## Applauds Social Hygiene

# Trumpets And Cheers Open 14th Homecoming 



Students May Sprout Wings If Pass Tests

Cadets Receive \$75 Monthly Plus Accessory Allowances


Boys Swagger Under Emily Post's Rules While Girls Pull Hair For He-Man Choice

Record Crowd Expected
From 40,000 Ex-Studes

Pre-meds Shrink Under Initiation


Homecoming
CALENDAR

NYA Expenditure High For 1938

 TRENDS AND TOPICS

| By JOE PIERCE <br> Toreador Sports Editor <br> The Wolves are howling <br> The Wolves are after Pete Cawthon's neck. <br> Here is the indictment, as presented by hundreds of Monday morning quarterbacks from every Lubbock street corner: <br> These Are The Charges <br> Texas Tech's Red Raiders, with a great veteran line and a classy group of sophomore backs, have never been able to get going this season; that is the fault of the coaches. The Raiders don't have any spirit in their play; that is the fault of the coaches. <br> Texas Tech was booted out of the Border conference; that |  |  |
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been refused admittance the southwest conjerence,
is the fault of the coaches.
No major team will schedule a game with the Raiders;
that is the fault of the coaches. No Texas newspaper will that is the fault of the coaches. No Texas newspaper will
give the Raiders as much as they deserve; that is the fault of the coaches.
Several eligible
that is the fault of the coaches.
That is the argument of the Wolves.
There are two sides to this question, just as to every othe
ere are the arguments advanced by Cawthon's
And Here Is The Answer
$\begin{aligned} & \text { school whose football team had won but one game the yea } \\ & \text { before, that from a weak junior college. The team had }\end{aligned}$
$\begin{aligned} & \text { before, that from a weak junior college. The team had lost } \\ & \text { by decisive scores to Daniel Baker, St. Edwards, Hardin- }\end{aligned}$
by decisive scores to Daniel Baker, St, Edwards, Hardin-
of that class. The games hadn't even been close. Tech could
tion's football clubs.
$\begin{aligned} & \text { In Cawthon's first season, 1930, playing much better op- } \\ & \text { position than in the previous year, Tech won three games }\end{aligned}$
In 1931, against still better opponents, they won seven.
$\begin{aligned} & \text { Each year from then until 1938, the class of opponents } \\ & \text { improved, and each year until 1939. Cawthon came up with }\end{aligned}$
In 1938, Tech was rated in the top five per cent of the
years, Tech had risen from one of the world's worst foot-
$\begin{aligned} & \text { Remember, all this was due to Cawthon, and Cawthon } \\ & \text { alone. His organization, his system, was responsible. }\end{aligned}$
$\begin{aligned} & \text { As to this year's team, Cawthon and Smith have said all } \\ & \text { along that this would be an in-and-out season, that there }\end{aligned}$
$\begin{aligned} & \text { were too many green boys on the team to bee consistent. } \\ & \text { Almost everuone took that as an "advance alibi" at the first }\end{aligned}$
of the season.
$\begin{aligned} & \text { They say that the main reason Tech was booted out of } \\ & \text { the Border conference was that the Raiders were just too }\end{aligned}$
$\begin{aligned} & \text { tough for the other members of the league; that the reason } \\ & \text { Tech can't get in the Southwest conference is that Tech }\end{aligned}$
$\begin{aligned} & \text { doesn't have a well developed minor sports program, and } \\ & \text { that the league doesn't wish to unbalance itself by adding }\end{aligned}$
new members.
And This Is Our Stand

## never intends to do so. we were big enough

## aigh personel regard for Cawthon, as well as every oth

 But in this argument personalities must be forgotten; the from both athletic and academic standpoints. We dont think the student body, the facuty members greater good. To determine what action may best berve that greater good requires extensive investigation.The matter should be left to the discretion of the Athl council of Texas Tech. If that body decides that Tech would the greatest good can be served by keeping Cawthon, then,
sitence the Wolves, they should give him a $10 n$ - tem contrac In considering the question, the athletic council should never
lose sight of the importance of their decision to Texas Tech lose sight of the importance of their decision to Texas Te
And when that decision is made, the student body and dow greater athletic era will be born at Texas Tech.

Football Games Highlight Homecoming Celebration This Week-End
Red Raiders Battle Golden Avalanche; Freshmen Tackle New Mexico Friday


Raiders, Gents Sling Mud, End All Even, 0-0

 Centenary battled to a scoreless
tie here last Saturday.
It had been raining for three It had been raining for three
days when game-time came. Neith-
er team tried anything resembing er team tried anything resembling
an attempt to advance the ball,
and the game turned into a puntand the game turned into a punt-
Ing duell betwen Charlie Calhoun
and ary 37 . Tech lost thritesn net yards ${ }^{\text {ing }}$ the New Mexico freshman
runni. rumning, while Centenary manag-
rd to gain 26, Tech had one first
down, the reault


A field gou when tried to bo
came. Antrumber by Calhoun gin
the Gents their chance on the
yard line, but Al Birkelbich
yard ine,
ed low the
In tents rec
Gents recovered quarter, the millton Hill returned a short punt
fumble deeper Calhoun to the Gent 22, and Raymond
but
Cumble deepe in Tech's territory, Flushe rushe in to try a field
but a fumble by Bynum gave the
ball right beck. The kick was low, and the
goame ended a few minutes late
Here We Are Again


 about Cigarette Tobaccos


There are four types of tobaccos found in the more popular cigarettes, namely... Bright, Maryland, Burley and Turkish.

All These TOBACCOS except Turkish (which is bought direct from the planters in Turkey and Greece) and Maryland (which is bought through sealed bids under government supervision) are bought at public aucuon, just nke any other auction where you might have bought in a table or a chair.
At the auction sale the tobacco is piled in baskets weighing from about 100 to 500 pounds and each purchaser buys all of his tobaccos by competitive bidding for the particular piles he wants.

The chesterfield buyers buy the best of these mild ripe tobaccos for the Chesterfield blend And it is Chesterfield's Combination . . . the right amounts of Burley and Bright . . . just enough Maryland . . . and just enough Turkish-that makes the big difference between Chesterfield and other cigarettes.
$I_{T}$ is because of this combination that Chesterfields are COOLER, have a BETTER TASTE and are DEFINITELY MILDER. They are made of the world's best cigarette tobaccos. You can't buy a better cigarette.

MAKE YOUR NEXT PACK CHESTERFIELD

## ©

ARE YOUR EYES IGNORED

## 

## Ko Sharis Will Dine, Dance Friday Night

Club Formal To Get Unde
Way At Eight At Hilton
Salad Just Inn't
Without Garlic

AWS Says Howdy To Homecomers Quotient Judging

## Quotient Judging Only Toe Exposure <br> Only Toe Exposure Tops Field Irip

Girls Social Club Pledges
Guests At Sunday Affair
Girls Social Club Pledges
Guests At Sunday Affair

> Tech Geology Grads Found In Every Port
$\qquad$
$\qquad$


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## $\begin{array}{ll}\text { Mountain Climb } & \text { San Souci Pledges } \\ \text { Topss fied Trip } & \text { Entertain With Tea }\end{array}$ <br> $\begin{array}{ll}\text { Mountain Climb } & \text { San Souci Pledges } \\ \text { Tops fied ripp } & \text { Entertain With Tea }\end{array}$







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