Local Cast Wins Division Departments Arrange

Welcome

To Engineering Show Interscholastic Meet
During This Week

VOLUME XI

LUBBOCK, TEXAS, WEDNESDAY, APRIL 15, 1936

TEXAS TECH

# Engineering Show O

State One-Act

Play Contest

## Studhalter To **Direct Annual** Trip, Courses

Botany Head Completes Plans For Housing On Excursion

## Figures Show Cost Per Hour

State Department Report Gives Student Expenses For Semester Credit



**Division Exposition Officials** 





## Delegation Leaves For Journalism Congress By **Bus Tomorrow Morning**

Walker, Guy Appear On Program At Meeting In Sooner State Speech By Spar

## Geology Stadents Write Articles In Publication

# Judges Award Thompson First Acting Honors; Gives "Casualties"

Speech By Sparks

Papers At Parley Original research done at the colge will be subjects for seven paers to be presented by Tech facity members and students at the
ixteenth annual meeting of the
outhwestern dvision of the Amerian Association for the Advancetent of Science at Flagstaff, Ariz,
pril 27-30. Hosts for the meeting,
which will be held jointly at Flagtaff and the Grand Canyon, are:

Clifton Appoints

Renner To State Stock Committee

Extension Department Mails Information On Courses In Astronomy

## Mistake In Toreador? It's One In A Million

Faculty Members, Students Present

### Fourteen Counties Send Representatives For District Contests **Meet Director**

Many Interesting Exhibits For

Event; Schools Hold League Meet

## **Pettit Outlines** Military Unit

Says Voluntary Training Is Superior; Expects Large Enrolment

## Plant Industry Students Organize Vocational Club

# Students Make Electric "Eye" For Display At Weekend Event

## Coeds Choose Jones As Head

Residents Of Dormitory Name New Officers For Association

### College Calendar



Im Lindsey Editor-in-Chief
David Rutledge Business Manager
EDITORIAL STAFF

BUSINESS STAFF Fred Griffin

March 3, 1879.

Subscription rates: \$1.00 per year on campus.
\$1.50 per year by mail.

(Dept. Desk — Sport, Society (Editor's Desk Eng. Bldg

1280 Night Editor Eng. Bldg

1935 Member 1936 Associated Collegiate Press

Sole And Exclusive National Advertising
Representatives
NATIONAL ADVERTISING SERVICE, Inc.
420 Madison Avenue, New York City

## Students Welcome District Meet And Engineering Show Visitors

STUDENTS and faculty, especially in the engineering division, will be hosts to thousands of people from over the South Plains this week end as the eighth annual Engineering show and District Interscholastic League meet get underway simultaneously Friday morning.

All departments of the engineering division have been preparing for the open house during the past several weeks. The engineering students have spent time and money each April for eight years to open the doors of the division to the public free of all charges. Each year they have increased the size and scope of the exposition until this year complete representation of the work of each department will be seen by show visitors.

Students of the other divisions of the college will be visitors to the Engineers show, but they will be hosts to another group of persons—a large majority of whom are of pre-college age. The location of the annual Interscholastic League contests on the campus adds much to the popularity and reputation of the college, especially if conditions are such as to be admired by visiting prospective students and their parents and teachers.

Engineers, then, will take the lead in welcoming the high school delegations to the campus, but students of all other divisions have their respective parts to do as well. It is necessary that the whole college support the engineers in their efforts to bring forth a true display of the technical work being done in the laboratories and shops here. It is just as necessary that the whole college unite in showing the visiting youngsters the real spirit and appearance of Texas Tech.

### Today's Thought

"Life is neither all success nor all failure. If the outlook is dark, remember the tide will turn. Sometimes we must wait for the tide to go clear out before it comes back again, and whether we are on the flood or the ebb tide we cannot always know. Life has many surprises for us.

"To start with, have faith in yourself. Without faith, the bottom will fall out of your plans. Without faith, business would be bankrupt. As Edgar Guest says: 'Faith is the strength of the soul inside, and lost is the man without it." "—W. C. Ackerly, personnel office, New York Stock Exchange.

### Quotable Quotes

"The only reason we tolerate incompetents in public office is because it's cheaper to run post-offices than to maintain insane asylums." Walter B. Pitkin, seer and sage extraordinary, demonstrates his willingness to discuss any subject, or any two subjects. Or three.

"We refused promptly, firmly and politely two weeks ago." The University of Virginia will not be represented at Heidelberg, says President John Lloyd Newcomb.

Glory, built on selfish principles, is shame and guilt.—Cowper.

### Placing The Credit

THE steady click of machines in Tech Press is rapidly running the output of the college printing plant well into the tens of thousands. The shop is publishing college bulletins, catalogs, it he semi-weekly Toreador, and other official releases.

Ten students are now employed full time, and at least three more are working part time. Most of these are skilled printers with years of experience in shops, but their work could not go on without the initiative and business and printing knowledge of the single faculty member who directs the operations of the plant. Few students outside his classes know him, but he deserves much of the credit for the rapid development of the printing establishment.

deserves much of the credit for the rapid development of the printing establishment.

COMING to the campus shortly after the plant was set up three years ago, Harry M. Crain took over the reins of the infant enterprise, and applying his business ability and his knowledge of commercial printing, the new establishment was soon on its feet. Throughout those years, the work of the plant has consistently increased in volume and in quality.

Not only does Mr. Crain fulfill his duties as superintenlent of Tech Press, but he teaches courses in advertising, typography, and country journalism. His lectures are filled with the phraseology and atmosphere of the publishing industry, and his students find them invaluable.

The unassuming superintendent, out of his years of experience, has also given the Toreador heads valuable advice and counsel in both editorial and advertising departments. The student newspaper is, rortunately, free of biased faculty censorship, but it obviously needs experienced advice, and it has obtained that advice, unprejudiced and practical, from Mr. Crain.

In all of his capacities, Mr. Crain goes about his work unostentatiously, getting little credit and asking for less. He is interested in the development of the plant which is under his care. This year he has seen thousands of dollars worth of new equipment set up in the college shop. His principal pleasure is in watching the plant grow and in doing his utmost to make it advance.

The Toreador, in behalf of the other students, offers this tribute to a man who

IT is no fault of the Student Council nor of the Administration that these intolerable conditions exist, but it hes within the power of these groups to remove them. It will be necessary, of course, that student heads and faculty leaders confer before any drastic action is taken, but no time should be lost in conferences. It is likely that students can form a police force that will be as effective as any other law-enforcing organization.

The Toreador suggests that a student policing body, selected from NYA employees of the college or from other groups, be appointed by the Student Council to enforce regulations now in effect and any additional ones that the student governing body may deem necessary. Temporary provisions must be made for parking west of the Engineering building in such a way that driving will be safe in that vicinity. After the new drives are finished, there should be no parking there, for space may be found behind the buildings.

Speeding is not likely to become a problem on the campus, but there are regulations governing driving around the campus, and student policemen should enforce these.

# thru the Sally port wind

CUT." ASK CLYDENE himself for the REASONS involving the CHANGE of NAMT.S.

A COLLECT TELEGRAM from GEORGE CARRITHERS the passive weekerd stated that the number of SELECTIONS had INCREASED from TEN to FIFTEEN OVER THE SELECTIONS HAD INCREASED FROM TEN TO FIFTEEN OVER THE SELECTIONS HAD INCREASED FROM TEN TO FIFTEEN OVER, GEORGE.

ED KLEIN and HUGO MCCULLOUGH demonstrated their STRENGFIF for the boys on COLLEGE AVENUE Friday night. The WACO lads did some great FEATS. EDWARD took a LONG punch at a PASSING DARKY sending his HAT nearly to the ROAD while MACO LAD THE SELECTION OF PUNCHING OUT GLASS PANES. DAN COREIN SE HAROLD FULGHUM A BUCK that he could DATE JEWEL BISHOP When hE FAILED in the ATTEMPT HE COULDN'T take it and wanted SALLY to print a LINE in this COLUMN to HURT her FEEL INGS. SALLY thought YOU were a better SPORT, DAN.

BILL BRAGG and CHARLCY DAVISS were caught necking and KISSING on the SECOND FLOOX of the ADMINISTRATION build ing last week And in BROAD day light, TOO!

Adieu, Kind FRIENDS, adieu.

SALLY.

Adieu, Kind FRIENDS, adieu. SALLY.

### ONE-MINUTE INTERVIEWS

# West Releases Figures On Use Of Library Books

BELIEVE it or not, but the Los Angeles Junior Collegian reports that one coed on that Long Beach Junior college campus, at the being hit by an arrow while walking thoughtlessly behind the men's archery target, tried to convince her parents that she should juit school as there were Indians roaming at large on the wilds of the campus.

ith college men would hold their girl friends, they should abide by the following rules, according to a professor at a northern Institution.

1—Leave off the cavemant factics. Clark Gable may be able to get away with it but everyone isn't a Clark Gable.

2—Don't try to be a Don Juan type.

3—Don't try to be a Don Juan type.

3—Don't try to be a Don Juan type.

3—Don't try to be a Don full try to be a Don fault isn't be critical attitude. Remember that common faults are what make others human.

Nine hundred and fifty alumni of the University of Notre Dame were asked this question recently. "Do you think you missed anybing by not attending a coeducational school?"

Answers: 766 said "No." 78 thundred "Absolutely not?" 36 said "yes." 25 said "Social life." Eight said "Don't know." Seven said "Possibly." Five murmured "vot nuch."

vada.

Records from 1922 through 1935 show women students leading in scholarship average each year. The records also proved that the students ten years ago were somewhat brighter than the student of today.

From Other

Campi

By FRED GRIFFIN

BELIEVE it or not, but the Los Angeles Junior Collegian reports that one coed on that Long Beach Junior college campus, after being hit by an arrow white walking thoughtlessly behind the sum of t



# Don't monkey with imitations...look for the Palm Beach label

Palm Beach W

- Palm Beach has been aped by many...but only Palm Beach is Palm Beach.
- Special yarns are used in weaving Palm Beach. In no other summer suits can you get the same smooth, fuzzless fibres and the clever construction .. which in Palm Beach resist dirt and keep cleaning bills down.
- The weave of Palm Beach is patented by Goodall. In no other summer suits do you get the same resilient fabric...to defy wrinkles, hold shape...and keep pressing bills down.
- In no other summer suits do you get smart Goodall tailoring, or such an assortment of color-tones or variety of weaves. Palm Beach suits sell for \$16.75 at all good clothiers.

Goodall Company · Cincinnati

# OL' JUDGE ROBBINS





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You can't lose when you try Prince Albert. If you don't agree it's pipe tobacco at its mellowest and tastiest—it costs you nothing. If you do—you've found a friend in Prince Albert who'll be a joy to you for life. No other tobacco is like P. A. It's "crimp cut'—smokes cool and sweet, cakes even-ly, doesn't bite the tongue. P. A. had to be good to become the world's leading smoking tobacco.



### SMOKE 20 PIPEFULS OF P.A. AT OUR RISK





# Nebraska Coach Orders "Hit 'Em On The Nose"; Player Does Just That

### SUMMER **POSITIONS**

COLLEGE DEPARTMENT 1010 Arch St., Philadelphia

# Officials Complete Plans For Gigantic Athletic Fiesta

## **Matadors Face Sul Ross Teachers In Spring Grid** Game In Event Highlight

### How They Play In **Intramural Loops**

GAMES TODAY Independent League
Dorm Moccasins vs. Los Rator
Social League
Silver Key vs. Los Camaradas
SOFTBALL LEAGUES

Third West vs. Third East INDUSTRIAL LEAGUE ME's vs. TE's

GAMES THIS WEEK
ril 16—North Plains vs. D
tory

## Leidigh, Spraggins Go To AWS Meeting In Denver

# Knapp Mails Invitations; Students Choose Queen Candidates Saturday

### Play Golf

FOR HEALTH AND RECEATION SPECIAL RATES TO TECH STUDENTS

### Meadowbrook Golf Course

ONE AND ONE-HALF MILES NORTH
ON PLAINVIEW HIGHWAY
"This May Be Used For P. T. Credit Work"

### **Directs Events**



### The New

Royal Portable Now Only \$49.50

naranteed Repair Service for al akes of typewriters and adding



# Netters Play

# Allen Sends Tennis Team Against Christians In Opening Matches

### FLOWERS!

COME to our new and larger shop . . .



Hilton Hotel

Each Puff

Less Acid

## Coach Huffman Takes Abilene School Case, Cowan To Drake Relays In Des Moines

# Two-Man Team Competes In Two Miler And Pole Vault Events Tore the annual Border conference in Tucson, Ariz., May 9. Minnesota's 1936 football

COACH Berl Huffman and his March 30 may agai two miler, and Maurice Cowan, pole 3d predacate as we will be seen to see the country of the cou

### BROADWAY

Today and Thursday JOAN BENNETT FRANCIS LEDERER

'Pursuit of Happiness'

Friday and Saturday

"Anna Karenina" FREDRIC MARCH

Preview Saturday Nite

And 3 Days Starting Sur The Musical Hit of 193 "First A Girl"

JESSIE MATTHEWS





Color Cartoon

LITTLE JACK LITTLE MUSICAL PARAMOUNT NEWS

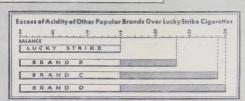
# A LIGHT SMOI

OF RICH, RIPE-BODIED TOBACCO

I smoke for pleasure, my minds at rest I smoke Luckies a Light Smoke of rich, ripe-bodied tobacco it's toasted"

Luckies are less acid

Recent chemical tests show that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.



uckies - "IT'S TOASTED"

Your throat protection - against irritation - against cough

### Engineering Students Hold Eighth Annual Show On Campus This Week

# -Free-

From 9 till 12 today--Wed. Morn. COFFEE

We are opening under new management. New and improved fixtures and a soda fountain.

Sandwiches—Sodas—Candies Cigarettes—Tobaccos—Ice Cream

Gene's Sandwich Shop

Yankees vs. Senators

Griffith Stadium

Washington, D. C.

Phone 2272

Free Delivery

### PROGRESSIVE ...

is the word for the engineers at Texas Tech. This is exemplified by the advancements made since their first engineering

> TEXAS COMPANY

# After Easter Clearance **Spring Apparel**

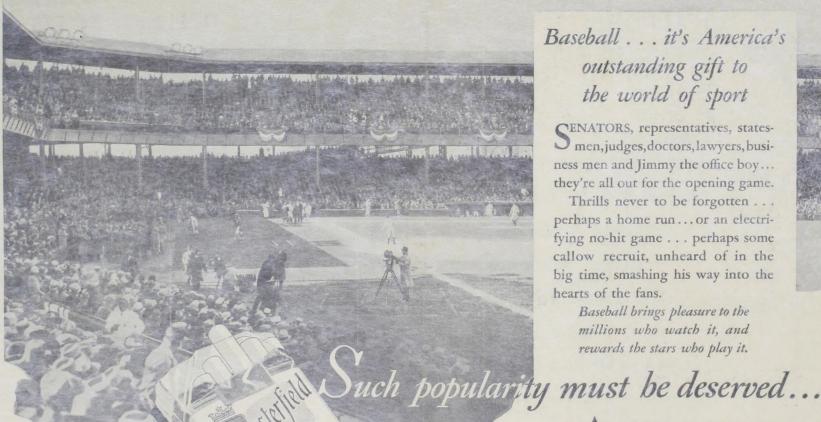
STARTING Wednesday, the 15th— Lasts only while limited quantities

Craig-Gholson Co.

The Woman's Store

"Boston Gloss"

.. the President of the United States throws out the first ball ... and the 1936 season is on



Baseball . . . it's America's outstanding gift to the world of sport

SENATORS, representatives, states-men, judges, doctors, lawyers, business men and Jimmy the office boy... they're all out for the opening game.

Thrills never to be forgotten . . . perhaps a home run...or an electrifying no-hit game . . . perhaps some callow recruit, unheard of in the big time, smashing his way into the hearts of the fans.

> Baseball brings pleasure to the millions who watch it, and rewards the stars who play it.

At every game and wherever you go you will find people enjoying Chesterfields.

Why . . . because Chesterfields are outstanding for the pleasure they give . . . outstanding for mildness . . . outstanding for better taste.

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