Vol. 35

Saturday, October 10, 1959



Student Body Picks New Class Officers

See Story, Page 3

Geologists Hear Talk On U.S. Science Lag

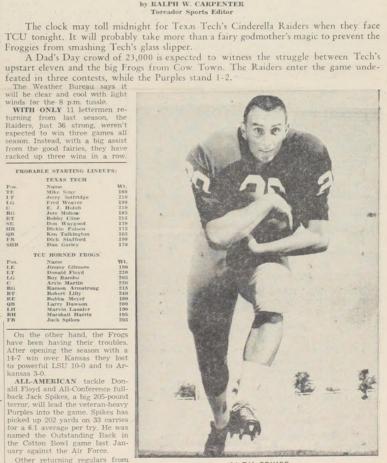
See Story, Page 3 Page 7, RAIDERS.

Pair Clash at 8 p. m.

PROBABLE STARTING LINEUPS

| LG | Fred Weaver | 1.9 |
|------|------------------|-----|
| 0 | E. J. Holub | 21 |
| RG | Jere Mohon | 18 |
| RT | Bobby Cline | 21 |
| SE | Don Waygood | 17 |
| HB | Dickie Polson | 17 |
| QB | Ken Talkington | 16 |
| FB | Dick Stafford | 19 |
| SHB | Dan Gurley | 17 |
| | TOU HORNED FROGS | |
| Pos. | Name | W |
| LE | Jimmy Gilmore | 19 |
| LT | Donald Floyd | 22 |
| LG | Roy Rambo | 20 |
| C | Arvie Martin | 22 |
| RG | Ramon Armstrong | 21 |
| RT | Robert Lilly | 24 |
| RE | Bubba Meyer | 18 |
| QB | Larry Dawson | 20 |
| TH | Marvin Lasafer | 10 |

ALL-AMERICAN tackle Dor



JACK SPIKES

Texas Tech Welcomes Dads Saturday

See Story, Page 2

DAD'S MADE WELCOME

Big Weekend Set 'Cinderella Team'

weekend planned.

Pop's will be too pooped to pop adds, wives, sons and daughters are believed. The events for Saturday are as follows:

8:30 a.m.-10 a.m.—Meeting of trustees in the Student Life

Conference Room, Ad. Bldg. 165

10 a.m.—Noon—AWS coffee for dads, wives, sons and daughters and friends in the Rec Hall

12:30 p.m.-2:30—Luncheon for dads in the Tech Union ballroom 2:30 p.m.-4:30 p.m.—Dorm open houses

JUNGLE

1621 College

Raider Fans Cheer

Undaunted by pessimistic predictions, Raider fans cheered long and loud for the "Cinderella" team Friday night at the pep rally.

PHI DELT pledges presented a skit in which the Raiders were praised in poems recited by Waikaiki hula girls, soldiers from the Ukrain, African queens, Chinese maidens, beautiful Beatniks and Brigitte Bardot.

"They aren't even giving this Cinderella team until midnight," said Coach Joe Kerbel, "but if there are any pumpkins in the game tomorrow night they will be purple." Kerbel continued, "The team that has the greatest desire wins games when the chips are down. Tech has this desire."

RAIDER CAPTAIN Ken Talkington promised, "When the final whistle blows tomorrow night you are going to beat them."

TIME SEMINAR will begin at 5 pm. All discussions will be presented in the newly-decorated Ione Hutchinson Reading Room in the Journal ism Bldg.

Topics of discussion include:

DRIVE-IN

Dr Pepper

CURB SERVICE NOW MANAGED BY TECH STUDENT

TOM NEEL

Discount to Tech Students

son Reading Room in the Journalism Bidg.
Topics of discussion include:
"An Advertising Agency Looks at
Weekly Newspapers," "Newspaper
Promotion," "Production — Prob-lems and Rewards" and "Advertising and How to Make It." A
review of advertising education
and newspaper promotion research
at Texas Tech will also be presented.

Speakers will be per Webster.

sented.

Speakers will be Rex Webster,
Craig & Webster Advertising Agency, Lubbock; Dudley Repp, Advertising Promotion Manager,
Lubbock Avalanche-Journal; Culver Hill, Advertising Director,
Hemphill-Wells of Lubbock; Sam
Williams, State Representative for
Weekly Major Markets, Littlefield; and W. E. Garets and Phil
Orman of Texas Tech.



STUDYING CAN BE SCREAMS

If studying is bugging you, try mnemonics.

If studying is bugging you, try mnemonics.

Mnemonics, as we all know, was invented by the great Greek philosopher Mnemon in 526 B.C. (Mnemonics, incidentally, was only one of the inventions of this fertile Athenian. He also invented the staircase which, as you may imagine, was of inestimable value to mankind. Before the staircase people who wished to go from floor to floor were forced to live out their lives, willy-nilly, on the ground floor, and many of them grew cross as bears. Especially Demosthenes who was elected Consul of Athens three times but never served because he was unable to get up to the office of Commissioner of Oaths on the third floor to be sworn in. But after Mnemon's staircase, Demosthenes got up to the third floor easy as pie—to Athens' sorrow, as it turned out. Demosthenes, his temper shortened by years of confinement to the ground floor, soon embroiled his countrymen in a series of senseless wars with the Persians, the Visigoths and the Ogallala Sioux. He was voted out of office in 517 B.C. and Mnemon, who had made his accession possible, was pelted to death with fruit salad in the Duomo. This later became known as the Missouri Compromise.)



But I digress. We were discussing mnemonics, which are nothing more than aids to memory—catchwords or jingles that help you remember names, dates and places. For example:

Columbus sailed the ocean blue In fourteen hundred ninety-two.

See how simple? Make up your own jingles. What, for instance, is the important event immediately following Columbus's discovery of America? The Boston Tea Party, of course.

Into the briny Zuyder Zee.

(NOTE: The Zuyder Zee was located in Boston Harbor until,

(NOTE: The Zuyder Zee was located in Boston Harbor until, 1904 when Salmon P. Chase traded it to Holland for Louisiana and two outfielders.)

But I digress. To get back to mnemonics, you can see how simple and useful they are—not only for history but also for everyday living; for instance:

In nineteen hundred fifty-nine The smoke to look for is Alpine.

"Why Alpine?" you ask. Taste that fine, fresh flavor. Enjoy that subtle coolness. Until Alpine you needed two cigarettes to reap the benefits of Alpine—one for flavor, one for high filtration—and smoking two cigarettes is never graceful; in fact, with mittens it is nigh impossible. Now you need only one cigarette—Alpine. Get some. You'll see.

The sponsors of this column make Alpine, Philip Morris and Marlboro Cigarettes. Pick what you please. What you pick will please you.

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PROFESSIONAL MEN W . R. B. Hunicutt ar

Teacher Critical

by WENDELL AYCOCK

most anyone may be drafte

Hazel A. Peterson of East T State College made these ments regarding science tea

HI-FI and Stereo RECORDS \$2.50 each Unclaimed Freight 519 Main

DEAN WYLIF TEXACO SERVICE

LUBBOCK RADIATO SERVICE

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PLAZA

2102-34th

is Cheer Team'

d Men Hit ampus Today

pening



PROFESSIONAL MEN WITH A PROFESSIONAL MACHINE

Teacher Shortage Critical - Peterson

by WENDELL AYCOCK

Toreador Staff

"One of the most crucial problems of today is the shortage of teachers; you will find that almost anyone may be drafted to

Hazel A. Peterson of East Texas ments regarding science teacher education to the Southwest Reg-jonal Meeting of the American Assn. of Petroleum Geologists Fri-day in the Lubbock Municipal Auditorium.

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"AFTER THEY are exposed to wo full years of required science, e have been surprised at the in-rest that students have had," liss Peterson said.

"WE DIDN'T know there were many things we didn't know

in urging the meeting's profession al persons to aid by giving bit of their knowledge to teachers.

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JUNIOR CLASS run-off candi-ates are Bill Blackburn and W.
Collier, vice president.
In the run-off race for sopho-nore class positions are Suzann

FRESHMAN CANDIDATES are
Bryan Adams and Kaye Edwards.
Friday night as to when the run-

Football Mums Special

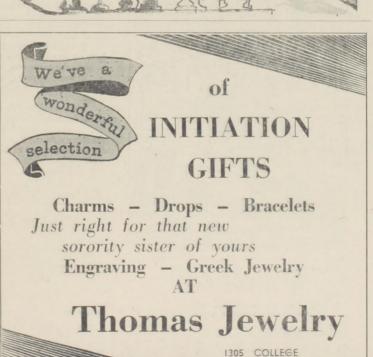
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PO 3-2347

Somehow or other the subject of discussion had swung that of signs. You know, the type you see everywhere, but rarely heed: "SMILE," "THINK," etc. Most of the guys were attempting to figure out a new one to put up, just to be different, you know, when in walked of "Doc."

"O! "Doc," which was really not his name, was the sage of sages we spoke of last year, at which time he suggested the taxing of air in order to relieve folks of other tax burdens. Well, in he came wearing his usual, neatly-rumpled suit. A short, pudgy, white-haired, red-nosed, gruff-speaking codger . . . a real gentle-man: that's ol" "Doc."

"We told him of our conversation, watched him get re-arranged in his big chair while puffing on that old pipe of his, and waited tor whatever might come.

"Wahl . . . I reckon about the most least-used sign that jist might help all of us some is part or the one ya see at all the train crossin's. Almost ever'body reads it and they stops and they looks, but really . . . I don't rightly reckon any-body LISTENS anymore."

There was a slight pause while each of us looked at the others, then back to ol "Doc."

"Back a few years, it used to be that when someone was atalkin' why ever'body'd bend forward to make sure they hain't missed nothin'. Then they'd sit a spell chewin' over what was said and if'n they had an answer or somethin' worth sayin', why they spit it out and ever'one else'd listen. Tain't so no more! Shecks'. Jist look at the papers . . . kids don't listen to their pas and mas . . they say "yessir or "yes'm" and does what their folks jist told 'em not to do, or don't do what they jist told 'em to do.

"And that ain't the onliest time when folks don't listen. What with all the advertisin' folks got from rad-dee-o and gets from tely-vision, they got so's when they wants to, they just turn off their heads, 'stead of their sets. Even when yer a-talkin' . . . they's too danged busy a-tryin' to figger out what to say to you when you're through (even if they don't know what it is yer a-blabbin' about). I re

LITTLE MAN ON CAMPUS



"HE SAYS HE HASN'T HAD ANY EYESTRAIN SINCE THE POCTOR FITTED HIM WITH CLASSES."



EDITOR ______ Tom Schmidt ADVERTISING MANAGER _____ Roy Lemons

THE TEXAS TECHNOLOGICAL COLLE UKEADUK

Serving Texas Tech Since 1925

A THOUGHT FOR TODAY — When a person knows a story that he thinks he ought to

tell,

If he doesn't get to tell it, why
of course he don't feel well;
And if no one stops to listen,
why of course a man will feel
All broke and dislocated, and
uneasy as an eel.

Strikes Make Strife

Unions Present Headaches

Throughout the short history of our esteemed country labor unions and leaders have cropped up time and again with strikes and strife—crusades and chaos.

Newspapers today are full of headlines about the steel and longshoremen strikes, the strife between labor and management over collective bargaining, the crusade for higher wages from higher profits and the chaos of far-reaching unemployment and steel dependent industry feeling the pinch.

LABOR LEADERS argue that business is booming, profits are up, therefore wages should be up. Management stands pat behind the hue and cry of "creeping inflation."

Both sides throw their cases before the public, making use of advertisements and pamphlets. Who is in the right? It is hard to be objective about the age-old enmity between labor and management. Almost every responsible American adult has pointed, and in some cases outspoken, views on labor unions.

TEXAS has long been anti-union along with other conservative states. Depending, in the past, on an agrarian economy, Texans have been an individualistic lot. They don't like being told what to do—by unions or anyone else.

Today Texas is becoming more and more industrialized and is moving away from conserva-

tism in its strictest sense. The labor unions are here to stay and are working to expand.

In view of the recent investigation on labor racketeering and the passage of a strong bill regulating union hoodlums, the public seems about as anti-union today as any time in history.

With this type of sentiment behind them, management has taken its stand. The unions are having a hard go of it.

IT IS EASILY seen from the high standard of American living that the battles labor unions have won in the past have contributed no little to our way of life. Even the rankest of conservatives must admit this.

But to let labor unions dictate their demands in the form of threats to tie up the entire commerce communications of the country is to endanger our national defense and our way of life to boot.

President Eisenhower is expected to invoke the much hated but much needed Taft-Hartley law soon to get the steel mills started and the docks untied.

Americans know that labor unions have their place in a land of free economy and free collective bargaining but they also realize that union men can be a diehard lot and somewhat near-sighted when it comes to the overall situation.

RON CALHOUN News Editor

Bad Attitude Hurts School

Texas Tech, many say, is a wonderful school, both from the standpoint of academics and social life. But few say that Tech is a perfect institution of higher learning; few believe that this school could use no improvement.

Yet, there is an appalling attitude sweeping the campus that indicates that some people are adverse to any change, especially for the better and especially if it means changing to something new and different.

Their attitude to those advocating change is "If you don't like it here then so

Their attitude to those advocating change is, "If you don't like it here then go elsewhere."

It seems as if some students are caught off guard by hew ideas and since they have no sound arguments to back up their opposition, they invite their antagonists to leave things the way they are—or get out.

It would appear that anyone with the best interests of the school at heart would listen objectively to new ideas and weigh them accordingly. Many do — but some

Many tend to ridicule, to judge progressives as radicals and neither listen nor think, but hastily brush off suggestions as invalid, senseless and useless.

It appears to us that this attitude is doing more to injure the school than any of the more publicized problems. And it appears that these few really care not one iota for the betterment of this school, but simply are content to remain narrow minded traditionalists, clinging to their "old ways" and cringing at the thought of something new and different.

Techsan Talks

Student Supports 'Wet' Lubbock

Dear Spastic,

I am impressed with your opinions on drinking and stand as firm in them as I am sure you do. If one were to press the point of democracy to a tolerable point, a comparison could be drawn between the freedoms of speech, press and religion, and drinking. Needless to say, none is against any federal codes (long live prohibition and its one time money makers) and it could therefore be concluded that none are anti-democratic.

I REASON that if a person has the freedoms of speech, press and religion, no matter whether what he says, reads or writes, or how or what he prays to is right or wrong in the eyes of those who surround him, he does have those freedoms. If that is correct, and I believe it to be, then why should the religious groups (the freedom lovers) and the bootleggers (the money makers) dictate to others that to drink is not an individual choice as in choice of religions.

Again my logic may be wrong—but, I like a drink, and will tell anybody so. I started to drink when I was eighteen, and I drank legally in New York state when I was in the service, but now I find it hard to believe that at 22 I am now told that drink is bad for me. I mean to make it clear that I am neither an alcoholic after four years of legal consumption, nor am I on my death bed from kidney disorders, nor am I so mentally disrupted trom alcohol that I inhabit the bowreys.

**THIS WAS not written in too angry a spirit, but in earnest no matter how logical or illogical it may sound, which ever you want to take it, and also as laudable praise for your stand in a touchy situation, as well as, from what I hear, much needed moral support.

Curtis W. Kirchhoff Room 137

Men's Dorm 6

Frats To Stag Rush Asseml

Men interested in plea PRESIDENTS of all sox emittes will be on hand ain rush rules and answe

PLEDGE LISTS will be let. 30 at 10 p.m. in the

Kappas Celebra

KAPPA KAPPA GAMM

RENT THEM FROM

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See how EVENING See how EVENING
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Nationwide Permanent (ationwide Permanent alue that's unequalled Engogement Ring (olso crollable fro Bride's Ring Prices Incl. Fed. Tax. Rise

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Frats To Stage Rush Assembly

-E. F. W.

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e the school than any of really care not one iota remain narrow minded he thought of something

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Union.

To be eligible for fraternity pledging, men must have attended Tech at least one semester of the long term and have maintained a l-point grade average for the previous semester.

Kappas Celebrate

KAPPA KAPPA GAMMA will celebrate Founder's Day with a banquet Tuesday at 6:30 p.m. at the Lubbock Women's Club.

Guest speaker will be Mrs. Ross Rissler of El Paso, Theta Pro-vince Director of Alumnae.

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Men interested in pledging a social fraternity should attend the Inter-Fraternity Council Rush Convocation Wednesday at 5 p.m. in Aggie Memorial Auditorium.

PRESIDENTS of all social fraternities will be on hand to explain rush rules and answer questions.

Formal rush week starts Thursday and will continue through Friday, Oct. 30.

PLEDGE LISTS will be posted Oct. 30 at 10 p.m. in the Tech Union.

To be eligible for fraternity pledging, men must have attending the social fraternity should attend the will speak to students interested in working for KTTC, Tech radio study at 3 p.m.

PHI MU pledged six new girls the speak to students interested in working for KTTC, Tech radio students in the Speech Bidg., Monday at 3 p.m.

PHI MU pledged six new girls the pledges during the past week. New initiates are Barbara Jane Smith and Lois Rose Kershner. New pledges are Judy Williams, Fort Worth; Diane Bordelon, Judy King Speak to students in terested in working for KTTC, Tech radio students in the speech Bidg., Monday at 3 p.m.



Introducing a new achievement in diamond ring design Evening Artcarved's award-winning artistry now cap-tures your imagination with the bold, fresh excite-ment of an utterly new dimension in diamond Gives the dia-mond a larger, star-like look. See how EVENING STAR'S dashing design e that's unequalied anywhere: Engagement Ring \$550.00 (olso available from \$200 to \$1200) Bride's Ring \$10.00 Prices incl. Fed. Tax. Rings enlarged to show detail,

TRIP DEADLINE DRAWS NEAR

DRAWS NEAR

Dub Heffington, Student
Council vice president, requests
that all persons planning to go
on the student trip to Dallas
Oct. 24 get the lead out and
buy their tickets.

The deadline for State Fair
musical ducats is noon today.
They are on sale at the Student
Council office along with the
student trip tickets.

BUY YOURS NOW! DON'T
DELAY...

Thursday considered working for a relative ... Uncle Sam.

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KOOL KROSSWORD

No. 3

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When your throat tells

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On Stage Nightly IN PERSON THIS WEEK "HE AIN'T DONE RIGHT, MY NELL" An Old-Fashioned Melodrama Featuring Tech's Own Marilyn Campbell

A LIMITED MENU

Cafe Gay 90's

"TEXAS FIRST THEATRE CAFE"

Fun For All

Cover Charge

A SHOW TIMES A SATURDAY 8:30-10:30-12:30 Tuesday thru Thursday-8:45 p.m. Friday 8:30-10:30 Sunday 8:30-10:30

FRANK BURKE, junior accounting major, has been electe ting major, has been elected dent of the Texas Tech actifing society. Other new of-s include William Jackson, president; Amanda Pike, secry-treasurer and James Bailey,

Clubs Choose 'Mural Speech Contests New Officers To Begin Monday Night

Annuals Ready

The 1960 College Placement Annual is ready for distribution, annunced Mrs. Jean Jenkins, Placement Service director.
Students may pick up their copies from the Placement Service next week beginning at 1 p.m. Monday in Ad 150.

Classified Ads

available by the more than 1,700 participating companies. Texas Tech is one of nearly 600 colleges throughout the U. S. and Canada where the annual is being distributed.

For the first time this year, the annual contains an official listing of the 600 firms which offer professional employment to women. Tips on aspects of recruiting and job-hunting also are included plus a special article offering advice to working women.

New Duplex apartments now available in Southwest Lubbock. Brick exterior, landscaped, lawn maintenance, 6 redwood fence around backyard. Livingroom, 2 betrooms, bath, kitchen with knottypine cabinets, built-in range, the same and dryer connections, central heat and refrigerated air, carbetted throughout. 5 minutes from Tech. 4400 block of 31st and Quaker. Near Smylie Wilson School, Phone SW 5-7388 or PO 2-1539.

Space-age thinking and communications

Reach for the stars.

That's what a company like Gen Tel—America's second largest telephone system—must do to find new and better ways to build tomorrow's communications services.

And that's what our large and highly And that's what our large and highly trained staff of scientists and engineers continuously aim at. These are the men and women who are engaged in the development of new and promising techniques in fields such as memory systems, advanced electronics, high-speed switching, and data transmission.

Gen Tel has been research-minded ever since its small beginning. That's one of the

reasons we have grown into a system that has 1,745 exchanges in 30 states, providing modern service for over 3,700,000 telephones. Our lines carry 119 million conversations each week, and we're adding 3,750 new phones every week.

To keep up with our country's growth, we continue to think ahead, plan ahead, invest ahead. In fact, this year, alone, we're investing almost \$200 million in new facilities required to meet the ever-increasing demand for more and better telephone service.

These are typical examples of how we strive—not only to meet today's commu-nications needs but to answer tomorrow's.





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BOOKSTORE

Sunday Evening Student Special



59c

Italian Meatballs Spaghetti with Toss Salad Parmesan Cheese

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CHARLES EDGEMON

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is to be one

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ORE

udent Special

59c Italian Meatballs & Spaghetti

with Toss Salad Parmesan Cheese

iburban

eria PO 2-1207 NTSC 20, TECH 12

Eaglets Drop Frosh

by J. VERNON STEWART Associate Sports Editor

The Picadors swept through the North Texas Eaglets like a torna-do the first time they got the ball, then settled down to a gentle breeze and watched the Eaglets take a 20-12 win Thursday night.

CHARLES EDGEMON recovered a North Texas fumble to set up the Tech score, Fullback Coolidge Hunt and quarterback Richard Mahan ripped the Eaglet line for long gainers.

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COOK STOREY 1305 College

Halfback Joe Ed Pesch plunged over from the two. A passing try pass to set up the second and final Picador tally. With quarter sack Tormmy Johnson directing dors seemed capable of accomplishing a lopsided victory.

NORTH TEXAS moved to Tech's seven in the second period but couldn't score. The Picadors moved the ball out past the 20, Quarterback John Lovelace let a ball skill. They lost the ball skill they lost the ball skill. They lost the ball skill they lost the ball skill. They lost the ball skill they lost the ball skill they lost the ball skill. They lost the ball skill they lo

JACKIE GARBE ran for the

CASUAL PANTS



LARGE ASST. OF COLORS

Ivy Green Charcoal
Tan Black
Brown Greys

Ivy League and Continental Styles ____ \$4.95 Corduroy Casuals _____ \$5.95



North of Tech Stadium

downs. THE EAGLETS recovered a fumble on the Tech 46. After failing to move the ball, the Eaglets attempted a field goal on fourth down. The kick fell short and was taken on the 14 by Pesch. He was tackled on the 30 and fumbled. North Texas recovered. Eaglet quarterback Ray Williamson hit end Mike Pirkle, who was alone on the 15. Pirkle scored untouched. THE PICADOPS

(Continued from Page 1)
halfback, Marvin Lasater, the most polished back on the team; right halfback, Marshall Harris, dependable and the No. 1 pass receiver in 1958; left end, Jimmy Gilmore, steady performer and the team's No. 1 punter; right guard, Ramon Armstrong, tough man to move on defense; and right end, Bubba Meyer, the team's best allaround end and a co-captain.

OTHERS IN the TCU starting unit will be, Arvie Martin, 220-pound center; Robert Lilly, the team's strongman at 6-4 and 240, right tackle; and Roy Lee Rambo will hold down left guard. Rambo tips the scales at 205.

TCU coach, Abe Martin, plans to rotate three quarterbacks — Larry Dawson, Donald George, and Jackie Sledge. He has indicated that Dawson, starter in the past three outings, would get the starting call against Tech.

AGAINST THIS awesome eleven Tech will deploy a line averaging 197 pounds that will be outweighed 12 pounds per man by the Frog forwards, a Tech line that is lighter than the 198-pound-perman TCU starting backfield. Tech's backs average 175 pounds. A usual, E. J. Holub, Don Waygood and Jerry Selfridge are expected to pace the Raider defense. Holub, an All-American contender, has been the backbone of the team thus far. Timely tackles on his part have pulled the Raiders from more than one hole.

THE RAIDER backfield will be guided by quarterbacks Ken Talk-

OTHERS IN THE backfield will be Dan Gurley, Dick Polson an Dick Stafford. Mickie Barron Ronnie Rice and Carl Gatlin may see duty in the backfield befor the night is over.

Intramural Teams Open Play Sunday

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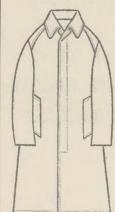
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WEATHER



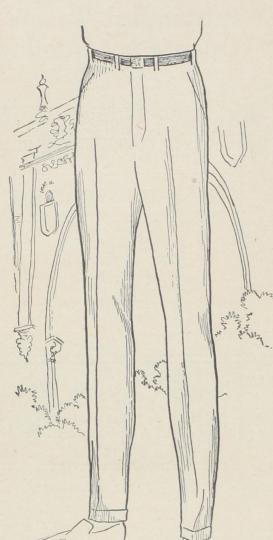
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