Football Tonight!

VOLUME X

Tour Western States In July

Dr. Ellsworth To Sponsor 6,700 Mile Trip This Summer

STUDENTS of agricultur nomics 361x will leave

IRC Names Heads For Year; Eubank Is New President

Book Reviews To Be Printed

English Students Of Dr. Summer Session
Cunningham Prepare
Literary Articles

English Students Of Dr. Summer Session
Bulletins Print

Win Scholarship Award

Teen freshman, Luther Main, of Erownfield, is the first an to win a college sebolarship ser a plan recently haugurated Moatgomery Ward.

Morth and South Plains, went to Dalhart Saturday to visit the Soil.

Berosion Service Station.

Dr. J. O. Elisworth of Tech was the principal specifier at a hanquet of the Future Farmers of America the Moatgomery Mark.

Moatgomery Ward.

Littlefield. The program was in charge of R. L. Burdetta, a Texals Tech graduate.

Aggie Class To Entrance Invitations To Botany Garden Annual Cotton Carnival Is Started On Are Given This Week Textile Honorary Group Sponsors Show During Week Of May 6-11

Starting Lineups For Game Tonight

Engineers Are At Convention

Professor C. V. Bullen, Eleven Students Go To Oklahoma Gathering

Bulletins Printed

Benefit Bridge Party To Be Given By Forum

Campus Plot

LUBBOCK, TEXAS, FRIDAY APRIL 26, 19

Directors Give Plot Of Ground Behind Science Building To Club

Annual Ready Eason Chosen For Printers Head Of Club

Book Will Have Seven Main Divisions In Magazine Style

Capa Y Espada Elects New Officers; Annual Banquet To Be May 2

Stock Phrases Of Professors Are Bared In Interview With Students

Heads Society



Vaughn Named Alpha Chi Head

Annual Banquet Will Be Given In Girls' Dorm Friday, May 3

Clements Attends Registrars' Meet

Freshmen Win In **Drawing Contest**

Twelve Tech Delegates Leave Sunday To Attend Santa Fe Science Meeting

Physics Show To

Dr. Stainbrook Is Named To Lead Field Conference

Home Ec Club To Install Officers

Quimby Talks To Science Club On Plant Breeding

Owen And Harris Made Assistants

Physics Show To Be Held May 17, 18

American Association To Convene In State Capital Monday

Dairy Men Go On State Tour

nior Aggie Students Are To Visit Large Creameries

May 1 Is Deadline For Senior Orders

The Toreador

OFFICIAL STUDENT PUBLICATION OF THE
Texas Technological College

Lomer Nelson David Rutledge	Business Manager
Managing Editor Associate Editor Associate Editor Copy Editor News Editor News Editor Desik Editor Sports Editor Sports Editor Sports Editor Society Editor Campus Editor Campus Editor	L STAFF Clay 'Fhompson Lloyd Glover Jim Lindee, Doris Mullin James Ethridg Elizabeth Dryder E. D. Fyk Jim Lindee, Ruth Hurmene Josephine Powel Bob Tracy

Bearding The Lion

**IN the course of the past 50 years I have talked with Presidents of the United States, Senators. Justices of the Supreme Court, members of the House of Representatives, governors, mayors, bankers, editors, college presidents (including Charles W. Elliot), leading men of science. Nobel Prize winners in science and letters, and I have never found one single person who for talents and character commands the respect of the American people, who has not agreed with me that William Randolph Hearth has pandered to depraved tastes and has been an enemy of everything that is noblest and best in the American tradition. Alfred Smith—a true friend of public education—added to this many deserved laurels when before a cheering multitude in New York he defied Mr. Hearst. The answer of the people of New York was final and conclusive.

"There is not a cesspool of vice and crime which Hearst has not raked and exploited for money-making purposes. No person with intellectual honesty or moral integrity will touch him with a ten-foot pole for any purpose or to gain any end. Unless those who represent American scholarship, science, and the right of a free people to discuss public questions, freely, stand to gether against insidious influences he will assassinate them individually by every method known to his yellow press. Only cowards can be intimicated by Hearst."

We could add little to these words spoken recently by Charles A. Beard at the annual convention banquet of the Social Fronter in Atlantic City. It piles upon Mr. Hearst that justified and bitter invective which the American college press feels is his due; it leaves no possible room for commendation; it is as damning an accusation as man can speak.—The Daily Princetonian.

The man of well-tempered character is unacquainted with laziness, or, at any rate, if he feels the approach of lassitude he never aban-tand from the printed leaf. And the next quite brief. But not only is his rhythm abnormal, his rhyming also is informal.

In fact, think that Litterary

(Dedicated to, a

The man of well-tempered character is unacquainted with laziness, or, at any rate, if he feels the approach of lassitude he never abandons himself to it.—Doumer.

Slide Rule similarities has given we occasion.

Certainly We Have Religion

FOR many years now the question, "What is the college student's conception of religion?" has been the subject matter of dissertations by thousands of theologians, educators and church laymen. For years they have argued the ageold issue of the college students' beliefs and disbeliefs. Some of these religious commentators cry out to the world that "Our college students today have no religion; they lack any knowledge of the correct teachings of Jesus; they ridicule and deride the story of the flood, Jonah and the whale, and the Virgin Mary's conception of Christ."

Doub Multiple
Rews Editor
Edit

Somewhat Literary

Slide Rule civilization has given us organization and distribution of our various forms of wealth.—Dr. Ray Lyman Wilbur.

Sometimes when I am low in the mind I think I'll end it all, by getting married—Talullah Bankhead.

I wish I had thought of his ideas before he out.

It used to be easier to make a college address when the world was more traditional and habitural.—Newton D. Baker.

Many prize liberty. Few allow it.—George M. Stockdale.

CAMPUS **ECHOES**

INTERVIEWS

Why Pay 25c

OR LADIES TAPS WHEN WE WILL PUT THEM ON FOR

15c or two pairs for 25c

ELECTRIC

RECALLING THE PAST

Cuspidor" was a staff of the State Teach-cation. Here's has to say in thin: "Quite a this week sent selfcolled to the se



Across From Ave.

WANTED TO BUY

50 Good Used Men's Suits—Also Old Gold, Silver..

See Julius Weiss At Pawnbrokers Sales Store

1204-1206 Ave. H Be Sure and Remember Right Address

WALK into a cool cafe! It's getting to be the time of year when you will enjoy a good meal in a cool, quiet, and good cafe

Good Service Good Food

BUSY BEE

1106 Broadway

Wind

EIGHT YEARS AGO—
Tech is to have a paid Y. M. C.
A secretary on the campus with
the opening of school next fail.
The Dereszka singers and Will
Rogers entertained a large auditill recent the High school auditoriumlast night.
The Tech musicians were a great
thit over the radio. The band and
the Toreador received many telegrams of appreciation from alparts of the nation. The program
was given over the Star-Telegramstation, WBAP.
About 15 geology students, accompanied by Dr. Leroy T. Patton,
will leave June 8 for central and
western parts of New Mexico
where they will make first hand
studies in structural geology.

Tech students, it is time that you
voted for the most valuable man
on the Matador squad. Anderson
Bros. are giving a trophy to the
best man on the team.
The fame of Tech and its president, Dr. Paul W. Horn, dressed
in a cotton suit manufactured in
the textile department, was spread
giver the nation. Newspapers all
over the college's experiparition for next
with HIM, displaying it before
the recountry published the picture together with a write-up.

With the entire student body,
faculty and Lubbock citizens in
convocation at 11 Monday, Lubbock will be host to a legislative
group, who are here to determine
the college's appropriation for next
when the content of the part of the paper appeared
to the country published the picture together with a write-up.

What has become of TOMME!

What has become of TOMME!

What has become of TOMME!

ECHOLS?

Sybil Poteet: "If I had any assybil Poteet: "If I had any assybil Poteet: "If I had any as-

Just Opened Campus Shoe Shop

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LL KINDS OF SHOE "Bring Your Shoe To Moco"

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General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery

Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Olan Rey
Obstetrics
Dr. J. S. Stanley
Urology and General Medicir

C. E. Hunt J. H. Feltor Superintendent Business Mgr

Only Yesterday

ONLY YESTERDAY.

I WAS READING in a book.
WHERE IT told how many.
PEOPLE HAD killed themselves
LAST YEAR.
AND THEY were many.
FIVE HUNDRED and ninety

Men are fully and convocation at 11 Monday, Law convocation at 11

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Matadors Battle Sul Ross Lobos On Local Gridiron Tonight

Spring Exhibition Game Starts At Eight O'Clock **Under Tech Field Lights**

Coach Cawthon To Use Veterans Part Of Time As Entire Squad Parades Against Graves' Team







Wins Two-Mile Golfers Face

Mustangs At Country Club

Langston's Team Is Host To Southern Methodist Saturday Afternoon

NEW

Dorm Teams Tie; **Trenary Stars** For First Floor

Trackmen Enter Great Plains Meet At Canyon

Coach Ballard Takes Ten Thinly Clads To Event Saturday Morning

100-yard dash—Morris Laine and Ersel Mattrews.
880-yard run—Robert Case, John Case and Russell Wimberly.
220-yard dash—McEiroy, Matthews and Laine.
Mile run—Robert Case and John Case.

Cowan.
High jump—M. Cowan,
Fleld Events
Javelin—Gwynn Dowell, M. Cowan and C. Cowan.

Sports Notice

ALL STUDENTS wanting be football managers next fa see Coach Pete Cawthon at the gymnasium IMMEDIATELY.

Play Golf

FOR HEALTH AND RECREATION SPECIAL RATES TO TECH STUDENTS

Meadowbrook Golf Course

ONE AND ONE-HALF MILES NORTH ON PLAINVIEW HIGHWAY

This May Be Used For P. T. Credit Work

Make A Date....

MEET YOUR FRIENDS At The

AFTER CLASSES AND JOIN THE GANG

BOOKSTORE SANDWICH SHOP

THE RENDEZVOUS FOR GOOD REFRESHMENTS



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> STUDENTS LUNCH

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DRINKS

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Fast FREE Delivery Service

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\$1.29



Junior Prom Will Be Held Saturday Night In Gymnasium

Emma Smith To Be Crowned **Queen By Class President**

Five Girls Are In Queen's Court; Largent's Band Is To Furnish Music

bers of the queen's court Geraldine Wicker of Slaton, d by Jack Nowlin; Pauline of Lubbock, escorted by Halsey; Evelyn Sloan of Lebrach of Polydada, escorted Stovall of Floydada, escorted by Cecil Ayers; Stovall of Floydada, escorted by Jrown and Martha Jernigan dress, escorted by Jim Linders, e

College Calendar

Installed By DFD

Guests Listed at the dance will be the Play At Kiwanis Meet

Methodist Group To Elect Officers Sunday Morning to

"What Next?" was the subject of a discussion led by Professor E. H. Plank before members of the Y. W. C. A. and Y. M. C. A. at Seaman hall Sunday afternoon. He discussed the political lineups and social conditions of the future. Eleven were present. The associations will sponsor one more Sunday afternoon meeting and one more dormitory mixer, it was announced.

Dramatics Will Be Topic For Forum Discussion Delegates Tell Of Postponed Indefinitely Journalism Meet

For Forum Discussion

"Dramatics" will be the subject for discussion at the meeting of the Fireside Forum in the lounge of the women's hall Sunday at 2 p. m.

The program committee is composed of Miss Ruth Pirtle, Miss Annah Jo Pendleton, Mrs. James G. Allen, Hermona Shadle and Sue Michle, members of the Forum.

Senior girls who are to be hostesses are: Murvel Rankin, Katherine Rose, Ruth Rutledge, Marjoric Scott, Gertrude Samson, Lorraline Sears, Mary Lucy Shannon Frances Snyder and Weta Spykes.

Plank Discusses Future Conditions At 'Y' Meet

"What Next?" was the subject of "What Next?" was the subject of the committee are Ruth Hermone, Pauline Coe and Josephine Powell"

"What Next?" was the subject of "Doranine Sears, Mary Lucy Shannon Frances Snyder and Weta Spykes.

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Plank Discusses Future Conditions At 'Y' Meet "What Next?" was the subject of "What Next?" was the subject of "Subject of the Committee are Ruth Hursh Powell" was the subject of "Mary Lucy Shannon Frances Snyder and Weta Spykes.

Plank Discusses Future Conditions At 'Y' Meet "What Next?" was the subject of "Subject of the Committee are Ruth Hursh Powell" was the subject of the Subject of the Conditions At 'Y' Meet "The fedegates to the Southwestern Students, Scheduled for the sevening, has been indefinitely this evening, has been indefinitely the the conflict for the conflict for the Condition of the Conflict March Press association Monday tevning.

The the Geograph Reco

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Reporter Sees Kingfish Long While Attending Journalism Congress

Thumbnail Sketches And Impressions Of Huey Are Given

The Kingfish



buy 2 PALM BEACH SUITS

Sparks Heads Math Section

Nearly Fifty Instructors Attend Annual Meeting On Tech Campus

Vivacious Evelyn Oaks Comes Here With Noted Band

Theatre

PREVIEW SAT. NITE 11:30

"Transatlantic Merry-Go-Round"

With Jack Benny, Nancy Carrol And Gene Raymond

Lyric Theatre

"30 Day Princess"

PREVIEW SAT. NITE 11:30 Sunday, Monday, Tuesday Victor McLaughlin In

"No More Women"

Dean Adams Is Society Head

Fifth Annual Meeting Of SPEE Ends Saturday With Barbecue

Featured Stars



AMUJEMENT &

Today and Sat

GEO, RAFT BEN BERNIE

AND ALL HIS LADS I

ADDED

Popeye

News

BROADWAY "When Ladies Meet" With Ann Harding And Robert Montgomery

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"STOLEN HARMONY With Grace Bradley Iris Adrian

PREVIEW



Then don't look any further — WE HAVE The Best

Thy mever O'll never let you down Im your best friend Ianyour Lucky Strike

and enjoy 4 Wear the dark coat with the light trousers. Or follow style's say-so and wear the light coat with the dark trousers. Or wear the whole light suit or the

whole dark suit. What a lot of swell clothes...a whole summer wardrobe...for \$31.50! (That's \$15.75 a suit).

You'll like the new Palm Beach. Its fuzzless fibres let air whizz in and perspiration sizz out. Palm Beach repels wrinkles, spurns dirt, and isn't afraid of repeated launderings. At your clothier's, tailored smartly by Goodall, makers of Palm Beach cloth.

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Seniors!

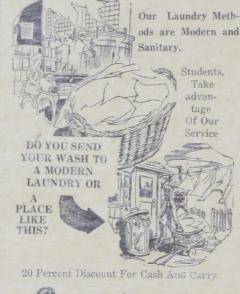
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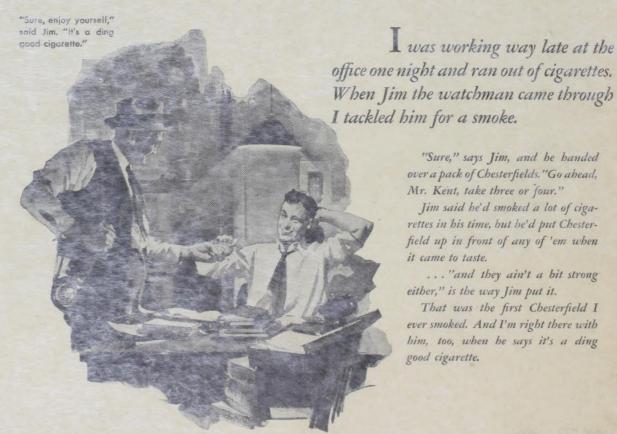
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When Jim the watchman came through I tackled him for a smoke.

"Sure," says Jim, and he handed over a pack of Chesterfields. "Go ahead, Mr. Kent, take three or four."

Jim said he'd smoked a lot of cigarettes in his time, but he'd put Chesterfield up in front of any of 'em when it came to taste.

... "and they ain't a bit strong either," is the way Jim put it.

That was the first Chesterfield I ever smoked. And I'm right there with him, too, when he says it's a ding good cigarette.

Interesting _ how people find out about Chesterfield