Remember TCU

Matadors Play Frogs

In Dedication Game

## Election!

Students Choose Class Heads At 10 O'Clock In The Morning

VOLUME XI



Saturday Night

NUMBER 4

## Dormitory Boys Name Leaders For This Year; Meredith Is President

Students In Engineering Division Dominate New

## Government Head Talks

### College Calendar

Wednesday, September 23
DFD club tea dance, 6:30 p.
m., Hotel Lubbock.
Thursday, September 24
Las Vivarachas club formal
dinner, Hotel Lubbock, 7 p.

sive party, Seaman hall, 8

9 p. m.
Friday, September 25
Reception for all students
given by Dr. and Mrs. Bradford Knapp and the Administrative Council, President's
home, 8-10 p. m.
Saturday, September 26
Las Chaparritas club dance,
Hilton hotel, 3-6 p. m.
Silver Key club smoker, Hilton hotel, 7 p. m.
TCU-Tech football game, Matador field, 8:30 p. m.

# Senior Livestock

words head of the college speech thment, and Miss Annah Joleton, professor in the same deby the word "skedaddle." The meaning of each word is illustrated by quotations from various books, with the source listed.

A After October I, the clinical becopen every Thursday afform from I until 5 o'clock timent given is free, Miss Perion stated.

Aggie Cattle Judging Team Enters Meet In Dallas For First Time and it to be a first time the same designed in the same and the same a

## Initial Meeting Of Year

## Geology Graduate Gets

U. S. Armstrong, 1934 graduate in geology, has been promoted to research assistant in the Musueum of Paleontology, University of Californio, Berkley.

Armstrong is in charge of the placing of the Foraminifera collections. He is also working on his doctor's degree there.

For the past year Armstrong has been research assistant in the Scripps Institute of Oceanology at La Joila, California. The Institute is a branch of the University of California.

## Reeves Names **Annual Staff: Outlines Book**

La Ventana Editor Shows Two-Reel Cinema At First Meeting

Dominate co Ort Officers

Interrupt (utdeal were officers in the mark officers in the mark officers in the mark officers in the mark of the property at an are detected in the property of the year of the property of the year of the yea

er fell on the wind-swept South Plains have been seen this week running from showers into downtown department stores to buy tain coats and galoshes. Even third year students found rainy weather clothes really essential for the first time since they entered college.

Coeds wearing colorful hooded capes passed through sallyports, plowing their way homeward, leaving wondering eds behind in astonishment to think what cellophane will be used for tomorrow.

Classes in the gymnasium were

### Manages Show



# Committee Is

Constant Showers Change Campus Into Flooded Area

As Even Deans Lower Dig nity To Wade Small Streams

have to go through." The Dean returned late to his office and went home to find dry clothes. Notices of the dismissal were posted in conspictious places in campus buildings.

Graciously offering his assistance and giving rides to campus pollywogs, Dean A. H. Leidigh of the agricultural division carried students from one high spot to another across streets rampaging with water. "Say there, son," the aggle dean yelled on one incidence, "those are good shoes you have there; I'll give you a ride across this river," as he circled his car around

## **Registration Figures Climb** To High Mark

Number Attending Tech This Semester Nears 2,700 Thursday

Committee Is

Named Monday

Texas. The trip was made in conjunction with the State Planning board, for whom Hawley, Freese and Nichols, Fort Worth consulting engineers, are contracting. S. Freese, of the above firm, and S. P. Davis, wool specialist at Texas A. and M. college, accompanied Heard.

Knapp, Thompson Select
Directors For Paper,
College Yearbook

A publications committee composed of five students and five faculty members was appointed Monday conforming to the clause in the new student constitution adopted last spring by popular vote.

Claude Thompson, prosedure.

## of tol-For Night Class

## **Students Choose Class** Officers Tomorrow At Special Campus Meeting

Renner Acts As

## Chappelle Teaches Night

A new course dealing with high

### Jackson Selects Hines As Graduate Assistant

Enrollees Gather First At Gym To Hear Talk By College Head

## **Show Manager** Sets Deadline

September 28 Is Final Day To Submit Aggie Queen Nominations

September 28 has been set as the



As Graduate Assistant

Truman Hines, Lubbock, has been appointed graduate assistant to the government department, Dr. W. A. Jackson announced yesterday.

Hines, an undergraduate assistant last year, states the tentative title of his thesis to be "Moral Grafting in Politics."

Kaufman Florida, graduate from Rotan, has received the NYA assistantiship appointment in the government department, Dr. W. A. Jackson, head professor, announces.



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COBLEGE LUBBOCK, TEXAS

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## How Much Longer Shall We Wait For Efficient Telephone Service?

FOR the past two years The Toreador has pointed out the inadequate service of the college telephone service. We have attempted to show the college officials just where the hookup is weak and why it was not meeting the demands of a fast growing institution.

institution.

Again the student publication comes to Again the student publication comes to the Administration with the complaint, backed by statements from students found in the One-Minute Interviews column, that the telephone service through the switchboard located in the Administration building is hardly efficient enough to take care of the need for just that single building. During conversation with an official of the telephone company operating on the campus, he pointed out that the college should have at least two switchboards to take care of the calls as they should be handled. He also explained that the equipment now being used is obsolete and prac-

nancied. He also explained that the equipment now being used is obsolete and practically worn out—that new equipment would speed up the operation. The TOREABOR passes this suggestion on to the Administration, not as words from our typewriter but from an individual who knows what he is talking about when he says them.

but from an individual who knows what he is talking about when he says them.

WITH one girl on duty, here's a situation that invariably happens and slows down the operation of the switchboard to almost a standstill. A person calls the college switchboard. He begins asking the operator questions in an effort to secure some information about the college. In two or three minutes time, and even less, perhaps a dozen buzzers sound on the board wishing connection. This was also cited by the telephone company employee. We know something prevents speedy operation as we have sat at our desk wanting connection with an office in the Ad building and have almost had time to be out of the Engineering building and on our way across the campus before our phone is answered.

Another need is more telephone lines at night. It is useless to point out to authorities the situation when lines are wanted at night. Someone has to be considerate enough to sacrifice their privilege in order to meet the need of another office. True the state appropriates funds for maintenance of the college. But it is the duty of those planning and presenting the request for maintenance money to ask the state for appropriations for this purpose.

Shall we continue to be forced to "beat" on our telephones in order to get service after waiting about twice as long as the average telephone subscriber? Will nearly 700 students have access to only two lines in the dormitory? We ask the heads of this institution in whose hands rests the welfare of the student body!

### Today's Thought

Learning by study must be won 'Twas never entailed from sire to son

The great art of learning is to under-take but little at a time—Locke.

Search for the truth is the noblest oc-cupation; its publication is a duty.

Dr. Marshall Harvey Foot Specialist
Surgical Chiropodist
1109A Ave. K. Phone 8
Across Street and North of
Hotel Lubbock

VARSITY

Shine Parlor

Also expert repair work eco

TECH SHOE SHOP

### **College Medical Examination** Continues To Be A Joke

Continues To Be A Joke

A GROUP of girls stood in front of the bookstore. They had just returned from having their physical examinations made by the college physician.

"It's the same story," remarked one of the coeds to a companion.

"Yes, the physical examination remains one of the biggest jokes on the campus," replied the student addressed.

They just asked me a question and then gave me a card," the first speaker said.

The truth of this coed's story is well known. Most students agree that the physical examination is a joke in every sense of the word. Such comment has been heard at the beginning of each semester for the past three years.

Four dollars is charged for medical service this semester. The student is at least entitled to a complete examination. Sure we know the answer. We've heard it again and again. It's impossible to give such a large number a detailed examination. Yes, we admit a minute examination is probably out of the question, but at least students should be asked more than a question and then given a card merely showing that they've been to the physician's office. The major organs of the body should be examined anyway.

Figures have been quoted on previous occasions to show the amount, large in size, paid each year for hospital service. Unable to secure figures from the business office, we were told that very few had failed to pay their medical assessment. As a result the number paying for medical service, including an examination, probably will reach a new high, placing in the hands of hospital officials the largest sum ever received for the college service.

To us, just like it was to the group of coeds and the majority of other students, the medical examination remains a joke. And even though hospital authorities call us to say in very strong language, as they did last year, that this isn't so, we shall continue to label the examination as such until it is changed from the present routine.

### **Concerning Education**

Two beliefs about the true aim of education are seen as one observes the actions of students on the campus.

There are those who say that the true aim is the acquisition of knowledge—and they plan to practice their pet theory this year by spending their entire time studying. Then, there's the opposite group who assert that the true aim of education is not merely the learning of "canned knowledge" from a book, but also the art of meeting and knowing people and working and cooperating with your fellowman.

A student out of the first named group goes through college with a high average. He belongs to no campus club, attends none of the social activities, makes very few friends and lives with his face hidden behind an open book. He leaves the institution of higher learning with some forty A's, his sole achievement while in college. He secures employment merely on his scholastic record. After holding his position for awhile, he soon finds that he has been unable to advance in his profession and becomes a slave at his task. Why? He cannot meet and cooperate with people. He runs across the obstacle throughout life and wishes time and time again that he'd cultivated friends while in college.

A student in the second group graduates from college with few A's. His gradebook is mostly filled with B's and C's. He worked on a school publication, was affiliated with campus organizations, participated in outside activities and his list of friends has become a long one. He learned to make acquaintances and work with people during his collegiate days.

He secures a job at a fair salary but advances rapidly and later becomes a director or an executive with his firm. Why? The student had worked and cooperated with the lives of people in all walks of life. His college deducation taught him how to live.

Specifications of 25 girls show that brunettes predominate; all want stage, screen or radio careers; are capable singers and dancers. One entrant only submitted as her hobby, cooking.—Daily Californian.

"It's the little things in life that tell," said sister as she dragged little brother from behind the sofa.—Auburn.

A freshman in an eastern college got on a street car and asked the motorman where Happy Jesus boulevard was. It took the motorman quite some time to realize that he meant Gaylord avenue.—The Collegian.

He: "You've a faculty for making love. She: "Oh, no—just a student body."

### It's Time To Dye

MONEY LOANED nds, Watches, Shot or anything of value

Jenkins Jewelry Pawnbroker Jackson Watch Repair

## \$1.00 Shop 1206 Broadway Phone

## CAMPUS CAMERA



According to alumni office records 750 Duke U, alumni married as result of campus romances.

## Tech Theatre Wed. and Thurs.



Fri. and Sat.



Admission 10 and 20c

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Bros. greatest screen plan "ANTHONY ADVERSE"



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The Voque



. . . Distinctive

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. . . Truly Tech

### Fine, High Grade Stationery

10c Package 24 Sheets

10c Package of 24

## **One-Minute** Interviews

Question: Have you found the ollege telephone service inade-uate for your needs? Give com-

quate for your needs? Give comment.

Marvin Petty: Yes, I started one morning to get the girls' Jorm by six p.m. By that hour I had not made connections so I quit trying. Buster Kirk; Yes! After finally making connections at different times I have found, it almost impossible to carry on a conversation. Herbert Currie. I've tried many times to get the girls' dormitory and offices at the college without succeeding.

### DUST

From Archives Of The Toreador

(Editor's Note: The statements printed in this column are taken verbatim from the files of The Toreador.)

ELEVEN YEARS AGO: A new anger is threatening the men of he Tech college. Another sacred acregative of men bids fair to fall efore the onslaught of the femi-

College Edition. Recommended by the highest authority. Defines every word so that its use and meaning can be instantly understood. Indexed—1,280 Pages—3,000 new illustrations—16 page atlas.

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Universal Self-Pronouncing Dictionary

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We Asked One Question of 200 Men and Women Which Pen is Your Choice for Style and Beauty?" And 2 to 1 Selected Parker's Laminated Pearl\*

-The sacless Vacumatic with Ever-Visible Ink Supply and 102% More Ink Capacity than Old Style - GUARANTEED Mechanically Perfect

Yes, other things being equal, style-minded people would choose the Parker Vacumatic for beauty alone! But other things, too, including performance, make this revolutionary invention the national favorite by a still bigger margin—by 9 to 4.\*\*

One important difference—its ink supply is ever visible—the ENTIRE length of the barrel. Thus it shows days ahead WHEN ITS RUNNING LOW.

Another great difference is the nat-

LOW.

Another great difference is the patented Parker filler. There's no other like it. It requires no sliding piston immersed in ink—its working parts are sealed in the top WHERE INK CAN NEVER TOUCH THEM—can never decompose them.

The Parker point is Scratch-proof—precious Platinum combined with solid Gold.

solid Gold.

Every student needs this miracle writer that doesn't Tlet you down' by running dry in classes or exams.

Go and see this luminous, laminated Pearl Beauty at any good store selling pens. The Parker Pen Co., Janesville, Wis.



Junior, \$5 Over-Size, \$10 750 \$3.50 and \$5

For Addition Turn To F



# Red Raiders Dedicate New Stadium Saturday; Play TCU



### For Additional Sports Turn To Page Four

## Matadors Start Week Of Intensive Training For Game With Frogs

Steady Downpour Forces
Cawthon To Take Men
Toam This We

**Team This Week** 

the field.

The field a berth on a high school allower this year's or freshman gridders. Coa must be perfected to stop in Sammy Baugh, the main of a club that rated among the secondary candidates and will probably appear in the starting into uotstanding teams of the secondary candidates and will probably appear in the starting into probably appear in the starting into increase the proof an aerial attack that Sathight completed it out of assess and gained 184 yards the Ram defense.

Work Indoors avy rains Monday forced the less to assemble in the college assium that afternoon for skull ice. Coach Cawthon told the dor late Monday that his prowould workout in the open lay afternoon even though (See RAIDERS, page 4)

Elated over this year's or for freshman gridders, Coa ber Hough among the section and tests to trength of the Picadors Surfay and the sakehe or Quitaque, Meyers of Santa Anna, Wilkins of Electra and Dixie White the start of a campaign consisting of six games. The Way-start of six games. The Way-start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The Way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consisting of six games. The way-the start of a campaign consistency of the start of a campaign consistency of the start of a campaign consistency of th

Huff's Elated



Chernosky Returns To Varsity Football Squad

Open Style Of Play For Team

Arizona University Looks Stronger This Year; Lettermen Report

(Special to The Toreador)

Oliver Adopts Red Marauders Thump Texas Wesleyan Rams

Neill, Senior Halfback, Puts On Show; Leads Tech To Victory

**Neill Steals Show** 





For hundreds of years the Persians have known the secret of fine flavor. In the dead of night a Persian "melon-diviner" may wake up his wealthy master to enjoy the perfect melon—picked by lamplight at its exact moment of full maturity.

# The Secret of Fine Flavor..

Like the Persian melon, the Turkish tobaccos used in Chesterfield are watched day and night.

There is just one right time to take off the leaves...that's when they have ripened to their fullest flavor.

Often the tender ripe leaves are gathered just before the dawn...to preserve the full "spice" and aroma for Chesterfield.

> Chesterfields are made by Liggett & Myers Tobacco Co. ... and you can depend on a Liggett & Myers product

CHESTERFIELD



then we go 4000 miles to the fertile shores of the Mediterranean for the fine flavor and aroma of Turkish tobaccos. These tobaccos give Chesterfields their milder better taste.

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# DFD Members Honor Rushees This Evening With Tea Dance

## Administrative Council Raiders Play Greets Students Friday TCU Saturday At Home Of President Froggies Have Lettermen

Los Camaradas Schedule Smoker Tomorrow; Las Chaps Plan Dance

Smoker Tomorrow's Lass
Chaps Plan Dance
CONTINUING activities of Technology
Continued from page and the continued

Ine Gibson are hostesses:

Los Cams Plan Smoker

A traditional smoker is the first
radas club. The entertainment is Sat
to be at 8 o'clock at the Hilton hotel tomorrow evening.

### Administrative Council To Hold Reception

All students and faculty members are invited to the annual fall reception to be given by Doctor and Mrs. Knapp and the Administrative Council Friday evening from 8 to 10 o'clock in the president's home on the campus. Senator and Mrs. G. H. Nelson, Mr. and Mrs. Doyle Settle, Mrs. Roscoe Wilson, board members and college deans have been invited to make up the house party. Slated for Saturday is the annual matinee dance to be given by Las Chaparritas club from 3 to 6 o'clock at the Hilton hotel and the Silver Key club smoker at 7 o'clock

## Large Number Receive Medical Service Cards

Approximately 1,500 students have received physical examinations since registration, Dr. T. L. Morgan, college psysician, said Monday. Students must have their physical examination before applying for medical service. Dr. Morgan is in his office in room P of the Chemistry building from 9 until 11 a. m. and from 1 to 3 p. m. daily.





Fri. and Sat.



"Anthony Adverse" Frederic March

For Every Position To Pit Against Locals





DUANE FUQUA

and his

11-Piece Orchestra Are With Us Again For The Coming School

More Pep

# Directs Activities Ex-Students

Marry Friday

Miss Jonnie Mae Fort Weds Earl Penney;
To Live Here

Announcement of the marriage of Earl B. Penney, son of Mrs. R. E. Penney of Lubbock, and Miss Jonnie Mae Fort, daughter of Mr. and Mrs. J. R. Fort of Lovington, New Mexico, was made here Saturday. The wedding took place Friday night in Wichita Falls with L. S. White of the Church of Christ officiating.

The bride wore an imported russet tweed suit with blue fox collar and black accessories. Her corsage was of white gardenias.

To Live Here

Both the bride and groom are former students of Tech where they took an active part in campus social life. Mr. Penney was graduated in 1935 and served as secretary treasurer of the Wranglers club while in school.

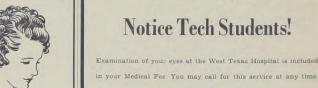
After a short wedding trip to Dallas, San Antonio, and other Texas cities, the couple will be at home in Lubbock at 1504 Avenue O.

Rams Find Red Raiders Too Strong Offensively (Continued from page 3)

Their backs to the wall, the camb in the second period with Cannon returning the ball to the TWC 40. Following a double penalty, a pass from Neill to West part is double penalty, a pass from Neill to West pass with the ball to the TWC 40. Following a double penalty, a pass from Neill to West of 12 yards. Winters took the ball to the Twan I for a first down. He went over for a trest down. He went over the university of Colorado. Billy Stanton is a Chemistry assistant at the Mats were long gone again. A nifty pass from Neill to West put the wast quarter with the regulars and the Mats were long gone again. A nifty pass from Neil to the Two II of the University of Colorado. Billy Stanton is a Chemistry assistant at the wast quarter with the regulars and the Mats quarter with the regulars and the Mats quarter with the regulars and the two the Two II on two trips through to that you have the part of the Wranglers club.

Brour Tech graduates who received M. S. degrees in chemistry hed M. S. degrees in chemistry hed W. S. degrees in chemistry ded M. S. degrees in chemistry ded M. S. degrees in chemistry and t

## Rams Find Red Raiders Too Strong Offensively At Other School



### Hilton Hotel Beauty Salon

Newly Redecorated New Management New Hard getting ready the Rush Week parties and acces remember we give you best in halr-dressing, facials, nicures—styled to fit your sanality

Phone 2200 or 2824

## Laundry Service

Is One Thing Every Student Has to Have

### Examine Our Special Offer

The following articles are offered in the "Student Bundle" for Cash and Carry.

- 6 Shirts finished.
- Pairs of underwear or 6 shorts. 2 Sheets.
- Pillow case
- Pairs socks. Towels.
- 7 Handkerchiefs

Every article is steam pressured and treated with the utmost of care.

**Lubbock Laundry Sub-Station** 

More Swing Just Off the Campus on College Avenue An All College Band With A Professional Style

