





Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey Editor-in-Chief Dixie Anderson Business Manager

EDITORIAL STAFF

Managing Editor J. H. Nall Associate Editor Fred Griffin Desk Editor Hollis Blackwell Assistant News Editor Morris Laine Sports Editor Bob Cannon Society Editor Josephine Powell Feature Editor Wayne Sellers Copy Editor Jamie McNeill

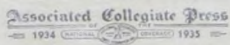
BUSINESS STAFF

Ad Solicitor Charley Davis

Edited and printed every Wednesday and Saturday in the laboratory of the Texas Technological college Journalism Department.

Entered as a second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Telephones: 1283 Dept. Desk - Sport, Society Editor's Desk Eng. Bldg. 1280 Night Editor Eng. Bldg.



The Editor Makes Mistakes, But--

WE made a mistake in last week's issue. An observant student told us about it.

The same day there was a letter in our post-office box that didn't belong to us. We called for 98 and the party whose number is 198 answered the phone. The train was reported 30 minutes late. We arrived at the station 20 minutes after train time and the train had gone. We purchased a hat and there was a mistake of ten cents in our favor. We answered the question asked by the professor. The instructor said we had studied when we didn't even own a book. The garage man said the jitney's motor was missing because it needed a new timer. We cleaned a spark plug and it's run ever since. We phoned for a girl at the dormitory but discovered after a short conversation we had been given the wrong party. Yes, we made a mistake in last Saturday's issue of The Toreador.

Intercollegiate Opinion

A Pin For The Balloon Of Friends Of Campus Military Training

YESTERDAY a middle-aged gentleman walked into the office and punctured a major portion of the argument in favor of the establishment of a military unit on this campus.

"I am an ex-service man" he said, "who attended the University at the time the World War broke out. I've gone through all this military business and I know the pros and cons. But there is one thing in particular which the advocates of the establishment of an R. O. T. C. on the campus have got wrong.

"That is," he emphasized, "this mistaken idea that R. O. T. C. members have a better chance of becoming officers at the outbreak of war than University students who have not had military training.

"In the officer's training camp in Texas at the outbreak of the last war, there was some fear among the University boys that A. & M. cadets would be given preference over University students for the better available positions.

"I went around from time to time and asked my former fellow students how they came out, and in practically every case there was no preference being shown cadets. Just as many University students with capable minds became officers as did cadets.

"That was a significant thing to me, as there is always the opinion among University students that they will not get a chance to become officers if war breaks out."

And the gentleman went on to say that this talk about giving University students opportunity to come out of the next war alive by providing them with an R. O. T. C. was pure "tommyrot."

"Take it from one who has been through all that stuff, this parading around in uniforms does not make material for officers. What the army wants is young men with good minds—clean minds, and agile.

"As long as the University concentrates on training men for leadership, it will train them to become leaders in the army when they are drafted in a time of necessity. R. O. T. C. training does not train for leadership. It trains a few for that—but on the whole it trains young men to be sheep. The world is full of that kind of people. The University must train its students for leadership, and only a cultural course can do that—R. O. T. C. training can NOT!"—The Daily Texan.

One-Minute Interviews

Question: What do you think of the present editorial policy of The Toreador?

Winburn McAllister: I am for it. I think it's the best way of getting things done.

Edwin Boggs: It is the best. Tracy Watson: What do you think that you can do in one minute? Make it five.

Clyde Thompson: It is the best we have ever had.

Dunk Richards: The present editorial policy of The Toreador is an asset to the school.

Jack Welch: I approve of it very much. The Toreador no doubt will find good solutions for campus problems.

J. Walter Grist: I think if the entire staff will adhere to those problems set forth by the editor, we will continue to obtain national recognition.

Rex Michael: Argument is life, and that is one of the ways to live it. The policy is a good one.

Dishonesty is the forsaking of permanent for temporary advantages.—Bovee.

From Other Campuses

DRINKING and rowdiness will not be tolerated in Cramton bowl, Alabama Polytechnic institute, at football games in the future. Sheriff Patterson of Montgomery county has been instructed to place all students who are excessively drunk or who are too loud in their support of their team in the county jail.

Definition of a college publication: Pieces of folded paper used for bridge score pads at odd moments; causes of dementia among the editors; the fifth estate.

A freshman at CIA apparently took literally the advice of a dormitory director when she walked in the dining room with some sheets over her arm. The director, after giving her a second set of sheets for the week instructed her not to let them out of her sight and to take them with her wherever she went.

Words of wisdom to the college man: "It isn't so much what you stand for as what you 'fall for' that spells trouble.—Reflector.

Bennie Purnell, University of Texas student, who has been touring the nation with Richard Cole and Buddy Rogers' orchestras all summer, opines in a feature story in the Daily Texan that girls of this state have any of those which he saw in his travels over the United States completely outclassed.

At school, Boy King of Siam averages high in arithmetic and dictation, says news item. Hasn't Europe enough dictators now?—Daily Texan.

Vanderbilt campus took a glamorous appearance last week as 57 fair coeds blossomed out in their new pledge pins representing the six sororities.

Cecil Rushing, graduate of the college, visited the campus last week-end.

DUST From Archives Of The Toreador

(Editor's Note: Paragraphs appearing in this column are exact excerpts from The Toreador files.)

TEN YEARS AGO—Due to the heavy demands made at Mr. Chittwood's office at Tech college for student employment, not only by students but by the business houses of Lubbock and the surrounding communities, it has been found necessary to create an independent employment bureau in order that prompt service may be given the students.

Freshmen girls at the University of Arizona must not have dates, according to sorority ruling. The reason given is that the girls are too young to have dates.

Dependable DRUGS Reliable Every Day Values

Table with 2 columns: Item and Price. Includes Soda Fountain items like Butter Toasted Sandwiches, Chili, Coffee With Free Doughnut, Jumbo Malt, Banana Split, Ice Cream Soda, Ice Cream, qt.

SUNDRIES PANGBURN'S HALLOWEEN CANDIES KING'S CANDIES

Glenavon Stationery 1 lb. paper, 50 envelopes 59c

Table with 2 columns: Item and Price. Includes Toilet Articles (Tooth Brushes, Shaving Cream, etc.), School Supplies (Parker Pens, Notebooks, etc.).

WE RECOMMEND BOYER'S COSMETICS Nineteenth Street Pharmacy "Immediate Delivery" (Free) Lubbock TELEPHONE 1900 Texas

OKAY! TEXAS TECH IN LOS ANGELES It's The MORRISON HOTEL 1246 S. Hope St. at Pico George M. Hazel, Loyola '32

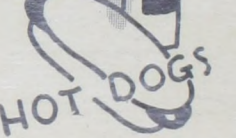
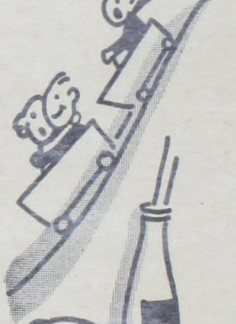
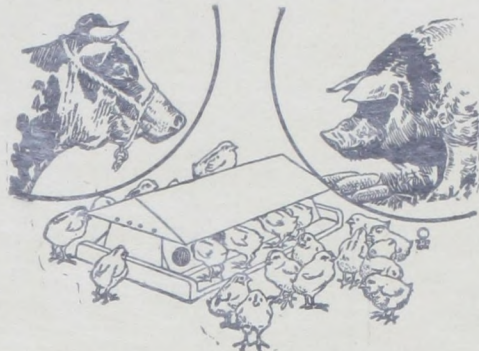
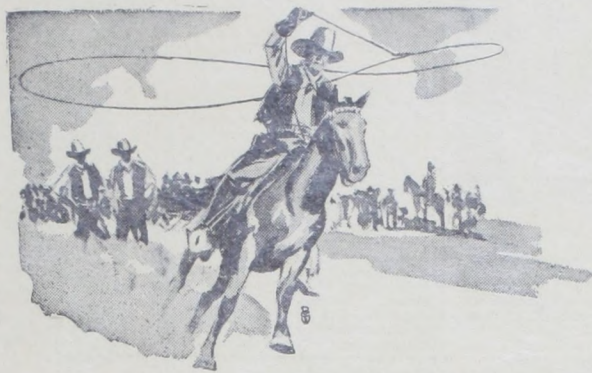
Notice Tech Students! Examination of your eyes at the West Texas Hospital is included in your Medical Fee. You may call for this service at any time.

Celebrate With The Teams At The Block "L" Dance SATURDAY NIGHT, OCTOBER 26, 1935 RENDEZVOUS ROOM AT THE Los Angeles Biltmore Hotel FIFTH STREET AT OLIVE Film Stars - Teams - Coaches Guests of Honor 9:00 P. M. Semi-Formal \$2.00

"Come Over and Browse" We mean just that—browse to your heart's content among the hundreds of books. Fiction, mystery, biographies, adventure, reference books, autobiographies—almost every subject under the sun. You are welcome to use our catalogs at any time. Complete cumulative indexes of all American publications, kept up to date by monthly supplements, as well as complete current publishers' catalogs, are here for your convenience. "COME OVER AND BROWSE" TEXAS TECH COLLEGE

"Camels don't get your Wind" So Mild! YOU CAN SMOKE ALL YOU WANT Famous athletes have found that Camels don't affect their wind. Camels are mild and gentle to the throat. Turn to Camels for steady smoking! There's more enjoyment for you in Camel's matchless blend of costlier tobaccos. You'll find that Camels never tire your taste, and that they never get on your nerves. Camels are made from finer, MORE EXPENSIVE TOBACCOS...Turkish and Domestic...than any other popular brand. (Signed) R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, North Carolina COSTLIER TOBACCOS!

# LA REMUDA



TRICK RIDING  
 TRICK ROPING  
 HORSE SHOW  
 JOUSTING CONTEST

EXHIBITION OF  
 College Livestock  
 DONKEY POLO  
 COMICAL JUDGING  
 CONTEST

CORONATION LA REMUDA QUEEN

AGGIE DANCE IN GYM FOLLOWING PERFORMANCE

## ATHLETIC FIELD

### Friday Night Oct. 25, 8 p.m.

#### THE BOOSTERS

**Tech Studio**  
 West Texas' Leading Studio  
 2406 Main Phone 2730

Save At  
**Bowen's Drug Store**  
 Cut Prices Every Day

**The Hilton Hotel**  
 Always The Best  
 All Ways

**West Texas Gas Co.**  
 Good Gas With Dependable Service

**Bryant's Taxi**  
 70 PHONE 1800  
 News Cars—Radio Equipped  
 Downtown Office 1207 Bdwy. Sub Station Varsity Bookstore

**E. K. Hufstedler & Sons**  
 Lubbock And Plainview

### "Action Back"

Sweaters Are Highly Collegiate This Year



Twin Sweater Sets For Smartly Dressed College Men

One slip over sleeveless sweater and one zipper coat sweater jacket to match... an especially smart set... all made of brush wool and all outside jackets with a smart sport "action back"... priced the set of two sweaters... \$5.00

### Action Back Sweater Jackets

Sport action back sweaters are being worn on every up to date campus this year... choose yours from our assortment for it is especially complete... included are brushed wool sweater jackets in canary yellow, pearl, light oxford and blue... priced...

Sleeveless Slip-Ons ..... \$1.00 to \$2.95  
Slip-Ons With Sleeves ..... \$1.95 to \$3.95

Hempill-Wells Co.

## Iowa Printing Company Head Praises Yearbook



By BOB CANNON, Sports Editor

(Saturday's Column Continued) "... week in an effort to stop the thundering Lion herd on the Pacific coast. The Loyolans meet Arizona Friday night, and much can be determined as to their real power and just what the Raiders will have waiting confronting them. We favor the Liebmen by two touchdowns over the Wildcats, but the Arizona team may be tougher than we think."

That was the end of the paragraph that was left out of the paper last week on a "jump" to the back page. Space counts and the back page was brim full when it was discovered that the end of the column was not on the last page.

Our guess was right when we predicted to ourselves that the Loyola Lions would defeat Arizona, but Coach Cawthon says that Arizona is no pushover. He also reports that both clubs have their guns trained on the Red Raiders.

MERELY WANDERING .... Wisconsin has been on the football down grade for the last several years. It has been a long time since the Wolverines have been on top of the Big Ten calendar, and Doc Spears who has been coaching football at the northern university for many falls is about to get the swan song. Tom Lieb, the crafty Loyola coach, is being pushed as the Wolverines' next coach... Lieb was the late Knute Rockne's right hand man while the famous coach was bed ridden during the 1929 season... On several occasions, Lieb was given full command of the Ramblers.

### Classy Shines

Make Your Old Shoes Look New

### ARCH LAMB

Will Appreciate Your Patronage

Boys' Dormitory

## Band Goes To Pacific Coast

Wiley Takes 63-Pieces To Los Angeles On Special

(Continued From Page One) and Ed Reed, clarinet; "Il Bacio-Waltzes"; "Atlantic Zephyr," baritone solo, by Simons, and "Headlines." Other programs will be taken from these same numbers.

Mr. Wiley, director of the band, selected the following to make the trip: Clarinets - Perry Bowser, Paul Coe, Verner Couch, Bob Dickason, Donald Gibson, Edwin Hall, Jack Helms, Homer Henslee, Owen Ingram, Carl Jones, Morgan Jones, Albert Lair, Ewing Long, Bill Lyle, Billy Phillips, Ed Reed, Felix Walker, and H. A. Watson; flutes and piccolos - David Humphreys, Harold Humphries and Chick Elysa; bass and alto clarinets - LaVerne Willis and Robert Houston; French horns - Edward Thompson, Rex Tynes, Winston Reeves, Ed Leidigh, John Gerald Thompson, and Robert Lee Stone; baritone - Robert Fielder and Harry Blocker; trombones - Marvin Prebe, C. W. Crawford, Fred Stout, Buddy Nelson, Max Tidmore, and Fancher Upham; cornets - Alfred Riley, Clavis Clough, Norman Heath, Luther Edwards, Marshall Gordon, Carl Hyde, Rex Michael, Arthur Thompson, and Jack Nelson; saxophones - George Carter, Leo Trimm, Raymond Glass, Floyd Williams, and Sheiby Harper; basses - Curtis Jarrett, Billy Rush, Cecil Reeves, Lester Coon, and Milton Hallmark; drums - K. C. Pritchett, Blevie Clem Clutter, George Dale, and Harris Phillips; drum majors - Homer Hall and Elmer Adams.

## Y Organizations Plan Halloween Dormitory Party

Dramatic skills, specialty dances, music, and games will furnish entertainment at the annual Y Halloween party Saturday evening at 3:30 o'clock in the men's dormitory. There is to be dancing in the dining hall with a program and games as diversion in the lounge. Troubadors will supply music throughout the evening. Every student is invited to Y meetings, and most cordially to the informal Halloween festival, Y officials stated.

## Polo Game

(Continued From Page One) no mean ability when it comes to shooting unsuspecting people with a kodak, swings the thing over his shoulder and will make pictures of the fray from right drawback. Zorns is undecided about his mount, but an insider says that "Lizzie Girl" is the best bet.

Manning to Play "Chipper" Manning, the La Remuda showman and manager, is assigned the other drawback position. "Chipper" is to ride "Tulip," a streamlined animal with all the makings of Sun Beau. "Handicap" Cannon who favors "Dark Angel" for his steed will play the centerback post for the Ramblers. The donkey polo match is scheduled to go eight chukkers (a chukker, if you don't know off hand, is similar to a quarter in football) providing the players last that long. The little white ambulance that makes all of the Raider football games will be on hand to pick up the injured.

"I'm President" McAllister, the playboy of Aggie land, is to referee the match. "I'm President" will ride up and down the side lines on "Shore a Purly Dress" and keep the game free of fouls.

Office Telephone 498  
Residence Telephone 1489  
Dr. B. F. Moore  
Osteopathic Physician and Surgeon  
Former Trainer E. T. S. T. C. Football Team  
313 Myrick Bldg.



Men! Durable Corduroy in these Slacks 298

About the best looking and wearing slacks for all-around wear. Note the 22-inch wide, cuffed bottoms... side buckle straps... narrow waist corduroy! Young men's sizes.

## MONTGOMERY WARD

"The Students Store"

## Receives Honor



Dr. Archie J. Bahm, instructor in philosophy and sociology, became a member of the British Institute of Philosophy, an international philosophical association, last week. He belongs to the American Philosophical association also.

## Aggie Division To Give Show

Manning And Assistants Present New Event On Tech Field

(Continued From Page One) last until every participant is off his mount. Club rivalry is to reach a high pitch when members of the boys' social organizations climb on a tall horse made of wood to fight for honors with pillows as weapons. The feature of the program follows when Prexy Ince's Ramblers engage Hop Halsey's Dudes in a polo game, the first ever to be played on Tech field. The mounts are prize donkeys from the agricultural division and territory around Lubbock. Coronation ceremonies for the recently elected queen will conclude the performance. An all-college dance is to be held in the gymnasium after La Remuda.

## Sallyport

(Continued From Page One) DALLAS COED has been MENTIONED in this COLUMN too MANY times LATELY and SALLY doubts WHETHER or NOT VAN even saw the SCENERY.

When asked how she felt after reading this COLUMN last issue, ANITA MATHESON stated, "Oh, JUST as SWEET as ever." Rather CONCITED, SALLY opines.

THIS BIT OF ADVICE to ADDIE BROWN BENTON, indirectly from a FRIEND to SALLY: You do not have a BETTER friend than JOHN DAVID RUTLEDGE.

What DID MORRIS BURCHFIELD mean when HE told SUDAN slim that IT SURE WAS WARM in the HILTON HOTEL room the other NIGHT?

DID MUT CONNERLY and EVA MAE O'NEAL leave TOWN? LOOKS as IF SALLY brought two LOVERS together. And JUST think MR. CONNERLY was RUNNING EVA DOWN the OTHER DAY.

YOURS, SALLY.



Your eyes are so closely related to your nervous system that they may easily affect your general well being.

The ability of your eyes to withstand the tremendous strain of constant study is a determining factor of your success in later life.

See Your Oculist At Least Once A Year

Broome Optical Co.

## Raiders Leave This Morning

Matadors Seek Victory Over Loyola Lions In Los Angeles

(Continued From Page One) Officials are expecting a capacity crowd at the clash Friday night. The men from Del Rey have a well manned forward wall to defend their "gold" line territory. Some of the best teams on the coast have met defeat at the hands of this stalwart outfit that uses the Notre Dame system. In five games the Lions have amassed a total of 124 points to their opponents.

Last year it was a powerful Raider team that was nipped in the last few minutes of play by the Loyolans, but this season the Lions have a senior aggregation to pit against the Texas football hustle and bustle. Reports from the coast say that Coach Lieb has been priming the Lions for the Raider invasion for two weeks. During the past two weeks they have sat comfortably tight and brushed aside Tempe and Arizona university, not by large scores, but decisively enough to sound a warning to Raider coaches who personally witnessed both games.

### Veteran Team

The Raiders face a veteran Loyola line that is blessed with everything "from pretty fair" players to potential All-Americans. Their fast charging line completely wrecked the Tempe team. Against Arizona the Lions sank their touchdown claws into the Cats' back twice at the most unexpected moments and then settled easily, keeping Tex Oliver's warriors humping in an effort to make headway through an impregnable line.

The game Friday decides the way in the accounts of the DePaul game. For two weeks they have been working hard preparing for the western invasion. Their chances of "bringing back the bacon" should be 100 percent better than they were at Chicago. The Loyola game is the Raiders' most important. If they defeat the westerners, the Mats will have attained the biggest football victory since 1932 when a Matador team defeated Kansas State.

The Raiders make the trip in a private pullman on the special train. They are not scheduled for a workout between here and their destination, although Coach Cawthon said this morning they would lumber up in Winslow, Arizona, sometime tomorrow.

WE STILL PUT ON Ladies Rubber or Leather Caps for 15c per pair or two pairs for 25c We Dye Shoes Any Color 1013 Main St. Electric Shoe Shop

Dr. Rogers DENTIST "WHERE TECH STUDENTS ARE ALWAYS WELCOME" CONLEY BLDG. Cor. Bdwy. and Texas Ave.

Special rates to Tech students. Consult me about special yearly dental plan.

CONLEY BLDG. Cor. Bdwy. and Texas Ave.

Sight, Health And Success

Your eyes are so closely related to your nervous system that they may easily affect your general well being. The ability of your eyes to withstand the tremendous strain of constant study is a determining factor of your success in later life. See Your Oculist At Least Once A Year Broome Optical Co.

Tie Silk or Satin  
**PAJAMAS**  
with  
**ROBE**  
to Match

Make your selection from this group in colors of Navy, Green, Dubonnet and Blue.

**\$6.75**  
THE GARMENT



**Craig-Gholson Co.**  
"The Woman's Store."

SHINES!! Bill's Shines Are The Best Because They Last Tech Shine Parlor

Jackson's Watch Repair Same Service And Prices 1610 Broadway Phone 1830

THE STEVENS NIKABOB AFTER GAMES AND DANCES DROP IN FOR FINE FOODS IN Friendly Surroundings In the Lounge ASK FOR "DAN" Western at Ninth Los Angeles, California Bob Up at the Nikabob



THE NEW Palace SOUTH PLAINS FINEST

Today & Thurs. A glorious drama by the same studio which gave you "Lives of a Bengal Lancer"

Adolph Zukor presents THE LAST OUTPOST A Paramount Picture with GARY GRANT CLAUDE RAINS GERTRUDE MICHAEL KATHLEEN BURKE COLIN TAPLEY



SIGNAL LIGHT YOUR GREATEST TASK Now a Pleasure WITH A NESCO WHOLE-MEAL AUTOMATIC ELECTRIC ROASTER



You would hardly believe it possible... a modern electric device to cook an entire meal at one time. Just think, this marvelous new Nesco has capacity for a 15 1/2 pound turkey or large pies, cakes and bread. And cooks, roasts, or bakes perfectly, bringing out the most delicate flavors. Other features that will thrill you are the automatic time and temperature control, the perfect heat insulation, and the ease with which the porcelain enamel finish can be cleaned.

**NESCO AUTOMATIC ROASTER**



**Texas Utilities Company**