## THE <br> TOREADOR


Welcome Folks!
Welcome Mothers, and Dads!
Each year Tech sets aside a day designated as Parents' Day.
A day in which to acquaint the parents with the school and ac-
tivities of which their sons and daughters are a part.
This is the fifth year that the day has been set aside for
parents, and the feeling has been expressed that it has aided in
an understanding of mutual problems for both faculty and par-
ents.
All parents are urged to take part in the activities which
have been planned. No visit to Tech would be complete without
making a tour of the buildings and grounds. Don't forget the
museum in your tour. It houses the best collections in West
Texas.
Climax of the day will be the Texas Tech-Brigham-Young
football game. Do your cheering along with the students, and
enjoy a holiday that you won't soon forget.
Being guests for a day will acquaint you with the problems,
personnel, and the school and erase a number of those worries
which have been in the back of your mind.
Enjoy yourself, and thanks for coming!

## Did You Buy A Brick?




Short Short Editorials
$\qquad$


Abusement Column Goes On; Yukon Lil Rides Again


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Episade 2 AEPressors
THE LONG VIEW!


## Bidome diplefl coinpiny

## Fish Net Tour

 Into Semi-Fin

Friday, October 18, 1940

## It's Red Raiders vs. BYU Tonight At 8:30

Unbeaten Tech Tries For Third Straight


Official Entry Blank Fourth Week Stanford vs. So. California
Michigan vs Pennsylvania Indiana vs. Northwestern Texas Tech vs. Marquette Notre Dame vs. Illinois Ohio State vs. Cornell Baylor vs. Texas A\&M Duke vs. Wake Fores TCU vs. Tulsa

Fish Net Tourney Into Semi-Finals



Picadors, Aggies Clash Tonight In Lawton, Okla


You've Still Got A Chance In Toreador Guessing Game


On Tech Field--
At 8:30 Tonight


Parents Receive Price Reduction

## BROADWAY



GIRL FROM
GODS COUNTRY:


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POWELL

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"THE RANGER AND THE LADY'

## TYPHOON

## PALACE

"Knute Rockne All American

"BRIGHAM Frontiermana


全
TOWER


Hanna-Pope \& Ca.


3 Lipsticks in a clever little leather kit Lucien Lelong puts three lipsticks in
a a ittle kit $\begin{gathered}\text { U } \\ \text { three mart shades fo }\end{gathered}$ her (and him) to enjoy.a a shade to
complement any costume or occasion $\cdots$ one for dress . . one for sport. one for evening come in and get
yours soon while our limited quantity
lasts

> TIC-TAC-TOE 3 Lipstick Kit $\mathbf{\$ 1}$


## SYSTEMS -


 Ohio State 14; Minnesot
Towa $13:$ Indiana 0





 PHOENIX SOX

- Lisle Slack Sox 3 for $\$ 1.00$
- Wool Slack Sox 50c

AlsoRegular length and EV-R-UP Styles

Walton's Store For Men

## Church Groups Plan To Entertain Tech Students

Chirch young people are
tainent tor the Tech groups.
Leaving this Friday mot Leaving this Fridany groups.
are about for the of the Bu convention at Wace panied by a representativiv group from Wayland Junior collem-
of Plainview. A special bus will be stationed at Mark Halsey
of

Knute Rockne
 On
Come On Out To The Press Club Tuesday Night Year's First Meeting
Will Be In Toreador
Office; Talk Plans
NOTICE

SATURDAY is the last day to get your picture
made for 75 c for -

LA VENTANA
danel studios

## Caats for <br> the Campus <br> 

Coats for graceful Co-Eds
with distinctive ilines. We have a complete stock of
all the latest syles and
colors for fall
Yount find
alare falection of arge selection of
SWEATERS, SKIRTS
Snd SPORTS ENEM-
BLES to choose from.

Gene-Constance

## SPORT

ZELAN, Water Repellant Jackets $\$ 1.95$ to $\$ 3.95$ LEATHER COATS

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H. B. GLOVER Sportswear BRAY'S CAMPUS TOGGERY
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