VOLUME XV Z-742

TEXAS TECHNOLOGICAL COLLEGE, LUBBOCK, WEDNESDAY, OCTOBER 30, 1940

ROTC Unit Holds Final Review In Honor Of Petiit
Popular Professor Is
Ordered To Oregon
Rindlaub Takes Over


## Leidigh States Farm Principles

West Texas Problems



Contest Selects Judging Team

## 

Fish Reports In Mail Today; Be Carefu!!


| Stay With 'Em Fellers! <br> (An Editorial) | Students |
| :---: | :---: |
|  | For La |
|  |  |
|  | Students Called |
|  | Guard Given |
|  |  |
|  | Special Rights |



Pre-Meds List $\quad$ He Won't Have To Varied Activities


Special Will Go To Albuquerque Game NextMonth

$=$



Tech Band, Host To High Schools Friday


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| :---: |
|  |  |
|  |  |


|  | Speech Clinic Is |
| :---: | :---: |
| 5\%ex | Aiding 15 Cases |

Skit Rehearsed
For Presentation
Religious Topic
Is Theme Of Y



## 



## HE Meet Ends With Election




Public Neck No. I
$\mathbf{L}_{\text {It was quite a while }}^{\text {ITTLE }}$

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M,
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typed-more or less affectionately-as a "college widow."
Perhaps this is a subject which should not be discussed,
but a knowledge that dissillusionment and heartbreak follows
but a knowledge that dissillusionment and heartbreak follows
many a young woman's search for popularity leaves us to be-
lieve that a study of just how much "-courtinn". is permissible
is quite pertinent and worthy of merit.
Not in the sense of "advice to the lovelorn", but with the
Not in the sense of "advice to the lovelorn", but with the
view of determining how much popularity- of a more or eless
lem a rather important one.
In the first place, whether one likes it or not, the reputation
acquired in college usually determines to a great extent chances
acquired in college usually determines to a great extent chances
for advancement in later life. And the name given a young
woman at school
for quite a while
steals trash. But he who filches from me my good name, tarkes
that which enricheth him not, but leaves me poor indeed""
The most popular subject of every male "bull session"
the name of "the woman" or "women", and snap judgment a
to just what a coed is worth, is all too often formed as a result
of some half-baked remark passed by one of the contributing
forum.
And once a woman is tagged as belonging to a certain class,
she usually finds herself relegated to a position she may or may
she usually finds herself relegated to a position she may or man
not like-but one to which she is often indebted for nothing
but sheer idiocy on her par
The result-speaking plainly-is hell, pure and simple, for
the girl in question.
old quick.", is just too applicable to the search for pore poplarity
old quick,", is just too applicable to the sear ch for popularity of
some oceds. Many a woman, reardess of her intentions, finds
she is clased as a "Public Neck."
she is classed as a "Pumbic Neck
And that, too, eets old fast.
The reasoning, is no doubt good for men too. Unfortunatel
we ve never been

## Loyalty, Where It Is Due

A those whose tiomes of students in the enolled in Texas Tech are Lubbock. Friday nigh
 Tech" was voiced by one of three freshmen who were watchi
their old Alma Mater tear Borger High school into shreds. A feeling of loyaty and devotion to one's high school to your college and devotion
a student should at least hide. By the time a man reaches collere it is naturelly, expertand that he will have forgotten some of his more or less adolescen laeas of his relation to his high school-and will develop the
higher sense of loyalty to his college that is necessary for it Any time that freshmen here express the opinion that it is more important to them that their former hiph school teams
win than that their college should triumph, then it must natwin than that their college should triumph, then it must nat-
urally follow, to many, that they should still be in high school - that they are to o ooung- that their sense of value is too low
-and that their regard for their colleze is at such on ebb the and that their regard for their college is at such an ebb that
their place is not here, but in the school of which they think Such an attitude on the part of some freshmen is in no wa
confined to those from the city of Lubbock. It is simply mor confined to those from the city of Lubbock. It is simply mor

The Lass Who Cried "Wolf'
 Assuring the staff of the truth of her story, and promising
to reveal her identity the next day, the young lady in question then hung up the phone, and has since disappeared.
Investigation as to the truth of her story about an assault on her beloved, has revealed nothing, and the consensus of
opinion around the office is, naturally, that she was drunk crazy, or one of those lice who infest a college and
to stir up a little trouble or excitement.
$\qquad$ aid in any way possible-but like other organs of publication it
must demand proper cooperation. Adolescent pranking is bad ing trouble, then it is no
nown, budt if they make have a right to make their demand Joking about stories which can cause trouble is an improper

Short Short Editorials


| A Parable | This Amusing | World |  |
| :---: | :---: | :---: | :---: |
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| y,, rasal |  |  |  |
|  |  |  | 5 C |
|  |  |  | THE BUS |
|  |  |  |  |
|  |  |  | Lubbock City Bus Co. |
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|  | cosememe |  |  |  |
|  |  |  |  |  |
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|  |  |  |  |
|  |  |  |  |
| he climbeth into his automobile, kicketh the pint er the seat, and speedeth on his way to the city where like water, and women are (censored.) |  | - is a |  |
|  | Somit | I |  |
|  |  |  |  |  |
|  | Nomat mok | WE MADE IT! |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |
| the rad |  |  |  |
|  | \% |  |  |
| e light which streameth through the window reveal- oung saint. Verily, he hath company, and between it ottle which is on the table-there is some making |  |  |  |
| homme |  | , |  |
| comat | FLORIST: sing around |  |  |
| the Caananites look like a picnic. eth his son in a most tender and youthful can ke Vesuvius. |  | ARROW SHIRT |  |
| ke Vesuvius. |  |  |  |  |

 Frankenstein's son say "Be sure thy sins will find thee out," Also, it is written in letters of fire and blood three fee
high that: "Verily, even the smartest guy will meet with trouble
and deception is a dangerous game to play with anyone.

Hemphilb-Wells Co:
EXTRA
MILDNESS

## EXTRA

 COOLNESS FLAVOR

## WITH SLOWER-BURNING <br> Camels

 In recent laboratory tests, CAMELS burned $25 \%$ slower than the average of the 15 other of the largest-selling brands tested-slower than any of them. That means, on the aver-

5 EXTRA SMOKES PER PACK!

## Red Raiders Meet Miami's Hurricanes Friday Night

## Texas Tech Girls' Hockey Team Tangles With National All-Stars In Acid Test




IRC Debates
On Defense For
Western World



## Time Out-


Amusements




Bryant's Taxi


Traditional Luncheon Was Given Saturday Social Club Members He's A Quarterback! $\quad$ Spart Hats Dine Together Sat.



Miss Craddock Arranges Tables



## Partraits

of Distinction


Reeves



[^0]:    now

