



DR. AND MRS. E. N. JONES

Farewell Reception To Honor Dr. Jones

by SUE RING

Dr. E. N. Jones, president of Texas Tech, and Mrs. Jones will be honored with a farewell reception tonight. This informal reception will be held from 8 to 9 p.m. in the Tech Union Ballroom and is being sponsored by the faculty. Only faculty and employees are invited.

Around 300 people are expected to attend to express appreciation for the job that Dr. Jones has done.

Dr. Jones announced Tuesday that he plans to be packed and ready to leave by Tuesday, August 25. He will take approximately one week of his summer vacation for moving to Midwestern University where he will begin as Dean of Instruction, September 1.

Last official functions will be a meeting of the board of directors on Saturday, August 22, and Summer Commencement the same evening.

As the first academic vice-president of Texas Tech, Dr. Jones arrived in Lubbock September 2, 1948. He recalls that he went to his office, then on the second floor of the Administration Building, September 3, and couldn't find any work to be done. After about three hours, the President then, Dr. D. M. Wiggins, called in with a work assignment and, as Dr. Jones says, "I've been busy ever since."

Looking forward to his new job in some ways, Dr. Jones believes that he shall welcome the time which will be valuable for much more reading and study which hadn't been possible for him during the past seven years.

On the other hand, the rapid progress at Texas Tech makes the work of his office so exciting that Dr. Jones hates to leave it. He feels that leaving the regular association with members of the staff, faculty, and board of directors will leave a void in his life.

According to Dr. Jones, "Leaving before the completion of the new Library Building is one of the adjustments that I feel most difficult to make."

When asked about his feelings toward leaving Lubbock, Dr. Jones replied, "One of the constantly pleasant features of my entire as-

sociation with Texas Tech has been the association with the wonderful citizens in general and the many outstanding leaders and friends in Lubbock.

"Lubbock's continuous and well-organized growth, more than doubling the population during the eleven years that I have been here, has been a constant source of satisfaction and pleasure."

One of the main highlights of Dr. Jones' administration was the report of the Self-Evaluation Committee in 1951-52 of which Dr. J. W. Davis was chairman. "I look back on it now as the beginning of the renaissance at Texas Tech in institutional self improvement," Dr. Jones states.

Other important highlights have been the formation of the Teachers Education Council, approval by the board of directors in 1949 of

the offering of the doctorate in selected departments, conferring of the first doctorate in 1952, reorganization of the Texas Tech foundation in 1951-52 with all of its promise of financial assistance in the development of Texas Tech, and admission to the Southwest Conference on May 12, 1956.

"I have been particularly gratified with the improvement of various academic programs in Texas Tech as indicated by the achievement of accreditation. Included are the attainment of membership by the School of Business Administration in the American Association of Collegiate Schools of Business; of Associate Membership, by the Department of Music in the American Association of Schools of Music; the approval by the engineering council for professional See JONES . . . page 2

531 Seniors Tackle Final Exam Hurdle

If they jump the final hurdle of examinations next week, 531 seniors will arrive at the peak of several years of hard work and study when they receive degrees at graduation Aug. 22.

Dr. Carl Matthews, president of North Texas State College, will be the principal speaker. Preceding the exercises at 7:15 p.m. in the Municipal Auditorium will be the annual reception given by Dr. and Mrs. E. N. Jones at the president's home from 3:30 to 4:30.

The thirty-third summer graduation class will attend the rehearsal at the Municipal Auditorium Saturday morning.

James G. Allen, dean of student life, said he believed this was the largest summer graduation class in Tech's history.

The class includes 57 candidates for degrees of bachelor of science in agriculture, 52 bachelor of arts, 33 bachelor of science, 65 bachelor of science and education, and 2 bachelor of music.

There are 118 looking forward to degrees in engineering and 12 in the School of Home Economics.

Six are getting a doctor of philosophy, four a doctor of education and ninety-three are expecting masters.

Wife Linda Gets Degree, too, For 'Putting Hubby Through'

When the long line of graduating seniors moves down the aisles to receive their degrees August 22, one proud senior will not walk alone.

Bob Arthur, pre-law senior from Rosebud, has, like so many college students, had someone to walk with him every step of the way during the four long years of college work.

His case is particularly unique, however, for he has awarded to his wife, Linda, probably one of the most unusual, yet hardest-earned degrees—Ph.T.

In case you don't know what these letters stand for, they mean Putting Hubby Through, and just about any college couple will probably agree that they are as well-deserved as the more intellectual degree markings.

Bob summed up his feelings about the degree by saying, "I

couldn't have finished school without her," emphasizing that she has worked with the South Plains Associated Grocers for several years as a billing clerk to help pay expenses.

Bob also related that, concerning his degree, "She has worked just as hard as I have for this degree, so I felt like she deserved some recognition."

The Ph.T. itself was drawn up by Duane Crawford, an assistant professor in petroleum engineering, and is a close representation of the standard Tech degree.

The degree was signed by Dr. E. N. Jones, Tech president; Dr. J. William Davis, head of the government dept.; and Dr. S. M. Kennedy, dean of arts and sciences.

Linda told of the "trick" Bob used to get the degree to her while she was at work, in order that her

friends at the office could see it. When preparing her lunch for one day, Bob left out the spoon, then called her at the office just before noon to tell her he would have to bring it to her.

It was then he surprised her with the presentation, which she related that all of her friends at the office "thought it was the real thing."

Asked to give advice to other couples starting their college work, Bob commented that "if the wife works, the husband shouldn't feel he is above doing some housework."

Linda pointed out that the "wife should never throw her working up to her husband." Both agreed that if a couple can get through two or three years of school and still be living together, their marriage should last.

Musicians Attend Indian Ceremonies

Gallup, New Mexico's celebrated Inter-Tribal Indian Ceremonies will be witnessed by 29 Techsians leaving Lubbock by chartered bus at 12:30 Friday.

Dr. Gene Hemmle, head of the music department, is sponsoring the group of students from music education and other education classes as an optional feature in addition to classroom work.

A parade of performers, bizarrely-decked dancers, Indian athletes, sports, rites, and rituals will be featured among the day's festivities. Students will be present for one day of the annual four day August activities.

A pre-study of Indian music and rhythm was made in preparation

for the trip according to Dr. Hemmle. This is the second trip sponsored at Tech, following one made four years earlier.

Schedule for the students includes observation of the daily parade and tour of the Exhibit Hall, where pottery, weaving, basket work, jewelry, bead work and the sensational sand paintings are displayed. This exhibition of handicraft is both a trade fair and an example of folk art.

A rodeo, foot races, and sports peculiar to the Indian nation in the afternoon and the traditional dances performed by outstanding performers from various tribes will conclude the ceremonies.



SHE GETS ONE TOO—Bob Arthur, senior pre-law major from Rosebud, decided his wife, Linda, deserved a degree, too, so he gave her a Ph.T., for 'putting hubby through.'



HI-YO, SOAPSUDDS—Sue Ring, Floydada High School journalist, hitches a ride on the Will Rogers statue on Soapsuds Pavilion. Sue is a member of the journalism workshop which convened on Tech Campus August 9-13.

Cowboy Will Guards Tech On Soapsuds

One of the most memorable events in the history of Texas Tech was the unveiling of the bronze statue of Will Rogers. The ceremony took place on the afternoon of February 16, 1950, in Memorial Circle on Tech campus. The statue was presented to Tech by Amon G. Carter through the Amon G. Carter Foundation of Fort Worth.

Charles A. Guy, editor and publisher of the Lubbock Avalanche-Journal in 1950, made the presentation on behalf of Carter, who was in the East. Dr. D. M. Wiggins, then Tech president, and Marshall Gettys, president of the student body, accepted the gift for the college.

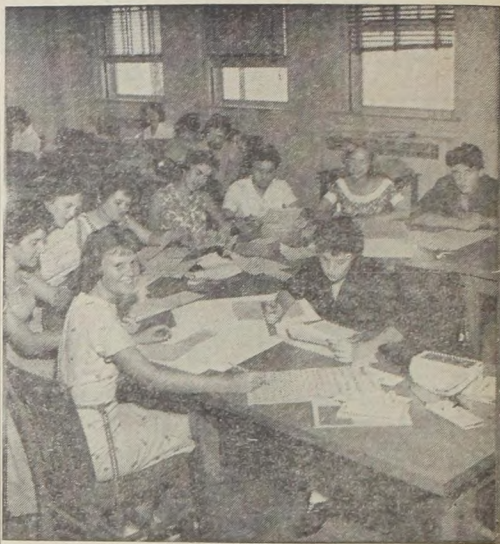
Under the direction of Dr. D. O. "Prof" Wiley and Prof. Joe Haddon, the Tech ROTC color guard and cadet corps paraded to the site of the statue, at the western end of the campus esplanade facing Memorial Circle.

On the base of the statue, which is the work of Electra Waggoner Biggs of Vernon and New York, is engraved, "Lovable Old Will Rogers on his favorite horse, Soapsuds, riding into the Sunset". The statue faces west. Depicted in bronze is Rogers, cowboy humorist and philosopher, in a characteristic pose astride Soapsuds. The original value of the statue was \$25,000.

Will Rogers is connected to Tech by a legend but known facts are that on October 29, 1926, he came to Lubbock and spoke in the auditorium of what is now the Carroll Thompson Junior High School. While there he remarked that he knew all about Texas Technological College and the fine coach they employed for the football team. He supposed the College had a president, but he had never heard of him. He later met President Horn and they joined each other for a trip to Fort Worth.

In accepting the gift, the college board of directors described it as "a wonderful thing for Texas Tech and fittingly appropriate. Will Rogers typified the West Texas cowboy philosophy."

Will Rogers and Soapsuds have become so much a part of Tech that the cover of the 1955 volume of La Ventana bears a representation of the statue.



HIGH SCHOOL JOURNALISTS edit the Toreador special edition as part of the curriculum of the West Texas High School Press Association Workshop. The students worked four days on the Toreador to get practical experience in their field.

'Trails to Rails' Exhibit Portrayed in Museum

"Cow trails to Rails," a colorful and interesting exhibit featuring Lubbock as a pioneer settlement is rapidly taking shape under the guidance of the Women's Council of The West Texas Museum Association.

This special exhibit is part of a community-wide celebration of Lubbock's fiftieth anniversary as an incorporated city. More than 150 men, women and children will participate in the program which will open September 15 and continue through December 20.

The exhibit, including a demonstration of live models dressed in authentic costumes of the period 1879 to 1910, will be located in the Art Gallery of The West Texas Museum. Many of these models are descendants of Lubbock's early families and will wear costumes which are recreations of the ensembles worn on the South Plains around the turn of the century.

Many months of research and work have gone into these costumes. Under the guidance of Mrs. W. B. Blankenship, the Exhibits and Collections Committee has as-

sembled many historical items to supplement those from the Museum collections.

Entertainment which will honor the early day citizens of Lubbock county, Museum members, their guests and special guests of the Council, will be held on September 12 at 2:30 and 4:00 p.m. The general public is invited to attend a session on September 13.

This entertainment, as announced by Mrs. Frank Goodwin, director of entertainment, will consist of a square dance complete with fiddler and guitarist, a recitation and several novelty numbers as well as a barbershop quartet.

Jerry Porter, curator of education at the Museum, has designed settings to depict life and times of early Lubbock including a reconstruction of a blacksmith shop and a general mercantile store.



Serving Texas Tech Since 1925
Member The Associated Press
Member The Associated Collegiate Press
Summer Staff

EDITOR	Preston Maynard
BUSINESS MANAGER	Ray Gressett
MANAGING EDITOR	Billy Patton
HEAD PHOTOGRAPHER	Travis Harrell
DIRECTOR OF STUDENT PUBLICATIONS	Phil Orman
WEST TEXAS HIGH SCHOOL PRESS ASSOCIATION Special Issue	
Editor-in-Chief	Stephany Crow
Associate Editors	Teresa Smith and Janice Rector
Managing Editor	Lynda Wilhelm
News Editor	Loyce Katz
Copy Editor	Laura Barber
Sports Editor	Nancy Tasker
Campus Editor	Judy Perdue
Amusements Editor	Sally Welch
Feature Editor	Johnetta Calhoun

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is published during the summer months, each Thursday excepting holidays, by students of the College as an expression of student news and opinion only.

The Toreador is financed by a student matriculation fee, advertising and subscriptions. The views of the Toreador are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

Students Sport New Continental Styles

Bulky sweaters, continental snug fit and tapered leg without style slacks and square toe shoes take the spotlight in fall fashions for college men.

Boat-neck, crew neck and shawl collars will be popular among the college men. Sweaters will be accented with emblems, and ivy green will be a new color. Also in fashion will be sleeveless sweaters to be worn with sports jackets.

Jackets for campus wear will be made of leather and have knit sleeves or trimmed in knit. Neutral colors will be more in demand for this type jacket.

Traditional ivy styling will be back again for sports jackets. The jackets will differ from past fashions by having three buttons and narrow lapels. Subdued colors and stripes will be fashionable along with glenn plaids.

Ivy flat back slacks will serve as extras. These slacks will be made of mid-weight wool. The continental styling is taking back seat to the traditional ivy. The newer styling in slacks has a more

Tab-collars and pin-collars in the wash'n wear cotton shirt will be the style for the more dressy occasions with muted tones and figures in traditional styling for more casual wear.

Coffee brown will predominate all other colors for campus footwear. These shoes will be of the ivy styling with deeper tones of brown and black. Shark skin is a new fad in shoes for men and will be worn mostly in the slip-on type shoe. The slip-on shoe will be more than the lace-type.

A new look in belts is the popular ornate buckles. Hopsack weaving will also be worn by men as a new fad in belts.

Subdued colors will be stylish in ties along with narrow stripes. To accent these ties the popular pearl tie tack will be worn.

The stylish man on campus can be looking forward to these many new fashions for the fall of 1959.

Reception...

development of petroleum engineering; approval of the Department of Architecture by the National Architectural Accrediting Board; and approval of the department of Chemistry by the American Chemical Society" Dr. Jones said.

"This is a partial and very incomplete list," he commented.

Returning to Tech for the annual dinner of the board of directors, November 3, Dr. Jones will attend homecoming. He also plans to visit Tech as often as he can find the excuse.

Doctor Jones' further comment: "Mrs. Jones, our children, and I leave Texas Tech and Lubbock with the best wishes possible for the development of Texas Tech. My fondest dream is to see Texas Tech continue to move along the path it is now following toward becoming a university in the full and complete sense of that term."

Help Wanted

To Assemble the 1959 LA VENTANA

The Date of Arrival is August 17.

If you are interested, please come by room 101 of the Journalism Building.

Pay will be on an hourly basis.



CARIBBEAN-STYLE DANCE week features a Caribbean 8 to 11 in the Union Ball.

Teaching Is Goal

In the hard working country of Formosa, known to the West as Nationalist China, education is an important part of the survival of its people and freedom. Chinese students in America, planning to return to their home country, are teaching in the effort to help more of their people.

One of these Chinese students is now at Tech. She is Hsin Wang, a pretty, vivacious, extremely intelligent teacher who is finishing her degree this summer and will return to her home in Formosa to get her P. M. A. this fall.

When she came to Texas years ago, Miss Wang found the English taught in China somewhat different from that spoken here. Although she had learned to read and write in the schools in Formosa, she had to learn to speak in America. This has been a very amusing experience at Tech, but not two years, it is becoming increasingly easier.

One great accomplishment she has achieved while here is her ability to think in English is one of the difficult things to learn. A foreign language explained.

Before coming to Tech she attended Nanking University in the National Taiwan U.

STUDENTS
Coin Operated
LAUNDRY
Wash 20c
DRY 10c
ALSO
• Finishing
• Dry Clean
—One Day Serv
TALCO LAU
2416 Main PO 3

Autumn Fashions Accent Waistlines, High Hemlines



CARIBBEAN-STYLE DANCE—Tech Union's Friday night dance this week features a Caribbean theme, with Sam Baker playing from 8 to 11 in the Union Ballroom.

Short hair, higher hemlines and emphasized natural waistlines are forecast in fall fashions for co-eds.

Hair styles for autumn will be centered on the new triangle look, cut one-half inch at the nape of the neck and tapered up to four

inches at the crown. The sides will be flaired with a flattened look on top which can be brought down into bangs. The back can be worn brushed either up or down but closely to the head and revealing the triangle look like the sides and front.

Subdued colors of emerald green, rhapsody blue, red, golden tones and tangerine will be seen in fashions on campus.

The fashionable co-ed will wear dark cottons, cotton skirts and blouses, skirts and sweaters to match jumpers, weskits and contour belts. Sweaters will be shorter with the shaggy, fluffy look. Blouses will be the roll-up sleeve shirts contrary to the once-popular overblouse.

The co-ed's sports wear is fashioned with slim tapered pants and bermudas in the new continental look.

Fashionable evening attire will consist of cocktail dresses with either bouffant skirts or sheaths with back interest.

The frosted look will be emphasized in the metal band bracelets. This will be achieved with frosted white over silver or gold or with frosted gold and frosted silver. Small circles of gold or silver will carry out the frosted look as pins worn on the lapels.

Crystals mixed with birthstones will accent the co-ed's evening ensemble.

Boots as the campus rage for footwear is style innovation for fall. They will be worn mostly with tights, similar to the leotards of the last few years. Bobby socks and loafers will still be popular. Toes will be pointed and semi-pointed.

Campus shops offer these fall styles for the fashion-wise Tech co-ed.

High School Journalists Convene at Texas Tech

Seventy-four teenagers and nine sponsors attended the West Texas High School Press Association workshop on the Tech campus August 9-13.

J. F. Paschal, Amarillo High School yearbook sponsor, headed the yearbook division of the workshop. Students saw films, planned pages of their yearbook and discussed layout plans.

A second group concerning the field of newspaper writing was under the leadership of Miss Elizabeth Hurley, annual and newspaper sponsor of Pampa High School.

Students enrolled in this class edited an issue of the "Toreador." Ten of these students were chosen for various editorships.

Stephany Crow, Carlsbad, N. M., served as editor-in-chief. Her associate editors were Teresa Smith, Big Spring and Janice Rector, Tulla. Other students on the editorial board included Lynda Wilhelm, Pampa, managing editor; Loyce Katz, Amarillo, news editor; Laura Barber, Colorado City, copy editor; Nancy Tasker, Hobbs, N. M., sports editor; Judy Perdue, Big Spring, campus editor; Sally Welch, Lubbock, amusement editor; and Johnetta Calhoun, Hobbs, N. M., feature editor.

Under the direction of Rollie Mc Nutt, "Avalanche - Journal" photographer, several students spent two days on photography. All stages of photography were covered from the actual taking of the picture through the developing and printing processes.

Teaching Math in Formosa Is Goal of Chinese Student

In the hard working country of Formosa, known to the free world as Nationalist China, education plays an important part in the survival of its people and their freedom. Chinese students in America, planning to return to teach in their home country, are aiding in the effort to educate more of their people.

One of these Chinese students is now-at Tech. She is Hsing-Yong Wang, a pretty, vivacious, and extremely intelligent teaching fellow who is finishing her masters' degree this summer and will go to Penn State to get her Ph.D. in math this fall.

When she came to Tech, two years ago, Miss Wang found that the English taught in China was somewhat different from the English spoken here. Although she had learned to read and write English well in the schools in Formosa, she had to learn to speak it bit by bit in America. This has caused several amusing experiences in classes at Tech, but now, after two years, it is becoming increasingly easier.

One great accomplishment she has achieved while here is the ability to think in English. This is one of the difficult tasks of learning a foreign language, she explained.

Before coming to Tech, Hsing attended Nanking University and the National Taiwan University

in Formosa. Although originally from North China, she lived in Formosa during the recent years before coming here. She lives with another Chinese Tech student who is a science major.

Upon returning to Formosa, Miss Wang plans to teach math in one of the universities there. University life is not new to Miss Wang, for she comes from a university family. Her father is a professor of Chinese and English, while her sister teaches chemistry. Her mother has taught in past years.

The American game of football, to which she was introduced at the Red Raider homecoming last fall, intrigued, but mystified her. It proved to be quiet different from sports she is familiar with.

Teaching in American schools has proved to be different from the teaching in China. Miss Wang found it hard to explain the difference, but she did summarize it by saying that more time was spent on studying details in China; thus, more hours are spent on a subject.

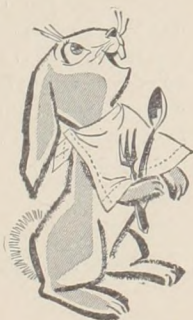
HULL & RIDDLE DRUG

23rd & College Lubbock, Texas
A. C. HULL JOY RIDDLE

Telephone PO 5-5565

Prescription Specialists

Free Delivery 7 Days a Week Free Parking
A COMPLETE FAMILY DRUG STORE



Let's All Hop
Over To . . .

BOB'S CAFE

Main & X

STUDENTS

Coin Operated
LAUNDRY

Wash 20c

DRY 10c

ALSO

- Finishing
- Dry Cleaning

—One Day Service—

TALCO

LAUNDRY

2416 Main PO 3-8811

Dr Pepper

MINIATURE GOLF



The place where you
make your own fun. Just
across from the coliseum
in Town & Country Shopping
Center. Just right
for Techsians.

- TWO COMPLETE COURSES
36 HOLES
- SPECIAL STUDENT RATE
ONLY 40c FOR
18 HOLES
- TRAMPOLINE LESSONS

PAR-TEE-PUTT

TOWN & COUNTRY SHOPPING CENTER
For Special Miniature Golf Parties Call PO 5-8174

Saddle Tramps Pep Spirit At Circle Rallies, Bonfires

"If the Saddle Tramps are going, Tech is going" proclaimed Bill Womble, former cheerleader, concerning the Saddle Tramps Southwest Conference Circle, which was created as a place for pep rallies, bonfires, and other activities to boost school spirit.

Taking approximately two years in the construction, the circle was dedicated at last year's homecoming as a token of appreciation of Texas Tech's admittance into the conference.

Made entirely of terrazo, the octagon-shaped patio is divided into eight sections, each displaying the emblem in the actual colors of Arkansas, Baylor, Rice, SMU, TCU, Texas A&M, Texas University, and Texas Tech. Above the caricature is the name of the school inscribed in large black letters.

The firepit in the middle serves as the scene for many bonfires. Money for the \$4500 project came from individual donations, from student organizations, different classes, Tech Exes, and various fund raising projects.

Original idea was the work of Lewis N. Jones, dean of men, and Elio J. Urbanovsky, director of campus planning, along with the Saddle Tramp organization, consisting of 90 boys concerned with promoting good-will, friendship, and backing for the school. Although now 22 years old, the group was founded by Mr. Arch Lamb, one of the first cheerleaders at Texas Tech. Boys are chosen by members on the basis of devotion to the school and willingness to work.

Red shirts and black slacks have become a symbol of this organization. During football and basketball games the boys sit together as a cheering squad. Participation in



THIS ONE YOU DONT STEP ON—Judy Jageler, journalist from Hobbs High School, New Mexico, learns about the tradition of not walking on the Red Raider symbol on the Saddle Tramp Circle from Billy Patton, Toreador managing editor.

half-time activities includes forming a double T and other exhibitions. Decorating at games, taking charge of victory bells and bonfires, assisting in the Freshman Convocation, and having a large part in the final completion of the Saddle Tramps Southwest Conference Circle are just a few of the many services performed by this group through the years.

Vets Asked to File Mailing Addresses

All Hazlewood veterans, current and non-current, are asked to file their permanent mailing addresses with the Veterans Affairs Desk of the Registrar's Office as soon as possible.

1959-'60 Calendar Reveals Active Schedule at Tech

CALENDAR OF EVENTS 1959-60

SEPTEMBER

- 5—Women's formal sorority rush begins
- 12—Women's formal sorority rush ends
- 13—Noon—Dorms open
- 14—Fall semester begins
- 14—Freshman convocation
- 15—A.W.S. big-little sister picnic
- 16—Registration begins
- 17—All Church Night
- 19—Registration ends
- 19—Texas A&M game—Cotton Bowl
- 21—Classes begin
- 23—Last day to pay fees and add courses
- 23—Last day to complete registration
- 25—Pep rally
- 26—Oregon State Football game—here
- 30—Student convocation
- Class officers elected

OCTOBER

- 3—Univ. Tulsa game—here
- Panhellenic Workshop
- 9—Pep rally
- 10—TCU football—here
- Dad's Day
- 12—Intramural Speech
- 15—Pep rally
- 16—Men's fraternity rush begins
- 17—Baylor game—Waco
- Last day to drop classes
- Junior council Party for Transfers
- B.S.O. Workshop
- 22—Pep rally
- 24—SMU game—Dallas
- School Trip
- 25—Pep Rally
- 30—Men's rush ends
- College speech meet
- 31—Tulane game—New Orleans
- College speech meet

NOVEMBER

- 1—College speech meet
- 2—World University Service begins
- 5—Pep Rally
- 7—Univ. of Arizona—Tucson
- Midsemester report due
- Club Scarlet
- World Univ. service ends
- 9—Wilson lectures begin
- Intramural speech
- 12—Wilson lectures end
- 14—Univ. of Houston game—here
- Homecoming
- 15—Fine arts festival begins
- 16—Pep Rally
- 20—High school speech meet
- Dolphine water show
- 21—Univ. of Arkansas—Fayetteville
- 24—High school speech meet
- 25—Thanksgiving holidays start
- 26—High school speech
- 28—High school speech
- 30—Thanksgiving end

DECEMBER

- 1—High school speech ends
- 3—Varsity show
- 4—Southwest Conference speech meet
- Varsity show

- 5—Varsity show
- 7—Intramural speech
- 12—Panhellenic luncheon
- 19—Christmas holidays start—Noon

JANUARY

- 4—Holiday over
- 10—Dead Week begins
- 16—Final exams
- 25—Dorms open
- 26—Spring semester begins
- 28—Registration begins
- 29—All Church night
- 30—Registration ends

FEBRUARY

- 1—Classes begin
- 25—Sing Whirl'n Play
- 26—Men's fraternity rush begins
- Sing Whirl'n Play
- 27—Sing Whirl'n Play

MARCH

- 1—Last day to drop courses
- 4—B.S.O. Retreat
- 5—B.S.O. Retreat
- 6—B.S.O. Retreat
- 11—Men's Rush ends
- 14—Intramural speech
- Religious Emphasis Week
- 16—Midsemester reports due
- 18—Religious Week ends
- 20—All college recognition
- 23—SKH Row—Junior Class
- 24—Choir Tour
- 26—IP Council workshop
- 30—Elections begin

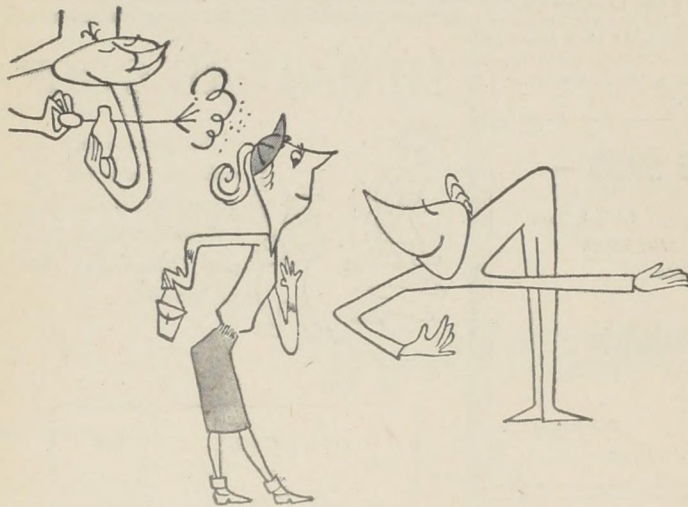
APRIL

- 1—Military Ball—Army
- 2—Sing Song
- 8—Military Ball
- Election ends
- 11—Intramural speech
- 12—Women's Day
- 14—Easter Holiday begins—10 p.m.
- 19—Easter Holiday ends
- 22—Engineering Show
- 23—Spring Festival
- Frantic Fun Fair
- Western Dance
- 30—Spring Festival
- Bicycle Race
- Coronation Ball

MAY

- 3—Tech Rodeo
- 6—Tech Rodeo
- 7—Tech Rodeo
- 9—Intramural Speech
- 11—Dead Week begins
- 12—Dead Week ends
- 15—Final Examinations begin
- 25—Final Examinations end
- 29—Graduation Rehearsal
- 30—Commencement
- Spring Semester ends

DR. C. EARL HILDRETH
Optometrist
Visual Analysts 2421-B Broadway
Visual Training Phone FO 2-4828
Vision Related to Reading
CONTACT LENSES



THIS WAS THE
ADVICE GIVEN HER ..

"Take Me To Your Leader"

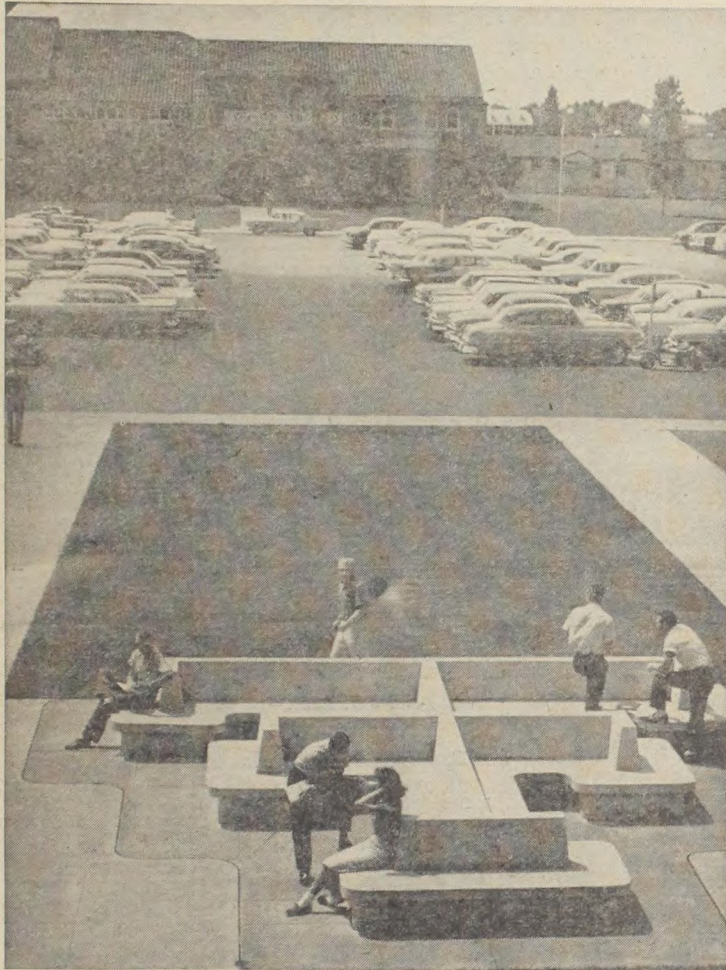
Being a young lady who was planning a school wardrobe, she is asking directions to the leading fashion center for co-eds where she might find the smartest in campus fashions ... and the most complete assortments.

"GO FIRST TO

Hemphill-Wells

THEN TO TECH"

Past, Present, and Future



A Tech Tradition — The Double "T" Bench

Fall Opening Begins Tech's Colorful Calendar of Activities

by LINDA WILHELM
Parties! Electioneering! Football games! Pledging! New friendships! Visions of these pleasure plums dance in the heads of eager student awaiting Sept. 13, when they transform their chosen dormitories into homes away from home for the coming year.
Between the official debut of the fall semester, Sept. 14, and the first day of classes a week later, three major events have been planned. These include Tech's first football game of the season and the attendance of all students, if possible, at the church of their choice on "All Church Night".
A Big-Little Sister picnic, sponsored by the Association of Women Students, made up of all female students in college, will honor freshmen coeds Sept. 15. A.W.S., whose membership is also female students in college sponsors "Women's Day," April 1. A

banquet honoring outstanding members is held and Woman of the Year is named.
This year's school trip will send student body members to Dallas for the Southern Methodist University-Tech Football game, Oct. 24-25.
When the campus sons and daughters are settled enough to get homesick or "need more money, daddy," dad will make his official visit on Dad's Day, October 10.
Club Scarlet, a musical talent show sponsored by Theta Sigma Phi, will keep the students' blood warm during the chilly November days. But in case it gets too hot, the Dolphin Water Show on November 19-21 will serve as coolers. The show is composed of campus swimming teams.
Alumni will reunite Nov. 4 at homecoming preceding the Thanksgiving holidays, Nov. 25-30.

The Fine Arts Festival and the Variety Musical Production, December 3-5 are the only scheduled activities between the Thanksgiving and Christmas holidays. The Christmas holidays are December 9 through January 4.
March 23, while the Junior Class presents its "Skit Row," choir members will be preparing to leave on a tour the following day.
The engineering show will be presented April 22-23, followed by two nights of the Spring Festival. Student Council will also sponsor its annual Frantic Fun Fair, Western dance, bicycle race, and Coronation Ball.
Commencement, May 30, will leave the empty dormitories as well as the college campus silently filled with the memories and secrets of the year gone by. Then what? More dreams and plans of the next year's life at Texas Tech.

by STEPHANY CROW

From the six-building and 55-member-staff institution of 35 years ago, Texas Technological College has rapidly developed into one of the largest and most ambitious centers of higher learning in the Southwest.

Its beginning in the "Roaring Twenties" brought delirious joy to West Texans. Finally, in their midst, would be a college adequate for their needs.

Culver Hill, advertising director for Hemphill-Wells Department Store and a prominent graduate of Tech, relates that the strangest and most noticeable change between Tech today and yesterday is the difference in number of student driven cars. When he graduated in 1932, there were only a handful of automobiles on campus—most of them wrecks—compared to the 6,000 plus in the parking lots today.

First buildings consisted of the administration building (first unit), home economics and textile engineering buildings, stock judging pavilion, dairy barn and president's residence. Now 50 buildings dot the spacious college campus, including several under construction.

During the depression of the 1950's, working one's way through college was the rule rather than the exception, if a student was fortunate enough to find a job.

Bill Collins, also a 1932 graduate and Hemphill-Wells store manager, reminisced about "the good old days" as he recalled his graduation day. Immediately after receiving his diploma he reported to Hemphill-Wells' shoe department and considered himself one of the few lucky graduates to have a job waiting.

Most graduates could find no type of work, and very few could obtain positions in fields for which they had prepared themselves in college.

Only nine years before Hill and Collins graduated, Texas Governor Pat Neff had signed Senate Bill 103 creating Texas Tech. A committee of hard-working Lubbock citizens joyously welcomed the news that their town had been selected as the site for the new college out of 37 towns and cities that had sought the school.

"Plains counties will show greater development in the future than all the rest of West Texas," the committee predicted. This forecast came true for Lubbock as the city grew along with the college. Thirty-eight years later the population had grown from 7,000 to more than 752,000 in 1959.

Nov. 11, 1924, was the day all Lubbock had awaited for almost eight years. That was the day the cornerstone was laid for the new administration building. Two years later the plant was valued at \$1,424,000; present valuation is estimated at \$29,000,000.

When the college first opened its doors to students in the fall of 1925, the total enrollment was 914. Ten times as large, the registration for 1958-59 was 9,787.

Paul W. Horn was elected first president of Texas Tech on November 22, 1923, and served from 1925-32.

Since then college presidents and their tenures have been Bradford Knapp, 1932-38; Clifford B. Jones, 1938-44; William Marvin Whyburn, 1944-48; Dossie M. Wiggins, 1948-52; and Edward Newton Jones, 1952-59.

The college's first board of directors included Amon G. Carter, Fort Worth; R. A. Underwood, Plainview; C. W. Meadows, Waco; Clifford B. Jones, Spur; W. P. Hobby, Houston; John W. Carpenter, Dallas; Mrs. Charles De Groff, El Paso; Dr. J. E. Nunn, Amarillo; and Mrs. F. N. Drane, Corsicana.

Tech was admitted to senior classification in the Assn. of Texas Colleges and began its first summer school session June 14, 1926.

The semester system superceded the term system in September, 1933, and Tech was accepted as a member of the American Association of Universities in November, 1946. On May 12, 1956, the college was admitted to the Southwest Conference.

Tech's one-thousandth student enrolled at the institution on January 15, 1926; Tech celebrated its tenth anniversary with a student body of 2,432.

The first four-year class graduated from the school in June, 1929, with 175 bachelor and 12 master degrees conferred.

See Past, Present, and Future . . . page 2

Gov. Daniel Picks New Directors

Governor Price Daniel has made the three appointments to the Texas Tech Board of Directors, filling the posts vacant since Feb. 19.

One re-appointment was made, that of Jim Lindsey of Midland. The two new members are Manuel DeBusk of Dallas and Wilber Smith of New Home.

Lindsey, now vice chairman of the board, is managing editor of the Midland Reporter-Telegram. He is also chairman of the Athletic Committee and is Tech representative on the committee of state college and university governing boards.

DeBusk was Daniel's campaign manager in Dallas, where he is an attorney. He is also secretary of the Dallas County Democratic Executive Committee, and a 1933 graduate of Tech.

Smith, a 1937 Tech graduate, a member of the committee on cotton research for the U. S. Department of Agriculture, and a director of the National Council of Farmer Co-Ops in Washington. He is also president of the Plains Co-Op Oil Mill.

The two members of the board replaced by the appointments are Winifred W. Watkins, chairman, of Abilene, who did not ask for re-appointment, and P. C. Callaway of Corpus Christi.

Editorials

A New Era Dawns

For the past decade, Texas Tech each year has set new enrollment records. The coming year is not expected to be an exception — 10,000 students are not improbable.

The majority of these students, of course, will be freshmen, feeling lost but pleasantly excited the first couple of weeks before settling down to the swing of classes and school activities.

But the freshmen this year will have one consolation, for in many respects they won't be the only greenhorns. They will see things that are just as new to the oldest upperclassmen and to themselves.

Soon after, if not by the time school opens, a spacious new classroom and office building — air conditioned and of the most modern architecture — will be ready for use.

The building is located northwest of the campus circle, just north of the journalism building. It should do much to relax the problem of crowded office quarters that has become so evident during Tech's blooming growth.

Traffic and parking problems will be quite improved, with additional paved roads and parking spaces.

Grounds keepers have planted many beautiful and colorful flowers about the campus. They should be in full bloom for the onrushing football season.

But the greatest change at Tech will be the new president, although who he will be is still anybody's guess.

A decision by the Board of Directors is expected before September and the next scheduled meeting is Saturday, August 22. Governor Price Daniel's tardiness in making the new board appointments seems to have delayed the decision.

Whoever the new president is, he probably will have to work fast to get ready for the school year. The first chance freshmen have to meet him is usually during pre-school program when they line up and are introduced.

His first address to the student body probably won't be before the All-College Convocation in the Lubbock Municipal Coliseum. There should be a record attendance.

Tech freshmen this year are very fortunate — they are entering in the beginning of a new era . . . and midway in a great growth.

Tom Schmidt
Editor, 1959-60 Toreador

An Awakening Giant

From a struggling little school of several hundred students to a sprawling metropolis of learning . . .

This is the history, thus far, of Texas Tech.

Founded in the 1920's, Tech has grown and matured into one of the Southwest's leading institutions of higher learning, with a campus valued at close to thirty million dollars and a student body approaching the 10,000 mark.

As the 1959-60 school year opens, Tech leaves behind an astounding record of growth and accomplishment, and enters into a new era — one which will see Texas Tech take its place as one of the finest educational centers of our land.

Many factors, tangible and intangible, point to such future growth. Academic ratings have gone up over the past several years in record number, building programs have moved into high gear and enrollment has climbed to rank Tech the second largest state supported school.

Yet more than these, other things point to a new era at Tech. There is evidence that campus problems, present to some extent at every college in the land, will be worked out more successfully and to greater satisfaction in the future.

As this new era, full of promises and hope, dawns over the Tech campus, everyone concerned with the fulfillment of the educational role of Texas Tech must turn from the past to the future and work with the utmost dedication to further the development of this, the awakening giant of the Southwest.

Preston Maynard
Editor, The Summer Toreador



A THOUGHT FOR TODAY — The life of every man is a diary in which he means to write one story, and writes another; and his humblest hour is when he compares the volume as it is with what he vowed to make it. —J. M. Barrie

1959-60 Toreador Staff Has Broad Training, Experience

Ever since there has been a paper experience with the Abilene Reporter-News.

Arthur Mayhew, managing editor, is a senior from Midland. Mayhew has had extensive professional experience with the Midland Reporter-Telegram, in addition to several years experience on the Toreador.

News editor Ron Calhoun, junior from Stamford, has several years experience on the Toreador news staff, and is co-publisher, with sports editor Ralph W. Carpenter, of the Highland Fling, a bi-monthly shopping newspaper in Lubbock.

Ralph W. Carpenter, sports editor, is a junior from Wolfe City, and has six years of professional newspaper experience behind him, including three years as sports editor of the Stamford American. While sports editor of the American, he covered the Stamford High School state championship football teams in 1954-55. Carpenter has been covering sports since his junior high school year, and also had a crack at professional baseball in 1951.

Campus editor Carolyn Jenkins, junior from Dallas, is teaching journalism this summer and directing publication of a newspaper at Camp Arrowhead for Girls on the Guadalupe River at Hunt, Texas. Miss Jenkins is also a former public relations assistant at St. Paul's hospital in Dallas and a former member of the staff in the Tech Public Information Office.

Two of the three copy editors

have been chosen, with the third to be picked before fall begins. Jim Walsh and Preston Maynard, both juniors from Lubbock, are the two already chosen.

Walsh has had several years work with the Toreador and is working this summer on the Amarillo Globe-News, while Maynard worked with the Toreador news staff this past year and is editor of the Summer Toreador.

The Photography section consists of a chief photographer, plus two assistants. Travis Harrell, junior from Andrews is chief photographer for 1959-60. Harrell has various free-lance photography experience, plus three years work in various sections of the U. S. Marine Corps, including the Informational Services. He has also done photography assignments for the Honolulu Star-Bulletin, and has served on the Toreador-La Ventana photography staff for the past year.

Heading the business staff is Roy Lemons, senior advertising major from Gainesville, who worked as a Toreador advertising salesman last year and is working with the advertising staff of the Midland Reporter-Telegram this summer.

The 1959-60 Toreador staff is composed of journalism majors with practical and professional experience in the newspaper field. As such, the staff is prepared and ready to do the best job possible toward the goal of making the Toreador into one of the finest college newspapers in the Southwest.

Past, Present and Future . . .

A total of 19,746 degrees have been conferred since that year, the first Ph.D. being awarded in 1952.

Tech's football team played their first game against McMurry on October 3, 1925 — Tech 0, McMurry 0.

A most memorable football year was 1938, when the Red Raiders played in the Cotton Bowl under the guiding hand of Coach Pete Cawthorne.

Tech's silver anniversary was celebrated with the formal dedication of the museum in October, 1950. On October 31, 1952, the cornerstone was laid for the new student union building.

Greek letter fraternities and sororities didn't appear on campus until 1952. In recognition of the scholastic standing of the college, over 25 national honorary and professional societies have chapters at Tech. Good citizenship is sponsored by a total of 149 student organizations.

Traditional campus events include Homecoming, Dad's Day, Careers Conference, Religious Em-

phasis Week, Willson Lectures, Spring Festival, Engineers Show, Home Economics, Open House, and Tech Rodeo.

Thirteen modern dormitories eight for men and five for women are now on campus, with a total capacity of 4,500 students.

Schools of the college now include Agriculture, Arts and Sciences, Business Administration, Engineering, Home Economics, and Graduate. Tech workshops, short courses, and seminars have been attended by thousands.

Ever-expanding to keep up with the changing times, buildings have been planned to house the architecture department and a computer center, a nuclear reactor and the chemical engineering department, mechanical engineering shops, a women's gymnasium, plant sciences, physical plant, library, and additions to the Scifessionals Bldg. and Tech Union. Because of its location in a productive yet comparatively isolated area, Texas Tech will continue to expand in both size and standing to fill the ever increasing demand for higher learning.



Serving Texas Tech Since 1925
Member The Associated Press
Member The Associated Collegiate Press
Summer Staff

EDITOR _____ Preston Maynard
BUSINESS MANAGER _____ Ray Gressett
MANAGING EDITOR _____ Billy Patton
HEAD PHOTOGRAPHER _____ Travis Harrell

DIRECTOR OF STUDENT PUBLICATIONS _____ Phil Orman
The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is published during the summer months, each Thursday excepting holidays, by students of the College as an expression of student news and opinion only.

The Toreador is financed by a student matriculation fee, advertising and subscriptions. The views of the Toreador are in no way to be construed as necessarily those of the administration.
Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

Concert Feature Singers

Combined voices of the Choir and Tech Singing Tech Orchestra will sing in production of the "Schubert G" at the Municipal in November.

Four separate choirs in the Tech music program. The Tech Choir is composed of these students who last spring, and their concert. The proposed Tech Singers, however, at least ten more specially tenors and low.

Two other vocal Male Glee Club and the Club are open to any to join. Those interested contact Gene Kinney, choir director, at the time during registration. Organization will be limited members. The men's hearse Monday night 9. Women's choir rehearsal for Tuesday and 1. Terms from 5 to 6.

Recorded tapes of Choir were sent to the Music Hall in New York June for critical judgment. Choir may have an to appear at Radio City this year. Plans have discussed, concerning appearance of the choir. San Antonio Symphony.

Students in the choir gain an average of C. The 50 members will be in the touring choir.

Raider Band To Perform Under Ki

One hundred twenty dents are expected to Jones Stadium this year. Red Raider Band.

The band will be leadership of a Fresno lege man, Dean M. F. assumes the position for by Dr. D. O. Wiley on.

Tech has never had troops for the mar. Plans regarding auditions been made yet by the director, Twirlers and job will be chosen the of school.

Students will try a concert band at the e hall season. Students apply for the 20-piece will have auditions during of school.

The Red Raider Band to Waco Oct. 17 for Baylor game, then to 24 for the Tech-SMU other band trip to va in the surrounding area March 21-23. All student ating in any of the band must maintain a C average allowed to make the band.

Concerts will be throughout the year. Tech's music department combine forces April 2 May 1 to produce a musical called the Symposium. school functions such as Election Day and A Recognition Day, the band.

The band is set up w of officers like most se and organizations. Band can become members of national band fraternities Kappa Psi, and the national sorority, Tau Beta Sigma.

An annual award will be sent to the Best Band of the year. This person chosen by band members.

Concerts Feature Singers

Combined voices of the Tech Choir and Tech Singers plus the Tech Orchestra will star in a production of the "Schubert Mass in G" at the Municipal Auditorium in November.

Four separate choirs participate in the Tech music program. The Tech Choir is composed of 50 voices. These students were selected last spring, and there are no vacancies. The proposed 63 voice Tech Singers, however will need at least ten more students; especially tenors and low bases.

Two other vocal groups, the Male Glee Club and the Girls' Glee Club are open to anyone wishing to join. Those interested should contact Gene Kinney, Texas Tech choir director, at the music section during registration. Each organization will be limited to 50 members. The men's group rehearses Monday nights from 7 to 9. Women's choir rehearsals are set for Tuesday and Thursday afternoons from 5 to 6.

Recorded tapes of the Tech Choir were sent to the Radio City Music Hall in New York City in June for critical judging. The Tech Choir may have an opportunity to appear at Radio City some time this year. Plans have also been discussed, concerning another appearance of the choir with the San Antonio Symphony Orchestra.

Students in the choir must maintain an average of C. Only 42 of the 50 members will be included in the touring choir.

Raider Band To Perform Under Killion

One hundred twenty Tech students are expected to march into Jones Stadium this year as the Red Raider Band.

The band will be under the leadership of a Fresno State College man, Dean M. Killion, who assumes the position formerly held by Dr. D. O. Wiley on Sept. 1.

Tech has never had a policy of tryouts for the marching band. Plans regarding auditions have not been made yet by the new band director. Twirlers and drum major will be chosen the first week of school.

Students will try out for the concert band at the end of football season. Students wishing to apply for the 20-piece stage band will have auditions at the beginning of school.

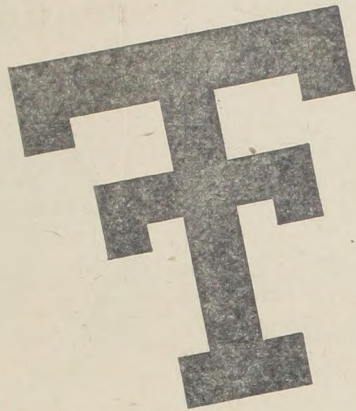
The Red Raider Band will travel to Waco Oct. 17 for the Tech-Baylor game, then to Dallas Oct. 24 for the Tech-SMU battle. Another band trip to various cities in the surrounding area is set for March 21-23. All students participating in any of the bands at Tech must maintain a C average to be allowed to make the band trips.

Concerts will be scheduled throughout the year. All of Tech's music departments plan to combine forces April 29, 30, and May 1 to produce a music festival called the Symposium. At various school functions such as Student Election Day and All College Recognition Day, the band will be heard.

The band is set up with a slate of officers like most school clubs and organizations. Band students can become members of the national band fraternity, Kappa Kappa Psi, and the national band sorority, Tau Beta Sigma.

An annual award will be presented to the Best Bandsman of the year. This person will be chosen by band members.

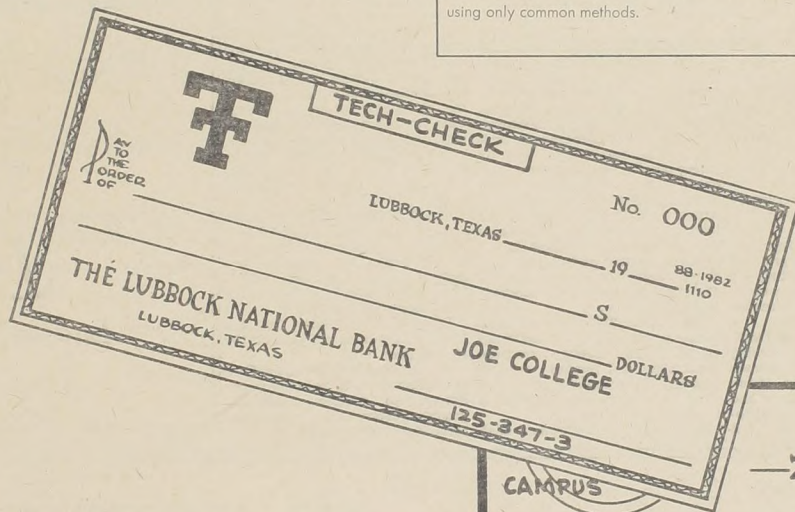
FRESHMEN



CHECK THIS...

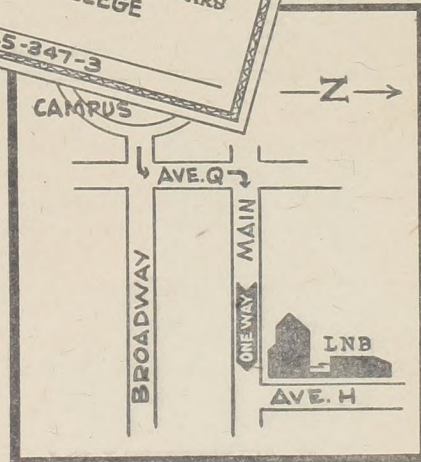
You've heard of room checks, rain checks, hot checks, but have you heard of Tech-Checks? Do you want to guard against thieves, beggars, rot-mold fungus, taxation by foreign governments?

Use Tech-Checks, a special checking account for Texas Tech students only, with free printed checks, identification cards to facilitate cashing of checks, electronic posting to abolish errors so frequent in banks using only common methods.



HOW TO:

Bring documentary evidence of enrollment in Tech and come to Lubbock National Bank.



THE LUBBOCK NATIONAL BANK

916 Main St. Lubbock, Tex.

Churches Provide Places for Worship, Relaxation

by **JOHNETTA CALHOUN**
 Among the many social and professional organizations which make up an important part of student life at Texas Tech are the several religious centers which various denominations have organized for their youth.

The Baptist Student Union is a student-led, church-related, and Christ-centered program promoted by Baptist churches and the denomination for Baptist students at Tech. Its purpose is to minister to the total spiritual needs of college men and women—liking them to Christ and His church.

The Baptist Student Center, located at 2401 13th, includes a lounge, game room with ping-pong and shuffle-board, class room, library, prayer room, work room and offices for the BSU director, S. L. Harris, and his assistant.

Activities at the Center begin at 7:30 each morning Monday through Friday, with a Morning Watch devotional program. An evening devotional is conducted from 6:30 to 9:30 Monday through Thursday. Friday evenings at 8:30 the students conduct mission activities for various minority groups.

The Canterbury Club, the religious organization for Episcopal students at Tech, meets at Seaman Hall, 2407 16th, the oldest student center near campus. The building has kitchen facilities, a large game room, study rooms, a chapel, and provides a stereophonic set and a television set.

This group has a three-fold aim of devotion, education and service. Weekly spiritual activities which the Center provides are Holy Communion at 7:00 on Wednesday morning and evening vespers services at 5:15 on Tuesday and Thursday. There is also a Sunday evening supper which is held in conjunction with a worship service and meeting followed by recreation.

Father Ralph Macey serves as chaplain and director of this group.

The Christian Science Organization, whose purpose is to promote orderly growth in the study of Christian Science, holds weekly meetings on Monday afternoons in Tech Union.

The meetings which are patterned after the Wednesday evening services in Christian Science churches include readings from the Bible and from "Science and Health, with Key to the Scriptures," by Mary Baker Eddy. Fol-

lowing this period, the meeting is open for personal testimonies regarding Christian Science.

A workshop meeting is conducted each semester and there is an annual Christian Science lecture on campus.

The program offered by the Texas Tech Church of Christ Bible Chair includes, Christian fellowship daily devotionals, and Bible classes.

Picnics, games, and other types of Christian recreation give students an opportunity to mix with other Christian young people. Devotions which are held Monday through Friday at 6:40 p.m. and 5:00 p.m. Sunday add much to the spiritual development of the students.

The Broadway Church of Christ selects the instructor to teach the Bible class which is usually of an introductory or elementary level.

Other activities of the Bible Chair include the Atkins Extemporaneous Contest, Bible Chair Discussion Week, and Bible Chair Lectureship.

Mr. Wayne Harris is director of this youth center.

Facilities for drama, photography, ping pong and other activities are provided by the Christian Student Center for the participants of its youth center. The Center is also equipped with a kitchen, lounge, class room, library and recreation room. The building is adjacent to the First Christian Church and faces 13th street.

The Center, open daily from 8:00 a.m. to 10:00 p.m., offers daily vespers Monday through Friday at 5:15 p.m. and plans study groups on various subjects. Bob Platt is the campus minister.

Gamma Delta is the organization which the Lutheran denomination has established for its young people. The purposes of this group to promote the study of the Bible, to assist in keeping students within the church, to maintain and increase Lutheran consciousness on the campus, to assist in increasing active participation in church endeavors, and to provide Christian fellowship for students away from home.

Located at 2122 18th the LSC is the center of all the activities which include Sunday morning Bible class and Sunday evening suppers. The group also plans various social functions throughout the year.

The Texas Tech Newman Club,

which is affiliated with the national organization, seeks to aid young Catholic men and women in supplementing their secular education with a Catholic point of view. Its three-fold aim is to provide for the spiritual, social and intellectual needs of Catholic students.

The 85 students which usually participate in the club's activities sponsor such religious events as daily rosary, Dialogue Mass, and an annual spiritual retreat.

Social activities which are provided for Newmanites include such functions as a Mardi Gras Dance, Spring Formal, and an annual spaghetti supper.

Discussion and reading groups take care of the intellectual needs of the group.

Directed by Reverend George Salaway of St. Elizabeth's Church, the club meets in the Parrish Hall at 2305 Main. Dr. Ray Lambert is special sponsor.

The Presbyterian college organization, jointly sponsored by the two branches of the Presbyterian denomination, serves to gather Presbyterian students in a Christian atmosphere.

Through this program students become aware of problems and situations which are related to them in an academic community. Discussion groups provide a means of learning how to meet these situations with a Christian attitude.

Among the program plans for the coming year are included two discussion series entitled "Jazz and Religion" and "Sex, Faith, and Love." Other such sessions are scheduled along with the Friday Noon Forum which meets with Methodist students to explore the significant problems of our time involving students, the faculty, and foreign students.

The group, which is directed by Rev. David Richmond, has plans to build a new center this school year.

The Wesley Foundation provides activities for Tech's Methodist students. The Student Center, located at 2420 15th, includes two lounges, library, kitchen, prayer room, game room in the basement, class rooms and offices.

Director of the Center, Dr. Cecil Matthews, and his wife live on the second floor.

Among the activities at the Center during the long term are morning prayers, vespers, discussion groups, Sunday night supper and recreation after church.



SOFT, MISTY BEAUTY - LOVELY ANGORA CARDIGAN!

To fluff on day or night, any season, as a sweater, as a jacket. Purest Angora from France, blended with softest, lightest wool for longer wear. Flattering flare collar; full fashioned shoulders and beautifully detailed. In glowing Garland colors. Sizes 34-40.

\$16.95

Garland

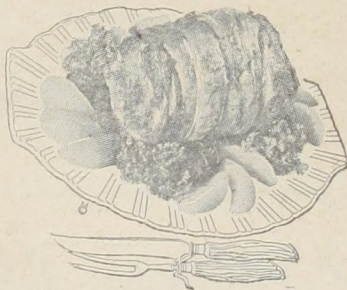
Bray's
 Ladies Sportswear

2418 BROADWAY

HI FRESHMEN

For dining pleasure at its best we welcome you to the newly remodeled

Luby's Suburban Cafeteria



Introducing a wide selection of home-cooked food
 and

Featuring a pleasant atmosphere with stereophonic music and refrigerated air conditioning.

Conveniently located at 2410 Broadway

"Just one block from the campus"

VARSITY BOOK STORE

1305 College
Lubbock, Texas

Hi there, Frosh!

Welcome to Texas Tech and the Varsity Bookstore from—



Chester, a 1951 grad,



Clyde, also a 1951 grad;



and Dave, a 1955 grad.

We've been through this college routine and we know your problems and your needs. VARSITY BOOKSTORE has got *everything* you'll need — from textbooks and lab supplies to Tech tee-shirts. When you get your list of books and supplies just bring them by the VARSITY, on the drag just across from Weeks Hall. No need to run up and down the aisles hunting for those books and supplies.

Just give one of our hep salesmen your list and he'll find'em for you. No fuss, no bother!

And if you need a check cashed for that big date, we'll be glad to accommodate. VARSITY BOOKSTORE has a special calendar just for you too. It'll tell you exactly when everything's comin' off.

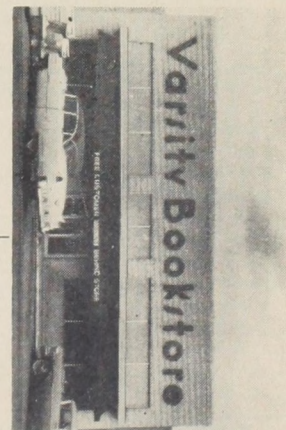
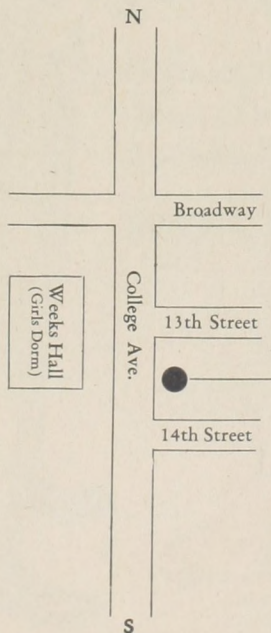
When you get ready to decorate that slime cap, come on over. We've got everything you'll need to make those letters and designs. And it's free.

There are lots of other exciting surprises awaiting you at the VARSITY BOOKSTORE. Come on by and see! Remember that address — 1305 College, just across from Weeks Hall.

We're looking forward to *seeing* and *servin'* you.

Chester, Clyde and Dave

Tech Campus

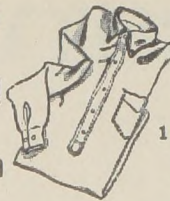


Varsity

BOOK STORE
Free Parking Behind Store

THE STORE FOR MEN - TRADITIONAL CLOTHES

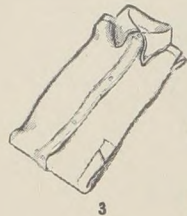
Cut . . . Soft muted colors. The Cut! men the nation (It's next to on a completely



Natural Shoulder Ideology of college a natural shoulder



over. More than none), more than a no-dart coat or no-pleats trimmed down trouser. The cut is all this and



the accessories that finish it. The color: Burnt olives - black grays - Earth browns. Here in four suits (four fabrics, four prices), slacks, sport coat . . . The works.



WE INVITE YOU TO OPEN A CHARGE ACCOUNT
30 DAY OPEN ACCOUNT
90 DAY REVOLVING BUDGET ACCOUNT—1/3 PAYABLE
EACH MONTH
To open a charge account, fill out this application and re-
turn to our credit office.

APPLICATION FOR CHARGE ACCOUNT

Name (Please print) _____ Own ()
Resident _____ Rent ()
Former Resident _____
Business Firm _____ How Long _____
Business Address _____ Position _____
Wife (Given Name) _____ Not Employed _____
Employed _____
I have accounts with 1. _____
2. _____
3. _____
4. _____
Date _____
Bank _____
Signature _____

Upon Receipt of a Dom's Ltd. Credit Card Your
Account is Open and Ready For Use
Credit Cards Not Transferable

1. Placket Sport Shirts—Soft Muted Colorings 5.95
2. Mohair and Wool in The New Hardy-Heather look! 10.00
3. Oxford Shirt — Button-down collar, button cuff, button back, pleated yoke. 4.95
4. The suit has a vest — Grays, browns, olives, Herringbone weaves 69.50
5. Shetland Sport Coat. 47.50
6. University no-pleat slack Tissue Flannel 14.95
7. Travel corduroy — Loden Green and Antelope Gray. 29.95
Matching vests 5.95
8. College Hall Hopsackings Suit Heather Shadings 59.50
9. Unfinished worsted in blackgreys, black olives, black browns 55.00

Dom's Ltd
2420 Bdwy.
Bill & Jean Neel

Home Economics Shows Era

Faculty advisors who give individual attention to freshmen and transfer students are one of the outstanding features of the School of Home Economics. In guiding new students, advisors help them arrange schedules, select major, make degree plans, and confer with them on personal problems.

Student activities offered exclusively for home economic students are the Open House which takes place in the spring, a Home Economics Club, the national fraternity for women majoring in home economics, and the Applied Art Club.

Opening with only two departments in October, 1925, the School of Home Economics now offers five divisions of study in its curriculum. The staff was comprised of three members and has grown to 24 faculty members. Two buildings have also been added. They are the Home Management House and the Nursery School.

The Degree of Bachelor of Science is offered to students with majors in applied art, clothing accessories, food and nutrition, home economics education, and home and family life. A Masters Degree in Home Economics can also be obtained in the Graduate-School.

Approximately 400 students register for each semester in the School of Home Economics. The largest department of this school is the Home Economics Education division.
Willis Vaughn Tinsley became Dean of the School of Home Economics.

Planetarium Projects

Night Skies

West Texas Museum Planetarium, located directly behind the Museum is a place of interest to everyone. A special Spitz Planetarium instrument makes it possible for stars to be projected on hemispherical dome.

Special movements of the instrument allow the stars to move across the sky simulating earth's rotation, but the movements are much faster. Other movements of this instrument make it possible to view the stars as they appear at the North Pole, the Equator, the tip of South America or any other point in the world.

Our solar system, galaxies, universe and similar objects usually depicted with color slides projected onto the dome. Constellations are used to assist in locating particular objects in the sky. The same as a state is usually mapping out a nation.

Inside the planetarium, the sky is always clear and the weather good. The stars may be seen during the daylight hours, plan can be made to appear in their proper positions, and the sun can be traced in its path as it silently through the ecliptic constellations. The north and south migration of the sun, from season to season, can be vividly and accurately portrayed.

Planetarium lecturer, Mr. Stephen Elmer, has studied astronomy at the University of Oklahoma and is an active amateur astronomer. Elmer is a Tech senior working a degree in mathematics and industrial engineering.

Programs are planned around the four seasons and will be held every Sunday afternoon at 4 p.m. Admission is 25 cents for children and 50 cents for adults. Members of the Museum Association are admitted with their membership cards.

Home Economics School Shows Era of Expansion

Faculty advisors who give individual attention to freshmen and transfer students are one of the outstanding features of the School of Home Economics. In guiding new students, advisors help them arrange schedules, select a major, make degree plans, and confer with them on personal problems.

Student activities offered exclusively for home economic students are the Open House which is done in the spring, a Home Economics Club, the national fraternity for women majoring in home economics, and the Applied Arts Club.

Opening with only two departments in October, 1925, the School of Home Economics now offers five divisions of study in its curriculum. The staff was comprised of three members and has grown to 24 faculty members. Two buildings have also been added. They are the Home Management House and the Nursery School.

The Degree of Bachelor of Science is offered to students with majors in applied art, clothing and textiles, food and nutrition, home economics education, and home and family life. A Masters Degree in Home Economics can also be obtained in the Graduate School.

Approximately 400 students register for each semester in the School of Home Economics. The largest department of this school is the Home Economics Education division.

Willa Vaughn Tinsley became Dean of the School of Home Economics in 1953. She received her B.S. at the Texas State College for Women in Denton; M.S. at Colorado A&M; and Ph.D. from University of Minnesota.

Graduates Scattered Over Globe

Morocco, Israel, New Zealand, Holland — Techsians are scattered all over the world. From Lubbock to India, you can and probably will find a Tech graduate seeking fame, fortune or the fountain of youth.

Most Tech graduates are afraid to break the ties that bind them and are in and around Lubbock, working and loafing. Many have migrated resulting in a mild sprinkling of Techsians all over the United States. Even in the two newest states, Alaska and Hawaii, you would find 16 Tech graduates, according to the records of the Ex-Student Assn.

Since Tech was founded 34 years ago, 19,746 students had graduated through 1958. More than 12,000 of these are men.

Of the 17,450 bachelor degrees, the preference is the School of Arts and Sciences. This school includes music, art, science and science in education. Engineering, business administration, agriculture and home economics rate respectively in popularity.

Tech's Future Businessmen Given Professional Training

The School of Business Administration, the oldest of the arts and the youngest of the professions, is the newest undergraduate division on the Texas Tech campus and ranks third in size among Tech's six schools.

Dean George Gail Heather heads the school. He assumed that position in 1950, coming to Tech from Florida State University. Dr. Heather, a native Missourian, obtained B.S., M.A., and Ph.D. degrees from the University of Iowa. At Florida State he was chairman of the Department of Commerce.

Approximately 1700 students enroll annually for semesters of the long session. Up to 1955, 2497 business administration degrees had been awarded. Since that time, approximately 5,000 students of business administration have received degrees. Two degrees are granted by the school, Bachelor of Science and Bachelor of Business Administration.

Prior to the organization of a separate unit in 1942, courses in business administration and economics had been available in the Division of Arts and Sciences. In 1927 a Bachelor of Arts in business administration was made available. Three graduates of May 1928 obtained such degrees.

In 1932 a Bachelor of Business Administration was received by nine students. The Division of Commerce, created in 1942 and headed by Dr. John Orval Ellsworth, became the Division of Business Administration in 1947 with Professor Trent Cambell Root acting dean. The change was made to emphasize profession rather than vocation.

The School of Business Administration seeks to prepare the students by professional and classroom education for employment in business and industry through liberal education for all degree students, professional education, adult or continuing educational program, and research.

Accounting and marketing receive the largest number of majors from the school's five departments. Economics, management, and business education and secretarial administration complete the school's curriculum.

Sno-Clean Automat For Techsians

Featuring
20 NEW WHIRLPOOL
WASHERS
and
5 AUTOMATIC DRIERS

13th & College Avenue
"at Rear"

Planetarium Projects Night Skies

West Texas Museum Planetarium, located directly behind the Museum is a place of interest for everyone. A special Spitz Planetarium instrument makes it possible for stars to be projected on a hemispherical dome.

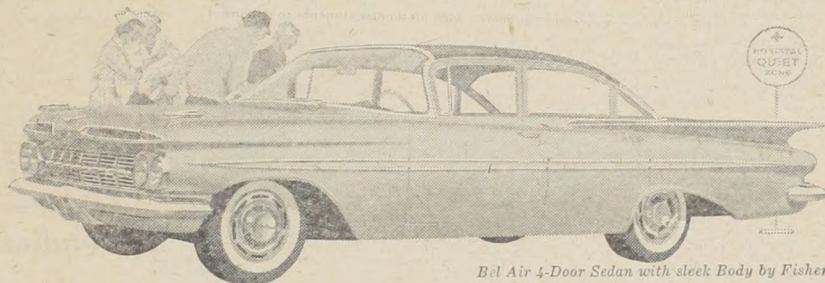
Special movements of the instrument allow the stars to move across the sky simulating the earth's rotation, but the movements are much faster. Other movements of this instrument make it possible to view the skies as they appear at the North Pole, the Equator, the tip of South America or any other point in the world.

Our solar system, galaxies, the universe and similar objects are usually depicted with color slides projected onto the dome. Constellations are used to assist in locating particular objects in the sky, much the same as a state is used in mapping out a nation.

Inside the planetarium, the skies are always clear and the weather good. The stars may be seen during the daylight hours, planets can be made to appear in their proper positions, and the sun can be traced in its path as it slips silently through the ecliptic constellations. The north and south migration of the sun, from season to season, can be vividly and accurately portrayed.

Planetarium lecturer, Mr. Steve Ebner, has studied astronomy at the University of Oklahoma and is an active amateur astronomer. Ebner is a Tech senior working for a degree in mathematics and industrial engineering.

Programs are planned around the four seasons and will be held every Sunday afternoon at 4 p.m. Admission is 25 cents for children and 50 cents for adults. Members of the Museum Association are admitted with their membership cards.



Bel Air 4-Door Sedan with sleek Body by Fisher

smoothest ride!

One of the 7 big bests Chevrolet gives you over any other car in its field

Anyone who's ever taken a Chevy over a choppy country road can tell you how lightly Chevrolet's Full Coil suspension handles rough going—and coil springs never squeak, never need grease! Try this velvet way of going for yourself. Once you do, you'll find your own way of saying what MOTOR TRENDS magazine puts this way: "... the smoothest, most quiet, softest riding car in its price class." But the happiest part of it all is that this Full Coil ride is just one of seven big bests—all documented by published opinions of experts and on-the-record facts and figures.

BEST ROOM—Official dimensions reported to A.M.A.* show that Chevrolet sedans offer more front seat head room than all but one of the high-priced cars—more front seat hip room (by up to 5.9 inches) than the "other two" of

the leading low-priced three.

BEST ENGINE—Chevrolet engines have long won expert praise from virtually every automobile magazine, and, just recently, Chevrolet received the NASCAR† Outstanding Achievement award for "the creation and continuing development of America's most efficient V-type engines."

BEST ECONOMY—A pair of Chevrolet sixes with Powerglide won their class in this year's Mobilgas Economy Run, topping every other full-sized car. And the winning mileage was a whopping 22.33 m.p.g.

BEST BRAKES—Chevy's bonded-lining brakes are the biggest in their field, built for up to 66% longer life. In a direct competition conducted by NASCAR, Chevy out-stopped both of the other leading

low-priced cars in a test of repeated stops from highway speeds.

BEST STYLE—It's the only car of the leading low-priced 3 that's unmistakably modern in every line. "In its price class," says POPULAR SCIENCE magazine, "a new high in daring styling."

BEST TRADE-IN—Any N.A.D.A.‡ Guide Book can give you the figures on Chevy's extra value. You'll find that Chevrolet used car prices last year averaged up to \$128 higher than comparable models of the "other two." Your Chevrolet dealer will be happy to tell you about a whole host of other advantages besides these seven. Why not drop by his showroom?

*Automobile Manufacturers Association.
†National Association for Stock Car Advancement and Research.
‡National Automobile Dealers Association.



Visit your local authorized Chevrolet dealer and see how much more Chevy has to offer!

Victory Bells, Red Raider Symbols of Tech's Spirit

Texas Tech, a fairly young school in comparison to Eastern colleges, is still, like all youngsters, maturing, forming what is to be its future personality.

Lasting traditions will be an essential part of the adult school. The enduring customs appeal to the individual personalities which compose the larger personality of the college.

The longest existing tradition is the senior gift, established by the graduating class of 1929 and presented each year by the out-going group.

Two familiar symbols are the Victory Bells and the Red Raider. Since they were given to Tech by the class of 1931, the Victory Bells have been rung traditionally after victorious football games and other intercollegiate events. The Saddle Tramps are in charge of ringing the 900 and 300 pound bells which hang in the west tower of the Administration Building.

Select Group Awaits Greeks

Over the campus of Texas Tech, a strange sensation of nervousness has settled. A bit of snooping in dark, secretive places reveals the reason for this tension. The occasion is Rush Week.

To a select group of students, this week will open entirely new horizons. The invitation to join a sorority or fraternity is an important social advancement to some people.

Rush Week for the Tech sororities will commence on Sept. 6 and continue through Sept. 12. Rushees will arrive on Saturday, and activities are scheduled to start Sunday, September 6.

Upon the rushees' arrival, there will be a convocation which is to be followed by a movie. Pledge parties are set to take place in the homes of active or alumni members of each sorority, and will occur in three periods.

During Rush Week pledges will occupy Horn and Knapp Halls. Active members will live in Doak and Weeks Hall. The actual number of pledges is unknown, but the number is estimated to be large.

Men's rush at Tech will get underway on October 15 and continue through the 29. During this period, each fraternity will bid for any rushee, and each rushee may receive bids for several fraternities.

Each fraternity is allowed one official party in the recreational center.

When a boy is invited to a party, he signs a date card. He is then required to appear at the function.

Also a gift from a former senior class is the Double "T" Bench, which is located on the Administration Building green. This concrete bench, patterned after the double T, symbol of Tech, was originally intended to be a resting place for upperclassmen only.

According to James G. Allen, dean of student life, rating high on the list of traditions-to-be are the four-day Spring Festival, initiated two years ago, and the torch parade and lighting of "luminaros," a new tradition started last year. The luminaros, candles inside of small paper sacks, are lit by the flame given to the freshman council by the upper classmen; this flame symbolizes the burning light of school spirit.

The Spring Festival consists of four days jammed full of activities. It is kicked off by a musical variety show, Skit Row, and is closed by a coronation dance Saturday night in the coliseum when the class favorites and Mr. and Miss Texas Tech are crowned. Included also in this festivity are the barbecue, the tug-of-war through the Mud Pit and a 25-mile bike race. Another part of the activities is the senior-sponsored Frantic Fun Fare Casino in the Student Union Building and a western dance in the Recreation Hall, each held on a Friday night.

59-60 Student Council Gives Welcome Message to 'Fish'

Welcome Fish—from Bill, Dub, Bob, and Linda, and the other twenty-six members of the Texas Tech Student Council. The Council, which is composed of representatives from each school in the college and the executive officers of the Student Association, is elected each Spring by the student body (that's you and every other Techsan in an all-school election. The Council's main function is representing the views and promoting the interests of their fellow Techsans, and coordinating all student activities on the Tech campus.

During Freshman Orientation, you will meet the Executive Officers—President Bill Pfluger, Vice-President Dub Heffington, Business Manager Bob Dyer, and Secretary Linda Bunger—who will tell you more about Texas Tech. As the year progresses, you will see more of the work done by the Council, but there are a few things you should be thinking about before coming to Tech.

You and your parents will be glad to learn of our student insurance program. Last year was the first year that the program was in effect, and it was well received by the students. This is a basic accident and health policy. It provides coverage twelve months of the year, whatever you may be, whether you are in school or not.

Many families carry accident and health policies with a \$50 or \$100 deductible clause. If this is your case, then the student insurance policy is for you. The provisions of the policy will take care of all minor injuries or sickness not covered by your family policy. However this is by no means a limitation upon the policy.

Should you have no accident and sickness insurance at the present time, then this policy will be especially appealing to you. Nowhere will you be able to find another policy with similar provisions for the same price. The yearly premiums are only slightly over \$11.00. This provides you with over \$600 worth of coverage. During the past year, those few students who have been injured in car wrecks or on outings such as our annual ski trip have certainly been more than thankful for the coverage provided by their \$11.00. We of the Student Council strongly urge you to take advantage of this student service. It is a policy drawn up by the students to fit student needs, and is administered by the students.

Another of the services extended to you, the student, by your Student Council is the annual all-school out-of-town trip. Early in the Fall, we are chartering a train to Dallas for the Texas Tech-SMU football game. Also the State Fair

of Texas will be in its last weekend while we are in Dallas. We are trying to procure tickets for the musical that will be playing at the Fair Park at that time. We will leave Lubbock via first class railway cars Friday night before the game.

Upon arrival in Dallas Saturday morning, we are planning a party through downtown Dallas. From there, most of the students will want to go to the fair grounds to have lunch, and prepare for the game that afternoon. We have hopes of being able to work up a party with the SMU student body following the game.

Then, at the magic hour of midnight, the Cinderella weekend for all Techsans will draw to a close. The train will depart for Lubbock with many tired students full of many wonderful stories to tell those who failed to make the trip. To those who stayed in Raider Land, it will have been just another weekend and another football game. But to those of us who make the trip, it will be one of the highlights of the year and something that we will talk about even after we have left the ranks of students to join that group known as the Tech Exes.

Hey Mom & Dad —

What happens on the Campus of the school that your kids are going to???

Why not keep in touch with them this year, by subscribing to THE TOREADOR. This is the best thing, next to a letter from them. The rates are only \$4.00 a semester, or \$7.00 a year.

MAIL THIS COUPON TO:

Check One
 The Toreador () Check
 Journalism Bldg. () Cash
 Texas Tech () Money Order

Name _____ Address _____

VARSITY BOOKSTORE

SAYS...

★ **M.P.T.Y.**

- When better mousetraps are made, we'll sell 'em.
- When better bookstores are built, we'll build 'em.
- When better customers come along (like you new freshmen), we'll serve 'em.

★ MORE POWER TO YOU for choosing Tech as your college, and ...

Varsity
 BOOK STORE
 to serve your college needs

ATTENTION TECHSANS

When you come to Tech come in and get acquainted with us and our stocks. We want to take care of all your drug and cosmetic needs and to let you know that we can fill your prescriptions.

Cosmetics for women

Revlon—Dorothy Gray
 Helena Rubinstein
 Max Factor
 and many others

For men

Old Spice
 Max Factor
 His
 Kings Men

Film Development 1 Day Service

Complete Fountain Service

OPEN 7:00 a.m.

CLOSE 10:00 P.M.

MAKE OUR STORE YOUR MEETING PLACE

BROADWAY DRUG

2424 Broadway

Lubbock, Texas

Tech's So is Histori

by JUDY JAGELEK

The preservation of the future of the Southwest College of Education, located in the museum on the Texas Tech Campus.

This collection was established as a separate department of the museum in 1955 for the acquisition and preservation of books and archival materials of significance in the history of the American Southwest. It serves both as a college archival agency and as a historical research center.

Sponsored by the museum association the main objective of the collection, preservation and cataloging of historical materials. The immediate secondary objective is making materials available for research purposes to students, scholars and interested laymen. However, the ultimate goal is to build a Texas Technological College, the finest research center in the Southwest in this country. Since its formal establishment in 1955, the collection has had unusually rapid growth. During the years 1955-1958 its holdings doubled in size and then doubled again in the following year.

All present the collection includes approximately one million manuscrits pages or pages, five hundred photographs, five hundred maps, twenty-five hundred books, five hundred rolls of microfilm, several dozen reels of movie film and nearly one hundred thousand pages of newspapers.

Among the many valuable papers in the collection, the known single group of papers the great collection of the records of the Matarfor Land and Cattle Company.

These papers not only include records of the Headquarters

Rules Set On Parking

Tech's recurring parking problem will face students again this fall. The Traffic-Security Department expects approximately six thousand cars campus, and no new parking areas have been planned as yet.

Every student and employee of the college who operates and parks a motor vehicle on the Tech campus must register his vehicle with the college before he is allowed to park on campus. Applications for parking privileges may be filed during registration for classes. The parking permit will be issued by the Traffic-Security Department.

Colored stickers for parking areas will be given to students who register. Red stickers will be issued to off-campus students, and to the staff members, graduate students, blue for north dorms, gray for south dorms, and purple for new dorms.

One ticket issued either by Traffic or by the City of Lubbock for a driving violation on the campus will constitute a warning. A second ticket is a final warning, and issuance of the third ticket, student's driving and parking privileges will be revoked for a minimum of four school months, including summer school. Any student having been denied campus driving and parking privileges who violates these restrictions may be suspended from the college.

Students are urged to pick up the "Traffic Rules and Regulations" handbook available in the Security Patrol office in the Administration Building, or in Dean of Men Jones' office.

Tech's Southwest Collection Historical Study Center

by JUDY JAGELER

"The preservation of the past for the enrichment of the future" is the motto of the Southwest Collection located in the museum on the Texas Tech Campus.

This collection was established as a separate department of the museum in 1955 for the acquisition and preservation of books and archival materials of significance in the history of the American southwest. It serves both as a research archival agency and as a historical research center.

Sponsored by the museum association the main objective of the department is the collection, preservation, and cataloging of historical materials. The immediate secondary objective is making these materials available for research purposes to students, scholars and interested laymen. However, the ultimate goal is to build a research center in the southwest history in this country. Since its formal establishment, the collection has had unusually rapid growth. During the years 1955-1956, its holdings doubled in size and then doubled again in the following year.

At present the collection includes approximately one million manuscript pieces or pages, five thousand photographs, five hundred maps, twenty-five hundred books, one hundred rolls of microfilm, several dozen reels of movie film, cores of tape recorded interviews, and nearly one hundred thousand pages of newspapers.

Among the many valuable papers in the collection, the best known single group of papers is the great collection of the records of the Matador Land and Cattle Company.

These papers not only include records of the Headquarters ranch

formerly at Matador, Texas, but also records of the Alamogitas Division, the Trinidad-Denver office of the company and the home office of Dundee, Scotland. Letters, letter press books, account books, and many other records are contained in this special collection.

These records are said to be almost priceless because it is believed that there is no greater source for the history of the ranching industry in America than the Matador Papers.

Southwest Collection also houses the records and written remains of other South Plains ranches, the most notable of these being those of the Spur Ranch.

The complete records of the Yellow House Land Company, plus the records of the Texas Land and Development Company of Plainview and New York can also be found in the Collection.

The collection houses many personal papers of individuals and is especially proud of the papers of Dr. Clifford B. Jones. The Collections' director, Dr. Seymour Conner states, "No other individual has had more influence on the development of this area and es-

pecially on the college itself, than Dr. Clifford Jones."

A fine library of rare and historical books on the Southwest is being built by the Collection.

Perhaps the rarest item among the books is a fragmentary copy of *History That Will Never Be Repeated*, written at the turn of the century by Don Biggers.

An expanding specialty of the Southwest Collection is its collection of rare and historical maps of the Southwest. The maps range in date from the Seventeenth Century to the present but the greatest number of them are Nineteenth Century maps showing trails, explorations, and early land marks.

Another project is the constant interviewing of old-timers of the area, both with pencil and paper, and with tape recorder. The interview file thus created, reflecting not only the biographies of the individuals but area history as well, are a great aid in understanding the past.

Truly in every way, the ever expanding Southwest Collection in the West Texas Museum has kept by its motto in preserving the past and enriching the future.

Agricultural School Ranks Among Best

With an enrollment of 800 students estimated for the fall semester, Texas Tech's School of Agriculture ranks 15th among all other ag schools in the nation in the number of under-graduate students.

In accordance with the current trend, special emphasis in the Tech ag program will be placed in the business, science, and technology aspects of agriculture.

"Student fresh out of ag school are no longer going back to the farm to put into practice the methods learned in college. Instead, more and more of the graduates turn toward the research, teaching, specialization, and business phases of agriculture," stated Dr. Gerald W. Thomas, Dean of the School of Agriculture.

Of the School's seven departments, enrollment in animal husbandry is the largest with the greatest numbers of majors in that field also. With only three departments in 1925 when the college opened; animal husbandry, agronomy, and horticulture; agriculture, at first only a division, has a faculty of 39, teaching in seven departments.

Dean Thomas was appointed to the position of Dean of the School of Agriculture last year. A pro-

fessor of agronomy, he earned his B.S. degree at the University of Idaho in range management. He received his M.S. and Ph.D. degrees at Texas A&M. Dr. Thomas accredits the two previous Deans of Agriculture, Dr. L. H. Leidigh and Dr. W. L. Stangel, with the tremendous progress of the School.

Assistant to the Dean is Dr. George O. Elle, Professor of horticulture. Dean Elle obtained his B.S. degree from Oregon State; his M.S. from Texas Tech and his Ph.D. from Cornell University.

Owned and operated by Tech are some 6,000 acres used as experimental farms supporting livestock with an estimated value of \$100,000. Aside from these lands, the School controls 10,000 more.

Offered by the Graduate School, an M.A. degree can be earned in all fields of Agriculture, and a degree in M.E. can be secured with an agricultural education.

Twenty-seven scholarships in the approximate amount of \$9,000 are available for majors in the various fields of agriculture to students of good scholastic standing. For students unable to attend college without financial help, there are four loan funds administered within the field of agriculture.

Rules Set On Parking

Tech's recurring parking problem will face students again as they return this fall. The Traffic-Security Department expects approximately six thousand cars on campus, and no new parking areas have been planned as yet.

Every student and employee of the college who operates and parks a motor vehicle on the Tech campus must register his vehicle with the college before he is allowed to park on campus. Applications for parking privileges may be secured during registration for classes. The parking permit will be attached by the Traffic-Security Department.

Colored stickers for parking areas will be given to students as they register. Red stickers will be issued to off-campus students, yellow to the staff members, green to freshmen, blue for north dorms, gray for south dorms, and purple stickers for new dorms.

One ticket issued either by Tech or by the City of Lubbock for a driving violation on the campus, will constitute a warning. A second ticket is a final warning. Upon issuance of the third ticket, the student's driving and parking privileges will be revoked for a minimum of four school months, excluding summer school. Any student having been denied campus driving and parking privileges who then violates these restrictions, may be suspended from the college.

Students are urged to pick up the "Traffic Rules and Regulations" handbook available in the Security Patrol office in the Aggie Pavilion or in Dean of Men Lew Jones' office.



There's a whole world of 'new sweaters 'n skirts 'n such at

Dunlap's
One Hour Free Parking With Any Purchase

(...and the Slime Caps will be waiting for you freshmen on Sept. 14th!)

La Ventana Presents New Look in Annuals

Texas Tech's 1959 LA VENTANA, the school's yearbook, is presenting the "new look" in college annuals.

THIS YEAR THE LA VENTANA is using a method completely different from yearbooks in the past. After 33 years of having a standardized form, the 1959 book will be in magazine style.

Twelve magazines were used which carry names of national magazines and use their format. These magazines make up the different sections of the annual and color is used on each cover.

MAGAZINES USED in the LA VENTANA are Tyme, (Time) Mademoiselle, Playboy, Saturday Evening Post, Progressive Farmer, Sports Illustrated, Future, Life and Look. There are four Looks, one for each class section.

This revolution began as an idea of W. E. Garets, head of the journalism department.

THE FIRST problem, after deciding to use the magazine approach, was to get the student body to accept so drastic a change in the tradition-bound yearbook. The idea was taken to the Student Council and after modifications and compromises the book evolved.

Another change this year was issuing the annual in the fall. Before it had been a spring annual, but it was decided that the school year could receive better coverage, including graduation, with a fall delivery.

NEXT IN THE STEP of producing this new book was to gain permission from the publishers and editors of the national magazines to use their formats. Only one national magazine which was written to, disapproved of the idea. TIME magazine was the one to require a change in the name suggesting that Tyme be used.

The students, over 8,600 of them, had to be "sold" on this new idea.

'60 Annual Staff Named

The 1960 La Ventana staff will bring experience with them to the magazine-type yearbook when they assume their duties this fall.

EIGHT OF THE eleven magazine editors have had either newspaper or yearbook background, serving as members of last year's Toreador or La Ventana staffs.

1960 co-editors, Marilyn Gardner and Donna Christopher, were editors of Future Magazine last year. Both are junior journalism majors and members of Pi Beta Phi sorority.

ASSISTANT EDITOR of the 1960 La Ventana, Ellen Venable, was editor of the Junior and Sophomore Look Magazines and associate editor of Progressive Farmer. Also a junior journalism major, she worked with several other La Ventana magazines.

Nine magazine editors were chosen by the co-editors last spring; Pat Porter and Carolyn Jenkins, Saturday Evening Post; Karen O'Brien, Mademoiselle; Evie Williams, Tyme; John Lewis, Sports Illustrated; Roy Lemons, Future; Ellen Venable, Progressive Farmer; Marilyn Gardner, Donna Christopher and Ellen Venable, four Look Magazines.

TRAVIS HARRELL is head photographer; Jim Chumley is art editor and Billy Ellis is advertising manager.

Life and Playboy editors will be chosen after the fall semester begins.

To build interest in the book a contest was established and organizations competed to see which could design the best page. The best page created by a non-Greek organization and by a Greek organization received the money back on their pages.

WINNERS OF THE contest were Sigma Kappa, social sorority for the Greek division and Alpha Phi Omega, service fraternity, in the non-Greek division.

Although the inside of the LA VENTANA is different, the cover is much the same style as others. It is red with the figure of a Red Raider letterman in his letter-jacket, showing only the jacket and his arm carrying a few of the magazines which appear on the inside. The annual is not bound, but is put together by screws.

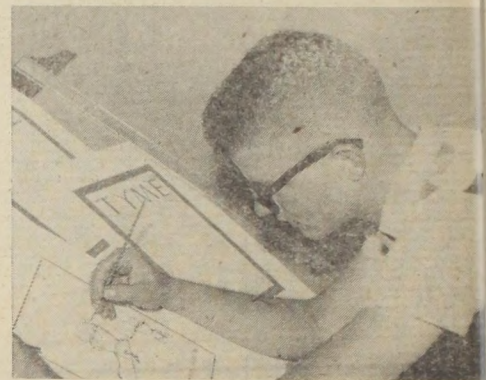
EDITORS OF THE 1959 LA VENTANA were Carolyn Mimms and Jerry Martin. Miss Mimms was a junior journalism major and Martin was a senior architecture major. Bill Whitted, journalism instructor was sponsor.

Magazines and their editors are: **TYME** edited by Jolene Caffee; **LIFE** edited by James Hamm; **PLAYBOY**, Jerry Martin; **MADAMOISELLE**, Carol Thompson; **LOOK**, freshman issue, Evie Williams; **LOOK**, sophomore and junior issues, Ellen Venable.

LOOK, senior issue, Carolyn Mimms; **PROGRESSIVE FARMER**, Earl Heaverin; **FUTURE**, Donna Christopher and Marilyn Gardner; **SATURDAY EVENING POST**, Joe Spears; **SPORTS ILLUSTRATED**, Bill Ellis.



WINNING PAGES in the contest sponsored by the 1959 LA VENTANA are shown by Carolyn Mimms, co-editor. At left is the winner of the Greek division, Sigma Kappa's page, and Alpha Phi Omega's page won the non-Greek division.



JERRY MARTIN, LA VENTANA co-editor puts finishing touches to the cover of TYME magazine which bears the picture of Prof. D. O. Wiley, director of the Tech Band. Prof. Wiley retired at the end of school and the annual was dedicated to him.

T Techsans Treat at...



COMPLETE DINNER

Choice of

- BAR-B-Q BEEF
- BAR-B-Q CHICKEN
- BAR-B-Q SPARE RIBS
- BAR-B-Q HAM
- BAR-B-Q SAUSAGE

Freshmen and Families
Come Make Yourself At Home

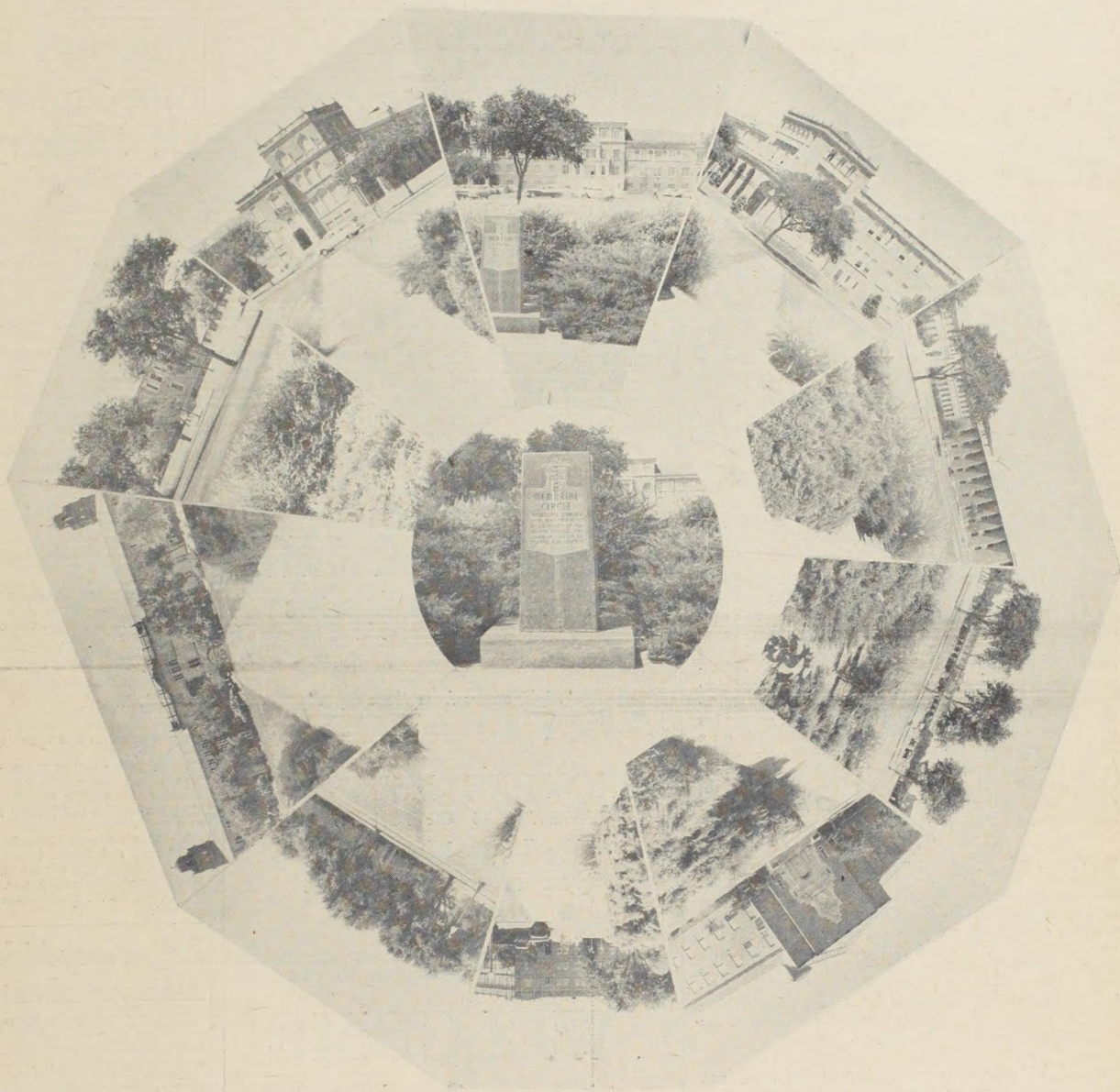
We serve the REAL TASTE in BAR-B-Q in a spacious air-conditioned dining room. No charge for seconds on all the trimmings.

YOUR KIND OF MEAL FOR YOUR KIND OF MONEY

Underwood's
711 34TH STREET

TOREADOR
THE TEXAS TECHNOLOGICAL COLLEGE

Serving Texas Tech Since 1925



Around the Circle at Texas Tech

Standing on memorial circle and looking around to all directions, one is able to see almost every classroom building on the campus. In the center of the above picture is the monument erected in the circle in memory of the veterans of World War II. Going clockwise around the picture, the following buildings are shown.

SCIENCE BUILDING—Classrooms and offices housing departments of biology, geology, and physics, with modern laboratories for training and research.

LIBRARY — Headquarters for studying, with reference material on almost any subject in addition to a rare books section, document section and microfilm library.

JOURNALISM AND NEW CLASSROOM — The Journalism building houses the entire journalism department, including La Ventana and Toreador offices and Tech Press. The new classroom building is a million-dollar construction that will afford more spaces for an expanding school.

EAST, WEST AND TEXTILE ENGINEERING — In these three buildings Tech engineers have their classrooms, laboratories and offices, along with up-to-date equipment for research in mechanical, electrical, petroleum, civil and textile engineering.

MUSEUM — A storehouse of history, containing many exhibits relating to early Texas history and the development of the Southwest, the museum also is the home of the Spitz Planetarium.

WEST DORMITORY — West Hall is one of eight men's dorms on the Tech campus.

HOME ECONOMICS — This building contains laboratories and classrooms for the School of Home Economics and other classes which meet in the building.

ADMINISTRATION BUILDING — The heart of Tech direction and administration, the building provides office space for a large number of instructors in all departments, plus offices for several department heads. Many administrative deans have offices in this centrally-located edifice.

AGRICULTURAL — The Aggie Building is one of many on campus which serve students in the School of Agriculture. The Dean of Agriculture and numerous department heads and instructors maintain offices here.

CHEMISTRY — Modern laboratories with the very latest equipment fill this building, along with offices and specially-equipped classrooms. In this building, much research is done by Tech scientists in hopes of building a better future.

TO THE CLASS OF 1963

Welcome to Texas Tech

You have reached a goal of high purpose. Congratulations!

Your entrance to college has taken careful planning and steady effort. Now you and your family are undertaking a very large investment in your future. Let's take a realistic look at one phase of the investment.

You will discover many significant changes as you enter college and accept the responsibilities of college students. One of the changes you will encounter relates to your individual responsibility to provide your own textbooks, reference materials and supplies. Thus far these necessary materials were, in all probability, provided without expense to you. Your parents paid for them in taxes which supported your elementary and secondary school education, or by direct purchases. The textbooks were essential to your education then, providing material for the preparation of your classes and guiding your homework assignments. These textbooks helped your teachers prepare you for college more expeditiously than would otherwise have been possible.

Now in college you will find the textbook more important than ever before. Enrollments are rising, libraries are crowded, and you will be expected to supplement lectures and discussions with more out-of-class reading assignments than ever before in your important role as student.

You will find that your college instructor will encourage you to own and constantly use essential basic textbooks. These textbooks were selected from many available by an academic committee, or by individual instructors, because they met the requirements of each specific course. Further, the instructors may recommend or assign reference books. Many of these reference books, such as dictionaries, mathematics tables, and glossaries will serve you throughout your college career, and ultimately become essential tools of your profession. The analogy has been drawn that a college student without a textbook is like a carpenter without a hammer or a surgeon without a scalpel. Owning your own books will increase your efficiency, guide your efforts, suggest valuable reference, and help every step of the way to accomplish the aims to which you and your family have contributed so much over many years.

While you are in college you will find that many people are working with you to help you achieve your goals. Among this group of vitally interested persons is your college bookstore manager and his staff who, in cooperation with your instructors, will have available the textbooks and reference books you will need. Your bookstore manager, through close liaison with teaching staff and book publishers, provides the indispensable "tools of your trade." Your bookstore, your faculty, your American Textbook Publishers desire to assist you in achieving, during your college years, the finest education available in the world — the American College Education.

So again, congratulations! Visit your bookstore often. Discover the many services your bookstore can give so that you may gain a full realization of the opportunity you and your family have wished for. The books you purchase will be penny for penny, the best investment of your college years, and many of them will be the backbone of your future professional and personal libraries. The cost of these books will be but a small part of your college budget, but they will make, second only to the dedication of your teachers, the most significant contribution to your entire college education.



Campus Expands To Meet New Demands

Tech's ambitious building program that is now underway will partially cope with the influx of high school graduates in the future.

Due for completion next fall will be the new million dollar classroom and office building that will contain 72 offices and 27 classrooms. This million dollar project is only one of the eight projects that are on the agenda for the building program on the Tech campus.

Future Tech students may also expect to have the privilege of studying in one of the most costly construction jobs that has been proposed, that of the library.

This large undertaking will not be completed until January of 1961 at the earliest. The proposed plan is to have complete air conditioning, modern lighting, minimum of personnel and ample reading area.

The classroom and office building now nearing completion will be helpful in various ways, providing more space on the campus plus more modern facilities for

the users. Money for this project is the tax that accumulates every 10 years. In 1948 the first tax money was used, the construction is now from the 1958 tax money and proposed plans are for future expansion in 1968.

Tech, looking forward to the future, has added a new girls dormitory, Weeks Hall. Here girls may live in almost all of the comforts of home, built-in-furniture, added storage space (what girl doesn't need that!), double duty bed and sliding doors. Another feature of this dorm is that each room has its own color scheme, matching the white oak wood furniture, and the asphalt tile floors.

Boys dorms 5, 6, 7 and 8 have also been added. These dorms consist of rooms accommodating 359 students and have the same floor plan as the girls dorm. A modern comfortable lobby and improved telephone service are added features.

The three story modernistic office building was at one time four slabs of concrete on the ground.

With the use of a hydraulic jack these slabs were raised to form the roof, third, second and first floors.

Museum Is Storehouse Of History

West Texas Museum on the Tech campus offers many inspiring and educational exhibits, from the Early Hunters of 10,000 years ago to the agriculture and irrigation problems of today.

The idea of the museum was inspired by the British Museum in London, England. The constitution was adopted on May 2, 1929, Dr. R. A. Studhalter was elected as the first president.

First collection of items donated by S. K. Bynum to the West Texas Museum consisted of a son-of-a-gun pot, a Dutch oven, an old pack saddle and several branding irons. These may be seen in the Historical Gallery.

To represent a larger area, the Plains Museum Society changed its name to West Texas Museum on June 12, 1935.

On March 5, 1937, the "ground floor unit" was formally opened, although it looked like a hole in the ground. It was visited by an estimated 35,000 guests a year. The first half of the proposed quadrangle was completed in March, 1950, and dedicated in October. Dr. Curry Holden was officially named director.

Life of the South Plains Gallery tells the story of Plains life with the early hunters of 10,000 years ago, the Spanish explorers, the Comanches and Comancheris, the military expeditions, the trail drivers and ranchers and agriculture and water.

Found in the hall of Earth and Man is the progression of Life mural and scientific exhibits on earth's structure and history and man and culture.

The museum is open from 8 a.m. to 12 noon and 1 p.m. to 5 p.m. Tuesday through Friday, 8 a.m. to 12 noon Saturday and 3 p.m. to 6 p.m. Sunday. No admission is charged.

Infirmiry Aids Ailing Students

For many students on the campus McClellan Memorial Infirmiry means relief from a minor headache or complicated flu.

Headed by Dr. Fred Kallina, director, and Mrs. Iris Norman, superintendent, the infirmiry operates with nine hospital rooms and eighteen beds. Plans have been made to expand to forty beds in the future. The hospital and out-patients clinic has a combined staff of 21 with two medical doctors in charge.

Operating on funds appropriated by the Texas State Legislature, the infirmiry is free to all registered students. The drugs are ordered through an up-to-date catalogue supplied by the State of Texas.

The common cold is the usual complaint, Mrs. Norman said. She stated that the infirmiry does not attempt to handle critical illnesses. During the summer semester about 30 cases a week were handled.

The present building is dedicated to Len and Harriet McClellan, who sold their house on 19th St. and gave the money for a more modern structure. It was erected in 1956 to take the place of an old building which had been used as an infirmiry for nine years.

STUDENTS AT TECH

make the

RED RAIDER CAFE

Their eating headquarters

"Right across from the campus"

INCOMING FRESHMEN

PRESENT THIS COUPON AT THE

Red Raider Cafe

AND RECEIVE FREE COFFEE

AND DOUGHNUTS

WELCOME Freshmen

Men's Wear

Campus Cleaners

2416 Broadway

Phone PO 2-4962

Student Facilities

The Tech Union is an organization operated and owned by students to provide a "home from home." This is accomplished by providing games, lounges, and daily entertainment.

For television, listening posts on a stereo player, the piano or just being in a lounge on the first floor.

On the second floor students will find two study room typewriters and a large lounge with adjoining lounge. An assembly room accommodates parties and receptions.

headed by Mrs. G. Morse provide food for parties and other ties.

Lost and found, mimeograph catering service for clubs and a letin board space are other services sponsored by the Union.

The recreation hall behind main building offers ping-pong pool and a square dance hall. Union Bulletin starting Sunday will carry announcements of various games.

Next year's regular activities sponsored by the union: Monday, movie; Tuesday, Wednesday, fraternity Thursday, square dance; Friday, dance.

Special activities of the year start with a Freshman dance 16. Entertainments will include three bands with music and rock and roll. There will be different ballrooms in the union. The president's reception will be held at 7 p.m. on Saturday. Homecoming is scheduled on Sunday.

Plans for tripling the size of the building are under consideration. Another ballroom and such



Student Union Has Facilities For Fun

The Tech Union is an organization operated and owned by the students to provide a "home away from home." This is accomplished by providing games, television, lounges, and daily entertainment. For television, listening to records on a stereo player, playing the piano or just being lazy, the lounge on the first floor is the place.

On the second floor students will find two study rooms with typewriters and a large ballroom with adjoining lounge. An anniversary room accommodates small parties and receptions. A staff headed by Mrs. G. Morse provides food for parties and other activities.

Lost and found, mimeographing, catering service for clubs and bulletin board space are other services sponsored by the Union.

The recreation hall behind the main building offers ping pong, pool and a square dance hall. Tech Union Bulletin starting Sept. 28, will carry announcements of tournaments of various games.

Next year's regular activities sponsored by the union include Monday movie; Tuesday, dance; Wednesday, fraternity meets; Thursday, square dance; and Friday, dance.

Special activities of the year start with a Freshman dance Sept. 16. Entertainments will be supplied by three bands with western music and rock and roll. They will be in different ballrooms of the union. The president's reception will be held at 7 p.m. on Sept. 15. Homecoming is scheduled Nov. 14. Plans for tripling the size of the building are under consideration. Another ballroom and such recrea-

tions as bowling are included in the plans.

N. H. Longley, who came to Tech in 1955 after graduating from Florida State University, is director. Funds supporting the union come from student fees and charges for services.

Mrs. Jane Patterson, formerly in public relations for a pharmaceutical manufacturing firm, joined the staff in 1959. She is a graduate of North Texas State College.

Mrs. Patterson has an 11-member student council to help her with the work. The council is composed of chairmen of various committees which usually have from 250-300 Techsans assisting them. Students interested in working on these committees may contact Mrs. Patterson Sept. 21-27.

Graduation Plans Set

Tech's summer session draws to a close Saturday, August 22, with the commencement exercises and a board of directors meeting.

The commencement address will be given by Dr. J. C. Matthews, president of North Texas State College and the Texas Council of College Presidents.

The graduation ceremonies are the last official function for Dr. E. N. Jones, Tech president who has resigned.

Dr. and Mrs. Jones will hold a reception honoring graduating students, parents and friends at 3:30 p.m. in the Tech Union Ballroom.

Town Girls Club Offers Friendship

Hi — hello — greetings — bonjour — howdy!

And that's only the beginning of the welcome Town Girls Club extends to all freshman girls.

But particularly is Town Girls concerned with the girls who live off-campus. These students often worry about keeping in touch with campus affairs. Besides classroom participation "town girls" may have little opportunity to enjoy, support and take part in the many activities that are part of college life.

Town Girls Club has the answer! Organized in 1953, Town Girls Club provides fellowship, friendship and news of campus "doings" at the weekly luncheon held in the Tech Union. All Lubbock girl residents and off-campus residents may have membership in Town Girls. One may join the organization for a semester or a year.

Informality is the key for helping off-campus girls realize that Tech can be their "home away from home" too. Special guests, who have previously included members of administration, faculty and campus student leaders,

add a friendly link between campus and off-campus lives of students. Talent shows make use of the talented members of the club. Special features of Town Girls include "fancy" meals for holiday occasions and a Mothers' Day luncheon.

Check in later issues of the Toreador for information concerning the coke party to be sponsored by Town Girls Club in honor of off-campus freshmen women.

Oh, yes—Welcome!

Lubbock Is Center Of Area's Activity

Lubbock, the Hub of the Plains, stirs with culture, education, industry, and trade, making it the center of activity for the Plains of Texas—an area defined by the Chamber of Commerce as 350,000 square miles.

Superlatives can best define the Lubbock area. For eleven years Lubbock was awarded Texas' cleanest city. It is often called the "city of churches" based on the 140 local churches of all demon-

strations. Recreation and entertainment are two major factors of interest in the busy city. One major attraction is Lubbock's Mackenzie State Park where more than 1,600,000 visitors come annually. Fair Park Coliseum and the Lubbock Municipal Auditorium-Coliseum, are sites of many and varied programs. Two country clubs, one municipal golf course, fifteen modern movies, miniature golf courses, bowling, four public swimming pools, skating rinks, six radio stations comprise the entertainment locally.

The hub of agriculture, as Lubbock aspires to be, is the third largest inland market in the world. Combining the production of Lubbock's three major cotton oil plants, the town boasts over 1600 tons of cottonseed daily making Lubbock the cotton capital of the world.

A "shopper's paradise" has been used numerous times to describe Lubbock. The ultra-modern stores and convenient multi-storied parking garages make shopping an

every day occurrence. It is the "shopping center" for more than 500,000 people in the area. The wholesale trade territory includes 51 countries.

TECH EXES HAVE OWN MAGAZINE

Keeping graduates in touch with current campus capers and the triumphs of former classmates is one of the activities of the 19,000 member Ex-Students Association.

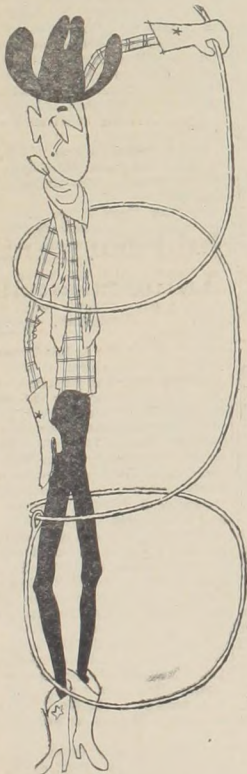
Each year the Exes' representative council congregates during homecoming to elect an eight member Executive Board. Acting as manager of the association Office is the Executive Secretary who employs necessary personnel.

Accomplishments the group boasts are the scholarships awarded to needy students, a trophy case in the Ad Building Rotunda, silver punch service presented on Tech's silver anniversary, and \$17,500 to help pay for the Tech Union Building. A color movie of the physical and academic assets of the college was financed by the alumni.

Ex-students receive a quarterly newspaper, Tex Talks which keeps them abreast of college activities. A \$25 life subscription is necessary to receive the Texas Techsman, the Exes own magazine edited by Carolyn Mimms eight times a year. In this publication weddings are recorded in a regular feature, "The Hitchin' Post," and birth announcements in "Class of 1981."

Welcome Techsans

Now that you have taken the big step of choosing your college, take the step for the best prices on all Textbooks and Supplies



EVERYTHING FOR THE TECH STUDENT—WITH A LARGE SELECTION OF
TEXT BOOKS
PAPERBACK BOOKS

EVERYTHING FOR THE ARTIST AND ENGINEER

WE HAVE A LARGE SUPPLY OF TECH DECALS
T-SHIRTS
BASEBALL CAPS
PENNANTS

Book & Stationery Center

"JUST ACROSS FROM SNEED"

1103 COLLEGE

PHONE PO 5-8771

Six Presidents Provide Leadership

Tech's Interfraternity Council, Panhellenic Present Welcome

TO THE RUSHEE:

Pledging and becoming an active member of a fraternity can be one of the most beneficial experiences in the life of a college man.

Nowhere else in college does one receive all the opportunities that a fraternal experience offers. The opportunities to lead, to follow and to just participate are unlimited.

We believe that the fraternities represented on the Texas Tech campus are the leading national fraternities. With every passing year the fraternity system at Tech is becoming stronger. This is only accomplished by keen competition in scholastics and extra-curricular activities combined with an atmosphere of friendly co-operation.

No doubt you have heard many many things about fraternities. Some of them have probably not been good. Often times many things are said about fraternities that make one wonder if there is any worthwhile purpose connected with these organizations.

I can only say this. Do not be confused or frightened by the words of those who are neither qualified nor competent to express any opinion. Judge for yourself!

If you do some investigation you will find that fraternities are not perfect. They have their faults. But if you look long enough you will also find that their assets greatly outweigh their liabilities.

You will soon become exposed to fraternities and fraternity men. I sincerely hope your experience will be a pleasant and a lasting one.

Sincerely yours,
BILL DEAN, President
Intrafraternity Council

DEAR NEW TECHSANS,

Texas Tech Panhellenic welcomes you to college! Panhellenic is one of the many interesting and beneficial groups on our campus. The chief aim of Panhellenic is to promote cooperation among the sororities on campus. It acts as the governing body of all the sororities and is composed of two members from each group. The eleven sororities on Tech campus are Alpha Chi Omega, Alpha Phi, Delta Delta Delta, Delta Gamma, Gamma Phi Beta, Kappa Alpha Theta, Kappa Kappa Gamma, Pi Beta Phi, Phi Mu, Sigma Kappa, and Zeta Tau Alpha.

Purposes of Panhellenic are to promote good feelings between women's social Greek organizations on campus, to further the intellectual accomplishments of sororities, and to make and enforce rushing regulations and policies regarding women students. It also seeks to unify the interest of sorority and non-sorority students. Panhellenic works with other campus organizations for the establishment of a better Texas Tech.

Meetings are held regularly to discuss common problems concerning sorority standards, scholarship, and campus activities. Yet Panhellenic is more than a policy-making body. It sponsors projects to provide a chance for sororities to work and play together. Civic groups often call on Panhellenic for help with philanthropic projects.

Panhellenic stands ready to be of service to in-coming Techsans. If you have any questions, please contact anyone in the Dean of Women's Office. There, a copy of *Tech Tips*, a booklet of general information for women students, will be made available to you.

Sincerely,
JUDY HARRIS
Summer Treasurer
Panhellenic Council

Tech Provides Varied Study In Arts and Sciences School

Boasting 64.6% of total student semester hours taught on the Tech Campus, the School of Arts and Sciences includes courses which are essential in the process of securing an education.

Divided into 17 departments in order to permit specialization, the School of Arts and Sciences was established to promote the qualities of general and liberal education, necessary for the enrichment of social and personal culture.

In 1925 the School of Arts and Sciences opened doors with 28 faculty members. Since that time, the faculty has increased to some 254 members; 57.5% of Tech's en-

tire faculty. The largest of Tech's six schools, the average enrollment for fall is over 2,000. Only during the years following the wars, when young men coming out of the service enrolled heavily in the School of Engineering, has enrollment ever been surmounted.

Dr. Robert C. Goodwin, Professor of Chemistry and Chemical Engineering, was elected to the post of Dean of the School of Arts and Sciences in 1945. Dean Goodwin earned his B.A. at Howard Payne University, his M.A. degree at the University of Texas, and his Ph.D. at Harvard University.

With Dean Goodwin having recently been appointed Academic Vice President, the Assistant Dean of Arts and Sciences, S. M. Kennedy, has been serving as acting Dean of Arts and Sciences. Dr. Ivan L. Little will serve as acting Assistant Dean.

Assistant Kennedy received his B.A. and M.A. degrees from Texas Tech and his Ph.D. from Colorado University. Serving as Assistant Dean since 1957, Kennedy is a Professor of Government. Dr. Little earned his B.A. Degree at Tech and his M.A. and Ph.D. at the University of Nebraska.

The school offers Bachelor degrees in 15 major fields. Ph.D. de-

Tech has been led through the thirty-five years of its history by six men.

The first of these was Dr. Paul Whitfield Horn. Born in Missouri, Doctor Horn came to Texas at the age of twenty. He served seventeen years as superintendent of Houston schools and a year as superintendent of the American School in Mexico City. At the time of his appointment to Tech, he was serving as president of Southwestern University at Georgetown.

President Horn set out to establish a firm and solid plan of organization for the new school. His article in Tech's first bulletin, entitled "Foreward: The College That Is To Be," attracted nationwide attention.

When President Horn died in 1932, he was succeeded by Dr. Bradford Knapp, head of Alabama Polytechnic Institute. At this time finances were suffering, morale was lowering, and the Texas Legislature was tightening economy.

During Dr. Knapp's administration, some of the legislature's policies were reversed. Funds were appropriated, a graduate student division was established, and the department of journalism was formed. Doctor Knapp died in 1938.

Tech's third president, Clifford B. Jones, was a rancher, banker, civic leader, not an educator. He had served on the board of directors and was popular with the students and state legislators. Trouble occurred over his election, however, and Tech was again without a president. Then in 1939 a court order finally settled the administrative conflict and Jones re-accepted the presidency.

Two significant accomplishments during Jones' term were the establishment of the Texas Tech College Foundation, a fund-raising program, and the Faculty Advisory Committee.

President Jones resigned as administrator in 1944 but was elected president emeritus by the board of directors. In 1947 he founded a living trust which gave the college \$100,000 toward the cost of a new stadium, the Clifford B. and Audrey Jones Stadium.

Tech's next president was the youngest to be elected and the first with an earned doctorate. A member of the original Tech faculty, William Marvin Whyburn received his Ph.D. at the University of Texas. Before coming to Tech, Dr. Whyburn had taught at the University of California.

Under Doctor Whyburn's leadership, Tech received the recognition of the Association of Amer-

grees offered by the Graduate School can be earned in American civilization, chemistry, English, history, and philosophy.

ican Universities in 1946. Before his resignation in 1948, Doctor Whyburn also outlined official departmental duties and instituted a placement office to connect industry and trained personnel from the college.

Dr. Dossie Marion Wiggins was appointed Tech's fifth president in 1948. He was serving as president of Texas Western College at El Paso. Doctor Wiggins, who had received his Ph.D. at Yale, expanded Tech's graduate programs to include doctorate work.

After four years as vice president, Edward Newlon Jones became president in 1952. Before coming to Tech, Doctor Jones had been president of Texas College of Arts and Industries at Kingsville.

A native of Kansas, Doctor Jones holds a B.S. degree from Ottawa University in Kansas and a Ph.D. degree from the University of Iowa.

He undertook no great administrative changes at Tech, but he did plan a definite expansion of research activity. He also worked with the Council of Deans to reduce the duplication of courses in certain departments.

During the years from 1924 to 1959 these six men have brought Tech from a new, unrecognized college to the widely-known and respected institution it is today.

'Tramps' Call for Support

Dean Fish:

You are about to become a full-fledged Texas Techsian. Soon you will attend your first Tech football game as a student of the Red and Black. You will participate in a rousing pep rally, you will see the famous Red Raider go flying around the field before the game, and you will cheer the Raiders to victory. When you leave that game, you will have been infected with a little of that indefinable thing that is the spirit of Texas Tech.

At least you hope you will have been, for our organization, the Saddle Tramps, was formed for the purpose of advancing this feeling for Tech. Some 22 years ago, one of Tech's new cheerleaders saw the need for such an organization of college men; thus, the Tramps came into being and have been working since that time for the advancement of Texas Tech as a closely-knit, spirited university.

You will see the Saddle Tramps, clad in their red shirts, at work at every pep rally and athletic event. The bells sounding over the campus publishing the news of another Red Raider victory are rung by the Tramps. The magnificent terrazzo site for pep rallies, Saddle Tramp — Southwest Conference Circle, came about through the efforts of the Saddle Tramps. In fact, every area of Tech activity that calls for the action of the Student Body as a united whole is the major concern of the Saddle Tramps—from the first football game, through Homecoming and the Spring Festival, to the last basketball game in the spring.

We may sound like a proud group. We are. We're proud of Texas Tech, we're proud of the Student Body, and we're proud to be a part of it all. We hope that you, too, will soon be feeling this pride.

We are eagerly awaiting your arrival so that we may show you what a fine university you have chosen in which to spend the four most fruitful and exciting years of your life.

Yours for a better Texas Tech,
PETE BAKER, President
The Saddle Tramps

Registrar, Dean of Men Give Welcome to 'Fish'

This September will be long remembered by you for many, many reasons. This is the most important year of your college career. All the many wonderful honors and rewards that are before you have their foundation during the first short nine months. Take full advantage of this opportunity.

Each class lecture and lab period is a chapter in your academic career, and the full significance of its meaning and importance will never be available to you again except at the time it is presented to you. Indifference to the challenge offered is inexcusable — contribute your full time and talent to the task of making yourself the best trained and educated citizen possible.

The hope and dream of you and your family deserve nothing less than your best effort. Seek advice from those who know the correct answers.

Be careful of the know-it-all and the misinformed, for he lurches the beginning of unhappi-

ness and discontent. Be ever mindful of your obligation to self, family, and Texas Tech — neglect any one part and the others become far less rewarding than they deserve to be.

LEWIS N. JONES
Dean of Men

Thank you for letting us know you were coming. We in the Admissions Office and the Registrar's Office want to welcome you. We particularly want to thank you for your cooperation during the process of getting you admitted by mail. Many of you have not had to come to our office. Some of you will by-pass us during registration.

During your stay at Texas Tech, we hope you will familiarize yourself with the services of the Registrar's Office so that you may use them to your best advantage.

DR. FLOYD BOZE
Dean of Admissions
and Registrar

Library Has Extensive Array of Publications

Freshmen and students who enter Tech this fall are likely to become more acquainted with one building than any other. This will be where they will get information for research themes, reading material, and reference books.

Texas Tech Library, which consists of 187,915 catalogued volumes, 141,426 documents and 51,942 periodicals, is situated near the center of the campus.

The reference room, one of many student facilities, is located on the second floor. Several thousand volumes consisting of dictionaries, handbooks, indexes, encyclopedias, and directories are located in this well-lighted and spacious room.

Another facility used by the students is the reserve reading room containing 35,000 volumes in specialized fields. These books are used in the reading room during the day. They may be taken out at 8 p.m. and are due at 9 a.m.

the following day, except on week ends, when the books are not due until Monday. A few of these books may be kept three days.

A general reading room and areas devoted to the use of periodicals and documents are available in the Tech library for the use of the Tech students.

For students who need to use microcards and microfilms in their studies, the library provides 5,000 reels and microfilms including such items as the entire New York Times from 1851 to July, 1959, and the London Times from January, 1785, to December, 1958. There are 15,393 microcards representing 11,086 volumes. Microcards have as many as 64 pages on a three-inch by five-inch card. By the use of microfilm and microcards, librarians are able to acquire cheaply, facsimile copies of rare and priceless books and manuscripts, such as the famous "Hakluyt Voyages."

Some



An Open Desk



Within These

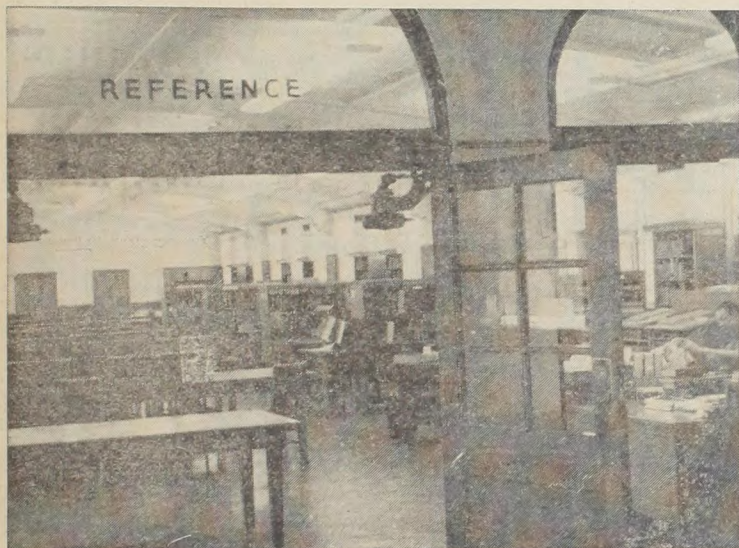
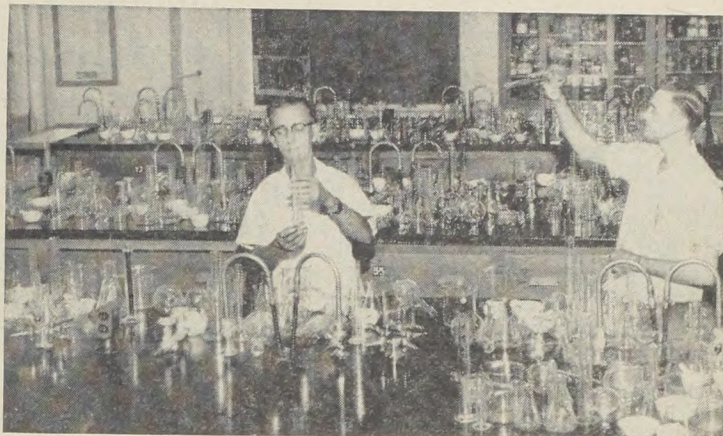


Their Ho

Some Prominent Places . . . at Texas Tech



An Open Door . . . and Four Years Ahead



Within These Doors . . . Facts, Facts and More Facts

Their Home Away From Home . . . Horn Hall



With an Eye to the Future



*Rows and Rows . . .
of Bound Knowledge*



hip
 erities in 1946. Before
 ation in 1948. Doctor
 also outlined official de-
 i duties and instituted a
 office to connect indus-
 trained personnel from
 e. Marion Wiggins was
 Tech's fifth president in
 was serving as president
 Western College at El
 for Wiggins, who had
 his Ph.D. at Yale, ex-
 ch's graduate programs
 doctorate work.
 ur years as vice presi-
 ard Newton Jones be-
 sident in 1952. Before
 Tech, Doctor Jones had
 nent of Texas College
 and Industries at Kings-
 ve of Kansas. Doctor
 is a B.S. degree from
 niversity in Kansas and
 egree from the Univer-
 a.
 ertook no great admin-
 changes at Tech, but he
 a definite expansion of
 ctivity. He also worked
 Council of Deans to re-
 duplication of courses in
 partments.
 the years from 1924 to
 six men have brought
 a new, unrecognized
 the widely-known and
 institution it is today.

amps'
 ll for
 pport

about to become a full-
 Texas Technian. Soon you
 d your first Tech foot-
 as you will wear the Red
 a student of the Red
 you will participate in
 pep rally, you will see
 the Red Raider go flying
 the field before the game.
 will cheer the Raiders to
 When you leave that
 will have been infected
 the of that irrefragable
 is the spirit of Texas

we hope you will have
 our organization, the
 rams, was formed for
 ose of advancing this
 Tech. Some 22 years
 of Tech's new cheerlead-
 he need for such an or-
 of college men, thus
 ps came into being and
 working since that time
 advancement of Texas
 a closely-knit, spirited

I see the Saddle Tramps
 air red shirts, at work at
 rally and athletic event.
 sounding over the gam-
 ing the news of an-
 Raider victory are rung
 rams. The magnificent
 te for pep rallies, Saddle
 Southwest Conference
 ame about through the
 the Saddle Tramps. In
 y area of Tech activity
 for the action of the
 Body as a united whole
 for concern of the Saddle
 from the first football
 rough Homecoming and
 g Festival, to the last
 game in the spring.
 y sound like a proud
 e are. We're proud of
 ch, we're proud of the
 Body, and we're proud of
 of it all. We hope that
 will soon be feeling this

e eagerly awaiting your
 that we may show you
 ine university you have
 which to spend the four-
 ful and exciting years of

or a better Texas Tech,
 BAKER, President
 dle Tramps

Graduate School Has Wide Range of Study

Working for higher academic abilities is one of the main goals of men and women in our country. Graduation from college is the attainment of this goal for many, but further personal satisfaction and professional advancement may be received by studies in graduate work.

The graduate school of Texas Tech has developed from a small beginning as a department in what was then College of Liberal Arts, to its present status as a school in its own. In 1928, the first Masters Degrees were conferred. As of June of this year there has been a total of 2280 Master Degrees and 46 Doctoral Degrees given. The average enrollment of the school is about 550 during the long session. Masters Degrees as offered at present in 34 subjects, a Ph.D. in 4 departments, and Ed.D. in one.

Dean W. B. Gates, head of the Graduate School, was a member of the pioneer faculty of Texas Tech and former head of the English Department. During the span of his association with Tech, he has spent two years away in graduate study and two years in Fort

Worth as head of the English Department of Texas Christian University. Dean Gates holds degrees from Millsaps College of Jackson, Mississippi, from Vanderbilt University, the University of Michigan, and his doctorate from the University of Pennsylvania.

Thus far the peak years of graduate enrollment were between 1950-53. Probably the reason for this was because of the passing of the Gilmer-Aikin Bill, which provided sizeable increases in salary for public school teachers who hold the master's degree. The "back log" of older teachers seeking the master's degree has now been broken.

The first work leading to the degrees of Ph.D. and Ed.D. was done in the year of 1950-51. Dean Gates stated that every person who has received a doctoral degree at Tech has gone to a very high position in his field.

Standardized entrance exams are required before entering the graduate school. They are given four times a year, during January, April, July, and November.

'Sliderulers' Study Bridges to Rockets

Since beginning in 1925 with a staff of two, and an enrollment of 313, Tech's engineering department has mushroomed to include 91 faculty members and 2,646 students.

Matching the boom in faculty and students, the degrees conferred in engineering have increased from the original two departments to the present ten.

Bachelor of Science degrees are offered on work in chemical, civil, electrical, industrial, mechanical, petroleum, and textile engineering and engineering physics. A Bachelor of Advertising Art and Design is available in that field. In the area of architecture, construction, or design, a Bachelor of Architecture can be obtained.

Masters degrees are now available in chemical and electrical engineering. Beginning with the fall semester, graduate work will also be offered in civil and mechanical engineering.

Plans are being made to add three new buildings to the Engineering department. One will house the computer center and architectural department, nuclear and chemical engineering will occupy a second building, mechanical engineering laboratories will be in the third building.

The present textile building was the first engineering building on the campus. Classroom shortage forced the construction of the west engineering building which was completed in 1929. The east engineering and the petroleum buildings were completed in 1951.

John Ross Bradford was appointed dean of the School of Engineering in 1955. He graduated from Texas Tech where he received his B.S. and M.S. in Chemical Engineering and obtained his Ph.D. at the Case Institute of Technology.

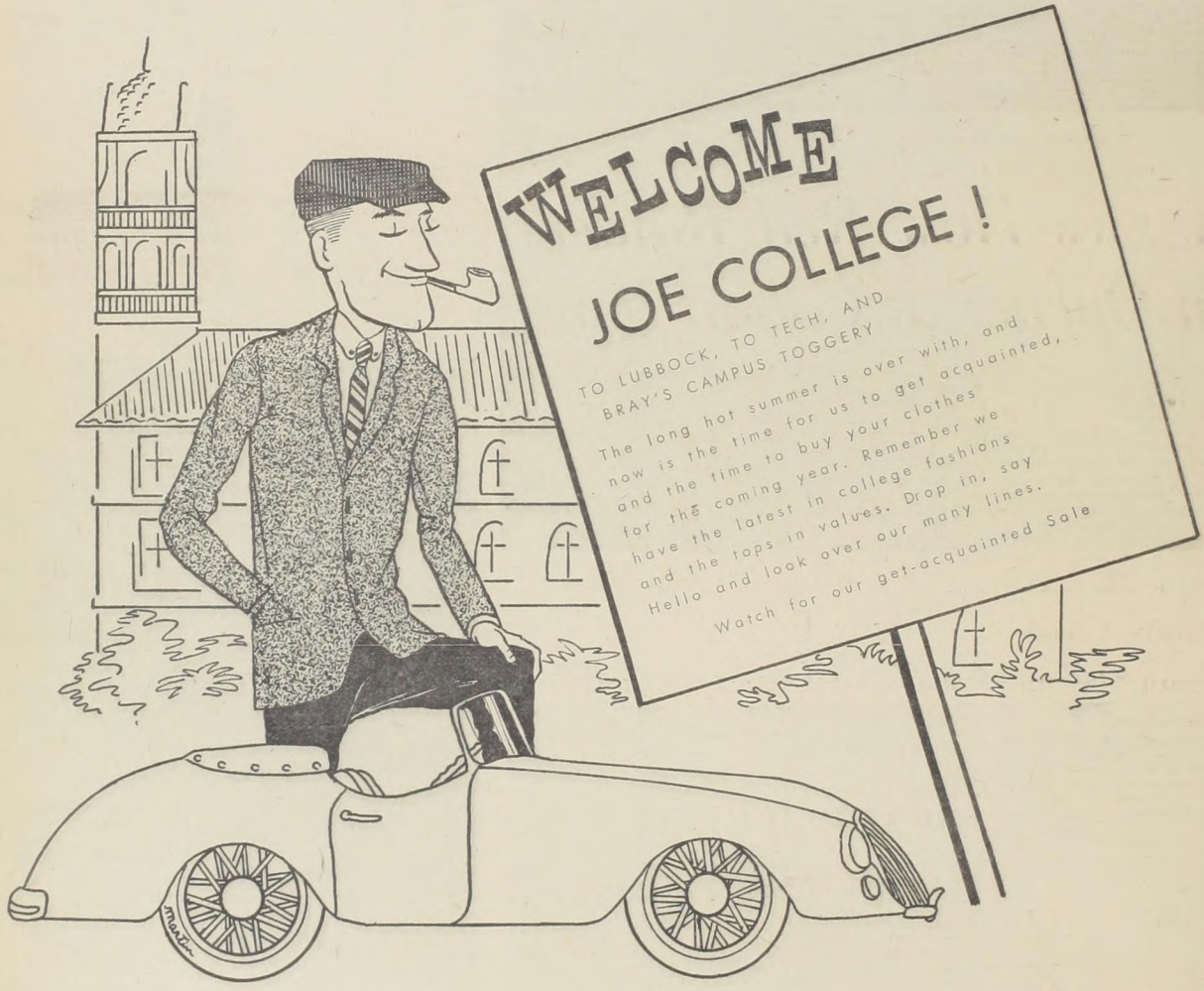
The Engineering Society was formed in February, 1926. This is the only legally incorporated or-

ganization on the campus. To give financial aid to students, the group began the Engineering Society Loan Fund in April, 1927. The group boasts that every penny loaned by the society has been repaid.

Many honorary engineering fraternities and nationally affiliated organizations are presently represented at Tech.

Among the organizations of Texas Tech are a number of important honorary associations. These can be classified into three groups; the departmental honoraries, scholastic honoraries and the service honoraries.

The total number of honor societies is twenty-three. There are eighteen honor societies in the departmental group, three in the scholastic group and two in the service group.



Bray's
CAMPUS TOGGERY

Stadium



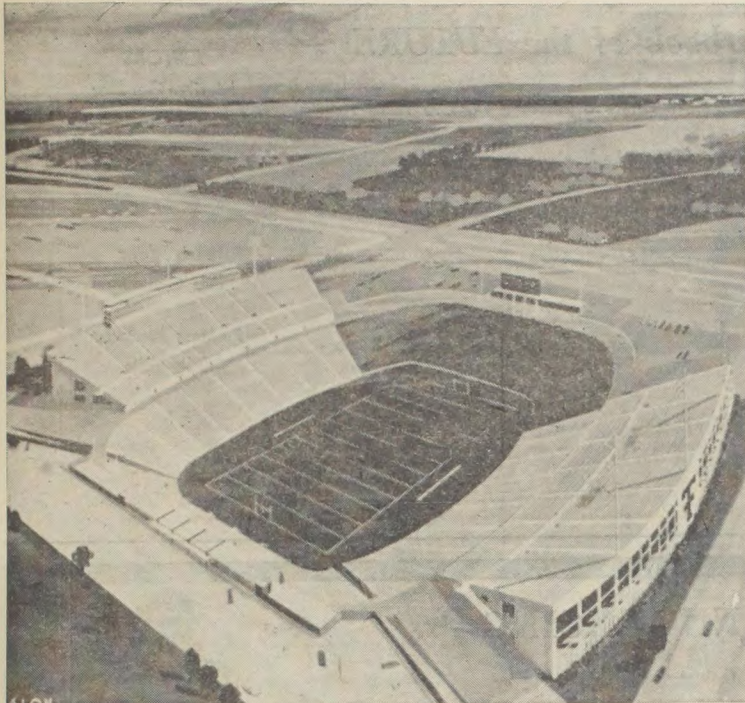
Aggies In Op

Just one more year Tech will be playing Conference football! SINCE TECH WAS the Southwest Conference the Raiders have been contend for the championship 1960. When college conference competition the be using the new enla Stadium for the second On September 19 at Red Raiders open their

Tennis Co Trains Te

Tennis anyone? George Philbrick, physical education and tennis coach, will be ready his tennis stars when starts in October. RETURNING letter Mace and Johnny Kr probably represent Tech doubles. Promising freshman Wolff will return to court from Odessa. Junior letterman Dar from Lubbock will be r Tech in the tournament spring. Sophomore Jon is a top prospect from TWO TOP CONTENT the Tech team are Dar sophomore from Monteb lock and Derald Brenen omore from Honolulu Sophomore Vance Hubb Holiday, Texas, will his vie for boys' singles doubles. Coach Philbrick stat finish in the top four. sly on experience, but men who have the des

Stadium Work Is Well Underway



Tech's Revamped Jones Stadium

Grid Scribes to Christen New Press Box Sept. 26

First phases of the expansion of Jones Stadium and the new press box are expected to be completed

in time for Tech's opening home game with Oregon State Sept. 26.

The old press box built in 1946 will be replaced with a new ultra-modern one. It will consist of three floor levels and will extend from one 20-yard line to the other.

THE FIRST FLOOR will have a special section with opera seats available for option purchase. The price for these seats will be \$2,500 per pair.

Air-conditioning, a snack bar and other plush features will be included in this special section, including an elevator to transport the option holders from the ground level to their seat level.

The second and third floors are designed for newsmen, broadcast booths and camera areas.

CONSTRUCTION will include the building of new athletic offices, dressing rooms and other improvements to the west stands.

To permit this construction 3,000 end zone seats have been removed. The excavation itself is 342 feet long, 30 feet wide and 30 feet deep.

AS CURRENTLY planned the east stands of the stadium are to be moved about 250 feet eastward. Excavation will lower the playing field about 30 feet and will remove over 440,000 cubic feet of dirt.

Construction of the additional seats is scheduled to begin immediately after the last game in February. The stadium should be completed by 1960. These additions will change the seating capacity from the present 26,707 to about 40,000, thus meeting Southwest Conference requirements.

Financing this \$1,773,000 expansion program presents a major problem to college officials as no state or federal money is available. In order to have the stadium finished by 1960, officials decided that the people of West Texas and Eastern New Mexico could participate in financing the project.

THIS IS DONE by selling seating privileges in option form. These permit the holder to the same seat for 15 seasons, beginning in 1960, by purchasing annual season tickets. The prices are \$300, \$200 and \$100 depending on the seat location.

Jimmie Wilson, business manager of athletics, reported about 3,921 options have been sold, including 95 in the press box.

Payments could be made monthly, quarterly, semi-annually or an-

nually over a 25-month period. They must be completed by April 1, 1960.

THE OPTION SEATS will be located in sections C thru G, C-C through G-G in the west stands, and the S-S section of the east side.

Texas Tech student section includes section S and extends northward as far as needed. In the bowl seats it includes section R-R.

EX-Texas Tech students will have top priority in securing options in sections F and F-F.

VISITING SCHOOLS will use sections T and T-T southward in the east stands.

One of the most important aspects of the new expanded Jones Stadium is the new, greatly improved lighting system. There will be 12 poles about 159 feet in height. Each pole will hold about forty-eight 150 watt globes, making a total of 576 globes in comparison to the present system of 144 globes.

The Wyatt C. Hedrick architect firm of Fort Worth has made all plans for the expansion. Contractor is Cain and Cain, also of Fort Worth.



THE BEAST — E. J. Holub, center from Lubbock on Tech's Red Raider football team, is all set for the coming grid season. Holub is considered Tech's best All-America potential in recent years.

Aggies Host Red Raiders In Opener at Cotton Bowl

Just one more year until Texas Tech will be playing Southwest Conference football!

SINCE TECH WAS voted into the Southwest Conference in 1956, the Raiders have been waiting to contend for the championship in 1960. When college begins conference competition the team will be using the new enlarged Jones Stadium for the second year.

On September 19 at 8 p.m. the Red Raiders open their '59 season

by playing Texas A&M in the Cotton Bowl in Dallas. The second game of the year will be played in the newly-expanded Jones Stadium with Oregon State on September 26 at 8 p.m. Tech will also play Southwest Conference teams consisting of Texas Christian University, Southern Methodist University, Baylor and Arkansas University.

HEAD COACH and athletic director DeWitt T. Weaver expresses his opinion on next year's team: "We will have a representative football team, but our main weakness will be a shortage of depth. Our strength lies in such players as E. J. Holub, junior center from Lubbock."

"We will use wide open offense with lots of passing. Our main competitors will be SMU, TCU and Texas."

"Tech also has a fine freshman

squad reporting to us in September which will help us when we join the other teams in the Southwest Conference."

RETURNING LETTERMEN for the Red Raiders are split-end Jim Brock, left tackle Jerry Selfridge, center E. J. Holub, right guard Jere Mohon, right tackle Bobby Cline, tight-end Don Waygood and tackle Don Rose.

Other lettermen on the varsity include quarterback Glen Amerson and Ken Talkington, halfbacks Ronnie Rice and Miekie Barron and split-back Dan Gurley.

TOP FRESHMEN named to the Tech team are Larry Mullins, Snyder; Richard Stafford, Matador; Pat Holmes, Del Rio; Dickie Polson, Amarillo; Bake Turner, Alpine; Virgil Wilson, Hamlin; George Fraser, Llano; Carl Gatlin, Waco and Herbert Pearce, Monahans.

Tennis Coach Trains Team

Tennis anyone? George Philbrick, professor of physical education and varsity tennis coach, will be ready to assist his tennis stars when training starts in October.

RETURNING lettermen Bob Macy and Johnny Kniffen will probably represent Tech in boys' doubles. Promising freshman Weston Wolff will return to the tennis court from Odessa.

Junior letterman Danny Seales from Lubbock will be rallying for Tech in the tournaments this spring. Sophomore Jon Botschal is a top prospect from Midland.

TWO TOP CONTENDERS on the Tech team are Daryl Allison, sophomore from Monterey of Lubbock and Derald Breneman, sophomore from Honolulu, Hawaii. Sophomore Vance Hubbard from Holiday, Texas, will be making his vie for boys' singles and boys' doubles.

Coach Philbrick stated, "We'll finish in the top four. We will be shy on experience, but we have men who have the desire to win."

Inexperienced Cagers Face Heavy Schedule This Season

Due to lack of experience and a heavier schedule, Texas Tech basketballers will be weak this season.

When official NCAA practice begins Oct. 15, Coach Polk Robinson and assistant coach Gene Gibson will greet only four of their 1959 squad returning as the nucleus of this year's team. On this quartet the Raider cage team will be built.

Most likely to start for Tech will be Gene Arrington, 6 ft. 4 in. forward from Amarillo; James

Wyley, 6 ft. 5 in. forward or center from Lubbock; Dale McKeehen, 6 ft. 5 in. forward or center from Sweetwater, all seniors. Steve Lee, 6 ft. 3 in. junior forward or guard from Cotton Center and Mac Percival, 6 ft. 3 in. sophomore from Vernon will probably complete the starting quintet.

Other squad members will be fast-breaking scorer Roger Henning, 6 ft. 5 in., from Mathis; Billy Wilbanks, 5 ft. 11 in., all-star from Belton; Del Ray Mounts, 5 ft. 10 in. from Perry-

ton; Bill Spitzer, 6 ft. 7 in. from Grand Prairie; Dwayne Key, Lubbock; Carlyle Smith, 6 ft. 5 ft. 10 in. from Lubbock; Don Perkins, 5 ft. 7 in. from Irving.

A full court press and fast breaking play will be used by the Tech squad in an effort to break into the win column.

"The season will present a real challenge," said Coach Robinson. The team will face such foes as Kansas, Oklahoma University, Louisiana State University, Iowa, and several Southwest Conference teams.

SWC Meet Set For Tech Pool

A celebration is in store for the Texas Tech students March 13, 14, 15, when, for the first time, the Southwest Conference Swimming Meet is conducted on the Tech campus.

TEXAS TECH will be fighting for a higher position this year against last year's top three teams—SMU, Texas University, and Texas A&M. Jim Tom Davis and Eugene Holt, both of Lubbock, will lead the Tech squad.

IN ADDITION to the conference there will be the annual Dolphin Water Show, Nov. 26-28. More water polo events are also planned for the southwest teams this year.

TELEPHONE NUMBERS

La Ventana Office
PO 5-8541, Ext. 422

La Ventana Business
Office
PO 5-8541, Ext. 423

Publications Office
PO 5-8541, Ext. 423

The Yearbook of the FUTURE

The 1959-60 La Ventana staff wishes to welcome YOU to Texas Tech and to inform you that the 1959-60 La Ventana may be ordered during registration. This is the time to place your order so you will be sure to receive a copy of the newest idea in yearbooks.

Organizations should also place their orders for pages as soon as possible.

EDITORS

Marilyn Gardner
Donna Christopher

Assistant Editor
Ellen Venable

Art Editor
Jim Chumley

Business Manager
Billy Ellis



SPORTSHIRTS
\$3.95 to \$5.95

ANNOUNCING

the

FORMAL OPENING

of



SWEATERS
\$6.95 to \$19.95

NEW
LOCATION

BROWN'S VARSITY SHOP

NEW
LOCATION

QUALITY MEN'S WEAR

STYLED RIGHT

PRICED RIGHT

FREE GIFT

SEPTEMBER 14th

FREE GIFT

Come in and register for door prizes ranging from socks to sport coats.

DRESS RIGHT - BUY YOUR COLLEGE CLOTHES AT YOUR COLLEGE SHOP

★ ★ ★ ★ ★

BROADWAY at COLLEGE AVENUE

INCOMING FRESHMEN

Present this coupon at BROWN'S VARSITY SHOP and receive a 10% discount with your first purchase -

NAME _____

TECH ADDRESS _____