

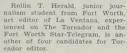
Average Cost Of

Dating Is 80 Cents

Speedy Justice Promised

In Second Mock Trial



























In Opening Game

Three Go To Trial In Basketball And Dead Duck Are Mason Kidnaping Case Double Featured

Plans For New Buildings Are Discussed

ALBUQUERQUE, Feb. 13— The timer's pistol cracked at halftime and a duck dropped into mid-court. Spectators at the Texas Tech-New Mexico basketball game were momentarily startled. Then somebody yelled: "Why waste a builet? The fall would have killed him any-way!"

Dating by stary mas Murray. Ed Donelson, sophomore of Lubbock, was elected president for this semester; Sid Spear, senior from Childress, vice president; and Dorothy Casey, secretary. The student council agreed

Johnny Phillips, sophomore arts and sciences student from Dallas, will not be in the race for business manager of La Ventana as he had previously announced. Phillips is employed by the college at present. In a statement to the press yesterday, Phillips said:

"Upon the recommendation of my employer and in all fairness to him, I find it necessary for me to withdraw from the race of business manager of La Ventana. I would like to express my sincere appreciation and grattude to my friends and fellow students for the help given me in making plans, to enter this race. Many thanks to all of you."

Ex-board Members To Get Law Degrees

Summer School Budget Of \$79,000 Is Approved

Aggie Contest Plans Formulated

Feb. 24 And April 6 Will Be Competition Dates

Rules governing the fifteenth annual vocational agriculture judging contest on Tech campus Feb. 24 and April 6 have been mailed to 150 West Texas vocational agriculture teachers.

Prof. Ray L. Chappelle, superintendent of contests, said entry cards and final instructions will be sent to vocational teachers Feb. 10.

Plans for a proposed \$350,000 dormitory for girls and a building to house the Tech journalism department, publicity department, Tech press, college paper and other student publications were main topics of discussion by Tech directors at a meeting in Fort Worth Saturday. The directors also announced that four men, all former members of the board of directors, inleuding President Clifford B. Jones, will receive honorary doctor of laws degrees at spring commencement. Besides Jones they are General John A. Hulen, Fort Worth; Col. Ernest O. Thompson, Texas Railroad commissioner; John W. Carpenter, Dallas.

Scholar And Fellowship Available To Students

Sociology Club Elects
Officers For Spring
The chances are that you will
be supprised by some of the campus
activities in the coming trail
The Pool Prosecutes
The Pool

Democracy's Last Stronghold Invaded; Love Gives In To Capitalistic System

Phillips Leaves Political Race

"Free love does not exist in America" because of the capitalistic system, according to Thomas Murray, sophomore from Fort Worth, who spoke on "The High Cost of Loving" before the Sociology club Monday night manufactured in the special state of the special state

Tech Can't Wait . . .

CONGRATULATIONS to the students of Tex-

CONGRATULATIONS to the students of Texas Tech upon the proposed women's dormitory. It bespeaks an enterprise and progressiveness upon their part which will carry them far. It also expresses adequately their attitude toward a benevolent State of Texas, which, having just completed 12 dormitories at Texas A&M, has consistently refused to build one for Tech. Some things can be done these days without state aid.

Students may well be proud of the fact that none of the three modern dormitories on Tech campus has one cent of "the peepul's money" invested in them. Students are building them themselves at a cost of something like a million dollars. They realize that such a sum might bankrupt the State of Texas, and in times like these when Communists are being chased from pillar to post, they have exonerated themselves as likely subjects for investigation by this demonstration of patriotism.

The women's dormitory has long been a necessity which Texas has ignored. Just as the Legislature has turned "thumbs down" on agriculture buildings, gymnasiums and other needed structures, it has ignored the fact that inadequate boarding facilities have for the past several years all but crowded students into the streets. Now students have decided to buy their own buildings. It may safely be said that the next few years will see the construction of a student union building and a gymnasium in keeping with the size and magnitude of the institution.

Know Who They Are ...

WHAT this college needs is a show-up of pol-

WHAT this college needs is a show-up of political candidates!

With an even dozen in the race for publications offices so far, there is a greater need than ever for the student body to become more intimately acquainted with the personalities and abilities of those who will occupy important student posts next year. The Torrador is interested in arranging a convocation where candidates may be introduced and allowed to advance platforms. In turn, students might be given the opportunity to quizz candidates upon their qualifications.

A convocation is held for the spring election of student body officers. It may be pointed out realistically that student body officers are no more storm centers of student and faculty opinion than publications officers. Since publications officers occupy a position subject to all forms of criticism and action by student and faculty, it seems only fair that the same opportunity be extended students to get acquainted with this class of officer.

Dean James G. Allen has agreed to consider some kind of convocation if the candidates desire it. The Torrador urges every candidate to contact Dean Allen and express an approval of such a gathering where students may be given some concrete basis for voting.

Reapportionment Comes ...

Collegiate World

By ASSOCIATED COLLEGIATE PRESS

Catholic university of America has organized the nation's first religious round table for law students and lawyers.

For the first time in history, faculty mem-ers of state educational institutions will this ear pay a federal income tax.

The flags of seven nations have flown over which now constitute the Louisians State university campus.

It's now "Hello Day" at Morningside college. Students there are more informal, they call it "Hi-yah Day."

Harvard university has received a donation of 57,000 orchid specimens and \$68,000 to care

Queens college has added 69 new courses for the second half of the present school year

A Cowman's Preacher

ONCE a preacher, meek and mild,
Traversed far West, where men are wild;
Where a sheep's a sheep, and a cow's a cow.
Far more than East is East or West is West
Is the difference in these men of the West,
A cowman and a sheepman.

Now this preacher, meek and mild, Chanced upon a ranchman's home; And asked to bring the word of God To all the weary souls that roam. Quick as lighting from the sky The cowman looked him in the eye—

"Are ya a cowman's preacher, Sir?
Or do you ride the sheepman's fold?"
Hearing a cow low near the spot
And knowing he must cast his lot;
"I'm a cowman's preacher, Sir;' 'he said—
And the calloused cowman gave his hand.

"Til send my cowboys far and wide,
I'll have them search the countryside;
Tell every cowman, wife and child
To don their Sunday meetin' togs;
To bring fried chicken, pie and cake
For there's a meetin' at the great divide."

From miles around the cowfolk came
To hear this goodly man proclaim
The words of the Almighty God.
To learn that all their toil and strife
Would bring a more abundant life—
A brighter diadem.

At last the preacher takes the stand;
The Holy Bible in his hand;
With solemn pomp he takes his text:
"The Lord is my Shepherd; I shall not want.
And he is a good Shepherd, too,
Who knows how to care for all his sheep."

A mighty rustle sweeps the crowd; Like dry leaves in an autumn wind. When at last the dust has settled down, The startled preacher looks around To find that he is all alone; Then prostrate in his grief he moans:

"Dear God, please teach me how to pray;
"The Lord is my cowboy, I shall not want."
Regardless of how the thing may sound:
Please, God, just teach me how to say:
"Thy brandin' iron dost comfort me—
Fer I ain't et a bite today'."

Collegians Write Songs ...

Collegians Write Songs . . .

On Oct. 1, 1939, an Advisory Board staffed by Paul Whiteman, Guy Lombardo, Kay Kyser and Billy Rose selected the nation's outstanding amateur songwriters. Of the 10 writers whose songs were chosen for publication, nine were college or university graduates. This in itself is unusual since Tin Pan Alley has always been singularly devoid of college-bred "hit" songwriters. More important, however, is the fact the unknowns, at least, are able to break into professional writing circles.

By means of a unique plan, unknown songwriters were given the opportunity to collaborate with leading ASCAP tunesmiths, thereby facilitating the discovery of novice authors and composers whose talents merited professional recognition.

The Song Hit Guild, headquartered in the heart of Tin Pan Alley at 1619 Broadway. New York City, is the originator of this project. The first group of songs selected by the Guild's distinguished Advisory Board were assigned to Santly-Joy-Select, Inc., the music firm that publishes such world-famous "hits" as "The Music Goes 'Round And Around," "Three Little Fishes" and "The Man With The Manolin," among others. This firm gave the successful writers advance royalties and Regulation Songwriter's contracts.

"Holy Smoke" (Can't Ya Take A Joke), the first of the selected songs to be introduced, is well on its way to the "hit" class having been performed by such radio luminaries as Kay Kyser, Paul Whiteman, Blue Barron, Kate Smith's Ted Straeter, the Merry Macs on the Fred Allen Show, Del Courtney, Henry Busse, the Fraze Sisters, Frankie Masters and Mitchell Ayers, to name a few.

In the current project, amateur tune fashioners are invited to collaborate with Hoagy Carmichael, composer of 'Stardust,' Jack Lawrence who authored the sensational "Sunries Serenade," and Jimmy Monaco and Johnny Burke, the Hollywood team that wrote the scores for the last six Bing Crosby pictures. Tyro songwriters have until midnight, April 1, 1940, to submit their entries.

THE TOREADOR

National Advertising Service, Inc. Member 1940 Associated Collegiate Press

	PTION RATES \$1.00 \$1.50
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Moore, Mary Jane Morgan, Doris Peavy, Brode
Puckett, Doris La Rue Stapleton, Dexy Sudduth,
Bill Wood.

We Introduce



Dr. Doyle D. Jackson, associate professor of education, and known as the "flying prof" of Texas Tech. His degrees include an A.A. in 1918 from Junior Agricultural college, a B.A. in 1921 from the University of Texas, and M.A. in 1928 and a Ph.D. in 1933 from the University of Arizona. After graduation he was prominent as a teacher in Texas high schools before coming to Tech in 1935. Dr. Jackson is a member of Kappa Delta Pl, Phi Delta Kappa and Texas State Teachers association. He has carried on research in the education field and was the first to offer courses in higher education in the United States by airplane transportation.

And . . .



'Gone With The Wind' Empties Coeds' Sails

Waco, Feb. 14—The boys have all the luck, the coeds are saying this week.

this week.

It happens that Friday, Saturday and Sunday (Feb. 16-18) are the dates of Baylor University annual "reverse weekend" wherein the coeds serve as hosts and foot the bills on all social occasions.

sions.

And it also happens, the girls are bemoaning, that "Gone With the Wind" opens at a Waco theatre that weekend with record high box office charges.

In The Mail Pouch

Editor, THE TOREADOR

Editor, THE TOREADOR

I'm dying. I've had my fondest dream fulfilled. I had a laways imagined that professors could talk themselves out of anything. They browbeat students, me as them up on grades and throw them out of the office when they complain about it. They can give you an F and talk you into believing they are doing you a favor. There is no appeal from their decision—even when a nincompoop student grader slaps a juicy D or X or Z on what ordinarily is a good paper.

I'm dying. You see, I just found out that for the first time professors in this institution are going to have to pay an income tax just like honest, ordinary citizens—now let's see them talk their way out of that!

Dying for joy,

Dying for joy,

A night-club drunkard reminds e of certain football players. He's thrown for a loss every dawn!

Cornell University student and faculty car drivers are required by the student council to buy lia-bility insurance.

Campus Camera



At Last! We Know What A Beadle Is!

PETE BROWN, JR., YEAR OLD SON OF THE BASEBALL COACH AT COLLORADO ST. COLLEGE OF EDUCA TION, TOOK THE PLEDGE IN DELTA PSI AND SIGNED THE PETITION WITH HIS HANDPRINT!

Professor Compares Schools Of Europe With Texas Tech

By DORIS STAPLETON
"Tech has a very good organization and I like the relationship between professor and student," said Dr. Ezio Levi D'Ancona, visiting foreign language professor from the University of Nanles

ship between professor and student," said Dr. Ezio Levi D'Ancona, visiting foreign language of Naples.

Dr. D'Ancona speaks French, Spanish, Italian, Portuguese, Rumanian and German and understands English but is modest about trying to speak it. The reason he gives for this is that he thinks it is very unbecoming for a professor to make mistakes and he is afraid he does not know English well enough to speak it perfectly. Mrs. D'Ancona attends his classes to translate for him.

In contrasting American and European education here is not measured by the books a man owns but by his personality. American education is of the old idea of fitting a man for public life while in Europe there is too much specialization; it has its value but a man is likely to think only of his speciality and lose sight of the relations and contacts with life."

No Beadles Here

Dr. D'Ancona's concept of college or university is collective life where within a framework one m ust choose a profession that suits him best.

"Students here are free and not berded, there is no formal dis-

one must choose a profession that suits him best.

"Students here are free and not herded, there is no formal discipline for everyone behaves for personal motives. That is very different from students in European colleges," he stated.

"It strikes me strange that in a school as large as Tech you never hear bells, trumpets or signals of any kind to dismiss classes," he added. "In Europe they have signals and a beadle (school policeman) to show new students their classes. Students in Tech are very independent."

The greatest difference in the schools, Dr. D'Ancona pointed out, is that Americans are interested in formation of character while the schools of Europe are preoccupied with culture.

Another strange thing to him is the fact that students here attend classes regularly. While he was teaching in the University of Naples, he said he saw some of his pupils only at registration and then not again until final exami-

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Ballet Russe Hits Lubbock With A Galaxy Of Talent

A ten conch special train, bearing the Ballet Russe de MonteCarlo, will arrive in Lubbock
Monday morning at 9 o'clock
There are 150 people in the company and it requires four bag-



Nini, Nini-dynamo!

Nini, Nini—dynamo!
gage cars of the special for their
scenery alone.
Included in the company are
65 dancers among which are seven or eight of the world's greatest, including Alexandra Donliova, Alicia Markova, Min Slavenska, Nini Thellade, Natalie
Krassovaka and Leonide Massine.
Late Tickets \$1.25
The matince performance opens at 3:15 o'clock Monday afternoon in the high school auditorjum. This performance is solely
for students, faculty members
and town people who hold season
tickets. No season ticket, regardless of its holder, will be honored
at the night performance. All
students and faculty members
with season tickets who plan to
attend the ballet will be excused
from classes promptly at 2:30 o'clock Monday afternoon.
Student tickets will remain on

Student tickets will remain on See BALLET RUSSE page 4

PALACE

ONE WEEK STARTING FEB. 25th Exactly As Shown At Its Famed ATLANTA AND BROADWAY PREMIERES

> "GONE WITH THE

WIND"

Reserved Scat Sale Starts
Feb. 17th At Special
Box-Office In Hilton Hotel
Lobby Nights and Sunday Matinee Prices \$1.20 including tax Matinee 75c including tax

Mail Orders Accepted If Accompanied By Self-Addres-ied Envelope and Money Order

professors in European schools live in one town and teach in another.

Texas Has Future
Dr. D'Ancona has taught in the Universities of Florence, Madrid, Santander, Naples and Palermo.

"The most important language for students in Texas is Spanish, he said. Spanish studies and industries to you have a particular and practical value because of the future development of Spanish speaking countries to the south.

"In the past the Atlantic seaboard was the important part of the country, but we do not know what is going to happen in Europe. It is possible that our relations will be through the Pacific coast with the Orient and through the Gulf of Mexico with Latin America, then Texas will be the focal point of contact, where two streams of activity will meet."

He has written books in Italian and some have been translated into Spanish. Some of his books are "Poetic History of Don Carlos Son of Phillip II of Spain," "Lope de Vega and Italy" and "The Steri Castle of Palermo and Its Paintings." to, him tere at the head to the th An ice-cold Coca-Cola is a thing by itself,—the Drink familiar bottle of goodness that represents four generations of experience in refreshing millions. Its Delicious and Refreshing clean, tingling taste brings a delightful after-sense of real refreshment.

PAUSE THAT REFRESHES

COCA-COLA BOTTLING CO.

We CA As I ficult to through machiner and ther

Softball prise the Mr. a long-fe

What's

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was dow Edd: who has that can is time t

Tourn

Blitz (Music

DOUBLE T

Who's Got A Rec Center?

TRENDS AND TOPICS

By JOE PIERCE Toreador Sports Editor

A week ago this column carried an interview with Prof.

H. C. Pender, in which Mr. Pender expressed the need for a recreation center on the campus.

In today's columns you will find a story about the Fox Recreation Center, to be established directly north of the campus. Softball park, miniature golf course and a driving range comprise the initial units of the center.

Mr. Fox is to be congratulated on this enterprise. It fills a long-felt need.

What's The Matter, Folks?

But authorities of the college cannot be too severely rebuted. An ideal recreation center would consist of a number of tennis courts—we now have three courts that would serve as a good starter—as winning pool, immitature golf course, diving range, football fields, adequate gymnasium, golf course and other units as they appear needful.

The tennis situation is particularly deplorable. Except for gapting shows the winter, Tech's H courts are crowded to gapting shows the winter, Tech's H courts are crowded to gapting shows the winter, Tech's H courts are crowded to gapting shows the winter, Tech's H courts are crowded to gapting shows the winter, Tech's H courts are crowded to gapting shows the shows the winter, Tech's H courts are crowded to gapting shows the court of the shows th

As Mr. Pender pointed out last week, it would not be difficult to get a golf course for Tech. The labor can be secured through WPA, the county commissioner's court will furnish road machinery necessary. All that is needed is land for the course, and there is plenty of land if the proper authorities will only give their consent to its use.

Sounds like an ambitious program, doesn't it?

It is, but it isn't impossible of attainment. North Texas State did it; so can Tech.

And it won't be necessary to beg the legislature for the money. The board of directors has the authority to borrow money to pay for buildings and projects that are self-supporting. Our dormitories are being paid for that way.

And such a project would certainly be self-supporting. Techsans are anxious to play; it is a crime to deprive them of the privilege of playing.

Rental fees on tennis courts can certainly pay for the courts. In one summer, North Texas State built four courts, expensive concrete courts just like three of Tech's, and paid for them out of rentals in one season.

The same thing is true of everything else mentioned above: the students will pay for them if given a chance.

So with that off our chests we can get around to a little sporis gossip, skipping here and there through the sports world:

Brietz Says Louis Nearly Through

Brietz Says Louis Nearly Through

Brietz Says Louis Nearly Through

Fistiana: Maybe you hadn't heard that Arturo Godoy of Chile carried Champ Joe Louis to 15 rounds before losing a decision. Scribbled by scribes concerning the fight:
Collier Parris: Arturo Godoy was a fine "white hope" while he lasted and he lasted long enough . . . Better to have an American negro as champ than a South American gorilla . . . Well, he was down on all-fours most of the time, wasn't he?
Eddie Brietz: Joe Louis was lucky to win. Any time a guy who has been built up as a superman, a one-punch killer and all that can't stop a second rater like Arturo Godoy in 15 heats, it is time to think about the next heavyweight champion.
Incidentally, in Monday afternoon's Journal, Parris blasted unmercifully at the athletic housing situation at Tech . . . says he in no uncertain terms: we need a new gymnasium . . . what hurts is that he is right about it . . . There has been nothing said about it for quite a while, but in the near future The Toreador will present an article on the Tech-Southwest conference situation . . . with a little exclusive information.

Farmer Ties

World Mark

BALTIMORE, Feb. 13—
Marsh Farmer of Texas Tech
and the Shore Athletic club
tied the world's record for the
70-yard high hurdles in the
Maryland-Fifth regiment games
here Saturday, registering a
time of 8.5 seconds in winning
the event.

frank Fuller of Virginia al-so tied the record in a preli-minary heat, but finished sec-ond to Farmer in the final. Archie San Romani of New York won the feature event of the meet, the Governor's mile, with a time of 4:16.1.

RIDE

5c

THE BUS

City Bus Co.

Current History To Be Offered

All-College Golf Tourney Slated

Texas Tech's all-college golf tournament will be staged either during the latter part of this month or in early March, according to J. W. Jackson, veteran Red Raider links mentor.

Judging from entries of previous years, the 1940 meet probably will consist of several flights, Jackson said. Included in the preliminary rounds will be members of the Red Raider varsity aggregation.

Only two letter men are back

Only two letter men are back this spring to form a nucleus of Jackson's team—Don Doberty of Lubbock and A. B. Webster of Memphis.

Blitz Collects Music History

ts

gs of

C. D. Eaves, professor of history, will offer two modern history courses this summer which will deal with current events, much of which will be made between now and the opening of summer school.

The first semester of summer school a course on the present European war will be given.

Biltz, head of music department.

The collection of this data is made possible by cooperation of music students. Each student is given the assignment of tracing the history of music in his home town. "In tracing this history," explained Prof. Biltz, any kind of musical information from who owned the first fiddle in the community to some musical ancedote, is desireable.

Tech Set For Oiler Series

Half through with the toughest week on their season's schedule, Texas Tech's cagers are now preparing for a two-game series with Phillips Ollers of Bartlesville, Okla. First game is set for Tech's gym at 8 o'clock Friday night, the return game in Phillips, Tex., the following night.

The Ollers are national AAU champions and favored team to repeat for the title. Leading their team is All-American Joe Fortenberry, 6-feet 9-inches of center. Fortenberry was formerly a star with West Texas State Teachers college of Canyon.

The box score:			
TEXAS TECH	FG	FT	TP
Brown, f	3	4	10
Patterson, f	0	0	0
Geron, f	1	1	3
Roper, c	4	1	9
Gilley, g	2	2	6
Locke, g	0	0	- 0
Risinger, g	1	0	2
White, g	1	1	3
Irons, g	0	.0	0
Jackson, g	0	0	0
Totals	19	9	33
NEW MEXICO	FG	FT	TP
McManus, f	0	0	0
Heinck, f	0	1	1
Brock, f	0	0	0
Tanner, f	7	4.	18
Ashbrook, c	0	0	0
Liverman, c	1	0	2
Henley, g	1	2	4
Seery, g	1	1	3
H. Borgen, g	1	0	2
V. Borgen, g	0	1	1
Martin, g	_ 4	0	8
Nanuinga, g	0	0	0
Totals	15	9	39
Totals		2.8	39

Roper 2, Gilley 2, Risinger 2, Brock 4 Tanner, Ashbrook 3, Henley 2, Seery 2

College Club Moves To New Headquarters

Fourteen members and pledges of College club have moved to theis house which is located at 2309 Broadway. The house, a 14-roon frame structure, was built last Feb

	fore, paced the n	ome team	WILL	10
	points.			
P	TEXAS TECH	FG	FT	TP
0	Brown, I	7	0	14
	White, f	3	0	6
	Gerono, f	0	0	6 0 9 2 4 0
2	Roper, c	2	5	9
0	Risinger, g	1	0	2
0	Gilley, g	2	0	4
0 0 3 9 6 0 2 3	Patterson, g	0	0	0
0				
ŏ	Totals	15	5	35
v	NEW MEXICO	FG		TP
	Brock, f	1	0	2
	Heinck, f	1	1	3
P	Tunner, f	4	2	10
0	Ashbrook, c	1	0	2
1	Liverman, c	2	0	2 4 6 0 2
0	Henley, g	2	2	6
8	Martin, g	. 0	0	0
0	Nanninga, g	1	0	2
2	Seery, g	_ 2	0	4
()				
	Totals	14	5	33
2	Personal fouls: Br	own, White	3, Ger	on,

Risinger 3, Gilley, Patterson, Heinich, Ashbrook 2, Liverman,

JENKINS JEWELRY

Dr. A. H. Rogers

2318 Broadway
South of College Ave.
Texas Phone 507

High School Cage Tourney Set For Gym Feb. 23, 24

16 Teams To Compete For Right To Play

Counties in this district are Lub-bock, Hockley, Cochran, Balley, Yoakum, Terry, Lamb, Hale, Floyd, Crosby, Dickens, Garza, Lynn and

There are approximately 5 transfer students at Alaban Polytechnic Institute this year.

Thos. H. Brown

Accounting and Income Tax Audits

Coaching To Tech Students In Accounting

205 Russell Bldg. Phone 2580

Plans Laid For

PE Credit To Be Given For Golf; Course Opens Feb. 15



Here's a shirt so far ahead in smart style that even a semester's wear won't date it.



shrinkage less than 1%). Break out some folding money and buy an assortment of these fine shirts today before they're

all gone. \$2.25 each.

Arrow Bedford ties to match \$1.

ARROW SHIRTS

Hemphill-Wells Co.

U.S. ANTARCTIC EXPEDITION SLED DOGS...YEAR'S SUPPLY OF SLOW-BURNING CAMEL CIGARETTES ACCOMPANY ADMIRAL BYRD TO ANTARCTIC



OFF TO VOLUNTARY EXILE: Right now if you had to choose the one and only brand of cigarette you would smoke through a whole year—you'd make sure you picked the right brand. The men on the Antarctic expedition were in a situation like that. The expedition took Camels! Rear Admiral Richard E. Byrd explained: "Slow-burning Camels are a great favorite with us." You, yourself, may never go near the South Pole, but the right cigarette is important to you, too. Camels give you extra mildness, extra coolness, and extra flavor—plus extra smoking in every pack. (See below.)

"MORE PLEASURE PER PUFF... MORE PUFFS PER PACK"...

That's how these three members of the U. S. Antarctic expedition tell of the advantages or their rayorie or garette...stow-burning cames, threat indeals, section dog drive (center), sums up when he says: "Slow burning is my measure of a milder, cooler, more flavorful smoke. I'd sledge a mile for a Camel." Nothing destroys a cigarette's delicate elements of flavor and fragrance like the excess heat of too-fast burning. Cigarettes that burn fast also burn hot. Camels are slower-burning...milder, mellower, and — naturally—cooler! Try Camels. Find out for yourself how slow-burning Camels give you more pleasure per puff...and more puffs per pack-more actual smoking (see right,

FOR MILDNESS, COOLNESS, AND FLAVOR - SLOW-BURNING COSTLIER TOBACCOS



In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to

5 EXTRA SMOKES PER PACK!

Engineers To Stage Mardi Gras Festival

Floor Show Will Be Given By Profs Of Engineering

By Profs Of Engineering

Fifty members of Gargoyle club and their friends will attire themselves in dress of the "Gay Ninetes" for their annual jambgree, this year a Mardi Gras dance from a until 12 Firlday night in the engineering laboratory.

A prize will be given to the person wearing the most representative costume. Highlight of the entire tainment will be a floor show given by faculty members of the engineering department.

An old time photographic booth, in keeping with the setting, will be displayed by a local picture taking company and photos will be made of those wishing them.

R. I. Lockard, assistant profesor of architecture and applied arts, is sponsor of the organization and will chaperon the affair.

Officers of the club are Lewis Blackburn, president, Pruitt Garner, vice president, Sarah Worsham, seretary, and Juanic Smith, treasurer.

Other members of the society who will attend are Glynn Anderson, Mitton Barrick, Kathryn Black, Freddy Boswell, W. L. Bradshaw, David Chapman, Layuna Cramer, Ed Donelson, Cabot Dysart, Howard Heath, Lee Heatley, Clarice Kubla, Jack McDonald, John McNeil, David Morrison, Bill Olinger, Mary Paxton, Dorothes Porterfield, Hugh Rowland, Dorothey Sain, Rosalyn Sasser, Nuell Shafer, Emily Sockelle, Florence SoRelle, Jean Tarleton, Agatha Turner, John Wacker, Josephine Welmaker, Marion Wilson, Jack Bost, Kay Waltz, Davis Rogers and L V. Assiter.

Professor F. A. Kleinschmidt and Miss Edna Houghton, faculty members of the club, will also attend.

Gone With The Wind ...

Ellsworth Talks To Service Fraternity

APO Tallies 12

New Members

sale at the business office in the Administration building until 5 o'clock Friday afternoon. No student season tickets will be sold at the box office Monday and students and faculty members who fail to get season tickets will be required to pay \$1.25 for the matinee.

The appearance of this ballet in Lubbock brings to this section one of the greatest entertainment features of the year. The company comes here direct from Los Angeles. It affords West Texans an opportunity to enjoy several arts simultaneously.

The ballet is truly the essence of the dance. It is music. It is the art of stage-setting. It is history pictorialized. The audience he ars Wagner, Rimsky-Korsakoff, Borodin, Offenbach, Debussy, Weber, Tschalkowsky, Hindemith, Delibes and Beethoven. They see the stage-settings of Basket, Derain, Gontcharova, Comte Etienne de Beaumont, Benois, Korovine, Dalia, Andreau, Berman, Tchelitcheff, Pierro Roy and Christian Berard.

The ballet portrays interpreted historical periods of early Russia, and of medieval times, of Paris of 75 years ago, of Vienna of approximately the same time, and of our romantic Gold Rush period.

Troupe Is Young

period. Troupe Is Young A census taken by an enterprising reporter reveals that the average age of the soloist and corps de ballet is 19. Jean Vallon, the can-can girl in "Gaite

With Tea Sunday

Profs Entertain

Parisienne" who whirls about in a cloud of ruffles and flowered garters, is barely past 17, Marc Platoff, the Seattle boy who has already made his mark as a featured dancer and this year, emerges as a choregrapher, is 28.

Prominent among the young blood are the Americans who have invaded the Ballet Russe with a contingent of eight. In addition to Marc Platoff, there are Milada Miadova and Rosella Hightower, both Oklahomans, who are 17 and 19 respectively. Charles Dickson from the Quaker State is 18, and Bob Irwin from Oregan is 23. Titian-haired Virginia Rosson from California has just reached her voting age; and Dorothy Etheridge is an 18-year-old contribution from the Blue Grass State.

The ballet offers for the matinee performances. Slyphides, Boutque Fantasque, Blue Bird and Gaite Parisienne.

2-Room Garage Apartment (Approved for College) 2122-15th Phone 925W JACK CALLUM

Dr. Walter J. Howard

403 Myrick Building Office phone 2612

> Glasses are

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Looking

NYA Project Begun To Improve Campus

Trimming, pruning and shaping of trees on Tech's campus have already been started as a non-college NYA project, according to latest word fro mthe office of dean of agriculture, A. H. Ledigh.

Trimming of the trees, and repairing damage done by ice during the winter, will be directed by Charles White and P. Houston, and will employ on a part-time basis with a buffet supper Tue

Buffet Supper

Democracy

Continued from page one through an endless routines, while the spectre of Emily Post haunts his mealtimes. He will chart his wooing, not by the palpitations of his heart but by the fluctuations of his heart but by the fluctuations of his hashold dishered by the fluctuation of his basically dishonest 69-cent dollar. The low vibrant voice of love is hushed when there is no rustle of greenbacks to sound an accompaniment.

Yes, love, once free, once price-

March 16th—Doak Hall 3 to 5 Price 35c

Clouds of Chiffon . Crisp Taffeta Billows . Dreams in Pastel Net . . .

Ellsworth Talks To Service Fraternity Twelve pledges were received into Alpha Phi Omega fraternity Sunday at its first open meeting of the spring semester. Taking part on the program at the meeting were Dr. J. O. Ellsworth, senior faculty advisor, who spoke on what he gets out of Alpha Phi Omega and Elmer Tarbox, alumni secretary, who told some of the benefits to be derived from membership in Alpha Phi Omega. John Gillispie explained the organization of the national fraternity and Bruce Johnston outlined its purposes to prospective pledges. Those indicating a desire to pledge the fraternity included Harry W. Blomshield, John Blomshield, Grover Jones, William Hals, Robert Kelley, Jack Robinson, Winston Bley, Volney Skinner, Billy Boston, Orland Wages, Dennis Felgenspan and P. B. Shannon, it. Preparations were continued for the men's athletic day to be held with the cooperation of the active department by appointment of a committee to secure prizes for various events to be scheduled. The events will be open to all students not engaged in varsity competition, with a trophy for the outstanding athlete competing. The committee is headed by R. C. Harris. Other committee and chairmen appointed to assist in carrying on the service program to Tech were program, Bruce Johnston, membership expansion, Charles Martin, campus projects, Alfred McCloy, fellowship and social, George Boswell; degree team, John Gillispie; special arrangements, B ob Shellberg; nominating committee, Richard Harris; publicity, Gene Rainwater. The fraternity last week assisted the Optimist club in having the winter, will be directed by Contest with a day of the winter, will be directed by Contest will be directed by Contest will be directed by Contest will be directed by Contests. Continued from page 1 udging are meats, dairy products, sectod of vision, tentatively scheduling are meats, dairy products, sectod vision, tentatively scheduling are meats, dairy products, dairy products, dairy products, dairy products, dairy products, dairy products THE MOST BEAUTIFUL • THE MOST GLAMOROUS Presentation Gowns Gene Constance Shop BROADWAY by Betty Rose as seen in



LYRIC TO TODAY AND THURSDAY BLACKMAIL.



FRIDAY AND SATURDAY (First Lubbock Showing CHARLES STARRETT "RIDERS OF

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- Sports Suits





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MILLION DOLLAR LEGS Betty Grable · John Hartley · Donald O'Co

FRIDAY-SATURDAY ROY ROGERS "WALL STREET COWBOY"

CACTUS NOW AND THURS BROWN FIT FOR A KING

FRED MacMURRAY

"The Texas Rangers

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1201-A BROADWAY

Enroll Now

Frantically preparing for full-to-overflowing houses for all during the week of "Gone With The Wind." Arile Crites, manager of the Palace theatre announced yesterday that a special reserved seat sale will start Feb. 17 at a box office in the Hilton hotel.

Evidencing the wide spread interest in the spectacle Crites stated that he had received requests for reserved seats from as far as 100 miles from Lubbock.

The picture will be presented exactly as it was shown in the Confederate stronghold of Atlanta, Georgia. It is the most costly effort ever attempted by the motion picture industry.

Produced by David O. Selznick, "Gone With The Wind" deals with the heroic defense of Atlanta from the yankee Butcher William Sherman. The whole theme is wound around the characters of Scarletto O'Hara and Rhett Butler. Filmed in technicolor Clark Gable will play Rhett Butler, daring Confederate blockade runner. Vivian Leigh will portray Scarlett O'Hara. Ashley Wilkes will be played by Leslie Howard. Crites stated that a previous announcement placing the cost of admission at \$1.10 was in error because the tax had been omitted. The performances—\$1.20 including the tax.

Night shows will start at 7:30 o'clock and matinee performances will begin at 1:30 o'clock.

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dern Piano Lessons Taught by T. J. Teter

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