NUMBER 60

VOLUME XIII

Summer Session Enrollment Due To Skyrocket

Traffic Safety Course Given During Summer

Is Approved For Teachers As Credit In Education

For the third consecutive summer the department of civil engineering at Tech is offering courses in traffic safety education. The course carries both graduate and undergraduate credit in education, and has been approved by the State Department of Education as an advanced methods course that may be used to satisfy a part of the requirement for the professional certificate for teachers.

Class on Tuesday-Saturday

Wiley's Matador

states that the importance of such a course in traffic education looms large when taken into consideration with the mouthly report exently issued by the Texas Department of Public Safety which stated that over 90 per cent of the traffic accidents in Texas for that See "Traffic Safety," page 2

B. A. Class On

Nationwide Tour

Commerce And Industry Studied And Inspected

Twenty-four business a adstudents, under the direction of Dr. J. O. Ellsworth, have completed the first leg of a 6,000-mile tour of business and commerce in the large cities of the country.

First stop on the 42-day tour is Dallas, where they are guests of The Neiman-Marcus company, Federal Reserve bank, Internal Revenue bureau and International Business Machine company.

In Fort Worth, the students are to inspect the Great Western Foods Company, an affiliate of Waples-Platter.

Austin, Houston and Galveston are other Texas cities on the schedule. Through New Orleans and the old South to Boston and then to the New York World's Fair, Ellsworth will visit and inspect methods of commerce and business, then return by way of Detroit and other mid-western industrial centers.

Students making the trip are: A rve 1 Branscum, Muleshoer, Norene Elam, Wildorado: John Policy of the Composed of and arrangements, tone poems and symphonic arrangements, to me poems and symphonic arrangements of more modern semi-lessie band arrangements, to me poems and symphonic arrangements of more modern semi-lessie band arrangements, to me poems and symphonic arrangements and poems and symphonic arrangements and poems and symphonic arrangements and poems and symphonic arrangements a

other mid-western industrial centers.

Students making the trip are: Arvel Branscum, Muleshoe; Norene Elam, Wildorado; John Harding, Byers; Roger Kuykendall, Lubbock; J. C. Landrum, Fluvanna; Jack L. Lokey, Lubbock; Margaret Looman, Borger; Rhenard McCary, Matador; Mary Margaret Marks, Clovis, N. M.; Katherine Sue Mebus, Tornillo; Don Patterson, Hobbs, N. M.; Tom Persons, Quitaque; Gertrude Richter, Abernathy; Winston Rob-professor of animal husbandry sons, Quitaque; Gertrude Richter, Abernathy; Winston Robertson, Lorenzo; Robert Snyder, Lubbock; Billy Spikes, Lubbock; Paul Stengel, Munday; Alleen Stubbs, Lubbock; Hugh Thomas, Lubbock; Hugh Thomas, Lubbock; Hax Webs, O, Jr., Lubbock; Alex Webb, Post; Beulah West, Lubbock; Ocie Hugh Williamson, Lubbock, and Jimmie Fay Compton, Fort Worth.

President Jones Welcomes You



June	5	Monday	Registration for summer school
June	6	Tuesday	Classes begin at 7 a.m.
			Reception for all summer stud

Forbids Football Games On Sunday

Cooperative Housing Will Be Encouraged On Tech Campus

ed by President Clifford B.
Jones and upheld by the board
of directors formally banned
Sunday football games at Tech.

Board Formally Gordon Promoted To Position of Director

13 Visiting Professors Supplement Faculty

It will be no "gag" if you see a story with the by-line "by carrier pigeon to THE TOREADOR" later on in the summer!

TOREADOR" later on in the summer!

Dr. L. T. Patton, geology head and director of a field geology course in New Mexico this summer, will take a number of pigeons trained by himself to bring back dispatches from his encampment in Lincoln National Forest.

The birds. released at.

in Lincoln National Forest.

The birds, released at dawn, will arrive in Lubbock by noon, covering a distance of about 300 miles. A special aluminum apparatus at Dr. Patton's home will set off a signal bell when the birds arrive, and will continue to ring until the message has been taken from the bird.

Patton's courses here

Patton's course begins June 5 and ends August 24. Fourteen advanced geology students will take the course

Registration for the summer school session began at 8 o'-clock this morning and will continue until 5 o'clock. All students will begin matriculation in the administration building, men reporting to the East Rotunda, women to the West Rotunda. After receiving housing and registrar's approval students will complete registration in their respective buildings. Detailed instructions will be handed to students when they receive the Registrar's approval. All fees are payable at the business office.

Enrollment for the complete summer session last year reach-

Enrollment for the complete summer session last year reached 1839 and those in authority predict that the 2000 mark will be passed this year. A comparison of these figures with the 336 students enrolled during the 1926 session shows the rapid growth of the summer school.

rapid growth of the summer school.

Gordon Is Director

J. M. Gordon, dean of division of arts and sciences, has been appointed director of the summer session, an act which climaxes 13 years as chairman of the committee.

The summer school was inaugurated in 1925 with Gordon, A. W. Evans and John C. Granbery composing the committee. Ultimately deans of the divisions were added until at present the committee is composed of Gordon, O. V. Adams, dean of the engineering division; W. P. Clement, registrar; R. C. Goodwin, dean of the graduate division and head of the department of chemistry See "Summer Session," page 2

Siege of Acoma."

Thursday Motion picture: "Imitation of Life," a poignant comedy drama of human relations, starring Claudette Colbert, Warren William, Ned Sparks and Rochelle Hudson.

Friday Dancing, lounge Women's' dormitory.

Monday Play night. Athletic games at Techstadium.

Tuesday Band concert, D. O. Wiley conducting the summer school band.

Vention and appear on the product product and appear on the product and appear on th

June	5	Monday	Registration for summer school
June	6	Tuesday	Classes begin at 7 a.m. Reception for all summer stude and faculty; President and Jones, 8 to 10 o'clock.

Dean Gordon Greets Students

It is a pleasure for me to extend a very cordial velcome to estudents of the Summer Session of 1939. We have gore a long and the students of the Summer Session of 1939. We have gore at long and the preceding one; consequently, we should like very much for the present that seed to Summer Session is better than that each summer Session is better than the preceding one; consequently, we broad the very much for the present session of 1939. We have seed that the case of the Summer Session of 1939 we have seed that the case of the Summer Session of 1939. We have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the total summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1939 we have seed that the summer Session of 1930 we have seed that the summer Session of 1930 we have seed that the seed that the summer Session of 1930 we have seed that the sum

LOIS

Lin

THE TOREADOR

Editorial offices, Engineering building 3, 4, 5. Telephone college switchboard; Night Editor, 1286.

Advertising and circulation ing 5. Phone 1280; Night 1286. ERNEST JOINER

Lois Marie Daniel Keith Axline

Reporters: Mary Ann Sparks, Vorus Kelly, Elvira Smith, Jerry Watson. Editorial Contributor: Sylvester Reese.

Introducing Dr. Jones ...

It is a pleasure for The Toreador to present to summer students the college president of tomorrow—a business man who understands education—Dr. Clifford B. Jones, who received his doctorate the "hard way."

his doctorate the "hard way."

Not in the musty halls of learning nor in the realm of fancy theory did Dr. Jones acquire his title, but in the actual business of living—living with and for his friends and neighbors; in a school of world affairs where theory falls away before the aggressive onslaught of men tutored in the art of "getting the job done"; in a realistic university where any grade less than "A" meant failure; such was the school which awarded Dr. Jones his degree.

Here is a list of his "courses" in the most difficult curriculum any student ever confronted:

COMPLETED:

Street Commissioner and former Mayor of

Spur. Vice-President, Texas Highway Associa-

President, Northwest Texas Fair Associa-

resident, Spur Chamber of Commerce.
First President, Spur Rotary Club.
President, Spur Cattle Loan Company.
Regional Adviser for Texas, Louisiana and
New Mexico, Federal Emergency Administration of Public Works, with
headquarters in Fort Worth.
Director, Regional Agricultural Credit Corporation in Fort Worth.

TAKING:

President, Texas Technological college. Manager for Swenson Interests at Spur. Owner of cattle ranch at Spur. President, Spur Security Bank. Director Stamford & Northwestern Town-

site Company. Director, Stamford & Northwestern Rail-

way Company. Director, Wichita Valley Railway Com-

pany. Director, Wichita Falls & Oklahoma Rail-

way Company.

Director, Spur Chamber of Commerce.

EXTRA-CURRICULAR:

FRA-CURRICULAR:

Member: Episcopal Church, Masonic bodies, Sons of the American Revolution, Rotary Club, Fort Worth Club, Espuela Golf Club, The Philosophical Society of Texas, National Council of National Economic League, West Texas Historical Association.

gue, West Texas Historical Association.

As a business man Dr. Jones has achieved what most men with his experience have lost—an abiding faith in the educational institutions of this country and a deep understanding of the principles upon which they are founded. His background and experience, his knowledge and appreciation of education—plus his personal charm—have happily combined to give Texas Tech "the college president of tomorrow."

New Curriculum Foreseen

a duel of this kind?

University of Oklahoma is willing to join the Southwest Conference if and when they get out of the Big Six—that loud roar you hear is education will teach not an approaching tornado, but the "boos" from West Texas.

Pose King Cotton—

leason, Screwball Style—

ment.

Irvin Will Teach
Four visiting professors in education will teach courses, in education will teach to education will give courses in sociological principles of education and education in the United States the second

Farewell to Fees-Depose King Cotton-JOINER

JOINER Farewill for Fees—Especies King Cotton—
Welcome to the summer assets king Cotton—
when a student may evade the when a student may evade the when a student may evade the when a student work of the Gods and pain the cotton for the control of the control of

Summer Session— Traffic Safety—

Students are poorly bred, earelessly nursured, and badly prepared under our present educational system," declares Philips N. Outs a progression of the control of the contr

When it takes mudity to draw a crowd to an attraction, as in the case of the New York World's Fair, it may be modestly said that the end is in sight for the success of the venture.

There is a movement afoot to unite 15 democracies as nucleus for a World Federal Union. Work will continue as soon as the other 14 are located.

Two Louisiana college co-eds challenged each other to chocolate pies at five paces—wouldn't Martha Raye win by a mouthful in a duel of this kind?

University of Oklahoma is willing to join

•••••••••••••••••••••••••••••••

or injuries in traffic accidents during their lifetime.

We Buy, Sell Exchange Books Varsity Bookstore

Brown's Shoe Shop

Good quality work in SHOE REPAIRING

1203 Broadway

School Supplies

THAT YOU WILL BE SUMMER WORK

Typewriter Paper

Re	eam (500 sheets)	600
1/2	Ream	300
50	Sheets	100

Index Cardi

20c 100 Index Cards 4x6

Wallets to hold Either size Cards __10c-15c

second Sheets

A Ream (500 sheets)

BOUND NOTEBOOKS

5c to 30c LOOSE LEAF NOTEBOOKS 10c to 50c

Texas Tech College BOOKSTORE

"On The Campus

A cordial invitation to visit our store. It is always a pleasure to assist you in the selection of your clothes. Come in when down town.



your Place

light of any crown if your clothes are well laundered. Whites re-turn bright from our

Attention to details is our code. Buttons re-placed and careful workmanship given to the most minute part of your clothes. Quality in work is never sac-

ROUGH DRY

Pick up and Delivered __ 60

SUNBEAM LAUNDRY 1511 Q

LOIS MARIE DANIEL REPORTS:

Cupid Is On Ropes As Quiver Is Emptied On Techsans

Lindsey-Huffman Miss Allison Married To Carl Hyatt of Ralls

iated with the Bell Ice Cream company.

Both Mr. and Mrs. Huffman were prominent on the campus. She was a member of Ko Shari and was employed in the registrar's office. She was also an honor student for four years. Huffman was president of the student body for the past year and a member of Kemas club. The couple received their degrees May 29.

Ashmore, Terrell Go To Colorado On Honeymoon

Mrs. Miss McCarty Married To Mr. Jones In Snyder

The marriage of Miss Elizabeth McCarty of Snyder to Maston Jones of Lubbock was solemnized in Spental Lewis Were married in Seminole Word was received of the marriage of two couples who are former students of the college.

Miss Milton Joyce and Merle Jones, brother of the groom, were the attendants.

Mrs. Jones was a freshman student in the home economics division and Jones received his degree this year. Mrs. Lewis has been teaching in Seminole.

Miss Wilson Marries W. F. Henry In Amarillo

May 25, Miss Carelene Ashmore became the bride of Elton

Targett

Miss Wootton Is Riegel-Huffman Wed In Missouri

Miss Betsy Wilson, graduate May 25, Miss Carelene Ashmore became the bride of Elton Terrell.

The couple went to Colorado where Terrell is to attend the ROTC training camp. He is a second lieutenant in the local unit.

Mr. Watson Of Haskell

Miss Doris Jobe, graduate of Tech and member of D. F. D. club, was married to W. F. Henry in Amarillo, May 23. Both will take graduate work in Tech this summer and return to Perryton where they have been teaching.

King's

Lindsey-Huffman Rites Are Read Weddings are holding the bodist church was the scene of the wedding of Miss Frances Allison of Rockwood to Carl Hyatt of Ralls The hopel of the First Methodist church was the scene of the wedding of Miss Frances Allison of Rockwood to Carl Hyatt of Ralls, which took place the bride's contern is closed. Miss Betty Lindsey, daughter of Mr. and Mrs. J. A. Linds of Mr. and Mrs. J. A. Linds of Mr. and Mrs. J. A. Linds of Grapevine, May 30, at Set to Holde Wed In Slaton Before an altar of greenery and flowers, Miss Minime Willy Wootton became the bride's parcental the bride's parcental than the bride's pa



King's Jewelry

Nuptials Are Held

RELAX

AND KEEP COOL

Add your bit to the cool atmosphere of the sport shop across from your campus. Relax between classes and make

Achilles Corcanges Sport Shop

WELCOME HOME TO TECH

Begin your summer school work with that out-of-the-band-box LOOK Make yourself "exhibit A" for keen appearance. Our dry cleaning service is unexcelled—but economical.



VOGUE CLEANERS

1208A and 9 College

Phone 2820

WHAT THE WELL DRESSED FACE IS WEARING THIS YEAR

NUMONT FUL-VUE GLASSES

Actually, these attractive new glasses are so inconspicuous that after you've tried them on, your mirror will surprise you. The metal parts are almost completely hidden behind the upper edge of the lenses

More than that, temples or bows, are no longer attached to the lenses. They are stronger too because these two points of frequent breakage, where the temple joins the lens, are eliminated.

If you need glasses, by all means see your eye physician (oculist) while in Tech, and have a thorough eye examination as this is covered in your registration and medical fee. Then come in and see yourself in a Numont Ful-Vue as all well-dressed faces will be wearing them this year



Special discount given Tech Students

Broome Optical Company

1201-A BROADWAY

PHONE 114

Miss Pirtle And Students

Take In New York Annually

Buth Pittle, had of the department of speech at Tech is parted in the town of Luray, parted in the town of Luray, parted in the town of Luray, part and the town of the annual summer fours to the first people on annual summer fours to use grid, it is liable to be a lot down the control of the annual summer fours to use grid, it is liable to be a lot down the control of the annual summer fours to use grid, it is liable to be a lot down the control of the annual summer fours to use grid, it is liable to be a lot down the control of the first of th

tour of the city.

Good Food Scarce

Another obstacle to overcome
is that of obtaining good food on
the road. East of the Mississippi river the people don't know
how to make a sandwich, and
although good meals can be
found in the finer restaurants,
a sandwich to an Easterner is
a thin slice of ham between two
dry pieces of bread—an atrocity which requires a great deal
of gastronomic fortitude. Miss city which requires a great deal of gastronomic fortitude. Miss Pirtle tells of one "lucky accident" that threw them in the path of a meal that she has never seen equalled. The bus had a broken spring from going over detoured roads, and the y were forced to stop and have it



Special Rates To Tech Students

10c	per	pound
5c	per	shirt
4c	per	pound
8c	per	shirt
15c	per	pound
5c	per	shirt
	5c 4c 8c 15c	10c per 5c per 4c per 8c per 15c per 5c per

Free Pick-up and Delivery Service

HOTEL LUBBOCK LAUNDRY

Butter-Egg Men

Ewell L. Hunt, M. D.
Surgery, Gynecology and

Surgery, Gynecology and
Obsterries
C. C. Mansell, M. D.
Dermatology and General
Medicine
M. M. Ewing, M. D.
General Medicine
M. H. Benson, M. D.
Infants and Children
R. S. Knapp, M. D.
cneral Medicine-Surgery and

Clyde F. Elkins, M. D. Medicine
L. T. Green, Jr., M. D.
General Medicine
C. J. Hollingsworth
Superintendent

Superintendent

Miss Edna Engle, R. N.

Director of Nursing

Arch Lamb of Fort Worth will be employed at Harvey Ice Cream company in that city; Paul Johnson of Lubbock will work with the Snow White

You're not away from home with our

DELICIOUS

CHICKEN DINNERS

COLLEGE CAFE

1105-A COLLEGE

"two strikes" on his pro- for fresh, lovely appearfessor at Texas Tech!

A well groomed man has ial treatments are musts ance during the warm summer months.

LEA AND THOMPSON

1113 College

Designed ju Coaling

Paddle and Saddle SPORTSWEAR SUIT \$1.98



Gay new natural color hopsacking shirts 'n slacks for lazy days! Fashioned to look smart but still stand rough treatment. Sanforized (maximum shrinkage less than 1%) Sizes: 14 to 20.

\$1.98

Eat In Air Conditioned Comfort!

WE MAKE OUR OWN PIES!

ICE BOX PIES

A hearty welcome to the new students enrolled in Tech's summer school. And a cordial invitation to come to Johnny's and eat the finest food you've ever tasted. Plenty of room for everyone and an atmosphere of cleanliness and coolness that will make you come back

WE USE ONLY THE BEST!!

ARMOUR'S STAR HAM ARMOUR'S NO. 1 BACON

Choice Cuts of Beef

For Hamburgers Steaks

CLEAN - COURTEOUS - COMFORTABLE

COOL

REGULAR MEALS SERVED AT REGULAR HOURS

Complete Line Of:

SANDWICHES SALADS

SOUPS

SPECIAL - - OPEN FRIED CHICKEN SANDWICH

Includes Plenty of Shoestring Potatoes Choice of Drink

> 35c SERVED WITHOUT SILVERWARE

We Specialize In: GOOD FRIED CHICKEN and

T-BONE STEAKS

We Serve Those Fine Borden Products

IF IT'S FROM BORDEN'S IT'S GOT TO BE GOOD

Breakfast Time - Anytime



BORDEN'S MILK BORDEN'S ICE CREAM BORDEN'S MALTS

1712 Broadway



"Hop" Halsey WELCOMES YOU SUMMER SCHOOL

. . come in, relax and enjoy our refreshment specials made to order for summer students!

THIS ONE IS ON THE HOUSE! Clip the coupon below and bring it to Mark Halsey No. 2 for one of the finest chocolate ice cream sodas you ever tasted.

> solutely free at Mark Halsey No. 2. Good anytime

Mark Halsey No. 2

Phone 1000

Bargain Hunter Chooses School Marms President Gets 26-lb Scrapbook

Bargain Hunter Chooses School Marms

If the possession of a mas.

If the p

YOU ARE LOOKING FOR

Gammill Accepts

FOR ALL OF YOUR COURSES

Complete Stock

Courteous Service

Texas Tech College **BOOK STORE**

'On The Campus



STATION

WHOA THERE!! SUMMER STUDENTS THIS IS THE PLACE

Of course the law doesn't make you stop here, but your desire for good food will. And your good judgement in selecting us will be reflected in the courteous service, clean food and the ease with which you may drive in and eat without leaving your car. Drive into Lane's and let us wait on you.

(Short Orders a Specialty)

LANE'S DRIVE IN STAND

'Batching This Summer?

Piggly Wiggly

Offers quality foods at reasonable cost-right next door to wherever

Five conveniently located stores owned and operated by local men.

NO. 1 1402 BROADWAY NO. 2 603 BROADWAY

NO. 3 2422-B BROADWAY

NO. 7 2420-19th STREET



WELCOME

SCHOOL STUDENTS



While attending Texas Tech and making Lubbock your summer home, we would like to join you in Friendship

We would like for you to visit Anderson's-South Plain's Finest Jewelry Store an see the full stock of nationally advertised merchandise that they carry



SPECIAL

Anderson's make special terms to nmer students. You pay no in terest or carrying charges at Anderson's.

Special Attention is given summer school

Repair Department

Our Repair Department is in keeping with

ANDERSON BROS.

Lubbock's Oldest and Finest

CREDIT JEWELERS



Playground The Plains



BUFFALO LAKES, Inc.

Located 9 Miles Southeast of Lubbock



. . . . from the maddening chant of tightlywound professors-from the heat and sultry summer day - from the gruelling grind of thesis and scholastic skullduggery . . .

Linger over our delicious ice creams and refreshing

And for work that must be done, you will find a complete line of school supplies and stationery.

AT

TECH DRUG STORE

1101 College



We think that you have chosen wisely for in our esteem Texas Tech is the grandest school in the nation . . . and Lubbock is quite a host city . . . Anytime you are down town, whether you are an old friend or a new comer, whether you want anything or not, drop in to see us . . . incidentally it's a good place to cool off during these hot summer days for inside this fine store it's air conditioned at all times . . . again we say, "we're delighted to have you with us this Sum-

Hemphill-Wells Co:

Farm-Industry Conference Held

Harmony, Dependence Is Cited By Speakers

Index.

Approximately 225 farmers, cattlemen, out-of-town business men, county agents a n d vocational agriculture teachers attended the Farm-Industrial conference held on Texas Tech campus Wednesday, Prof. K. M. Renner said.

The meeting was sponsored by the Texas State Manufacturers association, the National Manufacturing association, the Lubbock Chamber of Commerce and Texas Technological college.

Index.

of Armour & company of Fort worth, discussed the livestock and packing industry: Other topics discussed were: tariff, foreign trade and its effect on agriculture in this area, freight rates, general cotton industry, livestock and dairy industries and the effects of the development of the agricultural industry in foreign countries.

Plans are being made to conduct at least three other such

college.

The purpose of the conference was to bring about a better understanding between farmers and men engaged in industry of problems in this particular area that affect producer and manufacturer alike.

Group Tours Campus

The meeting countries.

Plans are being made to conduct at least three other such meetings this year; one at Temple and the other two at Hillsboro and Harlingen, respectively.

The meeting began with a tour of the agricultural division and the textile department.

At no on approximately 600 persons were served barbecue in the Tech gym.

In the afternoon Dr. John Lee Coulter, agricultural economist, Washington, D. C., discussed economic conditions in general as they affect farmer and manufacturer. The principal point that he stressed was that unless the farmer proprietability. that he stressed was that unless the farmer prospered it is im-possible for industry to pros-per and vica versa. Each is dependent on the other, he said. He forcibly cited illustrations to show that they have to be opposite the other but on the same level. same level.

Discussions Are Held
J. Handy Wright, agricultural secretary of the National
Association of Manufacturers,
conducted a round table disquestions from the manufactur

ers' angle.

Henry Teubel, Tulia, discussed the part freight plays in the problems of producer and man-

Livestock Is Subject A. A. Lund, general manager LET'S GO PLACES:

Amusement Calendar Full Of Activity For Students

Summer school enrollees for the two sessions at Tech will be privileged in having a wide variety of amusement and recreation facilities. It should be an easy job to find ways and means of entertaining yourself when the arduous (?) labors of studying bear too hard upon the mental and physical make-up of the studyer.

of the student.

Summer time is play time with Dean J. G. Allen and his staff, and they have worked out a schedule for the summer recreation program that includes a wide variety of entertainment. Places outside the administration of the college are cooperating in every way to make the stay of the summer student an enjoyable one. Golfing, swimming and all outdoor sports may be enjoyed at places which provide a maximum of fun at a minimum cost.

For the out-

For the outdoor and sport loving student the re is an abundance of places to play. At the Meadowbrook Golf which will have a special monthly rate, and a regular course will be offered for beginners.

Two sets of

Two sets of tennis courts, clay and cement, may be used by the racquet-wielders on a \$1.50 ticket which entitles them to one hour a day on any court.

ticket which entitles them to one hour a day on any court. Both sets of courts are on the campus—right out of bed onto the court!

Special rates will prevail at the "pitcher show" and the "ole swimmin' hole." The Palace theater has promised a 10c feature show during each session, and a 15c per person rate will prevail at the Broadway, Lyric and Tech theaters all summer. At Buffalo At Buffalo



Johnny Wells, businss manager of THE TOREADOR during the 1938-39 session, has gone to Childress, where he will be employed in the advertising department of the Childress Daily Index.



STAY YOUNG BY BOWLING ONCE A WEEK

Here's the place to have your summer fun. If you haven't tried it... it's high time you should. And it's the greatest woman's sport in the world. As school gets under way, tournaments and special nites will be featured. Come in and start the ball rolling.



Bowling

WELCOME

"Penrod and His Twin

Brother" MAUCH TWINS

TUESDAY-WEDNESDAY

Summer Students

Make Our Store Your Headquarters While Here

HANNA POPE & CO.

pitch their own game, there is a swell diamond on the campus over by the gymnasium, and you can get up a game most any time on the vacant lots. But whatever the student de-sires in the way of entertain-

PALACE

NOW SHOWING Through Wed.

"It's A Wonderful World"

A Guaranteed Money Back Picture! THUR.-FRI.-SAT.



LINDSEY

TODAY & TUESDAY Victor McLaglen Brian Aherne

"CAPTAIN FURY" NEXT SUNDAY



Texan LAST TIMES TODAY "St. Louis Blues"



that's what we're doing to the new CO-OP STORE. Air-conditioning keeps the whole place as cool as an igloo . . . from the subterranean cavern (den to you) to

Second hand text books, stationery and a complete line of college supplies will make your work a

We cater to parties, private dinners and smokers. Our unique dining rooms and excellent service will delight

. . . and if you must leave, take along

A TENNIS RACKET

A SET OF GOLF CLUBS

OR A GOOD BOOK

For Fast Recreation or Quiet Amusement

COLLEGE CO-OP STORE

1313 College Ave.



Don't overlook the 9-act
play, "Murder
on the Diamond," when
the Lubbock
"Hubbers" go
into action. For
who want to

Come On In---

THE WATER'S FINE

Not only fine, but clean as well. We take a special pride in the condition you will always find our pool.
"Swim in cleanliness and safety" is our motto, and you will find that we always live up to it.

PARTY AND PICNICKING TOO

Adjoining Mackenzie State Park, the Municipal Swimming Pool offers picnicking and partying facilities that are unequaled. Acres of grass lawns, enough shade for the largest crowd. Play, swim, or just loaf and be comfortably lazy. Safe as the Saturday night shower too, with our efficient life guards on duty at all times.





Suits Rented 20c Caps Sold 10c

GET SET TO GET WET!

Here's the coolest way to stay comfortable. Soak away the heat in our clean, cool pool. Shallow water for the splashers and deep water under the three and ten foot Official A. A. U. boards. Whether you're playing off from school or showing off for the girl friend, take off for the Municipal Swimming Pool-it's the right place.

A Special 15c Per Person Rate for Tech Students with Recreation Ticket

Municipal Swimming Pool

Located Northeast of Town at Mackenzie State Park

(Turn to the right after the Ave. H underpass)