Tech Names



WHO'S WHO IN AMERICAN UNIVERSITIES AND COLLEGES

. . . 1962 nominees from Tech are (first row) Kenny Abraham, Linda Barnhill, Amon Burton, Quida Daugherty, Mike Denton, La Rue Elliott, (second row) George Gibson, Wendell Kent, Peggy Maloy, James Melton, Mary Jo McClain, Carl McKinzie, (third row) Jerry Parsons, Lee Pfluger, Don Roper, Richard Sharpe, Carlyle Smith, Bobby Switzer, (fourth row) Robert Taylor, Richard Toll (picture not available), Carolyn Vines, Rowena Williams and Nickie Woelfel.

enty-three Texas Tech students have been nominated for the

Twenty-three Texas Tech students have been nominated for the 1952 edition of Who's Who in American Universities and Colleges, James G. Allen, dean of student life, announced the nominations Monday. Selection to the national honor is based on a student's degree of excellence in all four areas of scholarship, leadership, character and service to Tech.

A committee of ten students and Dean Allen selected the Who's Who nominees. The committee was made up of two students from each school on the campus.

A committee or ten state was made up or two seach school on the campus.

This year the committee set a minimum of 1.65 over-all grade point average as satisfying the scholarship requirement.

Of the 23 students to receive the Who's Who recognition from the Tech campus this year, 17 are seniors and six are juniors.

The following are Tech's 1962 nominees:

BARNHILL, LINDA M.—2.31, Senior, Arts and Sciences. Pres., Pi Beta Phi, 61-62 (magazine chairman, 59, corresponding secre-tary, 60); vice pres, Mortar Board, 61; drill commander, Angel Flight, o.; drift commander, Angel Flight, 59 (assist. drill commander, 58); Office secretary, Board of Student Organizations, 60-61; legislator, Drane Hall, 59-66; Junior Council, 60; Campus Religious Council, 61; Student Education

60: Campus Religious Council, 61; Student Education Association, 61.

BURTON, AMON — 2.12, Junior, Arts and Sciences. Pres., Campus Religious Council, 61-62; Chairman, Academic Recruiting Committee, Student Council, 61-62; Secretary, Phi Delta Theta, 61-62 (chaplain, 60-61, Publications. Committee, 61-62; wing advisor, Gaston Hall, 60-62; Saddle Tramps, 61-62; Board of Student Organizations, 61-62.

DAUGHERTY, OUIDA M.— 85, Senior, Arts and Sciences. res., Association of Women Students, 61-62; Intercollegiate Asso-ciation of Women Students repre-sentative, 60-61; Pres., Alpha Phi,

Of the 26 ways of the Tech Campus this year, 17 are sensor with the Tech campus this year, 17 are the Tech campus this year, 18 and the Tech Campus this year, 19 and the Tech Campus this year, 19 and 19 an

DENTON, MICHAEL GENE —
1.71, Senior, Business Administration. Pres., Interfraternity Council,
61-62; Pres., Delta Tau Delta, 6061; Saddle Tramps, 61-62; Board
of Student Organizations, 61-62;
American Marketing Association,
61-62.

ELLIOTT, LA RUE ELIOTT, LA RUE — 2.29, Senior, Home Economics. Pres., Gamma Phi Beta, 61-62; (first vice pres. and pledge trainer, 60-61, corresponding secretary, 59-60); Secretary, Home Economics Club, 60-61; (AWS representative, 59-60); Phi Upsilon Omicron, 59-61; Freshman Council, 58-59; Junior Council, 60-61 60-61

60-61.

GIBSON, GEORGE BRUCE

2.65, Senior, Engineering. Brigade
Commander, Army ROTC, 60-61;
Pres. Army ROTC, 48-60-61;
Varsity baseball letter, 59-60-61;
Phi Delta Theta, 59-61;
Who's Who in American Universities and Colleges, 60; Tau Beta

(Continued on Page 5)

Board Approves Private Telephones

by JOHN PETTY Toreador News Editor

Texas Tech will have private telephone service in every dormitory room beginning with the fall semester of 1962.

The Board of Directors unanimously approved the service at their meeting Saturday.

Bill Moser, spokesman for Southwestern Bell Telephone Co., said Monday that the initial engineer-

ing work needed for the installation of the telephones is already underway and that actual work will begin sometime after the first of January.

"This is a tremendous job," Moser said, "in that we will have to recable the entire campus plus adding

Moser said that at the initial hookup in September, 1962, 2250 telephones will be in service in the dorms plus another 540 phones for administrative use. All the phones will work off a central switchboard which will be located in the current Doak Hall cafe-

The service will be intra-campus and will eliminate the 13 master switchboards in the dormitories, When a student living in Thompson Hall, for example, calls a coed living in Knapp, he will pick up the phone in his room, dial a four-digit number (all telephone numbers will be four-digit without prefixes) and the phone will ring in the Knapp room.

Costs, the students for the pays centers will

Costs to the students for the new service will be \$4.50 per student a month. Everyone living in the dormitorless will be required to pay this fee, and it will be added to the room and board fees each month. An official of the administration said that this would be required since to offer such service on a basis of

individual choice would cost the students about \$6 a month. Students will be able to make calls outside of the dormitories by first dialing "9" and then the Lubbock number.

Concerning long distance calls on the new tele-phones, Moser said that students would be asked to make calls collect or to use the pay phones which will remain in the lobbies of the dorms.

remain in the lobbies of the dorms.

"LSU now has a similar telephone hookup," Moser said, "and we have found that over 99 percent of the (LSU) students follow the no long distance rule. Of course, we have ways of checking any calls out."

This service will not be continued around the clock. Moser said that a certain time each evening to be decided later by the administration) the chief operator at the master switchboard will cut off the phones with a master key. However, she will remain on duty at the switchboard in case of emergencies.

"One of the main advantages of the new service," the telephone company officials said, "will be to allow parents, for example, to call in case of emergencies, day or night, and get the party in his or her room."

room

As new dormitories and administrative offices are added to the campus, telephones will be installed. Over 400 will be put into the new woman's residence hall slated to be ready for occupancy in September,

In other action at Saturday's meeting, Dr. John Bradford, dean of the School of Engineering, spoke to the board concerning the status of his school, stressing that he plans to up-grade it to meet the demands of

Going along with Dr. Bradford's idea, the board gave him a "wote of confidence" concerning a core curriculum for engineers. This core would allow engineers to complete two years of work before deciding

upon a branch of the field in which they wish to specialize.

Manuel DeBusk brought up the idea that a por-tion of the students and ex-students are interested in changing the school song. While the Board did not express an official opinion, all members spoke favor-ably of the change.

A \$500 scholarship given by U. S. Department of Health, Education and Welfare to a Cuban student on campus was approved.

A number of course changes was approved in the allied arts department, Engineering School and Geology department.

logy department.

Concerning the Geology department, the Board approved the changing of its name to the department of geosciences and added majors in geophysics and geochemistry and options in ground water and paleonto-

chemistry and options in ground characteristics are the control of the control of

the state.

Attending Saturday were Board Chairman C. I.
Wall, DeBusk, Floyd Wooldridge, Alvin Allison, Wilmer
Smith, Harold Hinn, J. Edd McLaughlin, Dr. R. C.
Goodwin, Marshall Pennington (vice president and
comptroller), Dr. William Pearce (academic vice president), William Butterfield (vice president for development) and Wells,
Dr. Goodwin attended the meeting for the first
time this semester. He has been ill following major
surgery.

Fraternity Initiates Sneed Hall Names 27 New Members

Twenty-seven juniors and senfors who are majoring or minoring in English have been initiated into Sigma Tau Delta, honorary English fraternity. They all have a 2.2 overall.

a 2.2 overall.

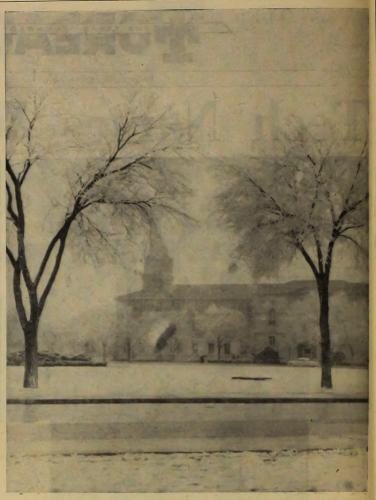
Initiates are Ray Thompson, Rosemary Patterson, Libby Malley, Judy Kinney, Mrs. Barbara Kanipe, Janis Richardson, Mrs. Betty Mabry, Anna Gayle Ryan, Mrs. Connie Holt Jones, Lynn Mueman, Norma MeAdams, Mrs. Faye Young and Ophelia Dietz. Others are Mac Marcom, Emily Puckett, Jo Anne Caldwell, Ann Herrscher, Diana Henckel, Beverly Bradberry, James Murphy, Bea Young, Rosemary Donica, Mrs. Doreas Turner, Lonie Wheeler, Nancy Martin, Diane Graham and Thomas Langford.

61 Turkey Runner

Eldon Mongold was crowned winner of the 1961 Sneed Hall Turkey Run Saturday, Runnersup were Gary Milburn and Laveral Gruben

Mongold received the turkey, a trophy and a kiss from Miss Glenda Pettiet, Turkey Queen, as prizes for winning top honor in the annual event.

annual event.
Trophies were awarded to the second and third place winners.
The race began at Sneed, proceeded south on College to the President's home where it turned right to Boston Ave. From there it ran north on Boston, cut the circle in half, crossed in front of West Hall and ended at Sneed.



WINTER COMES TO LUBBOCK — Dropping temperatures and slippery sidewalks greeted Techsans Monday as they made their way to classes. The cold wave made its appearance Sunday and the weather man has promised more of the same the next few days. The campus scene above was a typical example of the kind of weather the area was having



a Christmas gift for Her ...

Another great clasic joins the Traditional Shop: a wool cardigan in the original spirit of the true sweater. Full fashion with saddle-shoulder construction . . . the front ribboned on the outside with grosgrain and button with ocean pearls.

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For Him

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 - Max Factor
 - · Yardley

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ALL GIFTS CHRISTMAS WRAPPED FREE OF CHARGE.

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Raider Roundup

The American Marketing Assn will meet at 7 p.m. today in the Trio will entertain.

The student chapter of the American Institute of Architects will meet at 7:30 p.m. today in the Architectural Auditorium for slides trical Engineers and the Institute and a lecture. Bob Burr, who is in of Radio Engineers will meet at charge of city planning in Lubbock will speak on "What is City Plan ning and Is It Worthwhile?

AMERICAN CHEMICAL SOCIETY

The American Chemical Society will meet at 7:30 p.m. in the Tower Room of the Chemistry Bldg. The spring plant trip will be discus sed and Dr. R. A. Dudek, head of the industrial engineering department, will speak on computers and programming.

TECH SKI CLUB

The Tech Ski Club will meet at 7 p.m. today in the Union Ball-room lounge. Films will be shown at the meeting.

SIGMA DELTA PI and CAPA y ESPADA

There will be a joint meeting of Sigma Delta Pi and Capa y Espada at 7:15 p.m. today in the Tech Union Ballroom. There will be a short play, "Paso de las Acettunas," and a pinata will be broken.

COSMOPOLITAN CLUB

The Cosmopolitan Club will meet at 7:30 p.m. Wednesday in the downstairs lounge of the Tech Union.

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AMATEUR RADIO CLUB

The Tech Amateur Radio Club will meet at 7 p.m. Wednesday in Bldg. X-6.

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CHEMICAL ENGINEERING WIVES

Association of Chemical Workroom of Tech Union. After Engineering Wives will host a after intensive judging of constructhe business meeting the Alpine Christmas supper and party for tion, fashion and appearance. members and families at 6 p.m. today in the Candyland Party Little, Dalhart, sub-deb garment;

AIEE-IRE

The American Institute of Elec-7:30 p.m. today in Rm. 211 of the West Engineering Bldg. Speaker will be Dr. R. L. Carrel of Collin Radio in Dallas and his topic will be "Frequency of Independent Antennas."

BUY TECH ADS

Four Win First Awards Club Plans Trip In District Wool Contest

Winners of the District I "Make-

Little, Dalhart, sub-deb garment;
Susan Flowers, Andrews, junior;
Rebecca Karrh, Hale Center, senior; and Mrs. Joyce Rook, Amar-line, and Mrs. Joyce Rook, Ama illo, adult. These four winners will participate in the state contest at Tech Jan. 6.

Six other girls in the junior division will also be eligible to enter the state contest. They are Pat Lawson, Levelland; Rena division will also be eligible to general appearance.

enter the state contest. They are Pat Lawson, Levelland; Rena the women's auxiliary of the Na-Tarham, Levelland; Marilyn Coletional Wool Grower's Assn.; the man, Plainview; Judy Tapley, Amherst; Paula Johnson, Abilene; and Goat and Sheep Raisers' Assn.; and the American Wool Council.

The sub-deb division included Winners of the District I Maket
It-Yourself-With-Wool" Contest
were announced at 3 p.m. Saturday
after intensive judging of construction, fashion and appearance.
First place winners were Peggy

The Sub-ce division includes
girls from 13 to 15 years of age
and the junior division consisted of
to 21 years of age were entered
in the senior division and women
over 21 were in the adult division.

Contestants modeled their own garments, which were required to be made of wool and were judged on quality of construction and on to general appearance.



"Give your taste a treat" 2401 Main Street

To See And Ski

Only 53 tickets are left for the ski trip to Arapahoe Basin in Colo-rado between semesters. Members of the Ski Club have already sold 75 tickets to Tech students.

Students will go to Arapahoe via

Students will go to Arapahoe via bus Jan. 21 and will return Jan. 24. Included in the trip's activities are ice skating, dancing, election of Snow Queen, dinner at the Air Force Academy in Colorado Springs and lessons in skiing. Tickets cost \$57 and include payment for all expenses except food while going and returning. Those interested in purchasing a ticket should contact Norman Kinzy or Jaekie Blachly, both in Carpenter Hall.





WINSTON TASTES GOOD like a cigarette should!

IT'S A HARD LIFE!



by JOHN WEHRLE







KEN

MAL

Home dent Comics Council pha Tr 59-60;

MEL

McC Senior, Mortan Board 61-62; Pres. (junior

dent 6

Council

Carlyle Smith

News and Views

If the committee report, that is to be submitted to the Student Council tonight, is passed, I anticipate the balloting of the student body in the near future on two particular ques-

1. Whether or not the present school song should be changed.

1. Whether or not the present school song should be changed.

2. What name would the students prefer were the name of the College to be changed—along with, of course, whether or not the students would prefer any change at all.

On the first question, a student desire to change the school song, in any manner whatsoever, would result in a team composed of student, faculty, administrative, Music Dept., and Athletic Dept. representatives reviewing the suggestions and possibilites, forming conclusions in the shape of a new musical expression to symbolize the school, and presenting this arrangement to the student body for final approval. This is taking for granted that the desire would be expressed strongly enough as to leave no question to the direction the Council should follow. On the second question, several paths may be taken as a result of heavy or lop-sided balloting; the obvious by-product would be definition of the Council and student position on the question which has been around almost as long as I have (quite a few semesters). Were any particular name favored, this would put us at a level with the ex-students and faculty in that we would have a suggestion to offer and support. If the students desired not to change the name, the Council again would be defined in position on the question.

Let me emphasize that the anticipation of ANY action of the Council resulting from such a proposed balloting of the student body, presupposes at the least a heavy majority voic in excess of 5001 students). In my recent years at Tech, I have never seen a turnout of this magnitude; but then my observation has been confined to elections in what is loosely called "campus politics". Student apathy in this field has never bothered me too much since I hold that this is primarily an academic institution, and interest in student government is not necessarily a criteria for good college students.

However, interest in questions which very definitely affect your school should certainly become, if not already established, a trait in

Charles Aycock will serve as the head of the Athletic Recruiting Committee this year. As you will remember, this is the body of student representatives which direct the actions of the campus in welcoming visiting high school athletes to the Tech campus. Last year, with Wayne Underwood as co-ordinator from the Council, the program proved more than satisfactory. This year plans for expansion and new ideas will be employed to develop and improve one of the top methods in the conference for drawing outstanding athletes to a campus.

Special consideration should go to Amon Burton, Sissy Fuller, and Richard Sharpe, who are serving more or less, as pioneers on the Council Academic Recruiting program. These students have already taken their personal time to travel to high schools in order to present Tech and our way of education to prospective secondary graduates. Much of this experience gained by these people this semester, will be transferred to a larger body of students as the committee is expanded for the spring session. spring session.

Member The Associated Press Member The Associated Collegiate Press

Editor	RALPH W. CARPENTER
Managing Editor	BOB TAYLOR
News Editor	JOHN PETTY
Copy Editor	JULIAN F. RODRIGUEZ
Society Editor	JEANNIE BOOKOUT
Sports Editor	CHARLES RICHARDS
Head Photographer	CAL WAYNE MOORE
Advertising Manager	A. C. SMITH

The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas. is regularly published each Tuesday, Thursday and Saturday

The TOREADOR is financed by a student matriculator see, recreating and subscriptions. Letters to the editor represent the views of their vertices and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifibate instances. The views of the TOREADOR are in no way to be constructed as necessarily those of the administration. Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

In Meeting Saturday

Tech Board Discusses Song

Texas Tech's Board of Directors has expressed more than a passing interest in

the proposal to change the school song.

In their meeting Saturday, board members discussed the idea thoroughly and while they took no formal action at this meeting, it was apparent that the idea to change the song did NOT meet with any DISFAVOR on the part of any board

member present.

After hearing the board discuss the song proposal, we feel that the matter now rests on the shoulders of students and Exes.

Now is the time for the students and Exes to move on this vital matter. We firmly believe that the song can be dropped and work began to obtain another—one suited for our school.

The Student Council can start the ball rolling tonight in their meeting. We are

sure that the Exes will step forward and do their part.

Let's accomplish our goal. Texas Tech needs a new school song. There should be no hesitation concerning this issue.

RALPH W. CARPENTER

Toreador Mail Call

To the Editor

To the Editor:

The Toreador staff writer who signs his column "j, petty" has fully justified the poetic accuracy of his well-deserved, lower-case surname by means of his graceless, bigoted and cynically evasive response to Mr. Roger Scott's letter of Dec. 9, condemning the offensive amplified remarks which Tech's head cheerleader directed toward Joe Kerbel and Pete Pedro during the Texas Tech-West Texas State football game. In his headlong rush to whitewash the cheerleader's flagrant and deplorable public misconduct, Mr. Petty apparently felt constrained to beef up his lame apologia with virtually every corrupt rhetorical device ever employed by shallow and contemptible minds to obstruct reason and obscure objective facts.

For example, Mr. Petty initiated his hostile

objective facts.
For example, Mr. Petty initiated his hostile counter-attack to Mr. Scott's polite, amply-warranted letter by deploring the fact that "society... has forgotten how to laugh with people—it thinks is can only laugh at them." This is a typical petty evasion. What, one might conceivably ask, has society's ability or inability to laugh to do with one of our most prominent student spokesmen terming Pete Pedro, a Puerto Ricanborn Negro, a "little monkey." before a crowd of several thousand people? Following Mr. Petty's distorted reasoning one assumes that the proper response to the abusive insult would have been for the crowd to have erupted into wild, massive hilarity.

response to the abusive insult would have been for the crowd to have erupted into wild, massive hilarity.

Mr. Petty perhaps best illustrated his adept ability to twist reason in support of his own rabid prejudices in his frontal assault on the recent national trend away from the type of humor based on grossly exaggerated and offensive racial stereotypes. Mr. Petty attacked the animus underlying this trend by (1) linking the fundamental concept with the NAACP, and thus, in effect, smearing the idea as a "radical" objective; and (2) ridiculing the concept by positing the absurd thesis that someday a "pressure" group may be formed among the ranks of the overweight to combat use of the term "fat". (Mr. Petty obviously doesn't believe that the average fat person finds it degrading in the extreme to be the constant butt of ridicule and humiliation fostered by legions of stale, tasteless Jokes. All just a bunch of jolly, bouncing clowns those fatsos. Ho ho, indeed). At this point, having carefully covered his flanks by disclaiming any personal racist views, Mr. Petty crowned his carefully-wrought edifice of illogic and innuendo with an emotionally-charged accusation that the whole "root of this mess stems from the 1934 Supreme Court ruling concerning segregation"—leaving us to infer, one gathers, that because of the Supreme Court decision against racial discrimination, we can no

longer lawfully tell or listen to jokes "about the Jewish merchant, the Irish cop, the Negro preacher."

Jewish merchant, the Irish cop, the Negro preacher."

Having successfully advanced his counterfeit reasoning thus far, Mr. Petty then turned his considerable talents for demagogic munipulation of logic to a personal attack on Mr. Scott ("himself the bigot"), one of those "little people in the student section" who were inordinately offended by the checrleader's "colorful comment" about Pedro. The cheerleader, after all, was entirely innocent and blameless, Mr. Petty concluded triumphantly; the strong implication is left that the real troublemaker of the day was Roger Scott, who had the temerity and unpardonable gall to speak out against what he felt to be a public abasement of the precepts of tolerance and common human decency. One is hardly surprised at this point to return to the opening section of Mr. Petty's vicious little diatribe and discover, at last, the real enemy which stalks the logic-bereft, grammatically-impoverished paragraphs of his essay — the ogre who assumes various disguises (the NAACP, Scott, et al.), but who is always present when a dissenting voice is lifted in protest.

"The rising tide of individual freedom in America" Mr. Petty such buldth."

ways present when a dissenting voice is lifted in protest.

"The rising tide of individual freedom in America," Mr. Petty states baldly, "has all but destroyed the good old-time humor that we all used to laugh at." The defenseless objects of this humor, Mr. Petty might well have had the courage and honesty to add, were "kikes" and "niggers," among numerous other "inferior" ethnic and religious minorities traditionally slandered by our "good, old-time" national humor. And why can't we good Americans laugh at those funny "little people" anymore, or, for that matter, soothe our injured egos by hurling vicious barbs at some cheeky "little monkey" like Pedro who has the calculated effrontery to play rings around our entire stalwart, straight-thinking, 100% Caucasian football team? Why, because of the damnable "rising tide of individual freedom in America," of course; it's a well-known fact that if you give these rabble an inch, they'll take a miler And if you allow them a vote and a voice, there's no telling where things will end; look what happened to sweet old Amos and Andy, who used to malign and degrade the entire Negro race every night of the week just as regular as death and poll taxes.

I, for one, am appalled by Mr. Petty's shameless and morally-bankrupt vindication of publicly-enacted intolerance and bigotry. At the very least, I feel that the columnist owes Mr. Scott, not to mention Pete Pedro, Joe Kerbel, and the entire contingent of Negro students at Tech, a sincere and abject apology.

Thank you, Grover Lewis

Thank you, Grover Lewis

Tech Names 1962 Who's Who

(Continued from Page 1) Pi, 60-61; dorm. staff, 60-61.

KENT, WENDELL L. - 2.24, Senior, Agriculture. Pres., Alpha Zeta, 61-62; Assoc. Justice, Supreme Court, 61-62; Representative. Student Agricultural Council, 60-61; co-editor, Yearbook, Block and Bridle Club, 60-61; Spencer Wells scholarship, 60-61.

MALOY, PEGGY - 2.36, Senior. MALOY, PEGGY — 2.36, Senior, Home Economics Secretary, Student Council, 61-62 (Home Economics representative, Student Council, 60-61); Treas, Kappa Alpha Theta, 60-61; (deputy treas, 59-60); Standards Board, 59-60); Mortar Board, 61-62; Junior Council, 60-61; Phi Kappa Phi, 61-62.

MELTON, JAMES RAY — 2.12, Senior, Agriculture. Pres., Student Agricultural Council, 61-62; Pres., Agronomy Club, 60-61, (Sec. spring 61); Crops Team, 61-62; Alpha Zeta, 60-62.

Zeta, 60-62.

McCLAIN, MARY JO — 2.23,
Senior, Arts and Sciences. Pres.,
Mortar Board, 61-62; Secretary,
Board of Student Organizations,
61-62; Pres., Junior Council, 60-61;
Pres., Alpha Lambda Delta, 59-60
(junior advisor, 60-61, senior adviser, 61-62); Pres., Town Girls
Club, 59-60 (vice pres., 59); committee chairman, Tech Union Program Council, 60-61; Tech Salutes,
61; Le Cercle Français, 59-60: 61; Le Cercle Français, 59-60; Sociology Club, 60-62.

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McKINZIE, CARL W. McKINZIE, CARL W. — 220, Senior, Business Administration. Commander, Air Force ROTC Cadet Corps, 61-62; Pres., Air Force ROTC Assoc., 61-62; Board of Student Organizations (vice president 61-62, treasurer, 60-61); Sigma Chi, 59-62; Saddle Tramps, 60-62; Phi Kappa Phi, 61-62; Texas Tech Student Union Program Council, 60-62; Arnold Air Society, 60-62; Junior Rotarian, April, 1961;

Freshman Council, 58-59.

Freshman Council, 58-59.

PARSONS, GEORGE E. (JER-RY) — 2.06, Junior, Arts and Sciences. Pres., Board of Student Organizations (planning guide committee head), 61-62; Pres., Sophomore Class, 60-61; Pres., Freshman Class, 59-60; Phi Delta Theta, pledge trainer, 61; Tech Union Board, 60-61; Committee on Student Organizations, 60-61; Freshman Council, 59-60; Phi Eta Sigma, 59-60; Scabbard and Blade, 61-62.

61-62
PFLUGER, ADDISON LEE
2.41, Junior, Business Administration. Bus. Adm. representative to
Student Council, 60-62; Pres.,
Delta Sigma Pi, 61-62; vice pres.,
Gamma Delta, 59-60; scholarship
chairman, Phi Gamma Delta, 6062; Saddle Tramps, 61-62; Board
of Student Organizations, 59-62;
Scabbard and Blade, 61-62; Phi
Fig. Sigma, 59-60.

Scabbard and Blade, 61-62; Phi Eta Sigma, 59-60.

ROPER, DON — 2.11, Senior, Engineering, Pres., Tech Union, 61-62; Executive Assistant, Union 60-61; Phi-Kappa Psi, 59-62; Pres., Alpha Phi Mu, 60-61; Tau Beta Pi, 61-62; Amer. Institute of Indus-trial Engineers, 58-62.

SHARPE, RICHARD T. — 2.75, Senior, Agriculture. Pres., Block and Bridle Club, 61-62; Representative to Student Council, 61-62; Pres., Student Agricultural Council, 60-61; Sceretary, Alpha Zeta, 60-61; Sigma Delta Chi Award, 61; Phi Kappa Phi, 61-62; Dorm Wing advisor (B.S.O. representative), 60-61; Highest ranking agriculture student, 60-61; co-editor, Chairman, Student Traffic Committee, 61-62. SHARPE, RICHARD T. -

mittee, 61-62, yearbook, Block and Bridle, 60-61; SMITH, E. CARLYLE — 1.85, Senior, Engineering. Pres., Student Council, 61-62; Pres., Interfraternity Council, 61 (Treasurer, 60); Varsity basketball letter, 59-60; Pres., Sigma Chi, 60-61, (vice

pres., 59-60; secretary, 58-59). Student Council representative, 59-61; Saddle Tramps, 60-62; Who's Who in American Colleges and Universities, 60-61

SWITZER, BOBBY C. — 2.60, Senior, Business Administration.
Assoc. Justice, Texas Tech Supreme Court, 61-62; Delta Tau Delta, Pres., fall, 60, (vice pres., spring, 60); Highest ranking business administration student, 60; Army ROTC Assoc., (vice pres., 61; Distinguished military student, 61) Scabbard and Blade, 61-62; Bed. Gamma Sigma, 61-62; Tech Choir, 58-59; Phi Kappa Phi, 61-62.

TAYLOR. ROBERT LARRY SWITZER, BORRY C

TAYLOR, ROBERT LARRY—
2.70, Senior, Arts and Sciences,
Managing Editor, Toreador, 61-62
(copy editor, 60-61); Pres., Sigma
Delta Chi, 61-62 (secretary 60-61);
Pres., Wesley Foundation, 61 (vice
pres., 60); Vice pres., Campus Religious Council, 61-62; vice pres.,
Southwestern Journalism Congress, 61; Army ROTC, brigade
staff, 61-62; editor, Army ROTC
Newsletter, 61-62; Secretary-treasurer, Army ROTC Assoc., 60-61;
Editor, Life section, La Ventana,
59-60, 60-61; Phi Kappa Phi, 6162; Phi Eta Sigma, 59-60; Sigma
Delta Pi, 61-62; Scabbard and
Blade, 61-62; Board of Student Organizations, 60-62.

TOLL, RICHARD K.— 1.81, TAYLOR, ROBERT LARRY

ganizations, 60-62.

TOLL, RICHARD K. — 1.81,
Senior, Business Administration.
Pres., Board of Student Organizations, 60-61; Pres., Interfraterity
Council, 60; Sigma Chi, President,
59-60 (vice president, 58, pledge
trainer, 61); Tech Salutes, 61; Sigma Delta Chi Leadership Award,
61; Saddle Tramps, 60-61; Scabbard and Blade, 60-61; Business
manager; Campus Religious Council, 59; Who's Who in American
Colleges and Universities, 60-61.
VINES. CAROLYN — 240

Clubs, 60-61; Home Economist of Chairman, Delta Delta Delta, 61-the year, 61-62; Pres., Gamma Phi 62; Pres., Town Girls Club, 60-61; the year, 61-62; Pres., Gamma Phi Beta, 80-61 (Scholarship chairman, 59-60) Pres., Home Economics Club, 60-61; Assoc. Justice, Tech Supreme Court, 61-62; legislator, Horn Hall, 61-62; legislator, Knapp Hall, 60-61; Junior Council, 60-61; Mortar Board, 61-62; Who's Who in American Colleges and Univer-sities, 60-61; Treasurer, Phi Upsi-lon Omicron, 61-62.

AWS, 61-62, Chairman, 61, Phi Upsilon Omicron.

Texas Home Economics College Women's Day, 61-62: Standards Secretary-Treas., German Club, 61-62, 60-61 (vice pres., 59-60); President's Hostesses, 61-62; Board of Student Organizations, 60-61; Pre-Med Club, 59-61.

Horn Hall, 61-62; tegislator, Knapp Hall, 60-61; Junior Councii, 60-61; Mortar Board, 61-62; Who's Who in American Colleges and Universities, 60-61; Treasurer, Phi Upsilon Omicron, 61-62.

WILLIAMS, ROWENA ANN—
2.04, Junior, Arts and Sciences.
Pres., Junior Council, 61-62; Secsion-Scophomore, Home Economics, 60-61-62 (Chairman, 60-61); Outstanding Pres., Junior Council, 61-62; Secsion-Scophomore, Home Economics, 60-61-62; Chairman, 60-61-62; Outstanding Pres., Junior Council, 61-62; Secsion-Scophomore, Home Economics, 60-61-62; Chairman, 60



FROM SEA TO SHINING SEA

America is a great country: America's cities are full of houses America's forests are full of trees. America's rivers are full of

America's forests are full of trees. America's rivers are full of water. But it is not houses and trees and water that make America great; it is curiosity—the constant quest to find answers—the endless, restless "Why?" "Why?" "Why?". Therefore, when I was told that Marlboro was a top seller at colleges from USC to Yale, I was not content merely to accept this gratifying fact, I had to find out why.

I hied myself to campuses in every sector of this mighty land. Pirst, I went to the Ivy League—dressed, of course, in an appropriate costume: a skull-and-bones in one hand, a triangle in the other, a mask-and-wig on my head, a hasty padding in in the other, a mask-and-wig on my head, a hasty pudding in my chops. "Sir," I cried, seizing an Ivy Leaguer by the lapels, which is no mean task considering the narrowness of Ivy League lapels, but, I, fortunately, happen to have little tiny hands; in fact, I spent the last war working in a small arms plant where, I am proud to say, I was awarded a Navy "E" for excellence and won many friends—"Sir," I cried, seizing an Ivy Leaguer by the lapels, "how come Marlboro is your favorite filter cigarette?"



"I'm glad you asked that question, Shorty," he replied. "Marlboro is my favorite filter cigarette because it is the filter

cigarette with the unfiltered taste."

"Oh, thank you, sir!" I cried and ran posthaste to several campuses in the Big Ten, wearing, of course, the appropriate costume: a plaid Mackinaw, birling boots, a Kodiak bear and

Spying an apple-cheeked young coed, I tugged my forelock and said, "Excuse me, miss, but how come Marlboro is your favorite filter cigarette?"

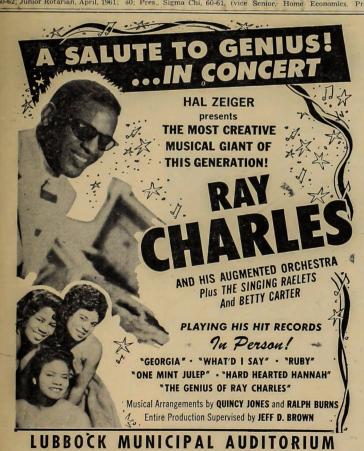
'I'm glad you asked that question, Shorty," she replied. "Marlboro is my favorite filter cigarette because the flavor is flavorful, the flip-top box flips and the soft-pack is soft."

"Oh, thank you, apple-cheeked young coed," I cried and bobbed a curtsey and sped as fast as my little fat legs would carry me to several campuses in the Southwest, wearing, of course, the appropriate costume: chaps, canteen, and several oil leases. Spying a group of undergraduates singing "Strawberry Roan," I removed my hat and said, "Excuse me, friends, but why is Marlboro-your favorite filter cigarette?"

"We are glad you asked that question, Shorty," they replied.
"Marlboro is our favorite filter cigarette because we, native sons and daughters of the wide open spaces, want a cigarette that is frank and forthright and honest. We want, in short, Marlboro."

"Oh, thank you, all," I cried and, donning a muu muu, I set ail for Hawaii, because in Hawaii, as in every state where Old Glory flies, Marlboro is the leading seller in flip-top box. On campus, off campus, in all fifty states, wherever people smoke for pleasure in this great land of ours, you will find Marlboro.

And you will also find another winner from the makers of Marlboro—the king-size, unfiltered Philip Morris Commander, made by a new process to bring you new mildness. Have a Commander. Welcome aboard.



THURSDAY, DEC. 14 – 8:00 P.M.

All Seats Reserved: \$2.00 — \$2.50 — \$3.00 — \$3.50 (tax included) Tickets On Sale Auditorium Box Office and Wayne's Record Shops

Loyola Invades Raiderland Saturday

or wolfpack will seek revenge Other sophs joining him in the for a four-point loss last year starting unit will be forward Ken when it plays Texas Tech Satur-Ryan (6-5½) of the soph of t day in Lubbock with four sopho-mores in the starting lineup.

Gene Turnj, 6-6½ forward from
Herrin, Ill., recently won the distinction of being the first secondyear man in the school's history to
guard from New Orleans who av-

starting unit will be forward Ken Ryan (6-5½) of Hasbrouck Heights, N.J., center Bob Lue-gers (6-7) of Jasper, Ind. and Ed Kennedy (6-0½), a guard from Rumson, N.J.

eraged 13.7 points per game last year, will team with Kennedy at guard.

Coach Bill Gardiner, who will Coach Bill Cardiner, who was work with only a ten-man varsity squad, will have senior Bob Weber (5-11) of New Orleans and soph Larry Hoyt (5-11) of Little Rock as his No. 2 pair of guards.

as his No. 2 pair of guards.

"The boys have looked good in drills," says Gardner. "If we can keep everyone healthy we should have a good year. We certainly have a tough enough schedule that the boys should improve."

Luegers had a 21.1 scoring average on last season's frosh team which fashioned a 19-1 record. Turni was next with a 15.0 mark.

Tech Ads

WTS Kappa Alpha Wins Tech Tourney

West Texas State's Kappa Alpha chapter defeated the Sigma Chi chapter representing Texas Christian University, 60-49, Saturday to take top honors in Texas Tech's first annual Invitational Fraternity Basketball Tournament.

The victors also dominated the all-tournament squad, placing two on the mythical team.

Sigma Alpha Epsilon (Tech), Sigma Chi (TCU) and Phi Delta Theta (TCU) joinet Agapa Alpha (ETSC); Nick Encke, Sigma Chi (TCU).

Mary Thompson, a member of Kappa Alpha's two players in making up the all-tournament selections.

Queen and reigned over the dance following the tourney.

Chi Omega sorority was the winner of the attendance trophy.

Dunaway singed the nets for 29 points to lead WT Kappa Alpha to their championship, but gave up scoring honors to Williams. Williams hit 31 to keep Sigma Chi in the game. Logan scored above 20 points for his third time Saturday in this game, as he backed Dunaway with 21. Craig Mason was second leading scorer for Sigma Chi with 6.

Kappa Alpha (WTS) defeated Tech's Phi Delta Theta (50-41) in its quarter-final game. Logan led Kappa Alpha with 25, and Corley had 12. For the losing Phi Delts, Bill Boyd made 11.

In another quarter-final battle, Tech's Kappa Sigma chapter ran roughshod over fellow fraternity Sigma Nu, as Francis made 17 to head a 59-19 victory. Ronny Gibson helped with 14. Sigma Nu was led by Jimmy Wayne and Jim Bertrand, who scored 6 and 5 points respectively.

Williams scored 18 to fead Sigma Chi (TCU) past Sigma Alpha Epsilon (Tech), 49-39. Rucker contributed 22 to the SAE attack in a game that saw the Sigma Chi group advance to semi-final action.

In the fourth quarter-final

action.

Chi group advance to semi-final action.

In the fourth quarter-final game, TCU's Phi Delta Theta chapter beat Kappa Alpha from East Texas State, 45-42. Max Perkins' 15 points led the Phi Delts, and Woolard's 24 points was high for Kappa Alpha.

Kappa Alpha and Sigma Chi advanced to the finals by virtue of wins over Kappa Sigma of Tech and Phi Delta Theta of TCU, respectively. Logan again was high for KA as they set back the Kappa Sigs, 66-45. Corley was the second leading scorer on the court, aiding the Kappa Alpha team with 18. Francis had 14 and Jerry Moore 9 in the losing effort.

In Sigma Chi's 53-44 decision over Phi Delta Theta, George Bradford led the winners with 15. Mason of Sigma Chi and Clifford of the Phi Delts shared runner-up scoring laurels with 12 points each.

Fullmer Bout Interests Dones

LONDON (AP)—Britain's Terry Dones said Monday that he is interested in the idea of defending his share of the world middle-weight title against Gene Fullmer instead of against Paul Pender. Such a fight would settle the undisputed world title. Fullmer is recognized as world champion by the American National Boxing Association and Dones is recognized in Europe, New York and Massachusetts.
Fullmer has offered Pender

sachusetts.
Fullmer has offered Pender
\$15,000 for first crack at Dones.
The suggestion was indignantly
turned down by Pender, who lost
his share of the title to Dones
in London last July and is entitled
by contracts. by contract to a return fight in the United States.

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Velma McDonald - Owner

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DOWELL DIVISION OF THE DOW CHEMICAL COMPANY



Club Plans Annual Smoked Ham Sale

The Block and Bridle's sixth annual Blue Ribbon Ham Sale will get underway at 12:30 p.m. Saturday in the Livestock Pavilion.

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ams, Sig-igma Al-ford, Phi orley and Alpha.

am were Sigma Sigma Kappa Al-ie, Sigma ie, Kappa Magers,

ember of rority at unament the dance

was the trophy. ets for 29 Alpha to gave up ups. Wiligma Chi ed above time Sature Mason r for Sig-

defeated (50-41) in logan led and Corley thi Delts,

al battle, apter ran fraternity ade 17 to onny Gib-a Nu was and Jim 6 and 5

lead Sig-ma Alpha acker con-E attack he Sigma semi-final

arter-final ta Theta pha from Max Per-Phi Delts, was high

na Chi advirtue of
of Tech
TCU, rewas high
the Kapwas the
the court,
team with
nd Jerry
ffort.
decision
George
with 15.
d Clifford

runner-up 12 points

out

ones

ain's Ter-that he is of defend-eld middle-the Fullmer Pender. settle the Fullmer is ampion by 30xing As-recognized and Mas-

Auctioning will begin at 4 p.m. following the Little International competition. However, early bids on hams will be accepted in Tech's animal husbandry department, Ext. 250, by Cyril May, chairman of the ham sale.

Members of the Block and Brid-

of the ham sale.

Members of the Block and Bridle Club have sent letters to former buyers of hams and to all
persons interested in promoting
the Block and Bridle Club.

A grand champion and a reserve
champion ham will be selected for
auctioning. Last year's grand
champion was sold to Lewter
Grain Co. for \$105. Reserve champion was sold to Roy Furr of Furr
Foods, Inc.

Average price of the hams sold

Average price of the hams sold last year was \$15-\$20.

Isst year was \$15-\$20.

Kenneth Bozeman will be auctioneer for this year's sale.

The hams sold at the auction will average 15 pounds. All hams are cured and smoked by the Block and Bridle Club.

Block and Bridle Club.

Proceeds from the ham sale will be used by the Block and Bridle Club in sponsoring FFA and 4-H judging contests this spring. Several thousand high school students will participate in the contests.

Proceeds will also be used to publish a yearbook which will be sent to over 2,000 persons interested in Tech's agriculture program.

Remaining profits will be award-

gram.
Remaining profits will be awarded in the form of a scholarship to an outstanding club member and will be used for general Block and Bridle Club activities.

Preceding the ham sale will be the Little International compe-tition at 12:30 p.m. and the Milk Maid contest at 3 p.m.

Showing animals in the 14th Annual Little International will be 42 contestants who have had one month to train and groom their animals. Ribbons will be awarded in each division of the competition and a grand champion showman trophy will be presented.

Milk Maid competition will in-Milk Maid competition will in-clude a girl's ability to get as much milk as possible from a cow in a three-minute limit. Girls are sponsored by various women's or-ganizations on campus. Contest-ants may be entered in this com-petition as late as Saturday noon. Admission to both Little Inter-national and the Block and Brid-le Blue Ribbon Ham Sale is free.

Tech Students Read Poetry

Approximately ten students from the speech department will read seasonal prose and poetry for the Christmas program sponsored by the Tech Union at 7 p.m. Thursday in the workroom.

Thursday in the workroom.

Linda Eberly, assistant chairman of the Ideas and Issues committee, said that those attending may hear any of the following Christmas writings: Charles Laughton's "Christmas Book," a reading of Christ's birth in Matthew, "A Child's Christmas in Walse," "The Littlest Angel" or "The Night Before Christmas."

Dr. C. Earl Hildreth

OPTOMETRIST

Contact Lenses



SLICING IT UP

. is Richard Sharpe as he helps get prepared for the sixth annual Blue Ribbon Ham Sale sponsored by Block and Bridle this Sarurday in the Livestock Pavilion. Sharpe, senior agriculture major from Weatherford, is president of the Block and Bridle Club.

Buy Tech

Monogrammed Gifts

are thoughtful Gifts? Writing Paper made personal with user's name or initials in color.

ONE DAY SERVICE Luncheon or cockfall napkins with name of initials in color.

MONOGRAMMING . ONE DAY SERVICE



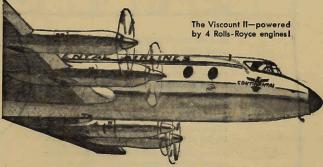
50 Book Matches, with name or initials. In choice of smart colors.

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Check the route map at the right to see exactly what cities we serve.





CONTINENTAL AIRLINES



Union's Raider Rambles Picks **Eight Acts For Talent Show**

Eight acts have been selected Acts selected for the show are for the Union's Raider Rambles to the following: 7:30 p.m. Friday in the

Top act in the all-college talent show with a "Curtain Call" theme will receive an audition for one of ten acts in A&M's Intercollegiate Talent Show this spring.

Talent Show this spring.

Clyde Bateman, last year's

Ramble winner, performed at

&&M before an estimated 6,000
people, according to Pat Holt,

Rambles' publicity representative.

The representative said that the variety of acts selected for Tech's show should have something for everyone. She emphasized that admission is free.

Solos by Sharon Vinyard, Sher-y Burgamy, Linda Hart and ames Bowling:

ry Burgamy, Linda Hart and James Bowling:
Douglas Pummill, Paul Benning-field, V. J. Lowrance and Harold Reeves in a quartet number.
A trio of Bob Black, Ron Logan and Ken Ballard.
Modern Dance by Sara Gordon and Jan Payne and a quintet composed of Nancy Telfair, Carol McCormack, Johnnie Raborn, Carol Henderson and Pam Morgan.
Judges for Friday's show are James Pinson, Mrs. John Woolford, Mrs. Marjore Magness and George Robinson. David Lindeman will be master of ceremonies.

Form Distribution Begins Wednesday

Distribution of A&H Forms for spring semester will begin Wednesday in the west foyer of the first floor of the Ad. Bldg. Forms will be available through-out registration.

The distribution of the forms The distribution of the forms will be for those students enrolled in Tech this semester. Other students planning to enter Tech in the spring must make application for admission or re-admission in the registrar's office.

Students residing off campus must have their housing permit approved by the Dean of Women or the Dean of Men.

Spring registration will be based on the same half-day period as fall registration.



RIFLE CHAMPIONS - Harry Marsh, captain of Tech's Army ROTC Rifle team, and Capt. Joseph D. Macklin, sponsor of the team, present Cal. William M. Brown, head of Tech's Army ROTC department, with the first place trophy which the team recently won in the Western Conference rifle match against four other schools in Texas and New Mexico.

J. Davis Armistead, O.D. OPTOMETRIST CONTACT LENSES

1613 Ave. Q. Lubbock

Tech Talks 193 Hours

"Yakity yak" might be appropriate for Tech's school song.

Midnight Monday marked 193 hours of continous talking as Tech attempts to set a new record in a talkathon.

talkathon.

Gaston and West Halls have talked for 193 hours and 45 minutes. Thompson and Knapp Halls, which began 45 minutes later, have talked exactly 193 hours.

talked exactly 193 hours.

"There have been a lot of studying and a lot of dates made,"
Peggy Berendzen, president of
Knapp, said. "Anyone that comes
along can talk. So far there have
been no problems," she continued,
when asked if any difficulties had
arisen over who talked.

A schedule is posted in West.
"Girls sign up and are limited as
to the number of hours per week
that they can talk," Karan Fickertt, West president, said.

In West the receiver is taped

ertt, West president, said.

In West the receiver is taped so that it is impossible to hang up. In Thompson, the phone has wires and chains attached to it. The boys in Gaston, however, are free to hang up at any time. When asked what would happen if anyone hung up. Don Loafman, president of Gaston, said simply, "We'd cut his throat."

TECH

TYPING—themes, term papers, thesis, re-search papers, 2117 47th St., SH 4-9720.

Dr Pepper what happens

