

# **Enrollment Figures Surpass Previous Records**

Ether Wave Pep Rally **Fires Student Support** 

A SPIRITED pep rally broadcast over radio station KFYO from

Furnish Displays The fourth exhibit of Living merican Art reproductions will be led in the galaries of the depart-nent of architecture September 15 o October 1, Prof. F. A. Klein-hmidt, head of the departement f architecture and allied arts, an-ounced tods. Pictures included in this group re selected by a prominent jury nd represent the works of leading ving American artists. Those cho-en are reproduced in Vienna by he collotype process so carefully hat, according to art critics, they re as perfect fassimiles as could be desired.

i. rd series, shown here last ird series, shown here last l also be on display again, clude landscapes by Hen-er, Henry Matson, and Sid-fman. Others depict scenes to various sections of the and have been selected the cooperation of leading teums to be shown in all collaces and universities

MEETING CALLED h building, or "the ca buse," announces Miss head professor of spe

## Special Train To Austin Approved By Council

Plans for a special train to the ech-University game at Austin sptember 25, were approved by he Administrative council hursday Dr. Bradford Knapp, llege president, announces. Thursday Dr. Bradford Knapp, college president, announces, ... The train leaves Lubbock Fri-day September 24 at 9:55 p. m. and arrives at Austin at 9 o'clock Saturday morning, Leav-ing Austin at midnight Saturday night it returns to Lubbock Sun-day at 11 a.m. Hugh Williams, business manager of the athletic department, announces. The round trip ticket will be approx-imately \$7.65, Williams stated, and the ticket to the game sells for \$1.65.

Cheering Section Goes On The Air Friday In Aggie Judgers **Prep For New** 

"At least five percent of the peo-ostumes by the number of com-ple are color blind," stated J. T. pliments they receive on it, while Shaver, instructor of psychology, others dress as they do because of during an interview on the effect of colors.

of colors. Continuing he stated that some people have red and green blind-iness but can see other colors. This type of color blindness is the most a reflection on an individual or show that he is abnormal, Shave e robserved. If more people would is ubmit to a color examination and find out definitely whether they are color blind or not they might not have to pay so many fines for ""unning red lights," Shaver hu morously commented. "Colors harmonize with personai tites," the instructor observed while commenting on the clothes worn by college students in his classes. In some cases the studious person who is more interested in poronai appearance, while the studients personai appearance than studies makers with who is more interested in personai appearance, than in clothes is very unattractive who is more interested in personai appearance, while the studients personai appearance, that personai the studies makers with personai the studies makers with personai the studies for the studies personai the studies persona

Students From Every Section Of Texas And From Other States Stand In Line Ready For Registration



They got up early to be the first in line for the largest registration the college has seen since its opening in 1925. Three thousand and seventy-seven students had enrolled by noon Friday bettering the total of both semesters has type at by sixty-six.

## Journalism Department Head Announces **New Courses And Tentative Instructor**

Appropriations Allotted

Wilmot Eaton, journalism uate ,will continue as foren Tech press.

## Are You Color Blind? Five Percent Of People Cannot Tell Red-Green

f colors. Continuing he stated that some es and the dashing of color schem-eople have red and reach blue

Training In Gathering Of News, Writing, And Editing Is Given **Doak Hall For Faculty Club** 

btion was held by the Fac-b and President and Mrs. Knapp, honoring new members, their wives and Thursday evening be-ber and ten o'clock in the

Special guests present included Congressman George Mahon and wife of Colorado; Senator K. H. Nelson and wife of Lubbock; Rep-resentative Doyle Settle and wife of Lubbock; and Mrs. Charles G. Fhompson of Colorado, wife of owly appointed member of the oard of directors. Other guests icluded ministers of Lubbock and The receiving the

tord Knäpp, president; W. T. Gas ton, business manager; Deans A. H. Leidigh, O. V. Adams, J. M. Gor don, W. A. Jackson, J. G. Allen, and Deans Mary W. Doak and Margar-et Weeks.

ade by Mrs. Robert C. s. Venton L. Doughtie, P. Clement and Mrs. Hill's appointment is subject to Goodwin, the board of directors draw work, at hts October 16 session in Fort

Through separate majors are not offered, the journalism student can emphasize either the advertising and business side or the editorial department. Practice in news gather ent. The college print shop and the student publications, the college news ent of the college news ervice, and the Lubbock Avaian the-Journal publications. Apportations Allotted

by college students in his classes. In some cases the studius parsen, while the studius makes the monor thereseted in bookse parsen, while the studius makes the monor that cover a both phases withou over crades. However, this is not individuals have a well-rounded life that covers both phases withou over crades. However, this is shold that covers both phases withou house, 2304 Broadway. Myers bit dub nouse, 2304 Broadway. Myers is the dub nouse, 2304 Broadway. Myers is the most becomingly are those whow with to attract is. Bruck standing to the sevening of September 20. Bruck standing to the sevening standing to the sevening as a treashman is the studies in this climate. Bruck standing to the sevening standing to the sevening standing to the sevening standing to the sevening of September 20. Bruck standing to the sevening of September 20. Bruck standing to the sevening standing to the sevening standing to the sevening standing to the sevening of September 20. Bruck standing to the sevening stan

## Increase Of 14.02 Percent First Registration Day

Leidigh Names Merril Polson REGISTRATION records for the term enrollment rocks To Fellowship Allotment From Cotton Seed Crushers Goes To Oklahoma Grad

## To Oklahoma Grad

Merril Polson, June, 1937 grad-uate from Oklahoma Mechanical and Agricultural college, Stillwater, arrived recently to accept a \$500 graduate fellowshop awarded Tex-Tochie Department of Animal Tech's Department of Animal bandry by the Texas Cotton d Crushers association, which awarded scholarships in re-tch for several years transfers. Facilities for handling the tration were burdened by the lines of students which filed the college gymnasium Tur-and Wednesday. However, and Wednesday. However,

s awarded scholarships in re-rech for several years. The student was named by Dean H. Leidigh of the division of ag-ulture and W. L. Stangel, head work rode smoothy due work rode smoothy due work rode smoothy due work of a smoothy due students who had charg ing the crowds. The sag of registration used in fo was employed. To Do Research Work

To Do Research Work eorge A. Simmons, vice chair, n of the association's college ro-nas committee, in informing of als of the scholarship said that earch in the utilization of cot-iseed products as feeds for live-to.

c. te association decided upon the ad during its early summer ing in San Antonio, Stangel H. E. Wilson of Wharton, at et the total for the fall semes the abar of the scholarship the group. Wilson was commit-chairman. as for the fallowship more the state of the scholarship the s

Officials Issue Appea

Committees Get Many Demands For Work; Town Aid Needed

Fifteen hundred and eight men and sophomores were a ed Tuesday, making an inc. 14.02 per cent over the num rolled the first day last fa

**Pep Rally To** 

**Be Broadcast** 

Knapp Names Committee For Formulation Of

**Program Plans** 

**Japanese Junior Likes Texas Tech** 

prothy Shimotsu, a Japan-Derothy Snimolau, a Japan-see student from Brownsville, Texas, admits that she is "a title mixed up," but she flash-es her smile and talks in per-fect English to those around her. She likes Tech and says he faculty and students have been "very kind." Dorothy has never been to Japan. Her parents came from hat country, and she hopes to go back for a visit when she works enough to pay her ex-penses. If she ever goes to a school or a hospital. A junior home economics student, Miss Shimotau trans-terred from Brownsville Jun-or college. She is majoring in loods and nutrition.

## Structures Located On Campus

A four room adobe house on the college farm, the second such build ing constructed of adobe material on the campus in the last year, will from H. P. Clay, assistant profe-from H. P. Clay, assistant profe-from H. P. Clay, assistant profe-manie supervisor of the house in dicates. Clay constructed an of-fice of adobe near the agricultural machine shops last year. Dimensions of the house are 22 for feet by 30 feet on the inside. Walls of of the structure are 14 inches blick in relation to the outside tempera-ture. "During the hottest days thi summer the temperature in my of fice, which is adobe, was 8 to 3 degree cooler than the tempera-ture outside. Too, the temperature the structure. It water the structure are the fice which is adobe, was 8 to 3 degree cooler than the temperature the structure are the structure. The fice which is adobe, was 8 to 3 degree cooler than the temperature the structure are the structure are the fice which is adobe, was 8 to 3 degree cooler than the temperature the structure are the structure are the structure are the fice which is adobe, was 8 to 3 degrees cooler than the temperature the structure are the structure are the structure are the fice which is adobe, was 8 to 3 degrees cooler than the temperature the structure are the structure are the structure are the fice which is adobe the structure are the structure are the structure are the fice which is adobe the structure are the structure and the structure are th

occupied by Mr. Odell, variation in the office was never dsman for the college, over 5 to 6 degrees, while the var-om the basement space. s to be used to finish the lie wood partitions will the inside plans. timates that total cost of ang mil not exceed \$1,200, angting the plans were drawn up and the state of the s

TODAY Tech-Arizona State football gam

OLLEGS

udent president; Burges litor of Toreador; and orbis, head yell leader,

DEBATE CLUB TO MEET

Page 2

## The TOREADOR Estiblashed in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

## Editor-in-Chief Business Manager Burgess Dixon Morris Laine Edited and printed in the laboratory of the Texas Technological college Journalism Department. Entered as second-class matter, October 31, 1925, at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

1280	(Dept. Desk - Sport, Society		
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## School Year's Success Depends On Greater Enthusiasm From Students

School spirit has been on the wane dur-my the last few years. Students, faculty members and down-town fams have not time out to football games and other ath-tie events as they should. The attitude beat this is just another football games and the cheering." appears to be the pre-uling attitude. Many would rather go to picture shows and enter upon other forms of diversifica-tion than to attend pep rallies and convo-stores. Enthusiasm over campus happen-gas is running low. The cinema is fine; sourch on Sunday means something to they some the source of t

ion. Cheer leaders alone cannot create the spirit. The pep rally last night was a success, insofar as those who turned out seemed in-terested enough. The pep and the fight that is worked up on such an occasion the night before a big game goes a long way toward the goal set upon by our Matadors. They are certainly going to do their part, but we must also do ours, for what team doen't feel the urge to fight harder against the opponent when its classmates and fans are in the stands doing their part to win the game.

the game. The opening convocation for the year is scheduled for Tuesday morning at 11 o'clock, and unless every student is there the year's start will lack momentum. Let's all turn out and fill the old gymnasium to capacity and let everyone know that we are all interested in our school and the bet-terment of its affairs.

## **Today's Thoughts**

To live with a high ideal is a succesful life. It is not what one does, but what one tries to do, that makes the soul strong and fit for a noble career — E. P. Tenney

Live not without a friend; the Alpine rock must own it's mossy grace or else be nothing but a stone.—W. W. Story

It is good to be helpful and kindly, but don't give yourself to be melted into candle grease for the benfit of the tallow trade. —George Eliot

Fear not that thy life shall come to an end, but rather fear that it shall never have a beginning. —*Cardinal Newman*.

- If we encounter a man of rare intellect, e should ask him what book he reads. -Emerson
- Whosoever serves his country well has no need of ancestors. -Voltaire

The less people speak of their greatness the more we think of it. -Bacon.

**Tech** Theatre Now Showing "Bordertown" PAUL MUNI BETTE DAVIS Sun., Mon., Tues. "Anthony Adverse" FREDRIC MARCH OLIVIA DEHAVILAND ALSO Shorts and March of Tim

The practice of asking questions should become an art among those interested in learning, for it is through that medium alone that many important details may be learned. No person is wholly independent of persons around him. A good listener is a welcome guest. The secret of making friends and keeping them lies in the practice of attentive heed to what the speaker has to say. Whether one is attending a public lecture or obtaining an interview, this psychological factor is ever prevalent. ever prevalent. It has often been said that the expres-sion covering a freshman's face betrays his classification. In the majority of cases this characteristic may be attributed to self-consciousness. The advice here is not that the first-year student assume an over-bearing attitude but that he act natural and feel at ease among his seniors, being frank and friendly on all occasions. A philosopher has stated. "Show me a

frank and friendly on all occasions. A philosopher has stated, "Show me a man's enemies and I'll tell you what kind of a character he is." Many new students get the first impression that professors are their new-found enemies. This is untrue. The disillusion is supported by fear on the part of the student himself. Never should a freshman show fright under the stare of his instructor. Frankness makes the man. Freshmen, keep up with your class work. Hand in your reports on time and be certain they are legible and neat in physical appearanc. Think of the other fellow and not of

**Timely Advice To Freshmen** 

A preliminary step toward success in life is the introduction of the aspirant to the environment in which he intends to carry on his pursuits. It is advisable that first-year students introduce themselves at the very beginning to every factor of col-lege life. Freshmen should attend all opening events of the school during the first few days and become acquainted with fellow-classmates and general surround-ings.

physical appearane. Think of the other fellow and not of yourself alone. Your classmates are just as important as you, and you should let them know you are aware of their impor-tance. Shed the "I like me" attitude. Do as you are instructed, for in the ma-jority of cases it is all for your good inter-est. Do not try to run the affairs of your class; remember, it can get along without you

Enter at least one or two extra-curricu-lar activities. It is not profound intellec-tual engagement alone that makes the man; his social connections contribute fully one half to his success.

Ins solar control of the success. Know your school; publicize your chos-en institution of higher learning wher-ever you go; if you can't say something good about it, say nothing at all. Specialize in one thing; select a minor with your major. There are those who love to know for the love of knowing. They are the ones who seek a diversification of knowledge, which pursuit usually ends in failure. This is a day of specialization, and no man shall make a success unless he is familiar with his game. Speak to everybody; do not be a snob or a high-hat. Be loyal and make friends readily. Be truthful and remember that common sense will get you a long way. Do not boast about 'your past; it will be found out soon enough. Do net foil to be next in duras. Shown

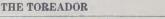
out soon enough. Do not fail to be neat in dress. Sloven-liness in most cases is a sure sign of a dull mind Let your seniors know what you are working for, and work hard until you get it. Be enthusiastic about your work, and

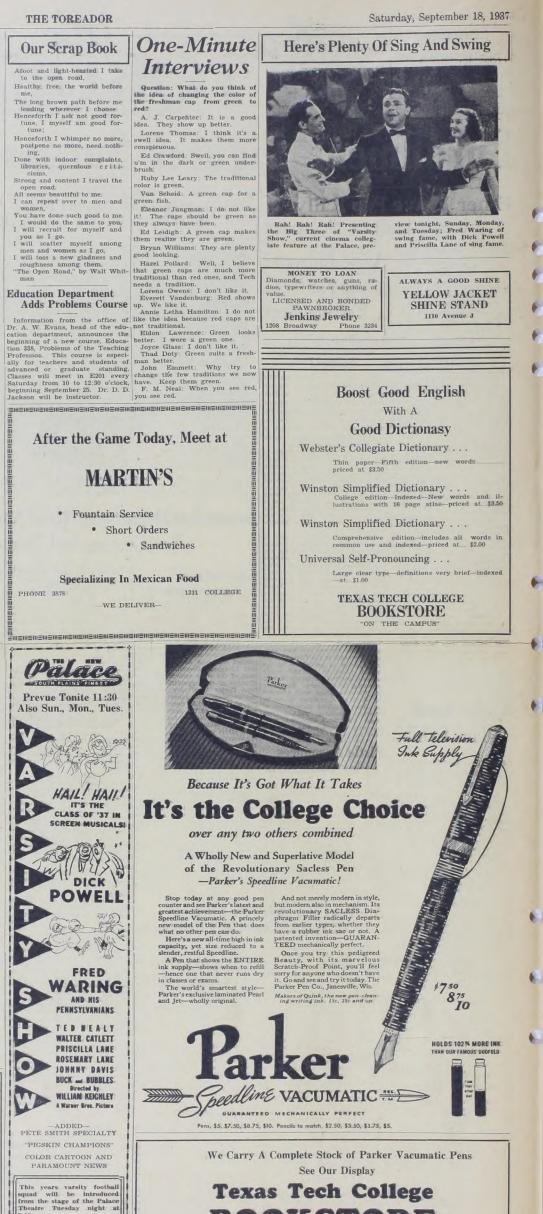
be persevering. Be a good sport.

Editor of The Toreador Texas Tech Lubbock, Texas Dear Sir:

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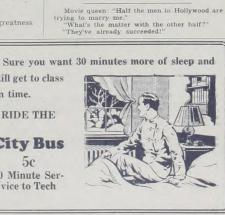
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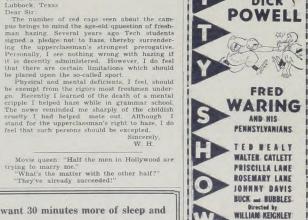




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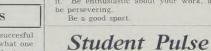




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## THE TOREADOR





Thie plans for a flight to tin were okehed by both rd and council, the aerial for the Raiders is appar-ly off. Air line officials will agree definitely to come to book after the squad, and letic heads don't want a bro-trip that such a condition hid demand. So now the is will be looking toward proposed flight to Detroit-ter luck next time, Flying I Raiders. Raiders.

And "Jarring Jim" Neill has b awing the boys who follow co grid game in the east. In st pre-season game, with J ochelle, Neill scored the nuchdown and lugged the ore than a hundred yards. In

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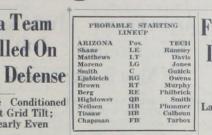
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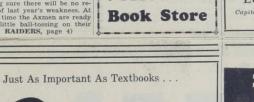
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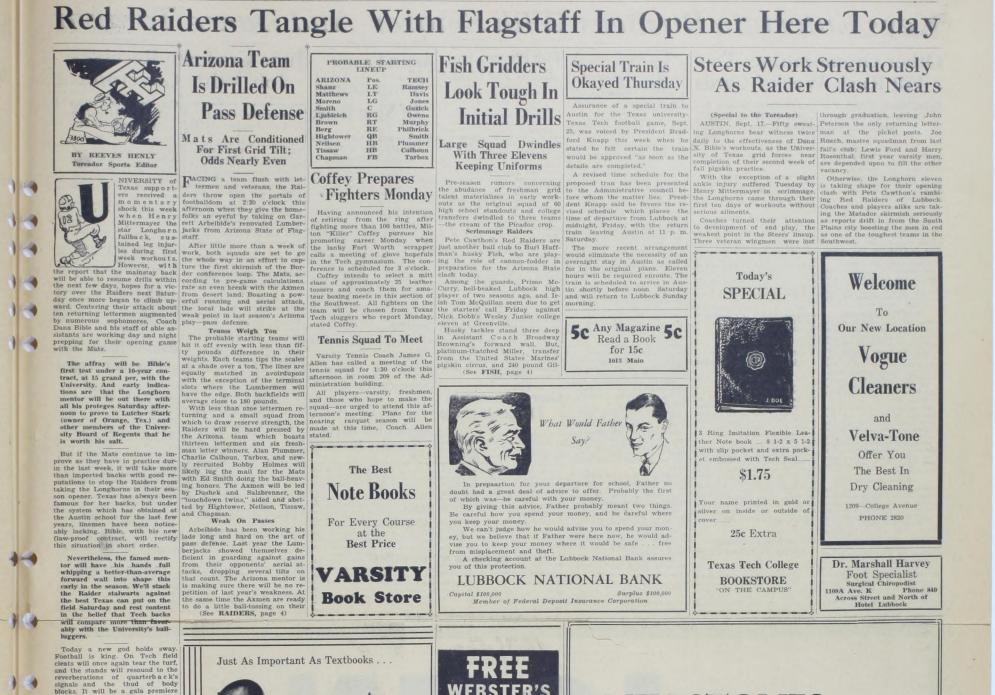
## **MILESTONES--**

The opening of the 1937-38 school term marks another milestone in the lives of all of us. Old friendships are renewed and new ones made.

Likewise this school term marks another milestone in the history of Texas Tech. With the largest enrollment the college has ever had, the present school year will be an outstanding one.

We congratulate all of you on your selection of Texas Tech as "your college."





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# THE TOREADOR Saturday, September 18, 1937 Keys Entertain Rushees With Smoker And Dance Tonight Wind Fish Players Are **Other Organizations To Artist Course June Graduate Receives Ready For Wesley** three the

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