# ER Zig Spring \#aily Herald 

## Roosevelt's Cabinet Announced

Steers Succumb To Late Rally And Hamlin's Tall Cagers Take First Of Three-Game Title Series March 28 Is


Locals Must
Capture Game
On Thursday



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Cosden Day For Sale
Of Property


The merchants who advertise in this paper offer you an important service. Their advertisements provide you with a comprehensive BUYING GUIDE, the use of which assures you of being able to obtain exactly what you want efficiently and economically. Further, this Buying Guide keeps you infor med of the latest developments in goods and service . . . a knowledge which contributes not only to efficiency and economy but to health, comfort and prosperity as well.

Because they advertise they do a greater volume of business and are, in consequence, able to offer you what you want at lower price. AND BECAUSE every advertisement represents a definite investment . . . an investment which will be lost if it is not supported by customer good-will . . each advertisement places the merchant under contract WITH YOU to keep faith in every transaction. The merchants who advertise deserve your patronage in return for the service they render you . . . and you can give it to them to your profit.

Don't neglect the opportunity which the DAILY HERA LD advertisements offer you to organize your buying more efficiently and economically...

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George Washington

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Nothing's Too Large To Handle
The Boy Who Made Good


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HOMER HOOPEE
It Can't Be Done
by Fred Locher



Birthday of
Listed From HowardCounty
Total Of 1,069 Bapists, 700 Cuthiolies, 417 Method-
ists, 143 Chriotians In Prison

Washington
Is Observed

Mexican Who Got License To Marry Here 22 Years Ago Has To Be Shown He Never Went Through Ceremony
Missionaries Report Ignorance Of American I
Castoms Cause Such Predicaments
Rotarians $\overline{\text { Hear Rev. John }}$
Thiorns Of Coalioma Rotarians Hear Rev. Joh
Thorns Of Coahoma
At Tuesday Mecting At Tuesday Meeting





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## Recharging - Reperiring

## Flew's Service Sta.

## MARY LOU

## GOES SHOPPING

Founnder's Day
Progerm Given
Juior Hi PTA $-5$



## Final

 Close Out of all Our SHOES SHOES SHOES Choice of Any Shoe In the House \$188 This Sale Ends Saturday Night AAA ToAll Sizes All Sizes -All Heels Brands Such As Paramount Jo Bo Johaenson Bros. Peacock Friedman Shelby ALL of These Must Be Sold Out At Once for

## $\$ 188$

 This price includes all our new Spring Shoes - Whites-Beiges- etc.250 Pairs of Short Runs

On Racks Plenty to Select From

> Maurice Shoppe


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12
$$ 8

## m

Charity Dance Set


 Tuesday. Club Hostess Rev., Gooduna To Motio
Ro Mra. M. H. Bennett

 Tailored To Your Measure


ElmoCNasson
ar: District Deputy Matron
At Local Eastern Star
The local chapter of the Eastem






COUGHS

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 here they will whatingston, D.
on and and attend vinit Mrs. Collins
remenies of in in inuation ncheon gueute of M . They w Arnoid Tueaduy and left early,
 it's very $m$
cigarettes. No cigarette should ever be "strong." That means that they should never be too rich or over-seasoned-not harsh or "bitey."

The taste of a Chesterfield is just as near right as we know how to make it

Not tasteless or flat, not too highly flavored for steady smoking, but with just the right kinds of tobaccos blended the one right way to satisfy.

Chesterfields are mild. They taste better.

## Chesterfield

