Vol. 35

Lubbock, Texas

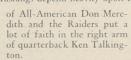
Saturday, October 24, 1959

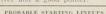
by RALPH W. CARPENTER

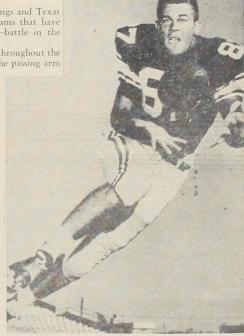
Toreador Sports Editor

DALLAS, Oct. 24 — The SMU Mustangs and Texas Tech's Red Raiders, a couple of football teams that have one thing in common—the forward pass—battle in the huge Cotton Bowl today at 2.

Both have been primarily passing teams throughout the season. The Mustangs depend heavily upon the passing arm







DON WAYGOOD ... Top Raider End

Goodwin Tells Council Of Name Change Pla Of Name Change Plan

See Story, Page 2

The largest group ever to make a school trip at Texas Tech were to roll into Dallas on a Santa Fe special this morning, ready to do battle with the hard-riding Mustangs of Southern Methodist. A day-long flurry of activity will greet the 515 students making the trip, beginning with a pep rally, a long line of cars will move down Commerce St., led by the Red Raider and the Tech Band. IMMEDIATELY after the perally, a long line of cars will move down Commerce St., led by the Red Raider and the Tech Band. A reception sponsored by the Excludents' Assn. is slated from 10 a. m. to 1 p. m. on the mezzanine floor of the Statler-Hitton and Billy Polk offer further targets for Meredith and each is a constant breakway threat. Wilemon has returned intercepted parts an insety yards. Other Mustangs mentioned prominently in conference circles are tough lineme Bobby Loveless and Max Christian. Both were all-conference picks in pre-season polls. THE RAIDERS will be seeking trial leaving for Lubbock at midnight. See PONIES, Page 7 Sees Red Danger

See Story, Page 5

Special Train Carries Students to 'Big D'

DON MEREDITH

.. SMU'S All-Everything

Red Raider Partisans Invade Dallas

Goodwin Comments on Name Change

UN Week Observed By ROTC

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Pattern

Toreador Pay For News Tip



hange

Week served ROTC

M. KENNEDY, dean of

TUXEDOS

Studio

Tech Engineers Tour Texas Refining Plants

JULES RENARD, associate pro



Pattern Class Takes Dallas Field Trip

65c MEXICAN PLATE ONE ENCHILADA, BEANS, TAMALE,

RICE, TOSS SALAD

Meet Texas Tech's Own William Burleson *

"Rubicon Crossed

"RUBICON CROSSED" is a collection of poems written by a former Tech student, William Burleson. William wrote the poems in "RUBICON CROSSED" while he was a worker in copper mines and a paratrooper in Japan. William graduated from Tech in August 1959 with a Spanish major and an English minor. At Tech he was a member of Optimates Club and Delta Sigma Pi.

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GULLIBLE'S TRAVAILS

(With parenthetical notes by the writer)
w they were talking politics. Or better said, now the
uns were talking.

Now they were talking politics. Or better said, now the politicians were talking.

QUOTE:

"An A-B ticket will run at least 6% stronger than an A-C ticket." ... This minus 6% has persisted" and "Thus it seems probable that the negative side of an A-C ticket may increase as a campaign progresses."

(He didn't say anything for sure. What basis is there for his 6% statistic? He offers no authority for it. And it only "seems probable" that it "may" increase. Boy! What a bunch of statistical nothing. Watch 'em!!)

"On the other hand, Governor B has a lifetime record of effective action reflecting thoroughly the same broad and basic philosophy as that of President A, in both domestic and foreign policy."

(Watch him! See how he transferred all of the fine, accepted attributes of A over to his of buddy B? But does that make B equal A? Not by a long shot. He's still just blowing!)

"An side said that "Senator D will soon start on a handshaking, 'truth-telling' trip to 'the Main Streets of America'."

(This gary's different, He wants you to think he's just one

ber."

(Sounds like a big deal. This Utopic party, any party, can be made to sound great, good and best. Eating still proves the pudding. Be sharp, look sharp, find out what is said . . . and meant . . . before you sign up or acquiesce, or give up your rights, beliefs, . . . yes even your freedoms. Be critical, be questioning, be sure you've not been convinced by sheer word play, or foolish promises. That guy up there was wrong. He didn't win in November!) *

LITTLE MAN ON CAMPUS



DON'T CARE HOW BAD YOUR PENMANSHIP IS - YOU'LL HAVE TO LEARN TO TAKE YOUR OWN LECTURE NOTES!

HE TEXAS TECHNOLOGICAL COLLE TUREAUK

Serving Texas Tech Since 1925

A THOUGHT FOR TODAY—After coming in contact with a religious man, I always feel that I must wask my hands.

—F. W. N.

At Texas Tech

La Ventana Idea Is New

The 1959 La Ventana turned its back on the ordinary and struck out in a new, unexplored direction in the production of college yearbooks.

In doing this, it has received both criticism and praise, both recognition as being refreshingly different and condemnation for breaking "tradition."

Before passing judgement on the new style, there are some facts which should be considered in understanding what the La Ventana is doing.

THE LA VENTANA now has the second largest subscription total of any college year-book in the United States, next only to the U.S. Naval Academy, where subscriptions are com-

Also, Tech's yearbook has sold approximately 5,750 copies this semester for the 1960 annual. This is an increase of 350 copies over last year's first semester total of 5,400. This compares with a college enrollment increase of 96 for this fall.

Let us also draw a comparison with one of the nation's top universities. The University of Southern California has an enrollment of about 11,000, yet its yearbook is bought by only about 3,000 students per year. Enough said.

AS FOR THE design of the yearbook itself, Ray Tibbetts, one of the top ten commercial artists in the United States, drafted the basic

design of both last year's annual and the annual for this year.

Tibbetts spent two full days at Tech last week in conferences with the entire editorial staff of the La Ventana, coming all the way from California to do so. Also, two representatives from the Economy Advertising Company in Iowa, printers of the La Ventana, were here for conferences.

The La Ventana format was not designed by amateurs. Mr. Tibbetts is one of the best brains in the nation in his field. His professional advice is being used in the hundreds of details throughout the annual, as well as in the overall

IF ANY university — even if not so named — is so bound by the past, for the sake of the past, to refuse to take on new and different ideas not yet tested, that institution is failing to live up to the ideals it claims to represent as a laboratory for the improvement of society.

May we also say that the La Ventana is in way attempting to ruin tradition; rather, the Ventana is attempting to create a style of rbook which will bring forth a new tradition

PRESTON MAYNARD

Guide Lines Would Be Nice

A few issues back, an editorial appeared on this page suggesting the addition of stripes to the parking lot in front of the Science Building and between the Library and Chemistry Building.

We suggested that white stripes — like the ones found on the Administration Building lot and on Lubbook streets everywhere — would make it possible for several more cars to park there

Of course, this lot is not the only one that needs such attention, but we felt it was the most

This parking lot has been in use for many years; whether or not it has ever had stripes makes no difference — the point is that parking spaces are becoming more and more difficult to find, and when people park in the zig-zagged fashion just because there are no guide lines, it constitutes nothing but wasted space.

Parking is becoming an ever increasing problem at Texas Tech and some say that the day when freshmen and sophomores will be restricted from the campus is not far in the future.

But then maybe the college plans too much for the future instead of working for the present. They say tomorrow never comes, so why put off 'til then what can be done today.

Techsan Talks

Student Agrees With Iconoclast

Even though you have failed your title— Iconoclast—a time or two, your tirade of October 20 sunk a mighty shaft into the wretched but cherished sham of student government at Texas

NOW THAT the inveterate barnacle has been penetrated a series of dynamic blasts needs to be discharged to lay bare not only frozen communications and self-righteous mistrust, not only the prevailing philosophy and techniques of double-talk and of sun shading the naive, but the legitimate needs of functions of student govern-

TO ADD FUEL to the purgatorial pyre you might even consider an extended dialogue be-tween yourself and another campus citizen. Pax te cum.

Sincerely, Philip C. Nettleton

BY NOTED NEW Stalin

when the Germans entered e Ukraine in 1942, they found a are of over 7,000 Ukranians kill-during the purge Khrushchev

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"TEXAS FIRST T

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公 SHOW Tuesday thru Thursday — 8:45 p.; Saturday — 8:30:10:30-12:30

BY NOTED NEWSMAN

Stalin, 'K' Compared

dents at the Journalism students at the Journalism students at the Journalism Bidg.

Manlx, who went to high school in Slaton and is now assistant to the editor-in-chief of the Chicago Tribune, the second largest American daily, has covered the hot spots of the world from the United Nations to the Middle East.

"Khrushehev was Stalin's protege, his right hand man in the Ukraine during the bloody purges of the 1930s," Manly explained.

"WHEN THE Germans entered the Ukraine in 1942, they found a grave of over 7,000 Ukranians killed during the purge Khrushehev headed. Documentary proof of this has been circulated throughout the world.

"It has been circulated throughout the world.

"It alot easier to hit the door and let the Communists one query, "It's a lot easier to hit the moon than it is to hit, say.

"It hink they (the Russians) with a State Department of the door and let the Communists one in, though."

MANLY is one of the few persons with a State Department of the door and let the Communist.

"It hink they (the Russians) with a State Department of the door and let the Communists one in, though."

MANLY is one of the few persons with a State Department of the door and let the Communists one query, "It's a lot easier to hit the moon than it is to hit, say.

"It hink they (the Russians) with a State Department of the door and let the Communists a head of us militarily," he answered to come in, though."

MANLY is one of the few persons with a State Department of the door and let the Communists a head of us militarily," he answered to come in, though."

MANLY is one of the few persons with a State Department of the them one that Red China. "It door think the soor hand it is to hit, say.

"It doesn't seem to end the China will ever be a threat to me that Red China will ever be a threat to me the communist and the china will ever be a threat to me the communist and the china will ever be a threat to me the china will ever be a threat to me the china will ever be a threat to me the china will ever be a threat to me



CHESLY MANLY (M), NOTED JOURNALIST, DISCUSSES WORLD

... with Dr. David Bowers (L) and Professor Wallace Garets



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A B C

Do you believe that "a stitch in time saves nine" is (A) an argument for daylight saving? (B) a timely blow against planned obsolescence? (C) a way of saying that when you use foresight you get along better?

A B C



In choosing a filter cigarette, would you pick one that (A) says it has a new filter? (B) merely says it tastes good? (C) does the best filtering job for the finest taste?

A B C

When you think for yourself . . . you depend on judgment, not chance, in your choice of cigarettes. That is why men and

women who think for themselves usually smoke Viceroy. They know only Viceroy has a thinking man's filter—the most advanced filter design of them all. And only Viceroy has a smoking man's taste.

*If you have checked (C) in three out of four



The Man Who Thinks for Himself Knows— ONLY VICEROY HAS A THINKING MAN'S FILTER . . . A SMOKING MAN'S TASTE!

stration Building lot and nore cars to park there

some say that the day not far in the future.

of working for the pres TOM SCHMIDT

Must Rebuild Cage Team Robison

handle, Techsans know that the season of backboards, basketballs, and big men is just around the corner.

COACH POLK Robison, the Red Raider hardwood coach, is doing his best to keep up with Old Mother Nature. On the 15th of this month, he started his team on their first workout of the season.

After the first week of practice, Coach Robison was happy with the progress made by his team.

"WE ARE a little short on returning lettermen this season," with the top notch coach that he is. "WE ARE a little short on returning lettermen this season," in think the team son. "WE ARE a little short on returning lettermen this season," it was a son. "It was a son." "It will be the top notch coach that he is. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son. "WE ARE a little short on returning lettermen this season," it was a son a son a so

Toreador Sports Writer
When those cold blue northers come rolling down from the Panhandle, Techsans know that the season of backboards, basketballs, and big men is just around the corner.

"WE HAVE a real challenge this season. The schedule is the toughest since I've been here and the conference play will be rug-de. Every game will be excit-ing."

Robison sat behind his letter covered desk in the offices under

newcomers, though. Mac Percival tire last year's squatis coming along fine. Then Mounts a new coach. They'll "TCU and Rice los boy from Perryton (Texas) — is sity players, but both looking real good."

"WE HAD counted on four other boys coming back, but grades and other things kept them from joining the squad. I'm afraid that the loss will be felt by all of us."

that the loss was been of us."

'IT WOULD be pretty hard to pick one team as the winner. I think that A&M and SMU will be the teams to beat. Baylor and Arkansas will have good teams, too.

'I think that Texas might well be the darkhorse of the conference. They have nearly their en-



POLK ROBISON AND HIS RETURNING LETTERMEN the Raiders face a challenge

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nning to growl.

TEXAS 20, Rice 14—These I red of them making a fool out of a
TEXAS CHRISTIAN 19, Pitts
ound the track now. Jack Spikes MISSISSIPPI 21, Arkansas 19-me of it. The Porkers have the

Meredith Strivi During 1959 (

DALLAS (P) — Don Meredith as more than lived up to his

WILDROOT KEEPS HAIR GRO MAKES HAIR FE



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***** R ALPH'S AMBLIN **AMBLINGS**

by
Ralph W.
Carpenter



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T TO YOUR

ON THE CAMPUS"

nowledge to be found an ever in the form of

This corner hopes SMU continues to fret about that official's call last Saturday night. At least until about 5 p.m. today. The longer it takes Pony players and coaches to forget this incident, the better the Raiders' chances are

At least until about 5 p.m. today. The longer it takes Pony players and coaches to forget this incident, the better the Raiders' chances are.

Of course this doesn't mean that we think the Raiders can go out and pin a lopsided loss on the lads from Mustangland. This would be a hard chore indeed. However, we do think they might have a better chance if the Ponies had something else on their minds.

Wouldn't the roof fall in at SMU if our crippled Raiders beat them? A few Dallas folks are already dissatisfied with the way the Mustangs are playing this year. They say the SMU team looks good at times and bad the rest of the time.

One thing seems definite, the students that made the trip down here today will see a better game than they did at Fort Worth last year. That 26-0 loss to TCU sent some weary students home disgusted.

At least the Raiders will block and tackle this season — that's why they can't be counted out of this one today. Sure, they are expected to get a royal thrashing — but it doesn't necessarily mean that they have to follow the script.

If they will go out and play the Mustangs a good hard, clean football game nobody is going to gripe about anything. Who knows? They might spring a mighty big upset.

A lot of students will be getting their first real look at the boy the Methodists are singing hymna about — Don Meredith He will be on exhibition far too long as far as the Raiders are concerned. His aerial magic can awe even the most reluctant football follower.

Of course, he won't be the only good quarterback on the field. Tech's Ken Talkington is plenty capable of stealing a page from Mr. Meredith's passing book. Ken doesn't draw the advance billing the SMU flash does — but don't count him out.

Everything considered, it promises to be a great weekend for football fans and funlovers.

—RWC—

Prognosticating would be fun if we could ever pick a winner. The last two weeks has taken the wind out of our sails and left us wondering about the game of football.

**EXAS CHRISTIAN 19, Pittsburgh S—Mayb

Meredith Striving for Record During 1959 Grid Campaign

DALLAS (P) — Don Meredith for one touchdown. His team has more than lived up to his scored 10 touchdowns this pre-season reputation as a passer. So Meredith accounted for

THE SOUTHERN Methodist quarterback has thrown 73 passes and completed 45 for 607 yards and six touchdowns. His percentage of completions is 616. He also has done some running, carrying was for 350 or more attempts.

WILDROOT CREAM-OIL KEEPS HAIR GROOMED LONGER! MAKES HAIR FEEL STRONGER!

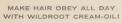




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Ponies Boast

day is over, however.

BAKE TURNER, speedy half-back from Alpine, will start at the other halfback slot. He replaces Dan Gurley who is still

(Continued from Page 1)
the season last week when the Baylor Bears downed them 14-7.
The 36-man Tech squad will be trimmed to 35 for the contest.
Guard Kelly Mitchell is definitely out of the game. Tech's starting fullback and top rusher last week at Baylor, Dick Stafford, may see limited action. Carl Gattin will replace him in the starting unit.

FIRST STRING guard Jere Mohon, who missed the Bear battledue to a hip injury, has not fully recovered but may see action this afternoon, Blake Adams will start in Mohon's position.

Mickle Barron will move into a starting haltback role replacing Dickle Polson. Polson will probably get in on the fun before the day is over, however.

BAKE TURNER, speedy half-

Discount To Tech Students

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Bleckley Compares America France,

Paris - Dream Come True

BLECKLEY, who began teaching French at Tech this year, has just returned from nine years of "living, working, traveling and studying" in France.

"FOR THE PAST six years I have worked for the Fulbright Commission in Paris. Each year approximately 200 American students and 30 professors study in France. The same number of Frenchmen come to the United States.

THE SLIGHTLY balding man unbuttoned the coat of his gray-blue suit, thrust his hands into his pockets, and began answering the questions of club members.

"IT IS EASIER, though, to get in a French university than in any other foreign country."

"The French react the same way we do, but they don't call it segre-gation. The French are extremely democratic on paper, and there is no legal administration. But they just don't like the North Africans.

"THEY ARE highly critical of our racial situation, but when ask-ed about their, they protest, 'But that's different; you don't know North Africans.'"

Pike Secretary Leads Seminar

Garth Jenkins, field secretary for Pi Kappa Alpha fraternity, conducted a four day seminar for the local chapter this past week. Jenkins met with chapter of-ficers and committee heads to dis-cuss the various activities and functions of the fraternity.

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and buried in the church. The rest of the time they do not do much."

NOT MANY people marry young because making a living is a hard job in France, and they wouldn't be able to support them-selves.

BLECKLEY, who began teaching French at Tech this year, has
just returned from nine years of
"living, working, traveling and
studying" in France.

In an informal question and answer period at the Tuesday night
meeting of Le Cercle Francais,
Tech French Club, Bleckley discussed many phases of life in
France.

"FOR THE PAST six years I."



ERWIN C. BLECKLEY, A NEW TEACHER AT TEXAS TECH

Tech to Host Forensic Meet

and debate.

SPEAKERS will compete from
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Central State College, St. Mary's
University, Hardin-Simmons University and University of New
Mexico.

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