## THE UNIVERSITY DAILY <br> VOLUME 44 Texas Technological College, Lubbock, Texas, Tuesday, Nov. 5, 1968

Now

## Editorial

## Shape up, cheerleaders



## 37 times during the 15 -minute tour-winning the respect and

admiration of the Chinese na
ives.
When we went to an Itallan
restaurant, Lott said, "Mama
mia" - and repeated it about
37 times-galning excellent
service
tallan walter.
Lott sald his Spanish know.
ledge was somewhat
LITTLE MAN ON CAMPUS
THE UNIVERSITY DAILY


A MESSAGE FROM R.B. (MAC) MCALISTER, DEMO CRATIC REPRESENTATIVE, PLACE 3.

The 70 's and the 80 's in America will be the greatest year
elieve that people will become reality. For this reason,
$\qquad$
$\qquad$
$\qquad$
unity activities.

If I am elected to the Texas Legislature, I shall appreciate
$\qquad$
$\qquad$
$\qquad$
$\qquad$


In Town Inn Barber Shop

Chemical Engineers Challenge UOP to Challenge You


to the Romans was Classic ROBBY'S IT IB CLABEY The in-address off-Campus where Texas Tech
students live whose number is $P O$ S.5712 students live whose number is PO 3-5712
One goes to New York City male," but we never got the
eoting for Huphray.

## People steal the show



## LETTERS mum EDTOR \&

## Criticize cheerleaders

\section*{day's game with Rice were ask- one of utmost responsibilitity, fo <br> ing where the Tech cheer.- one of utmost responsibility, for

leaders were at the begining cheerleaders are position, the
lit the at- <br> 

## $\begin{array}{cc}\text { AUTOMOTIVE } & \text { Moton } \\ \text { TUNE-UP } & \text { Jume } \\ \text { TALK } & \text { qup }\end{array}$



## (1) uality steam laundry

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THE OHLY DIFFERELCE BETWEEN AN OLD MAN AND AN ELDERLY GENTLLMAN IS MONEY.


Spanish actors tour, perîorm Far Eastern Designed by Larry Randolph

By CASEY CHARNES
Fine Arts Editor
 they were tourists. And then
they were actors. they were actors once more,
Delfor Peralta's six-member repertory company stayed a
week in Lubbock sitaser week in Lubbock, seeing the
sights, rehearsing and sights, rehearsing and per-
forming,
During that week, several people served as their hosts in
the Hub City and I was privi-
leged to be one of them. I spent and it's true what all the foreign language professors say: the
best way to learn a language
is to live a languge

## For Those Who want the Best $\mathrm{Nu}-$ Way Automatic

 Laundry \begin{tabular}{|c|c|}\hline MLENTY OF Soft, Hot waten <br>
\hline
\end{tabular}




during week's visit to Lubbock $\begin{gathered}\text { program ser Sunday }\end{gathered}$
los Uviedo in "En "Eurlador de
Stroit, the company expressed
Sevilla," Juan Ignacio Macia
hospitality that at the gre the great Sevila," Juan Ignacio Macia hospitality that had been shown
and Margarita Calahorra in them in their week-long stay. "Los Intereses Creados," and
Maria Burgo in "Bodas de Maria Burgo in "Bodas de
Sangre"" all did spectacular jobs

THE FRIENDLINESS and eag. Before $\begin{aligned} & \text { Lubbock and especially at Tech } \\ & \text { astonished them so much, that }\end{aligned}$ morning to continue on tour to they hope to return in April to Current B'way hit plays here Monday

$$
\begin{aligned}
& \text { Tech's International Students } \\
& \text { Club will observe India-Pakis. } \\
& \text { tani night Sunday with a special } \\
& \text { program built around the his. } \\
& \text { tory and cultures of the twe }
\end{aligned}
$$


 $\begin{array}{ll}\text { It has been directed by Law. } & \text { Tes to fearuram is one different for } \\ \text { rence Kasha, and is based on } & \text { eign countries represented by } \\ \text { Burrows' staging of the Broad. } & \text { the International }\end{array}$ way production.
Tickets are priced at $\$ 4.50$, Tech.
$\$ 4, \$ 3.50$ and $\$ 3$, with special ASHRAF SAID the program
'La Boheme'
shows here
'Shrew' dress elaborate

| Costumes designer Larry w costumes for the University eater production of "The ming of the Shrew," but they have two things in common: auty and elaborateness. <br> In the cases of costumes for lord and his servingmen, dor the Italian actors, a for a lot of beauty. The cosnes for each group are less thentic than their historical unterparts, but the contrast tween groups strengthens the y-within-a-play concept. The three main families in show are represented by stumes of a particular mater. : blue stripe for Petruchio, | THE SERVANTS for these three families do not change throughout the play; they menee ly put on a tabard, a short sleeved cloak, in the color of their masters' costumes. The changing is done in full view of the audience to further contrast the two plots. Katherine wears the same dress throughout the play with various overraresses for each specific occasion, At the be- ginning she wears an orange- striped overdress. For the wed- ding scene, she wears a spark- ling pink overdress. And after her marriage to Petruchio, she |  | which dominate the settings of the lord's house. <br> The makeup crew has had to design only three special makeups to complement the costumes. These are of three old men; the application of these makeups will require extra skill on the part of the artists. The rest of the makeup for the cast is basic. <br> Finally, to top everything off, 17 wigs will be worn through the play, and almost everyone has a chance to wear an old Elizabethan or Italian hat. <br> "Taming of the Shrew" opens Friday in University Theater, Tickets for students with IDs are priced at 50 cents, while those for the faculty, staff and general public are priced at $\$ 2$. |
| :---: | :---: | :---: | :---: |
| OH YEAH? - Garbed in the colorful costumes designed by University Theater costume designer Larry Randolph, for "Taming of the Shrew," Katherine (Judy Keys) and the widow (played <br> by Betsy Bickley) exchange a few sharp words while Petruchio (seated far right) wagers " $A$ hundred marks" with Hortensio (Troy West) that "My Kate will put her down." |  |  | (Channel 5) <br> 5 p.m. Misterogers Neighborhood <br> 5:30 T.v. Kindergarten <br> 6 p.m. Friendly Glant <br> 6:30 What's New: Sclence Fare <br> 7 p.m. Folk gultar lessons <br> 7:30 The Big Picture <br> 8 p.m. The Poor Pay More <br> 9 p.m. N.E.T. Festival: <br> "The Five Faces of Jazz" |
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## Red Raiders dump Rice, 38-15

| By MICHAEL PHELAN | line and had possession ten |
| :--- | :--- | :--- | :--- | :--- |
| Sports Editor |  |



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the kids for things that the kids for things that
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York. Los Angeles and York. Los Angeles and
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girls discover they've been
discovered. discovered.

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 Donofrio.
An Associate Engineer at IBM, Nick is a 1967 graduate in Electrical Engineering. sign circuits for computer memory systems. Nick says, "Your specialty at IBM can take you into the front yard of half a dozen different fields. In my job, for example, I work with systems design engineers, chemists, The diversity helps me keep up to date on The diversity helps me Career areas in engineering and science
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##  <br> miscellaneous







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consider that fairly good for an engineer who graduated only two years ago,' Andy earned his B.S.E.E. in 1966. Today, he's a Marketing Representalive wid IBM, ion indal

Andy's customers include companies with annual sales ranging from 20 million to 120 million dollars. He often works with executive vice-presidents and pres dents. Andy says, "At first I was a little nervous about the idea of advising executraining I knew I was buipped to do the job Career areas in marketing at IBM include: Data Processing Marketing and Systems Engineering, Office Products Sales, and Information Records Sales. Degree require ment: B.S. or B.A. in any field.


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since he got his B.B.A. in June, 1968. Growth wasn't the only reason he chose IBM. He says, "I learned that it's general practice at
IBM to promote from BM to promote from within and to promot on merit alone. I like that
Another growth factor is the job itself," Joe says. "During my first few years, l'll ge experience in nearly every area of general accounting-Income \& Expense, Balance Sheet, and so on. I'll be learning how the company is structured and how it operates on a broad scale. That's exactly the kind of
knowledge l'll need to help me qualify for knowledge l'll ne
a manager's job.'
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Languages in June, 1967. He's now an IBM programmer working on a teleprocessing system that will link the computerized management information systems of several IBM divisions.
Earl defines a "program" as a set of instructions that enables a computer to do a specific job. "Programming involves science," says Earl, "because you have to analyze problems logically and objectively. But once you've made your analysis, you have an infinite variety of ways to use a computer's basic abilities. There's all the room in the world for individual expression. Career areas in programming at IBM include Systems Programming, Applications Programming, Programming Research, and Internal Programming for IBM's own use You'll need at least a B. S. or B. A.

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