

Yell Book Report Demanded Of Two Promoters

Council Asks Brown, Tredway To Give Complete Data

Though requested by President James Huffman to have a report ready on the cost and sales of their yell books, Bill Tredway and Jimmie Brown, student promoters of the publication, gave only an unofficial account of the yell book sales before the Student Council Thursday night.

Some time before the opening of the fall term Tredway approached Huffman on the subject of selling advertising and having books filled with the college yells printed in order to get the yells before Tech students.

There is no official body to take care of such, Huffman, after collaborating with various college authorities, agreed to the proposed plan, provided the persons issuing the books would make a complete final report to the Student Council and turn over to that body all profits above a fair return on their own investments.

Tredway and Brown agreed and proceeded to have the books printed and sold them at 25 cents per copy. According to Tredway's oral report at the Thursday night meeting, 2500 books were printed, at a cost of \$110. Merchants bought advertising amounting to \$195, and students purchased \$52.50 worth of books. Their original intentions, said Tredway, were to buy yells from all year leaders, but this proved impossible due to the fact that the promoters made only about \$60 apiece, net profit.

Huffman asked that the two students submit a written, itemized report to the Council at as early date as possible, and the matter was dropped for the time being.

Council also discussed the annual sophomore Hodge-Podge which the second-year students have scheduled for Nov. 5. It was voted that a minimum of \$100 worth of tickets must be sold by Nov. 2, three days prior to the dance in order to assure officials that all expenses can be paid. This deadline must be met if the dance is to be held. No tickets will be sold after the final deadline.

Sophs Begin Ticket Sales

A queen chosen from the ranks of girl's social clubs through the sale of tickets will reign at the annual sophomore Hodge Podge to be given Nov. 5. Plans for the dance were discussed at the class "campfire" meeting at the Aggie Grove Tuesday evening.

Ticket sales for the annual affair started moving Wednesday morning at \$1 for stags, 75 cents for dates, and will end Thursday, November 2, at 5 o'clock.

Queen candidates are Margaret Jane Higgins, Ko Shari, Betsy Dan Bihl, Las o'varaches, Maxine Wheatley, D. F. D., Gertrude Claiborne, Sans Souci, and Betty Lee Lindsay, Las Chaparritas. The candidate from the club leading ticket sales will be queen of the event.

James Snyder, sophomore president, has announced a class meeting for Tuesday, Oct. 25, at 7:30 in the Doak hall lounge.

Tech Dairy Team Places Third In Cheese Judging

From a field of 23 contestants, Tech's dairy manufactures team placed third in the judging of American Cheddar cheese at the National Dairy Products show held in Cleveland, Ohio, Monday.

High man on the team was Arch Lamb who placed second. Claburn Harrell tied for fifth. The four manufacturing seniors also judged quality and market grades of butter, milk and vanilla ice cream.

En route home the team will stop at Ames, Iowa, to visit Iowa State college and Manhattan, Kansas, to visit Kansas State. They will arrive in Lubbock, Oct. 25.

Complete information on the team's outcome in the entire contest hasn't yet been received by college officials.

Photographers Take Shots Of Buildings, Band

Color pictures of the Texas Tech band and the Chemistry, Administration, Engineering and Textile buildings were made Tuesday for the 1939 La Ventura.

The Chaires Hoch band featured the organization in marching formation, a double T formation, and close-ups of D. O. Wiley, associate professor of music and director of band, and Drum Major Lee Hackler. Only the best shots will be used said Tom Coker, editor.

In addition to the color pictures of the four major buildings black and white shots were made of other buildings and campus scenes.

Pictures were taken by J. P. Crow, photographer for the Southwestern Engineering company of Fort Worth. Will Rogers, Jr., also connected with the company, accompanied Crow and aided Coker in his layout problems.

Dramatic Club Brings Speaker

Tech students who enjoy travel and art will have an opportunity for an experience in adventure and colorful sights on Saturday, October 29, at 7:45 o'clock on mezzanine of the Hilton Hotel. Mrs. Irene Chaires Hoch, world famous woman lecturer, will appear under the auspices of the Sock and Buskin dramatic club. Students holding activity tickets are invited to attend.

Mrs. Hoch will talk on "Theatre Arts Around the World." She is on an extensive lecture tour from California to the East. Having returned from sailing the seven seas, Mrs. Hoch will give intimate glimpses of people and dramatic activities in many lands. Her secretary will show many beautiful costumes and masks she gathered on her adventure.

She has a background of five universities in America and two in England, has been editor of the Journal of Speech Therapy and of "Theatre and School," director of the dramatic art department in the Modesto Junior College, Modesto, California, editor of "Day Playwrights" and her extensive purposeful traveling Mrs. Hoch is an interesting personality.

She has had personal correspondence with about 400 living American playwrights and knows their ideas toward life and art.

Sock and Buskin members may have one guest each for the lecture and also for a small reception after the performance.

Geologist Talks To Sigma Gams

Featuring a talk on the treatment of oil wells by M. T. Funke, district geologist for the Sun Oil company, the Alpha Beta chapter of Sigma Gamma Epsilon held its annual smoker Tuesday night, October 18.

The purpose of the smoker was the better acquaintance of both old and new members. Eleven active members attended, J. B. Ratliff, president; Nugent Brasher, vice-president; Parker Brown, secretary; Robert Wulfin, historian; Harold Huffman, correspondence editor; Mason Allen, treasurer; D. M. Ferebee, Ed Reed, Dosh McCreary, Aubrey Morgan, and George Thomas.

Students Warned To Get Physical Exams

Notices were mailed to all students lacking medical examinations, beginning Thursday, according to Registrar W. P. Clements. Delinquent students were warned to have the physician's examination at once at the Lubbock sanitarium.

La Cucaracha Forsakes Pancho Villa, Moves In On Pair Of Tech Coeds

Three is considered a crowd but not Lorraine, Pete and I. We are roommates and like it. Our room accommodates only two, but Pete sleeps in an old shoe so we are not at all crowded.

Pete is a cockroach. I discovered him two weeks ago when I opened a little-used dictionary in search of some lost papers. There he lay between two layers of leaves eating away at the paste that held the sections of pages together. The second he knew he was discovered, he backed away, sat still a moment, then darted over the edge of the table. I crouched on my knees and began searching for him. He dropped to the floor and scuttled away in search of some crack or opening in which to hide.

As he disappeared, I threw at him, smudging the wall paper with a poorly aimed shoe. At this crucial moment in walked my roommate.

"What's going on here? Sounds as if—Cracious! That awful odor!" "La cucaracha is at large, Senorita!" Disgruntled, I told her of the futile chase. She picked up

First Day—A News Release



Smiling Bill Parker, Late Of Hollywood, Likes Tech

Smiling Bill Parker, Late Of Hollywood, Likes Tech

By BUDDY WILSON

"I like the country; I like Tech and I'm positive I'm going to like my job as sports publicity director," smiling Bill Parker, former sports editor of the Associated Press in the Dallas bureau, assured us just three minutes before he left Thursday for Odessa to cover his first press release the Tech-Mines game to be played this afternoon.

Fresh from Hollywood, Calif., where he has been a publicity agent for Clark Gable and Myrna Loy, Parker will take over the job of telling the world more about Tech than they have ever dreamed.

Parker brought to the campus notice of a new system in reporting the news to the large newspapers and press associations. He explained that all his press copy would go straight from his typewriter to the associations via the wire route, assuring speed and news of the Raiders when it is news.

Parker's office will be in the old library location. The scribe said most of Wednesday and Thursday was spent making the rounds of the campus, meeting the faculty and the large Matador squad. He also said he has known Coaches Cawthon and Huffman and Bo Williams for some years prior to accepting his present position.

Parker was formerly associated with the Dallas Journal and the Times-Herald. His chief duties here will be sports publicity.

So, poking a cigar in the corner of his mouth, Smiling Bill Parker took enough time more to advise, "Yes, the country is going to hear about Tech, this Tech-Mines game, and the rest of the games and sports in the future."

Frosh Home Ecs Study Nutrition

Fat or skinny students in freshman foods courses will soon have perfect figures, if cooperative studies planned by the food and nutrition department work out.

Each fish fills a personal data sheet which includes: (1) height, weight, age, and body build; (2) a record of energy expenditure for a 24-hour period; (3) subjective and objective records of personal health practices and physical characteristics; and (4) a seven-day record of food intake.

The data sheets are checked by instructors, and the girls are divided into weight groups—underweight, overweight and normal. Seniors study individual students, checking on inadequacies in food eaten and other factors which contribute to under nutrition.

Plant Graders Start Training

Advanced plant judging and grading seniors swing through workouts daily in preparation for the Inter-collegiate Crop Judging contest to be held in Kansas City, Nov. 15, by E. T. Duke, coach and professor of plant industry.

Competing with teams from the colleges of Canada and the United States, the four plant industry seniors will enter a contest which include identification, judging and commercial grading of major crops. They will also identify principle diseases and injurious weeds. To each must be applied their scientific and common name and the area of distribution.

Strehli Heads Chapter Of Spanish Teachers

A. B. Strehli, assistant professor of foreign languages, was chosen president of the Llano Estacado chapter of the American association of teachers of Spanish which met in Amarillo Saturday afternoon.

Other teachers of Spanish from Lubbock who attended the meeting were Miss Joy Gordon and Miss Velma McCaules of the high school; and C. B. Quaila, professor and head of the foreign language department, and Miss Frances Whitley, associate professor of Spanish. Miss Gordon was elected secretary-treasurer for the coming year.

Strehli received B.A., B.S., and M.A. degrees from Ohio State university. He came to Tech in 1928.

Voters Select Nance For Girl Pep Leader

Cowboy Wins By Slight Margin

In a comparatively light voting session from 8 to 5 o'clock Thursday some 311 students chose Lois (Cowboy) Nance, sophomore arts and science student from Justiceburg, as girl yell leader. The opposing candidate, Estelle Hodel, Lockney, received 268 votes. These two girls were the only nominees for the cheer leader position.

Nance made her initial appearance in her official position at last night's pep rally in the gymnasium. Bill Bratton, head yell leader, introduced her to the several hundred students who attended. Nance and an assistant whom she will choose will also appear when the Raiders play Loyola of South, Nov. 5. This is the next home game.

With Thursday's election Tech for the second time in history acquired the services of a girl cheer leader. When the school was first opened, back in 1926, one of the head yellers was a coed. However, this position was abandoned soon afterwards. For a decade almost nothing was done toward getting another. Then when the new constitution was drawn up last spring a clause to that effect was inserted. Techsters adopted the new document and made plans to elect the new leader this fall. Last Thursday the final steps were taken.

Election of a coed cheerer gives Tech five yell leaders. Nance and her assistant now aid head leader Bill Bratton, and his two assistants, Parker Brown and Harry Patterson.

Plans are being formulated by Bratton and his aides whereby the Saddle Tramps, cheering unit, will accompany the football team and Tech fans to the New Mexico university game at Albuquerque, Nov. 19, provided, of course, a special train is obtained.

Like To Read? Try These Signs--Or Can You Get In?

Want "room service"?—Just follow the signs in a typical coed flop-house. Providing of course, you won't be disqualified at the outset by the "Women Only" or "Ladies Rest Room" proclamation which is sure to greet you at the entrance.

But if you can manage that hurdle, a mythical but interesting tour awaits your fancies. For instance, "Home Cooked Meals" hanging brazenly from the steam radiator may tempt your appetite, or the appropriate "Out of Order" over the broom will probably appeal to the fisherman in you.

Due to actual experience or trips to the wishing well, the boy's friend's picture is twice-injected, "Danger, Man at Work" and "Danger, Keep Away." For practical purposes only, the lavatory is equipped with a "Do Your Own Laundry Here" while the inside of the door has "Public Telephone," with an informal directory of boys' numbers below.

As a gesture to good taste, the window pane is decorated with "Stay Away." But in direct contrast to this humorous admonition is "Covered Buttons Here" over the beds.

"Meals Served Here" directs the way to the small table for two in the center, but according to "Your Feet Are To STAND on, Keep Them on the Floor," it would be next to impossible to recline in the various chairs—so best follow the advice of "Standing Room Only" or better still, forget it all by heeding "This Way Out."

Home Economics Profs Attend Conference

Four educators of the home economics division will attend the annual conference for heads of home economics and teacher trainers held in Dallas today and tomorrow.

They are Dean Margaret Weeks, Miss Vivian Johnson, head professor of home economics education; Miss Mabel Erwin, head professor of clothing and textiles; and Miss Geraldine Clewell, instructor in home economics education.

The conference was called by Miss Ruth Huey, director of home making education at Austin.

Library Catalogues New Books For 14 Departments

New books for fourteen departments of the college have been catalogued for use by the library, according to the record in the office of Miss Elizabeth West, librarian.

Encyclopedias, books on philosophy, psychology, religion, foreign languages, and European and Old World history are among the new books. Most of the books have been released from the press recently.

Plans Progress For ASCE Meet Next Week

Texas, New Mexico Sections Convene Here Sept. 28-29

Final preparations are being made for the annual fall meeting of the Texas section of the American Society of Civil Engineers to be held in Lubbock Oct. 28-29 in the Hotel Lubbock.

The A.S.C.E. is one of the oldest of the professional societies in engineering. It was founded in 1852 and had 15,489 members in Jan., 1938. The Texas section which has a membership of 625 will celebrate its twenty-fifth anniversary with this meeting. Invitations had been sent out to members of the New Mexico section.

Registration will begin at 9 a.m. Friday, Oct. 28, followed by an address of welcome by Carl E. Slaton, Mayor of Lubbock, and response by J. T. L. McNew, president of the Texas section of the A.S.C.E. and professor of Highway engineering at Texas A. & M. Many speeches are included on the program. A dinner dance will be given at 7:30 in the ballroom of the Hotel Lubbock.

Also included on the day's events will be a program for the women, which will feature a luncheon at 12:30 in the Chimayo room of the Hilton hotel, followed by a bus tour of Lubbock and an inspection of Texas Technological college.

Saturday there will be a business meeting at 9 a.m. and at noon a barbecue at the stock judging pavilion of Texas Tech as a courtesy of the Texas-New Mexico Utilities company.

Committees for the meeting are: J. H. Murdough, general chairman; G. W. Parkhill, vice chairman; H. N. Roberts, program; Lon C. Ingram, transportation and accommodations; and O. V. Adams, dinners and luncheons.

Ex-Prof Writes For 6938 A. D.

Microfilm of a book written by the first head of Tech's chemistry department was among records recently buried in the "time capsule" on the grounds of the 1939 New York World's Fair.

The capsule, supposedly to be opened after another 5000 years, contains articles selected to present a "cross section of our time" and is fifty feet below the surface.

Dr. William T. Read, former head of Tech's chemistry department and present dean of the school of chemistry at Rutgers university, wrote the greater part of the book, "Industrial Chemistry," while he was a member of the Tech faculty. He had begun writing the book when teaching chemical engineering at Yale and continued the work when he became the head of Tech chemistry on the opening of the college in 1925. He left the college about 1930.

First information at Tech about microfilm of Dr. Read's book was included in the time capsule was discovered this week in the "Industrial and Engineering Chemistry News," published by the American Chemical society. A member of the Tech science faculty said that one of the special editions of "Time Capsule," a key and guide to the buried capsule, had been requested for the Tech library.

ME's Purchase Airplane Motor

Continuing development of the engineering division, a Pratt and Whitney Wasp airplane motor has been purchased for the mechanical engineering department.

The machine is a radial engine capable of developing 450 horse power. It has nine cylinders built on the regular United States Navy system.

The motor was purchased from the Navy Department. It has been used in Navy planes for some time but is still in excellent condition. The engine was brought from the Navy field at San Antonio, where it was used at Duncan Field.

Students will work on the motor, preparing it for use in laboratory work where special tests can be made from it. Regular standard tests will be made with the motor by students doing research work. Work on the machine will count in completing problems in engineering seminar.

Torch, Castle Names Pledges

To become acquainted with its 36 pledges, and to select nominees for honorary major and company sponsors, Torch and Castle, honorary military fraternity, held open house in the military building last night.

The pledges were elected Thursday night at a called meeting, and 16 of the 36 will be admitted to the organization at the end of the semester. The entire group will be under constant observation for improvement in drill grades, and will have an honorary drill team each week. Final selection of new members will be on the basis of personality, grades and military appearance.

Women's Press Club Meets

Women's Press club held its first meeting Wednesday afternoon to elect officers and organize for the year. All members must have an average of "B" in journalism courses, and "C" in other work, have junior standing, and have completed at least six hours in journalism. The club is petitioning Theta Sigma Phi, honorary fraternity for junior and senior girls in journalism.

Girls eligible this year are Charlotte Cooper, Lois Marie Daniel, Ora Mae Harvey, Florence Meekma, Glenna E. Sadler, Elvira Smith, Mary Beth Tomlinson and Geraldine Watson.

Officers for the year are president, Charlotte Cooper; vice-president, Florence Meekma; secretary-treasurer, Mary Beth Tomlinson; reporter, Lois Marie Daniel.

A report of the alumnae association was made by Emma Nell Neil, graduate. A news letter is being sent to all ex-students announcing plans for the year.

Plans for the year include gathering a file of Texas newspapers, especially anniversary editions, and the sponsoring of several speakers on the campus.

Preliminary plans were made to honor high school girls attending the West Texas Scholastic Press clinic with a tea. Florence Meekma and Mary Beth Tomlinson were appointed as committee members to make the most suitable time and place for the affair.

Regular meetings will be held first and third Wednesdays at 5 o'clock in room 210 of the Administration building.

Museum Gets Currier In Recent Donation

Continuing development of the West Texas Museum exhibits, a slide currier was recently added to the museum stock by J. S. McNeely of Dallas, Texas.

College Calendar

TODAY
All College-Tennis Club
MONDAY
Alpha Epsilon Delta, 7:30 p. m.
Men's Dormitory Lounge
Texas Tech Business Club, 7:30 p. m., 329
International Relations Club, 7:30 p. m., 216
TUESDAY
Aggie Club, 7:30 p. m., Pavilion
AIEE, 7:30 p. m., E152
ASME, 7 p. m., E150
Debate Club, 7 p. m., Tea Room
Phi Psi Fraternity, 7:30 p. m., T210
Esperanto club, 7:30 p. m., 221

THE TOREADOR

The TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the campus of Texas Technological college at Lubbock by students of the Journalism department.

Entered as second class matter, October 31, 1925, at the postoffice at Lubbock, Texas, under the act of March 3, 1879. Editorial offices, Engineering Building 3, 4, 5. Telephone: college switchboard; Night Editor, 1280.

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Keeping Pace

WHILE Herr Hitler and his power-mad colleagues are on the loose, demanding, and, ironically enough, getting concessions right and left from the world's democracies, the United States can hardly afford to ignore the fact that she must take some steps toward self-preservation.

Just because a toad snubs the ugly wart on his back is no sign the asquamous object isn't there. Likewise, modern democratic and peace loving governments cannot deny the existence of certain outlaw nations without which the world would possibly be better off.

Up to now this country has been decidedly weak in a military way in comparison with other world powers. While it is true that she has a great advantage because of her geographical position, it is also true that the United States must be prepared in order to maintain the respect of others. Hence, the new six billion dollar rearmament program is both timely and necessary.

As long as we are a strong nation, the power-mad maniacs of Europe will think twice before encroaching upon any American right. However, should the United States neglect to protect herself with a well-equipped army and navy, she would get about as much consideration from the dictators with the greedy eyes as the Czechs and Ethiopians received from Hitler and Mussolini.

While a balance of power seems to be the best assurance of world peace at the present time, international disarmament is probably the correct solution for the problem of nations' becoming top heavy with arms. However, to talk disarmament a country must first have as much to lose as those to whom she broaches the subject. Without a first class army and navy the United States could find very few countries who will listen to her peace arguments.

In providing a large measure of military protection this country is not asking for trouble any more than a city is trying to set up a dictatorship by providing an effective police force. It is simply a question of keeping up with the Joneses—an evil, but at the same time, a necessary evil.

Offer No Protection

TECH'S two dormitories, because they are entering their fifth year of hard and extensive service, may be expected to have depreciated a great deal. However, in order to preserve them for many more years' use, officials must have certain evils and run-down conditions corrected before these conditions become really deplorable.

Door locks, particularly in the men's dormitory, have worn considerably. Some are very difficult to operate. Others may be opened by as many as half a dozen keys on one wing. Such a situation as this should not exist. Several residents have already noticed that their rooms have been entered while they were away and had their door locked. However improbable it may be, it is certainly possible that valuables may be taken from these rooms if faulty locks are not remedied. If such does happen, then officials will sit back and ask why conditions of the locks weren't reported.

Though all the locks aren't bad the faulty ones are being reported, now. The services of such locks are nil as long as they can be operated by keys belonging to persons other than the owners. If officials do not have them changed at once, they will have no excuse to offer should anything within a room turn up missing.

Cotton Acreage Cut

REPORTS in the National City Bank letter of October whispered friendly warnings to West Texas cotton growers that greater acreage cuts for next year are in the wind at Washington.

These acreage cuts are designed to decrease production of cotton in order to maintain a price which toppled down from a high of 43 3/4c per pound in 1920 to the white shadow of 8.3c per pound last year.

Efforts of the government last year were fruitless. Cotton planting which reached 46,000,000 acres in 1928 was restricted to 34,000,000 acres last year, but perverse nature gave a yield of 18,961,000 bales, a new record. In 1928 the yield was only 17,755,000 bales.

In keeping the price of United States cotton at the present world high of 8.3c per pound the government is defeating itself. While the consumption of American cotton by foreign countries has greatly decreased since 1929, consumption of cotton grown in other countries went up like a feather in the wind. Europe and Great Britain at one time took the greater part of our exports, but recent cotton trade with these countries show an amazing slump. Their annual average consumption of American cotton during the five year period ending with 1914 was 7,800,000 bales, but in the four year period from 1934-38 the annual average was only 3,856,000 bales, a loss of more than one-half the 1909-14 annual average. Consumption of foreign cotton in Great Britain and Europe in turn shows an annual average increase of from 2,774,000 bales as it was in the years 1921-24 to 7,044,000 in 1936-37.

Here is an extract from an article written by R. B. Snowden, Jr., of Hughes, Arkansas, and reprinted in the National City Bank letter: "I have in my library a reference book about two inches thick. Paradoxically this book is published by the United States Department of Agriculture, Bureau of Economics. It refers to about 3000 cases in history beginning back as far as 200 B. C. whereby the natural laws of economics, and the laws of the survival of the fittest, were meant to be influenced by legislative fiat, dictatorial mandates, or what have you, and in this book the failures are listed, and the causes of the failures are listed, and without exception all 3000 cases are in the failure column except for the immediate emergency."

With the London Financial News we agree that "If the United States does not cease its economic policies in cotton, it will have for the next two or three decades a job of reconstruction greater than that following the Civil war."—A. P.

Kappa Kappa Psi Replies In the Morning Mail

Mr. Reeves Henly, Editor
Toreador
Dear Reeves:

Your editorial in the Toreador of Oct. 19 on "It Does Happen Here" has been read with much interest by the members of the Kappa Kappa Psi, national honorary band fraternity, and some of what you said has hit the nail on the head. The purpose of and the aims of the fraternity is to promote fellowship, not only in the fraternity, but among the members of the band organization as a whole.

We do not intend to discipline the band. This duty is vested upon an esteemed and capable director who needs no assistance, but, the fraternity members intend to act as a mold to elevate the standards of the organization.

We admit that one or two of our members got off base a little in trying to help some of the other members in the band, and their actions were not in conformity with the ideals of Kappa Kappa Psi. This error has been admitted, and has been corrected.

We cannot help but wonder if you are encouraging these boys in question by your editorial, and words to the effect, consequences would be if all the band members should suddenly decide that their actions, while away from home, and while in band uniform, is of no concern but to anybody but themselves. We feel that the parents send their boys here with the expectation that this organization has some standard of behavior that will not be detrimental to the welfare of their sons.

We know of a band in a great city in the south that had to be practically disbanded by the board of regents because of the drinking of its members, with the result that the director was fired and the old members refused readmittance until they had solemnly promised to behave as properly becomes a good bandman.

Editor's note: Your letter is sincerely appreciated. Perhaps our stand was not clarified. Our objection was to tactics employed, as you say by one or two members, not to the purpose of your fraternity. The Toreador endorses your purpose wholeheartedly. However, correction of the drinking "evil" should be brought about on a man to man, logical basis—through threats, either voiced or implied. Accepting that fact that the error has been corrected, we want to wish you all the success in the world. Your fraternity has high principles—carefully execute these, and you will soon have one of the best organizations on the campus.

—by—
buddy
wilson

thinking allowed

I am sitting on the steps of the doak hall place and I am feeling pretty sad, in fact I feel as low as a small snake's toenails when they have just been clipped. It is about 5:30 p.m. and the sun is real pretty as it goes down behind the building of administration which makes me the more sadder.

well, I am sitting there about ten minutes later when a pretty little cutie comes up the steps and abouts hi horace and what ever in the world is the matter with you on account of you don't look so good, in fact this girl tells me I look down in the face and is there something she can do for me. I look at her and see that she is one swell tomato and would probably make someone a real hot potatoe and I says to her that I am sad and I don't know what to do oh woe is me.

she says oh horace I am really sorry that you are so sad and would you please tell me why you are feeling so terrible on account of I bet I could help you because I always say to myself when I am feeling sad that things are never as black as they seem at first. I says oh yeah things aren't black huh, and how would you feel if your girl made a pledge just gave you the air right after she told you she wanted to go steady with you only four days ago, which she did.

this girl who is just as pretty as mazel I am noticing then takes my hand and says you don't know me horace but I do you and my name is flossie fudge and I think you are just swell and when she says please horace don't worry about mazel on account of I will be just glad to take that two-timing snake's place in your heart, which pleases me a great lot. I look at this surprising girl again and I notice that she has pretty eyes besides having two of the prettiest lips I have ever seen and I say why flossie how can you say things like this when this is the first time you have ever held my hand and I also ask her if she is kidding me, which I hope not.

she then looks at me in a way that makes me sorry that I ask her if she is kidding me and after snuggling closer to me right there on the steps of the doak hall resident place for women students she says horace I guess this is very unlady like but I am going to tell you something which you don't know but which is the gospel truth so help me if it isn't, then she leans a little closer and says oh horace I think you are just swell and I could take mazel's place in your affections which about then I think she can and I will also like the heck out of the idea.

I look at her pretty little hands which are holding my big old rough mitts and also look at her hair which I think will look like gold threads if the moon would only shine on it and I say flossie I have only met you for about fifteen minutes but it seems like I have known you for always and

We the Kappa Kappa Psi members, are for a bigger and better Texas Tech from now on as in the past we have shown. We feel that we voice the opinion of 98 per cent of the members of the band as a whole when we say that we want a band that is a fine band and a band that the students of the College will be proud to send anywhere with the confidence that a well behaved group is representing the College. Are we to be censured for that? Are we to be censured for trying to use moral suasion on some boys who expect to teach youngsters in the high school at a future time (this representing Tech), and whose conduct while here will determine whether or not the school boards and superintendents will hire them? We are only trying to help some boys NOW with the position in their profession LATER will be guided by their habits, whether good or bad, while they are here in school. We know of too many band teachers whose careers have been wrecked by their proximity to the BOTTLE to see some of our finest boys throw away their chances without at least a protest. ARE WE DOING WRONG? IF WE ARE, THEN WE STAND CONVICTED OF TRYING TO HELP OTHERS WHO REALLY NEED IT!

Sincerely yours,
KAPPA KAPPA PSI
by
R. E. Martin, Jr. Pres.
Bob Dickason, Vice-Pres.
Paul Coe, Secretary
Fraternity Officers.

Editor's note: Your letter is sincerely appreciated. Perhaps our stand was not clarified. Our objection was to tactics employed, as you say by one or two members, not to the purpose of your fraternity. The Toreador endorses your purpose wholeheartedly. However, correction of the drinking "evil" should be brought about on a man to man, logical basis—through threats, either voiced or implied. Accepting that fact that the error has been corrected, we want to wish you all the success in the world. Your fraternity has high principles—carefully execute these, and you will soon have one of the best organizations on the campus.

—by—
buddy
wilson

Coffee and Doughnuts

By REEVES HENLY

WITH SUGAR

According to Bill Miller, of Los Cam and political fame (viz., third west episode, spring '38). And Bill is taking his sugar very regularly these days. The *assur* is none other than our old acquaintance of other grafts, Marion Lee Mason, from the home city of James (Reformer) Stallings. Miller-Mason are neck and neck in the home stretch, judging from a full week's booking for the coming seven *divums*. It would have been the same this quarter moon but for the small matter of previous engagements. Nonetheless, the private phone in the gals' homestead now rings steadily for: Miss Post City, who goes home between all classes just to keep the instrument from rattling off the table. Seven dates, a week in advance—in Arkansas, we'd know what that mean. Here, we can only request . . .

A DARK COM

Or a writ of habeas corpus. Two young men usually seen around, Jimmie Brown and Bill Treadway, gave the Student Council this week a full accounting of the proceeds from this year's yell book sales. . . . Yeah, Greenville fite! . . . Chief interest was: did the funds go to the support of the German-American Bund. This column heartily advocates a Council committee investigation of all foreign activities on the campus. In these days of crisis, none is safe with espionage and sabotage running rampant. The national Dies committee invested the communistic beliefs of Shirley Temple. The Student Council could scrutinize Ben J. Dean. A strong possibility exists that he is an agent of the Student movement at the University of Texas. Tech students are too busy digging fur coats out of mothballs to be bothered with Plebecites. Reminding us to . . .

PULL A CROWD

Maybe a practical joke. But, practical joke though it is, it's getting darned monotonous—this habit of stacking rooms in the men's abode christened Horn hall. Once is fun, two times is a joke, but three entries into the room becomes tantamount to eating All Bran (adv.). Best remedy is to get the locks changed. The whole affair could get serious if it ever outgrows the playful stage.

HASH

That's what's going to be settled for a lot of Harvard students from what we hear via the radio. The city council of Cambridge—township where the venerable brain trainer is located—favored the idea of booting out old John and making him a separate municipality. Forewith, the Lampoon, student publication,

conducted a Plebecite, undergrads donned uniforms and marched on Cambridge. A commissioner stopped them and tried to tear down their banner. A fight ensued and the politico got some bunged up. Now he says he'll sue, fight and all that's unholy to get the offender booted out of college and the college kicked out of town. That seems to be a . . .

DOUBLE ORDER

Of trouble—for those who fail to present their Toreador subscription cards. Such cannot, but definitely, get papers. Cards appearing in the hands of other than the owner will be confiscated. Thus warns the business staff and means it.

The Rockefeller Foundation has made a grant of \$18,000,000 to American University to bring government employees of Latin-American republics to U. S. for study of our government.

Book News

Here's the BREAK you have been waiting for more than 2 years!

A Special Edition Of
"GONE WITH THE WIND"
The greatest Fiction seller in all Book history

\$1.49

This edition does not go on sale until November 1st, and on November 15th the price will return to \$3.00 per copy.

We are now taking orders for delivery on November 1st. Don't delay—place your order to-day.

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Today--Raiders vs Miners In Odessa For Grudge Battle

Under The Double T

By SAM DRAKE
Toreador Sports Editor

At long-last—a sports publicity man for Texas Tech. And a good one at that.

Bill Parker, former sports editor of the Associated Press in the Dallas bureau and a well-known writer in his own right, has assumed his duties. He is orientating himself these days with the product he has to offer—the undefeated Red Raiders and other activities of the athletic department.

Parker's object will be to place the Red Raiders and Black Double T in its rightful position on the sport pages of the nation's newspapers. With a fine background in sports writing Parker should be able to cope with the newspaper situation in regard to publicity for Tech's much-neglected Red Raiders.

In our minds, his arrival on the campus should be heralded as a great achievement on the part of both the college board of directors, athletic council and athletic department. He is undeniably one of the best in the field which makes him none-too-good for Tech. So we proffer orchids to Bill Parker and congratulations to all those instrumental in taking this important step forward.

Today Odessa is in a festive mood, and well might be, for two of the nation's few undefeated football eleven clash at 2:30 on Fly field. A pitifully small number of supporters are accompanying the Raiders to the West Texas oil mecca for this afternoon's melee with Texas School of Mines. Perhaps that fact has its justification, but we doubt it. All indications are pointing toward a ball game that may surprise even the most ardent Raider followers.

The facts in the case of Raiders vs. Miners are simple enough. Briefly they are:

1. Both teams are undefeated.
2. Tech playing a "big-time" schedule.
3. Miners considered in lower classification of football.
4. Tech playing for its sixth straight win against a team the Raiders know they should whip.
5. Miners, "with everything to win and nothing to lose" can play as they please.
6. So Tech's rambling Raiders are on the spot. That spot is Odessa, Texas, Fly Field at 2:30 this afternoon. There is no doubt but what the Raiders should win, and do so easily—but frankly we are afraid it's going to be tougher than anyone suspects.

Visiting the coaches' office Thursday . . . both mentors in high spirits and working with their usual efficiency but Head Coach Cawthon paused long enough to say a few words. "We want the students to know how much we appreciated that reception they had for us Tuesday. That was sure swell and the best part of it was that we didn't expect it. That band, all those students, and I know it must have been difficult for them to get out at that time of day. It really pepped up the boys and me too . . . we know the students are behind us and I just want them to know how much we appreciate it."

Radio Privileges Given WISN For Marquette Game

Permission to broadcast the Tech-Marquette game was given early this week to station WISN in Milwaukee, Wis., according to W. L. Stangel, chairman of the athletic council.

The 1000 watt CBS station will either broadcast direct from the field or relay telegraphic reports to Milwaukee from Matador stadium.

The Raider game here is last on the Marquette schedule. The Golden Avalanche defeated SMU recently, plays TCU this week, and completes their Southwest invasion with Arizona university, the week before Thanksgiving, and Texas Tech here on Turkey Day.

Followers of the Marquette eleven were instrumental in landing the broadcasting privileges of the game for the Milwaukee station, according to reports here.

In addition to granting WISN broadcasting privileges the athletic council, in its meeting this week approved Bill Parker as sports publicity writer.

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The STUDENTS GUILD
BOX 811, SAN DIEGO, CALIF.

Squad Ready For Miner Blast On Neutral Ground

Large Crowd To See Undefeated Teams Duel At 2 Today

Two undefeated grid machines, Texas Tech and Texas School of Mines, duel for supremacy this afternoon on neutral territory in Odessa. The game, beginning at 2 o'clock, is expected to draw 5000 West Texans, anxious to see if Coach Cawthon's Red Raiders can withstand the blast of a Mines team that has "everything to win and nothing to lose."

Today's game with Texas Mines Muckers will come to Lubbock followers of the Red Raiders direct from the Odessa playing field.

R. B. McAllister, who has done most of the aerial reporting of Raider football this season, opens the broadcast at 2 o'clock.

All arrangements for handling the game direct from the field have been completed—so from Odessa, this afternoon, McAllister at the mike, must from the Matador stand and all the color the combating squads can give.

Tutored by Mack Saxon, cagey mentor who has steered Miner eleven through ten grid campaigns, the current aggregation of Miner footballers have been pointing toward today's game since Tech dumped Duquesne in Buffalo several weeks ago.

A victory over the Red and Black would give Saxon's squad an enviable place in the gridiron sun and he has four stellar backs determined to reach that enviable place. Paced by Kenneth Heineman, aerial artist, the Miner squad is well-fortified for the Raider game. Flanking Heineman are Fred Barnett, Mike Maros and Gilbert Salcido, all experienced performers.

In the line Saxon has weight, experience and speed in Wilson and Matheson, tackles; Taylor and Ranye, ends; Attel and King, guards; and Pennington, center. Unscathed by their fifth win, Coach Cawthon's Raiders are in fine shape for the Miner onslaught this afternoon. The usual eleven will probably open the game for the Red and Black Matadors: Briefly, the starters look something like this: McKnight and Webb, ends; Latch and Murphy, tackles; Waldrep and White, guards; Williams, center; and Tarbox, Holmes, Flusche and Calhoun in the secondary.

Following their return from Missoula, Montana and the 19-13 victory over Montana University's Grizzlies, the Raiders concentrated on their ground plays. Intensive drills were also held in an effort to prevent blocked punts in future contest and their passing attack was polished.

Tomorrow---'Murals Begin

Active participation in intramural six-man football competition gets underway tomorrow.

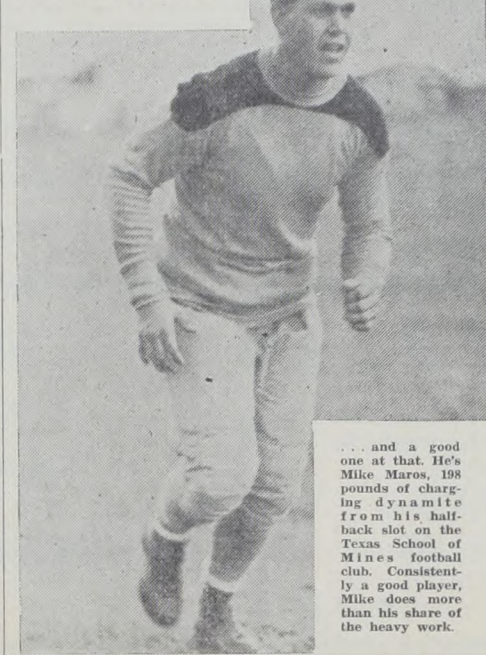
The schedule: Ten a. m., Camp Marion vs. North Plains and Soci vs. Wranglers. Three p. m., Mohawks vs. Jay Walkers and Kennas vs. Los Camps. Schedules from week to week will appear on the sport pages of The Toreador.

Raiders In The Cotton Bowl? Longhorn Moguls Are For It

Nomination of Texas Tech Red Raiders as the State Fair opponents of the University of Texas Longhorns was urged Thursday by Texas University officials as a result of the effort by Dr. W. B. Bizzell, president of Oklahoma University, to move the annual battle between Texas and Oklahoma from Dallas to a home-and-home schedule at Norman and Austin according to the Dallas News.

This suggestion was made when Dr. Bizzell renewed his previous efforts to move the game sit after the Oklahoma-Texas grid tilt, Oct. 8, which drew a crowd of 19,000 "Longhorns' followers," said the Dallas News, believe that the Matadors would outdraw Oklahoma as Texas' opponent in the Cotton Bowl. And the Red Raiders have gained a nationwide reputation in winning most of their games from big-time opponents. They can give any team in the Southwest Conference plenty of trouble and occasional grief. So powerful are the Matadors that they are being urged for membership in the Southwest Conference. And West Texans, sold on the Red Raiders, would send more hundreds to Dallas than are attracted by Oklahoma University.

Mike's A Mucker



... and a good one at that. He's Mike Maros, 198 pounds of charging dynamite from his half-back slot on the Texas School of Mines' football club. Consistently a good player, Mike does more than his share of the heavy work.

Williams A Jinx? Pooh, Pooh, Today May Tell Story

Is Bo Williams a jinx to the Raiders? . . . or are you superstitious? In a minute review of the 1937 season it shall be seen.

Bo went to Austin with the Mats and they lost. Next he went to Detroit and once again they lost, this time by a larger score. On the next trip Bo did not go and Tech defeated Oklahoma A. and M. at Stillwater. Down at New Orleans the scarlet-clad men won again with him missing. Again in Louisiana the Raiders beat Centenary and Bo was not present. Then West Virginia won from Tech with Bo witnessing the See WILLIAMS, page 4

Improved Fish Play Aggies

Yesterday afternoon in Lawton, Okla., Berl Huffman's freshman football squad encountered Cameron's Aggies in their second game of the current season.

Coach Huffman has drilled his squad daily on formations, ground and aerial attack and timing of their plays. The Pies were woefully weak in offensive departments of the game in their opener, but the intensive drill of the past few weeks has ironed out most of these difficulties.

Yesterday's meeting of the Fish and Cameron's Aggies was the third in the history of the two squads.

Netters Renew ACC Rivalry Today At Two

Squads Meet Here With Visitors Holding Edge

Kendall Jones and company Abilene Christian college net luminaries, invade the Red Raider stronghold today for one of the most important tennis meets of the year.

Coach Allen's varsity netters opened the fall tourney season two weeks ago with a clean sweep of visiting West Texas Teachers players.

Chapman, Moore, Beens and Bateman make up the varsity net squad against whom ACC pits Jones, Murray Marshall and two sophomore stars.

Termed by Coach Allen as "the most important home match of the year," the ACC invasion gets underway at 2 o'clock this afternoon. Temporary bleachers have been placed for the convenience of fans. It will be the fourth meeting of the two squads with ACC holding an advantage of two matches to one for Tech netmen.

Weather Fails To Halt Toreador Tourney Play

Despite inclement weather, play in the Toreador-sponsored tennis tourney has advanced rapidly the past few days.

From an original bracket of 20 players the competition has cut it to the quarterfinal round, with two contestants advanced to semi-final pairings.

Harold Beckmeyer, with wins over Fuller and Drake has one of the semi-final positions, while Jesse Beane occupies a lower bracket berth in the semi-finals.

In the doubles tourney, Perkins-Lam met Beckmeyer-Houston, Robertson-Gregory play Thomas-Gause and Reynolds-Miller pair tangles with Drake-Sloan. The Beane-Beane brother combination has gone to the semi-finals in doubles play with a win over Leunberger-Wolfinger.

Trophies for winners of the tournament have been ordered. Individual awards will go to each winner in the singles and doubles division.

Halt Him Holt!



WALDREP, Raider guard

It's Not Too Late For Your Entry In "Guess-Score" Contest

There is still time to enter the Toreador-Sears-Roebuck "guess score" contest and win the \$50 radio, grand prize.

The student with the highest average over the 10 week period for the contest, wins the Silvertone radio. Each week five dollars in merchandise is awarded the week's campus quarterback.

Members of the Tech team are: Captain Lindsay Telford, Jack Carlson, Donald Doherty, Manson Allen, James Douglas, Kenneth Brown, John Suddett, Bill McGowan, Wyndell Smith and A. P. Clark. A tentative schedule includes tilts with Southwest conference teams and other teams down state. These matches will be played soon. Border conference matches will be played next spring. Players returning this fall are Lindsey Telford, former Border Conference champion, Captain Manson Allen, Ford Strudivant, and Donald Doherty. Allen and Doherty jointly took third place honors in the Border conference tournament at Temple last spring. Telford and Strudivant are expected to play strong for the leading slots. Coach Plank stated yesterday that the number of Tech golfers who played would depend entirely upon the size of the Canyon squad. He hoped all of the large Raider squad would see service.

Golfers Open Against Canyon Tomorrow

Linksmen Deemed Ready For First Competition

The first intercollegiate golf match of the year gets under way tomorrow afternoon at the Country Club with Tech linksmen engaging the WTSC Buffalos. Coach Plank has a squad of 10 to pick from headed by Captain Telford and should put an impressive team on the course.

In the last meeting of the two teams Raiders handed the Buffs a 4 to 0 defeat. The Canyon men are still smarting from this and the matches should prove quite interesting. While they are here arrangements will be made for a return battle either this fall or early next spring. It will probably be played at Canyon.

Members of the Tech team are: Captain Lindsay Telford, Jack Carlson, Donald Doherty, Manson Allen, James Douglas, Kenneth Brown, John Suddett, Bill McGowan, Wyndell Smith and A. P. Clark. A tentative schedule includes tilts with Southwest conference teams and other teams down state. These matches will be played soon. Border conference matches will be played next spring. Players returning this fall are Lindsey Telford, former Border Conference champion, Captain Manson Allen, Ford Strudivant, and Donald Doherty. Allen and Doherty jointly took third place honors in the Border conference tournament at Temple last spring. Telford and Strudivant are expected to play strong for the leading slots. Coach Plank stated yesterday that the number of Tech golfers who played would depend entirely upon the size of the Canyon squad. He hoped all of the large Raider squad would see service.

ENTRY BLANK Fourth Week Of Contest

Arkansas vs. Texas A & M
Baylor vs. Texas Christian
Loyola of Los Angeles vs. Centenary
Rice vs. Auburn
SMU vs. Texas U.

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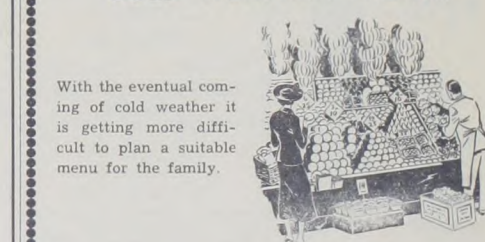
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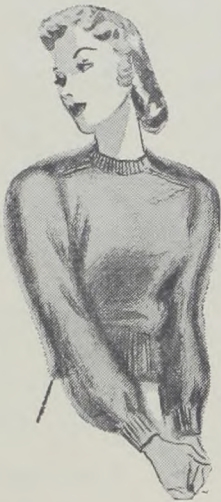
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Rebold-Brown Marry Sunday

Home Ceremony Unites Couple In Dallas

Miss Rosalie Rebold of Dallas and A. B. Brown, son of Mr. and Mrs. H. B. Brown of Lubbock, were married Sunday, Oct. 16, in Dallas at the home of Mr. and Mrs. Edwin B. Cox.

The bride's only attendant was Miss Nettie Fay Brown, sister of the groom.

Hogue Williams and Frank (Jelly) Kelly were ushers. Both attended Texas Tech with the groom for four years.

The couple will live in Ardmore, Okla., where Brown is employed in business. He was a chaperone member of the Silver Key club and served as president for one year.

He was also associated with the Sigma Gamma Epsilon, geological fraternity.

Mrs. Brown attended Southern Methodist university for two years where she was a member of Sigma Kappa sorority.

Tech Faculty Club Gives Dinner

Texas Tech's Faculty club entertained staff members, faculty and guests with a dinner in Doak hall Friday night.

Serving girls greeted guests at the door in grotesque costumes of skeleton masks and white dresses.

The dining room was decorated with jack o'lantern faces and candles. Noisemakers and colorful caps added to the festivity of the occasion.

THE AMUSEMENT WORLD:

Spotlight Shines On Tennis Club Dance Tonight

By GORDON HANNA

The amusement spotlight makes a sharp swing this week-end and turns its bright ray on an orchestra that has heretofore remained in the background as far as campus rigadoons are concerned. Jack York and his 13 companions climb aboard the wooden stand in the gymnasium tonight from 9 to 12 and play the jazz tunes for the Tennis club's annual all-college dance. Up to date the music of these boys hasn't reached the trembling ears of this corner but we'll be out tonight, full of hope and expectations. Tickets, incidentally, are going at the old standby price of 75 cents and a dollar.

Grandpa Comes Through

A slight difference is notable in the screen and stage versions of "You Can't Take It With You" opening at the Palace preview tonight with a galaxy of stars. On Broadway Grandpa Vanderhof was a spry old gent that got around like a new born colt. In the picture Lionel Barrymore hobbles about on crutches. The reason—just before production began Barrymore was suddenly laid away with a bad case of arthritis. For a while it seemed another actor would have to take over. However, Columbia's wide-awake scenario writers came to the rescue by having Grandpa sprain his ankle. And they all lived happy ever after.

Speaking of the movies makes us want to bow our heads and give thanks for extraordinary quietness characterizing Lubbock audiences. From Austin and other Texas college towns come reports of cheering, jeering and other rowdiness belched forth by those who attend the cinema houses. Lubbock theatre-goers, Gracias a Dios, know how to behave themselves.

Sophs Are Working

Hats off to the sophomores for

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Pho. 70 or 1800

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Las Vivas Attend Ranch Supper

Patronesses of the Las Vivarachas club entertained with a ranch supper at the home of Mrs. J. E. Vickers, five miles north on the Plainview highway, Friday afternoon. The hostesses: Mesdames E. M. Chitwood, George Simpson, R. L. Durham, Jack Douglas, Pete Cawthon, C. C. Lindsey, J. E. Edwards, M. C. Butler, William Dingus, Misses Margaret Weeks, Margaret Turner and Mable Erwin.

Members present were: Elaine Wilson, Annie Rooney, Winifred Warren, Helen Brown, Merle Houston, Christine Birdwell, Jean McDavid, Beth Brown, Esta Fae Dean, Joyce Craven, Berl Duff, Inez Davis, Dorothy Pond, Gerry Gibson, Marion Hurmace, Catherine Collier, Marjorie Burrow, Eloise Jackson and Lalla D'Spain.

Pledges attending were: Evelyn Wallace, Beth Newton, Elaine Lovell, Anita Malone, Lauenita Forrest, Waldeen Donnell, Ruth Clark, Mary Dallam, Ollie Sue Armstrong, Opal McGlathery, Joyce Young, Dorothy Lou Emmitt, Dan Long, Ida Rule Duff, and Jayne Garnett.

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\$75.00

Cash Prizes

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TECH—Now showing, "Navy Blue and Gold" with Robert Young, James Stewart, Lionel Barrymore, Florence Rice, Billie Burke, Sunday and Monday, "Test Pilot" with Clark Gable, Myrna Loy, Spencer Tracy.

LINDSEY—Now showing, "Pals of the Saddle" with The Three Mesquiteers, Doreen McKay, Sunday, Monday and Tuesday, "Five of a Kind" with Dionne Quintuplets.

Tech Theatre

Now Showing

"Navy Blue And Gold"

with ROBERT YOUNG JAMES STEWART FLORENCE RICE

Sunday and Monday

"Test Pilot"

with CLARK GABLE SPENCER TRACY MYRNA LOY

Tuesday and Wednesday

"Gaiety Girls"

with PATRICIA ELLIS JACK HULBERT

PALACE

Now Showing

"Service Deluxe"

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PREVUE TONITE 11:30 Sun., Mon., Tues., Wed.

JEAN ARTHUR JAMES STEWART in

"You Can't Take It With You"

LINDSEY

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"Pals Of The Saddle"

with THREE MESQUITEERS

PREVUE TONITE 11:15 Sun., Mon., Tues.

DIONNE QUINTS in

"Five Of A Kind"

10c TEXAN 20c

Now Showing

"Prison Farm"

PREVUE TONITE 11:15 Sun., Mon., Tues.

JOEL McCREA LORETTA YOUNG in

"Three Blind Mice"

Toreador Classified Ad Section

Williams Jinx?

Cont. from Page 3 game. Now what do you think? During the present season the Raiders went to Buffalo, New York and brought back a victory without Bo's presence. Then off to Missoula, Montana, and another win with him remaining at home. But Saturday Bo will be out at Fry field at Odessa when the Raiders meet the School of Mines, however he will not make the trip with the team.

TERMS

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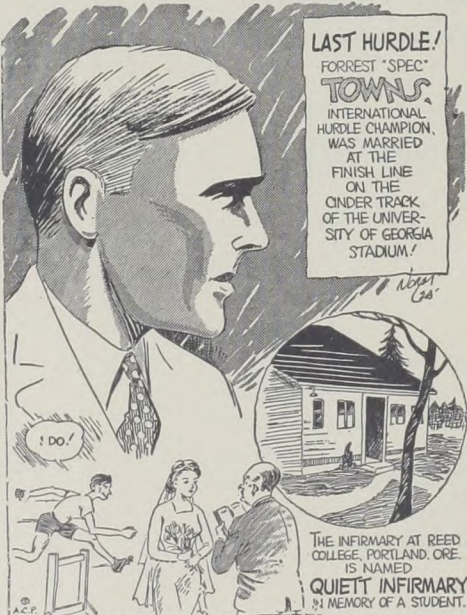
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Campus Camera



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thing You Have Lost—Found—Or Need

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An Interested Market Of 3500 Students—Use The Classifieds