

## Author Speaks At Auditorium

By BILL MCGEE

Toreador Amusements Editor

Vance Packard—who has probably done more than any other author to open the eyes of the buying public—will speak on "The Changing Character of American People" at the Municipal Auditorium at 7 p.m. Wednesday.

His address will undoubtedly be loaded with the same critical dynamite which has made best-sellers of his three books.

Packard's Lubbock appearance

is sponsored by the Special Events Committee of the Tech Union. Students and faculty must present ID cards for free admission. Admission for others is \$1.

A social critic of the first rank, Packard pioneered in alerting the American public to the techniques employed for "depth advertising" in "The Hidden Persuaders." The book, which occupied the No. 1 spot on the nation's best-seller lists, was translated in nine languages and has sold nearly a million copies.

In his second book, "The Status Seekers," he pointed out a rigid class system in supposedly classless America.

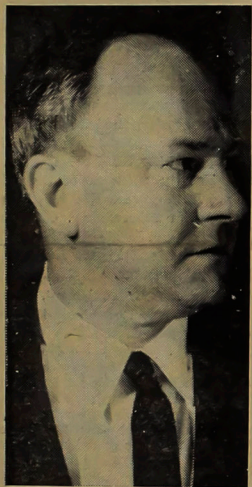
With "The Waste Makers" Packard became one of the few authors to write three straight best-sellers. In his latest book, he tells how "planned obsolescence" is used to maintain America's overproduction.

Packard claims "to have no quarrel with legitimate technological advancement," but does not believe in artificially shortening the life of useful products.

He thinks the American consumer is finally awakening to the Madison Ave. ruses for selling products. "...now we spot and hoot at strategies obviously designed to make us throw away our still-sound products...reports and articles in the press indicate that Americans are demonstrating a new prudence and a new interest in quality," Packard says.

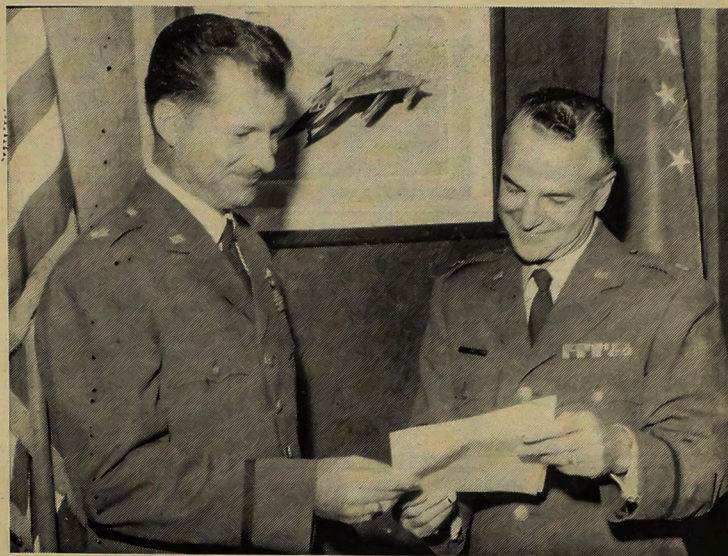
"Conceivably my book is contributing to this trend," he adds, "and whatever the cause, I am delighted."

Packard's works are already required reading for some college courses in advertising and marketing.



VANCE PACKARD

... speaks at Tech Wednesday



DISCUSSING TECH'S AFROTC PROGRAM

... are Lt. Col. Monkiewicz, who is at Tech to inspect the Air Force unit, and Lt. Col. G. R. Hull, head of Tech's department of air science.

## Air Force Colonel Visits Tech For Annual ROTC Inspection

Military discipline and organization were cited Monday as the outstanding phases of the Tech Air Force ROTC by Lt. Col. Monkiewicz of the U.S. Air Force.

Colonel Monkiewicz, on campus for the Annual Federal Inspection of the Tech AFROTC units, said, "This unit is extremely well organized in accomplishing all the desired objectives of the AFROTC program. And the military discipline is very outstanding.

"In my mind we are certainly getting the highest quality of officers for the corps."

He also said that the Angel Flight, ROTC drill teams and Sabre Honor Guard were all outstanding units "without a question."

According to Colonel Monkiewicz, any boy interested in any sort of expert training will gain benefit from the AFROTC. It prepares him for

any phase of life because of its group experience, fellowship and leadership that may not be acquired in any other phases of college life. The AFROTC also offers an opportunity for individuals who are interested in becoming pilots to take training through the college unit.

The Colonel explained that the Air Force is now definitely emphasizing the needs for a good education for all Air Force officers. He said also that approximately fifty per cent of the Air Force officers had either a bachelor's or a master's degree.

In answer to questions on the national level Colonel Monkiewicz stated that the United States stands firm and strong in the face of any nation. He also said that there was no doubt in the military that the U.S. is fully prepared for any emergency.

## Queen Candidates Vie For Spots In Runoff

Homecoming queen candidates will vie for the top eight places in an all-campus election Wednesday.

The eight girls selected Wednesday will compete in a run-off election Nov. 1.

The 14 girls contending for the honor are Nancy Ezell, Delta Gamma; Linda Kinard, Lubbock; Jan Payne, Weeks Hall; LaRue Elliot, Gamma Phi Beta; Carolyn Maniha, Sigma Kappa; Linda Lockett,

The parade committee will meet at 5 p.m. today in the Workroom of the Tech Union to discuss plans for the homecoming parade.

This is a very important meeting for all organizations that plan to have an entry in the parade, according to John Ward, parade chairman.

Representatives are asked to bring plans for their entries to the meeting for approval.

Drawing for positions in the parade and a parade route will be discussed, Ward said.

Kappa Alpha Theta; Kay Woody, Pi Beta Phi; Nancy Therrell, Doak Hall; Joy Keller, Delta Delta Delta; Ouida Daugherty, Alpha Phi; Jackie Howard, Kappa Kappa Gamma; Patsy Thompson, Phi Mu; Beth O'Quinn, Alpha Chi Omega; and Claudia Austin, Gamma Phi Beta.

"There must be no campaigning whatsoever," Wayne James, executive secretary of the Ex-Students Assn., said. Candidates in campaigning will be subject to disqualification.

Ballot boxes will be placed in the Tech Union, C&O Bldg., Electrical Engineering Bldg. and the Ad Bldg. Members of A Phi O and WSO will assist with the election.

Ballots will be counted and tabulated by college administrators.

From The AP

## News Of The World

### WASHINGTON

Monday the Soviet Union set off the biggest explosion in history, the Atomic Energy Commission reported, but it probably was less powerful than the 50-megaton blast which Premier Khrushchev had announced was forthcoming.

A statement from the AEC said preliminary analysis indicated the nuclear detonation possibly was as high as 50 megatons but probably was "on the order of 30 megatons."

The agency also revealed that the Russians had set off a low-yield blast underwater about two hours after the mammoth explosion.

The largest previous Soviet test was estimated at about 10 megatons. The biggest United States nuclear test has been reported at 15 to 20 megatons.

### OSLO, NORWAY

Nobel prizes were awarded Monday to Dag Hammarskjold and Albert John Luthuli, a Negro leader in South Africa—two advocates of non-violence in a violent world.

The 1961 peace award went to the late U.N. secretary-general. The 1960 peace prize was belatedly awarded to Luthuli for working to ease the effects of racial discrimination in South Africa.

Luthuli is a Zulu Christian leader who will be unable to receive the prize personally. The Norwegian committee which makes the peace awards noted that he is forbidden by South Africa's supre-

macy government to leave his village.

The U.N. secretary-general, who perished Sept. 18 on a peace mission to the Congo, was the first to receive the award posthumously. The prize, worth 250,232 kroner—\$48,640—will go to Hammarskjold's estate.

### BERLIN

The U.S. command in Berlin protested to the Soviet Union Monday the halting of a top State Department official by East German police.

Blaming the Americans for the incident, Communist East Germany announced that henceforth all Allied personnel in civilian clothing must show identification papers to East German police upon entering East Berlin.

U.S. military police began looking into Soviet military vehicles for the first time in apparent retaliation for the harassment of Allied personnel.

And West Berlin police announced their border guards are being armed with tear gas and submachine guns. This required permission of the Western Allied occupying powers.

The halting Sunday night of the car of E. Allan Lightner Jr., deputy chief of the U.S. Mission, brought tension to a high pitch.

Eight U.S. military police with fixed bayonets finally entered East Berlin to insure passage of his car. East Berlin police did not interfere. Following Allied procedure, Lightner had refused to show his identification card to East Berlin police.



# Raider Roundup

## SIGMA TAU DELTA

Sigma Tau Delta will meet Wednesday at noon in the Workroom of the Tech Union. All members and prospective members who are interested in attending the luncheon should call Dwain Fuller, president, at SW9-4193 by noon today.

## DOUBLE "T" ASSN.

Double "T" Assn. will meet Thursday at 9:30 p.m. in the film room at the Athletic Office. Officers will be elected and plans

will be made for initiation. All members are urged to attend.

## AWS

General Council of AWS will meet Wednesday at 5 p.m. in the Rec. Hall.

## MILITARY ENGINEERS

Col. John D. Bristol, U.S. Army retired and assistant professor of civil engineering at Texas Tech, will speak on the Corps of Engineers at the regular meeting of the Society of American Military Engineers. The meeting is set for

Wednesday at 7:30 p.m. in X-3C.

## BOARD OF STUDENT ORGANIZATIONS

The Board of Student Organizations will have their regular meeting and luncheon at 11:45 a.m. Thursday in the Tech Union Ballroom. Organizations which have not paid dues may do so at the meeting.

## MAJOR-MINOR CLUB

The Major-Minor Club will meet at 7 p.m. today in the Women's Gym.

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## Tech Professors Author Textbook

A book designed to help overcome the problems of technical writing faced by persons in agricultural, scientific and engineering fields has been co-authored by three Texas Tech English professors.

Entitled "Technical Writing," the book was written by Grace P. Wellborn, assistant professor of English; Dr. Lola Beth Green, associate professor of English; and Dr. Kline A. Nall, professor of English.

Published by Houghton Mifflin Co., the book is an expansion of an earlier lithographed publication by Mrs. Wellborn, Dr. Green and Dr. Nall.

Mrs. Wellborn teaches the technical writing course for agricultural students, and Dr. Green teaches technical writing for engineers. Dr. Nall previously had taught the engineering technical writers course.



MISS PLEDGE OF '61—Tri Delt pledge Lady Jane Henry, a freshman from Evanston, Ill., was named Miss Pledge last Tuesday by Ray Thomson, Kappa Sigma president.

## Tech Ski Club Plans Trip For Arapahoe Ski Basin

A trip to the Arapahoe Ski Basin in Colorado will highlight the Tech Ski Club's activities this year. The trip to the scenic Colorado mountains will be Jan. 21 to Jan. 24.

Norman Kinz, president of the

ski club, announced that 150 members are expected to make the trip. Over 120 students made the trip to New Mexico last year.

Faculty sponsors of the club are Ruth Cowart, Edsel Buchanan and Jim Scheremeyer. Other officers are Jackie Blachly, vice president, and Phyllis Kuhn, secretary-treasurer.

The fee for equipment, round trip, room and board, ski lifts and membership in the club for the coming year will be \$57, Kinz stated.

A club meeting is set for 7 p.m. Wednesday in the Rec Hall for all members and prospective members, announced Kinz. "Details of the trip will be explained and activities will be coordinated," Kinz concluded.

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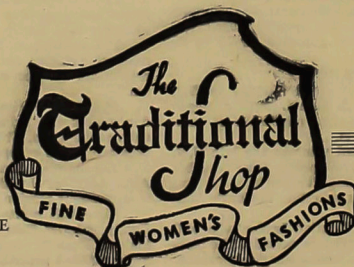
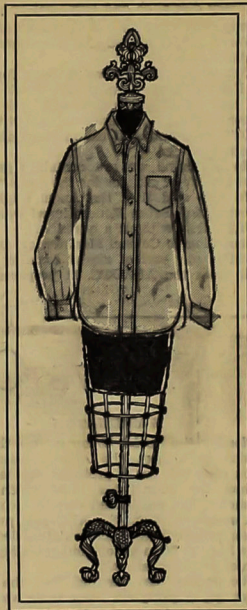
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# Fraternities Pledge 169 Men Saturday

Tech's 11 social fraternities pledged 169 men Saturday for the fall semester.

Sigma Chi and Kappa Alpha, Tech's newest social group, tied for most pledge honors with 20 each.

New pledges are as follows:

Alpha Tau Omega: Frank Posey Brown, Dallas; James Murray Cox, Dallas; Vernon Floyd Danner, Penwell; Thomas James Evans, Fort Worth; Robert Allen Harper, Childress; C. W. Williams, McKinney; William Jesse Hill, Bushland; William Gerald Hyde, Midland; Jimmy Dale King, Lamesa; John Edward Love, Cleburne; Ronald Clark Lowe, Dallas; Christopher Rieber, Phoenix, Ariz.; Joe Max Scharnberg, Mineral Wells; and James Robert Vardy, Slaton.

Delta Tau Delta: Tom Edward Arnold, Midland; Kenneth Lea Ballard, Denver, Colo.; Brett Bliss Bayus, Denton; Robert Dan Corley, Lamesa; Charlie McClain, Lubbock; Jan Coleman Eason, Monahans; H. Wallace Gerber, Dallas; William George Hein, Cheyenne, Wyo.; Rodney Errol Herwig, Brownfield; Larry E. Ingram, San Perita; John Buttrill King, Lubbock; Joe Howard Livingston, Fremont; Larry Rife Lowe, Monahans; Jay Wallace Mullins, Turkey; Randall Lee Poteset, Fort Worth; Charles H. Shiraz, Houston; Douglas Michael Tate, Lubbock; and B. Gary Wells, Fort Worth.

Kappa Alpha: David Lynn Austin, Lubbock; Edward C. Benninger, Dallas; Robert J. Breckenridge, Big Spring; Joe Pennington Cochran, Odessa; Joe Wayne Crook, Waco; Robert Allen Dean, Zulla; Robert Earl Faith Jr., El Paso; James Warren Gasm, Lubbock; Carl Thomas Gregory, Tyler; Albert E. Hall, Dallas; Arthur Reynolds Howard, Dallas; Orville Otis Jenkins, Dallas; James Rand Milstead, Abilene; Michael Muse Moore, Houston; Orland Murray McNeely, Shallowater; Joseph Clayborne Nunnally, Albany, Ga.; Lorenzo Dow Patterson, Abilene; Jerry Frank Smith, Corsicana; Phillip W. Sult, Lubbock; and Larry Ellington Wood, Amarillo.

Kappa Sigma: Leo Matthew Brown, Lubbock; Alan Lea Gallagher, Dallas; Terry Edward Hansen, Dallas; Phillip Homer Howard, Vernon; Kenneth Craig Johnson, Big Spring; Bobby Lynn McDams, Big Spring; James Foy Rollins, Sunset; Robert Lynn Scharff, Longview; George R. Tala, Lubbock; Tollis C. Thomas II, Dallas; and Terry Stafford Utterback, Fort Worth.

Phi Delta Theta: Ron Arrington, Lubbock; Charlie David Cannon, Lubbock; Christopher DeBunk, Idaho; Richard Taylor Haase, Houston; Jerry Doyle Jordan, Lubbock; Ernest Moore Kimbrough, Abilene; Robert Earl Leston, Fort Worth; Charles Wayne Neeb, Cross Plains; J. Charles Steinman, Abilene; Beau Eldred Sutherland, Kerrville; Steve Carter Voelke, Dallas; and John Jay West, San Angelo.

Phi Gamma Delta: George Andrews, Fort Worth; Roland Kent Averett, Lubbock; Robert Dennis Batson, Lubbock; Larry Gordon Brown, Dallas; Charles Christopher, Miami, Tex.; Otto Lowell Croslin, Lubbock; John Michael Curran, Fort Worth; James Arnold Gibson, Temple; Brooke Franklin Stephens, Lubbock; Tom H. Strickland, Denver City; Roger Fielder Tarver, Grand Prairie; Claude Dean Watkins, Muleshoe; John Garland Williams, Granbury; Tim Douglas Williamson, Snyder; Jack M. Winterbotham, Houston; Harold Wayne Yarnold, Canadian; and William H. Young, Fort Worth.

Phi Kappa Psi: Carl William Albert, Lubbock; William Glenn Anderson, Odessa; James Thomas Dabney, Lubbock; Rand Terrell Fredericksen, Lubbock; William Henry Heard, Lubbock; Ira Ward Judd, Odessa; James Garry Littlejohn, Midland; Robert Cameron Millam Jr., Waco; James Edward Noble, Lubbock; Lewis Barnett, Lubbock; Charles Bruce Robertson, Rix, Lubbock; James Spence, San Antonio; Donald Ross Weldon, Lubbock; and Richard William Womack, Amarillo.

Pi Kappa Alpha: Paul Clark Beisenherz, Dallas; Raymond Allen Bookout, Harfey; Gary Warren Cook, Perryton; James Guy Cunningham, Fort Stockton; Walter Lee Cunningham, Galena Park; Thomas Douglas, Corpus Christi; Robert Lyric Foster, Sundown; Donald Neal Frank, Graham; Robert Ernes Henderson, Bellaire; Kenneth Marvin Hill, Albany; William Miles Jones, Houston; David Jeffery Meador, Lubbock; Herman Paul Price, Ballinger; William Henry Spahn, Austin, Minn.; Jimmy Howard Wickham, Mesquite; and Don Lynn Wise, Houston.

Sigma Alpha Epsilon: L. Mac Bartee, Clovis, N.M.; Larry Lynn Bass, Houston; Jackie Neal Brown, Mofett; Thomas Edwin Eucker, Big Spring; George Glenn Gandy, Lubbock; John Robert Hall III, Lubbock; Charles Hawthorne, Pecos; Jerry

Lee Henderson, Canadian; Douglas Ray Lillard, Gainesville; Norman Baylis Purvis, Hico; Tommy Joe Richardson, Lubbock; James Eddie Riley, Fort Worth; Guy Irvin Selbert, Denver City; and J. Robert Webster, Amarillo.

Sigma Chi: Dave Frank Albrecht, Midland; Darwin Lee Breeding, Cross Plains; John Marvin Buntion, Lubbock; Ted Duggan Goldsby, Lubbock; Robert Neil Harris, Montgomery, Ala.; Robert Franklin Hetrick, San Juan, Tex.; Stuart Andrew Hodge, Buffalo, N.Y.; Jowel Dean Horton, Lancaster; Aiton Walter Johnson, Abilene; Howard Eugene Kurkin, Petersburg; Shelly Fayne Miller, Alamogordo, N.M.; David Glenn Morrison, Oton; Leonard Alexander Netzer, Laredo; Leroy Jackie Nickols, Lubbock; Gary Allen Scheasler, Bellaire; Robert Shackelford, Leakey; Robert Wayne Sokol, Slaton; John S. Wotton, Lubbock; James Stephen Watts, Stamford; and Robert Edd Whitlton, Spearman.

Sigma Nu: Fat A. Callahan, Houston; John Ronald Miller, Pecos; John G. Morris-

son, Andrews; Harold Garth Nash, Wheel-Street, Vernon; William Payne Watts, Houston; John Thomas Wilkins, San An-er; Michael Wayne Owens, Tahoka; Jeff-ery Lee Sarff, Houston; Gary Bernard tondo; and John Jiles Wise, Lubbock.

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Carlyle Smith

## News and Views

Now that the dust has cleared and most of the mechanical work required to start the school year has been completed, the Council will now begin to bury itself in various fields in order to create, what I hope will be, a better general atmosphere for the students of Tech. Much of this work will be merely in the exploration stage—that is to say, that if, after a good bit of study a committee finds its particular field impractical and not beneficial to the majority of students, it will be dropped from consideration. At present, four committees are in the beginning stages of formulating programs which, I think, will prove worth while.

### Academic Recruiting—Amon Burton, chairman

The purpose here is to bring more and better students to Texas Tech. Plans now are to incorporate student personnel to present programs in various high schools around the state. These will not be presented along the line of, "Come to Tech because it is such a wonderful school", but rather an explanation and description of college life in general, using Texas Tech as an example through films, programs and personnel. In this manner, I feel that we perform a service to the high school while receiving quite a bit of publicity as a by-product. Dr. Floyd Boze, our registrar, has kindly consented to be the administrative advisor to the Council on this project.

### Summer Employment—Jerry Avery, chairman

I feel extremely fortunate in being able to solicit the aid of Mrs. Jean A. Jenkins, director of the Placement Service on this particular program.

Mrs. Jenkins has notified us that there are established certain facilities in the Placement Office for student summer employment—to what extent will remain to committee investigation I am quite positive though, that there has been no effort toward creating a market at Tech through which ex-students, who can hire or recommend for hiring, may come for vacation-time employees. The committee's job, therefore, will break down into two distinct parts: first to work in coordination with the Placement Office in opening up a new field pointed toward alumni; second to thoroughly understand the workings of all established summer employment programs and aid the Placement Office in any manner possible with the handling of these.

### Tech Fiesta—Robert Tinney, chairman

Inspired by petitioning of the student body last spring, this program in my mind, is the most questionable—mainly because I know nothing about it. All I can judge from is the gradual decreasing interest in affairs of this nature—I am referring, of course, to the Spring Festival initiated several years back. I would think that a program of this nature would be successful if it were drawn from the idea of coordinating certain events that seem to disrupt the campus and students all through the spring—setting as many of these as possible into one position on our calendar. I don't believe that an entire week-long event would be feasible. Keeping our Spring Vacation would be more desirable to me than something of this nature.

### Name Change—Karen Anderson, chairman

More on this through the year.  
In the Academic Recruiting and Tech Fiesta committees, I have appointed what has come to be referred to as "civilian" personnel, or people interested in the particular program but not members of the Council. If any students have a deep interest in either of these programs, I would be happy to talk to them about the possibility of committee work. Of course, all the committees are always open to student suggestion and criticism.



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Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.



John Birch Society

# Hall Column Draws Fire

Man is distinguished from other forms of life by the fact that he can think and reason logically, soundly and rationally.

Democracy is distinguished from authoritarian and dictatorial forms of government by the fact that it gives man the freedom to think and reason freely and without coercion.

And if men living in the American democracy ever needed to assert this freedom, it is now. The forces at work in today's world are the most powerful in the history of man. They range from the nuclear to the psychological, and they cannot and will not be beaten by dogmatic denials of man's basic freedom to think for himself and choose what he will believe and what he will not believe.

If the purpose of the John Birch Society is to appeal to rational, logical Americans and convince them that it possesses the true and only way of fighting communism, then its self-righteous concept of its own infallibility and its campaign of generalities, innuendoes and namecalling are dooming it to defeat. If, on the other hand, it is using these devices in the good old rabble-rousing tradition of appealing to the uninformed by appearing to be informed, then it is succeeding admirably.

The important question is not whether the John Birch Society is right in what it is trying to accomplish. It may very well be. The question is not whether the Society's members are more patriotic than the "leftists" they condemn. This matter is purely subjective and runs into problems of personal opinion and interpretation of the meaning of words.

The vital question is whether the John Birch Society, or any society or individual, has the right to set itself up as the judge of what is right and what is wrong or what is patriotic and what is "pink" and then declare, either directly or by inference, that those who do not believe as they do must necessarily be wrong, therefore unpatriotic, subversive, "leftist" or "socialist."

The answer, of course, is that in America they do have the right (just as any individual or group has the right to question the methods and objectives of the John Birch Society.) They have the right to believe what they choose about themselves and their fellow citizens and, within the bounds of slander and libel, they have the right to make accusations, call names and even criticize the present administration.

What disturb some of us, however, are many of the writings which have come out of the John Birch movement. They are dogmatic, illogical and inconclusive and they leave too many questions unanswered. A prime example is the column which appeared on the front page of Sunday's Lubbock Sun.

In this column, M. I. Hall, editor of the Sun, says that the John Birch Society "is composed of a sober bunch of loyal Americans," "the most law abiding and educated group of citizens in the community." Does this imply that non-John Birchers are less than loyal, law abiding and educated?

Hall says that "a left winger is a weak sister and timid soul. They are the mealy mouthed group of citizens who cannot really think and rarely accomplish anything." Where is the proof of such an accusation?

The column is full of other statements of questionable authenticity, too long to relate here, which suggest that a conservative element ended the witch burning days of the Dark Ages, that "the government of the United States has been captured" by a small group of "fellow travelers" who call themselves the one world citizens' group, the citizens of one government, the New Frontier, and that the liberals "say they are against communism while fighting for and turning this country over to the communists every hour, and using your tax dollars to finance the activities of communism all over the world."

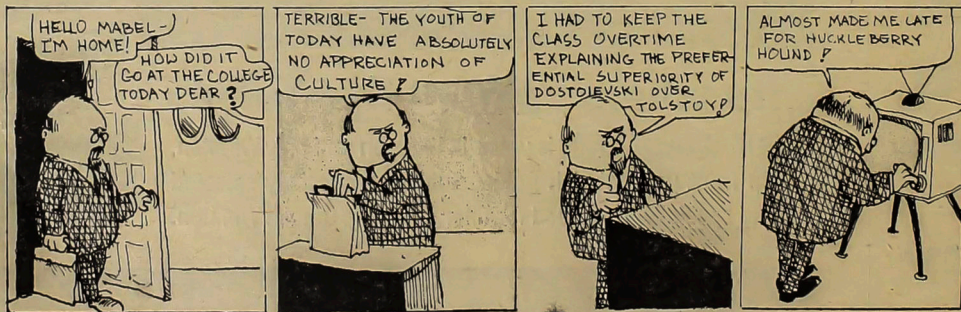
Can any of these statements be verified by either proof or logic? If so, proof and logical thinking should accompany them.

We at Texas Tech are students. We are learning and searching for the truth. If the John Birch Society has something of the truth to give us, we are willing to listen critically to what it says. If, however, it only hurls accusations on the foundation of "because I said so, that's why," we will look for the truth somewhere else—where statements are backed by proof and logic and where we are free to agree or disagree on the basis of the proof or logic presented.

BOB TAYLOR  
—Toreador Managing Editor

## IT'S A HARD LIFE!

by JOHN WEHRLE





# Underwood Urges Cotton Contestants

All campus organizations are being urged by Wayne Underwood and the Lubbock Chamber of Commerce to send representatives to a meeting at 4 p.m. Friday in the Tech Union Ballroom.

Underwood said the purpose of the meeting is to encourage Tech girls to enter the national Maid of Cotton contest.

Organizations wishing to sponsor an entry in the local contest must do so by Nov. 7. Entry blanks are available at the Lubbock Chamber of Commerce. The sponsoring organization will be publicized with no expense to them.

Preliminary judging for the local winner will be Nov. 20 and finals are Nov. 21 at the Lubbock Municipal Auditorium.

The national Maid of Cotton will present the SWC sportsmanship trophy during halftime ceremonies at the Cotton Bowl on New Year's Day.

"Tech, who holds the trophy now, has the opportunity of winning it again and having a Tech coed, if she should win the national contest, making the trophy presentation," Underwood said.

The winner of the contest will represent 22 cotton-producing counties and will receive a \$1,000 wardrobe and an all-expense paid trip to Memphis, Tenn., to compete in the national contest.

Winner of the national contest

## Judging Team Wins Contest

Texas Tech dairy products team succeeded in defeating eight state colleges and universities to win the Southern Dairy Products Judging in Morgantown, W. Va., Friday.

The Tech team was awarded three gold medals and two trophy cups. Mississippi State placed second and Oklahoma State, third.

In the division scoring, Tech won first place in butter judging as well as the overall team score; Mississippi won first in milk; West Virginia first in cheese; and Louisiana placed first in ice cream judging.

The team left for Washington, D.C., Sunday to compete in the international contest.

Team members are Winston C. Waggoner, Dimmitt; Michael O'Dell, Lancaster; Joseph B. Eastham, Lubbock; and William P. Morrison, Athens.

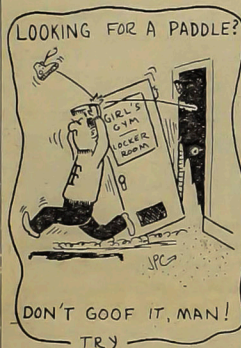
will represent the cotton industry throughout the United States and will make expense-paid tours to many of the world's important cities. She will also be entertained by the President of the United States and receive Paris originals.

## Glover Accepts Building Office


Stephen R. Glover, a former athletic executive and floor maintenance consultant in New York, has been named the new assistant director of building operations at Texas Tech.

Glover has been athletic director of a junior college and executive secretary of a Junior College Athletic Assn. He has served as director of three baseball clubs.

He studied at the University of Connecticut; Robert Wesleyan College in North Chili, N.Y., and the Rochester, N. Y., Business Institute.



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## WSO Initiates 27 In Nov. Ceremony

The Women's Service Organization will initiate 27 pledges in a pledge ceremony Nov. 12.

Pledge officers are Jeannie Stark, president; Gloria Zwang, vice president; Alice Houghton, secretary-treasurer; and Judy Walden, historian.

As a pledge project this year, pledges will paint toys and the rooms for the Lubbock Child-Welfare Nursery School.

WSO serves Tech in such activities as coordinating elections, hosting for Dad's Day and at the museum and working on homecoming floats.

## Tech Union Presents Exhibit, Ancient, Primitive Instruments

Ancient instruments of the Middle Ages are being featured in an exhibit at the Tech Union Saturday through Nov. 4.

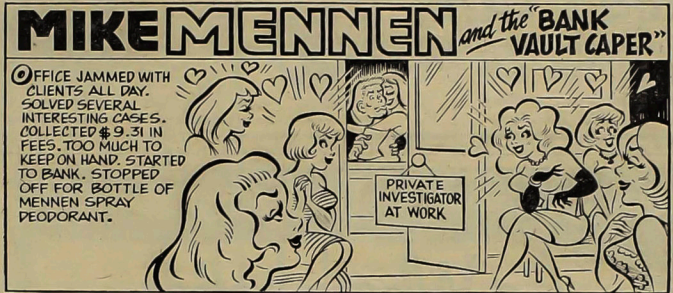
Entitled "Ancient and Primitive Musical Instruments," the exhibit consists of 12 colored mounts containing large photographs and descriptive labels. Harps, bagpipes and hurdy-gurdies are pictured as well as instruments of the 16th, 17th, 18th and 19th centuries.

Pictures of pottery figures and old wall paintings and reliefs will also be featured as well as prints

of Hindu and Nordic notations with transcriptions in European notations.

Prominent exhibits are pictures of lutes, 16th and 18th century lutes and kits. Kits are small bowed instruments, somewhat like a violin, which were used by 17th and 18th century dancing masters who carried them in their pockets.

Prepared and circulated by the Deleware Art Center in Wilmington, Del., the exhibit is located at the right of the stairs on the first floor of the Union.



## Football Contest

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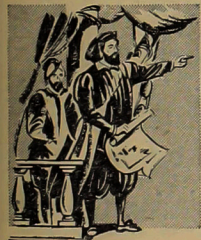
Entry Must Be  
In Browns By  
Friday 6:00 p.m.  
Each Week

Ohio State	Wisconsin
Baylor	Texas A&M
Rice	Texas
Auburn	Clemson
Colorado	Oklahoma
Georgia Tech	Tulane
Alabama	Houston
Michigan State	Indiana
Mississippi	Vanderbilt
Iowa State	Kansas State
LSU	Florida

**RULES:** Pick the team you think will win and mark "X" after its name. Or if you think the game will end in a tie, put your "X" in both columns. At the bottom you'll find a tie breaking game listed. Indicate the score you predict for this game. In case of tie the winner will be the contestant who gives the score nearest to the actual outcome of the game. Take entry to Browns Varsity.

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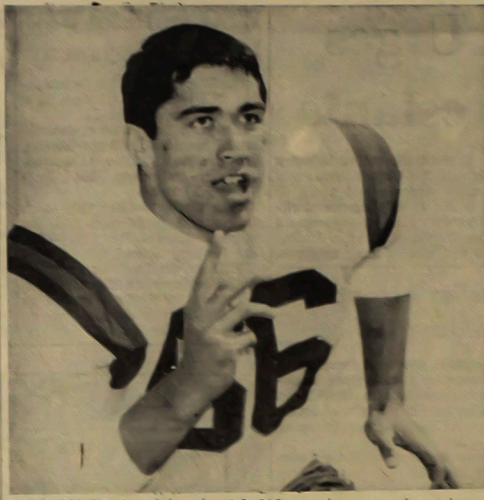
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**PONY GUARD**—Ray Schoenke, 6-3, 210-pounder named sophomore lineman of the year in the SWC last year, will be holding down one of the guard slots for SMU when the Mustangs meet Texas Tech in Dallas Saturday.

## Tech Punter Works Best In Pressure

Some people you just can't hold down. And Texas Tech's Robert (Bake) Turner fits in that category.

The 170 lb. senior has been plagued by injuries all year, but he still has the knack of coming through in the clutch.

Turner, further nicknamed The Antelope, contributed directly to Texas Tech's final five points in the Red Raiders' 19-17 upset of Baylor Saturday night.

His 39-yard punt which rolled dead on the Baylor 1-yard line set up the safety on tackle Larry Mullins' block of the Bears' return punt. That narrowed the gap to 17-16.

Then, with 3:52 remaining in the game, and Tech on the Baylor 46, Turner carried three successive times to personally account for 19 of the 28 yards between the 46 and the line of scrimmage for H. L. Daniels' game-winning field goal.

Turner came through a week earlier, also, in the 10-0 setback of Texas Christian.

Turner punted from his end zone to the TCU 42 to get Texas Tech out of a big hole. Later, another long kick pushed the Horned Frogs into difficulty.


When the Raiders drove for their lone touchdown against TCU, Turner showed his running prowess there too, chipping in an 8-yard run to the TCU 11.

The versatile Turner received a forehead cut on the first day of practice that kept him out of rough work for a week, and then followed a pulled leg muscle that has hampered him all season.

Though not starting, he's still averaging 4.7 yards a try rushing and ranks second only to fullback Coolidge Hunt in total yards gained. In addition, he's tops among the Raider punt returners, has a 38.3 yard kicking average and is the third top pass receiver on the team.

Check your opinions against L'M's Campus Opinion Poll # 8


# What's better—fame or fortune?



Would rather have \$50,000-\$100,000 yearly salary—and obscurity


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② Are students conservative or liberal?



Conservative  Middle of the road  Liberal

③ Do students prefer filter or non-filter cigarettes?



Filters  Non-filters

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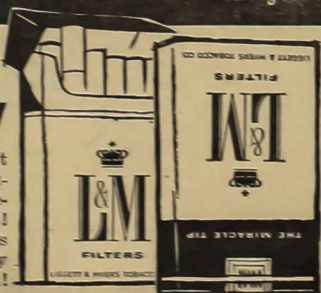
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# Jubilation Keynotes Baylor Triumph

by RALPH W. CARPENTER  
Toreador Sports Writer

Jubilation reigned supreme in the Texas Tech dressing room following the Raider's 19-17 victory over the Baylor Bears.

Fans, friends, relatives, writers and numerous other interested parties turned the dressing room into a party room with only one thought in mind — to give best wishes for a job well done.

J T King, wearing a smile that stretched from TCU to Baylor, took his charges into a short meeting before he opened the doors to the happy throng. Nobody could tell for sure what he was telling the Raider squad, but when he finished, there was a series of yells from the team that pretty well spoke for itself.

Once the doors were flung open, a steady stream of people descended upon the team. Most of the Raiders made an effort to get out of their sweaty uniforms — a few of them just forgot this operation and let the fans pour out their

congratulations. There was a pause here and there, when one or two of the Raiders made it safely to the shower and emerged — dripping wet.

King, trying hard to answer each question as it was fired, looked like a man who had just won the biggest battle of his life. His tie was crooked — nobody seemed to mind.

Merrill Green, Tech assistant coach, offered King his congratulations — King paid him the same compliment and from where this writer was standing, it looked like there might have been a trace of tears in Green's happy eyes.

Dr. William Pearce, Tech academic vice president, joined the happy mob and extended a hand to the victorious King.

"It was a great win, J T," Pearce said, "your boys played a fine game out there tonight."

King replied with a nod of his head.

"Thanks, Dr. Pearce. I sure was proud of them. We beat a good team."

Other Tech officials journeyed shot at those goal posts and I knew I had to kick it for them. Give them the credit."

Larry Jones, tugging at his jersey and smiling big as life, probably summed up the feelings of a lot of Techsians.

"Heck, I still can't believe it," Chuck Moser, former all-winning coach at Abilene High School, had a former performer of his, Charley Harrison, by the hand and was offering his praise. Charley managed to get in a statement: "We kept pounding until we made the breaks. We wanted it!"

Bill Worley, fleet halfback who

never knows when to stop running, was stripping his pads off and seemed to have his mind set on a shower.

"They're the greatest passing team I've ever seen. Those two quarterbacks just relax and throw. We also relaxed out there tonight and decided we didn't have anything to lose and just went out and won it."

Somehow, somebody had managed to get near enough to the big blackboard standing in the dressing room, to scribble out in big letters "SMU NEXT!"

You know, they may be right.

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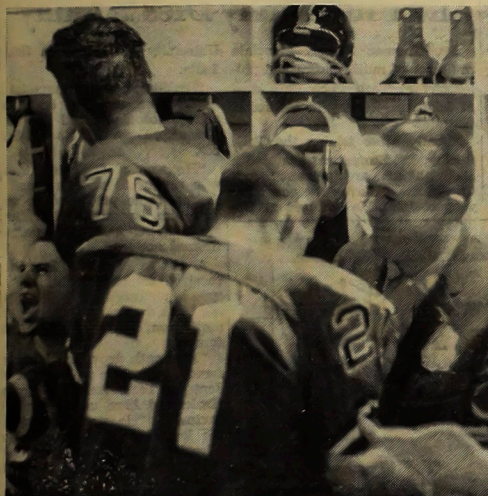
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... Bill Worley (21) talks about the game. Pat Holmes (76) is shown in background.



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## Reception Honors Formosan Tonight

Be Shiao, foreign fellowship student from Tiwan, Formosa, will be honored at 7:30 this evening with a reception in the dining room of the Home Economics Bldg.

Phi Upsilon Omicron, home economics professional fraternity, will sponsor the reception. Miss Shiao is jointly sponsored by the Home Economics Club and Phi Upsilon Omicron.

## Tech Museum Features 'Our American Heritage'

Did you ever wonder what John Cabot's flag looked like in 1497, when he claimed the "New-foundland" for England? Well, if you have, now is your chance to find out.

The Tech Museum is featuring

a collection of works illustrating the theme, "Our American Heritage." The exhibit ranges from the original oil painting "Spirit of 1776" by A. M. Willard to a modern wash drawing of the Alamo by E. M. Schwetz.

These works, many of which are originals and extremely valuable, were borrowed from galleries and collections all over the United States. One of the most interesting oils in the collection is the original by G. A. Boughton, "Pilgrims Going To Church." It was loaned to the museum by the New York Historical Society. Also displayed are four pieces of silverware fashioned by Paul Revere enclosed in a case to the right of the main exhibit. These are beautifully done and prove that he had more than just equestrian talents.

Among other items at the exhibit are portraits of Washington, Hamilton, Jackson, Franklin and many other historical heroes; an exquisitely carved statue of the American Eagle; photostatic copies of important documents, and a number of flags representing various periods in our history.

The exhibit will extend to Nov. 14.



DR. THOMAS STORER  
... died Sunday

## Associate Professor of Math And Philosophy Dies Sunday

Dr. Thomas Storer, associate professor of mathematics and philosophy at Tech since 1959, died at 5:20 p.m. Sunday in Methodist Hospital.

Shortly after joining the Tech faculty, Dr. Storer was awarded a Fulbright scholarship grant to lecture in India during the academic year of 1960. He lectured at the

University of Saugar in Saugar, India.

"Dr. Storer was a humanist and highly competent in both math and philosophy," said Dr. S. M. Kennedy, Dean of Arts and Sciences.

"He was a dedicated teacher who sought to stimulate and enlighten those privileged to study with him. I personally have lost a great friend and colleague," Dr. Kennedy added.

A native of Iowa, Dr. Storer received his bachelor of arts degree in philosophy and English and his Ph.D. degree in philosophy and math from the University of California.

"The math department has suffered a great loss as have the students of Tech," said Dr. Emmet Hazlewood, head of the math department. "He was interested in the logical and philosophical application of math and encouraged many of his students to enter the field."

Services are pending at Praise-water Funeral Home in Van Nuys, Calif. Local arrangements are under the direction of Franklin Bartley Funeral Home.

## NATURAL SHOULDER SPOKEN HERE

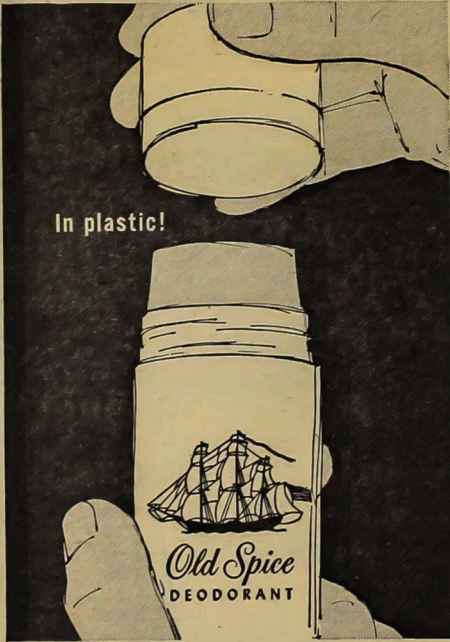
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