Three Power Conference In Mosców Starts

22 Enroll ln Red Cross First Aid Training

Officers Probe Two Burglaries

| Germans Proclaim |
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| Civil Emergency |
| In Czechoslovakia |

Famed Woman Golfer Slain, Mother Shot


Made Fat War Positon-avaz
Deporting of Harry Bridges Suggested



## British, Italians Swap Blows In Violent Sea, Air Fighting




New Flood Threat Appears On Pecos


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Sociedy
The Big Spring Daily Herald

## W．W．Pettus <br> Family Holds <br> Sunday Reunion









Memorial Seryice To Be Held By
Hyperion Club

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## エツ <br> エい <br> Has Reunion At City Park




## Daily Calendar Of Week＇s Events









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## Flashes <br> Of Life－ <br> $\left\lvert\, \begin{aligned} & \text { Attend Sueeticater } \\ & \text { Meet Of D．C．C．W．}\end{aligned}\right.$ <br>  

## Jerry Foresyth Given Party On 4th．Birthday

##  <br> After Finding That

Daughters＂smoked






Jap Losses Heavy．Chinese Declare

Open House At West Side Park Planned By 1930 Hyperion Club

| Downtown |
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| Stroller |




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Former Residents Are
Parents Of Daughter



## WOMEN

 helped 2 ways！ and men now


## CLUB CAFE

a．a．DpNHAM，Prop．

The Word for
Quality
Portraits
K ELS E Y

## Don＇t Buy This－

## It＇s Not Advertised！

It＇s a doubtful product．It bears no trade name！It might be any one of the many things you buy or use ev－ ery day．A refrigerator，perhaps ．．．or a radio ．．．nail polish ．．．chewing gum ．．．kitchen soap ．．．a correspond－ ence course．

But the promoter knows its claims couldn＇t stand the intense scrutiny of the American buying public．And so he prefers to dispose of it as an unbranded article． That＇s why you won＇t find his advertisement here．

How different from the other advertisers in this newspaper！Proudly they tell you of their latest product or service．Eagerly they announce special values，im－ provements，new features．

These manufacturers and merchiants have confi－ dence in what they offer．They realize that while adver－ tising may make the first sale－it＇s the quality and value of the product that makes the second，third and fourth． And that＇s what they＇re after！

It＇s worth while，reading the advertisements！You can believe in them！





## Sports

Roundup


Attorneys-At-Law General Practice lin All
Courts
 SUTE 215-10-17
PHONE 501

| COFFEE and <br> COFFEE <br> Attorneys-At-Law General Practice lin All Courts LESTER FISHER BLDG. SUITE PHONE 501617 |
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## Change In

 HERALD Classified Rates

EFFECTIVE OCT. 1
(Ads Placed On That
Date And Thereafter)

## FIGURE YOUR CLASSIFIEDS

## BY THE WORD

For your convenience, The Herald on October 1, is changing the method of computing Classified Ad rates to a word-count basis.

COSTs ARE No HIGHER. The Line Rate heretofore used somettmes is confusing. Now you can figure by the wordage, just how much your Classified Ad will cost you. There will be a 20 -word minimum (correspondIng to the line minimum which has been in effect), but Herald Ad-Takers always will be happy to asslst you in wording your message in the most effective manner.

The Herald feels that this new method will be of better service to its Classified Users. You can easilly compute your own cost. The charge remains low, with the same big discounts for two-day, turee-day, and six-day Insertions,

You still will find no cheaper, more effective way to send out your message, whether you are buying, selling, renting, trading, employing or seelding employment or exchanging services.

## THE NEW SYSTEM

| One Day | per word | (20-Word Minimum) |
| :---: | :---: | :---: |
| Two Days | per word | (20-Word <br> Minimum) |
| Three Days | per word | (20-Word Minimum) |
| One <br> Week | per word | (20-Word Minhimum) |

Readers $21 / 2 \mathrm{c}$ per word
Card of
Thanks 1c per word

Capital Letter and 10-Point Type Lines At Double Rate

## 1941－Major College Football Schedule－19．1

East


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# Mrs. Phillips Defeats Mrs. Farmer To Retain Golf Titl 

Mrs. Griffith Wins First Flight Honors


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The Big Spring Daily. Herald PAGE FIVE Big' Spring, Texas, Mondiay, September 29 Stanford, Minn. U Again Bid For Top上ixwiniw , wit Nat'l Grid Honors His inn min $x=4=y$ $5=x=$


Lookin 'em Over

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| $\begin{aligned} & \text { heavy show of strength but will, in the long run, take the } \\ & \text { highly touted Sweetwater Mustangs. Abilene looms in his } \\ & \text { mind as the outstanding threat against Big Spring. Also, } \end{aligned}$ |  |  |
| he views Lamea with a great deal of suspicion.One thing, injuries, now stands as the Big Spring grid |  |  |
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STANDINGS




- Make Money Using The Want Ads....Save Money By Reading Them

USED CAR SAVINGS ..


BIG SPRING MOTOR OLDSMOBILE
SERVICING..

 Shroyer Motor Co.

## MAGNOLIA

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## Automotive Directory

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"See Your Ford Dealer First"
$\$ 265$ $\$ 250$




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