

Greetings Again from Ned Bradley's Orchestra



The TOREADOR



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VOLUME XIII LUBBOCK, TEXAS, THURSDAY, SEPTEMBER 1, 1938 TEXAS TECH NUMBER 1

Board Pushes Plans For Construction Of Dorm

Back To School Report Echoes As Authorities Set Registration Date

Sept. 19 Marks Beginning Of Long Term; Usual Process Reversed

Exes and new students lay aside their vacation duds and don sober faces to begin the tiresome grind of registering for the long session at 8 a. m., Monday, Sept. 19.

Register In Gym Except for the afore told reversed order all registration will proceed in the gymnasium as in former years.

So You Know It All? Okeh, Wise Guy

If you're a new student and want to know where to get information concerning anything from where to find the Dean of Men's office to the address and telephone number of that good-looking coed you met while registering, you had better read this story.

Register In Gym Except for the afore told reversed order all registration will proceed in the gymnasium as in former years.

Association To Finish Museum Will Complete Second And Third Floors This Winter

By RONALD WARE Civic spirited West Texans plan completion of the West Texas Museum building this winter.

To Contain Paintings When the building is finished the first floor will be used for storage and a research laboratory.

Families Have Panels Eleven other outstanding pioneer families will be recognized in this central room.

Bookstore Builds Additional Rooms Additional space for book stacks, chairs and tables in the College Bookstore will be provided for in an extension to the campus building.

Doughtie Resigns As associate professor of mechanical engineering Harold L. Kipp replaces V. L. Doughtie who resigned to teach in Texas university.

Jackson On Leave L. C. Fishbein is temporarily replacing Prof. J. W. Jackson of the government department who is on leave working toward his doctor's degree.

Carroll P. Brady fills a new position in mathematics department. He has taught in the Universities of California and Chicago and at Armour Institute of Technology.

As an addition to journalism department comes Joseph Cowan, managing editor of Pico (Calif.) Daily Times-Post. He holds an M. A. degree from Missouri university's school of journalism.

College Board Hasn't Acted On President

Secretary Says Directors Have Considered No Individual

No individual has as yet been considered by the board of directors for the position of president, announced W. T. Gaston, board secretary, today.

All applications for the office, said Gaston, must be submitted to Board Chairman Clifford Jones. Many applications have been received but no definite action has been taken.

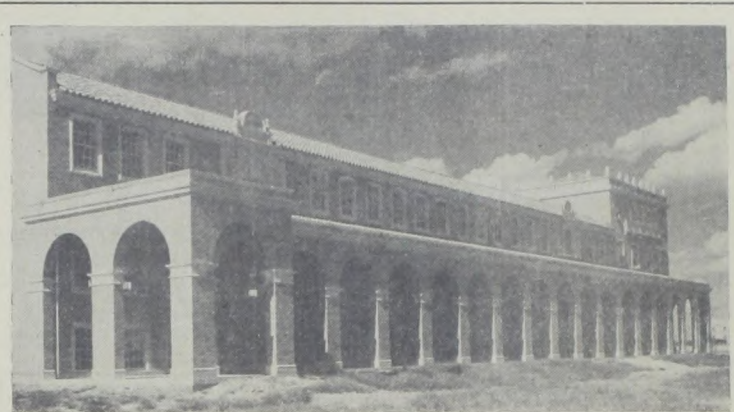
The next regular board meeting is set for Oct. 24, but members have not indicated the nature of business to be discussed.

Committee Officers An executive committee consisting of Dean James M. Gordon, chairman, W. T. Gaston, college business manager, and Dr. Harry L. Kent, director of administrative research, functions as unitary head of the college.

Haley Signs Diplomas To serve as honorary president with the duty of signing diplomas only, the board appointed Mrs. John A. Haley of Midland, present board member. Her term on the board of directors expires in 1939.

Mrs. Haley is the second person ever to serve in this capacity. In 1932 shortly after the death of Tech's first president, Dr. Paul W. Horn, the board of directors appointed Mrs. F. M. Drane of Corsicana honorary president to sign diplomas.

Books For Knowledge; Air-Conditioned For Comfort



Above is shown the new \$275,000 library where Tech students will study this fall in air-conditioned comfort. The view is from the southwest corner of the building looking east.

Fall Semester Begins Week Later Than Usual, Says Official Calendar

Differing from previous years in that methods and plans for registration have been reversed and that school begins one week later than usual, the official calendar for the fall semester of 1938 has been released by college executives.

According to authorities the term begins officially on Sept. 14 and continues as follows: Sept. 14-16, Wednesday-Friday. Entrance examinations for students not meeting regular admission requirements.

Sept. 17, Saturday. Dormitories open; first meal noon. Sept. 19, Monday. Registration of upperclassmen—sophomores in afternoon.

Sept. 20, Tuesday. Registration of freshmen. Sept. 21, Wednesday. Classes begin. Sept. 27, Tuesday. First convocation.

Oct. 8, Saturday. Parent's day. Nov. 11, Friday. Armistice day, holiday. Homecoming. Nov. 24, Thursday. Thanksgiving, holiday.

Dec. 17, Saturday, 6 p. m. Christmas holidays begin. Jan. 2, Monday, 8 a. m. Classes resume. Jan. 23-28. First semester finals.

Band Expects New Members

Musicians' Uniforms Will Be Increased By Some 30 More Suits

"We feel like grooving the wax," asserts a swingster of the Matador band. And some of the most rhythmic band music to be heard anywhere in the Southwest will bless the ears of grandstand "jitterbugs" at Raider football games this fall.

Reasons for the rejoicing among scarlet clad musicians is that a pure membership of 150 or more is practically certain this fall. Also a purchase of new suits is planned for late this season so that nearly every man will have full regalia.

Early Rehearsal First rehearsal of the Matador Band will begin at 10 o'clock Friday morning, September 16, due to the early date of the football game with Montana State, on Saturday.

May Go East Schedule of fall activities has not yet been definitely arranged, according to director Wiley, but tentative plans list appearances at Albuquerque for the Raider game with New Mexico Lobos, and at Odessa for the game with Texas Mines. Matador bandmen hope to accompany Red Raiders to Buffalo for the Duquesne game.

Director Wiley expresses belief that if a majority of students take advantage of bargain activity tickets, as usual, the band may be able to afford the eastern trek. A portion of activity ticket income is allocated to the band.

Shortly after beginning of the fall term two advanced students in band will be chosen for short terms as student assistants to the director in each of the two band units. After several rehearsals each, they will be replaced by other students who plan to be directors, according to Prof. Wiley.

The summer band school had the largest attendance in its history, he continued. Regular attendance during the summer was 187 members. The classes were composed of graduate, college and sub-college students in band.

June Graduate Becomes Slaton C Of C Secretary Raymond Lee Johns, June graduate of Tech, was recently named secretary and manager of the Slaton Board of City Development and Chamber of Commerce.

The Slaton board of directors which elected Johns in a regular meeting, August 23, announced that he would assume duties Sept. 1.

Contractors Only Wait For Okeh Of PWA

Officials Break Ground For New Structure In Near Future

Construction begins soon on the new \$350,000 men's dormitory recently approved by the Public Works Administration.

Preparations are being rushed since the awarding of contracts and approval of architects' drawings at a meeting of the college board of directors last week.

"Date for the contractors to begin work is indefinite," announces W. T. Gaston, business manager, "but construction plans await only final PWA approval."

The new building was first approved in late June when the college received a grant of \$157,909 and a loan of \$193,000. Application for two structures, a girl's dormitory, also, had been pending since 1935. Officials are still hopeful for funds for the latter building.

Appearance Is Different Situated just east of the present men's dormitory the new structure will differ from the former in outside appearance and in first floor plans. Most radical change will be the front elevation. Instead of the flat appearance the front will have a raised roof of tile carrying out the theme of modified Spanish architecture used in other buildings on the campus.

An additional lounge in front of the dining room on the first floor is the principal difference in floor plan. This will make the middle projection of the "E" longer and afford students a place to wait before meals. Hall and room space is not changed, the same number of students being housed. General contract for the building. (See NEW DORM, page 10)

NYA Jobs Open To 223 People

Positions Are Allocated By College Authorities; Notification Given

Approximately 223 persons are to receive National Youth administration part-time jobs this year according to college authorities.

This, however, is merely the estimated figure worked out in the registrar's office. Confirmation must come as yet from government officials in Austin.

Although the number to receive jobs is practically the same as last year, certain limitations have been placed on applicants. This year all workers must be between the ages of 16 and 24.

Dr. R. L. Kent, member of the executive committee, announces that all acceptances and rejections of applications have been mailed. Students obtaining jobs begin their work immediately after registration.

As before this part-time work pays a salary of \$15 monthly. Jobs have been allotted to each department in proportion to the number of students registered there the past semester. Each person's job will be, as nearly as possible, directly in line with his studies.

Coker Lays Plans For 1939 Annual

Tom Coker, editor of La Ventana for the coming year, recently returned to the campus to begin work on the 1939 annual.

Many Changes Mark Faculty

Additions, Replacements Leaves Of Absence Cause Shiftings

With additions, leaves of absence and replacements the college faculty has undergone considerable shifting in preparation for the fall semester.

W. L. Bradshaw, Lubbock architect, replaces E. G. Shelton as associate professor of architecture and allied arts. Shelton resigned during the spring semester.

In foreign languages Dr. Alden Douglas replaces Dr. Douglas H. Orrok. Dr. Alden received his doctor's degree at Brown university in Providence, R. I.

Jackson On Leave L. C. Fishbein is temporarily replacing Prof. J. W. Jackson of the government department who is on leave working toward his doctor's degree.

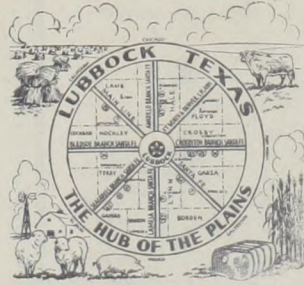
Carroll P. Brady fills a new position in mathematics department. He has taught in the Universities of California and Chicago and at Armour Institute of Technology.

As an addition to journalism department comes Joseph Cowan, managing editor of Pico (Calif.) Daily Times-Post. He holds an M. A. degree from Missouri university's school of journalism.

STUDENTS

In Cooperating with TEXAS TECHNOLOGICAL COLLEGE

WE EXTEND TO YOU AND YOUR FAMILY A HEARTY WELCOME TO LUBBOCK—THE HUB CITY OF THE SOUTH PLAINS.



Where you will find one of the fastest developing, richest producing sections; most likeable people in the southwest.

LUBBOCK CHAMBER OF COMMERCE and BOARD OF CITY DEVELOPMENT

New Library Is Ready For Fall Opening

Modern Structure Will Provide Study Space For A Thousand

MODERN in every detail—that is the description of the new \$275,000 library building which will greet an expected record enrollment of students when school begins this month.

Recently completed and handed over to college officials the structure represents the climax of a long fight on the part of friends and officials of the college to secure for the institution an adequate and comfortable library building.

Termed "the best-planned building on the campus" by the late president, Doctor Bradford Knapp, the two-story structure offers space for 1000 students to study at the same time in the two large reading rooms as well as numerous reading rooms, seminar rooms, class rooms, and spacious corridors.

Corridors Are Large

Resembling the Chemistry building in outside architecture, the building offers simple yet more modern decorative detail and interior construction. Corridor dimensions are especially wide, facilitating easy passage from reading rooms to class rooms. Doctor Knapp worked on this phase of the structure in an attempt to eliminate congestion prevalent in the other buildings on the campus.

Selecting the color schemes for the various parts of the building was the work of Wyatt Hedrick, architect, Miss Martye Poindexter, head of the Applied Arts department, Miss Elizabeth West, librarian and staff, and the head painter in charge of work.

Soft buff walls and ivory white ceilings is the plan followed in the basement and in corridors and seminar rooms. An exception is the southeast seminar room on the second floor, which has chartreuse walls to soften the glare from the east and south. Woodwork is of a brown design while corridor ceilings are finished in the gray acoustic material.

Contains Offices

Walking straight into the building from the front one climbs a small flight of stairs which leads to the main corridor on the first floor. Directly west of this spacious "lobby" is the reserve reading room. This unusually large room which covers the entire first floor west wing has chartreuse walls and pillars and ivory white ceilings. Back in the large central corridor on the first floor, one notes several rooms—described in detail later.

On the second floor the same spacious floor plan is used in the large center corridor. The main reading room extends directly west over the reserve reading room. Practically the same decorative detail is carried out on this floor as that of the first. Offices and seminar rooms are also situated on this floor leading out from the corridor.

A feature of the building is the tower which contains small rooms which are to be reserved by faculty members doing doctorate work or other research.

Floor Plan Given

A detailed account of the floor plan of the building follows:

Second floor—the main reading room extending the complete distance of the west wing, librarian's office, secretary's office, offices for the catalogue staff, and six seminar rooms near the front of the building which will be used temporarily as faculty offices.

First floor—the reserve reading room extending over the west wing, five seminar rooms near the front, three rooms for periodicals, archives, and recreational reading, all with built-in shelving. Loan desk for both reserve and two weeks books will be on this floor until appropriations are made for more equipment. The catalogue cabinet will be placed temporarily on this floor.

Later the desk for two weeks books and the catalogue cabinet will be on the second floor.

Basement—this portion of the building contains 13 classrooms, a suite of rooms for the library staff, receiving and shipping room and the stack room, machinery room, storeroom for library material, public rest rooms and locker-rooms.

College officials state that besides relieving crowded conditions in the library class work will be also improved with the addition of new rooms.

Book capacity of the stack rooms is about 200,000 volumes. Air-conditioning machinery and acoustic treatment have been installed in part of the building.

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THE TAILOR

In Patton's Men Store
1103 Broadway

Paving, Remodeling Lend Avenue New Appearance

Buildings Undergo Many Changes; Gift Shop Is New Addition

Home yearning Techsters reaching the end of their annual autumn trek will head first to "The Avenue"—the east side of College avenue where for years eds and coeds have gathered amiably to sip sodas and chin. But "The Avenue" has changed since the soda-cracker box era of 1925 to 1934, and, indeed since last year. The dusty "drag" of just last season will be far along toward a fully paved boulevard by the day of matriculation.

Blazing neons will dazzle avenue strollers on the first night of their return, and they will not feel like this is the same old street. New shops and new faces for the old will further add to the strangeness.

Get Faceliftings

Most changes have been made between Broadway and Thirteenth street. Where two years ago was a wide vacant lot now stands an impressive brick building, housing the New Wrinkle Gift Shoppe, Vogue Cleaners, and Tech theatre. The gift shop, an innovation among avenue businesses, displays articles of Mexican note and hand-crafts of other kinds. Vogue Cleaners this fall begin their second year in the new location and have expanded to include the space occupied by the Pharmacy.

From small beginnings two years ago, Tech theatre has increased into a modern, beautiful showhouse, as displayed in a maze of neon lights and a new marquee before a new, crystalline front wall. Patterned among the neons is a huge, red "Double T", and designs in other colors.

In already established avenue business houses, remodeling and renovating have set the pace. The Collegiate confectionery in the 400 block has undergone a change of management. Other neon-fronted houses in the block which until last year was the center of unofficial student gatherings are: Morseau's pharmacy, Varsity confectionery and bookstore, and Martin's confectionery.

Paving Is Underway

Farther down "The Avenue" and off the beaten path is another addition—The Spinning Wheel, a stuccoed full-size dining car in the 1600 block. Up the avenue, fewer changes have been made. Pop Halsey will be greeting students in his large drug store which attracted crowds last year, and in the same building in the 1100 block are Piggly-Wiggly, Achilles Corcanges dress shop, Thompson Barber shop, Le Beauty salon, and Jack's place, the Tech Shoe shop. Across the alley and farther up, Aztec Cleaners, College, Cafe, Tech Barber shop and Tech Drug store still hold their old posts.

The State Highway department is doing its part to improve loafing and shopping conditions for the student body. When enrolls return for the fall semester, the center of College avenue from Fourth street to Nineteenth street will be paved, and modernized Sir Walter Raleighs no longer will have excuses for carrying co-eds in tender arms across a muddy boulevard.

It will not be the same avenue, but it will still be "The Avenue", unacademic classrooms for every body and the shopping center of Texas Tech.

Local Churches Announce Dates For Open Houses

Friday, September 30, has been set for the annual open house for Tech students held annually by all churches of Lubbock. Each year the affairs have attracted large groups, and church officials are already making preparations, in expectation of a record enrollment.

Majority of the "open houses" or "mixers" will start at 8 p. m. with student officials of the respective churches in charge. Secretaries of various organizations expressed the hope "students would become interested in the religious and social affairs of the churches at the beginning of the school year."

Of interest to several college students will be the "Retreat" Sept. 15-17 to the Boy Scout encampment near Post, sponsored by the college group of First Presbyterian church. Approximately 25 students are expected to make the trip spending the time in working out a year book for the department. The Rev. Raymond Cartlow, associated with Austin college, Sherman, will be present at the time officials announced and will have charge of devotional meetings.

Secretaries of the churches announced that more specific plans would be worked out later.

Twelve Aggies Receive Sears Scholarships

Number Of Student Aids Is Increased By Firm; Winners Are Named

Increasing the number of awards to 12, officials have released names of freshmen boys who will receive the Sears-Roebuck \$100 agricultural scholarships for the 1938-39 session.

During the middle of the summer approximately 25 high school graduates of this area came to the campus to take examinations for the agriculture division scholarships. Ray L. Chappelle, head of the agricultural education department and in charge of the scholarship tests, announced that averages were of such quality that company officials had decided to award two additional scholarships.

Fellowship Given

Those who will receive awards are: Vernon Loveless, Friona; H. C. Shuler, Snyder; Wayland Mathis, Fluvanna; Burney Ragle, Olton; Roy Moffett, Camp Springs; A. E. McLaughlin, McAdoo; Hans Nelson, Lorenzo; Byron Range, Route 3, Levelland; Vannoy Turnbough, Meadow; William Griffin, Sylvester; and Ansel Tugwell, Shamrock. All will be first year students here this fall.

R. L. Thurman, vocational agricultural teacher at Henrietta and

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DR. W. J. HOWARD
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DR. C. M. BALLENGER
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Myrick Building

Just an old custom of ours to welcome new and old students to Texas Tech. May this year be your very best.

TEXAS-NEW MEXICO UTILITIES CO.

Howdy Students!



HYPO

I may be German, but there's no free speech restriction on me. It is my privilege as a new member of the staff to welcome you all back to school. I hope you have had a swell summer vacation; we have.

I just want you to know that you can still get your best pictures at Reeves Studio. We will be ready to serve you with the latest styles in backgrounds and photography.

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Welcome:- Back To School

Plan An Early Visit To Our Store

You will find a complete wardrobe selection of fall clothing

ESSENTIALS ARE:

Suits for the males and costume suits for the coeds.

New fall merchandise just arrived enables us to offer you smartness plus economy in buying all your school clothes.

HYDE PARK SUITS at \$23.50

tailored in the clothing center of the world by expert craftsmen . . . all new colors and patterns . . . Including a very big showing of New Herring-Bones and Stripes.

COSTUME SUITS at \$10.98 to \$29.50

Tailored and Fur trim in all the new colors . . . Spice Rust, Wine, Teal Blue and the ever popular Black. A small deposit will hold any garment.



Wherever you go—Whatever you do—you'll need these new fall clothes for the occasion.

LEVINES PRICES TALK

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Tech Theatre

Center of student entertainment

PRESTON SMITH AND W. O. BEARDEN, TECH GRADUATES, OWNERS-MANAGERS OF THE TECH THEATRE, WELCOME YOU TO LUBBOCK'S NEWEST, MOST BEAUTIFUL, MODERN AIR CONDITIONED THEATRE.

Growing With Texas Tech

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LUBBOCK

We Play Only the Best Pictures

Tech Theatre

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SLOUCHINESS is no longer a virtue in the college man's attire. Be smartly immaculate in clothes cleaned and pressed with the Velvatone process, at the football game, the show, or the dance—It's economical.

A factory finish on suede jackets, leather gloves, purses and all leather articles.



WISE MISS COLLEGIATE knows that the way to look smart and keep the monthly budget safe is to always be fastidiously clean and well groomed, by sending her clothes regularly to the Vogue Cleaners.

Try our fast one day delivery service.

Vogue Cleaners



New Wrinkle Gift Shoppe

GREETINGS To The STUDENTS

RETURNING TO TEXAS
TECH

and

Announcing Something New On
College Avenue

WE INVITE YOU TO MAKE OUR SHOPPE HEADQUARTERS FOR EXCLUSIVE GIFTS, CARDS, HOBBY SELECTIONS, PARTY INVITATIONS, PARTY TALLY CARDS AND FAVORS—FOUNTAIN PENS AND FANCY PACKAGE STATIONERY.

WE SPECIALIZE
IN PRETTY GIFT WRAPPINGS

AIR COOLED BRIGHT
CHEERFUL

If it's smart and new look for it

AT

The New Wrinkle Shoppe

N. O. Miller 1207 College Ave. Earl D. Miller
A. E. Miller

Social Circles Will Move Again With Opening of Rush Week

September 21 Begins Season Of Club Work

Social Minded Freshmen, New Students Have Day With Others

WHAT freshman girl doesn't have dreams of being the "belle of the ball" or what boy does not imagine himself in a tuxedo for the first time?

Soon many of these dreams will be realized as school opens and Tech's social world comes out of its lethargy and once more begins to whirl. Any freshman student who is socially minded will have a chance to go until his heart is content.

Rush week begins officially Wednesday, September 21 and ends Sunday, October 2. This is a week later than last year but this way the members of each social club will have extra time for planning before entertainments begin. Numerous events are slated for the new students and freshmen who want to join one of Tech's organizations.

The calendar according to the Dean of Women's office is as follows:

Thursday, September 22: Wrangler dance 6 to 9; Friday, September 23: Las Armonias sports dance. College Club smoker 6 to 8, Socii dance 9 to 12; Saturday, September 24: Sans Souci tea dance 4 to 7, Silver Key smoker 7 to 8, Centaur dance 9 to 12, Las Armonias sports supper; Sunday, September 25: Kemas breakfast 8 to 9:30, Wrangler dinner 6 to 8; Monday, September 26: Ko Shari tea dance 6 to 9; Tuesday, September 27: D. F. D. bridge dinner 5 to 9, Los Camarados smoker 7 to 10; Wednesday, September 28: Las Chaparritas tea dance 3 to 6, Centaur smoker 6 to 8, Sans Souci dinner 7 to 9; Thursday, September 29: Kemas dance 6 to 9:30; Friday, September 30: Las Vivaraches tea dance 5 to 8; Saturday, October 1: Ko Shari Indian dinner 7 to 9, Wrangler dinner 6 to 9, D. F. D. luncheon dance 12:30 to 4, Socii smoker; Sunday, October 2: Las Vivaraches breakfast 8 to 9:30, Silver Key breakfast 8 to 9:30, Las Chaparritas dinner 7 to 9:30, College Club 7 to 9.

Reeves, Hamilton Wed Here Sunday, August 14

Miss Annie Letha Hamilton, daughter of Mr. and Mrs. C. F. Hamilton of Brownfield, and Winston Reeves, son of Mr. and Mrs. S. W. Reeves of Plainview, were married Sunday morning, August 14, at 8 o'clock at the First Baptist church, with the Rev. C. E. Herford officiating.

Both Mr. and Mrs. Reeves are former Tech students. Mrs. Reeves graduated in June with a B. S. degree. Mr. Reeves, former student in the department of industrial engineering, was editor of the 1937 La Ventana, college yearbook. He is owner of Reeves studio, Lubbock.

Becomes Bride In Church Rites



MRS. WINIFRED STOUT

Elise Tucker, Graduate of Tech, Marries Here

Weds Lubbock Man In Formal Ceremony Sunday Night

Miss Elsie Tucker, daughter of Mrs. Lora Tucker of 1506 Avenue R, became the bride of Winifred Stout, son of Mrs. Lucille Stout of 2117 Thirteenth street, at 6:30 o'clock Sunday night, August 28, at the First Presbyterian church. Dr. Jack M. Lewis officiated.

A color scheme of sunburst, rust and gold was carried out in the decorations at the altar and in the bridesmaid's dresses. The altar was banked with gladioli and palms. Miss Pauline Edgett, Miss Mary Watson, Mrs. Raymond Lamb and Mrs. Doane Paqua wore rust taffeta fashioned on Empire lines with matching ribbons in their hair. Miss Ferrelline Tucker, sister of the bride, as maid of honor, wore a gold dress.

The bride wore a white satin Elizabethan style dress with stand-up collar. Her white tulle veil was caught at the crown of her head with a bandeau of white roses and jasmine. She carried an arm bouquet of all-white flowers. For something old she wore a necklace belonging to her mother.

Sid Stout, brother of the bride-

groom, was best man and Buddy Humphries, Waymond Newton, and Clem Clutter served as ushers.

Mrs. Stout graduated from Texas Tech last year where she was a member of the Ko Shari club and president of WAA. Stout graduated from Draughon's Business college.

Several Exes, Grads Marry

Wedding Bells Ring For Many During Summer Vacation Time

Announcements have been received here of numerous summer weddings of Tech graduates as well as some of last year's popular students.

Among those who attended school during the past term are: Virginia Carlock, Chillicothe and Vincent Hobbs, Perryton, August 2; Mary Louise Ard, Anton and T. J. Wilson, Lubbock; Tommy Jane Runkle, Coleman and Vernon Rose, Roswell, New Mexico, May 23; Ralph Brown, Denison and Juanita Morrison, Lubbock, July 19; La Trice Messick, Plainview and Tom Dean also of Plainview, August 20; Martha Faye Barker, Abilene and David Castle, jr., Abilene, June 18. Castle was freshman president last year. Mrs. Castle did not attend Tech.

Marriages Cover State

Other weddings of interest are: R. W. Brown, Baytown to Alma Elizabeth Armor, Eden, July 17; Margaret Hess, McLean to Jesse O. Coleman, August 28. She is a Tech graduate. Margaret Heard, student for two years, was married to Bernard Spivey in San Angelo, August 13.

Others are: Mary Eloise Gardner, Memphis to Bernie Davis, Hale Center, July 30; Margaret Ushaw, Cisco to Seth Cox, a former student, August 21; Willie Mae Keel to Melvin Moore, both of Lubbock, July 5; Beth Hinslow, Rusk to Benjamin Priest, an Engineering graduate, July 30.

Melba Abell, Mineral Wells was wedded to Malcolm (Moon) Martin, Lorenzo, August 15; Camille Johnson, Sudan to J. E. Holt, Colorado City, July 27; Mildred Lytle, Amarillo to Ward Garrison of the same city, August 14; Louise Conner, Floydada to O. E. Haught, Lubbock, August 15; and Melba Clark, Snyder to D. C. Worley, August 14.

Your Coiffure May Be A Problem, But Formula Produces A Solution

There's Always A Wave, If You Seek To End Hairdress Worries

When the coed returns to school wondering whether or not she should surprise the old crowd with a new hairdress, she should base her decision upon more than a mere desire for variety. Intelligent investigation, however, likely will net her a coiffure that is both different and suitable to her general appearance.

Facial features and figure should be considered as well as the current styles. A long face is not at its best with an "upper" hairdo. When the hair is pulled on top of the head it tends to make the neck look longer and the head top heavy. This problem can be solved by bringing the sides up but leaving the back in soft waves and curls at the nape of the neck. The popular style is to have the curls on the crown, but it is better to have a part with the curls on each side of the face.

Figure Is Important

The figure is important in choosing the hairdress, because it can make one look taller or shorter. A short girl with a round face may wear her hair up, but if her figure is "dumpy" then she looks as if her head is too big for her body. Tall girls should not choose a

Page Boy coiffure because it adds inches.

Much has been written about the new scissors wave. It should go over with the college girls. It is youthful and, best of all, easy to keep fresh. An experienced stylist trims your hair about four inches all over the head and then curls the ends. The natural wave of your hair is brought out and will stay permanent. You dampen the wave (See VARIETY, Page 5)

Simple Ceremony Unites Linda Treadwell, James Stallings In California

Miss Linda Treadwell, daughter of Mr. and Mrs. John Treadwell of Menard, and James Stallings, son of Mr. and Mrs. J. A. Stallings of Post, were married August 27 in Los Angeles, Calif., at the home of the latter's aunt, Mrs. J. A. Barton.

They will make their home in Culver City where the bridegroom is employed by Twentieth Century-Fox studios.

Students . . .

Welcome Back To Texas TECH

Kill your spare time in our completely air-conditioned store.

We have completely remodeled our store and Will be glad to have you visit us.

OPEN DAY AND NIGHT

See us after the dance

Opposite the Hilton Hotel

WYLIE'S DRUG STORE

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FOR COLLEGE

get one of the new Royal Portable Typewriters with Touch Control and many other outstanding features, now selling for only \$54.50. The new Deluxe Royal Portable \$64.50. May be purchased on monthly payments if desired.



"The Typewriter Store" Lubbock, Texas

Welcome, College Miss

To Tech and Brown's Hat Shop



Hats, Bags—
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Gloves—

Smart Accessories For Smartly Dressed Ladies

BROWN'S HAT SHOP

Opposite Hotel Lubbock

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Lubbock

Welcome Back To Tech

SELECT YOUR FALL WARDROBE FROM THE MOST COMPLETE DEPARTMENT STORE IN LUBBOCK

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WELCOME BACK STUDENTS

MAKE YOUR HEADQUARTERS

AT

Mark Halsey No. 2

FOR YOUR CONVENIENCE
At College Avenue and Broadway

The Vogue

1018 Broadway

SEPTEMBER, 1938

Dear Meg:

If you'll listen to an "older sister" who's interested you'll go in and visit The Vogue when you first come down to school.

Their interior decorations are bee-uti-fully re-done and the atmosphere is remarkably friendly and helpful.

What's more . . . they specialize in clothes that are exclusively for college women . . . the fall selections . . .

Daddy can keep his temper, and his precious bankbook too, if you buy all your fall wardrobe at The Vogue.

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Truly,

Lila



If M'lady Follows The Fashions, Her Gown Will Be Backless, Blue

Hats Combat Coiffures, Coats Change As Coed Plans Fall Wardrobe

NEW hats are not a prediction but a style. The same is true of the latest coats, dresses for daytime and evening, and accessories.

Hats are high in the back and slant over the face in order to cope with the problem of high hair-dressing. This is a change from side-tilting and off-the-face. Paris and New York designers call these creations "doll" hats and say they will be with us in the future. Plumes from grandmother's day are popular for trimming as are clips, feathers, and bands of ribbon. One designer puts a bright yellow bird atop a black antelope hat; another trims her hat with a small, gold pen point.

Coats Are Essential

Dress coats are as necessary to a college girl's wardrobe as sports coats. Townley shows tweed fashioned on box lines that would be welcome to any co-ed. These are trimmed with huge fur collars to make them dressy. The more expensive coats are of skunk, kid-skin, and Chinese weasel "heart of the pel" fur. The tweed coat is used on all coats. Colors are vivid but practical.

Teal blue seems to be one of the important colors for "dress up" dresses. Others are plumberry, blue-of-her-eyes, royal "Boy" blue and the ever popular black. Lines are fitted or draped as you prefer. The evening dresses are more glamorous than they were last year. The strapless dress which is held up by means of boning is of velvet, cleanest taffeta, and satin with a clip of flowers tied around your neck to flatter your throat and to break that severe line. The wrap that is needed by every girl is the velvet with reversible sides. One side is black and the other is red. Your best fur can be worn as a wrap on cold winter nights.

Accessories Are Varied

The campus costume is the traditional sweater and skirt. The sweaters are of the softest wool and hind knit in Moor blue and copper for the new colors. The skirts are pleated or gored. England has given us the idea of tweed jackets and boleros.

Accessories may be "mix or match". The smartest combination is to exactly match shoes and purse with contrasting shade for hat and gloves. If you are the short type,



MRS. RAYMOND LEE JOHNS (See story to right)

Recent Bride

Variety Of Hairdresses Leaves Choice To Coed

(Continued from page 4) and comb through it. Doesn't that sound like a time saver from the old bobby pinning every night?

One of the latest ways of doing your hair is to roll it in three or four rolls: one across the top, another at the back, and one on each side. The roll at the back is curled high to accent the profile. Another coiffure has a roll on top with the front end falling over the forehead giving a "cherub" look.

then you must not overlook the platform soles for dress. Shoes are in suede, calf, and alligator calf. For your sports costume you will want wedges or oxfords. In the evening your shoes may be extremely high-sole and heeled. Pens on the pockets of your suits are the change from flowers on your lapel. This year you wear your flowers caught in your purse handle or at your waist. Evening flowers are worn in the hair and on the cuff of your most formal gloves. The girls who like to keep their curls in place at least until they get to the dance will buy chiffon handkerchiefs and wear them peasant style.

Johns, Stone, Lifelong Pals, Wed Same Day

Two Spring Graduates Marry Tech Coeds Here Saturday

Boyhood friends, the same age, who started in the first grade together and graduated from Tech together, were married to Tech coeds Saturday morning by the same preacher. The weddings were held thirty minutes apart with each groom serving as his friends best man.

The grooms, who were roommates at Tech in addition to their long association, were Raymond Lee Johns and Robert Lee Stone, both of Slaton; the brides, formerly Misses Wilma Redding and Edna Mae Wild.

Single Ring Service

Miss Redding of Paunatawney, Penn., and Johns were married Saturday morning at the home of Mr. and Mrs. John L. Ratliff, 2413 Nineteenth street, at 11:00 o'clock. The Rev. C. E. Hereford officiated in a single ring ceremony.

After a short wedding trip to New Mexico, the couple will be at home in Slaton where Johns is secretary and manager of the Slaton Board of City Development and Chamber of Commerce.

Reside In New Mexico

Mrs. Johns was a freshman student in commercial art last year at Tech, and the bridegroom was graduated in June with a degree in journalism. He served as associate editor of the *Toreador* last year.

Miss Wild, home economics freshman from Slaton, became the bride of Stone, June graduate in agriculture, at 11:30 o'clock in the home of the Reverend Hereford. They will make their home in Elida, New Mex., where the bridegroom will teach vocational agriculture in the Elida High school.

Catherine Loughridge, Tech graduate in 1935, who is employed in Dallas, Texas, public schools as a dietitian, attended Columbia university during the summer session.

New Secretary



MISS ALLENE ATKINSON

YM-YW Choose New Official

Atkinson Becomes First Paid Secretary In Several Years

Miss Allene Atkinson has been selected to succeed Mrs. C. N. Stanley, jr., as executive secretary of Tech Student YMCA-YWCA. She is the first full-time paid secretary that the group has had for several years.

She attended the University of Texas receiving a B. A. degree in 1937 with a major in sociology while at the University. She was a member of the YWCA cabinet for three years and president of the YWCA for one year.

Also Miss Atkinson was president of the Presbyterian Student's association and upperclassman advisor in the freshman dormitory. She now holds membership in the Mortar Board, national honorary organization for senior women and Alpha Kappa Delta, national sociological fraternity.

"The campus organizations plan a closer cooperation with the city church groups and greater participation in intercollegiate religious movements for the coming year," says Dr. A. J. Bahm, Y sponsor.

Bailey-Wiman Nuptials Are Read At Levelland Sunday In Church Rites

The marriage of Miss Jimmie Bailey and Jim Wiman took place at the First Methodist church in Levelland Sunday. A march of greenery and blue morning glory furnished the setting with the Rev. J. W. Hendrix officiating.

The bride chose teal blue with plume accessories and a corsage of white and red carnations.

Miss Hazel Phipps who was maid of honor wore plum with black and gold accessories. Her corsage was of white carnations.

Mrs. Wiman received her degree from Texas Tech in June. She was secretary of the Home Economics club, treasurer of Phi Upsilon Omicron and a member of Las Leales.

Wiman was an August graduate of Tech, where he was a member of the FFA, Block and Bridle club, and the stock judging team.

Band Fraternity, Only One Of Its Kind In Texas, Begins Second Year

Texas' only member of a national honorary band fraternity, the Texas Tech Matador bands' chapter of Kappa Kappa Psi, begins its second season of existence this fall with a practical program outlined to benefit band and Tech bandmen in general.

The bride chose teal blue with plume accessories and a corsage of white and red carnations.

Miss Hazel Phipps who was maid of honor wore plum with black and gold accessories. Her corsage was of white carnations.

Mrs. Wiman received her degree from Texas Tech in June. She was secretary of the Home Economics club, treasurer of Phi Upsilon Omicron and a member of Las Leales.

Wiman was an August graduate of Tech, where he was a member of the FFA, Block and Bridle club, and the stock judging team.

Members assisted band director D. O. Wiley in administration of the summer band school and taught individual lessons.

Latest reunion was held in Abilene at the home of James Nevins, former band president, where further formation of a program for 1938-39 was made.

The pioneer chapter meets in Lubbock next week for a smoker-banquet and a previewing discussion of the coming season. Members will remain for the band practice sessions Friday before the football game with Montana State which will be the initial appearance of the band. Invitations were recently mailed by Paul Coe, secretary.

Mrs. Wiman received her degree from Texas Tech in June. She was secretary of the Home Economics club, treasurer of Phi Upsilon Omicron and a member of Las Leales.

Wiman was an August graduate of Tech, where he was a member of the FFA, Block and Bridle club, and the stock judging team.

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Raiders Open Grid Season Against Montana State, Sept. 17



By SAM DRAKE
Toreador Sports Editor

TAKE our cue from the editorial columns of this thirteenth annual "Homesick" edition of the Toreador, and speaking in behalf of the campus sports world, the Double T bids welcome to new and old enrollees with "Welcome Stranger" and "Howdy friend".

Without making any outlandish prognostications, we would like to assume for the moment that 1938-39 will be a lavish year for the various Texas Tech athletic departments. There is every reason to believe that all sport-minded students and varsity players alike will be well-satisfied with the outlined plans for the dual semester period.

Of timely importance is the Red Raider football squad. Facing another of their "cobblestone" routes to football glory, the sleek-suited gridsters open the season's schedule Sept. 17 right here in Lubbock against Montana State's Bobcats.

As reviewed in other columns of the sport section the outlook for Texas Tech in minor sports is exceptionally gratifying. All lettermen are returning for the golf squad, the tennis team will be practically intact, and basketball, track and other intercollegiate sports haven't suffered too much from June graduation and ineligibility, two of the greatest hazards.

Intramural activity this year revolves around six-man football, baseball, basketball, and one or two other lesser sports. Men's physical education classes, probably extra large as usual, will be conducted under a new system devised by Lewis Spears, instructor in charge. Professors Reigel and Langford have a wide variety of sports ready for the enrolling feminine athletes in the P. E. courses.

The Raiders should be good, the athletic program in general is well-planned. So things are ready for a flying start. Come up a couple of days early and see the Rambling Raiders inaugurate the grid year, then get set for the best Tech has ever had in the way of "pacing the students in sports". There's room for all—just pick it out and play your best!

Matador Charges Will Flaunt Scarlet, Black In Faces Of Ten Squads

Cawthon Begins Eighth Consecutive Year As Team's Pilot; Protesges Grind Axes With Some Of Nation's Major Football Elevens

By SAM DRAKE
Toreador Sports Editor

FLAUNTING the bold Red and Black of traditionally-great Texas Tech football elevens, the Red Raiders measure their strength this year against ten top-flight squads, chosen from a select group of the nation's high-ranking gridiron powers.

Head Coach P. W. Cawthon and his able assistant, "Dutchy" Smith, piloting the squad for the eighth consecutive season, face a "cobblestone" slate which boasts of opponents from nine football-conscious states.

Well-fortified by returning lettermen and a large number of sophomores up from last year's freshman team, the prospects for a successful year are brighter than usual for this stage of the season. A quick look at both forward wall and backfield assures the team of weight where needed and speed aplenty all-around.

Glancing at the schedule, Raider supporters can be justly thankful for any and all good points that the large squad may possess. That line-up of top-ranking footballers calls for all the finer points of the Notre Dame system that the coaches can inject, and full cooperation of all concerned if the Raider eleven is going to blaze a path to grid glory across the turf of ranking opposition.

Slate Opens Sept. 17
With the first game slated for September 17 against Montana State in Double T stadium, the Raiders begin work exactly one week earlier, September 10. Thus they will have seven days in which to prepare for their ten week-end onslaughts of football great.

The schedule itself, in logical order, and since the change of the Duquesne game from Pittsburg to Buffalo, N. Y., looks like this:

Six home games and four tilts on foreign gridirons comprise Texas Tech's Red Raider 1938 football schedule.

As outlined below, the schedule calls for the Raiders to travel to Buffalo, New York; Missoula, Montana; Odessa, Texas; and Albuquerque, New Mexico where they will pit their lightning-fast Notre Dame technique against the best that the nation offers.

- Sept. 17—Montana State at Buffalo.
- Sept. 24—Wyoming Univ. at Lubbock.
- Sept. 30—Duquesne Univ. at Pittsburg.
- Oct. 8—Okla. City Univ. at Lubbock.
- Oct. 15—Montana Univ. at Missoula.

Public Gets Chance To Meet Matador Grid Squad At Open House, Sept. 19

Grid fans will have a chance to meet the Red Raiders at the annual open house held in Tech stadium, Monday, Sept. 19.

Beginning at 8 o'clock that night, this is to be the year's first pep rally. Coach Cawthon will introduce all players individually.

Tech opens the season with some 18 of 27 lettermen returning. However, these veterans have no

options on their respective positions for contenders are lined three deep for every berth on the Raider squad.

The lettermen are: namely, Elmer Tarbox, right half; Charles Calhoun, full back; T. T. Bostick, right end; Frank Guzik, captain, quarter; Bill Davis, left tackle; Dixie White, right guard; Gene Barnett, left half; Captain Abe

Murphy, right tackle; Lloyd Taliaferro, right tackle; Bobby Holmes, left half; Ralph Balfanz, quarter; Holt Waldrop, left guard; George Philbrick, right end; Buzz Barnard, right half; Rex Williams, center; G. L. Webb, left end; Leonard Latch, left tackle; and Wilmer Greene, left guard.

These, together with recruits up from the freshman and sophomore ranks, will give Raider fans an insight into the '38 squad at the Monday night program.

Local Golfer Is Medalist In Open Tournament Here

After driving through to championship in the West Texas Open golf tournament early in June and later taking away first honors in the Lubbock City Open, Joe Bihl of Lubbock is medalist in the Meadowbrook Open as The Toreador goes to press.

The West Texas Open contest holds the record for being the largest tourney ever held in this state. Over 400 golfers entered. Bihl has won numerous other tournaments in previous seasons and is known as one of the Southwest's best golfers. At the present time he operates a driving range north of Tech stadium where he offers individual instructions.

He qualified for the Meadowbrook tournament with a 63.

- Oct. 22—Texas Mines at Odessa.
- Nov. 5—Loyola of South at Lubbock.
- Nov. 12—Gonzaga Univ. at Lubbock.
- Nov. 19—New Mexico Univ. at Albuquerque.
- Nov. 26—Marquette Univ. at Lubbock.

Breaking that line-up of high class grid tilts into sections, it easily be seen that the only thing resembling a lay-off or let-up for the Raiders is the Oct. 22 game against Texas Mines, and in the past the Mucker-Raider games haven't been pushovers for Texas Tech.

As for the squad itself, it is by far the most prosperous that the Coaches have been endowed with the past few years. Several stars from last year are returning and many of the "flashes" from the frosh team will be on hand to do their bit for the varsity.

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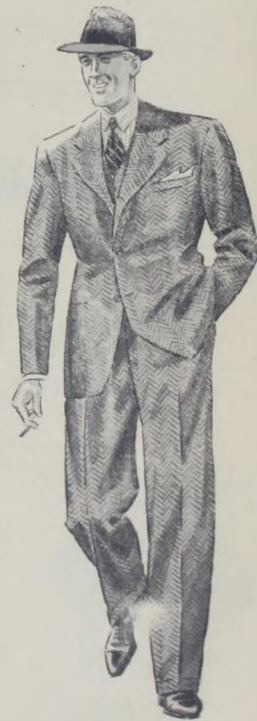
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LA VENTANA

New Brand Of Grid Play May Spark Murals

Six-Man Football Plans Laid For Intramural Play During Year

BRIGHTENING this year's intramural sports program will be a new brand of fast-passing, fast-breaking football, if plans begun last spring materialize.

Six-man football, with balanced line and backfield, has been imported from the mid-west and east where it has gained considerable popularity during the past two years. The smaller game was considered for the intramural sports program at the final meeting of student managers with director Lewis Spears last spring.

Managers To Confer

Representatives of intramural clubs meet within the first ten days of the fall semester to decide upon the innovation, according to Spears. Every player-manager will have a voice in the decisions made at that time.

Basketball and baseball follow the pigskin season in the intramural parade, as in last year's calendar. Although this promises to be Tech's largest intramural year, wrestling and boxing have been stricken from the calendar. Explanation is that concentrated training required for these two sports, which normally require two months training, is too severe to be followed by intramuralists. Therefore only sports requiring no more than a short training period will be played this year in intramural loops.

Sunday Games Planned

All contests are labeled for Sunday dates, since most playing space during weekdays is used by the large physical education enrollment.

Execution of the best organized program to date is the intention of promoters of the 1938-39 season, who are working under the guidance of "Doc" Spears. With better equipment and more playing space available than ever before, this season is expected to attract a larger number of participants in the extra-curricular sports activity.

Big Crowds Expected

A "bigger" draw to games is predicted as a result of the new type football game because of its novel difference from the eleven-man contests that will be seen in high school and college games here.

Best features of the new game, as seen by director Spears, are that better material will be available for the fewer number of positions; and an elusive game results from the requirement that two clear passes must be executed before the ball passes line of scrimmage.

Outstanding requirements for the individual player in the new game, if adopted, will be speed, accurate handling of the ball and passing ability.

Fencing Group Is Beginning Third Year Of Activity

Foils clash again as Tech advocates of the most exacting form of swordsmanship, fencing, begin their third year of organized activity.

Appreciation and mastery of the intricacies of the game are the foundations of the Joan of Arc club, foremost campus exponents of the colorful sport, founded two years ago by Prof. Julien Blitz.

The warning, "En Garde!" may soon be as familiar to followers of Tech sports as "Serve" and "Fore." Club officials plan to negotiate with other teams in this section for intercollegiate matches this winter. It is believed likely that within the next several seasons intercollegiate contests will be regularly scheduled.

Both men and women of the student body and faculty don the mask, plastron, and gauntlet outfit in the meetings of this group. Only students rating above Freshman standing are included in the membership. Credit in physical education for this activity has been accepted, said Professor Blitz.

Professor Blitz is honorary president of the club. Officers, elected last term, are Ed Reed, senior engineer, president; Louise George, senior engineer, treasurer.

Application for membership can be made to club officers, according to Professor Blitz. Full set of equipment can be bought downtown at \$8 to \$10, he added. Dues are 50 cents a month.

Varied Sports Bill Is Offered Coeds

Free, rhythmic movement is the recipe for healthful, zestful, beauty-building exercises; and a free rhythmic movement is also a result of the exercises. That is the philosophy of instructors in the largest single collegiate mill through which feminine underclassmen will pass.

The women's physical education department offers a fully rounded course during the first year with enough variety in the second term to give the coed a "birds eye" view of the whole field of physical education, in the words of Prof. Zella Riegel, in charge of women's P. E. during the summer, and Prof. Johnnye Langford, head of the department.

Upon entering the sophomore year the coed athlete is allowed her choice of about fifteen sports in keeping with practice of previous years. The second year program includes horseback riding, logging, tap dancing, tennis, basketball, fieldball, soccer, speedball, folk dancing, volleyball, baseball, tumbling, archery, pingpong, golf, and field hockey.

Charges will be made for mounts in riding, and at of-campus golf courses. Costumes must be procured during the folk dance course. Gym suits, shoes and socks, and padlock for locker are furnished by the student, while other equipment is supplied by the college.

Net Squad Views Coming Season With Optimism

Found Hopes On Return Of Players And Variety Of New Material

OPTIMISTIC Raider net men are looking forward to their best season in years—just ask them.

Only two letter men were lost in June graduation, while coming sophomores and improving varsity men promise points against any team in this section.

During the summer season Raider racketeers have taken a large share of prize tournament titles while blazing the name of Texas Tech through the Southwest.

Chapman Sweeps Titles

Wilson Chapman, number one net man, played the winning singles game in the West Texas open tournament here in Lubbock this summer. At Clovis, New Mexico, in the West Texas-New Mexico tournament, he won the singles title. And with Dub Rushing, former student, he took first place in doubles in the tournament, acknowledged by New Mexico players as the second largest in that state. The New Mexico State Tournament at Albuquerque, top ranking playoff is next on the Chapman schedule. He annexed the Tri-State singles title at Amarillo, August 27, by defeating Cullen Crain three straight sets, and with Rushing advanced to the semi-final doubles round where they were downed by Rogers and Frazier of Amarillo.

Moore Wins Also

Sidney Moore, number two man showed Fort Worth fans the Texas Tech brand of tennis by winning one of double brackets in Fort Worth City Championship games. He dropped the singles title to Don McLelland, Fort Worth's best.

Other Raider net talent has been playing in minor meets this summer. Remainder of the tentative 1938 roster includes Claude Bateman, best freshman prospect last year, who is gunning for a team post this season; Jesse Beene, transfer last year from McMurry where he won his conference championship, promising to be a

valuable asset this year; Cullen Crain, transfer from Amarillo Junior college who is city champion there; and Sam Slaughter, another who rates high in Amarillo tennis, who plans to enroll for the Freshman squad.

Varsity players lost in June graduations were Harry Jordan, number three man, and Aubrey McCarty, captain and number four.

Members of the tennis squad express belief that "luck" and experience are on their side this year. With the top two men still on the squad for two more year's service,

Huffman, Spears Return From Coaches' Meeting In Sooner State Capital

Coach Berl Huffman, basketball mentor, and Lewis Spears, trainer for Matador athletes returned late in August from Oklahoma City where they were spectators at the All-Star high school game between north and south Oklahoma.

They also attended the Oklahoma convention of coaches where "Doc" Spears demonstrated the knee protector he invented and used on "trick knees" among Red Raiders last year.

Margaret Hess, McLean, who was graduated in 1936 was married August 28 to Jesse Coleman, Childress. Coleman is employed by the Childress Farm Security office.

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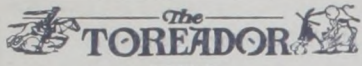
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"Howdy Friend" And "Welcome Stranger"

THIS Thirteenth Annual "Homesick edition" of the Toreador, official college publication, will reach the homes of thousands of old enrollees together with a large number of prospective students.

To students attending the institution before, it serves to revive memories and present an insight to the ensuing nine-month academic period with its outlined objectives.

To prospective Techsters it presents some of the many educational advantages Tech offers and the friendly democratic atmosphere existing on the campus. Also this edition extends an invitation to enroll at this rapidly growing college situated on the "high efficiency" plains of West Texas.

The TOREADOR extends to students, both old and new, a hearty "Howdy Friend" and "Welcome Stranger".

What Helps Me Helps Tech

FIRST official act of the 1938-39 Student Council has been to make provisions for advance sale of those ever-handy "campus travelers checks"—Student Activity tickets.

With admirable foresight, the student governing body has perfected plans which should prove satisfactory to students new and old, who are looking forward to the six Red Raider football classics in Tech stadium this year.

The purpose of the advance sale is to include the first tilt of the season, with Montana State September 17, two days before actual registration. Thus an advance sale of the tickets will allow students to attend the season's inaugural gridiron game without additional cost.

Beginning September 14, the ducats go on sale in the east rotunda of the Administration building; on the day of the Montana State game an additional booth will be placed in Double T gym, and both purchasing places will remain available to students until shortly before game time that night.

To most students the ten dollars invested in an Activity ticket is "recreational insurance" that serves to make his college year more enjoyable. Too, it makes group activities of the students possible.

In the past the cry has been, "Be a good citizen and buy a student activity ticket"—but the individual satisfaction the student receives from the well-rounded recreational program has changed that slogan—Uow the student walks up and says, "What helps me, helps Texas Tech. Here's ten bucks."

A Worthy Gift

ANOTHER step was taken toward the erection of a much needed student union building on Texas Tech's campus recently when the graduating seniors of the 1938 summer school donated more than \$180 toward the slowly but surely growing fund.

The TOREADOR wishes to commend these students on their wisdom in selecting a parting gift. A more worthy one could scarcely have been found. For the unlimited benefits of such a building are obvious to all who have attended Tech in years past.

The members of this class donated the afore mentioned money in addition to a bronze plaque in memory of Tech's late president, Dr. Bradford Knapp, because they wished students of the future to enjoy the luxuries and privileges which they themselves yearned for but failed to realize.

Others might do well to note and try practicing their thoughtful and unselfish attitude. Such things go a long way toward making this college a greater and more enjoyable institution. A union building lends prestige to an institution and helps a great deal in promoting the spirit that any school must have in order to grow.

He's A Swell Guy; Get To Know Him

LAST night we met a fellow named Fred, from some small town downstate. He was a likeable sort of fellow who had just arrived here to enter Tech. But the thing that struck us about Fred was the enthusiasm he displayed concerning this whole business of going to college.

Others might have the same enthusiasm and lose it after studies begin to be a grind—but not Fred. There was a fire in his eyes, a crinkling turn of his mouth, that showed he would be able to take it, hazing paddle and all. He had come to college to get what he could and he didn't plan to miss a thing. But at the same time he expected that upperclassmen would show a little consideration in swinging the paddle, that the courses wouldn't be so rough that he couldn't find time for dating now and then.

Fred had definite ideas about what he owed the college and what it owed him. He was reading a sign advertising student activity tickets when we met him. "Sure," he grinned to our pointed question, "I'm going to buy one. I figure that's the only way to get what's coming to me in the way of entertainment. And from what I read in the catalogue, it'll be helping a lot of things on the campus if I buy one."

It wasn't taking Fred long to get acquainted, either. He was willing to meet everybody halfway and was sidestepping no chance to make a friend. The thing that had sold him on Tech, though, was that others felt the same way about it. Their "hello there" had made him feel that someone was interested in him.

When we last saw him, he was seated at a soda fountain where he was talking with an old student about Tech's prospects for the coming football season. Whether he succeeds as a student is up to him and the upperclassmen with whom he deals. All in all, Fred's a pretty swell fellow. We hope that you'll meet him, make friends with him. Perhaps you may be able to pick up a few pointers from him, even though he is only a freshman.

Flour, Not Pork

MANY times politicians are given to playing what is termed "pork barrel" politics—the allocation of funds by high public officials to certain districts in payment of "log rolling" debts or in anticipation of gains to be had in the favored community.

W. Lee O'Daniel, Democratic gubernatorial nominee, was swept to the forefront on a platform denouncing professional politicians and political practices. It is to be hoped that this includes also the exclusion of age-old pork barrel policies. This is a reflection on neither Mr. O'Daniel nor past administrations. The Democratic candidate has displayed himself to be a man who stands for equality and fairness; past state executives have been equally fair, and the TOREADOR appreciates the consideration they have shown in allotment of funds with regard to Tech. Yet, it recognizes also that appropriations in the past have hardly been sufficient to meet the actual requirements for Tech's growth.

However, the distance from Austin to Lubbock remains the same. May the buildings of education institutions nearer capitol hill not rear so high that they obstruct the view of the South Plains. Tech asks for no such luxury as pork, but it does desire a measure of flour proportionate to its needs. Denied this staff of life, it will be stunted; given it, the college will grow quickly, normally.

Legislators from this section have long fought for Tech's needs. Judge Alvin Allison, nominee to the legislature from this district, has admirably declared his intention to carry on the fight. Tech merely pleads for its right to sit at the parental table when other children schools are fed. It is confident that Mr. O'Daniel will hear the plea, acknowledge it. The TOREADOR can ask no more.

The World Youth Congress which denounced fascism at its meeting at Vassar last week has been charged before the Dies committee of being nothing more than a Communist Front organization. Can it be that dear old Vassar has actually descended to the point where it associates with the proletariat?

Little Japan has demanded that Great Britain and the U. S. stop aiding the great Chinese empire. We suppose that these nations really should co-operate, because the last year's conflict has clearly shown how much the Nipponese believe in fair play.

Mr. O'Daniel should not worry too seriously over the defeat of two of his chosen disciples in the second primary. President Roosevelt seems to have done all right the past two years with a couple of renegades—Maine and Vermont—in the New Deal camp.

Britain has issued another of those bold warnings. This time it's against Germany on the Czech question. Hitler may take heed and watch his step, but it is possible that he remembers John Bull also warned Italy when she started into Ethiopia.

Found Among Our Bills In The Morning Mail

Editor, The Toreador
 As the time nears when your paper will appear once more, some questions arise in my mind as to what your policies will be.

It is my hope that you will encourage more letters from the student readers than have past editors. I believe that the majority of these students will read your editorials and then will form opinions of their own. It is only right that they should have some way to express their views to others. There is not better medium than such a column in your paper. More students, I think, would write if they were only encouraged.

Sincerely yours,
 H. W. R.
 Editor's Note: The Toreador is perfectly in accord with the stand you have taken, for the paper's only policy will be to voice the opinion of the student body. To that end, The Toreador will conduct a column on its editorial page specifically for readers' letters. Any student desiring to praise or criticize the newspaper or any other phase of campus life is urged to contribute. The only requirement is that all letters be signed, although only initials will be used when they are printed.

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Editor, THE TOREADOR
 Since I have spent the whole summer right here on the campus, let me say that I am most enthusiastic over the fact that it is almost time for school to open again.

Summer school is entirely different from the long session. The old bunch is not around and there is not one-tenth as much to do. In fact, I personally have had a very dull existence for the past three months.

I am writing this to you, I hope, in time for it to be published in the "Homesick" edition of THE TOREADOR because I am sure that many others are as eager as I to begin the old grind once more.

Homesick yours,
 R. L. B.
 P. S. Let me say here that the summer TOREADOR did much to enliven the long, hot summer days.

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Terms on new and used machines
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Thru the Designing Rooms at Fashion Park we present at all times the most up-to-the-minute styles in both model and fabric design... An advance style service backed by quality standards that warrant the utmost in service and value.

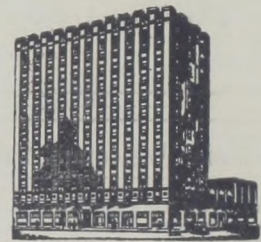
THE HILTON HOTEL

Lubbock, Texas

Extends A Cordial Welcome To All

TECH Students, Faculty, Athletic Teams, and Organizations

Best Wishes for a Big Year



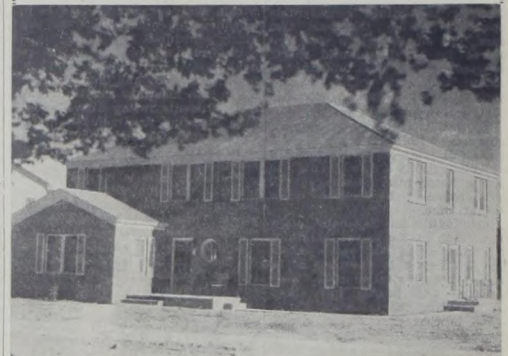
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WELCOME BACK STUDENTS



Mrs. Justin Neathery welcomes you back to Tech's New Home for Students. Offering you the very best of home cooked food prepared in our new modern kitchen, we can accommodate an unlimited number of students in our completely modern dining room.

2409 Thirteenth St.

Just across the street from the old location.

Artist Course Promises Much In Entertainment

Officials Schedule Two Numbers For Each Semester

BARITONES, a world-famous Spanish dancer, a popular orchestra, harpist, and choir make a panorama that is Tech's 1938-39 Artist course.

Only two programs have been scheduled for each semester, but according to officials, the entertainment for the coming year is far superior to any ever brought to the campus under this sponsorship before.

Opening the fall session will be Richard Bonelli, distinguished American baritone. He will appear in the local high school auditorium Wednesday, October 12. Last season he made over 60 appearances in a coast-to-coast tour. Critics acclaim him as one of the best in the nation today. In addition to his regular performances at the Metropolitan, he appeared as guest artist with the San Francisco and Cleveland Opera companies.

Dancer, Harpist Appear
Carola Goya, Spanish dancing star, and Beatrice Buford, harpist, appear before local audiences Monday, December 12. The colorful Spanish dancer presents a range of entertainment which includes the classical, modern, flamenco, and gitana. She has made several tours of the United States receiving demands for return engagements. Brilliant costumes and use of castanets add to the color and vitality with which Carola Goya presents her dances.

Appearing on the same program will be Beatrice Buford. She was chosen to play the *arpa citera* in Julien Carillo's Thirteenth Sound Ensemble with the Philadelphia orchestra under the direction of Leopold Stokowski in Philadelphia and New York. This performance closes the first semester Artist course program.

Orchestra Again Billed
Highlight of student interest the second semester will be the appearance of some popular dance orchestra. Little Jack Little was engaged for this program last year. Appearing before this, however, will be the Mozart Boys' Choir of 20 singers. This group of young boys, who have been praised by some of the world's leading musicians including Arturo Toscanini, are scheduled for February 20.

For the past year the Choir has been on tour throughout the British Isles, Canada, Mexico, and South America. January 1938 marked their first visit to the United States.

This Is No Party



In drugstore jargon, four is a party. But Warner Bros. has departed from both drugstore lingo and the ancient aphorism that "three is a crowd" in naming their latest masterpiece—"Four's A Crowd", starring Errol Flynn, Olivia De Havilland and Rosalind Russell. From the above shot, it seems that the young ladies think the title appropriate. The picture, one of the new season, opens Sept. 23 for a two-day run at the Palace theatre.

Cinema Kings Promise Year Of Entertainment

Produce Many Broadway Hits And Last Year's Better Novels

Smooth-flowing scenarios will more than ever characterize the 1938-39 moving picture season. This is the announcement of several leading producers who outlined their new picture year beginning last month.

Cinemas in production or scheduled to begin soon include adaptations of the several most popular novels and plays. George S. Kaufman's Pulitzer prize play, "You Can't Take It With You," and A. J. Cronin's best seller, "The Citadel" are among these.

Many technical improvements that developed during the past year are used for the first time in the new season. One of these is a life like perfection of technicolor heretofore impossible.

Modeled Vehicles
This season's screen favorites will be furnished vehicles more perfectly modeled for their personalities than ever. The big bosses have promised that too.

Three "plain human" actors, James Stewart, Jean Arthur and Lionel Barrymore will portray the lovable characters of "You Can't Take It With You." This flicker is dated for early fall release. Its supporting cast includes Mischa (See CINEMA, page 10)

Winter Games Head Program Of WAA Sports

DEAD-EYE Dixie" takes her place on the firing line of campus rifle practice ranges as the Women's Athletic association again sponsors riflery in a diversified sports program.

Calendar of the energetic extracurricular athletic group includes a mid-winter caravan into New Mexico mountains and a sports program including bowling, archery, golf, horseback riding, and field hockey. Other sports will be tennis, playground ball, ping pong and volley ball, according to announcement of President Glorinda Bowen.

Men Allowed

The proposed winter-sports trip differs from that planned by WAA heads last year in allowing participation of college men. Charges will be about \$60, including tuition, room and board, transportation and equipment. Skiing, skating, and tobogganing will be practiced and taught.

No credit is allowed in PE for WAA participation, said Zella Riegel, assistant professor of PE for women, but almost all equipment will be furnished by the college athletic department. Fees for on off-campus courses, and suitable playing clothes will be furnished by the member, sponsors signify.

'38 Golf Crop Indicates Big Year On Links

EAGLE high spirits dominate the attitude of varsity golfers this year.

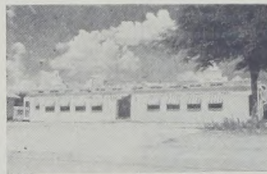
All lettermen on last year's squad are returning this autumn for another season, providing an opportunity for the linksmen to come out front again in Border Conference and southwestern golf.

Closest fans of the Matador golfers predict a win in the Border loop this season, to avenge the defeat handed Matadors last May by the University of Arizona in the league tournament finals at Tempe.

Veterans Return

Players returning this fall are Lindsay Telford, former Border Conference champion, Captain Manson Allen, Ford Sturdivant, and Donald Doherty. Allen and Doherty share third place honors in the Tempe games, but their pace setting this fall is expected to be closely challenged by Telford and Sturdivant.

Last year's captain, Manson Allen, and Lindsay Telford are playing their final season of eligibility this year, but Doherty and Sturdivant will be on hand for two more years. Coach for the team, to succeed Prof. J. W. Jackson now on one year leave of absence, will be named in the first meeting of the Athletic council shortly after opening of the fall semester, according to Prof. W. L. Stangel, chairman.



We welcome you back to school and invite you to drive out or drop by on your return to Lubbock.

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and we will really be glad to see you again

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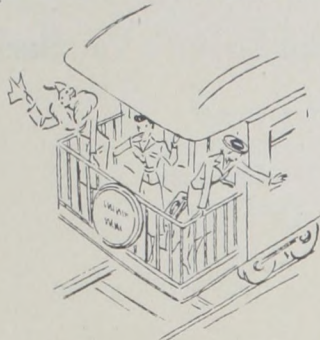
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Well, We're Homesick too . . .

- for the sea of green caps
- for the whistle of the kickoff
- for the playing of bands
- for the cheering of the student section
- for the new crop of freshman girls
- for the interesting campus romances
- for the first dance
- for the dormitory lights
- for the special trains
- for the ring of the victory bells
- for the chatter of the program boy
- for the red and black ribbons blowing from "mums"
- and for many, many other things that only the Tech student body can give to Lubbock

Catch a lift and come on in!!...



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Dr. J. T. Krueger
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- Resident**
Dr. J. W. Sinclair

E. C. Hunt Supt. J. H. Felton Bus. Mgr.

X-Ray and Radium Pathological Laboratory School of Nursing

New Dorm

(Continued from page 1)
ing was awarded to R. F. Ball Construction company at \$244,983. R. E. Wild received the plumbing contract at a bid of \$25,000. Heating and ventilating will be installed by Martyn Brothers Inc. at \$18,880. Sale Electrical company received the electrical contract at \$14,278.

A study of architects' drawings shows that the new building is more ornamental than either of the other dormitories. Small ex-

Cinema Fans Receive Big Stories, Stars This Year

(Continued from page 9)
Auer, Edward Arnold, who has changed oh so much, cutey Ann Miller, and brow beaten Donald Meek.

tensions at front corners of the building will serve as entrances and further add to the style. Stone work and brick construction will be similar to that used in other campus buildings.

For Sheer Beauty

Rely on ADMIRATION Costume Hosiery. Exquisite sheerness—perfect fit. So lovely and glamorous in the harmonizing new shades.



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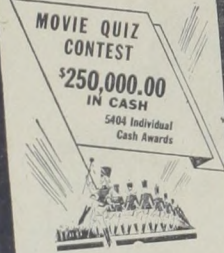
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