

Vol. 34



Lubbock, Texas, Saturday, March 14, 1959

# **Tech Bookstore Holds** Formal Open House

No. 62

## 2 • The Toreador • Saturday, March 14, 1959

# Campus Socials Highlight Spring Season

impus not only dust and wind, at also parties and new fra-rnity officers. Even a fiesta will ighlight this weekend's activi-a Spanish-Western affair.

 ernity officers. Even a fiesta will ighlight this weekend's activi-ies.
 harder party this weekend was a Spanish-Western affair. The The tas were hostesses to El Stom-pe, an all-campus dance last night

 PIKE FIESTA
 pe, an all-campus dance last night

 The Pike Fiesta is tonight! The
 in the National Guard Armory.

A barbecue supper was served to Thetas and their dates preceding the date.
 Kappa Alpha Theta has elected rew officers. They are: Marilyn Warren, president; Margaret Fili cher, vice president; Margaret Fili cher, standards board; Linda Pratt, toot chairman; Susan Wigging-on and Betsy Williams, intramur-al representatives: Delta Sigma Pl, professional busines fraternity, has recently

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leader, New Delta Sig pledges are: Lyle Berry, Robert Crider, Dub Hef-fington, Harlie Johnson, James FOR SALE — MG-TF (1395.00) Luttrell, Jon Page, Don Vars, and Ben Wolfenberger. 5 p.m. call PO 3-8720.

KAPPA MU EPSILON

Beatniks

For All-J

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JOIN THI

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Thomas ]

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TOREADOR AD





## **ITS WHATS UP FRONT THAT COUNTS**

This filter, be it e'er so pure and white Must needs give flavor too, full clear and bright Else would the trusting smoker, filled with hope Again be dashed, dejected be...and mope.

And thus we come to Winston's obvious truth It's what's up front that counts – and 'tis, forsooth In that the fine tobaccos, in the end Are by exclusive process – Filter-Blend – Become the tastiest taste that e'er hath played Across your dancing taste-buds, man or maid!

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\* Campus \* 'Beatniks' Invade Union For All-Jazz Session

he "Beatriks" will invade Tate, is a junior at Monterey High when Mike Tate and his es present a free session of ing band an all-state band mem-iern, programs, sponsored by the on Music and Exhibits Com-ree, will blast off with se-ions by Stan Kenton and Jer-pi jazz bands. Kenton State State State State State State (State State S

IT'S NOT CHAMPAGNE MUSIC, but

and the **TOREADOR ADVERTISERS** URGE YOU TO JOIN THEM IN SUPPORTING THE **RED RAIDER BASEBALL** TEAM Doms LTD BILL & JEAN NEEL Thomas Jewelry 1207 COLLEGE Diamond Importers VARSITY BOOK STORE BOOK & Stationer, CAMPUS TOGGERY Texas Tech College BOOKSTORE "ON THE CAMPUS"

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## U EPSILON Epsilon will me 0 p.m. in the of the Student Un-of the Student Un-At this time, stu-to attend the Na-ion will be able to

this meeting will this Larry Pinson at

cakers for the App inilip Laird, Rona ichard Steede, at Id Clark, Pohn E ginia Riggs. PHA PHI

pha Phi pledges will formal services at formal services at ristian Church tha 2:30, at "Top 'o the illow at 7 p.m. hon-members.

fied Ads

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P-UP! ou use Eaton's word that was special surface typing, time and gives all typing take getting a crasable.)

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4 • The Toreador • Saturday, March 14, 1959



# \* \* \* Faculty Has Responsibility

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EDITOR \_\_\_\_\_\_ BUSINESS MANAGER \_\_\_\_\_

fight against the tuition hike (coupled with a few other points which I should like to leave for a later time; that is, not now!) Of course, no one in his right mind (this, perforce, excludes "leftists") unjoys paying a higher price for the same quality of product—or for that matter, a lesser quality of the same. Nonetheless, it seems to be a trend of the times to do both. (Ah, yes, "inflation robs us all.!) But perhaps, even from the worst comes yet some good (ja?). **VIZ:** Discounting the fact that

James Hamm Don Ledwig Arthur Mayhew Tommy Schmidt Merium Jackson

Exploitation of society and na-ture by individuals, without the return of anything constructive, is one of the major dangers facing this country — in fact, the entire

A Little

Bit

james hamm

A person draws his beliefs and ideas, livelihood, talents and customs from society and na-ture, and rarely ever returns as

The United States (terrible thought, could be the next on the list. Americans over the past couple of centuries have cer-tainly indulged in wholesale ex-ploitation, both of nature and so-ciety.

This has left us with decreasing natural resources, and a set of ancient ideas and beliefs. Our eco-nomy has degenerated to a series of pump-priming principles, and Americans have developed a "gim-me" attitude concerning personal economics.

Customs, ideas and beliefs glorify the "common," force a few major religions on the entire population and encourge indivi-duals to be "one of the bunch."

Original and constructive think-ng is passed over for idle thought and "mass thinking" — illustrated by the intellectual decay of the beatniks" and stereotyped think-ng of the "average man."

Ing of the "average man." But the life of the United States can be sustained, if a bal-ance between exploitation and contribution is achieved. Con-structive thinking and accom-plishment should be exalted and the "common man" concept of the masses and the "world's no dam' good" outlook of the in-tellectual degenerates should be done away with.

# **Election Can Cure Governmental Ills**

ONE OF THE MAJOR COMPLAINTS of Tech stu-CONPLAIN IS of Tech stu-dents concerning its government is that it doesn't rep-resent the students. If that situation exists, now is the time to correct it, with campus-wide political campaigns beginning. In the past, very few students have voted, and far fewer have run for offices—often there has been only one candidate running for a major position in the past,

## \* \* \*

The candidates for the most part have representa few well-organized segments of the student body, while the majority of the students have gone unrepre-sented—because of disinterest or disorganization. (Some campus idealists feel that persons elected should do what's "right" rather than represent the groups that they owe their allegiances to, but let's be protected.)

practical.) The cure to any ills that exist is for students with

common interests to band together and make sure that they are represented in campus elections by candidates who best represent their interests and show the necessary talents and drive to push through measures bene-ficial to those students.

## \*

\*

Knowing that their interests will be advanced if their respective candidates are elected, students will participate in greater numbers in elections. For a person to carry an election, then, he would have to represent the interests of most of the students —in order to receive more votes than anyone else. with large voting turnouts, a person who represents the interests of a few small, select groups could not win an office. win an office. With the majority of the students behind its

council, and with council members who represent the interests of most of the students, the Student Council could play an even more dominant role in campus life. The Student Body would be welded into a body that would be powerful enough to see that more of its needs are taken care of.



Representative student government will take u-nified effort on the part of all students, and the time to begin is now, since petitions are being taken out for the spring election of next year's Student Council members and cheerleaders. Candidates and platforms that represent large groups of students should be entered in the political races, and students should vote for candidates with their interests at heart. See you at the polls April 1 and 7.

LITTLE MAN ON CAMPUS



SHE'D MAKE YA SWELL'BLIND PATE! ASK WORTHAL



Eight dairy industry eave Sunday, March

THE SENIORS, ac

# Students Ne Thinning O

(Continued from Page

the aristrocracy o. ERGO: We will you see)—while double the tuition union fee to \$20 many "sub-hounds elimination, we have competheral; increase

need for the state sales a come tax and—Hail, thereby we give all people of the state the re had heretofore thought in Lott A. Noyes"

# Spring Festiva Begins in Apri

mpus. A package ticket will the for the Festival which imit the purchaser to all as and events. SOME OF the attraction.



Entered as second class matter at the Post Office in Lubbock, Texas, undar these of March 3, 1879.

TOREADOR

Member The Associated Press Member The Associated Collegiate Press

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 Phil Orman

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# Cure I Ills

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represent large in the political candidates with e polls April 1

MPUS



# **Dairy Students Take Field Trip**

Eight dairy industry seniors will leave Sunday, March 26, on a week-long annual dairy industry field trip.

week-long annual dairy industry field trip. THE SENIORS, accompanied by Dr. J. J. Willingham, department head, will visit dairy and allied industry plants in Austin, Hous-ton, Waco, Dallas, Fort Worth, Terrel, Sulfur Springs, Garland, and Muenster. They will return to Lubbock the following Saturday. Purpose of the trip is to allow students to observe various facets of the dairy industry ad acquaint them with possible future employ-ers. Seniors making the trip are Gene Bentley James Collins, Doyle Fannon, Roy Hughes, Ken Ker-rick, Winnie Jackson, Bobby Mc-Cune and James Rudy.

# **Students Need** Thinning Out

(Continued from Page 4)

# Spring Festival Begins in April

The annual Spring Festival will begin Wednesday, April 8 for four activity-filled days on the Tech

campus. A package ticket will be on sale for the Festival which will admit the purchaser to all activi-ties and events. SOME OF the attractions are a German circus, swimming shows, carnival, bicycle race, barbeque, two western dances and a skit show.





9 A.M. - 5:30 P.M. Monday - Friday

9 A.M. - 12 Noon on Saturday

NORTH COLLEGE

# Survey Points Out **Pedestrian Hazards**

A pedestrian survey was made one ninety second check produced between Broadway and 10th on 100 cars. College Ave, to observe the num-ber of pedestrians crossing when traffic is heaviest.

THE SURVEY COMMITTEE traffic is heaviest. DURING THE afternoon hours the number crossing was 4.06 ped-estrians per minute; noon hours 3.43; and 1.66 during morning hours. Everyone who crossed the have the right-of-way at all times, who crossed at the light. A spot check during the noon hour recorded 4.435 cars passing; forced.

# **Rhodes Scholarship** Selection Explained

d as Rhodes Scholars blained to Texas Tech aca- So department heads by a rep-ative of the Rhodes Trust cr

TECH DEPARTMENT heads can bring one or two promising sophomore or junior student who may be interested in studying at Oxford University in England, Johnson said. Bell, a graduate of the Univer-sity of Oklahoma, studied at Ox-ford from 1951-54 as a Rhodes Scholar.

**REX'S DRIVE-IN** 

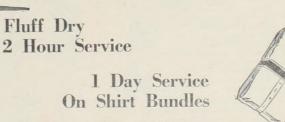
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# Architect Shows Work; PROCEEDS GO TO BLIND Children Picture 'Mom' Pictures of "My Mother' and "Estilition of Work by Millard Sheets' work will be in "Estilition of Work by Millard Sheets' work by Mi The function of Work by Millard Sheets" are the two newest ex-bibits being featured in the West This will be the first West Tex-as howing of watereolors, oils and paintings done by Sheets. The Lubbock Symphony Orches-as howing of watereolors, oils and paintings done by Sheets. The Lubbock Symphony Orches-as howing of watereolors, oils and paintings done by Sheets. The children's done by Sheets. The by Sheets. The children's done by Sheets. <

Joins Staff



An authority on Africa and Asia, Dr. Van Mitchell Smith Jr., will oin the Tech history faculty in

Currently head of Midwestern niversity's department of history ad political science, Dr. Smith ill be an associate professor at **Get WILDROOT** Fech. **HE IS KNOWN** for his research and writings on African national-sm, and the Afro-Asian bloc in vorld affairs. He also is an auth-nity on the British Common-vealth, his specialized field before he Dark Continent and the East, tatried claiming increased atten-ion. CREAM-OIL Charlie!

YOU ARE CORDIALLY INVITED TO THE

FILING

JOHN

\*

At the time if his comments may y has been talked about as yet there has been stadium by the start

NOTE to Podd, Dr might be interest in tr ew hairds. Personally, I t Note to Seligmann: you might win the awar depends on the sack. Don weep, I'll be back

PI EPSILON TAU Pi Epsilon Tau initiatio



tion. The 43-year-old historian is com-pleting two decades as a teacher and administrator this year. He has been on the faculties of Gon-zaga University, New Mexico State University, Arizona State College at Tempe, and the Uni-versity of Texas. He has been at Midwarter sime He has been at Midwestern since Dr. Smith holds hachelor's ma and doctor's degree fr rsity of Texas. He is a the African Studies of Wildroot and ... WOW HOW THAT RING GETS AROUND! OF THE TEXAS TECH COLLEGE BOOKSTORE DOOR PRIZES to win DOOR PRIZES NO. 2 TRANSISTOR RADIO NO. 3 TRANSISTOR RADIO Tareyton NO. 6 OIL COLOR PAINT SET DUAL FILTER NEW DUAL FILTER Tareyton



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Notice how many Dual Filter Tareyton smokers you see around campus these days? Why so? Just try the cigarette yourself. You'll *see* "why so"1



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Formal Opening

MONDAY AND TUESDAY, MARCH 16 AND 17

10 A.M. TO 8 P.M.

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- NO. 14 BOX MONTAG'S STATIONERY



## Saturday, March 14, 1959 • The Toreador • 7



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# cialist s Staff

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head of Midwestern department of history l science, Dr. Smith associate professor

historian is con

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RNER POTTERY

SET

M., TUESDAY,

JOHN Mural Teams Train LINEUI For Softball Season LEWIS

The intramural softball season will get off to a rousing start Sunday, when the Phi Delts tangle with the Fijis. Due to the great love these two teams have for each other on the athletic fields, this meeting should be interesting. The teams that I have seen practicing so far all look in pretty fair shape. The story will be told for the most part on the field Sunday Try to make one of the games.

## \* \* \* \*

\* \* \* \* The letter received in this office from J.A. Grimshaw, Jr. was appreciated. The letter appeared in Ralph's Ramblings in last weenesday's paper. A Ralph Carpenter stated, it is always a pleasure to get con-structive criticism. During the time I have been writing for the sports section of the Toreador, my ancestry has been questioned and my writing ability has been a topic of wonder, but not once in all this time have I received any constructive criticism. There are always appreciated if there is some basis for them and if they add something in the form of a suggestion. All letters which are signed will be printed in The Toreador for all to read. I sign my name to my comments whether they are good or bad; you can do the same.

\* \* \* \*

The first sector of the sector

## \* \* \* \*

NOTE to Podd, Dale, and Wiley: I hear Coach Philbrick might be interested in the services of such distinguished netters. Enough said.

Enough said. NOTE to David Bourland: I think you look just stunning in you new hairdo. Personally, I think it would be a shame to change it. Note to Seligmann: You never know, if the sack feels alright you might win the award in many games next year. It all really depends on the sack. Don weep, I'll be back Friday.

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Don weep, I'll be back Friday. **DE DESILON TAU** The Epsilon Tau initiation ban-fuet will be held Saturday in the fued Raider Room of the Spur Res-sportessor of education and philo the Anniversary Room of Tefh the Anniversary Room of the Anniversary the Anniversary Room of the Anniter Anniversary the Anniversary Room of the Annive

Bigger, thirstier '59 cars priced "out of your

efeat. **THE GUNNERS** captured the rown in the Independent League. The Gunners won the champion-hip just a step ahead of the warfs. They beat the Dwarfs, 50-9, to take the title. Independent League 3 saw the hinese Bandits win the cham-ionshin

IN THE RACE for the All-Col-ege Championship the field has

IN THE KACE for the All-College Championship the field has been narrowed down. The Fijis defeated the Athletes 58-36, Sneed beat the Gunners 35-30, and the Chinese Bandits downed Dorm 8 B, 46-28. FRIDAY NIGHT the Fijis took on the Sneed Hall team. The results of this game were not known at press time. The winner, how.

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# **Track Men Compete**

Tech's track team begins com-petition today against seven other universities in Southwestern Rec-reations thirty-sixth track and field meet in Fort Worth. EDDIE SOUTHERN is expected to lead the University of Texas squad to a repeat of last year's stothern will run the 100 and 20-yard dashe sand will head the 440 and mile rolay teams. He holds the <u>440-yard</u> dash record at 46.2, other championship in the college n the 100-Brown of -yard dash.

2305 4th

# **Score Keeps Spirit**

Get WILDROOT CREAM-OIL Charlie!

J. PAUL SHEEDY,\* hair scientist, says "Makes your hair look doggone hand-

f Wildroot

TUCSON, Ariz. (P) — Herb eye. He appeared in only five Score, maimed for nearly two games that year and had a record baseball scasons, still regards him of 2-1. He says he's got a saint on his side.

PO 3-319

15

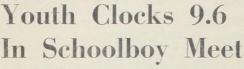
CHOICE OF:

CHICKEN

SAUSAGE

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HAM



FORT WORTH, Tex. (AP — ABILENE'S biggest troubl Lanky Pat Mitchell, son of the Gainesville coach, set two records Friday in featuring the high school

ent through roue reasons, with Abi-minaries in ten events, with Abi-ne indicating it would repeat ills the team championship. But he feats of the 16-year-old Gaines-ille star furnished all the talk. He ran 100 yards in 9.6 and he lammed over the 180-yard low undles in 19 flat. Mitchell bet-cred the 100-yard mark of 9.7 et by Perry Samuels of San An-onio Jefferson away back in 945. And his low hurdles time wiped out the 19.3 set by Iran King of Abilene in 1958. An AACKHE UPTON of Vernon, an anheralded youngster, high jump-

d of 6 feet 3 3-4 inches set by /ayne Delaney of Sherman and ob Harbin of Fort Worth Pas-nal in 1951. **BOBBY JOHNSON** of Abilene nd the 120 mod bick burgheside

52. Abilene took the lead in the ur finals, scoring 7 1-5 points ith second and third in thr orad jump and a tie for fifth ir se pole vault. And the Eagles so got 12 places in the finals, in uding spots in both relays where ye count twice as many points.

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