

## Problem with College Ave. traffic eyed

Citizens Traffic Council recommended solutions to the pedestrian and vehicle problems on College Ave. between 10th and 15th Streets, following a report made by Bill McDaniel, city traffic coordinator, Tuesday.

The proposals were based on a recent survey that showed a marked increase in both pedestrian and vehicular traffic on College Ave.

The vehicular volume increased 5,000 cars daily since the last study made in 1963. Today, there are 21,000 cars that pass during a 12-hour period from 7 a.m. to 7 p.m.

McDANIEL SUGGESTED the installation of a six-foot chain link fence on the Texas Tech side of College Ave. with openings at the marked crosswalks to help relieve congestion.

He also proposed that 13th Street be closed to pedestrian traffic and that the painted median be extended across 13th and 14th Streets, allowing only right turns at intersections.

Traffic signals at Main and College and 14th and College and re-timing of signals at 15th and Broadway would favor pedestrians.

THE COUNCIL APPROVED McDaniel's proposals with the exception of the installation of the chain fence.

According to Van McVay, executive secretary of the CTC, the report has been given to the City Traffic Engineering Department who will then decide any action to be taken.

George Miller, CTC board president, suggested that the controls favor the pedestrians rather than vehicles. "The suggested changes, plus an education program should provide a solution to the problem," he said.

## HEW approves Chem building addition grant

The U.S. Department of Health, Education and Welfare has approved a \$929,980 grant to Tech for a chemistry building addition, Rep. George Mahon has announced.

Tech Business Manager John Taylor said the grant is to aid in construction of the graduate portion of a building project which includes the erection of a four-story building and remodeling of the present chemistry building. Cost of the project is expected to be \$4,327,707, Taylor said.

THE GRANT WAS awarded under Title 2 of the Higher Education Facilities Act. The addition will join the south side of the present chemistry facilities.

Taylor said the university's application of funds for the undergraduate portion of the project would be resubmitted next year. He said that bids are expected to be taken on the project by next September.

THE CHEMISTRY BUILDING is listed as number three in priority among building projects included in the current building program at Tech.

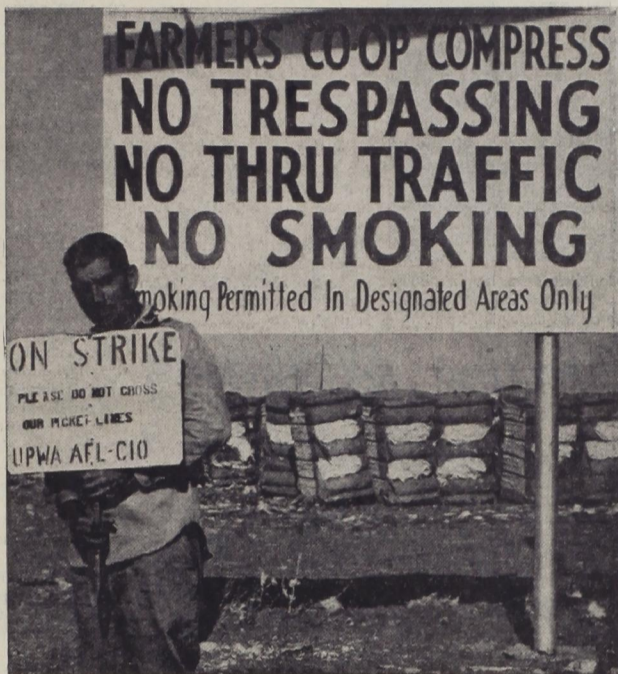
Others include a \$4.5 million Business Administration Building, a \$4.5 million Biology Building, a \$1.5 million Home Economics expansion, a \$1 million School of Law Building and a \$2.6 million Architecture Building expansion. A Foreign Language Mathematics Building is currently under construction.

## Board to meet today in Union

Tech Board of Directors will meet at 9 a.m. today in the Anniversary Room of the Union.

The Board will hear reports from its Campus and Building and Academics Programs Committees. Bids for the new building to house the School of Business Administration also will be considered during the session.

The new facility will be located at 15th Street and Flint Avenue, where the old horse barns and corrals formerly were located. The structure will include a 12-story tower, contiguous with a three-story academic building that will have classrooms, lecture halls and auditoriums.



PICKETING CONTINUES—This member of UPWA, Local 1206 walks the picket line near the entrance of Lubbock's Plain Co-op Compress. The strike, basically economic, also has social implications, according to the strikers. (See accompanying story).

## At Co-op compress . . .

# Management, strikers await NLRB hearing in January

By MACK SISK  
Managing Editor

Management and striking workers at the Plains Co-op Compress are apparently treading water pending a Jan. 17 National Labor Relations Board hearing scheduled in Lubbock.

The strike is based on economic factors, but the strikers view it as a chance to drive a wedge into what they term "discrimination against Latin Americans in this area."

The 124 workers, mostly Latin Americans, composing Local 1206, United Packing House, Food and Allied Workers, an AFL-CIO affiliate, went on strike Sept. 17 of this year following nine months of unsuccessful talks between the union and management representatives.

SINCE THAT TIME the compress has continued full operation by hiring other workers, mostly Negroes, to fill vacated jobs.

Tom Brown, compress manager, said the workers voted 168-148 to join the union in December, 1965. Marion Ramon, field representative for the UPWA from Fort Worth, said contract demands were presented Feb. 1, 1966.

Ramon said after 13 sessions of negotiations with attorneys for the compress, the contract offered "was essentially the same as the terms the guys already had."

THE UNION representative listed most important among strike demands two provisions: seniority in job bidding and seniority in lay-off and rehire.

- Other demands outlined by Ramon were:
  - paid holidays.
  - time and a half for overtime over eight hours a day.
  - a pension plan.
  - arbitration. Ramon said management officials wanted to go to court over \$50 grievances which court costs make prohibitive.
  - higher wages.

Brown said Latin Americans were a majority group before the strike and now a few still worked at the compress. He said about 40 Negroes stayed on when the Latins walked out.

"A few Negroes walked out and some have returned since. No whites left their job," he said.

BROWN SAID the company had agreed with the strikers on the seniority list but they wanted "a guaranteed job." He explained that many workers are laid off after the busy fall season each year. "They want to stay on all year," Brown said, "and most of those who went on strike were on all year."

As for the pay, Brown said, "We are paying more than the going rate now." He said starting pay was \$1.55 an hour and the average wage was \$1.70 an hour with time-and-a-half for more than 48 hours.

"WE'RE NOT OBLIGATED by law to pay time-and-a-half for overtime," he said. He said that an agricul-

ture business does not fall under the interstate commerce minimum wage law.

Brown said that Latin American workers were not elevated to higher paid jobs because "they weren't qualified." He added that 10 of the best jobs at the compress were held by Latin Americans who walked out on strike. He said it was true that no Negro or Latin American was a foreman at the plant.

Three area Roman Catholic priests have been "very helpful during the strike," Ramon said. He referred to Father Howell of the Littlefield Sacred Heart Church and Fathers Odweyer and Sweeney of St. Joseph's in Lubbock. Father Sweeney is a junior sociology major at Tech.

AT A MEETING Thursday night called by union officers, strikers recounted some of their grievances in an attempt to solicit support from the rest of Lubbock's Latin American populace.

Union Committee Chairman Fernando Gonzales said at the meeting, "We have come to ask help for our cause. The priests have helped." He called for others to help in the strike by encouraging the pickets, pushing publicity in newspapers and on radio and by writing letters to governmental representatives.

"We want to get Mexican-Americans in Lubbock interested," Gonzales said he sees the strike as more than an economics strike, citing discrimination against Mexican-Americans at the Compress and in Lubbock. "My wife can't get her hair fixed in some places in Lubbock," he said.

VICE CHAIRMAN Joe Rogers, a 14-year compress employe, said "Washington will have to view the circumstances, not only at the compress, but in the whole area, Texas and the Southwest."

"We joined the union and we're proud of it," Rogers said. "It's the only way we can combat low wages and lack of security in our jobs."

Rogers added that the workers did not turn to unionization until "we had performed a service to industry." He said after 14 years on the job, he had asked for job security, recognition and job bidding and was told by a compress foreman that he was "low level and didn't perform a skilled job."

"WE THEN FELT it necessary to join a union and turn to collective bargaining," Rogers said.

The strikers charge that Anglos at the compress were given priority for top jobs over Latin Americans and Negroes. Ramon said that in many instances a Latin American would train an Anglo for a job which the compress would not allow the Latin American to perform or the Latin American would fill in on the jobs at his same rate of pay until an Anglo could be trained for the higher paying job.

(Continued on Page 2)

# Soviet Union on verge of stepping up ICBM's

## Gen. Taylor to talk here on Thursday

The "soldier-scholar," Gen. Maxwell Davenport Taylor, will speak on "Viet Nam in Perspective" at 7:15 p.m. Thursday in Lubbock Municipal Auditorium.

The former chairman of the Joint Chiefs of Staff and former U.S. ambassador to Viet Nam is a brilliant military strategist who has been proving himself a capable speaker as well.

Taylor completed his assignment as ambassador to Saigon in July and has been in many of the world's trouble spots during his career as a military man and diplomat. His speech should be of special interest because of his first-hand knowledge of Southeast Asia.

AS THE SON of a railroad lawyer in Keytesville, Mo., he finished high school at 15 and stood fourth in the 1922 graduating class at West Point.

Taylor, a natural linguist, is proficient in Japanese, Chinese, French, Spanish, German, and Italian.

He was appointed Chief of Staff of the U.S. Army in 1955 and advocated building up of the Army's conventional forces for limited warfare as opposed to the reliance upon massive nuclear retaliation that was favored by the Eisenhower administration.

PRESIDENT KENNEDY, whose views on military matters corresponded closely with Taylor, called him out of retirement in mid-1961.

Taylor was named chairman of the Joint Chiefs of Staff in 1962 and served a year's ambassadorship in Viet Nam in 1964. He was named by President Johnson this September as a special consultant on matters of diplomatic, military, strategic and economic problems.

## Fair and warmer

High today	.....	mid 60's
Low today	.....	mid 20's
Yesterday's high	.....	58
Yesterday's low	.....	16
Sunset today	.....	5:39
Sunrise Thursday	.....	7:40

## Also urges mascot change

# Senate votes for exam schedule publication during '67 registration

Student senators Tuesday adopted a bill recommending that the final exam schedule for the spring semester be made available to students before the 1967 spring semester registration.

Sen. Vicki Johnson, in introducing the bill, said the earlier schedule release would give the student body "more freedom and flexibility in scheduling exams."

THE SENATE ALSO passed two bills, one recommending the official Texas Tech mascot be designated as the Red Raider and the other giving the go-ahead to plans for a Tech Fiesta in the spring of 1968.

Fiesta plans now call for a weekend of orientation and entertainment during which high school students and parents will be invited to the campus.

The Fiesta, originally set for this spring, was postponed because the committee felt there was not enough time to obtain facilities and entertainment for the two-day event.

Sen. Richard Knox, speaking for the

WASHINGTON (AP) — The Soviet Union may be on the verge of a massive program to improve the capability of its intercontinental ballistic missiles, Pentagon sources indicated.

The basic Soviet aim apparently would be to introduce, multiple independently guided, nuclear warheads—each capable of carrying a nuclear device of at least one-megaton yield—into its presently expanding fleet of ICBMs.

THE UNITED STATES similarly has been conducting research into a multiple-warhead system that reportedly is being considered for a number of applications including the new Minuteman 3 and the Poseidon ICBMs now under development.

THE SOVIET PROGRAM, if successfully developed, could have the effect of neutralizing or outweighing any offensive advantages the United States would accrue by installing multiple warheads on its new ICBMs.

Details of the reported Soviet program were outlined Tuesday in Technology Week, an authoritative journal on rocket and missile affairs. An earlier article in Missile and Space Daily, another technical journal, hinted of the development, but said there was no conclusive evidence.

PENTAGON OFFICIALS were re-

## BA building bids are due board action

The J. J. Fritch Construction Co. of Dallas was the apparent low bidder Tuesday on Texas Tech's proposed Business Administration Building.

The firm submitted a bid of \$2,412,700 for the general construction phase of the new facility to be located at 15th Street and Flint Avenue. Other bidders were Area Builders Inc. of Odessa, \$2,566,660; H. A. Lott Co. of Houston, \$2,460,000; Avery Mays Construction Co. of Dallas, \$2,566,200; T. C. Bateson Co. of Dallas, \$2,582,900 and Harmon Construction Co. of Oklahoma City, \$2,511,788.

Drew Woods Inc. of Carthage was the apparent low bidder on the plumbing, heating and air conditioning with \$534,000. Duke Electric Co. of Amarillo was apparent low bidder on the electrical work with \$331,416 and Westinghouse Elevator Division of Dallas submitted the apparent low bid on the elevators, \$67,800.

The bids are subject to the approval of the Texas Tech Board of Directors at its meeting this morning.

School Traditions Committee, said the discrepancy between the past record of the Matador and the present tradition of the Red Raider mascot should be clarified.

THE TECH MASCOT has unofficially been the Red Raider since 1934 Sen. Knox said.

The bills concerning the final exam schedule and the school mascot will be sent to Student Association President Bill Beuck who will take steps to establish and enforce resolutions.

A proposal to abolish the present system of midsemester grades was referred to the Student Life Committee by Senate President Gary Rose.

THE BILL, introduced by Senators Carla Bell and Jim Hayter, states that "the reports are often not representative of a student's performance and places an unnecessary load on both professors and students."

Sen. Hayter said the midsemester grades are not used for any official records or to determine eligibility.

lucant to discuss the articles—"the whole area is very sensitive," said one source—but the officials also made it clear they were not in a position to refute them.

If the Soviet Union has successfully developed a multiple warhead for the ICBM fleet, the impact on U.S. strategic planning would be immense.

SECRETARY OF DEFENSE Robert S. McNamara announced last week that the Soviet Union is planning to deploy more long-range missiles than earlier U.S. intelligence estimates had indicated.

## Speakers talk ethics to RIC

"Situation Ethics and the New Morality," by Joseph Fletcher, was topic for discussion in the Religious Interest Council meeting last night in the Aggie Auditorium.

The speakers, Houston Hodges and James Thompson individually examined and outlined the ideas presented in Fletcher's book. Fletcher, more solidly supported by Hodges, writes that there are two kinds of ethics: Christian and Non-Christian. He stresses that love is the basis for all ethics, but this should be "careful love," not emotional love.

THE INVESTIGATION brought out that there is no distinct line drawn by the author between right and wrong. The situation and circumstances, he contends, denote the rightness or the wrongness of any act.

Fletcher recounts cases in which abortion and murder are more right than wrong. A mental patient who has been raped by another patient is condoned for wanting an abortion. A mother in danger of attack by enemies is considered right in strangling her baby to keep it from crying and alerting them.

THOMPSON, in his critical analysis of "Situation Ethics," pointed out that Fletcher is lacking in Biblical and theological evidence to back up his views. He also felt that love is not the basis for all ethics, but merely one of several criteria.

Hodges and Thompson closed the informal meeting by asking for questions from the small audience. Questions were raised about many fields of religion and ethics.

Also referred to the Student Life Committee for further study was a proposal for the live broadcasting of Senate meetings on KTX-TM radio.

A COMPREHENSIVE election revision bill, introduced by Sen. Mike Riddle, was referred to the Elections Committee by President Rose.

Business Manager Johnny Walker presented a report on the Student Senate's financial status.

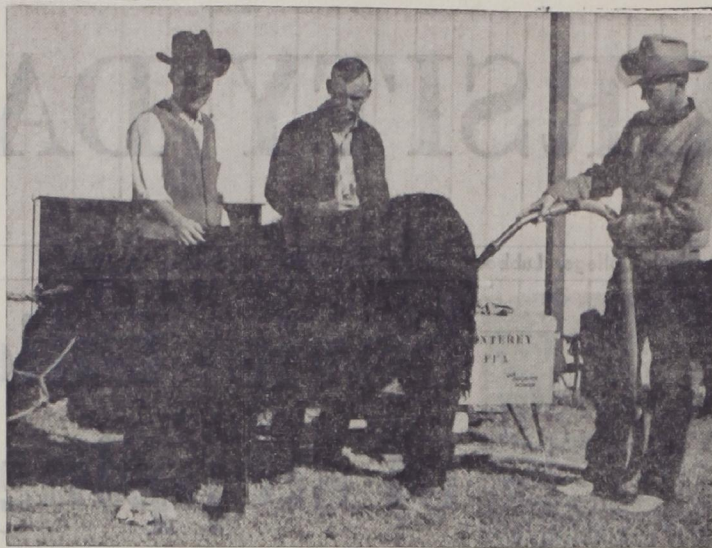
Walker said the Senate requested and was allocated \$8,303 for 1966-67 fiscal year. This is an increase of \$2,285 over the 1965-66 budget.

Sen. Richard Knox reported a Flag Committee would probably plate preliminary selection for a flag soon and an all-campus would be held after the holidays.

President Rose also senators will wear day of senate may have an their respective

# Little International results are released

Grand Champion of Block and Bridle's Little International of Dec. 10 was Jim McManigal. Reserve Champion was Jane Kemp. Champion of the sheep contest was Dale Choate. His reserve champion was Joe Wise. McManigal won the swine division with Dan Rahls taking the reserve championship position. In the horse division, Miss Kemp came in first and Jack McIlhenry took second. **JUDY BARKSDALE** was champion in the beef cattle field. Reserve champion went to Dwight Curry. In the dairy division, Kenneth Liggett came in first and his wife won second. Sale of the grand champion ham brought \$155 from Bozeman Auction Service. Tom Ohnemus bought the reserve grand champion ham for \$50. **THESE SALES** are Block and Bridle's only money making projects. Ann Sykes and Suggie Gale, sponsored by Kappa Alpha Theta won the girls greased pig contest. Dwight Curry and Tommy Dann of Gaston Hall were declared winners of the boys greased pig contest. Mary Sue Breneis was crowned Milk Maid. She was sponsored by Gates Hall.



A LOT OF BULL—Members of the Texas Tech Block and Bridle Club carefully groomed the animal entrants in the annual Little International competition here Dec. 10. This bull's head-to-tail hosing was typical of the attention received by all the champion stock.

# Tech prof writes book Management...

Capt. Herman A. Jones, assistant professor of aerospace studies, has recently completed a book on the best Air Force Reserve Officer Training Corps detachment practices throughout the United States. The book, "Innovative Practices in Air Force ROTC," includes what Jones considers to be the best practices of 42 detachments at various U.S. colleges and universities. Capt. Jones, a 1956 graduate of Texas Tech, said he hopes the book will serve as a guide to good Air Force methods and techniques in education, administration, and hopes the book will help improve the AFROTC image on campuses where the volume is used. He said the compress sent Negroes and Mexican Americans on a weekend of fishing each year and that Anglos went to a different place for a week of paid fishing. Brown and Rex McKinney, another compress official, charged that strikers have intimidated workers coming in after the strike began. "There has been violence on the part of strikers to keep people out—houses have been shot, cars shot, tires slashed and a man killed," they said. Both agreed that the picketing is lawful. "NATIONAL LABOR Relations Board and Federal laws pretty well cover the situation," McKinney said. "Workers have a right to strike or to continue work," he said. "We haven't negotiated since the strike began. We haven't been contacted," McKinney said. Ramon said, "I don't know what Mr. Brown wants me to contact him about. If his attorneys haven't told him then he needs to get different attorneys. I see him pass strike headquarters every day and he hasn't stopped. Since the initial meeting in February, Brown and McKinney haven't met with the union, Ramon said. **RAMON SAID** The Avalanche-Journal has given adverse publicity to the strike. He said newspaper articles "implied that strikers had been involved in a killing, but not one has been charged in the slaying." The same was true for a fire at the compress in which no charges were filed, he said. "The strikers would not commit violence," Ramon said, "because it would not help their cause one bit. Besides, how would a fire hurt the compress when 97 percent of the cotton is government-owned?" Ramon said he has written Sens. Robert Kennedy and Ralph Yarborough, Sec. of Labor Willard Wirtz, Sec. of Agriculture Orville Freeman and Representative Henry Gonzales of San Antonio. Replies were received from Kennedy, Yarborough and Gonzales, he said. **"WE HAVE BEEN PLAYING** solitaire in negotiations. That is why the National Labor Relations Board has filed charges of failure to negotiate against the compress." Brown said Judge Howard Davidson of 99th District Court had issued an injunction against the strikers to cease all violence. Ramon added that the judge had enjoined both the compress and the strikers from violence during negotiation. Ramon said he had been referred from one place to the other in the Federal government—from the Labor Department to the Justice Department to the Agriculture Department. "Federal action would be quicker if only discrimination and not a labor problem was involved," he said. "They want to know if it is an explosive situation—what do they want, another Watts?"

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## Meeting scheduled for European bound

All students interested in taking a trip to Europe this summer on Tech's charter flight are invited to attend a meeting at 7:30 tonight in the Biology Auditorium. The meeting is to inform students about the first class flight for college students arranged by the Bohn's Traveler House, Inc., of Austin. Miss Mary Gerlach of the Home Economics Department and Sam Henry are student coordinators for Tech. On June 6, 1967, the students will leave by a 707-jet airliner from Dallas for Amsterdam, Holland, and will return to Dallas 12 weeks later on August 31. The total cost of this round-trip is \$365. Two European tours will also be offered at \$1095 and \$1895, plus the charter cost. Two group-rate flights will be offered from New York to London and back. Lasting six weeks each. Henry says he hopes the needed 160 persons will go this year so Tech can have its own private chartered plane.

**MEET J. B. Mann**  
YOUR UNIVERSITY ESTATE BUILDER REPRESENTATIVE

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**Student Services**  
Located in Tech Drug CORNER COLLEGE and MAIN

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—and the best way to be well dressed is to make your selections from our prestige labels—SLACKS by Jefferson or Mel Rose, SWEATERS by Towne & King. We also have SHIRTS by Gant or Sero, SUITS by College Hall and SHOES by Cole-Haan.

Plaids are popular! We have them in the brightest of colors and a variety of patterning. They are slim-line and tailored for comfort.

**\$12.95      \$19.95**

ALPACA is the prince of fabric in your choice of V-neck or cardigan... Firegold, Navy, Monte Vista Blue, Caramont Cranberry... \$25.00

MOCK TURTLE is of BanLon and has short sleeves... \$9.

LAMB'S WOOL is both dressy and warm in either V-neck or cardigan... Tahoe Blue, Palomar Sun, Cambria Green, Caramont Cranberry... V-neck, \$13.00... cardigan, \$17.95.

**STRETCH SOX**  
These are Orlon/Nylon in all colors to complement your suit or sport duo or slacks and shirt.

88c      6 pair \$5.00

**Thrifty Buys!**

**SUIT SELECTION**

Two groups of all wool Daeron/wool in herringbone pattern or solid colors. **\$28.88      \$44.88**

Single or double breasted in many colors, fabrics and patterns. **\$28.88**

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OPEN 'TIL 9 THURSDAY

# Doms LTD

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Ski Red River

A TIME SAVER AND AN EXCEPTIONAL VALUE!  
THE COMPLETE PLAYBOY  
Packaged by **After Six**  
BY RUDOFKER

The slim, trim Playboy Tuxedo, comfortable soft-pleated shirt, cummerbund and tie set, and the finishing touch of elegant studs and links, all in one distinctive package. Everything you need for the smartest formal except the girl. **\$79.40**

Vest Set **\$14.95**

Doms LTD  
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*On The Slopes or At The Lodge*

**JEAN NEEL'S**

Add the Newest look in a Double Breasted ski suit by Jack Winter. In Girl-Great Colors to improve your After-Ski Form. **1107 College Charge It or Use our Lay-Away**

**PO5-9047**

# Raider Roundup

**ASCE**  
The American Society of Chemical Engineers will meet tonight at 7:30 in room 52 of the C&ME Building.

**AED**  
Alpha Epsilon Delta, premed honorary, will meet Thursday at 7 p.m. in the Tower Room of the Chemistry Building.

**JUDO LESSONS**  
The Y.M.C.A. is offering judo lessons to interested Tech students, male and female. Classes meet on Monday and Wednesday from 6-8 p.m., with the first session set for Dec. 12.

John Daring, Black Belt, instructs. Anyone from the beginner to the Black Belt may enroll. Contact Ron Collyer, PO2-0588.

**SING-SONG**  
West Hall will sponsor a Christmas Sing-Song today at 10 p.m. offering to all students fellowship and refreshments.

**JUNIOR COUNCIL**  
The Junior Council will meet at 5 p.m. Thursday in room 209 of the Tech Union.

**PI SIGMA ALPHA**  
Pi Sigma Alpha, national government honorary, will meet Thursday at 4:15 in the Anniversary Room of the Tech Union.

New members will be initiated, and a discussion will be held on the latest Red China vote in the United Nations by three government faculty members.

**TOWN GIRLS**  
Town Girls will have a luncheon in the Coronado Room today at noon.

**CROPS TEAM**  
The Tech collegiate crops team, which won honors in national and international competition recently, will be honored today at noon by the Plains Co-Op Oil Mill.

Professor Cecil Ayers said the crops team has won recently in national competition in Kansas City and in international competition in Chicago.

Members of the Tech collegiate crops team are Claud Booth, Lubbock; Charles (Chuck) Churchwell, Plainview; Lanny England, Winters; Jack McBride, Houston. Bill Trosper is alternate to the team.

The Plains Co-Op Oil Mill is one of the sponsors of the Tech collegiate crops team.

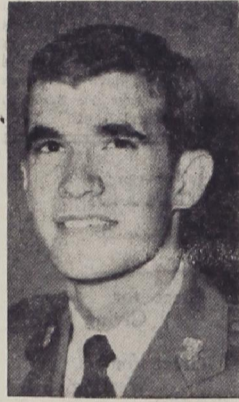
**WSO**  
WSO members are to meet at 6:45 today in the Bookstore parking lot. They are reminded to wear their uniforms.

**PRE-LAW SOCIETY**  
The Pre-Law Society will meet at 7 p.m. today in room 214 of the Social Science Building. Dave MacLaughlin and Don Hunt will give a panel discussion about the Texas mental-health code.

**AG. ECO. CLUB**  
The Texas Tech Ag. Eco. Club will meet tonight at 7 in the Aggie Auditorium. Dr. James Osborn, professor of agricultural economics, will speak on the use of economic theory in reorganizing a particular ranching operation.

**EUROPEAN FLIGHTS**  
All persons interested in going to Europe by ways of the European Charter Flight for Students and Faculty will meet tonight at 7:30 in the Biology Auditorium.

Contributing to the Carol of Lights are:  
Bray's Sports Wear  
The Coed  
Kathy's  
The University Village Shop  
Womack's  
The Fabric Mart  
Snell Drug



**CADET HONORED** — Russell R. Oliver has been selected Texas Tech Air Force ROTC cadet of the month. A sophomore finance major at Tech, Oliver is the son of Mr. and Mrs. Maurice Oliver of Vernon. Competition for the honor is based on general drill performance, participation in corps activities and ratings by cadet officers.

# Frat studying I.D. question

Alpha Kappa Psi, newly organized business fraternity, has organized a research project concerning data on unclaimed student I.D. cards.

Using the suggestions of James G. Allen, dean of student life, Alpha Kappa Psi is in the process of gathering data on the reason behind the failure of the two to three percent of Tech students who have not picked up their I.D. cards.

At the Dec. 2 meeting of the I.D. card committee, John Blocker, research chairman of Alpha Kappa Psi, presented committee members with the project plans for the research. A questionnaire will be submitted to the students who have not picked up their I.D. cards. The questionnaire will either be mailed to the students or they will be contacted.

"ONE OF THE MAIN factors concerning the reason a student does not pick up his I.D. card could be communication concerning the importance of the I.D. card," Blocker said.

Unclaimed I.D. cards have become a growing concern for the Tech administration. I.D. cards are a must for a student to get into athletic events, campus functions, vote in student elections, cash checks on campus, and to take quizzes in some courses.

"HOW CAN A STUDENT get by without an I.D. card?" asked Dean Allen. Members of the I.D. card committee discussed the possibility that the unclaimed I.D. cards belonged to students who did not enroll this fall.

"All I.D. cards of students not enrolled have been eradicated," said Rollin Herald of Herald Photo, who made the I.D. cards last spring. The possibility that unclaimed I.D. cards belong to some part-time students was suggested. It was thought the part-time student would have less need for his I.D. than the full-time student.

**THE PROJECT** will attempt to find out the percentage of the unclaimed I.D. cards that belong to part-time students, if the student is married, if the student has any difficulty without his I.D. card in the area of student life and in cashing checks, and whether or not the student has been informed of the importance of his I.D. card.

The information from the research project will enable the I.D. card committee to help Tech students if there is a lack of understanding concerning I.D. cards. From this research, the committee hopes to iron out all problems concerning the student I.D.

The recital is presented by the Tech music department.

John Sumerlin, student pianist of Dr. Thomas Redcay, will present a recital at 8:15 p.m. today in room one of the Music Building.

The program includes: "Prelude and Fugue No. 14 in F Sharp Minor," Bach; "Variations in F Major," Beethoven; "Etude in C Sharp Minor," Chopin; "Etude in F Minor," Chopin and "Sonata in One Movement," Sumerlin.

# Alpha Delta Sigma hopes to rank first

Alpha Delta Sigma, Tech Advertising Fraternity, ranked third last year in national evaluation of advertising chapters.

Ziggy Nicholson, president of Alpha Delta Sigma (ADS), said "With the potential which we have within our membership and the plans for an even better Advertising Recognition Week, we hope to rank first in the nation this year."

**NICHOLSON EMPHASIZED** that the sponsorship of an Advertising Recognition Week last year on the Tech campus was the main reason for the chapter's high rating. Gamma Alpha Chi, Women's Advertising Fraternity, received a special honorable mention award for their participation during the week.

The Advertising Recognition Week this school year will be Feb. 6-12, and will be supported by ADS, Gamma Alpha Chi (GAX), and the Lubbock Advertising Club. ADS took over sales of the La Ventana last year, breaking all previous sales records. A JOINT PROJECT by GAX and ADS last year was a survey on student expenditures, revealing that \$48 million will be spent in Lubbock this year by Texas Tech students. The survey was used to expand advertising in the University Daily and La Ventana.

The 1966-67 fall pledge class of ADS was initiated at a Founder's Day breakfast Nov. 20. Dick Cook of the Avanche-Journal and Leon Harris of Webster, Harris, and Welborn were initiated as professional members.

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## Tech Ads

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Fast, accurate typing in my home. 2822 61st Street, SW 2-4878.  
EXPERIENCED TYPIST — electric typewriter — work guaranteed — spelling corrected. Mrs. James Dillon, 2210 47th, Phone SH-2459.  
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**University TYPING Service**  
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TYPING, EXPERIENCED, TERM PAPERS AND RESEARCH PAPERS, FAST SERVICE. Mrs. McMahan, 1412 Avenue T, PO3-7620.  
EXPERIENCED TYPING, work guaranteed, Elwanda Carlisle, 2801 Slide Road—Apt. 66, SW9-5758.  
TYPING: Fast and experienced, PO2-0255, 2614 Baylor, Judy Dowdy, 35 cents double, 50 cents single.

**FOR RENT**  
College Courts Efficiency Apartments. Clean, central heat near campus. Reasonable weekly, monthly rates. 505 College, PO 5-9218.  
For Rent: Bedroom for boys across street from campus, off-street parking. Call between 9 a.m.-2 p.m. daily, 2517 19th.  
FOR RENT: Two bedroom furnished apartment, upstairs, 2105 Main, two boys, couple, or two girls, adults only. \$75 per month, bills paid. PO2-1449.  
For Rent: Very large 3 BR 2 1/2 bath apt. Dishwasher, carpet, nicely furnished. Patio—Contact Mr. 4407 22nd No. 3, SW9-1659.

**MISCELLANEOUS**  
MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 2627 25th, SH 7-4924.  
Need Roommate! Large two bedroom apartment, 1 block off campus, \$40 month. Phone PO2-5648, 1626 Ave. Y.  
FOUND: Ladies ring, silver band with carving, initials & date engraved inside, Room 103, Journalism Bldg.  
Help Wanted: Student for irregular part-time work. Associated Tech students, call PO2-8469 for appointment.  
Found one key "Weiser" brand, may be obtained with identification. Call ext. 2221.

**FOR SALE**  
Taking a vacation over Christmas? Gain lots of room for luggage, presents with Steed zip-around cartop carrier. Clamps firmly to rain gutters. Used, good condition, only \$20. R. L. Seltzer, ext. 4250.  
FOR SALE: Set of four Mickey Thompson Deep Dish chrome wheels —fit 14 inch. General Motors—\$100 or best offer cash. Also balanced stereo set. Heath Kit amp, 35 watt/channel Garrard turn table and speakers, \$100 cash firm. SW2-3493.  
For Sale: 40 watt stereo phono system—Garrard changer—Knight amplifier—dual duct enclosures with 12" coaxial speakers—equipment cabinet to match—original cost \$435.00—must sacrifice \$200.00 cash. SW3-5174 after 5:30.  
Perfec (Christmas gift—special rates until Christmas for your 4-track car stereo tapes, custom recorded on Concord 994 Stereo tape recorder. Recorded tapes have best separation and highest frequency response available. Albums fully recorded with no overlap or excessive blank. Satisfaction guaranteed. \$2.00 cartridge furnished. \$4.50 without cartridge. Call Dan Hobgood at SWB-4828.  
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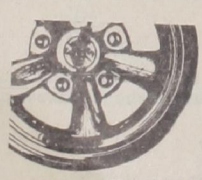
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# Raiders fall to Sooners 94-79

The Texas Tech Red Raiders ran head-on with Old Man Shooting Drought during the first half then made a futile comeback attempt, the second as they fell to the hot-shooting Oklahoma Sooners 94-79.

The Raiders all but sealed their fourth straight loss of the year mid-way through the first half when a five minute scoreless span saw the Sooners jump from a 24-20 to a 43-20 lead.

A second half comeback produced 51 points for the Raiders but it all went for naught as the Sooners lead was beyond reach.

**JIMMY FULLERTON** led the Raiders comeback hitting 13 points the second half for a total of 17 for the evening. Billy Tapp and Jerry Haggard each added 12 points and Vernon Paul, making his first start of the season, had 10.

Don Sidle, the Sooners, 6-8 All-conference center, was the game's leading scorer with 29. He also was credited with 15 rebounds. Jim Johnson and Willie Rogers each totaled 17 points for the Oklahoma cause.

**IT WAS** Oklahoma's game all the way as they never trailed the visiting Raiders. They jumped to an early 4-0 lead then built it to 8-1 with 16 minutes left.

With 9:11 remaining the Raiders trailed 23-14 but a quick scoring spree moved them within a 20-24 range of the Sooners.

The cold spell then doomed Tech as Oklahoma put 17 consecutive points on the board before Tech could find the range again. The first half ended with Oklahoma owning a 49-28 lead.

**TECH HIT** only 39.3 per cent during the first half as compared to Oklahoma's 59.4.

The second half was a different story as Tech found the scoring range. But a 13-point 77-90 deficit was the closest the Raiders could come in catching the hot-shooting Sooners, who hit for an amazing 62.1 per cent for the evening.

Tech finished with a 48.5 shooting percentage.

## UCLA basketball schedule is rated as easy by professor

These and other wise assertions come from Gordon L. Wise, assistant professor of marketing at Wright State University in Dayton.

Professor Wise teaches a course in statistics and uses them in what he calls "an objective pre-season analysis of the strength of the basketball schedules as played by 233 selected National Collegiate Athletic Association colleges and universities."

Wise uses the ratings of "top teams" compiled by the experts in assigning "power points." Computing the points shows the ruggedness of the schedule. His system even makes allowance for such things as where the game is played.

It's 45 points for playing UCLA on a neutral court, for instance.

If Lew Alcindor and his mates, who are virtually conceded the national title at UCLA for three years, rate far down the list and if Texas Western's reigning NCAA champs are no better than 52nd in schedule difficulty, who has the hardest way to go? Michigan State?

No. It's the team the Spartans beat 103-68 last Saturday: Wichita State.

Wichita plays nine other rated teams, six of them twice this season and the Shockers schedule packs a shocking 391 power points. UCLA's schedule has 160 points, Michigan State's 117 and Kentucky's 93.

And who stands second to Wichita in rating sympathy for having it toughest? Virginia. And right after that Wake Forest, New Mexico State, Notre Dame and Tulsa.

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### Men's intramurals

Both the intramural basketball and the soccer leagues are having their closest races in recent years.

In basketball fraternity league "A" play there are three teams pacing the league with two wins and no losses. Phi Delta Theta, Kappa Alpha, and Delta Tau Delta have each won all of their games.

In Fraternity "B," after one game, there is a four-way tie for first place between Delta Tau Delta, Sigma Alpha Epsilon, Phi Delta Theta, and Pi Kappa Alpha.

Thompson, Gaston, and Murdough Halls are leading the race in Residence Hall "A" League with all three having a 2-0 record.

A tight race in Residence Hall "B" League has four teams in a tie for the first place position. Matador, Mordough, Gordon, and Bledsoe each own 1-0 marks.

Three teams are deadlocked in the number one place in the Club No. 2 League. With the Double T. Assoc., Delta Sigma Pi, and the Baptist Student Union have each won all the games each has played.

In Club No. 2 League Phi Epsilon Kappa A, Chi Rho, Entomology Club are leading.

In Soccer League Residence Hall League, Carpenter Hall is the leader with a 2-0 record.

Shalin and Kutis are the pacemakers for the Open League, both with two wins. Air Force ROTC, Blue Team, and Phi Epsilon Kappa are tied for second place.

Only one team in Fraternity League has not been beaten, Phi Delta Theta. There is a five-way tie for second place among Phi Kappa Psi, Delta Tau Delta, Phi Gamma Delta, Kappa Alpha and Sigma Alpha Epsilon.



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Fraternity "A"	W L
Phi Delta Theta	2 0
Kappa Alpha	2 0
Delta Tau Delta	2 0
Phi Gamma Delta	1 0
Phi Kappa Psi	1 1
Alpha Tau Omega	1 1
Sigma Alpha Epsilon	1 1
Pi Kappa Alpha	0 1
Sigma Chi	0 2
Fraternity "B"	
Delta Tau Delta	1 0
Sigma Alpha Epsilon	1 0
Phi Delta Theta	1 0
Pi Kappa Alpha	1 0
Sigma Chi	0 1
Sigma Nu	0 1
Kappa Alpha	0 1
Phi Kappa Psi	0 1
Independent League	
Moonrakers	1 0
GB's	1 0
Rinkidinks	1 0
Pink Panthers	0 1
Squirts	0 1
Rebels	0 1
Residence Hall "B"	
Murdough	1 0
Gordon	1 0
Bledsoe	1 0
Matador	1 0
Gaston	0 1
Wells	0 1
Carpenter	0 1
Thompson	0 1
SOCCER	
Open League	W L T
Shalin	2 0 0
Kutis	2 0 0
Air Force	1 1 0
Blue Team	0 1 1
Phi Epsilon Kappa	0 1 1
Catholic Stu. Center	0 2 0
Fraternity	
Phi Delta Theta	1 0 0
Phi Kappa Psi	0 0 1
Delta Tau Delta	0 0 1
Phi Gamma Delta	0 0 1
Kappa Alpha	0 0 1
Sigma Alpha Epsilon	0 1 0