THE UNIVERSITY DAILY

Texas Technological College, Lubbock, Texas, Tuesday, November 22, 1966

'missile' launched

Editor

An ICASALS missile took off at Tech Monday, transferring from the planning board to the building stage and launching a bold mission in which the sky is the limit.

ICASALS—the International Center for Arid and Semi-Arid Land Studies—will draw on the knowledge and experience Tech President Grover E. Murray told faculty members in an address M day afternoon in the Tech Union.

ICASALS, adopted by the Tech Board of Directors last June as an institutionwide attempt at pin-pointing and solving problems posed by the world's arid and semi-arid lands, has been described by Dr. Murray as a program which will make Tech "internationally

"We hope to stimulate the faculty into doing some brainstorming," Dr. Murray said prior to his address, "to put us in a position to begin funding ICASALS.

To tap faculty ideas, a 28-question memorandum will be distributed to faculty members today, designed to stimulate thought and discussion concerning possibilities and plans for ICASALS.

AFTER TWO weeks, 16 faculty mem-

day to pursue a career in New York City.

to find some television commercials for her to do.

Susan Logan, Miss Texas for 1967, left Texas Tech Fri-

Miss Logan of San Angelo, said that an agency will try

While she is in New York Miss Logan plans to take dramatic lessons from a highly qualified teacher. Miss Logan hopes to go into the theater soon.

THE TECH COED began her interest in drama while

Since the Miss America pageant in Atlantic City, Miss Since the Miss America pageant in Attainic City, Mass-Logan has been taking one course at Tech in order to stay in Lubbock. She had to drop the course to make the New York trip. She made as many as four appearances around the state on a single weekend. Her traveling kept

MISS LOGAN COMMENTED on the similarity of the

Miss Logan said she enjoyed both the Texas pageant

The Texas pageant was chosen by the national pageant icials as a trial-run in color for the Miss America

and the Miss America pageant even though it was an exhaustive ordeal. The Texas contest, a small scale replica of the national contest, was the first state pageant to be

she was attending San Angelo High School. Her parents' interest in the arts—ballet, opera and plays—influenced her

her from dating many Tech boys Miss Logan said.

Miss Texas and the Miss America pageants.

consulting firm, will interview each department head. These interviews are scheduled from Dec. 5 to Dec. 16.

"This survey will serve as the core around which the master plan for implementing ISACALS will be built," Dr. Murray said. Such a master plan is patible. now in the development stages.

Dr. Murray stressed that he does

other fields of study at Tech but also said there is "much to be done" in relationship to ICASALS.

"I am determined that planning for the future of ICASALS and for the future of Texas Tech must remain com-

"OUR INTENTION is to exercise just as great an effort in developing quali-

Committee maps basic plans for Student Affairs revision

the Code of Student Affairs met Monday to map basic plans of action including the establishment of five subcommittees, each to be chaired by one of the committee members.

THESE SUB-COMMITTEES, established according to what the commit-tee feels are the "basic areas needing discussion," will be made up of student and faculty participation. The sub-com nittees and their chairmen include the following:

- Alcoholic Beverages and Student Academic Freedom, Dr. Mary Louise
- · Unlawful Assembly and Student

1967 Miss Texas leaves college life

to pursue New York acting career

The committee for the revision of Political Activities, John Scovell, jun-

- Discipline and the Representation of Students on Campus Committees, Dr. Timothy Donovan, history professor,
- Housing and Student Organiza tions, Ken Wilson, graduate student, management.
- The Status of Women at Texas Tech, Karen Kitzman, senior.

The committee also made plans to study student affair codes at other universities in preparing to revise Tech's

Dr. Keith Marmion, civil engineering department head, is chairman of the committee.

pageant and was only slightly smaller in scale.

Convention Hall by 7:30 a.m.

The coed said she was "the joke" of the Miss America contest. Humorous incidents repeatedly happened to Miss Logan from spraying foot medicine on her hair to having

evening gown strap fall in the gravy during dinner at

SHE HAD TO GET up at 5:30 a.m. in order to be at

One morning she got up "while it was pitch dark" and,

During one meal she broke a back tooth while eating salad. Then, while the was eating the main course, the

SHE SAID THAT she used her napkin to wipe the gravy

Miss Logan said her parents were interested in the cul-

tural arts and perhaps that is where she got her desire to

Eventually Miss Logan plans to marry , , , but not now. She wants a career first.

She will return to Texas in January to fulfill her obli-

hating to turn on the light and awaken her chaperone, fixed her hair in the dark. When she turned on the light she discovered that she had sprayed her hair with foot spray.

strap of her evening dress broke and fell into the gravy. She commented, "You think you have good manners until

50 people are watching every move you make.

off her strap and then tucked it into her dress

are in developing those related to ICASALS," Dr. Murray said in his second all-faculty address since assuming Tech's presidency Sept. 1

Dr Murray, in explaining that the interviews were expected to produce a mass of information around which plans for the next five to 10 years could be developed, encouraged the faculty to engage in "the freest thought possible.

"Throw off any wraps which might restrict one's thinking when looking ahead," he told faculty members. "I money, facilities, staff, etc.

"WE ARE ATTEMPTING to create an atmosphere which is conducive to uninhibited thinking—in effect brain-storming—and which will divulge the enormous quantities of ideas and in-formation we are seeking."

In speaking of the yet-to-be-com-pleted ICASALS master plan, Dr. Murray predicted that "knowledge about arid and semi-arid lands will be iden-tified internationally, and incontest-ably, with Texas Technological Col-

"Up to now, ICASALS has been essentially an idea . . . it has been only launched as a concept. It now remains for us to make of it a reality, for there are many waiting to see what we will do from here on."

DESCRIBING TECH as a "multidiscipline university," Dr. Murray cited long-range plans for a new, comprehensive museum, an expanded library, fulfillment of greater personal requirements, and the use of computers to handle ICASALS information.

Named to the faculty research team will conduct interviews next month were:

Dr. Thadis Box and Dr. Marquis L. Fowler, from the School of Agriculture; Dr. Vernon Clover, Dr. Doyle Williams and Dr. Robert Amason from the School of Business Administration; Dr. Duane Jordan, Dr. Paul Griffith and Dr. James H. Lawrence from the School of Engineering;

Dr. Foster Marlow, Prof. Gladys Holden and Prof. Mary Gerlach from the School of Home Economics; and Dr. Paul Prior, Dr. Thomas Livingston, Dr. J. A. Adamcik, Dr. Robert Law-rence and Dr. Warren S. Walker from

LBJ has quiet day

AUSTIN Tex. (P)-President Johnson ambled Monday through an easy routine his doctors probably applauded.

Press Secretary Bill D. Moyers replied with a fast "No" to a question whether Johnson had any comment on stories he was driving a car after church Sunday, contrary to the view of his personal physician, Dr. James C, Cain, that this ought to wait about there works.

FOR MONDAY, though, Moyers said ing reports, talking on the Washington Dean Rusk, and so on.

This may be the pattern for a few days for a President who underwent surgery last Wednesday to remove a small growth from a vocal cord and to close again an old incision in his abdomen. The stitches from the latter

"HE TOLD ME this morning he is feeling good, and I do not know when the stitches will be removed," Moyers told newsmen at the White House press

Movers said Johnson did some of his paper work before getting out of bed, then more of it at his desk in the library-office of the LBJ Ranch house. There was the regular flow of intelli-gence, military and diplomatic reports, Moyers said, plus material sent down

On the telephone with Rusk, Moy-Nations matters, which were left un-



fans carry defensive back Gary Golden (20) off the field as halfback Jerry Lovelace (41) expresses his views on Tech's 21-16 victory over Arkansas.

Entrance lights to operate later to curb traffic jams

Lubbock City Traffic Engineers decided Friday to extend time of operation for several Tech entrance traffic lights until 1:15 a.m. daily.

The move, the result of a Student Senate request, came at the November meeting of the Lubbock Citizens Traffic Council to operate traffic lights on a 24-hour basis m order to curb a rash of traffic accidents and hazardous driving conditions near the campus.

THE TRAFFIC COUNCIL in turn made the suggestion to the city traffic engineers as a part of their December safety campaign.

Bill McDaniel, Traffic Consultant for not extended for the entire 24-hour 33 area bands the City of Lubbock, said the time was period because traffic tends to be light after 1 a.m. Girls have to be in their dormitories by 1 a.m. Sundays and boys will be given an extra 15 minutes to safely navigate away from the girls' dorms.

At 1:15 a.m., the flashing yellow lights will come on since only light traffic flows through the campus after that time. Checks and studies will be made periodically, and if a need is seen for 24-hour traffic control, adjustments can be made.

THE HOUR AND 15 minute extension will apply to six of the 10 inter-sections proposed by the Student Senate for 24 hour traffic control.

They are:

- 4th St. and College Ave.
- Broadway and College Ave.

1966 Little International set Dec. 10

The "Little International" stock show, an annual event sponsored by Texas Tech's Block and Bridle Club planned for Dec. 10 in the Tech

Competition includes showmanship in horses, beef cattle, dairy swine and sheep. Ribbons and trophies will be awarded.

Special events will be the milk maid contest, open to all coed organizations, and the greased pig contest for men's

Today's weather Fair and warm

middle 50's Today's low High yesterday Low yesterday 49 Sunset today 5:41 p.m. Sunrise Wednesday _____ 7:26 a.m.

• 19th St. and Flint Ave.

here for meet

• 15th St. and College Ave.

• 19th St. and College Ave.

• 19th St. and Boston Ave.

Thirty-three junior high and high school bands will compete today in Jones Stadium as Tech hosts a regional Interscholastic League Marching and

The marching division will be judged and rated according to precision, appearance, unity and over-all impression. One-hundred and thirty-three twirling solos and ensembles will be judged in the Lubbock Municipal Coliseum

THE BANDS WILL represent Classes CCC, CC, C, B, A and AA of Region I South Zone. Contest Director is Willis Giddens of Friona.

Competitions will begin at 9 a.m. and are expected to close at 3 p.m. Band routines are limited to eight

order of their appearance, will include: Class C—Coronado Junior High and Estacado Junior High, both of Plainview; Muleshoe, and Tulia; Class CC—Littlefield; Class CCC—Levelland.

High school bands participating in Class B will include Wilson, Anton, Sundown, Whiteface, Plainview and

HIGH SCHOOL BANDS in Class A Sudan, Springlake, Kress, Spur, Far-

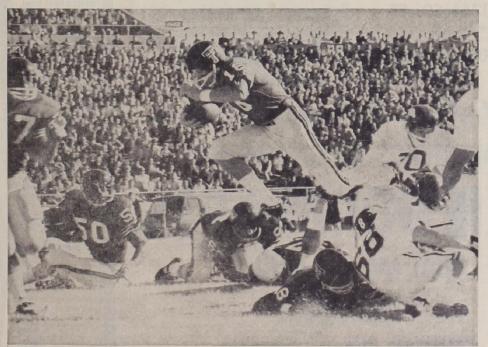
Class AA high school entries are expected from Frenship, Abernathy, Slaton, Hale Center, Olton, Floydada, Lockney, Morton, Dimmitt and Friona.

Approximately 113 events are scheduled in the twirling solo and ensemble

Marching contest judges will be War-ren Thaxton of Abilene, Joe Rogers of New Braunfels and G. T. Gilligan of Kermit. Twirling judges will be Eris Ritchie of Cisco and Mrs. Don Craig

LAST ISSUE

The University Daily staff, along with all other Tech students, will begin a mass exodus home for the Thanksgiving Holidays Wednesday. Due to the early departure of some staff members, this will be the last paper until next Tuesday when the staff will resume regular publication



LIKE SQUIRTIN' THRU A BUNCH OF GREASED PIGS. Tech quarterback John Scovell (18) goes sailing through the conference-leading defense of Arkansas during the Raider's 21-16 upset over the Hogs. Watching the high stepping Scovell make his way past the Razor-back's defensive line are Phil Tucker (77) and Jerry Tur-ner (50). (Photo by Darrell Thomas)

THE UNIVERSITY DAILY

Managing editor Assistant managing editor ____ News editor ____ Campus editor Barbra Worley Elaine McLendon Katie O'Neill Assistant fine arts editor Sports editor ______ Assistant sports editor _____

THE UNIVERSITY DALLY, formerly The Daily Toreador, is financed a student matriculation fee, advertising and subscriptions. Letters to editor and columns represent the views of their writers and not necessity those of THE UNIVERSITY DALLY. Letters sourt be signed, but to be published without signatures in justifiable instances. The views THE UNIVERSITY DALLY are in no way to be construed as necessity those of the university administration.

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Our bulging mailbag...

During the past week the University Daily has received ters, re letters than we have had space to publish. They will be run as soon as possible. Because some of them have been extremely lengthy, we ask that future letters be limited to 250 words so that they will not have to be edited. Letters must contain name, addresses and, when possible, phone numbers and orphans. The project is the result of a request for of their writers. The University Daily reserves the right to aid made by a Tech Ex now stationed in Viet Nam. withhold the publication of any letter.

The sacks have been distributed to sororities,



Coca-Cola is on everyone's team. That's because Coca-Cola has the taste you never get tired of... always refreshing. That's why things go better with Coke ... after Coke ... after Coke.

Boffed under the outhority of The Coco Cole Concess by Coca-Cola-Sprite Bottning coo

I oo-good-to-be-true grid finale

lief. Pandemonium reigned. It was a too-good-to- pointing season into a respectable season.

The sacks hopefully will then contain such common items as soap, salt, bandages, skin oint- will have to be content, and justifiably so, with playments, iodine, clothing, and cloth.

The sacks are clearly marked, in bold red let-"Texas Tech Project Viet Nam."

They are part of a campus-wide project, originated by Campus Christian Fellowship and Phi Kappa Psi, designed to help South Vietnamese refugees and orphans. The project is the result of a request for

fraternities and other organizations. They are availa-

a few seconds to dig out some old clothes, pick up Deaths likely. a bar of soap or a box of salt. But to a South Vietnamese, it will mean much, much more.

UPPER ROOM"

Across from Texas Tech

Continental Razor-Kuts For Men

Tech Students

Hair-Straightening

By appointment please Open Mon. - Sat. 9-6 1203 College

PO 3-6663

Twenty-one to sixteen, the scoreboard read, and sas Razorbacks, czar of the Southwest Conference football fans were shaking their heads in disbe- for the past five years, turned the heretofore disap-

be-true finale for an "almost" disappointing season. In fact, though few people have noticed, the But Saturday afternoon's convincing Red Raiders won three of their last four games, bouncing er victory over the nationally-ranked (6th) Arkanoff a 1-5 record. This finish, and especially Saturd day's finale, could and should have a great effect on Tech's future football fortunes.

With 17 of 22 starters returning plus an undefeated freshman team and a capable crew or redefeated freshman team an

defeated freshman team and a capable crew or red-shirts, all of who have had a taste of winning and know now that no one is unbeatable, the 1967 edition of the Red Raiders should rival, and perhaps Today, more than 11,000 large paper sacks will know now that no one is unbeatable, the 1967 ediflood the Texas Tech campus, distributed with tion of the Red Raiders should rival, and perhaps the hope that students will take them home over surpass, the achievements of last year's Gator Bowl the holidays and return with them again on Mon- squad. Then too, the Arkansas victory will hardly damage Tech recruiting efforts.

But for 12 seniors, there is no next year. They ing the lead role in what was perhaps the greatest

A hurry-up weekend

ble at Tech Union for off-campus and dormitory

Nov. 24. Thanksgiving. Students driving home.

Some leaving early. Perhaps today. Some leavGenerally speaking, Americans have so much, ing late, quiz Wednesday. Back in four days. Fast
and South Vietnamese so little, especially living in driving.

Night driving.

Night driving.

Night driving.

Night driving. the midst of a no-end-in-sight war. It will mean but jammed. Everyone in a hurry. Wrecks probable.

> Safe driving needed. Enough said?

Judiciary has final decision

EDITOR'S NOTE: This is the fourth of six articles written by Suprems mut Justices as applications for their positions. Johnson, a senior in the hoof of Business Administration, chose the topic, "The Student Judiciary Our Three-Part Student Government Frogram."

By MAC JOHNSON

By MAC JOHNSON

A GOOD CONSTITUTION is a vital necessity for an effective governmental system. The Constitution of the Tech Student Association meets the requirements of such a constitution. However, the man-

ner in which it is interpreted then is the vital area of concern.

BESIDES ITS ROLE as a check over the executive and the Student Senate, and its advisory functions to those groups, it is also a channel through which members of the Student Association themselves can question the actions of their rep-

THE SUPREME COURT also has the final authority involved with settling any disputes which arise under the Constitution. Therefore the Student Judiciary is a very important segment of our three-part student government program, and if it is stalwart then the other two branches are not hampered but rather reinforced.

Due to Popular Demand, We Announce

- NO SUPERVISION
- **NEWLY LOWERED RATES**
- OPTIONAL DISHWASHERS



 Separate GE Kitchen 1344 SQ. FT.

Thick Carpet
 Refr. Air Cond.

 Heated Pool Optional Maid Service Private Desks And Chests

Study Conditions Maintained Mon. - Thurs.

4-MAN UNITS AS LOW AS 49.50

18th AND ORLANDO SW2-3092

Pssst-We're Holding A Few Units For Single Working Girls

A WELL DESERVED NOTE OF APPRECIATION TO THE NATIONALLY KNOWN

TECH BAND

Throughout the nation half time is a period of deserted stands. The entertainment is rarely of the quality to keep fans glued to their seats.

Not so at Tech. That "Goin' Band From Raiderland" consistently puts on a toe tapping - heart stirring show. The enthusiasm they generate in the crowd is always a boost to the team. Very few universities can boast a "band to equal Tech's."

May this tradition of excellence forever prevail in this and every other aspect of the state's fastest growing university.

Washington Square Apartments

4400 21st STREET

UNDERGROUND UTILITIES BY ...



Dr. Murray's 'Project Viet Nam' statement:

"I wish to commend all of campus who initiated Project Viet Nam as well as all who are participating in it.
"This aid to displaced and
suffering families—especially children—in the war-torn country of South Viet Nam is the type of humanitarian endeavor to which the members of a university com-munity should lend their wholehearted support.

"It is grafifying to realize that the suggestion for this good undertaking came from an honor graduate of Texas Tech who is now serving his country in Viet Nam-and that it is being so enthusias-tically supported by the student body.

"This is a chance for the Tech family to display not only patriotism but interna-tional compassion."



Despite fiendish torture dynamic BiC Duo writes first time, every time!

EVERY LIME:

BIC's rugged pair of
stick pens wins again
in unending war
against ball-point
skip, clog and smear.
Despite horrible
punishment by mad
scientists, suc still
writes first time, every
time. And no wonder.
BIC's "Dyamite" Ball
is the hardest metal
made, encased in a
solid brass nose cone.
Will not skip, clog
or smear no matter or smear no matter what devilish abuse by sadistic students. Get the dynamic BIC Duo at your campus store now.

BIG

- Turkish folklore -

Profs make first-hand study

living tales of the supernaturally states of the supernatural, riddles and ingenious deductions, humorous stories, humorous stories, humorous stories, humorous stories, humorous stories, humorous of the exploits of a Turkish country of the exploits of a Turkish country of Robin Hood, anti-clerical tales and general anti-the end of World War I.

Walker points out that Turking the following th

the exploits of a Turkish counterpart of Robin Hood, anti-clerical tales and general anecdotes.

Many of the tales contain elements of ancient Turkish myths, some of them 3,000 tears old. Included are such stories as "The Adventures of Mehmet the Mad," "How the Three Itching Peasants Won Thir Rewards," and "Lazy Ahmet and the Padish-"

"Lazy Ahmet and the Padish-"

cordings made during Walker and Uysal's travels to 200 Turkish villages at various times from 1961 to 1964. In each hamlet, the scholarly duo

taped the folk yarns related by village poets and oldsters. Aided by grants from the Research Institute for the Study of Western Literatures, the pair journeyed 6,000 miles by jeep and horseback to re-mote parts of Turkey.

THEY TRAVERSED the country several times in their search for folk tales and balsearch for folk tales and ballads. They visited what has been described as the first Christian city in the world, Antioch, in the extreme southern part of the country. In eastern Turkey, near the Russian border, they stopped at Trabzan, scene of a Marco Pale visit during the 12th exe Polo visit during the 13th cen-

They spent several days on they spent several days on the shores of the Black Sea interviewing prisoners in Tur-key's Alcatraz, Sinop Peniten-tiary. The structure was built during the Middle Ages by

Genoese merchants.

"Here we got some of our best material," says Walker.

"The prisoners, mostly murderers and 'lifers,' have little else to do but tell folk tales

Walker explains that al-though Turkey has made strides toward modernization

All-College tilt ends mural play

Chi Rho and Carpenter "B" clash for the All-College intramural touchfootball champion-ship today at 5 p.m. on intra-mural field No. 3.

The teams moved into the championship tilt after taking wins in the semi-final bracket.

Chi Rho dumped Phi Delta Theta "B" 8-0 to earn its place in the championship game and Carpenter "B" squeaked by the Moonrakers 6-0 in their semi-final action.



Free to College Students 25¢ to others

A new booklet, published by a aon-profit educational founda-tion, tells which career fields lets you make the best use of all your college training, including iberal-arts courses—which rareer field offers 100,000 new lobs every year—which career field produces more corporation presidents than any other—what presidents than any otner—what trarting salary you can expect. Just send this ad with your name and address. This 24-page, tareer-guide booklet, "Opportunities in Selling," will be mailed to you. No cost or obligation. Address: Council on Opportunities 550 Fifth Ave. New portunities, 550 Fifth Ave., New York 36, N. Y.

Take several score accomplished spinners of folk tales in the Scheherazade tradition, add, a pair of enterprising college professors with tape recorder in tow, and stir well together against a background of rural Moslem culture.

Result: an earnest effort to preserve an ancient Middle Eastern heritage.

Off the Harvard University Press this month is "Tales Alive in Turkey," coedited by Drs. Warren S. Walker and Ahmet E. Uysal. Both are professors of English at Tech and both hold the view that folklore is an important artifact of a people and way of life.

DIVIDED INTO S EVEN B. Both are professors of clates firsthand, living tales of the supernature, al, riddles and ingenious de
in the past few decades, its culture is still principally of the val folk tored and the printed word college with tage and and printed word college professors with tape recorder in tow, and stir well together against a background of rural and background of rural and horder in two, and stir well together against a background of rural ancient Middle Eastern heritage.

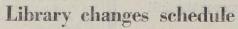
Off the Harvard University Press this month is "Tales Alive in Turkey," coe-ditted by Drs. Warren S. Walker and Ahmet E. Uysal. Both are professors of English at Tech and both hold the view that folklore is an important artifact of a people and way of life.

DIVIDED INTO S EVEN B. Walker says. "Ankara, Issuand both hold the view that folklore is an important artifact of a people and way of life.

Walker says that together against a background for the mass-culture of the mad Culture of this empired too the task of recording Turkish folklore. Walker said, "One of our chief concerns was getting this folklore down on paper before the cities. Most of the villages our believision in Turkey, even in the cities. Most of the villages our believision in Turkey, even in the cities. Most of the villages our believision in Turkey, even in the cities. Most of the villages our believision in Turkey, it dealers and no movie houses.

"Once these things come, the folklore will disappear bef

Buy Tech Ads



students from the Institute

ness's cooperation in efforts to promote in-ternational friendship and understanding during a three-day visit by a group of 26

PROMOTES FRIENDSHIP-Dr. David Vig-

ness, left, head of the department of his-tory, accepts a certificate from Prof. Ar-mando Torres Michua, of the National Polytechnic Institute of Mexico City. The

TOWN GIRLS

On Campus with Max Shulman (By the author of "Rally Round the Flag, Boys!", "Dobie Gillis," etc.)

"M" IS FOR THE MANY THINGS

YOU'LL TEACH HER

Nobody will dispute—surely not I—that raising children is a task which requires full time and awesome skills. Nonetheless, a recent nationwide survey has revealed a startling fact: mothers who go back to work after their-children are safely through the early years are notably happier, better adjusted, and more fulfilled than mothers who simply remain housewives. Moreover—and mark this well—the children of such working mothers are themselves happier, better adjusted, and more fulfilled!

All very well, you say, but what's it got to do with you? Isn't it obvious? If you are underachieving at college, get your mother a job.

What kind of job? Well sir, your mother is probably between 35 and 50 years of age, so certain occupations must immediately be ruled out. Logging, for example. Or whaling. Or carhopping.

between 35 and 50 years of age, so certain occupations must immediately be ruled out. Logging, for example, Or whaling. Or carhopping.

But don't despair. There are other kinds of jobs—not many, to be sure, but some. However, you must not stick Mom in just any old job. You must remember that after the excitement of raising you, she would be bored to tears as a file clerk, for instance, or as a dolman. (A dolman, as we all know, is someone who brings handfuls of water to track layers. With the recent invention of the pail, dolmen are gradually falling into technological unemployment.)

But I digress. I was saying, find Mom a job worthy of her talents, something challenging that uses her vast wisdom and experience but, at the same time, is not too hard on her obsolescing tissues. That's what Walter Sigafoos did, and the results were brilliantly successful.

Walter, a sophomore at the Upper Maryland College of Wickerwork and Belles Lettres, majoring in raffia, approached the problem scientifically. First he asked himself what his mother did best. Well sir, what she did best was to keep hollering, "Dress warm, Walter!"

At first glance this seemed a skill not widely in demand, but Walter was not discouraged. He sent out hundreds of inquiries and today, I am pleased to report, his mother is happily employed as wardrobe mistress for the Montreal Canadiens.

Another fortunate venture was that of Frank C. Gransmire a junior at the Oreyon State Conservatory of Music

TV slate is varied

munist infiltration into Thailand will be shown on Texas Tech KTXT-TV (Channel 5)

At 9 p.m. Tuesday "U.S.A. Writers" visits with S. J. Perelman, the great American humorist" at his home in Bucks County, Pa., for a discussion on subjects ranging from writing for a living to his reactions to the critics, his impressions of other American authors and his thoughts on the changing literary scene.

authors and his thoughts on the changing literary scene. Willem de Kooning is the subject of "U.S.A. Artists" at 9:30 p.m. Tuesday. De Koon-ing is the leader of the ab-stract expressionist school and has a profound effect on the shape of expressionist paint-ing. The film utilizes material ing. The film utilizes material shot over the past 10 years plus current footage which ex-

amines the painter as he lives and works today. "Paris 1900" at 9 p.m. Thursday will feature "Half a Husband," the story of a mixed up identity which gets out of hand. Ronald Ribman's "The

Journey of the Fifth Horse" comes to Channel 5 on "N.E.T. Playhouse" at 9 p.m. Friday. The play was named the best Off-Broadway play of the 1965-66 season and won actor Dustin Hoffman the best actor

Mister Doyce

Tuxedo Rentals and Sales

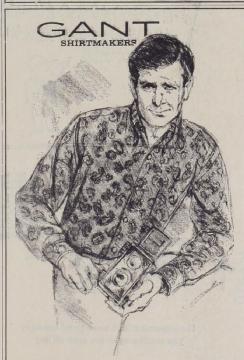
We invite you to drop by for a friendly visit to Lubbock's only exclusive formal wear store.

For that up-coming dinner dance, presentation or important occasion, we carry the complete line of AFTER-SIX tuxedos and accessories.

Mister Doyce is different and original . . . We think you will like us.

2430 - 19th

PO5-5343



Ticino™

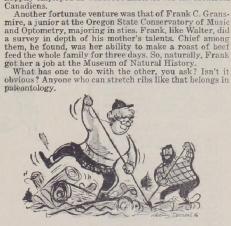
a soft cotton challis Gant button-down in deep-rich colorings never before seen in sport shirts. Distinctively Gant . . . from its flared button-down collar to its tapered Hugger body. In madder red, olive green or mid-blue. \$8.50

1212 Broadway Monterey Center



Reservations for the Wed-nesday luncheon should be made in the Dean of Women's office from 8 a.m. to 12 noon This is one of Arrow's newest style button-down sport shirts. Be choosy. It's Arrow "Cum Laude" King Cotton shirt of 100 % cotton. Has a full button-down collar. Shoulder to waist taper and pleat. "Sanforized", of course. \$6.00. Plenty more where this came from. Plenty. **Bold New Breed by** -ARROW:-





I cannot be some a specific without saying a few words about Personna Super Stainless Steel Blades. The reason I cannot is that this column is sponsored by the makers of Personna Super Stainless Steel Blades, and they are inclined to get peckish if I omit to mention their product.

roduct.

Not, mind you, that it is a chore for me to plug Personna. Or, for the matter of that, to shave with Personna. Or, for the matter of that, to shave with Personna. No sir: no chore. Personna takes the pain out of shaving, scraps the scrape, negates the nick, repudiates the rasp, peels the pull, boycofts the burn, blackballs the bite, ousts the ouch. Furthermore, Personna endures and abides, gives you luxury shave after luxury shave, day after day after day. And further furthermore, Personna is available both in double-edge style and Injector style. And as if all this were not bounty enough, Personna is now offering you a chance to grab a fistful of \$100 bills! Stop at your Personna dealer and get an entry blank for the new Personna Super Stainless Steel Sweepstakes. But hurry! Time is limited.

The makers of Personna who bring you this column all through the school year also bring you the ultimate in luxury shaving with Personna and Personna's partner in shaving comfort-Burma Shave, regular or menthol.

Wasn't that a sweet one.



smiles that could probably be seen in the press box. And, on more than one occasion, a boy would come up and say, 'Coach, just listen to that crowd!' That's the kind of spirit that makes games like this one happen."

NEAR THE dressing room showers, a jubilant Raider signed an autograph and said, "I wish we had 34,000 game balls, 'cause each one of the fans deserves one."

LATE PERMISSION

Late permission has been granted for women students for the performance of Paul Revere and the Raiders. The singing group will appear Monday, November 28.



Lots of people do. Some right on your campus. And for rationale, they point an company sent more instructors. accusing finger at business and say it lacks 'social commitment.

Social commitment? We wish they could visit our Kearny, N. J. plant, where we make cable and apparatus for your Bell telephone company. But we have time for other thoughts, other talents.

Like the situation in nearby Newark.

With civic and business leaders, we began buzzing with ideas. "Let's teach higher skills to some of the un-employed and under-employed. Say, machine shop practice. They could qualify for jobs that are going begging – and help themselves as well."

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company sent more instructors.

Some 70 trainees enrolled. Their incentive? Self-improvement. Results to date? New people at better jobs. Happier.

And this is only one of dozens of social-minded projects at Western Electric plants across the country, where our first making communications equipment for the Bell System.

So, you don't give up ideals when you graduate. If anything, at a company like, say, Western Electric, you add to them. And it's not just a theory. It's practice. Satisfying. Come on and find out. And worth a feather of eight flow they included. watch a feathered cliche fly out the window.





YAAAAHOOOO! HERE I COME. Tech halfback Jerry Lovelace (41) bowlegs his way through the Arkansas defense for a nine yard gain in the Raiders 21-16 upset over

the Hogs. The Tech senior carried the ball 13 times for 71 yards in his last game for the Red and Black

Tech Ads

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'He ain't too shifty but . . . '

By GEORGE CHAFFEE Sports Editor

Several weeks ago in Houston, a happy bunch of Red Raiders piled into the buses which would take them to the airport following Tech's first Southwest Conference win of the

And, when the conversation centered on offense, one lad i, "You know ol' Lovelace ain't very shifty, but he shore

This description is probably one of the best of Jerry Lovelace, the halfback from Farwell who ended his collegiate career with a brilliant performance in the Raiders' 21-16 upset over Arkansas.

The name Lovelace means about the same to Texas Tech as the name Talbert does to the University of Texas. It all started with Johnny Lovelace, who took over the reins of quarterback when the Raiders were struggling to become SWC threats.

Then came Jerry and now he is followed by his younger brother, Leon, who has been seeing considerable action at defensive tackle.

However, Lovelace never quite got as much attention as his older brother, for his name always followed those of Anderson, Agan, Leinert, and on down the line.

During his first year of varsity football, Lovelace carried the ball 17 times gaining 78 yards for a 4.6 average, but these

figures were buried under those of Donny Anderson and Johnny Agan who carried the ball 310 times between them.

Last year, Anderson and Agan again stole the spotlight from the big halfback as he touched the ball only nine times during the entire season. Nevertheless, he gained a total of 48 yards and posted a 5.2 average.

This year Lovelace was shuffled in and out of the starting lineup as often as injuries allowed. After Roger Freeman sprained an ankle before the Raiders' first game of the year, Lovelace started at halfback. Then when Freeman healed, Lovelace was back on the bench. For the rest of the season,

Lovelace was back on the bench. For the rest of the season, he was used from time to time, but he always found himself in the shadows of Tech's other offensive greats.

Then came Lovelace's last game. The week before someone had twisted Leinert's ankle in a pileup and the flashy Houston junior could only see limited action.

Lovelace was again placed into the starting lineup. After 60 of the greatest minutes in Tech's football history, Jerry Lovelace walked off the field for the last time. But this time he walked off a hero. He had carried the ball 13 times and picked up 71 yards—an average of 5.5 yards per carry. He picked up 71 yards—an average of 5.5 yards per carry. He caught one pass for 20 yards. In short, he came face to face with the best defense in the Southwest Conference and ran

with the best defense in the Southwest Conference and ran right over it.

"We couldn't have won without Lovelace," said Coach J T King. "He played by far his best game at Texas Tech and has now, along with the rest of the team, given this school its greatest football victory."

Over in the deafening quiet of the Arkansas dressing room, defensive tackle sat with his head in his hands and mut-

"Lovelace never looked that good in our game films, I just can't figure it out. Something must have really gotten into him to play the way he did."

Frosh champs

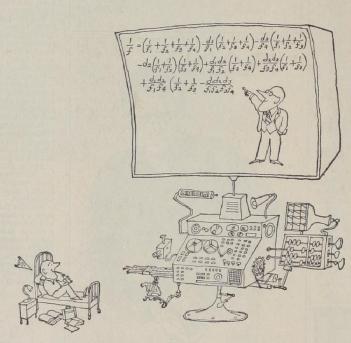
(AP) — Texas Tech emerged as champion of Southwest Conference freshman football when Texas was played to a 17-17 tie by

Texas A&M.

Tech finished with a 4-0 record while Texas was

Texas Tech wrapped it up with a 23-6 triumph over North Texas State.

Texas Christian beat Southern Methodist 28-10 and Arkansas slapped Tul-sa 60-8 in other closing



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Some of these services are available now. Others are being tested.

For the next week or so, better get a move on.

