President Gives Challenging Speech



the per such and the first per ally at the new Saddus than the first per ally at the new Saddus than the first per ally at the new Saddus to specific soft the Red Raider, Telech will take place to first might at 7 on the eve of the Texas. Oklahim at 7 on the eve of the Texas solution, will be in the per ally at the new Saddus and the University of Texam Crocke will take per ally at the new Saddus and the University of Texam Crocke will take place to first many than the University of Texas (Concelled will take place to first many than the Concelled will take place to first many the property and that some are still out. The second attempt at the first per ally at the new Saddus and arrive in Fort Worth at 7 on the eve of the Texas the per ally at the new Saddus and arrive in Fort Worth with at 7 on the eve of the Texas the first per ally at the new Saddus and arrive in Fort Worth with and the University of Texas (Concelled will take place to first and the University of Texas (Concelled will take place to first and the University of Texas (Concelled will take place to first and the University of Texas (Concelled will take place to first and the University of Texas (Concelled will take place to first and the University of Texas (Concelled will take place to first the day to show the first per stated that two performances will not the place to the first that we will be given from the area-type stage, with the adding to show the first two days the proportion of the first two days the proportion of the first two days the proportion of the first two days the first two performances will be given from the area-type stage, with the adding the proportion of the first two days the first two days the first two days the first guard; Carl Darwin, second grad; Carl Darwin,

Friday afternoon, must be met before final arrangements can be made. Ticket sales are going along at a normal pace, but may need that extra boost, Steinman added, He said some tickets may possibly be available at a later date, but a minimum of 375 tickets must be sold by the Friday deadline. Dan Howard, Council business manager, said ticket sales were turned in at a meeting yesterday and that some are still out. TICKETS, priced \$14.25, may be purchased at a booth in the Tech Union from 8 a.m. to 2 p.m. until Friday afternoon. All Council members and girls' dorm vice presidents also have tickets. Students planning to make the tripudents with a booth of the train will leave for the worth at 1 a.m. Oct. 13, for Lubbock. Drama Department The Tain is scheduled to leave before continuing to Dallas where students will have the day to spend at their discretion. A pep rally will be staged by Lewis cannot be purchased at a booth in the Tech Union from 8 a.m. to 2 p.m. until Friday afternoon. All Council members and girls' dorm vice presidents also have tickets. Students planning to make the tripudents with about 7 p.m. At 6 p.m., the train will leave brown where the bend director announced. The Tech Union served free coffee and cokes following the convocation. Drama Department The Tain, which will leave to the train, which will leave to the

Big Crowd Attends Tech Convocation

by LIZ WILSON

Before an estimated crowd of 3400 attentive students at the AllCollege 'Convocation' Wednesday, Dr. E. N. Jones presented a challenge; "Are you going to be the victim of the Atomic and Space Ago.

or a comfortable participant, or a master?"
"There is no room for those who will not make good use of their college education," he stressed.

We are in the midst of a technological revolution equal in importance to the Industrial Revolution of 1750-1850, Dr. Jones explained. Industries are in competitive races to conquer the from-

Sigma Kappa Pledges Elect New Officers



AVE. Q BARBER SHOP

NOW AT LUBBOCK'S FINEST THEATRES

LINDSEY NOW SHOWING

on a Hot Tin Roof

EUZABETH TAYLOR

PAUL NEWMAN BURL IVES JACK CARSON JUDITH ANDERSON

SEEN FROM THE BEGINNING

STATE

HEMINGWAY

The Gun Runners

MURPHY ALBERT OWENS SLOANE Rained for W

Sigma Kappa pledges elected officers at their first meeting this year.

THOSE ELECTED were: Nancy Knapp, president; Le Nora

FLAT TOPS And ALL MAIR CUTS

THOSE STATES AND ALL MAIR CUTS

And ALL MAIR CUTS

Those States and All Mair Cuts

"Support a barber shop that supports the"

Be patient with children and old people, and, if possible, with everybody else.

Life is made up of sobs, sniffles, and smiles, with sniffles predominating.

Medical Students To Organize

Pre-med and Pre-dental students will have the oportunity to join forces in the Tech Pre-med Club this year.

Those interested are urged to attend the organizational meeting tonight at 7:30 p.m. in room C2 of the Chemistry building.

French Club **Elects Officers**

Fraternity Wins

National Awards

Texas Epsilon Chapter of Phi Delta Theta captured two first places and two second places out of four awards presented at the National Convention, Asheville, N.C., last month.

The Tech Phis won the Headquarters Trophy and the Spiritual Life Trophy, while placing second for the Harvard Trophy and the Community Service Day Trophy.

THE HEADQUARTERS Trophy is awarded to the chapter that is most the prompt and efficient in answering all official fraternity correspondence, and is a reward for general excellence in the field of chapter-General Headquarters relations.

Gilbert Elected Choir Prexy

Johnny Gilbert, senior music major, has recently been elected or more undergraduate men regis-

Johnny Gilbert, senior music major, has recently been petered president of the Tech Choir.

OTHER NEW officers include Johnny Devine, vice president; Kay Adkins, secretary; Dale Boyett, treasurer; Marty Wynes, histomian-reporter; Marty Jane Campbell and Dick Scales, social chairmen.

This year's newly-organized choir will be directed by Mr. Gene Kenney. Choir members plan aget acquainted hamburger fry soon.

THE MADRIGAL singers, composed of ten choir members, will sing at the State Fair in Dallas Oct. 7.

Included in the forty-minute program will be "Sing We and Chant It", "April is in my Mistress' Face" and "Fum, Fum, Fum, Fum."

Bits Fro

Tech Union Da Reflects Fall Ide

Keep On You Toes With

NODOZ

NODOZ



FRATERNITIES

SORORITIES

Have record hits of yesterday & today played at your socials — music and equipment included.

John Hermann

Kappas Initiate Five New Pledges

Climaxing a week of chapter members who are Janice Jones ctivities, five new members were Groesbeck; Kay Mitchell, Garder hitiated into Kappa Kappa Gambar City; Mary Lynn Peveto, Lubbock; Mary Alice Prichard, Gar The initiation was followed by den City: and Carolyn Temple reception honoring the new ton, Sweetwater.



Unbroken Brilliance

Anderson's Channel-Set DIAMONDS

Whether you select the charm of the channel-set diamonds that are laid side by side so that the sparkle of one spills into the next, or some other distinctive style, you can be sure of the finest for the money invested at Anderson Bros. Our diamond counselors are trained experts who will show you the facts about diamonds, and how each one is correctly valued according to its own merit. Before you buy a diamond, you owe it to yourself to consult with the diamond experts at Anderson Bros., Lubbock's Oldest and Finest Towelers.

CONVENIENT TERMS Take A Year To Pay Prices Include Tax

Anderson Bros.

| i e w e | e r s.
| i e w e | e r s.



Bits From Birdie Merium Jackson Something new has been added! blook point of the Matadors. Something new has been added! blook point of the Matadors. Something new has been added! blook point of the Matadors. Speaking of circles, Memorial blook his year been thanged. If you promise to defined the point of the Matadors. Speaking of circles, Memorial circle has a new look this year. It's a long way "Around the Circle" so we've persuaded a little feathered friend to fly over the campus and keep an eye out for a "Birt yellow touch to the campus. LAST NIGHT my little friend was on the job and happened to look linto a corner room of Dook Hall. He tells me that he was many hard the point of the conting as to War." But this little "Birdie" desn't spend all his time looking in the part of the soroity sisters "Marching as to War." But this little "Birdie" desn't spend all his time looking in the part of the soroity sisters "Marching as to War." But this little "Birdie" desn't spend all his time looking in the foot my windows. Freexempting a low was on the first first regional conference on October 3-5 at the Plains man Hole. It is ALSO reported that the Tech Rodeo Association will sponsering so the total many and the provided for the spelling and grammar the provided for the spelling and grammar the provided for the spelling and grammar whereas if they dictate, they can be a special probably fly over Memorial Stadium to keep an eye on things. The Raiders will be leaving this weekend for Austin and our feathered pet viil probably fly over Memorial Stadium to keep an eye on things. Speaking of circles, Memorial love to the campus. Speaking of circles, Memorial love to the campus. Speaking of circles, Memorial love the campus. Speaking of circles, Memorial lower and the c

ns

rds

OPHY is

today played

pment included.

ann

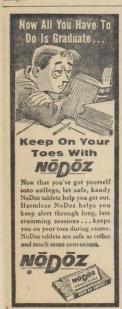
PO 5-9947

TERIA

The ballroom will be decorated

The ballroom will be decorated to carry out an Autumn Leaves theme. The Sam Baker Orchestra will provide music for dancing.
The dance will start at 7.30 p.m. and continue until 11:30 p.m.
This dance is under the direction of the Friday night dance committee which is headed by Ann McElheny. Liz Guthrie is in charge of the decoration committee.

Distance may make the heart grow fonder, but indifference is a good bet while testing the old adage.



Memorial Stadium to keep an eye on things.

SINCE THE Victory Bells have rung a second time this year the Saddle Tramp Circle will surely

Tech Union Dance Reflects Fall Idea

With the temperatures at a nipping 40 degrees lately, the Student Union dance tomorrow night will be right in tune with the season.



CREW NECK PULLOVERS

When there's a nip in the dir, you'll enjoy this warm pullover spun lamb's wool combination developed by Towne and King. High crew neck with a jounty smartness... as rugged as a briar pipe, reliable and friendly as your favorite tweeds and flannels; just the thing for the crisp mornings on the Tech compus. Long Sleeve Crew Neck Pullover; Sizes 38-46 in gray, blue and brown.

Only \$4.98

MEET CHANGED Phi Gamma Nu Plans Regional Conference Phi Gamma Nu, honorary business sorority, has scheduled its first regional conference at the Plainsman Hotel Oct, 3-5. THE PROGRAM will start with a buffet supper at 6 p.m. in Tech Union Friday, Oct. 3. The following day the delegates The following day the delegates Will have chapter officers interviews from 8 a.m. to 10 a.m. to 12 noon Friday, a luncheon will feature speaker a luncheon will feature speaker. The following day the delegates are the first of the first of

MARCY'S CLEANERS

TOWN & COUNTRY SHOPPING CENTER

Offers You

- 25% DISCOUNT ON ALL CLEANING
 - - CONVENIENCE
 SERVICE
- Attention Seniors

ORDER YOUR OFFICIAL



RING

Book & Stationery Center

1103 College

PO 5-8721



Rise above fads and fancy stuff . . . Have a real

have a CAMEL

Buy Tickets Now For Train Trip

ONE OF THE biggest events of the year is awaiting Tech students in the very near future, and it will be the greatest of its kind ever offered Tech-

Plans for the annual Out-of-Town trip have been carefully planned by the Student Council, and now the members are selling tickets as rapidly as they can

the members are selling tickets as rapidly as they can to insure the success of it.

Many students have been in the Council office asking for details about the trip, and what it has to offer. Here are the details.

First, Tech students will board the train at 10 p.m. Friday, Oct. 10, and leave for the first leg of the journey, to Fort Worth.

On this initial hop, students can enjoy many kinds of recreation including dancing, card games being with their girls or boy friends, and numerous other unique devices that Techsans cook up.

When the train arrives in Fort Worth, there will be a bang-up pep rally to let the Cowpokes know that Texas Tech has arrived. After this short, but boisterous affair, students will climb back aboard the train and head for Dallas.

In Dallas, the biggest event of the year for all of Texas will be unfolding — the gigantic State Fair of Texas.

Texas.

The activities will include the Broadway hit,
"The Music Man," the Texas-Oklahoma football game,
an automobile show and hundreds of other colorful

After a full day at the fair, the train will return to Fort Worth for the Tech-TCU game, which will no doubt be a whale of a contest.

There are several things about the trip which one should keep in mind, one being that there will be approximately an even ratio of girls and boys on the train; and boys, you had better take advantage of this fact, because it only happens once a year.

Get together with your roommate, or your group of friends, and plan taking the "Train Trip" to Fort Worth and Dallas.

The Out-of-Town trip is designed to help school.

worth and Dallas.

The Out-of-Town trip is designed to help school spirit, to allow students to become better acquainted, to uphold the yearly tradition, and most of all, to allow the students to have a good time while associating with one aporther. with one another.

The students who live off campus should make a special effort to make the trip because often they only come on campus to attend class, and do not really get to know other students other than to speak and say hello.

say hello.

The cost of the ticket is what worries most people, so we'll give you a breakdown of what you get for your money.

The ticket, which costs \$14.25, takes care of the train fare from Lubbock to Fort Worth, from Fort Worth to Dallas and back, and then back home from Fort Worth. TCU students will provide transportation to and from the game, with the railroad station as the central point.

Next, and most important, the ticket includes admission to the Tech-TCU game and the State Fair. One should also take into consideration that he does

One should also take into consideration that he does not have to pay room rent if he goes on the train, as the train will have facilities for washing up, etc.

Tech students, it is up to you now to keep one of Tech's best traditions going. Buy your ticket right away so the first deadline can be met.

Tickets are available at the Tech Union and from Student Council members. They are doing their part to uphold Tech's spirit and traditions — you do yours.

Austin Bound

Let's all go to Austin to see the Raiders herd the Longhorns into the losing column, and let the trip be a warm up for the out-of-town train trip to Fort Worth, Dallas and the TCU game.

The crew I'm going with has already made plans down to the last minute. We bought our tickets, and will shove off Saturday morning immediately after classes

The way we've got it figured, we'll have about an hour before gametime, and that will give us time to stop by a soda shop before the tilt.

It will be a quick trip, because most of the boys have to back early Sunday afternoon. But I have no doubts that it will be a good one since the Raiders are ready to roll.

It's World Series time, and I It's world series time, and I don't think there is much doubt in people's minds who will win. I may be supposing a lot, but the Yanks will, or should, take the Braves in stride, just as they did s Burdette was lucky last year,

Burdette was lucky last year, and as Mantle put it, "He can't do it again." He and Spann are about all the Braves can rely on under such pressure, and with Burdette losing, they haven't got a chance. Come on

It's always amusing at this time of the year to watch people watch the Series on TV. Most of them

The area around the sets will be jam packed with all availa-ble chairs filled with hopeful fans, and the passing viewers will mount the stairway in the Union. Other fans wil be dropping by to ask the score.

One of the main subjects of conversation on the Tech campus is concerning the Out-of-Town trip which is planned to take in not only the ball game, but the State Fair as well.

It sounds like one of the best deals I have run across in ages. I've already bought my ticket, and I hope this trip is as much fun as the one I took to Houston



★ "A Little Bit" ★

will be busy on Saturday nights. Another tradition, that of independent-minded, non-conforming freshmen working and worrying themselves sick thinking up ways to escape having to ring the bells, were installed in 1936.

OVER THE YEARS these hardy essemen have developed a winge of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a seminary of methods used in perclassmen who was a freshmen work out elaborate plans to escape the clutches of them wait until a situation arises, and then try to adapt themselves to it.

ONE PARTICULAR freshmen howed amazing adaptability following a game in 1955. A seminary of methods used in proper classmen, but most of them wait until a situation arises, and then try to adapt themselves to it.

ONE PARTICULAR freshman repeated the methods used in the particular of them wait until a situation arises, and then try to adapt themselves to it.

ONE PARTICULAR freshman repeated the methods used in the proper classmen, but most of them wait until a situation arises, and then try to adapt themselves to it.

ONE PARTICULAR freshman repeated the methods used in the particular of the particular of them wait until a situation arises, and then try to adapt themselves to it.

ONE PARTICULAR freshman repeated the methods used in the particular of them wait and the particular of them wait and the particular of themselves to it.

the Series on TV. Most of them haven't seen a game all season, but when this time rolls around, they all become avid fans, sticking with their team until the last inning has been played.

Betting pots start circulating, usually for 25 to 50 cents a whack, and this makes everyone very hopeful until they lose.

In the Tech Union, there is always a crowd around the TV sets, and many classes are cut.

TOREADOR

Member The Associated Collegiate Press

EDITOR	Ben McCarty
BUSINESS MANAGER	Roy Lemon
MANAGING EDITOR	James Hamn
NEWS EDITOR	Tommy Schmid
CAMPUS EDITOR	Merium Jackson
SPORTS EDITOR	Bill Dear
ASST. SPORTS EDITOR	Ralph Carpenter
THURSDAY COPY EDITOR	Arthur Mayhew
HEAD PHOTOGRAPHER	Joe Spears
ASST. DIR. OF STUDENT PUBLIC	CATIONS Phil Orman

Techsar

NOW OPEN ESTHER HAS RESUME

MANAGEME BEAUTY ESTHER

Town & Co

MIN

•TWO ONLY • SPEC

M. Kenthan PAR.

Acros

Techsans Talk Back SOPHOMORE president candidates are Mike Montgomery, Don Nix, Mike Robinson, Jerry Storseth and Dan Webster. Seekers of the sophomore vice president office are: Pete Baker, Karen O'Brien, Ann Selecman and Carolyn, Symes.

Class Elections

son, nead of the speech department.

STUDENTS in the electrical engineering department are reworking the equipment of the station. Plans for station personnel include eight or ten disc jockies and the station manager, who will be under the direction of Bud Thompson, speech instructor.

Dr. Larson said that anyone who is interested in working on KTTC should contact the speech department immediately.

SRC Meets Tonight

The Student Religious Council will hold its first meeting of the year tonight at 6 in the Baptist Student Center.

Business to be taken up in-

Business to be taken up includes the Willson Lectures, scheduled for the end of October, and the Religious Emphasis Week, March 2-5. The Rev. Tom Anderson, pastor of the First Presbyterian Church in Lubbock, will speak to the group



NO MATTER WHERE YOU LOOK - YOU CAN'T BEAT THESE SPECIALS

- Get your Sport and Western Shirts back on hangers
- All Western Shirts hand finished
- Drop them off for cash and carry discount

City Steam Laundry

ARE YOU KOO!

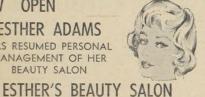
KRACK THIS?

1811 19th St.

PO 5-9324

NOW OPEN ESTHER ADAMS

HAS RESUMED PERSONAL MANAGEMENT OF HER BEAUTY SALON



HTY IS a big help because then he

R

te Press Ben McCarty

_ Roy Lemons

_ James Hamm

Tommy Schmidt

Merium Jackson Bill Dean Ralph Carpenter

Arthur Mayhew

Joe Spears

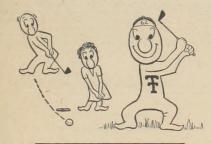
Phil Orman

as you are suburban

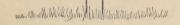
4th and College

Town & Country Shopping Center

MINATURE GOLF



- TWO COMPLETE COURSES 36 HOLES
- ONLY 35¢ TILL 6P.M.
- SPECIAL STUDENT RATE ONLY 40¢ FOR 18 HOLES



PAR-TEE-PUTT

Town & Country Shopping Center Across From The Coliseum

KOOL KROSSWORD

No. 3

Switch from HOTS to Snow Fresh KOOL



1. Symposia
5. A companion
6. A companion
7. Literary effort
12. A burly
13. A burly
14. A burly
15. A burly
16. A burly
16. A burly
17. Health resort
18. Kind of angle
18. Kind of angle
19. Yes a survey
19. Health resort
19. Yes a survey
19. What in the live win
19. Yes a survey
19. Health resort
19. Yes a survey
19. Health resort
19. Yes a survey
19. Yes What a wonderful difference when you switch to Snow Fresh KOOL! At once your mouth feels clean and cool . . . your throat feels smoothed, refreshed!

27 28 29

Enjoy the most refreshing experience in smoking. Smoke KOOL... with mild, mild menthol...for a cleaner, fresher taste all through the day!

KOOL GIVES YOU A CHOICE-REGULAR. OR ... KING-SIZE WITH FILTER!

Answer on Pg. 00

Tape Recorders Aid Language Students

A new media of studying has been opened to foreign language students for the first time at Tech

tudents for the his semester.

Twenty individual tape machines have been installed in the basement of the Administration Bullding. Nine of the tape machines also have tape recorders for re-

Switch from Hots to Snow Fresh KOOL

Tech I.D. Card

Reserved Seats \$1.50

FREE on the MIDWAY.

Asst. Prof. Harley D. Oberhelman, who came to Tech this year from the University of Kansas, is in charge of the laboratory. Robert H. Lee is his assistant and helps the students with operation of the tape machines.

Tapes which the department has now are only for beginning French, German and Spanish students. They may be used by advanced students for review.

THE LAB is optional but all foreign language students are facture of tape recorders for educational institutions.

Scholarships Awarded

\$2,150Helps11Aggies

All Day Friday OCT. 3

~ 图刷

Free Admission

To Texas Tech Students During The Panhandle South Plains

On Tech Day - Friday - The Fair will admit all Tech Students Free. All you do is show your

SEE ...

· Water Follies of 1958 - A feature of the Brus-

sels Worlds Fair. 8 p.m. Gen. Admission 90c -

Sky-Cycles, motorcycle high-wire thriller —

· Livestock Exhibits and hundreds of educational

SEE IT NOW!

The PANHANDLE SOUTH PLAINS FAIR Showing Through Oct. 4

· More rides and shows than ever before

• The Bill Hames Shows on the carnival midway!

RENT-A-TUX
Sylvan's
SHOP FOR MENTuxedo Rentols

Tuxedo Rentols

Sears Foundation Scholarships in agriculture for the 1938-59 year.

MORE THAN 200 Tech students have benefited from the scholarships during the past two decades. One of those who received a scholarship is now the president of a college and another is head of a state department of agriculture.

WINNERS and their home towns include:

owns include:
Scot H. Edington, Burkett, the fro lone sophomore to win a scholar-ship; Ervin Lee Willard, Flomont, Leo David L. Nicholson, Lubbock; Er-Mu





Keep Healthy

Lubbock's Largest Bowling Alley SPECIAL STUDENT RATES 30c per line

for reservations 7301 College SH4-8451



SHOW STOPPERS — Composed of local Lubbock talent, the Four Teens are among the headliners in the 'Rock-a-billy Review' which plays at the Municipal Coliiseum tonight at 8 p.m. Jerry Lee

Local Talent Tops Rock 'N Roll Show

THE FOUR TEENS have been recording with the Challenge Repording Company — their first release being "Go Little Go Cat". The group's personal manager, Dits Echols, Clovis, N. M., rates he group as one of the best in the Broofessional world.

SPORT CENTER

1612-13th PO 5-6645

Complete Athletic and

Sports Equipment

The Four Teens, a singing group from Lubbock, are scheduled to appear along with Jerry Lee Lewis, rock-'n-roll vocalist, at the Municipal auditorium tonight at Browns (Crosbyton; JAMES W. TURNER, Midland; learny M. Moore, Olton; K. Long, toaring Springs; Clyde R. Read, inder; Wendell L. Kent, Sweetater, and Stanley Pace, Wolfforth.

Q. C. BOWL

Q. C. BOWL

The Four Teens, a singing group from Lubbock, are scheduled to appear along with Jerry Lee Lewis, rock-'n-roll vocalist, at the Municipal auditorium tonight at Brownie Higgs compose half of the Four Teens. Another Techsan, Cary Hobbs, will serve as master of ceremonies of the "Jerry Lee Lewis" show.

The 'Blue Suede Shoe' boy, Carl Perkins, also will be on the gigantic program. Also scheduled for an appearance with the same ber of the quartet, attended Tom S. Lubbock High School Larry plays the lead guitar. Many persons rank Larry as one of the fine show is the "Casual Teens."

THE FOUR TEENS have been Leon Lizon as econd semester

TICKETS for the performance are 99 cents each. The box office opens at 6:30 p.m., and there will be no advance tickets sold.





THATS WHAT WE MEAN TECH. LETS TAKE THE LONGHORNS!

WE ARE BEHIND YOU.

WE WANT TO SAY THAT WE KNOW YOU CAN DO IT RAIDERS.

BROADWAY DRUG

2424 Broadway

Make Our Store Your Meeting Place



GIVEN ANOTHER

DUREN WAS the

WES COVINGTON

DR. C. EARL HII

how

TS TAKE

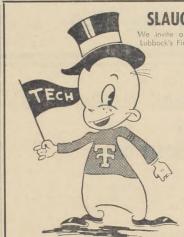
DR. C. EARL HILDRETH

Visual Analysis 2421-B Broadway Visual Training Phone PO2-4828 Vision Belated to Rending

AUTOMATIC CAR WASH

Wayne D. Beebe, Owner PO-32641 1510 Ave. L





- Body Building
- Steam Bath
- Massage
- Weight Reducing

UNIVERSAL HEALTH STUDIO

SH 4-0320

3019 34th

TECH STUDENTS **ATTENTION!** TALCO LAUNDRY Presents the Following: DO IT YOURSELF KIT LAUNDRY WASH 20c DRY 20c ALSO • Finishing Service · Dry Cleaning

-ONE DAY SERVICE-

LAUNDRY

PO 3-8811

TALCO



The two fastest deodorants in the world!

push-back. Just remove cap and apply. Prefer a spray? Old Spice Spray Deodorant *dries twice as Jast* as other sprays! Choose stick or spray...if it's Old Spice, it's the fastest, cleanest, easiest deodorant you can use. Each loo you can use.



TOREADOR SPORTS





Tech Eleven Hopes To Stop Longhorns

team ran through a hard drill
Wednesday. Work starts to taper
off today.

Barring injuries, the line-up against Texas will remain the same.
So far, the Raiders have had no
major casualties and expect to
field a sound team Saturday night.

STATISTICS after two games
show halfbacks Floyd Dellinger
and Ronnie Rice leading the Raiders. Dellinger leads in rushing
with 85 yards and in total offense with 109. Rice the leading
ground gainer against West Texas the 215-pound
boy was all over the field. He
looks kinda slow off the feld, but
ma does he move on the gridiron.
Phil, by the way, will probably be
last four-year letterman in
Tech history.

J. T. King, assistant coach at
rech, was credited with much of
the Raider's surce as move
for a big man. Saturday night
against West Texas the 215-pound
boy was all over the field. He
looks kinda slow off the feld, but
ma does he move on the gridiron.
Phil, by the way, will probably be
last four-year letterman in
Tech history.

A. WILLIAMS.

ALPH'S AMBLINGS

Coach Joe Kerbel said Wednesday. "I think that our game with has the coaches worried.

Coach Weaver and Coach Kergame that will make us proud of game that will make us proud of least the Longhorns all the boys. We're not going down there to lose."

The staff, as well as the team, felt good about the West Texas win, but they realize that there marked, "but we do not look upon it as the supreme test. We have seven other games on our schement.

For the third week in a row, the varsity has looked less than the variety has looked less than the varsity has looked less than the variety has looked less than the latest poor showing as the tean, coache was the Longhorns rarely let a team of easy. However, they may be looking at the variety as would be a serious mistake on their part.

A couple of wins desert the Raiders and the Raiders and the Raiders and the Raiders are a great team, yet — two wins. If the variety has the variety as the variety as would be a serious mistake and the Raiders and the Raiders and the Raiders and the Raiders and the Raid

rushing and 48.5 yards passing, compared with 116 yards rushing and 122 yards passing for opponents.

The Raiders have scored winsigainst Texas A&M and West record with the control of th

COED'S

FOR THE SMART COED THAT WANTS THE HIGHEST STYLES AND THE LOWEST PRICES.

> NAME BRAND SHOES ONLY At 30-60% Savings

Names you know Shoes You Love

OPEN UNTIL NINE EVERY THURSDAY FACTORY OUTLET SHOE STORE

1304 Broadway

PO 3-3795

ENROLL NOW IN

SPEED READING AND VISUAL TRAINING GROUP

FOR

COLLEGE STUDENTS ONLY

- IMPROVE READING SPEED VISUAL SKILL VISUAL COMFORT
- · COMPRENSION
- STUDY SKILL
 VISUAL EFFICIENCY

Lubbock Vision-Reading Center

LUBBOCK, TEXAS

PORTER 2-8769

Speed Reading & Visual Training For Adults

Development & Remedial Reading For Students

Jiffy Car Wash Salutes TEXAS TECH



JERRY BELL — Captain Quar-terback of Red Raiders.



Steam Cleaning of Motors, Polish and Wax, Expert Upholstery Cleaning - Comfortable Waiting Room.

7 TO 10 MINUTE CAR WASH "Our Pleasure To Serve You"

34th & Akron - SH 4-9916

The SMOKE SHOP

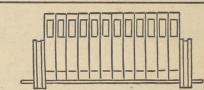
1107 Main

Phone PO 2-3011



Your Exclusive Pipe and Pipe and Pipe Selection of Imported Pipes and Pipe Excellent Selection of Fine Cigars.

"WE REPAIR PIPES AND LIGHTERS" Pipe and Tobacco Store in Lubbock. Largest ported Pipes and Pipe Tobaccos in West Texas.



A PERSONAL REFERENCE LIBRARY

FOUNDATION BLOCKS OF YOUR EDUCATION AND YOUR VOCATION

> - BUILD IT WELL -- START IT NOW -

