

# Convocation Is Tomorrow



Vol. 34

Lubbock, Texas, Tuesday, Sept. 30, 1958

No. 5

## Area Fair Admits Tech Students Free On Friday

The Panhandle-South Plains Fair has scheduled Friday as "Tech Day", the day when all Tech students will be admitted to the fair upon presentation of their identification cards.

**CONCESSION** stands will be operated throughout the 41st annual six-day fiesta.

Carnival workers began erecting equipment earlier in the week. Highlighting this equipment is a 100-foot-high pole. At the top of

the pole is fastened a 600-foot-long cable.

A **SKILLFULL** motorcycle rider will attempt to ride up the cable to the top of the pole on each of the days during the fair. There will be no charge for this act.

Another free act will be the Flying Lamars. The team will perform on the flying trapeze. Inside the Fair Park Coliseum, the "Water Follies of 1958" will be presented at 8 p.m. daily. Tickets for the water show may be purchased at the fair.

**THE GIGANTIC** show utilizes two pools, one for swimming and water ballet and the other for the diving exhibitions and knock-about diving comedians. The show comes to Lubbock after a tremendous success at the world's fair at Brussels, Belgium.

The troupe has just completed the Brussels show which was preceded by a tour of Australia and New Zealand.

**TOPPING** the large cast are such stellar names as Eddie Rose, the world's greatest diving comedian; Roger Nadeau, New England diving champion; divers Kevin Newell, Clive Dyson, Charlie Aitkins and Stanley Mitchell.

Techsians will have occasion to see a precision water ballet, which will be presented at each showing of the water follies.

**TICKETS** for the "Water Follies of 1958" are on sale at the Caprock Hotel box office and at the Fair Park Coliseum box office prior to each performance.

Prices are \$1.50 for reserved seats; 90 cents, adults, general admission; and 50 cents for children.

**NUMEROUS** exhibits are already on display. Exhibits have already been judged except in four classes.

## Trip Tickets Sales Still Short of Goal

by Arthur Mayhew

With the deadline set for Friday, ticket sales were still approximately 175 short for the school train trip Oct. 11 to Fort Worth for the Texas Tech - TCU football game.

**TO DATE**, more than 200 tickets have been sold. A minimum of 375 must be sold before all the arrangements concerning the train can be made.

Students who plan to go on the trip must take into consideration that absences from class will not be excused. Dr. G. E. Giesecke, academic vice president, said Monday that the Dean's Council approved the idea of the out-of-town trip, but not excused absences.

**DR. GIESECKE** recommended that students who have Saturday

classes and plan to go to Fort Worth should go by and work out the absence with their instructors.

All Student Council members and girls' dorms vice presidents have the tickets, selling for \$14.25. Also, a booth has been set up in the Union and will be open from 8 a.m. to 2 p.m. through Friday for the students' convenience.

**THE TRAIN** will consist of 12 cars, including one baggage car and one concession car sponsored by Kappa Kappa Psi music fraternity.

The Red Raider band will go on the train and Dr. D.O. Wiley, director of the band, said that in all probability a small combo composed of the band members, will play for those students wanting to dance.

Hoping for another victory over TCU, pre-season favorites in the Southwest Conference race, Techsians will leave Lubbock at 10 p.m. Oct. 11 and arrive in Cowtown at 6:30 a.m. Oct. 12.

**AFTER A PEP** rally in Fort Worth, the train will continue to Dallas where students will detrain and spread over the big city. Everything from Broadway shows to the annual Texas-Oklahoma football game will be available to Tech students during the morning and afternoon.

The train will leave Dallas at 6 p.m. and arrive back in Fort Worth around 7 p.m. TCU students will meet Tech at the train depot and transport them to the game in personal cars and buses. Site of the contest is Amon Carter Field, located on the TCU campus.

Following the game, the TCU students will again convoy the visitors back to the train which will leave Fort Worth at 1 a.m. bound for Lubbock.

## Mixup Explained

Due to a misunderstanding, the Double T Association's Howdy Dance after the football game Saturday night ended thirty minutes sooner than expected.

Gerald Myers, president of the organization said, "We are extremely sorry about the mix-up." He further stated, "Those who paid admission and received only a few dances may have their money refunded by contacting any Double T Association officer."

The ballroom, unless otherwise arranged, is scheduled until 11:30. Myers, not knowing this, assumed the dance would last until 12:00.

## Thursday Parking Slips Void

Thursday the 25th of September the rains came.

And with the rains came Lubbock Police to issue tickets to students parking along the curbs on the campus.

**THE MAJORITY** of the tickets were issued to students who had parked around the men's dorms and around the Tech Union. Tickets issued were a new type, oblong and yellow. They are not to be confused with Tech tickets as these are clearly marked as being city parking tickets.

In a meeting with Security

Chief, E. B. McKnight it was learned that if the students who received these tickets would return them to the Security-Traffic office, the tickets would be voided.

**THE REASON** given for this action is that due to the rains, students were unable to park on the unpaved lots and therefore parked along the curb on paved streets. The Security-Traffic force had passed over these offenders because of the circumstances.

Chief McKnight has been told that the Lubbock Police will leave the traffic problem up to the Tech

department. This means there will be no more city parking tickets issued on campus. It does not mean that the city cannot issue these tickets, only that they are willing to let Tech handle its own problems as long as it can do so.

Another item that came to light is the fact that students living in dorms 5, 6, 7, and 8 may park in the hard-packed caliche lot immediately west of these dorms. Notice will be made in the Toreador of the date that the lot will be paved.

## Keynote Speaker Is Dr. E. N. Jones

Texas Tech President E. N. Jones will deliver the keynote address at the All College Convocation at 10 a.m. tomorrow in the Lubbock Municipal Coliseum. Classes will be dismissed at 9:45 a.m.

Dr. Jones, following an introduction by James G. Allen, dean of student life, will speak on "You and the Technological Revolution," — his only address to the whole student body this semester.

**THE ASSEMBLY** is the only chance during the year for the student body of Texas Tech to gather under one roof.

The Tech Choir, under the direction of Gene Kenney, and the Red Raider Band, directed by D. O. (Prof.) Wiley, will provide the entertainment.

**AIR FORCE** and Army ROTC units will attend in uniform, and

### CONVOCATION SCHEDULE

Prelude — Tech Band  
 Invocation — Dr. A. W. Young  
 "Praise to the Lord" — Tech Choir  
 "The Kingdom of God" — Tech Choir  
 Address — Pres. E. N. Jones  
 "O College Mother, Beautiful,"  
 "The Matador Song" — Audience  
 Introduction of Donnell Echols,  
 Student Body President



Dr. Jones

presidents and sponsors of campus organizations are asked to encourage members of their groups to be present.

Student Council members are requested to sit in the sections marked A and AA. Other students may sit anywhere.

"All students are urged to attend," Dean Allen said, "for this sets a spirit of unity and good morale for the college year."

**FOLLOWING** the Convocation, individual classes will meet to nominate officers. All candidates are asked not to begin campaigning until 5 p.m. tomorrow. Freshmen will remain in the coliseum for their meeting, sophomores will go to Chemistry 101, juniors to the Agriculture Auditorium and seniors to the Agriculture Engineering Auditorium.

Coffee and cokes will be served free of charge in the Tech Union following the assembly. The Registrar's Office is sponsoring the snack as thanks to the 7,300 students who did not need to make registration changes this year.

## Runoffs Held In Dormitories

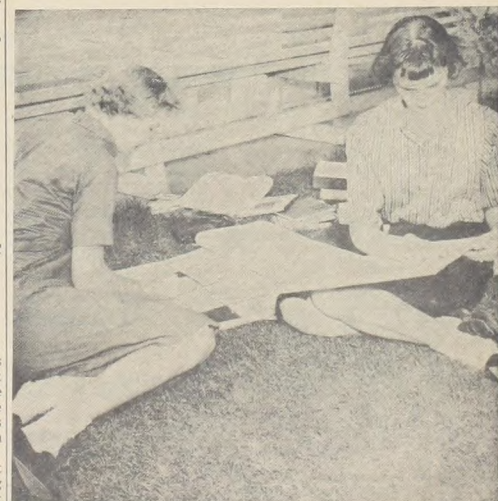
Runoff elections at Drane and Knapp Halls decided the last two Freshman Council dormitory representative positions at noon Wednesday.

Melinda (Mo) Harrison was elected at Drane Hall, while Eva Jo Miller got the nod at Knapp Hall. Running against them were Betty Sue Meinecke, Drane Hall, and Elaine Bowron, Knapp Hall.

Freshmen students will elect eight more representatives-at-large in the Oct. 8 general election.

## La Ventana Meets

An organizational meeting of persons interested in working on the 1959 La Ventana is scheduled for 4 p.m. today in the Journalism Reading Room, according to La Ventana editor Billy Ellis. Staff aspirants who cannot meet at that time are urged to call Ellis at Ext. 422.



**CLASSWORK** — Two Tech journalism students are busy preparing a class assignment in typography on the lawn in front of the Journalism Building. The two coeds are Marilyn Gardner, left, and Donna Christopher.

# ★ Campus ★

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## Tri-Delts Honor Initiates With Week of Activities

The traditional Delta Week is now being celebrated in honor of two initiates, Pat Martin and Kay Kring.

### Fraternity Picks Members

Applications for membership to the Tech chapter of Kappa Mu Epsilon, national mathematics honorary, may be picked up in the math office, Ad 215, until October 17.

Those eligible to apply for Kappa Mu Epsilon membership should have had one 300 math course, have a 2.2 overall grade point average, and have a 2.5 average in math.

**CLUB OFFICERS** for the year are Jack Park, president; Joe Black, vice-president; Carol Cummings, secretary; and David Wossum, treasurer. Dr. William Perel is the sponsor of the national mathematics honorary.

A banquet honoring new members is planned for November or December.

Activities for this week began Sunday morning when the Delta Delta Delta social sorority attended the First Christian Church. Actives, pledges, and initiates held a luncheon in the Union Monday.

**MISS MARTIN** and Miss Kring will give their 'big sisters' paddles Tuesday evening at the annual Paddle Party in the Tri Delt Lodge. They will also present a skit for their hostesses.

Wednesday, at 6:30 p.m. the sorority will be the guests of the Baptist Student Union and at 7:30 p.m. the actives will entertain the two girls at the Initiates Party.

**INITIATION** will be at the First Methodist Church Thursday and Friday evenings.

A pine tree will be planted Saturday on the Tech campus. This ceremony occurs each time an initiate becomes a full-pledged Delta.

Festivities for Delta Week will be completed Sunday as the group will attend the First Methodist Church.

## AXO Pledges Presented Pins

The Alpha Chi Omega lodge was the scene yesterday of pin pledging of 24 Fall pledges. With her pin, each pledge was presented a red carnation, official flower of Alpha Chi, and learned the identity of her big sister.

New pledges are Betty Abernathy, Katie Anderson, Joan Carvey, Lynn Churchill, Susan Craig, Barbara Darroch, Rita Delaune, Shirley Fox, Anne Gardner, Kay Good, Jeannie Bob Hart, Janice Herring, Joyce Hervey.

Also Evelyn Howard, Mary Lindsey Hutchison, Sandra Johnson, Jeanelle Lambert, Beth O'Quinn, Diane Pearson, Doranna Scott, Ann Stephens, Marjan Stone, Paula Wilkerson, Carol Zeigler.

## Ad Fraternity Gives Smoker

All male students interested in advertising are invited to attend a smoker in the Anniversary Room of the Tech Union Building Tonight at 7:30 p.m.

The Alpha Delta Sigma, national men's advertising fraternity, formerly the Tech Ad club offers a chance for advertising majors and people actively interested in advertising a chance to meet outstanding advertising men of this area.

The group goes on field trips to various advertising media, has guest speakers, and works closely with the tenth district of the Advertising Federation of America. All members of the Alpha Delta Sigma are provided with a placement service upon graduation.

## Rock 'n Roll Show To Perform Here

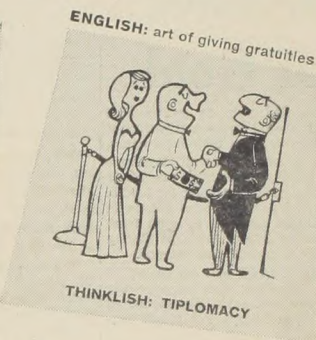
Jerry Lee Lewis and his "pumping piano" will be in Lubbock Thursday night at the Lubbock Municipal Coliseum heading a "Rock-a-billy Review."

Curtain time is 8 p.m. Tickets for the program are 99c. The box office opens at 6:30 p.m. There will be no advance tickets sold.

Carl Perkins, the "Blue Suede Shoe boy," will be on the program. Also featured on the program are "The Casual Teens" and Lubbock's own "Four Teens."

Always do right; you will gratify some people and astonish the rest.

Experience, though costly, seems to make us bolder; hence we blunder into the same old dilemmas again and again.

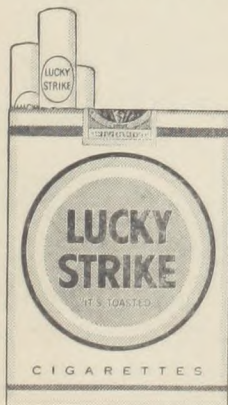


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## PLACEMENT

### Even

by MYRNA MORRIS

Need money? Willing to work for it? The answer to both is "yes" and you have in almost any field from motion picture projection to ing soda, from butchering cats, then the Placement Office is the place to turn to.

**THE PLACEMENT** tucked snugly away in small rooms of the Administration Building's first floor we is, despite its size, one of the best spots on campus.

Efforts to keep the phases of The Placement running smoothly keeps staff of five hopping to Mrs. Jean Jenkinson's director.

**KEEPING TECHS** formed of part-time jobs is only one facet of the Placement Service's widest program, which ranges from placement aid to Tech students to furnish technical information on employment and salary trends for national surveys.

At first the service was visible only for assisting graduate students and contacting employers.

It soon became evident that a second division should be set up in providing part-time placement for students with and individuals. At present 75% of all male students employed in some manner.

**THIS ADDITION** to the service was soon followed by help waves of students of or full-time employment.

Recently the office broadened its scope to include summer jobs, especially national positions with national parks, youth orgs and welfare agencies.

**COLLEGE COURSES** in lieu of applying for writing letters of application supplemented by The Service with booklets, price and other material.

According to Mrs. Jenkinson, the Placement Service is a liaison office acting to gether employers, students and faculty.

"We don't claim to be the best in the business," she explained. "There are a lot of people involved in preparing for employment—We serve with the finished product."

**THE MAJOR** function of the Placement Service is to arrange interviews between prospective employers

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PLACEMENT SERVICE USES

# Even Soda Jerks, Butchers

by MYRNA MORRISON

Need money? Willing to work for it? It is the answer to both questions is "yes" and you have experience in almost any field from running motion picture projectors to jerking soda, from butchering to driving cabs, then the Tech Placement Office is the place to visit.

**THE PLACEMENT OFFICE**, tucked snugly away into three small rooms of the Administration Building's first floor western wing, is, despite its size, one of the busiest spots on campus.

Efforts to keep the multiple phases of The Placement Service running smoothly keeps the office's staff of five hopping, according to Mrs. Jean Jenkins, the agency's director.

**KEEPING TECHSANS** informed of part-time job openings is only one facet of The Placement Service's widespread program, which ranges from offering placement aid to Tech alumni and ex-students to furnishing statistical information on employment and salary trends for area and national surveys.

At first the service was responsible only for assisting seniors, graduate students and alumni in contacting employers.

It soon became evident that a second division should be added to aid in providing part-time employment for students with local firms and individuals. At present about 75% of all male students are employed in some manner part-time.

**THIS ADDITION** to the service was soon followed by a plan to help wives of students obtain part- or full-time employment.

Recently the office further broadened its scope to fill demands for students needed for summer jobs, especially recreational positions with cities, national parks, youth organizations and welfare agencies.

**COLLEGE COURSES** on techniques of applying for jobs and writing letters of application are supplemented by The Placement Service with booklets, personal advice and other material.

According to Mrs. Jenkins, The Placement Service is essentially a liaison office acting to bring together employers, students and faculty.

"We don't claim to 'place' students in jobs," explained Mrs. Jenkins, "There are a lot of people involved in preparing a student for employment—We simply deal with the finished product."

**THE MAJOR** function of The Placement Service is that of arranging interviews between prospective employers and seniors,

graduate students and alumni and advising these students and ex-students of additional job opportunities which they can look into.

Last year over 300 companies scheduled interviews on campus through the office, more than 300 school superintendents notified the service of openings, and approximately 600 additional companies corresponded with The Placement Service to request that students and alumni be informed of job openings.

**DESPITE LAST** year's economic unrest, very little change in demand could be observed, stated Mrs. Jenkins. During the past year over 7,000 interviews between employer and student were scheduled.

Basis of all the office's placement work is the Personnel Information Form which every senior is requested to fill out. The form is a personal history of the student and includes his high school and college histories as well as faculty evaluations.

**FROM THAT** point this is how it works: An employer or company writes the office requesting a date on which its representative

may visit the campus for interviews. A date is assigned and placed on the office calendar.

About a week prior to the date set, the students are informed of the company's scheduled visit and may come into the office to set up appointments for interviews.

**ON THAT** day, at the appointed hour the hopeful student appears in his Sunday best, spick and span, scrubbed behind the ears and with his cowlick slicked down.

If the impression is mutually favorable, the company representative may take the student's file to company headquarters for discussion and consideration and he may be offered the job.

**THE PLACEMENT** Service was founded, as it is now organized with its present functions, in November, 1947. Placement of graduates had been handled up until that time through the various departments.

Mrs. Jenkins is aided in the office by the assistant director, Mrs. Roy Robnett, two secretaries, Mrs. Doyle Johnson and Angela Malouf, and a student assistant, Mrs. Jeffrey Kelly.

## Union Events This Week

The Sultans of Swing concert previously scheduled for Saturday night at the Tech Union will not be held since several of the members will be traveling to Austin with the Tech Band this weekend.

Other events this week at the Union are:

**Tuesday** — Bridge instruction at 7 p.m. in room A. Tuesday night dance in the Rec Hall also at 7 p.m.

**Wednesday** — Beginning on Wednesday, the workroom will be used as a special room for students to watch the World Series. Refreshments will be served.

**Thursday** — Square dance at 7 p.m. in the Rec Hall.

**Friday** — Friday night dance from 8:30-11:30 in the ballroom. Music will be provided by the Sam Baker Orchestra.

## Hope to Show Talents Here

Bob Hope, one of the world's most widely known comedians, will appear in the Lubbock Coliseum Nov. 21 at 8:30 p.m. as part of the Civic Lubbock, Inc. series of programs.

Hope's show will follow the Texas Tech Homecoming pep rally, which is tentatively set for 7 p.m.

This will be the first Lubbock appearance for Hope, who is often referred to as "Hollywood's Number One Messenger of Good Will."

It is difficult to describe his many talents, but someone once wrote, "He is that slick package of all the best in vaudeville; a triple-treat song-and-dance and ad-lib man."

Although the rest of the show which will be featured around the comedian has not been announced yet and ticket prices have not been set, the mail order sale is scheduled to begin Oct. 27, and the over-the-counter sales will begin in the auditorium box office on Nov. 3.

## Pledges

Chi Omega lodge was yesterday of pin pledges. Fall pledges. With her pledge was presented a pin, official flower of the lodge and learned the idea of a big sister. Pledges are Betty Abernethy, Anderson, Joan, Church, Rita, Delaine, Anne Gardner, Kaynie Bob Hart, Janice Boye Hervey, Evelyn Howard, Mary Hutchinson, Sandra Johnson, Lambert, Beth Jane Pearson, Doranna Stephens, Marjorie Wilkerson, Carol

## Fraternity Smoker

Students interested in are invited to attend a the Anniversary Room 30 p.m. Delta Sigma, national, advertising fraternity, Tech Ad club offers for advertising majors actively interested in a chance to meet out- advertising men of this

## Roll Show Perform Here

Lewis and his "pump" will be in Lubbock night at the Lubbock Coliseum heading a "lly Review." Tickets time is 8 p.m. The program are 99c. The box ns at 6:30 p.m. There advance tickets still. rkins, the "Blue Suede" will be on the pro- The Casual Teens" and own "Four Teens."

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Don't forget to have your class pictures made at the Day and Time on your appointment slip.

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# THE TEXAS TECHNOLOGICAL COLLEGE

## FOREADOR

### Editorial Page

## Class Changes Can Be Reduced

IT IS NOT an uncommon sight at this period of the semester to see a student hurrying through the procedure of changing or dropping a class (a pale shade of the hustle and bustle of registration), and then paying the \$3 charged for this action.

The procedure of changing classes, which costs valuable time for both the student and college officials, arises from two situations.

One is that the student finds he doesn't like 8 a.m. Saturday classes, or he finds that Advanced Calculus is harder than he expected, or a dozen other asinine reasons. The \$3 fee is designed to stop this.

The other situation is that John Q. Techsan finds out to his horror at the first class meeting that he has Prof. Blow as an instructor — Mr. Techsan has flunked this particular course three times under Prof. Blow.

When this situation arises, a \$3 fee seldom keeps the students from transferring to more pleasant surroundings.

To erase the later situation, and thus to prevent the loss of time connected with changing classes, a student should be allowed to know which instructor he is getting when he registers for a certain class.

By adding the name of the instructor next to the course and section numbers on the general class schedule (which isn't done now), the student would know which instructor he would draw for a particular class while he is making out his personal class schedule.

This would also aid the instructors, because often they don't know in advance the exact sections they will be teaching.

The procedure of omitting the instructors' names from the general class schedule developed mainly because many sections would be empty and others overflowing if the students knew which instructors would teach in the different sections.

However, if an instructor does his job so badly as to frighten all the students away from his sections, he shouldn't be teaching anyway.

Recently there was a committee formed to study ways to improve registration. They would do well to study the possibilities of letting the students know who the instructors in the different sections are.



"I HELD HIS HANDS ALL EVENING — I WAS AFRAID TO LET GO OF THEM."

## Under One Roof

Wednesday when students gather at the Coliseum, it will be the second time in history that Texas Tech has truly been "Under One Roof."

Last year there was a great number of students at the All-College Convocation, but many missed the eventful occasion.

It is hoped by the student leaders and the administration that all the Tech students and faculty will attend. There is just about enough room in the coliseum to hold such a gathering.

The event should give a person a feeling of greatness because he is a vital part of such an institution as Texas Tech. Each Techsan "should" feel this way about Tech, then at such an event as the convocation he can see the results of many parts put together.

At the ballgame between Tech and WT, there was one thing that rather disturbed me. The Tech Band had on beautiful new uniforms, played good music — but when they marched onto the field about half of the last two rows were missing.

It was immediately obvious, and the entire student section was filled with moans. I do not know band marching and drill procedure, but I do know this did not look good to the layman.

Also, whoever wrote the copy which was read while the Raider Band was performing went a little overboard on the praise of the new uniforms. Tech students and fans can see, they don't need to be told four or five times how colorful something is.

An advertising student turned red as a beet last week in class as something completely unexpected happened.

This person, who also is connected with the business side of the TOREADOR, felt the sudden need of a handkerchief, so his hand made a quick dash for a pocket, then came back in front of his nose, all in one motion.

Instead of bringing back a handkerchief, however, the hand brought back a pair of his little girl's panties. He had put them in his pocket the previous Sunday for precaution when he, his wife and little girl went to church.

Poor old Doak Hall. The girls have moved in, and more than likely it won't last long if destruction continues at the present rate.

An idustrious coed decided, at about 1:30 a.m., to wash out some things, but decided not to do it in her room for fear of waking her roommate.

Instead, she found an old wash basin somewhere else, and proceeded with her washing. She must have been in a hurry to get through, because she was pressing too hard on the clothes, and all at once the basin fell off.

Immediately water began spurting out all over everywhere, and a cry of distress was heard. Coming to the rescue were two other girls, one armed with an umbrella and the other, with a pair of pliers.

While one held the umbrella to divert the spurt, the other one crawled under and cut'er off.

## Sagacious Rationality

★ ★ ★ l. g.

Show me a man who claims to be mature and I will show you a man who wallows in ignorance.

**MATURITY IS NOT** a ripening of age, nor the progression of years. Age has a direct relationship to maturity, but it is by no means a symbol of maturity.

For years, man has searched for the yardstick of maturity. During these years, he has found age to be the most reliable measure, but it still is not perfect, even accurate.

**SCHOOLS OF THOUGHT** hold that being is either actual or potential; the state of maturity is always potential, in the universal sense. As a rock is potentially a statue of Hermes, then a man is potentially mature.

Our contention here is that man may achieve some state or stage of maturity, but he can never be universally grown.

**TO BE GROWN** is a physical state of existence; to be mature is a state of mental existence. It is only achieved through a thorough understanding of the problems which diurnally confront man.

But in a deeper sense also, the actual state of maturity comes prior to the state of potential. As an infant, man knows no other state than peace. As the infantile stage begins to draw into childhood, man finds himself confronted with a volley of problems which formerly had not had learning on his daily habits.

**THE STAGE OF innocence** is, in a strict sense, maturity. In a broader sense, it is a time of learning. When man begins the

stage of conception, then he loses maturity and finds himself potentially mature. Progressive years confirms the loss of maturity.

Hence, the actual state of maturity precedes the potential state of understanding.

**THE CASUAL** classroom observer can single out the mature, the potential and those which are neither. Deception here is easy. Here men have developed their understanding of things to be taught and appear to be mature inasmuch as they can sight the cause and principals involved.

Deception is easy because an individual can guide the discussion and/or lecture along his particular course of understanding, the understanding of a particular course of matter may disguise the individual into the state of pseudo-maturity.

**IN THE ONE** matter the individual may be mature. (This much we'll grant.) But in the final analysis, no man can understand universals, not the bulk of them. Maturity, as we have said, borders closely on the brink of understanding, but a true state of maturity can never be obtained by the individual.

The text of our current remarks is this:

**TOTAL MATURITY** can never be obtained by the individual, but in separate matters, because of particular understanding, one may disguise himself, so that only the pretender can cheat on himself. No matter what channels man's thoughts travel, he can never be an individual and live apart and be mature.

## Educators Discuss TV, Correspondence Study

A proposal for combining correspondence study with television instruction in college-level courses is being discussed by national extension educators.

**THE STUDY WILL** check the effectiveness of TV instructional methods in keeping open two-way communications between teacher and student.

**CALLED "WORTHY,"** creative and imaginative" by various educators, the plan asks for simultaneous studies at four universities.

Amounts of correspondence work and television instruction would be varied among control

and experimental groups of students. Regular subjects would be taught to approximately 100 students in each university area.

**NINE MONTHS LATER** the committee reviewed the plan at the Center of Study of Liberal Education for Adults on the campus of the University of Chicago. The extension men plan a one and one-half year research project.

This particular research project deals directly with the problem Tech will be facing in the near future. When Tech gets an educational TV station, perhaps the research done here will go far toward solving a major portion of the problems to be incurred.

# FOREADOR

Member The Associated Press

Member The Associated Collegiate Press

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- BUSINESS MANAGER \_\_\_\_\_ Roy Lemons
- MANAGING EDITOR \_\_\_\_\_ James Ham
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- ASST. DIR. OF STUDENT PUBLICATIONS \_\_\_\_\_ Phil Orman

The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of student news and opinion only.

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letter must be signed, but may be published without signature in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

# Techsans Talk Back

Editor,  
Last week during Registration, each enrolling student in Texas Tech received a conservatively designed pamphlet entitled "Rules on cheating and Plagerism."

This booklet, a product of extensive thought and much first-hand experience with the problem by the administration of Tech, sets forth regulations by which we, as students at this school, must abide.

A follow-up to the investigations conducted last Spring by the Disciplinary Committee and the publication of the rules by which cheating and plagerism shall be defined at this college is definitely a step in the right direction.

I hope, however, that no student

or administrator is under the impression that this is going to end the cheating problem which has existed on our campus.

It is not possible that the Tech Student Body, a group of several thousand adults between the approximate ages of 18 and 23, will accept without question such an authoritarian dictate from the administration. If such were the case, I, for one, would be greatly disappointed.

For it should never be assumed that it is the responsibility of any administrative or faculty group to determine the standards of honesty, decency and integrity to which a student body will adhere.

The determining of such standards is the unavoidable obligation

of the student body itself. Each student enrolling in Tech becomes a responsible member of the college community, assuming many responsibilities to his fellow students, as well as to himself.

Among these is the maintenance of the good name of our school and the good quality of the degrees which we will receive from this institution. And with the responsibilities of the Tech student privileges.

Among these is the right to move in an atmosphere of mutual respect and freedom in the classroom. This respect and freedom will never exist in a classroom where administrative rules are the only criteria by which student behavior is determined.

## APO Smoker At 7 Tonight

The annual fall smoker of Alpha Phi Omega will be held 7 p.m. tonight in the Tech Union Ballroom.

All Texas Tech men who are interested in rendering service to the campus as members of Alpha Phi Omega, national service fraternity, are cordially invited to be present to meet the members and to hear the aims of Alpha Phi discussed.

Peggy Miler  
Weeks Hall



### ONCE MORE UNTO THE BREACH

Today begins my fifth year of writing this column, and what an eventful five years it has been! What things have these old eyes not seen! What great discoveries have rocked the world—the anti-proton, for instance, and the anti-neutron, and high-low split, and Brigitte Bardot!

In these five years it has also been discovered that American smokers like two kinds of cigarettes—filter and non-filter. The Philip Morris Company makes both kinds. I mention the Philip Morris Company because they pay me to mention the Philip Morris Company. They sponsor this column. I write it and then they give me money. Then I take the money and pay my grocer, my butcher, my gardener, and my four madrigal singers. In this way full employment is maintained and we avoid a repetition of the Panic of 1873 when bread riots killed over 98 million people in Muncie, Indiana, and millions of others were reduced to ghost-writing Ph. D. theses to keep body and soul together.

But enough of gloom. Let us get back to cheerful subjects, like the products of the Philip Morris Company. For those of you who wish filter cigarettes there is Marlboro, which now, more than ever, gives you a lot to like—a brand new improved filter and a wonderful flavor that comes breezing right through. For those of you who wish non-filter cigarettes, there is Philip Morris, a mild natural blend, flavorful, fresh, and thoroughly agreeable. For those of you who can't decide between filters or non-filters but have an affinity for packages, I should like to point out that both Marlboro and Philip Morris come in both the crushproof Flip-Top Box and the good old-fashioned Soft Pack, and you will surely want several of each for your collection.

Speaking for myself, I smoke both Marlboro and Philip Morris in both packs. What I do is make kind of a fun thing out of it. In my bedroom I have four signs, one on each wall, which say in turn: "PHILIP MORRIS—SOFT PACK", "PHILIP MORRIS—FLIP-TOP", "MARLBORO—SOFT PACK" and "MARLBORO—FLIP-TOP". When I get up in the morning I put on a blindfold and then my faithful cat Rover spins me around six times and then, with many a laugh and cheer, I walk forward with my finger outstretched and the first sign I touch is the cigarette I smoke that day!



This little game has been a great source of merriment...

As you can imagine, this little game has been a great source of merriment to Rover and me, except for one untoward incident one morning. I was stumbling around in my blindfold and fell out the window right on top of a man named Fred R. Timken, a census taker, and broke all his lead pencils. He was cross as a bear, and though I offered him both Philip Morris and Marlboro in both the Flip-Top Box and Soft Pack, he refused to be mollified. In fact, he refused to put my name down in the census, so when you read population figures of the United States, will you please add one?

But I digress. We were speaking of Philip Morris and Marlboro who will bring you this column throughout the school year. In this space I will take up vital aspects of undergraduate life, like high-low split and Brigitte Bardot, and it is my fondest hope that the column will be half as much fun for you as it is for me.

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The makers of Marlboro and Philip Morris welcome you to another year of fun and games from Old Max, and another year of good smoking from us. Filter or non-filter, pick what you please—and what you pick will please you.

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Rice	_____	Purdue	_____	_____
SMU	_____	Notre Dame	_____	_____
Texas A&M	_____	Missouri	_____	_____
Air Force	_____	Iowa	_____	_____
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Personality

I. g.

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MONTHS LATER the reviewed the plan at er of Study of Liberal for Adults on the cam- University of Chicago. sion men plan a one and ear research project. ticular research project ety with the problem e facing in the near hen Tech gets an edu- TV station, perhaps the done here will go far ving a major portion of ms to be incurred.

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Press  
ate Press  
Ben McCarty  
Roy Lemons  
James Haman  
Tommy Schmidt  
Merium Jackson  
Bill Dean  
Lee Sullenger  
Joe Spears  
IONS - Phil Orman

Technological College, Lib- rary and Saturday morning ents of the College as an ex- tribution fee, advertising e must be signed, but may be The views of the TREADOR administration.

in Lubbock, Texas, under the

# Integration Situation Remains Tense

LITTLE ROCK, Ark. (AP) — have advised him he can open The president of the corporation them Tuesday and he intends to that leased Little Rock's high do so. schools Monday said attorneys "The latest word from our at-

orneys is that nothing has hap- a temporary restraining order against the Little Rock School Board. J. Raney, president of the Little Rock Private School Corp. Some legal authorities in Little Rock were not clear as to the effect of the order. IN OMAHA, Federal Judge Harvey announced he would issue THE CORPORATION, having

leased the schools, planned to open them as private institutions, and segregated.

It took this action before Johnson made his announcement, and before the U. S. Supreme Court handed down an opinion saying "evasive schemes for segregation are unconstitutional.

ARKANSAS Atty. Gen. Bruce Bennett telephoned Omaha immediately after hearing Johnson's announcement to ask about the language of the order.

He indicated the wording possibly could block the plan.

"I'LL HAVE to see the whole thing (the order) before I can advise everybody where they stand," Bennett said. "If the school corporation is not named as a defendant, or is not included in the wording of the restraining order, the schools will reopen in the morning."

Raney told reporters the corporation is "staking everything on the plan, as it now stands. He said:

THE CORPORATION has no funds, and cannot operate the schools if it is enjoined from using state funds.

It does not plan to try to lease other buildings if it should be prevented by court order from using the high school buildings.

"IN OTHER WORDS," a reporter said, "you are staking everything on the plan as it now stands."

"That is correct," Raney said. He also was asked what would happen if any of the six Negro children appear at Central High — where they attended classes under guard last year — and demanded to enroll.

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# Gosh frosh!

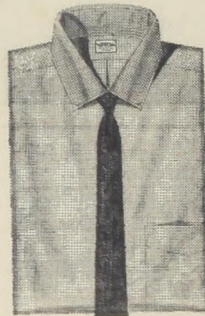
how'd you catch on so quick? Catch on to the fact that Coca-Cola is the hep drink on campus, I mean. Always drink it, you say? Well—how about dropping over to the dorm and downing a sparkling Coke or two with the boys. The man who's for Coke is the man for us.



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BY BILL DEAN  
Saturday night's...  
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# Outlook

BY BILL DEAN

Saturday night's 32-7 win over West Texas State was sweet in more ways than one.

Besides being the first time since 1955 that the Raiders have been able to put together two consecutive wins it also broke a two game losing streak with the Buffs.

**THE RAIDER OFFENSE** looked real good Saturday night. There were very few times the Raiders couldn't move the ball when they had to. Several penalties and a fumble were costly however.

The running of Floyd Dellinger and Ronnie Rice accounted for 106 yards of the total 239. Dellinger picked up 52; Rice 54. Also Ronnie had two good carries called back.

The Raider passing game was sharp with 6 of 9, most being the short type variety, for 79 yards.

**ON DEFENSE TECH** had its trouble in the first half but ironed things out and came back strong.

Now the question is how much farther can we go? Time can only answer that but it sure has been fun up to now.

\*\*\*\*\*  
**ONE CALL BY** the officials

Saturday night left most of the fans shaking their heads. It came when Tech was awarded the ball on the Buff 18 after the kick-off following our fifth touchdown.

West Texas clipped on the play while the ball was still "free" therefore giving the Raiders the ball from the point of the foul.

**TOMORROW AFTERNOON** the 1958 World Series will open in Milwaukee, "Land of the Free and Home of the Braves."

This year's series is a repeat performance between the Braves and the Yankees with New York the choice to make-up for last year's Brave scalping.

The Yanks have the defense; Milwaukee, the pitching. The two are just about even in hitting. New York, of course, has the experience of many past series games plus that old Yankee tradition but the Braves do have the confidence of having met and defeated this same team last fall.

**IT SHOULD BE** a first rate affair with names like Mantle, Aaron, Berra, Mathews, Turley, Burdette, Ford, Spahn, McDougald, Schoendienst, Bauer, Covington, and on and on.

My choice? Let's make no bones about it - I'm partial being a Brave fan. Therefore I say the Braves in seven games. But no money please!

## Sports Briefs

**MILWAUKEE (AP)** —Whitey Ford and Warren Spahn will be the opening pitchers Wednesday when the New York Yankees and Milwaukee Braves open the World Series at County Stadium.

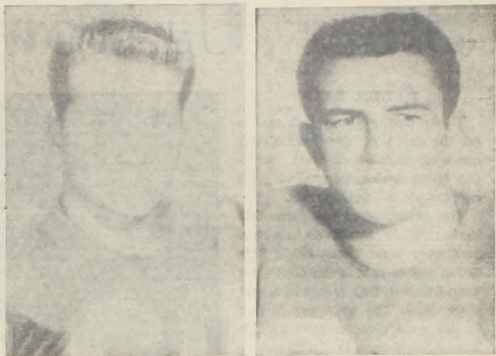
Despite last year's Milwaukee victory and the strange last-half slump of the Yankees, the American League champions remain the 7 to 5 favorites in man-to-man strength of its smashing 47-14 victory over a well-rated West Virginia eleven last Saturday.

**OKLAHOMA**, which never gets far from the top, was No. 1 again Monday in the weekly Associated Press college football poll on the strength of its smashing 47-14 victory over a well-rated West Virginia eleven last Saturday.

The Sooners displaced Ohio State in that spot, the Buckeyes dropping to third place behind the defending national champion Auburn team.

**CINCINNATI (AP)** — Mayo Smith, former manager of the Philadelphia Phils, was signed late Monday to a one year contract to manage the Cincinnati Redlegs.

**ST. LOUIS (AP)** — To the surprise of no one the St. Louis Cardinals Monday gave Solly Hemus—a former Red Bird player—a one-year contract as a playing manager.



GERALD SEAMAN (left) and Jerry Selfridge (right) are Texas Tech's two starting ends. Seaman is the current leading scorer with 12 points. He has caught two passes from Floyd Dellinger for touchdowns. One came against Texas A&M; the other, against West Texas. Selfridge was a standout in Saturday's win over the Buffs also. He scored the second Raider touchdown from 15 yards out after catching a misguided pass from Buff quarterback Mac Kehoe. Kehoe's pass had been deflected.

## 'Mural Meetings Begin For New School Year

Intramural touchfootball meetings begin today. The officials' meeting will start today at 5 p.m. in room 204 of the men's gym and tomorrow at 5 p.m. in the same room, dorm and independent managers will meet.

Thursday at 5 p.m. All these meetings are mandatory. Their purpose is to schedule competition and to discuss and explain rules.

There are still only two entries for table tennis. The deadline for entry is Oct. 8. Last year there was no competition in this sport.

Fraternity managers will meet

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# 'Steer' Us Towards Them Longhorns

By BILL DEAN

There was nothing but smiles on the faces of the Texas Tech coaching staff Sunday but yesterday those smiles changed to grim expressions of anticipation.

The smiles of course came following Tech's second win in a row, 32-7, over West Texas State Saturday night. This is the first time Tech has won two games in a row since 1955. The grimness is due to this week's encounter with the Texas Longhorns in Austin.

"Texas hasn't run anything fancy yet," remarked Coach DeWitt Weaver. "They just run right where you expect them to and make the yards they need anyway."

WEAVER naturally expects Texas to be the toughest yet on the Raider schedule. "They're big and tough and seem to be able to move when they have to," he concluded.

As for West Texas, Weaver was very pleased with the Raider offense that ground out 239 yards on the ground and 79 yards via the airplanes.

He felt that after working on A&M's single wing for so long the West Texas' T gave our defense plenty of trouble in the first half. But after adjustments at the half the Raiders held the Buffs to only 44 yards rushing in the second set.

GENE BENTLEY, E. J. Holub, Phil Williams and Jim Henderson came in for their share of praise. Another aspect that pleased the coaches was the shape the team was in. It was generally felt that Tech simply wore West Texas out in that department.

As for the offense, Weaver was well satisfied except for "a couple of penalties that could hurt us in a real close game."

Halfbacks Floyd Dellinger and Ronnie Rice are the offense leaders thus far. Dellinger has carried 24 times for 85 yards and caught four of four passes for 22 yards and a total of 107 yards.

Rice has carried 19 times for 61 yards and has caught three of three passes for 39 yards and a total of 100.

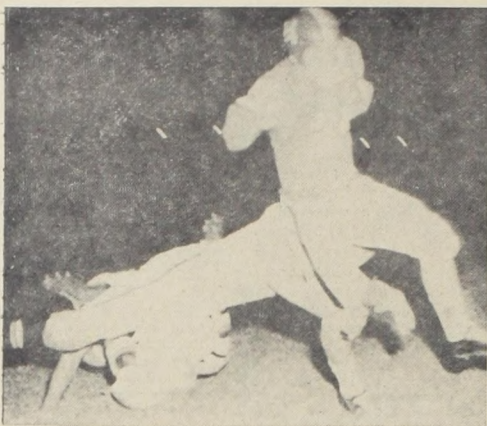
END GERALD SEEMAN is the scoring leader with 12 points. He scored the first Tech touchdown Saturday on a pass from Dellinger. Behind him are Rice with eight and quarterback Kenneth Talkington with seven.

For the second straight week in a row there are no serious injuries reported as preparations for Texas began yesterday.

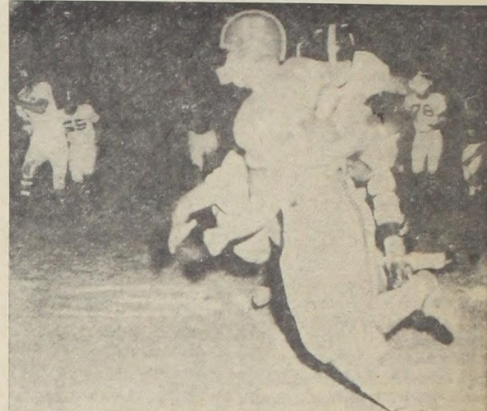
COLLEGE STATION, Tex. (AP)—Texas A&M gridders worked in sweat clothes Monday night and spent the practice session on passing and pass defense in preparation for the opening home game against Missouri this weekend.

Talent is easier sold than price, because all buyers are respectful of talent.

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JOHNNY JANAK, Raider halfback picks up seven yards around left end late in the fourth quarter of Saturday night's game while an unidentified Buff makes the tackle. — Photos by Joe Spears.



FLOYD DELLINGER picks up 14 yards around left end in the first quarter of Saturday night's game with Buffs Leon Manley (55) and Eddie Meyer (76) and Tech's Phil Williams (73), Gene Bentley (66) and Jerry Stockton (75) in the background.



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