

Tech Honors Students Sunday

TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Vol. 32

Lubbock, Texas, Friday, March 15, 1957

No. 59

By DALE JOHNSON
Friday Issue Editor

SMU President Speaks Saturday At Honor Dinner

Initiation of high-ranking freshman into Phi Eta Sigma and Alpha Lambda Delta, honorary fraternities, will take place at 5 p.m. tomorrow.

Following the initiation services, a banquet will be held in the Student Union Ballroom at 6 o'clock.

Alpha Lambda Delta, for freshmen women, will have its pledge initiation in the Union Anniversary Room. Phi Eta Sigma, for freshmen men, will hold initiation in the auditorium of the Agriculture Building.

Dr. Willis Tate, president of Southern Methodist University, will be the featured speaker at the banquet. Tech's president, Dr. E. N. Jones, will introduce Dr. Tate to the group.

President Will Emcee

Members of the two organizations and their guests will attend the banquet. Special guests will include the vice presidents and deans of the college.

Lewis Barkley will give the invocation, and Karen Williams, Alpha Lambda Delta president, will serve as master of ceremonies.

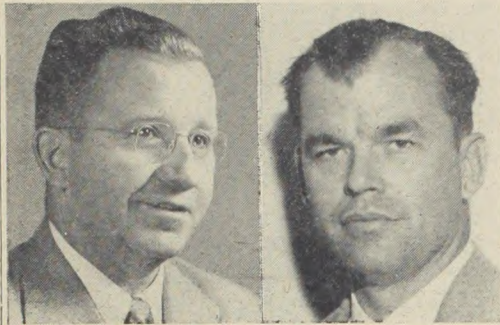
Gilbert Finnell will provide the dinner music. Boone Brackett, president of Phi Eta Sigma, will give the closing remarks.

To be eligible for the honoraries, students must have a 2.5 grade point average in either semester of their freshman year.

64 Students Eligible

Twenty-seven girls are eligible for initiation into Alpha Lambda this spring. They include: Sunny Barrow, Dawn Berry, Dorothy Brinkerhoff, Sandra J. Brown, Pearl E. Camp, Mary Jane Connally, Patsy S. Gardner, Kay Granbery, Jane Gibson, Norise L. Henne, Jane Horne, Judith Hyatt, Joyce James, Madeline Jones, Linda Lu McShaw, Dorothy Mae Pijan, Judy Roberts, Deanna Rose, Jean Schepers, Billie Jean Stroehle, Jane Sullivan, Rita Tatom.

(See PRESIDENT Page 6)



DR. P. M. LARSON

DR. DAVID M. VIGNESS

Tech Professors Win Foreign Lectureships

Dr. P. Merville Larson, speech department head, and Dr. David M. Vigness, assistant professor of history have received Fulbright grants for foreign lectureships in 1957-58.

Larson is scheduled to go to Hasley, Denmark, on the Isle of Zealand, where he will lecture on American civilization to classes at Extended Folk High School (liberal arts for non-professional

people), the Gymnasium (equivalent of a U. S. high school) and the Teacher Training College.

Vigness is scheduled to go to Santiago, Chile, where he will lecture on Americanism to students at the University of Chile and at Catholic University.

The two men are the first Tech faculty members ever to receive Fulbright grants, according to records at the institution.

Larson Has Danish Background

The awards are made through Congress to help foster understanding U.S. faculty members to teach and study abroad.

Larson was chosen for the Denmark assignment because of his background in that culture, he reported. Born of Danish parents, he was reared in a Danish-American community (Denmark, Kan.) and received his B.A. and M.A. at Kansas State and he did his doctoral dissertation at Northwestern in the late Bishop N.F.S. Grundtvig, who helped start the Extended Folk High School movement in Denmark.

Larson is scheduled to leave in September and stay at least nine months in Haslev. Mrs. Larson will accompany him.

Latin-American Specialist

Vigness is a specialist in Latin American history. He studied at the University of Texas famed Institute of Latin American Studies, receiving his doctorate as a student under the late Charles Hackett, a widely known authority in the field. He also received his B. A. and M.A. at Texas.

Vigness has done research in Mexico and written several papers for professional journals.

He is expected to leave for Santiago in June and return in January. He will be accompanied by Mrs. Vigness, the former Winifred Woods of Lubbock, and their two children.

Paper Printed Once Next Week

Tuesday will be the only day The Toreador will publish next week.

Further publication was suspended to enable The Toreador staff and journalism students to attend the Southwestern Journalism Congress in Byran beginning Thursday.

The regular Tuesday, Thursday, Friday sequence will be resumed on March 26.

Tech students outstanding in scholarship, leadership, athletics, and national competition will be honored at the 11th annual all-college recognition service Sunday at 2 p.m.

The ceremony, to be in Municipal Auditorium, will feature an address by Pres. E. N. Jones and the music of the Tech concert band, appearing in the service for the first time in several years.

Five students, Sylvia Dietering Adams, Royal M. Hagerty, Mary H. Randal, Richard Ridgway and John Melvin Weaver, will be honored for the fourth consecutive year. Numerous other students will receive their third, second or first recognition.

Top 3 Per Cent Honored

To achieve recognition a student must have been in the upper three per cent of his class in his school for the 1956 spring or fall semesters. The remaining semester the student must have maintained a 2.25 average.

Organizations in which two-thirds of the membership made a 2.00 or better also will be recognized.

The concert band will open the program followed by the invocation by the Rev. Jack A. Gray.

Dr. G. E. Giesecke will introduce Dr. Jones. Scholarship recognition will follow the president's address.

Dean Willa Vaughn Tinsley will introduce students receiving individual honors; Dean John R. Bradford will present those gaining class recognition; Dean George Heather will announce students receiving school recognition and Dr. Jones will present gold keys to those achieving college recognition.

Dean S. M. Kennedy will announce students maintaining a 2.00 average while holding a scholarship administered by the college.

Organizations Recognized

Organizations achieving scholarship recognition will be given by Dean Florence Phillips while top-ranking students within their respective schools for the recognition period will be presented by Dean B. C. Goodwin.

Techians gaining leadership recognition will be announced by Wallace Wilson and lettermen in athletics will be named by Dr. J.

(See RECOGNITION p. 6)

SIZE: EXTRA LARGE

Search Ends For 'Golden' Chair

A six month search for the "Golden" chair ended early this month when an "extra large chair" was found for Tech's "extra large professor."

The professor is Howard E. "Doc" Golden of the marketing department. The hunt was made at the request of Dr. G. G. Heather, dean of the business school. S. T. Cummings, purchasing agent and general services supervisor, conducted the search. He corresponded with several furniture manufacturers in hopes of finding a large frame, but most of the companies dealt only in standard sizes.

Finally a letter from J. M. Bachrach, president of the Huntington Chair Co., Huntington, West Va., arrived. Bachrach stated in his letter that his company had a special reinforced chair, with a 24 inch width, that would suit "Doc" Golden's size. The company sent the \$400 chair to Tech as a gift.

It is made of reinforced walnut base and has an extra large angle iron support and dual tension springs. The upholstery is pine green leather.

The "Golden" chair is now in place in the "Doc's" office, room 355 of the Administration building.



THE LARGE AND THE SMALL OF IT — That's the attitude of Dr. Howard Golden, associate professor of marketing, as he contemplates the comparison between an ordinary-sized chair on the left and the extra-large chair made especially for him and donated to the college by the Huntington Chair Co.

(Photo by Harold Creawell)

IN AUDITORIUM

Jose Dances Saturday

Jose Greco, considered the world's finest male Spanish dancer, will appear with his company of dancers in the Lubbock Municipal Auditorium tomorrow at 8 p.m.

The remarkable scope of the Spanish dance art is portrayed in the choreography and there is a lot of humor in the bill. Part of it comes from musical comedy excerpts and even more from the pastoral country romances. The production is simple, which is to the benefit of appropriate costumes.

A naturalized American, Greco was born in Montorio, Italy, where as a child he strived to equal the superb talents of the Spanish Gypsy dancers. Through the years he continued to study dancing. He came to New York with his parents at the age of ten. Greco's first professional ap-

pearance was in "Carmen" at New York's Hippodrome. He organized his troupe among friends and colleagues and they made numerous tours of Europe and South America.

He is frequently billed in concert halls, theaters and nightclubs. He holds the distinction of being the first artist to appear at the Waldorf Astoria's Empire Room for two engagements within six months.

Greco's dance sequence is one of the highlights of Mike Todd's film, "Around the World in 80 Days." He starred opposite Cyd Charisse in "The Bullfighter and the Lady," his first American film.

Tickets for the performance are priced at \$3.60, \$3.00, \$2.40, \$1.80 and \$1.20. The Auditorium Box Office will open at 9 a.m., remaining open until showtime.

TRAFFIC PROBLEMS . . .

It becomes more apparent each day that Tech's traffic and parking problem is reaching major proportions.

There are enough parking spaces available, now that the freshmen are required to park on the lot behind Jones Stadium. However, all the parking areas are not paved, and a mere sprinkle turns them into muddy quagmires.

Even after the weather has cleared off, the lots remain clogged and are difficult to leave without wading ankle-deep in mud.

Another problem is the 4th St. and Boston intersection, where there is no traffic light. Fourth St. is a heavily traveled highway; the main thoroughfare used by Reese Air Force Base personnel.

This intersection is especially troublesome during the 8 a.m. traffic. Cars coming from Boston have to speed between the 4th St. lanes where they pile up and cause cars turning into Boston north, from 4th, to wait; thereby holding up traffic in that lane.

We must agree that the traffic situation has improved this year. Even though improvements have been made we feel that additional ones are needed.

The Toreador feels that the ungraded dirt parking lots and the intersection at 4th and Boston Streets deserve immediate attention and improvement.

—Joe Harrison

RECOGNITION COMMENTS . . .

Texas Tech will pay tribute to its outstanding students and student organizations Sunday afternoon at the 11th annual All-College Recognition Service.

Students will receive individual recognition for scholarship, leadership and participation in extracurricular activities. In addition seven student organizations will be recognized for their high scholastic averages.

In the past, space limitations made it possible for only the students being recognized and their parents to attend. But this year the Recognition Service is being held in the spacious Lubbock Auditorium and all Tech students are encouraged to attend.

In previous Recognition Services the space limitations has made it appear that students being recognized were recognizing each other. We hope this will not be the case this year.

We hope that you will join us Sunday afternoon at the Recognition Services to recognize the students and organizations for their outstanding contributions to Tech.

Original Composition Will Highlight Student Recital

Another in the regular series of student recitals will be presented Tuesday at 4:30 p.m. in the Music building auditorium.

Highlight of the program will be an instrumental trio playing an original composition by Miss Mary Jeanne van Appledorn, music instructor.

Her "Hebraic Poem" will be rendered by Kathryn Veazey, clarinet, Glenda Harris, flute and Jean Pipkin, viola. They will be accompanied by Miss van Appledorn at the piano.

An added feature of the event will be excerpts from Mozart's "Requiem" presented by a chorale

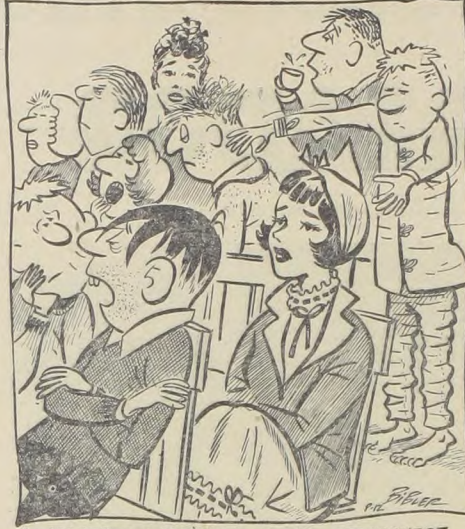
composed of students from the sophomore music theory class, conducted by John Gilbert and accompanied by Jan Higinbotham.

The program schedule: Cecil Green, baritone, accompanied by Yvonne Skinner at the piano will sing "Come Raggio di sol" by Caldara.

Frances Treadaway, soprano, accompanied by Miss van Appledorn, will sing Bach's "My Lord, It's all the Wind."

Scott Couch will play Schubert's "Du Bist Die Ruh" on the trumpet accompanied by Miss van Appledorn.

LITTLE MAN ON CAMPUS by Dick Bibler



"FIRST PERIOD CLASSES AIN'T SO BAD - BUT GET HERE ON TIME - THIS GUY LOCKS TH DOOR AFTER TH BELL RINGS."

TECHSANS TALK BACK

Dear Editor: "Help! Help! — I'm drowning!" screamed the girl as she was crossing the "bayou" separating the off-campus parking lot from the dry land behind the library.

I threw my books to the ground, jerked off my shoes and dove into the murky depths! The girl was going under for the third time! I reached out to grab her, but, alas, she had already departed, body and soul, from the realm of Texas Tech. I searched and searched for her body, but I failed to find it.

I swam for the nearest shore and raced to a telephone and called the emergency rescue squad. I told them to bring the grappling hooks so that we could recover the lifeless form from the dark and dreary deep of the "bayou". The rescue team was at the scene almost instantly.

When the body was brought to the surface, there was a sign attached which read in part: "Please ask the administration to drain this 'hole' or provide the following so that the life of some future Techsan might be saved:

1. rubber life rafts
2. draw-bridge (not CONTRACT)
3. life preservers
4. hip boots!

What was that? I must close. I heard another off-campus Techsan scream for help! Maybe I can reach him in time.

—Roger Loter
102-C Ave. T.

Girls Reserve Fields

All softball fields are reserved for the girls softball tournament Monday-Friday, according to Edzel Buchanan, intramural director. He requests that all unauthorized persons refrain from using the fields during this time.

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TOREADOR

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Editorial Offices: J-211, 212, Phone PO5-8541, ext. 424
Business Office Phone: PO 5-8541, ext. 423

Editor: Wayne James
Managing Editor: Joe Harrison
Business Manager: Bill Morrow

FRIDAY'S STAFF

Issue Editor: Dale Johnson
Asst. Editor: Billy Combs
Society Editor: Helene Edwards
Sports Editor: Joe Harrison
Mike Smith: Exchange Editor
Staff Writers: Nita Hedleston, Jack Crumpler, Robert Johnson, Patty Stephenson, Connie Holt, Virginia Dudley, Jerry Rooker, Nancy Hull.

HE Open House Theme Selected

"Home Economics — A Double Feature" was the theme chosen for the Twentieth Annual Home Economics Open House at a meeting of chairmen, co-chairmen and faculty sponsors recently.

Dates are April 12 from 1 to 9 p.m. and April 13 from 9 a.m. to 5 p.m. Aims for open house are to let the public see what is offered in home economics; to create interest in majoring in home economics; and interest other majors in taking home economics courses.

Gwendolyn Gowens is general chairman assisted by Martha Bem. Committee chairman and co-chairmen are: hostess and guide, Carolyn Reynolds and Barbara Lakey; registration, Barbara Hinkson and DeAnne Buske; program, Ada Beth Sanders and Martha White; publicity, Billie Boshier and Barbara Hawk; invitation, Beverly Wood and Maynette Derr; posters, Dottie Sue Horchem and Sylvia McAden.

Departmental chairman and co-chairmen are: applied arts, Dixie Hewell; child development and family relations, Jorene Clement and Carolyn Williams; clothing and textiles, Barbara Smith and Betty Weeks; foods and nutrition, Yvonne McDaniel and Radora Massey; home economics education, Shirley Larsen and Patricia Curdy; home management, Priscilla Jacobson and Janet Vines.

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Nelson Is Honored Panhellenic Officers Participate In Arizona Tri-State Conference

Catherine Nelson, junior from Brownwood, has been named Phi Beta Phi's Golden Arrow Girl for the month of February.

The award is the first of this type to be given in the chapter and a different member will be selected for the honor each month and presented with a golden arrow bracelet.

Basis for the selection of a girl for the award is chapter participation and campus activities.

Executive members of Tech Panhellenic are in Tempe, Arizona, this weekend, joining representatives of five other schools in the Tri-State Panhellenic Conference at Arizona State College.

Participating from Tech are Ardith Campbell, outgoing president; Diana Smith, newly elected vice-president; Sandra Shields,

new rush chairman; Ann Graves, new activities chairman; and Miss Jacqueline Sterner, assistant dean of women.

The group left yesterday afternoon for Tempe, where students from Texas Western, New Mexico A&M, University of New Mexico and the University of Arizona, as well as Tech and Arizona State College, will discuss fraternity and Panhellenic problems. Group talks are planned in which representatives will share ideas on Panhellenic government and specific programs.

Delegates to last year's conference, which was held at Texas Western in El Paso, brought back the idea for the all-sorority Panhellenic presentation as it was held here this year.

The women will be housed in college dormitories. A dinner is scheduled tomorrow night in honor of the women attending.

They will return to Tech Sunday.

CAMPUS NEWS BRIEFS

Phi Delt Pledges Choose Officers

Dee Hillin, freshman from Wichita Falls, has been named president of the Phikeias, pledge class of Phi Delta Theta.

Other officers include Bobby Stafford, freshman from Roaring Springs, vice president; Paul Cato, freshman from Fort Worth, secretary; Bob Dixon, freshman from Navasota, treasurer; Dick Seales, sophomore from Lubbock, song leader, Don Lowrimore, freshman from Lubbock, chaplain; Jerry Stockton, freshman from Tuleosa, sgt. at arms and Ray McCullough, freshman from Waxahachie, sgt. at arms.

John Roberts, junior from Stillwater, is pledge trainer and Jim Thrush, junior from Lubbock, is assistant pledge trainer.

Club Sets Banquet

Newly elected officers of Circle K International are to be installed during a banquet at 7 p.m. tomorrow in the Rec Hall.

Don Avery, district governor of Circle K for the West Texas District, is to officiate at the formal ceremonies.

A record dance will follow the dinner, according to Dr. F. L. Mize, sponsor. He added that wives, dates, members and sponsors have been invited.

Block and Bridle Plans Steak Fry

Newly initiated members of the Tech Block and Bridle club are to be honored at a steak fry tomorrow at Buffalo Lakes.

All members of the riding club have been invited, as well as sponsors and dates.

'Them' Is Planned For Union Showing

Mysterious giant creatures descend upon the New Mexico desert in Monday night's Union presentation of the movie, "Them," starring James Whitmore and Edmund Gwenn.

The story continues as State Police and the FBI set up martial law to cope with the unknown invaders who infiltrate the city of Los Angeles through 700 miles of storm drains.

There is no admission charge for the movie.

Sigma Kappa Sets Party

Alumnae of Sigma Kappa sorority are to be honored by members of the collegiate chapter with a party from 6:30 to 8:30 tonight at 5706 26th St.



On Campus with Max Shulman

(Author of "Barefoot Boy With Check," etc.)

ADVICE ON ADVISORS

Recently I made an extensive tour of American campuses, interviewing students and selling mechanical dogs, and one of the most frequent complaints I heard from undergraduates was, "My faculty advisor doesn't really care about me."

Everywhere I went I heard this same cry. (Indeed, at one university I found 15,000 students jammed in the field house chanting it a *cappella*.) But I am bound to say, dear friends, that you are wrong. Your faculty advisor *does* care about you. The trouble is, he doesn't *know* you. And no wonder! How do you expect him to know you when you see him once or so a semester?

Get to be friends with your faculty advisor—like, for example, Alpine R. Sigafos, a sophomore in timothy and silage at Texas A. & M.

Alpine R. Sigafos appeared one night in the living quarters of his faculty advisor (whose name, by a curious coincidence, was also Alpine R. Sigafos).

"Good evening, sir," said Student Sigafos. "I am come so that you may get to know me better and thus help me solve the vexing problems that trouble me."



"What are those three packages?"

"And what are those three packages you are carrying?" asked Advisor Sigafos.

"This," said Student Sigafos, holding up the first of the three packages, "is a carton of Philip Morris Cigarettes, which come in long size or regular, and without which I never stir. It is, sir, a smoke beyond compare—full of fresh, natural, unfiltered flavor that delights the taste, saves the soul, and turns the whole world into one long vista of peace and greenery. Try one, sir."

"Thank you," said Advisor Sigafos, lighting a Philip Morris Cigarette. He puffed appreciatively for an hour or two and then said, "And what is in the other packages you are carrying?"

"I am rather a complex fellow," said Student Sigafos, "and I don't expect that you will get to know me in a hurry. So," he said, holding up his second package, "I have brought my bed-roll."

"I see," said Advisor Sigafos, not entirely pleased. "And what is this third package?"

"Well sir, I know that occasionally you will be busy with other matters and will therefore be unable to spend time with me. So I have brought along my gin rummy partner, Walter M. Handzlik."

In the next two years Advisor Sigafos, living cheek-by-jowl with Student Sigafos, got to know all of the lad's personality traits, his hopes, his fears, his drives, his quirks, his aspirations. At the end of that time, armed with true understanding, Advisor Sigafos concluded that Student Sigafos's basic trouble was that he was not really college material.

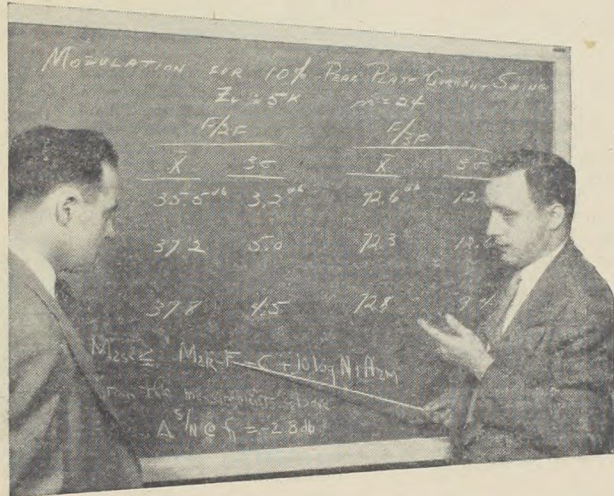
So Advisor Sigafos got Student Sigafos a job with the North Star Hockey Puck Corporation where today he is head of the puck-packing department and a happy man.

Advisor Sigafos is happy too. He has time again to pursue his studies of *Trichobatrachus robustus*, the hairy frog. At night he plays gin rummy with Walter M. Handzlik.

© Max Shulman, 1957

Our advice to students—and to faculty too and to anybody else who's looking for a sweetheart of a smoke—is to try new natural Philip Morris, made by the sponsors of this column.

A Campus-to-Career Case History



Leader of an exploration

Owen Williams leads a team of research and development specialists at Bell Telephone Laboratories. His is one of many teams set up at the Labs to explore the frontiers of electronics and communications. In the picture above, Owen (right) discusses modulation problems in electron tubes with Robert Leopold, M.S., Electrical Engineering, University of Michigan, 1949.

Owen himself is thirty-one, and a B.E.E. from Rensselaer Polytechnic Institute, class of '49. He joined the Labs upon graduation, and was assigned to communications development training—the equivalent of a two-year postgraduate course in communications. Mixed with his classes were various assignments in

the Chem Lab, the switching and wave filter departments, and work on transmission systems and coaxial cables.

In 1954 Owen was promoted to supervisor. He works with two electrical engineers, both systems analysts, and four technical assistants. Their current job is exploratory development of submarine cable systems, looking towards great new transoceanic communications links.

Owen is one of many engineers and scientists in the Bell System whose principal responsibilities include those of leadership. The work of improving telephone service in the Bell System is guided, and decisions are made, by men who understand the problems involved at first hand.

Many young men like Owen Williams are finding interesting and rewarding careers in the Bell System — at Bell Telephone Laboratories, in Bell Telephone Companies, Western Electric and Sandia Corporation. Your placement officer can give you more information about career opportunities in all Bell System companies.



BELL TELEPHONE SYSTEM

Softball Tourney Begins Monday For Campus Coeds

Hours of practice throwing baseballs, catching and pitching will be put to good use starting Monday, when the women's Round-Robin Softball Tournament begins.

Fifteen teams are entered in the competition and are divided into two leagues. Ten sorority groups and five teams from dormitory and church centers are included.

The event is sponsored jointly by Associated Women Students, Women's Inter-Dorm Council, the Major-Minor Club and Panhellenic.

A round-robin type of schedule has been set up, with seven teams in League I and eight teams in League II. Each team in a division will play other league competitors and winners of each group will be considered the top team. In case of a tie in either league, a play-off game will be held on April 12.

This is the first year that the tournament has included any organization other than sororities. Sponsors of the affair have expressed hope that the tournament can be expanded to include more independent teams in the future.

Officials for the games, which begin each day at 5 p.m., are to be provided by the Major-Minor Club.

In the line-ups are Baptist Student Union, Kappa Alpha Theta, Alpha Phi, Knapp Hall, Kappa Kappa Gamma, Delta Gamma, Alpha Chi Omega, Church of Christ Bible Chair, Phi Beta Phi, Gamma Phi Beta, Horn Hall, Zeta Alpha, Sigma Kappa, Casa Linda and Delta Delta Delta.

Dunn Recognized By 'Who's Who'

Benni Dunn, featured twirler for the Tech Band, has recently been selected to appear in the library edition of "Who's Who in Baton Twirling." A picture and biographical sketch will be included.

This is the eighth annual edition printed by the National Baton Twirling Association in conjunction with the editors of Drum Major magazine. It is being distributed to leading public and school libraries across the country.

Out of 500,000 baton twirlers now active in nearly every town and city in the U. S., only 975 have been selected to appear in the book.

Lions Serve Pancakes

"All the pancakes you can eat" is the slogan for the Lubbock Lion's Club pancake supper from 4 to 10 p.m. tomorrow in the Municipal Coliseum.

Admission to the affair is fifty cents, with all proceeds going to the local Lion's club charity. All Tech students are invited.

Delta Gam Awards Given at Banquet

Two Actives and a pledge received scholarship awards at the annual Founder's Day Banquet of Gamma Xi Chapter of Delta Gamma Sorority this week.

Joan Able of Lubbock was honored for highest scholarship in the pledge class with an award presented by Marguerite Winder, past chapter president. Mary Sue Carlock, scholarship advisor, presented awards to Laine Porter for highest scholarship among active members, and to Nita Wood of Slaton, for making the most improvement in her grades the previous semester. The improvement award is the first to be presented by the Chapter.

Jr. Class Meets Monday

Junior Class meeting has been set for 4:30 p.m. Monday in the Student Workroom. Plans for the Junior-Senior Prom will be discussed.



TAKING A FEW practice swings before the women's baseball tournament begins Monday are members of Sigma Kappa sorority's team. Fifteen groups have entered in two leagues and will compete through April 12, the date playoffs are scheduled.



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Meets IBM representative

Out of the Army in 1953, Gene met an IBM representative. It sounded like opportunity. A few interviews later, Gene was sure. Although sales was only one of the many jobs he felt he could handle, this kind of selling—(IBM machines are as much an idea as a product)—promised to occupy every talent he possessed. Besides, he's learned that "no other form of training produces so many top business managers."



Gene outlines programming test

Then began a 13 months' training program marked by merit salary increases. First—3 months' schooling and observing operations in Pittsburgh (Gene's hometown). Next—2 months' studying the applications of IBM's electronic data processing machines in business, science, government, and defense. Followed by 7 months' practical training in the field, with customer contact. Followed by IBM's famous course in selling methods. Finally, assignment to a sales territory near Pittsburgh, responsible for about 14 companies and their executives who used IBM equipment, and a dozen or so more who were logical prospects for it.

Makes first sale

Gene's first sale, to a bank, required thorough study; consultations; a written recommendation. The climax came, Gene remembers, when he submitted his analysis to the vice president and received that gentleman's signature.



Discussing customers installation

Gene's latest sale was to a large industrial corporation. He's now preparing this customer for the installation of an IBM electronic system designed to simplify financial procedure; inventory and other systems problems. At 27, Gene finds himself top man on an important account. He's educator, salesman, administrator.

How would Gene define selling?

"We feel the best way to sell is to be able to consult. The best way to consult is to know something of value your customer doesn't. IBM's 'something of value' is profit through automation."

Gene's thoughts on competition:

"The entire Office Machine Industry feels the lead pencil is the biggest competitor. You've no idea how many time-consuming clerical jobs can be mechanized, thus freeing people for important, creative jobs. IBM's success in the field is due to service, knowledge, 'know-how'."

Does Gene find his youth a handicap?

"It's what you know—not how old you are—that counts. I deal with executives twice my age on a basis of

Visitor Speaks To Club About Life In France

A first hand report on life in France will be presented to members of the French club, Le Cercle Francais, in a meeting at 7 p.m. Tuesday in the Union workroom.

Brubeck To Appear Here

Dave Brubeck, chosen a Playboy magazine King of Jazz, will appear with his combo at the Municipal Auditorium on March 29.

The Double - T Association is sponsoring the concert.

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Mrs. Maisie
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Irregulars, Frank
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Campus Bookateria Offers Faster Service

By WAYNE JAMES
Toreador Editor

Supermarket Bookstore or Bookateria—call it whatever name you will, but Texas Tech's modern self-service book department is keeping pace with the school's growth and at the same time pioneering new methods in the sale of textbooks.

Established this past fall, the newly constructed addition to the College Bookstore allows the students and anyone else seeking textbooks to browse through the stacks instead of having to wait in long lines, which has been especially annoying at the beginning of each semester.

The College Bookstore has grown from a small room in the Home Economics Building, which was kept open only a few hours a day, into its present day operation.

When Texas Tech first opened its doors in the fall of 1925, it was confronted with the problem of supplying students with the

necessary textbooks and school supplies. Private individuals would not undertake the task because of the financial risks involved, and of necessity, the College set up its own store.

In its first two years of operation the store was run by a part time student employee. In 1927 Conner Cole, the present manager, was hired. Cole and four part-time employees operated the store. Also in 1930 the store moved to its present location.

From this small beginning the bookstore has grown until today it maintains 17 full-time employees and 7 part-time students with an annual payroll of \$60,000.

In its first 19 years of operation profits from the bookstore were automatically transferred into the College General Fund. However, in 1944 Cole approached President Whyburn with the idea of channeling bookstore profits into a reserve fund for student welfare.

Cole points out that he was thinking specifically of the idea of

the money being used to build a Student Union Building. Dr. Whyburn agreed and for the next few years immediately after the war, sales quadrupled and profits showed the same proportionate increase.

In 1948 Cole again approached Tech President D. M. Wiggins with the idea of taking \$150,000 from the Bookstore reserve account and initiating a Student Union Building Fund.

In 1953 Cole saw a dream come true—the completion of the Student Union Building.

The College sold bonds to raise an additional \$250,000 and used \$100,000 from another source to add to the bookstore profits. In addition bookstore profits for an additional ten years were pledged to pay the bonds off.

Not all of the Bookstore profits have gone to the Union Building however. For example between 1930-35 the Bookstore contributed \$30 a month for an athletic scholarship. Bookstore profits amounting to \$28,415.46 were also used to pay off an Athletic deficit that has been incurred during the war.

Cole has pointed out that this is only one phase of the remodeling program and by 1958 the old part of the store will be completely re-decorated, with new fixtures for semi-self-service and selection.

With the completion of the re-

modeling Tech will have one of the most modern College Bookstores in the nation. And again

the Bookstore profits will be channeled into worthwhile Student Activities and Welfare.

For Early Spring Wear White Denim Jacket

COLLAR AND SLEEVE CUFFS
AND SLASH POCKET
TRIMMED IN SCARLET RED

WITH

TEXAS TECH RED RAIDERS
IN
SCARLET RED

On Upper Left Side

AT A SPECIAL PRICE OF

\$3.98

Texas Tech College
BOOKSTORE

Tech Speech Department To Present 'Juno And The Paycock' Next Week

The Tech speech department will present "Juno and the Paycock" Monday through Saturday next week in observation of International Theatre Month. The modern play by Sean O'Casey will be presented at 8:15 p.m. each night in the Speech Auditorium.

The characters include: Mary Boyle, Patsy Mullens; Johnny Boyle, Roland Myers and Thomas Mosley; Mrs. Boyle, Judy Hyatt; Jerry Devine, Arthur Evans; "Captain" Jack Boyle, Dale Karpe; Joxer Daly, Oris Robertson; sewing machine man, Kim Milling; a coal vendor, Keith Elliott; Charlie Bentham, O. C. Renfro.

Mrs. Maisie Madigan, Sue Mickler; neighbors, Kathryn Jeffus, Madelyn Patterson; Mrs. Tancred, Benni Dunn; Needle Nugent, Ronald Wetherington; an irregular mobilizer, Mosley, Roland Myers; furniture removal men, Clifford Curry, Johnny Edwards; irregulars, Frank White, Charles LaGrange.

The play is under the direction of Ronald Schulz, assistant professor of speech. Assistant director is Karpe. Others in the production staff include: stage manager, Evans; scene designer, Paul Elbrecht; scenery, Evans; properties, Wetherington; lighting, Bruce Jackson; sound, Betsy Donovan; costumes, Nancy Henson; make-up, Janet Reaves; publicity, Rollie McNatt; box office, Jane Shawver; house manager, Kay Frazier.

The action of the play takes place in the apartment of the Boyle family in Dublin in 1922. There will be three acts with 10-minute intermissions between.

International Theatre Month is observed in cooperation with UNESCO and the National Theatre Arts Council. It has been observed annually since 1950.

Tickets went on sale Wednesday in the box office of the speech

building. Reservations may be obtained by calling PO 5-8541, Extension 356. Prices are \$1.25 for adults and 75 cents for students. Tech students will be admitted upon presentation of activity books.

HERE IS THE FINAL TIE BREAKER IN OLD GOLD'S



TIE-BREAKING
PUZZLE
NO. 8

CLUE: This Nebraska coeducational college of liberal arts is affiliated with the Presbyterian Church. It was chartered and opened in 1882.

CLUE: Conducted by the Jesuit Fathers, this midwestern coeducational university was opened in 1877. It bears the name of the city in which it is located.

CLUE: This coeducational university was chartered in 1845 under the Republic of Texas. It is a Baptist school.

ANSWER 1. _____
ANSWER 2. _____
ANSWER 3. _____
Name _____
Address _____
City _____ State _____
College _____

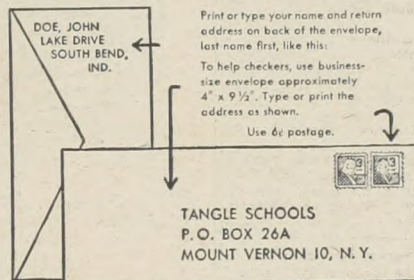
NOTE THAT THE ABOVE PUZZLE CONTAINS THE NAMES OF THREE SCHOOLS FOR WHICH THREE SEPARATE CLUES ARE GIVEN.

Players may now mail their completed sets of 8 Tie-Breakers. Before mailing your puzzles, keep an accurate record of your answers. The 8 Tie-Breakers must be answered, neatly trimmed, and enclosed in an envelope, flat and not rolled and addressed to: Tangle Schools, P. O. Box 26A, Mount Vernon 10, N. Y., and bearing a postmark not later than April 5, 1957. Do not decorate or embellish the puzzles in any way. Do not include anything in the envelope but the puzzles.

If, after solutions have been submitted to this set of Tie-Breakers, a tie or ties still remain, those tied will be required to solve another tie-breaking puzzle, in accordance with the official Tangle Schools rules. These tie-breaking puzzles, if necessary, will be mailed to each contestant.

TANGLE SCHOOLS PUZZLES

FOLLOW THESE MAILING INSTRUCTIONS CAREFULLY!



- Use business-size envelope 4" x 9 1/2" . . . sometimes referred to as a No. 10 envelope.
- Each of the puzzles must be neatly trimmed, separately, and placed in numerical order.
- No decorations please! Address envelope as shown.
- Your name and address MUST be on the BACK of the envelope ACROSS THE END and in the position shown in the illustration. Please print or type in CAPITAL LETTERS—LAST NAME FIRST. If mailed according to instructions, 6¢ postage should be enough.
- In the event of further ties, contestants will be mailed an additional tie-breaking puzzle form.

REMEMBER—ENTRIES MUST BE POSTMARKED NO LATER THAN FRIDAY, APRIL 5, 1957.

FIRST PRIZE—A TOUR OF THE WORLD FOR TWO—OR \$5,000 CASH! EIGHTY-FIVE OTHER VALUABLE PRIZES!



Copy, 1957
Harry H. Helms

Education Clinic Set

Tech adult education department will participate in program planning clinics in eight area cities during the next three weeks.

Department personnel will cooperate with PTA's, study clubs, mental health groups, civic and service clubs and church groups in training people in good techniques of programs, according to Dr. Per G. Stensland, head of the adult education department.

Dr. Stensland said that the clinic will strengthen work of local groups by suggesting ways to make for better participation.

A three-person staff aids in the regional adult education program at Texas Tech. Dr. Stensland heads the group. Dr. Wendell Williams is executive associate and G. H. Peters is executive assistant.

RECOGNITION...

(Continued From Page 1) William Davis, Dean W. L. Stangel will present the senior crops judging team which won national and international recognition.

Tech Civic Chorus octet and the concert band will close the ceremony. Benediction will be given by the Rev. Allen P. Price. Dean James G. Allen will be master of ceremonies.

Following a short intermission, an informal tea for students and their parents will be held in Drane Hall.

Seniors Charles P. Allen, James Robert Baker, Arvelia Barwick, Wills S. Cook, Ralph D. Cooper, La Verne Bierschke, Fane Downs, Elwood Freeman, Robert Galtin, James G. Gilbert, Stanford Hammaek, Leroy E. Henderson, Irene R. Houston, Lenore Howell, W. Marvin Igo, Jesse C. Jones, Nancy B. Kaiser, Carol Lackey, Manfred Larich, Joseph S. Leach, Jean A. Paul, Dan William Parham, Donald T. Pendleton, William R. Ramsey, N. Joy Rihard, Deino L. Husey, Joan S. Roberts, Nelson J. Rowan, B. Iven Smith, John E. Taylor, James R. Vanderford, Joyce N. Wright.

Juniors Mickey L. Andrews, Bobbie J. Blocker, Shirley Bridges, Walter E. Byerley, Jerry G. Cooper, Barbara Durbin, Melvin J. Harper, Jerry E. Lester, Kenneth Lindsey, Eugene Mihalajczyk, Donald C. Minyard, Dean Bob Peavliard, Madeline Potter, Peter G. Snow, Carl L. Spitz, Shariue Strickland, Ray M. Thompson, Patsy Jo Vanderford, Kathleen Watkins, Suzanne Wilson, Inez H. Witte, Brooks M. Zeigler.

Sophomores Joan Abel, Virginia Bray, Zoe R. Chinn, E. Gerald Dabbs, Peggy R. Donnell, Norman L. Dreyer, Richard Estes, Leonard Hale, Joyce A. Harris, Delbert Hess, Jerry D. Homes, Donald R. Jones, George W. Lamb, W. Thomas Mankins, Robert A. Meulow, Jerry W. Neef, Kurt A. North, Patricia Pence, Amanda F. Pike, William Frank Sandy, Gerald R. Seemann, Leonard Short, Betty J. Smith, Mary Kay H. Snell, Udo J. Strasilla, Phil E. Teelie, Fred A. Tupper, B. Sue Young.

Freshmen Dwayne L. Allen, Countess Archer, Jimmie D. Aulen, Sunny K. Barrow, Jack W. Beal, R. Dawn Berry, Joseph Lee Black, Glenn C. Blalock, Lynn A. Boatner, Victor H. Bond, Bill Boverie, Dorothy Brinkerhoff, Sandra J. Brown, Elmer D. Buckney, Dale Burnett, Pearl E. Camp, Chris W. Clark, John Montford Clark, Frank H. Clover, Carlos W. Coon Jr., Carl W. Crouch, Kenneth Cunningham, Max F. Dannecker, Gayland E. Daugherty, Ann E. Denny, John Marshall Dial, William J. Downs, Barbara Nan Durham, Eldridge K. Freeman, Ernette A. Gebert, Jane Ellen Gibson, Patsy S. Girdner, Gordon A. Graves, J. Robert Hancock, John W. Harrison, Donald R. Hayworth, J. Frank Henry, Harold Lee Henson, Robert L. Horin, Charles J. Johnson, James A. Wayne Johnson, Madeline Jones.

Dale J. Joy, Patsy Lynn Kennedy, Bernard D. Kasek, Alfred Robert Kuhn, Ronald Lemon, Russell K. Long, W. Terry McDavid, Michael D. McDonald, Billy Jack McLaughlin, Charles W. McKinstry, Linda Lu McShan, Roy Emery Mason, Johnny W. Mieser, Jewelie Ollenbusch, Dan Kelley Owens, Fessie Loy Ranges, Frank C. Renfro, J. Hudson Rhea, Judy Dianne Roberts, Dennna Rose, Jean Schepera, Marl Gale Seale, Rita Jane Sessy, Thomas G. Shamburger, Hermalyn A. Smith, Reginald B. Smith, Billie J. Stroehle, Jane E. Sullivan, Ted F. Swindle, M. Perry Thompson, D. Lamoine Treadway, William Dwayne Tribble, Charles J. Ward, James M. West, Kathryn L. White, Gaylon Boyd Whitman, Billy Jack Wienke, Bert B. Williams, Nancy H. Wilten, Billy Roy Womble, Robert E. Woolley.

Students receiving class honors: Seniors Ray Aylsworth, Farnie E. Ashar Fie-welling, Robert J. Foushee, David T. Goddard, William T. Jones, Lu Anne Mc-Nell, Herman D. Maxey, Lonnie M. Parker, Noel D. Rietman, Lucien D. Sipes, Beverly Wood, Glenna F. Woods.

Juniors Gerald P. Allredge, Fred F. Barrett, Nolle G. Elliott, Billie J. Gallagher, Phyllis Guest, Joe Lee Halpain, William D. Hjalmer, Charles Helmer, Mary A. Kenney, Dennis G. Kuhler, Pat M. Kurten, Harold L. Mathes, Eugene J. Miller, Catherine Nelson, Jack A. Price, Charles L. Rackley, Norman O. Rhoton, James E. Rodgers, James O. Timaley, Lloyd L. Wilkins.

Sophomores Bobby L. Byrd, Donald E. Clough, Margaret Conroy, Jeanette Cook, Robert B. Kyer, Jean Elliott, Dolores Gage, Mickey V. Ham, Jan Hightobham, Lee E. Huddleston, Joe Ben Hudgens, Paula J. Hudgins, William F. Kelly, Don Kerr, Raymond Knezek, Jerry Kotara, Jerry J.

PRESIDENT

(Continued From Page 1)

Lamoine Treadaway, Minnie G. Weaver, Evelyn Whittenburg, Nancy Wilten and Pat Worley.

Thirty-seven boys are eligible for Phi Eta Sigma. They include: Dwayne Allen, Jack W. Beal, Joseph Lee Black, Glen Blalock, Lynn Boatner, Victor Bond, Robert Brown, Dale Burnett, John Montford Clark, Charles Coon, Carl Crouch, Max F. Dannecker, William John Downs, Gordon A. Graves, Donald Ray Hayworth, John Frank Henry, Lynn R. Lemon, William Terry McDavid, Michael Duncan McDonald, Charles William McKimney, Donald B. McMurray, Johnny Wesley Min-ear, Edward E. O'Donnell, James Coleman Rester, Jarrell Hudman Ehea, Daniel Lee Rivers, Marl Gale Seale, Teddy Franklin Swindle, James Milton West, Billy Ray Wienke, Billy Roy Womble, Robert Eugene Woolley, John Weldon Harrison, Wayne Johnson, Thomas G. Shamburger, Roy L. Poage, and William Glenn Yeary.

Leblill, Lawrence Merriman, Peggy A. Miller, Karen L. Noteware, Jackson Park, Larry H. Pinson, Tommy G. Priddy, Thomas D. Reagor, Thomas L. Sharp, Karin A. Smith, Alton N. Sparks, J. Eldon Steelman, M. Grace Wheeler, Gerald L. Wooliam. School honors will go to: Seniors Doyle Elwood Allen, Billy J. Blakeley, Don G. Brothers, Samuel E. Estes, Joanne Holmes, Hoyle Ray Kerby, Owen Gracey Killian. Juniors Phillip E. Duval, Kenneth Holliman, Ray Neil Lewis, William Kary Mathis, Deimo G. Maurer, D. Sue Simmons Park, Patricia Stansell, Donald L. Terrell. Students receiving college honors are: Sylvia Dietzsch Adams, Royal M. Hager, Mary H. Randal, Richard Ridgeway, and John Melvin Weaver. Students being recognized for leadership are: Frances Allison, Benny Bedford, Bill Bryum, Larry Byrd, Ardith Campbell, Wallis Champion, Jim Cloyd, Clay Cummings, Bill Dean, Shirley DoFried, Wayne Gibbons, Eddie Heuson, Scott Hickman, Joanne Holmes, Wayne James, Bob Laughlin, Richard Ligon, Phillip Love, Glynn Macree, Bob Miller, Barbara Pearce, Don Pendleton, Mary Randal, Eldon Reynolds, Harry Scaling, Edwina Schowals, David Steinman, Chuck Strehler, Richard Styles, David Thompson, Marian Jo Wilson, Wallace Wilson and Marguerite Winder.

Even Techsians Slip--Occasionally

By BEN McCARTY Toreador Staff Writer Tech students, ingenious as they are, sometimes slip and pull a "blooper." An ardent young freshman was writing an English theme on "The Best Day of My Life" when she excitedly explained that for graduation from high school her father had given her a \$25 war bomb. In another English class an assignment of a theme to be written in class was given, along with a choice of three or four topics. At the next class meeting, everyone wrote assiduously and made not a sound. After all the papers were in, the instructor found that some clever soul had turned his in typewritten. "Not studying enough is the

thing I do the most," admitted one truthful student. After the showing of "Blackboard Jungle," an alert sophomore came charging into class 15 minutes late and asked, "Is this English 132?" The instructor politely answered no. "This is Wednesday, isn't it?" the student questioned further. "No," said the instructor, it is Thursday. The student, cool, calm and unper-turbed, voiced a loud "Thanks, Daddy-o," waved good-by and walked out. "Levis--short blisses overalls worn by cowboys reinforced at the seams with small copper rivets," was the definition given by a city-slicker while describing the wearing apparel of a cowpoke.

James Hutton, founder of uniformitarianism, was given credit by a geology disciple of starting "uniform maternalism." A dignified young lady was relating how dangerous the slippery stairs are in Drane, "and especially if you're wearing hills," she said. Another student of this science defined "Pahoehoe," which is actually a type of lava, as "Hawaiian for drunken laughter." Romanticism and a bright outlook on life must have been in the imaginative mind of this colorful writer: The ideal place for a summer vacation is at Buffalo Lakes where boating, dancing and swimming are to be enjoyed.



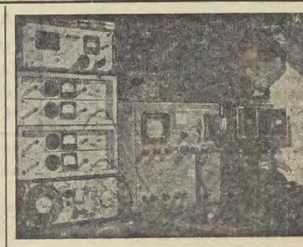
What's doing... at Pratt & Whitney Aircraft

Professors practice what they preach... and vice versa

Following a practice of twenty years, Pratt & Whitney Aircraft will again welcome a group of college professors as members of the engineering staff during the coming summer months.

Last year our "summer professors" represented colleges from coast to coast. They tackled important projects in such diverse fields as instrumentation and vibration, combustion, compressible flow, and materials development. Despite the limited time available to these men, they made significant contributions to our overall effort.

Though it was to be expected that both the company and the participating professors might benefit directly from such a program, the sphere of influence has been much broader. The many students who are taught by these professors during the college year are sharing the ultimate benefits... profiting from lectures that are sparked by the kind of practical experience that can be gained with a recognized industry leader like Pratt & Whitney Aircraft.



Several "summer profs" voluntarily spent part of their time conducting refresher courses for P & W A's young engineers.

One assignment involved a comprehensive survey of equipment for the expansion of high-altitude test facilities in Willgoos Laboratory, the world's most complete, privately owned jet engine lab.

Technical contributions were varied. Worthwhile assistance was given in vibration and instrumentation studies.



PRATT & WHITNEY AIRCRAFT

DIVISION OF UNITED AIRCRAFT CORPORATION EAST HARTFORD 8, CONNECTICUT

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Netters Meet East Texas State Tomorrow In Wichita Falls

Erroneously announced for last Saturday, the tennis match between Tech and East Texas State at Wichita Falls will be played tomorrow, Mar. 16, at 1 p.m. on the Wichita Falls High School courts.

Billy Edd Gowan, playing in familiar surroundings, will play No. 1 singles for the Raider netters. Gowan, a junior, is a graduate of Wichita Falls High. Playing in the No. 2 singles slot will be David Kent, junior from Amarillo.

Number 3 singles will be handled by Dick Spiers, Kermit jun-

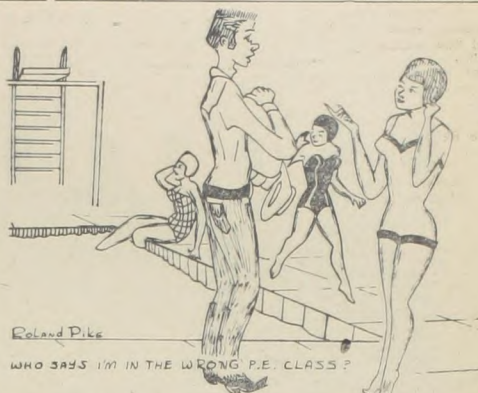
ior, and the No. 4 match will be played by sophomore Johnny Kniffen of Clyde. Ready in case of illness or in the event a fifth match is played will be sophomore Scott Cantine of Amarillo.

A single freshman match will be played, with Bob Macy, of Coral Gables, Fla., doing the chores for Tech. Macy was a national doubles champion in high school competition.

Playing in the No. 1 doubles match will be Kent and Gowan. The duo won the Border Confer-

ence championship last spring, as Tech bowed out of that league. No. 2 doubles will be ably handled by Spiers and Kniffen, the same couple that was runner-up in the No. 2 division of the Border meet last year.

Coach George Philbrick, with exactly the same team back which took second in the Border Conference in Tech's last year of competition, announced a twelve-match schedule for his netters, who will begin Southwest Conference competition next spring.



Reland Pike
WHO SAYS I'M IN THE WRONG P.E. CLASS?

Tech Meets TCU In Season Opener; Powell Named By Feathers To Pitch

Foiled by the weatherman in an attempt to open their season this week, Tech baseballers will try to make a go of it again Monday and Tuesday, traveling to Fort Worth, where they will meet the Southwest Conference champion Horned Frogs on successive days.

Wet grounds caused the cancellation of the original season opener Monday in College Station, where the Raiders were to have played Texas A&M. Such was also the case on Tuesday in Houston, where Tech was scheduled to play the Rice Institute nine.

Houston Powell, a Lubbock sophomore, has been named by Coach Beattie Feathers as his probable starter for Monday's game, with senior Leo Chase of Amarillo, only pitcher who is a returning letterman, scheduled to hurl on Tuesday.

With veteran second-sacker George Demere still out with a broken wrist, sophomore Dave Allen of Lubbock and junior Sonny Donelson of Stratford are waging a close battle for that spot.

Otherwise, the starting lineup for Tech on Monday probably will read:

First base -- Walter Bingham of Midland; shortstop -- Monroe Henderson of Jackboro; third base -- David Potter of Tyler; left field -- Norman Huggins of Plainview; center field -- Gehrig Garrison of Lubbock; right field -- Darrell Summers of Borger; and catcher Cullen Hunt of Abilene.

Chase and Henderson are the only seniors on the team; Donelson is the only junior, and the rest of the team are sophomores.

The Raider's first home games are set for next Friday and Saturday, March 22-23, with Hardin-Simmons.

Tech's freshman baseballers launch their 1957 schedule against Odessa College at 3 p.m. Tuesday on the Tech diamond.

Paul Ortosky, former minor leaguer, is helping Beattie Feathers with the baseballers, first freshman nine since Tech resumed the sport in 1954.

Remainder of the Tech freshman schedule, brought to eight games this week reads:

Mar. 21 -- Howard County College at Big Spring; Mar. 22 -- Od-

essa College at Odessa; Mar. 26 -- Howard County College at Lubbock; Mar. 27 -- Odessa College at Odessa; April 4 -- San Angelo College at Lubbock; Apr. 18 -- San Angelo College at San Angelo; May 2 -- Odessa College at Lubbock.

COSTUME RENTALS
FOR ALL OCCASIONS

Costume Studio
2422-A Broadway

WIGS, MUSTACHES
MAKE-UP, NOVELTIES
TUXEDOS

FAST DEPENDABLE QUALITY
LAUNDRY

COMPLETE ONE-STOP LAUNDRY SERVICE
WET WASH ROUGH DRY

1-Day Finished Shirt Service
Complete Finished Laundry Service

LAUNDER EASE

1314 Ave. Q Ph. PO2-5991

Sticklers!

WHAT IS A DISCOUNT DISCUSSION?

EDWIN JOYCE, JR., *Bargain Jargon*
BUTLER U.

WHAT IS AN UNSMOKED LUCKY?
(SEE PARAGRAPH BELOW)

WHAT IS A WEALTHY BIRD?

SANDRA BERNSTEIN, *Plush Thrush*
U.C.L.A.

WHAT IS A NAIL-STREWN CROSSROADS?

DAN LOPEZ, *Puncture Juncture*
RYAN PREPARATORY COLL.

TRY THIS: put a pack of Luckies on a pedestal—under glass. Observe closely for several days. What happens? Not a thing. You've just learned the hard way that an unsmoked Lucky is simply *Waste Taste!* Light it, and it's simply wonderful. You see, a Lucky is made better to taste better. It's packed end to end with fine tobacco . . . mild, good-tasting tobacco that's TOASTED to taste even better. Don't just wait around—light up a Lucky. You'll say it's the best-tasting cigarette you ever smoked!

WHAT IS A PINT-SIZED GHOST?

ROSE DE WOLF, *Bantam Phantom*
TEMPLE U.

WHAT IS AN AMBULANCE ATTENDANT?

IRENE ALLEN, *Stretcher Fetcher*
BRADLEY

DON'T JUST STAND THERE . . .
STICKLE!
MAKE \$25

Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. (No drawings, please!) We'll shell out \$25 for all we use—and for hundreds that never see print. So send stacks of 'em with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mount Vernon, N. Y.



WHAT IS A RADIO THAT RUNS ALL NIGHT?

EMORY DUNTON, *Tireless Wireless*
GEORGIA TECH.

WHAT IS AN ABSENT-MINDED MOTORIST?

DAVID BARTON, *Bumper Thumper*
U. OF ILLINOIS

WHAT MAKES SHEEP RUN?

JAMES TAHANEY, *Shear Fear*
IONA

Luckies Taste Better

"IT'S TOASTED" TO TASTE BETTER . . . CLEANER, FRESHER, SMOOTHER!

© A. T. Co. PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

'Mural Volleyball In Tuesday Action

Three intramural volleyball games are scheduled for Monday. SAE will play Gordon, St. Elizabeth's takes on Block & Bridle and Kappa Sig meets Doak B.

Tuesday SAE defeated Doak A in two straight games. St. Elizabeth's also won over Block & Bridle in two straight, as did Kappa Sig in its match with Doak B.



FROSH THINCLADS — Back, l. to r. — Bobby Cline, Winston Boeker, Melvin Monti, Doyle Herring, Coach Delmer Brown, Roger Crawford, James Leonard, Don Holt, Charles Bode. Middle — W. L. Thornton, James Harvey, Tommy Davis, Gerald Hardage, Duane McQueen, Doyle Henry, Ronnie Maedgen, Front — Art Dodds, Owen Christian, Pete Dyson, Jan Pearcy, Tommy Patterson, Scotty Turner.

Thinclads Go To SW Meet

By BILLY ELLIS
Friday Sports Editor

Probably the strongest freshman track team in Tech's history will vie for honors in the junior college-freshman division of the 34th annual Southwestern Recreation meet tomorrow at Fort Worth.

Coach Delmar Brown will enter 20 Picadors in the gigantic meet, one of the Southwest's largest annual affairs. Heretofore, as a member of the Border Conference, Tech freshman trackmen ran with the varsity, so this year's Picador squad is probably the first to compete as a freshman team.

Among the 20 entrants from Tech are five Picadors who won or tied for championships in the University Interscholastic League state meet last spring. They are:

Tommy Patterson of Waco, Conference 2A high and low hurdles; Jan Pearcy of Sundown, B half mile; Tommy Davis of Granbury, B 440; W. L. Thornton of Aspermont, tie in B high jump; James Leonard of Abilene, tie in 2A pole vault. Leonard was a co-champion of the high school division pole vault in the Recreation Meet last year.

Tech's complete list of entries, by events is:

100-yard dash—Melvin Monti, Hubbard; Don Holt, Fort Stockton; Scotty Turner, Fort Worth.

220-yard dash—Monti, Turner.

440-yard dash—Roger Crawford, Waco; Davis.

880-yard run—Owen Christian, Valley View; Duane McQueen, Sweetwater; Pearcy.

Mile run—Pete Dyson, Fort Stockton; Art Dodds, Big Spring.

440-yard relay—Monti; Patterson; Doyle Herring, Colorado City, Crawford, Davis.

Mile relay—Pearcy, Herring, Crawford, Davis.

High Hurdles—Charles Bode, Brady; Patterson.

Low Hurdles—James Harvey, Sweetwater; Ronnie Maedgen, Ballinger, Patterson.

High jump—Thornton.

Broad jump—Patterson, Turner.

Pole vault—Norman Allen, Dallas; Leonard.

Shot put—Bobby Cline, Belton; Winston Boeker, Brady.

Discus—Cline, Boeker.

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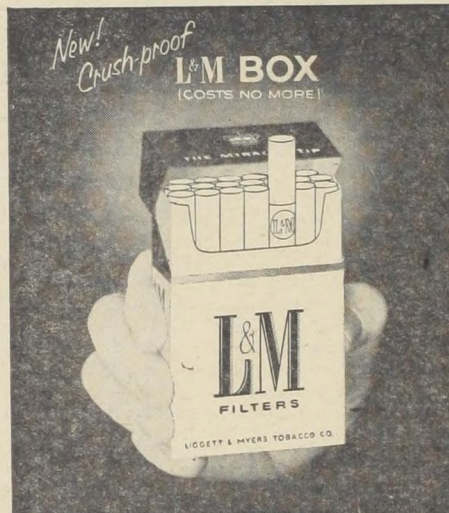
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