| Activity Fee Sales Lag <br> (See Editorial, p. 2) |  | Tech To Meet First SWC Foe <br> (See Story, p. 6) |
| :---: | :---: | :---: |



SADDLE TRAMPS VIEW PROJECT-Members of the Saddle Tramps, with their president, Eddie Henson, center, look over plans for the

## Tramps Plan Rally Circle

truct a pep rally Campus after Lewis N. Jones, $\quad$ To Contain Figurine dean of men, addressed the Saddle Dean Jones stated that Dean Jones stated that the southwest of the new gymnasium and probably be called "Saddl Tramp Circle, would be construct-
ed by this time next year for the

## Lust-Minute Plans

Set For Waco Trip

|  | Henson received a nomination from Ronnie Crouch that an inves- |
| :---: | :---: |
| I' will be the inscription |  |
| ds to be worn on lapels and |  |
| bands of'all Tech fans who | committee was app |
| ill attend the Tech-Baylor foot- | This committee is composed of |
| ball game in Waco Saturday. | Saddle Tramps Wayne |
| The cards for the good-will am- | chairman, Ronnie Crou |
| ssadors are a project of the | Hickman, Jack Be |
| dle Tramps, Tech men's ser- |  |
| ce organization. They will be | The standing capacity around |
| stributed at tonight's student | circle is expected |
| dy pep rally. Raider boosters | , 0 , according to the play |
| may receive the cards when they | out by Elo Ur |
| ck up game tickets at the | Horticulture and Park Manag |
| hletio office. Each person is |  |
| ked to write his name on the |  |
| card as a personal greeting to the Baylorites. | Other business covered in nrend fifteen minute $S$ |
| ech Day | Tramp meeting consisted of the |
| hen the Heart O' Texas | electing of a treasurer and plan |
| ens in Waco. Tech's Big |  |



S-C Studies Fee Sales
Toreador Staff Writer
The grave activity book situation
item on the Student Council
Torerdor St Wrer
Tuen the Student Council agenda as they met Tuesday night for the first time of the fall semester.
"Having sold only 3,800 activity books this fall will put our budget in a tight squeeze", asserted
David Thompson, Student Council bus ines manager.
fall fall, having sold 3,900 last fall, and figuring the
increased enrollment would bring up the activity book sales.

## Fall Convocation Planned As Giant 'Get-Together'




BEAT THOSE BEARSI-Tech cheerleaders will be assuming their regular duties again tonight at the student body pep rally and Saturday at the Tech-Baylor football game in Waco to help ignite the
flames of spirit in Red Raider boosters.

## who pre 2,200 fre chasing I The a events, Council ferent Tho ave $\$ 1$

 The activity book admits students to all athetic vents, artists courses, Toreador, and Studen Council which in turn allocates money to 17 dif rent campus organizations. hose persons still desiring activity books can$\$ 11$ on athletic events alone by going to the
auditor's office and bus
Other items discussed were the
invitation to all Techsans to invitation to all Techsans to a
free coffee in the Baylor Student Tree coffee in the Baylor Student
Union from 11:30 a.m. to $1: 00$ This coffee is sponsored by the Baylor Athenean Club.
Bill Scott, Baylor Student body president, invited the Tech Stu-
dent Council to a dinner immediately after the football game Saturday evening. The Baylor student congress was to serve as host for the event, but the coun members had made arrangements to attend the game it would be impossible to attend the dinner with the Baylor congress.
Vice President Glynn McGee reported that only 190 tickets for
the train trip had been sold and the train trip had been sold and
that a minimum of 400 had to be purchased before a train could be detached for the out-of-town game with Texas A\&M in Dallas. He also announced an Oct, 3 deadlin Annother step to make a smoot admittance into Southwest Conference football play was taken by Council President Wallace Wilson as he appointed Jimmy head of a sportsmanship commit
tee. It was noted by Wilson that all of the other schools in the SWC had a sportsmanship com mittee. Each year one of the conference schools receives a sports manship trophy for outstanding
fair play during the year fair play during the year
A request for $\$ 15$ by the College
Awards Board was granted and Awards Board was granted and
Don Hay was elected to serve with Don Hay was elected
Wilson on this board.
Gala Pep Rally Set For Tonight
$\qquad$ ine team of the Tech physical
education department, will be featured entertainment at the second

Performing in front of Drane and Horn Halls at $7 \mathrm{p} . \mathrm{m}$. the highBying team is coached by Edsel and Big Ten champion of the trampoline. Other members of the team are Jay Johnson and Joe
Naylor. Naylor will provide the Naylor. Naylor will provide the
comedy for the act by performing comedy for the act by performing
as a clown.
Besides the entertainment. Raider yells and songs will be lead by
the cheerleaders to boost the Tech spinit for the the Baylor-Tech game to be held in Waco this
week-end Adding a musical touch to the rally will be the members of the
Texas Tech Raider Band who will Texas Tech Raider Band who will
be making their first appearance be making their first appearance
of the year in a half-time SaturLast week's pep rally saw a large number of students in at-
tendance and hopes this week call for an even larger group to send-
off the Red Raiders on their first
out of out of town football game of the
1956 season, according to cheer-
leaders.
The pep rally this week is being planned and sponsored by the
cheerleaders who have been workcheerieaders who have been work-
ing on new yells and songs to
better promote Tech's spirit.

## WOODCHIPS

## By FLOYD WOOD

Toreador Issue Editor
maturity of the Tech Student Eody is the attitude or theme of the semi-official invasion planned for Waco and the Baylor Game. Instead of the usual, "Ruin the Bruins," or "Beat the Bears," on hatband cards, the 1956 versions will extend a friendly, "Grectings
Baylor from Double-T, Baylor from Double-T.
The Saddle Tramps, the organization which instigated the card idea has the right idea. Techsans need to realize that other SWC schools now are close friends, especially those like Baylor, who campaigned long and hard for
Tech's membership to the conference.
A lot is at stake Saturday besides a good showing by the Red Raiders. Every Tech backer who makes the trip has a personal obli-
gation to uphold the new spirit gation to show other conference schools that this sprawling, educational giant on the South Plains really belongs among the "big

## ASHAMED OF TECH?

Is the majority of the student body at Texas Tech ashamed of their alma mater? The answer is evidently a resounding YES. This was proven this week when only 3,800 student activity books out of a possible total of nearly 8,000 were sold through Wednesday night.

Why should a student body be ashamed of the fast-est-growing college in Texas with the largest campus in the world? Why should a student body not be proud to claim as their own the newest member of the Southwest Conference? Why is this year apparently going to be a repetition of complete absence of school loyalty felt so strongly in past years?

The absurdity of the situation is made even more fantastic when it is reatized that the upperclasmen are mostly responsible for letting Tech down. About 80 per cent of the freshmen have purchased student activity books, while leses than so per cent of the juriors and smiors who pre-errolled last semester bought the books.
It is a pirifulu example that has been set by Tech upperclasmen. We hope that by the time our slimes have reached the status of juniors and seniors they will set better examples of leadership and school spirit than what

We would not forget to tip our ten-gallon hats to the upperclassmen who thought enough of their school this semester to support it by buying student activity this semester to support it by buying student activity
books. And certainly we would give a firm pat on the back to our slimes who have shown themselves worthy back to our simes who hher shown hhemseves worthy
already of the name "Techasn" by purchasing the books. Perhaps this coalition of school spirited upperclassmen and freshmen can outweigh the damage done to the name of Texas Tech this fall by the poor sports who don't give a hoot nor holler for the pride of West Texas which someday, we believe, will be the champion of the Southwest Conference.

There's still time to buy that book

## grorimidir

The Toreador, student newspaper
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Business Manager $\quad$ Mill Morrow Staff Writers Billy Coombs, Wilbur Jarrett, Buddy Wright, Janet Moore, Nita Hedleston, Jill Joost, James Hamm,
Starlie Pace, Ben MeCarty.

SADDLE TRAMPS. (Continued From Page One) handling of football activities. Tim Eyssen was elected
treasurer of the Tramps and also treasurer of the Tramps and also
named as chairman of the seatin committee for the football games. The homecoming committee was again turned over to Oscar Powers
to head. Powers headed this same to head. Powers headed this same
committee last year. committee last year.
Saddle Tramps als printed for the Tech vs. Baylor football game this weekend These cavds are to be issued when
tickets are purchased for this tickets are purchased for this
game. The cards read, "Greetings game. The cards read, "Gree"
to Baylor from Texas Tech""

## La Ventana Staff Boasts 30 Members

| The |  |
| :---: | :---: |
| now thirty members strong accord- | Nancy Henry, Student life; and | ing to Barbara Pearce, editor:

The editor also said Ginger Dudley, administration edThe editor also said staff positions are still open for anyone interest-
ed. other

Other members are Sammy Fowler, Judy Harns, copy: Lenore annual can contact staff members Howell, Margaret Jackson, Marin Room 205 of the Journalism tha Watson, Sally Miller, Larry building. $\quad$ Todd, class section; Harold Cres wards, business manager; Janet graphers; Hollis Haynes, Don Moore, associate editor; Jean El- Grimes, sports; Anease Pritchett, | liott, assistant editor; Sharon | Bebe Davis, Bruce Jackson; Art; |
| :--- | :--- | :--- |
| Seeliger, secretary; Libby Balzer, | Ann Dyer, Kay Alexander, fea- | Seeliger, secretary; Libby Balzer,

Ann Dyer, Kay Alexander, fea-
Kathryn Jeffus, Gaynelle Wil-
tures. Janice O'Neil and FrankKathryn Jeffus, Gaynelle Wil- tures. Janice ONeil and Frank-
liams, Organizations; Stephany. lin L. Cobb are also on the staff

## Emenimion



## BROWNS

Vansity shop

Thursdyy. Septembe Dinner W All foreign students
Tech will be guests of
Chanber of Commerce Chan in the Navaid Caprock Hoter. The sinnet Moniday. stated that they win ANS Sons All.Dorm Pii campus was extended
sisters", new girls at I Asters, Ascition of Wome night. Shirley Du Priest o ected a special probers.
ad by AWS member ad by featured an acc by Pat Cassidy of Sa a dance by Mariana Harris of Dallas, and tions by Ann Humph The pienic took the : night meal scheduled in
Special invitations wer special invitauions the new coeds by

SUNDAY IS DEAD FOR DANCE ENT Deadine for entering
Murray Dance instruc has been set for Sunda been asked to sign newsstand inside Union Building. Lessons are to begin
Oct. 4, at $6: 30 \mathrm{p} . \mathrm{m}$ cost $\$ 1.00$ per lesso
the ten lessons. ba, jittervbug, and ot a mong those taught.

Dinner Will Honor Students Engineers Plan Tech will be guests of Lubbock's $\mid$ symbol for classmates and LabChamber of Commerce at a dinnee in the Navajo Room of the Caprock Hotel The dinner is set for 6:30 p. m
Monday. Monday. stated that they will present each student with a "Foreign Studer

AWS Sponsors All.Dorm Picnic campus was welcome to the of Lubbock will be given by Mayor Sisters," new girls at Tech, by the with an all-dorm picnic Students night.
Shirley Du Priest of Waco directed a special program present
ed by AWS members. Entertain mont featured an accordion sol by Pat Cassidy of San Antonio, a dance by Mariana Wilson o Harris of Dallas, and vocal selecttions by Ann Humphreys of Lubock and Judy Calmes of Dallas. The picnic took the place of the night meal scheduled in the dorms. Special invitations were given the new coeds by the
of the organization.

SUNDAY IS DEADLINE FOR DANCE ENTRIES Deadline for entering the Arthur has been set for Sunday.
Anyone wishing to enter, has Anyone wishing to enter, has
been asked to sign up at the been asked to sign up at the
newsstand inside the Student Union Building. Oct. 4, at $6: 30 \mathrm{p}$. m., and will
cost $\$ 1.00$ per lesson or $\$ 10$ for the ten lessons. ba, jitter-bug and samba, rumamong those taught
students. symbol for classmates and Lub-
bock citizens.
Don Jones, a member of the Chamber, will make the pre-
foreign visitors committee of the foreign visitors committee of the
sentations. Prior to the meeting some of
the students will appear on vitality Time" over KCBD-TV at 5:45 p. m. on Monday.
Invocation for the dinner will Invocation for the dinner will
be given by Dr. Per Stensland head of the Adult Education Dept.
Bill Collins Bill Collins, Chamber president, will give the welcome. President E.
N . Jones will welcome the foreign Initial Meeting The American Institute of Intheir first called meeting of the y. ar to be held Monday at $7: 30 \mathrm{p}$. ing. Room 255 .
Freshmen ing students are also invited to attend this meeting. AIIE holds regular monthly meetings. OPEN HOUSE PLANNED
 All former members of
Westminster Fellowship will be the guests of honor Thursday at
$7: 30 \mathrm{p} . \mathrm{m}$. When Open House will be held at Westminster House at 2414 13th street. All members have been urged to attend for food, fellowship and entertain-

Circle K Members Will Meet Friday
The Circle K , Tech student
Kiwanis club, will hold its first Kiwanis club, will hold its first meeting of the year at noon
Friday in the Workroom of the Student Union, according to Don Oatman, president. All members and faculty Kiwanians are urged to attend. Those planning to attend should sign up before $10: 30$ Friday morn-
ing at the Student Union Building

Party Scheduled
By Sociology Club
A "get-acquainted party," spongored by the Tech Sociology Club,
is scheduled for Tuesday in the work room of the Student Union Building. The party is scheduled
for $7 \mathrm{p} . \mathrm{m}$. to $9: 30 \mathrm{p} . \mathrm{m}$. for $7 \mathrm{p} . \mathrm{m}$. to $9: 30 \mathrm{p} . \mathrm{m}$.
Everyone enrolled or who Everyone enrolled or who has
previously been enrolled in sociol-
"9 feel like a Coke.


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## have a Rencligneiti...hawea Camel!



## Union Groups Name 200 Enrollment Figures Near 8,000 Mark





| Texas Tech's Religious Council, as coordinator of the religious activities on the campus, strives to achieve the greatest possible good from the existing religious sources. <br> Besides the job of coordinator, the Religious Council serves as a medium of communication between the different religious organizations and between the |
| :---: |
|  |  |


 Here's How to Play


OLD GOLD'S GREAT NEW GAME
A total of 24 puzzles will appear before the Christmas holiday. Get started now in Old Gold's exciting new game for college students only.

## Here are the Official Tangle Schools Rules! SAVE THEM!




ABCDEFGHIJKLM NOPQRSTUVWXYZ

2 ${ }^{1}$ 园 new game, "Tangle Schools"! Win a free tour of the world for two!
the council the membership of An adult student leader from organization, an adult representa tive from the YWCA and YMCA and a representative from the student life division of each denoninational student foundation sits
in on student religious council meetings in the capacity of adEach year officers and a faculty sponsor is chosen for the
following year. Officers for this following year. Officers for this;
year are Phil Love, president; Kim Milling, vice president; Joanne Holmes, secretary, and Lay ton Raun, business manager. D
A. W. Young is faculty sponsor. A. The council meets the second of each month. At the next reguwill meeting, vacancies, The officers and faculty spon tee, which makes up the agenda commith meeting. The executiv call special meetings.

Rec Hall Becomes
New Union Annex
"Old Rec Hall," becomes nevp
"Union Annex," as remodeling and repainting makes the west end of the recreation hall an up
to-date meeting space for student organizations, according to Tect Union Director William D. Scott New drapes, new paint, a newv
floor refinishing and repairs adds a modern look to the inside of the building. The band stand ha
been recovered also, and a new back drop has been placed behind
Scott stated that, "We certainly hope Tech organizations wil
take a look at the room and us it whenever it suits their purpose."
the

Tech Hosts Area Teachers Meeting

Opening session of District 4 o the Texas State Teachers Associa-
tion conference was held this morning at 9 in the Union BallDistrict * President Omar R . Douglas, superintendent of the Brownfield schools, presided at the session. Discussion on TSTA organization and on membership drives highughted the morning
session. A special emphasis on a proposed Legislative amendment on teacher retirement was brought before the group.
District 4 is comprised of 22 counties, extending to the south
as far as Colorado City and Odessa and to the east to Crosbyton, to the north as far as Plainview and to the west as far as New Mex-
ico. Texas has 11 TSTA districts.

SLIM CHANCE
Pittsburg, Kansas - (ACP) - A of the Collegio, published at Kansas State Teachers College:
Said one student to the other "If it's heads, we go to bed. If it's tails, we stay up. If it stands on edge, we study. "Arof asked Joe College: "You missed my class yesterday, didn't you?" Joe ans-
wered, "No, sir, not a bit!"

## Good Things to Eat at the

## Tech Enters SWC Play

By Bithr Etis Texas Tech will meet Baylor
Saturday at Waco in the 66th meeting for the Raiders with members of the Southwest Conference.
In the previous 65 outings, the games have had an "on the out-
side looking in" angle for Tech. side looking in angle for tech
Saturday's game will be different. It will mark the first meeting of a Southwest Conference
eleven by Tech since the Raiders eleven by Tech since the Raiders
were admitted by the conference were ${ }^{\text {in Ma }}$

SWC Record Listed
Tech's complete record with
Southwest Conference members is only 17 wins, 47 losses, and 1 tie. Individually, Tech's record with
Southern Methodist is $3-3$; Texas Southern Methodist is $3-3$; Texas
Christian, $5-8$; Baylor 4-9-1; Texas Chrisuan, 11 ; Texas, 1-7; and Rice 1-9.
The Raiders meet the Razorbacks of Arkansas for the grst
time in history in their 1957 game at Fayetteville.
Tech will be fighting against overwhelming odds in Saturday's be facing the one team which DeWitt Weaver has never beaten Also Tech has never won in Waco,
losing all five of their games losing all five
played there.
To top that off, the Bears have taken the win in the last six meetings of the two teams.

## Tech Led Series

Through 1947, Tech was leading in the series, with a record of 4-3-1. Then came the losing streak, series.
Weaver's first team (1951) made the last appearance the Bears
when Larry Isbell led the to a $40-20 \mathrm{win}$. In the last meeting between the two schools, in 1952, L. G. Dupre helped Baylor overcome a $10-0$
10 at Lubbock.
Baylor will be the definite favorite in Saturday's match. The Bears last Saturday in Berkeley, 7-6, while Tech was being upset by Texas Western, 17-13.
Sam Boyd, Baylor ex, making his debut as head coach, has what is called the strongest Baylor
team in years to throw up against the invading Raiders. His attack is built around backs Doyle TrayIor, Bobby Jones, Del Shofner, and Charlie Dupre, and his two fine linemen, Bil

Weakness Uncovered
A major weakness uncovered by the Bears in last week's game


LOT-A-BURGER
911 College \& 1935 19th St
with California was its pass de-
fense. California completed 17 1ense. Callfornia completed 17
passes of 25 tried against the
Bears of Baylor Bears of Baylor.

## the part of Raider arovialists on Tech played three games with

 made this week, arialists was made this week, the weaknessdoesn't figure to hurt Baylor
muchn doesn't figure to hurt Baylor
much.
The Raiders, expected to have a
keen passing attack built around
quarterbacks Don Williams and
B Didy Hill quarterbacks Don Williams and Buddy Hill, were able to complete
only 2 passes of 20 attempts in Saturday
Western.
Western.
Bears Fumbled
Another alarming factor

Baylor coaches in Saturday's game was the sloppy ball handling. The Bears lost control of the ball four times on fumbles. In faet, Baylor's touchdown came on a "lucky bounce" of a fumbled pitchout. Quarterback Doyle Traylor, o rebound

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 for ALL your
college needs at the VARSITY!
$\star$ P.E.EQUIPMENT
Varp ity
PO2-1201
a T-option play, pitched out to halfback Del Shofner, who dropped the ball but caught it on the

Baylor's magin of victory was a place-kick conversion by halfback Arthur (Junior) Beall, who w playing his first varsity game Kicking also played a major pa in Tech's loss to Texas Western, with a 10 -yard field goal and 2 conversions by halfback
Corbell turning the trick.
$\star$ STATIONERY
$\star$ HALLMARK CARDS
$\star$ STUFFED ANIMALS


More chichens
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Tuo million more people own Chevrolets
Onlu franchised Cherolet dealers display this famous trademark arr
See Your Authorized Chevrolet Dealer

Fewin Tokes Ove Vasity HB Post
A pronotion has been mad
Curd Deviot Weaver as a r du lise reek's game.
Snir hallback Hugh $F$
a Burkturett has been m a) Burxturnett has been m
of to the No. 1 right half of to the No. 1 right half
sit replacing M. C. Nort
dil itterieds oi Litleiaieng
Lexoring to Weaver, there
die bastles at other die bastles at other posit Sturuvivs game with Baylo
Nre. Ne Raiders have been stres Dhe Rajers have been stre
ther rasing game in their w
oit this week. Punt mon pus defense have protec mach attention by Coach iW The freshman team has
raing Bavlor plays against
Raibes in workous Rillers in work plays against this ,
Mever temains pleased with bate and spinit showedn wit
syad as they retive to

Rader Golfers On Cup Team
 astrgate this summer, have
ored tor the Texas Cuip ley tham,
They are
 Insuilla
Yof tio
Novalt of


September 27, 1956 Thursday, September 27, 195

## Touch Football To Begin Soon

Touch football, intramural style,
will begin play Oct. , 15 to start will begin play Oct. 15 to start
off the 1956-57 Texas Tech intramural program.
Baptist Student Union is the decame the 1955 football champs by defeating Phi Gamma Delta $19-0$ in the finals. The Phi Gams,
winner of the Fraternity League, winner of the Fraternity League,
reached the finals by defeating reached the finals by dereating
Sneed Hall, dorm champs, $7-0$ in the semi-finals.
Pi Kappa Alpha will be back ship in basketball. The Pikes won the championship after wading through a tournament composed
of BSU, Rangers. Sneed Hall and of BSU, Rangers, Sneed Hall and
Doak Hall. BSU and Rangers Doak Hall. BSU and Ranger
were Independent League winners while Sneed and Doak tied for the Dorm League championship
In softball the Sluggers, an independent team, won the cham-
pionship over the Fraternity champs Kappa Sigma. Doak Hall annexed the dorm title
eliminated in the playofs.
The Roman Rushers repeated ran off and left the field. The Rushers scored 52 points while Bledsoe Hall finished a distant second with $22^{1 / 2}$ points.
Deadlines for October sport are
tennis, Oct. 5 ; hand ball, Oct. 18 tennis, Oct. 5 ; hand ball, Oct. 18;
badminton, Oct. 25; and football, Oct. 8.

Fewin Takes Over
Varsity HB Post
A promotion has been made by of last week's game
Senior halfback Hugh Fewin of Burkburnett has been moved
up to the No. up to the No. 1 right halrback
slot, replacing M . C. Northam of Littlefield.
According to Weaver, there are close battles at other positions and might be other changes befor Waco. The Raiders have been stressing
their passing game in their work out this week. Punt protection
and pass defense have also given and pass defense have also given
much attention by Coach Weav

The freshman team has been running Baylor plays against the Raiders in workouts this week
Weaver remains pleased with the Weaver remains pleased with the
hustle and spirit shown by his squad, as they refuse to let down after last week's loss at the

Raider Golfers
On Cup Team


BAYLOR QUARTERBACK-Bobby Jones, signal-caller for the Baylor Bears, is slated to alternate with Doyle Traylor Saturday against

## SWC Mark Is 3-6

Under Coach DeWitt Weaver Texas Tech has compiled a $3-6$ record against Southwest Conrerence schools
Since Weaver took over the
spht with Texas Christian has

91 REDUCE FOR FALL FASHIONS
It's easy to slim-trim your body in just the right places without ony of the distressing routines of ordinary so called reducing systems.

You simply recline and relax in private booth in our salon while the soothing action of the table's motion removes fat and ugly bulges restores good circulation, eases tense nerves, gives you pep and energy.

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 January, 1954, Gator Bowl was televised, as was the $32-0$ loss to
TCU last year. In addition, the Raider's 1954 spring game was televised locally.

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It's fun to try. Maybe you can top other students in colleges across the country . . . and you can match wits with the editors of Reader's Digest.

Wby do far more college graduates read Reader's Digest than any other magazine? What is it that makes the Digest the most widely read magazine in the world - with 11 million copies bought each month in the United States, plus 9 million abroad? Why is it read each month by at least 60 million people, in 12 languages-Arabic, Danish, English, Finnish, French, German, Italian, Japanese, Norwegian, Portuguese, Spanish and Swedish?

Can you spot in a typical issue of Reader's Digest the universal human values that link scholars, statesmen, scientists, writers, businessmen, housewives? Can you pick out the articles that will be most popular with the average Digest reader?

You may find. . . you know more about people than you think! Here's all you do. Study the descriptions (at right) of the articles in the October Reader's Digest-or, better still, read the complete articles in the issue itself. (But you are not required to buy The Reader's Digest to enter the contest.) Then simply list the six articles-in order of preference-that you think readers of the magazine will like best. This will be compared with a natiomwide survey conducted among a cross section of Digest subscribers.
Follow the directions given below. Fill in the entry blank, paste it on a post card, and get it into the mail before the deadline. Additional blanks are obtainable at your college bookstore.
All entries must be postmarked not later than midnight, October 25, 1956. Don't delay. In case of ties, the entry with the earliest postmark will win.

Just pick in order the six articles you think most readers of October Reader's Digest will like the best.

READER'S DIGEST CONTEST, Box 4, Great Neck, L. I., New York In the space opposite the word "FIRST" write the number Opposite the word "SECOND" write thost popular of all. article you think will rank second in popularity. List in this way the numbers of the six top articles in the order of their populerity. (Npte:Use only the numbers of articles you choose. Do not wrile the title of any aricle.) Clip and paste this coupon on a Goveriswent post card.
Name _Address
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Namt of college
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Fourth
fith
Fourth
filth
Sinth
Sixth
Address
State

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ny of TEN $\$ 500$ cash prizes plus $\$ 500$ for the scholarship

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And if your entry is the best from your college you will receeve an extra award
-an additional $\$ 10$ in book credit at your college bookstore.

## FOLLOW THESE EASY RULES

## 1. Read the descriptions in this adver-

 tisement of the articles that appear inOctober Reader's Digest. Or better, October Reader's Digest. Or better,
read the complete articles. Then select the 6 that you think most readers will like best.
2. On the entry blank af left, write the number of each article you select. List
them in what you think will be the them in what you think will be the
order of popularity, from first to sixth place. Your selections will be judged by comparison with a national survey which ranks in order of popularity the 6 articles that readers like best. Fill in
and mail the coupon. All entries must be postmarked not later than midnight, October 25, 1956.
3. This contest is open only to college students and faculty members in the Ceader's Digest, its advertising agencies, and their families. It is subject to all federal, state and local laws and regulations.
4. Only one entry per person.
5. In case of fies, entries postmarked
earliest will win. Entries will be iudzed earliest will win. Entries will be judged
by O. E. McIntvre, Inc., whose deby O. E. McIntyre, Inc., whose de-
cision will be final. All entries become property of The Reader's Digest; none returned.
6. All winners notified by mail. List of cash-prize winners mailed if you enclose asell-adaressed, stampedenve-
lope.

## Reader's Digest

## Which six articles will readers

 of the October Digest like best?1. Norfolk's friend to troubled teen-ageras Story of the ar-
thritic cripple to whom youngsters flock for advice. 2. The graet Pilldown hoax. How this famed " "missing link" 3. How the the tart, 3. How to sharpen your iudgment. Famed author Bertrand
Russell offers six rules to help you form sounder opinions. 4. My most unforgetlable character. Fond memories of Con-
nie Maek - who led the Athletics for 50 years. 5. How to make peaco at the Pentagon. Steps to end ruin-
ous rivalry Getween our Army, Navy and Air Force. 6. Book condonsation: "High, Wide and Lonesome." Hal
Borland's exciting story of his adventurous boyhood on a Borland's exciting
Colorado prairie.
2. Medicina's animal pioneers. How medical researchers 7. Medicin's animol pioneers. How medical resean
tearn from animals new ways to save human lives. 8. What the mess in Moscow means. Evidence that the
Conmunist system is as unworkable as it is unnatural. Conmunist system is as unworkable as it is unnatural. 9. Master bridge builder. Introducing David Ste
world leader in bridge design and construction. 10. Colloge two yoars sooner. Here's how estensive experi.
ments proved a bright 10 h -grader is ready for college. 11. Loughter the best medicine. Amusing experiences from everyday life.
3. What happens when we pray for others? Too often we
pray only for ourselves. Here's how we gain true rewards pray only for ourselves. Here's how we gain true rewards
of prayer when we pray for others. 13.
4. Europeon vs. U. 5 . beautios. Why European women are
more clamorous to men. 14. Trading stamps - bonus or bunkum?
cost is included in the price you pay? low much of their 15. Living momorials insload of flowers. A way to honor the
dead by serving the living. dead by serving the living.
5. It poys to increase your word power. An entertaining
quiz to build your vocabulary. quiz to buld your vocabulary. 17. Aro wo too soff on young criminals? Why the best way
to cure juvenile delinquency is to sunish first offendera. 18. Medicine man on the Amazon. How two devoted missionaries bring medical aid to jungle natives. 19. Creatures in the nigh. The fascinating drama of nature
that is enacted between dusk and dawn. that is enacted between duak and dawn. 20. What your sense of humor tells about you. What the
jokes you like, the way you laugh reveal about you. 21. The sub ther wouldn't stay down Stirring sega of the 21. The sub that wouldn't stay down. Stirring saga of
U.S.S. Squalus' rescue from a depth of 40 fathoms. 22. Modamo Buterfly in bobby sox. How new freedoms have
chenged life for Japanese women; what the men thinks, 23. Dociors should tell pationts the truth. When the doctor
operated, exactly what did he do? Why a written record operated, exactly what did he do? Why a written record
of your medical history may someday save your life. 24. "How wondorful you are $\ldots$.. Here's why affection mad admiration arent much yood unles
locked-up emotions eventually wither.
6. Harry Holt ond a hearfiul of childron. Story of a farmor
who singlehandedly finds homes for hundreds of Koresn who singlehandedly inds homes lor hundreds of Koresn
war orphans. war orphans.
7. Our tox laws moke us dishonest. How unfair tax lawn
are causing a serious moral deterioration. 27. Venereal disoase now a threat to youth. How V.D. in 28. Secy, Benso's faith in tha 28. Secy. Benson's faith in the American former. Why he
feels farmers, left alone, can often solve their own probIeels farmers, left alone, can often solve their own prob-
lems better than Washington, 29. Your brain's unrealized powers. Seven new findings to
help you use your brain more efficiently. 30, Britioin's indestructible "Old Man." What Sir Winston Churchill is doing in retirement.
8. Aro furios giving oway too much monery Fantastio
awards juries hand out because they confuse compassiou awards juries hand
with common sense.
9. My lost best days on eorth. In her own words a young
mother, learning she had make this the "best year cof her lifell how she decided to 33. Foreign-aid mania. How the billions we've given have
brought mainly disappointment and higher taxes, 34. Out where iet planes ore born. Story of Edward Ait
Force Base, where 10,000 men battle wind, sand and speed Forcie ease, where 10,00 men battle win
10. Lifo in these United States. Humorous anectotes reveal-
ing fuincs of human nature ing quiaks of human nature.
11. Man's most playful friond: the Land Oller. Interesting
facta about this amusing animal. 37. Why not a foreign-service careon How our State De-
partment is making foreign service att cactive 38. A now deal in the old firehouso. How one town yot lower taxes, greater protection combining fire and police. 39. Craxy man on Crazy Horse. Meet the man whose
statue of an Indian will be the largeat in history. 40. Their business is dynamite. How the manutacture of
this explosive lins been made one of the safest industrioe. 41. His best customers are babies. How a kitchen strainet 42. 5 42. Smoky Mountain magic. Why this, our most ancient
mountain range, has more visitors than any other. 43. Call for Mr. Emergency. Meet the Emersency Police,
who get 8 million New Yorisers out-of trouble. 44. Beauty by the mile. How landrcapo engineers prove
roadside planting is lifesaving as well as beavriful. 45. Humor in uniform. True stories of the funny side of
life in our Armed Forces.
12. Seven ocenomic Follocies. The American Economi
Fouta 47. Adminol of the Creek oit Fles. Story of Stavros Niar
chios, who has won a fortune beting on-and carrvino-
