Museum Shows Card Exhibit Page 3

Vol. 33



Tech Back In Race Page 7

No. 50

Lubbock, Texas, Thursday, February 13, 1958 10 My

CAMPUS EDITOR Carolyn Mime ems all aglow as sh when she gets around to mailing the card—but then again she may deliver the greeting in person. (Staff photo by Rollie McNutt)

French Must Leave

School Trip Features BSO Application Comfort, Enjoyment

Students making the school-ap-proved trip to Dallas Feb. 21-23 will enjoy comfort, convenience and safety in Santa Fe's El Capi-tan cars. "The acquiring of El Capitan cars for the trip has boosted tick-tristicates, but there are still plenty of tickets left for students desir-ing to purchase them." says Wick Alexander, out-of-town trip com-mittee chairman. SOME OF THE convenience the El Capitan cars provides are summer weats and riding ten feet

nish music for the sessions. See Picture on Page Two... DEADLARE FOR ticket sales is 5 pm. Monday. The S14,50 tickets are on sale in the Tech Union. The tickets cover both the cost of the basketball ticket to the SMU game. With the recent Arkansas tor-pedocing of the high-flying mus-tangs, the Tech-SMU game may well be for first place in the Southwest Conference race. ANOTHER FEATURE of the SMU game will be the playing

**Three Finalists Vie** 

For 'Rose' Honor

Caruti Engineering Building A tour of the new Univac Building Seniors to Meet

**Deadline Today** 

tur- is planned. TECH STUDENTS are invited to attend an engineers' all-school ales Committee members for the out-rech of-town trip include Gerald the Myers, Bob Byrd, Carolyn Wi-tianson, Sandra Shields and to Claude Rogers. Committee members for the out-tees; and nominations of class favorites.

#### Tech Day of Prayer Observance Set For Sunday Night at Methodist Center

Texas Tech students will ob-serve the Universal Day of Prayer Sunday. The Rev. Mr. Robert Fudge Disciple of Christ minister will be principal speaker at services Sun-day evening in the Methodist Stu-dent Center. The manufacture is compared by the Christian Student groups in over seventy countires of the world. Deadline Nears

ady evening in the Methodus stut-dent Center. The service is sponsored by the Campus Churchnan's Council, in-cluding the Disciples of Christ, Episcopal, Lutheran, Methodist and Presbyterian Churches. Tech's observance will be only one of thousands of such services at colleges and universities all over the world according to Karen Smith, chairman of the observance planning committee.

Says Tunisian Head 

5. n retaliation for France's air ick on the border village of det Sidi Youssef Saturday, isian President Habib Bour-ba told French to pull out her 100 troops and give up her there nucle here at Pirotic rategic naval base at Bi BUT THE FRENCH show gns of bowing to Tunisian

ands. In Paris, the French were relia y reported ready to seek to have 1 French bases in Tunis ought directly under comman the North Atlantic Treaty O unization, Then Bourguiba wou we to deal with the 15-nati filtary force of the NATO All pre

tent, natural harbor. The Tunisians have threatened to block the harbor entrances by sinking ferryboats if the French try to run the blockade. This technique was used by the Egyp-tians in the Suez Canal during the 1956 Suez war. It took months to clear the canal again.

Three coeds were named fina-lists for the Rose of Delta Sigma Pi, national business fraternity. Finalists are Judy Ecklund, Pi Beta Phi, Barbara Jane Hail and Sandra Hendrix, Kappa Kappa Gamma, The Rose will not be an-nounced until the Formal Rose Presentation Dance. Dance will be Friday, March 7, at the Hillerest Country Club The Rose of the local chapter will be entered in a national contest. Each soronity elected two girls who vied for the honor. The three finalists were selected from this group by the chapter members.

## 'How to Tell When Boy Goes Wrong?'

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APPEARING WEDNESDAY morning on the front of Sneed Hall, this banner protested against recent reports of a two year extension of contract for Coach DeWitt Weaver at the Board of Directors meeting to be held Saturday. The banner was signed "The Suit-

## Circle

-carolyn mimms

#### McGee Addresses Hon. Fraternity

Robert N. McGee, Pittsburg, Pa. addressed Sigma Iota Epsi-lon, honorary management frater-nity, last night at the Chicken Shack.

Shack. McGee, special sales representa-tive of Jones and Laughlin Steel Corp., spoke on steel industry, human relations and management. Traveling more than 30,000 miles annually giving talks at colleges and universities, techni-cal meetings and civil and indus-trial clubs, McGee has recently spoken at the University of Tex-as and Southern Methodist Uni-versity.

#### Sneed Hall Elects Spring Officers

The Sneed Hall Dormitory As-sociation elected officers for the spring semester yesterday. Owen Akers was electd Presi-dent, Rodolfo Dominguez, vice president and Jim LeBeau, secre-tary-treasurer.



LUBBOCK BOWLING CLUB 4020 Ave. Q SH 4-5535 Lubbock, Texas

"Let us offer you our 18 years experience as pioneers in Bowling in West Texas." Ben Brown E. A. "Chris" Christenson

Year-Round Air Conditioning



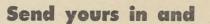
WHAT IS A CONVERSATION BETWEEN PANCAKE TOSSERS?

BATTER CHATTER

HA, 0









MOST POPULAR GAME that ever went to college - that's Sticklers! Just write a simple riddle and a two-word rhyming answer. For example: What's a big cat shot full of holes? (Answer: peppered leopard.) Both words must have the same number of syllables-bleak freak, fluent truant, vinery finery. Send Sticklers, with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mt. Vernon, N. Y. Don't do drawings! We'll pay \$25 for every Stickler we use in our ads—and for hundreds that never see print. While you're Stickling, light up a light smoke-light up a Lucky. You'll say it's the best-tasting cigarette you ever smoked!

LIGHT UP A <u>light</u> SMOKE - LIGHT UP A LUCKY! Product of The American Tobacco-Company - "Tobacco is our middle name 10 A. T. CO.P



# Around the

Museum 19th Cen Hallmark

The evolution of valentine is a pres the West Texas An exhibit of the valentines of the from many countri-will be shown in and Art Gallery th From the fam Historical Collection times include com and intricate patter ONE OF THE Valentines opens the

and beef of flowers and pear above the silver lyr a ribbon labled "Fai The whole valent lace spiraled with s message on the C on a scroll--"May ever thine."

THE WORKS tine artists an pioneer lithograph Jand, famous Am

Jand, famous Amei-manufacturer and way, the renowned are featured in the Simplicity as we is found within th old-fashioned doily cut-outs shows bea city. The valentim white doily about in diameter and p tiny hearts, flowers figure is carefully doily.

THOUSANDS O displayed in art Included in the e rare English meci tines from the per and two very rare Dutch valentines fr 1800's.

Theta Sigs Initia Five women wer members of The mational women's j ternity, Monday. Initiated were Lubbock; Cathy Sl Carol Thompson, Joan Abel, Lubbo Hedleston, Big Sp Austin, Tyler, was



Gift She'l Cl TON

#### cle rolyn mimms

19th Century

esented a program apersonations. aternity will have at its lodge at 5:30

Psi is having an arty in the Tech n. Monday. p the news of acti-e Circle this week-

#### Addresses aternity

AcGee, Pittsburg, Sigma Iota Epsi-nanagement frater-it at the Chicken

#### Hall Elects Officers

Hall Dormitory Aser yesterday. was electd Presl-Dominguez, vice Jim LeBeau, secre-

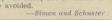


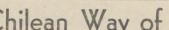
fer you our in West en Brown



on a scroll--''May happiness be ever thine.'' THE WORKS of such valen-tine artists as Louis Prang, pioneer lithographer, Ester How-hand, famous American valenting manufacturer and Kate Greena, way, the renowned British artist; are featurer ain the schibition. Simplicity as well as intricacy is found within the display. The old-fashioned doily with detailed cut-outs shows beauty of simpli-city. The valentine is a round, white doily about eight incher in diameter and patterned with in diameter and patterned with tiny hearts, flowers and men. Each doily. THOUSANDS OF pools using total and the patterned with t

figure is carefully cut from the doily.
THOUSANDS OF people view is displayed in art galleries and is displayed in art galleries and the exhibit are two fare English mechanical valent, is from the period 1870-1880, and two very rare Pennsylvana butch valentines from the early 1800's.
Theta Sigs Initiate Five Trive women were initiated as framembers of Theta Sigma Phinate Sigma Phinate Theorem, Lubbock; Cathy Short, Lubbock Carol Thompson, Georgetown, Joan Abel, Lubbock and Nita Hedleston, Big Spring. Anneut Austin, Tyler, was pledged.
The Article Were Carol Store, Lubbock and An Nita Hedleston, Big Spring. Anneut Austin, Tyler, was pledged.





## Chilean Way of Life Impresses Vigness

Thursday, February 13, 1958 • The Toreador • 3

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The case of the typing paper that erased without a trace -- or,

EATON'S CORRASABLE BOND **Typewriter Paper** 

It's a cinch to "rub out" typing errors and leave no "clues", when you use Eaton's Corrasable Bond Paper. Never smears, never smudges - because Corrasable's like-magic surface .... crases without a trace! (A flick of the wrist and a pencil eraser puts things right!) This fine quality bond paper gives a handsome appearance to all your work. It's a perfect crime not to



sable Corrasable is available in all the weights you might require—from onskin to heavy bond. In convenient 100-sheet packets and 500-sheet m boxes. A Berkshire Typewriter Paper, backed by the famous Eaton name.

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EATONS Corrasable Bond on Sale at TEXAS TECH COLLEGE BOOKSTORE



Theta Sigs Initiate Five Five women were initiated as members of Theta Sigma Phi, national women's journalism fra-ternity, Monday. Initiated were Carol Stone, Lubbock: Cathy Short, Lubbock; Carol Thompson, Georgetown; Joan Abel, Lubbock and Nita Hedleston, Big Spring, Annette Austin, Tyler, was pledged.

Chris' Rexall Drug TOWN COUNTRY SHOPPING CENTER Across From Jones Stadium

The Toreador
Thursday, February 13, 1958

## We Go in Style This Year

THINGS ARE picking up with the out-of-town trip. At first — right after tickets went on sale — it looked as though there might not be an out of town trip. No one was buying. But sales have started and seem to be picking up, and if this continues, there will be a trip. It is reported, however, that there are not yet near enough tickets sold to secure the train. Four hundred ticket sales are necessary. An estimated 100 plus tickets have been sold. But Techsans have more reason than ever to make the trip this year. For the first time in the history of the Out-of-Town Trip, students will be traveling in luxury. Santa Fe Raihoad announced tuesday that High Level Chair Cars have been reserved for the trip. THINGS ARE picking up with the out- Santa Fe has to offer.

Tuesday that High Level Chair Cars have been reserved for the trip. Before, the cars taking Techsans out of town have been standard passenger cars. The High Level car puts the passen-ger 10 feet above the rails. Cars such as were used last year had the passenger only four feet above the rails. This means a quieter ride with a better view — for the daylight part of the trip. Also, the High Level cars are larger and the chairs are more comfortable. They are the "latest and the best" that

BOOK REVIEW

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Those young ladies, whose models for prevented their signing the displated to hear that one of the courses they suggested for male scholars is already offered.
Dr. Riggs, over in the math department reportedly recognized still be able to pilgramage to hear that one of sources in: "CALCULATION of Odds: A general study used in betting on horse races, football games, etc."
"CALCULATION of Odds: A general study used in betting on horse races, football games, etc."
"CALCULATION of Odds: A general study used in betting on horse races, football games, etc."
"Charlow to estimate your chances and erifical daggers protruding from its body. Dammed in every pulpt harried by hundreds of sources of the jukebox serenaded the cus."
"THERE IS undoubtedly a proper time for rock-n-roll music."
THERE IS undoubtedly a proper time for rock-n-roll music. Things were thus ordered, with could probably arrange our sched."
Thing ware fulls of the pulk of the source of the general study used in betting on horse the lange the loading their record players on associates in disharmony.
A through study of rock-n-roll music. Things were thus ordered, with could probably arrange our sched.

Organization: BELL Formation DMFANT Interview: Thursday and Fri-ay, Feb. 20 and 21. Majors: EE. YE. ME, CE. Physics & fathematics, Business Administration. https://www.sciencestration.org/actions. https://www.sciencestration.org/actions.

Addiministration, Business Addiministration, The Section: eccennical Operations, Business, Administration, Arts and ciences Positions; Business Operations, EE, ME, IE, Arts & Sciences (Adv. errers) Positions; Engineering Devel-pment and Research. Business Administration. Positions; Ac-outing and Statistics. Additional information is on file.

ine near sales: a) Home office ror gridgates interested in sales it, would plan sales programs, wi ideas for product develop-sales Engineer — For grad-Sales Engineer — For grad-seted in technical selling of air g, heating, ventilating, refri-nd special heat transfer pro-

Majors: ELECTRICAL ENGINEER-NG, INDUSTRIAL ENGINEERING, ME-HANICAL ENGINEERING, ME-Organization: ALLIS-CHALMERS MAN-FACTURING CO.; 831 Amarillo Build-

Placement Interviews Include dence one full year a h and have a grade Engineering, Business, A&S

tapping ceremony ers will be in April

Selections Beg By Mortar Bo Senior women's Morta

Campus Hilites

"Penny" Ni

Next Tuesc

Plumlee to At National Air N

# Leroy Plumlee, freshm eburne, has been named elegate to the 3rd Nation lave of Sabre Air Comm. folmes, Ireshman from I ras named alternate. Plumlee will represent i detachment in San Fr April 1-6 at a joint meetin National Arnold Air Sabre Air Command, an Flight. He will fly to Sa reso via Air Force air hi

Andres Elect

Melvin Andres, senior any has been elected the Tech Accounting or the Spring Semester. officers are Bob ident; Sue Horto surer; and Norm:

ter. Glenn Rey ied BSO repres





Keep Health

SPECIAL STUDENT RAT 30c per line for reservations 7301 College SH

# 'Rip' Ford's Indian Fighters Changed Frontier Strategy

RIP FOIDS Indian F	igniters	Lingineering, Do	131
Changed Frontier St	rategy	Interviews listed below for this and next week afford opportuni- ties to June and August graduates in Engineering, Business Adminis-	divi oper atic incl
<text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text>	Hughes reports. ers were the Caddo-Anadarko, group, the cannibal Tonkawas, an mixed command of Shawnees an Delawares, the Wacos and the Jaluanacos. Ford's souts discovered a Com- manche encampment in the vici- vicil wagon' road where it topped the Washita-Canadian divide. The ball wagon' road where it topped thattle began about 7 am and was goomanches fied northward, were by 1 pm, when the remain- A SURPRISING AND hittle fixed by Hughes. "As the Rangers again plodded through the debris of Iron Jacket's whether dividage, commenting on the piles of gorgeously beaded build orobes, the bales of dried meta and the heaped containers of con-meal, sait and coffee ob- twas atomished to notice that much be bolies of the Com-	<text><text><text><text><text><text><text></text></text></text></text></text></text></text>	Einer posti gran gran u men brow ned b b the tan tran tran tran tran tran tran tran
Member The Associated Press Member Associated Collegiate Press	packing meat for use on a cam- paign aaginst the settlers and res- ervation tribes, Hughes said.	eure additional details from the Place- ment Office. Occasional openings for wo- men graduates.	for and 2
EDITORC, J. Wren	Ford's official report tells the true value of the expedition:	Majors: IE, ME, BA (for Internal Aud-	
BUSINESS MANAGER   Phil Orman     MANAGING EDITOR   Billy Ellis     NEWS EDITOR   Ben McCarty     THURSDAY COPY EDITOR   Mary Alice Atchison     SPORTS EDITOR   Mary Alice Atchison     SPORTS EDITOR   Bill Dean     CAMPUS EDITOR   Carolyn Mimms     FINE ARTS EDITOR   Carol Stone     PHOTOGRAPHER   Rollie McNutt     Editorial Offices   J203-5-7-9.     Phones   Exts 424, 431; Twenty-Jour Hour Outside Line – PO 3-1773. Business Office – Lexts 423.     Subscription   -S3.50 per year.     THE TORKADOR, student memagane of Texas Technological Conce, is   Breat an expression of student of the Colleges as expression of student and the student of the Colleges as expression of student and student of the Colleges as expression of student and the student of the colleges as expression of student and student of the colleges as expression of the student of th	"TNDLANS CAN be pursued and caught in the Bulfalo region – the country beyond the Red River can be penetrated and held by white men, and the Comanches can be followed, overtaken and beaten, provided the pursuers will be laborious, vigilant, and are willing to undergo privation." The result was that the War Department changed its policy from a defensive concept to one of attack, Hughes said. After the Civil War, Army commanders like Van Dorn, Custer, Miles, Mac- kenzie and Crook led the long blue files into the heartland of the nomadic foe. An example set for them, Hughes writes, "in the spring of 1858 by a hundred youthful Tex- ans led by 'Old Rip' Ford."	Organization: OIL WELL SUPPLY DI- VISION: United Sites Steel Corp. PO box 478: Dailast, Tex. Major and Position: INDUSTRIAL EN- CINEERING, ALGONIZERING, MAJOR MECHANICAL ENGUNEERING, Major MECHANICAL ENGUNEERING, Major Meriddi, Design Engineer turines: EUSI- Netral Auditor. Majori: (All degree levisis: CHEM- STRTY, CHEMICAL ENGUNEERING, Major Majori: (All degree levisis: CHEM- STRTY, CHEMICAL ENGUNEERING, MAJOR Majori: (All degree levisis: CHEM- STRTY, CHEMICAL ENGUNEERING, MA- THEMICAL ENGUNEERING, MATHLE NGINEERING, ACCOUNTING ORGANIZATION: THE DOW CHEMICAL Organization: THE DOW CHEMICAL Date of Interview: Wednesday, Feb. 10, Draft enguneering from the Tex-	4 Sala main pre: mer uat con ger: duc CH UF In UF In Ind assis ore proo

Interviews listed below for this division opportuni-and next week afford opportuni-ties to June and August graduates and Majørst ELECTRICAL ENGINEERING, ISCHANICAL ENGINEERING, Maniation: DALLAS POWER & COMPACT D

Majors: CHEMICAL ENGINEERING, CIVIL ENGINEERING, EE, IE, ME, MAJORS IN A&& (with 6 hrs of method and physics). Bachelors: and Masters' de-rete. Descriptions (THE TRANE CO.; La Descriptions (The Transfer and Research) For research in fields of theimodynamics, heat in strict and find (Theimodynamics) heat in the strict and find (Theimodynamics) heat in the strict and find (Theimodynamics) heat in the strict and the strict and machine design.

#### Campus HiLites

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Include AGS

NEERING. LLAS FOWER &

"Penny" Night Next Tuesday

Tech coeds may stay out an hour later than usual Tuesday night provided they are willing to pay a penny a minute for that privilege.

The occasion is "penny-a-inute night' sponsored by AWS-uesday night has been set since te Tech-Texas basketball game all conflict with regular dorm osing hours.

Freshmen, sophomores and juniors may stay out until 11 p.m., seniors may remain out until 12 p.m. Proceeds from "penny-a-minute night" go to AWS for activities throughout the year.

#### Selections Begun By Mortar Board

Senior women's Mortar Board has begun selection of 1958-59

Membership in the national honorary service organization is based on scholarship, leadership and service. Women must be in residence one full year at Texas Tech and have a grade average of 150. Determinion on allefully use

of 1.80. Information-on eligible women should be sent to Beth van Maanen, Box 259, Weeks Hall, Campus, by Feb. 15. The tapping ceremony for new members will be in April.

#### Plumlee to Attend National Air Meet

Leroy Plumlee, freshman from Cleburne, has been named official delegate to the 3rd National Con-clave of Sabre Air Command- Bill Holmes, freshman from Lubbock, was named alternate.

Was named alternate. Plumlee will represent the local detachment in San Francisco, April 1-6 at a joint meeting of the National Arnold Air Society, Sabre Air Command, and Angel Flight. He will fly to San Fran-cisco via Air Force air lifts.

#### Andres Elected

Melvin Andres, senior from Al-bany, has been elected president of the Tech Accounting Society for the Spring Semester.

Other officers are Bob Ratliff, Vice president; Sue Horton, secre-tary-treasurer; and Norman Drey-er, reporter. Glenn Reynolds has been named BSO representative.





DISCUSSING PLANS

Missiles are mental projectiles ... "projections,

Missiles are mental projectiles... projections, actually, from your mind to paper to components to systems to complete weapons. And missile design demands our best effort to get top performance and maximum efficiency. Here's your chance to educate our missiles, applying latest techniques and newest devices in plants equipped to build components and complete systems without sub-contracting... teleme-tering, infrared, radar, sonar and many other systems from research through development to manufacturing.

from research through development to manufacturing. The TI-transistorized telemetering system shown above, in this case more a "talker" than a "thinker," provides four times the radiated power in a smaller, lighter package than comparable vacuum tube sys-tems. Not "frozen" to old design standards, it is almost completely transistorized and is completely electronic with no moving parts...a typical example of TI's policy of advanced systems engineering.

policy of advanced systems engineering. At Texas Instruments – in research, development, design, and manufacture – you will push out beyond existing limitations into new concepts and new products. You can choose from dynamic fields such as electronics, missile control and detection, infrared optics, semiconductor behavior, high speed data reduction, and many others. At TI, this pioneering approach has been so successful the company has grown 20-fold in the last 10 years to a current \$70 million volume...s growth accelerated by recogni-tion of individual achievement...s growth you can ahave.

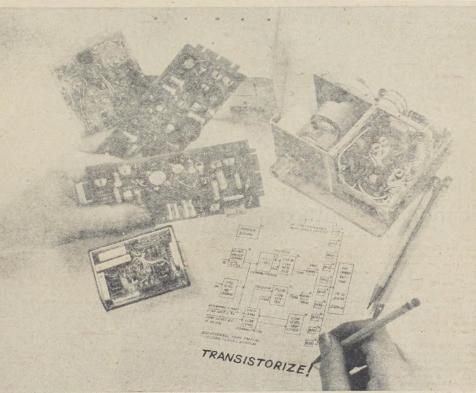
can abare.

#### Thursday, February 13, 1958 • The Toreador • 5

#### Top Speakers, Programs Highlight **Religious Emphasis Week March 3-6**

Christian College dean, will also versity-speak. Bates has a doctorate in Other speakers include W. history and a minor in educa-Howard, Department of Stude tion from the University of South-Work director for the Texas Ba ern California. He was a major tist General Convention, and Th and chaplain in World War II. Sheldon Hermanson, chaplain at Craig Air Force Base, Alabama, is scheduled to speak. He has a da and a B.D. from Southwe B.A. from Luther and a C.T. from

ALSO SPEAKING will be Me fessor of Religion Philosophy at Southwestern University. He has Southern Seminary in Fort Worth, four years of college football and Dr. Newport has a Phd. from served three years active duty in Edinborough. U.S. Naval Research. He also JACK WARD BATES, Lubbock instructs Bible classes at the Uni Christian College dean, will also versity. speak. Bates has a doctorate in Other speakers include W. F



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#### openings

ELECTRONIC AND ELECTROMECHANICAL AP-**PARATUS** – Radar, sonar, infrared, navigation, mag-netics, telemetering, communications, computers, transformers.

SEMICONDUCTORS AND OTHER COMPONENTS - Transistors, diodes, rectifiers, resistors, and pa instruments.

RESEARCH - Ph.D. level for research: semiconductor infrared, microwaves, moise, surface, ferromagnetics, infrared, microwaves, magnetics, radiation damage, high speed data reduction, etc.

MANUFACTURING –Engineers for production, plan ning, purchasing, cost analysis, etc.

#### invitation

Hitch your wagon to the Texas star...work at a, plant within the city but away from downtown traffic ...live within 15 minutes of your work or your play – year-around recreational, amusement and cultural activities. A Texas Instruments representative will be on the campus in a few days to give you more details. You may contact the placement office or write –

TEXAS INSTRUMENTS INCONPORATED 6 • The Toreador • Thursday, February 13, 1958

# Ayers-led Raiders Back in SWC Fight by RON CALHOUN Texas Tech's Red Raiders, by virtue of their 74-72 victory over Baylor's winless but dangerous Bears Tuesday night, jumped a feature match against Arkansas Sturday night. The Raiders new due to the first half and The Raiders proved they are far from out of the race as they

Saturday night. The Raiders proved they are far from out of the race as they broke a slump which has plagued them for the last two or three games, showing great incentive in beating the fired-up Bears and proving they still have the guns to take the title.

to take the title. **TECH LED** Baylor by a com-fortable margin of seven points at the half but the Bears came storming back in the last half to give the Raiders the fight of their lives. In the last ten seconds, Gerald Myers dribbled through the entire Baylor team to score the winning points. Myers with has not bean at his

winning points. Myers, who has not been at his greatest lately, played a terrific game, scoring 29 points. He was fouled making the last-second basket and sank the free throw, the 11th of 12 tries for the game. The free-throw missed was his third in SWC competition. Myers leads the SWC in free throws. The Borger junior scored 13 points in the first half and matched Baylor's fire in the last half by scoring 16.

CHARLEY LYNCH was the only other double-figure man for the Raiders. He dumped in 15 big points and turned in a great floor game.

Pat Noakes, who had been out of the line-up with an injury since the TCU game, was back



#### THE PLEDGE YOU SAVE MAY BE YOUR OWN

Today's column is directed at those young female undergradu-ates who have recently piedged sororities and are worried, poor lambs, that they won't make good. Following is a fist of simple instructions which, if faithfully observed, will positively guaran-tee that you will be a mad success as a sorority girl.

First, let us take up the matter of housemothers. The house-mother is your friend, your guide, your mentor. You must treat her with respect. When you wish to speak to her, address her as "Mother Sigafoos" or "Ma'am." In no circumstances must you say, "Hey, fat lady."

say, "Hey, fat lady." Second, let us discuss laundry. Never hang your wash on the front porch of the sorority house. This is unsightly and shows a want of breeding. Use the Chapter Room. Third, meals. Always remember that planning and preparing meals for a houseful of healthy girls is no simple task. Your cook goes to a great deal of trouble to make your menu varied and nourishing. The least you can do is show your appreciation. Don't just devour your lood; praise it. Exclaim with delight, "What delicious pork jowls!" or "What a yummy soupbone!" or "What scrumptious fish heads!", or "What clear water!"

or "What scrumptions hish heads." or "What clear water!" Fourth, clothing. Never forget that your appearance reflects not just on yourself but on the whole house. It was well enough before you joined a sorority to lounge around campus in your old middy blouse and gym bloomers, but now you must take great pains to dress in a manner which excites admiring com-ments from all who observe you. A few years ago, for example, there was a Chi Omega named Camille Ataturk at the Univer-sity of Iowa who brought gobs of glory to all her sorors.



#### Camille hit on the indenious Rotion ...

Camille hit on the ingenious notion of suiting her garb to the class she was attending. For instance, to English Lit she wore a buskin and jerkin. To German she wore lederhosen and carried a stein of pilsener. To Econ she wore 120 yards of ticker tape. Her shiningest hour came one day when she dressed as a white mouse for Psych Lab. Not only her Chi Omega sisters, but the entire student body went into deep mourning when she was killed by the janitor's cat. Finally, let us take up the most important topic of all. I refer, of course, to dating.

refer, of course, to dating. As we have seen, the way you dress reflects on your sorority, but the men you date reflect even more. Be absolutely certain that your date is an acceptable fellow. Don't beat about the bush; ask him point-blank, "Are you an acceptable fellow?" Unless he replies, "Yeah, hey," send him packing. But don't just take his word that he is acceptable. Inspect him closely. Are his fingernails clean? Is his black leather jacket freshly olicel? Is his ukullel in tune? Does he carry public liability insurance? And, most significant of all, does he smoke Marlboros?

Marlboros? If he's a Marlboro man, you know he's a lot of man. You know he has taste and discernment, wit and wigdom, character and sapience, decency and warmth, presence and poise, talent and grit, filter and flavor. You will be proud of him, your sorority will be proud of him, the makers of Marlboro will be proud of him, and I will be paid for this column. Or 1888, Max Redman

The makers of Marlboro wish to announce that Mr. Shulman has been paid for this column and will continue to be paid for bringing you his homely philosophy through-out the school year.



GERALD MYERS



# ABOVE ARE THE W

#### Berry's Long Put Score Big Upset

Chapman 3 and round of the N irsomes Golf 7

Quincy, Ill., golfer 30-foot putts.

30-foot putts. meing champion Anne I o d Columbus, Ohio, o Pennes of Miami deft Dan OBrien of Richtu al Joseph McEhrlie of NJ, 4 and 3. killsts Joanne Goodwi ill, Mass, and James of Philadelphia scoree of Philadelphia scoree of Philadelphia scoree of A victory over Messinger of Denton, Jones of Denton,

is being pl Club cour

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Fight

## US With Max Shuhnan nd the Flag, Boyam or Cheek ")

#### U SAVE OWN

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nus Motion ...

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is a lot of man. You ad wisdom, character nee and poise, talent of him, your sorority boro will be proud of 0 185K Max Bacinas

nnounce that Mr. and will continue hilosophy through-



SHOWN ABOVE ARE THE WINNERS SHOWN ABOVE ARE THE WINNERS in the intramural bowling tour-nament. Members of the victorious bowling team, Alpha Tau Omega, are, left to right, Bob Butler, Richard Allen and Dan Adkisson. Kneeling is the singles champion, Jerry Cooper. Jimmy Johnson of Alpha Tau Omega is not shawn. (Staff Photo)

Berry's Long Putts

JUPITER, Fla., Feb. 12 (4)-an Berry's sparkling puttin rought a big upset as she an illy Watts of Fort Lauderdal amed to defeat Barbar McIr re and Dick Chapman 3 and 1 he second round of the Natic al Mixed Foursomes Golf Tour ament

al Mixed Foursomes Golf Tour-ament. The Quincy, III., golfer sank hree 30-foot putts. Defending champion Anne Rich-rdson of Columbus, Ohio and ack Penrose of Miami defeated fas. Don O'Brien of Richmond, fa., and Joseph McBride of Pat-rson, N.J., 4 and 3. Medalists Joanne Goodwin of faverhill, Mass., and James Mc-fale of Philadelphia scored an asy 5 and 4 victory over Mrs. Trank Jones of Dallas. The tournament is being played ver the Tequesta Club course.

icore Big Upset

### 25<sup>%</sup> of Baseballers **Are Wage Holdouts**

#### by THE ASSOCIATED PRESS

year. MANTLE, who won the Ameri-can League's most valuable player award for the second straight year, has had one salary talk with the Yankees' front office. He is asking \$75,000 this year. Burdette has been too busy on the winter banquet circuit to say much about his contract. He is reportedly asking for a \$10,000 boost to \$45,000.

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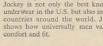
underwear.

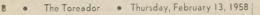
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## Tech Choir Ready; Show Opens Sunday

useles. Tickets for Dame's Ball are \$2 couple. Profits will provide a lortar Board scholarship.

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Show Whether you're of the people you'll like "Like You Like It'. The Texas Tech Choir musical in Lubbock Municipak Auditorium, in Lubbock Municipak Auditorium, in Audata arepeat performance at m. Monday. Ther the direction of Dr. Grent Dames to Deciclo Auda II Be Kingo UII Be Kingo

#### Hubby to Be Guest Of Newcomers Club

ainment, and dancing. he club is open to fac





AWS Schedules Wednesday Meet

AWS will hold an open meet-ing Monday at 5 p.m. in Ad 260 to nominate officers. Nominations will be made from the floor and the election will be by campus-wide participation on Wednesday. There will be no cam-minuter

tigning. THE TOREADOR will publish to nominees for offices be-

#### Cancer Film Here

A documentary cancer film for omen will be shown Tuesday at pan in Library 11. Local doctors will be present or a question and answer period allowing the film.

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