## Shig Spring Zaily Heralfd



## Reduced Prices

 Coats--.-Dresses10
The Store That Quality Buint

Methodists May. Independent Oil
Change Districts. Men, To Gather



In San Àntonio


| Art Phelan | Airport Log |
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| New Pilot Of |  | Panther Club





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Week-End Deparbment store
"The Best Place to Trade - After All"

| Men's Clothing | Children's Hosiery | Ready-t |
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| All-Wol Sweaters |  | Silk Dreses |
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| $\$ 1.95$ | $\frac{\mathrm{XC}}{\text { Misses Ho }}$ | \$3.95 |
| AlWool sieaters |  | Coats, Suts, Dreseses |
| $\$ 2.45$ | 19c. |  |
| Unio | Shoe Bargains | Composettes |
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| $\because \$ 1$ |  | 81 |
| Men's suits |  |  |
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|  | \$2.95 |  |
| \$1.69 . . 2.95 , $\$ 3.95$ |  | c |
| All Wool |  |  |
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## New Styles

chic. The close fit-
brims. The new shape
crowns, very pretty Felts and Velvets. A big showing.
$\$ 2.95$
DRESSES
of good quality Silk and Crepes. Shades that will appeal to the most discriminating dressers. The new lines are most effective. Values to $\$ 19.50$ Priced
$\$ 14.45$

## Ladies' Coats

This department is full of the most alluring styles you ever saw in this season's new coats.
The furs are very pretty in matched and contrasting shades.
Materials the very newest. Wonderful values.
$\$ 2345$

## Junior Coats

in very pretty styles. Shades that appeal to the most crit ical. You will marvel at these values. Sizes 11 to 15. Priced-
$\$ 14.45$ to $\$ 29.50$

| Sport Woolens | Woolens | the new silhouette dresses. Priced- |
| :---: | :---: | :---: |
| 54-in. Sport Flannels. Colors: Tan, Blue and Red. Excellent quality. Values to $\$ 3.50$. | 54-in. Woolen Suitings. Pretty patterns. Just the material for your suit. | \$2.95 to \$7.50 |
|  |  | Brassiors |
|  |  | 50c to \$1.95 |
|  |  | See Our |
| \$2.19 yd. | \$1.69 yd. | INFANTS' WEAR |
| SILK WASH | Silk and Wool SUITINGS <br> Pretty Shades <br> $\$ 2.39 \mathrm{yd}$. | PURSES AND |
| PRINTS |  | PURSES AND |
| patters. |  | JEWELRY |
| c |  | To match the new |

## Jr. High School P.-T. A. Membership Drive Draws To Close

Mothers Of Fourth, Fifth, Sixth And Seventh Grade Children Should Join Now MORE THAN 50 DELEGATES ATTEND PRESBYTERIAN DISTRICT CONFERENCE




How Is Your HEALTH?

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## DAILY CROSS WORD PUZZIE



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Any amount on tern.s to suit you. Notes
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## ACOMPLETECLOSEOUT <br> Read This <br> -w-mBig Spring, and you have athown by liberat patronage that we have the kind of merchandise you want. The Irving Truat Co., New York, recelvers for the Benkrupt Aogn storee, wantur a complete sell-out of these stores, and these are orders: Phace the goods in a town where the people know values in merchandiee and will buy it In a burry. As selling agents, we are under a $\$ 50,000$ ing daym, beginning tomorrow. <br> DEMANDED of the MIDLAND STORE and 10 other Acorn Stocks <br> Within the next <br> 58 SELLING

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SELLING MIDLAND STORE AND TEN OTHER ACORN STORES

# STOVALL BANKRUPT 

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## EVERYDAY QUESTIONS

Dr. S. Parkes Cadman

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REG'LAR FELLERS

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## STEERS POUNDING FOR FELINE FRAY



Cisco Loboès Are Under
Fire

-ByPap Pitt Expects Notre Dame Loss


SERVICE
Barber Shop


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## Run-Down Buildings

 Are Unprofitableing for resale he redecorates it and adds modern improvements to both the building and the grounds.
That is good business. The real estate man or builder the propery then they cort -

- Refinishing the exterior of a building with a lishtfirectroof materide, converting unused attic soace into
sunnu rooms, building a sanitary concrete bosement, meke o modern home out of an old house.
- Now is a sood time to bring old buildings up to moteriol dederer, orchitect or contractor for suggestions on, moderizizing.



## Universal Atlas Cement Co.

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No matter how many or how few improvements your home or building needs, we will gladly undertake to furnigh you suggestions and estimates.

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 Springs ....Wagons .... Harness . . . Bureaus.....Antiques... Washing Machines ....Rags.... Davenos There's A Buyer For Every One Sell As You Tell With Herald Classified

# Sale! <br> of Better HATS 

New Eall and Winter Hats-Copies of
imports in the finer grades of Felts, Velvets and Soliels. griced now for im
mediate selling-
$\$ 16.50$ HATS
$\$ 15.00$ HATS
$\$ 12.50$ HatS
\$11.75 HATS
$\$ 10.00$
$\$ 10.00$
$\$ 9.38$
$\$ 8.81$
Lower Priced Hats Not Included
Dresses, from $\$ 39.50$ and up-Coats, from $\$ 79.50$ and up, are included in this sale. Alterations Free!

## Glbert M. Fisher Co. <br> Phone 400 <br> We Deliver

# F00D NEWS is GOOD NEWS 

 ald. It brings you the latest in recipes, household hints and food ad vertising from your favorite grocery stores and markets. Your shopping for the family table is made more easy because of this page right ato the end of the week when you are ready to buy for the coming week

Food news is good news. . . . Make it a habit to read the Friday Market Page in the Herald regularly. It's a habit you'll enjoy and one that will save you money.
$\qquad$

\author{

## Friday Herald MARKET PAGE

} -

## SALE

of
Larger Size DRESSES
Sizes: 40 to 48
42 1-2 to 52 1-2 Regular $\$ 18.75$ to $\$ 22.50$ Values
${ }^{5} 10^{00}$

MATERIALS:




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## High Grade WINTER COATS

Values that - invite comparison
${ }^{3} 48$
Formerly $\$ 59.50$ Dress Coats as low as $\$ 23.75$, representing a proportionate redúction.

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