## THE SPEARMAN REPORTER

## IOVE TO CUT WHEAT ACREAGE 40 PER CENT

 nnual Banquet of Chamber of Commerce Attracts Many VisitorstoSpearman

## NSHINE LANE"

## A Three Act Comedy

Presented by

## SENIOR CLASS

## Wednesday ${ }^{1}$

| Sper |
| ---: |
| 100L Amission: $50-35=25$ |
| Play Begins at 8:00 O'Clock P. |

OOL A
Spea
dmission: -

## THE NEW FORD

## Hverything

yon want ortheed

THP - W. Cyer 6 Son,
THE more you see of the new Ford, the more you realize that it brings you everything you want $\alpha$ need in a motor car. And at an unusuall

## low price

Its substantial beauty of line and color is ap parent at a glance. Long, continuous service em phasizes the value of its simplicity of design and th high quality that has been built into every par

The new Ford accelerates quickly and it wil do 55 to 65 miles an hour. It is an easy-riding cat because of its specially designed springs and fow Houdaille double-acting hydraulic shock absorb ers. It has fully enclosed four-wheel brakes and the added safety of a Triplex shatter-proof glat windshield. Operation and up-keep costs are lov and it has the stamina and reliability that meat thousands of miles of uninterrupted service.

See the nearest dealer and have him give yo a demonstration ride in the new Ford. Check up every point that goes to make a good automobil and you will know it is a value far above the price.


8435 to ${ }^{8} 660$
,ismann


The hours has come that ye must reduce our stock. We will admit the truth. Our business has not been what it should have been. We have too much winter merchandise. It was our error. Our error will be your gain. Come and get these bargains in winter merchandise. Crowds will throng our store. They cannot resist the prices they will find. Merchandise must move, and we how thaf it takes the price to do it, so we have cut them to the core. Come early and get your choice of first class/merchandise.

# Ends Saturday, January 24th, 1931 

| BOY'S SUITS 1-2 Price |  |
| :---: | :---: |
| MEN'S SUITS AND OVERCOATS In order to close our men's suits and overcoats |  |
| \$34.85 Suit and Overcoat .... $\$ 22.4$ |  |
| \$29.85 Suit and Overcoat .... $\$ 19.95$ |  |
|  |  |
| \$22.50 values . . . . . . . . . . . $\$ 13.50$ |  |
| Theee suits and overcoats are all hand tailored.Good paterns and very desfabie merchandiete |  |
| MEN'S WOOL SHIRTS |  |
| \$2.99 |  |
| MEN'S LEATHER JACKETS |  |
| Lot No. I Men's Leather Coats $\$ 4.49$ |  |
|  |  |
| Lot No. $10-50$ ven s Horse Hide Ooast |  |
| MEN'S SHEEP LINED/COATS |  |
| These values are exceptiofal: |  |
| $\$ 12.50$ values |  |
| $\$ 10.00$ values .................. $\$ 6.75$ |  |
|  |  |
|  |  |
| MEN'S AND BOYS OVERALLS |  |
|  |  |
|  |  |
|  |  |
| pair - |  |
| MENS WORK SHIRTS |  |
| 1 Lot Men's Work Shirts . . . . . . 49c |  |
| I Lot Men's shirts ... |  |
| Our Famous/Yard Long Shirt |  |




## 1-2 Price



## $\$ 6.98$



CHILDREN'S COATS
const must move. This rice
think sou can buy any child

## $\$ 3.98$


CHILDREN'S DRESSES


## $\$ 2.98$

LADIES HATS

## ill ladies hat, holice for only

## $\$ 1.00$

LADIES' FALL AND WINTER DRESSES
We have only a very few left and our sizes are
froken Eut if we can fit sou, the price is
ONE.HALF OF THE ORIGINAL
Children's and Ladies Wash Dresses
All $\$ 1.98$ values for . . . . . . . . . $\$ 1.49$
All $\$ 2.98$ values for
$\$ 1.98$
$\$ 1.98$
15 PER CENT DISCOUNT ON LADIES SPRING DRESSES

LADIES SHOES


as 88.50 Lot No. 1- $\$ 1.98$
Lot No. 2-\$2.98
Lot No. 3- $\$ 3.98$

$\$ 10.00$ Values shocs priced as follows: $\$ 6.9$
$\$ 8.50$ and $\$ 7.50$ values ........ $\$ 5.95$
$\$ 6.00$ and $\$ 7.00$ values $\ldots . . . .$. $\$ 5.00$ Values
$\$ 3.95$
CHILDREN'S SHOES
All Children's Shoes, 20 per cent off
SWEATERS MUST G0



## 1-2 Price



$\$ 3.98$
LADIES WOOL AND SUEDE GLOVES Go in This Sale at 25 per cent Discount

All Wool Dress Goods Go in our Sale at ONE-HALF PRICE

Space will not permit us to list more. Everything Not Listed on this Circula will be Reduced from 10 per cent to to 33 1-3 Per Cent

## 15 Per Cent Off On Enirir Stock

50 per cent off
On All Novelties and Toys

## Refrigerators

\(\underset{\substack{AKL STERL, CORK LINED,<br>S37..00, now<br>nound capacity, walue<br>\$ 28.00}}{ }\) <br>Washing Machines

| Miscellaneous Merchandise |
| :---: |
|  |  |
|  |  |
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|  |  |
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|  |  |

## 10 per cent off

## ave Money on Improved TOVES

On Repairs

## Furniture

$\$ 25.06$

KITCHEN CABINET
$\$ 45.00$ value, now
 BREAKFA
value, now
 DETROIT JEWEL, No. 947 , blue and white
oven control, regetar price $\$ 136.00$, now .
BUCK, parcelainent
BUCK, porcelain enamell, oven control, $\$ 80$ value, 92.50 $\$ 57.50$ $\$ 130.00$ value, now going for

$$
\$ 90.00
$$

## Gas Heaters

ALLEN'S PARLOR FURNACE (circulator) $\$ 73.00$, now . . $\$ 60.00$ DETROIT JEVEL Circuator, $\$ 75$ value, now .......... $\$ 63.00$ IRONTON SIX DOUBLE RADIANTS, solid bronze, regular $\$ 20.00$ EQUITY CIRCULATOR, No. $12, \$ 33.00$ value, now ...
IRONT SIX DOUBLE RADIANTS, solid bronze, regular
$\$ 40.00$ PEERLESS AUTOMATIC WATER HEATER, 22 gallon capacity 537 $\$ 45.00$ value, now ...................... $\$ 37.50$
UTOMATIC FLOOR FURNACE, $\$ 99.00$ value ........ $\$ 70.00$ AUTOMATIC FLOOR FURNACE, $\$ 99.00$ value .......
$20 \%$ OFF ON ALL GAS STOVES NOW LISTED

## Oil Stoves



STETSON RUGS-ONE.THIRD OFF

Jan. 16 to Jan. 24 R E A D

# The Prices 

Below!

Attend This Sale and Buy
Your Supplies Now. All Clean, Fresh Stock!

## Flour

 48 LBS. GREAT WEST FLOUR$\frac{\text { Regula } 3 \text { for } 25 \mathrm{c} \text {, now } 4 \text { for.......... } 25 \mathrm{c}}{\text { HOMINY, No. } 21 / 2 \text {, regular } 2 \text { for } 25 \mathrm{c} \text {. now } 10 \mathrm{c}}$ FRESH FRUITS AND YEGETABLES AT VERY

Vegetable Compound, 8.lb. pafls, regular \$1.25, now \$1.13 FRESH IRISH SPUDS in can, regular $25 \mathrm{c}, 21 \mathrm{c}$ |STAR WASHING POWDER, 6 boxes .... 21c

GROCERIES!
Cheaper Than They Have Been IN YEARS

REMEMBER-We give Silverware Cou-

| pons on all purchases. |  |
| :---: | :---: |
| SALTINE CRACKERS, 2 !b/ regul/r |  |
| 35 c , now ............ | 29 c |

$\frac{8 \text { WIFTS LAUNDRY SOAP, regular } 6 \text { for }}{25 \text { c. now } 7 \text { for. ...........25c }}$ 5 PER CEND DISCOU

COFEEE 3 1bs. Golden Light Coffee, regular \$1.35, now $\$ 1.19$ HOGUES 8oz. EXTRACT, hon-alcoholc, GOLDEN LIGHT COFFEE, regular, per \begin{tabular}{l}
Regular 50c, now .......... 37c <br>
\hline PEXEL, regular 30c, now

$\ldots .23 \mathrm{c}$ 

pound, 45c, now . .......39c <br>

| AARDDATER TOILET SOAP, regular |
| :---: |
| 3 for 25c, now 4 for . ........ 25c |
| EVERYTHING ON SALE STRICTLY |
| CASH | <br>

\hline
\end{tabular}

Regular 11c, now
JELLY SPREAD, 44 oz. regular price
60 c , now . . . . . . . . . . . . . . . 51

RED PITTED CHERRIES, I gallon,
Regular, \$1.25, now ...... \$1.09
LIGHTHOUSE WASHIGG POWDER, Regular 10c, Sale price ...... 5 c WILSON'S STEAK AND ONIONS,
$\qquad$
STEEL WOOL, large package, regular
25 c , now . . .............. 19 c
TOMATOES
Don't forget to register for FREE Silverware Drawing February 5th. Costs You Nothing!

## Hill Brothers



## WE GOT "IT"

| The People of Spearman Want Real M/frey Saying, Specials on Groceries. |  |
| :---: | :---: |
| That is what |  |
| Friday Saturd |  |
|  | y |
|  |  |
|  | TOMATO SOUP. Van Camps |
| MAYONAISE, Santa Fe, pt. . . 29c |  |
| PE NUTS, box | PRUNES, per gallon C |
| PEARS, No. $21 / 2$ can $\ldots . . .1 .19 \mathrm{c}$ | DEUTSCH SPECIAL KRAUT |
| DEL MONTE COFFEE, Ib. . . 39 | Per Gallon |
| DINA MFIE (breakfast food) | BANANAS, 1 lb . |
| per box, was 25 c , now .... 7 7c | POST TOASTIES, Two Box |
| PLUMS, green gage, No. $2 \ldots 5$ | SUN BRITE CLEANSER, |
| CUT BEETS, $\mathrm{No}, 21 / 2 \operatorname{can} \ldots \ldots \mathrm{inc}$ |  |
| LOOK HERE | Bread, 2 loave |
| LMOLIVE BEADS $\ldots 3$ for 25 c |  |
| FAULTLESS STARCH, 3 boxes 25 c |  |
| PORK \& BEANS, Van Camps, |  |
| Three days only, per can .... $71 / 2 \mathrm{c}$ | ing groceries |

## Save a Nickel on a Quarter

## JITNEY JUNGLE



## First State Bank

## 

F. G. CECIL

PRESENT THIS AD FOR ONE GAME OF DOMINOES FREE
Pastime Domino Parlor

## High Quality Tires

 at LOWEST PRICES in History Firestone's great buying power formber and cotton at unprecedented low pricef andureineghcient manufacturing and distributipg system 1irg to their dealers and stores-places th\&m and us in a position to give you these great values Firestone Tires, Tubes, Batteries, Brake Lining Rims and Accessories| Tesetone | Fiestome | Fifestont |
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## CONSUMMERS SALES CO.




