## Anglo-Italian Pact Approval Is Asked

## 

## Makes Bid For

 Nazis Peace

Co. Agent Meeting To Open Here Wednesday


Leqal Aides Of Lucas Question Act

Red Probe SOUTHWEST OUTLAW SHOOTS May Soon Cease Inquiry Funds Are
Nearly Exhausted Nearly Exhausted, WAY OUT OF OFFICERS' TRAP


SUSTAINED RESISTANCE TO JAPANESE IS CHINESE AIM business off Chiang Given SpL. train to HERE DURING FullSupport FOLLOW TEAM OCTOBER
EJECTED FROM LOS ANGELES HOME FRIDAY

Posse Takes
Companions Of Bandit

Offirers Think Chap man May Have Re ceived Fatal Wounds

PHILADELPHIA (AP)-Major Murphy Rode said today he believed Charley Chapman, notorious south-
west desperado changed gunfire with officers caped. would be found dead Charges Flied
$\qquad$
$\qquad$
$\qquad$


0
$\qquad$


Comul mimes
${ }^{2} I \mathrm{High}$ Court To Study New Law


ARMY WORKERS ARE CHEERED

CLUB CARNIVAL IS SUCCESSFUL
the big spring datly himald
THE SPORTS PARADE $B^{y} H^{\text {ank }} H^{\text {ari }}$

Tingle's, L\&L Bowlers Win 1st Matches

Tutor Work On Defense For Fluvama


AL HOSTAK RISKS TITLE IN KREIGER BOUT

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|  |  |
|  |  |

Herd Returns To Stadium Today To Begin Drills For Eagle Go

Reds AndErno
Lombardi Meet
On’39 Salarv

<br>The live volly

Roland MeAdams
$\substack{\text { Read } \\ \text { For Abilene }}$
Armstrong And Garcia Ready For Title Go

Lombardi Elected Over Lee As
Most Valuable Natl. Leaguer Most Valuable Natl. Leaguer
$\square$
$\square$


BROOKS
LITTLE
$\frac{\text { ATMORNEYS-AT-LAV }}{\text { State Nat'l Bank Bldg. }}$
Phone 393

## SOCIETY CLUB ACTIVITIES <br> THE WORLD OF WOMEN

Honored With Party
For Young People Of Church


DON'T MISS THIS OPPORTUNITY TO STOCK UP ON FALL AND WINTER NEEDS FOR THE ENTIRE FAMILY AT MONEY-SAVING PRICES! HUNDREDS OF ITEMS NOT ADVERTISED!

|  |  | Shirrs 3 tor s1 |
| :---: | :---: | :---: |
|  |  | SHOES |
| 19. | come | Shirts |
| ains |  | NIONS |


|  |  |
| :---: | :---: |
|  | Sweat Shirts 49c |

Towels 4 for 15c


| $\begin{gathered} \substack{\text { cormex } \\ \text { sergens } \\ \mathbf{9 4 4 c}} \end{gathered}$ | BiLiAM s1.49 pr. |
| :---: | :---: |
|  | PATTER |
|  | 10cm |
| 45c | SWEATERS |
| Slaveter | 49c |

HATS 98c
CREPES 43

CRIMES
APRONS 10

greater show next year, proceeds from which will go to our Crippled Children's fund.
, thanks for everything!
Kiwanis Club of Big Spring
$\qquad$ KC
BAKING powder Manufactured by baling powder Spocialists who
make nothing but baking powder-under ALWAYS Wriposm Deperadadie
as 18 yoars ago
FULL PACK
NO SLACK FILLING


Shirts 3 for si SHOES s1.77 Shirts slea UNIONS 67c Sweat Shirts 49c to laundry:

## To The Public:

The Big Spring Kiwanis Club takes this op portunity to thank the public for the splendid cooperation and support in making their Hal we'en Jubilusca a great success. Stagin uch a benefit offering as this required muc and work of all concerned and we deeply appreciate your every effort in helping put over what will become an annual affair with this club

Plans are already being formed for a still Good Crowd Attends Episcopal Party At The Parish House

St. Mary shepiscopan Halloween
party st the parish house Monday
evening.
Modern swing muasc was provid-
ed by Harold Bottommeyn orehestra Modern swing music was provic
ed by Harold Botomeyn. orcheatra
and Jiman Winkow demonatrate the nd Jim Winslow demonstrated
odd time music with two fiddies a

ten how in comt GIRLS ATTEND TSCW DENTON NED



 on the south Yangtere frent is a
Mauser automatic pistol
Muin ped with shoulder stock. He wears bamboo matting over his
steel helmet as cooling camous
Hage arainst Japanese planes.


X-RAY FOR ANIMALS Is now, possible at the Unt-
versity of Pennsylvania veterinary hospital uhere an
Q-ray matpound


IN SEARCH OF RARE SEA SHELLS, this siso.-


ODETO ORECON turkeys can now be heard in that for a championship contest to be hetd in Salt Lake City, Utah, in November. Last yeerar an Orecron qubbler won over 14 other state-


OHIO RIVER FL OODS will not reach the new site of Shawnetown. III., which is being


CRUMBLING OF CHINESEDEFENSESNEAR HANKOW Shatiered the


COURT TEST for wage.
hour law seems a possibility to
 Utah Democrat who helped draw
up the at He betiove that be-
cause .committee worked in accordance with best constitutional
princlples.' bill will survive.

W, P, A. DEFENDER
Aubrey williams (above), actuns
WWorks Progress Admministrato.
dented all charges of poiltitai
coercion haid at the Pennsylvania coercion laid at the Pennsylvania
W.P., don door by Republican
Sen. James J. Davis. who is
 . James $\begin{gathered}J \text {. } \\ \text { seking } \\ \text { re-election. }\end{gathered}$

BARBER POLE may (o




WHEN ROYALTY RIDES through London streets, a crown designates the auto. The Duke





SHORT TALKS ON ADVERTISING
Prepared by the
Bureau of Research and Education, Advertising Federation of America

## Your Wages and Advertising

Number 1

There is a lot of advertising in this coun-
try and it has a definite purpose. It is there because somebody wants to sell us Jello, Ford Automobiles, Spearmint Chewing and Sunkist Oranges. We know that advertising helps to sell these things and thousands of others, and we know that it provides a valuable information service to
consumers onsumers
That much is plain, but did you ever stop to consider that advertising affects your
personal income? No matter what your ocpersonal income. No mater what your or or
cupation, the amount of your salary or wages is affected by the total volume of ard vertising on the part of all manufacturers
and storekeepers everywhere. This stateand storekeepers everywh
ment is worth examining.
In this country, we produce and consum. more than twice as huch and child as is produced and man, woman, and chid as is produced and
used in other principal countries of the
world. Why is this? Not merely because w world. Why is this? Not merely because we
have vast natural resources. Not just behave vast natural resources. Not just be-
cause we are better at inventing and organizing. It is mostly because we all want
so much to have the good things in life and because we have the individual ambition and energy to get them. The, purchasing power of American people is used all the time and
it revolves very fast.
This is where advertising comes in. It creates desires or new things and encour-
ages ambition for higher standards of living. Sugzestions from advertising are often responsible for the purchase of a new living. room rug, an automobile, better clothes, or
a new kind of breakfast food.

Millions of purchases are inspired by ad vertising. When the volume of buying is
high, business is good and there are many hiph, business is good and there are many
jobs. It is not only the ability of consumjobs. It is not only the bility of consum-
ers to buy goods but also their desire to buy ers to buy goods but also their desire to buy vertising is one of the greatest stimulators of buying desire that has ever been known. New industries depend on advertising to get started. A factory is built to manufac-
ture a clever electric razor. ture a clever electric razor. No one ever
heard of such a thing before. Hardly any heard of such a thing before. Hardly any-
body wants to buy the device until the body wants to buy the device until the
manufacturer explains its advantages in national advertising campaign. Almost immediately, thousands of men buy these machines and the company increases production. The result is lots of new jobs for
tory workers and traveling salesmen.

Advertising has built many outh new industries, big ones and little ones. Similar Iy, advertising has expanded countless old industries are directly benefited.
case it means more employment. more wages. Our whole economic lifs is speeded up, the national purchasing power is
larged, and everybody's income goes up. larged, and everybody's income goes up
The merchandising force of advertising is very important among the various factors responsible for our having the highest wage level in the world, with a buying power
nearly twice that in Great Britain, two and one-half times as great as in Germany, and more than ten times as high as wages in Rusesi. In more ways than one, advertising
gives a lift to the pay envelope.

 Instead of Repair Bills为 WINTER PROOF..NOW!


[^0]Mobilgas Mobiloil
ATYOUR FRIENDLY MAGNOLIA DEALEA


# Pi'Hovizize For Results, Use The Classified Page 




One Man Joh
by Don Flowers


SCORCHY SMITH




## SEE CS FOR

## LOANS

INSURANCE
Local Company Renderin
satistactory





QUEEN
 ann inipman Comifacien I. *iv
$\qquad$
TWO ARE KHLLED IN
SWEETW ATER CRASH

 two extremes and

## MarketS

HEAR


W. R. BILL' WHITE Tonite
And Every Night This Wee
At 7:30 P. M.
*uRST BAPTIST CHURCH

Outlaw
LYRIC
 CoIDBICGERS In Pavis

$\qquad$

## Livestock

DRIVE STYMED


TIP TOP

\section*{Buick's Greatest | $\begin{array}{l}\text { Building Program } \\ \text { Getting Underway }\end{array}$ |
| :--- | :--- |}




[^0]:    (Nㅏㅇ More moor wear occurss in the first two minutes It If an X-tay were possibic you could easily see why. those sconds your motor makes many revolutions under the strain of imperfect lubrication.
    Winice Mobiloil, flowing freely even in sub-zero wearher, quidkly reaches and lubricates those vial working parts. A compiete Winter Proof job will protect your car aguinst frictional weari and assure quick sarts on coldest mornings.
    Doa't ake chances! Get your Wincer Proof Tickes at de ignt
    of the Flying Red Horse, and avoid expensive repali bills

