# (1) Zig Spring Jaily Herald 

MEMBER OF THE ASSOCIATED PRESS

## AIRWAY OPERATORS SEEK <br> HEARING

First National, West Texas National In Merger Airlines Plea

Named First 25,000 ALLOW $\boldsymbol{A} \boldsymbol{B L} \boldsymbol{E}$ ACTIVE OFFICERS IN NEW BANK National Bank In Big Spring


A SKED FOR HOWARD GLASSCOCK FIELD

[^0]Old Things, Clothing For Needy


Legislature Is Taken To
Task By Jim
Ferguan Aceuses Solon
Of Stallingon Relief
Proogram


To Pioneer Of Coahoma


| Strong Case Is Made By Howard Men |
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Action Would Ruin Business
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$\qquad$ would "ruin their business to
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Paris Streets

## Communist Bands Reme ed Miles Away, Seve Fatalities

Ray Wilcox May
Be Brought Home Some Time Sunday

Six Presidents
Serve During Its
Existence Here

The First National Bank was organized in Big Spring on
April 19, 1890, with W. H. Gilliland, formerly of Baird, as April 19, 1890 , with W. H. Gilliland, formerly of Baird, as
president; J. M. Walker, cashier; G. W. Walthall, J. C president; J. M. Walker, cashier; G. W. Walthall, J. C.
Smith, Joseph Fisher, L. S. McDowell, Henry Pfaff, R. C.
Sanderson, J. M. Walker, F. W. James, W. H. Gilliand and Sanderson, J. M. Waiker, F. W. James, W. H. Gilliland and
Edward Hart as directors. The original application for charter and granted by the United States government, read "We, the undersigned whose names are specified in Article 4 of thin certificate, having associated ourselves for
carrying on the business of banking, under the laws of the carrying on the business of banking, under the laws of the
United States, do make and execute the following organiza"First. The name of the association shall be the First National Bank of Big Springs.
"Second; The said association shall be located in the
town of Big Springs, county
of Howard, and State of Tex-
FORMER PRESIDENT of Howard, and State of Tex-
as, where its operation of discount and de
Thirdi The centital

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## State National Announces

 Interest Cut Etamenice of ness Feb. 10, New RateTo Be 8 Per Cent



 rates. The previling interest rate
has been 10 per cent, it was anit.
$\begin{aligned} & \text { teller in 190日. Ho had been with } \\ & \text { the Pacific Exprese company, with }\end{aligned}$
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R. . Ganderom, one or the ori-
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## Congratulations

To The New

First National

## Bank

In Big Spring
State National Bank


Interest Rates LoweredByNew Bank To 8 Pct. Reasonably Sized Loans Are Affected New Policy Announced By Officers Of New Banking

> Institution

DIRECTOR J.M. Cunningham Served As Bank's First President
The West Texas National Bank was organized February
28, 1903. J. M. Cunningham was president; S. W. Moore, vice president; and R. D. Mathews, cashier. These three men, with G. L. Brown, Will P. Edwards, W. R,
Jones, constituted the first Board of Directors.
The bank opened for business on Main street, just across
Second street north of the present bank building Second street north of the present bank building. The vidend, 7 per cent, on Dec. 31, 1903. M. Cunningham, sold In October 1903, the president, J. M. Cunningham, sold
his stock, and W. H. Eddleman was elected president. Mr. his stock, and W. H. Eddleman was elected president. Mr.
Eddleman was not a resident of Big Spring, so vice-presi-
dent, Moore, acted until W. P. Edwards was elected, in Jan. dent, Moore, acted until W. P. Edwards was elected, in Jan.
1905. G. L. Brown was elected president January 1008 and 1805. G.L. Brown was elected pres. P. Edwardh was again,
served until January 1914, when W. choser. Succeeding Mr. Ed-

| $X$ DIRE | (wards, in 1924, B. Reagan was elected. The three men having the largest number of |
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|  | years as prenident are G. L. Brown, W. P. Edwards, and |
|  | B. Reagan. <br> Outatanding Camilers |
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|  | R. D. Wathown and $\boldsymbol{R}$. T. Pine |
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| The Regular | erts, W. S. W. Moore and W R. Cole. |
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|  | Largest Stockholden <br> Today the two largest stockhold. <br> ers in the West Texas Natlonal |
| AMU | Banic are Mra. Dora Roberts and <br> B. Reagan. Mre Roberta has |
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|  | been one of the bank'n difrectori for many years. Her loyal sum |
| 1 Be Found On Page |  |
|  | a blesuing to many people. Hor humband, Joon Roberth, was elect-ed a director of the bank in Jand arner or |
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|  | (Continued OL Pogo |

## NOTICE!

Effective at the close of business, February 10, 1934, interest rates on new loans, or renewals, of Five Hundred Dollars or more, will be at the rate of eight per cent per annum.

For the past several months we have been considering reduction of interest rates on loans and we are glad to give our customers the benefit of a reduction in interest rates.

For Safety and Service Do Your Banking Business With Us.

State National Bank

# Announcing <br> THE FIRST NATIONAL BANK IN BIG SPRING, BIG SPRING, TEXAS 

## A merger of The First National Bank and The West Texas National Bank of Big Springs,

 effective at the close of business Saturday, February 10th, 1934, under eharter approved by the Comptroller of the CurrencyFebruary 2nd, 1934.As Monday, February 12, is a legal holiday the new benk will open for business Tuesday, Rehyuary 13th, 1934, in the West Texas Mationel Bank Building.


The capital of the new bank is $\$ 100 ; 000.00$; susplus, $\$ 40,000.00$ and wndivided prodits, $\$ 10,00000$, sh fully paidh, The deposits are approsimately $\$ 1,200,000,00$. Detailed statement will be published following opening day.

The consolidation of these two pioneer banks here is the eonsummation of plans whieh the Direetors of both institutions have been eonsidering for a year or more and was finally agreed upon solely beeause it folt that the elimination of one bank from the town was advisable, would be beneficial to the entire trade territory, and was in line with the government's plan for fewer and stronger banks in every locality.

The combination here effeeted brings together some of the most substantial financial interests in West Texas, in an institution with ample capital and whose assets are all sound and written down to actual present day values.

Feeling that the enhanced earning powers of the new institution should be shared with our friends and customers, we ave pleased to announce that our Directors have decided that hereafter the rate of interest on new loans and renewals of reasonable size, will be eight per cent per annum instead of ten per cent, the rate now prevailing.

Customers of eaeh of the old banks will find the officers with whom they have heretofore done business on duty and ready to serve them in the new institution and are invited to call in whethar they have any bromas to transaet at the time or not.

Cheeks against balanees in either of the old bauks will be peid by the new bank. Use either the old First National or West Texas Na tional checks.

[^1]
## You Will Be Welcome



## RITZ

Today－Monday
Today will mark the beginning of the two outstanding days in amusement history for Big Spring and sur－ rounding territory，mother，father，son，daughter， grandmother and grandfather will drive miles to see this picture！
The Greatest of Thrills is Loveliness ．．． WE＇VE ALL BEEN ROBBED TOO LONG！

> The ecstasy of moonlight -the miracle of spring A lilac tree, a waterfall, and youth afire!
> Live these golden hours. Laugh, cry and love with "Jo"..enchanting sweetheart of thesecretdreams of every living man!

HIEPBERTS

## ¿Cittlelloomen＂ <br> y LOUISA MAY ALCOTT nouth <br> JOAN BENNETA

 PAULLUKAS FRANCES DEE JEAN PARKER EDNA MAY OLIVERDonslang Montsomery





| ADDED ATTRACTIONS <br> Yaramount Sound News <br> And Comedy |
| :---: |
| ＂Rhapsody＂- Colortone Review |


| Tribulations <br> Of Earnest BrideShow <br> Ann Harding Has Ha <br> Time With Play－Boy Husband－Powell <br> The wedding of an earne marriage minded maiden to <br> em－and－leave－＇em playboy resultant conflict are the <br> Fiarneas＂，co－atarring Ann Hard and Wilism Powell． <br> Tuesday and Wodneeday． Miss Hardirig and PoweH＇s <br> and post－marital problemn form theme of this RKO－Radio Pictu Joan Colby nets her mind and hee <br> on John F？etcher，San Franelaco teading playboy who ghuns man |
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Y Yesterday Love Affairs Given Sincere Touch Now the great romantic love epic of the Nineteenth
Century comes to the talking screen with a notable dra－ Century comes to the talking sereen with a notable dra－
matization of＂Little Women＂which runs today，Monday at matization of＂Littli
the Ritz Theater．
The present

 Shows of The Week

At A Glance | and |
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## Steer Cagers Play



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# The R \＆R Theatres Extend Greetings and Best Wishes 

# To The <br> Cosden Oil Corporation <br> On The Completion Of Its Modern，New Refinery <br> To The New <br> First National Bank <br> In Big Spring 

1.2 Ton Chevrolet Truck Makes
23.7 Miles Per Gallon

On a 509 Mile Trip With Full Load
 The new Cherrotet
Thmeportatlon.

Carter Chevrolet Co.
Our Sincere
Best Wishes And
Congratulations
To The

## Cosden Oil

## Corporation

Its Officers and Employes

## HOTEL SETTLES



WE'VE "COOKED URY SOMETHING OF INTEREST TO EVERY HOUSEWIFE! PLAN TO ATTEND THIS

## Free Cooking School

AT MONTGOMERY WARD'S STORE-BASEMENT FLOOR

## FOUR BIG DAYS

Wednesday, Thursday, Friday and Saturday Schedule: Starts at 2:30 Each Afternoon
ft's a Revelation! Just What You Have Been Waiting For! An Opportunity To Learn the Ways and Means to Better Cooking. Actually with Less Cost and Less Work!

SCHOOL UNDER THE SUPERVISION OF
MR. A. R. ELMORE, OF
THE NATIONAL COOKING SCHOOL YOU WONT WANT TO MISS A SINGLE DAY

This Is Not A "Demonstration," but a Cooking School conducted by a nationally known expert on the methods and results of pressure cooking. Planned to be a genuine value to the housewife. Be sure to hear Mr. Elmore's lecture daily-see him cook a complete meal in 12 minutes. He will explain fully the simple method that reduces the cost of cooking, canning, etc. . . . the safest, healthiest and most economical way for coolding known to sclence today,

Many Gifts Each Day free recipes each day MONTGOMERY WARD \& CO.
Cook six different foods under the same eover without
mixing flavors.

| Cook a full course dinuer in <br> twenty minutes. |
| :--- | Pressure eooking is the only

Safo Way to an Safe Way to can meats and non-acid
fruits.

| Ward's new style Cooker |
| :--- |
| holds more jars - equipped |
| with handy canning rack. | with handy eanning rack.

BIg Spring, Texas


STEER CAGERS WHIP COAHOMA BULLDOGS IN RAGGED BATTLE Third Quarter Rally Saves Big Spring After Two Periods Of Loafing
Cik spring steer idrubbed the enoush pasing, and an attempt to




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SERVICE CORP
Dallana Bank and Tant Buags
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fom the nile of the court and once
on an crip dhot.
Big Spring tipped the ncore




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West Texas
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Within thity dayn there will be
medal play at the course and
leam selected to play on the San
Angelo Country Club on the Devils Beaten
In Tournament

 and most of the points. Flowera mande orip ahote.
The game way loot in the laot ten
or fifteen seconds The Devilh beats. Water Valley,

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Chet' Fowler, Star Athlete, Lives Here "Chet" Fowier, who la
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"Chet" player four years o football tor the Tour Ye. Yoarn or
Toadd beotore golng to the Cin
cinnati Reda, then to the Bo


## Congratulations

Our three banks standing up strong as they have during the depression have made Big Spring stand out like a city built upon a hill.
"There is More Than Money In A Bank"

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Cettiem

Our Best Wishes and Congratulations To The Cosden Oil Corporation On It Nownew Modern




























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 What to the Interiod Hior behind was thil. They chugged along un-
til there two or



\section*{Waits}

JEWBELRY STORE \(5=5\) \%iviziz

\section*{DAILY CROSS WORD PUZZLE}


What Is It?

This Sounds Sinister!
by Wellington


The Spellbinder
by Don Flowers
by Fred Lochel


\section*{HERALD WANT-ADS PAY} One innertion: 8 c line, \(\delta\) line mintmum.
Tech succentive finnertion to line Weekly rate: \(\$ 1\) for 5 line minimum; 8e per Hine per Monthly rite. si per line, change in copy allowed Readers: 10c per line, per issue.
Ten point light face type as double rate. Capital letter lines double regular price.
CLOSING HOURS Weck days Saturdays .................... 5 P. M. A specific number of insertions must be given. tion.

Telephone 728 or 729

\section*{ANNOUNGEMENTS \(\frac{\text { Pabllo Nonces } \quad 6}{\frac{6}{6}}\)
 \\ EMPLOYMENT \\ 11 Help Wanted Male 11
}

\section*{Political Announcements}

The BIG SPRING HERALD will make the following
charges to candidates pay-
able able cash in advance.
District Offices . \(\$ 22.50\)
2. \begin{tabular}{l} 
District Offices . \(\$ 22.50\) \\
Cunnty Offices \\
O \\
\hline 12.500
\end{tabular} Precinct Offices.: 1.5 .00
This price
Includes insertion In The Big Spring Herald
(Weekly). (Weekly).
THE DALY HERALD
anthorised to announce the
following candidates, subject to the action of the DeemoR. 2 2. 1934: For Congress (19ti Distric
ARTHUR P. DUGGAN
GEORGE MAHON GEORGE MAHON For District Attorney:
CECLL C. COLLING R. W. (Bob) HAMILTON For District Judge:
CHAS. L. KTAPPROTH
CLYD CLYDE E. THOMAS
PAUL MOSS
For District Clerk:
HUGH DUBBERLY
HUGH DUBBERLY H. R. DEBENPORT
JOHN B. LITTEER \(\frac{\text { J. S. GARLINGTON }}{\text { For County Attorney: }}\) WAMES LTTLLE
JILURN BARCUS WILBURN

\section*{S. M. MCKINNON
JESS SLAUGHTER
DENVER DUNN DENVER DUNN
JOHN R. WILLIAMS Jor Tax R. Wsessor \& Collector:} MABEL ROBINSON
JOHN F. WOLCOTT W. R. PURSER For County Treasurer:
C. W. ROBNSON
C A. C. (Gua) BASS
LESLIE WALKER LESLER WALKER A. S. LUCAS H. S. MESKIMEEN \(\frac{\text { E. G. TOWLER }}{\text { For County Clerk }}\) For County Clerk.
J. I. PRICHARD For County Superintendent.
ARAH PHupres ARAH PHILLIPS ANNE MARTIN
 J. W. (Joe) ROBERTS H. C. HOOSER J. H. HEFLEX
G. E. MCNEW For Pablic Weigher Precinct J. W. C. CARPENTER For Commissloner Precinct REECE
REECE N. ADAMS ALBERT A. LANDERS FRANK HOD
O. C. BAYES
For Commissioner Precinet w. G. (Buster) COLE W. G. (Buster)
A. W. THOMPSON PETE JOHNSON W. A. PRESCOTT
BEN MILLER or County Co Precinct No. 3:
GEOBGE WHTE Charle dunn H. F. TAYLOR

For Commissloner Precinct W. No. FLETCHER W. M. FLETCHER
s. L. (Roo) LOCKHART O. J. BROWN NEW CORS ADDED Moore \& suivivan, propitiocre of
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\section*{Loan Concern}





Informal Club-Mrre. ahine Phul.
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Another Briage Club-Mrs. Gene
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Triangle, Bridge Club-Mrra. w. B.
 . Hall at 2:20
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Gas Company Employe
Company Employe
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Our
Best Wishes for Every Success

To The New First National Bank In Big Spring

Big Spring Hardware Co.
Phom 14
115-17 Main

\section*{Our}

Best Wishes
To The New
First National Bank
In Big Spring
and To the Cosden Oil Corp. On Its New Refinery
Big Spring Ins. Agency

Phone 899

\section*{Congratulations}
and Every Wish for
The Success of the
New
FIRST NATIONAL BANK IN BIG SPRING

Empire Southern Service Co.
Jas A. Davie, Mgr.

\section*{Greetings \\ AND \\ Best Wishes \\ To The New \\ First National Bank In Big Spring}

The Merging of These Two Strong And Reliable Banking Houses Is An Even Greater Assurance of Financial Security For Big Spring and West Texas.

\section*{Howard County Refining Co .}

One Mile West Of Courthouse On Highway 1
Our Hearty Congratulations
and
Best Wishes
To The New

\section*{First National Bank}

\section*{Windswept Frocks Glide Into} Spring Fashion
Pleats blow forward from the neckline and out from the shoulders, and so are skirts pleated so there is a forward fling to them... These frocks are i young and graceful way to make a spring entrance.
\(\$ 19.75\)

\section*{ELSMO}

Demonstration All This Week
Miss Pearle Reede of Chicago
is malding a specinal effort to ald you in the care of your skin. . .come and listen to her beneticilal lectures, also she

Free Pursette For You
to be given with every dollar

\section*{,} has 8.

\section*{Valentine \\ Gifts}

That Aim Right For The Heart of a Lady


Smart Bags .... \$1 up Lacy 'Kerchief 69c up Sheer Hose . ... \(\$ 1\) up Silk Undies ... \$1 up New Gloves

Whirligig wivisicis



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Sumbealn
Grocery \& Market
2nd \& Ruminels
Greetings
and
Best Wishes
To The New First National Bank

In Big Spring
Linck's
Benefit Dance
THURSDAY February 15th

\section*{CASINO}

9 p. m. till-:
Benefit Drill Team Of
L. S. To B. Of L. F. \& E


3 BOURJOIS
corerr cienions
The re-opening of the new Improved Conden plant is a great thing for Big spring-fust another indication that "happy days" are coming back at an amuxing pece.

\section*{A. M. F. Co.}

\section*{Send Greetmgs to Cosden}

To its executives, plant omployees and dealers: Eerinig in Pouis佔 tisticic
EolfansBuens


FIRESTONE
SERVICE STORES, Inc.

\title{
Take Part In Cosden Loyalty Week, February 11 To 17 - Zig Spring Jaily Herald \\ \section*{C. G-NO. 216 BIG BLGEN SEECTON SRING, TEXAS, GUNDAY MORNING, FEBRUUARY II, 1084}
}

\title{
BigSpring Future DependsLargely On Cosden New Cosden Process Revolutionizes West Texas Refining
}

\author{
Product Bears Out Prediction For New Plant
}
- Cracking And Treating Processes Make Possible Gasoline Of New Quality From West Texas Crude
 When he announced that the Cosden Oit Corporation would buid at Bompleted in 1929 many felt that perhaps,
plaee the plane comple
even in the face of Mr. Cosden's world-wide reputation for being able to overcome apparently insurmountable diffif
culties he had, due to the unprecedented economic depres cuites he had, due "bitten off too big a chew."
sion that prevailed,
Ten months later the Cosden Oil Corporation's new re \(=\) mims 317 Men 0n yanizusim Payoll of *




What Are These Octanes?

\section*{Mnchine At Refinery Ac} Curatemeasure Anti. Of Gasoline
mitioust moan wery nuto


\section*{J. W. Coast, Inventor Of Numerous Improvements In Refining, Returns} To Cosden As Superintendent Here Fine Record Achieved By Cosden Team
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n twenty yeara numerous pro lilbly, rlamped into the refining watry of the world, \\
o this man, Mr. J. W. Coant, the
atruetion and operation of the reffingry is an enjoyable uibayi known only one creed-tha work and more work untll the It done. \\
native of New York ntate, Mr
at was Mterally born into fnduatry. His father's family oll producers and hla moth-
wers refliers. An uncle, O. C vards, was among the founder ation, which orlginated in Tex- \\
youth J. W, Coast way ast \\
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\section*{Great Industry} Maintained Here By Noted Oil Man
Colorful Career Of Josh Cosden Reaches New Stage With This Community Sharing In Success

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Sale Gets First Cotton Check In

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Flying "Expres Trains" Placed

\section*{In Service By American Airways}
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\section*{Congratulations}

\section*{To The}

Cosden Oil Corp.

\section*{On The Completion}
of Its New Refinery
Aycock Corporation
or texas
Insulation Engineers and Contractors DISTRIBUTORS JOHNS-MANSVILLE
Houston
Dallas
San Antonio

\title{
Consolidated Products Co.
}

\section*{AUTOMATIC CONTROLS HAVE UNQUALIFIED INDORSEMENT OF COSDEN OIL CORPORATION}

> 41 Fisher Automatic Specialties Are Depended Upon To Give The Exacting Control Required In The New and Most Modern Refinery of Cosden Oil Corporation At Big Spring.

Cosden Oil Corporation is entitled to congratulations for their spirit of leadership in building the modern oil refinery at Big Spring, Texas, and Fisher Governor Company is happy to add their best wishes.

We take this opportunity to advise the Cosden customers that finished refinery products, with today's exacting requirements, can not be produced in old or small, improperly-built refineries. To insure the highest quality finished products Cosden has installed forty-one FISHER Automatic Controllers throughout their new plant. Main Offices:
16 Park Row, New York, N. Y

\section*{Incorporated}

\section*{Extends Congratulations and Best Wishes}

\section*{to the}

\section*{Cosden Oil Corporation}

On Their Modern New Refinery

\section*{FILTER PRESSES}

In Their New Plant Were Furnished By Us!

\section*{We Are Dealers in Used Machinery}

Specalizing In Used Machinery For The Chemical and Allied Industries

In every plant there is some need for modernization and improvement. In laboratories and engineering departments of new and growing industriee there are many projects that should be started on thelr way Now. But executives must also face the need for careful spending, of conservation of oapital for increased payrolls, shorter hours and added employment. The purchase of Consolidated "Uned Equipment" at a aaving plus prompt delivery, meets both these vital national needs.
For the past 15 years "Consolidated" has been buying and liquidating complete plants, any size or kind, in all parta of the country.

Complete Equipment for




FISHER GOVERNOR CO.

WANTED - What ide machinery have you for sale? We pay cash for your surplus equipment - Single item or complete planti CONSOLIDATED PRODUCTS CO., Ine, 18 Park Row, New York City
\begin{tabular}{c} 
GRide With a Glide' \\
In The New \\
1934 PONTIAC \\
1934 BUICK \\
1934 OLDSMOBILE \\
Now On Dasplay At The \\
Webb Motor Co. \\
Fourth and Runnols \\
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Big Spring's Amusement Center! DANCING
Tuesday-Thursday-Saturday Club De Paree

When You Buy At PENNEY'S
It's Like Buying That New
Cosden Gasoline "You Get The Most For Your Money"

\section*{N. CENNENOC}

Congratulations To The
Cosden Oil Corp.
On The Completion Of
New Plant


\section*{DUDLEY'S \\ 220 Main}

\section*{A Prescription Service} That Is
PROMPT - ACCURATE - RELIABLE Each Prescription You Bring To Us Is Filled By A Registered PharmacistAnd Above All-
"THEY COST YOU LESS"
Golfand Bios
Let Us Demonstrate The New
1934 NASH
To You and Your Familý
Big Spring Nash Co.
Phone 7is 1005 w . Third
"Filler Up" With That New, Higher Octane Cosden Gasoline At

\section*{Rueckart Bros}

Completo Automobille Repgatr shon

\begin{tabular}{|c|}
\hline CLOSING OUI \\
Men's Heavy Leathortex \\
and Moleskin \\
Sheep-lined Coats \\
\(\$ 3.19\) \\
BURR STORES \\
11s.17 R. scond
\end{tabular}
You'll Eajoy Siping
Beer and Eating Our
Datch Lunches and
Delcicious Sandwiches!

\section*{T. H. CROW \\ GBOCERY AND MARKET} 21091/ Scurry
Get Our Prices on Groceries and Meats

\section*{A Big Spring Pioneer of 29 Years}

Extends Congratulations and Best Wishes to the Cosden Oil Corporation on the Completion of Their New Plant.
J. D. BILES
\begin{tabular}{lll} 
Phone 888 & DRUGS & 222 Main \\
\hline
\end{tabular}

\section*{Congratulations \\ To The \\ Cosden Oil Corporation}

\author{
On The Formal Opening Of Its New Refinery
}

The Big Spring Firms On This Page Urge Everyone In The Trading Territory and The City To Observe

\section*{COSDEN LOYALTY WEEK}

Sunday, February 11th Through Saturday, Feb. 17th
Drive Up To Any Cosden Pump and Say--Fill'er Up With That New Cosden Gasoline'
\begin{tabular}{|c|}
\hline Compare \\
The Delivered Price \\
of The \\
New Chevrolet \\
with That of Other Makes \\
Carter Chevrolet Co. \\
Phooes 2us at Johmon \\
\hline
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\footnotetext{

}

Cash and Carry
Men's Suits
come 80 c
Dresses come men \(800^{\circ 0}\)

Odorless Cleaners
Phone 668 408 E. Third \(8 t\).

A Complete Stock or
Automobile Parts
Supplies and Accessories
HARRY LESTER
prome 2u \(\quad\) som man
Thanks for that-
Super-Liquid-Gas

> -By Cosden!

You can buy our SHOES for men, women and children with confidence that they, too, are of Super Quality.

> A. P. McDONALD \& CO.

\section*{You Get \\ ONE DAY SERVICE.}

\section*{At}

MIILER BROS.
Cleaning - Pressing - Dyehng
-Silk Dresses A Specialty
Phone 483
We Doliver

\section*{MONDAY}

At Waeker's - You Can Buy
CLOPAY WINDOW SHADES
New Improved Shades without
New Improved Shades without roller .... 15 C
LISTERINE ANTISEPTIC
14 oz. size. Formerly
14 oz. size. Formerly \(\$ 1\) size. Special at.. 55 c PRINTS AND BROADCLOTH
Fast color, yard Fast color, yard

15c
C. F. Wacker's Stores 210 Main


FFiller Up With That
New
Higher Octane
Cosden Gasoline'
On Sale At Our Pumipe
Co-Operativc Gin \& Supply

\section*{tus mic spranc}

\section*{Great}

To The

\section*{Cosden Oil Corp.}

On the Completion of Their Modern Refinery

We are proud of our part in furnishing ma terials for this modern plant.

We not only say "Congratulations" but pledge our support in the building of Weat Texan.

\section*{S. P. JONES LBR. CO.}

Phone 214 A Plank for Every Purpose"

\section*{LAGONDA}

TUBE CLEANERS

Selected for their speed, durability and efficiency in operation

CLEAN tubees mean eoconomy whilo less time out for cleaning by use of the finest equipment avall able, the Coseden Oll Corporation maintains standarda tn operation seeond to none.

Wo congratulate you, Oosien Oil,
LaGonda Mfg. Co.
Epringtield, Ohi matariet ortices In Priciple citlees


促


\section*{Our}

\section*{Congratulations}

To The
Cosden Oil Corporation

\section*{On The Completion} of the New Refinery

The splendid showing of an unwavering faith in the future of Big Spring by the Cosden Oil Corporation with its large investment in the new refinery is another direct sign of returning prosperity to West Texas.

We extend our best wishes to this growing Big Spring industry and to Its many employees.

Empire Southern Service Co. Thone 8 se

Jas A. Davis, Mgr.
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 Unique Experiences

Loyalty Tootroin mou non , Nome
A. D. Neal Wed

In San Angelo, To Live There




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\section*{Lester Fisher Building \\ A Modern Office Buliding LESTER FISHER, Owner 8rd \& Main} and the Following Tenants-

\section*{RED © WHITE}

Congratulations and Best Wishes

To The

\section*{Cosden Oil Corp.}

\section*{On The Completion of Its Modern, New Refinery}

In conneetion with our congratulations to the Cosden Oll Corporation we Insh to sincercly thank its many employees for the splendid volume of business they have given the Red \& White stores in the past.. ., and lavite them to continue their valued patronage at our stores.
More and more of the housewives of Big Spring are maldang the diseovery that they can save money consistently by buying their overy day neede
at their nearest Red \& White Store.

All Cars and Trucks of The Red\& White Distributing Company In This District Use Cosden Gas Exclusively!

\section*{RED \& WHITE}

\section*{We're Boosters}

\section*{for the}

\section*{Cosden Oil Corporation}

\section*{and Congratulate Them} on the Completion of their Modern, New Refinery
\begin{tabular}{|c|c|c|}
\hline J. D. Biles Pharmacy & Thurman's Studio & Geo. L. Wilke \\
\hline Modern Shoe Shop & Cornelison Bros. & Mint Domino Parlor \\
\hline J. W. Bonner Barber Shop & Kohancek & Sullivan \& Sullivan \\
\hline Lib Coffee & James D. Wade & \begin{tabular}{l}
J. B. Pickle - Rube Martin \\

\end{tabular} \\
\hline A. S. Brumley-H.A. Stegner & Retail Merchants Amen. & Dr. W. L. Simmons \\
\hline J. B. Littler: & Amer. Nati, Life Ins. Co & Dr. C. D. Baxley \\
\hline Cowden Ina. Agenc & Jas. T. Brooks ATHonemyataw & R. L Cook \\
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\section*{Congratulations TO THE}
Cosden Oil Corporation
ON ITS MODERN, NEW REFINERY
You'll Find That
NEW
CosdenGasoline

\section*{In Both Our Stations}

\section*{Goodrich} Tires With The Life-Saver Golden Ply. Three Times Safer From Blow-outs At High Speeds!

\section*{Homan Super Service \\ 107E. Third \\ Third and Scurry}

\section*{A Big Spring Industry}
Extends Greetings to the Cosden Oil Corporation and Best Wishes For the Success of Its Refinery
A town can be no bigger than its industries! As its industries grow so does the town. Each citizen.

Patronize Big Spring Industries In the town and its entire trade territory can contribute to their own prosperity by patronizing the industries which mean the life and growth of their trading center.

\section*{Howard County Refining Ci \\ A Home-Owned Big Spring Industry -Manufuchuri - and Istributhag Potroleum Products One Milo Went of Courthouse an [7: ay No. 1}

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 place for the giri, uttle dreaning
the anmp would become the Odease
of today. Our Best Wishes
for Every Success
To The

\section*{Cosden Oil Corp.}
and Its Many Employes
Welder's Supply Co.
"Everything for the Weider" Dallas, Texas

Our Most Cordial and Hearty

\section*{GREETINGS}

To The
Cosden Oil Corp.
Big Spring
We extend the hand of Fellowship to this splendid refinery, its officials, its employes and their families.

\section*{First National Bank}

\section*{In Big Spring}

\section*{Congratulations}

To The

\author{
COSDEN OIL
}

CORPORATION

\section*{State National Bank}


Lincoln Kin, South Sympathizer,
Recalls Interesting Civil War
Stories, Sorry Gray Defeated




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\section*{CONGRATULATIONS:}

Mr. Josh Cosden
Mr. Richardson
Mr. Coast and
Your Hundreds of Employees
Woodward and Coffee Petroloum Bldg.

\section*{COSDEN OIL CORPORATION}

Big Spring, Texas

\section*{FIRE BRICK}
A. P. GREEN From
"The Most Advanced Fire Brick Plant In the World" America's Great Producers of High Grade Missou Refractory Products.

\section*{A. P. GREEN FIRE BRICK CC}

MEXICO, ISSOURI
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7 \\
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\section*{More Than Just Filling Stations}

> FLEWGLLEN'S SERVICE Recognted Agenta Cosden Products
> Distributors of Quallity Lubrication

\section*{\begin{tabular}{l}
29 \\
24 \\
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We Have, From The Beginning, Sold
COSDEN

\section*{GASOLINES}

And Other Services That Make For Greater Economy In The Operation of Your Car!
\begin{tabular}{|l|}
\hline You Find All \\
These At \\
FLEW'S: \\
FIRST- \\
Quallity \\
sEOOND- \\
Fair Prices \\
ALWAYS \\
Courtesy-Eficlency \\
SERvices \\
Lubrication \\
Gasoline \\
Oleaning Naptha \\
Burning Fuels \\
Batteries \\
Electrical \\
Hood Tires \& Tubes \\
Washing and \\
Greasing \\
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FLEW'S SERVICE STATIONS
2nd \& Scurry Phone 61

\section*{The}

\title{
Cosden Oil Coporation
}

Is To Be Congratulated Upon Achieving Completion of Its New Refinery At Big Spring With Its Ultra-Modern Equipment!

\section*{West Texas--}

Should Appreciate This Invaluable Contribution To Her Industrial Devleopment!


Asborption Plant-Cosden Refinery


Reforming Still-Hot Oil Pump House In Kear

\section*{Big Spring--}

May Well Be Thankful That She Has Become the Site of This Plant, Which Affords the Advantages of Gasoline Manufacturing Processes New to the Refining Industry.

This Company Is Proud To Take Part In The Operation Of This New Refinery

\section*{Interesting Outline Of Medical History ls Made By Local Doctor} \(=\pi\)








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\section*{Congratulations}

And Our

\section*{Best Wishes}

\section*{To The}

Cosden Oll Corp.

The Confidence in the future of Big Spring by the Cosden Oil Corporation as expressed by its large investment in the new refinery is deserving of the patronage of everyone in our large territory.

We wish the corporation and its employes every success.

\section*{Crawford Hotel}

Big §pring, Texas


\section*{Grocers To}

Meet Feb. 14 In Abilene

Both Retail And Wholesale Men To Convene
Discuss Code The following notice of trade
metetng for eloctlon of loeal code authorty both retail and wholeople Herald for publlention:
To all Foon and ollotry
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National Food and Grocery Dietributora Code And Grorty. pury Diant
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for the Food and \(G\) rocery Trade
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on Wedneedey February it, at
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Distributors Code Authority to be charged with the adminiatration of
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It in important that every retail
and wholeanle eatablishment be repreenented at thin meeting.
0 E. Ratord and \(V\). A. Alen,
By authority of Texas State. Food By authority of Texan State Food
and Grocery Distributora Codo Au-
thority,
Big SPRING MEETING
TO BE HEED MONDAY A meting of By spring retall
And wholesale tood dealers has been

- here March 18 to 20. Mras. Ed
ward Lipper, local president, in in



\section*{Congratulations}

OPPOSITE SETTLES HOTKL

\section*{CONGRATULATIONS To The New \\ First National Bank In Big Spring \\ CLUBCAFE}

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To The
Cosden Oil Corp.
On The Completion Of Its New Plant \\ as expert as SHE?} Garden in New York sow one per
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\section*{\(A_{m}\) you}

\section*{\(A_{m}\) you}

THINK for a minute - what if you had the house to run, meals to plan and children to care for? Do you think you could do the job as well as your wife does? On the same amount of money? Be honest.

The housewives of the nation study and know their jobs. They read the advertisements regularly. They, keep themselves informed of the best offerings of the stores. They are expert purchasing agents.

These purchasing agents, from necessity or individual desire, aim to make every dollar spent return a full one hundred cents' worth in value. They know their needs. They know through the advertisements just where these needs can be best supplied at the least cost. Such intelligent buying saves time and effort and money. It results in a management of the home that is truly efficient.

Here's some good advice for all of us. Read the advertisements. Read them every day. Through them we can know exactly what we want before we go to buy, This is the surest way of securing full value for every, dollar you spend.

\title{
The Modern New Refinery Formally Opens Today With COSDEN Loyalty week
}

\author{
SIINDAY, FEBRUARY 11th THROUGII SATURDAY, FEBRUARY 17th
}

DRIVE IN TO ANY FILLING STATION DISPLAYING THE COSDEN SIGN AND SAY....

\section*{"Fill'er Up With That NEW HIGHER OCTANE COSDEN GASOLINE"}

The ideal industry for any community is one which:
1. Uses raw materials produced locally:
2. Has its manufacturing plant at home.
3. Manufacturers products of better quality than outside industries.

This ideal cycle of industry is represented in Big Spring by the Cosden Oil Corporation which buys crude petroleum from nearby fields, operates its own pipeline to a refinery located here in which gasoline possessing a new high point of perfection is made.

Ask The Filling Station Attendant for the Cosden "Loyalty Week" Sticker!
Each station selling the New Cosden Gasoline will have small dise-shaped windshield stickers to place on your windshield with your permisalon. This sticker will mark your car as belonging to a booster of home Industries. Leave It on all weel--then drive back to the station Saturday and the attendent will be glad to aerape It off and wash your windshleld clean.

Proof of the unequaled performance of the NEW Cosden gasoline can be obtained only by using it.

When a Big Spring motorist fills his car with this gasoline he not only performs an act of loyalty to an industry which is life blood to the community but also practices true economy and obtains a new standard of efficiency in the performance of his automobile or truck.

This week is set aside as COSDEN LOYALTY WEEK. Let every motor vehicle owner in the Big Spring territory fill his car this week with the NEW Cosden gasoline.
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\section*{COSDEN OIL CORPORATION}```


[^0]:    W. C. Strinling of
    

[^1]:    New aecounts are cordially invited at this time. Every department is equipped for fainful, exiovent service. "Our offieers are experienced, eapable and in touch with all lines of business represented here.

