## The Sparman Reportex

Warning Issued
To The Public

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Jury List
For County
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## GINEERS HERE

 R INSPECTIONDAM SITE


## WI Are KING At SPEIRMAN GROCERY STORES

Ite average Spearman and Hansford County citizen is treated 4 the defference and courtesy formerly extended the monfild, by the owners and clerks of Spearman Grocery Stores.
Pec citizens of this and other counties of TEXAS have been castomed to receive paumpered and attentive service, we forget the trouble and care it takes to give us the splendid a we receive at our local stores.
hat for a minute let us place ourselves in the shoes of the frocery merchant and clerk. They work long hours in order row may buy the food you need at any time it might strike lancy. If you happen to get up at $6 \mathrm{a} . \mathrm{m}$. and want a dime ye of coffee or a ten cent loaf of bread, you will find your 5 merchant waiting cheerfully to fill your order. On the land if you wait until after normal working hours and walk hegrocery store you will find the same cheerful hard workEf of workers smiling, kidding,laughing at your wisecracks, zning you the fresh merchandise you desire at a reasonable

Hyour fancy calls for country butter you will find your hant has it ready to sell with the name of the producer availthat you may know just where the butter came from. If it's fotter you desire, most likely there wil be a wide choice for 4t your Spearman Grocery Stores.

Your local grocery merchant operates on the smallest margin of profit of any merchant. He extends you credit for the groceries you purchase and if you fail to pay at the end of 30 days, or the agreed period, this merchant loses the profit on hundreds of dollars volume of business from the small account that you regard as a trivial affair. The margin of profit in local grocery stores ranges from 10 to 20 percent on most merchandise. If you let your grocery store down on a $\$ 30.00$ charge account, he has lost the profit on nearly $\$ 3000.00$ in sales. A half dozen customers who become careless and lag in payment of accounts can often deprive a grocery merchant of an entire weeks profit.

Your local groceyman must watch his step in bringing you the choice food of this nation. He often buys perishable merchandise at considerable loss. His purchases may not meet the fancy of his customers and even a small percentage of the perishable goods on hand wipes out the profits of his sales in that line and register another loss for the activity.

Consider your groceryman with the same respect and feeling you would like to be given you if you were operateing a local grocery store. Strive to pay promptly. He is a very important unit in the progress of your town and community. BE A SPORT. Pay your groceryman promptly. Encourage him in his efforts to provide you with the best of F 00 D .

## thef Bayiglt

Hundreds of people from over Hansford county have visited our store during the past few days to take advantage of the COST and BELOW COST PRICES we are featuring in our effort to sell our stock of merchandise down to the bare walls.
Some of our customers tell us they could afford to borrow money to stock up in drags, cosmetics, hose, and other supplies at the low price that prevails.

We have hundreds of Items that must be closed out during the next few days.
OUR LOSS IS YOUR GAIN We must move from our present location Sept. 2. Store closes - Your last opportunity will be during the remaining few days. Come today-and buy your needs for the next few months-

AT COST AND BELOW COST PRICES

## PLATT

Pharmacy





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## Taorisuan $S_{\text {ee }}$ what a aimeld of ovilue

 your dollars buy in used ford cars and trucksDRIVEA BETTER USED CAR - SEE YOUR FORD DEALER TODAY!

## We're Moving Them OUT!

The big Ford Dealers' Annual User Car Clearance Sale is on and we are out to reduce stocks way down! Every car is a bargain-many carry writ ten guarantees - Prices are slashed to move'em out. These are our best used car bargains of the year. See them for yourself-they're good-look ing, smooth-running-and we've got many makes and models. Easy payments.

1939-Mercury Sedan, priced right 1938-85 Ford Coupe, A-1 condition 1938-Ford Pickup
1937-Deluxe Pontiac Sedan 1935-Ford Pickup
R. W. MORTON


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## WHY

# Humble Oil \& Refining Co: 

Reduced the Price of Crude

Oa August 11 the Humble Company posted redu. Doos in the prices at which it purchased crude oil
Texs and New Mexico by amounts ranging frora to 32 C per barrel, and averaging 18.5 c per barrel. I kverely criticized before the public, we outline below

1. On August 1 the quantities of cruse oil listed
dor, aggregating 218,920 barrels daily in Texa Louiiams and Arkansas, were moving to market
ice substantially below the Humble's postings for siluc crudes:

## AREA


cill hant

Total Texas
South Louissiana
North Louisiana
Total and Arkansas
2. The amount of crude moving below Humble' Succair.Prairie Company posted a reduction of 20 patbartel affecting the oil produced and purchased by in Texas, New Mexico, Oklahoma and Kansas, whic asion was followed immediately by reductions in the
pice made by a number of smaller purchasers. These nductions applied to more than 150,000 barrels of o nai, added to that mentioned in the preceding paratrph, equals 368,000 barrels. In the three States in Vilch Humble operates, Texas, New Mexico, and
Lowisiana, the aggregate volume of oil moving below Humble's prices approximated 1
or production in those States.
3. The movement of constantly increasing quantities kve Illinois fields, reaching a cotal of 300,000 barre dily on August 1 , on a price basis substantially lowe than Humble's postings in its territory, exerted a pro teasively depressing effect on the crude oil marker. Humble has lost in 10,000 barrels per day of busines brorbed by Illinois crude. This loss of business wa addition to that lost by Humble as a result of the wrement of crude at low prices in the territory where
wring at prices bererefore, the coal volume of apRorimately 668,000 barrel.
5. The crude oil market has been under pressure for more than a year. The price adjustments made last October did not remove fully the disparity between Harkets. Since that time the volumes of crude moving below our prices have increased steadily, with the result that when the reductions of Sinclair.Prairie and others came on August 10, affe-ting approximately 150,000 barrels of crude per day, conditions were so bad that we were compelled to reduce our prices to meet this the Sinclair-Prairie postings for similar crudes.

Our refineries consume something near the amount of oil which we produce. As a consequence, with re-
spect to our purchases we are in the same position as merchant dealing in any commodity. To continue in business, we can not over a long period of time pay to meet competition. The price of oil, like that of other commodities, is subject to change with market conditions. These are simple and fundamental business principles. We were reluctant to cut the price of crude, not alone because of its adverse effect on our own earnings, but also because of its effect on our customers these circumstances, we could not continue to pay the prices we had been paying.
7. As a matter of policy the Humble Company
maintains stocks of crude oil very slightly in excess of the amount required as working stocks to carry on operations. We do not believe in storage of oil above ground but in prodation of oin sure for market. We do not speculate in oil. We have no
8. We think the price for oil brought about by the competitive conditions above mentioned is lower than should be realized. In our opinion the flood of oil from Illinois and Louisiana, most of which is being produced wastefully, in violation of conservation prindins in mecesitated our price reductions. It is our hope that these conditions will be corrected and that
H. C. WIESS, President humble oil a refining co.
6. The Humble Company is primarily a producer of oil. Its crude oil properties constitute its principal asset. Its net production averages 133,000 barrels a day. We are also crude oil merchants and purchase, at our posted prices, 251,000 barrels of crude oil daily in Texas and New Mexico. These prices also govern the price at which we sell the oil which we produce.
Because of our large production we are vitally inters ested in the maintenance of fair prices.
BBLS.DAY

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THE WORLD'S GOOD NEWS THE CHRISTIAN SCIENCE MONITON

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FOR GREATESY SAFETY AND ECONOMY PUT A NEW TUBE IN EVERY NEW TIRE LIERTME GUARANTHBNO TIME OR MILEEGE LIMIT




How to Have More Trivial Accidents


DON'T
NAME IT

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We have purchased the prescription file and good will of Prats Pharmacy. This enables us to give prompt refill for prescriptions filed in this city . ....an advantageous arrangement for customers of this store.
We regret lose Mr. Pat as a citizen of this county, but wish the success he deserves in his newer and larger undertaking at Roswell, N. M.
For the past few years the present manager and owner of the Spearman Drug Store has lived in this county. We have enjoyed re markable large percentage of the trade from our Hanford County people. We have found the people of this area the most likeable of any citizens we have every met. The activities of our own, county and schools reflect the ambitious, home-loving, ag gressive people that live in this county. They are just the class of people this store management would cast their lot with. In view of our heavy investment we believe we will continue to merchandise in this county for many years to come.
Many of our Hansford County friends, salesmen from over this area, and visitors from other states have been kind enough to compliment this store for the appearance, prompt efficient ser vice, and thorough stock of merchandise. We appreciate these com pliments and mention them in this advertisement only for the par pose of assuring the public that our efforts fall far short of our ambitions to serve the hundreds of customers of this store who have made it possible for us to increase our volume of business several fold during the time we have been in Spearman. Rest assured that you can depend upon this store to maintain a high standard of merchandising ....upon the management to cooperate in all civic and progressive measures for the benefit of Hansford County......and upon us to give our customers the very best service it is physical possible to produce.






TIRE E FOR EMERY SERVILE

The extra mileage that Mansfield
 pay has grown steadily until it is now one of the six largest producers
in the tire industry. Mansfield disin the tire industry. Mansfield dis-
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Mansfield Mudders

Mansfield Cushion Balloons





L. McCLELLAN RAIN COMPANY

The Case Company has always been the leader in power farming, by improving Tractors, Combines, Feed Mills, Drills, and Tillage Tools that are, today, modern in every respect.


