

Plain Talk, Easy Reading Urged By German Savant

AP Staff Writer
 NEW YORK, Sept. 8.—Dr. Rudolf Flesch, exponent of the art of plain talk and easy reading, first came under my eye and ear at a newspaper seminar at Columbia University.

Dr. Flesch was a "guest expert" and he explained his theories of readability.

On the same program was Vincent S. Jones, executive editor of the Observer-Dispatch and Press of Utica, N. Y. At that time Jones perhaps was Dr. Flesch's leading disciple. At any rate he was completely sold on the modest doctor's studies, had put them into vigorous practice on his own newspapers, and was shouting the glad tidings at every opportunity.

That was only chatter one. The next thing I knew Dr. Flesch was putting my prose, and the prose of my fellow workers, under the readability microscope at the Associated Press.

This little background leads up to the fact that the six foot, 35-year-old one-time refugee from Hitler is publishing next week a new book, "The Art of Readable Writing" (Harpers). It is a companion volume to the uniquely successful "Art of Plain Talk" (1946).

While the new book is directed at anybody who has to put pen to paper—from a love letter to a page advertisement—it devotes considerable attention to newspaper writing. It is obvious that Dr. Flesch has absorbed a great deal about the news business in his nearly two years with the AP just as AP writers have had a sustained shot of Dr. Flesch's simple language lessons.

Testimony of this score is found in a "foreword" by Alan J. Gould, executive editor of the Associated Press:

"It is no exaggeration to say that the impact of Dr. Flesch's ideas on simpler, clearer ways of writing represents one of the most significant developments in our journalistic times."

A Flesch axiom—"write as you talk"—is now accepted by newspapermen who scoffed at the doctor's ideas when they began emerging from collegiate classrooms.

But Dr. Flesch's field is far broader. He puts it this way:

"Nowadays, you need writing skill for business letters, luncheon speeches, advertising copy, promotional literature, press releases, and a thousand other practical purposes."

As you may know, the readability yardstick is being placed on virtually everything that goes into one line squibs to full page ads.

Thus, while Dr. Flesch was determining what was easy to read, newspaper researchers were in the streets and homes asking people what they actually did read.

Vincent Jones put the two together and found out what he suspected—that the stories most widely read also were the ones written in the simplest prose.

Dr. Flesch's career is rather astonishing. Eleven years ago when he left Vienna he knew little more English than a third grade student and never had written anything for publication in any language. That's why it is unusual to find him now advising Americans how to put their thoughts into understandable prose.

Probably the doctor is a little amazed himself. However, like an Horatio Alger hero, he got to his present eminence through plain hard work and a mounting enthusiasm for his chosen subject. There weren't any runaway horses or drowning helresses to help.

He is made happy by the reaction of the little fellows who sometimes have to take pen in hand. A lot of them write to him.

While the new book is only partly concerned with news writing, the author has an interesting theory as to the value of newspaper prose.

"I think everybody nowadays should have an elementary knowledge of journalism," he says.

Why? Because he thinks it is practical.

"When a man goes to school, he usually is taught that writing is a part of a great literary tradition, not as something he can use in his day by day business. A little knowledge of journalistic practices opens the practical side to him."

How did he get into this business?

Flesch was born in Vienna in 1911. When Austria toppled to the

Nazis, 27 years later, the then struggling attorney took it on the lam for New York.

He was short both on cash and the American version of English. He modestly began the repair of his fortunes by selling mittens; next he was a clerk in a book bindery.

But by now he had his eye on literature. This drive got him a scholarship at Columbia. In 1940 he got a job in the readability laboratory at Columbia and in 1943 a doctor's degree with a thesis "Marks of Readable Style." Columbia published it and it was a sellout.

Sadly, but frankly, however, Flesch describes it as "not a very readable book."

"That was a challenge to go on," he adds.

That challenge led to "The Art of Plain Talk" which has sold 5,000 copies.

Flesch next directed his talents at improving the prose of insurance companies, business corporations, the Department of Agriculture, the OPA and other private and public enterprises.

At Washington during the war one of his jobs was translating official "gobbledygook" into understandable English.

He still is doing this in addition to putting AP prose under the microscope and teaching practical writing to New York University classes.

Now to the book:

Pedants who try to put prose in a grammatical straitjacket are likely to be seen jumping off the Empire State Building every hour on the hour if they read it. Flesch says:

"If you remember too many rules from your school days, they will get in your way. What you really need is a good working knowledge of informal, everyday, practical English."

"If enough educated people insisted on making a 'mistake', then it isn't a mistake any more and teachers might as well stop wasting their time correcting it."

Here are a few of his suggestions:

"Study your audience and then write what you want to say in the form that is most likely to appeal to them."

"Only stories are really readable" (by stories he means the narrative approach).

"Genuine dialogue is the most readable thing there is."

Dr. Flesch particularly is appalled by "purple" prose. He quotes

Dr. Samuel Johnson's only rule for writing: "Read over your compositions, and when you meet with a passage which you think is particularly fine, strike it out."

Since the book is for all the Tom, Dick and Harry who feel the urge to write, it's time to give Dr. Flesch's formula for readability. He has amended and refined it in this book. Any writer, by applying the yardstick to his own prose, can determine fairly quickly whether he is going to bore, charm, or confuse his readers.

Briefly, it considers: (1) the average length of a sentence (standard is 17 words); (2) average number of syllables per hundred words (standard is 147); (3) number of "personal words" used, and (4) a count of "personal sentences." The latter include quoted remarks, questions, commands, requests, and other sentences directly addressed to the reader; exclamations, and so forth.

When you have assembled your figures in the four categories you apply them against tables printed on the fly-leaves of the book to obtain your "reading ease" score and your "human interest" score.

If this sounds complicated I can only repeat what Dr. Flesch told me with a grin:

"Americans love statistics. I am a statistician of writing."

From all this you will conclude that Dr. Flesch is an extremely active man, and you will be right. Nevertheless he leads a normal family life in suburban Dobbs Ferry with his wife and three children. He is thoroughly Americanized, and the process undoubtedly was speeded by the fact that his wife is from Kalamazoo.

He is rather serious, weighs 175 pounds, and has grey eyes and black hair which is beginning to go the way of all hair. Occasional ly he goes to the theatre and he likes to walk. But the real recreation of this readability expert is reading—and writing.

Which means, no doubt, more books in even simpler prose.

U. S.-RUSSIAN PEACE SOUGHT

Young College Head Leads Quakers' Fight Against War

HAVERFORD, Pa., Sept. 8. (UP)—What makes the Quakers wage their unending war against war? What prompts this tiny religious group to pursue the general policy of world do-goodism?

And why should they fight fear?

Dr. Gilbert F. White, boyish-looking president of Haverford College, thinks he has the answer.

"We Quakers feel that we are being more realistic, more courageous and more constructive than people who insist the only way to solve an international problem is by force."

"War is evil. It always will be evil."

"Force is wasteful. It has never solved any problem completely."

Those are strong words, but Dr. White says they should be still stronger.

"We must use every resource to avoid armed conflict," he declares.

"War between the United States and Russia is not inevitable. It can and it must be prevented at any cost for we have no price tag at all. Peace is worth any price."

Dr. White heads a committee set up by the American Friends Service Committee (Quakers) to point the way to peaceful U. S.-Russian relations.

It's a difficult assignment shrouded in diplomatic intrigue and tinged with political persuasion. Dr. White, himself, admits the solution borders on the impossible.

But that doesn't deter him. Peace is all-important.

Already the group of 16 men, including one non-Quaker, has is-



DR. GILBERT F. WHITE

able materials.

Dr. White told a reporter he doesn't think the committee has found the cure for war yet—but it has moved one long step forward.

"We're going to keep on recommending and recommending," he says. "Discussion makes people think and thinking people never want war."

"We have a conviction that if you keep people thinking in a relatively impartial way we can reach a solution."

"People must keep an open mind. Fear doesn't call out the best in people. It is adherence to something higher that brings out the best."

He issued a tentative report which of "Right now American foreign policy is motivated by fear."

And, adds this 38-year-old educator, fear propels hate—and hate generates still more hate.

"That's what we're trying to lick."

What is the committee's next

step?

"We want criticism of our first report," Dr. White declares, "and we want it from anybody familiar with American-Soviet problems."

The committee will resume weekly meetings in September. Before drawing up its first assessment of the "cold war" the group met Saturday afternoons and evenings for two consecutive months.

"The committee sifted evidence from everybody. We sought every viewpoint."

Dr. White says he doesn't feel the report will help change the climate of thinking, nor will it be adopted—even in part—by any government.

"We did it because we feel it is right."

However, Dr. White made it clear that the Quakers aren't going to press the fight for peace merely by writing long, detailed reports.

"Words do nothing," he says. "We must do things, particularly help relieve the suffering of the world's persecuted millions."

Dr. White emphasized the importance of a recent \$25,000 gift of streptomycin—in 5,000 five-gram vials—that was sent to the Russian Red Cross by the American Friends Service Committee. Part of the \$20,000 share of the 1947 Nobel Peace prize it won jointly with the British Society of Friends went for that purpose.

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ONE MORNING ON TAYLOR 3991—
 A ring-by-ring description of one morning in the busy life of Mrs. R. E. Sivley, 2115 Rutland St., Houston, Texas, (Taylor 3991).

7:00 Saved my husband's pocket knife with an early call to Cleo. She found it in his navy pants before she started our family washing.

8:15 Dorothy, my sister-in-law, phoned to offer me a lift to the bridge luncheon today. She'll be by at 11:30. That will be a big help!

8:20 Called Mrs. Charlot to see whether she can stay with Beaver (our son, age 3½) while I go to the luncheon. My lucky day! She can.

9:45 Mother phoned from 2... wanted to hear Beaver's voice, so I dialed his number for her grandson. He was cute, carried on quite a conversation.

10:30 Called a real estate agent about a house I saw advertised in the newspaper. Only five rooms and too high priced. So-o we're still looking!

10:45 My good friend Jen, called to exchange the latest news. We made a date to spend the day together a week from tomorrow.

11:30 Dorothy had to hunt for her car keys, called to tell me she would be a few minutes late. That gives me a few more minutes to get ready.

...and thanks for a wonderful bargain!

This is just one morning's record in the diary Mrs. Sivley kept for five days of all the telephone calls she and her husband made and received. Score for the five days was 25 separate conversations, two of them long distance calls from Austin, the rest local calls. Cost per local call—about two cents.

Like most people, Mrs. Sivley had never realized how much she depended on her telephone to run her household—or how many good times started with a telephone call. When she figured the actual cost, she added a footnote to her diary—"Thanks for a wonderful bargain."

Every year brings further progress in telephone service. New telephones added so you can call more people, more people can call you. Improvements made so you can hear better, get your calls through quicker, enjoy more trouble-free service. The result—a real bargain today that keeps growing in value every year!

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Soviets Produce More Luxuries As Well As Life's Necessities

MOSCOW, Sept. 8. (U)—The recent official communique of the central statistical administration of the USSR reveals important increases in the output of luxuries and semi-luxuries as well as of the necessities of life.

At the same time this communique claimed that Soviet industrial workers had increased their productivity of labor by 35 per cent as compared with a year ago.

The central statistical administration claimed, for instance, that the output of champagne in the

second quarter of 1949 was 353 per cent over that of the second quarter of 1948.

It said that output of passenger cars which are on general retail sale here in all classes rose 123 per cent, that production of prefabricated homes rose 47 per cent of bicycles 48 per cent, radio-receivers 106 per cent, phonographs 70 per cent, sewing machines 45 per cent, watches 90 per cent and cameras 18 per cent.

It also claimed that output of spirits had risen by 28 per cent

in the same period, of cigarettes 20 per cent, of grape wines by 27 per cent and of beer by 26 per cent.

The central statistical administration also reported that the sales of radio-receivers were up 60 per cent, of bicycles 35 per cent, of motorcycles 80 per cent and of watches 150 per cent.

The output of foodstuffs and clothing—and also sales of foodstuffs and clothing—was reported also as having risen considerably.

For instance, according to this

fiscal communique, during the second quarter of 1949 output exceeded that of the same quarter of 1948 for food and clothing items by the following percentages: Meat 15 per cent; sausage items 82; fish 27; animal fats 5; vegetable fats 47; confectionary goods 38; canned goods 51; tea 40; cotton cloth 18; linen cloth 22; woolen cloths 24; silk cloth 34; leather footwear 28; rubber footwear 27; stockings and socks 35.

Sales of necessities also rose rapidly. Thus the communique reports that in the second quarter of 1949 15% more food products were sold than in the same period last year in the USSR, including, 51 more meat, 40 more confectionary goods, and 17 per cent more sugar. It added that wool cloth sales increased in the same period 87 per cent, silk cloth by 60 per cent,

garments by 24 per cent, and leather shoes by 28 per cent.

Every worker here knows that the more items he turns out the larger his pay. During the last two years prices have been reduced not only on necessities but particularly on some luxury items so that they are now within the reach of more workers' budgets.

In addition increasing amounts of advertising of all sorts encourages workers to purchase luxury and semi-luxury items.

The figures in the central statistical administration's communique seem to indicate quite clearly in any case that:

1—Soviet industrial workers are striving to increase their production.

2—These workers are spending more money on durable goods and

luxuries such as champagne, as well as on foods and clothing which are in the class of necessities.

3—The Soviet government is doing much to increase the output of durable goods, luxuries and semi-luxuries to satisfy this increased demand.

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NOW, 2 FOR ONLY **11¢**

100% PURE PENNSYLVANIA MOTOR OIL
FAMOUS "PENN-BEE" OIL IN FACTORY SEALED QUART CANS

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Made with SARAN... not wool... not cotton... not silk... not nylon... but a fundamental fabric made to give standards of beauty and wearability to modern automobile seat covers.

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★ COLD RUBBER FOR SUPER MILEAGE compounded into the tread of EVERY White Super Deluxe.

★ 100% RAYON FOR SUPER STRENGTH... added protection against blowouts and tire failure.

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WITH THE PURCHASE OF ANY WHITE "SUPER" BATTERY FORD, CHEV. AND FLY. GUARANTEED 24 MONTHS NOW... **\$12.45**

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THIS DELUXE BICYCLE BASKET FOR **1¢**

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White's "Texas Ranger"... the happy answer to youthful demands for a sleek, snappy, exclusively new bike. It's loaded with new ideas and features. It looks good... it is good... it's today's outstanding bicycle value.

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Now You Get TWO FOR ONLY **16¢**

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This GI Benefit Is One That Nobody Can Complain About

Uncle Sam is preparing to distribute \$2,500,000,000 among 14,000,000 former service men and women. This is no bonus, no pension payment, no handout. It is the dividends earned on the military people's government life insurance. Claims have proved to be far less than the actuaries had estimated, a fact which should be cause for prayerful gratitude.

The eventful distribution of the dividends should be pleasing to everybody. It is to be tax-free, many of the recipients will have real need of the money, much of it will go immediately into trade and stimulate business activity.

Churchill's Foresight Proved In European Developments

In the period between the wars, the voice and pen of Winston Churchill were often used in warning against the holocaust to come. He might as well have spoken to the whirlwind, or written his words in the sands of a busy bathing beach, for all the good he accomplished. Nobody paid the slightest attention, until the blow fell.

The memorandum declared that it would be a "measureless disaster" if Russian barbarism overtook the culture and independence of the ancient states of Europe. The burden of his argument was that Western Europe should erect a barrier against "Russian barbarism" at the very time the two were allies.

Affairs Of The World-DeWitt MacKenzie Socialists Face Showdown In Great Britain's Next Election

ENGLAND'S EXPERIMENT WITH socialist government is headed for a stormy showdown in the next general election, which will determine whether the country wishes to continue the regime or return to the old system of free enterprise on which the greatness of the empire was built.

viewed, the Socialist political chances might be improved. England's Socialist leaders are under no delusions about the political dangers ahead. Both Sir William Lawder, president of the great British Trades Union Congress, and James Griffiths, chairman of the Labour Party, warned the annual conference of the TUC Monday that socialism is facing a tough fight.

The Nation Today-By James Marlow No Miracle Solution Of Fresh British Crisis Is Expected

WASHINGTON, D. C. — TALKS BEGAN here Wednesday on the British dollar crisis. Taking part are some top officials of the United States, Canada, and Britain.

life blood since she needs to buy more from the U. S. and Canada than they have to buy from her. Britain was short of dollars after the war, since it used up so many of them buying war supplies from us. The U. S. and Canada gave Britain loans. The U. S. even helped out with the Marshall Plan.

Today's Birthday

CLAUDE DENSON PEPPER, born Sept. 8, 1900 near Dudleyville, Ala., son of a farmer, U. S. Senator from Florida since 1936, he has earned himself a reputation as a rough and ready debater. Often on the left wing in voting and speeches, he established a sound war record by urging arms for the Allies and warning Japan of a shooting war with U. S. long before Pearl Harbor.

AUDIENCE PARTICIPATION PROGRAM



Merry-Go-Round-Drew Pearson

Bradley Deplores Truman's Action In Defending Discredited Military Aide

WASHINGTON — Kindly Gen. Omar Bradley, top chief of staff, was attending a cocktail party given by Mrs. Louise Heiberg, ex-wife of Gen. Douglas MacArthur. Gen. Bradley is discreet and not especially talkative, but as an officer jealous of the prestige of the Army, certain developments at a Senate hearing had got under his skin.

WASHINGTON — Economic complexities being what they are, it is very difficult to bring to life the crisis of British power which will occupy Snyder and Acheson, Bevin and Cripps in Washington this week. Indeed, there is only one simple way to state the kind of problem that is involved. If the British crisis is not overcome, the process that left us expensively responsible for Greece and Turkey may shortly be repeated on an infinitely greater scale.

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Around The Rim-The Herald Staff

Socialized Medicine Would Do More Harm Than Good In U.S.

Next to the possibility of war with Russia, socialized medicine today is the great, engrossing American question. It is safe to say that no topic of recent years has so captured the attention of all classes of people, or has aroused such bitter controversy. The idea is not new, but it is revolutionary to the average American citizen, who now finds himself confronted with the necessity of coming to some decision on the issue.

to choose my physician, and to avail myself of his services when and where I please. All this would be impossible under a system of socialized medicine such as is proposed by the Truman administration.

Hollywood-Bob Thomas

Fun in Hollywood, or a three-ring circus without rings. That's a Bob Hope set. Where Hope reigns anything goes, and anything gets a laugh. The comic was up to his ears in people. He posed for pictures with a couple of visiting baseball players, said howdy to an out-of-town fan and signed an autograph book. A top Paramount executive, buried deep in the admiring crowd patiently awaiting his turn to get in a few words.

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Notebook-Hal Boyle

Kentucky Derby Is Easier To Win Than Miss America Title

NEW YORK, N. Y. — IT IS MUCH EASIER today to win the Kentucky Derby than it is to become Miss America. All a horse has to do to clinch the derby is to run faster. And it can use all four legs.

hotel room learning all over again how to walk," said brown-haired, 16-year-old Miss Arkansas-Barbara Brothers, bust 34, waist 23, hips 34. She would like to have a rubber face.



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WORD-A-DAY

By BACH

EQUILIBRIST



Matter Of Fact-Joseph Alsop

British Crisis Must Be Ended To Preserve Balance Of Power

WASHINGTON — Economic complexities being what they are, it is very difficult to bring to life the crisis of British power which will occupy Snyder and Acheson, Bevin and Cripps in Washington this week. Indeed, there is only one simple way to state the kind of problem that is involved. If the British crisis is not overcome, the process that left us expensively responsible for Greece and Turkey may shortly be repeated on an infinitely greater scale.

In other words, Britain is forced to pay out dollars to Burma, Malaya and India, or face the prospect of this vast, strategically crucial area being plunged, first into total chaos, and later into Communism. But suppose Britain's dollars run out. Then we shall have to take over Britain's responsibilities in India, Burma and Malaya, as we did in Greece and Turkey, or we must expect to see the completion of the job in Asia that our own folly in China has so well begun. Nor can we complacently say to ourselves, "Oh well, what does it matter if a few former British colonies go down the drain" while Burma, India and Malaya are going Japan and the Philippines will be going, too. We shall be losing all the prizes of our bitter Pacific fighting. And we shall be confronted with a new factor in the balance of power—the industrial wealth of Asia married to the industry of Japan and India, and controlled by the Kremlin. Such a convulsive change in the world power balance will inevitably produce a world situation worse than that after Munich.

The Big Spring Herald

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ONE WAY TO SKIP SCHOOL

BAYTOWN, Sept. 8 (U) — It was the first day of school as Tommy Rochelle, 7, was hurrying as he prepared to leave home yesterday.
He slipped on a freshly waxed floor. He spent the day in a hospital—with a brain concussion suffered when his head struck a door.

Man Injured In Oil Station Fire

PERRYTON, Sept. 8 (U) — One man was injured when a spectacular fire destroyed the Gulf Oil Co. bulk station here yesterday afternoon.
Perry Durham, 45, of Borger, driver of a gasoline truck, received burns about his face, right leg and right arm.
Harry Nail, owner of the bulk plant, estimated losses at about \$10,000.
Wheat in the 150,000 bushel Ellis Grain Co. elevator nearby may have been damaged. The elevator caught fire briefly when a south wind carried flames in that direction. The flames were quickly extinguished.
Durham said he had just finished filling three large storage tanks with 18,000 gallons of gasoline and had turned a switch to shut off the pump when the fire broke out.

Chapel To Be Built

GEORGETOWN, Sept. 8 (U) — Work is expected to begin soon on a \$250,000 chapel which Mr. and Mrs. J. Perkins of Wichita Falls are giving to Southwestern University of Georgetown.

Feed Mill Burns

FORT WORTH, Sept. 8 (U) — A flash fire yesterday afternoon at the Liberty Feed Mills store here destroyed commercial feeds valued at \$20,000.



POLIO VICTIM STANDS UP—Janice Dawe, five-year-old English polio victim who was brought to this country in the hope of being cured, takes a few steps with the aid of Miss Dorothy Wagner, physiotherapist at Michael Reese Hospital in Chicago. Aided by new braces and a mobile support frame, the child stood up for the first time in two and a half years. Her parents sold their home in England to finance the trip to the U. S. (AP Wirephoto).

UNABLE TO RETURN HOME

'Rose' Says Red Tape Kept Her In Japan

SAN FRANCISCO, Sept. 8 (U) — Picture a young American girl in the strange country of Japan, unable to read the language and unable to return home after the war started.
That was the self portrait begun yesterday by Mrs. Iva Toguri d'Aquino before federal jurors trying her for treason as "Tokyo Rose."
The 33-year-old American of Japanese descent testified it was an errand of mercy that took her to Japan before the war and red tape that kept her there against her will.

Dressed in a tailored suit she has worn through most of the nine weeks of trial, the slight defendant calmly told a chapter of her life story up to the beginning of her wartime experiences.
The government charges her with treasonable broadcasts over Radio Tokyo designed to lower allied troop morale. Her testimony is expected to reach the broadcasting phase today.
Illness of her mother's sister took Mrs. d'Aquino to Japan shortly before the war, she testified. Iva's mother also was ill and had asked her to go, the witness said. Her mother died during the war at a U. S. relocation center.
The Los Angeles-born girl, a graduate of the University of California at Los Angeles, got a certificate of identification, in her haste she didn't wait for a passport to go to Japan.
This is her story of her visit: In Japan in November, 1941, she became worried about Japanese-American relations and telephoned her father about going home. He told her U. S. papers indicated no serious trouble but to do as she wished.
She tried to get aboard the Tatsu Maru, last ship out of Japan before the war but couldn't get the papers she needed in time.
Not understanding much Japanese, she wasn't sure the war had broken out until two days after it started.
Then Japanese police arrived. Through an interpreter she asked them to "interne me."
The police said "we don't go that far. After all, you are only a woman. We will let you stay out a little bit."
Thereafter the police told her numerous times it would be convenient if she renounced her American citizenship.
"I told them I was born and raised in the United States... my father raised me to become a United States citizen and I could never become a Japanese."
In September, 1942, she found out the Gripsholm was sailing with evacuees but didn't have funds for passage. She tried in vain to contact her parents in the Gila River, Ariz., Relocation Center for money.
Defense Atty. Wayne Collins introduced documents to show Mrs. d'Aquino had tried to leave Japan before the war and tried to get aboard the Gripsholm.

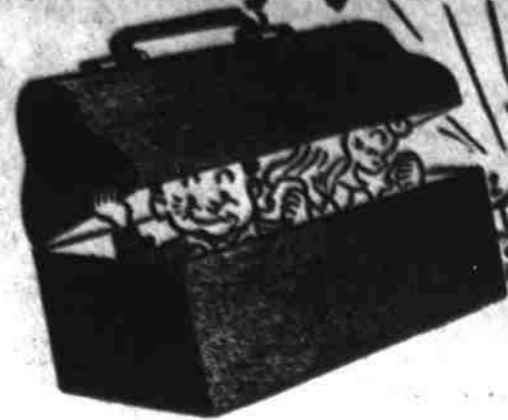
Hearing Set Today In Strike Picketing

HOUSTON, Sept. 7 (U) — A district court hearing is set for today on a Houston packing plant's petition for a restraining order against strike pickets.
A similar petition was dismissed in federal district court.
The Pauly Packing Co. claims the strike called Tuesday by Amalgamated Meat Cutters, Butcher Workmen of North America, Local 103, AFL, is illegal.

WORRIED OVER COMING RITES

TOKYO, Sept. 8 (U) — Sukejro Suga, 73, a vegetable peddler took one look at his tiny house Wednesday and frowned.
"I'm worried," he said, "because when I die all my children and grandchildren won't be able to get inside for my funeral."
Sukejro expects to live another dozen years but his 10 children already have presented him with so many grandchildren he can remember the names of only 60 of them.

Healthy Youngsters Learn Faster!



GIVE 'EM MORE PEP + ENERGY
with these



BACK-TO-SCHOOL SPECIALS!



Vienna Sausage Whitson Can. **10c**
Sandwich Spread Everlite Pint. **23c**



Peaches In Light Syrup. **19c**
REMARKABLE, No. 2 1/2 Can.

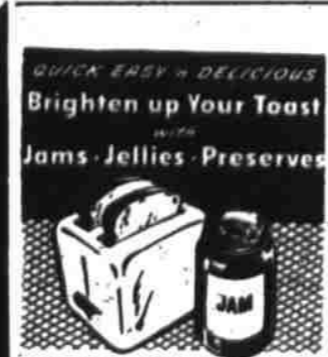


Dole Fruit Cocktail
No. 2 1/2 Can. **29c**

BIG VALUES HERE!

Sugar-cured BACON SQUARES Lb. **29c**
Fresh dressed, drawn FRYERS Lb. **59c**
Beef chuck ROAST Lb. **49c**
Frozen PERCH FILLETS Lb. **29c**
Boneless MINUTE STEAK Lb. **69c**
Swift's Brookfield CHEESE 2 Lbs. **69c**

Brook's PORK & BEANS 10 oz. can **9c**
Dek-Pak TOMATOES No. 2 can **12 1/2c**



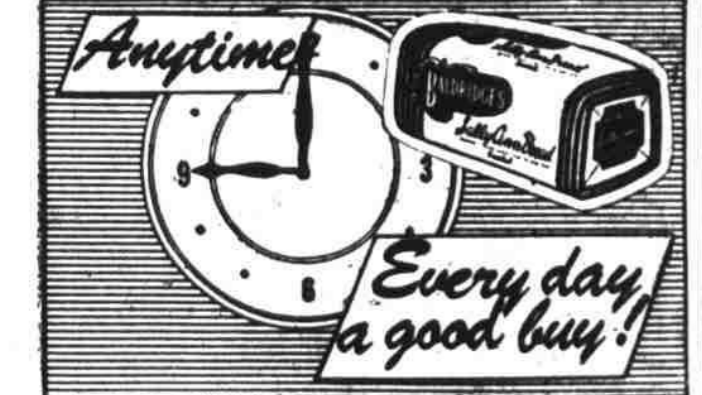
PURE STRAWBERRY PRESERVES (BAMA)
12 oz. Jar 30c

Reagan's SAUERKRAUT 10 oz. can **7 1/2c**
Val-Tex cut BEETS No. 2 can **12c**
Waxtex WAX PAPER 125 ft. roll **23c**
LUNCH BAGS 25 **10c**

Please complete your **SUNSET POTTERY SETS** as we will discontinue to handle it Sept. 22.



California green CABBAGE Lb. **5c**
California green pascal CELERY Lb. **9c**
California fancy BELL PEPPER Lb. **12 1/2c**
California green CUCUMBERS Lb. **7 1/2c**
Sweet POTATOES Lb. **9c**
Yellow, sweet ONIONS Lb. **5c**
Sno-White CAULIFLOWER Lb. **12 1/2c**
Golden Yellow BANANAS Lb. **12 1/2c**



VAUGHN'S Grocery & Market
1206 West 3rd Phone 9553
See Our Home Cooked Foods

HOT BAR-B-QUE With Heavy Gravy Lb.	69c
IRISH STEW Lb.	30c
MANY OTHER ITEMS	
No. 1 Sliced" Bacon	45c
Full Meat Bologna	25c
Full Meat Weiners	35c
Pure Pork Sausage	35c
Mayfield Corn	25c
2 no. 2 cans	25c
2 no. 2 cans	25c
W. O. Peach Preserves	35c
Rio Green Cut Beans	25c
Pkg.	27c
Tide Armour's	45c
Treet	45c
can	14c
3 for	25c
Potted Meat Pillsbury Best, with mixing bowl	1.75
lb.	10c
Fresh Tomatoes Hot Green	15c
Peppers	15c
Plenty Cotton Picking Sacks and Gloves	

New 1950 Rinso SOLUTION
WASHES CLOTHES WHITER THAN NEW
MAKES COLORS BRIGHTER THAN NEW
Rinso
LARGE SIZE **25c**

PIGGLY WIGGLY
ALWAYS FIRST WITH LOW PRICES!

ADMIRAL QUESTIONED

Badger Favors Aid To Non-Red China

WASHINGTON, Sept. 8.—Vice Admiral Oscar C. Badger said today he favors "keeping the door open" for possible arms aid to non-Communist China.

Badger gave his views to the Senate Foreign Relations and Armed Services committees. The two committees are drafting legislation for an arms program to strengthen friendly nations against Communism.

The Truman administration asks a \$1,450,000,000 measure, but has proposed nothing for China, Badger, former commander of

U.S. naval forces in the Far East talked with the senators behind closed doors. But he told a reporter he is on record as favoring possible arms aid to Chinese non-Communists.

Badger was called before the Senate committees at the request of Senator Knowland (R-Calif.) who is seeking to provide some arms aid for Chinese opposing the Communists.

Knowland conceded that administration forces might be able to persuade the combined committees to turn down his demand that arms aid for non-Communist China be added to the pending bill.

He told the Senate late yesterday that there will be "ample discussion" of the China issue when the arms aid measure comes up for debate on the Senate floor some ten days or two weeks hence.

Senator Connally (D-Tex.) told the Senate it looked as though Knowland is planning a filibuster. If Connally is correct, Knowland and his supporters will take the Senate floor and talk at great length, thus delaying action on the arms aid bill.

The administration bill, which the House has already approved in reduced form, contains nothing for China.

Connally, the administration's foreign policy spokesman in the Senate, accused Generalissimo Chiang Kai-Shek yesterday of "deserting his people" and taking \$138,000,000 of their gold with him to Formosa.

He asked Knowland why Chiang doesn't use this gold to buy arms.

Connally noted that Knowland's proposal would make arms aid available to "non-Communists" in China, not to the Nationalist government of the country which was headed by Chiang.

"Who are the non-Communists?" he demanded. "How are you going to find them—send a commission over there and stop people on the street and ask them whether they're Communists and say, 'Here is your part?'"

The Texan declared that, if the U.S. enthrone a few war lords, the situation in China will be just as bad as it was under the "corruption and graft" of the Nationalist government.

Peekskill Hits Wild Rumors In Riot Aftermath

PEEKSKILL, N. Y., Sept. 8.—Community leaders strove today to dispel what they called "unfounded rumors" circulating in the Lower Hudson River Valley region, soon after two outbreaks of anti-Communist violence.

At the same time, war veteran students living in Shanks Village south of here planned a rally Saturday to protest the widespread disorders and stonings following Paul Robeson's concert last Sunday.

They invited the left-wing Negro singer to attend.

The Peekskill Chamber of Commerce, meeting last night, adopted a resolution terming false a rumor that some "people and their homes were in danger because of their race, color or creed."

The chamber meeting was held with heads of four veterans organizations.

Fourteen veterans poets had staged a protest parade at Robeson's concert, preceding the violence and stonings that occurred later when concert-goers started home.

The chamber also branded as unfounded "accusations made against certain merchants," most of them Jewish, that their stores would be boycotted on grounds they had sold concert tickets or attended the Robeson performances.

"None of these merchants participated in either Robeson affair," the resolution said.

This referred to a scheduled Robeson concert Aug. 27, which was prevented by mass rioting, and to last Sunday's concert, which ended with the stoning attacks. Both outdoor gatherings were in an area a few miles from here.

Dies Of Injuries

SHREVEPORT, La., Sept. 8.—Troy Askew, 33, of Dallas, died here yesterday afternoon of brain injuries received in an automobile accident Saturday night near Center.

IT PAYS BOSTON PUBLIC SCHOOL KIDDIES TO BE GOOD-MANNERED

BOSTON, Sept. 8.—Maybe the kids in your school would be good-mannered, too, if there was \$100,000 in it.

That's the sum to reward polite boys and girls in the Roxbury District as Boston's public schools opened today.

It came from Samuel Gross Davis who died in Roxbury at 81 in 1922.

He was born in Brunswick, Me., and came to Boston where he rolled up a tidy fortune in the fish business.

His will directed the \$100,000 be used to give annual "cash prizes of \$4 or multiples of \$5 to scholars in each class of every public school in Roxbury for good manners."

The Boston school committee was a little worried about the bequest at first.

Some members said Roxbury youngsters might grow up with the wrong idea if they were taught to expect \$5 for every soft answer.

Others quoted the old gag about kids being "good for nothing."

But they finally accepted the good manners money.

Boston school officials figured \$28,000 already has been handed out to 4,300 Roxbury children.

Davis also set up two similar good manners funds.

Brunswick, Me., got \$5,000 for the purpose and Little Mashpee on Cape Cod, \$50,000.

Dallas Hospital System Planned

DALLAS, Sept. 8.—The city of Dallas and Dallas County have agreed to join forces to build a \$10 million hospital system.

The decision was reached last night at a joint meeting of the city council, commissioners court, city-county hospital board, southwestern medical foundation officials and Chairman Dudley K. Woodward of the University of Texas Board of Regents.



HEROINE WELCOMED BY SCHOOL MATES—Roberta Lee (seated, second from right), 15, is welcomed by schoolmates at the River Road School, in Des Plaines, Ill., suburb of Chicago, as she arrives for the first day of school. Roberta was seriously burned while rescuing three younger brothers and a sister from their blazing home. Third from the right (seated) is Roberta's sister, Ruth 6, who owes her life to her sister's courage. (AP Wirephoto)

Mystery Writer Said Improved

SANTA MONICA, Calif., Sept. 8.—Mystery Writer Craig Rice, unconscious some 40 hours, has shown some signs of consciousness and is improved, hospital attendants reported today.

The 41-year-old author was found in a comatose condition Monday night. Her physician, Dr. Vincent J. De Paulo, said he suspected an overdose of sleeping tablets, but none could be found near her.

Last week Miss Rice was released after being booked on investigation of insanity. Officers found two bottles of sleeping tablets in her hotel room.

She recently sued her fourth husband, Radio Producer Henry De Mott, 29, for divorce, charging cruelty.

Inquest Scheduled In Officer's Death

EL PASO, Sept. 8.—Justice of the Peace J. B. Daugherty will conduct an inquest tomorrow into the death of Lt. Edward L. Helms, Cumberland, Md.

Helms was found dead Sunday, beaten and suffocated by blood, in an El Paso driveway.

Military police are holding Pvt. Charles E. Meloch, 27, who said he hit the lieutenant twice with his fist. Meloch said his girl friend was being molested by the officer.

Hymn Writer Dies

DALLAS, Sept. 8.—Charles B. Davis, 84, Baptist hymn writer before he lost his sight 35 years ago, died here yesterday.

Funeral services will be held today in Hebron, Denton County.

The national singles tennis championship will be staged over the Forest Hills courts, Aug. 29-Sept. 5.

MORE THAN 1,924,000 GRAINS TO THE POUND

CAREY'S SALT

EXTRA REFINED CAREY'S IODIZED SALT

CAREY'S carries the FLAVOR!

ALL ROADS LEAD TO SAVINGS HERE!

Apple Juice	Tree Top Quart	25c
Tomatoes	Hunt's No. 300 Can.	15c
HUNT SPINACH	No. 300 Can.	14c
ROYAL DESSERT	Gelatin Package	6c
GRAPE JUICE	Quart	15c
Bread and Butter Pickles	FANNING (The Original)	23c

FRYERS

57c

Large Box HI-HO Crackers

29c

SUNNY Can MILK

Lge. 9c

Large Box RINSO

29c

Giant Rinso 63c

Regular Lux Soap 9c

Large SWAN 15c

FRESH VEGETABLES

Shop in our new and modern vegetable department. We have a wide and varied line of fresh vegetables.

ROMINE, Bunch	19c
ENDIVE, Bunch	19c
BROCCOLI, Pound	19c
BRUSSEL SPROUTS, Quart	39c
EGG PLANT, Pound	19c
PARSLEY, Bunch	10c
LIMES, Each	2c
RED CABBAGE, Pound	12c
BEETS, Bunch	10c
HONEY DEW MELONS, Each	49c

ROGER'S RECIPE OF THE WEEK

by Mary Lee Taylor

Macaroni and Cheese Loaf

1/2 cup Fat Milk
1 egg
1/2 cup grated cheese
1/2 cup macaroni
1 egg salt
1/2 cup melted butter
1/2 cup grated cheese
1/2 cup macaroni
1 egg salt
1/2 cup melted butter

Turn on oven; set at moderately slow (350° F). Grease a quart loaf pan. Heat slowly to boiling a mixture of milk, water, cheese and butter. When cheese melts, remove from heat. Mix in crumbs, onion, pimiento, parsley, salt and pepper. Fold in eggs and macaroni. Put into greased pan. Bake about 1 hour, or until firm. Turn out and slice. Make 4 servings.

You Will Need:

PET MILK

Tall Can	11c
American	Lb.
Cheese	49c
Macaroni	Pkg. 11c

GOOD NEWS!

Lovely Princess Royal NYLONS

NOW only 85c and two coupons from White Swan Coffee

look for the coupon in every pound

HEATING DEBATE

Open Gas Stove U.S. Vented, Controlled Heat

TIME—Winter, 1949-50, PLACE—An Average Home JUDGES—People in Homes

Open gas stove speaking: I burn the oxygen out of the air, this makes your walls and windows sweat, and you gasp for breath. 2. I throw off monoxide gas and smoke, poison people and smoke walls and ceilings. 3. You have to turn me up and down, manually in order to keep an even temperature or I will be too hot or too cold.

Vented controlled heat speaking: 1. Floor furnaces, gravity or forced air furnaces are vented to outside, taking off smoke and monoxide. 2. I do not burn oxygen out of air. 3. I heat automatically; controlling the temperature within one or two degrees. All safety devices are used. No sweating, no smoke, no monoxide and an even temperature.

WESTERN INSULATING CO.

307 AUSTIN, BIG SPRING
E. L. Gibson Phone 325 E. L. Burnette

Rogers' Food Stores

No. 1—504 Johnson Home Owned -:- Free Delivery No. 2—1712 Gregg

PARTY ANTAGONISM FLARES

German Parliament Makes Stormy Start

BONN, Germany, Sept. 8 (U-P) — Only 24 hours after it got down to business, West Germany's parliament appeared to be off to a stormy start.

The deep antagonism between parties which was revealed in the August election campaign flared again during yesterday's opening ceremonies.

The first session gave little indication that the 402 members of the Bundestag (lower house) would work in unison in the task of rebuilding Germany.

"I hope to keep the debates on a dignified plane, but it may be a difficult task," Dr. Erich Koehler, president of the Bundestag, said.

Rivalry between the conservative Christian Democratic Party (CDU) and the leftist Social Democrats



DIES ABOARD LINER — Miss Adrienne Atwell (above) of Dallas, Texas, died in an accident at sea aboard the liner Excambur returning from Europe, a shipping company spokesman said.

The spokesman said the American Export Lines was informed that the girl, daughter of attorney and Mrs. Webster Atwell and granddaughter of Federal Judge William H. Atwell, had fallen 25 feet down a hatch. A male passenger was injured also, the spokesman said. (AP Wirephoto)

Knights Of Pythias To Hold Regional Meet Here Sept. 27

A regional meeting of Knights of Pythias lodges will be held in Big Spring Sept. 27. H. M. Rainbolt, district Deputy Grand Chancellor of the organization, has announced.

Frontier lodge No. 43 of Big Spring will be host to the meeting. The gathering will be held at Castlehall, 1407 Lancaster. Carl Gross, host commander, said.

Lodges in region No. 8 include Abilene, Baird, Throckmorton, Eastland, Breckenridge, San Angelo, Odessa, Midland, Lamesa, Brownwood, Dublin, Comanche, Stephenville, Gorman, and Big Spring.

ATHLETES FOOT GERM AMAZING RESULTS IN ONE HOUR

By using T-44, a STRONG, penetrating fungicide, you REACH imbedded germs in 15 MIN. CONTACT. You FEEL the quick-drying liquid take hold INSTANTLY. NOW, you must be pleased or your 40c back from any drugist. Today at Cunningham & Phillips. (AGV.)

Be sure it's PURE CANE

C-H SUGAR

Be sure with C-H

Week End Specials Only At McCrory's

Extra Special—Reg. \$1.49 Value

INFANTS' WOOL SACQUES ● Pink ● Blue ● White **59c EACH**

SUGAR WAFERS Pound 29c	Vanilla & Chocolate CREAM SANDWICHES Pound 23c
Special Assortment Ladies' BRASSIERES Regular 98c.. Now 59c	Men's Big White HANDKERCHIEFS 6 for 59c
Ladies' SLIPS 98c ea.	Ladies' Rayon Jersey HALF SLIPS 79c ea.

Come in and see our selection of beautiful dolls for Christmas
Buy on our easy Lay-Away-Plan

McCRORY'S
5 - 10 - 25¢ STORE

GOP NOMINATION ASSURED

Dulles Uncertain How He'll Conduct His Senate Campaign

WASHINGTON, Sept. 8 (U-P)—Sen. Dulles (R-NY) said today he has given no thought to the type of campaign he will wage this fall for New York's short-term Senate seat.

"First," laughed Dulles when queried by a reporter, "I've got to be nominated."

But Sen. Ives (R-NY) told reporters there is no question that Dulles will be nominated by the New York State Republican Committee on Sept. 15.

Dulles said yesterday he would "gladly accept."

"He is the only candidate," Ives said, "and he will be nominated."

Ives said he is so certain that he'd be willing to bet that Dulles will be the only candidate up for consideration by the GOP.

Dulles, asked whether he plans to make many speeches in New York city, said "I don't know."

"First of all," he said, "I must obtain a campaign manager who will map out my speaking program."

Dulles will be contesting for the unexpired Senate term left vacant by the resignation of ailing Robert F. Wagner, a Democrat. The term expires Jan. 3, 1951.

Dulles' almost certain Democratic opponent in the special election will be a former New York governor, Herbert H. Lehman. Lehman announced several days ago his willingness to accept the Democratic nomination.

Immediately after Dulles told a news conference that he would accept the Republican nomination, speculation began as to whether he might aspire for the full six-year term beginning in 1951 in the event he is successful against Lehman.

Dulles, in recent conversations with reporters, has indicated—strongly—that he has no desire to remain in the Senate for such an extended period.

He is known to feel that he thinks he can be of greater service elsewhere.

However, it was recalled that at the time Gov. Thomas E. Dewey named him to succeed Wagner, Dulles said that he neither desired nor expected to be a candidate in next November's special election for the short term.

Constant urgings by Senate and New York State Republican leaders, however, resulted in Dulles announcing his availability. Presumably, similar urgings might cause him to think differently when the time comes to elect a candidate for the full term in November, 1950.

Lehman, Dulles' probably Democratic opponent, will be running for the Senate a second time. The first time, two years ago, he was defeated by Ives.

Lehman has long been known to aspire to the Senate as the climax to his political career. He was elected governor of New York after the late Franklin D. Roosevelt left the executive mansion in Albany to become President. Previously, Lehman had served as lieutenant governor under Roosevelt.

He continued as governor for three terms and then, in the final month of his last term, resigned to become head of the United Nations Relief and Rehabilitation Administration.

CRISP!
Toasty and Tasty! Get 'em!

Wholesome that speaks for itself! Their Rice Krispies crispie crackles pop in milk! Delicious energy food. America's favorite ready-to-eat rice cereal.

Kellogg's RICE KRISPIES

Anytime!

Every day, a good buy!

EXAMPLES IN SAVING AT SAFEWAY

Fresh Bread
MRS. WRIGHT'S
Sandwich or Regular Bread
14-Oz. Loaf 14c
Whole Wheat Bread
14-Oz. Loaf 14c

SKYLARK
Sandwich Bread, 24-Oz. 25c
Cracked Wheat, 14-Oz. 15c
Butter and Eggs, 14-Oz. 15c

School days are here again. Keep young scholars "bright-as-a-dollar" with plenty of nourishing foods. It's no problem... when you make Safeway your food shopping headquarters. Here, right near your home, are all the foods you need for energy-packed meals... bright lunches... tempting snacks... and hearty dinners. You'll learn a lesson in thrift, too, when you discover how Safeway's low prices on every item add up to real savings.

Juice Taste Tells Tomato No. 2 Can 10¢	Tuna Torpedo Grated No. 9 Can 33¢	Prem Swift's Luncheon Meat 12-Oz. Can 39¢	Crackers Bury Baker 1-Lb. Box 23c	Meal Covered Wagon White Corn 5-Lb. Bag 32¢
--	---	---	---	---

Typical Safeway Savings

Fruit Cocktail 24-Oz. 33¢	Red Roast 1-Lb. 37¢
Hi-C Orangeade 24-Oz. 29¢	Apple Butter 24-Oz. 23¢
Beans Borden's Green 24-Oz. 29¢	Potted Meat 24-Oz. 9¢
LeSueur Peas 24-Oz. 15¢	Corned Beef 24-Oz. 45¢
Potatoes 14-Oz. 11c	Chicken Spread 24-Oz. 29¢
Beans 14-Oz. 3 25¢	Cheese 14-Oz. 47¢
Dressing 14-Oz. 15¢	Margarine 14-Oz. 23¢

SAFEGWAY FRESH PRODUCE

Tokay Grapes Large Red Ripe Lb. 9¢	Green Beans Kentucky Wonder Lb. 15¢	Yellow Onions Mild Sweet Lb. 5¢
Apples 15¢	Texas Yams 3 25¢	Potatoes 24-Lb. Bag 59¢
Bartlett Pears 10¢	Cabbage 4¢	Pascal Celery 10¢
Italian Prunes 10¢	Elberta Peaches 3 25¢	Cauliflower 10¢
Bananas 2 27¢		

GUARANTEED MEATS

Shoulder Roast Government Graded Calf Lb. 49¢	Fresh Fryers Dressed and Drawn Lb. 59¢
---	--

SAVE 15¢ ON A 25-LB. OR LARGER BAG OF KITCHEN CRAFT FLOUR

Guaranteed to Work Wonders With Any Recipe

25-Lb. Bag **\$1.83** | 50-Lb. Bag **\$3.53**

SAFEWAY

Prices Effective Friday and Saturday in Big Spring

FRYERS Fresh Dressed Milk Fed Lb..... **55c**

KRAFT ELKHORN CHEESE Full Cream..... **39c**

STEAK

Fancy Beef Round Lb..... **69c**

Loin or T-Bone Lb..... **59c**

LUNCH MEAT Assorted lb. **45c**



HELP YOURSELF TO LOWER MEAT PRICES!

Furr's Meats Are Properly Trimmed For Wastage. See Our Wide Variety At New Lower Prices—Today!

VISIT FURR'S MEAT DEPARTMENT AND BE CONVINCED

ROAST

FANCY BEEF

1st Cut Chuck, Lb. **39c** Center Cut Chuck, lb. **49c** Arm Round, lb. **55c**

BACON Salt Pork, Lb..... **29c**

Food Club Cheese Food, 2 lb. Box..... **79c**

BACON Cudahy Puriñan, lb..... **59c**

Cudahy Edgemere, lb..... 39c

HAM Furr's Tenderized Short Halves, lb..... **49c**

LIVER

Baby Beef Sliced, lb. **55c**

BACON SQUARES

Cello Wrapped, lb. **33c**

FRANKS

Furr's Cello Wrapped, lb. **45c**

SLATED TO GO TO SCHOOL



PURE CANE SUGAR 10 Lbs..... **85c**

FRUITCOCKTAIL

Hunt's In Heavy Syrup No. 300 Can..... **15c**

Remarkable in Syrup **PEARS** No 2 1/2 Can..... **25c**

PEACHES Food Club, in Heavy Syrup No. 2 1/2 Can... **23c**

SLATED TO GO TO FURR'S



TOKAY GRAPES... lb. 12 1/2c

BELL PEPPERS, lb. 10c

Fancy Red **DELICIOUS APPLES, lb. 17 1/2c**

Bunch **GREEN ONIONS 5c**

Santa Rosa **PLUMS 12 1/2c**

U. S. No. 1 Red **SPUDS 5c**

DELSEY TISSUE Roll **12c**

GREEN BEANS DORMAN FANCY CUT, No. 2 Can..... **15c**

DOG FOOD Dog Club Tall Can..... **10c**

GET YOUR LIBBY BABY FOODS HERE

Enter the **BIG CONTEST—Win \$5,000.00**



NAME THE BABY ON THE LIBBY LABEL

GET YOUR ENTRY BLANK HERE

LIBBY'S BABY FOODS 3 FOR 25c

ALL SLATED FOR A PLEASANT EXPERIENCE

RINSO Large Pkg.... **25c**

FURR'S

FOR THE WEEK OF SEPTEMBER 11-17, 1949

Ritz Thursday-Friday Saturday

UNMATCHED SPECTACLE!
Powder-covered legs of the redoubtable cattle ringer!

STAMPEDE

ROD CAMERON
GALE STORM

JOHNNY MACK BROWN · DON CASTLE
Donald CRUTCH · John DELANEY

Plus Fox News and "Mouse Wreckers"

STATE Thursday Only

ROSE OF THE YUKON

with Steve Brodie
Eugene Dell · William Weigh

Plus "Perils Of Jungle"

Lytic Thursday-Friday Saturday

MONTE NALE

SOUTH OF RIO

A REPUBLIC PICTURE

Plus "Bruce Gentry" No. 14 and "Lad And His Lamp"

HERALD WANT-ADS GET RESULTS



FOUR ALARM FIRE SWEEPS WRECKED BUILDING—Flames pour from a vacant building on Philadelphia's downtown Sansom street as four alarms sent 40 fire trucks to the scene. The building, fire officials said, was being dismantled when the blaze started. Several nearby buildings were set afire but these fires were quickly extinguished. Cause of the blaze was not determined. (AP Wirephoto).

Miss America Hopefuls Facing Second Round

ATLANTIC CITY, N. J., Sept. 8. — Hopeful, hard-working Miss America contestants face a busy time of it today in preparation for the second round of preliminary contests.

The 52 beauties culled from the cream of the nation's crop began a third day at 8:45 o'clock this morning when they left their hotels for a breakfast conference with contest judges.

They must get the sleep out of their eyes and be on their toes—breakfast time is when the judges form opinions of personality qualities of the gorgeous gals. Personality is one of the four considerations in selecting finalists for the Saturday night showdown.

At 11:30 this morning the girls reported to Convention Hall for an arduous rehearsal of tonight's second preliminary in the bathing suit, talent, and evening gown divisions.

After an hour or two of this, the chaperones—one for each contestant—pick up their charges at Convention Hall. Their afternoons are free for sightseeing or resting. But no dates. Contest rules don't allow it.

Next on the agenda comes dinner, and the tension begins to mount. Tonight may be the night, each of the beauties hopes, that will bring her the points to make her a finalist.

The rewards are great. Miss America of 1949 will get a \$5,000 scholarship. The retiring Miss America, Bebe Shopp of Hopkins, Minn., reportedly picked up an additional \$50,000 in personal appearances during the last year. Another \$20,000 in scholarships goes to the runners-up.

By 7 o'clock tonight the girls have returned to Convention Hall with their hairpins pounding. They must wait half an hour for the show to begin.

Then, in one of three groups, each girl crosses her fingers and hopes she is most devastating in an evening gown, most deliciously curvaceous in a bathing suit, or most talented in singing, acting, or entertaining.

New Fall Cotton

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LUMINA
Galey & Lord metallic stripe or plaid gingham... ideal for blouses, evening dresses and suits... in fall dark shades with gold metallic thread
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Glacinda, Flaidtone, Clic-a-doo and Merriglo fabrics by A.B.C. . . . plaids, stripes, paisleys and geometric designs . . . 36 inches wide . . . sanforized and fast color . . . Ideal for dances dresses . . . 89c per yard

BROADCLOTH
No-fade broadcloth . . . 36 inches wide . . . dark fall colors or pastels . . . with high mercerized finish
\$1.69 per yard

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Brotherhood Of The Knott Baptist Church Entertains Families Monday

KNOTT, Sept. 8 (Sp1) — The Brotherhood of the First Baptist church entertained their wives and families with a barbecue supper Monday night.

Attending were the Rev. and Mrs. Fred Smith, Trudy and Mary, Mr. and Mrs. T. M. Robinson, Lloyd, Wanda Lee, Carol, Joyce and Martha, Mr. and Mrs. Fred Roman and Jerry, H. R. Caffey and Woodie, Mr. and Mrs. L. G. Burrow, Mr. and Mrs. E. L. Roman, O'Dell, Wanda Jean, Donnie and Judy, Mr. and Mrs. J. C. Spalding and Mary Ann, Mr. and Mrs. R. H. Unger, Mr. and Mrs. Curtis Hill, Don and Doug.

Attending the Richards Reunion at Vincent were Mr. and Mrs. Marvin Sewell of Big Spring, Mr. and Mrs. Gene Haston and James Robert of Big Spring, Mr. and Mrs. George Audus of Big Spring, Mr. and Mrs. Arthur Green of Los Angeles, Calif., Ms. Joe Richards, Morris Richards, Mr. and Mrs. Hugh Richards of Sweetwater, Mr. and Mrs. Ross Hargroves of Colorado City, Mr. and Mrs. Garrett Richards of Ft. Worth and Mr. and Mrs. L. Hodnett of Vincent.

Mr. and Mrs. J. H. Burrow, Gene and Martha Lane of Ackery were Sunday guests of his parents, Mr. and Mrs. L. J. Burrow.

June Hogue of Klondyke visited Mr. and Mrs. Louis Harrell Monday.

Sgt. and Mrs. R. D. Burchell and son of Colorado Springs, Colo. were week end guests of his parents, Mr. and Mrs. W. A. Burchell.

Judy Ann Mitchell of Oakland, Calif., is visiting her grandparents, Mr. and Mrs. A. L. Mitchell.

Roy Williams has returned from a business trip to Jacksonville.

Mrs. L. B. Wade of Alameda, Calif., arrived by plane Friday to be with her mother, Mrs. Tom Scroggins, who is ill in a Big Spring hospital.

Mrs. Cleo Jettcoats is receiving treatment in a Big Spring hospital for injuries sustained in a car wreck.

Mrs. Olen Edwards and children of Plains spent the week end with her parents, Mr. and Mrs. Theo. Brigrance.

Mr. and Mrs. O. B. Gaskins and Mr. and Mrs. Joe Mac Gaskins visited Mr. and Mrs. Stewart Thomas in Lamesa Sunday.

Mr. and Mrs. Howard Awtry of Big Spring visited his parents, Mr. and Mrs. W. H. Awtry, Sunday.

Mrs. Leo Cole and Sonny of Post were week end guests of Mr. and



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DRIVE IN THEATRE
Thursday And Friday

THE SCREWBALLS of COMEDY
THE MARX BROTHERS

"a Night at the Opera"

McKenney-Hargrove Vows Are Exchanged

COLORADO CITY, Sept. 8 (Sp1) — Mr. and Mrs. Jack S. McKenney returned this week from their wedding trip and are temporarily at home in Colorado City. The couple will go to Lubbock when the fall term starts where McKenney will be a student at Texas Technological College. He will major in animal husbandry.

The bride is the former Doris Nell Hargrove, daughter of Mr. and Mrs. Ross Hargrove of the Spade community. Jack is the son of Mr. and Mrs. Terrell L. McKenney of Latan.

The wedding took place in an informal ceremony at the home of the bride's parents, Wednesday evening, August 31, with members of the immediate families present. The double ring ceremony was read by the Rev. J. Lenol Heater, pastor of the Ashbury Methodist church in Midland.

Vesper Services

Members of St. Mary's Episcopal church are requested to note that evening prayer and Vesper services will be conducted this evening at 7:30 o'clock. A social will be held in the Parish hall immediately following. All Episcopalians and their families are urged to attend the services.

To Enter Tech

Marlene Burnett, daughter of Mr. and Mrs. H. G. Burnett 709 Douglas, will enter Texas Tech, Lubbock as a sophomore. This fall Marlene attended school at Mary Hardin Baylor College in Belton last year.

Peron Generosity

MANILA, Sept. 8 (Sp) — Argentine Minister Eigororo Leyra said Wednesday Mrs. Eva Peron, wife of the president of Argentina will give 20,000 pounds of clothing and food to Philippine poor.

JAMES LITTLE
ATTORNEY-AT-LAW
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