## DON'T NAME IT By HONEST BILL

This thing has gone far enough come a time when al the aid of their football tea

Due to the fact that m nence to think that he good," he informed beginning of school the school news uld be handled ments Lynx be handled by the Lynx . . and the ole mastro was cted to "lay off" even in on't Name It column.

proud of it.

### here oh wher

That logic, mastro can produce is lacking you and your durn high school staff can take it or leave it from here out the ole mastro oing to use all or any part of column boosting for the football team.

And it is not the fault of the st that little enthusias cellar position keep them near the were turned loose . and of course all season in a relentless war on drunker

Coming Friday we have a con-to the st with Dumas here in Spear-this con Let's take invoice. We have state. best defensive teams district. That has been in the

in the district. That has been proven. Only the best of teams have been able to score on us. Little Rex and Bob Neilson are real line backers..., and if you boys will block a little harder and get over the nervousness..., we will go places coming Friday. Just open up a few holes... and when you get down past the 20 yard line ... forget that you are in a tight place and play like you do back up the field. You boys cean make more yardage between the 50 and 20 yard line than any team I ever saw that stopped when you that stopped ached the pay streak.

Boys: this Friday you will have Honest Wild Bill Miller on the side line . . . with his ole time pep and ginger. I just hope Bro. Lof-tin shakes his cane at me and

shakes his cane at me and s to get me on the outside . . . ill give you a demonstration of Honeymoon the Du lurn touchdown you make s I will see that the entire entered in the ontest get a malted milk. have to make ole Rex S Pal Lyon and Bob Archer vith some help ... the first touchdown financially embarrassed.

another thing. I ing something special Perryton game. The ole sters Lackey, Ar-Archei myself will be there ready to fight laugh with you.

been kinda like ek. Mr. and Mrs. O. G. were back on a short visit Collins's say they have they enjoyed Spe ruther live in Spearman anywhere. Maybe when t boom hits this area and Sp than the gets so big that we need tw executives Mr. Schnell can back on the pay

ling church attendance Carl F. Schultz of Hyan lieted the R's as relatives, roomers, RUM".

Duke and Dutchess of

And

Million College

San No. 1 Back Page

# The Spearman Reporter **REPORTER STAGES SUBSCRIPTION CONTEST** Amarillo Man Held For Drunken Driving begin with, the writer will ment the Lynx staff on geta the biggest and best high paper in the Panhandle, ft asset to the Reporter and DRIVERS DRIVERS Monday Afternoon Called To Gonzalas, Texas TWO CARS, NEW

## Justice J. E. Oakes bound over

Since "Chick Sales" specials are getting rather scarce, we suggest you "Hallowe'en

on charges everal groken ribs we by Sam Yates Monda action of the 84th district court only grand jury on felony charges bond Hor ompanying Mr. Griggs community to work was driving remains until bond is made trial and disposal of his case injured in the Honevcutt in the

Since "Chick Sales" specials are getting

placed in casts and he is being cents treated. other passengers in

Hansford officials are joining this county but throughout

> **COBLE WELL DOWN** NEAR PAY OR SEA

Yates

ttempt to plug a leak

in the Coble

Father of Mrs. C. A.

Hansford county, near H. J. Denton, father of Mr. A. McLain of Spearman was hon-ored with one of the highest ex-ecutive positions in Oklahoma when he was appointed adminireported depth Wednesda 2960 feet. Statements not indicated that the cementing of the casing to eleminate the leak endent children and needy last week in Oklahoma City ling operations. The drill is re ported in a hard lime formation the 40,000 cotton

organization in Oklahoma for the past few years, and is recognized as one of the outstanding executwith some salt. Hopes of opera tors for pay below the lime mation. Sea level is near of the state.

L. Wilbanks Mr. and Mrs.

gone places what they call their second Rex Sanders, details of the tri Archer come elp . . . cause Tech, the past Tech, the past week end. honor of affair of Lubbe ck students was the Wilbanks to Lub Wil Perryton, a daughter Wilbanks. stated that all were either ma college and the

banks were on their moon.

### Spearman. LION CLUB STEAK FRY **PROVES FUN FOR** MEMBERS, GUESTS

ladies nig radio, and eating . . and eating.

this nation. Course you will be over to see the great international lovers. We are all in love with the Dake . . . he's a real man if we have ever known one. P. S. I love the Dutchess, too. Just wonder if the couple could not get some real information as to living conditions if they visited some of our ranch and farm homes in the Panhandle. We might be a bit tardy in the matter of technical social entertainment, but I do not believe anyone could wholesome hominess of the peo-ple who live in the Panhandle section of Texas and Oklahoma. Brow Tedd is reasonable for an

section of Texas and Oklahoma. Rev. Todd is responsible for a little story that seemed interest-little story that seemed interest-See Ne. 1 Back Pere See Ne. 1 Back Pere See Ne. 1 Back Pere See Ne. 1 Back Pere

Mrs. Bessie Tuttle of the FORD LINE Spearman school faculty was called to Gonzala, Texas Wednes-and day, to be at the bedside of her

R. A. Sharp, who is criwere sustained brother afternoon tically ill. HARTFORD MUSIC PROGRAM TO BE HELD AT HOLT

> Hartford quartett Hartford. Everyone is cordially invited t present. Admission 10 and 20

### NEW BOOKS JUST RECEIVED AT SPEARMAN LIBRARY

Library. library is open every day

negie

**Only Three** Feet To Moisture

eather situation undoing of some of our

old ter grinned all over his face and said, "SHUX, I thought you said He walked off

Mr. and Mrs. Bill Hutton, and Pat were in Canadian Sunday, visiting relatives.

TRUCK IN 1938

d V-8 cars and trucks opened man of Lincoln, afternoon at the Ford Metro- sitor in the home

Two distinct Ford differing in appearance ments and price, were One was the deluxe is designed mation from owners to whom

with the are available only with the 85 horsepower V-8 engine, the three tandard types with

of the standard. It is enappointment are in keeping with the styling of Substantially room in the closed sedans. comfort

arger luggage space The standard V-8

styling, with a different r grille design, long h interiors are roomy and and apupholstered In additon to the

Ford is to present an ex trucks commercial Both are new to lend added tion.

The new signed specifically to bridge th gap between the commercial can and the truck groups. Availabl with either 85 or 60 horsepowe Available engine, it is expected to make the economies latter widely available in com nercial transportaton.

replacing the idth for

25

Visitor at Collard Home Tells of Town Lincoln Named in Illinois Deal, prominent busine

vas name President Abraham American Lincoln. According to the infor Mr. Deal. in before he is a circuit townsite

the present city of Lincoln stands Lincoln did not want to name the city, but his friends insisted. the beautiful nanner watermellor burg. court house at Salem Dearbourn museum. Deal, stated that Ford workers even chased several

the plaster and mortor from the bld court house, saved the nails and reconstructed the historical landmark identical, as it stood at Old Salem

### DUKE AND DUTCHESS WILL VISIT GUYMON

story carried in th Oklahoma Panhandle Herald states that the Duke and Dutchess of Windson will erican not available at the time news story was carried. The ous International lovers wil bridge the rive in America about Nov. 15.

horsepower FOUR COUNTY MEET TO radios. engine BE AT GRUVER NOV. 17

> Hansford county h Ex Ray Snider. specialist Department Ochiltree will

## will be the features demonstr FREIGHT REDUCTION **ON FEED IS**

**25 PERCENT** 

rate eduction with smaller reduction for more bulky feed-stuff.

## Just Wanted a Heater: Ran New Car Under It

Mr. and Mrs. W. L. Russell and Mrs. Burl Brockus went over to Lubbock the past week . . . osten-sibly to see about putting in a heater for the Pontiae car that Bill purchased from his business pardner, Bob Fuller. Robert prov-ed to our Spearman merchant that i if he ran a new car under the heater it would look much better . . . so the Russells brought back t a new Pontiac. Mr. Russell and Fuller are pardners in farming and oil activities in Moore county. Mr. and Mrs. W. L. Russell and

Contestants

adi prizes

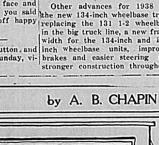
The management enlist contesta would like to pectfully he fact that Spearman will lil ary to win one of these be Read the rules n

will give every section of the county equal chance in the short

The contestants an o ment will be the or know the standin ants. Subscripiton

Reporter Will Cot Price in Te Texas, and J \$1... In any other county or Ta 22 rice will be \$2.50 per year. Vote Schedule

Vois Schedule 1 year \$1,50 or \$2.50 2 years 3.00 or 5.00 3 years 4.50 or 7.50 4 years 5.00 or 10.00 1 5 years 7,50 or 12.50 2 Nomination Blank Good 50,000 Extra Veter Continued on page 5 No



I hereby challenge of Spearman to volunte services, as I do mine, to clean up Spearman's street help Spearman's streets and First, what others are saying ugly spots to say nothing ome filthy places, here and there n our own little city. in our own little city. Let's do this and really "do our A CITIZEN Bob Fuller of Lubbock made a usiness visit here Monday.

3

in casing

Sherman

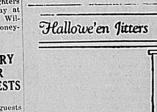
successful

123

Well, sect.

rd county, near Succina, line, drilling has been re-with a standard rig The d depth Wednesday was set. Statements not official

Challenge Issued /



"DRUMS OF DEATH" IS **BENEFIT PLAY** 

235-



## Under new management. Rooms \$2.50 per week. Hot and cold run-ning water. Light house keeping apartments. Home Cooked meals served family style. Special Sun-day dinner. Phone for reservation. New Model Philco Radio the latest and most modern of all previous showings. See them to-**Death Takes Former** DELON KIRK BATTERY SHOP day dinner. Phone for reserv MRS. J. A. SANDERS Sec. of Treasury MARKET NOT TO EARLY FOR Constipation Lighter grades of oil. Bring Indigestion, Headaches, Sleep, Pimply Skin, get relief with ADLERIKA. ough action, yet gentle, s your car to our station for a com-plete check-up in preparation for fall driving. Let us drain the car and install a slightly lighter at 11:59 a. m. after an illness of ADLERIKA two weeks. According to business associa-tes his death came with a seem-ingly trivial illness which had kept him from his desk for two weeks. He was 53 years old, and install a slightly lighter grade. We wash, vacuum clean in-side of cars, and have a complete one-stop service station. SPEARMAN DRUG CO. CALLING ALL CARS AND TRACTORS CONOCO NO. 1 Raymond Kirk, Mgr. We want your business. We are saving our customers money every day, on Quality oils, tires, batter-ies, radios and auto supplies--why? Because we buy direct, our operating expenses are low. We nee these aviews on to our our Former Friend of Editor **Elected Press Prexy** CANYON, Oct. 21 — Named "The Fourth Estate", a press club has been organized at West Texas State College by members of the staff of the Prairie, college week-ly newspaper. Ben Ezell of Silverton, business manager of The Prairie, was el-ected president. Other officers treasurer, Dids Meek, Lamesa, gearbook representative, Glyndon Riley, SPFARMAN: sponsor O. E. Hinkle, professor of journa-liam. (Editors Note) The above news fory is of special interest to the story is of special interest to the recent of special interest to the spectre Editor. Ben Ezzell start-ed his newspaper training under the writers instructions several years ago at Quitaque, Texas. pass these savings on to our cus - Pay Cash & Pay Less --DAVIS BROS. LOST: 1 Ring of pad lock keys. Reward. Leave at Reporter of-2tp HOME GROWN VEGETABLES -From Coy Holt and Dr. Jones Irrigated farms. The Best prime cuts of meat. Choice staple and fancy groceries. KIKER GROCERY AND FEED SEE McClellan Grain Co., for the proper balanced feed for chickens, cattle, livestock. We handle two lines of specially pre-pared feeds, and con take care of your needs in this line. R. L. McCLELLAN GRAIN CO. Travel By Train **YOU CAN THROW CARDS** FAST - SAFE - COMFORTABLE IN HIS FACE Fares **ONCE TOO OFTEN** WHEN you have those awful crampe; when your nerves are all on edge-don't take it out on the man you love. Your huwhand can't possibly know how you feel for the simple reason that he is a man. A three-quarter wife may be ow wife at all if she nage her huw-band seven days out of every month. anta le Are Low band seven days out of every month. For three generationsone woman has told another how to go "smil-ing through" with Lydia E. Pink-ham's Vegetable Compound. It belps Nature tone up the system, thus lessening the disconfers which women must endure in the three ordeals of life: 1. Turning from githood to womanhood. 2. Pre-paring for motherhood. 3. Ap-proaching "middle age." table LYDIA E. PINKHAMS VEGETABLE COMPOUND and Go "Smilling Through." 3c per mile one way - good in all classes of equipment. Liberal Limits and Stop-over Privileges OR WRITE CALL ..... H. E. Campfield General Passenger Agent Amarillo, Texas Agent Spearman, Texas PROTECT Your HAIR Needn't be GRAY $\mathcal{G}_{\mathsf{S}}$ your hair gray? Is it going gray? Erase that shadow Clairol lifts the gloom of gray that darkens your face a SAVING makes you look years older. you'd like to regain your own color or co change the color of your name, change in the change. change the color of your hair, Clairol will do it quickly and Clairol does what nothing else can! In one simple treatment Clairol she poos, reconditions and TINTS. World's largest seller. Anti-soggy-sealed in glass Ask your beautician. Or write to us for FREE Claired booklet, FREE advice on the care of hair, and FREE beauty analysis. Write NOW on coupon below. Naturally ... with CLAIRO Beverly King, Consultant Clairal, Inc., 132 West 46 Street, New York, N. Y. Flease send FREE Clairal Booklet, Advice and Anel

Thursday, Ucrober 2., 1937

SPEARMAN HOTEL

Olin E. Hinkle, professor of journalism has been a friend of the writer, and a business assoc-iate during the past years.

NEW YORK,-Ogden L. Mills, former secretary of the treasury fied at his home here on Oct. 11

**HOOVER BUYS BALL** 



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A CONTRACTOR OF THE

ion's Name Buse

Address .....

My Beautic

application that the second state of

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City. ......

PARK AT CANADIAN

## NCINC Reporter **Subscription Contest** CONTEST... FREE... **2** Beautiful Radios Begins November 1 Will Be Awarded **Ends November 30 To Winners** PLUS 15 percent commission to all ENTER NOW !! Contestants ntestants and the ill be the only standing of the contestfor the "ladies ni Signature of person making from a few song and considerable Aside rst Subscription Coupor lood For 50,000 Extra Votes Name of Subscriber by Rev. etly a matte

any other person. This coupon will count for 50,000 votes when properly filed out and sent to the paper. Only one coupon will be credited to any one candidate.

PLEASE NOMINATE

Name as a candidate in the eRporter's Radio prize campaign.

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and the

Since "Chick S

. and eating

"DRUMS OF DEATH" IS

ter if the couple could standing mystery plays of the year, and will be presented be an 4. Each contestant at the close of the campaign will be allowed to select their judge to assist the management in determining the winner in the contest. 5. A ballot box for all votes for the last weeks of the campaign will be provided and each contest-ant will deposit his or her votes in

BENEFIT PLAY

·py

Hansford County, Texas

## Old or New Subscriber

This coupon accompanied by the Nomination Blank, will start you with 50,000 votes plus the regular votes allowed on the sub-scription, as shown in the sched-ule. For example, if the subscrip-tion is one for 1 year, the total votes will be 60,000. Only one homus coupon will be allowed to a contestant.

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## I am ATTENDS MOORE COURSE DUNTY CONVENTION

course DUNTY CONVENTION ing to Beowult Cynewulthe convention of Moore coun-King Ar heid at the Methodist church chemisti Dumas last Sunday elected of speakingers for the coming year. C. F. SpearmaSunray invited the convention SpearmaSunray for their next regular gave a l-ting. in case MRS. FRANK HARDIN RE ELECED PRESIDENT SNA DRAGON FLOWER CLUB At the annual business may of the Snapdragon Flower Lillie Monday Oct. 25 M: F. Hardin was re-elected dent de the organization. efficers included: Mesdame

UNIOR HO

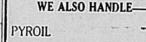
Billye Hitd ./ Q

Thigh Sonal relations. The lesson sub-your pict for the meeting will be and hayfolk-lore of Texas". Present at e last Thursday meeting were: esdames, Robt. Douglas, Edgar omble, P. A. Lyon, Bill Gandy, Lutheroodville Jarvis, George Buzard, H. Buchanan, Delon Kirk, R. Y.
Of Inonverse and one guest Mrs. Joe Ty.
Dear M.
I am CITON ATTENDS MOORE course DUNTY CONVENTION

## MRS. FRANK HARDIN RE-







CAR RADIOS APEX WASHERS FAMOUS South Wind Stewart WARMER GAS HEATERS NORGE REFRIGERATORS CENTURY TIRES AND TUBES



## ARE YOU READY FOR WINTER

Unless you plan to put you car up for the rest of the winter-and who does these you'll need winter auto supplies and service. Consumers has one of the largest stocks of automobile accessories and equipment in the state, and our service is unssed. Call on us for an estimate on service. Compare our prices on batteries, chains, antifreeze or any accessory you want. You'll find them low! Consumers cusare always within their operating budget because they know the damages that done to auto parts unless their cars are serviced for the changing seasons. Winter is right ahead! Now is the time to have your car serviced for the cold days. Oil should be changed, battery serviced, anti freeze added, and all parts greased.

**HEATING PROBLEMS** Keep your home cozy day and night in the coldest weather this winter with a new 1937 Quaker Burnoil Heater. The Aerovex Base draws the cold air off the floor... the Ait Flow Top sends it streaming out of the top as hot as you want. Opening the Radiador warms the room quickly. At all times the Oil-Mister keeps down oil con-sumption and cuts your heating bills. But come in today and see their feature for work of Xee!

solves all

their

**CONSUMERS** Sales Corp.

and the sy they are the

THE HOME OF REAL AUTOMOBILE SERVICE IN HANSFORD COUNTY.

At an time to an out your heating bills, But come in, today, and see these features for yourself. You'll marvel at them ... and you'll be thrilled at the rich beauty of the new Quaker, designs. ee the New Quakers today!

ARMAN HARDWARE

In and see the popular Superfex Oil them ar **Burning Heaters**, made by the Perfection inion excle Com cany, the world's leading manpinion exce company, me world's todaing man-hey are go'i urer of oil stoves. These heating stoves ors of the set to chimney flue like ordinary stoves. nough to i low-cost fuel oil without machinery, andie, muc low-cost fuel oil without machinery, e. - Ranger's or lighting rings. No dirt or ashes. No fulfilleoleson ne fire tending. Several sizes and

re fulfillecies one ne renand. Seven size and idelines wils for homes, offices, schools, churches, fith the thrs and shops. Easy terms, if desired. isappointed

# CLEAN OIL HEAT





