

## Displays Moved

 In For Stanton Electric Show

Fallen Constellation

##  <br>     Chambers Family Visiting Arizona


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 all mid loratio wir vititing be

## Absentee Voting <br> To Start Monday Abentee voting for the Aug． unoff primary will start Aondin  

 Deputies Named
## 

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MARKETS

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Two Arrested For Oklahoma Bank Robbery

## Six Oil Well Completions Are Listed In Immediate Area Today

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## Rightly Dividing The Words



 Everyone Is Invited

## House Takes Up Bill To Curb Fifth Amendment Immunity




## Showers In Big Bend Area; Little Prospect For More


Davi broke clear over almon

Top Instructor




## British Church Leader Stresses USFriendship











|Bill Seeks Aid To Build Dams On The Brazos ymanayn sterday to suthorize fegieration fill
 Mrogram on Texas' Brazos River
Sasin.
Under the measure the Army Secretary, atter sppproving Army
blans
by Army eogineers, could boy revv
enue bonds of the Brazos River


## To Hold Revival

 mo hot, Revivin tumint Proposal Studied For U. N. To Pay For Military Supplies
$\qquad$





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Refugees Get Ike's Welcome mammona

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| :---: |
| Would Withhold <br> Pensions From <br> Subversives <br>  <br>  <br>  <br> retired government workers al- ready recelving pensions. <br> Alger Fiss, former State Depart- ment employe convicted of lytng when he denied associations with <br> wide range of activity as grounds for denial of government retire- ment pay. |
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# Penners WHIIE GOODS 

NATION-WIDE MUSLIN SHEETS IN PASTELS 2.39
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## Nation-Wide

## MUSLIN

## SHEETS

Penney's Own Heary-Duty Quality Famous For Long Economy Wear! Whers in on name? If itra Nation-wid ins guality the has sormed is itome right in Wimoroto Compare Nation-
 tomery thar makeon it wolt the chosenty moren miviogool Then coma to Pement prico of ointion-Wideze Exav prace with thair wonderful
Twin 72×108"

| FULL SIZE 81x990$\begin{gathered} 8^{\prime \prime} \dot{x}^{\prime \prime} . . .1 .59 \\ \times 1.69 \\ \hline \end{gathered}$ |
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Ex-Hitler General Due To Head W: German Security

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| Plane Crash | . |  |
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 None fater

## OPEN AIR

## REVIVAL

COAHOMA BAPTIST CHURCH
Speaker: Lewis Atkinson August 1-8
10 A.M.

## SALE

## 2 TIRES FOR

$\$ 17^{76 *}$

## Sale-6.00-16 Tires

Troil slazer-for the molocit whio does linited diring and wonts a low-priced quality thre, Made of some an thick, or os wide soit won't rum os many milosbut they are sofe miles. $\quad \Delta 70-15,2$ for 19.95*

## 2 <br> for $\$ 21^{95}$

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Sale-6.00-16 Tiress Word Rivenide-a RillSixe fle with o Ral. Widin Wil-Depith non-dkld treed. Mode of $100 \%$ hid-qually mileoge end soffety os the tres that eavie mine ar when aim as the fires hat cames on you. FuLY WARENTID

JUST DRIVE IN AT
IST AND RUNNELS
PROMPT FREE MOUNTING'

A Bible Thought For Today-
But without courage med character no armor nor forrest mandy is not yet ready maybe for peace? Pray God that
we may he worthy of peace in our day. Make us truly
ready! "The Canauites have chariots of tron." - Joshua

The Facts Show That Shivers Leadership Is Good For Texas


Bulwarking Transits May Be Means Of Combating Traffic Congestion


## Matter Of Fact - Joseph And Stewart Alsop

Democrats Much Less Confident
Than They Were Few Months Ago yomorax Atom p now


The difference between twenty seats and About midway through the current net.
 the Heroes a boppernitveted clinch, and they Hive tallying tatry co

## oeratt have oil but abandoned hope of take:

 conceal their gloom in the sprint, are make-

 The real reasons for this change are
clear clough to anyone who thinks beck :
little
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about when - not Whether - Secretary of
Sriculture Era Benton would retie.

 agoguing every body else by making noises
about 1 100 per cont
Now the flexible

 Democrats cannot count with any cont
dene on the raze of the farmers.
It who on the



 erato complain that this the beonuse the Re-
publicans have discovered that of ot mos-
op is goo polites-but the Democrats
have, after all, no exclusive patent on

## The Big Spring Herald


"No Break-Up On This Side"

Unfinished Business, Including Tax
Study, Still Hanging Over McCarthy

 $=\mathrm{E}=\mathrm{E}$ $\hat{A}=5$ $=5$ but it made no recommendations. pINE RIDGE, siD. (n-The old signals-the time when the buffalo
Slice there has been no an- slows, in the days shin they ruled were tat when the choke-berries Since there has been no an sioux, tin the days whin they ruled were fat, when the choke -berries
nouncement yet ain the refits of the great plains, had a festival that ripened. when new sage sprouts the fiternal revenue agents lives. combines in theme several of the sprang foot high, when moccasins
tigation of McCarty, that makes white man's holidays.


 year, with McCarthy, stepping or
the group temporarily. Mat report
is expected to say what the

hationshlp which brought on the
hearings, There may be conflict
Ing reports. new inventigution-or.
2. The the
deed by Senate Monday night
 Senate committee will handle than breaks, banned the sui dance in shut it was revived more than stand of sweet-smelling sage-
ono.


 GRIN AND BEAR IT


Notebook - Hal Boyle
Sioux Indians -Renew The Old Traditional Sun Dance


 minn ix , mix minimize mom min mix mix
 each day, but to me the dance,
monotonous In thill, wa len is:
tenotho than the face of the old
Indians and their touawa on the

## More Secretaries




Around The Rim - The Herald Staff
Letter Sent Home From France
In 1918 Sounds Like One Today


 tee 25 years ago seems as fresh as one
written yooterdity, it is because the heart
doenn't change. On July 4, 1918, Clyde Bravo was in
France. He had additional cause for cell.
bration-two letters from home. So he sat bration-two letters from home. So he sat
down and wrote his Mother a letter which might pase for one of, the millions which
came base from World War II or from the
Korean campaign Taken a sentience here and there, this
was the way word from the front sounded
 "Don't worry ane bit shout me Every





 all them house on barre: but they are
The upper portion is for the tardy
the hay, and the ground floor fit or for Tog, and in a tow cases, a horse..
The people are jealous for their prop-



 ace.
This day seems pretty quot for some-
hero in France on July 4. Th's nomethave to repose this letter for want Clyde, who has been operating a fin-
neral home at Lames for many years and
who is a brother of loyd Brandon, ham one
 0

## These Days-George Sokolsky

## A Fellow Was Worrying About 'Blood, Sweat, Tears' In 1844







Stanton People Go To Arkansas For Burks-Eiland Rites
 $0 \mathrm{md} \mathrm{mma} \mathrm{B}, \mathrm{r}$. wnite, Me and

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 Rax simpon man saterer Brage


## Odessa. Visitor Is

Feted At Shower moneme in mat in fir Deaf


 mire tivors



Fairview HD Club Has Luncheon
A farewell gitt was presented to
Mrs. Sue Newman by the Yalr view Home Demonatration Club of Mrs. Shlirley Yryar Tuesday After a covered dimh lunche
wusfness meeting was held. Mrs. Fryar gave the trom Hebrews. Roll call was an shopping. Beports on the booka reed by members thowed 48 read in the A recteation- period was under
the diricetion of Mr. Jimmy Hicka. Irs. Newman gave demohstr two guest, Elizabeth Pace, the
agent in training, and Mrs., Ne Coleman.
The The next meeting will be heli
Aug. 1 In tho tome of Mro. W. H.
Ward, at which time. Ward,
Suthertin will give a demonstratio
oun making peiter
Tippy Miller Has Birthday Party



 about 40 attended and seatt sits. $\left\lvert\, \begin{aligned} & \text { my Beell. Bill Purser, and Tominy } \\ & \text { Rus. }\end{aligned}\right.$

Pre-School Physical Wasn't Too 'Scary'

Nurse Mary Phillips reads at pounde on the scalei

## 

Ackerly MYF Takes Part In Youth Week



 Kouples Dance Club Mhe Kople pane Krub unall coll


Guests, Vacations Are Ackerly News


Season Scoop


 Send 35 cens. in in coin (no stamps,
please) for Pattern, with Name, pleadres., Style Number and Size.
Addrase PAITERN BUREAU, Big
Adres, Spring Herald
Box 2 , Oid Chelsen Station
New York $10, N, ~$ (Prease allow two weeke for deFor first elass mall include an
extra flive cents per patterc.



4-Piece Sterling Belt Buckle Set. Hand Chased


## "WE GIVE SEH GREEN STAMPS"



## Water Program Is Issue In Campaign

Cor. Allan Siliver mena coing to that an amyer, ", areat real out a geouline water program for for
 and that int (he
a furm,
Ralph Yarbor
Ralph Yarborough, shivers', op: "That commiltee to at work,"







New Store Opens Thursday


## New Woolworth Store Will Open Thursday

##   <br> New Contract Ends Aluminum Strike





Murph Thow
County Commissioner Precinct 3
Qualified, Dopendable and
Interestod $\operatorname{In}$ The Welfare of Howard County.


New Manager Has Opened 3 Other Stores
.


[^0]| SPECIAL NOTICE! BIG SPRING CHRISTIAN DAY SCHOOL Is Now Earolling Puplls For $\begin{gathered}\text { kInDERGARTEN } \\ \text { AGES } 4.5\end{gathered}$ FIRsT GRads AGE 6 Quatified, Experienced. Teachen Bible Courves For All Ages Hours: Kindergarten $9-12 \mathrm{a} . \mathrm{m}$. First Grade 9 a.m. 2 pm . DAY NURSERY OPFEN UNTLL 6 p.m.(Puplls Only) Registration Every Duy 8 to 8 pm . Bog Bmbwell lane |
| :---: |

$\pm 5=5$ Many Pooblems $= \pm={ }^{2}=$ Confront India,

Reach Settlement
In Contract Suit





In Merchandise Prizes
Ten winners Including the tille "Little Miss or Mister Photogenie of 1954"

Age Limit 9 Years Entry Fee $\$ 2.00$
Call or write us today for further details.
MATHIS STUDIO

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311 Runnels Gus Barr, Owner Dial 4-2091

6 Silg Spring (Texas) Herald, Wed., Aug. 4, 1054


## f electric co.

## Offers

Congratulations

## to <br> WOOLWORTH'S

On The Opening of Thelr
New Modern Store In Big Spring

Wo're Happy To Have Had A Part In
Completing This Fine Shopping Centerl
R-ELECTRIC CO-400 Westover Road-Phone 3-2101

## We Offer Our

Congratulations
To The Big Spring
F. W. Woolworth Co.

On The Opening
Of Their New, Modern Enlarged Self-Service SHOPPING CENTER
——
TUCKER and SON PLUMBING
303 West 9th
Dlal 46201


WHO IS GEORE D. HOLLAND - WHO IS GERGE DOLLAND, Homat midy - CAN HE FIT MEARING AIDS Propertr
 WHATEARING ADS DOES HOLLAND DISPENSIP - What raring alos bos holtano pispnsp - DO MAICO HEARING AIDS REPURE IATTENIS?
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Rugged Tests Awaif 1-AAA Grid Elevens
Practice fousts with such
teams as Abitene, the favorite teams as Ablene, the favorite-
to grah of State AMAA cham-
plonship honors; Amarillo, plonship honors; Amarillo,
Lubbock; San Angelo, Wichita
Falle, North Side (Fort Worth) alle, North Side (Fort Worth
and Tawton, Olf:, dot the
954 foothall schedules of the and Lawton, Okil, dot the
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District 1.AAA fotball teams.
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## LOOK'ING 'EM OVER


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Padres, Bisons In Big Gains In Aftendance

## 

Zapp, Floyd Martin Pace Broncs To 13-10 Victory

 In Yank Triumph


## CLEAR-VUE

Air Conditioners


WESTERN
SERVICE CO

## Snyder Decisions

 Lamesans, 10-2JOHN A COFFEE torney at law 308 scurry Dial 4.2591

## WELCOME VISITORS

To Big Spring's 21st Annual RODEO

## J. L. CHRISTENSEN BOOT SHOP

| NOTICE: Prict <br> "Same Pric | HESE CARS MUST GO! <br> Plainly Stated o Everyone" |
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| Iruman Jones Motor (0. <br> Your Lincoln and Mercury Dealer 403 Runnels <br> Dial 4.5254 |  |

The Safety Tested Seal Means A Better Deal We Invite Your Comparison one owner guaranteed cars

 ped. Premium whito wall trires.
'51 OLDSMOBILE 'se' 2 door zeden. Hydramatic. 51 OLDSMOBILE '88' 2-door seden. Hydramatice,
Radio and heater. ${ }^{50}$ OLDSMOBILE 'se' 4door seden., Standard shift. A clean car.

Shop us for good used plckivps.

## Shroyer Motor Co.



STOP TODAY
ON THE WAY TO THE BIG SPRING RODEO McEWEN MOTOR CO. The Midway Whero You Trado The Foir woy
You will soe Evorythine
Erom You Will Soo, Evorything From
 From old Chevies Thet shimmy To Take The Railice Ropy youty Lifit in THE BUICK CENTURY THE CHEVROLET CARS THE PONTIAC STREAMLINERS AND MANY OTHERS For the plosure Thet Latit sod
MeEWEN MOTOR CO.
Authorized BUICK-CADILLAC Dealer
Joe Williamson, Sales Manager
403 Scurry Dial 4-4354 $\quad 501$ Gregg
DO WE?? YES SIR!! LOAN - $\quad \$ 50$ to $\$ 2000$ On Any Plan You Like? AUTO
Tll 1 Runt-Chevion finance tonns
FURNITURE Noet Not mot piat Fow SIGNATURE - CO-MAKER CHEVRON FINANCE CO.



## C11.15 IMPORTANT 412.15

We pay lorgo eums of money aech year for insurance on our homes and automobiles and rightly se, but have we insured the finith of our car and the deedly enomy of ruet thet eats sway at the chenik. For the month of August we will help you with this particular service, We heve the reguler 525.00 Porcelainize Job for $\$ 19.95$ including wahhing, vecuum eleaning. all materials and labor; also, we have the regular $\$ 25.00$ Undercoat Job for $\$ 19.95$, including stoem cleaning chasits, material and labor.

Call today for appointment, we can pick-up and doliver.

## BIG SPRING MOTOR CO.

'Your Friondly Ford Dealer'

Prices Slashed On An Moblle Hornes. Golng From 50 to $75 \%$ of Today's Retall value. Ońly 1.3 Down. Balance Financed for 3, 4, or 5 Years. They Have Got To Go. Nowmit See Us And Save On Your Purchase.
BURNETT TRAILER SALES zast mistivas mour authortend spartas dealoe.


AUTOMOBILES AUTOS FOR SALE AI A USED CARS
 FRANKLIN GARAGE Complerte AuTo service
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Mofor Trucks Farmall Tractors Farm Equipment Parts \& Service DRIVER TRUCK 8. IMP. CO. Lamesa Highway
Dial 4.5204

## WHILE THEY LAST

## Nationally Advertised

3500 CFM
AIR CONDITIONERS Completo with
Pump, Float, and Window Kit varuble sperdi
$\$ 139.50$
Hurry ... Supply Limited
Ken Scudder Household Equipment

## Mobile Reconditioning Clinic Assures Better Used Cars!

## Traveling Unit Will Be Here TODAY AND .THURSDAY <br> At Tidwell Chevrolet Body Shop 1008-10 EAST 3RD

## Chevrolet Representative Opens Reconditioning Clinic Here Today!

In a move to bring you better-than-ever used car and truck buys, one of Chevrolet's modem mobile clinics is here this week to demonstrate the very latest methods for quality reconditionIng of used cars and trucks in our dealerahip.
Selting a new pace in the automotive field, Selting a new pace in the automotive field, these clinics are headed by skilled instructors reconditioning equipment and methods. The clinic program is designed to help us provide you with the finest reconditioned uned cars and trucks you can buy, These are the cars and trucks you can buy, These are the cars and
trucks sold to you under the famous red OK Tag and backed with our warranty in writing.

## How the OK Clinic Will

 Bring You Better Used Cars and Trucks> This mobile reconditioning clinic is here to aid through the introduction of the very latest tectniques. The clinice embraces the 70 steps leciniques. The clinic embraces the 70 steps and check-poims Cors and Truds The probecome OK Used Cars and Trucks. The procedure covers appearance and engine recondiand all other chassis units as needed. It extends to tire and battery chacks, lutication and refinishing needs of interior and exterior. Nothing Is overiooked in the rigid OK routine.
> You'll get a better-than-ever used cor at \& low price made possible only through modern reconditioning englineering. Come in and seel
 units and astombllies of your used car or truck have been inspected and reconditioned by have been inspected and reconditionod by qualifed pernomel to asure you a high htandard 'of safety, performence ond volve. It means that we stake our reputation that each OK Uned Car Is all we reprosent it to be. OK Uned Cars and
Truck are backed with eur worranty In witling. Trucka are backed wilh our warronty $\ln$ wirting. the exclusive benefits of the OK reconditioning the exclusive benefits of the OK reconditioning Crogram in your vied car or truck purchase. Ac wider variety of tradelh moless ond models a Mder varioty of trade-in makes and models. . we sell MORE new cors and trucks and have
MORE vied car and truck trade-lns.

## These Tags Mean 6 ways Better



See and Drive Any of These Written-Warranty OK Used Cars

|  | 18 | ANNOUNCEMENTS | S SERV |
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| AUTOMOBILES $\quad$ A | ANNOUNCEMENTS B | $\frac{\text { SPLCIAL NOTICES }}{\text { WE ARE PLEASED }}$ |  |
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| 300 KREA | Minanctally able to back up any |  | 32170 |
| scootters m mikes | promies, Let Us Handia Your New Accounts. |  | HAULING-DELIVERY |
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|  | LOST AND POUND |  |  |
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## Firestone <br> MID-SUMMER TIRE SALE All Passenger Car Tire Prices Slashed

## BUY NOW and SAVE <br> af the lowest prices we have ever offered



Firestone CHAMPIONS BUY ISt TIRE AT REGULAR
MO-TADEAM PRIC OF SIA.95
GET SECOND TIRE FOR ONIY..



 | $6.50-16$ | 20.15 | $11.88^{*}$ |
| :--- | :--- | :--- | $6.50-1$

TOP QUALITY Firestone Deluxe CHAMPIONS Used as Original Equipmen
on America's Finest Cars
Buy Ist Tire at Regular No-Trade-In Price Get Second Tire at Specitil Sale Price


BUSINESS SERVICES D
 That Ratio and Televialion
Trouble by Calling CITY RADIO AND
TKLEVISION SERVICE Eddie Kohanek Will Be Thero In 4 Hurry
Dial 42177
609 Gree $\frac{\text { DERVICE }}{\text { Sregs }}$
Qulekty and Emiclenty WINSLETT'S T.V.-RADIO SERVICE EMPLOYMENT HELP WANTED, Male EI
 VETERANS AND CIVILIANS To prepare for good payng
postitons in Alrines and Television see our ad under Class -
ficication F . CENTRAL
MELP WANTED, remale E2 WANHED Extra Sales Ladies and stock Room Persionnel
Apply J. C. PENNEY CO. Thursiday-Friday


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 AIRLINES NEED

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\section*{| FINANCIAL $\quad G$ |
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| PERSONAL LOANS $\quad G 2$ |} NEW COMPANY NEW LOAN PLAN $\$ 10-\$ 50-\$ 100-\$ 200-\$ 300$ and up.

- Personal
- Signature
- Furniture
- Automobile

Quick-Confidentia
All Lomns Ionured
FIRST FINANCE
CO. INC.
of Big Spring

MERCHANDISE





OUWZ Bobo Celebrites 5 Her fredom RENO，Nev，Un－Her second wo－
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divorce，Barbhra

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| SUSAN HAYWARD |
| MICHAL RERNII |
| L DERA PAGE | Money For Tankers

WASHINGToN
in - The sen WASHINGTON UA－The Senate
has ofen to President Elisenhower
a bili authortring a 150 －mililon－dol
野童 ThURSDAY Thru SATURDAY
 Tadid ARIV




Welcome Rodeo
Visitors
on mes
 PLUS：COLOR CARTOON


RYAN－FLEMINE
Ofto Johni Has Asylum In The Sovief Zone
， plus：color cartoon $x+7=2$
〇FABULOUS！ Nitcopaty $\qquad$ C THE SEA AROUND

 pLUS：COLOR CARTOON thursday－friday
FORT FORT APACHE


time to get set for 4 dg days of fum，

## thrills and excitement at the

21st Annual Redeo and Cowboy Reunion
August 4，5， 6 and 7th．
Classle Shirt for ladier＇by ship＇ N ＇Shore
of fine sanforized broadcloth in white，
beige，pink，malze and red．Sizes $\mathbf{3 0}$ to $\mathbf{3 8}, \mathbf{\$ 2 . 9 8}$
Western Tex＇$N$＇Jeans for ladies in 8 ounce denim，waist sizes 24 to $\mathbf{3 0}, \mathbf{\$ 3 . 3 9}$

Men＇s Levis ．．．genuine Levis by Levl Strauss of select blue denim ．．． 33 to 38 inch lengths
walst sizes 27 to $29, \$ 3.45$ ；sizes 3 k to $36, \$ 3.6 \mathrm{~s}$ 38 inch lengths，$\$ 3.95$ ．


Vice Presidents' Roost




## The Big Spring Herald

## Spectacular And Colorful Riders




3 Be spring (Toxay) Herats, wed., Aug, 4, 1054




 ance tit hist tme the war crowned ahe moved to Now York City where Yipee- $\varepsilon$ its Rodeo Time in Big Spring

They Land However They Can





## Strict Rules

## Govern Rodeo



Btriot rutes govern the matin cober to the side of the calf chute and tent events at the Bis Spring Cow- released with the drop of the fing.









 Buying ${ }^{\prime} \mathrm{Em}$ At.. FISHERMAN'S
213 MAIN

## Welcome

To Big Spring's 21st Annual RODEO

AUGUST 4-5.6-7

Sinkics - $3=1$
it buck harder. Aules are myeh the
same as in faddie brone riding.







## A FRIENDLY WELCOME <br> TO BIG SPRING'S 2IST ANNUAL

BIGGER THAN EVER! BETTER THAN EVER!

118 E. THIRD ST.

## WELCOME VISITORS

To Big Spring's 21st Annual COWBOY REUNION and RODEO Starting Wednesday Thru Saturday at the most important "parl ... and

Liue Better Euery Day of the Year!
You Are Cordially Invited to Atrend Tom FROREIN Fooo hin

## Toxas Electric's Sales Floor

August 2 thru $6 \quad 8$ a.m. to 5 p.m. Daily
1
 that will hela you plan food purll recesive Arvee valuable a shecelethet in the


100 Goliad St.
ing piaco wien
nad he mus
the ebutt.

## Have a Coke..

While You Enjoy Big Spring's 21st


4 Big Nights August 4, 5, 6 and 7

Bottled Under The Authority of The
TEXAS COCA-COLA BOTTLING COMPANY BIG SPRING, TEXAS


## WELCOME

To Big Spring's 21st

## RODEO

August 4, 5, 6, 7 This Week It's Rodeo Time Every Week Is Radio Time On


ABC-TSN For Big Spring 1490 On Your Dial


WELCOME VISTIORS
To Big Spring's 21st Annual

And Wo Extend A Special
Invitation To The Ledies
To Come By And Moet
Caribel Laughlin
Our Interior Decorator and
Designer ... Please Feel Free
To Diseuse Your Decorating Probleme With Her... There If

No Charge For Her Service Your Problems Are Hers . . . Mer Time to Yours


907 Johnson
Dinl 4-2032

The Show Is A Family Affair
Producing rodeos is a family affair with the Everett Colborns. A veteran of more than 30 years of rodeo--
ing, the Coiborn shows have been produced in arenas from coast to coast. Mrs. Colborn acts as her


Reining Horse Doesn't Always Become A Good Cutting Horse
 fused. The former actually works
cattile in the show ring or arena.





,117 5



## IT'S THRILI AND FUN TIME

AGAIN . . . AUGUST 4, 5, 6, 7 BIG SPRING'S 21ST ANNUAL

## RDDED

 WELCOME VISTITRSPlease Come By and Visit With Us
While You Are In Town.
Emamimh Porget mumome mailmen'3
ALE'S
Geaclers.
3rd at Main
Dlal 4.6371

## Welcome Rodeo Visitors THIS YEAR PROMISES

To Be Big Spring's

## Best Rodeo Ever AUGUST 4, 5, 6, 7

## Welcome Visitors

 To The rodeo dance N TROY JORDAN
## And His

 CROSS-B-BOYSSkateland Roller Rink

 year is
mirty-atine
sodeos,




 200; at Burwell, Neb, $\$ 7.000$ : a
 at Vinite Oida, 56.000; at the Pen


## WELCOME!

TO BIG SPRING'S
2litt Annual筑OBEO WEDNESDAY, THURSDAY, FRIDAY \& SATURDAY

EAT WITH US WHILE YOURE HERE
Pheasant Grill
110 Weet 3rd

## WELCOME



RODEO VISITORS AUGUST 4, 5, 6, 7

CRAWFORD HOTEL

## HOSPITALITY

## PREVAILS

We Extend The
Hand Of Friendship
To Each and Everyone

## WELCOME

To
BIG SPRING'S


2 let ANNUAL RODEO

## SETTLES HOTEL

Bronc Riding Event Calls for Lot Of Nerve

## nidiaE:



Badger Mountain Was Great Horse

| LOOMns, Wach. - Badger MoumTan was onjly a horse | $\left.\right\|_{\text {roum }} ^{\text {rulp }}$ |
| :---: | :---: |
| But to $\operatorname{Tin}$ Botuard bo wra the | The gallant odd blood bey was |
| greateot horse that ever held up a | 29 and three years retred from the |
| membern of the Tribe of Ten callon | tuat of the arena when a veterinar- |
|  | tan dropped in at Bernard'0 |
|  | here. He had to do a bit of till |
| as long | on Badger Mount |
| In etring and | chute, bot this |
| Badger Mountala |  |
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| Nunco | This was the B that used to come |
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|  | He could be had, but late |
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|  | You can name in the worla |
| of the country boostingity, jeal- | champlon brone riders from 1934 |
| protesta tos contribution to the | 边 |
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| , |  |
|  | Badger explode into the arena and |
| about rodeos, | atter the second or third jump re |
|  | draight |
|  | nad. By |
| ghout the We |  |
| The cowboys and the eattle own- | plng the dust out of Nick noticed the |
| were often montis in getting to | Ways rididen with |
| tor | strap-the "bucking strap" fast. |
| provided them with relaxation an | inch. says Tim, |
| iten of muperior $k$ killes | "How he figured it out I don't |
| Hdart and ropers - beeame the | Badger ho naked me it ho could |
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| nowere toembers. When they | Announ |
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| Spanish pronunctation-ro- | tat |
| O-ls found more often in the | much of |
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| a rodeo, was held. Today, as always, | spoke only when need be because of fear of lamx |
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| ment of entertatrment has been |  |
|  |  |








TIME IS HERE AGAIN! With Four Big Fun-Filled Nights of Entertainment

## IT'S ROUND.UP TIME



At Big Spring's 21st Annual R O D E O AUGUST 4-5-6-7 For The Best Rodeo In West Texas BE SURE TO ATTEND THIS ONE \$3,700 CASH PRIZES

Don't Forget To Come By And Visit With Us. Wo Look Forward To Seeing You Each Year.


BIG SPRING HARDWARE CO.

## Six Original Rodeo Directors Still Assist With Annual Show

Big Spring (Texas) Herald, Wed., Aug. 4, 1954
Some Rodeo Records Are Likely To Stand For Time




 Nor will they be llkely to nee an
cowgirn contest in thit event and
 a Southwstern roveo was a wom- Has Quality, Color





 ars move has to be umed to a apilt
wocond. thetr trousers, one can see that
they fit to tighty a surgleal operaTime after time she war severely tion would be needed to remove both broken ribs and legs but she
otayed with the aport.


## WELCOME

RODEO VISITORS!
Big Spring's 21st ANNUAL RODEO
Wednesday, Thursday, Friday, Saturday AUGUST 4-5-6-7


Cities Service Oil Co.
509 East 1st
T. H. McCANN Phone 3.2431 as eatue plocided up to Mhisoruil,
along the Shawnee Trail


 aproading disense. Then $^{2}$ Iter, Abiene, Kan. decic Td it dilan't want the wild whoo
 drivers to to tay away, "os the in
habitants of Dickinson County will no longer subbilt to the evils of
the trade. Undaunted, the Texans and thel Longhorns kept moving up the the
trail on to wichita, Ellsworth and Dodge City,
Gradually, barbed wre
fences eut oft the old Chisolm Trall.

## Wild Brahmas

 Are Dangerous the reanon Brahma bulls are usel The riaing contest at ath ris roteo
The Brham buit has no equal In the art of dislodiging a ridier; and
nille the torse, the Brahma it




 an unseated rider, the clowns on
tratet the attention of the then he fallion cowboy hue buill whille
heet and races to his Whle gelown gets into trouble
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arena will, keepp a close waith on he setion along a with the clownis.
 carrying the infured to man to rescue. The bult riders are proficlent in
theity work bocauss their lives detheif work becauso aro proftcient these live do
pend upan knowing the habits side

 The ridera also know whea they
 charging animal will pase
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low enoles withen ther boder without peritise hem
low enough to gore thie mate



And there's a difference in Rodeos We Sincerely

WELCOME YOU To
Big Spring's 21st

ANNUAL RODEO


While you are here we invite you to try Gandy's Fine Dairy Products




2

G. BLAIN VACUUM CLEANER SALES, SERVICE, \& EXCHANGE 1501 Lancaster LUSE Bargains In Latest Model Used Cleaners, Guarante gUARANTEED SERVICE FOR ALL MAKES - RENT CLEANERS Soe UP.

Blk. West Gregg Phone 42211



## Let's All Go To The <br>  <br> <br> AUGUST 4, 5, 6 and 7

 <br> <br> AUGUST 4, 5, 6 and 7}
# Welcome Visitors To Big Spring! 

It's Rodeo Time Again! We Sincerely Hope You Will Enjoy It. There'll Be Lots of Spills and Chills; Exciting Events.

## Don't Miss It!

PEARL BEER DISTRIBUTING CO. cliff Proffitt

McCRARY GARAGE 302 W . 3rd - Dial 4-6e31 ASIA CAFE
106 1. 9rd - Dial 46732

## CACTUS GRILL

sos W. 3rd - Dial 49224

## QUALITY BODY SHOP

Lamesa Hwy $\quad-\quad$; Dial 4.5741
ANTHONY'S
305 Main - Dial 45161
BIG SPRING LOCKER CO. 100 Goliad

Dial 4-8011
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WEST TEXAS SAND AND GRAVEL CO.
TOBY'S DIVE INN AND FAST CHICK

AND MACHINE WORKS
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West Highway 80 24 HOUR ROAD SERVICE $\quad$ Dlat $4-9053$
DON BOHANNON DISTRIBUTING CO.
A. K. LEBKOWSKY \& SON

Schlitz Boer

TRI-CITY DR. PEPPER BOTTLING CO.
1005 W. 3rd $\quad$ Plat 49201
POPE AND PONDER MAGNOLIA SERVICE STATION 1001 W. 3rd - Dtal 4.9201

RUFUS DAVIDSON PHILLIPS 66 SERVICE 221 w. 3rd - Diel 42901

TOM CONWAY HUMBLE SERVICE STATION
GOOD HOUSEKEEPING SHOP
CLAY'S NO-D-LAY CLEANERS
SETTLES BEAUTY SHOP
Settles Hatel - Diat ASSII
GILLILAND SEWING MACHINE CO.
Aulhorized Necehl Dealer - 120 in. 2nid - Dial kevit?



Just Like A Jet Pilot


 ouge worid. They come mainly from the hot Toxas range country. These big powerful animals are as

Cutting Horse Event Requires Teamwork

Big Spring Daily Herald


Welcome


To Big Spring's
21st Annual
RODEO

- Thrills - Spills
- Fun For All August 4, 5, 6, 7


## STANLEY HARDWARE

203 Runnels
Your Friendly Hardware Store

## WELCOME PARDNER!

 Big Spring's 21st Annual RO

0
BIG SPRING - AUGUST 4, 5. 6 AND 7 At BIG SPRING RODEO BOWL-W. Hwy. 80

DON'T MISS IT!


DON'T MISS THE BIG RODEO PARADE - BRING YOUR MOUNT, RIDE IN . . . OR COME DOWNTOWN AND ENJOY THE PARADE!

## \$3,700 In Purse Prizes Plus All Entry Fees

- Bronc Riding - Calf Roping - Bull Riding - Steer Wrestling
- Cowgirl Sponsor Contest Trick Riding Cutting Horse Contest
- Wild Brahma Cow Milking Contest - Bareback Bronc Riding Clowns BIG SPRING RODEO ASSOCIATION!




Welcome, Visitors


4, 5, 6, 7
4. BIG NIGHTS OF EXCITEMENT! OVER $\$ 3,000$ IN PURSE PRIZES PLUS ENTRANCE FEES!

## SOUTHERN CE COMPANY

211 NE lat St. R. F. (Red Waro, Mgr. Dial 48241

Victor Mellinger's Store for Men and Boys Has Extended the Hand of Welcome and Friendship for more than 37 years

## WE HEARTLIY WELCOME VISITORS TO BIG SPRING's

 21st ANNUAL RODEOAUGUST 4, 5, 6 and 7


## Midland Cutting Horse Nears World Title, May Appear Here

Welcome . . .
To Big Spring's 21st Annual
K. H. (Chub) McGibbon

PHILLIPS 66 JOBBER
501 East 1st
Big Spring
Dial 4-5251


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Nomad w ix

## WELCOME

Visitors To The


Visit Our Stores


- Dlontyomery


## Ward

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## Welcome



August 4, 5, 6 and 7 Have A Big Time And Be Sure To

Visit Wards-Big Spring's Largest and

## Most Complete Department Store!

## 

 Sortas Conbir Meunion and ro- where he may be seated. From pir








Welcome Visitors . . .


To Big Spring's 21st Annual


AUGUST 4, 5, 6, 7

Cowboy Defined As Man With Courage And Horse
정․ mizewisw


 ae four-footed animal is minglec Texas Leads In Rodeo Champs, Records Show Toxas is "way ahend in this buat
ness of rodeo champs.
Take call
 The best aro "home grown" in
Texas and well be in acton at the
Big Spring Cowboy Reunion Ro
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Northern states produce a lot ot
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ever heord of an outianw horse. Ac-
cording to the old tion

 sides belng a natural bucher., Beye
have developed an liner batred at
the sight of man.
Brahma Bull Exciting

## Welcome

To Big Spring's 21st Annual

# ROD:O 

August 4, 5, 6, 7


Top Contestants - Fun For All Over $\$ 3,700$ In Prizes Have A Good Time While Attending The Rodeo,

## STATE NATIONAL BANK



AUGUST 4, 5, 6, 7

## COWBOY REUNION



Thrills and Prizes Galore
A Big Time For All ${ }_{\text {. . . }}$

2. Best for every use . . . clean economical Natural Gas!

MORE

PRACTICAL

To Big Spring!


Rodeotime
In Big Spring


Be Sure To Attend
T\&T WELDING SUPPLY, INC.

## Welcome To The

4th, 5th; 6th, 7th Of August! Let's All Go!

4 Big Nights of Fun And Thrills For All A. P. KASCH \& SONS 107 GREGO
contractors
DIAL 42231

Benny Bender, The Clown



Good Cuttin' Horse Must Be Specialist

 explatined: "Both are specialists", have the eutting horse events be-


bove try to ride the tough Brahme-Longhorn erousbred bulle in the
Colborn string. A clown courage ond it is his duty to attract the stitention of the buill until the rider is safoly free of the threat of the anraged animal. Many cowboys are allve today only because of the courage and sallity of
such elowns as Benny beonder.

MILLER'S<br>PIG STAND<br>'s


 even a fow of the bulls. It is usual- cutting horsses are put to work on
ly attere the close of oll the other them.

## Welcome <br> RODEO

FANS!

Don't
Forget The Chuck Wagon At
nder

## YOUR VALUE CENTER IN BIG SPRING

Extends Its Welcome To You Visitors Of The Big Spring 21st Annual COWBOY REUNION AND


- . And While In Big Spring . Come Check Up On The Round-Up Of Western Wear We Have To Offer! - Western Jeans \& Pants for Eiveryone - Western Hats - Western Shirts



## Big Spring's 21st Annual



Produced By Gene Autry And Everette C. Colborn
4 Big Nights: Wed., Thurs., Fri., Sat.

- ADULTS
$\$ 2.00$ THRILLS CHILLS
\$3,700 Plus Entry Fees In Prizes

CHILDREN
50 c

FOR
THE SAFEST DRIVE ON THE ROAD TODAY, it's SEIBERLING

## Creighton Tire Co.

"Your Tire Headquarters In Big Spring"

## Blue Denim Pants Vary Widely Between Brands



and while they all pretty much look alike, they alren'
The weitht of the
 ranctice.
But of thatever brand they serve
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Blue denim trousers weron't orts.
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Thico orytinal blue dentm trouser put into produetioniners wis 150 by fy evil Strauss Company whtch business with tremendous volume of
matin oftice of
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BarebackBronc Riding Exiting




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the rodeo ticket window both ast and Weit, have window, bots
hecked them-
ves out with tay and expensive



We Welcome All Of Our Friends To The Rodeo! Your Rexall Store

Yipee! Yes Sir, It's RODEO TIME In Big Spring!


## BIG SPRING DRUG CO.

## Welcome Amigos!

To Big Spring's 21st Annual
RODEO

# Mocrales $\rightarrow 2$ 

 FOR RESERVATIONS DIAL 4.9112
##  WELCOME VISITORS



To Big Spring's 21st Annual


## While Attending The Rodeo

why not drop in and browse through our modern super market. You'll find convenience, quality and economy . . : and we will consider it a great pleasure to personally welcome you to Big Spring.

$$
\text { FIRBG } \begin{aligned}
& \text { SUPER } \\
& \text { MARKETS }
\end{aligned}
$$

##  <br> Cowboys Fussy Over Sombreros


 Safy himself about a new sombrero. At least that'a the oplinion of
${ }^{\text {cowboys. }}$ bo badly worn and hils stitr may
bo mayed at the collar and cufti,
but he il pay more for a good hat






 mont popular eolor, however, phe ment the hat wat ready to wear. Th
 He the eariser vest woiring days characterized by their hish erowne



 Steer Roping, Now Banned, Is Very Dangerous One of the rodeo worldy toughont
 many yours.
This event, outlawed for obvilous
nasos. gave tho cowbor losa than



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so the cowbog siving ap, would
tust throw up his hadis apd would fust throw up his hande apd would minuta. steer had been ted the the
If the were required to strico the the
tanimal sunmal over tho head and horn to got up. They were requirred wero erossed properly and tied suif
ficently to guarantee to hold for
Ave tive minutes. If any person objected
the stoer was left tled in tho areni
the the for the full tive minutes.
 decision until they had returned
that ppop. It there were no protesti,
they then toild tant shen thould announce the de
telion. In the ehamplonathlp matches.
each roper was siven throe tieers
and the 15 men with the beest aver ande were given an addittonal paitr
of steera. The
tive of stera. The fivesteer average
decided the champlonshtp. In those demsen too, the roper was
fintormed when time started running by the firting of a p pistol aho
Purses Hold \$3,700 For Winning Cowboys More than 88,700 in parsen win
be awarded at the annual Big Spring Cowboy Reention slate
nicht
diroukh Saturday night night throunh Saturday niltht.
 by the RCA and the NCHA, and
It is being produced by bepe
Autry and Everete E. Cobborn.
Portormances will be held four

 millikling
Surt
Rodeo Parade Gets Support Of Officials

East
Scheduled at as toculed at 4 pm , the parade


 ducer. wes schicduled to loud
 an on curs, parts, gesotine end oit



Howdy, Pardner, Welcome To The

## Croser

## 4 BIG NIGHTS

 Wednesday, Thursday, Friday \& Saturday $\$ 3,700$ In PrizesIt is indeed a pleasure to wolcome vilitore to Big Springts 21st Annual Rodeo here August 4, 5, 6 and 7. The Cowley Reunion and Rodeo Association is to be commanded for the preparation of this year's show . . . It promises to to In the true western tradition and will be o eredilt to our section of the state. Plen now to attend.

## First National Bank

In Big Spring
 age of 17.5 weconds. The same ath



## 空

Welcome To Big Spring's 21st Annual Rodeo. Plan Now To Aftend Every Performance.

## 4 BIG NIGHTS

AUGUST 4, 5, 6 AND 7

## BURTON-LINGO CO.

LUMBER AND BUILDING MATERIALS
Sthe :


WELCOME TO BIG SPRING'S


Wed., Thurs., Fri. and Sat. 4 BIG NIGHTS OF FUN


Mai Iull Cut Ior Comport

## 8 01. JEANS <br> Sanforized Shrunk <br> For the utitrot in moititio comfort yourl <br>  

BOYS' DOUBIE-KNEE JEANS

minin Sintorted dhurik for loatho fit firser


Buckhides Are Strictly Western Strictly West
Styled!
 Compere in Every Detall for Fit end Wear ... $\$ 719$
$\begin{aligned} & \text { BoYs } \\ & 6 \text { to } 18\end{aligned}$

## Men's Blue Denim <br> WESTERN STYLE SHIRTS <br>  ne colles, Doable vertithed tor 2: <br> Boys' Now Improved 8 Ounce <br> PERMA-KNEE JEANS 



Brahma Bull Riding
 Nom

We're Here To Say WELCOME FRIENDS

To Big Spring's 21st Annual
RODEO
August
4.5-6-7

Big Spring Rodeo Bowl

West
Highway 80
see the big parade weonesoay
S. M. Smith Butane

Butane, Propane Gases, Appliances
Lamess Hwy.
Dial 4 -5981

Calf Roping Highly Competitive Event


| Wheel Behind Rodeo Man Of Many Aecomplishments |  |
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 Wolcome visitern, to Blg Spring's 21 st annual rodeo Wednesday, Thuridey, Friday and Saturday mighte. Whils in fown, drop by JaK shoe fore and see our soloctlon of new fall shoes for every mamber of the fimilly. Shop in cool comifort at our store.

## Welcome To Big Spring's 21st Annual



AUGUST 4, 5, 6, 7

Fun, Excitement and Thrills for the Entire Family

11 Big Events With
Prizes Totaling

## \$3,700

Plan Now To Attend
Every Performance!


BIG SPRING BUILDING \& LUMBER CO., INC.

## PTVITRs. 25th Anniversary . . 1954 Marks 25 Years Of PROGRESS

We're Proud To Link Our Progress With That Of This Great. Area $\triangle$ ↔~~ We Extend A Cordial Invitation And A Warm Welcome To Big Spring's 21st Annual COWBOY REUNION AND CHAMPIONSHIP

## RODEO

## 4 Big Days - August 4th, 5th, 6th, and 7th

## feature prerormers

This yoar's festivitios are planned to bo the best yor . .
with hig names in production and performance to assure
the finest in Rodeo showing. A minimum purse of $\$ 3,700.00$
plus entry fees guarantees top competition among the per-
pern PETROLEUM CORPORATION

| - BRONC RIDING |
| :--- |
| BULLDOGGING CALL RIDING |
| - BARE BACK RIDING |
| - LADIES' SPECIALS |


[^0]:    
    
    STANLLEY HARDWARE
    Dial 4-6221
    

