

VOICE OF THE Foothill Country

Matador Tribune

NO. 18 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JULY 14, 1955 PRICE SEVEN CENTS

MAIL DUST
By Douglas Meador

Wind is out of the South and the shadows of the savannas, the soul of a cowboy is looking for a saddle in the golden corn. He is waiting for the cattle to drive the cattle to their designated range. He rode away to eternity and got up out of his bed to satisfy his worry stake rope might fall to the ground. He rode effortlessly like a chair on a shady veranda. He rode with eyes and thin lips in a gentle smile. He spoke except to answer questions of his associates. He sold his life, day at a time. He received nothing more than the merchandise of his devotion to duty. He followed him the day he fell and he did not get the roundup.

enterprising manufacturer perfume liniment to the face lotion he would be clemente among men in a bracket.

unfortunate that political is more effective in our selection of public character, ability and efficient service.

of the most impressive of advertising is made recently in an agency. He said men stood in the same holding their cups to those. Each man had a secured by a string a his neck. One placard "I am blind", but the other where people stopped to their purses, said: "It is and I am blind."

provides memory in the heart might circulate the limitations of the years.

men have the gift of almost anything they to gold while the rest of the gift of changing the touch into power.

Hiked On Haircuts

on special "flat-top" haircuts are being sold from 75c to \$1 by Matador barber shops according to an announcement appearing in this issue of the Tribune. The price becomes effective of "regular" haircuts remain unchanged at 75c. announcement declared, the owners of the Hotel Barber under the management of Clements, and the City Shop under management of Emmet Jenkins, appreciate the notice.

only Agents in Gymnasium

county agents from Texas spent the night of in Matador school gymnasium. It was reported to the sponsor of A&M Service, were travel special buses. They carry their own cots and bedding.

HUSBAND

Jim Meece returned Monday from Fort Campbell, where he visited the past week with her. Pvt. Jim Meece, and residents, Mr. and Mrs. Meece. She was accompanied by her mother, Mrs. Lewis, and they were there by the latter's sister. Mr. and Mrs. W. A. Meece and children of Lubbock, Texas, visited with Pvt.

Power Firm Rebuilding 8-Mi. Line

Rebuilding the eight-mile transmission line between Matador and Roaring Springs was started this week by the West Texas Utilities Company, according to Jack Norman, local manager.

Norman said everything but the poles is being replaced and that the capacity of the line is being increased from 6900 volts to 13000 volts.

He said the utilities company has contracted the work which includes the installation of new transformers and the rebuilding of the company's substation here. The line is being worked "hot" which means that the heavy voltage is being carried during the rebuilding process. The work is expected to be completed in about 30 days.

Cooperation Asked By Mayor As City Continues Cleanup

Matador residents are asked to cooperate with the city council during the present problem of continuing a cleanup program and also maintaining the regular twice-monthly (in residence area) service.

Skeek Burks has been employed on the cleanup truck following resignation of last week of A. Q. Carson. Burks formerly worked for the city in the same capacity several years ago.

Mayor W. L. McWilliams last week issued the following statement in an appeal to the citizens of the community:

"The city board is making every effort to get the trash barrels emptied every two weeks. If everyone would burn their papers and put all garbage and cans in the barrels, it would save us much time. We have been behind for two weeks cleaning places that have never been cleaned since they were improved."

"We now have a new man on the job, which will slow us down for several days until he gets acquainted with the location of all the barrels, but if the public will kindly bear with us we think we can get your trash regular within a few weeks with your cooperation."

Prize Saddle Is On Display Here

A special-made saddle is on display at the Tribune office today as one of the prizes in the annual Old Settlers reunion rodeo.

The saddle was made by Carl Darr of Paducah and will be given to some "Old Timer" (55 or over) in the break away roping contest. Admission to the contest is \$5. Value of the saddle is \$190.

Another saddle made by H. H. Schweitzer of Matador will be given away during the rodeo. It will be the younger cowboys contest prize. The Schweitzer Paducah saddle maker will be displayed here in Matador after they are photographed in the Tribune office.

An additional rodeo prize of a \$15 pair of spurs was donated yesterday by Joe Gaines, manager of the West Texas Gin here.

Teenagers Escape Injury In Wreck

Four teenagers escaped serious injury in a car accident when a 1949 Ford was turned over about 11:30 Monday night at a sharp curve on the Tee Pee Flat road east of the D. P. Keith farm.

Lester Allen Mullins, 16, of Roaring Springs, was driving the car according to Sheriff John Stotts. He was accompanied by Harold Edwards of Roaring Springs, Sue Carson and Barbara Lane, both of Matador.

Sheriff Stotts said the young couples were brought to Matador by Mr. Keith where their injuries were described as minor. The automobile, Sheriff Stotts declared, was badly damaged.

SINGING SUNDAY

Third Sunday Singing is scheduled for Sunday, July 17, at the American Legion Hall. Singers are reminded by T. B. Edmondson, president of the organization.

Everyone is cordially invited to attend and take part in the singing.

Two New Businesses Ready to Open

TWO new businesses scheduled to open immediately in Matador will greatly improve the city's economic position and further its bid for admission in the top echelon of progressive communities.

Work was completed early this week in remodeling the entrance of the Moore building which will be the home of the Case Dry Goods firm. The store



VOICE WITH A SMILE, IN A HURRY—Mrs. Allie Patton Cox, left, Chief Operator of the General Telephone Company Matador exchange, and Mrs. Inez Bailey, working an extra shift Friday morning in order to maintain service during the telephone strike. The exchange was operated without any interruption until the employees began returning to work Sunday at midnight. All calls included long-distance were serviced here also four operators failed to report for work during the period. Mrs. Cox said subscribers were very cooperative and that regular servings of coffee were brought to the office during the emergency. Most of the company's subscribers were not aware that the strike was in progress.—Photo by Douglas Meador.

Service Maintained In Telephone Strike Here

Telephone service continued without interruption here over the weekend in Matador's first strike. In fact it is hardly probable that one-fourth of the subscribers were aware that five employees of the General Telephone Company had failed to report for work, beginning at 10:50 a. m. Friday.

Two union members here did not fail to report for work according to Mrs. Allie Patton Cox, chief operator and cashier for the exchange. Mrs. Cox and others not affiliated with the union maintained service at the busy switchboard until the striking employees in most West Texas towns served by the General Telephone Company returned to their posts at midnight, Sunday.

Mrs. Cox said patrons of the exchange were very cooperative during the emergency and that gifts of hot coffee were delivered regularly to the office.

Throughout the system office managers and officials struggled to maintain service, but in most towns the service was curtailed and in some instances only emergency calls were accepted. In Matador, however, the strike passed almost unnoticed except by the hard-working employees who remained on the job.

While daily newspapers said the strike was unauthorized by the union and that employees were asking a decisive wage increase, other sources maintained that union employees were seeking improved working conditions. The strike throughout the General system was without violence according to reports. The General Telephone Company this month is receiving a rate increase here.

Robert W. Amick Claimed By Death

Robert W. Amick, 71, retired farmer and resident of Flomot for over thirty years, died Sunday about 10:15 as he was enroute from his home at Plainview, to Matador, where he was to enter Stanley Hospital, for further treatment. He had been a patient here at intervals during the past 8 months, since suffering a stroke last November. He had been in failing health since 1936.

Funeral services were held Tuesday, July 12, at 10 a. m. at the Flomot Baptist Church, and interment was in Flomot Memorial Park cemetery. Eddy Seale Funeral Home, Matador was in charge of arrangements.

Rev. R. L. (Uncle Bob) Jameson, retired Methodist minister of the county, conducted the services and was assisted by Rev. J. E. Lee, Baptist pastor of Spur, formerly of Flomot.

Pallbearers were: Harrison George and Alton Anderson, Flomot; Howe Hines, Quinn Martin, Hub Swearingen, Matador; and Clinton Denning of Plainview.

Born in Missouri, Mr. Amick was born in Howard County, Missouri, November 23, 1883, and died July 10, 1955 at the age of 71 years, 7 months and 17 days. He came to Texas in 1903 and to Motley County in 1903 and to Matador in 1903 and to Motley County in 1903 and to Matador in 1903. (continued on back page)

Methodist Revival To Begin Sunday

Revival services will begin Sunday, July 17 at the Methodist Church, it was announced this week by the pastor, Rev. W. V. O'Kelly, who will open the meeting in the morning services.

Rev. Tilden B. Armstrong, pastor of the First Methodist Church, Floydada, will preach during the remainder of the meeting, and will be in the evening services, Sunday, J. R. Whitcomb will lead the revival singing.

The revival will continue through evening services of July 24th, with morning services announced for 7 o'clock, and evening services at 8 o'clock.

Wednesday night will be Youth Night, to be followed by the church's summer recreation program for young people.

Everyone is cordially invited to attend all scheduled services during the meeting.

Gerald Waybourn made a recent trip to Nagodoches, and was accompanied home by Richard Thomas of that place, who returned on a trip to Hot Springs, Ark.

TOP RATING FOR CHEER LEADERS

Three Matador Pep Squad cheer leaders were given top rating at the conclusion of a course held last week at Midwestern University, Wichita Falls, for school cheer leaders.

Matador received a rating of first place in the division of small schools having four or less leaders (approximately twelve schools were in this classification), and tied for second place in the entire assembly of 23 schools which were represented.

Miss Joanne Darsey, daughter of Mr. and Mrs. Robert Darsey, is Matador's head cheer leader and her co-leaders are Miss Lucretia Edwards, daughter of Mr. and Mrs. Ben Edwards, and Miss Kay Norman, daughter of Mr. and Mrs. Jack Norman.

Matador To Operate Segregated Schools

AREA TOWNS JOIN IN CELEBRATING FINISHED HIWAYS

A basket dinner and program is scheduled this evening at 8 p. m. in Briscoe county celebrating the completion of state highways 256 and 70. Scene of the celebration is "Inspiration Point", a roadside park at the top of the Caprock on Highway 256.

Clifford Farmer, manager of the Memphis Chamber of Commerce has advised those planning to attend the program to arrive early, in order to view the beautiful scenery from the point.

A group of civic leaders from area towns of Memphis, Clarendon, Quitaque, Silverton and Matador, met Friday at the junction of the two roads to plan the program. Matador was represented by Rep. Elbert Reeves, Mayor W. L. McWilliams, Commissioner James Taylor, Dr. A. C. Traweck, Sr., and H. F. Pipkin.

In a news item last week the Memphis Democrat said Highway Commissioner Marshall Formby of Plainview will attend. Other highway department officials may attend. District Highway Engineer Palmer Massey of Childress has accepted an invitation, as have all officials from the three counties (Hall, Donley and Briscoe).

Negro Parents Ask To Retain System

TWO RACES are apparently satisfied with the Matador Independent School system's plan of operating two schools, and, unless some legal conflict is encountered the two-school plan will remain unchanged.

Two Negro teachers have been employed and the Matador Negro school is scheduled to open August 1. The two teachers are Hubert Fluellen who is starting his second year here, and Mrs. Theo E. Norris who has been teaching in the Matador Negro schools for 12 or 13 years.

The early opening is scheduled so the Negro school can close for the cotton harvest season. The Negro school grounds are being improved and the school building is also receiving painting and other repairs.

"Within recent weeks I had had several colored parents declare they hoped the present two school system could be maintained," Bert Ezzell, Matador high school superintendent said yesterday. "One colored father said he was not able to buy the proper clothes for his children to attend a white school. He said he could keep his children clean but clothing to meet the standards of white children was out of his reach. We have not had a single objection to retention of the two-school system," Mr. Ezzell declared.

Little League To Play Spur Tonight

Matador's Little Leaguers will play the Spur Little League on the VFW lighted field here tonight at 8 p. m. It was announced late yesterday. Spur's Little League is coached by former Matador resident "Shorty" Gordon. It is Matador's first game of the season matched with outsiders.

The Little League is composed of boys between the ages of 8 and 12, and in the game with Spur will play an all-star team. Matador has two teams in the Little League, comprising approximately 25 boys.

Matador will play two games here tomorrow (Friday) night beginning at 7 p. m. when they meet the Guthrie Little League and Pony League. Matador has approximately 18 boys in the Pony League, 12 through 15 years.

Malador Receives "Special" Showers

Three "special" showers have fallen here to stay off the wilting effects of a July sun and bring some relief from summer heat. A small cloud Sunday afternoon brought a trace of rain with enough water to run on the streets but not enough to register in the Tribune-West Texas Utilities rain gauge.

Another cloud Tuesday afternoon following the same travel pattern left 40-inch of moisture in the gauge, caused curbs to run full and refreshen gardens, yards and flowers.

A third shower yesterday afternoon fell here but left only a trace of moisture.

Childress Family Operating Station, Dixie Dog Stand

Former Childress residents, Mr. and Mrs. F. J. McGee, have recently become Matador business property owners and residents.

Mrs. McGee is operating the Dixie Dog lunch stand adjoining the station, specializing in hamburgers, malts and sundaes. The two places are open until 11 P. M. "I have purchased the Kifer property," Mr. McGee said. "I believe in the future of Matador. The people have been friendly and we are pleased with the volume of business. We want to support the community in every progressive movement and we invite everyone to visit us and become acquainted."

HOME FROM TRIP

Mrs. Claud Jeffers returned Wednesday of last week from a trip to Casper, Wyoming, where she spent several weeks visiting a son and family, Mr. and Mrs. R. C. Jeffers.

ROARING SPRINGS CHURCH OF CHRIST TO HOLD MEETING

Eddie Ray Campbell, 1948 graduate of Roaring Springs High School will return to his home town to conduct an eight-day gospel meeting in the Roaring Springs Church of Christ, beginning Sunday, July 17.

Campbell attended Harding College in Searcy, Ark., before moving to St. Augustine, Fla., where he preached for two years. He has been preaching at Palatka, Fla., his present home, for less than a year.

He was born at Roaring Springs, the son of Mr. and Mrs. J. K. Campbell, and lived and attended school there until his graduation.

The meeting will continue until Sunday night, July 24. Services are scheduled for 8:00 o'clock each night.



Eddie Ray Campbell, 1948 graduate of Roaring Springs High School will return to his home town to conduct an eight-day gospel meeting in the Roaring Springs Church of Christ, beginning Sunday, July 17.

3-26" girls boys Craven, Tex.
DIES NEEDED LUZIER'S Write for information Speer, Box 741 Texas.
2 bedroom house in Liberal
OUR STANLEY PRODUCTS WHITE Patsy Baird Box 741 Lubbock, Texas within one week
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ON TION
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29c
43c
23c
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29c

Church and Social Activities

Telephones 123 and 156

Miss Ida Lois Farris Is Recent Bride Of Mr. Bobby Joe McMurry Of Dalhart

A recent marriage at Roaring Springs, of interest to many friends in this area, was that of Miss Ida Lois Farris, daughter of Mr. and Mrs. J. L. Farris, daughter of Mr. and Mrs. W. B. McMurry of Dalhart.

Home of the bride's parents was the scene of the single ring ceremony, read Sunday, June 26 at 4 o'clock in the evening, by Rev. Ira Harrison, of Lubbock, boyhood friend of the bride's father.

Attendants of the couple were Miss Gay Nelle Farris of Plainview, cousin of the bride, and Mark Morris of Dalhart.

Given in marriage by her father, the bride wore a street length, white nylon net dress over white taffeta, with white profile hat and white accessories. Her bouquet of red rosebuds with white streamers, was carried on a white Bible. For "something old", she wore earrings which had belonged to her maternal grandmother. Her dress was "something new", a bracelet belonging to Mrs. Clyde Williams, was borrowed, and "something blue" was her handkerchief. A penny in her shoe was for luck.

The wedding was held in the room in which the bride was born. Dr. J. F. Hughes of Spur and Mrs. Lois Smith of Roaring Springs, physician and nurse who attended her at birth, were among the wedding guests.

Miss Farris, the bride's attendant, wore a yellow nylon net dress over yellow taffeta, and a white rose corsage. Mrs. Clyde Williams sang, "Because" and "I Love You Truly", accompanied

at the piano by Mrs. Homer Kingery, who also played the wedding march.

Reception Is Held

For a reception following the ceremony, the dining table was laid with a crocheted cloth over pink and centered with a bowl of pink and white roses and fern. A three tiered wedding cake, topped with a miniature bridal couple, was cut by the bride and bridegroom, and then served with punch, by Miss Patsy McMurry of Dalhart, sister of the bridegroom and Miss Sallie Joyce Hipp of Roaring Springs.

Approximately one hundred guests attended and were registered by Miss Ella Jo Powell of Spur, niece of the bride.

Those from out-of-town included: Mr. and Mrs. W. B. McMurry and daughters, Blenda Lou and Linda Sue of Dalhart; Mr. and Mrs. Joe Powell and children, Jesse, Mary Ruth and Jimmy, and Mrs. Jesse Powell of Spur; Billy Don Hodges of Crosbyton; Mr. and Mrs. M. H. Gammage and children, and Mr. and Mrs. Lawrence Marshall of Lockney; Mr. and Mrs. Cale Farris and Carolyn, Mr. and Mrs. Bill Fraizer and children, Norma, Clifton and Johnny of Plainview; Mrs. Ida Keck and Kelly Farris of Seymour; Mrs. Newt Lewis of Archer City; Mr. and Mrs. Roland Burnett of Levelland, and Mrs. Walter Bain and Mrs. H. D. Barton, Matador.

Mr. and Mrs. McMurry are presently making their home at Dalhart, where he is employed. He was reared there, and served four years in the Navy, three of them being spent in Korea.

DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street Phone 157
Floydada, Texas
Eyes Examined Glasses Fitted

WEEK-END SPECIALS

FOR FRIDAY AND SATURDAY

DOUBLE PROFIT-SHARING STAMPS each Tuesday
(Cash Sales Only)

Charcoal Briquets	10-Pound Bag	69c
Mellorine	Swift's Honeycup 1-2 gallon	49c
Peaches	Lazy-Daisy Elberta 303 Can	22c
Pork Chops	pound	57c
Sherbet Mix	Frostee Package	13c
Gladiola	Cake Mixes Box	27c
Olives	Pine-Valley Salad, 10 oz. Jar	32c
Wax Paper	Cul-Rite Box	25c
Apples	Comstock Sliced Pie, No. 2 Can	23c
Catsup	Sun-Spun Bottle	15c

Spot Cash Grocery
And Locker Plant

Groves Relatives Hold First Reunion; Many Are Former Residents Of County

A first reunion was held recently at Mackenzie State Park, Lubbock, by Groves families and relatives, most of whom formerly lived in Motley county. The surviving member of the Groves brothers who came here in the early 1900's is R. L. Groves, now of Lubbock. The reunion was comprised of his children and grandchildren, and those of his deceased brothers, John, N. M., A. A., and A. B. Groves. Mrs. A. A. (Emma) Groves of Matador is the only surviving sister-in-law in the elder family group.

Attending from Matador were Mrs. Emma Groves and daughters, Mesdames Lois Smart, Kate Stanley and Roy Smith; and Mrs. Velma Fulfer, a daughter of the late Mr. and Mrs. John Groves. She accompanied a brother and wife, Mr. and Mrs. Clarence Groves of Arlington, and a sister, Mrs. Claud Wilson and small daughter, Mary Jayne of Sweetwater.

A large group of the relatives now reside in Lubbock, and besides R. L. Groves, they include: Mr. and Mrs. Eldred Seigler, Mr. and Mrs. Bruce Seigler, Mrs. Ava Clyde Crump, Mr. and Mrs. Elwyn Fulfer and children, Miss Chloey Fulfer, Mr. and Mrs. Willie Owens and family, Mr. and Mrs. Joe Dell Owens and Mr. and Mrs. Allan Tomlinson and sons.

Others present were: Mrs. Tom Melton and son, Tommy, Odessa;

Flomot HD Club Make Plans For Community Party

Flomot Home Demonstration club met July 4 in the gym and spent the evening quilting. Plans were made for the club to sponsor a bridal shower for Mrs. James Lewis, nee Raye Nell Tanner, July 16 in the gym, at 3 o'clock. All friends and relatives of the couple are invited to attend, from surrounding communities.

Twenty women and several children were present.

Next meeting will be on July 19, and every member is urged to be present at this meeting for the purpose of discussing a community get-together in August. This will also be the last meeting of the summer, with the club adjourning until Sept. 6, according to Mrs. James Monk, club reporter.

Rev. and Mrs. G. W. Fulfer, of Kingsville; Mrs. Norris Fulfer and daughters, Waxahachie; Mr. and Mrs. Jimmie Newberry of May; Mr. and Mrs. I. C. Hinson and Mr. and Mrs. Monroe Schmitz and daughter, Denver City; Mr. and Mrs. Arvil Kingery and grandchildren (children of Kyle Kingery); Mrs. Lowell Kingery and Mr. and Mrs. Noble Groves, all of Plainview; Mr. and Mrs. C. T. Howell, Amarillo; Mr. and Mrs. Claud Groves and family, Wellington; Mr. and Mrs. Lee Groves and son, Greenville; Mr. and Mrs. Donald Groves and family, Hale Center; Mr. and Mrs. Scott Dooley of White Deer; Mr. and Mrs. Carl Duncan and children, Aspermont; Mrs. Ned Taylor and daughter of Los Angeles, Calif.; Mr. and Mrs. Emmitt Dooley of Floydada; Mr. and Mrs. Nick Menikos and Mrs. J. R. Graham and daughters, Amarillo; Mr. and Mrs. Royce Davis and family, Tyler; Mr. Frank Proctor, and Mr. and Mrs. Loyd Alexander of Brownfield and their son and family of Fort Worth.

Pied 'Pinions

BY MR. J. M.

OOPS! WE ERRED

A letter from the City of Angels, California:

My dear Mrs. M.

Madam: you have disillusionized me... I find that my idol has feet of clay... that the serpent of error has crept into the Garden of Eden, also known as "Pied 'Pinions" authored by none other than the beautiful Mrs. M. (author's note: obviously this person needs the service of a competent optometrist).

I find, Madam, that you are not infallible... you speak of one "black Mercury". It's a LINCOLN.

This error has caused great havoc in my temperamental soul. Am sure my fans (both of them) will notice a great deterioration in my histrionics. Lana Turner gave me a look the other day that said plainly, what is the matter with you? How can I give my all to the Silver Screen when I am so perturbed? When I am so misrepresented in print. I have always maintained that the newspapers are our chief sources for misinformation, and after the error you made in your column, I am fully convinced of it.

However, I shall keep on in spite of hell and high water. "Forwards, ever Forwards" shall be my motto, until I arrive

at the ultima thule of my Art. I beg to remain, with what is left of my heart, your devoted admirer, Adolph. P. S. I wish to be remembered to your "better half".

We apologize with reservations. Mr. Ayers' car could have been a Mercury. It had (or still has we presume) four wheels and a steering apparatus, and in our opinion, that's all any car needs to get you there and back. Besides, both automobiles are made by the same people.

Incidentally, a later "epistle to the heathens" from Mr. Fay-lauer acquaints us with the fact that, although he is appearing with Miss L. Turner in her latest cinema venture, his fans (both of them) will have difficulty in recognizing him. It is a period picture, and he is wearing wig, plumed hat, velvet suit and trappings all of which combine to obliterate his true identity. Such is the irony of fate.

BIRTHDAY PARTY GIVEN FOR TWO

Mrs. Frank Price was hostess Thursday afternoon, July 7, at a party honoring her mother, Mrs. Clovis Murphy and Mrs. Kim Wilkinson, both of Whiteflat, on the occasion of their recent birthdays.

Two tables of forty-two were in progress during the afternoon and at the conclusion, salad plate refreshments with hot rolls and iced tea, were served.

Guests included Mesdames D. E. Pitts, Sr., Floyd Henderson, A. W. Ford, Vance Gilbreath, L. J. Barkley and W. D. Lipscomb.

FLOMOT HD CLUB TO HONOR BRIDE

A bridal shower honoring Mrs. James (Hop) Lewis, the former Raye Nell Tanner, will be given Saturday, July 16, at 3:00 p. m. in the Flomot gymnasium. Hostesses will be members of the Flomot Home Demonstration club.

An open invitation is extended all friends of the honoree, to attend the shower.

Marriage vows were exchanged by the couple in a ceremony performed at Clovis, N. M. on June 24. The bride is the daughter of B. A. Tanner of Flomot, and is a graduate of the 1955 Flomot High School senior class. Mr. and Mrs. Earl Lewis of Quitaque are parents of the bridegroom, who graduated from Quitaque High School with the 1955 class.

They are residing in Lubbock where Mr. Lewis is employed at the Steel Built Company.

RELATIVES VISIT

Mr. and Mrs. John C. Lees and her sister, Miss Lena Wilson of Abilene, were visitors Sunday in the home of their brother-in-law, Elmer Stearns.

Whiteflat Club Meets Recently

The Whiteflat Home Demonstration club met Friday, July 1st, for regular meeting in the club room, with Flomot and Matador HD clubs as guests.

The program subject was "Fun and Swap Day", and as the secretary of each club called the roll, the members answered by singing a song, doing a stunt or leading a game. Each one brought something to swap, and had quite an interesting time exchanging packages "sight unseen".

Refreshments of bottled drinks and cookies were served to approximately forty.

Marry Recently

Miss Grace McGon, formerly of Flomot, and D. J. Willis of Weatherford, were married at Weatherford on June 3, according to word received by friends here. Miss McGon has been attending Weatherford Junior College.

ATTEND FUNERAL FOR R. W. AMICK

Attending funeral services Tuesday morning at Flomot for R. W. Amick, were members of his family, other relatives, and a host of friends. Among those from out-of-town were the following:

Major Roy W. Amick and son, Stevie, of Dayton, Ohio; Mr. and Mrs. Howard Amick and children, Rex, Jim and Vivian, Ah-

rillo; Mr. and Mrs. Clyde Onett and children, Jerry, Diane and Johnny; Mrs. Leroy Onett; Mrs. Minnie Hines and Mr. Matador; Louis Amick, Thelma Day and daughter, Irene and Nelouise; Mr. and Mrs. Lem Brock, H. D. Janney, Turner, Mr. and Mrs. M. Seales, Jr., all of Flomot; Mr. and Mrs. W. A. Davis; Clay Hines and son, Ted; Mrs. P. O. Amoret; Mr. and Mrs. Jim Wilson; Mr. and Mrs. S. J. Terrell; Irene Kuykendall, Mr. and Mrs. Earl Vaughn and son, Larry; Mr. and Mrs. Vernon Gregory and daughter, Sharon; Mr. and Mrs. J. E. Lee; Mrs. J. E. Stephens; Mrs. Ada, and P. O. Amoret of her community.

CARD OF THANKS

We wish to express our appreciation for the kind and expressions of sympathy to the many friends in our sorrow. May God's blessing upon you.

The Family of Robert W. Amick

Dr. B. E. Van Meter
Dentist
BARKLEY BUILDING
Office Phone 312



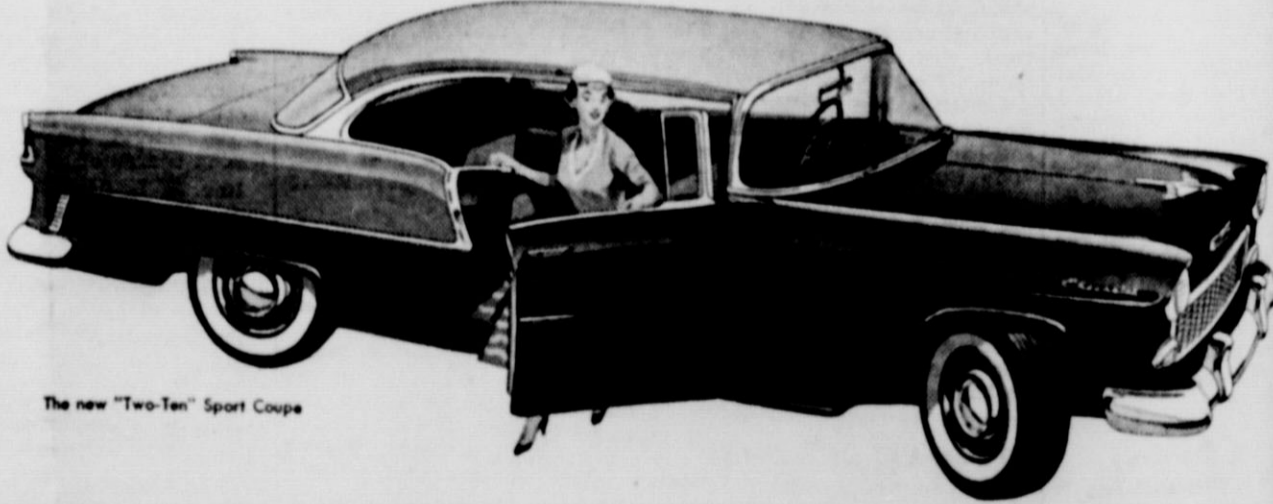
Favorites

AT EVERY MEAL!
OUR
DELICIOUS CAKES, PIES
COOKIES, DO-NUTS
BAKERY PRODUCTS

City Bakery

Chevrolet's got
a new honey of a hardtop

...with a lower-than-ever price tag!



The new "Two-Ten" Sport Coupe

Maybe you've had a yep for a hardtop but couldn't quite squeeze it into your budget. If so, this baby's for you! It's the hardtop as only Chevrolet builds it. Long, low and plenty saucy, like its convertible cousin. It's an honest-to-goodness hardtop, too—no center pillars when you roll down the

windows. Nothing but fresh air and a picture-window view. Best of all, this big, beautiful "Two-Ten" Sport Coupe is priced right down with the two-door sedans in Chevrolet's field. It lists for less than any other leading hardtop sold today. Come in and see what a walloping bargain it is.

COMBINE YOUR NEW CHEVROLET PURCHASE WITH YOUR VACATION PLANS! Order a new Chevrolet through us, then pick it up at the plant in Flint, Michigan. See Chevrolet built it you like, and drive your home. Chances are, you'll save a substantial share of your vacation travel cost!



CAMPBELL CHEVROLET CO
MATADOR, TEXAS

Families Organize Home-Coming Reunion Held Recently At Vernon

Mrs. Tom Swim and Mrs. Lula Mae and Mrs. Fletcher, and their son, Mr. and Mrs. J. T. and sons, Sammie and a family reunion of relatives, held at Vernon,

dale, Calif. Mr. and Mrs. Ray Swim, Jr., Mike and Bruce of Charlotte, N. C.; Mr. and Mrs. Maxwell Echols, Wally and Norma, San Antonio; and A. 3c Edwin Echols, Lowery AFB, Denver, Colo.; and Mr. and Mrs. Earl Swim, Mr. and Mrs. Murray Echols, Mary, Anna, Helen and Archie and Mr. and Mrs. Leslie and Linda of Vernon. A number of friends were also present for the occasion.

CARD OF THANKS

We want to thank our friends for their many expressions of sympathy offered us during the recent tragic deaths of our brothers, J. W. and D. W. Cooper of Hillsboro, Texas. May God bless each of you.
Mr. and Mrs. J. P. Cooper
Mrs. Emma McGee.

Roaring Springs NEWS

Mr. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Mrs. Jimmy Johnson visited in Plainview recently with relatives and friends.

Misses Shirley Davis and Carolyn Wilhite of Lubbock, are house guests of their grandparents, Mr. and Mrs. W. H. Rigby.

Other guests were Mrs. Rigby's sister and family, Mr. and Mrs. Frank Landsman and daughter, Brenda of Sacramento, Calif.

Mrs. Henson Bateman and daughter, Connie Beth of Canyon, are here visiting relatives. Recent guests of Mrs. Trudie Hodgson were her brothers, Shag and Ernest Moudy of Idalou; Paul White of Albuquerque, N. M. and R. W. White of Kettle Falls, Wash.

Mr. and Mrs. Billy Dameron and children of Corpus Christi visited here recently with his parents, Rev. and Mrs. C. D. Dameron. Billy Jr., who had been here several weeks with his grandparents, accompanied his family home.

Mr. and Mrs. Bascom Rapedrove to Brownwood, Friday, where they spent the week-end with their daughter, Mrs. Gussie Meader and family, Sunday, they left by train for Liverpool, N. Y., where they will visit with another daughter and family, Mr. and Mrs. P. C. MacArthur.

Eddie and Patsy Robinson of Lubbock, returned home recently after a long visit at Duncan Flat with their grandparents, the C. L. Sedgewicks. Mrs. Sedgewick accompanied them home and visited her daughters, Mesdames Lorene Robinson and J. C. Jones.

Mr. and Mrs. Jack Davis and Ronny returned Sunday from a visit in Hearne with her parents, Mr. and Mrs. Jim Stanley.

R. L. Stewart is visiting in Abilene with his daughters, Mesdames Ellis and Averitts.

Billy J. Cooper, who has been at Perry, Okla., is home on a visit with his parents, the Lige Coopers.

Mr. and Mrs. Charlie Posey and Ronda, and Miss Norma Redd spent the week-end in Hobbs, N. M. with Mr. and Mrs. Gary Laughlin, daughter and son-in-law of the Poseys.

Miss Kay Lewis is a patient in John Peter Smith Hospital, Fort Worth, suffering from an ear infection.

Mr. and Mrs. G. W. Green and Mr. and Mrs. M. D. Freeman returned Sunday from a trip to Meeker, Colo., where they visited the ladies' sister and husband, Mr. and Mrs. J. R. Agor.

The Green's son and wife, Mr. and Mrs. Wesley Green of Salt Lake City, Utah, met them there for a visit.

Mrs. E. E. Moss of Lubbock is the house guest of her sister, Mrs. M. S. Thacker. Sunday guests of the Thacker's were his sister, Mrs. Carrie Lou Hurst of Tatum, N. M., a nephew and family, Mr. and Mrs. Charles Hurst and children of Arizona,

and friends, Mr. and Mrs. Andy Hurst of Spur. They were all former residents of Roaring Springs.

Linn Dodson of Amarillo, a native son of this vicinity, was here Friday looking after business and visiting with friends. Mr. and Mrs. Dean McInroe, Mr. and Mrs. Caldwell Smith and Mr. and Mrs. S. J. Braselton spent a five-day vacation at Ruidoso, N. M. They were accompanied by Mr. and Mrs. Mike Hoyle of Matador.

Mesdames W. H. Nichols and Paul Nichols and son, Pat shopped and looked after business in Floydada and Plainview, Friday.

REVIVAL ANNOUNCED
A revival meeting will begin at the Roaring Springs Methodist Church, Friday evening, July 15, and will continue through Sunday, July 24. Everyone is invited to attend.

ENTERTAINS AT COFFEE
Mrs. Lem Miller entertained a few friends with an informal coffee, Monday afternoon. Those who attended were: Mesdames Tom Swim, J. T. Swim, Ruby Burt, Melton Thacker, W. A. Lewis, Amel Long, Newton Fletcher and Frank Ferguson, and Miss Lula Mae Swim, also Mesdames E. E. Moss, Lubbock and Alex Reeves, Edmondson.

SURPRISE PARTY
A group of friends surprised Mrs. Lillie Henry on her birthday, July 5, with a covered dish dinner and slumber party. Those who enjoyed the celebration were: Mesdames Iva Meason, Tom Yeates and Melton Thacker local residents; Mrs. Preston Sampler and Mrs. Vernon Gordin of Olton, and Mrs. J. R. Meacham of Quanah.

Recent Marriage Is Announced At Roaring Springs

Of interest to friends in Roaring Springs is the recent marriage of Miss Elizabeth Bradley, daughter of Mr. and Mrs. Odell Dickerson of Wichita Falls, and George Adams, son of M. M. Adams of Fort Worth.

The ceremony was read by Dr. W. B. Billingsley in the chapel of Lamar Baptist Church, at 8:00 p. m. Friday, July 8.

The bride was given in marriage by her father.

Attending the couple were Miss Mary Starnes, and the bridegroom's father.

A reception was held in the Adams home, and wedding cake and punch were served by the bride's mother, and a sister-in-law, Mrs. N. M. Adams.

The bride was reared at Roaring Springs and has many friends in this community. Her grandmother, Mrs. Hazel Bridges of Roaring Springs, attended the wedding.

Mrs. Jack Bridges and children, Linda Beth and Butch of Compton, Calif., are here visiting with her mother and sister, Mesdames Sam Lesly and John Meason, and with her husband's father, J. F. Bridges. They are also visiting in the Joe Bridges, Charles Long and Dale King homes. Mr. Bridges will fly here later to accompany them home.

Mr. and Mrs. H. T. Tooke and children visited recently in Oklahoma City, with relatives. Mr. and Mrs. J. M. Norman of Lubbock and Mr. and Mrs. S. W. Brewer of Abilene, parents and grandparents of Mrs. W. A. Lewis, Jr., were Sunday guests of Mr. and Mrs. W. A. Lewis, Sr.

Mrs. W. A. Conway left Sunday for Galveston, where she will undergo major surgery at John Sealey Hospital. Her husband and children accompanied her.

Rev. and Mrs. R. L. Jameson of Whiteflat, stopped and visited here Saturday.

Mrs. A. Reeves and children of Edmondson, is the house

guest of her aunt, Mrs. Ruby Burt.

Mr. and Mrs. Burton Moore of Lubbock, are guests of his parents, Mr. and Mrs. J. P. Moore.

Mrs. Tom Swim visited and looked after business in Vernon recently.

Mr. and Mrs. J. D. Mitchell left Tuesday for Lovington, N. M. to visit their son and wife, Mr. and Mrs. Doyle Mitchell.

Eudel Davis of Dallas spent Saturday night here with his parents, Mr. and Mrs. S. N. Davis.

Mr. and Mrs. J. M. Carpenter attended to business in Lubbock, Tuesday.

Mr. and Mrs. Arnold Long of Petersburg, spent Sunday here with his brother and wife, Mr. and Mrs. Amel Long.

Dr. Juanita Hart of Houston and Mrs. Mary Hughes and daughter, Marilyn of Galveston visited here recently with their father, Guy Thacker. Marilyn remained for a longer visit with her grandfather, and Gayla

Hughes, who had been visiting here, returned home with her mother.

Week-end guests of Mr. and Mrs. Tom Swim were her mother, Mrs. Frank Chavino, of Teco, Calif., and her sisters, Mesdames Earl Van Camp, Tom Van Camp and Mrs. Joe Robinson, also Mr. Robinson of Amarillo.

Mrs. John Shirley is in Odessa at the bedside of her son, Joe, who is ill, but was improving at last report.

RETURNS HOME

Mrs. W. T. Patton returned home Friday from a visit in Albuquerque, N. M. with two daughters and families, Mr. and Mrs. Price Hennon and Mr. and Mrs. Raymond Davis. She accompanied a son and family, Mr. and Mrs. Houston Patton and David, and his friend, Joe Fletcher, of Wichita Falls, in making the trip, and they remained here until Sunday, visiting other relatives, before continuing to their home.

"Come thou with us, and we will do you good."

YOU ARE INVITED TO HEAR

EDDIE RAY CAMPBELL
Palatka, Florida
(Formerly of Roaring Springs)

IN A

GOSPEL MEETING

AT THE

Roaring Springs Church of Christ

July 17 through July 24

8:00 o'clock each night

"Whoever will, may come."

Imagine being cool while I'm ironing!

we bought an

ESSICK

AIR COOLER

because it gives

"Twice As Much Cool Air"



These evaporative coolers will operate at top efficiency long after filters in other coolers become clogged and useless. The revolutionary, patented "No-Clag" Filter Screens in these coolers actually prevent clogging by preventing accumulations of dirt and hard mineral deposits.

These are the **ONLY** air coolers that give you:

1. patented "Sta-Fresh" Filters
2. patented "Grip-Lock" Filter Holders
3. patented Visible "Free-Flo" Water Troughs
4. patented External Trough Adjustments
5. patented "Uni-Weld" Extra Heavy Steel Construction
6. patented Window Mounting Adaptors and Easily-Installed Cabinets



Let us explain why these Air Coolers are the finest coolers money can buy!

AUTHORIZED DEALER

Household Supply Company

HARDWARE

MATADOR TEXAS

Really loaded

with great new developments

Only new Chevrolet Task-Force trucks bring you all these truly modern features. If you don't get them in the truck you buy, you're getting on an old fashioned truck.

CHEVROLET NEW CHEVROLET Task-Force TRUCKS



NEW CAMEO CARRIER MODEL	New 3/4-ton Forward Control chassis
New parallel-design frames	NEW HIGHER MAXIMUM G. V. W. — UP TO 18,000 LBS.
New deep-drop I-beam front axle (Forward Control)	 NEW LOW-CAB-FORWARD SERIES Replaces the old fashioned C.O.E.!
New Power Steering (extra-cost option offered in all models except Forward Control)	New 12-volt electrical system
New higher gross torque and horsepower ratings	New optional Airmatic seat
 2 POWER-PACKED V8 ENGINES—5 SIXES— Greatest engine choice in Chevrolet truck history!	New 4-point engine mounting system
New wide-tread front axles	New more rugged standard 3-speed Synchro-Mesh transmission
New, Hatchback Drive on All Models	New long-wheelbase 1/2-ton pickup model
New larger, quieter slow-speed fan	NEW PANORAMIC WINDSHIELD
NEW PANEL BODIES	New domelight switch on instrument panel
New concealed Safety Steps	New optional Full-View rear window
New High-Level Ventilation System	New rebound-controlled seat
 New distinctive 2-tone color styling	New exterior chrome option
New longer front springs	New greater wheelbase range—104 to 220 inches
New higher capacity water pump	New standard 34-inch frame width
New heavy-duty single-speed rear axle	NEW LOWER STEERING GEAR RATIOS FOR CONVENTIONAL MODELS
New Flite-Ride De Luxe Cabs Custom cabs at extra cost.	NEW TUBELESS TIRES (standard on 1/2-ton models)
	NEW POWER BRAKES Standard on 2-ton models, an extra-cost option on others.
	New hand lever for parking brake

CAMPBELL CHEVROLET COMPANY

MATADOR, TEXAS

Those have departed from this world die only when we, whom they loved, forget

In time of need, call

Eudy-Seale Funeral Home

Matador Phone 88

COLORFUL PIONEER STILL SPRY AT 90

Publisher's Note: Frank Norfleet is one of the most colorful of West Texas pioneers. He was nationally known about a third of a century ago after he personally trailed a band of swindlers all over the world until the entire group went to prison. They had swindled the rugged West Texan out of \$100,000. Later Mr. Norfleet wrote a book about his lone adventure of capturing the swindlers. The book went into several publications because of its wide acceptance.

The following article is by Luron Brown, Amarillo Daily News correspondent:

HALE CENTER, July 10—A lot of the West rubbed off on Frank Norfleet, rancher, real life detective and sportsman during the many years he has lived zestfully in the wide open spaces. To be exact, Norfleet figures he has spent 77 of his 90 years out-of-doors.

The little gray man admits reluctantly that he has "slowed down a little" but he points with pride to his many activities. His bristling moustache, steely gray eyes and solid countenance mark him as a man of determination, such as the West produces at its best.

Reading and television occupy a lot of his time now, but he goes in strong for breeding gamecocks and race horses.

He has seven roosters and even more hens.

"My mother used to brush me out every Monday morning for fighting chickens on Sunday," Norfleet said.

He also has a keen interest in race horses. "I've got two crackerjacks in training now," he declared, and from some of his present stock he "expects a horse as good as any in the country." Norfleet reports that he used to be a successful jockey himself.

He's particularly proud of a mare named Bettie Elliott. "I expect to raise a Kentucky Derby winner from her," he said.

Norfleet now owns six mares, and has several others on share. H. H. Robinson, Amherst, is his trainer.

There's some debate about his

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age, too. Although Mrs. Norfleet claims he's only 90, basing her statement on an old family Bible Norfleet insists he's 95, saying "I remember I was 6 when my Dad went off to fight the Civil War."

Whenever his wife or daughter-in-law question this, he simply says, "I ought to know, I was there when I was born, were you?"

Switching the subject quickly, Norfleet adds, "I'm the only living member of the 43-man group which signed the petition to organize Lubbock County. And I didn't even live there. I was on a ranch in Lamb County."

Mrs. Norfleet, a mere 84, still shows a zestful love of life, too. "I can still dance a little," she said.

"Have I been sick much? Why, Son, I don't have time to think whether I'm sick, well, young or old. And I don't give a darn."

Mrs. Norfleet, who isn't the least bit hard of hearing, will help anyone pass several spare hours chatting.

"The woman today looks like a lit-up Christmas tree," she remarked. "I don't care for dressing up and showing off. I'm glad I was brought up to rough it."

But her neat, blue and white print dress and well-kept appearance prove that she's talking about the "showy extras," not the basic qualities of good grooming. And she still puts her feet in time to music on the radio.

"Does Mr. Norfleet keep busy? Why, half the time I don't know where he is. He's always traipsing off somewhere," she said.

To which Norfleet answers, "Women, they'll find plenty for you to do if you'll just listen to them."

Reunion Held By Hale Families

A Hale Family reunion held Sunday in Mackenzie State Park Lubbock, was attended by Geo. Hale and his son and wife, Mr. and Mrs. C. B. Hale, of Matador.

A sumptuous dinner was enjoyed, and the day was spent in visiting and getting acquainted. Several of the relatives were together for the first time in forty or fifty years, according to local residents.

Among those attending were: Mrs. M. E. Short, Littlefield; Mrs. Lue Lane, Mrs. Ella Hale, Mr. and Mrs. Wm. C. Starcher, all of Spur; Mr. and Mrs. Wayne Powers and son, Dennis, and Mr. and Mrs. Howard Hale and son of Lubbock; Mr. and Mrs. Bobby Short and sons, Danny and Glen; Mr. and Mrs. R. M. Nicholas Gay and Kerry; Mr. and Mrs. A. D. Short; Mr. and Mrs. J. W. Phillips, Muleshoe; Mr. and Mrs. Carl Randolph, Afton; Mr. and Mrs. Eddie Hale and children of Levelland; T. H. Elm a Randolph and Jerry East, Lovington, N. M.; Mr. and Mrs. Earl Hohn, Girard; Mr. and Mrs. O. C. Estes, Abilene; Mr. and Mrs. J. P. Hale and family, Jim Hale and Robb Hale, O'Donnell; J. D. Hale, Odessa; Mr. and Mrs. Johnnie Bingham, Brownfield; Virginia Patterson, Hobbs, N. M., and Mr. and Mrs. Noel Boothe of Lamesa.

Bertram Alsop of Bakersfield, Calif., and Mrs. Roy Keith of St. Joseph, Mo., have returned to their respective homes after a recent visit here in the home of their parents, Mr. and Mrs. T. B. Alsop.

Former Resident In N. Y. Hospital

Friends here have been informed that J. D. Allen, former Matador resident, is in Flowers Hospital, 105th St. at 5th Ave., Room 357, New York City, N.Y., following a recent heart operation.

In a letter to Mr. and Mrs. Ernest McWilliams of Dallas (former local residents) he said he will be confined in the hospital three weeks or longer. He will appreciate cards and letters from those who remember him.

His condition is reported satisfactory.

Leaves For Germany

Cpl. Robert L. Thornton, who has been training at Ft. Riley, Kansas, will leave in the near future for a destination in Germany, and writes: "I enjoy the paper very much, as I can keep up with the things going on at home. I would appreciate it very much to have the address changed to: Cpl. Robert L. Thornton, RA 54150633, Co. A 86 Inf. Regt. APO 36 8 P.M. New York, N. Y."

150 ATTEND BARBECUE AT BAILEY HEADQUARTERS OF JAMES RANCH

MULESHOE, July 9—Friends and relatives were guests of James Ranch owner Johnny McMurtry at a barbecue held at the Bailey County ranch headquarters today.

Buffalo was among the meats served up with the trimmings to approximately 150 persons. Among guests were McMurtry's eight brothers and three sisters. Cities represented included Silvertown, Plains, Lamesa, Matador, Amarillo, Wichita Falls, Amherst, San Antonio, McLean, Shamrock, Vigo Park, Sudan, Fort Worth, Littlefield, Lubbock, Farwell, Austin, Earth, Clarendon, Archer City, Tullia, Roswell, Key West, Fla., and Muleshoe—Lubbock Avalanche.

Reason people do so much driving around nowadays is that it is cheaper to drive it than to park it.

Local Items

Visitors last week in the home of Mr. Nolan Barnmore were his son and family, Mr. and Mrs. Durwood Barnmore, James and Shirley, who were moving from Yorktown, Texas, to Colorado Springs, Colo.

Mrs. Carl Duncan and son, Carl Wesley and a nephew, Delbert Taylor of Aspermont, and Mrs. Ned Taylor and daughter, Kathy, of Los Angeles, Calif., visited here last Wednesday in the home of Mr. and Mrs. Algie Groves. The two women are nieces of Mr. Groves.

Mrs. Trudie Hodgins and Mrs. Bess Patton were visitors in Floydada and Plainview last Tuesday.

Sharon Middlebrooks of Spur is visiting here this week with her grandparents, Mr. and Mrs. C. O. Middlebrooks.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 19,500 miles of Gr. Strs., Flex. Base & Asp. Surf. Treat. from SH 70 in Matador, east to a point 1.226 mi. East of the Cottle C.L. on Highway No. US 70, covered by F 529 (7) & PG 529 (6), in Motley & Cottle County, will be received at the Highway Department, Austin, until 9:00 A. M., July 20, 1955, and then publicly opened and read.

FREE Inspection and Estimates ASSOCIATED TERMITE and PEST CONTROL OF TEXAS A TERMCO Agency ***** H. O. STANFIELD District Manager Phone 152M — Box 4, Matador

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular prevailing rates.

Plans and specifications are available at the office of H. Hamm, Resident Engineer, Texas Department of Transportation, Austin, Texas. All rights reserved.

Why Pay More?

Regular Gasoline 24½¢
Ethel Gasoline 26¢

ALL MAJOR BRANDS OF MOTOR OIL
We Invite You To Try Our Friendly Service

Delicious Hamburgers!
MALTS — SUNDAES

DIXIE DOG STAND

Clean, Wholesome Appetizing Foods

OPEN UNTIL 11 P. M. DAILY

McGee's Service Station

FORMER KIFER STATION, US HIGHWAY 70

F. J. McGEE, Manager

Matador Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1955, AND WITH THE MOUNTAIN SPRINGS REPORTER BY PURCHASE APRIL 26, 1955. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1953, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR AND ASSOCIATE EDITOR

SUBSCRIPTION RATES IN MOTLEY, FLOYD, COTTLE HALL AND DEWEESE COUNTIES ONE YEAR, IN ADVANCE \$2.00 ELSEWHERE, ONE YEAR \$2.50 ANY PROSECUTION OR REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE PROMPTLY AND PROMPTLY CORRECTED UPON RECEIPT TO THE ATTENTION OF THE MANAGEMENT.

MEMBER BY SANHANDLE PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Have You OUTGROWN Your Insurance?

Many thoughtful men are reviewing their insurance in the light of today's needs! And, many have found that insurance coverage that was considered adequate — five, or even two years ago, is no longer sufficient to cover their present needs. If you haven't taken a "good" look lately at your present coverage, may we suggest that we help you review it — soon!

INSURANCE WITH STOCK COMPANIES ONLY

BONDS OF ALL KINDS

BILL DIPKIN

Insurance Agency First State Bank Building Phone 300

IT'S HOT! MERCURY'S RISING! RECORD SALES MEAN RECORD DEALS



THE NEW 198-HORSEPOWER MONTCLAIR HARDTOP COUPE, shown above, is one of Mercury's 11 models, in 3 series. There is a Mercury priced to fit any budget.

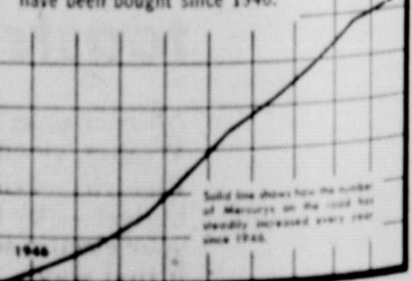
As Mercury sales go up—your cash outlay goes down
Don't miss the biggest summer savings yet!

YOU SAVE 4 WAYS with Mercury sales still booming, we can offer top allowance for your present car. Mercury prices start below 13 models in the low price field*—so you save again. Mercury's operating economy and low upkeep save you still more. And remember: Mercury consistently leads its field in resale value—as independent surveys show.

AND LOOK WHAT YOU GET Exclusive styling shared by no other car. 11 models in 3 series to choose from. A bigger-all-over Mercury—in length, width and wheel base. A new super-compression SUPER-TORQUE V-8 engine—198 horsepower in the Mercury Montclair (shown above); 188 horsepower in the Mercury Custom and Monterey. Plus many extra-value features at no extra cost! To save the most, act now. Stop in today!

THE BIG MOVE IS TO MERCURY

Mercury is setting new sales records every month. More than 2,000,000 Mercurys have been bought since 1946.



IT PAYS TO OWN A **MERCURY** —FOR FUTURE STYLING, SUPER POWER

MATADOR AUTO COMPANY

Robert W. Amick ...

(continued from page one)
 1908, living first in the Whiteflat Community. He was married at Whiteflat, July 30, 1911, to Miss Letha Hines, and they moved to Flomot in 1922 to make their home, residing there until they moved to Plainview, following his stroke.
 He is survived by his wife; 3 sons, Louis of Plainview; Roy of Dayton, Ohio, and Howard of Amarillo; two daughters: Mrs. Clyde Amoneit, Lamesa, and Mrs. Leroy Nelson, Matador; 12 grandchildren, and 1 brother, R. B. Amick of Winston, Oregon.
 Mr. Amick had been a member of the Methodist Church for a number of years. At the time of his death he was affiliated with the Pentecostal Church.

New Superintendent Of Flomot Schools Is M. J. Schofield

M. J. Schofield, formerly of Silverton, Texas has accepted the position of superintendent of Flomot schools, and has moved there to assume his duties in preparing for the fall term.
 He announced to the Tribune that the faculty is complete with the exception of a homemaking teacher. Also needed is a school custodian, and a woman to assist in the lunch room. Usually a man and wife are employed for these positions.
 Mrs. Schofield, now in McMurry College, will teach in high school. She has her B.S. degree from McMurry. Mr. Schofield has his B.S. degree from West Texas State, Canyon, and Master's degree from Texas Technological College, Lubbock. He has 22 years teaching experience.
 Their family consists of two daughters away from home, Mona, of Princeton, Mo., and Marvarine of Dallas; one son, Bud, who will enter West Texas State College this fall, and their youngest daughter, Melva Jo, who will be in the seventh grade and will reside with her parents in Flomot.

MATADOR TO ...

(continued from page one)
 dor was eligible for another teacher by the margin of one-half student attendance.
 Mr. Ezzell said that state auditors here last week, praised the system of records kept by Matador schools. The auditors said it was the first school they had been able to audit within two hours working time.
 Mr. Ezzell said teachers are responsible for the excellent set of records kept by the school.
HERE FROM HOUSTON
 Pat and Chuck Kennedy of Houston are visiting here in the home of their aunt and uncle, Mr. and Mrs. Seth Sager. They were accompanied here last Thursday by their mother, Mrs. C. W. Kennedy, Mrs. Sager's sister, and Mr. Kennedy joined them here Saturday, coming from Tulsa. Mrs. Kennedy then accompanied him on his return to Tulsa, Monday.

FORMER RESIDENTS VISIT

Mrs. W. J. Brian, Mrs. Maggie Hyatt and Mr. and Mrs. Charlie Brian of Wichita Falls, all former residents of the county, visited over the week-end with relatives and friends here and at Flomot.

VISITS PARENTS

Mrs. Ernest Shearer and son, David, left Monday to return to their home in Houston, after a visit with her parents, Mr. and Mrs. H. H. Campbell. They also visited other relatives, including a brother and family, the Vance Campbells of near Lockney.

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. D. O. Smith of Muleshoe visited her brother, Delmont, Hays and Mrs. Hays, Friday evening.

Members of the Church of Christ of Cee Vee were guests Sunday night of the Northfield Church of Christ. Mrs. Pete Timmons served home-made ice cream to the group at her home following the services.

Those visiting in the home of Mr. and Mrs. N. L. Cook, Sunday were Mr. and Mrs. Theo. Bañ, Beverly and Wiley Ray; Mrs. Pete Timmons and Don Wayne Timmons and Homer Benson of Abilene, Mr. and Mrs. Delmont Hays and Vaden, Jerry Nimmo, Mr. and Mrs. J. N. Thomas and Raydell, Mr. and Mrs. Edward Payne, Mrs. Claud McDonald, B. F. Simpson and Mrs. A. C. Nimmo.
 Mrs. A. B. Simpson of Wichita Falls visited her children and mother, Mrs. May Matlock, last Thursday.

T. B. Simpson and Mrs. J. A. Tipton were in Matador, Monday on business.

Mrs. Sinclair Hughes of Lubbock, who is visiting her parents, Mr. and Mrs. D. H. McGinley this week, is reported doing nicely following a recent illness.

Mr. and Mrs. Tooter Crooks and Keith and Winfred Monk of Texico, N. M. visited his sister, Mr. and Mrs. Walter Timmons, Friday. Montie Timmons returned home with them for a visit.

Mr. and Mrs. E. P. McBryde and Darla visited his father and sister, W. L. McBryde and Violet in Seymour, Sunday.

Mr. and Mrs. Charley Lane visited Mr. and Mrs. D. F. Jackson in Childress, Sunday.

Tommie Fulgham is on the sick list this week.

FORMER TEACHER VISITS

Miss Jessa Mae Cornelius of Houston, a former teacher in the Matador schools, about 1924-25, was a visitor here for a short while Friday morning. She was accompanied by Mrs. J. R. Turnbull and they were enroute to Amarillo on a trip which will take them to Brantf, Canada.

Mr. and Mrs. Fred Simpson returned home Monday from a vacation trip which included a tour of Yellowstone National Park and fishing at Jackson Hole, Wyoming. Enroute home they visited with friends in Denver, Colo., and with their daughters and families, Mr. and Mrs. Fred Sanders of Goodland, Kan., and Mr. and Mrs. Don T. Martin of Hereford.

Mr. and Mrs. Walker Leonard of Muleshoe, formerly of Matador, were recent week-end visitors in the home of his sister and family, Mr. and Mrs. Gerald Waybourn, and also visited in the Chas. Keith home. Mrs. Leonard is attending summer courses at Texas Tech, Lubbock.

Mr. and Mrs. Frank Pohl visited friends in Slaton, Sunday, and at Lubbock met the Nolan Fulkersons of Clovis, N. M. with whom their daughter, Carolyn has been visiting, and who accompanied them home, together with Nola Lee Fulkerson, who is visiting here as her guest. She will also visit her aunt and uncle, Mr. and Mrs. Ben Meador, while here.

HERE FROM LOUISIANA

Visitors here this week from Lake Charles, La., in the home of Mr. and Mrs. Harry Willett, are their daughter-in-law and children, Mrs. Boyd Willett, Ryan and Louise. Upon their return home, they will prepare to leave for Pittsburg, Pa., to join Mr. Willett in making that their home, he having been transferred to that location.

NEW ARRIVAL

Mr. and Mrs. James Meador are parents of a daughter born, Tuesday, July 12 at 11 PM. at Stanley Clinic. She has been named Tanya Lou and weighed 7 lbs. 15 oz.

RETURN HERE

Mr. W. W. Carpenter, with her son and wife, Mr. and Mrs. Maurice Cox, who have been making their home at Lenaph, Okla., the past several years, returned here this week, and plan to again make their home here.

In the Want Ads

OVERLOAD SPRINGS for pick ups. 4-ton size \$16.50, 4-ton size \$23.40. Peg's Garage. 11fn

STRAY PIG at E. A. Day place. Owner please identify animal and pay for ad. 18-clt.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56

FOR SALE: Our home on north Main, 2 blocks north of courthouse, 100-ft. front on pavement. 5-room house with bath; large garden plot and out-buildings. See T. B. Alsop. 18-p1t.

FOR SALE

2-4-room Modern House
 1-4-room Modern House with storage room
 1-5-room Modern House
 1-5-room Modern House with double garage
 Nice terms can be arranged on all houses
 See Clint Hicks or call 262 13-clfn.

WANTED: RAWLEIGH

representative for Cottle and Briscoe counties. Man or woman. Car needed. Mrs. W. H. Rogers, Matador. 18-p4t.

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-clfn

FOR SALE

Two brick merchantile buildings 25x100 each on lots 25 by 140, and 1 vacant corner business lot adjoining. Small amount down, balance on terms. Priced below current values. See or write
 J. D. Mitchell
 Roaring Springs, Texas

FOR SALE: Used air conditioners. Household Supply Company. 18-c2t.

FOR SALE: Large umbrella type tent. Sewed-in floor. Frank J. Pohl. 18-c2t

WANTED: A good reliable man to supply customers in Cottle County with Rawleigh Products. See Mrs. W. H. Rogers, Matador, Texas or write Rawleigh's Dept. TXG-310-127, Memphis, Tenn. 18-p2t

PIGS FOR SALE: I have some good weaner pigs at my place 6 mi. east of Roaring Springs. Walter Gwinn. 13-p4t.

FOR SALE: Equity in home. Under G.I. loan. See Billy Dan (Heavy) Thomas. 8-clfn

SPARK PLUGS, 60¢ each. Peg's Garage. 41-clfn.

FOR SALE: 3-26" girls bicycles. Mrs. J. D. Craven. 17-clfn.

FOR SALE: 2-bedroom modern house. Close in. Liberal terms. D. E. Pitts. 17-p2t.

NEED TIRES ... See us for the best tire trade in town. All sizes. Campbell Chevrolet. 44-clfn

FOR SALE: Cake, Meal, Feed; Cotton Seed, Fertilizer. Best you can get. West Texas Gin, Joe Gaines Mgr.

STOP THAT ITCH! IN JUST 15 MINUTES. Your 40¢ back at any drug store if not pleased. Try easy-to-apply ITCH-ME-NOT for the itch, eczema, ringworm, insect bite, foot itch or any other skin itchy. Today at Stanley Pharmacy.

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Flat Top & Crew HAIRCUTS

PRICE WILL BE \$1

All Other Haircuts to Remain at 75¢

HOTEL BARBER SHOP
 W. W. Clements

CITY BARBER SHOP
 H. T. & Emmet Jenkins

From where I sit ... by Joe Marsh



Neither Rain Nor Hail ... Nor Broken Boxes!

Red Fowler, local R.F.D. mailman, got an English car—with a right-hand drive so he can stuff mailboxes from behind the wheel.

"It's great!" Red reports. "But it would work a lot better if all box holders would follow regulations. A mailbox should be 20 inches high, on the right of the road ... within reaching distance from a car window. If one is knocked down, the owner should make repairs pronto."

Come to think of it, Red is pretty good about his obligations—delivering packages, supplying stamps, cashing money orders—saving us trips to the Post Office. Let's fix up those boxes so he can get his chores done fast.

From where I sit, obligations always work both ways. For instance, I figure that I'm obliged to respect your right to enjoy your favorite beverage—he it coffee, tea, beer, buttermilk or whatever. Why? Because I'd expect you to do the same for me. The Golden Rule should be followed: "to the letter" by everyone.

Joe Marsh

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 FLOYDADA, TEXAS

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<p>ARMOUR'S 12 oz. Treet . . 37c</p> <p>Kimbell's Peach-Apricot, 20 oz Tumbler Preserves 37c</p> <p>CAKE MIXES Box Gladiola 27c</p> <p>THOMAS 8 oz. Fish Sticks ... 35c</p> <p>U. S. No. 1 White 10-lb. Plyo Bag Potatoes ... 55¢</p>	<p>PURE CANE 5-Pound Sugar .. 49c</p> <p>OUR VALUE 303 Can Tomatoes 12c</p> <p>DIAMOND, Sour or Dill Quart Pickles . 25c</p> <p>ARMOUR'S ALL MEAT Pound Frankfurters - 45c</p> <p>CHOICE Pound Seven Steak - 49c</p>
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This has been a wonderful year for Ford sales. And we're celebrating with Leadership Deals that make it easier than ever before for you to own a new Ford.

We'll make you a deal on a '55 Ford that will save you real money right now. You'll save by driving a dependable new Ford. And when you're finally ready to trade again, you'll save ... because of Ford's traditionally high resale value.

'55 Ford sales are booming ... but we want still more people to get acquainted with this greatest Ford ever built. So we're making the greatest deals in our history ... to increase our "family" of Ford owners. The payoff is ... you get a "You Win" Deal by trading now during our SELL-A-BRATION!

There's extra pleasure in driving a Ford. There's an extra-big thrill in Ford's Trigger-Torque power. There's extra comfort from Ford's Angle-Poised Ride. In short, driving a '55 Ford is a whale of a lot of fun. And you can buy a Ford at a BIG SAVING ... NOW!

Come in ... '55 FORD
 trade and save



F.P.A.F.



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