

VOICE OF THE Foothill Country
Matador Tribune

79th Year - No. 9

MOTLEY COUNTY, TEXAS

May 8, 1975

PRICE TEN CENTS

City To Vote On Bond Issue

Residents of Matador are reminded of the election to approve the issuance of \$284,000 in bonds to be used to aid in funding a new water supply source for the City of Matador. The election is set for Tuesday, May 13, and all registered voters residing within the City limits of Matador are eligible to vote in the election.

The proposed water system will consist of well water piped from approximately six miles west of Matador into Matador. Numerous water samples indicate that the water from this area would be almost comparable in quality to the water from near the springs at Roaring Springs. The closer proximity to Matador would make it much more feasible to pipe the water in from the site west of Matador, than from the Roaring Springs area.

REALIZATION of a possible water supply crisis, and an effort to find a suitable solution to the problem, was begun some four years ago by the Matador City Council. First efforts were directed toward locating an acceptable lake site in the county. Preliminary surveys indicated several possible lake sites, most of which later proved unacceptable due to limited drainage area, ground formation, or high gypsum content of the ground in the area. The remaining lake sites later proved unsatisfactory due to the unavailability of the land and the high estimated cost of the lake construction.

Estimates of the cost of construction of a lake large enough to insure adequate water supply for the City of Matador in years to come ranged from three to six million dollars. Plans for a lake project were finally abandoned and new plans directed toward location of a suitable source of well water.

First step in determining the best source of well water was to obtain water samples from existing wells throughout the area and to discuss the best potential sites with well drillers who were familiar with this area.

The three best sites appeared to be in an area east of Roaring Springs, in an area southwest of Roaring Springs near the springs area, and the area approximately six miles west of Matador. The area west of Matador was finally selected for primary consideration, since it is closer to Matador and since geological surveys indicate a potentially larger supply of water.

THE NEXT STEP was the determination of the approximate cost of drilling wells in this area, and piping the water into Matador. An engineering firm was retained to do preliminary estimates on the project. Their estimate of the total cost was \$384,000. Included in this figure was an allowance for increasing cost of material in labor during the next year or so.

A legislative bill creating the Matador Water District was passed by the Texas Legislature in early April. The water district was necessary in order to borrow money to construct a water supply system. The Water District, which is a completely separate entity from the city, has its own officers and board of directors, consisting of Freddie Wellington, president; Larry Hoyle, vice-president; Neil Brotherton, secretary; Ronnie Christian, Billy Wason, and John McCandless, members. The Matador Water Dis-

trict submitted a preliminary application for a Community Development Block Grant to finance a portion of the cost of this water project. This application was one of two from this area of the state that was selected for further consideration. Directors have almost complete assurance that the grant will be approved, provided the voters of Matador approve the issuance of the \$284,000 in bonds.

ONE OF THE most frequent questions asked concerning the proposed water project is whether or not there is a real need for additional water for the City of Matador. The city council has felt for several years that a real dry summer would almost certainly bring about water rationing, and that any other problems, such as the failure of any one of the city's five wells, would bring the water supply situation to the critical stage. This situation, together with the fact that the mineral content of the water from the present city wells has risen to a point that the state considers the water to be unsatisfactory for consumption by small children, has led the city council to feel that some action should be taken concerning the water supply situation.

One council member stated that in submitting this proposal to the voters of Matador, they are trying to offer a long range supply of good water at the most reasonable rates possible. He stated that he felt that it would be a dereliction of duty to ignore the water crisis situation until the city was completely out of water.

He further stated that he felt that Matador was extremely fortunate even to be considered for the \$100,000 grant, since in the past these water development grants have channeled toward towns with much higher water rates, in order to help ease the burden of these high rates. Average minimum water rate over the state is approximately \$14.00, and in east Texas some cities range as high as \$25.00 minimum.

AREA VOTERS are admittedly skeptical of projects involving bonded indebtedness and federal grant money, particularly since the hospital district project has been unable to maintain hospital facilities for the county. However it was pointed out that while persons could travel to other towns for essential services, such as medical facilities, an adequate water supply had to be made available here in Matador.

Another of the frequently asked questions concerning the proposed water supply is whether the wells west of town will provide ample water over a long period of time. While no accurate estimates can be made as to the length of time that these proposed wells will continue to provide water, geologists have stated that the underground rock formations along the edge of the caprock area would indicate that these wells should continue to provide water long after most of the wells on top of the caprock, in the eastern section of Floyd County, have gone dry.

Absentee voting will continue until Friday, May 9, at the Matador City Hall. The election will be held in the lobby of the Motley County Courthouse on Tuesday, May 13.

TRAIL DUST

By DOUGLAS MEADOR

Mocking birds are singing in the trees that shade the sacred soil of San Jacinto battlefield and the gray moss sways to the whispering leaves. Through the branches is the gleaming monument of steel and stone that lifts the glory of the men who died on the tranquil hillside to immortality. The soil seems too sacred to tread; the crumbling gravestones pain the heart. Perhaps in no other place on earth have men sacrificed their lives for greater destiny. Surely none has died more gloriously than those whose life blood flowed here. On the greenwald that slopes to the San Jacinto River young parents now spread quilts in the shade and cooling babies reach upward with chubby hands. They, like generations still unborn, will know the spirit of freedom—the way of life that is inherent Texan.

Deceit is a concealed fault in the banister which follows friendship's staircase along the high wall of association.

One of work's most disturbing features is the ability to restore its demands every morning. And moreover, tasks left unfinished can hatch out a nest of little ones during the night.

Being a male, I have, with reservation, been proud of my gender since it seemed the conventional attitude shared by men. Now a crisis has arisen in my personal outlook which can not be brushed away like chaff from the window blankets of changing times. As a child I was frightened by two or three suits of knee-length pants which I finally managed to outgrow, and the childhood fears have returned. My first reaction in seeing old, hairy-legged, knock-kneed men in dress shorts, was to hide in the restaurant's liquor shop. Then I thought of bolting through the door and running far away. While weighing my emotional turmoil a group of extremely attractive girls entered the establishment and my outraged eyes were comforted. The girls wore colorful shorts in the new lengths and I became mindful of the essential progress of society. Personally, I have no intentions of buying shorts for my own wear, but I'll vote twice in any election for the girls to dress as they please. (Tribune files June 16, 1955)

HOME FROM HOSPITAL

Mr. and Mrs. Eddie Russell returned to their home in Matador, Saturday, April 26, from Hale Center, where Mr. Russell has been convalescing following a prolonged stay in High Plains Hospital. They were accompanied home by their son, Gordon Russell of Hale Center.



WINS HIGHEST STATE HONORS - Charles Giesecke, senior in Motley County High School, displays the plaque he received as first place winner in number sense in the Class B Statewide University Interscholastic League contest, held May 2-3, in Austin. With Charles is Mrs. J. E. Edwards, math teacher in Motley County High School. The recognition was the culmination of hard work, determination and participation for the last six years in UIL events. In addition to the plaque which will be on display in the school, Charles received a medal. The Clark Foundation presents memorial framed documents to each high school of first place winners. Each high school is

eligible to receive these documents only once. The documents which Charles presented to the school in an assembly Tuesday, are framed documents of the Constitution of the United States, Bill of Rights and the Declaration of Independence. In the above photo, the bulletin board displays the various destinations of the seniors who will graduate later this month. Charles, the only student planning to go beyond state boundaries, has accepted an appointment to the United States Military Academy at West Point, New York. Charles is the son of Mr. and Mrs. R. C. Giesecke.

-Tribune Photo

AT LIONS MEETING

Soil Conservation Program Presented

A slide presentation on soil conservation in Motley County was the highlight of the Tuesday meeting of the Matador Lions Club. The meeting was held at the First Methodist Church.

The program was presented by Mike Isbell and Tony Dean, Soil Conservation Service (SCS) agents in Motley County, in conjunction with Soil Stewardship Week, May 4-11.

Isbell began the program by citing Biblical references pointing out the need to care for the land.

In Genesis we find that man was given dominion over the earth and in Leviticus that the earth is still God's and we're just here working for him, Isbell said.

Dean then presented the slides. Stressing the importance of soil conservation in Motley County, Dean said that a soil survey had been completed and would be out by early 1976.

The soil survey was prepared by soil scientists working for the SCS.

Dean showed a slide of a field which had been parallel terraced and explained that the program had been started in 1966 by Salty Jones.

Jones was voted Absentee Farmer of the Year by the Upper Pease Soil and Water Conservation District.

"The parallel terraces are controlling erosion on his field and I believe the terracing has paid for itself," Dean said.

Dean presented two slides

showing the contrast between a field that had had proper soil erosion control and a field that had had no program of erosion control.

"After the erosion was controlled," Dean said, "the farmer got extra grazing from his field as well as the benefits of soil conservation."

Proper use of mulching and crop residue can go a long way in improving the condition of the land, said Dean.

With 85 per cent of Motley County in range land, a big part of Soil Stewardship week is directed toward range management.

As he showed a slide of a field with a good stand of lovegrass, Dean said that there is a lot of sandy soil in Motley County that is conducive to starting a lovegrass program, especially in seeding old fields.

The field is Charlie Long's and is located near Roaring Springs. Long was voted Resident Conservation Farmer of the Year this year by Upper Pease Soil and Water Conservation District.

"A few fences and some cattle rotation can help in improving range land," Dean said.

In conclusion, Dean said that Motley County has a lot of beautiful country and that it would stay that way, with the help of conservation programs.

Bill Pallmeyer, County Extension Agent, announced at the meeting that Tony Rose will be this year's delegate to the Citizenship



SOIL CONSERVATION AWARDS - The SCS presented awards to four individuals at a breakfast held Tuesday, May 6. Pictured above from left are: Bill Moss, Conservation Teacher of 1974; Charlie Long, Resident Conservation Farmer; and Bill Pallmeyer, Business and Professional Man of 1974. Not shown is M. C. Jones, Absentee Conservation Farmer.

-Tribune Photo

SCS Created In '35 To Save Cropland

Forty years ago, the country faced tremendous problems brought about by erosion, floods, land damage, and violent dust storms.

On April 27, 1935, a new agency, the Soil Conservation Service, was created to combat the forces that

Seminar to be held at Baylor University, July 14-18.

Tony is the son of Mr. and Mrs. Doyle Rose of Matador. He will be co-sponsored by the Motley County Farm Bureau and the Lions Club.

A fine fried-chicken dinner was served by the Methodist women.

threatened to lay waste to millions of acres of cropland. The Soil Conservation Service began working with landowners by demonstrating means of erosion control, but it became apparent that really effective conservation work was done better when landowners led the job themselves.

In 1937, President Roosevelt recommended that each state legislature enact laws permitting landowners and land occupiers to form units to be called Soil Conservation Districts. Relying to the call, all the states, Puerto Rico, and the Virgin Islands,

enacted laws permitting formulation of districts.

Now, over 3,000 conservation districts, covering 97 percent of all privately-owned lands, have formed in mutual concern to protect, conserve, and improve the world we live in.

TYPICALLY, a conservation district has five supervisors, elected by local landowners. The supervisors work with the Soil Conservation Service District conservationist and other agencies in helping the landowner apply conservation measures on his land.

More than two million landowners are voluntarily planning and applying conservation measures in local soil and water conservation districts. They are helping to

CONTINUED ON P. 5

Band Concert Talent Is Tops In Entertainment

REPEATING previous successes, Patton Springs Band Friday night presented another of its outstanding concerts. Directed by Mrs. Ralph Marshall, the bands, beginners and advanced, presented 27 numbers as other students performed circus acts. Theme of the production was "Under The Big Top," featuring the Greatest Show on Earth - the Circus.

The program opened with Ringling Brothers Grand Entry, as a group of students performed "Up with the Big Top."

The band played such numbers as The Merry-Go-Round Broke Down, The Animal Fair, Talk to the

Animals and Tiger Rag, as performers and animals entertained the crowd.

The Snake Charmer performed to "Safari" by the beginners band, and other acts included the Strong Man and Balancing act, Tight Rope Walkers, Swiss Belles, Jugglers, Clowns, Tumblers, Popcorn Girls and The Maypole, as the band played The Man on the Flying Trapeze, Entertainer, Over the Waves, Circus Days, Rolling Thunder, and Popcorn, concluding with Final Parade.

Mrs. Faye Bennett as the "Applause prompter," and Mrs. Bob Porter as the Fat

Lady of the Circus entertained throughout the program, with their antics.

Don Scott served as Ring Master; Directors were Doris Hale, Faye Bennett, Reola Smith and Ann Porter; Roustabouts were Jewell Varnell, Sue Mayo, Betty Park, Jane Bridge and Von Hammons. Publicity agents were Jan Martin and Vivian Morris.

Mrs. Marshall presented nine of her band members who will be graduating this month from high school. They are Jane and Jean Humphreys, Jan Martin, Sylvia Kautz, Juanita Cole, Bruce Porter, Clifton Shaw, J. W. (Buster) Vickrey Jr., and James Baker.

A large German chocolate cake was won by Algie Groves of Matador, who gave it back to be auctioned off, then bought it himself.

ROBIN DARSEY INJURES FOOT

Robin Darsey suffered a broken foot and ankle, Wednesday of last week as he was working cattle with E. A. Day. He was conveyed to Central Plains Hospital, Plainview for treatment.

Accompanying him to the hospital were his mother and aunts, Mrs. Robert Darsey, Mrs. W. F. Jacobs and Mrs. W. N. Pipkin.



BAND DIRECTOR - Mrs. Ralph (Marie) Marshall and Ring Master Don Scott "Talk it over," during an intermission at the band concert Friday night at Afton, presented by the Patton Springs Band.

Church and Society

Creations Reflect Ingenuity At Show

ORIGINALITY and ingenuity were reflected in unusual artistic arrangements at the Matador Garden Club's spring flower show Saturday afternoon. The show was held in the basement of First Baptist Church.

Theme of the show was "The Big Country," and although the entries were fewer in number than normally, the imagination of the club members in making the arrangements made the show outstanding. The arrangements were interpretive of selected song titles of the west.

In the two divisions, artistic and horticulture, Mrs. Pat Sheridan received the Sweepstakes award, and the "Queen of the Show" with an amarillis, in horticulture. She received ten blue ribbons in horticulture and one blue ribbon in the artistic arrangements. She also received one red ribbon in horticulture.

Queen of the Show in the artistic division was received by Mrs. Loyd Richardson.

In the Youth Division, "Cotton Fields" class, Brenda Renfro received the blue ribbon, Carlene Luckett, the red and Mickie Scott, yellow for 3rd place. In "Red River Valley" Traci Green received the blue ribbon and Tracy Jackson 2nd place red ribbon.

By Sections, the winners were: Section I. (All fresh or combination of fresh and dried plant material) Class 2, "Blazing Saddle," Mrs. Alvin Stearns, yellow ribbon; Class 3, "I'm An Old Cowhand," Mrs. J. D. Craven, red ribbon.

Section II (All dried or treated plant material) Class 5 "Don't Fence Me In," Mrs. Loyd Richardson, Blue ribbon.

Section III (All fresh plant material) Class 9, "The Wayward Wind," Mrs. W. W. Clements, Yellow ribbon; Class 10, "Cool, Clear Water," Mrs. Ted Elliott, yellow; Class 11, "Deep In The Heart of Texas," Mrs. Vance Gilbreath, red, and Class 12, "Windmills of My Mind," Mrs. W. F. Jacobs, yellow.

Section IV (All fresh or combination of fresh and dried) Class 13, "Ghost Riders in the Sky," Mrs. Edgar Lee, blue; Class 14, "Bury Me Not on the Lone Prairie," Mrs. W. N. Pipkin, blue; Class 15, "The Last Round-Up," Mrs. Pat Sheridan, blue; Class 16, "Empty Saddles," Mrs. Carter Luckett, blue.

Section V (Segment tables, one place setting), Class 17, "O What a Beautiful Morning," Mrs. Edgar Lee, red ribbon, for breakfast setting and a blue ribbon for

luncheon setting; and Mrs. W. F. Jacobs, blue ribbon for outdoor or barbecue setting. **HORTICULTURE** winners were as follows: Section I (Bulbs, Tubers and Rhizomes). (A) Amaryllis, Mrs. Pat Sheridan, 2 blue ribbons and Mrs. W. W. Clements, 1 blue; for Dutch Iris, Mrs. Sheridan, one blue.

Iris winners included: "Wayward Wind," Mrs. Clements, red; "Fiesta Moon," Keith Patton, blue; "Pink Horizon," Mrs. Elliott, red; "Capetown," Mrs. Clements, red; "San Leandro," Keith Patton, blue; "Gingerbread Castle," Mrs. Sheridan, blue; "Prince Indigo," Mrs. Sheridan, blue; "Goodness," Mrs. Clements, blue; "Grand Alliance," Mrs. Clements, red; "Skywatch," Mrs. Sheridan, blue; and "Iris-Tectorium," Keith Patton, blue.

Awards for annuals entries were: "Sweet William," Mrs. Clements, blue; "Snowball" petunia, Mrs. Clements, yellow; Chinese Forget-Me-Not, Mrs. Clements, blue; Chinese Forget-Me-Not, Mrs. Sheridan, Red; Columbine, Mrs. Sheridan, blue; Daisy, Mrs. Pipkin, yellow; Cornflower, Mrs. Clements, blue; Larkspur, Mrs. Elliott, blue; Phlox, Mrs. Clements, red; Pink, Mrs. Clements, red; Pink, Mrs. Sheridan, blue; Snapdragon, Mrs. Clements, blue; Sweet-pea Tree, Mrs. Sheridan, blue; Wisteria, Mrs. Sheridan, blue.

In Section V, (House-plants) winners were, Cactus, Mrs. Pipkin, blue, and also Best blue for Stump Garden with Mrs. Clements receiving a blue ribbon for her Stump Garden.

Mrs. Clements received eight blue ribbons and four red ribbons in horticulture entries, and one yellow in artistic.

An Educational exhibit included a display of information and pictures of American birds. Large wall placards and scenic pictures were provided by the Soil Conservation Service. Miniature illustrations of the various classes for the show were painted by Mrs. Lee.

Refreshments of coffee, punch and cookies were served by Mrs. Carl King, and Mrs. W. W. Clements registered the visitors.

ATTEND IRIS SHOW
Mr. and Mrs. Keith Patton participated in the 12th Annual Show of the South Plains Iris Society, Saturday in Lubbock. Their entry of "Red Butterfly," received the American Iris Society rosette for the best Arilbred entry.



QUEEN OF THE SHOW - Artistic arrangement by Mrs. Loyd Richardson received this award at the Matador Garden Club's Flower Show Saturday afternoon. The arrangement was titled "Don't Fence Me In."



SHOW CHAIRMEN - Mrs. Edgar Lee, left, was co-chairman with Mrs. Freeman Thacker (not shown) for the Matador Garden Club's spring Flower Show Saturday. Center is Mrs. Carl King, Hospitality Chairman and at right is Mrs. W. N. Pipkin, club President and a show clerk. Also serving as clerks were Mrs. Alvin Stearns and Mrs. J. D. Craven. -Tribune Photo



SWEEPSTAKES WINNER - Mrs. Pat Sheridan received the "Queen of the Show" in the horticulture division with an Amarillis, at the flower show held Saturday in the basement of First Baptist Church, by Matador Garden Club. Mrs. Sheridan was also Sweepstakes winner, with the most blue ribbons. -Tribune Photo

RETURN FROM RECENT TRIP
Mr. and Mrs. J. P. Neighbors returned home Wednesday of last week from a trip to San Antonio, and visit with relatives. They drove to Midland April 22, and joined their daughter, Mrs. Reid Caskey in making a trip through the Lake and Hill Country by way of Austin, to enjoy the wild flowers and scenery along some of the Texas Trails.

In San Antonio they visited Mrs. Neighbors' sister and husband, Mr. and Mrs. Robert Barcus, and a nephew and his family, Mr. and Mrs. Don Dean and children. They returned to Midland on Sunday, and Mrs. Neighbors had a medical checkup on Monday and Tuesday. They attended the Senior Talent Show Tuesday night with their grandson, Cody Myers, who is graduating this year.

ARRIVAL ANNOUNCED
Mr. and Mrs. Don Smith of Waco are announcing the arrival of a daughter, Julie Marie, who was born at 5:15 p.m. Thursday, April 24, in Hillcrest Baptist Hospital.

Waco. She weighed 8 pounds, two ounces. The mother is the former Michelle Smith of Roaring Springs. Maternal grandparents of the new arrival are Mr. and Mrs. Caldwell Smith of Roaring Springs and Mr. and Mrs. Elton Smith of Slaton are the paternal grandparents. Mr. and Mrs. M. S. Thacker of Roaring Springs are great-grandparents of the baby.

SUNSHINE CLUB WILL MEET AT ROARING SPRINGS
The Sunshine Club will meet at Roaring Springs on May 14, at the depot. The group will meet at 11:30 for a luncheon, according to the announcement.

Jimmie Lea Payne and a group from Levelland will present the program. Mrs. Marion Jones will also give a talk on the progress being made at the springs. Those attending are requested to bring a covered dish of food.

SENIOR CLASS PLAY FRIDAY NIGHT



IN THE ROUGH
by
hazel

MAY DAY LUNCHEON
FIFTEEN members were present for our May Day luncheon Thursday at the home of Louise Barton. The serving bar was centered with a May pole... and May baskets of various colored flowers were on the individual tables. Grace offered the thanks, and others enjoying

FLOMOT ARTS AND CRAFTS
--Supplies and Lessons--
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--Come and Visit--
Tues.-Sat. 1:00 to 6:00 p.m.
Closed Mondays
MRS. LEON K. CLOYD

the "super-duper" food were Mary Barnhill of Turkey, La Voe, Nell, Elaine, Helen, Laverna, Mickey, Francine, Polly, Pat, Geneva, Norma Nell, Hazel, and of course Louise. Several new recipes were brought and all so good!

PLAY was take off par on 2 worst holes. La Voe won the ball with 37 score. Others playing were Grace, Nell, Laverna, Mickey, Francine, Pat, Geneva, Louise and Hazel... Louise had a birdie on No. 7, Laverna on No. 6 and La Voe on both 6 and 7. Norma Nell and Helen played later.

LA VOE was wearing shoes trimmed with multi-colored flowers - quite attractive!

TO FINISH our afternoon-- we followed Nell home - for

cake and coffee and lots of reminiscing of past tournaments... recipes... what's wrong with our game... and suggestions for improving... inspecting and admiring Nell's handiwork and in-

teresting objects! A thoroughly enjoyable after-session.

Mr. and Mrs. H. A. Rogers of Childress visited here Saturday with Mr. and Mrs. Loyd Richardson.

STUDIES ABOUT THE BIBLE

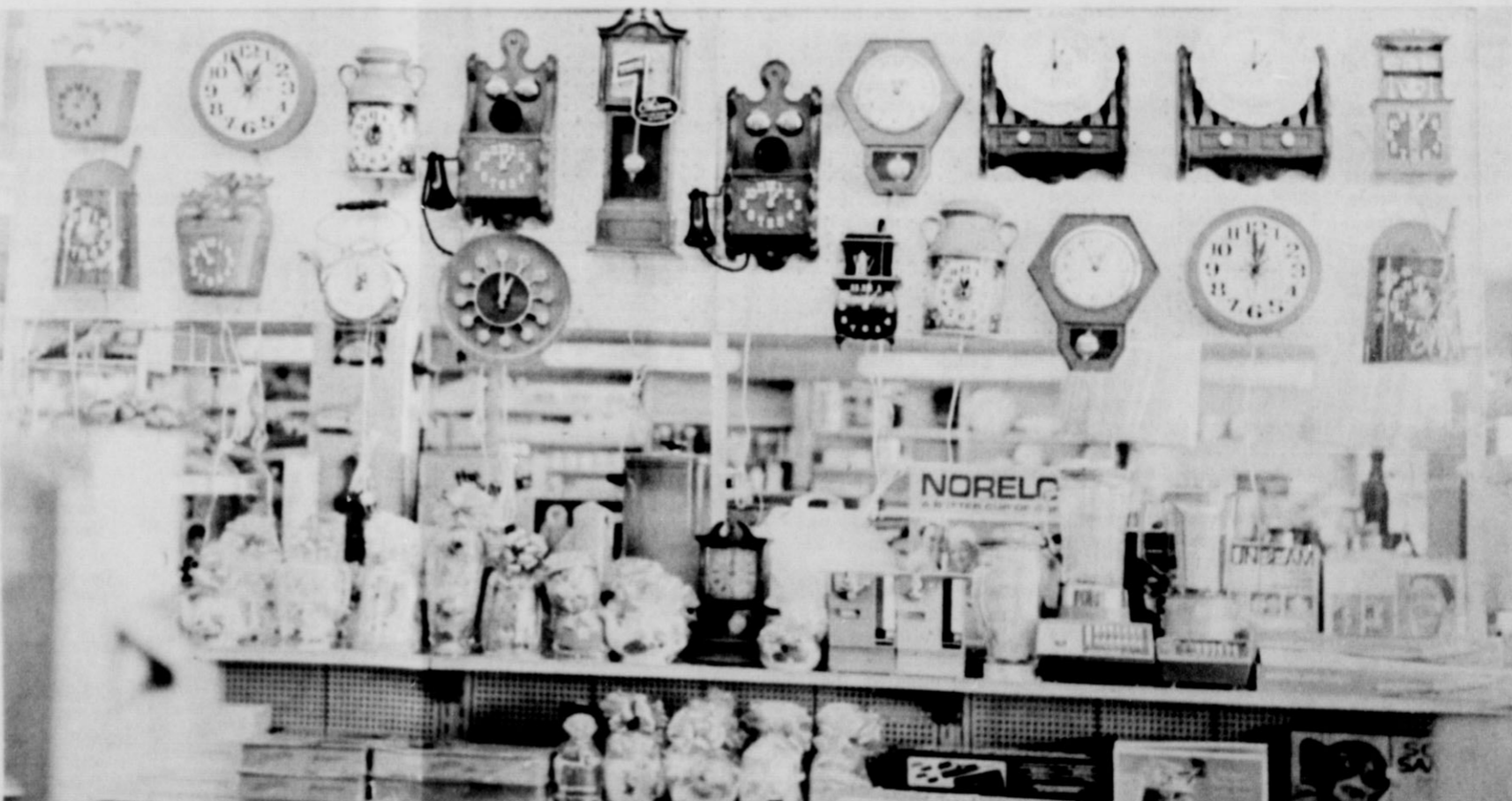
Man is separated from God when he surrenders to sin. Still God's love and grace invites him back through Jesus Christ. Man must seek the fellowship of the Christ to insure salvation.

If we say that we have fellowship with Him and yet walk in the darkness, we lie and do not practice the truth; but if we walk in the light as He Himself is in the light, we have fellowship with one another, and the blood of Jesus His Son cleanses us from all sin." 1 Jno. 1:6-7

Note that there is a condition which man must satisfy in order for the blood of Christ to take away sin. "... if we walk in the light... the blood of Jesus His Son cleanses us from all sin." God gives us a way back to Him through His Son, but we must be walking in the way where the light is. As Christ is that light, we must walk in His gospel. And if we have godly love for the truth, we will walk with joy and gladness.

L. E. O'Neal
Minister Gospel of Christ
Roaring Springs, Texas
75-18

Happy Mother's Day



Clockwise and Otherwise we have all the gifts you need... cosmetic bags, shoe bags, Coty gift sets, etc., etc., etc.



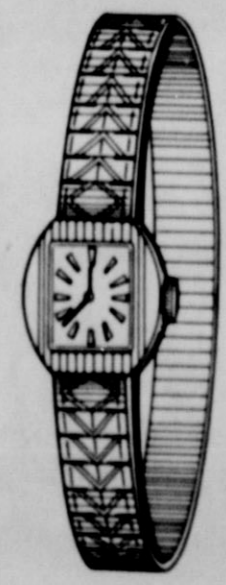
perfume



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No Returns
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SALE

Everything in our store except Hanes underwear, giftbooks and 501 Shrink to fit Levis is now

20% OFF BUY NOW AND SAVE!

SHOP NOW FOR MOTHERS' DAY May 11th



Complete Stock Ladies Sportswear 20% OFF

One Rack Girls Blouses and Pants Now Save

Save 33 1/3

Men's Short Sleeve Shirts

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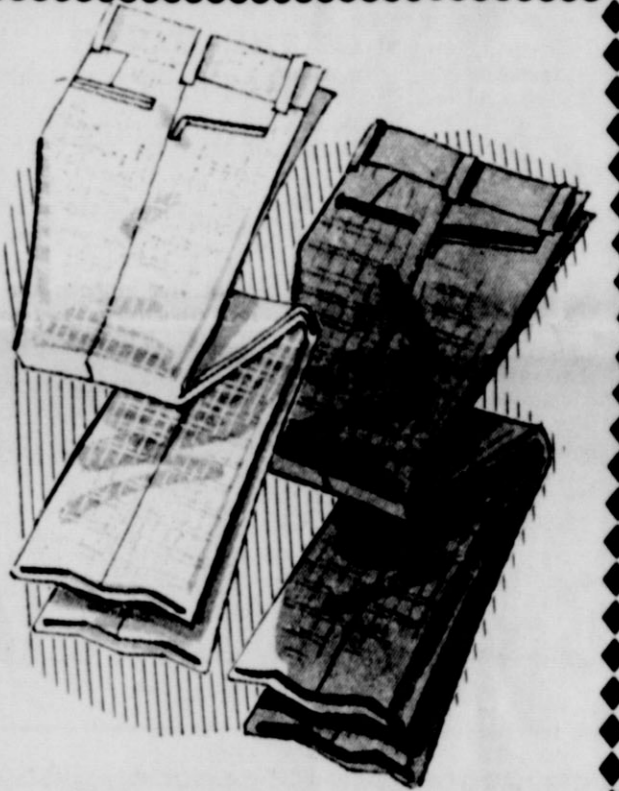
REDUCED 25%



One Rack Ladies Maverick Blouse and Jeans

1/2 Price

LADIES HANDBAGS 20% OFF



Complete Stock Men's Summer Dress Pants 25% OFF

Men's Summer Suits and Sportcoats Values from \$38.00 to \$79.95 on Sale from \$25.00 to \$49.95



Men's Nocona Boots We Have 60 Pairs Values to \$64.50

Close out \$49.95

Mens Work Welling Boots ---\$29.95 Value SALE \$21.95

Men's Resistol Straw Hats

Reg. \$12.95
Reg. \$10.95
Reg. \$9.95
Reg. \$7.95 & \$8.95

NOW \$9.95
NOW \$8.95
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SAVE 20%

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"Sew & Save" Double Knit Fabrics

Reg. \$4.98 Sale \$3.79
Reg. \$3.98 Sale \$2.99

MENS WESTERN SHIRTS

Values to \$16.00

Sale \$7.99



Men's Lee Denim Flares Reg. \$11.50 SALE

\$8.88



Complete Stock Bedspreads Values to \$35.00 Double & King Size NOW 1/2 Price



Four Receive SCS Plaques



SCS PERSONNEL - from left: J. D. Sheer, Conservation Technician, Rodney Williams, Conservation Aid, Michael C. Isbell, District Conservationist and Tony Dean, Soil Conservationist.

Award plaques to four individuals were presented at a breakfast held at the El Matador Travel Center, Tuesday morning, as a part

of Soil Stewardship Week, May 4-11. The awards, presented by Billie Slover, president of the Upper Pease Soil and Water Conservation District, were: Business and Professional Man of 1974 - Bill Pallmeyer; Conservation teacher of 1974 - Bill Moss; Resident Conservation Farmer - Charlie Long; Absentee Conservation Farmer - M. C. Jones.

Rev. Lloyd Hearn opened the breakfast with an invocation.

Mr. and Mrs. J. D. Craven visited in Brownfield Monday with their daughter and family. Mr. and Mrs. Bill Harrison, returning home Tuesday.

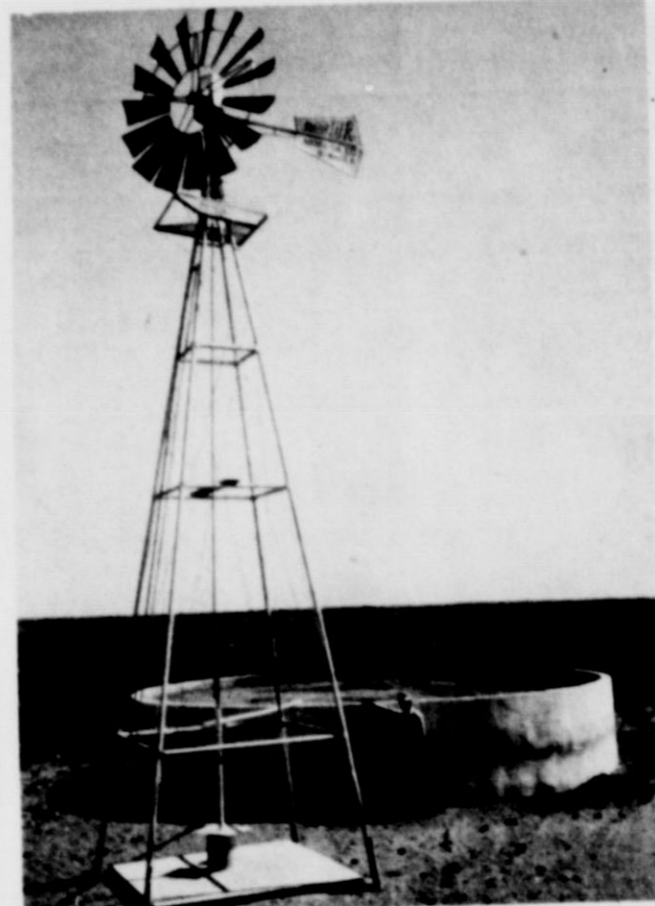
Mr. and Mrs. Loyd Richardson visited in Colorado Springs recently with their daughter and family. Mr. and Mrs. Wayland Mitchell and daughter, Manda.

Douglas Pitts Jr., of Lovington, N. M. visited during the week end with his mother, Mrs. D. E. Pitts, while his wife visited in Plainview with her parents, Mr. and Mrs. W. E. Bryan.

Mike Isbell and Tony Dean, of the local SCS office, presented a film, "Conservation Gardening," which gave helpful hints as to how to conserve and fertilize soil in home gardens. David Seigler and Will Pallmeyer, members of the 5th Grade 4-H Club presented their 4-H demonstration which explored the aspects of good soil care. Scripture passages were used in the presentation as well as posters they had made.

Soil Stewardship Week
May 4-11, 1975

Spot Cash Grocery



ADEQUATE WATER STORAGE is essential when cattle are concentrated in a planned grazing system. This well constructed windmill and facility is on the Mullin ranch south of Turkey. Pictured is Mike Isbell, District Conservationist with the SCS at Matador.

• OF THE PEOPLE
• BY THE PEOPLE
• FOR THE PEOPLE

SOIL CONSERVATION SERVICE - Lending a helping hand since 1935.

C.R.'S CONOCO

MR. AND MRS. C. R. DAVIS

Short Duration Grazing Is Profitable Practice

By Tony Dean
Soil Conservation Service

Short duration grazing is the new word for producing more pounds of beef and improving forage condition. High intensity-low frequency systems, as they are sometimes called, began to appear in the Texas Ranching industry in the late 1960's. In the last five years over 300 ranchers have started using this system.

In an intensified grazing system most of the livestock are placed into one herd and rotated from pasture to pasture. The idea is to encourage the cattle to use more different types of grasses and also do a better job of grazing the entire pasture.

If five or more pastures are used in this system, as much as 8 to 10 months rest can be obtained for each pasture. The cattle should be moved when the grass has been grazed to the proper height. This should be accomplished within 45 to 60 days. If pastures are grazed too short, forage quality goes down and so do weaning weights.

Pastures need not be the same size for short duration grazing systems, but adequate livestock water is a must.

Following are some benefits to be expected from a well planned system after two or more years of operation.

1. A rapid increase in the better grasses.
2. Increase in livestock production per acre.
3. Lower operating cost per head.
4. Fewer internal parasites.
5. Provides for flexibility in management during drought, since the rancher can better analyze forage on the ground vs. the rate of regrowth in grazed pastures.

Some of the most common drawbacks in high intensity systems include lack of sufficient water, somewhat reduced calf weights, (but stocking rates will increase), livestock breeding and working procedures, and problems in adjusting stock to the system. Each rancher must adopt his system to his particular set of circumstances.

Any amount of rest will help in pasture management, but the short duration system is the fastest and most productive.

SOIL STEWARDSHIP WEEK
May 4-11

"Soil conservation brings home the bacon!"

Cooper Butane Company

Butane -- Propane Gas Appliances

RE-CREATION FOR RECREATION

SOIL CONSERVATION SERVICE - 40 years of service - promoting proper use of our natural resources.

RANCHERS & FARMERS SUPPLY

SOIL STEWARDSHIP WEEK
May 4-11

BILL'S CONOCO
Bill McCaghren

"This land is more than a place to live... It holds our future."

SOIL STEWARDSHIP WEEK

West Texas Gin
Red's Fina Station

Soil Conservation - bringing a better life and future to everyone.

WOODLAND PROTECTION

SOIL CONSERVATION SERVICE - Lending a helping hand since 1935.

Higginbotham-Bartlett Co.

PIONEER AGE

DESTRUCTIVE AGE

AGE OF REASON

SOIL CONSERVATION SERVICE
Dedicated to preserving our land.

Matador Auto Company

The Earth is the For... s...

SOIL STEWARDSHIP WEEK
May 4-11

El Matador Travel Center

SOIL CONSERVATION SERVICE - 40 years of service -

"There she blows, but no soil goes."

Soil Conservation Service is working with today's land to provide a future for all.

BILLIE DEAN'S DRIVE IN

PHONE 347-2310
JOE AND BILLIE SMITH

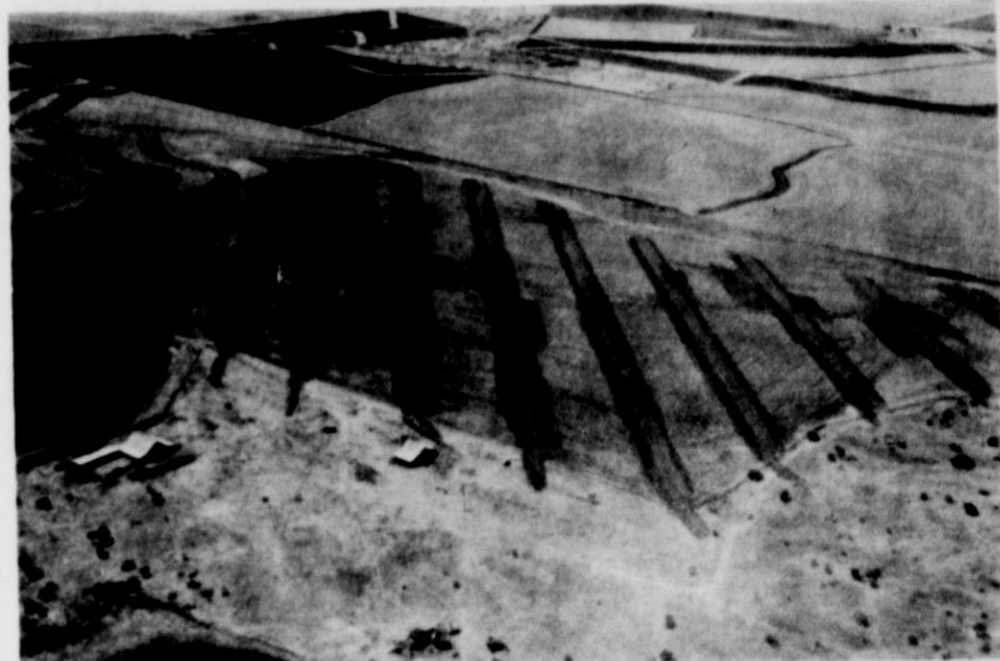
Which Is Soil Stewardship:



Uncontrolled water such as this...



... which leads to gullies, the loss of top soil, and the loss of crops such as this...



... or terraces which hold the soil and water in place and provide additional moisture for crop production.

Directors of the Upper Pease Soil and Water Conservation District



BILLIE R. SLOVER
Matador
CHAIRMAN



W. T. ROSS JR.
Flomot
VICE-CHAIRMAN



CHARLIE L. LONG
Roaring Springs
SECRETARY

CONTINUED FROM P 1 control erosion, improve water supplies, prevent floods, curtail pollution, and develop recreational areas. The National Association of Soil and Water Conservation Districts (NACD), organized by district leaders in 1946, is the means by which the districts make their cause known and voice heard.

George R. Bagley, cotton farmer and real estate developer of St. Joseph, Louisiana, is president of the NACD.

"This land is more than a place to live," Bagley said. "It holds our future. How well we treat it will ultimately determine how well we live."

"Conservation and wise development of our natural resources have never been more important. Soil, water, forests, fish and wildlife, open space, and natural beauty are threatened by misuse and waste. Our total environment is under pressure.

"But more than agriculture is involved. Many district programs are directed toward meeting problems of suburban expansion. Districts are cooperating in site location, sediment control, beautification, economic development, and land use planning," Bagley continued.

The principal source of technical assistance to the districts is the Soil Conservation Service. SCS provides a district conservationist for each district to help carry out conservation programs.

The scope of the Soil Conservation Service program has expanded since establishment 40 years ago. And the Soil and Water Conservation Districts have grown beside it, bringing a better life and future to everyone.

Visiting Mrs. June Tilson and Lamar for the week end, were her other son, Thomas and his roommate at West Texas State University, Canyon, Terry Tamplin.

Mr. and Mrs. Lloyd Fulkerson of Odessa, left Sunday to return home after spending two weeks in their residence here.

Mr. and Mrs. Clarence Jinks visited in Pampa recently with her sister and family, Mr. and Mrs. Mose Damron.

Parallel Terraces Help In Reducing Soil Erosion

By Mike Isball

Soil Conservation Service
Several Motley County farmers have constructed parallel terraces this year in an attempt to prevent soil erosion and increase the moisture holding ability of the soil.

Among those who have constructed parallel terraces are L. M. Cox, Vann Francis, Sonny Russell, Ronald Clay and Skeet Jameson.

These terraces amount to 123,142 feet of construction since July, 1974. Over one million feet of parallel terraces have been constructed in Motley County since this practice was initiated.

Many advantages are available from the construction of parallel terraces. Some of these are:

1. Fewer point rows;
2. Easier and faster cultivation;
3. An even number of rows

Mr. and Mrs. Bill Smallwood visited Sunday in Rotan with her aunt, Mrs. Cora Bostick, who is a patient in Fisher County Hospital, and with the latter's daughters, Misses Josie and Lila Baird.

Mrs. Kate Henderson of Lubbock, formerly of Whiteflat, visited Tuesday with Mrs. Zelma Crump. It was the first meeting of the two women in 40 years.

can be laid out between each terrace, using multi-row equipment;

4. Increased value of the farm due to the reduction in soil erosion;

5. Each row can better carry its own water; and

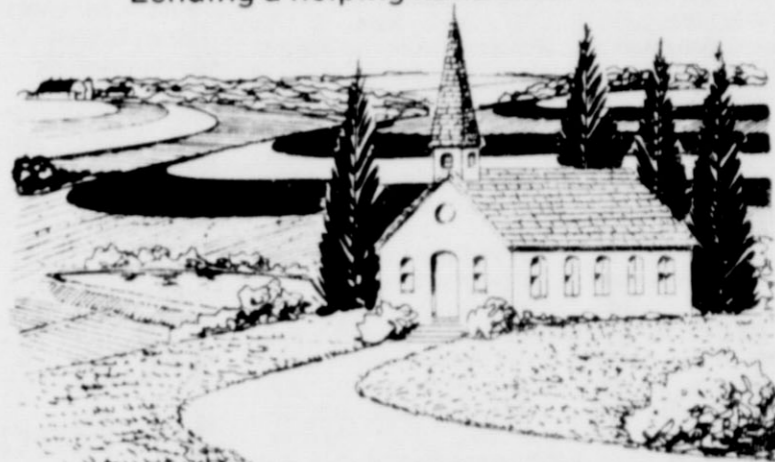
6. Increased production

due to increased water retention. The water which would normally run off and carry with it valuable top soil is held on the field for crop production.

Terraces are the primary means of protecting cultivated fields. In addition, grassed

waterways and diversion can also be used. Since more and more grassland is being converted to cropland, serious consideration should be given to constructing terraces to protect the soil in lieu of the grass which was destroyed.

SOIL CONSERVATION SERVICE -- Lending a helping hand since 1935.



To every thing there is a season, and a time to every purpose under the heaven: A time to be born and a time to die; a time to plant, and a time to pluck up that which is planted;

Ecclesiastes 3:1-2

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

Soil Stewardship Week May 4-11, 1975



WHAT IS GOOD FOR THE SOIL IS GOOD FOR THE SOUL

Pete Williams Texaco



H. R. "Skeet" JAMESON
Matador
MEMBER



W. D. LIPSCOMB
Matador
MEMBER

Visitors last week end in the Ward Rattan home were their son and family, Mr. and Mrs. Garland Rattan, David and Chris and a friend, Dean Sharp, all of Boys Ranch. They came to assist with ranch work on Saturday.

SOIL CONSERVATION SERVICE - 40 years of service -



"If you live in accordance with my precepts and are careful to observe my commandments, I will give you rain in due season, so that the land will bear its crops and the trees their fruit."
- Leviticus 26:3-4

Bill Pipkin Insurance

SOIL STEWARDSHIP WEEK May 4-11



THOU SHALL CHERISH THE SOIL AND KEEP IT

Ronnie's

DON'T GAMBLE

PRACTICE CONSERVATION ON YOUR FARM...



SOIL CONSERVATION SERVICE -- Lending a helping hand since 1935.

Irreplaceable... handle with care! A fertile farm is too precious to take any chances with. Your livelihood depends on it... and so does life itself. Good land, good livestock, good farming practice are basic to human health and survival. Let's give the Good Earth the same loving care it's always given us!

FIRST STATE BANK

WIN QUARTER HORSE AWARDS

Miss Viola Stinson attended the X.I.T. Quarter Horse Show in Dalhart and the Golden Spread Quarter Horse Show in Amarillo during the week end.

Friday, at the X.I.T. Horse

Flomot News

Mrs. H. R. Jameson
Pho. (808) 468-8274

Mr. and Mrs. Neal Blanton of Irving visited from Thursday until Sunday of last week with her parents, Mr. and Mrs. D. M. Gilbert.

Mr. and Mrs. Jeff Sperry and her brother, Barry Barham of Hart were week end visitors in Ardmore, Oklahoma with their sisters, Mrs. Lorene Bowers and Mrs. Leavell Wilson. They also visited at Lake Texoma.

Mr. and Mrs. Ronald Clay and daughter, Debbie attended the District Lions' Queen Show and activities in Pampa during the week end. Debbie was the Matador Lion's Queen.

Rev. and Mrs. Ray Crowder, Mrs. J. C. Franks, Coy Franks, L. E. Shorter, Mrs. L. D. Bilberry, Clois Shorter, Mrs. Stanley Degan, and Mr. and Mrs. Howard Rogers and Donnie attended the funeral services for C. L. Franks in Tulia, Wednesday.

Pam Francis, daughter of Mr. and Mrs. Vann Francis of Matador, was a week end guest of Gwen Calvert and her family, Mr. and Mrs. Doyle Calvert and Glen.

Lisa Ross, daughter of Mr. and Mrs. Tom Ross, attended the 4-H District Contests and Demonstrations at Midwestern University in Wichita Falls, Saturday.

Mr. and Mrs. James Monk visited the Edgar Bogart family in Tulia, Tuesday and in Floydada, Friday with the John Moss family.

Mrs. Richard Rhodes and son, Ricky of Brownfield visited from Wednesday until Friday with her parents, Mr. and Mrs. L. E. Shorter, and her brother and family, Mr. and Mrs. Clois Shorter and daughters.

Mr. and Mrs. Joe Thomas of Amarillo visited Friday with his father, Robert I. Thomas, who returned home with them for an indefinite visit. Mrs. Thomas also visited Mr. and Mrs. Bert Cloyd.

Saturday, Mr. and Mrs. Ed. Jameson of Matador visited Mr. and Mrs. E. T. Clark.

Mr. and Mrs. Larry Bynum, Kani and Bart visited overnight Wednesday with Mr. and Mrs. Duane Markham in New Deal.

Mrs. Lillie Tanner of Tulia, who has been visiting her children this last week, was accompanied home Wednesday by Mr. and Mrs. Herb Martin and Mrs. Joe Ike Clay. They attended the funeral services for C. L. Franks before returning home.

Mr. and Mrs. L. E. Shorter attended to business in Lubbock, Saturday.

Chuck, Kirk and Laura, children of Mr. and Mrs. Eldon Martin of Quitaque, visited this week with their grandparents, Mr. and Mrs. A. W. Martin.

Mr. and Mrs. Howard Rogers and Donnie returned home Tuesday night from a trip to California, where they attended to business, toured Disneyland and enjoyed the horse races.

Mr. and Mrs. C. C. Jones visited Sunday with Mr. and Mrs. Richard Nall and family in Wellington.

Mr. and Mrs. J. C. Pierce of Lubbock accompanied her mother, Mrs. B. F. Hughes, home after a three weeks visit. They also visited Mr. and Mrs. Butch Hughes and children.

Visiting this week end in Medicine Mound with Mr. and Mrs. Morris Degan and children were Mr. and Mrs. Joe Degan and Mr. and Mrs. Stanley Degan and Shawna.

Mr. and Mrs. Larry Bynum and children visited Sunday with Mr. and Mrs. Foy Moore in Roaring Springs.

Mrs. Hoyte Paschal of Olton, a recent patient in Central Plains Hospital, Plainview, is recuperating at the home of her daughter and family, Mr. and Mrs. Tom Ross and children.

Mr. and Mrs. Kirby Hatley, Jeff and Wesley were week end visitors in Memphis with Mr. and Mrs. J. H. Hatley and in Lakeview with Mr. and Mrs. J. W. Hatley.

Cary and Cory Franks, twin sons of Mr. and Mrs.

Show, her mount, Star Sweetie Bar, won first place honors in the Western Pleasure. Miss Debbie Clay's horse, Star Benji Bar Jr., was awarded first in the Halter Gelding division.

At the Golden Spread Horse Show in Amarillo, Saturday and Sunday, Star Sweetie Bar placed second in

Coy Franks, Mrs. Bert Cloyd and Mrs. E. T. Clark are on the sick list.

Visiting Mr. and Mrs. Ray Cruse are their grandchildren, Regenia, Brand and Chancy of Plainview, children of Mr. and Mrs. Donnie Cruse. Mr. and Mrs. Ray Cruse, their daughters, Derinda, and Mrs. James Gwinn of Roaring Springs were in Lubbock, Saturday to welcome their new grandson and visit Mr. and Mrs. Donnie Cruse at St. Mary's Hospital.

Mr. and Mrs. A. L. Lindsey of Quitaque and Mr. and Mrs. A. D. Moseley visited last week end in Roswell, N. M. with S. W. Skinner.

Mrs. Art Green and daughter, Kellie shipped and attended to business in Plainview, Saturday.

Bob Martin of Canyon visited from Saturday until Monday with J. B. Barton. They attended the Santa Rosa Rodeo in Vernon Saturday night.

Mr. and Mrs. A. D. Moseley were overnight guests, Sunday of Mr. and Mrs. S. E. Lane of Clarendon.

Mr. and Mrs. Billy Green of Floydada visited Monday with his family, Mr. and Mrs. Art Green, Kellie and Steve.

ATTEND STAR ROUTE ASSOCIATION MEET

Mrs. J. B. Barton accompanied Mrs. T. W. Bell, Sr. of Turkey to Breckenridge, Friday and they visited overnight with Mr. and Mrs. Jess Patrick Mesdames Barton, Bell and Patrick continued to Brownwood and attended the Star Route Auxiliary Convention at the Riverside Motel Saturday and Sunday. Mrs. Bell and Mrs. Barton returned home Monday.

FROM FRANCE

Staff Sgt. Johnny R. Helms, who is stationed in Paris, France with the Marine Guard Patrol at the American Embassy, visited recently with Mr. and Mrs. Art Green and family.

AT POSSUM KINGDOM

Ronald Clay, Herb Martin, Clois Shorter, Bobby Clay and Rex Johnson left Monday to fish at Possum Kingdom this week.

Musical Jubilee Is Featured For Community Night

A Musical Jubilee at the Flomot Community Center Saturday night was received with enthusiastic approval. Those entertaining were Dr. Charles Overstreet of Plainview, Troy Williams and Charlie Roys of Channing, Marion Bailey of Matador, Morris Stephens of Whiteflat and local musicians, Mrs. Leon Cloyd, Mr. and Mrs. Tom Ross, Wayne Hunter, Billy Roys and Clayton Bond. Out-of-town visitors were Mrs. Charles Overstreet of Plainview, Mrs. Stanley Martin, Craig Turner and Pam Francis of Matador, Mr. and Mrs. Horace Hunter of Quitaque, Mrs. Morris Stephens and Shonda of Whiteflat, and Mrs. Charles Roys and sons of Channing.

NEW ARRIVAL

Mr. and Mrs. Donnie Cruse of Plainview are parents of a baby boy, Rogan Flint, who was born at 10:58 a.m. Saturday, May 3 in St. Mary's Hospital, Lubbock. He weighed nine pounds, 12 1/2 ounces. The mother is the former Judy Pitts. Grandparents of the new arrival are Mr. and Mrs. D. E. Pitts, Jr. of Lovington, N. M. and Mr. and Mrs. Ray Cruse of Flomot. Great-grandparents are Mr. and Mrs. W. E. Bryan of Plainview, Mr. and Mrs. Jess Browning and Mr. and Mrs. D. R. Cruse of Turkey and Mrs. D. E. Pitts, Sr. of Matador. The new arrival has a sister and two brothers, Regina Leigh, Brand and Chancy.

FROM HOUSTON

John Aaron of Houston visited here during the week end with his mother, Mrs. Agnes Aaron and other relatives, including his sister and family, Mr. and Mrs. Reece Timmons.

Scouts Win At Camporee

The Matador Boy Scouts won three blue ribbons and took 2nd place overall at a District Camporee on March 26. The meet was held at Cathens Dam west of Floydada with nine area troops participating.

This was the first competition that the Matador Troop had participated in for several years.

The boys competed in skills such as first aid, compass reading and tent pitching. Although only three of the scouts were experienced in scouting, the troop did a fine job of following the leadership of Senior Patrol Leader Mark Wason and Patrol Leader Wallace Bethard.

Others taking part were Gary Simpson, Charlie Campbell, Jim Meador, Elvis White and Kenny Rose. Assisting were Scout leaders M. G. Bethard, Tony Dean and Ronnie Vandiver.

RESIDENTS' SISTER DIES

Mrs. C. C. Smauley and Mrs. Ed. D. Smith were notified Monday of the death of a sister, Mrs. Ocie Manire, 71, of Geneva, Nebraska. Final rites were held there Tuesday.

She was found dead by her son, late Sunday but was believed to have died earlier, of a heart attack. She was a native of Texas, but lived in California for several years until about two years ago, when she went to Geneva, to be near her son there.

She is survived by four sons and a daughter, and six sisters: Mrs. Ruth Glasscock of Waco, Mrs. Salena Barnes of Kopperl, Mrs. Loree Kingery of Abilene, Mrs. Viola McBride of Anson, and Mrs. Ed D. Smith (Kathleen) and Mrs. C. C. Smauley (Margie) of Matador.

VISITS IN ABILENE

Mrs. Everett Smallwood accompanied Mr. and Mrs. Bruce Marrs to Abilene, Saturday and visited Mrs. Ruby Rushing, formerly of Matador. She was a house guest of Mrs. Rushing's daughter and husband, Mr. and Mrs. T. F. Staley. Mrs. Rushing celebrated her 84th birthday, May 6.

PCA Stockholders In Recent Meeting

The Rolling Plains Production Credit Association held its 41st Annual Stockholders' Meeting in Matador, April 19 and in Stamford, April 26 with attendance of 655 stockholders and guests. Approximately 250 attended the Matador meeting.

J. R. Gleaton, President, disclosed that the Rolling Plains PCA had a capital structure of almost 6 million dollars and loans outstanding as of December 31, 1974, in excess of 30 million dollars. He also reported that PCA is handling Crop Hail Insurance as another service to its members.

W. J. Boykin, Director from Northfield, gave the Report from the Board.

Jack H. Barton, Senior Vice-President of Federal Intermediate Credit Bank of Houston was the guest speaker at the Matador session and Marsha Martin, Assistant Vice-President, FICB, at the Stamford session.

The Stockholders elected W. J. Boykin of Northfield and Mack T. Claburn of

Anson to the Board of Directors. The Board held a meeting following the Annual Meeting and re-elected Mr. Lasater Hensley, Guthrie, as Chairman of the Board and Mack T. Claburn, Anson, as Vice-Chairman. Other business of the Board was the reappointment of J. R. Gleaton, President, and R. C. Cobb and Bill L. Glenn as Vice-Presidents and Joe A. Hanson, Treasurer.

Elected to serve on the Nominating Committee for 1976 were Kenneth Thompson, Matador; Claude Andrews, Childress; Willard H. Williams of Spur; James Smith, Munday, and Eugene Watts, Stamford.

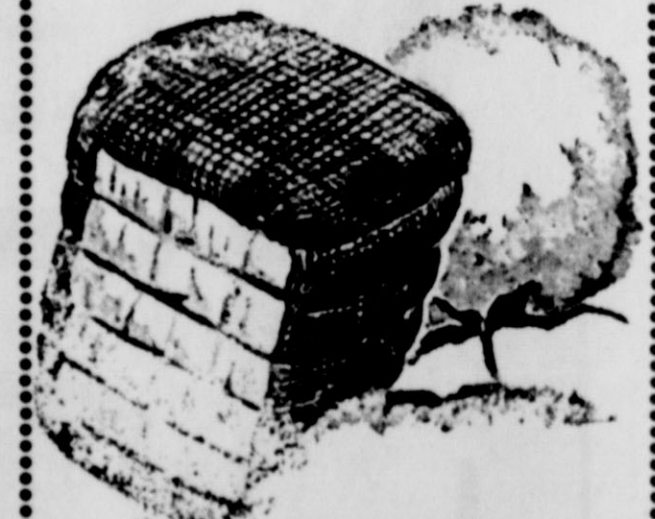
A barbecue dinner was served to stockholders and guests.

John M. Russell, field representative for the Matador PCA office, attended the Stamford meeting.

Miss Sharon Fry of Arlington, Tex., visited from Friday until Sunday with Miss Mary Ann Woosley.

CAPROCK GIN COMPANY

FLOMOT, TEXAS



We have a good variety of Certified and Select cotton seed. Germination of 76 percent to 86 percent

Your Business and Friendship Is Appreciated
Rex - Dorothy Johnson



COUNTY 4-H WINNERS who participated in district competition in Wichita Falls on May 3, were, front, left to right, Jerry Long, Bezell Moore, Delaina Bosh, Karl Pallmeyer, Kyle Hardin, David Seigler. Back row, left to right, David Moore, Sharlene Smith, Charlie Campbell, Lisa Ross, Steve Stevens (who served as emcee for the County competition), Shannon Jameson, and Wesley Stafford. -Tribune Photo

4-H Teams Win In District Contests

Motley County 4-H members earned 3 first place banners in the District 3 Contests held at Midwestern University in Wichita Falls on Saturday, May 3.

The Senior Grass Judging team consisting of Pepper Jones, Quitaque; Dan Meador, Will Pallmeyer, and Grant Johnson, all of Matador, placed 1st, and will compete for state honors at A&M on June 4. Jones was high point individual; Meador was 2nd high point individual and Pallmeyer was 3rd high point individual.

The Junior Grass Judging team consisting of Mark Wason, Kenny Rose, Jim Meador and Charles Davis, all of Matador, also placed 1st. Wason was high point individual; Rose was 2nd high point individual; and Meador was 3rd high point individual.

The Junior Farm & Ranch Management demonstration team consisting of Shannon Jameson and David Moore, both of Matador, also placed 1st.


Other Senior placing was Lisa Ross, Flomot, 4th in Girl's Public Speaking.

Other Junior placings were: Karl Pallmeyer and David Seigler, both of Matador, 3rd in Natural Resources Demonstration; Charlie Campbell and Bezell Moore, both of Matador, 3rd in Electric Demonstration; Delaina Bosh, Matador, 4th in Companion Animals Demonstration; Sharlene Smith, Matador, 4th in Girl's Public Speaking; Jerry Long, Roaring Springs, 5th in Boy's Public Speaking; and Kyle Hardin and Wesley Stafford, both of Matador, 6th in Horse Demonstration.


Transportation was provided by Mrs. C. M. Barton, who served as a judge in the Landscape Horticulture Demonstration contests; Mrs. Jessie Mae Brown, Mrs. Skeet Jameson, and County Agent Pallmeyer, all of Matador. Pallmeyer served as superintendent of the Rifle Contests.

Others accompanying the group were Mrs. Wayland Moore, Clayton Sims and Darrell Moore, all of Matador.

GREAT GIFTS FOR GRADS



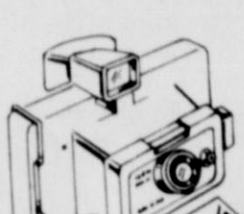
pen & pencil set



electric shaver



men's billfold



camera



ladies' wallets



men's sports watches



Travel Kits and Shoe Bags



After Shave and cologne

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

Chevrolet announces a new small car.

Monza Towne Coupe

34 MILES PER GALLON. Equipped with its available 5-speed transmission and 2.3-litre 2-barrel engine, the Monza Towne Coupe has been rated by the EPA as follows: 21 mpg in the city test, 34 mpg in the highway test... better than a lot of foreign cars.

FORMAL VINYL ROOF STANDARD. In your pick of nine colors. The lower body comes in thirteen colors.

SMALL AND DRESSY. There have always been dressy big Chevrolets. This is a dressy small one. It's fun to drive. It's comfortable inside. It comes with a very sensible price.

THREE ENGINES TO CHOOSE FROM. The standard engine is a thrifty 2.3-litre single-barrel Four. Available: a 2.3-litre double-barrel Four and a small 4.3-litre V8. Depending on engine selection, there are four transmissions available.

A WIDE SELECTION OF OPTIONS. Leather upholstery, forged aluminum wheels, AM/FM stereo—they're all available. And up to you.

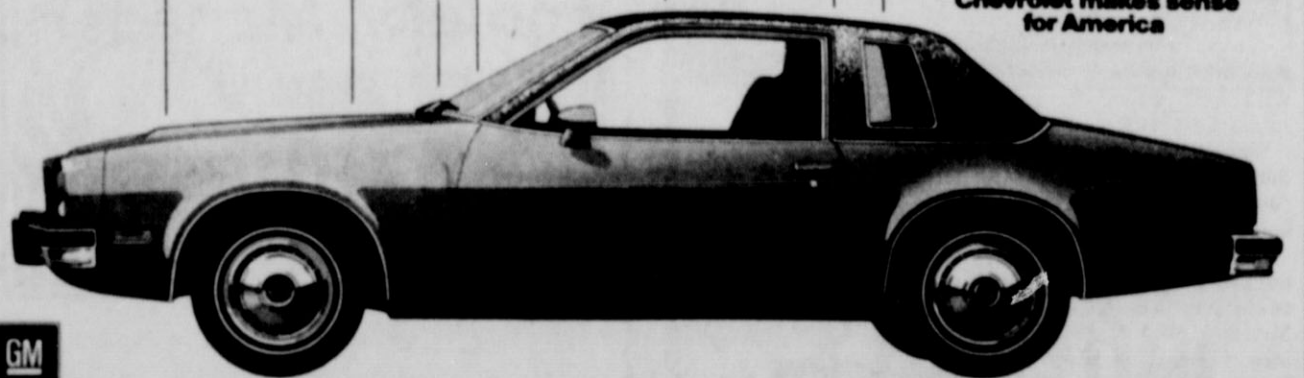
AT YOUR CHEVROLET DEALER'S MAY 8. See it soon. We think you'll find it's both a sensibly priced car to start with, and a sensible little car to stay with.

NEW FREEDOM BATTERY. The Towne Coupe is the first Chevrolet to have it. Standard. Needs no refill.

A CHOICE OF RICH-LOOKING INTERIORS. Either vinyl or luxurious pattern cloth is standard.

Chevrolet

Chevrolet makes sense for America



Dressy. Fun to Drive. Sensibly Priced.



JUST LIKE THE "BIG TIME CIRCUS" - The Snake Charmer performing to "Safari," was among the highlights of the Patton Springs band concert presented Friday May 2.

-Tribune Photo



SWISS BELLES sang and performed a pole dance to the enjoyment of a full house at the annual Patton Springs band concert Friday night.

-Tribune Photo



CIRCUS MERRY-GO-ROUND - School students and teachers became animals, clowns and skilled performers after hours of work and practice in preparation for the Patton Springs band concert.

-Tribune Photo

Ross County Photo

Whiteflat News
Mrs. Stella Tilson
Pho. (806) 469-5244

Mr. and Mrs. Joe Stephens of Matador returned home Saturday, April 26, from an extended visit at Lampasas with their grandson and family, Major and Mrs. Ramey Brandon and children.

Recent visitors in the home of Mr. and Mrs. Ralph Stapleton were her sisters and families, Mr. and Mrs. Glen Brock, Stephenville, and their son and wife, Mr. and Mrs. Rex Brock of Abilene, and Mrs. Willie Blair of Abilene. On Sunday, Mrs. Mollie Jones of Matador, another sister, joined the group.

Mr. and Mrs. T. W. Jennings were in Old Glory several days on business. When they returned Sunday, April 27, about 6:30, they were greeted by his brothers and a sister and their spouses, who had come to celebrate Mr. Jennings' birthday. They were: Mr. and Mrs. Ralph Jennings and son, Henry of Stinnett; Mr. and Mrs. Jack Jennings of Nolan and Mr. and Mrs. Frank Drake of Roscoe.

Dinner guests of Mr. and Mrs. T. W. Jennings Sunday were Minister Head and two sons of Lubbock.

Mr. and Mrs. Dan Bevers of Amarillo visited Sunday with her parents and sister, Mr. and Mrs. J. M. Jameson and Melba.

Lance Jameson returned home last week end from McMurry College, Abilene, to spend the summer here.

Mrs. H. R. Jameson and son, Shannon, accompanied by Mrs. Wayland Moore and son David, of Matador, were in Wichita Falls, Saturday for the 4-H District contests.

Mrs. Alfred Cooper visited in Plainview, Wednesday with her father, A. M. Harmon.

Visiting Mr. and Mrs. Jack Spray, Sunday were his sisters and a brother-in-law, Mr. and Mrs. Bill Briscoe and Mrs. Gladys Russell of Plainview.

+++

SIXTH GRADE ENTERTAINED

Mr. and Mrs. Morris Stephens entertained the sixth grade class of Motley County School, with a fishing party, Friday afternoon at their ranch. Mr. Stephens handled the cooking while Mrs. Stephens took many of the children on a scenic hike to take pictures for their photography class, and a nature study.

A plea to let them wade to cool off their feet, resulted with half the class swimming, fully clothed.

Supper consisted of hot dogs, potato chips, pop, roasted marshmallows and cookies.

Several parents were present and helped supervise the 26 children. The parents were Mr. and Mrs. Frank Potts, Mrs. Zona R. Seigler, Miss Lizzie Johnson, Mrs. Mable B. Barrett, Mrs. Richard Bumpus, Mrs. James Taylor, James B. Davis, Mr. and Mrs. Tommy Wilson, Mrs. Don Warren, Mrs. Bill Palmer and Mrs. Randy Binder.

Attends Convention

Mrs. Elizabeth Fletcher attended the Texas Branch, National Star Route Mail Carriers Association convention in Brownwood, Saturday and Sunday.

In the Auxiliary meeting Sunday morning, Mrs. Fletcher was elected vice president of the association.

She was accompanied by Mrs. Ruby Burt, and each won a door prize. Mrs. Fletcher received a brief case and Mrs. Burt won \$20.00.

Plans Announced For Queen Clinic

Mrs. Ashley Davis of Lubbock, a judge for the Cottle-King 1975 Rodeo Queen Contest is considering the possibility of holding a Queen's Clinic May 26-30 in Paducah, it was announced here this week. The clinic is planned for girls 10 years old and over who are interested in preparing for Rodeo Queen contests.

Prospective students may contact Mrs. Jackie Biddy, Paducah by May 10. Her phone number is 806-492-3070. At least 15 girls are wanted for a class. They need not own a horse but may obtain one for which stalls will be available.

Mr. and Mrs. Pat Green and daughters, Angie and Traci visited in Pampa, Sunday with Mrs. Green's sister and family, Mrs. Cora Ann Nichols, Kelly and Scott.

Mr. and Mrs. J. R. Whitworth were in Lubbock, Thursday and Mrs. Whitworth received a medical checkup. They were accompanied by Mr. and Mrs. Pat Sheridan.

ATTEND FLOWER JUDGES SCHOOL

Mesdames Edgar Lee, W. N. Pipkin, W. F. Jacobs and Loyd Richardson attended a Judges School and demonstration of artistic flower arrangements, Tuesday, May 29, in Lubbock. The meeting was held at the Garden and Arts Center.

Mrs. Bird's Brother Dies

Mrs. Gus Bird received word Saturday night of the death of her brother, Col. Edwin Y. Arnold, 57 of Denver, Colorado. Military services will be at 11 a.m. today (Thursday) in the Army Chapel at Fort Logan, with burial in Fort Logan Army Cemetery.

Mr. and Mrs. Bird left Wednesday morning, accompanied by their daughter and family, Mr. and Mrs. Clay Jameson and son, Jason, to attend the funeral.

Col. and Mrs. Arnold have been frequent visitors here in the Bird home. He is a native of Greenville, Texas and is a graduate of A&M University. He enlisted in the U.S. Army two years before Pearl Harbor, and made the military his career. He served with General Patton during World War II and received numerous medals and citations.

Survivors include his wife and a son, Tom Arnold, both of Denver; a daughter, Linda Fogelgrin of Alexandria, Va.; a granddaughter and two sisters, Mrs. P. E. Ellis (Frances) of Paris, Tex., and Mrs. Gus Bird (Catherine) of Matador.

WEEK END VISITORS

Guests of Mr. and Mrs. W. G. Kimbell during the week end were Mr. and Mrs. J. P. Billingsley and Mr. and Mrs. Eddy McKinney and son, Chris of Midland; Mr. and Mrs. M. A. Gambrell of Channing; Mrs. Melba Verrett and children, Shawn and La Denna of Ralls and Guy Kimbell Jr., of Amarillo.

Meeting Held By Legion, Auxiliary

The American Legion and Auxiliary met Monday, May 5, for regular monthly meeting.

Plans were made for the observance of Memorial Day May 30.

Mrs. D. P. Keith, a charter member of the Auxiliary, gave a very well kept history of the organization since its beginning on January 12, 1940. Out of town guests were Mr. and Mrs. L. Uptegraff of Davison, Michigan, friends of Mr. and Mrs. Keith. The two couples met at a cafeteria in Brownsville, several years ago.

Next regular meeting of the two organizations will be the first Monday in June.

Peggy Marrs Graduates With Honors

Miss Peggy Jean Marrs received her Bachelor of Science degree in Home Economics, summa cum laude, from Abilene Christian College, Abilene in ceremonies, Sunday, May 4.

The commencement at 2:30 p.m. was held in Moody Coliseum-Auditorium, and attending from Matador were Miss Marrs' parents, Mr. and Mrs. Bruce Marrs. Also there for the event were her sister and brother-in-law, Mr. and Mrs. John Dunlap of Floydada.

Miss Marrs is a member of Kappa Delta Pi and The Woman's Club. She has held office in the organizations. She will complete her student teaching in Anson, this week.

COTTON SEED

1973 Carry Over Seed.
High Germ., High Quality,
From Ralls Delinters.

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- Lankart 57
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- Stripper 31
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SALE EVERY THURSDAY

11:00 a.m.

We Appreciate Your Business

A MESSAGE OF IMPORTANCE

On Tuesday, May 13, the voters of the City of Matador will be asked to approve a bond issue in the amount of \$284,000, to be used to finance the acquisition and construction of a new water supply for the City of Matador.

We, the members of the Matador City Council and the Matador Water District Board of Directors, earnestly ask your approval of this very important project.

Many long hours have been spent in an effort to arrive at the most practical solution to Matador's water supply problem. We feel that the proposed project is the best solution available, taking into consideration the long range cost of the water and the quality of the water.

It is certainly not our desire to burden the taxpayers of Matador with something that they cannot pay for. We feel that this combination of federal grant and long term bonded indebtedness will enable us to continue to furnish water at competitive rates, and to maintain an ample supply for your needs.

We ask your support with a "yes" vote on May 13.

MATADOR CITY COUNCIL
Kirby Campbell, Mayor
L. B. Campbell
Joe P. Smith
Pat Seigler
Doyle Rose
Lewis Bostick

MATADOR WATER DISTRICT DIRECTORS
F. H. Welling, President
Larry Hoyle, Vice Pres.
Nell Brotherton, Secretary
John McCandless
Billy Wason
Ronald Christian

COW POKES

By Ace Reid



"Maw, it seems you could be more in enthused about this good rain."

THIS FEATURE SPONSORED BY
FIRST STATE BANK

HAS SURGERY

Mrs. B. B. Middlebrooks of Wichita Falls, the former Marcia Gilbert, had major surgery Friday in the Wichita General Hospital. She is in room 390. Mr. and Mrs. Clyde Gilbert drove to Wichita Falls Friday, to visit their daughter and family, and Mrs. Gilbert remained until after the surgery.

FROM MICHIGAN

Overnight guests Monday, of Mr. and Mrs. D. P. Keith were Mr. and Mrs. L. Uptegraff of Davison, Michigan. The two couples met several years ago, in Brownsville. The visitors accompanied the Keiths in attending the Monday night meeting of the American Legion and Auxiliary.

SENIOR PLAY FRIDAY NIGHT

The public is reminded of the Motley County High School senior class play, "They Run in Our Family," announced for Friday night, May 9 in the school auditorium.

The three-act comedy, directed by Mrs. Reece Timmons, promises an evening of hilarious entertainment.

Curtain time is 8 o'clock.

Vanishing Farm Land

More than 160 million acres in the United States have gone out of farm production since the late 1800's. That's the equivalent of about three-fifths of the nation's harvested cropland today.

RECENT VISITORS

Mr. and Mrs. Fred Rattan of Montgomery, Alabama and Mr. and Mrs. J. C. Rattan of Folsom, Calif., visited from Friday until Wednesday with their brothers and sister, Littleton Rattan, Mr. and Mrs. Ward Rattan and Mrs. Sally Huey. The Fred Rattans returned home Monday. Mr. and Mrs. Ward Rattan, Wednesday accompanied the J. C. Rattans to Lamesa, where they will visit relatives before returning to their home.

IN APPRECIATION

Words are inadequate to express our appreciation for your many kind deeds during Eddie's illness and our prolonged absence from home. Your prayers, cards, calls and visits the past six months while we were in Hale Center meant more to us than you can know. We are so happy to be back home among our friends, neighbors and relatives.

Mr. and Mrs. Eddie Russell (1)

IN APPRECIATION

I am deeply grateful to each of you who remembered me with cards, phone calls, flowers and visits during my illness and hospitalization and since my return home; also for the food brought to our home. Your many other kindnesses and thoughtful deeds are truly appreciated. Especially for all your prayers we are grateful.

Thyra Thacker (2)

THESE BULLS

Direct from raiser to me: 20 Reg. Herefords 15 to 19 months; 17 Reg. Angus, 13 to 30 months; 6 purebred Poled Herefords 15 to 19 months; 16 pairs mixed Whiteface, Charlais, Angus, 1st calves to good ages. R. B. Mc Cravey, Ralls, Tex. Pho. 806-253-2048. 9-c2t

FOR SALE - Champion
2-horse trailer. Good condition. Ronald Clay, Flomot. Pho. 469-5219. 9-c3t

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New '75 Cub Cadet® lawn and garden tractors — they're quiet, with iso-mounts and extra insulation... 50 attachments available. 6 new, easy-starting models.

Cub Cadet 800
Priced at **\$849.00**



The Cadet® Riding Mowers — easy-to-handle, 5 and 7 HP easy-starting engines, wide blade with cutting heights from 1½" to 4".

Cadet Riding Mower 55
Priced at **\$549.00**



International Power Mowers — 3 big models for 1975! 20" and 22" cutting widths... 3 and 3.5 HP engines. Self-propelled or push-type.

20" IH Power Mower
Priced at **\$149.00**

Matador Motor & Implement
347-2422

FOR SALE - iron bed and springs, all white cotton mattress. \$25.00. Mrs. Billie Self, Matador. Pho. 347-2347. 9-c2t

BUD'S HILL TOP SAW SERVICE - All types saws filed quickly by machine. Mechanically accurate work; your saw will cut like new. See Bud Bethard (old Hill Top Grocery) Roaring Springs, Tex. or phone 348-3971 for information. 9-p4t

RABBIT Breeding Stock and Fryers for Sale. New Zealand Whites and Californians. Call 296-5404 9-c3t

FOUND - Glasses in case at Matador Motor & Implement. 9-c1t

FOR SALE In Matador: Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by just assuming payments. Write at once: McFarland Music Co. 1401 West 3rd. Elk City, Okla. 73644. 9-p1t

COTTONSEED FOR SALE -- Northern Star No. 5. 80 per cent germination. Odell Meyer. 9-p3t

FOR SALE - Quarter section land, N. W. of Dickens. Allotment, grass. Call 806-689-2651. 9-c1tn

FOR SALE: Used portable clothes dryer and Zenith Radio. Call 348-3801. 9-c3t

HOUSE PAINTING - Melvin Holcomb. Phone 348-3191, Roaring Springs. 8-p4t

PRACTICAL NURSE would like live-in position. Phone 347-2231. 8-p2t

DIP 1 2 of a 2" x 4" piece of muslin into some motor oil. Using paper towel blot excess oil. Take 3 teaspoons of your laundry soap and place into 8 oz. glass of water. Take the piece of muslin and submerge the end with the oil into the glass. In TWO minutes our soap removes the oil. DOES YOURS? Phone 347-2861 or 348-3971. 8-c1tn

CUSTOM PROCESSING - Beef and pork. Slaughter on Tuesdays and Thursdays. Sell one-half or whole beef. Government inspected. Grain-fed beef, cut, wrapped and frozen. 75 cents per lb. Lockney Meat Co., Sam Fortenberry, Mgr., 652-3305. 7-c4t

FOR SALE House: 5 rooms and bath; nine lots, in North Matador. W. L. Holt, 347-2358. 7-c4t

FOR RENT - 1 new 2-compartment steel building, 22'x44', east of jail. Truck high unloading dock; concrete floors; night light; reached by all weather road. Ideal for cake house. Will rent compartments separately or altogether. Jinks Wilson 7-c1tn

IF INTERESTED in tennis lessons, meet David Martin at tennis courts Sunday, May 18, 3:00 p.m. Phone 347-2854 for information. 8-p3t

FOR SALE - 20 registered Aberdeen Angus bulls, ages from yrl. to 2 yrs. old \$200.00; \$250.00; \$350.00; from 700 to 1100 lbs. James Long, 8 miles North of Crowell, Pho. nights, 839-4485. 2-p8t

HAVE OVEN, WILL BAKE - Homemade breads, all kinds. Specialty trays for parties and hors d'oeuvres trays. Phone 347-2235 or 347-2774. 38-c1tn

CUSTOM TAILPIPIES, duals & mufflers. Compare our prices with Lubbock & Plainview; Free estimates welcome. Don's Small Engine, 123 West Calif. St. Floydada, Texas. 48-c1tn

FURNITURE Upholstery: Naugahyde, nylon, Hercolon and velvet. Pickup and truck seats re-upholstered. Also have limited quantity of new recliners, swivel chairs, rockers and divans. Theda and Homer T. Jenkins. Pho. 347-2224. 4-c1tn

FOR SALE - New Parish windmills, 6-ft. and 8-ft. Rebuilt Aeromotors, 2 6-ft., 3 8-ft., 1 10-ft. One new Dempster, 6-ft. Parts for Dempster and Challenge mills. Custom built towers, any length. Also do custom plowing. Morris Burkes, Matador. 51-c14t

APARTMENTS FOR RENT: Unfurnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43-c1tn

IF YOU HAVE A drinking problem, call 348-2341, day or night. Confidence Kept. 6-c1tn

BOYS AND GIRLS - Buy your PF Flyers at Matador Variety. c1tn

GOOD, Used Zenith color sets. Priced to sell. Some have new picture tube with one year warranty. Thacker Supply, Roaring Springs. 40-c1tn

CESSPOOL Pumping. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1-c1tn

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Optometrist
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Floydada, Texas
Telephone 983-3460

FOOD FAVORITES FOR Mother's Day

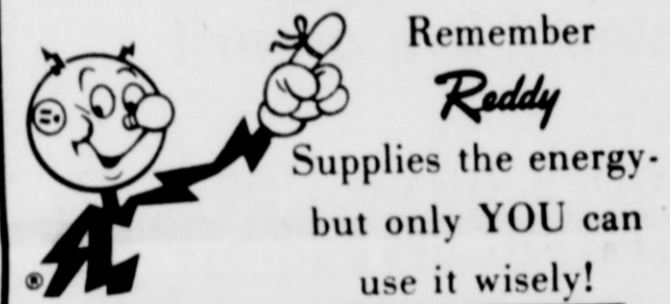
MARYLAND CLUB			
Coffee		98¢	
1 POUND CAN ONLY			
NESTLE CHOCOLATE FLAVOR	2 POUND CAN	ARMOUR'S VIENNA	5 OZ. CAN, 2 FOR
Quik	\$1.98	Sausage	67c
LIPTON	½ POUND BOX	BOUNTY	JUMBO ROLL
Tea	\$1.05	Paper Towels	53c
JIF	18 OZ. JAR	FRESH PORK	POUND
Peanut Butter	95c	Liver	39c
DEL-MONTE PINEAPPLE-GRAPEFRUIT		FRESH PORK	POUND
Juice DRINK	46 OZ. CAN	Steak	85c

SHURFINE VEGETABLE 3 POUND CAN
Shortening \$1.49

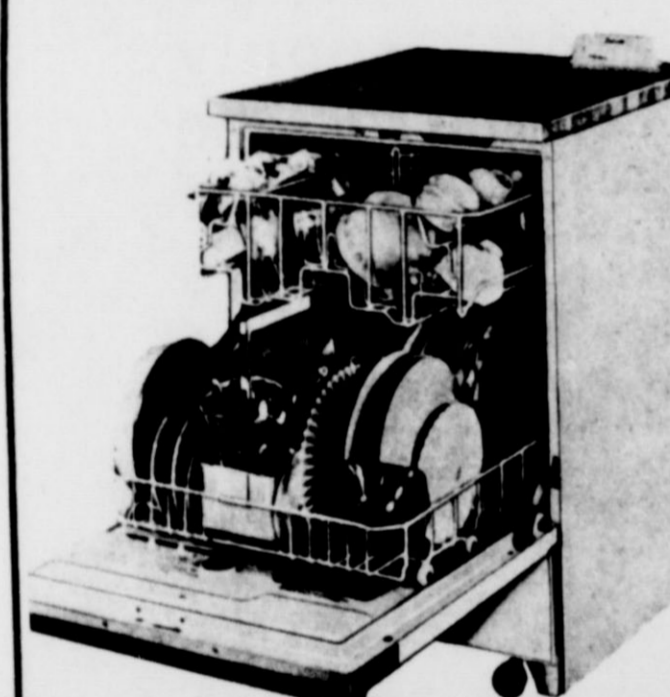
KRAFT			
Miracle Whip		\$1.23	
QT. JAR			
STOKELY	303 CAN, 2 FOR	CALIF.	POUND
Fruit Cocktail	75c	Lettuce	19c
DEL-MONTE	303 CAN, 2 FOR	SUNKIST	MED. SIZE 6 FOR
Spinach	49c	Lemons	29c
READ NEW MACARONI OR POTATO	15½ OZ. CAN	WELCH'S FROZEN	16 OZ. FAMILY SIZE
Salad	39c	Grape Juice	95c
KOUNTY KIST WHOLE KERNEL	12 OZ. CAN, 2 FOR	BANQUET FROZEN	8 OZ. BOX, 2 FOR
Corn	69c	Pot Pies	CHICKEN OR BEEF 45c

TIDE LAUNDRY GIANT SIZE
Detergent \$1.19

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Reddy's helpful tips for your Dishwasher

- A dishwasher will usually hold a whole day's dishes. It takes as much hot water and energy to wash 1 dish as it does a full load. Stack your dishes out of sight in your dishwasher and wait until you have a full load to turn it on.
- Use only detergents manufactured specifically for dishwashers. A wetting agent helps prevent water spots on glasses and silverware.
- Clean the filter screen often. A clogged filter can reduce the efficiency of your dishwasher.

Pick up your FREE copy of "ENERGY CONSERVATION" booklet from **Frigidaire** Home Environment Division of General Motors.

West Texas Utilities Company

TEXAS TALK

Q. WHICH RETAIL BEEF CUTS ARE PRODUCED FROM THE FOREQUARTERS?

A: Beef carcass forequarters produce five major wholesale cuts which are then subdivided into a number of retail names. Wholesale cuts are the chuck, rib, plate, forehand and brisket. From the chuck are produced: Arm Pot Roast, Arm Steak, Blade Roast, Blade Steak, Boneless Shoulder Roast, Chuck Tender, English Cut and Inside Chuck Roll. From the rib comes the Ribeye Steak and Roast, the Boneless Rib Steak, Rib Steak, Rolled Rib Roast, Short Ribs and Standing Rib Roast. From the Plate come: Plate Beef, Rolled Plate, Short Ribs, Skirt Steak and Stew Meat. The Forehand provides Crosscut Shank. Brisket cuts include: Boneless Brisket Roast, Brisket Roast, and Corned Beef Brisket. There are now 46 standard retail cuts not including hamburger and ground beef.

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