

Merry Christmas

VOICE OF THE Foothill Country

Matador Tribune

Winter Storm Strikes Area

77th Year No 42 Matador Motley County, Texas, Thursday, December 20, 1973 Price Ten Cents

TRAIL DUST

By DOUGLAS MEADOR



Twenty years had passed since we met and he looked the same and he talked the same. His eyes were blue and sharp and his skin was still the color of polished saddle leather. It appeared that the mower of time had passed over him with the sickle raised.

It was Christmas Eve and there was no more room in the sky for stars as the horse crunched the frozen snow and the rider pondered the contents of a tow sack tied on behind the cantle of his saddle. It was wrapped in his yellow slicker and divided into three parts. One side contained red apples and the other side contained three pounds of twisted and stick candy. The center part of the sack contained two small rolls each of inexpensive green and red ribbon. The rider could see the two yellow lights about three miles apart and he turned toward the left. The homesteaders lived in the half dugout and the other light was that of his own home where he lived as a line rider for the ranch empire. He knocked at the rough door and was met by his neighbor. The wood-burning stove was red and the single room was warm. The line rider carried the tow sack inside. He looked at the two children sleeping on the floor, wrapped in old sugans. He placed the sack on the plank table and bade the homesteaders wife to open it. He explained that he wanted to share the contents with the children on the floor and his own two a few miles away. They divided the apples and candy and the ribbon and he was on his way across the snow-covered prairie. He felt warm inside and the stars shone with an extra brightness, and the light shining from his own window appeared to have a golden cast.

Two invisible jets were trying to sew a rent in the thin clouds with thongs of white vapor but the seams were not holding. Shortly the clouds began to drift in the late twilight and the sky turned to gold with the vapor trails left like two golden threads dangling over the world.

The person who does not feel the Spirit of Christmas in his heart during the season merely uses the organ to keep his pulse beating.

SS REPRESENTATIVE TO BE HERE JAN. 4
Ray Purcell, representative from the Social Security office in Plainview will be working in Matador Friday morning, January 4, instead of the scheduled date. Since the first Tuesday in January falls on a holiday (New Year's), the change was made to Friday, for January only.

Beginning in January, the Plainview office will be the focal point for most fiscal needs of the aged, blind, and disabled people in Hale, Floyd, Motley, Swisher and Briscoe Counties, it was announced by Mamicie M. King, Branch Manager.

Mrs. R. E. Campbell Sr., drove to Plainview, Wednesday to visit her sister, Mrs. Carl Tardy, at Central Plains Hospital.



DEDICATION of the Christian Education Building of the First United Methodist Church, in a service Sunday was attended by Bishop Alsie H. Carleton, who preached the sermon of dedication. Also participating were Rev. Dr. J. Weldon Butler, Plainview District Superintendent, and Rev. Roy Patterson of Turkey, former pastor here when the building was constructed. Shown in above photo from left, are Bishop Carleton, Rev. Douglas Gossett, church pastor, Rev.

Patterson, Dr. Butler and Rev. W. B. Swim of Plainview, also a former pastor here. Bishop Carleton, of Albuquerque, N.M., presides over the Northwest Texas and New Mexico Conferences. The group is standing in front of the Ada Ford Prayer Room, which bears a plaque inside reading "In loving memory of Ada, Jewel and A. W. Ford, by Wynona and Vance Gilbreath."

-Tribune Photo

Greeting Arrives From Indian Ocean

A Christmas greeting arrived this week for Editor Doug Meador, from James H. Martin aboard the USS Harold E. Holt, presently on the Indian Ocean. "Dear Doug," he writes, "I hope and pray your Christmas and New Year is a happy one this year and years to come. The Matador newspaper is a big help, not just for me but for all of the A-Gang people as well. We thank you. From Happy Harry to Doug Meador, thank you. Your paper keeps me going!"

The sailor is the son of Mr. and Mrs. Curtis Ewell Martin of Floydada, and grandson of Mr. and Mrs. Curtis Martin, Matador, and Mr. and Mrs. Preston (Peg) Spray, former residents, now of Hawley, Tex., near Abilene.

Thank You, Happy Harry for remembering us at Christmas.

Nephew of M. Turner Dies In Arab Attack

A young nephew of Malcolm Turner of Flomot was killed in Monday's attack by Arab guerrillas at Rome's Leonardo da Vinci Airport, according to news received here by Turner's son, Dean Turner.

The boy, Russell Turner, 11, was on his way to visit his parents in Saudi Arabia for Christmas. He had been attending school in Albuquerque, N.M. and had been making his home with a foster mother, Doris Morhain. The following AP release from Albuquerque appeared in Wednesday's Lubbock Avalanche-Journal: Mrs. Morhain said she received news of the boy's death just as she had believed him to be safe after hearing that his flight from New York was late arriving in Rome. "I just can't understand what happened," she said before telling a reporter she was too upset to talk about the incident any more.

Flomot Baptists Schedule Services

Special services for Christmas and the New Years will be presented by the First Baptist Church at Flomot, according to announcements by the pastor, Rev. Ray Crowder. The Christmas program will be "The Gift Unspeakable" presented in music, Sunday night, December 23 at 7 o'clock. A Watch Night Service is planned for December 31 at the church from 8:00 p.m. to January 1st at 12:10 a.m.

Community Chest Approaches Goal

THE GOAL of \$2,000 set by the Matador Community Chest may be reached by Christmas according to President Bob Stanley. It is now more than 70 percent achieved with \$1,428.75 reported late Tuesday. The Chest, which has been serving this community for more than 20 years did not hold a drive last year and needs funds for its many operations. The principal fund is that of local needs, but it also includes the Red Cross, Salvation Army, USO, Boy Scouts and Teen Center. All organizations receive money on a percentage basis. Local cases are thoroughly screened before any money is paid. The members of the committee serve without pay. Solicitation is made by mail which has proven very successful in the last few years. President Stanley said yesterday he is very hopeful that the goal will be reached before Christmas. Since the Chest is sponsored by the Lions, he urges all members to send in their contributions at once. He also urges everyone else who has not made a contribution, to do so before Christmas.

Lions To Present Lighting Plaques

TIME is short to prepare for the judges, but the Lions are going to present Christmas lights and decoration plaques again this year as has been the custom for a number of years. A first place plaque will be given for the best decorated place of business and a first place plaque for the best decorated home. A second place plaque will be given in each of the two above categories. But the time is short. The decision to award the plaques was made this week. The judges will drive around the community tonight (Thursday) and make their selections. This is the information given the Tribune Tuesday. A group of excellent singers under the direction of Mrs. Dan Kingston, entertained the Lions at the luncheon. They sang a medley of Christmas songs. The singers included Ricky Turner, Jerry Lee, Todd McCandless, Shirley Seigler, Betty Higginbotham and Lisa Parks. President Ervin Willard announced that the club would omit the first meeting in January, 1974. He also announced that directors would meet at 7 a.m. instead of 6:30, because of the change in time effective January 6th.

Parade Cancelled By Severe Weather

Several changes were made by Lions officials before it was decided to cancel the parade. Road blocks had already been set up and were later removed. The severe weather did little to reduce traffic on Matador's business streets as shoppers crowded stores for their holiday shopping. Sales are running higher during the past few days and some merchants fear that stocks may be depleted too soon. In most cases, however, stocks are still ample. SANTA will visit Roaring Springs Friday (tomorrow) at 3:00 p.m. for his official trip, sponsored by the Roaring Springs Lions Club.

Minister Hall To Crosbyton

Minister Loyd Hall and his family will leave Friday to make their home in Crosbyton, after serving the Church of Christ here since June, 1972.

Minister Hall has accepted a call from the Crosbyton Church of Christ, beginning January 1. He will continue preaching at the local church through December.

He has been active in civic and community affairs since coming to Matador. He is a member of the Matador Lions Club, Cub Scouts Leader and also worked with the Boy Scouts. Mrs. Hall is a member of the Eternas Junior Study Club. They have four children, James, Karen, Jason and Jeffrey. All will be missed by their many friends in this community.

"We have appreciated the friendliness shown us by the entire community while living in Matador," Minister Hall said. "We will miss our friends here, and expect to return and visit you. We extend a hearty invitation to each of you to visit us in Crosbyton, any time you come our way."

Alvin Stearns Rites Are Held

Services for Alvin M. Stearns, 69, lifelong resident of Motley County, were held at 2:00 p.m. Friday, Dec. 14 in the First Baptist Church. Officiating were Rev. Leonard Sims, pastor, and Rev. Gene Hawkins, former pastor, now pastor of Calvary Baptist Church, Lubbock. Mr. Stearns passed away December 12 in Scott and White Hospital in Temple, after a lengthy illness. He had been in Temple for about three weeks.

Burial was in East Mound Cemetery, with Masonic graveside rites, led by Furman Vinson, Seigler Funeral Home was in charge of arrangements.

Alvin McLaughlin Stearns was born September 4, 1904 in Motley County, a son of the late Mr. and Mrs. L.A. (Gus) Stearns, early pioneers, and lived most of his life in Matador. He graduated from Matador High School, and was married here May 16, 1927, to the former Miss Bertha Patton, whose parents were also pioneers, the late Mr. and Mrs. M. L. Patton.

Mr. Stearns was actively engaged in farming and ranching until his retirement a few years ago. He was a member of the First Baptist Church, Matador, and a member of the Matador Masonic Lodge, Khiva Temple of Amarillo, and of the KCCCh Scottish Rite Masons of the Lubbock Consistory. He was also a 32nd degree Mason.

He was a longtime member of the Matador Lions Club and aided the organization in all its activities.

He is survived by his wife, one brother, Claude Stearns of Temple and two nephews, Stafford Stearns of Upland, Calif., and Richard Stearns of Temple, and three nieces, Mrs. B. E. Shaw (Frances Stearns) of Albuquerque, N.M.; Mrs. Earl Crites (Patsy Stearns) of Lubbock and Mrs. John C. West, of Boston, Mass., (Cora Beth Stearns).

Masons served as pallbearers and were, Lewis Bostick, Bill McCaghren, Melvin Meason, Glen Brotherton and Mike Hoyle, and Weldon Fromm of Amarillo.

Finnell Seeking Senate



CHARLES FINNELL

HOLIDAY - State Rep. Charles Finnell of Holliday announced today as a candidate for State Senator, 30th Senatorial District, vacated by Jack Hightower of Vernon who has announced plans to run for the U. S. Congress.

Finnell praised Hightower's work and said that their team efforts over the past eight years, "have given me an understanding of the needs of the entire vast area of our district." The senatorial district, which includes Motley County, covers most of northwest Texas.

Finnell was honored by friends from throughout this area last week with an appreciation dinner in Holliday which attracted more than 500 supporters.

Finnell, a veteran of four terms in the Texas House of Representatives, promised to wage an active campaign in all 29 counties of the district.

Attend Rites For Relative

Mr. and Mrs. J. D. Craven, accompanied by Mrs. Frances Craven of Abilene, attended funeral services in Wichita Falls, Monday for Mr. Craven's aunt, Mrs. Katie L. Barclay, 86, who died Friday in Houston.

Services were at 2 p.m. in Hampton-Vaughan Funeral Home Chapel, Lynn Rhodes, minister of Tenth & Broad Church in Wichita Falls, officiated, with burial in Riverside Cemetery.

Mrs. Barclay's husband, the late Walter L. Barclay was a brother of the late Mrs. G. S. Craven. They were longtime residents of Wichita Falls, and at one time lived in Matador.

Survivors include a daughter, Mrs. John Walker of Houston; a son, Louis of Abilene; five sisters, four grandchildren and four great-grandchildren.

AT BROTHER'S BEDSIDE

Mr. and Mrs. J. M. Russell and Mr. and Mrs. L. M. Cox have been at the bedside of a brother and brother-in-law, W. O. Cox of Vealmoor, who is gravely ill in Methodist Hospital, Lubbock. He is a brother of L. M. Cox and Mrs. Russell.

IN HOSPITAL

Eddie Russell is a patient in Hi-Plains Hospital, Hale Center where he was conveyed Friday. Mrs. Russell, who has been in Hale Center with her husband, and staying at the home of their son and family, Mr. and Mrs. Gordon Russell, spent Tuesday here, looking after things.

THE SUMMER weather was swept away about dark Tuesday when a blizzard hit with chilling wind. The arctic blast dropped the mercury from about 60 degrees to near freezing in a few hours.

The might of the storm continued through the night and before daylight, the mercury was below 20 degrees.

When the storm struck here it was accompanied by a few flakes of snow or dirt-filled rain. Some snow was reported in the Amarillo area but it was light. Heavier snow was reported in the New Mexico area.

NO TRIBUNE NEXT WEEK

For one of the few times in its 40-year history the Matador Tribune will not publish an issue next week. The next issue of the weekly will bear the date of January 3, 1974.

The office will be open part of the week, except Tuesday (Christmas Day) and Wednesday.

Personnel may be reached by calling 347-2239, or Mrs. Mary Renfro 347-2390.

The Tribune wishes its subscribers, advertisers and friends a very Merry Christmas and that 1974 will be a Happy and Prosperous New Year.

Lila and Douglas Meador, Hazel Donovan, Mary Renfro and Beverly Sims.

Most Places Will Close Christmas

Most places of business will be closed Christmas and the following day. Others will be closed longer.

The post office here will close at noon Monday (Christmas Eve), and remain closed Christmas day according to Postmaster Charlie Scaff.

The American Legion and Auxiliary will omit the January meeting as is customary. The Lions will also omit the club's first meeting in the new year.

IN QUANAH HOSPITAL

D. I. W. Birnie is a patient in Quannah Memorial Hospital, Quannah, where he had surgery Friday. Visiting him Tuesday were Howard Edmondson, Marvin Patton and Clyde Gilbert. Mrs. Birnie has been with her husband during his hospitalization.

Also a patient in the Quannah hospital is Mrs. A. B. McCaghren. Visiting her Sunday were her sisters, Mrs. R. E. Campbell Sr., and Mrs. Breeb Hurst, and a sister-in-law, Mrs. James (Red) Renfro. Mrs. Hurst left Monday to return to her home in Roswell, N.M. after her visit here, and at the bedside of another sister, Mrs. Carl Tardy, at Central Plains Hospital, Plainview.

MEETING OF GARDEN CLUB POSTPONED

Matador Garden Club will hold its December meeting Friday afternoon, Dec. 21, it has been announced. The meeting was postponed from the regularly scheduled date, Dec. 17.

The Christmas program and Silver Tea for State Endowment Fund, Garden Clubs, Inc., will be held at the home of Mrs. W. W. Clements and will start at the usual time, 3:30.

All members are urged to attend and each is expected to participate with a Christmas arrangement using a Madonna figurine.

around the world at Christmastime.

In Ireland, on Christmas Eve candles are lighted and placed in every window of the house; doors are left ajar. No couple with a baby seeking shelter will be homeless. The candlelight shines forth all night long; only those named Mary can snuff the candles out.

In Belgium Christmas is a time of gifts and joy. The children leave tidbits in their shoes for Santa's reindeer, then hang up their stockings. In the morning the tidbits are gone; toys are in the shoes.

The old cathedral in Antwerp calls the faithful to worship with its resounding bells. Hundreds of singing children carrying emblems and streamers through the streets, along with priests and dignitaries in gold-embroidered robes.

One is about the Karkantari, monsters who wander about on the 12 days after Christmas and try to make mischief. A priest dips a cross entwined with sprigs of basil into a copper vessel of Holy Water and then sprinkles the rooms of the house; this is supposed to make the mischief-makers disappear.

In Finland the people prepare for Christmas many weeks in advance. Traditionally, suspended from the ceiling, is a straw framework decorated with paper stars; when lighted from below by the glow of the firelight and the tree

In Palestine the church is gay with flags and decorations on Christmas Eve. A procession is heralded by a streaming banner held aloft by a flying horseman. Police mounted upon Arabian horses are followed by a single horseman standing upon a coal-black steed, carrying the Cross. At the end of the procession are church men and members of the government, in two-wheeled carriages bearing the effigy of the Holy Child.

The procession enters a church, and winds its way down to a grotto where, marked by a silver star, is the site of the birth of Jesus. Here, too, is the site of the manger.

In Sicily the Christmas scene is picturesque. Mountain musicians playing melancholy melodies upon violin and cello are in contrast with those of other European countries. A midnight mass is held on Christmas Eve, following which a procession led by the priest, carrying a waxen image of the Child, slowly winds through the town. Then there is a display of hope for the world: fires are lighted, church bells are rung, and rockets roar up to the sky.

An aged-old Christmas custom: Cutting an onion into halves, peeling off 12 layers (one for each month to come) and filling each with salt. On the next mornings, peeling containing damp spots indicate rainy months.

There actually is a town of Santa Claus—in Indiana.

The Christmas tree traces its origin to Germany.

Christmas Seals originated in Copenhagen, Denmark, in 1904. They were the idea of a postal clerk named Holboell, who dreamed them up as a benefit for a children's hospital.

In Puerto Rico, children at Christmas time—instead of hanging up stockings—put boxes on the roof.

According to legend, the robin's breast is red because the bird once fanned his wings for a long time to warm the Christ Child in the manger.

The man who set December 25 as the date of Christ's birth was Pope Julius. The time he set it: 340 A.D.

Santa Claus became a



In Greece, when the country is not under military law, December 25th is a happy day for the people. Families get together, parties are planned, and there is much merrymaking. Greek mothers usually make their famous fried cakes. Greek grandmothers gather the children around and tell them the old folk legends.

In France Santa Claus is called Pere Noel. In England he's known as Father Christmas.

Yes, there really was a St. Nicholas. He was the beloved Bishop of the Greek Church of Myra, and he lived in Asia Minor during the early part of the 4th century.

There actually is a town of Santa Claus—in Indiana.

The Christmas tree traces its origin to Germany.

Christmas Seals originated in Copenhagen, Denmark, in 1904. They were the idea of a postal clerk named Holboell, who dreamed them up as a benefit for a children's hospital.

In Puerto Rico, children at Christmas time—instead of hanging up stockings—put boxes on the roof.

According to legend, the robin's breast is red because the bird once fanned his wings for a long time to warm the Christ Child in the manger.

The man who set December 25 as the date of Christ's birth was Pope Julius. The time he set it: 340 A.D.

Santa Claus became a

Yule Facts Worth Knowing

These fascinating but little-known facts about the origin of the celebration of Christmas come from all parts of the globe. All of them are found in the just published 25-volume Funk & Wagnalls New Encyclopedia.

"Xmas" got its origin from "X" an abbreviation of Christ deriving from the Greek letter X (chi) beginning His Name.

The earliest identification of the birth of Christ with December 25 is in a passage of Theophilus of Antioch (c. 180).

Mistletoe over the door at Christmas time owes its origin to the Druid priests of ancient England. They used to cut it down and hang it over doors to bring happiness to those passing under.

In France Santa Claus is called Pere Noel. In England he's known as Father Christmas.

Yes, there really was a St. Nicholas. He was the beloved Bishop of the Greek Church of Myra, and he lived in Asia Minor during the early part of the 4th century.

An aged-old Christmas custom: Cutting an onion into halves, peeling off 12 layers (one for each month to come) and filling each with salt. On the next mornings, peeling containing damp spots indicate rainy months.

There actually is a town of Santa Claus—in Indiana.

The Christmas tree traces its origin to Germany.

Christmas Seals originated in Copenhagen, Denmark, in 1904. They were the idea of a postal clerk named Holboell, who dreamed them up as a benefit for a children's hospital.

In Puerto Rico, children at Christmas time—instead of hanging up stockings—put boxes on the roof.

According to legend, the robin's breast is red because the bird once fanned his wings for a long time to warm the Christ Child in the manger.

The man who set December 25 as the date of Christ's birth was Pope Julius. The time he set it: 340 A.D.

Santa Claus became a

toymaker because poor children could not afford to buy toys, and he vowed he would make toys for them.

The Pennsylvania Dutch name for Santa Claus is Pelznickel.

Tree 'Magic' Decorations

COLLEGE STATION — This year, have an "All-American Christmas" the family will never forget.

Combine old and new ideas to start a Christmas-tree tradition," suggests Patricia A. Bradshaw, housing and home furnishings specialist, Texas Agricultural Extension Service, Texas A&M University System.

Several tree-decorating ideas can work 'magic' during this special time of year.

Consider wrapping the tree with ribbon bows and ornaments such as satin ribbon and lace-covered styrofoam balls.

Or, cover the tree with lots of tiny rag, yarn or clothespin dolls for a delightful, unforgettable effect.

If a Southwestern theme is desired, the specialist recommended using Mexican woven "Gods' Eyes" and strings of bright plastic beads.

Or, cut ornaments from cowhide and decorate with geometric designs of contrasting leather, felt or beads. Add fringe for a special finish," she continued.

Cornhusks, cobs and other materials gathered from the land furnished ornament basics for early settlers. Modern-day decorators also can turn such items into toys and decoration.

For example, soften cornhusks with water, then cut, pleat or stretch to make cornhusk butterflies. Additional husks or whittled balsa wood bodies — plus painted designs — complete the creations.

Also, create a giant angel the same way settlers made dolls. Use husks for body and wings — and corn silk for hair. If desired, tint husks with food coloring," Miss Bradshaw added.

Fabric scraps can be stitched into crazy quilt ornaments. After sewing the ornaments, stuff gently with old hose, foam or other soft material. Decorate with leftover trim or embroider designs onto the ornaments.

For a special tree, fill miniature wicker or straw baskets with dried flowers,

nuts or toy animals or soldiers. Tie handles with bows and hang on the tree.

Family and guests alike will enjoy discovering the baskets' contents."

Don't let a lack of space prevent the family from getting a Christmas tree, the specialist emphasized.

"Cut branches from one side of the tree and place flat side next to a wall. Decorate the 'remodeled tree' as desired.

Use the cut branches for wreaths or other decorations.

In addition, a house plant — such as Norfolk pine — can be used as a Christmas tree. It adds pleasure year around and often solves the problem of finding room for an extra tree at Christmas," she concluded.

Color Flames In Fireplace

COLLEGE STATION — A little work and preparation are the main ingredients for making the fireplace the center of interest during the Christmas season and on any cold evening, says Everett E. Janne, landscape horticulturist for the Texas Agricultural Extension Service.

By log treating or paper log making, red, green, blue, orange or purple flames can be produced. The flame color depends on the chemicals used to treat the material burned in the fireplace.

Calcium chloride can be used to produce orange colored flames; copper chloride, blue; potassium chloride, purple; strontium nitrate, red; lithium chloride, carmine; and copper sulfate, emerald green.

Most of the chemicals can be purchased from chemical suppliers or local drugstores, points out the Texas A&M University System specialist.

Dry pine cones or small blocks or chips of wood soaked in these solutions will produce multi-colored flames when placed on a hot bed of coals.

To treat the cones or wood, a pail and an open mesh sack are needed, advises Janne. Place the cones or chips in the sack and immerse them in a solution containing one pound of chemical dissolved thoroughly in one gallon of water. Weight the bag down so the material is completely covered by the solution. Allow the cones or wood to

soak at least 10 minutes. The drier the material before soaking, the better the results.

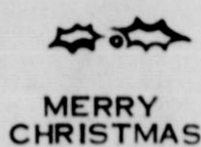
After soaking, allow the treated material to dry thoroughly. Use old newspapers to protect the floor or surface of the drying area. The treated material will be ready for use in the fireplace after drying overnight.

"Logs" can be made of loosely rolled newspapers tied with a heavy twine and soaked in a solution of four pounds of copper sulfate and three pounds of rock salt in a gallon of water, suggests Janne. Allow several days for the logs to dry thoroughly. Once dry, a paper log will burn a long time, producing a rainbow of colors.

The holiday season is at hand. Make plans now to have the cookie jar filled.

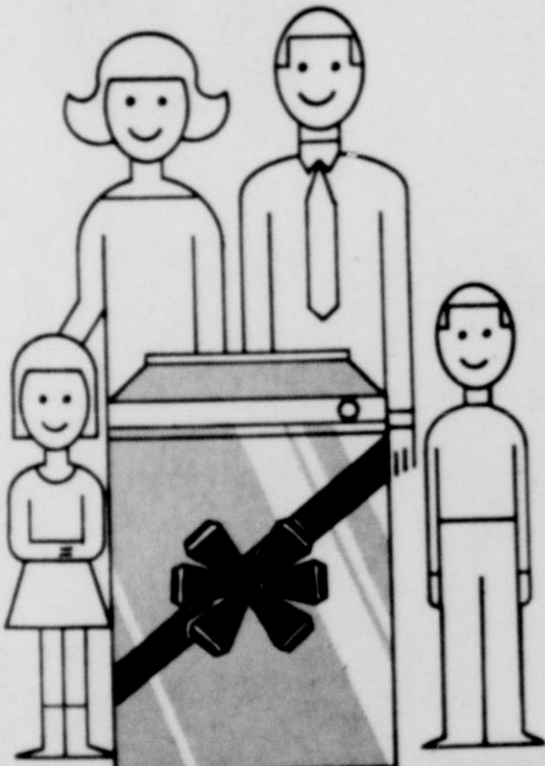
Prepare some now, freeze them and bring out when needed, suggests Mrs. Gwendolyn Clyatt, consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

Winter squash — such as hubbards, acorns and butternuts — can be substituted for pumpkin in recipes, according to Mrs. Karen Walker, foods and nutrition specialist with the Texas Agricultural Extension Service, Texas A&M University System.



May the joy of Christmas surround you and yours!
Malcolm, and Lola Turner
FLOMOT

A gift for the entire family



A DISHWASHER "The Family Appliance"

A Christmas gift that's sure to please all the family... a portable or built-in dishwasher. See your local appliance dealer and he will help you to choose the correct model for your size family.

CONSERVE & SAVE TIPS

- To help your family enjoy their new dishwasher
- To save money and energy, always wash only a full load. Store used dishes in your dishwasher until you have a full load.
- If dishwashing is delayed for several hours, use the "rinse and hold" cycle to prevent food from drying on the dishes.

Live the carefree way with Famous Frigidaire Electric Appliances See them at WTU

West Texas Utilities

Loads of Good Wishes at Christmas

Santa is taking stock of our season's wishes.



WE ARE GRATEFUL TO OUR VALUED CUSTOMERS AND FRIENDS, AND WE WISH EACH OF YOU A VERY MERRY CHRISTMAS AND HAPPY NEW YEAR.

MARY AND MELVIN

Spot Cash Grocery

OUR FAVORITE POLICY

To wish you a Merry Christmas

Bill Pipkin

Insurance Agency State Bank Building Phone 347-2572

Dutch Celebrate Feast of Sinterklaas

Patron Saint of Amsterdam Was Born in Asia Minor; Famed as Child Benefactor

For centuries, the Feast of Sinterklaas has been unique as a Dutch and Flemish event, honoring St. Nicholas' Calendar Day on December 6, but celebrated on the eve, December 5. Why is St. Nicholas' influence so strong in Holland? Primarily because he was the patron saint of merchants and sailors. The actual Saint lived from 271 A.D. to December 6, 342 or 343, so that his Calendar Day honors the date of his death. He became famous as the Archbishop of Myra, in Asia Minor, and performed many good and saintly deeds. Legend tells us he performed miracles as well, such as calming stormy seas, dropping dowries into the shoes of penniless maidens, and saving children from dire harm. He is now the patron saint of the city

of Amsterdam. All Dutch children believe that Sinterklaas, as the saint is now known, lives in Spain, where he spends most of the year recording the behavior of all children in a big red book, while his servant Piet (Pete) stocks up on presents for the next December 5. After mid-November, Sinterklaas mounts his milk-white steed, Piet swings the sack full of gifts over his shoulders, and they board a ship to sail for Amsterdam harbor and a formal welcome by the Mayor and prominent citizens. Then comes a fabulous parade through town, watched live and on TV by people all over the country.

At night Sinterklaas rides across Holland's rooftops and Piet distributes gifts and candy — in exchange for the hay or carrot which children leave for the horse in each little shoe that's left by the fireplace.

A Sinterklaas present is not a bit like an early Christmas present. Dutch tradition demands that all packages be camouflaged in some imaginative way, and that each gift be accompanied by a fitting poem. For the essence of Sinterklaas is sheer fun — with kidding expected between all ages and social groups. Presents are often hidden all over the house — and those who get them must be willing to work hard for their surprise. The poems that come with the gifts are expected to play good-natured jokes on the giftees and they must be read aloud. Afterward, each person says a loud "Thank you, Sinterklaas!" which is indeed the way the Hollander feels about this merry and very special Christmas festivity.

Coptic Customs Rule in Ethiopia

Ethiopia is a land which has been Christian for some 1600 years. The Ethiopian Orthodox Coptic Church, which has much in common with other Eastern Rite churches, such as the Greek and the Russian, is the established church of the nation. In its interesting and unusual customs, which are a blend of Christian, Hebrew, and pagan traditions, there are many unusual rites and ceremonies, centering on the important Church festivals of Christmas and Epiphany.

Today, in Ethiopia, customs of the Western celebration of Christmas are beginning to find popularity, so that Santa Claus is becoming a familiar figure. Christmas trees are being set up and decorated and gifts are being exchanged. All this is done, however, according to the dates of the old Julian calendar, which is the one followed

in Ethiopia, so that they celebrate Christmas on January 7th. In this connection, it is interesting to know that the year in Ethiopia consists of 13 months, starting on September 11, when spring begins. There are 12 months of 30 days each, plus a short month of 5 days, known as Pagumen. This comes just before the New Year.

However, westernized the Ethiopian Christmas may become, the people are not likely to change their observance of important religious festivals. In the month of January, known as Tir, the Coptic Church observes 4 festivals — the first being Christmas, but even more important is Epiphany, or Timket. This has, as its main feature, the blessing of water and the sprinkling of it on the assembled faithful — a re-enactment of Christ's baptism by John the Baptist. On the previous day, all is made ready. Bells ring, trumpets blow, and drums roll as the priests carry the sacred "Tabot" out from the church to a special carpeted tent where it remains overnight until time for the priests to bring it forth for the ceremony.

The "Tabot" is the most sacred object in the church. It represents the Ark of the Covenant, which, according to tradition, was brought to Ethiopia from Jerusalem by Menelik, son of King Solomon and the Queen of Sheba. The Tabot is really a portable altar holding the sacred vessels for celebrating the Eucharist, and is always carried concealed under crimson cloths, on the heads of the priests.



St. Nicholas (Sinterklaas) riding in the Amsterdam parade, after arriving by boat. His horse is always white, said to be in memory of the white horse of Odin.

Photo courtesy Netherlands Information Service

Marzipan: Famed Holiday Sweet

Marzipan, which is basically a simple combination of almonds and sugar, is considered the peerless confection for holiday tables, all over Europe. It appears in many forms — not only exquisite bonbons, usually shaped into fruits and vegetables, but also as the delicious bittersweet ingredient in all sorts of cakes and cookies and pastries.

Marzipan has an ancient history, having been cre-

ated by the Persians and Egyptians shortly after the birth of Christ. It has always been associated with elaborate dishes and decorations, especially at Christmas. Then, bakeries display cakes and cookies trimmed with holly leaves and figures of Santa Claus in colored marzipan. Some of the fine patisseries create elaborate sculptured displays showing entire scenes.

PAPA NOEL

Papa Noel, as a Santa Claus is known in Brazil, enters through the window at Christmas Eve, as many of the houses have no chimneys. Gifts are left for the boys and girls in the shoes which they are careful to arrange for their convenience.

Children's Art Carnival Creates for Christmas

The Children's Art Carnival in Harlem, in New York City, is a lively art center teeming with activity—ringing with the sound of children's voices, bursting with the color and form of their creativity. Sponsored by the Museum of Modern Art, it works with about 750 children each week, from kindergarten to high school ages, as they come to take lessons in painting, collage, sculpture, figure drawing, film making, and sewing. Some 45 public schools and 75 community organizations are participating in the program of the center.

How to Make A Christmas Scrapbook

Here's a great idea for salvaging those used or left-over Christmas gift wraps. You may use a regular 3-ring loose-leaf notebook, or cut cardboard to any size you like, for the covers. If you make your covers, you can punch holes in them later and put covers and side pages together with left-over Christmas ribbons (press them smooth first). Cover notebook or cardboard with gift-wrap paper. You can press used or left-over Christmas wrap paper smooth with an iron, set on very low heat. Measure notebook, taking the height and width of front and back covers. Add 1" overlap to all four sides. Cut out of one piece of paper, or two if you use two pieces of cardboard. Notch the corners. Using rubber cement, or any household glue, glue paper to outside covers of notebook, centering between the notched corners. Then glue overlaps to inside of covers.

Measure exact dimensions of inside covers. Cut out one piece of gift wrap for each (this could be a contrast pattern) and cement into place, covering overlaps.

MERRY CHRISTMAS

Christmas Dinners in The Good Old Days

How many people today could manage such a menu as this one? Here it is, right out of the diary of a Dixie plantation owner:

"We had for dinner oyster soup, besides boiled mutton, ham, boned turkey, wild ducks, partridges, plum pudding, sauteur, burgundy, sherry, and Madiera." And what gourmet cook would care to cope with this one? It was served to hearty-eating miners in the Rockies in 1858. After oysters and pork, which were conventional "openers," the menu went on to elk antelope, buffalo "smothered" and grizzly bear a la mode. In addition, there was Black Mountain squirrel, prairie dog, and mountain rats — followed with swans, cranes, and quail — the whole lot accompanied by wines.

and create is directly related to their feelings about themselves, their family, and what goes on around them. So it is natural that the weeks prior to Christmas bring forth paintings that show Santa Claus, Christmas trees, snow scenes, and so on. They also make ornaments to hang on their own Christmas trees and decorations for the big Christmas party — for example, the creche made by the three teen-age boys shown in picture.

At the Carnival, they have discovered that the most exciting art activities for young children are those where materials are available for the child to use as he wishes, with as little interference from the teacher as possible. This freedom of action seems to be a real contribution to creativity.

The Executive Director of the Carnival is Mrs. Betty Blayton Taylor, herself a well-known black painter, who would like to see programs of this kind adopted on a national basis.

Know What "Wassail" Means?

This ancient word, familiar to us from song and story, comes from the Anglo-Saxon words "Wes hal" — which means "be whole," or in more modern terms, "Good Health." It was used as a toast, before lifting one's glass — and by extension came to mean a drinking song.

Snow or No, It's Always "White Christmas"

The traditional image of an outdoor Christmas scene brings to mind, for most of us, the brilliance of sunlight on snow-covered fields and hills. But this is an idea that originated in the northern parts of Europe and America — and of course it doesn't really apply to the climate in many parts of our country.

In southern California, for instance, roses are blooming at Christmas — indeed, we all know this if only because of the famous New Year's "Rose Bowl" football game. And in Florida, at Christmas time, there's apt to be a hot sun beaming down on sand.

MAGIC GIFTS

The gifts brought by the Wise Men all had magical associations: gold for the sun mystery, frankincense as the smoke-maker, and myrrh, the healer.

MOST USED TEXAS REFERENCE

TEXAS ALMANAC

1974-75 EDITION The Encyclopedia of Texas



Most used Texas Reference in the office, home or classroom. Recognized for more than a century as "THE AUTHORITY" on Texas. Covers History, Government, Agriculture, Business, Education, Weather and all Texas subject matter from A to Z. A compact reference book, the TEXAS ALMANAC is like having a whole library on Texas in a single volume.

ON SALE NOW AT NEWSSTANDS, BOOK STORES, DRUG STORES AND WHEREVER BOOKS ARE SOLD

ORDER FROM

The Dallas Morning News

THE TEXAS ALMANAC DIVISION THE DALLAS MORNING NEWS COMMUNICATIONS CENTER DALLAS, TEXAS 75222

Please send to:

NAME _____

STREET NO. _____

CITY, STATE, ZIP _____

Enclosed is remittance in the amount of \$ _____ covering _____

— Copies Paperbound or \$2.50 per copy
— Copies Hardbound or \$3.00 per copy
Mail prices include tax, packaging and postage

GIFT-GIVING VARIES

In most European countries, families give presents either on St. Nicholas' Day, December 6, or on Christmas Eve, or at Epiphany — January 6. Only the English and Americans customarily choose Christmas Day itself for gift-giving.

NOSING AHEAD

Dasher? Dancer? Santa's most famous reindeer today is Rudolph of the red nose, from the 1939 song by Johnny Marks.

PROOF OF PUDDING?

In European countries, finding an almond in the holiday pudding means marriage next year.

GENUINE INDIAN JEWELRY

From New Mexico and Arizona

CROWELL FLOWER SHOP

8:30 - 5:00 except Sundays

Jim Gafford Phone 817-685-3531

"Peace on earth, good will to all men" is our heartfelt prayer at this holy Christmas season.

THYRA AND FREEMAN THACKER AND MRS. B. M. EUBANK

NOEL

Friendly good wishes burning bright!

WE WISH YOU AND YOURS A VERY MERRY CHRISTMAS

DICKENS LUMBER & COMPANY SUPPLY

DICKENS, TEXAS

Joy to the World, the Lord is come! And may His spirit be with us in this most sacred Holy Season.

THE BARNHILLS
John, Billie, Bill and Jim

Greetings of the Season

We welcome the opportunity to wish you, our friends and neighbors, the best of everything at Christmas and to thank you for your patronage in the past. We look forward to serving you again!

MAY THE JOY OF CHRISTMAS GO WITH YOU THROUGHOUT THE NEW YEAR

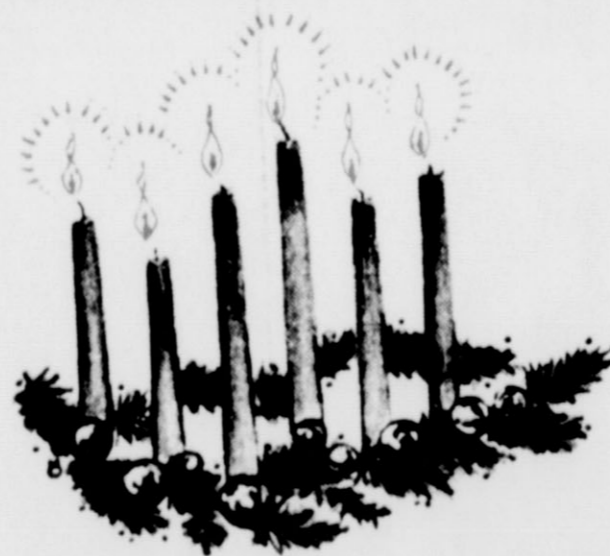
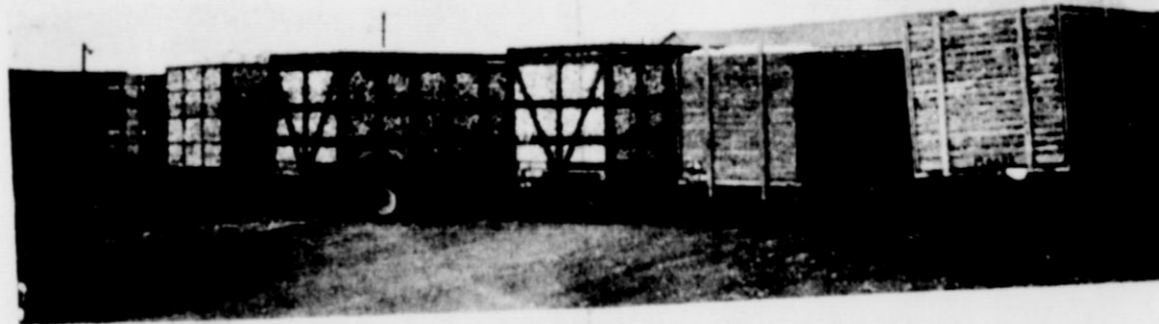
Ronnie's

a Very Merry Christmas!



IN THE FOOTHILLS Willow Creek west of Matador winter of 1972-73. Photo from US Highway 70

May your holiday be bright with happiness...warm with love and friendship...
and festive with the traditional joys of the season. To our many friends...a special "Thank you"
for the privilege of serving you. We pledge our best efforts to serve you better.



WEST TEXAS GIN

Division of Quanh Cotton Oil Company

Bennie Keltz, Manager

State Highway 70, North

Matador, Texas

Merry Christmas



MATADOR CITY PARK

As an expression of our thanks and
good will, we are extending to all our
friends and neighbors our very best wishes
for a joyous and memorable Yuletide season.

OFFICERS

RALPH STAPLETON, President
JOHN L. BARNHILL, Vice-President
FRANK PRICE, Vice President & Cashier
J. R. WHITWORTH, Asst. Vice-President
LUCY FORD, Assistant Cashier
ROY G. HOBBS, Assistant Cashier

DIRECTORS

JOHN L. BARNHILL
W. E. BURLESON
L. M. MILLER
FRANK PRICE
RALPH STAPLETON
M. S. THACKER
RICHARD VARNELL

Thank you, sincerely, for your friendly good will.



First State Bank

Capital and Surplus \$200,000.00
MATADOR, TEXAS



Resident's Mother Dies

Mr. and Mrs. R. H. Harris returned home Monday of last week, from Phoenix, Arizona, where they attended funeral services for her mother, Mrs. Lou Ola Yocham, 96, who passed away Nov. 24. The funeral was on November 28, in Memory Chapel of A. L. Moore & Sons, with Rev. Harry Burdeck officiating. Burial was in Double Butte Cemetery, Phoenix.

Mrs. Yocham had made her home here from 1924 until 1936 when she moved to Phoenix. She was born in Limestone County, Nov. 14, 1884, and was married to Will Yocham, who preceded her in death.

She is survived by two daughters, Mrs. R. H. Harris (Dean) of Matador and Mrs. Ralph White (Hanna) of Phoenix; three sons, Mike, of Tucson, Ariz., Daymon, of Phoenix, and Doil of Ispeming, Mich., and a stepdaughter, Florence Vaughn of Catalina Island, Calif.

ATTEND DEDICATION SERVICE SUNDAY
Attending the Dedication Service for the Methodist Church Education Building, from out of town were, Rev. and Mrs. Roy Patterson and grandchildren of Turkey, Rev. and Mrs. W. B. Swim of Plainview, Mr. and Mrs. Clark Forbis of Roaring Springs, Mrs. Marvin Henson of Chillicothe, and Mr. and Mrs. Williams of Floydada, friends of Bishop Carleton.

NOTICE

OF CHANGE IN OFFICE HOURS
Mondays, Wednesdays, Thursdays, and Fridays: 9 a.m. to 5 p.m.
Saturdays: 9 a.m. to 3 p.m.
Tuesdays: 9 a.m. to 12 noon

DR. JOHN W. KIMBLE, O. D.
Contact Lenses * Visual Analysis
Floydada, Texas Phone 683-8488



TRAIL DUST MOTEL

MR. AND MRS. J. S. PERRYMAN

At Rites For Mrs. Green

Friends and relatives attending the rites for Mrs. Myra Green on Dec. 11, other than those locally and from neighboring communities included Claudis M. Nichols of Quanah; Bill Cooper of Crowell; Mrs. Jewel Lawrence and Michael of Irving; Mr. and Mrs. Bert Breen and Mr. and Mrs. Robert Flynt of College Station; John Green of Bakersfield, Calif.; Mr. and Mrs. David Sinclair and Darci of Crockett; J. N. Fletcher Jr., Dallas; Mr. and Mrs. Jeff Lawrence and Jeffery, Brownwood; Mrs. Kelly Ann Graham and children of Graham; Miss Willie Stafford of Abilene; Rev. Murry Brewer, Mr. and Mrs. Jerry Adams and Mrs. Merel Freeman, Abernathy; Mrs. Dollie Jones of Idalou; Robert Reynolds, Tom Green, and Mrs. Willow Street of Dickens; Robert McAteer, Mr. and Mrs. Robert Green and Mr. and Mrs. Lawrence Green, Mrs. Nell Davis, and Beth Blackwell of Spur; Mrs. Johnnie Moss, Floydada; Mr. and Mrs. R. E. Kirksey, Throckmorton; Mrs. H. V. Bigham, Mr. and Mrs. C. Davis, Mr. and Mrs. Randy Calcote, Mr. and Mrs. Garlin Murphy, Mr. and Mrs. Muri Hext, Mr. and Mrs. Louis Sinclair and Jerry Don, Mr. and Mrs. John Kirksey and Jon, and Mrs. Jan Jacobsen all of Lubbock; Mr. and Mrs. Quannah Maxey, Mrs. Viva Davis, Mrs. Bernita Maxey, Mrs. Myrtle Peel, Mrs. Mary Stone, Mr. and Mrs. Ray McClellan, Mrs. Willie Mason, Mrs. Rene Fluit, Mr. and Mrs. Bill McMahon, Mr. and Mrs. L. C. White, Mr. and Mrs. Elmer Cowdry, Mr. and Mrs. Noel White and Steve, Mr. and Mrs. Lewis Mason, Brent and Bradley, Mr. and Mrs. Ronnie Graves and Mr. and Mrs. Lee Davis all of Post.

Cub Scouts Set January Meeting

Cub Scouts will hold their next meeting the second Monday in January, it was announced this week by Loyd Hall, who has been serving as Cub Scout Leader.

Mr. Hall, who is moving to Crosbyton, expressed his special thanks to the Den mothers, for their cooperation during his residence here. These include Mesdames Vann Francis, Bill Pallmeyer, Elbert Seigler, Bundy Hal Campbell and Mrs. Hall, as well as others who assist with the work.

The Cubs meet at the Methodist Church and the Webelos in the Baptist Church.

Attend Rites For A. Payne

Relatives from out of town, who attended funeral services Dec. 12, for A. W. Payne at Roaring Springs, included Mr. and Mrs. John Payne of Chino, Calif.; Mr. and Mrs. G. C. Holen and daughters of Odessa; Mr. and Mrs. Ruben Payne and Terry, Mr. and Mrs. J. E. Roller and Billy, Mr. and Mrs. A. C. Roller, Mrs. Ruby Nichols, Mrs. L. D. Martin and children, Mr. and Mrs. Lawrence Hull and family, Mrs. Wayne Boling, Mrs. Carl Wagner and girls, Mr. and Mrs. A. L. Roller, and Earl Hunt, all of Lubbock; Mr. and Mrs. Lloyd Freudenrich and sons of White River; Mrs. Charlie Byars of Enochs; Mrs. Henry Hardaway of Littlefield; Mr. and Mrs. Tom Byars and Scott of Friona; G. A. Robbins, and Mr. and Mrs. Lon Lincecum of Idalou; Mr. and Mrs. Vester Roller of Plainview; Mr. and Mrs. Floyd Waters and Keith of Hale Center; Mr. and Mrs. Cleve Tooke of Hedley; Mr. and Mrs. P. H. Woolsey, Mrs. Olga Seales and Mr. and Mrs. Robert Tucek of Canyon; Mr. and Mrs. J. W. Benham of Amarillo; Mr. and Mrs. Jerry Hudson of Edmonson; Eldon Martin of Quitaque; Mrs. Don Smith of Waco; Harry Huettel of Dallas; Mrs. Dorothy Jameson and Travis, Claude McDonald, Clem Timmons, Don Timmons, Mr. and Mrs. N. L. Cook, Mrs. E. M. Timmons, Mrs. Una Simpson, Mr. and Mrs. Allan Thomas, Mrs. Bessie Thomas and Mr. and Mrs. Bill Simpson, all of Northfield; Mrs. Juanita Curlee of Childress;

M. B. Stanton of Petersburg; Mr. and Mrs. Morris Waters and Mr. and Mrs. Gene Reid of Becton; Mrs. Ona Carper, Cecil Carper, Joe Carper, Roy Carper, Troy Carper, Irvin Carper and Mrs. Bula Mae McNatt, all of Cleburne; Mr. and Mrs. Bob Forbis of Afton.

CANDIDATE ... FROM PAGE ONE

district - even though he will be busy in Austin as a delegate to the Texas Constitutional Convention this spring.

"The opportunity for meaningful public service in state government is greater today than ever before," Finnell commented.

"I will address myself to the problems confronting our state as a whole," Finnell said in his announcement,

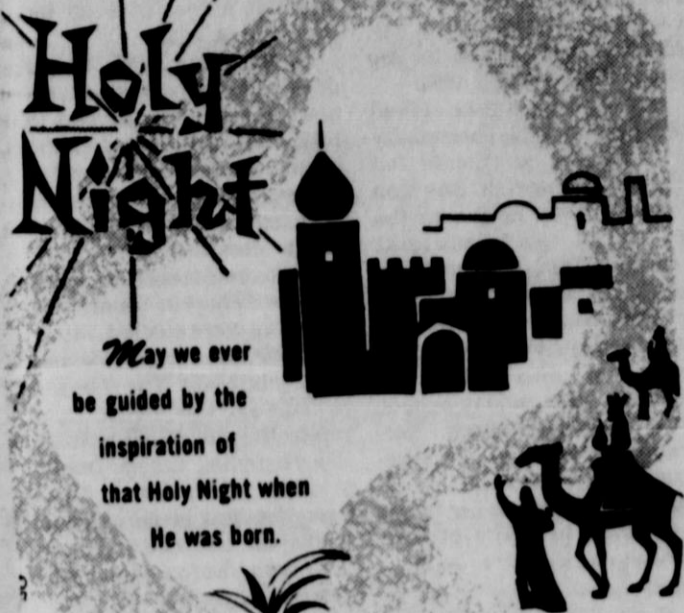
"and by doing so I hope to bring into perspective the problems and common goals of this district.

Finnell, who has never missed a day during his entire legislative career, was first elected to the House in 1966, carrying every county in the district, was elected in 1968 and 1970 without opposition, and won his fourth term last year by defeating 3 opponents without a runoff.

During the last eight years, Rep. Finnell has represented

8 northwest Texas counties; Archer, Baylor, Clay, Jack, Montague, Throckmorton, Wichita and Young.

Finnell, who has served on the House Agriculture and Livestock committee since 1966, is presently Chairman of the subcommittee studying agricultural equipment shortages. He is also Vice-Chairman of the important Elections committee. His colleagues chose him Vice-Chairman of the West Texas Delegation to the Texas House of Representatives.



May we ever be guided by the inspiration of that Holy Night when He was born.

City Cleaners

HOME OWNED AND OPERATED
L. A. & Odessa Mullins



Our sincere wishes for your happiness, health and prosperity in the New Year.

The Gieseckes

MR. AND MRS. R. C. GIESECKE



A VERY MERRY



CHRISTMAS

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

FIRST BAPTIST CHURCH MATADOR

LEONARD SIMS - PASTOR

Best Wishes for CHRISTMAS

During Christmastime we extend to all our neighbors and friends warmest wishes for a wonderful holiday.

Matador Auto Company

MR. AND MRS. GLENN WOODRUFF AND PERSONEL

NOEL

GREETINGS TO YOU AND YOURS
WAYNES T.V.
Mr. and Mrs. Wayne Cartwright

WARMEST Greetings

May the holidays find you at the height of happiness, in the best of health... rich in friendships.

T V CABLE
MATADOR

Merry Christmas

VOICE OF THE Foothill Country

Matador Tribune

77th Year No 42 Matador Motley County, Texas, Thursday, December 20, 1973 Price Ten Cents

Winter Storm Strikes Area

TRAIL DUST

By DOUGLAS MEADOR



Twenty years had passed since we met and he looked the same and he talked the same. His eyes were blue and sharp and his skin was still the color of polished saddle leather. It appeared that the mow of time had passed over him with the sickle raised.

It was Christmas Eve and there was no more room in the sky for stars as the horse crunched the frozen snow and the rider pondered the contents of a tow sack tied on behind the cantle of his saddle. It was wrapped in his yellow slicker and divided into three parts. One side contained red apples and the other side contained three pounds of twisted and stick candy. The center part of the sack contained two small rolls each of inexpensive green and red ribbon. The rider could see the two yellow lights about three miles apart and he turned toward the left. The homesteaders lived in the half dugout and the other light was that of his own home where he lived as a line rider for the ranch empire. He knocked at the rough door and was met by his neighbor. The wood-burning stove was red and the single room was warm. The line rider carried the tow sack inside. He looked at the two children sleeping on the floor, wrapped in old sug-gans. He placed the sack on the plank table and bade the homesteaders wife to open it. He explained that he wanted to share the contents with the children on the floor and his own two a few miles away. They divided the apples and candy and the ribbon and he was on his way across the snow-covered prairie. He felt warm inside and the stars shone with an extra brightness, and the light shining from his own window appeared to have a golden cast.

Two invisible jets were trying to sew a rent in the thin clouds with thongs of white vapor but the seams were not holding. Shortly the clouds began to drift in the late twilight and the sky turned to gold with the vapor trails left like two golden threads dangling over the world.

The person who does not feel the Spirit of Christmas in his heart during the season merely uses the organ to keep his pulse beating.

SS REPRESENTATIVE TO BE HERE JAN. 4

Ray Purcell, representative from the Social Security office in Plainview will be working in Matador Friday morning, January 4, instead of the scheduled date. Since the first Tuesday in January falls on a holiday (New Year's), the change was made to Friday, for January only.

Beginning in January, the Plainview office will be the focal point for most fiscal needs of the aged, blind, and disabled people in Hale, Floyd, Motley, Swisher and Briscoe Counties, it was announced by Mance M. King, Branch Manager.

Mrs. R. E. Campbell Sr., drove to Plainview, Wednesday to visit her sister, Mrs. Carl Tardy, at Central Plains Hospital.



DEDICATION of the Christian Education Building of the First United Methodist Church, in a service Sunday was attended by Bishop Alsie H. Carleton, who preached the sermon of dedication. Also participating were Rev. Dr. J. Weldon Butler, Plainview District Superintendent, and Rev. Roy Patterson of Turkey, former pastor here when the building was constructed. Shown in above photo from left, are Bishop Carleton, Rev. Douglas Gossett, church pastor, Rev.

Patterson, Dr. Butler and Rev. W. B. Swim of Plainview, also a former pastor here. Bishop Carleton, of Albuquerque, N.M., presides over the Northwest Texas and New Mexico Conferences. The group is standing in front of the Ada Ford Prayer Room, which bears a plaque inside reading "In loving memory of Ada, Jewel and A. W. Ford, by Wynona and Vance Gilbreath."

—Tribune Photo

Greeting Arrives From Indian Ocean

A Christmas greeting arrived this week for Editor Doug Meador, from James H. Martin aboard the USS Harold E. Holt, presently on the Indian Ocean. "Dear Doug," he writes, "I hope and pray your Christmas and New Year is a happy one this year and years to come. The Matador newspaper is a big help, not just for me but for all of the A-Gang people as well. We thank you. From Happy Harry to Doug Meador, thank you. Your paper keeps me going!"

The sailor is the son of Mr. and Mrs. Curtis Ewell Martin of Floydada, and grandson of Mr. and Mrs. Curtis Martin, Matador, and Mr. and Mrs. Preston (Peg) Spray, former residents, now of Hawley, Tex., near Abilene. Thank You, Happy Harry for remembering us at Christmas.

Nephew of M. Turner Dies In Arab Attack

A young nephew of Malcolm Turner of Flomot was killed in Monday's attack by Arab guerrillas at Rome's Leonardo da Vinci Airport, according to news received here by Turner's son, Dean Turner. The boy, Russell Turner, 11, was on his way to visit his parents in Saudi Arabia for Christmas. He had been attending school in Albuquerque, N.M. and had been making his home with a foster mother, Doris Morhain.

The following AP release from Albuquerque appeared in Wednesday's Lubbock Avalanche-Journal:

Mrs. Morhain said she received news of the boy's death just as she had believed him to be safe after hearing that his flight from New York was late arriving in Rome. "I just can't understand what happened," she said before telling a reporter she was too upset to talk about

Flomot Baptists Schedule Services

Special services for Christmas and the New Years will be presented by the First Baptist Church at Flomot, according to announcements by the pastor, Rev. Ray Crowder.

The Christmas program will be "The Gift Unspeaking" presented in music, Sunday night, December 23 at 7 o'clock.

A Watch Night Service is planned for December 31 at the church from 8:00 p.m. to January 1st at 12:10 a.m.

Community Chest Approaches Goal

THE GOAL of \$2,000 set by the Matador Community Chest may be reached by Christmas according to President Bob Stanley. It is now more than 70 percent achieved with \$1,428.75 reported late Tuesday.

The Chest, which has been serving this community for more than 20 years did not hold a drive last year and needs funds for its many operations. The principal fund is that of local needs, but it also includes the Red Cross, Salvation Army, USO, Boy Scouts and Teen Center.

All organizations receive

Lions To Present Lighting Plaques

TIME is short to prepare for the judges, but the Lions are going to present Christmas lights and decoration plaques again this year as has been the custom for a number of years.

A first place plaque will be given for the best decorated place of business and a first place plaque for the best decorated home. A second place plaque will be given in each of the two above categories.

But the time is short. The decision to award the plaques was made this week. The judges will drive around the community tonight (Thursday) and make their selections.

Parade Cancelled By Severe Weather

Several changes were made by Lions officials before it was decided to cancel the parade. Road blocks had already been set up and were later removed.

The severe weather did little to reduce traffic on Matador's business streets as shoppers crowded stores for their holiday shopping.

Sales are running higher during the past few days and some merchants fear that stocks may be depleted too soon. In most cases, however, stocks are still ample.

SANTA will visit Roaring Springs Friday (tomorrow) at 3:00 p.m. for his official trip, sponsored by the Roaring Springs Lions Club.

Minister Hall To Crosbyton

Minister Loyd Hall and his family will leave Friday to make their home in Crosbyton, after serving the Church of Christ here since June, 1972.

Minister Hall has accepted a call from the Crosbyton Church of Christ, beginning January 1. He will continue preaching at the local church through December.

He has been active in civic and community affairs since coming to Matador. He is a member of the Matador Lions Club, Cub Scouts Leader and also worked with the Boy Scouts. Mrs. Hall is a member of the Eternas Junior Study Club. They have four children, James, Karen, Jason and Jeffrey. All will be missed by their many friends in this community.

"We have appreciated the friendliness shown us by the entire community while living in Matador," Minister Hall said. "We will miss our friends here, and expect to return and visit you. We extend a hearty invitation to each of you to visit us in Crosbyton, any time you come our way."

Alvin Stearns Rites Are Held

Services for Alvin M. Stearns, 69, lifelong resident of Motley County, were held at 2:00 p.m. Friday, Dec. 14 in the First Baptist Church. Officiating were Rev. Leonard Sims, pastor, and Rev. Gene Hawkins, former pastor, now pastor of Calvary Baptist Church, Lubbock.

Mr. Stearns passed away December 12 in Scott and White Hospital in Temple, after a lengthy illness. He had been in Temple for about three weeks.

Burial was in East Mound Cemetery, with Masonic graveside rites, led by Furman Vinson, Seigler Funeral Home was in charge of arrangements.

Alvin McLaughlin Stearns was born September 4, 1904 in Motley County, a son of the late Mr. and Mrs. L.A. (Gus) Stearns, early pioneers, and lived most of his life in Matador. He graduated from Matador High School, and was married here May 16, 1927, to the former Miss Bertha Patton, whose parents were also pioneers, the late Mr. and Mrs. M. L. Patton.

Mr. Stearns was actively engaged in farming and ranching until his retirement a few years ago. He was a member of the First Baptist Church, Matador, and a member of the Matador Masonic Lodge, Khiva Temple of Amarillo, and of the KCCH Scottish Rite Masons of the Lubbock Consistory. He was also a 32nd degree Mason.

He was a longtime member of the Matador Lions Club and aided the organization in all its activities.

He is survived by his wife, one brother, Claude Stearns of Temple and two nephews, Stafford Stearns of Upland, Calif., and Richard Stearns of Temple, and three nieces, Mrs. B. E. Shaw (Frances Stearns) of Albuquerque, N.M.; Mrs. Earl Crites (Patsy Stearns) of Lubbock and Mrs. John C. West, of Boston, Mass., (Cora Beth Stearns).

Masons served as pallbearers and were, Lewis Bostick, Bill McCaghren, Melvin Meason, Glen Brotherton and Mike Hoyle; and Weldon Fromm of Amarillo.

Finnell Seeking Senate



CHARLES FINNELL

HOLIDAY - State Rep. Charles Finnell of Holiday announced today as a candidate for State Senator, 30th Senatorial District, vacated by Jack Hightower of Vernon who has announced plans to run for the U. S. Congress.

Finnell praised Hightower's work and said that their team efforts over the past eight years, "have given me an understanding of the needs of the entire vast area of our district." The senatorial district, which includes Motley County, covers most of northwest Texas.

Finnell was honored by friends from throughout this area last week with an appreciation dinner in Holiday which attracted more than 500 supporters.

Finnell, a veteran of four terms in the Texas House of Representatives, promised to wage an active campaign in all 29 counties of the

(SEE PAGE 3)

Attend Rites For Relative

Mr. and Mrs. J. D. Craven, accompanied by Mrs. Frances Craven of Abilene, attended funeral services in Wichita Falls, Monday for Mr. Craven's aunt, Mrs. Katie L. Barclay, 86, who died Friday in Houston.

Services were at 2 p.m. in Hampton-Vaughan Funeral Home Chapel, Lynn Rhodes, minister of Tenth & Broad Church in Wichita Falls, officiated, with burial in Riverside Cemetery.

Mrs. Barclay's husband, the late Walter L. Barclay was a brother of the late Mrs. G. S. Craven. They were longtime residents of Wichita Falls, and at one time lived in Matador.

Survivors include a daughter, Mrs. John Walker of Houston; a son, Louis of Abilene; five sisters, four grandchildren and four great grandchildren.

AT BROTHER'S BEDSIDE

Mr. and Mrs. J. M. Russell and Mr. and Mrs. L. M. Cox have been at the bedside of a brother and brother-in-law, W. O. Cox of Vealmore, who is gravely ill in Methodist Hospital, Lubbock. He is a brother of L. M. Cox and Mrs. Russell.

IN HOSPITAL

Eddie Russell is a patient in Hi-Plains Hospital, Hale Center where he was conveyed Friday, Mrs. Russell, who has been in Hale Center with her husband, and staying at the home of their son and family, Mr. and Mrs. Gordon Russell, spent Tuesday here, looking after things.

THE SUMMER weather was swept away about dark Tuesday when a blizzard hit with chilling wind. The arctic blast dropped the mercury from about 60 degrees to near freezing in a few hours.

The might of the storm continued through the night and before daylight, the mercury was below 20 degrees.

When the storm struck here it was accompanied by a few flakes of snow or dirt-filled rain. Some snow was reported in the Amarillo area but it was light. Heavier snow was reported in the New Mexico area.

NO TRIBUNE NEXT WEEK

For one of the few times in its 40-year history the Matador Tribune will not publish an issue next week. The next issue of the weekly will bear the date of January 3, 1974.

The office will be open part of the week, except Tuesday (Christmas Day) and Wednesday.

Personnel may be reached by calling 347-2239, or Mrs. Mary Renfro 347-2390.

The Tribune wishes its subscribers, advertisers and friends a very Merry Christmas and that 1974 will be a Happy and Prosperous New Year.

Lila and Douglas Meador, Hazel Donovan, Mary Renfro and Beverly Sims.

Most Places Will Close Christmas

Most places of business will be closed Christmas and the following day. Others will be closed longer.

The post office here will close at noon Monday (Christmas Eve), and remain closed Christmas day according to Postmaster Charlie Scaff.

The American Legion and Auxiliary will omit the January meeting as is customary. The Lions will also omit the club's first meeting in the new year.

IN QUANAH HOSPITAL

D. I. W. Birnie is a patient in Quannah Memorial Hospital, Quannah, where he had surgery Friday. Visiting her

Tuesday were Howard Edmondson, Marvin Patton and Clyde Gilbert. Mrs. Birnie has been with her husband during his hospitalization.

Also a patient in the Quannah hospital is Mrs. A. B. McCaghren. Visiting her Sunday were her sisters, Mrs. R. E. Campbell Sr., and Mrs. Breeb Hurst, and a sister-in-law, Mrs. James (Red) Renfro. Mrs. Hurst left Monday to return to her home in Roswell, N.M. after her visit here, and at the bedside of another sister, Mrs. Carl Tardy, at Central Plains Hospital, Plainview.

MEETING OF GARDEN CLUB POSTPONED

Matador Garden Club will hold its December meeting Friday afternoon, Dec. 21, it has been announced. The meeting was postponed from the regularly scheduled date, Dec. 17.

The Christmas program and Silver Tea for State Endowment Fund, Garden Clubs, Inc., will be held at the home of Mrs. W. W. Clements and will start at the usual time, 3:30.

All members are urged to attend and each is expected to participate with a Christmas arrangement using a Madonna figurine.

WESLEYAN SERVICE GUILD HAS CHRISTMAS PROGRAM

The Roaring Springs Wesleyan Service Guild held its annual Christmas party Wednesday night, Dec. 12, at the home of Mrs. Eva Thacker, with the president, Mrs. Roy Bradford in charge. Miss Freda Keahey was in charge of the program.

Opening prayer was by Mrs. Clyde Clifton. Mrs. Clark Forbis read the Christmas Story and Miss Keahey recited a poem, "The Christmas Gift." Mrs. Clyde Williams of Comanche sang, "There's a Song in the Air."

Roaring Springs

☆ **NEWS** ☆
Mrs. Joe Meredith
Phone: 348-2301

Week end guests of Mrs. Eva Thacker were Mr. and Mrs. C. M. Robertson of Houston and Mr. and Mrs. Melvin Thacker of Lockney. Mr. and Mrs. Kenneth Marvel and Mr. and Mrs. Thomas Hurt of Matador shopped in Plainview, Saturday.

Mrs. Agnes Meredith, accompanied by Mr. and Mrs. Loy Ogden of Floydada, shopped and visited in Lubbock during the week end.

Mr. and Mrs. Joe Meredith and children shopped in Plainview, Saturday.

Kelly Carson, son of Mr. and Mrs. Forest Carson and Scott Evans, son of Mr. and Mrs. Norman Evans of Lubbock, were rushed to St. Mary's Hospital Thursday night after taking an overdose of aspirin and tranquilizers. They were released Saturday morning, and both are doing fine. Mrs. Evans and Scott have returned to their home in Lubbock after a visit with her grandmother, Mrs. Agnes Meredith.

Mrs. Carl Ashley has been released from the hospital in Galveston and returned home this week.

Mrs. Alvin Durham and daughter, Mrs. Tommie Perryman shopped in Lubbock last week.

Mrs. Kenneth Marvel, Mrs. Rosetta Underwood and Mrs. Joe Meredith, accompanied by Mrs. Bobbie Martin of Matador, attended to business and shopped in Plainview, Friday.

Mrs. Doc Cooper and son, Buzz, of Ralls visited her parents, Mr. and Mrs. J. A. Melton, Sunday.

Mr. and Mrs. Jerry McGee and children, Dale and Kerry of Spur, visited his brother and family, Mr. and Mrs. Gordon McGee and Audie, last week.

Visiting Mr. and Mrs. Alvin Durham, Monday were their daughter and children, Mrs. Tommie Perryman, Lee and Pam, of Hale Center.

Mrs. Elbert Mitchell has returned home from the Crosbyton Hospital, but will be confined to her bed for a few weeks.

Mrs. J. A. Melton, Mrs. Doc Cooper of Ralls and Mitch Hale of Afton shopped in Lubbock Saturday, and had lunch with Mrs. Melton's son, Buddy Melton.

Mrs. Ben Dillard visited in Muleshoe last week with her children, Mrs. Dean Spraberry and son Daryl, and Mr. and Mrs. J. W. Maritt and children.

Visiting Mr. and Mrs. H. C. Smith last week was their daughter, Mrs. Don Smith of Waco. She also attended the funeral of A. W. Payne.

Week end visitors in the home of Mr. and Mrs. Jim McCleskey were their son and family, Mr. and Mrs. Herman McCleskey, Al, Gary and Audra of Hereford; also Mr. and Mrs. Glen Rattan and children, Will and Pam, of Lubbock.

Mr. and Mrs. J. D. Palmer recently visited their son and family, Mr. and Mrs. James Palmer of Friona.

Miss Freda Keahey and Miss Lula Swim visited in Levelland, Sunday with Mr. and Mrs. J. T. Swim.

Mr. and Mrs. Mike Peacock and Jon Mike visited her parents, Mr. and Mrs. Isaac Tabian of Dumas, during the week end.

Rev. and Mrs. W. B. Swim of Plainview visited his nieces, Mrs. Elizabeth Fletcher and Miss Lula Swim, Sunday evening.

Jamie McGee of San Angelo visited his brother and family, Mr. and Mrs. Gordon McGee and Audie, recently.

and gave as a prayer, the song, "Others." Carols were sung by the group. Gifts were exchanged, and refreshments were served to those mentioned, and the following: Mesdames Tom Yeates, J. M. Thacker, M. S. Thacker, Brown Hinson, Mamie Duren, Ruby Myles, Alfred Dye, Mae Fletcher, Hattie Marshall, Ruby Burt, Corky Marshall, Georgie Perkins, Curtis Ozborn, C. W. Palmer, Thurston Winegar, Bob Clem, Elizabeth Fletcher, Bea Sedgwick, Lewis Clifton, Clayton Clifton, Eliza Kingery, B. L. Peacock and Lem Miller, Miss Lula Swim, and two guests from Matador, Mrs. Mae Simpson and Mrs. Douglas Gossett. Mrs. Clyde Williams of Comanche, was here visiting her mother, Mrs. Eva Thacker.



MRS. MARK JORDAN

E. Gadsden Church Scene of Wedding

The East Gadsden (Alabama) Methodist Church was the setting December 8, for the candlelight wedding of Miss Martha Jean Hollingsworth and Mark Alan Jordan.

The bride is the daughter of Mr. and Mrs. E. Stanley Hollingsworth and the groom is the son of Dr. and Mrs. Charles Darwin Jordan.

Rev. Edward W. Gardner read the nuptial vows and a program of music was presented by Mrs. Francis Sisson, organist and Darwin Jordan, brother of the groom, soloist. He sang "The Lord's Prayer," "One Hand, One Heart," and "All Good Gifts."

Garlands of autumn leaves and baskets of bright-colored mums decorated the sanctuary for the ceremony. Given in marriage by her

sister of the bride, was flower girl.

Dr. Jordan served his son as best man. Groomsmen were Bill Black, Wes Ellis, Kip Taylor and Steve Hollingsworth, brother of the bride. Brandon Ashley, cousin of the groom, was ringbearer.

Following the ceremony, a reception was held in the Fellowship Hall of the church.

For her wedding trip, the bride wore a gray suit with crimson and black accessories and corsage of crimson roses.

After their wedding trip, the couple will reside in Gadsden.

Parents of the groom entertained the bridal party and out-of-town guests with an after rehearsal dinner at the Gadsden Country Club.

Mrs. W. A. (Roxie) Lewis of Roaring Springs, maternal grandmother of the bridegroom was among the wedding guests and is spending the Christmas

CHRISTMAS QUIZ

You decorate your home with holly and enjoy kisses under the mistletoe...celebrate Christmas on December 25...and even if you're past believing in Santa Claus, except to see him drawn and painted as a jolly, bearded old elf. But did you ever stop to think of why you do these things?

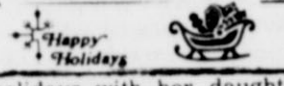
GiftAmerica, the company that created a whole new way of giving gifts, has collected some fascinating questions about the holiday--and provided answers that should tell you a lot about Yuletide customs and traditions.

Q. Which settlers brought Santa Claus to the New World, and which three men created today's popular image of Santa Claus?

A. The Dutch brought Saint Nicolas (Sinter Klaas, for short) to the New World; later his name became Americanized to Santa Claus. Author Washington Irving first described Santa as riding through the skies in a reindeer-drawn sleigh. Clement C. Moore described Santa as fat and jolly, with a snowy beard, in his famous poem, "A Visit From St. Nicholas." Cartoonist Thomas Nast drew him that way.

Q. Who fixed the date of Christmas on December 25th? In what century was Christmas first declared a legal holiday?

A. Pope Julius, about the year 349 A.D., decreed that Christmas should be celebrated on December 25th. In the 6th century--the year 543, to be exact--Christmas was made a legal holiday in Rome.



holidays with her daughter and family. Her grandson, the bridegroom has just recently recovered from injuries received in a boating accident that almost destroyed his right arm about 15 months ago.

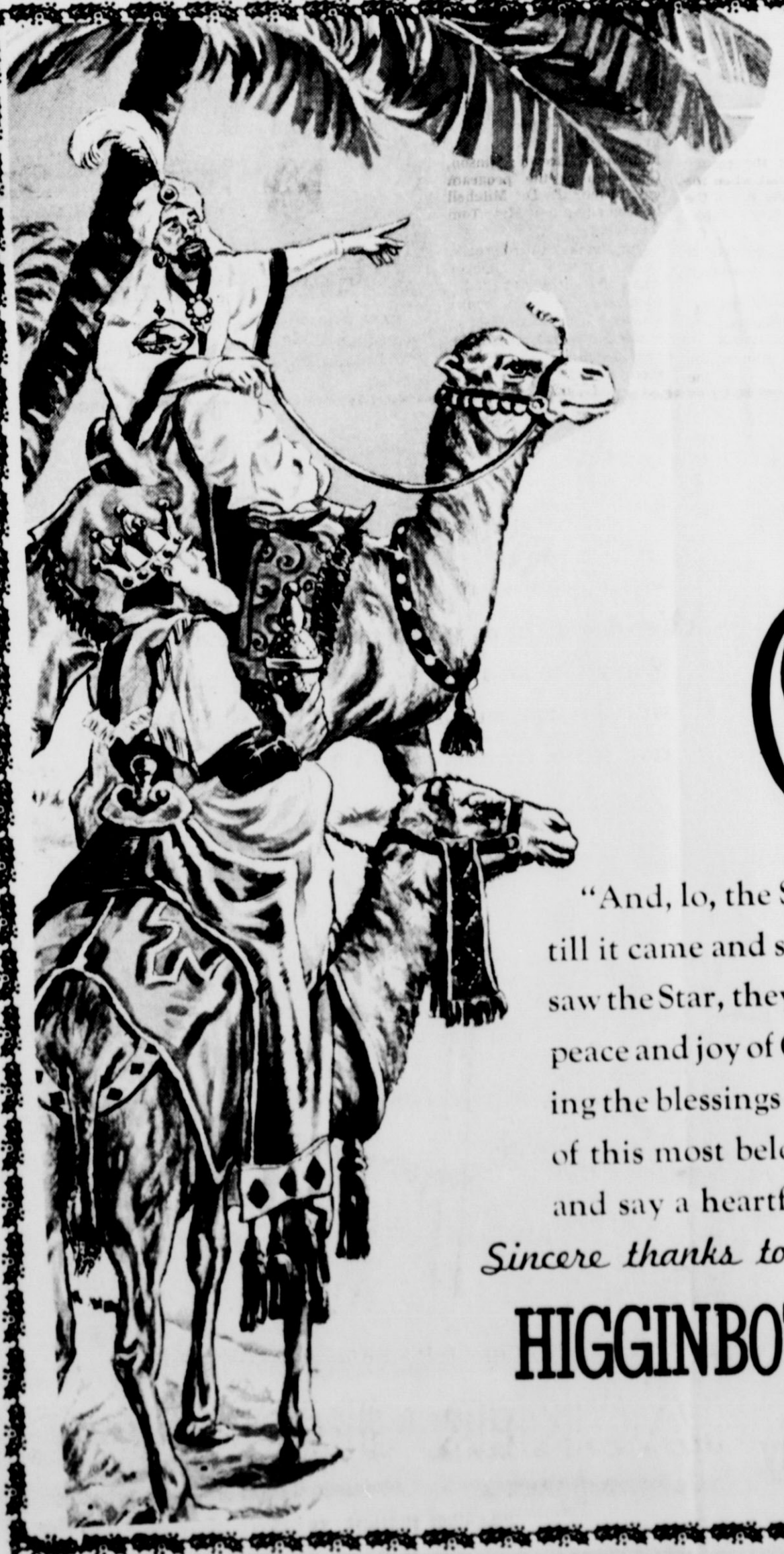


GREETINGS

We hope that the true spirit of Christmas will bring a glow to your spirits, warmth to your heart. Thanks to all!

Matador Variety

MRS. W. F. JACOBS, LAURA, AND PERSONNEL



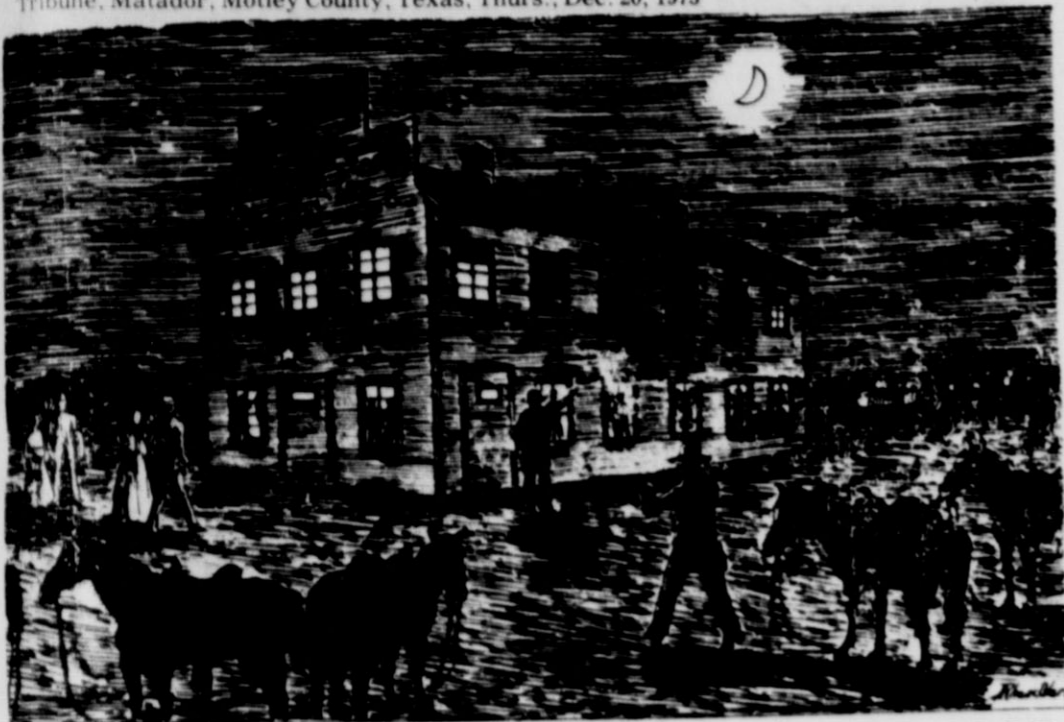
A Joyous Christmas

"And, lo, the Star, which they saw in the east, went before them, till it came and stood over where the young Child was. When they saw the Star, they rejoiced with exceeding great joy." So today, let the peace and joy of Christmas shine throughout our daily lives, bestowing the blessings of the season upon one and all. In the glad tradition of this most beloved holiday, we join in the wonder and rejoicing, and say a heartfelt "Merry Christmas" to our many good friends.

Sincere thanks to our loyal customers for your kind patronage

HIGGINBOTHAM-BARTLETT CO.

MATADOR, TEXAS



THE COWBOYS' CHRISTMAS BALL - ANSON - 1885.
DRAWING FROM WESTERN OBSERVER, ANSON, TEXAS

Cowboy Christmas Ball Lively 'Sortie'

By TANNER LAINE
Avalanche-Journal Staff

One of the most unique Christmas events in this part of the country is the Cowboy's Christmas Ball at Anson.

The prototype of this ball was placed on Christmas Day in 1885 at the Morning Star Hotel.

Charles Pool of the Cross P and the original ball was held in celebration.

This lively-gaiety "sortie" attracted the attention of William Lawrence "Larry" Chittenden, a New York newspaperman who was in Anson to inspect his uncle's ranch north of the town.

Chittenden wrote his famous poem "The Cowboy's Christmas Ball" and sent it to his editor in New York. It was bought by The New York Times and was reprinted in other newspapers.

Chittenden was really impressed with West Texas.

He returned and bought himself a ranch and collected his works about this area and put them into a book "Ranch Verses," which has now gone through 18 editions.

Chittenden moved to Bermuda shortly after turn of the century but his poems lived on all around the world.

Southwest folklorist John A. Lonax heard a group of Mexican cowhands singing about the Christmas ball and through his efforts the original poem was returned to Anson and placed in a Chittenden museum.

In 1931, Chittenden died and Anson residents organized the Cowboy's Christmas Ball to commemorate the first one held that December night in 1885.

The ball continues. It has long since outgrown the old Morning Star Hotel, was held in the courthouse and other halls in various years

and now is held in Pioneer Hall at Anson.

This year's event is scheduled Dec. 20, 21, 22.

Persons from as many as 28 states and numbering into the thousands have danced at the ball.

Anson City also has outgrown its 50 persons in 1885 to a population today of 2,000.

The original poem has special interest to Mrs. Kenneth Cox of 228 28th St. The original Billy "Woody" Bill Williamson, a Swenson Ranch cowboy, the songster dance caller, was a relative of hers.

Mrs. Tom Patton Suffers Accident

Mrs. Tom Patton of Hale Center suffered shock and bruises in a fall down basement stairs Saturday morning at the home of her sister-in-law, Mrs. L. J. Barkley.

Mr. and Mrs. Patton had attended funeral services for their brother-in-law, Alvin Stearns Friday afternoon and had spent the night with Mrs. Barkley. Mrs. Patton was rushed by ambulance to Hi-Plains Hospital in Hale Center, where examination revealed that no serious injury had resulted from the fall.

Mrs. Barkley suffered a strained back when she assisted Mrs. Patton up the stairs after the fall, and has been in Lubbock this week resting at the home of her daughter, Mrs. Haynes Baumgardner.

Mr. and Mrs. George C. Knerim of Chandler, Arizona, visited Tuesday of last week with his sister and husband, Mr. and Mrs. Frank Pohl, as they were en route to visit his mother, Mrs. C. L. Knerim, in Bronte, Tex.

Mr. and Mrs. Tom Spears left Monday for Zapata, where they will spend the holidays. Other local residents in Zapata are Mr. and Mrs. Claude Harp, who were here recently, looking after their home.

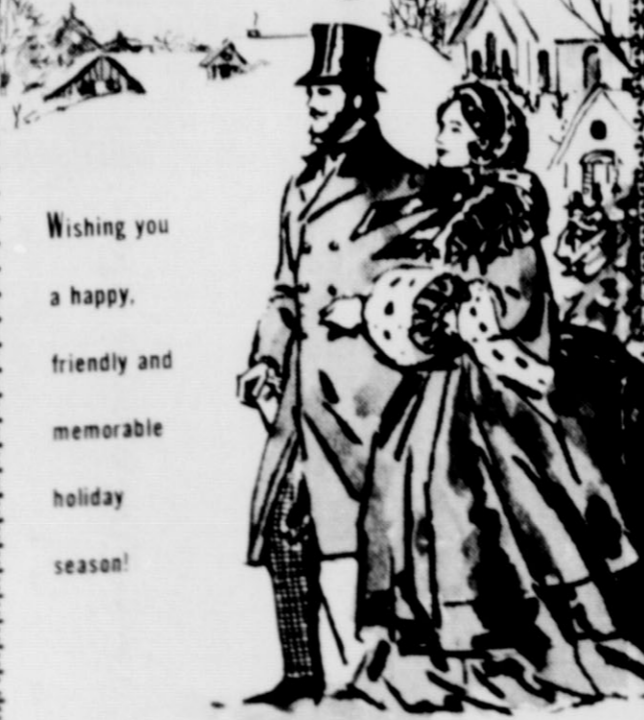
IN PLAINVIEW HOSPITAL Mrs. Lizzie Pyron of Flomot is a patient in Central Plains Hospital, Plainview, where she was conveyed for emergency treatment, Saturday.

A Message from Billy Graham

"God is always with us but at Christmas we are more intensely aware of his presence. He looks out at us from the faces of those we love. He speaks to us amid the sounds of bells and the anthems of praise. And His greatest gift comes to our hearts anew when we hear the beautiful Christmas story once again — and believe."

(Quotation from a Billy Graham card by Hallmark)

Greetings



Wishing you
a happy,
friendly and
memorable
holiday
season!

HOUSEHOLD SUPPLY CO.
Matador, Texas



May the
Joy and Peace
of Christmas
always be
with you

LEONARD, MAE AND BEVERLI SIMS



Greetings to all
Here's wishing you lots
of joy and laughter to remember all year.
The Palmgrens

NORTHFIELD NEWS By Mary E. Thomas

Mr. and Mrs. Doug Oakes and Mr. and Mrs. Mike Grose of Lubbock, also Mr. and Mrs. Allan Thomas visited Mary Thomas, Sunday.

Mr. and Mrs. N. L. Cook, Mr. and Mrs. Clem Timmons, Mr. and Mrs. Allan Thomas, Mrs. Billy Paul Simpson, Mrs. Mary Thomas, Mrs. Pete Timmons, Claude McDonald, Mrs. Dorothy Jameson and Travis and Mrs. Una Simpson, also Mrs. Jack Curlee of Childress attended the funeral services for Avery Payne in Roaring Springs, last Wednesday.

Rev. and Mrs. Nathan Mulder and family of South Plains visited Mrs. Permelia Timmons, Sunday. Other recent visitors were Mr. and Mrs. E. G. Johnson and Mr. and Mrs. Jack Baskin of Esteline.

A. B. Simpson and son, Cody of Fort Worth visited his mother, Mrs. Una Simpson during the week end. Visitors Sunday were Rev. and Mrs. Nathan Mulder and family of South Plains.

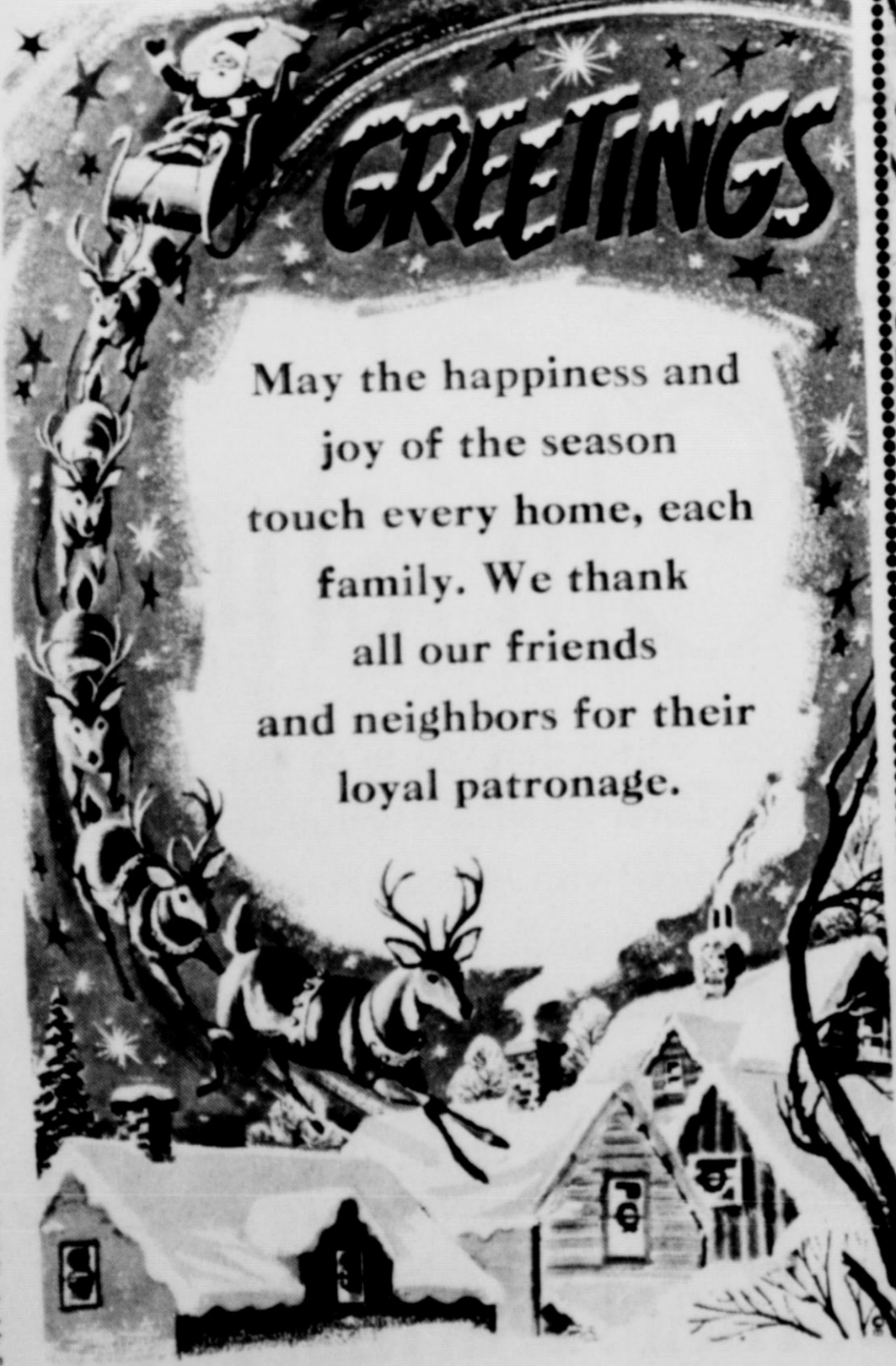
Mr. and Mrs. G. E. Reed of Colorado and Mr. and Mrs. Jimmy Timmons visited Mr. and Mrs. Allan Thomas, Sunday.

Mr. and Mrs. Billy Paul Simpson and Tanya were shopping in Wichita Falls, Saturday and visited her sister and two brothers and their families, Mr. and Mrs. Ed Nix, Mr. and Mrs. Bobby Davis and Mr. and Mrs. Sonny Davis.

Mr. and Mrs. Grady Timmons have moved from Flomot to Matador, but spend their week ends at their home in this community. Mrs. Timmons formerly taught at Flomot and now teaches in the Motley County Schools at Matador.

MAN ALONE ...
Martin Kirk, 83,
longtime resident of this area will appreciate a Christmas card or letter. He has no relatives. He is in the Plains Convalescent Home, Plainview, Tx 79073

Merry Christmas
&
Happy New Year
You all
R E J + Critch



CARD OF THANKS
We want to thank all our friends for their thoughtfulness and love in our time of sorrow. The food, prayers, phone calls, visits, cards, flowers and the many other kindnesses that helped to ease our burden will forever be remembered in our hearts. We never lose so much that we have nothing left for which to give thanks. May God Bless and reward each and every one of you.
The Avery Payne Family

Higginbotham-Bartlett Company
Roaring Springs, Texas

Tribune, M
TO OUR
Through
kindness to
your gener
expression
mother c
illness, yo
strength a
will long
prayers a
your frien
inspiratio
family.
The Fa
Mrs. M
Mrs. M
Lois S
Paducah
Claud J

Tribune, Matador, Motley County, Texas, Thurs., Dec. 20, 1973

TO OUR FRIENDS
Through your acts of kindness to each of us, and your generous and thoughtful expressions of love to our mother during her long illness, you have given us strength and courage that we will long remember. Your prayers and the blessings of your friendship are a great inspiration to our entire family.

The Family of Mrs. Myra Green (1)
Mrs. Roy Smith and Mrs. Lois Smart visited in Paducah, Sunday with Mrs. Claud Jeffers.

IN APPRECIATION
Your friendship, expressed in so many ways during my hospitalization and since my return home are deeply appreciated and we wish to thank each of you who remembered us with your prayers, cards, flowers, visits, and food brought to our home. May God bless each of you is our prayer.
Tom and Myra (1)

C. M. Nichols of Quanah visited his sister and husband, Mr. and Mrs. Algie Groves, Friday, while here to attend the funeral of Alvin Stearns.

Do Your Thing?

Your body belongs to Jesus,
He bought it! Glorify God
with it. I Corinthians 6:19,20.

Assembly of God

Rev. Lewis Savage
Matador, Texas

Our basis for fellowship
is Christ and Him Crucified.

PRAYER TIME - 7:30 AT PARSONAGE
THURSDAY

SHUGART COUPON

HOUSEHOLD SUPPLY

THURSDAY JANUARY 3



9
WALLET SIZE
COLOR PORTRAITS
99¢

ASK
FOR OUR
FREE
8 x 10
OFFER

Extra charge
for
GROUPS

RETURNS HOME
Mrs. Frances Craven of Abilene returned home Tuesday after a visit in the home of her brother-in-law and wife, Mr. and Mrs. J. D. Craven. She came to attend funeral services Friday, for Alvin Stearns.

TO ALBUQUERQUE
Mrs. Bob Echols left Monday for Albuquerque, N.M., where she is spending Christmas holidays with her son and family, Mr. and Mrs. Bobby Echols. She accompanied her granddaughter, Lou Ann Echols, Texas Tech student, from Lubbock in making the trip.

MERRY CHRISTMAS

Peace on Earth



The message of Christmas shines as brightly today as it did almost 2000 years ago.

IT'S BEEN A GOOD YEAR, AND WE APPRECIATE OUR FRIENDS AND CUSTOMERS. DRIVE CAREFULLY THROUGH THE HOLIDAYS...WE DON'T WANT TO LOSE YOU FROM THIS COMMUNITY.

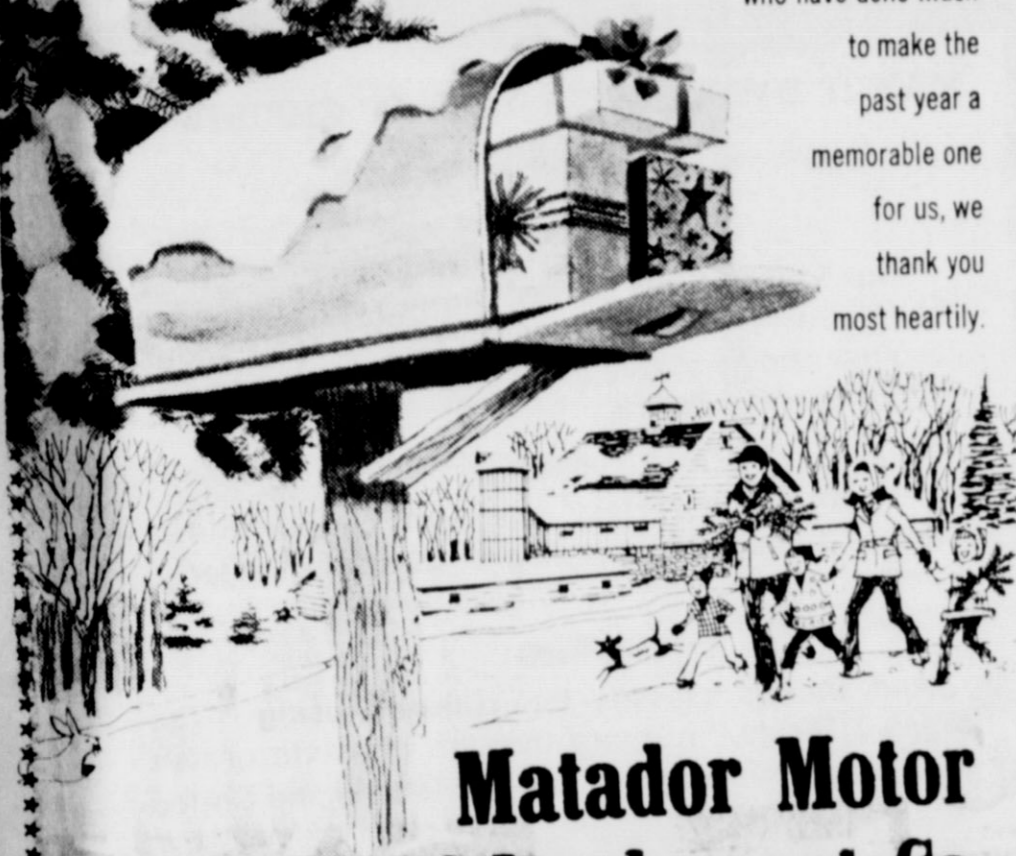
BILLIE DEAN'S

DRIVE IN

PHONE 347-2310 PICK-UP WINDOW
JOE AND BILLIE SMITH

GREETINGS at Christmas

"Hello" to our many friends and neighbors who have done much to make the past year a memorable one for us, we thank you most heartily.

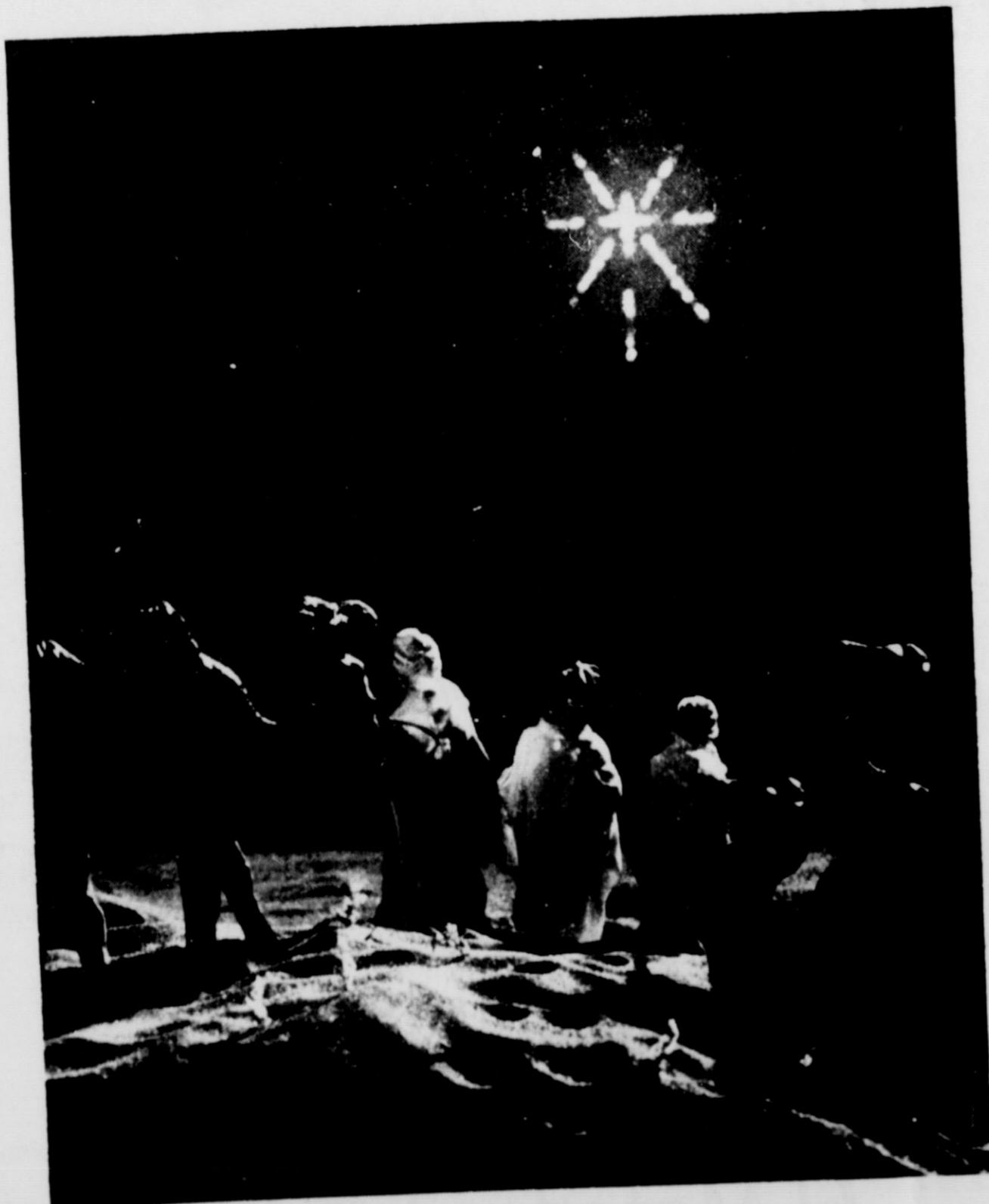


Matador Motor & Implement Co.

To wish you all the joys and blessings of Christmas

Bill's Conoco

MR. AND MRS. BILL McCAGHREN



We Thank Thee...

For family, of course, and friends, and love and plenty;
But for other, rarer things also:

For freedom,
For hope,
For courage,
For the gift of life.

And for Thy Son we thank Thee and for the promise of Life everlasting which has sustained the faith of men for two thousand years.

For all these things, and many more, Our Father, we Thank Thee."

our employees wish you and yours a joyous holiday season

R. M. STANLEY
ETOILE STANLEY
JAMES STANLEY

MARY McMAHAN
AUDIE POTEET
OLA STOKES

KATHERYN MARTIN
DOROTHY KNIGHT

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

Chrismon Tree Has Unique History

When the question was broached at the First Presbyterian Church for an additional Advent symbol, a Chrismon tree was suggested. A Chrismon is a combination of parts of two words, Christ and monogram. A Chrismon is a monogram of Christ.

Some of these monograms were used by earliest Christians, who used them to identify themselves to one another, to designate meeting places of the church and sometimes to show unbelievers where they stood. These symbols serve to transmit the faith and beliefs of those who make them and is another way of telling the Good News of Christmas.

Little did the ladies of the church led by Mrs. William Henderson and Mrs. E.G. Meisenheimer Jr., realize the hours of work that would be necessary, but the result was a beautiful tree covered with the white and gold symbols.

Some of the monograms on the tree are:

X - Chi, the first letter of the word for Christ in the Greek.

XP - Chi Rho, the first letters for CHRIS in the Greek alphabet. Luke 2:11. Sometimes the X becomes a cross. Another interpretation is based on the Latin, Christus Rex, Christ the King.

IX - Monogram of the first letters of Jesus and Christ.

M - The first letter of the name of our Lord's mother, Mary.

CIRCLE - The circle symbolizes eternity, God who is the only eternal One, or eternal life with God in His kingdom.

TRIANGLE - The triangle, any 3-part figure, or 3 of anything - The Triune God.

STARS - Stars, often formed by crosses set at various angles, symbolize the close relationship between the birth and death of our Lord. FIVE-pointed, Epiphany Star; SIX-pointed, the Creator's Star; SEVEN-pointed, the seven gifts of the Spirit; EIGHT-pointed, man's regeneration through baptism. I Peter 3:20,21.

FISH ICHTUS - IXOYC - The Greek word for Fish is an acronym on the first letters of "Jesus Christ, God's Son, Saviour." One of the most ancient symbols for our Lord.

ROSE - The Nativity of our Lord. Also, our Lord's human mother. Isaiah 35:1.

BUTTERFLY - Our Lord's resurrection. Also, the resurrection of those who die in Christ.

THE CROSS is, of course, always a reminder of our Lord's saving work of redeeming mankind through His sacrifice for our sins, thereby bringing forgiveness and salvation. The different forms of the cross point to different aspects of our Christ's work.

There are various combinations of these monograms, symbols, and crosses on the tree, but these are some of the basic elements. All of the Chrismons are in white and gold to symbolize the purity, perfection, majesty and glory of the Son of God. The tiny white lights on the tree are reminders that Christ is the light of the world.

Evergreen Still Tops As Tree

Nowadays Christmas trees are made out of almost everything, from aluminum to plastic - but the world's favorite Christmas tree is still the evergreen.

Many legends explain how the evergreen became associated with Christianity and Christmas. One is the story of St. Wilfred, according to The Book of Knowledge.

Speaking to a group of converts, the saint sought to illustrate how they had broken away from the heathen worship of the Druids.

He chopped down a giant tree - an oak, since this kind of tree was one of the chief objects of Druid worship. As it fell with a crash, it split into four pieces. From the center a young fir tree sprouted.

St. Wilfred told the converts that the fir should from then on serve as their "holy tree."

"It is the sign of an endless life," he said, "for all its leaves are evergreen, and it points toward heaven."

"It is the wood of peace, for all your houses are built of the fir. Let this be called the tree of the Christ Child; gather about it, not in the wildwood but in your homes."

BAN ON MISTLETOE

Mistletoe is almost never one of the greens used in church decorations, because it has always been considered pagan, as the badge of the Druid.

Giving Gifts

Like greetings, gifts are synonymous with Christmas, as part of a custom that probably has its beginning in the Wise Men's presentation of gold, frankincense and myrrh to the Christ Child.

Some researchers trace the gift-giving tradition to even earlier, pre-Christian times. During pagan holidays observed at about the same time

as the modern Christmas, exchanged gifts in token of ancient Romans and Britons the season.

Notice

I will be out of town and my office will be closed

From Saturday, December 22 Through Wednesday, December 26

DR. A. C. TRAWEEK

DR. O. R. McINTOSH

Optometrist
211 South Main Street Telephone 983-3460
Floydada, Texas

To Our Friends Of Motley County And Dickens County Christmas Greetings

From: Mrs. Annie Brawley and Archie Brawley Roaring Springs, Texas

May your holiday season be bright with happiness, rich in love and friendship.



Greetings

Elsie and Clyde Gilbert



GREETINGS

May the joys of Christmas... peace, serenity and goodwill... bless you, your family and your loved ones. Thank you for your support.

C.R.'S CONOCO

MR. AND MRS. C. R. DAVIS



Scots Celebrate Hogmanay, Day Of First-Footing

What's Hogmanay? It's the Scottish name for New Year's Eve - and first footing is what they call the tradition that dictates Scottish hospitality for the New Year celebration. The first person to cross the threshold of any house

on that occasion is supposed to do so bringing gifts to his or her host - gifts of food or coal, both tokens of warmth and friendliness. In return, the first-footer receives a drink.

But that's not all. People used to compete vigorously for the honor of being a first-footer, and ran races from door to door. Their hosts might or might not be happy to welcome the visitors. If the first-footer were a woman, it meant bad luck

for the year. But it was good luck if the first person across the threshold were a man, especially one known to have been born feet foremost - still better if he happened to be dark rather than fair.

Why the word Hogmanay? That's a mystery still - similar words occur elsewhere, but origins are uncertain, at best.

MERRY CHRISTMAS



MAY IT DWELL WITH YOU AT CHRISTMAS

"Our Living Bible Series" three year course for adults. Current quarterly, Genesis through Exodus 15. Your choice of five adult classes, young adults, 18 years and upward.

"Youth Bible series" two year course in two classes Junior or Senior Highs. Current quarterly. "Jesus: God's Man for Others."

And there's classes for children using "The Wesley Series," nursery through the sixth grade.

Other options of study are available in the United Methodist curriculum, geared to meet the needs of persons at every age. The Upper Room Daily Devotional, and The Mature Years are distributed to families and senior citizens to strengthen Faith in Jesus Christ as Savior and Lord.

"JOY TO THE WORLD, THE LORD HAS COME" FIRST UNITED METHODIST CHURCH SCHOOL Matador, Texas

DOUGLAS GOSSETT PASTOR

To Our Friends Merry Christmas

May only the best ride your way throughout the coming year.

WE WILL CLOSE MONDAY NIGHT AND RE-OPEN THURSDAY MORNING

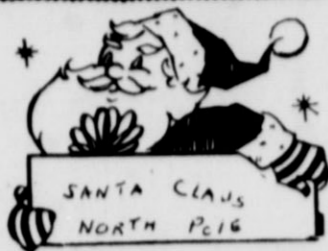


El Matador Travel Center

Mr. and Mrs. Al Watson & Personnel



Letters To Santa Claus



December 18, 1973
Matador, Texas

Dear Santa Claus,
Please bring me a middle-sized bicycle with training wheels. I have been a good girl this year. Please bring my sister, Brenda a tape player. She has been good too. Merry Christmas.

Love,
Dena

+++
Roaring Springs, Tex.
December 8, 1973

Dear Santa Claus:
I am a little girl five years old. Please bring me a Barbie House & Barbie doll and a vanity case. Also Don't forget candy, oranges, nuts and apples. I have been a good little girl.

I Love You
Kimberly Hand
P.S. See you Xmas

+++
Matador, Texas
Dec. 13, 1973

Dear Santa,
How are all your reindeer doing? Merry Christmas to you all. I've been a real good boy this year. Please bring me an electric train for Christmas and don't forget Amy. She lives in Burleson and has been good, too. I think she wants a little baby doll.

I love you, Santa
Jade Jones

+++

Dear Santa,
I have been a good girl this year. For Christmas if you can, I would like for you to bring me, a radio, a dresser set and a few clothes. Bring my brothers Bucky and Charlie a tape recorder if you have one and my sister Mitzy a set of walkie, talkie. We all love you Santa. P.S. Re-

member Mommy and Daddy.

Sara Marvel
Roaring Springs

+++
Roaring Springs

Dear Santa Clause,
I've been a pretty good boy and I'll try to be better. Please bring me a John Deere tractor with dual wheels, a dump truck and loader to move the dirt. Please remember my cousins too. Thank You.

Love,
Leslie Woolsey
Age 4

+++

Dear Santa Claus,
I've been a good boy this year so have my brothers and sisters. Please bring me a motorcycle set and some trucks. Yancy wants a motorcycle set and a drum. Please bring Randy, Carla and Sherry what they want. I love you. Thank you.

Cody & Yancy
Meredith
Roaring Springs

+++
Matador, Texas

Dear Santa,
I want a Dallas Cowboy football helmet and a Barbe Friendship. I have been good.

Chad Stephens

+++
Matador, Texas

Dear Santa,
I want Rock Sock Robot and some binoculars.

Love,
Eddie

+++
Matador, Texas

Dear Santa,
I want a talking doll and a purse.

Love,
Ester Zarate

Matador, Texas

Dear Santa,
I want a football set, a gun with a holster.

Love,
John Meador

+++
Matador, Texas

Dear Santa,
I want a tape recorder. I am in the first grade.

Tracey Jackson

+++
Matador, Texas

Dear Santa,
I want a G.I. Joe with a jeep, a train.

Love,
Joe Zarate

+++
Matador, Texas

Matador, Texas

Dear Santa,
I want a Baby Alive, A Barbie, camper, dishes.

Love,
Dee Dee Roys

+++
Matador, Texas

Dear Santa,
I want a Baby Doll. I have been good.

Kimberly Moore

+++
Matador, Texas

Dear Santa,
I want a doll that lifts her hair up.

Love,
Rosa Linda Zarate

+++
Matador, Texas



"Have I been good? You mean all these weeks of strain and privation don't show?"



Greetings and Best Wishes
For the Holidays

CLOSED SUNDAY AFTERNOON (DECEMBER 23)
OPEN JAN. 1

MERRY CHRISTMAS AND THANKS TO ALL OUR
CUSTOMERS AND FRIENDS.

SMITH'S STEAK HOUSE

ED & LOU SMITH



SEASONS BEST TO ALL

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.

Matador Hair Fashions

FRANCES HOBBS

POLLY GWINN

GIFTS FOR HER

Large Selection of Costume Jewelry



Millionaires Lady Sunbeam Hair Dryer \$17.95

7 Oz. Reg. \$1.29
Special 89c

TIMEX WATCHES

Large Selection
Brand Name
Watches

Values to \$59.95 -- \$22.88
Values to \$79.95 -- \$28.88
Values to \$110.00 -- \$42.88

SUNBEAM 12 POSITION
INFINITE SPEED MIXER
Model M-12 \$19.99
SUNBEAM HAND
MIXER MODEL H \$7.99

SPEIDEL
Watch Bands
and
I. D.
Bracelets

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

IT'S NEVER TOO LATE LAST MINUTE GIFTS

Polaroid

Square Shooter 2	Land Camera	KODAK
Reg. \$24.95 -- \$21.95		
Filem	Brownie R-4 Camera	
Type 108 Reg. \$5.69 -- \$4.19	Outfit	
Type 107 Reg. \$3.10 -- \$2.79	\$5.95	
Type 88 Reg. \$3.99 -- \$3.49		

KODAK FILM CARTRIDGES
C-126-12 C-110-12
CARTRIDGE CARTRIDGE
YOUR CHOICE

RADIOS
Nice Selection
MENS SETS

99c Bacchus Bravura British Sterling
ROMAN BRIO
Old Spice



BRUT 33
SPLASH ON
\$2.25

SCENTED CANDLES by MaLeck

Candle Holders Candle Rings

Lady Schick
Lasting Curls
Hairsetter

Model 75LC Reg. \$29.98
\$24.98
Model 71LC Reg. \$24.98
\$19.98

Corning Ware
25% Off

GIFTS FOR HIM

Norelco Electric Razors

50 VIP \$35.95
35 T \$25.95
Speedshaver II \$15.95
Ladyshave \$9.95
Home Beauty Salon \$21.95

Remington Electric Razors

Mark I \$24.95
MARK IV \$32.95
F--2 \$24.95
Lady Remington MS 120 \$12.95
Lady Remington LR 90 \$18.95
Princess \$10.88

Schick

Model 900 \$37.50
Model 300 \$23.95
Model 400 \$28.95

Macl II Calculator DESK CALCULATOR



\$89.95

USES C BATTERIES

Automatically shuts the machine off when it is left unused

COW POKES

By Ace Reid



"Well, they got charities for everything else!"

This feature sponsored by
THE FIRST STATE BANK

Real Estate



Buy, Sell or Trade
FARM, RANCH, RESIDENTIAL, COMMERCIAL
Please call or write

HAYNES M. BAUMGARDNER
ASSOCIATE
GENE SNEAD'S
MATADOR REALTORS
5602 Slide Road, Lubbock 79414
Bus: 795-4383 Res: 792-6719

IN THE WANT ADS

MATTRESS SERVICE - New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1-ctfn

LOST - Liver and white Bird dog (to non dog-men, that's brown and white) on Duke Lipscomb place at Northfield. Reward. George Scott, 213 Cherry, Levelland, Tex. Phone (806) 894-5131. 41-p3t

SEE AVON Christmas gifts at my house at reduced prices. Immediate delivery. Lillie Barkley, Phone 347-2606. 41-p2t

WANTED - Day labor job working cattle on week ends and days off. Randy Binder. Call 347-2817 41-p2t

FOR SALE - 1965 Buick Special, 4-door, V-8 motor, air conditioned, new tires. Good gas mileage. John V. Stevens, phone 347-2380. 41-c3t

WORK WANTED - House repairs; yard and tree work; painting and carpenter work. Marv. Rick, 347-2888. 41-p2t

WANTED - Used baby bed and play pen. Mrs. Emma Peak. 42-c1t

ESTATE SALE: Approximately 1,000 acres near Turkey, Texas, formerly B. F. Folley farm. Excellent grass and cotton land with water. Owner will finance. Contact City National Bank Trust Dept. P. O. Drawer 60, Wichita Falls, Tex. 76307. 42-c2t

FOR SALE - 2 bedroom home, with basement; 5 lots. Mrs. Freeman Thacker, Matador. 51-ctfn

THE LIVING BIBLE For adults, also The Children's Living Bible on sale at the Tribune. 7-ctfn

APARTMENTS FOR RENT: Unfurnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43-ctfn

BOYS AND GIRLS - Buy your PF Flyers at Matador Variety. ctfm

IF YOU HAVE A drinking problem, call 348-2341, day or night. Confidence Kept. 6-ctfn

FOR STUDIO GIRL products, see Mrs. Joe Meredith, Roaring Springs. 40-p2t

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety. 15-ctfn

MEAT PROCESSING and slaughtering. Daily. We guarantee all work. Also lockers for rent. Blackshear Locker Co. Spur, Texas, Phone 806-271-4371. 26-ctfn

STOCKER Cows for Sale. One or? Chas. Merriman, Crowell; 817-684-3162. 40-p6t

CESSPOOL Pumping. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1-ctfn

FOR SALE - Broadcast binder IHC, in good condition when last used; 7-room house and 3 lots in Northeast Matador. Boyd Perkins, 1908 64th St., Lubbock, Tex. 79412; phone 744-5135. 30-ctfn

FOR SALE: Four 8'x9'x20' expandable metal cotton trailers. Four 8'x8'x20' combination grain and cotton trailers. One International stripper with basket. Phone 983-3073. 42-ctfn

A Joyous Christmas

MR. AND MRS. BILLY WASON
DOROTHY CARSON
RICHARD TURNER
JOE FAIR
LEE HURT
FAY SLOVER

May the light of the Star guide us to a Christmas rich in spiritual meaning.

WE ACCEPT FEDERAL FOOD STAMPS

WE WILL BE CLOSED NEXT TUESDAY AND WEDNESDAY

PRICES ARE FOR FRIDAY AND SATURDAY

AFFILIATED

CHRISTMAS Hams 1/2 Or Whole Pound **\$1.19**

Dr. Pepper or Seven-Up 6 For \$1 Plus Deposit

BETTY CROCKER, LAYER BOX	Cake Mixes 39c	DEL-MONTE, CUT 303 CAN 2 FOR	Green Beans 59c
SHURFINE, LIGHT QT. JAR	Corn Syrup 49c	SHURFINE 303 CAN 2 FOR	English Peas 49c
NESTEA 100 percent 3 OZ. JAR	TEA \$1.19	SHURFINE, LIGHT MEAT 1/2 FLAT	TUNA 49c

Coffee Folger's Pound **\$1.09**

TOM SCOTT 13 OZ. CAN	Mixed Nuts 79c	GALA JUMBO SIZE	Paper Towels 39c
KRAFT QT. JAR	Miracle Whip 89c	GOLDEN RIPE POUND	Bananas 10c
SHURFINE, PINEAPPLE 46 OZ. CAN	Juice 39c	NO. 1 POUND	Sweet Potatoes 25c
SHURFINE 303 CAN 2 FOR	Fruit Cocktail 65c	MORTON'S, FROZEN 2 TO PKG.	Pie Shells 39c
SHURFINE, YELLOW CREAM STYLE OR WHOLE 303 Can 2 For	CORN 45c	TROPHY, FROZEN 10 OZ. BOX 2 FOR	Strawberries 65c

Mellorine Cloverlake 1/2 Gal. **49c**

BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

DOUBLE S&H Green Stamps each Wednesday



Christmas GREETINGS

May the peace and serenity of Christmas fill your heart, your home and your life throughout this blessed season and in the year to come. We take this opportunity to thank you for your continued patronage.



LEE'S FEED & SEED ★ LEE'S VARIETY
ROARING SPRINGS

Superior DRY CLEANING
Your Patronage Appreciated
109 S. 5th Street
Floydada, Texas

STEWART'S Cleaners
Quality Cleaning Since 1924
103 North Main
FLOYDADA

Representative for **MONUMENTS and CURBING**
★ **Seigler Funeral Home**
Telephone 347-2428

WAYNE'S TV Motorola SALES & SERVICE
All Makes Retail Financing With SIC in Plainview
Former Matador Parts Location
Phone 347-2233

TEXAS PRESS ASSOCIATION

Matador & Tribune

ENTERED AT THE POST OFFICE IN MATADOR, TEXAS AS SECOND-CLASS MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

SUBSCRIPTION PRICE
IN MOTLEY, FLOYD COUNTY, TEXAS
100 DOLLAR COUNTRIES
One Year, in Advance --- \$4.00
Elsewhere, One Year --- \$5.00

DOUBLE HEADS
EDITOR AND PUBLISHER
MR. DOUGLAS HEADS
ASSOCIATE AND SOCIAL EDITOR

Shortages Shortages Shortages Shortages Shortages

Notice

Mr: Farmer Plan Now!!
Prepay Your chemicals for **1974**

1. Assure Supply
2. Discounts
3. Pick-up in Season

Treflan \$95.50 5 Gallon
Offer good only during **DECEMBER**

Producers Cooperative
Box No. 6 Elevator 806-983-2821
Floydada, Texas

Shortages Shortages Shortages Shortages Shortages