

Merry Christmas

VOICE OF THE Foothill Country

Matador Tribune

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PRICE TEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



About the only criticism of Christmas is that we do not keep the same mental attitude for an entire year. On the other hand our hearts probably have the same attitude but need the contagion of love to become an epidemic.

★★

Snow was falling on the sidewalk and beginning to cover the ledge of the store window where the toys were displayed. Darkness had pulled the strings of night closer and the street lights stood out suddenly. Somewhere in the background happy people were laughing when the man wearing ragged clothing came to the window. He was holding one small girl in his arms and held the small hand of another as they approached the window. The two children reached a state of ecstasy at the sight of toys in the window. Their clothing was old and tattered but there was joy in their eyes and they were talking excitedly as they pointed to dolls and other toys. Finally the trio moved away and tears were on the man's cheeks and rolled into his stubby beard. They were soon gone behind the curtain of darkness and the sound of distant laughter returned again.

★★

Gift wrapping has added more to the pleasure of giving than any single innovation of the 20th century. Even an ordinary gift becomes a challenge to the imagination of the receiver. To unwrap the gifts of friends and relatives is to experience the mingling of gratitude and anticipation.

★★

We broke the ice in the large tin water tank with an ax so the milk cows and horses could drink, then went of the house with two large buckets of milk. My mother had breakfast ready with a pan of lightly browned biscuits on the oven door of the wood burning range. Ham and eggs were ready as soon as we had gone out on the back porch and washed. The surprise that I remember, was the white table cloth over the oil cloth on the table. It was Christmas.

★★

Saying "Merry Christmas" to a stranger is like receiving a Christmas card from someone you do not know.

★★

Christmas is an estate which the heart inherits without restrictions in observance of the birth of Jesus Christ, humanity's Greatest Gift.

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TO HOUSTON

Major Frank Traweek of El Paso arrived home Sunday and has been visiting his parents, Dr. and Mrs. A. C. Traweek and all left today for Houston to spend Christmas holidays with the Traweek daughters and their families, Mr. and Mrs. Stan Hanesworth and sons John and David, and Mr. and Mrs. Ned Morris. They will also be guests of Dr. Traweek's sister and husband, Mr. and Mrs. Vincent Potter and will be joined by his other sister and husband, Mr. and Mrs. Ralph Dockendorf, now living in New Jersey.

Dr. and Mrs. Traweek will return home Sunday and he will be in his office Monday.



FEATURED ATTRACTION at the Lions Club Santa Parade on December 10, was the colorful Patton Springs Band, directed by Mrs. Ralph Marshall. Drum Major LeAnn Humphreys is shown at center of above photo. Others from left are Snow White, twirler, Buffi Bennett and Phillip Sanders, mascots, and Carolyn Sanders, twirler. Band members include Beth and James Baker, Tammy Bateman, Pam and Rickey Edwards, Sue Evans, Kim Forb's, Mitchell Hale, Gaylan Hudson, Deborah and Steve Hughes, Jane and Jean Humphreys, Maria, Sylvia and Richard Koutz, Randy Lawson, Zanna Marshall, Jan and Kay Martin, Joe Martinez, Bruce Porter, Martha, Rosa and Ruby Ramirez, Angie and Debbie Rape, Tarey Scott, Cary and Clifton Shaw, David Tarrant, Benny Robertson, Buster and Mildred Vickery, David and Jaye Warren, Travis Williams and James Irwin. — Tribune photo

Christmas Program Presented to Lions

A PROGRAM on the origin of Christmas, its customs and carols was presented by Rev. Douglas Gossett, pastor of the United Methodist church, at the final 1971 luncheon meeting of the Matador Lions Club. He said the term Christmas originated from Christ Mass, but that the exact birth of Christ is not known. He said the Romans had celebrated December 25 as "The Birth of the Sun." Rev. Gossett said, however, that some religions observe January 6 as the Birthday of Christ. A mistake in the reform of the calendar also caused some confusion, until December 25 was designated as the day Christ was born. He said the symbol of the fir tree represented the Life of Christ.

"The Light of Christ is the Light of the World," he declared. He listed some of his favorite Christmas carols and told of their origin, including "Silent Night,

Holy Night," "Joy To the World" and "Little Town of Bethlehem," and others.

Belated Award

Among the guests was Mrs. W. R. Tilson of Whiteflat, who won the 1970 first bale award, given by the club. She was presented with the plaque Tuesday. The first 1971 bale was produced by J. W. Pritchett of Flomot, who was unable to attend the meeting.

Winners of the Lions annual Christmas lighting contest received plaques, including Mrs. W. F. Jacobs, Lou Anne Woodruff for Lion Woodruff and Rhonda Williams for her father, Pete Williams.

HAS SURGERY

D. P. Keith had surgery Wednesday of last week in Veteran's Hospital, Amarillo. Although his condition is reported as satisfactory, Mrs. Keith writes that they will not make it home for Christmas.

Today Designated 'Bangle Day' For TB-RD Seal Drive

Thursday (today) has been designated as "Bangle Day" for Christmas Seal drive for contributions to the West Texas Tuberculosis and Respiratory Disease Association, it was announced by Bob Stanley, Motley County Board Chairman.

Fund solicitations in the downtown area will be sponsored by Matador Chapter of Young Homemakers, with Mrs. Ira Kuhlman, president of the chapter, in charge.

The Young Homemakers will have a booth at Bob Stanley Pharmacy, to receive contributions and distribute the small symbols or "bangles" which are associated with the TB/RD Christmas seals emblem.

Funds will be sent to the state office in Austin, where each county will be credited with the amount contributed, Stanley said.

COME TO CHURCH SUNDAY

Matador to Observe Various Closings

The Tribune has made a partial survey of the closing plans for various firms during the holiday. The First State Bank will be closed Friday, Saturday and Sunday. The Post Office will be closed from noon Friday until Monday.

Spot Cash and Billy's Grocery will be closed Saturday and Sunday, but open Monday. Bob Stanley Pharmacy will be closed Saturday and Sunday only. Matador Variety and Ronnie's will be closed Saturday, Sunday and Monday.

The court house will close at noon today (Thursday) and remain closed until Tuesday morning.

Smith's Steak House will close about 2 p.m. Friday and remain closed until 10 a.m., January 1. El Matador Restaurant will be closed Saturday and Sunday. Billy Dean's Drive In will be closed Saturday only (may open late in the afternoon).

Modern Beauty Shop will be closed from Thursday afternoon (today) until Tuesday morning. Matador Hair Fashions will be closed from Thursday until Monday.

Special Service To be Held Sunday

A drama will be presented Sunday at the evening worship hour, 6 o'clock, at the First Baptist Church by young people of the church, according to an announcement by Rev. Gene Joplin, pastor.

The presentation, "A Day in the Life of Frank Richman," is directed by Terry Keltz, Youth and Music Director of the church, who wrote the script. Based on the scriptures, the drama is described as a modern interpretation of the story of Lazarus.

A cordial invitation is extended to everyone, to attend.

Odin Crowell of Wharton and his mother, Mrs. Lizzie Pyron of Flomot, visited friends and attended to business here, Saturday. Mrs. Crowell and sons, Jimmy and Kent will join them for the holidays. Another son and his family, Mr. and Mrs. Max Crowell of Denver, will also join them at Flomot.

Cattlemen Advised Of Quarantine Effect

CATTELMEN of this area met in the District Court room here Friday night to learn the effect of the federal quarantine to stop the spread of cattle scabies, which went into effect December 14. To date a total of 34 counties have been included in the quarantine. Providing information and answer-

ing questions was Boyce Hart, local inspector for the Texas Animal Health Commission.

Interstate shipping rules vary under the quarantine, depending on whether the cattle originate in non-infested, exposed or infested herds. Cattle from herds not known to be infested may move for any purpose after state and federal inspectors check them and certify that they are scabies-free. A certificate accompanies the cattle and is good for ten days.

Cattle exposed to scabies may move for any purpose after they are dipped at least once in a USDA approved solution.

Infested cattle may move for any purpose after they are dipped twice, with 10 to 14 days between treatments. In addition, exposed and infested cattle may move directly to slaughter without dipping, if they are inspected and then shipped in sealed vehicles.

The condition known as "common cattle scab" is caused by parasitic mites of the psoroptes variety. The mite lives in groups on the surface of the skin, producing lesions that spread in all directions from the spot first affected. The first lesions usually occur on the withers, over the back and around the root of the tail.

The scab mite pricks the skin to obtain food and in so doing causes a slight inflammation, but the early stages of the disease is rarely detected. As the mites multiply, large numbers of small wounds are made and are followed by intense itching and oozing of serum to the surface. Serum hardens into yellowish or grayish colored scabs which are frequently stained with blood.

Church Announces Christmas Events

Christmas schedule for Our Lady of Guadalupe Church as announced by Father Lawrence Hemp of Spur, pastor of the local parish includes Mass of the Shepherds at 8 a.m. Christmas Day, and Sunday Mass of Holy Family, on December 26, at 8 a.m.

A Christmas party is scheduled at 1 p.m. Sunday.

Mass was held and a movie, "Light of Christmas" shown Wednesday night.

Other events scheduled for the church include Holy Day Mass on January 1, New Years Day, at 8 a.m. and Mass of Three Kings on Epiphany Sunday, Jan. 2.

Parish Hall Dedicated

A large group of church members and visitors attended the dedication of the parish hall, held December 12, with Bishop Laurence DeFalco of the Diocese of Amarillo as officiant. Among the visitors were Father Pat Hoffman of Lamesa and Mrs. Leo Koetting and her son-in-law, Charles Telman of Amarillo, from the Plains Steel Buildings Co., who constructed the hall. Others were from Spur, Turkey, Flomot, McAdoo, Paducah and Roaring Springs.

Fire Department Completes Course In Fire Fighting

Members of the Matador Volunteer Fire Department Tuesday night completed a 12-hour course in fire fighting and pump operation, sponsored by the Firemen Training School of Texas A&M University.

Instructor for the course was W. B. Dorman of the Texas Engineering Extension Service of A&M.

Approximately 15 members completed the course and all members of the department attended part of the classes, which were held each Tuesday night.

Basic fire-fighting techniques and the proper methods of pump-truck operation were emphasized.

Winners Named in Lighting Contest

Winners in the annual holiday lighting and decorations contest sponsored by the Matador Lions Club, were announced this week. The judging was done Saturday night.

First place in the homes bracket was awarded to Mr. and Mrs. Glenn Woodruff, and second place went to Mr. and Mrs. L. B. (Bundy) Campbell.

First place for decorated businesses went to the Matador Variety and the second place plaque will be presented to Pete Williams Texaco.

Judges awarded honorable mention to the homes of Mr. and Mrs. Bob Stanley, Mr. and Mrs. Kenneth "Peck" Thompson and Mr. and Mrs. J. D. Craven.



CEREMONIES dedicating the new parish hall of Our Lady of Guadalupe Church were led by Bishop Laurence DeFalco of the Diocese of Amarillo (left). The mass dedication was celebrated at 5:00 p.m. December 12. In the foreground is Father Lawrence Hemp, pastor of the church.



SANTA PONDERs the situation after Brenda and Dena Renfro, daughters of Mr. and Mrs. Charlie Renfro explain what they want for Christmas, at the Lions Club Santa Parade on December 10. —Tribune photo

Churches Grace Greeting Cards

As jubilant bells ring out the good news of Christmas, churches of this community stand as symbols of the true spirit of the season.

Landmarks in the history of Christendom, these churches are the living center of current activities, especially at Christmas, when choral programs, pageants and other special services express holiday joy.

Across the country, and in other lands, soaring steeples and ringing bells beckon worshippers to "Come to Church on Christmas."

Small wonder, then, that churches are a favorite subject for Christmas greeting cards. This year, the 95th anniversary of Christmas cards in the United States, is no exception.

A look into the past shows three well-known churches which were favorite Christmas card features. The Little Church around the Corner and Trinity Church, both in New York City, and Westminster Abbey in London are pictured on cards dated around 1925 and now in the Norecross historical collection.

The oldest of these church buildings is Westminster Abbey, a national shrine and the Mother Church of the Commonwealth of Great Britain.

In 1966 the Abbey celebrated its 900th anniversary, and thousands of people from all over the world visited the church where both commoners and royalty have worshipped for centuries.

In commemoration of the event, Westminster underwent a 10-year program of cleaning and repairs that cost \$1,120,000.

It was on Christmas day that William the Conqueror was crowned at Westminster, and buried there are Newton, Darwin, Keats, Tennyson, Browning, and royal personages such as Queen Elizabeth I and her rival for the throne, Mary Queen of Scots, Richard II, Henry VII and St. Edward, whose shrine is the most sacred spot in the Abbey.

In September 1965, a tablet was added in memory of Winston Churchill.



CHURCHES, LONG a symbol of the Christmas season, have appeared in innumerable ways on Christmas cards. Pictured here is Westminster Abbey, subject of a card from the Norecross Historical Collection.

ABOUT WISE MEN

Except for the words of St. Matthew, legend accounts for the little that is known about the wise men. One of the legends says that the star appeared to them once more, near the end of their lives.

In Japan

East meets West in gift-exchanging customs. Japanese exchange "Oseibo," or year-end-gifts, beginning about mid-December.

Legend of the poor shoemaker and his candle

Here is an appealing story that focuses on Man's old friend, the candle. Back in the Middle Ages, any light, no matter how fragile, was much prized, and a candle, though perhaps common to us, was a possession of great value.

A shoemaker lived in a cottage on the edge of a village, near the dark woods. Although a poor man, he placed his candle in the window each night to guide travelers. Despite wars, hardships and illness, by some miracle, some mysterious grace, his light never wavered.

This inspired the villagers and during the Christmas season most of them placed a candle in their windows. The custom grew and became universal.

Altered Meaning

The meaning of "Merry Christmas" has changed somewhat over the years. Originally, "merry" meant "blessed, peaceful, pleasant."

As the saying goes, "If we would but light one candle, what a bright world this would be!"

How about it, men and women, the rich, the middle and the poor... of Christmas 1970?

Remember the Needy

Now that the time has come wherein Our Saviour Christ was born, The larder's full of beef and pork, The granary's full of corn, As God hath plenty to thee sent, Take comfort of thy labors, And let it never thee repent To feed thy needy neighbors, — Poor Robin's Almanack (1700)

Holiday Fun Prompts Lively Party Ideas

Christmas gatherings just naturally turn into parties—friends and relatives drop in with holiday greetings, and all of a sudden it's a party!

Party games designed specially for the season can spur on the fun.

For groups large or small, parties planned or impromptu, the following entertaining ideas are suggested.

One way to "break the ice," especially when all of the guests are not well acquainted with each other, is to play a guessing game. A Christmas Personality game can be played by pinning a name such as "Rudolph," "Santa" or "Christmas Angel" on the backs of several guests. Then each tries to guess his name by hints others give.

Another way to start a party is to start the guests out thinking! Have a little contest and see who can spell the most words with the letters in "Christmas."

Musical Candy Cane

A lively combination version of Musical Chairs and Hot Potato makes use of some unbreakable symbol of Christmas festivities—a small package, one of the sturdier tree ornaments, a big candy cane.

One person who is not playing puts on a Christmas record. Everyone sits in a close circle and passes the object around. When the music suddenly stops, the person who has the object in his hand is out. This continues until the circle is reduced to one—the winner!

Pin the Star

Children never tire of exciting party games, while the adults may need a rest. One game that is loads of fun for kids to play and adults to watch is a seasonal version of "Pin the Tail on the Donkey." This one is "Pin the Star on the Christmas Tree."

It's easy to cut a large shape of a Christmas Tree out of green construction paper and tape it to a wall or door, making sure it is low enough for the littlest guest to reach the top.

Each child gets a paper star with tape on the back and takes his turn being blindfolded and spun around. The one who can place his star closest to the top of the tree wins.

Christmas Tree

A Christmas Tree game that everyone can play is a guessing game. In "Christmas Tree" the person who is "it" leaves the room while the other players decide on a secret word. It must be a verb, or a word showing action, such as run, eat or swim.

When "it" comes back, he tries to guess the word by asking questions using "Christmas Tree" in place of the word. He may ask, "Do children Christmas Tree?"

AMERICA'S SETTLERS CELEBRATED IN OWN WAY

During the early 17th century any formal observance of Christmas was ruled out by the rigid code of Puritanism. Yule festivity was forbidden as emanating from the Devil. And the Devil was very much a personage in those days. This rule persisted until 1681 when it was repealed. Probably the influence of the Dutch and German settlers had prevailed, and their customs

of Christmas feasting and gaiety softened the hearts of the strict Puritans.

The plenty of the new land provided abundant foodstuffs for the holiday table. And the woods' greens, boughs and assorted cones were used for decorative trim.

In 1804 the explorers Meriwether Lewis and William Clark rested from

their journey westward to celebrate Christmas Day somewhere in the vicinity of what is now Bismarck, North Dakota. Captain Clark wrote in his journal, "We enjoyed a merry Christmas during the day & evening until nine."

In northeastern Wyoming it was rumored that one of a pioneer's Christmas trees had a calming influence on a wounded

Sioux Indian who burst into a widow's cabin seeking help and food. She was decorating a small tree for her two children. Its beauty aroused the Indian's curiosity and through sign language, the woman was able to explain in part some of the tree's significance. She fed and cared for the Indian and was able to take him back to his tribe. It is part of the legend that he, having learned the spirit of Christmas, rewarded her with many gifts.

CARD DISPLAY

Looking for an unusual way to display your Christmas cards? How about a wall hanging, using burlap, heavy muslin or felt? You can use straight pins to attach the cards—or sew them to the fabric using strong twine and a large needle.

CHRISTMAS GREETINGS

May the season shine with warmth, peace and happiness for you and your family.

The Gieseckes

MR. AND MRS. C.W. GIESECKE
MR. AND MRS. R.C. GIESECKE

**Whatever else is lost among the years
Let us keep Christmas.
Its meaning never ends
Whatever doubts assail us or what fears,
Let us hold close this day
Remembering friends.**

Kiss getters for Santa

Electric, of course

An electric small appliance is something to keep you in (her, his) mind all year through.

Shop at your electric appliance dealer

Words To Live By...

A good conscience is a continual Christmas.
Benjamin Franklin

It is good to be children sometimes, and never better than at Christmas time, when its mighty founder was a child, Himself.
Charles Dickens

Heap on more wood! The wind is chill. But let it whistle as it will, we'll keep our Christmas merry still.
St. Walter Scott

Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto me.
Matthew 25: 40

What can I give Him, poor as I am? If I were a shepherd I would bring a lamb. If I were a wise man I would do my part, yet what can I give him: Give my heart.
Christina G. Rossetti

Merry Christmas

First Baptist Church

Rev. Gene Joplin, Pastor

Smiling Spirit Of Christmas Enters Now

Everywhere, There Is Fellowship, With Faith, Feasting, Fun

By ANNA MANG

Christmas is: A time for sharing and surprises, a time for magic and merriment, and a time to say, "Glad greetings, one and all."

Christmas is: The season of song and celebration, the season of little children and love and laughter, and the season of worship and rejoicing.

Christmas is: For fellowship and feasting, for family and friends, for home and happiness. But Christmas, too, is for remembering the stranger within the gates, for cheering the lonely, comforting the sorrowful, befriending the needy.

Christmas is: For everyone — for those of Christian faith who celebrate the Day as a holy time of highest importance, and for those of other faiths, who love and observe the Yuletide as a holiday dedicated to good will and good cheer.

Best of all, Christmas is: Here! Throughout this community, plans and preparations reach their peak. Every joyous surprise is at the point of revelation. The tree lights go on, the carols ring out, the gaily-wrapped gifts are delivered.

With gleeful smiles, the children welcome Santa's bounty, while the grown-ups greet one another, and talk and laugh and even shed a happy tear or two, rejoicing in the deep and tender meaning of the Christmas spirit.

If there was a bit of hustle — and even some hassle — about the getting-ready process, all is now forgotten in the glow and glory of Christmas. The quickened pace of modern living seems to make it almost impossible to prepare for the holiday without setting, at times, a somewhat hectic pace.

Be that as it may, the glad, true spirit of the season inspires this Christmas planning, and Christmas realities, in all their wonder and warmth, more than make up for the pre-holiday hurry and scurry.

What Are the Facts About Christmas?

Everybody thinks that space travel is something very new, but an elderly gentleman in a rather unique "space-suit" set the pace years ago. His name: Santa Claus.

Now is the season when he's taking off again, for it's Christmas.

How much do you know about Christmas and Santa Claus? Here are some questions, developed with the help of the editors of the Encyclopedia International, to test your knowledge. The answers are at the bottom.

1. The first known Christmas card was designed in 1843 by an Englishman named:
 - (A) Charles Dickens
 - (B) Sir Henry Cole
 - (C) John Calcott Horsley
2. The first Christian Nativity feast, celebrating the birth of Christ, occurred in the fourth century on:
 - (A) January 6
 - (B) July 4
 - (C) December 25
3. Christmas did not become a legal holiday in the U.S. until:
 - (A) The Puritans arrived in New England
 - (B) 1856
 - (C) Santa's Helpers Union went on strike.
4. The original name of the gentleman we know today as Santa Claus was:
 - (A) Kris Kringle
 - (B) Clement C. Moore
 - (C) St. Nicholas

1. (C) is correct. Artist Horsley designed the first known Christmas greeting card for his friend, Sir Henry Cole, a wealthy London gentleman. Charles Dickens had his share in Christmas 1843, too. His book, "A Christmas Carol," was published that year.

2. (A) is correct. At first, January 6, the Epiphany, was observed as the feast of Jesus' baptism, with a secondary emphasis on His birth. It was not until the 5th century A.D. that Christmas was generally celebrated on December 25.

3. (B) is correct. New England states outlawed the celebration of Christmas until the middle of the 19th century.

4. (C) is correct. Kris Kringle is the German name for Santa, while Clement C. Moore contributed to the image of Santa Claus with his poem, "A Visit from St. Nicholas," in 1823. St. Nicholas was a real person, a fourth century bishop, and the first Santa Claus.

HANGING MISTLETOE

Hanging mistletoe in the home is a tradition which originated with Druid priests. These ancients believed the plant was a sign of peace and hope.

THE FAMILY LAWYER

Proof by Poll

Science has long played a vital role in the courtroom. X-rays, blood tests, photographs, fingerprints—all are familiar ingredients in the judicial process.

But what about the data provided by a modern public opinion

poll? Are polls considered scientific enough to be trusted?

To a growing degree, yes. As polling has become more skillful, courts have become less skeptical. The fact remains, however, that the law will take a hard look at any particular poll before putting faith in its findings.

To begin with, the poll must be extensive enough to be significant.

In one case, an accused felon sought a change of venue on the ground that the local populace was prejudiced against him. But the only proof of prejudice was a

poll of a few dozen individuals. The court decided that such a poll did not carry enough weight to make its point.

Nor will the results be persuasive if the questioners used "leading questions." A soap company claimed in court that the name of a new chewing gum was so similar to the name of its soap that the public would be confused.

To prove it, the company produced a survey that seemingly did show such confusion. But the questions had been slanted to induce the desired answers. The court decided this poll wasn't worth much either as a means of

proof.

On the other hand, in a case involving a charge of false advertising, a carefully conducted poll was accepted as good evidence of how the ad was understood by the average consumer.

And in a case testing the use of radios on buses, a poll helped to prove that most of the passengers liked the idea.

Most successfully, polls have been used in trademark cases to ascertain how familiar the public is with a brand name.

Of course, polls will never be as scientific as fingerprints. But when the state of the public mind

is at issue, polling can give justice a kind of help it can get in no other way.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

SHINE ORNAMENTS

Old Christmas tree ornaments can be bright and glossy. Spray them with clear laquer from an aerosol container. The laquer also gives them protection against breakage. Push button artificial snow is also very good for added trim to ornaments.



STATE HIGHWAY 70, BETWEEN MATADOR AND WHITEFLAT, DEC. 2, 1971



To wish you all the joys and blessings of Christmas



HIGGINBOTHAM-BARTLETT CO.

MATADOR, TEXAS



Happy Holidays! Thank you for your loyalty and good will throughout the year.

Motley County Agent
BILL PALLMEYER
MALETA, PAULA, WILL AND KARL



IN MEXICO, GAILY-DECORATED PIÑATA — an earthenware jar filled with goodies — is a Christmas challenge for the youngsters. Blindfolded, they attempt to break the piñata, which may be suddenly lowered or raised out of reach. Success brings a shower of toys and sweets. Photo from Encyclopedia International.

Holiday Blends Many Customs

"Anybody found feasting or observing Christmas day in any way shall pay a fine of five shillings."

And so, throughout New England Pilgrim settlers had to treat Christmas as just another working day. Governor Bradford noted that "no man rested all day" on December 25, 1620, say the editors of Encyclopedia Americana.

Today, in the United States and Canada, Christmas celebrations are a colorful blend of customs from many lands. The main features of the holiday festivities are much the same everywhere—Santa Claus, Christmas trees, gifts, greetings, feasting, family visits, carol singing.

Each of these customs has its own history, and for the student of holiday lore and legend, the fascination lies in the variety of traditions brought by settlers from other lands and assimilated into what is now a truly American, or truly Canadian Christmas.

Displaying Tree

The custom of the Community Christmas Tree began in the early 1900's with the people of Pasadena, Calif., who decorated a tall evergreen on Mount Wilson with lights and tinsel.

Madison Square in New York and the Common in Boston were the scene of trees set up in 1912. In 1914 Independence Square in Philadelphia had its first holiday tree.

Around each of these trees choirs gathered and sang carols.

The custom of lighting the National Community Christmas Tree in Washington, D.C. began in 1923 when the University of Vermont sent a large tree to President Calvin Coolidge.

Add Special Touch

In Quebec, customs from France lend their special touch to a Canadian Christmas.

France gave Canada the "creche," gatherings after midnight Mass with family and friends, savory pork pies called "tourtières," collecting gifts from door to door for the less privileged persons of the community.

After mass on Christmas Eve, the people of Quebec gather at homes of loved ones to participate in a night-long feast called "revelion."

Performing Pageant

From Germany came the Nativity pageant, and the first play of this sort in the U.S. was performed at the German Catholic Church of the Holy Trinity in Boston, in 1851. Children dressed as Oriental shepherds offered gifts to the Christ Child at the altar, singing carols at the same time. The gifts were later distributed to the poor of the parish.

Play Delights

A hybrid Spanish-Indian play, called "Los Pastores," introduced by Spanish monks, may still take place in the backyards of San Antonio, Tex., at Christmastime.

With no props, curtains and a cast of amateurs, it yearly delights with its spiritual innovations.

It runs from Christmas to Candlemas, in homes located in out-of-way places so only the initiated can find it. The object is to prevent the merely curious observer from watching this spiritual miracle play.

Mistletoe, said to hold a license for kissing, was renowned in ancient times for many mystical powers. Because of its pagan associations, it was long forbidden in churches.

A German legend held that, if a sprig of mistletoe was carried into an old house, the ghosts of the house would appear and answer questions.

It's Traditional

The tree may be aluminum instead of spruce or fir. Santa may arrive by helicopter instead of reindeer-drawn sleigh. And the children's gifts will probably reflect the space age and the wonders of electronics.

No matter. However modern the celebration of Christmas may seem to be, its spirit is still old-fashioned, and though customs may appear in contemporary guise, they are still the cherished traditions from the past.

These treasured customs are the heart of Christmas, growing dearer year by year, as memories of "what we did last Christmas" add to every family's own special, traditional way of celebrating Christmas.

Perhaps the most enduring of holiday traditions is that of exchanging greetings.

Christmas cards are a relatively new part of a holiday that has been celebrated for centuries. In fact, this year marks only the 95th anniversary of Christmas cards in America.

But the custom of greeting friends and neighbors and wishing them good cheer is as old as the holiday season itself.

Today brings a special kind of "Christmas card." This edition of this newspaper is a community greeting card, with special greetings from businessmen of the community who offer their good wishes and their appreciation to all.

In Guatemala

An ancient custom in Guatemala is to "light the road to Bethlehem" by placing lanterns in windows and doorways for nine nights before Christmas.

In Peru

Toro! In Lima, Peru, Christmas day is not exclusively a church holiday, because it also marks the greatest bullfight of the year.

In Costa Rica

In the island country of Costa Rica, "portals" are set up in homes. These are elaborate Nativity scenes sometimes filling an entire room.

Legend, Lore Of Holiday Takes Varied Forms

The belief that Santa has a reindeer-drawn sleigh and enters homes through the chimney may have come from Scandinavia. An old Norse legend about the goddess Hertha said that she rode on a reindeer's back.

Her appearance in the fireplace in mid-winter was thought to bring good luck to the home.

"Silent Night, Holy Night" was written in 1818 by a village priest in Hallein, Austria. Father Joseph Mohr wrote the words, to an accompaniment created by his organist, Franz Gruber.

Legend has it that the church organ was out of order — damaged by mice — and so "Silent Night" was first sung to a guitar accompaniment.

Who invented that popular holiday beverage, eggnog? It has been part of the festivities for so many years that nobody really knows its origin.

One possibility is that eggnog came from the Old English hot drink, sack-posset, which was also made of eggs, milk, nutmeg and sugar.

Among the earliest Christmas tree ornaments were some that resembled the sun, stars and moon, or animals. Using signs of nature as decorations can be traced back to the feasts of the winter equinox, when sun-worshipping pagans hung similar trinkets on trees.

"The cattle were lowing," says the carol, "Away in a Manger," and Nativity paintings often show the animals of the manger.

Appropriately, tradition says that cattle and other domestic animals should have a special feast on Christmas Eve. It's legendary, too, that cattle are given the power of speech for a few moments at this time.

In Chile

Unique among Christmas customs in Chile is a grand fiesta that centers around horse racing.

Merry Christmas to All



Elsie and Clyde Gilbert

A special greeting is coming your way... our sincere wishes for holiday happiness and joy throughout the season.

Chosen City Once Derided

We recognize Nazareth as "the chosen city" and consider it one of the holiest places in Christendom. Such was not always the case.

Nazareth was considered so insignificant that the term "Nazarene" was applied to Jesus Christ in derision.

When Jesus called his first disciples, among them was

Philip of Bethsaida. Philip went to Nathanael and said, "We have discovered the one about whom our scriptures speak. He is Jesus of Nazareth, the son of Joseph."

And Nathanael replied, "Can anything good come out of Nazareth?"

After Jesus had spoken to him, Nathanael exclaimed, "Thou art the Son of God; Thou art the King of Israel."

And Nathanael returned to Nazareth with a few chosen disciples as Jesus began his ministry in the chosen city.



Here it is again... the happiest time of all! Eyes are brighter, heads higher, hearts lighter! It is our sincere hope that the inspiration and joy of this festive season last the year through! Merry Christmas!

RECREATION

SHERIFF'S OFFICE
PANSY AND J. D. SPRAY

The Christmas Story



We know very little about the wise men who journeyed toward a new star and a new King... but of one thing we are sure... they came with Faith. They did not question or hesitate but followed the star until, at last, they laid their precious gifts before Him in worship.

Like those wise men of the first Christmas, may we too, come with Faith. May we too, bring our most precious gifts of Love and Reverence and Faith to Him.

To all our good friends, old and new, we offer this sincere wish: May you enjoy a Christmas of Reverence and Joy. May every moment be lit by the star-bright miracle of Faith.

El Matador Travel Center

Mr. and Mrs. Al Watson & Personnel

Santa's White Beard, Red Suit Come from Cartoonist

Who gave Santa his red suit, broad girth, white beard, ruddy cheeks and nose, fur-trimmed hat and coat? Surprisingly enough, the donor was a political cartoonist.

The artist's name was Thomas Nast, cartoonist for *Harper's Illustrated Weekly*, who also created the now-famous symbols of the Republican elephant and the Democratic donkey.

The figure of Santa that Nast drew in 1863, and perhaps earlier, has proved to be the definitive one, and even today the figure as drawn by Nast appears occasionally on Christmas greetings.

"Nast's image of Santa was extraordinary," says Mrs. Jeannette Lee, director of design at Hallmark.

"He gave Santa many of the qualities that have endeared him to children ever since, and we wouldn't dream of tampering very much with them today."

Nast first credited Santa with keeping books on good and bad children, having a Christmas toy workshop and reading letters sent to him by children.

Perhaps it was the now-famous poem, "A Visit from St. Nicholas," by Dr. Clement Clarke Moore, that inspired Nast's illustration of Santa. In this children's classic of 1823, the right jolly old elf, who looked like a peddler with a pack on his back, was first described in print.

Nast followed Dr. Moore's description of Santa in several particulars, but many of his concepts were original.

At the time of Nast's Santa Claus drawings the nation was at Civil War, and families were separated. In a note to cheer both soldiers and their waiting families Nast drew "Santa Claus in Camp," for *Harper's Weekly*.

This earliest Santa was different from any artist's creations up till then. He was



"HELLO, LITTLE ONE" WAS TITLE FOR this famed drawing of Santa, by Thomas Nast from *Harper's Weekly*. Nast, a noted 19th century political cartoonist, was the first to illustrate Santa as a bearded, red-nosed jolly old man whose rotund figure was clothed in a fur-trimmed red suit, according to researchers for Hallmark.

shown wearing stars and stripes of the Union and distributing gifts to soldiers. Actually, this Santa might have been meant as a representation of Uncle Sam also.

A later, equally moving Nast illustration featured a soldier's Christmas homecoming.

Born in 1840 in the tiny hamlet of Landau, Bavaria, Nast probably pictured Santa as the long-imagined Saint Nicholas of his childhood.

Albert Bigelow Paine, a friend and admirer of Nast, said the artist often revealed

to him his love of the Santa illustrations. He later wrote in his biography of the cartoonist:

"His own childhood in far-off Bavaria has been measured by the yearly visits of St. Nicholas... and the girlhood of the woman who was to become his wife (Sarah Edwards of New York) was intimately associated with brilliant and joyous celebrations.

"Nast's children later recalled there was always a multitude of paper dolls—marvelously big and elabo-

rate, a race long since become extinct.

"And these the artistic father—more than half a child himself at the Christmas season—arranged in processions and cavalcades, gay pageants that marched in and about those larger presents that could not be crowded into the row of stockings that hung by the family fireplace.

"It was a time of splendor and rejoicing—the festive blossoming of the winter season—and it was a beautiful and sturdy family that made Merry Christmas riot in the spacious New York home."

In Nast's day, the idea of some sort of Santa was not new to this country. He was introduced to North America by the early Dutch settlers and his name was St. Nicholas. The annual visit of this kind man, who was thought to have been a fourth-century bishop, was his feast day, December 6th.

By 1809, Washington Irving was describing Santa as a small Dutch citizen who looked much like Father Knickerbocker. Irving wondered how the poor old man could get to all the homes in a growing America on his horse, so he invented the famous reindeer-drawn sleigh.

Christmas in the West in the 1850s

The famous landscape architect Frederick Law Olmsted was visiting far from home, in Texas during the Christmas season in the early 1850s. Evidently his preconceived impressions of the wild West bore out. In his diary he noted that from his hotel window he could see the Christmas Eve celebration in San Augustine was noisy and boisterous. The town only had about 50 houses and 12 shops, but its citizens gathered into a band of serenaders who went about the small village beating on tin pans and being very boisterous. This was in sharp contrast to Olmsted's New England upbringing. Throughout Texas and the West, Christmas Day was often spent in wild turkey shoots, followed by a tremendous feast with the bird as featured fare.

Going Iconoclastic

The art of the Byzantine—or Eastern Roman—empire first flourished under the rule of Justinian, in the 6th century A.D.

But trouble loomed ahead. When Emperor Leo III came to power, he brought with him a deep hatred of all images, especially icons, say the editors of the *Encyclopedia Americana*.

As an iconoclast—hater of icons—Leo forbade the creation of religious figures and images, and the Iconoclastic Age began in 726.

Paintings on church walls were whitewashed, ivories and mosaics removed, countless works of art destroyed.

Merry Christmas



May joy fill your heart and enrich your life this Christmas Season. We extend our warm thanks to you.

ROLLING PLAINS



PRODUCTION CREDIT ASSOCIATION

JOHN M. RUSSELL, Mgr. MATADOR



Our very best holiday wishes to you and your family in this gay and festive season! May the spirit of Christmas shine through the hours, lighting up your days!

Matador Recreation Club

Christmas Greetings

A winter landscape of yesteryear best expresses the peace and contentment of Christmas. May that peace, contentment be yours.

We thank all our patrons for letting us be of service.

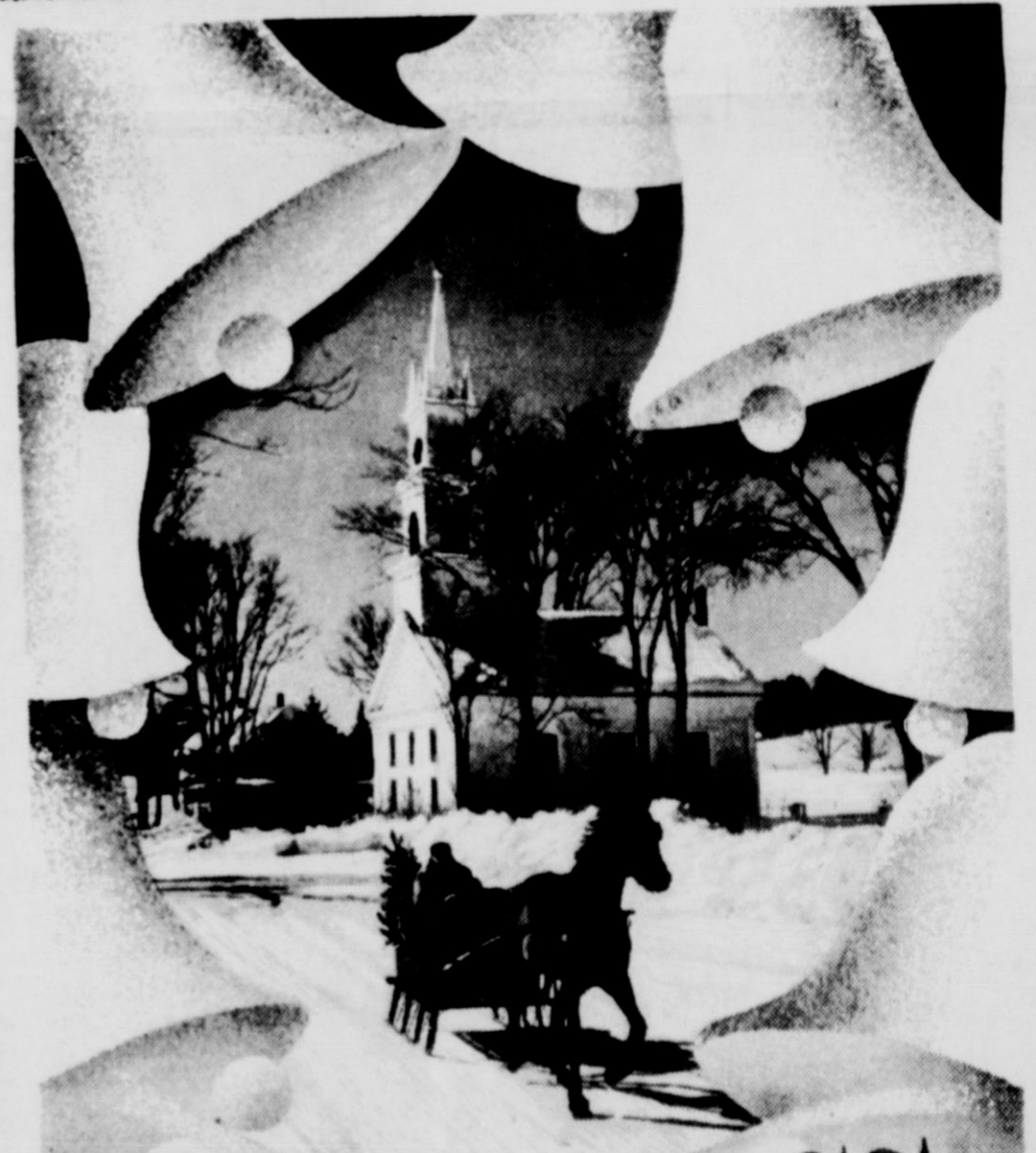


Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONES: 347-2346 ★ 347-2271

Matador, Texas

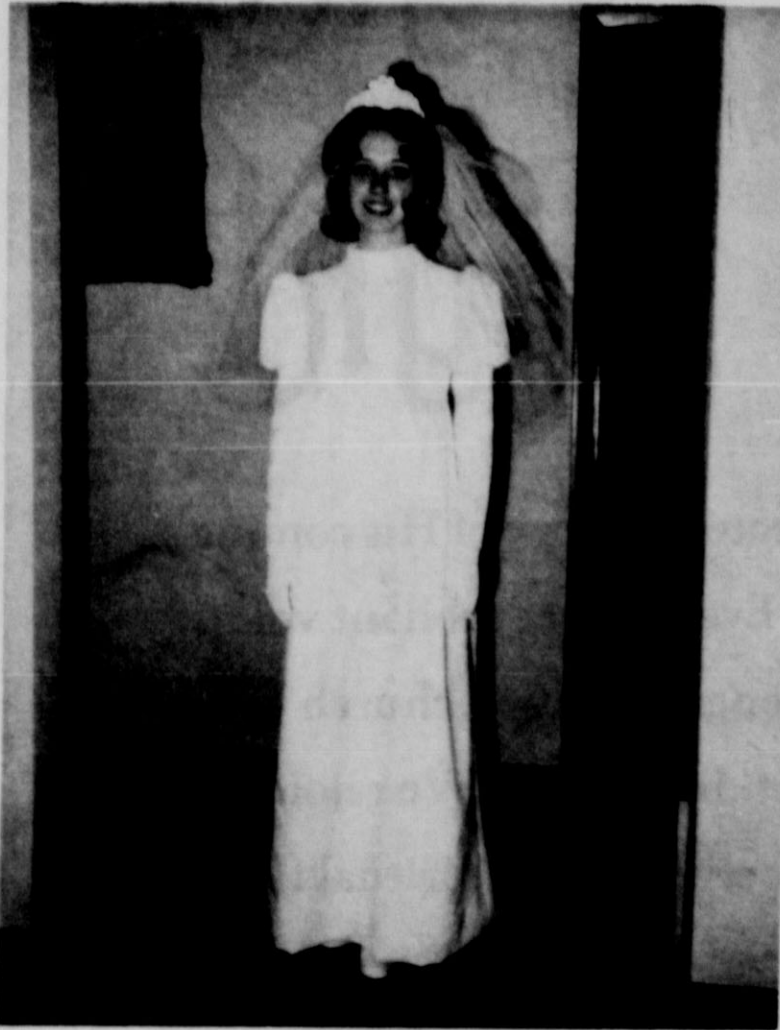


GREETINGS

May your Christmas dreams come true, and your hearth and home be filled with happiness. To our patrons, warm thanks.

Matador Motor & Implement Co.

Church and Society



MRS. DENNIS WAYNE CAMPBELL

Gay Pepper and Dennis Campbell Wed in Recent Exchange of Vows

Miss Gay Pepper of Flomot and Mr. Dennis Wayne Campbell of Terre Haute, Indiana exchanged marriage vows in a sunrise ceremony on December 10, at the Erickson Memorial Chapel on the Mount Vernon Bible College campus of Mount Vernon, Ohio. Dr. Harid E. Helms officiated at the ceremony which united the two ministerial graduates of the college.

The bride is the daughter of Mr. and Mrs. Dan Kingston of Flomot and her husband is the son of Mr. and Mrs. C. M. Campbell of Terre Haute.

Mrs. Harid Helms provided the organ music while Miss Janet Rapach sang, "Whither Thou Goest." Communion was taken by the couple during a prayer and song, "The Finger of God." At

Baptist Women Meet for Study, Christmas Tea

Women of the Baptist Women's Missionary Society met for Bible study, Tuesday afternoon, Dec. 14, in the home of Mrs. J. L. Woodruff. Following the study, the group enjoyed a Christmas tea.

Mrs. Audrey Price, Dorcas Group Chairman, presided. The Calendar of Prayer was read by Mrs. Ben Keltz and concluded with prayer by Mrs. Stuart Dixon, for the missionaries having birthdays.

The Bible lesson was brought by Mrs. Edgar Lee, who spoke on, "The Messages of Christ to all people."

The women were requested to contribute non-perishable foods, and clothing (old or new) for the Baptist Children's Home in Lubbock, and to take these items to the church.

Christmas carols were sung by the group, and dismissal prayer was by Mrs. C. D. Garrison.

Christmas fruit cake, rum cake, pumpkin bread, cookies and hot punch were served. Mrs. J. D. Craven, W.M.S. Director, presided at the silver tea service. The dining table was covered with a net cloth over red felt, decorated with holly and poinsettias, and centered with a Christmas arrangement to accent the other decorations throughout the house.

Others present, in addition to those mentioned were, Mesdames T. E. Cammack, Sally Huey, Eddie Russell, E. F. Springer, Harry Carter, Velma Fuller, Bill McCaghen and Freeman Thacker and Misses Amy Glenn, Verlin Reeves and Mary Keith.

Mrs. McCaghen and Mrs. Craven assisted Mrs. Woodruff, who had fallen Sunday, and was suffering a broken wrist.

Christmas Party Held in Parlor By Methodist Women's Society

The Women's Society of Christian Service of the United Methodist Church met Tuesday night, Dec. 14 in the church parlor for its annual Christmas party, with Mrs. Harry Willett as program leader.

Christmas music was played by Mrs. Howard Traweck, and Mrs. Willett explained that the program was to be a family affair, with several mothers and their children participating.

The program opened with the hymn, "Hark, The Herald Angels Sing," followed by prayer by Mrs. L. B. Campbell and daughter, Laura Grundy. Scripture reading was by Mrs. J. B. Cooper, and her daughter, Nancy, sang "Away In a Manger," accompanied by Mrs. Olive Russell. A reading, "One Solitary Life," was recited by Jim Cooper. The Johnson fam-

ily, Mrs. Charlie Johnson and Cindy, with Charlotte at the piano, sang "Silent Night."

Mrs. Douglas Gossett brought for meditation, a Christmas Story entitled, "If He had not come." Shannon Jameson sang about the animals at Christ's birth, with his mother, Mrs. H. R. Jameson at the piano.

The room was gaily decorated with candles and greenery and banners on the wall with these words concerning Christ's coming: Faith, Hope, Happiness, Joy, Goodwill, Life Service, King, Love, Peace and Manger.

The leader gave the benediction. Games were led by Mrs. Robert Darsey and Mrs. John Hamilton. Gifts were exchanged from a decorated tree, preceded by the song, "Santa Claus is Coming to Town," by Shannon Jameson, accompanied by his mother.

Delicious refreshments of spiced tea and cake squares topped with whipped cream and green cherries, were served from a table decorated with a sleigh embedded in angels' hair.

In addition to those on the program, others present included Mesdames Fred Bourland, Duke Lipscomb, Fred Simpson, C. T. Jinkins, Elbert Seigler, A. J. Daffern, Bill Pipkin, R. E. Donovan, Curtis King, W. F. Jacobs, Nelson McMahan, and a visitor, Mrs. Evelyn Sturgeon, sister-in-law of Mrs. Jacobs. The children present, as mentioned, were Nancy and Jim Cooper, Charlotte and Cindy Johnson, Lance Jameson and Laura Grundy.

Christmas Recital Presented Friday

Mrs. J. R. Whitworth presented her speech pupils in a Christmas recital, Friday night, Dec. 17, at the high school auditorium.

Stage decorations reflected the Christmas season and included a large "snow" man at center, with white tumble weeds decorated with Christmas balls on each side. A decorated Christmas tree accented the theme.

Opening number was "Christmas Bells," by Tatta Billington, Tena Timmons, Carla Christian, Donna Kay Warren, Kim Hand, and Holly Hobbs, with each little girl carrying a bell and reciting.

The program continued with "Helping Santa," by Kody Hardin and Wade Vandiver; "Christmas Stars," by Melea Taylor, Tracy Jackson, Renee Renfro, Tony Thompson and Jelene Long; "Is Santa Claus Married?" Brent Campbell, Coke Barton and John Douglas Russell; "Christmas Candy Canes," Nancy Jane Cooper, Becky Kuhlman and Deanne Phillips;

"Good Things To Eat," John Douglas Russell, Deanne Phillips, Coke Barton, Becky Kuhlman, Brent Campbell, Nancy Jane Cooper and Craig Turner; Sally's Christmas Dinner, Brenda Renfro, Shelley Jackson and Kimberly Campbell; "How Many Days Till Christmas?" Kimberly Campbell, Shelley Jackson, Brenda Renfro, Karl Pallmeyer and Kyle Hardin; "Sad Pumpkins," Sealy Smith and Cindy Johnson;

"A Christmas Mix-up," Kyle Hardin and Karl Pallmeyer; "Isn't It Queer?" Charles Ed Cammack and Joe Don Warren; "Weary Shoppers," Cindy Johnson and Sealy Smith; "Mr. Grumbly and Dr. Christmas," Joe Don Warren and Charles Ed Cammack; and "Snow Time," Tanya Simpson, Debbie Phillips, Connie Carson, Mark Wason, Shannon Jameson and Charles Davis.

Two pupils, Susannah Woodruff and Linda Elliott were unable to attend and present their parts on the program.

Mrs. Thompson is Hostess at Coffee

Mrs. Kenneth Thompson was hostess at a holiday coffee, Saturday afternoon, December 18, from 2:30 until 5 o'clock.

Assisting Mrs. Thompson in greeting and serving the guests were Mrs. Pat Green, Mrs. Irvin Willard and Mrs. Neal Haralson.

The dining table was covered with a lace cloth and decorated with red velvet streamers forming petals of poinsettia, with a miniature Christmas tree at the center. Appointments included a silver coffee service and crystal serving pieces. Cookies, Christmas candies, mints and nuts were served.

A decorated tree, Christmas arrangements and other holiday emblems enhanced the setting for the occasion.

WEEK END VISITORS

Visitors in the home of Mr. and Mrs. Ronnie Vandiver, Friday and Saturday were his mother, Mrs. John Vandiver, and brother and wife, Mr. and Mrs. Mickey Vandiver of Amarillo. Spending Sunday with the Vandivers were her parents, Mr. and Mrs. Jack Swain, and brother and wife, Mr. and Mrs. Billy Tom Swain of Lubbock.

Old Fashioned Christmas Customs Observed by Matador Garden Club

Matador Garden Club observed old fashioned Christmas customs at its December meeting Monday afternoon at the home of Mrs. Tom Spears. Subject of the program was, "Preserving the Traditions of Our Area."

In connection with the program, a Christmas Silver Tea was held, with contributions going to State Headquarters' Endowment Fund.

Christmas Tales of Long Ago were told by Mrs. Edgar Lee and taken from "Cow Country" by Tanner Laine, some humorous and some very touching. Mrs. Lee wore a blouse and long skirt, reminiscent of early days. Several other members were similarly attired.

For "Something from my Heritage," Mrs. Pat Sheridan displayed two dolls, one being the last doll Santa had brought her, and the other, a doll belonging to her sister, the late Lois (Jackson) Hunter. Mrs. Hunter's doll had been given to her by the late Murdo MacKenzie, when he was manager of the Matador Land and Cattle Companies.

Led by Mrs. W. N. Pipkin and Mrs. W. W. Clements, the group sang carols and exchanged inexpensive hand-made gifts from an old-fashioned tree in the den. The tree was decorated with strings of popped corn and colored ornaments. A large, white-

flocked tree in the living room was trimmed with hand-made ornaments and other interesting articles. Two bird nests, complete with birds and eggs, brought from Zapata added to the originality of the decorations.

In the entry hall was a decorative wall plaque "Partridge in a Pear Tree," adding to the festive holiday scene.

A magnificent white ceramic nativity scene, made by Mrs. Carl King while in Germany adorned the buffet. The tea table was covered with net over a pale green Christmas cloth, a-glitter with sequined Christmas symbols.

Centerpiece was a white candle in an arrangement of crystal and gold ornaments combined with Christmas holly. Hot tea and coffee were served, with Mrs. Pipkin presiding at the silver service. A variety of colorful cookies and candy was served, together with holiday mints and nuts.

The tea committee was composed of Mrs. J. D. Craven, Mrs. Clements, Mrs. Pat King and Mrs. Spears.

In addition to those mentioned, others present were Mesdames Fred Bourland, Freeman Thacker, A. C. Traweck, Harry Willett, Carter Luckett, Eldred Seigler, Kenneth Thompson and Douglas Meador, and Mrs. Avery Payne of Roaring Springs, Mrs. Luckett's mother.



MARGARET ANN LUNSFORD

Wedding Planned During Holidays

Mr. and Mrs. Arnold R. Lunsford of Levelland announce the engagement and approaching marriage of their daughter, Margaret Ann, to Darrel Alton Marshall, son of Mr. and Mrs. Alton Marshall of Matador.

The wedding is planned for 6:30 p.m. December 30, at Saint Michaels Catholic Church in Levelland. The bride-elect is a freshman at South Plains College, Levelland, and her fiancé has finished a course in welding there. He is a graduate of Matador High School.

GRANDCHILD VISITS

Mr. and Mrs. Alfred Cooper drove to Lubbock, Thursday, Dec. 16 to meet and accompany their granddaughter, Cheryl Ann Minton of El Paso, to their home. She had planned to Lubbock with her parents, Mr. and Mrs. Lynn Minton, who continued to Dallas. The Coopers and daughter, Kay, returned Cheryl to Lubbock, Sunday to meet her parents and accompany them home.

El Progreso Study Club Greeted Season with 'Christmas in Texas'

El Progreso Club welcomed the Christmas season with a lovely tea at the home of club president, Mrs. Furman Vinson, December 9.

Mrs. Ben Keltz was leader for the "Christmas in Texas" program, and read a quotation by A. W. Roswell as an introduction: "At Christmas time our hearts rejoice and all the world seems fair. When selfishness is put aside and we've happiness to share."

"The Cowboys' Christmas Ball" was presented by Mrs. J. R. Whitworth. The poem was written by Larry Chittenden, poet-ranchman of Anson City in 1883 and was published in 1891. This Christmas ball is still celebrated each year at Anson.

A recording of the Christmas story from the second chapter of St. Luke as read by the late Dr. M. B. Carroll, was given. Dr. Carroll was a former pastor of the First Baptist Church here, and later served as president of the Baptist General Convention of Texas.

Christmas carols were sung by the group, and the Inspirational Thought concluding the program, was given by Mrs. Robert Darsey.

Tea, pineapple cheese cake, nuts and mints were served from a lovely tea table laid with a green cloth, and centered with an arrangement of red carnations in a silver bowl, complimented by a silver candelabra holding red tapers and Christmas balls.

The house was decorated throughout in keeping with the yuletide season, and colorful hand-decorated ornamental balls and other emblems enhanced the evergreen Christmas tree.

The tea committee was composed of Mesdames Harry Willett, J. M. Hill Jr., R. W. Overstreet, Frank Pohl, Gene Joplin, Grace

McDowell and Bill McCaghen. Members and guests present were Mesdames Harold Campbell, John Barnhill, R. E. Campbell Jr., E. A. Day, Ralph Stapleton, W. D. Lipscomb, Douglas Gossett, Freeman Thacker, W. N. Pipkin, J. L. Woodruff, A. J. Daffern, Fred Simpson, Douglas Meador; Miss Mary Keith and Miss Amy Glenn, and Mesdames Willett, Keltz, Darsey, Hill, and McCaghen; and Mrs. Evelyn Sturgeon of Clayton, New Mexico.

Members brought gifts to be sent to patients in the State Hospital. The club adjourned for a Christmas recess, until after New Year.

Miss Judy Marrs arrived home Friday night from Abilene Christian College, to spend the holidays with her parents and sister, Mr. and Mrs. Bruce Marrs and Peggy.

Mr. and Mrs. John Jackson of Wichita Falls visited Wednesday with his sister, Mrs. Walter Evans and son Roger. They returned Thursday and visited Mrs. Evans and other relatives here.

Melvin Moore of Crowell visited Mr. and Mrs. W. T. Ross, Tuesday.

Miss Linda Gossett, student at McMurry College, Abilene, has arrived home to spend the holidays with her parents, Rev. and Mrs. Douglas Gossett.

Mrs. Ora Faye Patton of Decatur visited Mrs. Audie Poteet and other friends here last week, and attended to business.

Mrs. Evelyn Sturgeon of Clayton, New Mexico is visiting her sister-in-law, Mrs. W. F. Jacobs and daughter, Laura, and will remain through the holidays. Laura, a Tech student, Lubbock, is home for the holidays.

'Tis Christmas, 1971

To Our Friends:

It is once again that time of year when by all the festive decorations surrounding us, we are reminded of the upcoming holiday season. We would like, warmly and humbly to thank you for your patronage of the past year.

As we look around us, we are reminded of the many things that we have to be thankful for, and in keeping with this thanksgiving one needs think for only a short while to appreciate that our greatest asset, that commodity for which we all should rightfully give thanks, is our friendships. Christmas is the time for friends, the time for family, for the tranquility and the good foods that mark this festive occasion -- yes indeed we have much to be thankful for.

We wish to thank you for your friendship and we take this opportunity to repledge ourselves to you, our customers. Indeed, it is our desire to satisfy, as far as possible, each of our customers in every way. We solicit your support, your criticism and your thoughts; it will enable us to do a better job in serving you.

We wish for you and your loved ones a Happy and Holy Holiday Season and certainly a most prosperous and Happy New Year.

Sincerely,

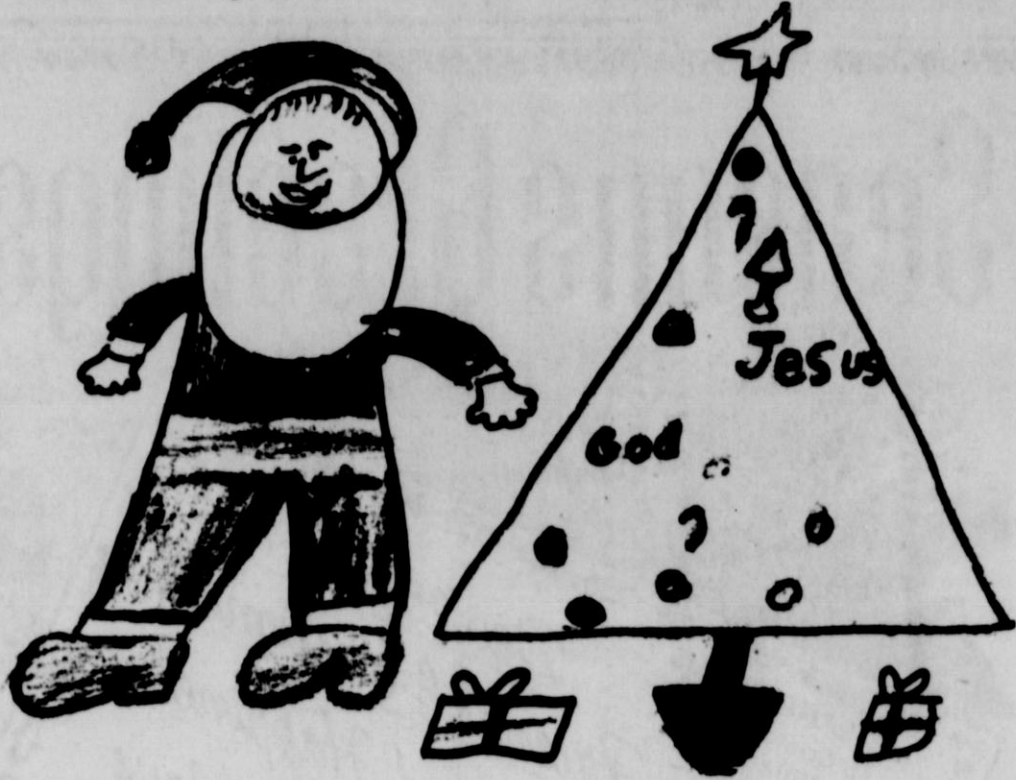
Barbara and Ronnie Christian
Craig, Carla, Cody

Ronnie's

Dear Santa Claus

I love you santa claus.
I like you.
I want a cars and truck.
Do you have Christmas tree.
Is your Christmas tree green.
♥♥♥♥♥♥♥♥♥♥

I love you. I want a byd



love
Jerry Blaine Long
Roaring Springs
Merry Christmas
Santa Claus

Letters to Santa

Dear Santa Claus:
I would like a G. I. Joe diving suit and a Fort Apache carry all action playset. I will be at Banny's house. Please bring my things there.
Your friend,
Karl Palmeyer

Matador, Texas
Dear Santa:
I want a drumset and an operation game.
Love,
Derinda Cruse
Matador, Texas
Dear Santa:
I want a movie projector and some guns for Christmas.
your friend,
Lenard

Matador, Texas
Dear Santa:
I want a mimibike, a tapeplayer, football set, and a diving suit.
your friend,
Joe
Box 3, Texas
Matador, Texas
Dear Santa:
I want a doll, an ironing board, and a Crissy.
Love,
Jeanette Moore



Greetings

'Tis the season to be jolly... and to share with neighbors and friends the merriment of Christmas. To all, "Happy Holiday"!

DEAN'S FOOD

MR. AND MRS. DEAN McENROE AND PERSONNEL
ROARING SPRINGS

Matador, Texas
Dear Santa:
I am 9 years old. My name is Paulette Sims. I want a doll, a book, some go-go boots, and a hands-down game.
your friend,
Paulette

Matador, Texas
Dear Santa:
How are you and Mrs. Santa? How are the reindeers doing? Santa Claus, I want a sewing machine and a tape recorder. I am 7 years old. I guess I had better go.
your friend,
Kimberly Campbell

Matador, Texas
Dear Santa:
How are you and Mrs. Santa? I hope you come to my house Christmas eve. I want this for Christmas: an electric train set, and fort, a plane, and monopoly. How are the reindeer and the elves?
your friend,
Kyle

Matador, Texas
Dear Santa:
I want a Crissy doll, an operation, hands down, don't bug me, and Bug out.
your friend,
Carlene

Matador, Texas
Dear Santa:
I want a B-B gun, a Command patrol, and an electric football game.
your friend,
Rob

Matador, Texas
Dear Santa:
I want you to bring me a football set and a bike.
Harvey

EL Paso, Texas
10516 Springwood
Dear Santa:
I am a little girl 4 years old. I have been pretty good. I think. Would you please bring me a talking Baby Tenderlove doll and a big 3-wheeler tricycle with a bell.
Love you,
Cheryl Ann Minton

Matador, Texas
Dear Santa:
I want a B-B gun and a Coke machine.
Love,
Brent

Matador, Texas
Dear Santa:
I want a Barbie doll and an Angie doll.
Love,
Deanne

Matador, Texas
Dear Santa:
I want a Barbie doll named P. J. I want a Ken doll, too.
Love,
Becky

Matador, Texas
Dear Santa:
I want an Easy Bake, a talking doll and some dishes.
Love,
Variena

Matador, Texas
Dear Santa:
How are you? I want a doll. I am 8 years old. I love Christmas. Christmas is fun. It is fun to play with a doll. Merry Christmas.
your friend,
Georgia

Tribune, Matador, Motley County, Texas, Thurs., December 23, 1971

Matador, Texas
Dear Santa:
I want some clothes and a cowboy hat.
Love,
Terry

POLITICAL ANNOUNCEMENTS

The Tribune has been authorized to present the names of the following candidates for office, subject to the action of the Motley County Democratic Primary Election, May 6, 1972.

For Sheriff, Tax Assessor and Collector:
J. D. Spray (re-election)
Jinks Wilson

For County Commissioner, Precinct No. 1
Clyde Gilbert (re-election)

For County Commissioner, Precinct No. 3
Odell Meyer
Reece Timmons (re-election)

St. Francis of Assisi is credited with making popular the Christmas Nativity scene. He is also author of a prayer inspired by the Christmas spirit.
"Lord, make me an instrument of thy peace. Where there is hatred, let me sow love. Where there is injury, pardon. Where there is doubt, faith. Where there is sadness, joy. O Divine Master, grant that I may not so much seek to be consoled as much seek to be consoled as to console; to be understood, as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned. And it is in dying that we are born in Eternal Life."

NOTICE OF CHANGE IN OFFICE HOURS

Mondays, Wednesdays, Thursdays, and Fridays: 9 a.m. to 5 p.m.
Saturdays: 9 a.m. to 3 p.m.
Tuesdays: 9 a.m. to 12 noon

DR. JOHN W. KIMBLE, O. D.
Contact Lenses * Visual Analysis
Floydada, Texas Phone 883-2496



MAY YOU BE BLESSED WITH HAPPINESS THIS Christmas Season

DURHAM BOOT & SADDLE SHOP

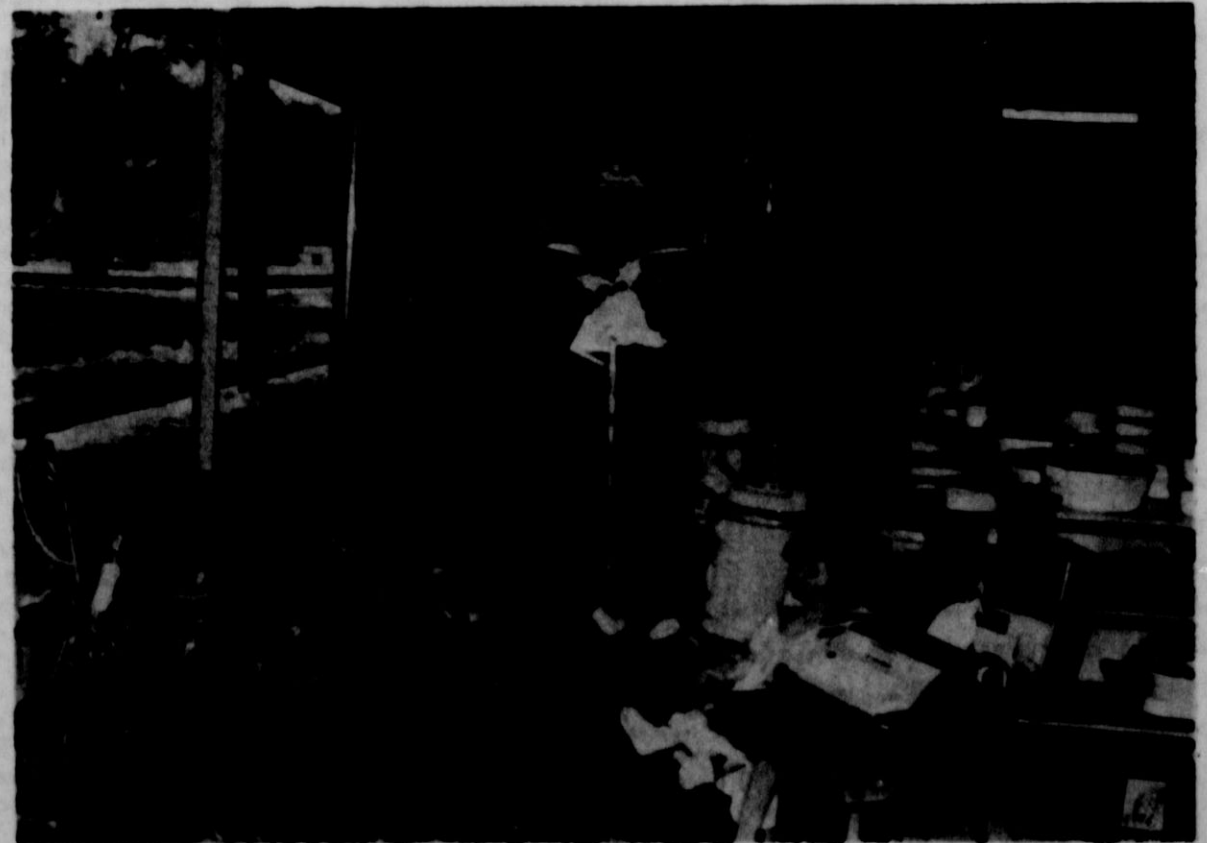
HAND MADE SADDLES - CHAPS - BELTOLDS

Anything Leather

2 Mile N. of ROARING SPRINGS, TEXAS on Hwy. 70 - Phone 248-2441

at Christmas

We wish all of our customers and friends a Merry, Merry Christmas. May your holiday be rich with the joys and blessings of happy family unity and warm friendships. It's been our pleasure to serve you.



THACKER SUPPLY CO.

M. S. (MELTON) THACKER

JOE M. (BUZZ) THACKER

ROARING SPRINGS, TEXAS

WHITEFLAT NEWS

Mrs. Stella Tilson
James Monk of Flomot returned home Friday from the Swisher County Hospital, Tulia, where he had been a patient after suffering a heart attack three weeks ago. He is reported doing fine.
Visiting Mrs. D. E. Rattan Friday were her sister, Mrs. C. M. Barton and Mrs. Minnie Clifton of Matador.
Family members of the late T. M. Dixon attended a pre-Christmas dinner in the home of Mrs. Janice Dixon and son, Spencer Sunday. Those attending were Mr. and Mrs. W. C. Tooke of

Hedley, their daughter and husband, Mr. and Mrs. Lonnie Harmon of Pampa and local residents, Mr. and Mrs. Stuart Dixon and Elaine, Mr. and Mrs. Jimmy Carter and children, Stacy and David Dale Dixon II. The only two relatives of the immediate family unable to attend were two great-grandsons, Steve and Tommy Harmon, stationed with the U.S. Air Force in El Paso.
Mr. and Mrs. Terry Keltz of Plainview visited this week end with her family, Mr. and Mrs. Vernon Higginbotham, Nancy and Betty.
Mark Hill, student at Texas Christian University, Fort Worth, arrived home Thursday to spend

the Christmas holidays with his parents, Mr. and Mrs. J. M. Hill. Mr. and Mrs. Harold Gordon of Post visited Sunday with her sister and family, Mr. and Mrs. Alfred Cooper and Kay.
Wednesday, Ronald Clay and Clois Shorter went pheasant hunting in Dumas and had good results.
Mrs. Beulah Jameson of Dougherty and Mrs. Cordie Dixon of Matador visited Sunday with the H. R. Jameson family. Mrs. Jameson attended the Methodist Youth program at Methodist Church in Matador, Sunday night with Mrs. H. R. Jameson and son, Shannon.
Arriving home Tuesday to visit during the Christmas holidays with his family, Mr. and Mrs. Ray, Cruse, Darla, Deidra, and Derinda was Darrell Cruse, a student at A&M University, College Station.
Mr. and Mrs. Ronald Cox and son, Ron of Lockney, Glenn and Caron Clouse of Houston and Mr. and Mrs. Don Cox, students at Texas Tech, Lubbock, visited this week end with Mr. and Mrs. L. M. Cox. Joining them Sunday were Mike Conrad of Clayton, and Sharon Maddox of Pampa, also Texas Tech students and friends of the Don Coxes.
Thursday, Mr. and Mrs. Henry L. Martin accompanied their daughter, Carol, a student at West Texas State University, Canyon, home for the Christmas holidays.
Stacy Carter of Lubbock is visiting this week with her father and family, Mr. and Mrs. Jimmy Carter and David.
Jeff Speery of Flomot had a heart attack last week and is recuperating in his home.
Mr. and Mrs. Guy Thacker of Roaring Springs visited Sunday with her brother and family, Mr. and Mrs. Malcolm Jameson and Melba.
Mr. and Mrs. Richard Lewis of San Antonio accompanied her grandmother, Mrs. Stella Tilson, home Sunday from Dallas where Mrs. Tilson had been staying with her sister, Miss Ruth Butterfield, who had recent brain surgery. Mr. and Mrs. Lewis continued to Lubbock to visit with relatives.
Visiting his parents, Mr. and Mrs. Doyle Calvert, during the Christmas holidays is Alvie Joe Calvert, a student at Clarendon Junior College in Clarendon.
Visitors of Mr. and Mrs. D. E.

Rattan, Sunday were their daughter, Mrs. Wes Byers and children, Darla and Danny of Lubbock.
Elaine Dixon, student at Wayland Baptist College, Plainview is spending the Christmas holidays with her parents, Mr. and Mrs. Stuart Dixon.
Mrs. Allen Mathews fell from a cotton trailer last week and broke her leg. She received medical treatment at the Swisher County Hospital in Tulia.
Visiting Wednesday and Thursday with Mrs. Janice Dixon was her great nephew, Michael Dale Parks of Lubbock.

LOCAL ITEMS

Miss Caron Russell, student at Texas Tech, Lubbock, is spending the holidays here with her parents and brother, Mr. and Mrs. John M. Russell and John Douglas. Also spending the holidays will be the other daughters of the Russells, and their families, Mr. and Mrs. Randy Hicks and Kevin of Colorado City and Mr. and Mrs. Tom Roy of Lubbock.
Mr. and Mrs. Joe Fisher and sons, Armand, Larry and Ivan of Lubbock spent the week end here for a pre-Christmas visit with his mother and aunt, Mrs. Ernest Fisher and Mrs. R. A. Seay.
Mrs. John Hamilton visited

overnight Saturday in the home of her son and family, Mr. and Mrs. Tom Hamilton of Plainview and was joined by another son and his wife, Mr. and Mrs. Harry Hamilton of Lubbock and her daughter and husband, Mr. and Mrs. Carl Carter of Abernathy, for a pre-Christmas visit.

FELL
AERO SPRAYING SERVICE
Paducah, Texas
Phone 492-3698 - Box 783
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Quality Work Dependable Service
-YOUR BUSINESS ALWAYS APPRECIATED-

HOLIDAY COFFEE

Mrs. L. M. Cox entertained with a holiday coffee in her home Friday morning from 9:00 to 10:30. Greeting the guests on their arrival was a Santa Claus in the front yard soaking his feet and warming his hands over a camp fire after his long journey from the North Pole. Beautiful Christmas decorations were featured throughout the house. Refreshments of doughnuts, cinnamon rolls, homemade candy and assorted nuts were served with the coffee.

AVON PARTY

Mrs. Johnny Pigg, Flomot Avon Representative, gave an appreciation party for her customers at the John Deere House Saturday night. Mrs. James Monk won the door prize and other prizes were won in the festive activities. Coffee and cookies were served as refreshments.

COURTESY HELD FOR BASKETBALL TEAMS

The Flomot high school basketball teams were honored with a covered dish supper Friday night, December 17, at the Flomot school cafeteria. The serving tables were decorated with the school colors and the Longhorn motif. Approximately seventy people attended.

HAS RECENT ACCIDENT

Mrs. Joe Speer of Flomot is a patient in the Methodist Hospital, Lubbock where she is scheduled for surgery this week for a leg injury she received in a recent fall while attending to business in Quitaque. At her bedside are her sons, Commander Raymond Speer of Seattle, Wash., and Johnny Speer of Flomot, daughters, Mrs. Melvin Joe Shelton of Houston and Mrs. Wayne Hunter of Flomot.

NORTHFIELD NEWS

By Mary E. Thomas

Mr. and Mrs. Allan Thomas and John Thomas of the Swenson Ranch visited Mrs. Mary Thomas, Sunday.

Mrs. P. A. Simpson and Mrs. Billy Paul Simpson and Tanya attended a Christmas recital in Matador, Friday.

Rev. Nathan Mulder of South Plains visited Mr. and Mrs. Jerrel Nimmo, Sunday.

Mr. and Mrs. Dean Watson of Crosbyton visited her grandparents, Mr. and Mrs. Tom Moore, Sunday.

Mr. and Mrs. Raynard Crump of Memphis and Mrs. Mannie Crump of Estelline visited Mrs. Pernella Timmons recently.

Mrs. Billy Paul Simpson and Mrs. Allan Thomas were shopping in Childress and visited Mrs. Jack Curlee, Saturday, and also visited friends in the hospital.

Mr. and Mrs. Hube Moore of Childress visited Mr. and Mrs. Tom Moore recently.

Mr. and Mrs. Clem Timmons and children attended a Christmas dinner Sunday in Lubbock, in the home of Mr. and Mrs. Terry Smith.

CHRISTMAS PARTY HELD BY COMMUNITY

A Christmas party was held at the Community Building, Friday night, and attended by the following families: Mr. and Mrs. Clem Timmons and children, accompanied by Rex Timmons of Cee Vee; Mr. and Mrs. Gyron Crooks and daughter and Mrs. Hazel Hoffman, also of Cee Vee; Mr. and Mrs. P. A. Simpson, Mr. and Mrs. Allan Thomas and Johnny, Mrs. N. L. Cook, Mrs. Dorothy Jameson and Travis, Mr. and Mrs. Walter Timmons, Mr. and Mrs. Delmont Hays, Kenneth Pulgum, Mrs. Pernella Timmons and Mr. and Mrs. Pete Timmons.

Visiting her mother and brothers, Mrs. June Tibson, Thomas and Lamar for the holidays is Miss Deborah Tibson, student at West Texas State University, Canyon.



good times!
good cheer-
at Christmas!

To our very
good friends,
best wishes for the holiday season

C.R.'S CONOCO

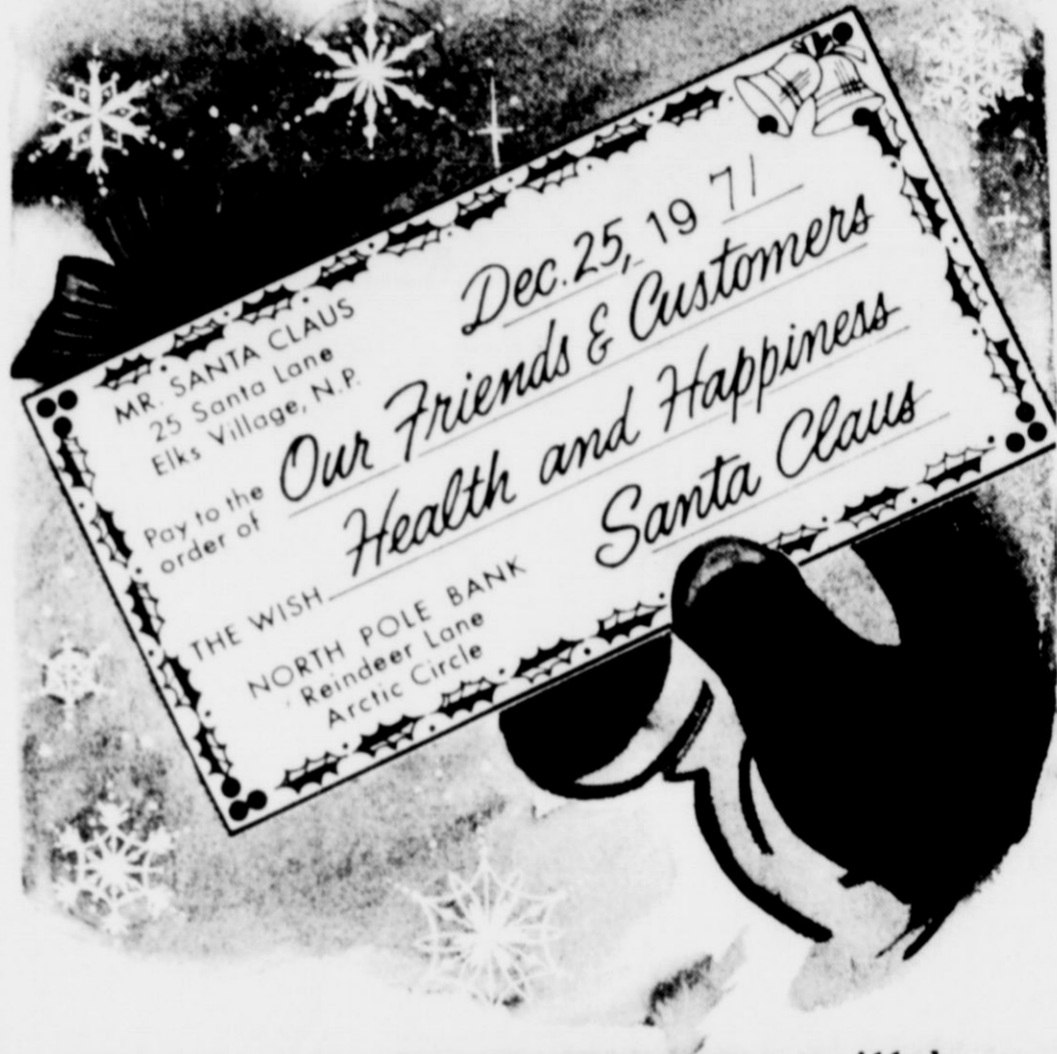
MR. AND MRS. C. R. DAVIS



As the holiday season unfolds with all its merriment and magic, we send greetings in the good old-fashioned spirit of "dashing through the snow in a one-horse open sleigh," and wish you many memorable delights. To all our friends and customers, our hearty thanks for a year of good will.

**Television Signal
Service Company**

Season's Greetings



Here's hoping you will be
the Happiest Recipient this Day.

Christmastime affords us the chance to express our heartfelt gratitude for the friendship and generosity you have shown us through the year. We extend best wishes for a happy holiday.

Matador Variety

MRS. W. F. JACOBS, LAURA, AND PERSONNEL

OUR CHRISTMAS GIFT
TO YOU!
FREE CAB

WHEN YOU BUY CASE TRACTOR
THIS OFFER GOOD
THRU DECEMBER 31
case POWER & EQUIPMENT

708 N. 2ND PHONE 983-2836 FLOYDADA



TATIA TALKS to Santa and tells him what she wants for Christmas. She is the daughter of Mr. and Mrs. B. L. Billington. Boy in the background is identified as Leo Anderson. Santa Claus was the center of attraction at the Lions Christmas parade here Friday, December 10. —Tribune photo

Letters to Santa

December 16, 1971
P. O. Box 644
Amarillo, Texas

Dear Santa:
My name is Stephanie Martin and I am 5 years old. I would like to have a doll and a Lite Brite for Christmas.

Thank You,
Stephanie Martin
★
Matador, Texas

Dear Santa:
I want a truck with lions, tigers and elephants. A dump truck, maintainer, steam shovel, an airplane that works on batteries, and a helicopter.

Love,
John Douglas
★
Matador, Texas

Dear Santa:
I want a Timey Tell doll.

Love,
Delynn
★
Matador, Texas

Dear Santa:
I get to open one present before Christmas. I want a bike. I want an easy bake oven. I want a doll. I want a baton. I want a Shop Sheryl. And I want an operation game.

your friend,
Reneigh

Matador, Texas

Dear Santa:
I want a pistol, a B-B gun, a G. I. Joe, and a Screaming Demon.

Love,
Bill

★
Matador, Texas
Dear Santa:
I want a talking doll and a Coke machine.

Love,
Susan
Jan

★
Matador, Texas
Dear Santa:
I want Cris with long hair, a movie projector and a B-B gun.

Love,
Jan

★
Matador, Texas
Dear Santa:
I want a truck, a bicycle and a little car.

Love,
Clay

★
Matador, Texas
Dear Santa:
I want a sleeping bag, and a surprise.

Love,
Darren

★
Matador, Texas

Dear Santa:
I want some boots and a talking telephone.

Love,
Alicia

Tribune, Matador, Motley County, Texas, Thurs., December 23, 1971

Matador, Texas

Dear Santa:
I want a play shot gun.

Love,
Coke

★
Matador, Texas
Dear Santa:
I want a football, gloves, a ball, a stocking, a piano.

Love,
Martin

★
Matador, Texas
Dear Santa:
I want a car, truck, and a bicycle.

Love,
Ray

★
Matador, Texas
Dear Santa:
I want a talking telephone, an electric stove, a Coke machine.

Love,
Michele

★
Matador, Texas
Dear Santa:
I wish you could come and give me some candy and when you come, bring me some toys and do you know what I want? I want a football set. My friend Santa Claus.

Love,
Dewayne

Matador, Texas

Dear Santa:
I want a dummy, talking P.J., and a witch.

Love,
Lois Susannah

★
Matador, Texas
Dear Santa:
I have tried to be a good girl. Merry Christmas. I want a Shop Sheryl, a Coke Machine, and a tea set.

from your friend,
Rhonda

★
Matador, Texas
Dear Santa:
How are you? I am doing fine. I want a doll. It's name is Shop Sheryl and a record player and a Coke machine.

Love,
Colleen Rose

★
Matador, Texas
Dear Santa:
I want you to bring me a wig and an operation game.

Love,
Shelley Jackson

★
Matador, Texas
Dear Santa:
I want a Hot Wheels set.

Love,
Clayton

Matador, Texas

Dear Santa:
I want an Easy Bake Oven, two guns and a holster and a doll that walks.

Love,
Nancy

Matador, Texas

Dear Santa:
I want a Baby Thumblina, a Begging Puppy, and a talking doll.

Love,
Dixie

Matador, Texas

Dear Santa:
I want a football with a tee. A bicycle, a drum, a police officer suit, sheriff set with a badge.

Love,
Craig

RCA HOLIDAY SPECIALS

Deluxe RCA AccuColor Performance... Early American Cabinetry.



\$519.95
W/T

RCA-No. 1
in Color TV sales
for 17 straight
years!

TERMS!

• In-Store
Financing



Spanish style
XL-100—RCA
100% Solid State
AccuColor®
reliability
\$759.95
W/T

Exquisite Spanish-style cabinet has swivel casters for easy room-to-room relocation. XL-100 RCA 100% Solid State AccuColor means RCA's top performance.

ANNOUNCING
a fabulous RCA AccuColor TV
Value in Spanish styling



\$579.95 W/T

The beauty of Spanish styling complements brilliant RCA AccuColor performance. A.F.T. and AccuTint for fiddle-free tuning.

- Giant-screen AccuColor® wood veneer console with a Spanish flavor.
- Powerful 25,000-volt (design average) New Vista® chassis delivers brilliant, high-contrast pictures. Many solid state devices for dependability.
- AccuTint keeps flesh tones the way you like them—channel to channel, scene to scene.
- Automatic Fine Tuning locks in the best signal on both VHF and UHF electronically. No tuning meters or other complicated controls.
- AccuBrite picture tube—RCA's finest—features radiant phosphors surrounded by a black matrix for bright, sparkling color.
- Lighted channel indicators for both VHF and UHF.

HOUSEHOLD SUPPLY CO.

Matador, Texas



thank you!

Thank you one and all for the gift of your good friendship and loyal patronage. May we renew our pledge to serve you faithfully and extend to you and yours a Merry Christmas.



FORD

Matador Auto Company

MERCURY

MR. AND MRS. GLENN WOODRUFF AND PERSONNEL

AFTON NEWS

Farris McCarty attended funeral services for his brother-in-law, Earnest Hammock, 74, of Espanola. Burial was at Santa Fe. Mr. Hammock, who died in his sleep with heart trouble, had a chest motor, supplied by the Veteran's Administration, and had been doing very well for some time.

Mr. and Mrs. T. L. Conaway of Dickens left last Monday for Dumas after receiving word that their grandson-in-law, Dwayne Hincey, 18, was killed about 6 a.m. Sunday in a highway accident, with two other young men. The trio were on their way to work at the Stratford Feed yards, when their pickup crashed into a cattle truck on U.S. Highway 287 seven miles south of Stratford. The other two were David Clinton, 18 and Stanley Lycock, 20. Dwayne Hincey and the former Rita Conaway were married three months ago and lived at Dumas. Her parents are Mr. and Mrs. Tommy Conaway and the family are former residents of this community.

Joe Bailey and Melvin Hickman have returned from Oklahoma, where they visited with a sister-in-law, Mrs. David Hickman, who has been ill.

Rawleigh Adcock and Mike Adcock recently visited in Florida and accompanied Mrs. Rawleigh Adcock home after she had visited there two months with her daughter and son-in-law, Mr. and Mrs. Tracy Jordan, who are parents of a new daughter, Sandy Anette. Mrs. Jordan and the baby returned home with them for a visit. Her husband is in military service and stationed in Florida.

Mrs. Farris McCarty has been recuperating at the home of Mr. and Mrs. Johnny Metzger following recent surgery in University Hospital, Lubbock. She is reported doing well.

Mrs. Clarence Alexander spent a few days in Crosbyton Hospital last week, while suffering from a virus.

Mrs. T. J. Conaway has been visiting in Munday with her mother, Mrs. Butler, who had recent surgery.

Linda Baker of Dallas spent the week end here with Mr. and Mrs. James Baker, Beth and James.

Mr. and Mrs. William Butler and Patsy of Haskell, spent the week end here with the T. J. Conaways.

Mrs. Frank Ragland spent Saturday in Ralls with Mr. and Mrs. Ronnie Ragland and children. Visiting Mrs. Frank Ragland

Monday, was her sister, Mrs. Stella Morrow of Spur.

Services Held for Mrs. S. J. Hickman

Funeral services for Mrs. S. J. Hickman, 77, of Crosbyton were held Monday, Dec. 13, in the Crosbyton Church of Christ, with burial in the Afton Cemetery.

Mrs. Hickman died Saturday Dec. 11, about 11 a.m. in Crosbyton Hospital. She was born in Oklahoma and moved to Dickens County in 1914. She had lived in Crosbyton since 1950, moving there from the Midway community.

Survivors include her husband, S. J. Hickman of Crosbyton; five daughters, Mrs. Will Griffin of McAdoo, Mrs. Earl Wiseley of Tulsa, Mrs. Will Wilkinson of San Antonio, Mrs. Wayne Dobson of Fort Stockton and Mrs. Arthur Griffin of Crosbyton; three sons, Bill of San Antonio, Tommy of Hereford and J. P. of Sweetwater; three brothers, Charles (Bud) Scott of Afton, Earn Scott of Dickens and Roy Scott of Modesto, Calif.; a sister, Mrs. Hallet Holly of Dickens, and 26 grandchildren.



The Matador

CO-EDITORS: Charla Wason, Ann Timmons

SPORTS EDITOR: Lance Jameson

SPONSOR: Mrs. Reece Timmons

Maverick Teams Win Victories

by Lou Anne Woodruff

The Maverick basketball teams defeated the Paducah Dragons and the Patton Springs Rangers. On Thursday night Dec. 9, the girls defeated the dragons at Paducah by a score of 31 to 15, Kelly Nimmo hitting the basket for 12 points to be high point scorer. The boys went on to make it a double header by defeating the Paducah boys with the score ending 48 to 38. Joe Campbell rocked the basket with 29 points to be high point boy.

Monday night Dec. 13 the Girls whipped the Patton girls 28 to 10 at Matador. Doris Thompson hit the basket for 9 points, gaining the title of high pointer for the game. The boys zipped past the Patton Springs boys 55 to 21 with Craig Christian netting 12 points. The boys now hold an 8 - 0 for this season.

Matador Fems Meet Lady Jays

The Matador basketball fems fell to the Lady Jays of Jayton Tuesday night December 14, at Matador, to the score of 40 - 27.

Cindy Carpenter led the Matadors scoring 14 points. Kay Cooper sank the roundball for 7 and Marilee Martin had 6.

The Matador fems' district record is now 2 - 1.

Santa Visits Senior Program

The Seniors of 1972 presented their annual Christmas program Wednesday, December 22 in the High School auditorium. This included piano selections by Kay Cooper and Bill Barnhill with songs being sung by the class.

At the close of the program Santa Claus, played by Lamar Tilson, called several students and teachers up to the stage to sit on his lap and express their wishes for Christmas. Christmas gifts were then received by the whole student body and students and teachers rejoiced as school was dismissed for the Christmas holidays.

Semester Finals Are Given at MHS

Students and teachers were tired and happy as school dismissed Wednesday for Christmas holidays. School will resume January 4. Nine Weeks tests were held last week.

Semester tests were held Tuesday and Wednesday, December 21 and 22. A few though began their holidays Tuesday afternoon as they were exempted by having good grades with no more than two absences.

Matador Defeats Jayton Jaybirds

Matador cagers played Jayton here, December 14, Tuesday. In the first half Matador totaled up 19 points while Jayton made 29 points.

In the second half Matador tossed 24 points to Jayton's 29 points. Total score 58 - 43. Campbell scored 13 points, Lawrence 8 points, and Lee 6 points.

Matador 'B' Team Defeats Silverton

by Lance Jameson
Matador's basketball "B" team played Silverton here, Tuesday December 14.

In the first half Matador scored 16 points, and Silverton scored 20 points.

In the second half Matador scored 29 points and Silverton scored 11 points. Total score 45 - 31.

Edwards scored 13 points, Martin 12 points, Carpenter 7 points, and Nimmo 6 points.

Silverton Owls Defeat 'B' Team

The Matador B Team girls were defeated by the Silverton Owls here Tuesday, December 14 by the score of 26 - 19.

The girls played a good game with Darla Cruse leading the Matadors with 11 points. Other forwards were Deidra Cruse and Lou Anne Woodruff. Playing guards were: Sherry Green, Naomi Simpson, Debbie Doran, Thanie Smallwood, Paula Palmeyer, and Essie Leakes.

Future Homemakers Observe Christmas

by Paula Palmeyer

The F.H.A. girls celebrated Christmas time in school at their regular monthly meeting, Dec. 15.

To celebrate old Santa the girls exchanged gag gifts to the delight of all as they opened paper clips, doll bottles, and empty medicine bottles. The girls also sang Christmas Carols and then were served cake and punch for refreshments.

Miss Brenda Wason, who attends West Texas State University, Canyon is home for the Christmas holidays.

Miss Barbara Slover is home from West Texas State University, Canyon, to spend the holidays with her parents, Mr. and Mrs. Billie Ray Slover.

Mr. and Mrs. David Garrison and small son, Kelly, of Brownfield spent the week end with his parents, Mr. and Mrs. C. D. Garrison.

Massachusetts means "place of the great hills." The extended right arm of the Statue of Liberty is forty-two feet long.

HOLIDAY GREETINGS!
And a very sincere thank you

Red's Fina Station
RED, LAVERNE and LARRY

HAPPY HOLIDAYS!

HERE'S WISHING YOU JOY!

Thyra and Adamor Shooker

CHEERFUL GREETINGS

It is truly the season to be jolly... and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter... warmth and friendship... good times, and above all, good will!

Matador Hair Fashions
FRANCES HOBBS, Owner and Operator
GLENDA SANDEFER, Operator

Christmas

Joy

MAY IT ABOUND WITH GOOD CHEER AND HAPPINESS!

BILLIE DEAN'S DRIVE IN

Phone 347-2310 - Pick-Up Window
JOE AND BILLIE SMITH

We are privileged to give expression to our thoughts concerning those whose friendship and goodwill we value. May your Holiday be happy and the New Year prosperous.

Malcolm, Lola and Johnney Turner
F L O M O T

MERRY CHRISTMAS

May this message convey to you our best wishes for a Christmas that will long be remembered by you and yours.

Seigler Funeral Home
MATADOR TURKEY

MERRY CHRISTMAS GREETING: THE MEANING OF EACH LETTER

By GAY PAULEY
UPI Women's Editor

NEW YORK—M—is for the music of Christmas, the mad-ding crowds at their shopping, the magical spell of the season especially for the children, for the merriment of families and friends together. "Tis merry when gentle folks meet." Anthony Brewer, 1647.

E—is for the Eve of Christmas, the eagerness of tiny folks searching around the tree at all strange hours to see what was in Santas' pack, for the time as St. Luke tells it when the angels brought "good tidings of great joy . . . for unto you is born this day in the city of David, a Saviour, which is Christ The Lord . . ."

R—is for Rudolph the Red-Nosed Reindeer, who was as much of a classic of Christmas as Jingle Bells and "tidings of comfort and joy," for the rosy red cheeks of the little children, for reverence of the child born in a manger nearly 2000 years ago. "Reverence, that angel of the world." Shakespeare, 1599.

R—is for the rewards of each day fulfilled, for the richness of a nation that shares its largesse with the world, for the personal riches of health, hearth and family. "Riches are not from an abundance of worldly goods, but from a contented mind." Mohammed, circa 630 A.D.

Y—is for the young in heart who look on each Christmas with renewed spirit, for the yearnings still for the peace on earth spoken of by the heavenly hosts "joyful singing, for the Yule log, even if it no longer burns but is only a symbol in today's home. "Yule is come, and yule is gone, and we have

feasted well . . . "Michael Denham's Proverbs.

C—is for the carolers, the special caring for others, the day itself called Christmas. "I heard the bells on Christmas day, their old familiar carols play, and wild and sweet the words repeat of peace on earth, goodwill to men." Henry Wadsworth Longfellow, 1864.

H—is for the happy hearts of many, the heavy hearts of others with members of the family gone, and unfortunately too, for the highway toll, but for a holiday celebrated in Christendom and throughout the world by other faiths. "How many observe Christ's birthday! How few his precepts! O 'Tis easier to keep holidays than Commandments." Benjamin Franklin, 1751.

R—is for the relatives remembered with gifts and cards, for reunions, for the Christmas rose that flowers during this season, for the reason and sanity that must be victorious if the world is to be saved from extinction. "Reason is a light that God has kindled in the soul." Aristotle, 300 B.C.

I—is for the new ice skates, for the imagination of those whose skills turn our store windows and streets into incredible fantasies, for the inn in Bethlehem. She wrapped him in "swaddling clothes and laid him in a manger; because there was no room for them in the inn."

S—is for the shepherds who watched their flocks that night, for the sights and sounds of the holiday rush, and for Santa Claus of course. "Not believe in Santa Claus! You might as well not believe in fairies . . . Thank

God! He lives and he lives forever." Frank Church, editorial in the New York Sun, in 1897, answering a letter from Virginia O'Hanlon, age 8, asking, "Please tell me the truth, is there a Santa Claus?"

T—is for the Three Wise Men, for the tables of the house loaded with the traditional fixings for the story of Tiny Tim and Scrooge, for the tree with twinkling lights and tinsel. "A tree is a nobler object than a prince in his coronation robes." Alexander Pope, 1727.

M—is for moderation at Yuletide celebrations, for the special joy of the midnight services. "Tis the watching hour of night." John Keats, 1818.

A—is for old acquaintances ne'er forgot, for the agelessness of the New Testament story, for the angels rejoicing at the birth of a lowly babe whose spirit forever would influence the world. "By every man at birth a Spirit stands, a guide of virtue for life's mysteries." Menander wrote the words 300 years before Christ.

S—is for the carol now known and sung around the world, one which had its beginnings in 1818 in the tiny village of Oberndorf, Austria. Joseph Mohr, a parish priest, and Franz Gruber, a teacher, wrote the simple hymn for a midnight mass . . . "Silent night, holy night, all is dark, save the light . . ."

And so this column once again spells out to all of you from all of us, a Merry Christmas

Services Held for Redident's Father

Services for Marvin A. Henson, 75, of Chillicothe, were held at 2 p.m. Wednesday in First United Methodist Church there, with the Rev. Marvin James of Munday, officiating, assisted by the pastor, the Rev. M. W. Reynolds.

Burial was in Chillicothe Cemetery under direction of Chillicothe Funeral Home.

The father of Mrs. W. C. (Bill) Palmeyer of Matador, Mr. Henson died Monday morning in the Chillicothe Hospital. He was born March 20, 1896 in Bluff Dale, Texas. He married Leola Weems on Dec. 21, 1921 in Olustee, Okla., and preparations were underway for a 50th wedding anniversary observance set for today.

Mr. Henson was a veteran of World War I, a member of the American Legion and First United Methodist Church.

Survivors include his wife; two sons, W. A. of Chillicothe and John G. of Grand Junction, Colo.; the daughter, Mrs. W. C. Palmeyer of Matador; a sister, Mrs. Alice Riggs of Big Spring; nine grandchildren and six great-grandchildren.

IN APPRECIATION

I wish to take this means of thanking the friends in Matador who remembered me with cards and get-well messages while I was in the hospital at Quanah. They were really appreciated.

Mrs. B. L. Colwell, Paducah (1)



SANTA LISTENS as Becky Kuhlman, daughter of Mr. and Mrs. Ira Kuhlman recites her wants for Christmas. Wade Vandiver is awaiting his turn, and Eva Marshall waits in the background for Becky, for whom she baby-sits.

— Tribune Photo

Lubbock Man Dies In Accident Here

A Lubbock man, Pascal H. Roberts, 37, died in a one-car accident about 1½ miles east of Matador on U.S. Highway 70, about 9:30 Thursday night. His car veered to the left hand barrow ditch, jumped a deep culvert and struck the concrete retaining wall on the opposite side. Death at the scene of the accident was pronounced by Peace Justice Fred C. Bourland.

The wreck was discovered about 10 p.m. by Charles Renfro and Vaden Hays of Matador, who reported it to officers. It was estimated that Roberts had been dead about an hour when the accident was discovered.

Investigating highway patrolmen Ira Kuhlman and Neal Haralson theorized that Roberts, who was suffering from advanced stages of cancer, may have slumped in his seat a short time before the accident. He was driving with his left hand since his right arm had been amputated.

He was born in Wilbarger County October 22, 1934.

The body was transferred to Sullivan Funeral Home in Vernon

where funeral services were held at 3:30 Friday.

Officiating was Viggo Ulrich, minister of the Vernon Paradise Street Church of Christ and burial was in East View Cemetery.

Roberts lived at 1315 41st Street in Lubbock. Surviving is a brother, Charles Roberts of Lubbock.

Four Injured in Vernon Collision

A two-car collision at 2:45 p.m. Friday at the intersection of Wheeler and Wilbarger Streets in Vernon sent four persons to Wilbarger General Hospital with injuries.

Involved in the collision were a 1960 Ford driven by Linda Morgan McKinney of Vernon and a 1970 Ford driven by Mrs. J. N. Fletcher of Roaring Springs.

Both drivers and two passengers in the Fletcher car, Miss Lula Swim and Tom Swim of Roaring Springs, were injured.

Miss Swim suffered a severe head laceration and other undetermined injuries.

Mrs. Fletcher, Mr. Swim and Miss McKinney also suffered lacerations and bruises.

Police estimated damage at \$300 to the McKinney car and \$600 to the Fletcher automobile.

Miss Swim remained in the hospital until Sunday afternoon and was able to return to her job at the post office Monday. Her brother and wife, Mr. and Mrs. J. T. Swim of Levelland accompanied his father and sisters home.

Mr. Swim and his daughters were en route to Plano to spend Christmas with relatives when the accident occurred.

Former Resident Claimed by Death

The death on Nov. 30 of Mrs. Mollie Jameson of Pecos, formerly of Matador, was learned here this week.

Funeral services were held on Dec. 1, in the funeral home chapel.

Mrs. Jameson was the widow of the late Luther Jameson. She is survived by a daughter, Mrs. Ellen Martin of Pecos, and a son, Leo Jameson of California.

FROM SANTA FE

Charise and Charyn Cullin of Santa Fe, N.M., daughters of Mr. and Mrs. Charles Cullin are visiting their grandparents, Mr. and Mrs. R. E. Campbell Jr. They traveled by bus from Santa Fe to Lubbock, Saturday night and were met there by their uncle, Richard Campbell, Sunday, Mr. and Mrs. R. E. Campbell drove to Lubbock to meet the girls, and stayed to attend the program, "The Sound of Music," at the First Baptist Church, in which their son, Richard sang.

Ricky Lawrence Is Outstanding in Boys Tournament

by Lance Jameson

Matador High School boys basketball team won the third place trophy in Paducah's December 16 - 17 - 18 tournament with Ricky Lawrence winning a position on the Boys All-Tournament Team.

The Matadors showed speedy action against the Crowell cagers Thursday night with a winning 54-44 score with Lawrence hitting the basket for 17 points.

The cheering fans felt the close competition Friday night during the second half of the game against the Paducah team. The Dragons were leading by just a one point margin in the third quarter but Matador was unable to catch up and the final score was 49-46. Lee and Campbell pumped in 12 points each with Barnhill adding 9 and Lawrence 8 points.

Saturday night, the Matadors challenged the Crowell "B" team for third place and peppered them 55-25. The Matador cagers sank the ball from every angle and at every speed.

Fans Lose in Close Scores

The M.H.S. girls' basketball team played close games in the Paducah tournament this week end, but Crowell scored 40 points to the Matadorettes 35. Martin led the scoring with 13 points, Carpenter 11 and Cooper 9.

In the second contest, Electra squeaked by with a 32-29 victory. Martin hit the net for 8 points. Close behind were Carpenter with 7, Cooper and Simpson 5 each and Stevens 4.



**THOMPSON
Feed & Seed**

SMITH'S STEAK HOUSE



There is no more appropriate time than the Holiday Season to say "Thank You" and to express our sincere appreciation for the opportunities you have given us to serve you.

May the coming year be a Happy and Healthful one for you and your loved ones.

ED & LOU SMITH



OUR CHRISTMAS CARD TO YOU!

To our Friends and Customers:
A VERY MERRY CHRISTMAS
and a

HAPPY AND PROSPEROUS NEW YEAR

Bill, Lee, Mike and Pat Peacock
LEE'S FEED & SEED ★ LEE'S VARIETY
ROARING SPRINGS

A CHRISTMAS MESSAGE

from the

Upper Pease Soil and Water Conservation Board

As the holiday season draws near the members and staff of the Upper Pease Soil and Water Conservation Board would like to take this opportunity to express Best Wishes to all who have contributed to the success of our program. As we look back over the past year and to previous years, we are reminded of the fact that without your cooperation and loyal support the many accomplishments reached in the field of conservation would not have been possible.

There is much to be done in the future and your continued support is necessary if our program is to progress.

Each of us should find time during this joyous season to count our many blessings and give thanks.

May the coming year bring each of you the very best that life has to offer and may your life be filled with happiness and good cheer.

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

LOYD MAYES, Chairman
D. D. CHEWING, Vice-Chairman
WILLIE GIBBS, Secretary
W. D. LIPSCOMB, member
BILLY SLOVER, member

Roaring Springs NEWS

by Mrs. Jimmie McCleskey
Phone 348-2491

Mr. and Mrs. Milton Brooks, Mick and Tim and Mr. and Mrs. Charlie Brooks attended the annual Brooks children Christmas reunion at the home of Mr. and Mrs. J. M. Carpenter at Stephenville during the week end. All of the Brooks children were present.

Cecil Palmer of Macon, Ga., visited here recently with his brothers and families, Mr. and Mrs. J. D. Palmer and Johnny and Mr. and Mrs. Bill Palmer, Becky, Tommie, Linda, Bill, Buddy and Dudley. They also visited with his mother in Floydada. Cecil and J. D. Palmer accompanied their mother, Mrs. Bessie Palmer to Lawton, Okla., for a visit with her relatives.

Visiting Mr. and Mrs. Ira Hull Sunday, were their son, Mike Hull, and friends, Debbie Summers, Sherry Swartz and Max Hoover.

R. C. Irwin is a patient in Methodist Hospital, Lubbock where he had surgery Friday. His daughters, Mrs. Charles Brown of Clovis, N.M. and Mrs. Posey Wilcher of Dallas have been at his bedside.

Rev. and Mrs. W. B. Swim of Plainview visited recently with Tom Swim and daughters, Mrs. J. N. Fletcher and Miss Lula Swim.

Mrs. Jim McCleskey, Mrs. L. A. Mullins, Mrs. Ira Hull, Mrs. James Smith and C. W. Davis attended the Christmas tree party at the Golden Age Home at Paducah, Thursday night and visited Mr. and Mrs. N. E. Davis, who reside there.

Mrs. Elgie McCleskey and son, James and Mrs. Charlie Layton and son Joel, of Matador, visited in Childress Sunday with their grandmother, Mrs. Edna Rucker, where they had an early Christmas for her children and grandchildren. The Hoover children were present, and all except two grandchildren and eight great-grandchildren were also present. Mrs. J. D. Palmer visited in Floydada, Friday with Mrs. Bessie Palmer.

Mr. and Mrs. Boots Allen, Teresa and Greg of Amarillo visited Mrs. R. C. Irwin and son, Albert Sunday, and drove to Lubbock where they visited R. C. Irwin in Methodist Hospital.

James McGee of San Angelo is spending the Christmas holidays with his brothers, Gordon McGee and Mr. and Mrs. Jerry McGee and son Dale, of Afton.

SUNDAY SCHOOL CLASS HAS CHRISTMAS PARTY

The Gleaners Class of the First Baptist Church, Roaring Springs held a Christmas party Sunday afternoon at the home of Mrs. M. S. Thacker, with Mrs. P. M. Cooper assisting as hostess.

Coffee, hot chocolate, cake and candy were served and gifts were exchanged. Present were Mesdames Tom Yeates, Henry Rhynes, Avery Payne, Brown Hinson, Carl Tardy, Lem Miller, W. C. Youngblood, and Emma Magee, and Miss Benno Wilson. Everyone had a wonderful time.

SECRET PAL CLUB MEETS FOR CHRISTMAS PARTY

The Roaring Springs Secret Pal Club held its Christmas "revealing" party Friday night in the home of Mrs. Elmer Parks. Names for the past three months were revealed and new names drawn.

Gifts were exchanged and a salad supper was served with coffee, punch and cake. Those attending were Mesdames Luther Moore, Ira Hull, Bruce Lefevre, Irvin Lefevre, Elmer Hipp, Clayton Clifton, Jim McCleskey, Venita Sedgwick, Gerald Byars, L. A. Mullins, Bill Palmer, Curtis Murphy and Carl Ashley.

COUNTY AGENT PALLMEYER SAYS:

Hungry insect pests could be devouring your stored grain. Unless the grain was treated with malathion or pyrethrin at the time it was stored, it should be checked every 4 to 6 weeks for insect infestation. The possibility of infestation is increased when grain is stored for long periods of time. Insects become less active at

lower temperatures, but until the temperature in the grain is below 60 degrees, regular checks should be made. To take the temperature, use a grain probe to draw up samples from down in the grain, making sure to retreat disturbed areas and maintain a protective barrier.

If infestations are found, a commonly available grain fumigant should be used, making sure that you follow the directions on the label. Follow all safety precautions when fumigating, use a mask, and never fumigate alone.

While there are many unanswered questions about micronutrient fertilization, research and improved testing procedures are helping farmers decide on using one or more of the micronutrients.

Some of the major problems are the small quantities involved, variation in crop requirements, influence of climatic factors, and difficulties in correlating laboratory values with field observations.

Despite these problems, it has been found that of the seven micronutrients, only iron and zinc deficiencies and responses have been observed over widespread areas of the state.

The principals in applying a major or secondary nutrient should be used in the application of micronutrients. First, a specific need is determined, and a sufficient amount is applied to meet the soil and crop requirements. The idea of using amounts equal to those lost in crop removal is no more valid for micronutrients than for other mineral nutrients.

When sampling, do not use a galvanized probe or container, as these articles can result in contamination of samples and erroneous results.

Plant analyses provide valuable information in determining micronutrient needs, but to be really effective, these must be combined with observations and other criteria to help establish a need for micronutrient fertilization.

It's been a long time since a 2x4 piece of lumber was actually measured 2 in. by 4 in., but most lumber dimensions are even smaller than a year ago because of changes in US lumber standards.

A dressed 2 x 4 used to be 1 1/2 x 3 3/4 inches. Now it's 1 1/2 x 3 1/2, but it's still called a 2 x 4. The old dressed 8 x 12 used to be 7 1/2 x 11 1/2. Now it's 7 1/4 x 11 1/4.

For awhile, lumber yards will have lumber in both dimensions, therefore if you buy lumber at different times or places, better check the measurements.

Be especially careful with lumber for trusses, and take care to avoid mixing sizes for wall studs or sheathing on a wall. For remodeling, lumber graded under the old system will more nearly match the materials already in the building, while new lumber may require considerable shimming.

The lumber industry is also now operating under countrywide standards concerning moisture content of kiln dried lumber. To be classified "kiln dried", moisture content cannot exceed a certain amount. "Kiln dried" is the only kind of lumber to use in a home, as it means the lumber has been pre-shrunk.

COME TO CHURCH SUNDAY



THREE Roaring Springs residents were injured in a two-car traffic accident in Vernon about 2:45 p.m. Friday. Mrs. J. N. Fletcher, her sister, Postmaster Miss Lula Swim and their father, Tom Swim were treated in Wilbarger General Hospital following the accident. Most seriously injured was Miss Swim, who remained in the hospital two days. Photo is from the Vernon Daily Record.



Best Wishes for CHRISTMAS

During Christmastime we extend to all our neighbors and friends warmest wishes for a wonderful holiday.

RED BALL GIN

ROARING SPRINGS

H. C. Smith

M. S. Thacker



It is our fond hope that the enchanting beauty of the Christmas season will be mirrored in happiness for you and your family.

Higginbotham-Bartlett Company

Roaring Springs, Texas

In The Want Ads

FOR SALE — Water tank; large capacity, on semi-trailer. W. R. Tilson. 41/ctfn

FREE — 1972 Almanac calendars at Bob Stanley Pharmacy. 41/2t

LOST — East of Roaring Springs, 2 calves about 450 to 500 pounds, with bar over V brand on right shoulder. Butch Hughes, Plomot. Phone 469-5356. 40/p4t

FOR SALE — Anti-freeze, 1 gallon, \$1.59, at Lee's Feed & Seed, Roaring Springs. 34/ctfn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/ctfn

SEE Blackshear Locker Co., for your meat processing and slaughter. We slaughter on Mondays, Wednesdays and Fridays a.m. Can be brought in day before. Call for appointment CR2-4371 Spur, Texas. 30/ctfn

FILTERS for M-M tractors, all models, gas and diesel. Now in stock. El Matador Travel Center. 16/ctfn

IF YOU WANT to drink, it's your business. If you want to stop drinking, it's our business. Call 348-2341, day or night CONFIDENCE KEPT. 50/ctfn

HOUSE for rent; furnished or unfurnished. Mrs. J. L. Woodruff, Phone 347-2266 36/ctfn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety.

FOR SALE — 5 lots; 2 bedroom home with basement and sleeping porch. Some appliances included. See Mrs. Freeman Thacker, or phone 347-2861. 22/ctfn

APARTMENTS FOR RENT: UN-furnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/ctfn

MATTRESS SERVICE — New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1/ctfn

Four Seniors Make All South Plains

Four Matador seniors were praised as they were picked for the All South Plains football team in class B.

The same four were named last week to All District, and are Bill Barnhill, who was chosen for both offense and defense; Gerald Jackson, who was selected honorable mention guard; Dwayne Campbell, honorable mention end; and Andy Green, honorable mention halfback.

Barnhill was also selected as player of the year in the class B area for 1970-71.

NEW TEXAS ALMANAC, 1972-73, hard back, only \$1.95 at Thacker Supply Co., Roaring Springs. 42/ctt

THE PROVEN carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Bob Stanley Pharmacy. 42/ctt

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Matador & Tribune

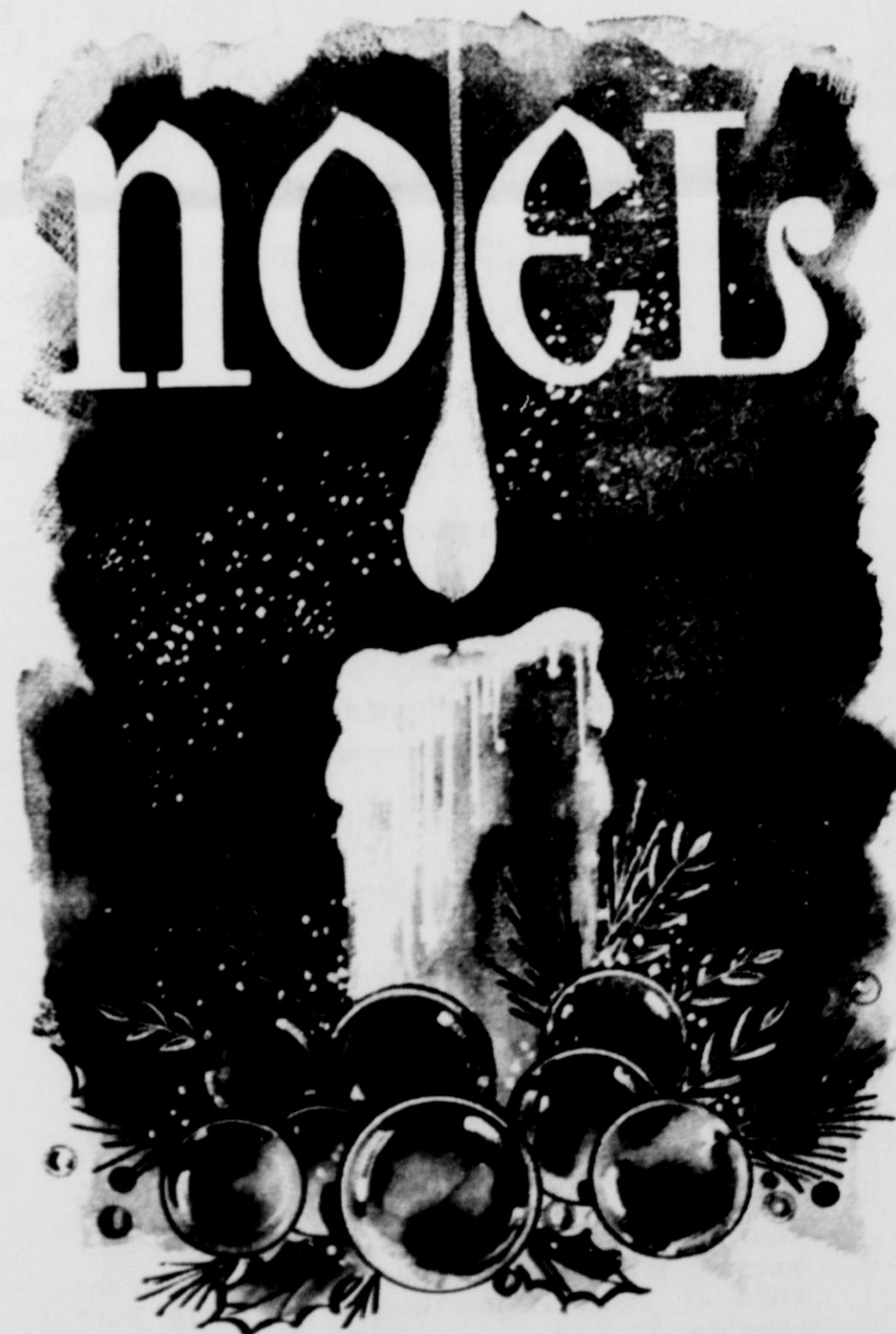
ENTERED AT THE POST OFFICE IN MATADOR, TEXAS AS SECOND-CLASS MATTER, UNDER ACT OF CONGRESS OF MARCH 3, 1879. ZIP CODE 79244-PHONE 347-2400

DOUGLAS MEADOR EDITOR AND PUBLISHER
MRS. DOUGLAS MEADOR ASSOCIATE AND SOCIAL EDITOR

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Optometrist
211 South Main Street Telephone 983-3460
Floydada, Texas



To our wonderful friends we extend our sincere thanks for your loyalty and goodwill. And our sincere best wishes to all of you for a Happy Holiday Season. We hope that the coming year will bring you peace, good health, good cheer and prosperity!

Sincerely,

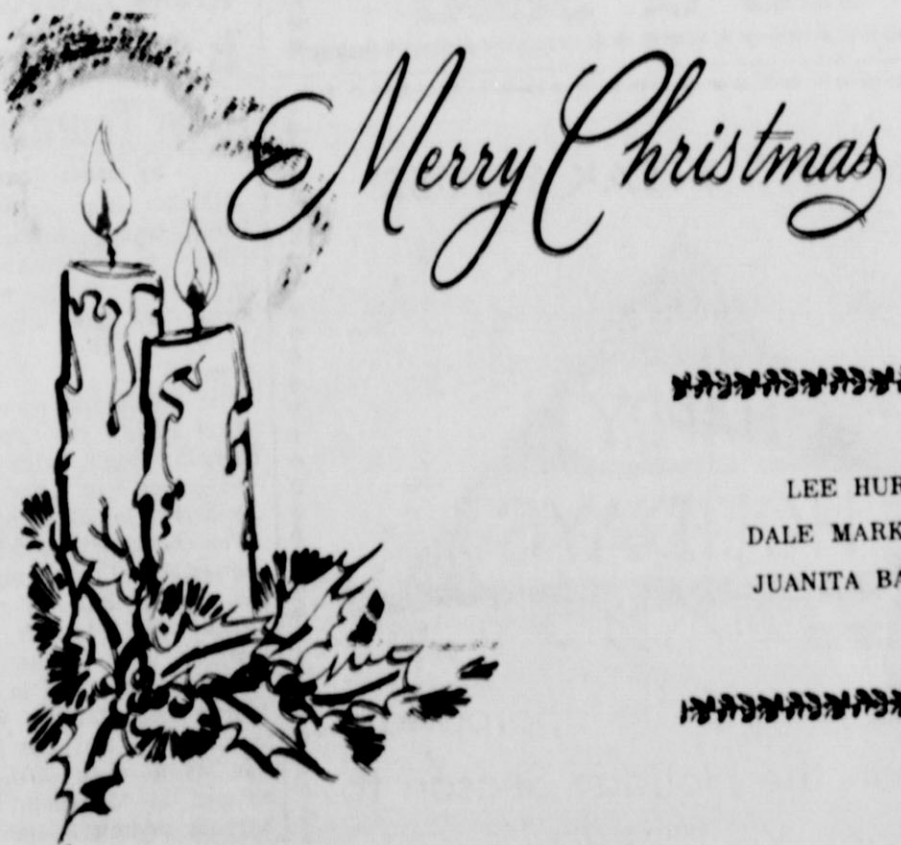
COOPER BUTANE COMPANY
BUTANE - PROPANE GAS - APPLIANCES
Matador, Texas 79244

Telephone No. 347-2462

P. O. Box 237



We wish our friends and patrons a very merry Christmas... may your holidays ring with good cheer and plenty!



MR. AND MRS. BILLY WASON
RICHARD TURNER
JOE FAIR
FAY SLOVER

LEE HURT
DALE MARKHAM
JUANITA BAILEY

We will be closed Saturday

BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

DOUBLE S&H Green Stamps each Wednesday

(WITH PURCHASE OF \$2.50 OR MORE)

As in all forms of art, the story of the Nativity has been a source of inspiration to iconographers through the ages.

The Madonna and Child have long been favorite subjects for icons, while Byzantine triptychs often showed Christ, Mary His Mother and

John the Baptist. Other early iconographers turned to St. Nicholas, bishop of Myra, as a subject worthy of attention. The good bishop is known in legend as the forefather of Santa Claus.



Christmas

As the glory of this Holiday Season unfolds, let us share a prayer for peace. May your holiday be a joyous one.



Blessings at Christmas

First Methodist Church

REV. DOUGLAS GOSSETT, Pastor

Customs Catalogued

Although many traditions are now lost in time, there are other Christmas customs that have been recorded for posterity, observes Anne Winfield, Woolworth's home adviser, who traced the origin of Christmas decorations.

Here are two of the many she uncovered:

It has been said that there was no candle to light the stable at Bethlehem. But from time immemorial tapers have been placed in windows to light the way for the Christ child. Anyone who came to the door was invited to enter and there were those who believed He would appear, concealing His identity, to learn the extent of their kindness. Candles contribute to the feeling of reverence and play an important part in holiday decorations.

Christmas wreaths may be traced to the customs of Advent season, the four Sundays before Christmas, a period of preparation for the coming of the Christ Child. The Advent wreath is made of evergreen branches intertwined with red ribbon. Four candles are affixed to the wreath. One is lit at dusk on the first Sunday of Advent, two the following Sunday, three the next and four on the last Sunday before Christmas. The wreath may be set on a mantel or set on a table.

Classical Wraps

Christmas 1970 heralds the return of the romantic tradition in gift wraps. Classic themes dominate.

For this season, at least, the psychedelic colors and pop art of recent years have retired in favor of a softer approach.

"Trends in Christmas wrap designs are often a reflection of public sentiment," says Mrs. Peggy Gilbert, head of the Norcross design studio. "The new designs may represent a wish for simplicity and a return to basic values."

SHORT AND LONG OF IT

The shorter the time live Christmas trees are kept indoors, the better the chances for survival once they are planted outdoors.

SMELLY TREE

If it's the pungent, clean smell you like about a Christmas tree, the Balsam Fir should be your first choice with the Douglas Fir rating second. Spruce and Scotch Pine are much less fragrant.

But if it's a shapely tree you're after, the Scotch Pine should be first on your preference list followed by the Douglas Fir. These trees are plantation grown and kept in shape by shearing.

WHAT IS CHRISTMAS?

AP's Hal Boyle says, "It is the time of letting go of hide-bound prejudices and having the courage to be sentimental and good. It is the time when men take down a cold unfeeling star from the sky and make it a warm and stirring beacon on a tree."

ORIGIN

Amen, Halleluja, and Cherubim are Christmas time words originating in the Hebrew language.

Although forests blanket two-thirds of its land, Finland sometimes imports wood from Russia and Sweden to feed its many sawmills and paper plants.

A football field is 100 yards long and 160 feet wide. The in-bound lines are 23 feet 4 inches wide and stretch the length of the field.

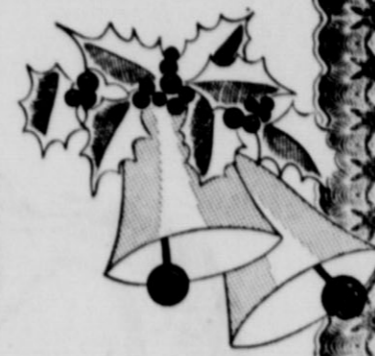
CHRISTMAS



To our many friends, we wish glad Christmas tidings.

GREETINGS

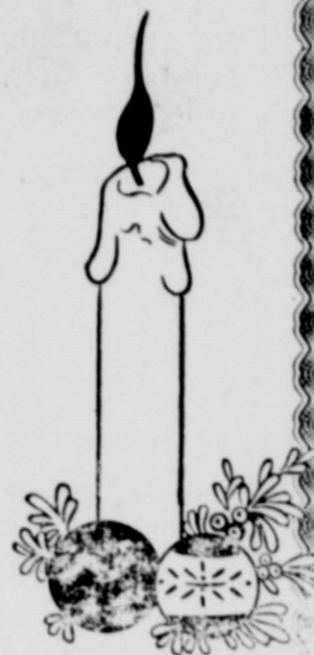
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OUR FAVORITE POLICY

To wish you a

Merry Christmas



Bill Pipkin

Insurance Agency

State Bank Building Phone 347-2747



Greetings

To all our many friends we send this heartfelt greeting... May Christmas fill your heart and home with all its brightest cheer and may you share your joy with all those dear to you.

MELVIN MEASON
MARY MEASON
JOHN BRISCOE

CHARLIE MEADOR
DOROTHY CARSON
(LITTLE) DOUG MEADOR

We Will Have "In Store" Specials

SPOT CASH
AG GROCERY TELEPHONE NUMBER 347-2240



WE HOPE YOUR CHRISTMAS IS BRIGHT & GAY!

Here's to you, our good friends and patrons... our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

BILL & JUDINE McCAGHREN

Accent on Health

Someone mentions Christmas, and the first thing you think of is happy times around the Christmas tree. But the Texas State Department of Health would like to put in a plug for a little common sense this holiday season.

cast in its traditional Christmas-time role, but brewing a tea of mistletoe berries is not--repeat, is not--part of that role. The State Health Department has information of a death following the drinking of mistletoe berry tea. It came ten hours after the victim drank the brew.

Who does such a thoughtless thing? More people than you would expect. There are more than the usual hazards of life and health around the American home during the Christmas season, all capable of putting a damper on festivities. Some kill, some seriously sicken the unwary.

Holly, for example, is widely used as a Christmas decoration. Its berries are reportedly toxic when eaten, producing violent nausea and central nervous system depression.

Christmas tree light bubbling fluid, made of methylene chloride, is lethal in certain dosages. Cases have occurred where very young children have swallowed or inhaled the fluid.

Sale of certain toys has now been banned by the federal Food and Drug Administration, as dangerous to the public health. Included in the list is a toy oven that reaches temperatures of 600 degrees Fahrenheit, toys with highly flam-

mable linings, heavy darts with long shanks, chemical sets, and toys with breakable glass parts.

Don't be too concerned if the kids eat a few icicles off the tree. In their metallic form, they're practically insoluble and therefore poorly absorbed into the body.

Tree balls are made of glass and plastic, and in addition to causing cuts, could clog the windpipe of a child. Other tree decorations are equally dangerous. The gas propellant in artificial snow is toxic if inhaled, but leaves no residue when dried.

Unknown to many persons, some forms of trees can cause discomfort from allergies. A chief offender is cedar, which can be the cause of watery eyes, stopped-up heads and breathing difficulties. And of course, there is always the fire hazard with any tree. Be sure your Christmas tree is kept well watered, and electric light and candles are carefully placed and checked frequently.

The Christmas season is a prime time for one of the four million yearly home accidents to happen. People are in a festive mood and they forget the dangers just waiting to claim them.

Plan in advance and your Christmas can be a merry one with no regrets lingering over into the New Year. Safety is part of the "good health habit."

Christmas Prayer

O God, our loving Father, help us rightly to remember the birth of Jesus, that we may share in the song of angels, the gladness of the shepherds, and the worship of the Wise Men. Close the door of hate and open the door of love all over the world. Let kindness come with every gift and good desires with every greeting. Deliver us from evil by the blessings that Christ brings and teach us to be merry with clear hearts. May the Christmas morning make us happy to be Thy children and the Christmas evening bring us to our beds with grateful thoughts, forgiving and forgiven.

- Robert Louis Stevenson

tion for the origin of the Christmas tree, nobody knows for sure exactly when and where the first decorated tree appeared.

And who cares? It's fun to hear the legends of the past, with all their mystery and magic, but the thing that matters most is that the tradition of the tree is here, adding joy to Christmas.

TO GIVE

Giving gifts and sending Christmas cards has become a part of our Christmas whether we like it or not. We should not object, because both can contribute to the spirit of the season. In the final analysis, we have ourselves to blame. We have become so involved in the commercial aspects of Christmas that we forget the spiritual aspects.

Foods Flavor Celebrations

"What's for dessert?" At Christmas, the traditional answer to this question in England, the United States and Canada is, "Mince pie and plum pudding."

One legend says that it

brings good luck to eat mince pie on Christmas day.

In earlier times, mince pies were baked in an oblong shape meant to represent the manger.

Plum pudding, too, has its legend of luck, but here the

good luck comes in the making of the pudding. Every member of the family must stir the pudding while it's being made, if good fortune is desired, says an old English tradition.

Fruit cake is one of many specially-baked cakes that

are part of the food-and-feasting customs of Christmas. These also are said to bring good fortune and good health.

Rich, elaborate cookies and special breads add to the flavor of the holiday season.

Where Tree Grew

The first Christmas tree was a palm from Egypt. Or it was a huge tree in a forest, symbolic of mankind. Or it was the Paradise Tree of medieval miracle plays.

Though holiday legend and lore offers many an explana-



To you and yours,
the peace and
joy of Christmas
with sincere
best wishes from us.

This is our message to you in lieu of Christmas cards, replaced by our contribution to the Methodist Home.

Mr. and Mrs. Preston (Peg) Spray



Christmas Greetings

We're hoping that on Christmas Day, Santa delivers a pack of goodies at your house. Thank you for friendship and loyal patronage.



Pete Williams Texaco

PETE, BESSIE JEAN, RODNEY and RONDA



our employees wish you and yours a joyous holiday season

- | | | |
|----------------|--------------|-----------------|
| R. M. STANLEY | MARY McMAHAN | KATHERYN MARTIN |
| ETOILE STANLEY | AUDIE POTEET | DOROTHY KNIGHT |
| JAMES STANLEY | OLA STOKES | CAROL MARTIN |

We Thank Thee...

For family, of course, and friends, and love and plenty;
But for other, rarer things also:
For freedom,
For hope,
For courage,
For the gift of life.
And for Thy Son we thank Thee and for the promise of Life everlasting which has sustained the faith of men for two thousand years.
For all these things, and many more, Our Father, we Thank Thee."

Bob Stanley Pharmacy

"ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS"