

Matador Tribune

76TH YEAR—No. 28

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 18, 1969

PRICE TEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



The night air became chilly at the football game and a friend was thinking about his coat. He said he would get it at the liquor-mission.

There is one type of character who will refuse to accept his part if he can't also run the show.

Endurance of bricks bridges the changing times. They are for the centuries, and for the fires to be lighted in the years ahead. When used in paving they merge with the parent earth and resist time and pounding wheels. I remember the streets where my friend once walked his beat as a newspaper reporter. The bricks now have rounded edges and the color has changed slightly to a richer red, but the surfaces remain smooth. They are the same bricks that knew the weight of his frequently weary feet; the same streets where he smiled at adversity and carried his dreams with a fierce pride. Streets are not paved all the way to eternity.

Only the hills and the sky remain unchanged in the land where my father once rode as a cowboy. Distant vistas must have been like they are today but without fences, paved highways, telephone and power lines and concrete bridges across the creeks and rivers. The gypsum rock rimmed red hills and the wide, sandy rivers have kept the picture of the past. The longhorn cattle are gone as are the cowboys who worked them. The last chuck wagon vanished from the same range years ago and traces of the campgrounds are gone. The past has a tendency to cover its tracks.

Once a marriage has endured the savage aspects of love, it often survives the simpler problems of money, work and relatives.

Homecoming Set At Northfield

Annual Homecoming at Northfield will be Saturday, October 4, it was announced this week.

Former residents of the community are reminded of the date so that they may begin making plans now to attend.

The meeting will be held in the Community House, where a basket dinner will be spread at noon.

COME TO CHURCH SUNDAY

Fair Contestants...



LAURA JACOBS



JEANETTE DAY



BRENDA WASON

QUEEN CANDIDATES—Three Matador girls, will be entered in the Miss Floyd County Queen Pageant as candidates for the crown, Saturday, at 7:30 p.m. They are Miss Laura Jacobs, daughter of Mrs. W. F. Jacobs, sponsored by El Progreso Club; Miss Jeanette Day, daughter of Mr. and Mrs. E. A. Day, sponsored by Eternas Study Club and Miss Brenda Wason, daughter of Mr. and Mrs. Billy Wason, who will be sponsored by the Matador Lions Club. She is this year's Lions Queen

WORMS THREAT

Worms of almost all kinds are moving into the fields according to County Agent Bill Palmeyer, and they are working three shifts.

He says the worms found in Motley County fields include armyworms, fall armyworms, bollworms, leafworms, cabbage loopers, careless worms and other foliage feeders.

He said several fields have already been lost. He said that within a few hours the armyworm can destroy a field. If controls are not started when the worms are first noticed, they soon destroy the field.

"In case worms strike," Palmeyer said, "the main idea is considering the decision to spray what is left."

TV TOWER IS BACK ON AIR

Matador Translator tower located in the Foothills west of town is back on the air after a period of shut down.

The tower, providing television service to a wide area of rural homes and many here in Matador, was shut down because many neglected to pay for the service. The cost is \$4 per month and payment is made through the First State Bank. Service was resumed September 8.

No announcement is made regarding future operation of the tower, except to again attempt to provide service to rural homes and local users if sufficient number will respond with regular payments.

Matadors Quench Paducah Dragons

By Lance Jameson

The fired-up Matadors defeated the Class A Paducah Dragons 13-8 in the season opener on Burleson Field Friday night.

In the first minutes of the second quarter, quarterback Bill Barnhill went over the one-yard line for a touchdown and first score of the game. Fullback Kenneth Marshall kicked the extra point and the Matador's score was 7.

In the third quarter Marshall intercepted a Dragon pass and ran five yards for another Matador touchdown. The Matadors failed on the try for extra points, but led 13-0.

The last of the third quarter the Matadors were unable to stop Dragon Jessie Sulis on a fifty-

three yard run. The Dragons ran the two extra points. The score was 13-8.

In the closing seconds of the fourth quarter, halfback Ronnie Welling intercepted a Dragon pass, but time ran out before he could turn it into paydirt.

Coach Stan Irvine said, "The boys played an extra fine defensive game. The offense looked good in spots but still made some mistakes. The mistakes, however, are the kind that can be corrected." He again praised all the boys for defense and their great desire, and then singled out Glen Moss, Lee Hurt and Stanley Martin for their extra effort on defense.

The Matadors will travel to Crowell to meet the Wildcats, Friday night at 8:00 o'clock.

Mavericks-Turks To Open Season

Coach Charlie Johnson's fighting Matador Mavericks will open their season against Turkey on the Turk's home field Thursday night at 7:30.

Playing on the Maverick team are thirty boys from the sixth, seventh and eighth grades. When asked about his team, Coach Johnson said, "We look good playing ourselves, and we are anxious to see how we look against someone else."

One extra-loyal Maverick fan who will be watching the Mavericks opening bout will be Coach Jake Edwards, the Mavericks regular coach who is out of the game for the present with a "busted leg."

Services Today For L. J. Barkley

Funeral services for L. J. Barkley, 72, will be held at 2:00 p.m. today in the First Baptist Church. Rev. Larry Heard, pastor, will officiate. Burial will be in East Mound Cemetery with Seigler Funeral Home in charge of arrangements.

Military graveside rites will be conducted by Veterans of Foreign Wars and Fleming Post American Legion members. A veteran of the U. S. Navy in World War I, Mr. Barkley died at 1:11 a.m. Tuesday in St. Anthony's Hospital in Amarillo, where he had been a patient for two weeks. He had been in ill health for several years.

Lowell Jennings Barkley was born November 24, 1896 at Easley, South Carolina and passed away September 16, 1969 at the age of 72 years, 9 months and 22 days.

His parents moved to Montague County, Texas when he was a small boy and he grew up in Forestburg. He came to Motley County in 1920 and taught in the Whiteflat School. Later, he was engaged in the cotton brokerage business for a number of years. He was married to Miss Lillie Patton June 25, 1921, in Matador and they continued to make this their home. He is preceded in death by a son, Math, who died April 19, 1966.

Survivors include his wife; one son, Lowell Barkley Jr., of Rotterdam, Holland; a daughter, Mrs. Haynes Baumgardner (Myrna-vae) of Lubbock; three sisters, Mrs. Bill Landers of Forestburg, Mrs. Lena Carroll of Dallas and Mrs. Bob Stallworth of Amarillo; his stepmother, Mrs. Lillie Barkley of Bowie; two stepsisters and one stepbrother; and five grandchildren.

Serving as pallbearers will be Leon Smallwood, Bob Jameson, Billy Wason, Pete Knight, Kirby Campbell and Melvin Meason.

Wives, Teachers Lions Guests at Dinner Meeting

TEACHERS, their spouses and the wives of Lions members were guests Tuesday at a dinner program of the Matador Lions Club. It was the club's regular Ladies Night, usually held at this season of the year.

Minister Woodrow Pringle, new minister of the Matador Church of Christ, was welcomed into the club as a new member. Approximately 100 guests and Lions attended the dinner held in the basement of the First Methodist Church. The excellent fried chicken supper was prepared and served by the Methodist ladies.

Operating with outstanding vigor was Tail Twister Glen Brotherton, who found almost every member able to qualify for a fine. He climaxed his active evening by firing Boss Lion L. B. (Bundy) Campbell \$40 for being late for the program, believed to be the largest fine ever placed on a member. Lion Wayland Moore presided in the Boss Lion's absence.

The interesting program, following the introduction of teachers by Lion Charles Johnson, was a showing of slides made by President and Mrs. Campbell on their trip to Tokyo, Japan when they attended the Lions International in July. The slides were shown and described by Mrs. Campbell in the absence of her husband when the program started.

Teachers introduced by Lion (Supt.) Johnson were as follows: Wayland F. Moore, High School Principal; Mrs. Reece (Grace) Timmons, High School English; Mrs. A. L. (Ida Mae) Fair, Home Economics; Mrs. Arvin (Joy) Ellithorp, Business; Mrs. J. E. (Marguerite) Edwards, High School math; Glendell Smith, High School history and Coach; Mrs. Grace McDowell, 8th grade; Stanley Irvine, 7th grade and High School coach; Arthur L. Fair, 6th grade; Mrs. Dean (Nova Dale) Turner, 5th grade; Mrs. Chas. (Viola) Keith, 4th grade; Mrs. W. H. (Bessie Mae) Marshall, 2nd grade; Mrs. Vance (Wynona) Gilbreath, 1st grade; John Fitzgerald, related math; Mrs. John (Josephine) Hamilton, Reading Teacher; and Mrs. Algie (Rita) Groves, Librarian.

Only four faculty members

Hospital Receives Initial HUD Funds

INITIAL funds from the US Department of Housing and Urban Development, have been received by the Motley County Hospital District, according to a letter received by local contributors of additional funds needed.

The letter reads, in part, "gratefully acknowledges your pledge... we have received our initial funds from the Department of Housing and Urban Development and work has actually begun on our hospital. This means that

we now need the pledged funds to insure uninterrupted progress on the project...

Work on the interior of the hospital has been in progress about two weeks, but actual funds were not received until the last few days. Contractors "feeling that the project was certain of governmental approval in all details," had started work inside the former Stanley Hospital here which has been purchased to be remodeled and converted into a completely modern facility.

Survey Determines Need of Rest Home

EVERY COMMUNITY will eventually have a rest home according to Rev. L. D. Kramer, President of Challenge Homes, Inc. of Glenwood, Minn., who spoke to a group of interested citizens Monday night in the Commissioners Court room.

Rev. Kramer's non-profit organization operates 33 rest homes and provides modern facilities for 3,000 in "the sunset days of their lives." Homes in Floydada, Crosbyton and other West Texas towns are operated by the corporation.

Rest homes are located after the need has been established by a qualified survey. Cost of the survey is \$600. A rest home with less than 60-bed capacity is not feasible, according to Rev. Kramer.

One of the corporation's more successful operations is located

New '70 Pontiacs And Chevs Here

Sparkling new 1970 Pontiacs and Chevrolets officially go on display here tomorrow at Matador Motor & Implement Company agency. Many new features and improvements have enhanced the two General Motors famous lines according to manager Mike Hoyle.

Chevrolet is introducing a new line, the Monte Carlo, which will be on display. Two new Pontiacs and three of the new models of Chevrolets are being shown. The public is cordially invited to visit the agency and see the fine new cars offered the motoring public. Both lines are advertised in this issue of the Tribune.

were unable to attend. J. E. Edwards, Grade School Principal, N. L. (Bill) Moss, Vo-Ag instructor, Mrs. Alvin (Bertha) Stearns, 3rd grade teacher and Mrs. Larry (Ann) Heard 1st grade.

in a community of 800 in North Dakota. It is a cattle raising area, does not have a hospital and does not have a doctor.

To Give Employment If Matador had a 60-bed rest home, approximately 30 people would be given employment.

Only requirement from the community would be the land on which to construct the building. About three acres would be needed, near a hospital, if possible and near the business section of the community.

"But we want everyone in a community to become involved," Rev. Kramer declared, "especially the ministers. We are not concerned with the religious affiliations of the people so long as they profess faith in Jesus Christ... the need for rest homes is everywhere because elderly people prefer to live among those of their own ages and with similar interests. The day of elderly people living with their children is past.

"I would prefer that my own parents live in a modern rest home than with me because they would have better care than I could give them. They would have excellent meals served three times daily, modern facilities and be associated with people of their own ages.

"It is necessary that elderly people keep their minds alert and not lose a purpose of existence."

Rev. Kramer said a rest home in a community does not harm the operation of a hospital. He said the high rates of hospitals make them prohibitive to most people any longer than is necessary.

Local Financing

The only local financing in the establishment of a rest home is through the sale of bonds bearing 8% with the interest paid twice yearly. The securities are backed by the entire corporation and usually find a ready market. He said the building of a 60-bed home would probably require the sale of \$80 or \$90,000 in bonds, with the balance held through a first mortgage of large money lenders.

Dr. Kramer flew to Lubbock, accompanied by Max Campbell associated with the development of Challenge Homes and Don McHam, associated with research.

The trio came to Matador late Monday with Bill Averitt of Lubbock, a general contractor who has built many rest homes over the nation. They were introduced by Bob Stanley, who was instrumental in getting Rev. Kramer to consider a location here.

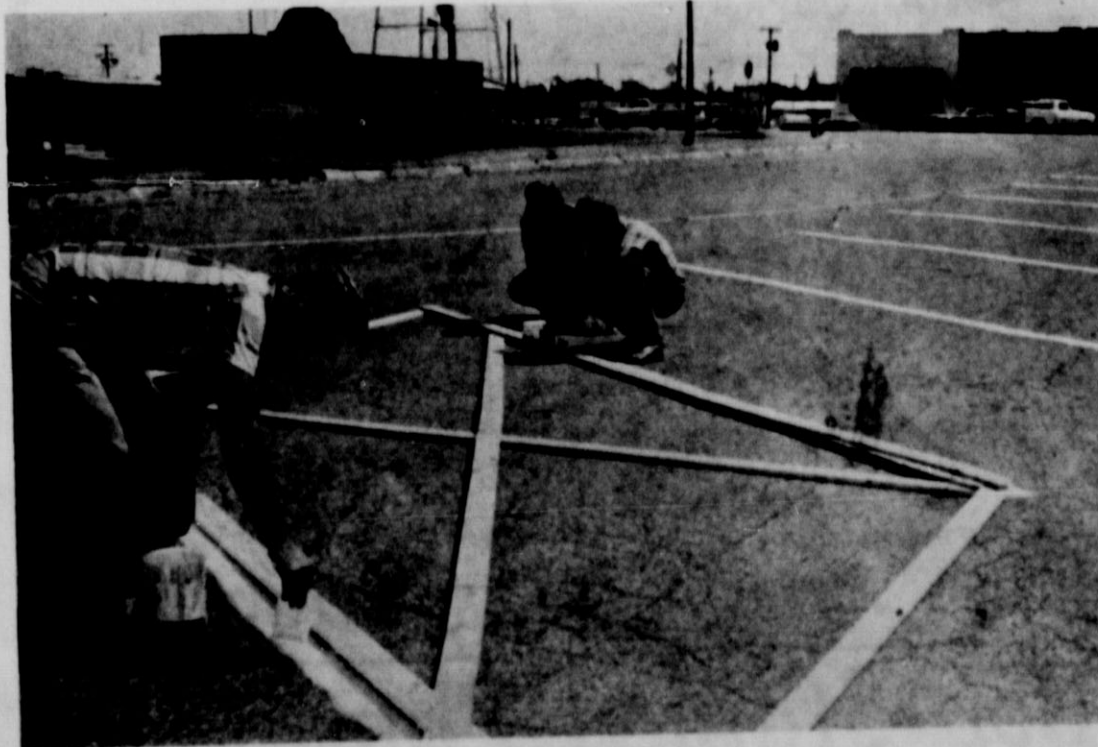
Fords, Mercurys Now on Display

New 1970 Fords and Mercurys are on display at the Matador Auto Co. agency here. The new cars offer the greatest improvements in beauty, luxury, and safety, according to manager Glenn Woodruff.

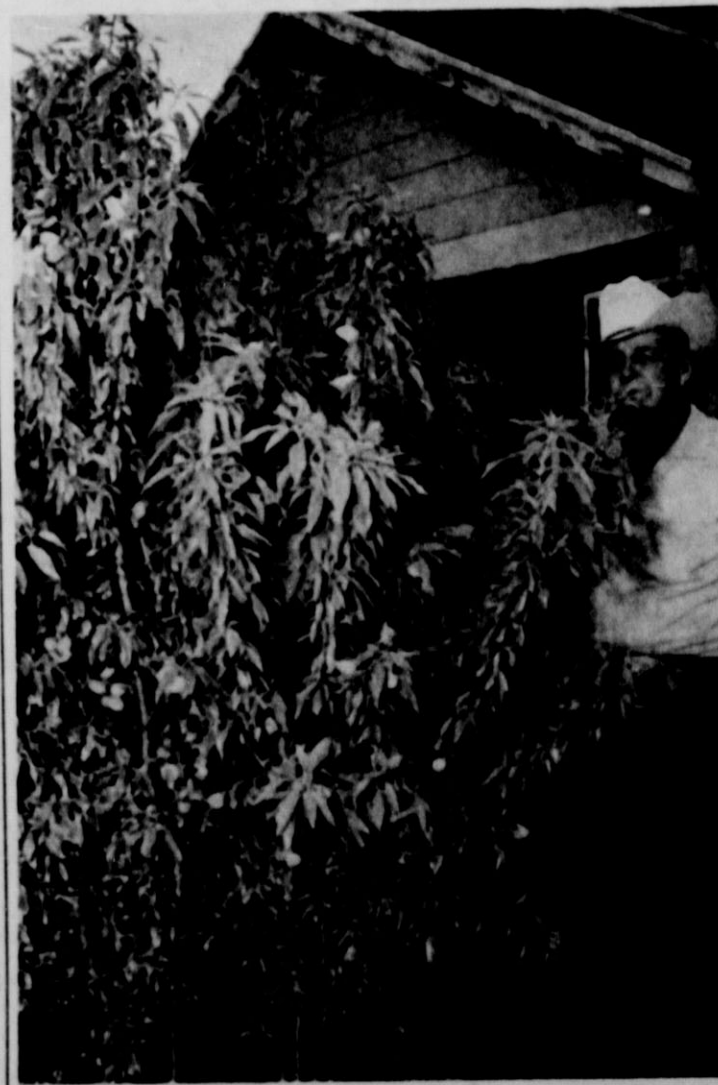
A new Ford Galaxie 500 is in the agency show room and delivery of a new 1970 Mercury has been promised in time for the official announcement date tomorrow.

Established almost 60 years ago, Matador Auto Co. is one of the oldest Ford products agencies in West Texas.

The public is cordially invited to visit the show room and see the exciting new cars. Both lines are advertised in this issue of the Tribune.



PARKING STRIPES being painted by Water Superintendent "Sonny" Jackson and other city employees. The work was started before the rains and completed last week. Recently the city has been spraying streets and alleys at night to control the mesquites, which have followed the rains.



ALMONDS growing in Matador are shown in the above photo with County Commissioner Clyde Gilbert at the right. The tree in Mr. Gilbert's yard, was loaded with fruit this season. Other almond trees are growing in Roaring Springs.

Church and Society

Preview of Activities for Year Given at Meeting of Garden Club

A preview of activities and programs for the coming year was given by Mrs. W. W. Clements at the first meeting of the Matador Garden Club for the current 1969-70 season.

The meeting, scheduled to be held in Matador City Park, was held instead at the home of Mrs. Freeman Thacker, president, Monday morning at 9:30 o'clock.

The yearbook committee composed of Mesdames Tom Spears, A. C. Trawick, Harry Willett and W. N. Pipkin served coffee, doughnuts and coffee cake, followed by a business session

with Mrs. Thacker presiding. Mrs. J. D. Craven, secretary, read the minutes of the last meeting, and was also program leader, introducing Mrs. Thacker for her President's Message, and Mrs. Clements for the Review of the Yearbook.

Items of interest in The Lone Star Gardener magazine were pointed out by Keith Patton. These included the listing of Trail Dust by Meador, in a list of books suggested for Garden Club libraries.

Other members present were Mesdames F. C. Bourland, Keith Patton, Pat Sheridan, Douglas Meador, C. D. Garrison and Edgar Lee. A guest was Mrs. Lee's sister, Mrs. Bennie Ingram of Beaumont.

The club will resume its regular meeting time of 3:30 at the next meeting, which will be October 20 in the home of Mrs. J. L. Woodruff.

Baptist WMS has Missions Program

Week of Prayer for State Missions was observed in First Baptist Church, Matador with a program in the church parlor on September 17, by the Woman's Missionary Society.

Mrs. Bill Dunning was in charge of the program and led in prayer, using the Prayer Calendar for Baptist missionaries. Mrs. Ben Keltz led in group singing.

Mission needs in Texas were presented by Mesdames C. D. Garrison, Eddie Russell, Wayland Moore, Calvin Nimmo and Dunning, and Miss Verlin Reeves. An offering was taken to help meet the state goal of \$620,000. Goal for the local church is \$300.

Others present were Mesdames D. P. Keith, Stuart Dixon, T. E. Cammack and Edgar Lee.

Gift Tea Planned

During a business session led by Mrs. Dixon, a gift tea was planned for Tuesday, Sept. 23 from 3:30 until 5:00 p.m.

Gifts of lingerie for school age children at Buckner's Children Home in Lubbock are requested, and all women in the church are invited to participate.

District Officers Will be Guests of El Progresso Club

A tea honoring Mrs. L. B. Campbell, President of El Progresso Club at the home of Mrs. R. E. Campbell Jr., will inaugurate the new fall season.

Mrs. Robert Sexauer of Memphis, President of Santa Rosa District and Mrs. Lane Decker of Floydada, President of Caprock District of Texas Federation of Women's Clubs will be the honored guests.

The meeting will be Thursday, Sept. 25 at 3:30 p.m.

RECENT VISITORS

Mr. and Mrs. Norman Morrow and small son, John Owen visited here Friday and Saturday with her parents, Mr. and Mrs. John Irwin. They were en route from a trip to Tyler, to Carlsbad, N. M. and are in the process of moving to Scott City, Kansas from St. Francis, Kansas where Mr. Morrow has been minister of the Church of Christ. He will assume duties as the Scott City Church of Christ minister.

LOCAL ITEMS

Mrs. J. B. Morrison Sr., Mrs. M. L. Jones and Miss Ella Garner, all of Spur visited here Saturday afternoon in the homes of their relatives, Mr. and Mrs. M. S. Patton, Mr. and Mrs. D. P. Keith and Miss Mary Keith.

Mr. and Mrs. Bennie Ingram of Beaumont visited in the home of her sister and husband, Mr. and Mrs. Edgar Lee during the past week.

Mr. and Mrs. C. O. Strickland and their granddaughter, Lori Marshall, of Abilene and Mr. and Mrs. R. M. Hurt of Lubbock visited here Sunday with Mr. and Mrs. A. K. Wilkinson, parents of Mmes Strickland and Hurt.

Mr. and Mrs. Innes McCrary of Vernon visited here Monday afternoon in the home of Mr. and Mrs. M. S. Patton. Mrs. McCrary will be remembered here as the former Addie Thomason.

Mr. and Mrs. Gerald Leslie and daughters, Gerrie and Karla of Lubbock, spent the week end here with her mother, Mrs. Velma Fulfer, who accompanied them home. From Lubbock, Mrs. Fulfer will fly to California for a visit with her son and family, Rev. and Mrs. Norris Fulfer of La Puente.

Mr. and Mrs. A. K. Wilkinson visited in Crosbyton Monday and Tuesday of last week with her sister and husband, Mr. and Mrs. A. W. Wallace. They were joined there by her brother and wife, Mr. and Mrs. Noah Humphries of Dimmett, and all drove to White River Lake for fishing.

Mr. and Mrs. Marvin Vaughn of Red River, New Mexico formerly of Matador visited here the past week with their son and family, Mr. and Mrs. Key Vaughn, and attended to business.

W.S.C.S. Program Led by Mrs. Pohl

Mrs. Frank Pohl served as program leader when the Methodist Women's Society of Christian Service met Tuesday evening, Sept. 9 at 7:30.

Mrs. Pohl played "Day is Dying in the West" as an organ prelude to the program which included hymns. "In Christ There is No East or West," and "The Kingdom is Coming," led by Mrs. Myrtle Stubblefield and accompanied at the piano by Mrs. John Fitzgerrel.

Scripture was read by Mrs. J. R. Whitworth. The program was presented in dialogue by Mrs. Pohl and Mrs. John Hamilton on the theme, "Heart and Hand." A solo by Mrs. Stubblefield, "Help Somebody Today," and prayer by Mrs. Hamilton concluded the program.

Others present were Mesdames Henry Ford, Ethel Payne, Harry Willett, Olive Russell, and Elbert Seigler and the president, Mrs. Fred Simpson.

Americans eat almost 67 pounds of frozen foods a year, reports Gwendolyn Clyatt, Extension consumer marketing specialist. Most of this is prepared foods, juices and poultry.

Students Settled in College Grove

Students left this week to enroll at West Texas State University, Canyon, where classes will begin Monday. Texas Tech students and those entering other institutions of learning settled into college routines during the first week in September.

Enrolled at West Texas University are Karol King, Tim Green (doing graduate work and teaching), Patsy and Virginia Green, Carol Martin, Deborah Tison, Sue Stevens, Barbara Slover, Ruby Storey; and Dan Brandon and Michelle Smith of Roaring Springs.

Texas Tech students include Mr. and Mrs. Ronnie Cox (Shelley Stevens), Don Cox, Dick Moss, Mrs. Kenny Barton (Olivia Campbell), Richard Campbell, J. Lynn Barnhill (graduate studies in government), Joanie Barton, Jana Jones, Brenda Bailey, and Thomas Edwards attending law school.

At South Plains College, Levelland, are Wanda Matney, Aaron Timmons, Steve Bostick, Darrel Marshall and Kate Thompson. Attending Clarendon College at Clarendon, are Billie Stockton, Pat Nichols and Franklin Jameson.

Elaine Thompson, who attended Clarendon College two years, has enrolled in Pan-American College at Edinburg for a course in social welfare studies. Scottie Robbins is continuing her studies in the University of Texas at Arlington; Sue Robbins and Seven Smith have enrolled in Texas Woman's University, Denton; Nancy Tra-week is attending Medical Branch of the University of Texas in Galveston; Karen Elliott is continuing her education at the University of Texas in Austin; Mark Hill is enrolled at Texas Christian University, Fort Worth; Tommie Green and Donnie Cruse are in A&M University, College Station; Elaine Dixon is attending Wayland Baptist College, Plainview, and Judy Marrs is attending Abilene Christian College, Abilene.

Larry Bostick is continuing his education at Murray State College, Tishomingo, Okla., Patsy Hankins is continuing in School of Pharmacy at Southwestern

University, Weatherford, Okla., and David Garrison will enroll next month at Oklahoma State Tech at Okmulgee, Okla., where he attended last year.

Harold (Sparky) Meason will leave next month to enroll on Oct. 13 in Gradwohl School of Laboratory Technique in St. Louis, Missouri. A former Tech student, he has been recuperating at his home here following an accident on Sept. 3, when he was struck by a pickup truck in Lubbock.

(Editor's Note: If there are other young people not mentioned here, who are attending college, the Tribune would appreciate being informed).

Food buying trends show substantial shifts from canned to fresh fruit juices and from fresh to processed potatoes. Extension Home Economics Specialist Gwendolyn Clyatt reports on recent research. Today's homemaker also buys more bakery products in advanced stages of preparation than she buys bakery mixes.

COME TO CHURCH SUNDAY

MATADOR DRIVE-IN

Friday - Saturday
Sept. 19 - 20th

"Hello
Down There"

Tony Randall - Janet Leigh



SUNDAY ONLY

September 21

"God Forgives - I Don't"



A World's Fair of fun and excitement in just 16 days! "George M!" with Broadway cast, mind-stretching "Moon & Beyond" N.A.S.A. Exhibit, "Hey Look!" magic screen experience, authentic "Tahiti Nui Revue", big-time Cotton Bowl Football, 5 big free "Spectaculars" each ending with fireworks, gorgeous "Fountasia", Colossal Free Circus, giant 1970 Automobile Show, Pan-American Livestock Exposition, State Fair Horse Shows, thrill-packed Midway ... AND MUCH, MUCH MORE!



How many men were hanged at once on the Hanging Tree?

If you don't know the answer, you don't really know Southeast Texas. But let's give you another chance. Try this quiz on for size.

1. Where is the only complete oceanarium between the Atlantic and the Pacific?
2. What park contains almost every type of plant that grows between the Mississippi and the Rockies?
3. How long did the Battle of San Jacinto last?

Still puzzled? Then take a "discovery trip" soon. Before you start traveling round the world, find out how many fascinating things there are to see right on your own doorstep. Start by sending for the Texas Independence Trail folder. You'll discover a lot of things about Texas you never knew before. Like the answers to these questions.

TEXAS!
FOR A WORLD OF DIFFERENCE

Texas Tourist Development Agency
Box 11333 Central Station, Austin, Texas 78711
Yes, I'd like to know more about the TEXAS TRAVEL TRAILS.
Please send me the folders marked:

BRAZOS TRAIL LAKES TRAIL
 FORTS TRAIL MOUNTAIN TRAIL
 HILL COUNTRY TRAIL PLAINS TRAIL
 INDEPENDENCE TRAIL TRIPPLER TRAIL

Name _____
Street _____
City _____ State _____ Zip _____

THIS WEEK'S SPECIALS

Prices are for Thursday, Friday and Saturday

Coty and
Helena Rubenstein
GIFT SETS
one group
1/3 off!

SUDDEN BEAUTY
HAIR SPRAY
12.5 oz. size
49c

STRETCH
PANTY HOSE
Regular \$1.59 pair
99c

Cotton Swabs
Whitehall, reg. 49c
29c

Watches
Famous Brands
1/2 price!

Head and Shoulders
SHAMPOO
Regular \$1.10
69c

Alka Seltzer
25's, Reg. 69c
55c

One group, Hallmark
STATIONERY
AND NOTES
1/2 price!

Bob Stanley Pharmacy

"ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS"

Highlights and Sidelights

FROM YOUR STATE CAPITAL

By Vern Sanford
Texas Press Association

AUSTIN—Legislators closed out 44 days of special session conferences over taxes and finance. Texas' \$348.6 million tax bill, which takes effect October 1, includes:

An increase from 3 to 3.25 per cent in the general sales tax rate and inclusion of beer and liquor in the tax base for the first time.

A boost in the cigarette taxes from 11 cents to 15.5 cents a pack. Increase in corporation franchise tax from \$2.75 to \$3.25 per \$1,000.

Change in corporation franchise tax allocation formula to include out-of-state concerns which sell products in Texas (food and drugs exempt).

Raise in natural gas tax from seven to 7.5 per cent of value.

Levy of five cents a drink on alcoholic beverages sold in private clubs.

A record \$5.8 billion biennial appropriations bill—\$313.8 million above the present general revenue spending level—would provide a \$205.6 million increase for education, \$58 million more for health, hospitals and youth corrections, \$62.2 million increase for medical aid to the needy and a 10.4 per cent increase in state employees' pay.

When the major business of the session was over, legislature turned to other matters submitted by Gov. Preston Smith which included:

Creation of 28 new district courts over the state.

Establishment of an antiquities code, setting state policies for historic and scientific explorations on state-owned lands.

Removal of the statutory interest rate limits on state and local government bonds.

A variety of "clean beach" legislation.

Authority for creation of a non-profit corporation to provide deposit insurance for state banks and savings and loan associations in the \$15,000 to \$100,000 range.

LAWMAKERS RAISE ALLOWANCE—Before departing for the hinterlands, legislators voted themselves increases in their contingency funds.

House raised its allowance for each representative from \$450 to \$875 monthly during the interim between legislative sessions. Senators raised their expense maximum from \$1,000 a month to \$1,700.

Legislators in both houses are paid a salary of only \$4,800 a year.

INSURANCE PROBE ENDS—Governor's committee studying a proposed 11.4 per cent auto insurance rate increase recommended that the State Board of Insurance reduce insurance companies' expense allowance for acquisition of physical damage insurance from 25 per cent to 22.5 per cent of the premium dollar. This would scale down the proposed \$43 million overall increase by about \$6.6 million.

Committee found an increase in premiums "inevitable primarily

because of the large increase in automobile accidents and costs of repairs in 1968."

Otherwise, said former Gov. Price Daniel, chairman of the nine-member committee, the increase is "conservative compared with rates in other states, lower than most states."

Committee also recommended that investment income derived from auto insurance premiums and loss reserves be considered directly by the Board in determining allowance for profits and contingencies.

Governor Smith said he would make no statement on the report until he has studied it with his staff.

AG OPINIONS — A person whose driver's license has been suspended must furnish proof of a valid policy of auto liability insurance or other proof of financial responsibility to get an occupational license. Atty. Gen. Crawford Martin has held.

In other recent opinions, Martin concluded that: All dredging of bay bottoms requires a permit from the Texas Parks and Wildlife Department since they are owned by the state. Burden of proof of private ownership is on the claimant. No permit is required for land owned under fresh water.

Banking Commissioner has no power to force national banks to stop accepting deposits on Saturdays or other days they elect not to close. He can permit state banks to accept deposits on days they designate to be closed for general banking purposes but they would lose some protection against liability by having available only limited banking services.

Texas Aeronautics Commission has jurisdiction to regulate for-hire air transportation (i.e. helicopters) wholly confined within the limits of any city or town. Agency also has power to seek injunctive relief against violators of its orders. Though the personal representative of an estate is not required to give security for costs, he is required to pay specified costs set out in law at the time of filing a proceeding in probate.

Office of the ex-officio member of the Texas Air Control Board has been abolished by the Texas Clean Air Act effective September 1.

Psychologist licensing act is not in violation of the constitution, but proposed terms of the new board members—three years—are not in conformity with the constitution which prescribes six, four or two year terms.

OCTOBER DRAFT QUOTA SET — Texas' October draft call is 1,461, reports Col. Morris Schwartz, state Selective Service Director. This is 237 less than September.

National quota is 29,000 of which 27,600 will go to the Army and 1,400 to the Marine Corps. Called for State induction in August and July were 1,548 and 1,178. Total of 8,906 is scheduled to be forwarded for armed forces pre-induction physical and mental examinations next month in preparation for future calls.

SHORT SNORTS

Texas A&M's Texas Transportation Institute got a \$70,000 grant from the Governor's Office to make an air transportation study of Texas.

LI. Gov. Ben Barnes will hire a fulltime staff of tax experts to

guide the Senate. Sen. J. P. Word of Meridian will be governor for a day September 20 and will be succeeded on September 22 as senate president pro tempore by Sen. Criss Cole of Houston.

Texas cities levying local option sales tax will get an additional \$5 million a year (rough estimate) from the new tax on beer and liquor.

Roaring Springs NEWS

by Mrs. L. A. Mullins
Res. Phone 348-3154

Mr. and Mrs. J. D. Palmer visited in Floydada Sunday afternoon with his mother, Mrs. Bessie Palmer, in the Assembly Home.

Mrs. Lydia Warren of the Assembly Home in Floydada visited several days with her daughter and family, Mr. and Mrs. Milton Brooks and children, Timmy and Micky.

Mrs. Jimmie McCleskey returned home Sunday night from Baylor Hospital in Dallas after spending the week there at the bedside of her son, Nathan. He is reported to be improved but will have more surgery later, and is still in the hospital.

Bruce Lefevre and Jerry McGee have gone to Odessa, where they will be employed.

Mrs. Don Tardy and son, Don Carl of Irving are spending a few days with Mr. and Mrs. Carl Tardy.

Mrs. Ben Dillard is spending the week in Muleshoe with her daughter and family, Mr. and

Mrs. Delbert Spraberry and Darrel.

Marine Capt. Jerry Green and Mrs. Green and daughter, Michelle of California visited recently with his parents, Mr. and Mrs. Mervin Green.

Bobby Campbell of Lubbock spent the week end with his parents, Mr. and Mrs. J. K. Campbell.

Rex Martin of Lubbock spent the week end with his parents, Mr. and Mrs. Ray Martin. Other visitors in the Martin home were Mr. and Mrs. Lonnie Terry of Lubbock.

Stoney Mullins Is Honored with Birthday Party

Stoney Mullins celebrated his 7th birthday with a party in the home of his grandparents, Mr. and Mrs. L. A. Mullins, Saturday afternoon.

After playing several games, "Happy Birthday" was sung, and presents opened. Birthday cake, ice cream and colloid were served by Mrs. Mullins to Gena, Treva and Sherry Long, Mitzy and Sara Norval, Randy and Cody Meredith, Little Bill and Linda Palmer, Jimmie Don Garcia, Gena Brooks, Kelly Wilson, Jerry Long, Todd Norris, Steve Long and Leslie Mullins.

Special guests were Stoney's father, Lester Mullins of Lubbock; his mother and sister, Mrs. Fred Johnson and Joyce Renae of Rankin, and his grandmother, Mrs. Jack Simpson, also Mrs. Buddy Hart and Kevin, of Matador. Ann Brandon of Roaring Springs was also present.

Tribune ads don't cost, they pay!

Texas Prison Rodeo 'World's Wildest'

HUNTSVILLE, (Special) — The Texas Prison Rodeo, held each Sunday afternoon during October, has been billed as the world's fastest and wildest rodeo.

Its performers are amateurs. But they have a reputation of being rough and tough.

They're convicts.

Only once a year they become cowboys and trade a prison cell for a date with a Brahma Bull.

The Texas Prison Rodeo began 37 years ago as a recreational feature for inmates at the State Department of Corrections.

There was no stadium, just a few wild horses and reckless prisoners. Some townspeople dropped by to check on the sudden flurry of dust in the vacant East Texas sandlot.

And those people liked what they saw.

The stadium today is an oval-shaped arena which seats approximately 27,000. Last year more than 100,000 came to watch the rodeo in an arena carpeted with wall to wall action.

All the profits derived from the rodeo are placed in the Department of Corrections' Educational and Recreational Fund.

This fund provides educational, vocational, religious, recreational and welfare programs for the inmates. The welfare program furnishes dentures, glasses, artificial limbs, hearing aids, plastic surgery and specialized medical attention.

As in any sport the Texas Prison Rodeo has its pre-season favorite. He was top money winner last year, pocketing \$300.

It was the sixth time he had been named champion cowboy. And he's in prison serving a life sentence.

He may hold the championship for a long time.

The Texas Prison Rodeo has worked hard to attain its billing as fast and wild.

Events Are Unique

Its events are unique. In the Mad Scramble, 10 inmates come charging out of the chutes at the same time, all riding twisting Brahma bulls.

In the Wild Horse Race, 10 prisoners gallop simultaneously into the arena astride bucking broncs.

They hold on for eight seconds. But most hear the buzzer from ground level.

The Hard Money event is most appropriately named. A tobacco sack is crammed with \$50, then tied between the horns of a Brahma bull.

The bull is turned loose and kicking.

If an inmate can wrestle the sack away from the horns, the money is his.

It's a hard way to make money. Top-notch professional entertainment has always been a trademark with the prison rodeo. Tradition began on a sunny October Sunday in 1934 when a screen idol drove unannounced and unexpect-

ed into Huntsville.

He had heard of the rodeo and wanted to see it. He rode a horse named Tony into the arena that day and called him Tom Mix.

The 38th edition of the rodeo will feature Wanda Jackson, October 5; Merle Haggard, October 12; Buck Owens, October 19; and Hank Snow, October 26.

Inmates find the rodeo a chance to escape the confining life in prison. Only two have ever found it a chance to escape to the outside.

They smuggled in civilian clothes and crawled beneath the grandstand to change. As they were sneaking out from under the bleachers, a guard stopped them.

He thought the pair was trying to slip in to watch the performance without paying.

The guard lectured them sternly on the benefits derived from rodeo monies.

Then he threw them out.

for low-cost, systematic transfer of inactive and dead records...



Liberty RECORD STORAGE BOX

THE TRIBUNE

For 1970, your Mercury dealer has the passwords for action and elegance.



1970 Mercury Cyclone GT. The action intermediete.

Even standing still it looks like action. Comes with a sporty hood scoop and a unique Cyclone grille flanked by amber Cyclone running lights. A 351 cu. in. V-8 is standard; options to a Super CJ 429-4V Ram Air V-8 with 375 hp. Inside: Hi-back buckets in cool "breathable" Comfort-weave vinyl. Cyclone GT, Mercury's sporty new street machine that looks like a racing car.



1970 Mercury Cougar XR-7.

Where wild meets elegant. Cougar XR-7 has more standard equipment than any of the competition. Hi-back vinyl buckets accented with leather. Built-in map pockets. Tachometer. Elapsed-time clock. Concealed headlamps, sequential rear turn signals, 351 cubic inch V-8, and much more. Catch a Cougar XR-7, the wildly elegant one for 1970.



1970 Marquis Brougham.

The medium-priced car with the most dramatic styling since the Continental Mark III. Comes with concealed headlights. Emerald-cut taillights. A big 429 cubic inch V-8 powerplant. Select Shift automatic transmission. 1970 Marquis. The most beautiful thing that's ever happened to a medium-priced car.

FINE BAKERY PRODUCTS
On Your Grocery Store Shelf!

CITY BAKERY
Matador, Texas

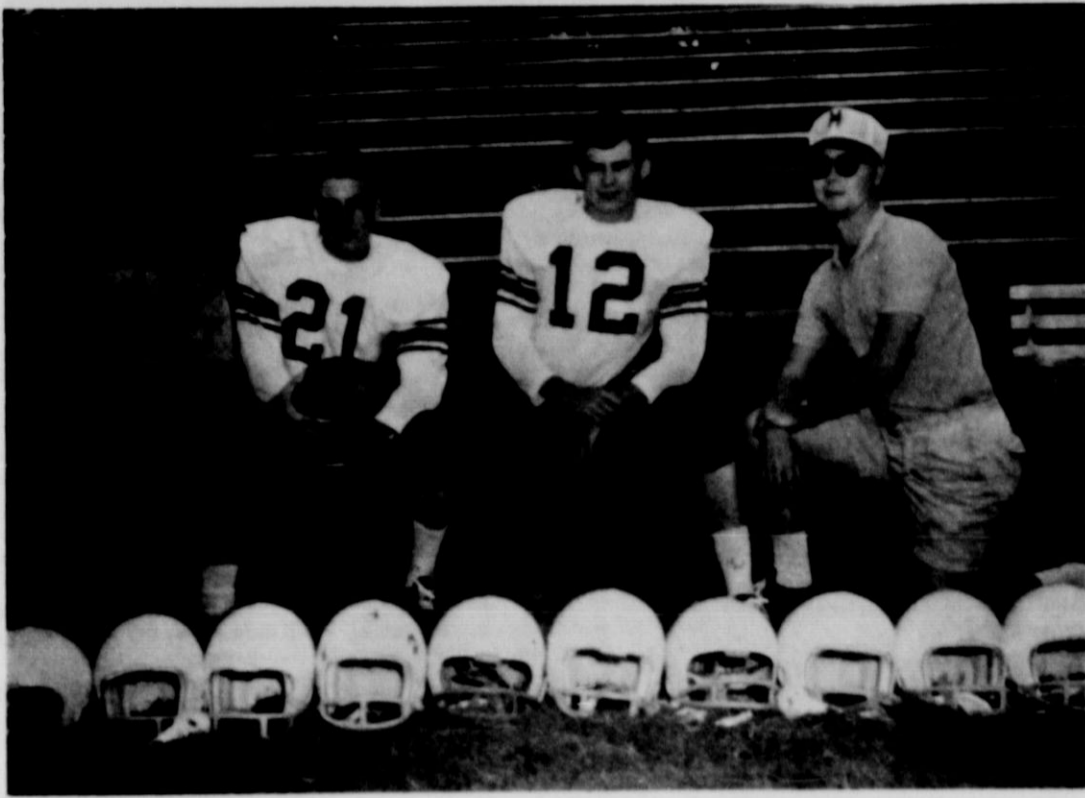
LINCOLN-MERCURY



Matador Auto Company



For action in the '70's, see your Lincoln-Mercury dealer today.



FINE POINTS of football are being explained to co-captains of the Matador Matadors, Darrell Cruse (21) and Ronnie Welling (12) by Coach Stan Irvine, left, and Coach Glendell Smith, right, in preparation of the season's opening game with Paducah. —Staff Photo.

County Residents Enter Fair Events

Motley County will be represented in events at the Floyd County Fair this week in Lockney. The three-day fair starts Thursday (today) with a parade at 2:30 p.m.

Three Matador girls will be entered in the Miss Floyd County Queen Pageant, with other candidates from Floyd and adjoining counties.

Miss Brenda Wason, Matador Lions Queen will be sponsored by the Lions Club. Miss Jeanette Day, by Eternas Study Club and Miss Laura Jacobs by El Progresso Club. They will be guests at a Coke party and rehearsal Tuesday.

In competition, the girls will appear in evening dress, and street dress, and in a two-minute talent performance, said Mrs. L. B. Campbell, Director on the Fair Board.

The Queen pageant preliminaries will be held Saturday afternoon in the entertainment building.

Tribune, Matador, Motley County, Texas, Thursday, September 18, 1969

Finals start at 7:30 p.m. Art pupils of Mrs. Bennie Keltz will have entries in the art division, and a number of homemakers will probably have entries in the women's division, as in previous years.

Farm Tour is Slated Friday

A tour of Motley County farm demonstrations will be held Friday (Sept. 19) according to an announcement by County Agent Bill Pallmeyer. Those interested should prepare to leave Flomot school at 8:30 a.m.

Demonstrations to be visited will include cotton variety tests (10), combination cotton variety nematode control test plot (5 varieties, 3 chemicals), chemical weed control (2 chemicals), peanut disease control (3 chemicals), cotton variety tests (5 varieties), cotton tests (3 varieties) and cotton tests (3 varieties).

Specials and research workers from the A&M Extension Service, Lubbock and College Station will be present to describe problems encountered by area producers, and control methods used. The

tour is sponsored by the Motley County Field Crops subcommittee and County Agent Bill Pallmeyer.

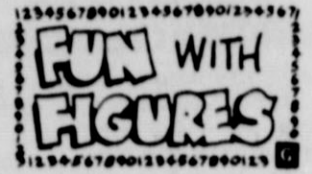
RAINS TEST TERRACES

W. F. (Bill) Morris from the Dumont Community has just completed 23,396 feet of parallel terraces on his farm, according to Arvel Woosley, Conservation Technician. Morris has terraced all of his cultivated land through the Great Plains Program. These terraces were completed in time to receive a good test of all the rains in that area. He said, "My land was washing away and these parallel terraces are what the land needs to save it."

IN ABILENE HOSPITAL

Mrs. Gene Mize is resting at Hendrix Memorial Hospital, Room 392, Abilene, after neurosurgery Tuesday of last week, for a blood clot in the left side in the facial area. Mrs. Mize suffered a stroke

on Saturday, Sept. 6. At her bedside are four of her five children, as well as her husband. These include Carl Mize of Midland; Mrs. Phil Green (Juanita) of Borger; Mrs. Sam Tucker (Jean) of Norman, Okla.; and Mr. and Mrs. Amos Mize, who returned to their home in Amarillo, on Sunday.



Take any number from one to 10. Double it. Add six. Divide the sum in half. Subtract the number you started with. Your answer, no matter which number you started with, will always be three!

If a 25-year-old gets a job at \$100 a week, and if he gets a raise of 5% each year so that he earns \$105 at age 26, \$110.25 at age 27, and so forth, his weekly earnings, by the time he is 65, will be \$704.16!

DR. JOHN W. KIMBLE, O. D.
Contact Lenses ★ Visual Analysis
Floydada, Texas YU 3-2496
OPEN ALL DAY SATURDAY

SAFETY EXPERTS URGE PERIODIC DRIVING TESTS

Because years ago you could get a license without ever taking a driving test, many an older driver today can say: "I never passed a driving test, but I've had a driver's license for more than 40 years."

Such a driver may be among the safest who ever set foot in a car.

Or perhaps the deadliest. Nobody knows.

What's worse, nobody may ever know until it's too late.

Because there are still many states where some people may never have to prove they can drive. Or at best only once. Even if that once was 20, 30, 40 or even 50 years ago. Even if the car they took the test in was a 45-horsepower job. And even if the speed limit then was 45 miles per hour.

But now there are 400-horsepower cars racing about at speed limits up to 70.

On top of all that, people change too. And not always for



the better. This is one reason why many safety-minded organizations, notably The Continental Insurance Companies, urge us to write our legislators so we can be sure of having driving tests which really test, given often enough to weed out drivers who are better off not driving. In any age group, not everyone should drive.

1969 STATE FAIR, OLE! JESSE LOPEZ ON HIS WAY



SWINGING STATE FAIR FIESTA — Jesse Lopez, who lights up the whole State Fair of Texas when he sings and swings, will be back to do his new Pearl Thing II during the 1969 fair, Oct. 4-19, in Dallas. With the Jesse Lopez Band and the Pearl Dancers, Jesse will turn on the crowds at a free daily performance on the Outdoor Stage, directly across from Big Tex.

STAMPOUT NOISE!

Take a Quiet Break at

Matador Auto Company



FORD GALAXIE 500 2-DR HARDTOP

The New 1970 FORD and MERCURY

Now on Display!



Ford XL Sportsroof



WEEK-END SPECIALS

- Ground Beef FRESH, LEAN LB. 59c
- Coffee Maxwell House, Lb. 69c
- Flour Gladiola, 5 lb. bag 57c
- Mellorine FOREMOST, 1/2 gallon 39c
- Dinners Patio Frozen, Ea. 39c
Beef Enchiladas - - -
- Pinto Beans Big Chief, 2 Lb. Bag 25c
- Luncheon Meat Wilson's Mor, 12 oz. can 53c
- Salad Dressing Morton's, Quart Jar 39c
- Preserves Shurfine Strawberry, 18 oz. Glass - - - 47c
- Lemonade Keith's Frozen, 6 oz. can, 2 for 25c
- Grapes Fresh Thompson Seedless, lb. 19c
- Corn Our Darling, all kinds, 303 can 23c
- Carrots SHURFINE Sliced, 303 Can 16c
- Sweet Potatoes Bruces Cut, In Syrup, No. 3 sqt. Can 27c
- Okra Keith's Frozen, Whole Baby, 10 oz. pkg. - - - 25c
- Squash Fresh, Texas yellow, lb. 10c
- Butter Beans SEASIDE 300 Can - - 15c

We Give Double Profit Sharing Stamps On Wednesdays

SPOT CASH
AG GROCERY TELEPHONE NUMBER 347-2340

WHITEFLAT NEWS

Mrs. Stella Tilson

Mr. and Mrs. Levi Wilkinson visited relatives in Plainview and with friends in Amarillo last week and attended the Ice Capades.

Mrs. Alfred Cooper and daughter Kay, drove to Amarillo Sunday to visit their husband and father, Alfred Cooper who is a patient in the Veterans Hospital, for an indefinite stay. They were accompanied by Mr. and Mrs. Joe Campbell and Linda of Matador.

Boyd Perkins and his father, J. D. Perkins visited in Tulla Friday night with their sister and daughter, Mrs. Hoyt Burnam, and continued to Amarillo Saturday where Boyd Perkins received a medical checkup. They were joined in Amarillo by Mrs. Perkins, who accompanied Mrs. Audie Poteet for a visit in the home of Mr. and Mrs. Troy Perkins, whose son, Robert Perkins was home on a visit from New York. Mrs. Poteet is Mrs. Troy Perkins' sister.

Mr. and Mrs. Ronald Cox and Don Cox, students at Texas Tech, Lubbock spent the week end visiting their parents. Mr. and Mrs. L. M. Cox, and parents of Mrs. Ronald Cox, Mr. and Mrs. John Stevens.

Mr. and Mrs. A. E. Spray of Pueblo, Colo., visited last week in the home of his brother and wife, Mr. and Mrs. Jack Spray. Another brother and his wife, Mr. and Mrs. Frank Spray of Midland visited from Friday through Sunday, and joining them Friday for the visit were two sisters, Mrs. Bill Briscoe of Plainview and Mrs. Odessa Hotchkiss of Wellington, Kansas. Other visitors in the Spray home Friday were their son and wife, Mr. and Mrs. Melvin Spray of Flomot.

Mr. and Mrs. H. M. Murphy of Matador visited in the home of Mr. and Mrs. J. M. Jameson and Melba, Sunday afternoon.

Mrs. W. R. Tilson left Friday morning by bus for Sylmar, Calif., where she will visit a sister and her husband, Mr. and Mrs. Newell Todd, and another sister, Thelma. They will all go to Eugene, Oregon to visit another sister, Mrs. Glydes Swenson, who is in the hospital at this time. They will also make a trip to Kennewick, Wash., to visit a brother, Gordon Hamm and family. Mrs. Tilson will be gone three weeks.

Dr. and Mrs. Albert Traweck of Matador were recent visitors in the home of Mr. and Mrs. Ralph Stapleton.

Mrs. Scott Robbins accompanied her daughter, Sue, to Denton where she is a student at Texas Woman's University.

Mr. and Mrs. Glenn Rattan and children, Will and Pamela of Lubbock, spent the week end with his parents, Mr. and Mrs. D. E. Rattan.

Miss Elaine Dixon, student at Wayland College, Plainview spent the week end with her parents, Mr. and Mrs. Stuart Dixon.

Traffic Costs Soar Over \$500 Million

AUSTIN, (Special) — The Texas barometer of traffic costs for 1969 soared past the one-half-billion-dollar mark as August traffic crashes in the Lone Star State added \$61 million to the state's rapidly ascending cost register.

The Texas Safety Association said today that preliminary reports for the month of August indicate that rural fatalities, injuries and property damage from traffic accidents cost Texans almost \$23 million. Urban accident costs topped the rural tab by \$15 million, with a total cost of \$38 million for accidents happening within city limits.

The cost of traffic accidents on Texas streets and highways for the first eight months of the year reached \$520 million when computed according to a National Safety Council formula.

Noting a significant increase in fatalities on Farm-to-Market roads in the past month, the Safety Association suggested folks driving in rural areas observe the following rules:

When traveling on an unpaved roadway, yield the right-of-way to vehicles traveling on a paved highway. Under a new Texas law, you may enter an intersecting paved roadway only when there is no chance of interference or collision with traffic on the highway.

Be prepared for animals grazing near the roadway. They may suddenly cross in front of your vehicle.

Look for narrow or rough shoulder areas and washed-out or rough spots in the highway that can cause you trouble in steering.

Keep on your side of the roadway, even if it's narrow. Slow down for sharp curves and when approaching or crossing narrow bridges.

The secrets of successful chicken cookery are low temperatures and cooking to well-done. The secrets mean juicier meat and less shrinkage. Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist, says coating frying chicken in a prepared mix, seasoned flour, bread crumbs or crushed cereal prevents drying.

Indian Reservation Attracts Visitors

The Alabama-Coushatta Indian Reservation tourist program is in operation every week-end in the year according to Assistant Superintendent Roland Poncho. Schedules operate all day on Saturday and every Sunday afternoon starting at 12:30 p.m.

The Indian Village week day programs are limited to the tours, Museum, Restaurant and Arts and Crafts Shop.

Fall guests can enjoy the changing colors of the forest and if they bring a camera there are excellent pictures to be taken.

School groups and individuals visiting the Reservation, located 17 miles east of Livingston on U.S. Highway 190, miss the crowded week-ends. They also find more time to visit with the Tribal members.

Assistant Superintendent Poncho reported that the new camp area was attracting visitors beyond expectations when it was opened in June. The camp is 2.6 miles west of the main entrance. A dam on Big Sandy Creek offers swimming and perch fishing. Interstate visitors are stopping to use the hook-ups with all types of travel trailers and to enjoy the northern area of Texas Big Thicket.

Poncho said that it is observed that since the announcement of the Big Trees Contest Championships, that hundreds of visitors have arrived to see them. Twelve of the largest trees of their kind in Texas and two National Champions can be sought out. The small animal kingdom is an attraction to the children as well as to adults. As one visitor stated, "It is a place for wholesome family fun and recreation."

RECENT VISITORS

Visiting in the home of Mrs. Emma Peak, Marion Jo and Betty Jean, also with Mr. and Mrs. Sherman Peak during the Old Settlers were her sister and brother-in-law, Mr. and Mrs. Ernest Ashley from Portland, Oregon. They also visited in the Carl Ashley home in Roaring Springs. Other visitors in Mrs. Emma Peak's home were her son and family, S/Sgt. and Mrs. James Peak and sons, James Leslie and William Michael of Tucson, Arizona. Sgt. Peak will leave California, Sept. 24 for a tour of duty in Japan.

Tall men shouldn't wear short jackets; they accentuate height. Subtle patterns and glen plaids give the tall man the illusion of width, says Extension Clothing Specialist Kay Elmore. Vertical stripes and sharp herringbones also make a man look taller.



RECEIVING BOY SCOUTS highest award, Barry York, son of Mr. and Mrs. Bobbie York of Yorktown, Va., is presented the Eagle Scout badge by Judge Walter Cynar, Circuit Court Judge of Macomb County, Michigan, in June before the York family moved to Yorktown. At left is Head Scoutmaster of Warren Troop 1912, while Barry's father (right) looks on. The new Eagle Scout is the grandson of Mrs. Etta M. York of Roaring Springs, and the late Mr. and Mrs. Bert Estes of Matador. His mother is the former Shirley Estes.



Today is 1970 at your Ford Dealers!

Ford leaps into the '70s with newer, bolder, better ideas. They are ready and waiting at your Ford Dealer's now. Come in and see the look of tomorrow . . . today!

1970 Torino. All new clear through. No matter which 1970 Torino you choose, you'll be driving the most completely changed car of the year. New shape. New size. New style. New power. There are 14 models in all. And you're sure to find one that gives you the value, performance or luxury you want.

1970 Ford. Take a Quiet Break. Move into the quieter world of the sleek new Fords for 1970. Take your choice of five great V-8's and 21 different models including the elegant LTD and popular Galaxie 500. The new Ford gives you a ride so smooth and vibration-free that you have to test-drive it to believe it.

1970 Mustang. Run with Number One. No doubt about America's favorite sporty car: it's Mustang all the way! Take your choice of six different models. Three different rooflines. Nine different engines. Mustang's designed to be designed by you. Find out why Mustang's really Number One for so many drivers.

Ford gives you Better Ideas. It's the Going Thing!

FORD Matador Auto Company MERCURY

JO LESTER



Here's how to get the edge on fashion . . . step into this knit dress of Encron® polyester! There's nothing quite as crisp and fresh as knife sharp pleats. Then Jo Lester tops them with zigzag white stripes and solid collar and placket. No one will be able to believe a dress this luxurious in looks could be so easy care. Red, brown, navy with white. Sizes 10 to 18.

\$32



see the arrivals of new FALL merchandise

SALEM'S OF MATADOR

Ira Sullivans Return from Trip To Germany for Visit With Son

Mr. and Mrs. Ira Sullivan returned recently from a two weeks visit in Germany with their son and daughter-in-law, Pfc. and Mrs. Ira Ray Sullivan.

They flew to Ludwigsburg and Pfc. Sullivan, who is stationed there had a 10-day leave. The four enjoyed a sightseeing tour which included Strasbourg and Mulhausen, France; Basel, Sutz

and Zurich, Switzerland. They viewed the Alps, Rhine River, and Rhine Falls and visited a museum, then traveled to Scheideg, Switzerland and from there, to Garmische, Germany where they toured Lindenhof Castle and visited the theatre where the Passion Play originated and is held every 10 years.

They visited salt mines and Hitler's air raid shelter at Berthegarden; went by ship on Lake Konigsee to Bartholomews Castle and en route saw Echo Mountains and Chemise Lake.

Large cities visited included Munich and Augsburg. Returning to Ludwigsburg, they visited Schloss Castle, the largest baroque castle in Europe and famous for its flower gardens.

ARRIVAL ANNOUNCED

Mr. and Mrs. Jerry Gage are announcing the birth of a son, Jay Brent, Sept. 7, in an Amarillo hospital. The baby weighed 7 pounds, 9 1/2 ounces. The father is a former Afton resident and grandparents of the new arrival are Mr. and Mrs. Charlie Gage of Afton and Mr. and Mrs. Bill Copeland of Chandler, Tex.

Mr. and Mrs. Charlie Gage and Mr. and Mrs. Bob Forbis of Afton, and Mrs. R. L. Giesecke of Floydada visited in Amarillo last Monday with the baby and others in the family.

Remodeling is being done to the Afton Methodist Church. Recent visitors in the Raydell Mullins home included Mr. and Mrs. Ronnie Mullins and Chad, of Azle and Mr. and Mrs. Donnie Richardson of Hereford.

Visiting in the Davie Hale home recently were Mr. and Mrs. Nickie Hale and daughters of Fort Worth. The girls spent two weeks here.

To save time and possible repair, Extension home management specialists advise you to get servicing information when you buy an appliance.

COUNTY AGENT PALLMEYER SAYS:

Insecticides used for bollworm control are most effective when applied against populations where the bollworms are under five days of age. Generally, less effective control is obtained when insecticide is applied against older worms.

One application of insecticide is usually not sufficient to control bollworms, because of the destruction of beneficials and the reinfestation potential of the bollworm. Several applications of insecticide are usually required, at five-day intervals. Under extremely heavy infestations, seven or eight applications of insecticide may be required and the interval may need to be shortened to three days; or insecticide may need to be applied at five-day intervals until cold weather sets in. Fields should be inspected closely throughout the spray program to determine if additional insecticide applications are needed.

Before applying insecticide for bollworm control, producers should consider the degree of infestation, their production potential, and the cost of at least three (and possibly more) applications of insecticide. Bollworms can cause extensive damage under heavy infestations and can completely destroy a crop over a period of a week.

Don't relax your guard when using agricultural chemicals. They can enter the body by ingestion, through the respiratory system and in many cases through the skin.

A person would not knowingly eat a chemical such as a pesticide; however, failure to remove contaminated clothing and to thoroughly wash prior to eating can result in the ingestion of the chemical on food handled by an individual.

Absorption of the chemical through the respiratory tract can also occur when one is exposed to chemicals in the form of dusts, sprays or vapors. Adequate ventilation will serve to reduce the degree of exposure and the use of a respiratory protection device is a must in many cases if use hazards are to be minimized.

Protective clothing should be worn at all times when chemicals are being used. Their use will help prevent contact of the chemical with the skin, either directly

or indirectly, or as a result of spillage, exposure to sprays or dusts or indirectly through contacts with surfaces, equipment and utensils exposed to chemicals. To prevent accidental poisonings, read, understand and follow the container instruction; use protective clothing and respirators as directed on the labels; keep soap and water available at all times; they are valuable protective aids; if chemicals are spilled on the skin or clothing, remove the clothing and wash the affected area thoroughly with soap and water; launder the contaminated clothing separately and keep chemicals in safe storage. Empty chemical containers should be disposed of in accordance with label instructions.

Always remember the safe use of agricultural chemicals is largely in the hands of the person who uses them.

The 60th annual field day and open house at Texas A&M University Agricultural Research and Extension Center north of Lubbock will be held on Tuesday, September 9 beginning at 1 p.m.

This year's field day offers many attractions for farmers and agribusinessmen. Four special tours will be conducted throughout the afternoon on subjects of vital concern to the agricultural industry.

In-depth discussions by personnel at the Center will highlight each of these tours which will last about 45 minutes. There will also be time for a "question and answer" session at the end of each tour.

Field day visitors may participate in as many of these tours as they desire. General tours of research plots will also be conducted throughout the afternoon to give visitors a bird's-eye view of the many phases of agricultural research being conducted on the Center's 300 acres.

Other items of interest will include laboratory and greenhouse displays dealing with plant diseases, soil testing, vegetable production, herbicide use and plant physiology. A large machinery exhibit will also be highlighted as well as the new cotton ginning research laboratory.

Theme for this year's field day and open house is "Research Dedicated to a Bigger and Brighter Plains Agriculture." All interested individuals and groups should make plans now to attend the event.

Country-Western Singers Slated at South Plains Fair

LUBBOCK (Special)—Jeannie C. Riley, the pretty country-western singer who made the "Harper Valley P.T.A." famous, has been slotted to appear at the Panhandle South Plains Fair Sept. 22-23 to replace singer Marty Robbins.

Robbins cancelled his appearance last week because of illness. Other shows during the week of the Fair, Sept. 22-27, remain the same. Charley Pride appears Wednesday and Thursday, and Buck Owens and his Buckaroos finish up on Friday and Saturday.

Mrs. Riley, of Anson, Texas, sold 8 million copies of her first big record. Appearing at all shows during the week will be Roy Clark, of television's Hee Haw, Gentle Ben the bear with Peggy Ann Nielson, Comedian Mike Caldwell, and The Congregation.

Advance sales for the coliseum Country-Western Spectacular are running ahead of last year, fair officials reported. More than 275,000 visitors are expected to attend the 52nd annual South Plains Fair.

AFTON NEWS

Mr. and Mrs. Clifton King of Sweetwater visited recently with his mother, Mrs. Lona King, who has been ill, but is much improved.

Dewitt Allen, who is hospitalized in Veteran's Hospital in Big Spring, is reported doing very well.

Recent visitors of Mr. and Mrs. Frank Ragland were Mr. and Mrs. Bob Drennon and children of Kermit. Mr. and Mrs. Ronnie Ragland of Ralls and Mr. and Mrs. R. L. Smith of Tahoka.

Mr. and Mrs. Howard Alexander of Fort Worth visited recently with his mother, Mrs. Flora Alexander and Mr. and Mrs. J. L. Brown.

Remodeling is being done to the Afton Methodist Church.

Recent visitors in the Raydell Mullins home included Mr. and Mrs. Ronnie Mullins and Chad, of Azle and Mr. and Mrs. Donnie Richardson of Hereford.

Visiting in the Davie Hale home recently were Mr. and Mrs. Nickie Hale and daughters of Fort Worth. The girls spent two weeks here.



LeMans Sport



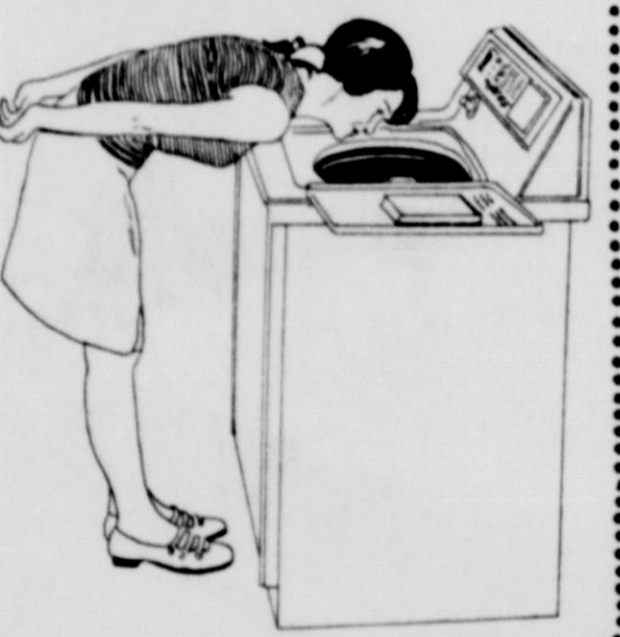
GTO



Bonneville

(We take the fun of driving seriously.)

The new FRIGIDAIRE Home Laundry is worth looking into



Tired of the back-breaking drudgery of washing and drying clothes the old-fashioned way? Well, Frigidaire has the modern answer to this problem. The time-saving, work-saving washer and dryer of Frigidaire.

The JET ACTION Frigidaire washer has a different agitator that gives your clothes a deep cleaning you never thought possible. It has a different way of rinsing that gets away lint and suds, all automatically. A different design in the mechanics, no belts, no gears and no pulleys wear out. All this and as quiet as a whisper.

Couple this new Frigidaire washer with the new Frigidaire FLOWING HEAT ELECTRIC CLOTHES DRYER, and you have a wash-day pair that can't be beat. The dryer beats all out doors in getting clothes dry. One dial does all the work. You have a choice of settings, including settings for delicate fabrics and wash & wears. There's a different kind of lint screen, right on the door. And you can choose the degree of dryness you want. So, don't delay any longer. Go to WTU and see these new and different washers and dryers—the wash-day home-makers prefer! It's worth looking into!

FREE WIRING

Normal 220-volt—to WTU residential customers who buy an electric dryer or combination from a local dealer.

WEST TEXAS UTILITIES
AN INVESTOR OWNED ELECTRIC COMPANY

This is the way it's going to be. Pontiac's 70's

Surprised that Pontiac's setting the style for the umpteenth straight year? Of course not. But you may be a bit dazzled to find out that Pontiac finally outdid Pontiac.

Take Bonneville. From the strong, new bumper grille to the standard 455 under the hood, it's a rouser.

Inside: instant limousine. So luxurious some of the traditional big boys are already screaming.

One of the nicest things we could have done for Grand Prix's luxury was to leave it alone. We did. But we popped in a 455 V-8 for you to order. (It's an old Pontiac proverb that luxury

should have power.)

Enter LeMans Sport. A brand-new series in the Pontiac stable. Wait'll competition sees it pull the new 400-cubes-under-the-hood trick. We'll show you that one if you check the right box on the order form.

By now, you've spotted our '70 GTO. But maybe you haven't heard it. A sound so tough we've thrown modesty to the wind and dubbed GTO "The Humber."

This is Pontiac '70. And we figure this is the way driving's going to be. So why wait?

It's at your Pontiac dealer's no.





The Matador

EDITOR Laura Jacobs
SPONSOR Mrs. Reece Timmons

Rings Received By Senior Class

The one item that has almost become a prerequisite before a senior can really feel like a senior is the class ring. The seniors of 1970 received their class rings on August 29. One or two boys in the class have given up the coveted ring to lower classmen, but most of the class is still asking the question. Have you seen what I've got?

The ring has a ruby stone with Matador High School printed around it. On one side is the school mascot with '70 on either side. The other side has four symbols representing the overall curriculum: scholastics, vocations, athletics, and drama and music.

This is the fourth year for the standardized ring at MHS. Everything about the ring is standard except the stone being smooth or

Matador & Tribune

ISSUED THURSDAYS
AT THE TRIBUNE BUILDING
1001 MAIN STREET, MATADOR, TEXAS
BY THE
TRIBUNE PUBLISHING CO.
ENTERED AT THE POST OFFICE IN
MATADOR, TEXAS AS SECOND-CLASS
MATTER, UNDER ACT OF CONGRESS
OF MARCH 3, 1879.
ZIP CODE 79844 - PHONE 347-2408

DOUBLAS MEADOR
EDITOR AND PUBLISHER
MRS. DOUBLAS MEADOR
ASSOCIATE AND SOCIAL EDITOR

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, BOTTLE, HALL
AND DICKENS COUNTIES:
One Year, in Advance -- \$4.00
Elsewhere, One Year -- \$5.00

ANY ERRONEOUS REFLECTION UPON
THE CHARACTER OF ANY PERSON
OR FIRM, APPEARING IN THE
COLUMNS OF THIS NEWSPAPER,
WILL BE GLADLY AND PROMPTLY
CORRECTED WHEN BROUGHT TO THE
ATTENTION OF THE MANAGEMENT.
"THERE IS GLORY ENOUGH FOR ANY
MAN TO LIVE AND DIE A TEXAN."

THE TRIBUNE IS SUCCESSOR TO
THE ORIGINAL MOTLEY COUNTY
NEWS, ESTABLISHED IN MATADOR
IN 1893, AND TO ALL SUBSEQUENT
COUNTY PUBLICATIONS.
COMBINED WITH MOTLEY COUNTY
NEWS BY PURCHASE, MARCH 14TH,
1954, AND WITH ROARING SPRINGS
REPORTER THROUGH PURCHASE OF
APRIL 26, 1958.

PRINTED BY THE
MOTLEY PRESS ASSOCIATION
MOTLEY, TEXAS

facet. This allows the students to get the rings cheaper and even more important, faster.

Students Elect Class Officers

by Ann Timmons

The students of Matador High held class meetings Wednesday, September 3 to elect officers for the new school year.

Senior officers are: Darrell Cruse, president; Glen Moss, vice-president; Debra Stockton, secretary-treasurer; and Mary Baker, reporter.

Students serving the Junior class are: Brigid Barton, president; Melissa Bailey, vice-president; Debbie Smallwood, secretary-treasurer; and Jan Higginbotham, reporter.

Sophomores elected: Charla Watson, president; Bobby Simpson, vice-president; Ann Timmons, secretary-treasurer; and Peggy Marrs, reporter, as their officers.

Freshman officers are: Lance Jameson, president; Berry Bostick, vice-president; Renae Welch, secretary-treasurer; and Nancy Higginbotham, reporter.

Senior Class has Fewest Enrolled

By Mary Ann Holt

The halls of MHS are buzzing with the laughter and talk of the 107 enrolled. The senior class, which is the smallest, has 20 students.

The junior class has two new students which makes a total of 32 members. Freedomia Hardin comes from Lubbock and is the daughter of Mr. and Mrs. Floy Hardin, and Barbara Addison, daughter of J. D. Addison formerly of Rockwall.

Mark Parks is welcomed by the sophomore class. He comes from Carlsbad, New Mexico, and brings the number of members of the class to 30. Twenty-five freshmen start their high school careers at MHS this year.

LIBRARY LOG

By Mrs. Algio Groves

FIRST, the faculty and librarian want to announce with great pride the appointment of Gail Lynn,

Kay Cooper, Mary Baker, and Mary Jane Elliott as library assistants. These students will have charge of the library on Mondays and Fridays when Mrs. Groves is serving other schools. Theirs is a very responsible assignment, so they were chosen for their maturity, intelligence, willingness, and interest shown in making Matador School a better and more pleasant learning center. In return for their efforts, Mrs. Groves will spend time teaching them a very valuable occupation that we hope will be as useful to them as their work will be to the school.

SECOND: New Books.
The Reptiles, and The Land and Wildlife of Africa, by Archie Carr.
Ireland, by Joe McCarthy.
China, by Loren Fessler.
Frank Buchman's Secret, by Peter Howard.
My Lord and My God (Essays on modern religion), by Theodore Pitcairn (Complimentary copy).
Three copies of H. W. Wilson's Reference Shelf: Mass communications, The Developing Nations—Poverty and Progress, and The Paradox of Poverty in America.
Dwight David Eisenhower's Eulogy, by President Nixon.
Pamphlets from George Mahon: Our Capitol, Our American Government, How Our Laws are Made.

LAST BUT NOT LEAST: New shelves! Thanks go to the administration, Board, summer workers, and goodness only knows who all else for building and installing shelves that almost double our shelf space—AND ADJUSTABLE. (and they're already full; we'll be yelling for more). They're beautiful; if you don't believe it, come and see. Visitors welcome!

—MHS—

Spotlighting: New Commercial Teacher

By Debra Stockton

A welcome addition to the faculty of Matador High is Mrs. Arvin Ellithorp. She is a 1962

graduate of West Texas State University, and is teaching the high school commercial subjects. Mrs. Ellithorp has formerly taught at WTSU and as an aide at the military center in Germany, where her husband was stationed for three years. Mr. Ellithorp is in the Armed Forces and is currently stationed in Viet Nam. Mrs. Ellithorp moved to Matador from Amarillo. She has a daughter in the second grade and a son who is four years old.

—MHS—

Do You Believe in Capital Punishment?

By Debra James

The senior students of MHS are beginning the new year with an uproar. The controversial question, Do you believe in Capital Punishment, has penetrated throughout the halls and classrooms since last week.

The question, brought up in a senior English discussion, has given the students some food for thought. When asked in the Senior class who was for, or against capital punishment, six senior boys were definitely for it, two senior girls definitely against, and eight senior girls undecided.

Two senior girls, Debra James and Patty Edwards, then carried the poll throughout the school, to teachers, as well as the rest of the student body. The majority were in favor of capital punishment, but a large percentage did not know what "capital punishment" is.

Over a period of two days there were three one-hour discussions, allowing the seniors to debate the question without violence. The boys promptly stated their argument: Why sentence a man to life in prison for murder to then be released seven years later on good behavior? Also the view was held widely that the anticipation of an immediate sentence of death might be a deterrent to some who would commit more violent crimes.

The two senior girls against capital punishment then put be-

fore the boys their argument: What human has the right to judge if another should live or die in this manner? Is man not placing himself on the level of God when he intentionally gives the death penalty? Will the sentence of death bring back the murdered? Providing the guilty party was kept in prison his terminated term, would he not dread confinement more than a speedy death? After this argument the two opposing girls then added two more to their list of supporters.

Pro's and con's on this wide, varied subject brought up many puzzling questions and emotions. With the exception of the boys exclaiming the girls were very "Hard-headed" and the girls finding the boys "most unreasonable," they reached no conclusion as to what was justified.

—MHS—

MATADOR HIGH SCHOOL FOOTBALL SCHEDULE

1969-70		
Sept. 19	Crowell	T 8:00
Sept. 27	Meadow	H 8:00
Oct. 3	Jayton	T 8:00
Oct. 10	Rochester	H 8:00
Oct. 17	Sundown	T 7:30
Oct. 24	Open	
*Oct. 31	Turkey	T 7:30
*Nov. 7	Nazareth	T 7:30
*Nov. 14	Hart	H 7:30
*Nov. 21	Lazbuddie	H 7:30
*District Games		
Coaches: Stan Irvine Glendell Smith		

—MHS—

MATADOR SCHOOL CALENDAR

(Tentative)
1969 - 1970

October 31, 1969:	End of first nine weeks.
November 5-6, 1969:	Parents and teachers conference.
November 27-28, 1969:	Thanksgiving Holiday.
December 24, 1969 to January 4, 1970:	Christmas Holiday (School will turn out at 3:00 on December 23, 1969, and take up on January 5, 1970).

COW POKES

By Ace Reid



"Wuz gonna git this ole buck loose from the fence.
Now somebody is gonna hafta git me loose from him!"

This feature sponsored by THE FIRST STATE BANK

January 8-9, 1970: First semester test.

January 9, 1970: End of first semester.

January 12, 1970: Work day for teachers.

March 2-6, 1970: Public School Week.

March 6, 1970: T.S.T.A. Teachers meeting in Lubbock.

March 20, 1970: End of third nine weeks.

March 27-30, 1970: Easter Holiday.

May 21-22, 1970: Second semester tests.

May 22, 1970: Last day of school.

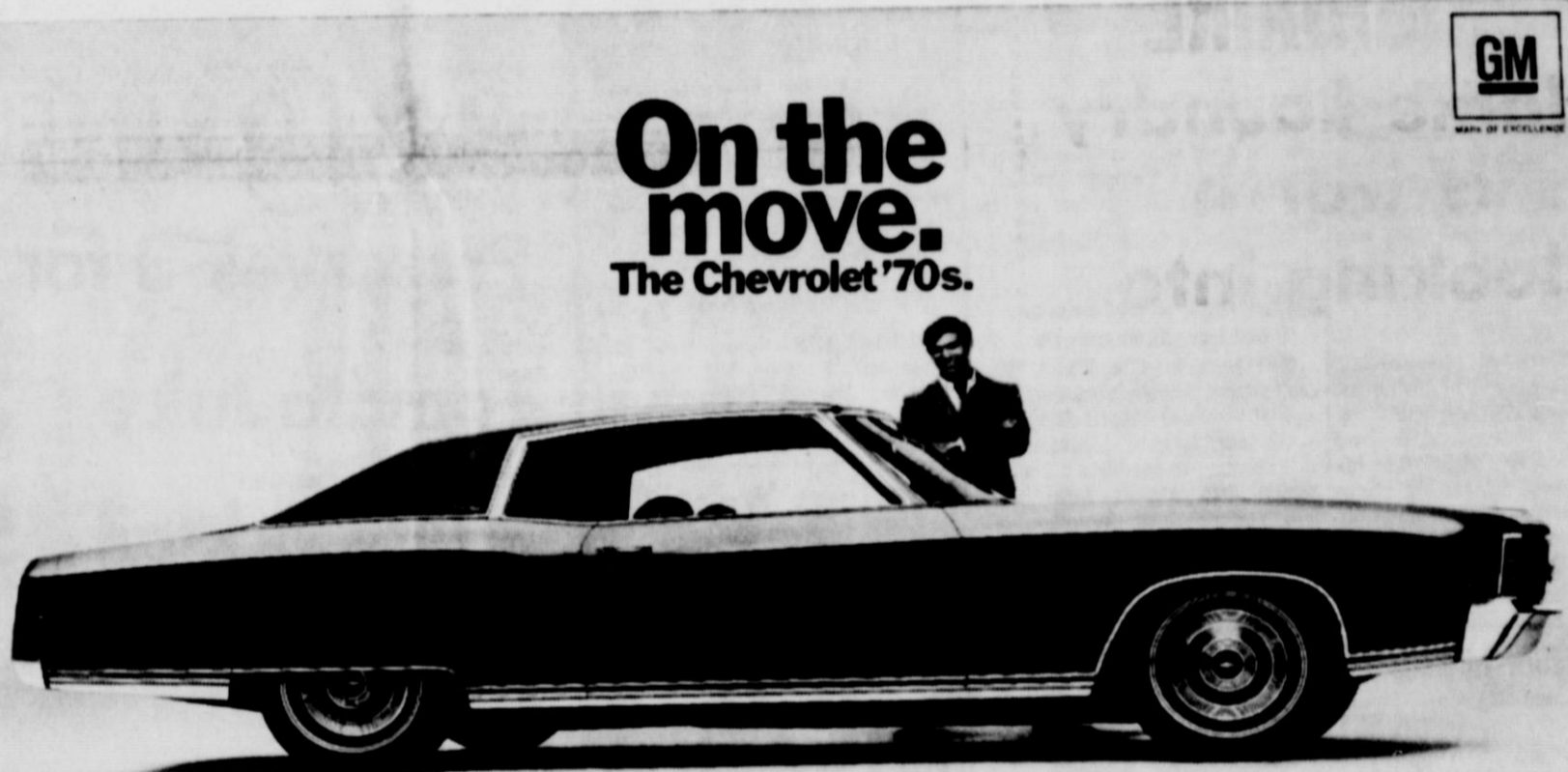
May 24, 1970: Baccalaureate—8:00 p.m.

May 25, 1970: Commencement—Grade School - 10:00 a.m. High School - 8:00 p.m.

for low-cost, systematic transfer of inactive and dead records...



THE TRIBUNE



On the move.
The Chevrolet '70s.

Our new one: Monte Carlo



Our big one: Caprice



Our tough one: Chevelle SS 396

Monte Carlo. Our whole new field of one. The first truly luxurious personal car even us guys who work for a living can afford. Big 350-cubic-inch V8. Power disc brakes. Deep twist carpeting. All standard. Some car, the Monte Carlo. Some cars will be wishing we had never brought it out. Moving on. Caprice. The perfect car for "the big car man." For 1970 we gave it a new grille, new 250-hp standard V8, new

fiberglass-belted tires, new colors, new trim. New headaches for higher priced cars. Moving on. Chevelle SS 396. The Chevellest Chevelle yet. Now you can order a Cow! Induction Hood to help the horses breathe. All 350 of them. Move on. To your Chevrolet dealer's. Putting you first, keeps us first.



You're Never Alone

when you travel in the United States or Canada with our automobile insurance. In case of misfortune, a call to our office will rush help to your side promptly.

For automobile protection at its best, you are wise to do business with a local, independent agent. That's us.

★
Bill Pipkin
Insurance Agency
State Bank Building Phone 347-9747

Chevrolet's newest entry is the
Elegant Monte Carlo Coupe for 1970



A new concept of elegance is the distinctive Monte Carlo Sport Coupe. This newest addition to the Chevrolet line is characterized by smooth flowing lines and sculptured surfaces dramatically emphasized by the longest hood ever produced by Chevrolet. The plush interior includes a simulated wood hurl accent on the instrument panel and extra-thick foam cushioned front and rear seats. The Monte Carlo will be at dealerships on September 18.

**Tribune Receives
Gift of Flowers
'In Appreciation'**

A potted Kalanchoe plant in bloom was brought to the Tribune Monday afternoon by Mrs. Eddie Tipton as a token of appreciation from the Matador Chapter of Young Homemakers, for publicity given the club.

Mrs. Tipton, who is president of the Young Homemakers, made the presentation to Tribune publishers, Mr. and Mrs. Douglas Meador.

"Red carnations are the flowers which represent our club," she said. "Your paper has represented our club well in publicity, for you help us take our message to the public. Young Homemakers have set aside this week (Sept. 14-21) as Young Homemakers of Texas Week and during our week we want to say: Red carnations to you and thank you for a job well done with this token of appreciation."

Attend Convention

Mrs. Tipton, Mrs. A. L. Fair, Chapter Sponsor, and Mrs. David Thompson attended the Eighth Annual Convention of Area I Young Homemakers of Texas, Saturday in Plainview. The convention was held in Gates Hall Auditorium on the campus of Wayland Baptist College.

ARRIVES FROM HOLLAND

Lowell Barkley Jr., who is with Catalytic Construction & Engineers, in Rotterdam, Holland arrived Tuesday night for his father's funeral. Arriving from Warner Robbins, Ga., Wednesday afternoon was a daughter-in-law, Mrs. Math Barkley, also to attend the funeral.

**Jeanette Day Is
2nd Runner-up At
West Texas Fair**

Miss Jeanette Day daughter of Mr. and Mrs. E. A. Day was judged 2nd Runner-Up as Fair Sweetheart of the West Texas Fair Saturday night in Abilene.

Twenty-four nominees in the West Texas area were in competition for the honor which went to Marion Odom of Baird. First runner-up was Diana Crowley of Hamlin and 3rd runner-up was Brenda Mathews of Abilene.

The young ladies served as hostesses during the fair. Jeanette was sponsored by the Motley County 4-H Club.

**Northfield Church
Announces Meeting**

A week-end revival meeting will begin tonight (Thursday) at the Northfield Baptist Church, it was announced here this week.

Rev. Gene Kreiger of Shreveport, La., will do the preaching and services will start at 8 p.m. The meeting will continue through Sunday. Rev. Nathan Mulder of South Plains is pastor of the church.

**Recent Accident
Victim Recovers**

Jeff Berryman of Plains, Kansas, son of former residents, Mr. and Mrs. Wade (Mutt) Berryman is reported in good condition from a recent motorcycle accident which was almost fatal. Mrs. Berryman states that he was racing on a track in Wichita, Kansas and severed an artery in his leg in the accident. It was

feared that he would lose his leg. "He's OK now and up running around and going to school," she writes. "He won't get to play football and that hurts since he was to be fullback this year... but we're happy he's alive."

THANKS TO FRIENDS

My deepest appreciation to our friends for the many kindnesses bestowed on us during my recent confinement in the hospital, and at home. Your multitude of well wishes and gifts will always be remembered with humble gratitude. May God bless each of you.
J. E. Edwards (2)

In The Want Ads

MOTEL BARGAIN—For Sale or trade for land: Sands Motel, 23 rentals, recently remodeled. Cafe, swimming pool, central heat, refrigerated air. On Highway 70, Plainview, Texas. Call (AC806) 293-3611, Elmo Ellis or B. C. Goree. 28/c4t

FOR SALE—1966 Chevy 11 Nova, automatic, air conditioner, power steering. Phone Clay Jameson, 347-2774, after 5 p.m. 28/ctfn

880-ACRE stock farm, 220 cultivated, 3 wells and windmills, 6 miles N. E. Turkey. Price \$65, per acre to settle estate. Willis Walker, Turkey, Texas. 28/c1t

COMBINE RUN Elbon Rye, \$3. per cwt. Furman Vinson, Star Route, Flomot. Phone 806-469-5284. 28/ctfn

Listings Wanted

**Real Estate Sales
FARM - RANCH
LOANS**

"Correct Estates
to Cash"
O. L. KELLEY
Spur, Texas
Business Ph. CR2-3353
Residence Ph. CR2-4120

**Representative
FOR
MONUMENTS
and
CURBING**
★
Seigler
Funeral Home
Telephone 347-2626

For low-cost,
systematic transfer
of inactive and
dead records...



Liberty
STORAGE BOX

THE TRIBUNE

For
COLDS
take **666**

FARM FOR SALE — 165A all in cultivation, 10 mi. S. E. of Matador on paved Farm-to-Market road. House and well. Price reduced. Will consider G. I. Contact John C. Russell, Matador. Phone 347-2656. 28/p2t

BRACE yourself for a thrill the first time you use Blue Lustré to clean rugs. Rent electric shampooer \$1. Bob Stanley Pharmacy. 28/c1t

WANT TO LEASE 300 to 700 acres stock farm; all in grass, or part cultivation. James S. Campbell, Rt. 1, Box 167 Hale Center, Tex., 79041; or phone Cotton Center Exchange 879-4427. 28/ctfn

STRAYED — Whiteface calf; right ear notched. Weight about 275 lbs. C. R. Brandon, Roaring Springs, Phone 348-2691. 27/p3t

FOR SALE — New 12-ft. aluminum boat \$85. C. R. Brandon, Roaring Springs. 26/p3t

ELBON RYE SEED FOR SALE: Combine run, bulk at \$3 per 100 lbs. Clean enough to sow. Stored at H. H. Fish Grain Co. in Paducah. Hoyt Russell, Paducah. Phone Hackmont exchange 596-2128. 26/c3t

FOR SALE — Elbon Rye Seed. Cleaned and sacked. \$3.75 per hundred weight. Leslie Nixon, Floydada, Texas. Area Code 806, 983-5381. 27/c2t

FOR SALE — Select Triumph wheat seed, Bronco, Irkwin, ora, Nora and Cimarron oat seed in bulk or cleaned and tyeed in 50-lb. sacks. Also have Triticalee seed; Nipak fertilizer. H. H. Fish Grain Co., Paducah, Tex. 26/ctfn

WOULD like to do ironing in my home. \$1.50 mixed dozen. Call 347-2384. 26/c2t

FOR RENT — Small, furnished house. Mrs. J. P. Neighbors. 24/ctfn

REMOVE excess body fluid with FLUIDEX tablets. Only \$1.49 at Bob Stanley Pharmacy. 20/p12t

FOR SALE — Our home on Cannon Street. 5 rooms, bath and car port. 50x150 ft. See John Briscoe. 18/ctfn

FOR SALE — one good used PT10 Heston Swather. Simpson Tractor and Equipment. 17/ctfn

REDUCE safe and fast with GoBese tablets and E-Vap "water pills." Bob Stanley Pharmacy. 20/p12t

FOR RENT — Unfurnished 2-bedroom house in Walton Addition. L. C. Harp, Phone 347-2756. 15/ctfn

TAKE OVER PAYMENTS on late model Singer sewing machine in walnut console or portable. Will zig-zag, blind hem, fancy patterns, etc. 5 payments of \$5.52, with discount for cash. Write Sewing Machines, 1114 19th St. Lubbock, Tex. 8/ctfn

HOUSE FOR SALE — in northwest Matador. See Bill Simpson or phone 347-2694 or 347-2417. 17/ctfn

FURNISHED House and furnished apartment for rent. Phone 347-2266, Mrs. J. L. Woodruff. 8/ctfn

MATTRESS SERVICE — New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1/ctfn

NEW AND USED Auto parts, most makes. Simpson Tractor & Implement, Matador. 5/ctfn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety.

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/ctfn

MARY KAY cosmetics now sold in Matador. For free facial call Mrs. Dortha Whitefield 347-2763 or Mrs. J. S. Perryman, 347-2315. 9/ctfn

FOR SALE — Beef and hogs for your freezer. We also custom slaughter. Clean, sanitary facilities. Experienced staff. Black-shear Locker Co. Spur, Tex. 45/ctfn

APARTMENTS FOR RENT: Unfurnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/ctfn

DR. O. R. MCINTOSH

Optometrist
211 South Main Street Telephone 983-3460
Floydada, Texas

Greater Food Savings

Prices are for Friday and Saturday

SHORTENING

CRISCO
3-pound can **79c**

FOREMOST HALF-GALLON
MELLORINE 39c

SHURFINE NO. 303 CAN
SPINACH 3 for 45c

SHURFINE, RED PLUM 18 OZ. JAR
Preserves 3 for \$1

VAN CAMP'S, NO. 300 CAN 3 FOR
Pork & Beans 49c

DEL MONTE 46 OZ. CAN
Tomato Juice 39c

OUR DARLING, WHITE OR YELLOW NO. 303 CAN
CORN 3 for 69c

DEL MONTE, NO. 303 CAN 2 FOR
Fruit Cocktail 55c

PETER PAN 18 OZ. JAR
Peanut Butter 59c

Coffee

FOLGER'S
pound **73c**

SALAD DRESSING

KRAFT MIRACLE WHIP
Quart Jar **59c**

WILSON'S, ALL MEAT 1½ POUND CAN
CHILI 69c

THOMPSON, SEEDLESS POUND
Grapes 19c

SOFLIN, BATHROOM 18-ROLL PACKAGE
Tissue 75c

MISSOURI, JONATHAN POUND
Apples 19c

FRESH POUND
Pork Chops 79c

PATIO, FROZEN, BEEF ENCHILADA EACH
DINNER 39c

SHURFRESH, ALL MEAT 12 OZ. PACKAGE
FRANKS 49c

BANQUET, FROZEN EACH
Fruit Pies 29c

FLOUR

GLADIOLA
5 Pound Bag **59c**

BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

DOUBLE S&H Green Stamps each Wednesday

(WITH PURCHASE OF \$2.50 OR MORE)

Help your office get out **more work**

with
**GLOBE-WERNICKE
OFFICE AIDS**
see us **TODAY!**

ECLIPSE BOX FILE
Ideal for keeping current papers collected and conveniently at hand. In smart slide bins, 16 A-Z indexing.

EVERY DAY FILE
Indexed A-Z or 1-31 and Jan.-Dec. Handy for sorting correspondence or as a tickler file... can't be beat!

STREAMLINER WASTEBASKET
Generous-sized, space-saving, distinctive, rectangular shape. Made of heavy gauge steel with vinyl bumper guard.

STREAMLINER DESK TRAY
An excellent double-deck steel tray for letter and legal sized... for "big" and "over" mail.

THE TRIBUNE

For
COLDS
take **666**