

Merry Christmas



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!

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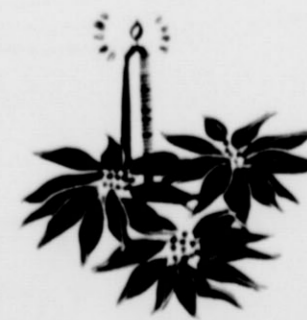
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Peace at Christmas

The blessings of the season be with your family.
Thanks for your patronage, loyalty and goodwill.

Superior Cleaners

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Matley Roundup

PRESIDENT IS FFA SPEAKER

by Dan Meador

Frederick McClure, state FFA president, spoke in assembly Monday, November 27. He spoke to the students about the problems facing young people in America and the role of youth in the now and the future.

Mr. McClure was an entertaining as well as informative speaker, using Mr. Moss and Mr. Bridge as the subjects of his jokes and anecdotes. Mr. McClure, after he spoke, answered the students' questions about his state office.

Miss Bridge Is New on Faculty

Teaching Commercial Business for Matador High School this year is Miss Beverly Anne Bridge. This brown-haired, blue-eyed young woman, who stands 5'6", graduated from Texas Tech University in 1971, after attending South Plains

Junior College for two years and then transferring to Tech.

She received her Bachelor of Science degree in Business Administration from Tech, after which she took a job in Roaring Springs High School.

Miss Bridge came to Matador for the 1972-73 school year along with several other Roaring Springs teachers as a result of the schools' consolidation. She teaches bookkeeping, shorthand, and boys and girls typing I. She also keeps the library during fifth period of each school day.

Miss Bridge is happy with her job at Matador High School, saying simply "I love it." She takes an active interest in the activities at school, helping with pep rally skits and co-sponsoring the pep club with Miss Hester.

She has various hobbies such as playing volleyball, canasta, Facts of Five and going swimming. She has a brother, Gary Bridge, who is student-teaching Vocational Agriculture with Mr. Moss.

Miss Bridge lives in Roaring Springs and commutes to and from school daily. She is originally from Patton Springs, having graduated from Patton Springs High School in 1967.

GRADE SCHOOL NEWS

FLOMOT

On November 4, at 8:30 p.m., President Clint Ware called to order a 4-H meeting at the Flomot School Library. This 4-H club has a new member, Ricky Ortiz. The group saw slides on 4-H projects and discussed them. The meeting was closed at 9:35.

All six grades at Flomot worked together to present a Thanksgiving program. The first and second graders helped with the singing; the third and fourth presented a play; and the fifth and sixth graders read poems. Parents and friends witnessed the result of the work put forth on this program at 2:30 p.m., November 21.

The third and fourth grades have planted corn, sunflowers, tomatoes, potatoes, and zinnias. The corn is now 12 1/4 inches tall.

GRADE SCHOOL NEWS

MATADOR

The second graders are studying about Indians. Some of the children have brought Indian tomahawks and other

things that were used by the Indians of long ago. The second graders also have been decorating for Christmas, making Jolly Hollies and popcorn Christmas trees. Mrs. Marshall was sick some last week.

The third grade has been making Christmas cards and other decorations. During their storytime they are studying about the Greek myths which have created great interest in many of the children. They are also studying about Mexico and are planning to learn of our southern neighbors.

The fifth graders have really been preparing for Christmas. They have decorated the blackboards with pictures made with colored chalk. They have made pictures to brighten the window shades, and letters to Santa for the bulletin boards. Everyone is invited to visit their "Winter Wonderland."

In science the sixth graders are studying about the atmosphere. They are also decorating for Christmas.

The eighth grade students have finished their rock collections for Earth Science.

Letters to Santa

Dear Santa,
I think I have been a pretty good boy this year. I want you to bring me a sleeping bag, football suit, and a rifle like Daddy's. Don't forget my new baby sister. She will take anything you want to bring her.
Love,
Jeffrey Burkes

Dear Santa Claus,
Jelene, age 6, wants a Talking Baby Tender Love doll and a Barbie house and a kitchen set. Jerry, age 9, wants a Toss-across and a Skill-pool. Janeile is 20 months old. Bring anything that a baby would like to have.
Love,
Jerry, Jelene, Janeile, Mother and Daddy.
The Longs
Roaring Springs, Texas

Dear Santa,
How are you doing?
Please send me a bicycle. I have been a good girl. Thank you.
Your friend,
Dixie Nimmo

COME TO CHURCH SUNDAY



Christmas Greetings

Let the spirit of that first Holy Night fill hearts with love, adoration. Let its wonder shine throughout the season.

We are grateful to our loyal customers for the patronage shown us.

COOPER BUTANE COMPANY
BUTANE - PROPANE GAS - APPLIANCES
Matador, Texas 79244

Telephone No. 347-2462

P. O. Box 237



It's a great time of the year. We hope you enjoy every minute of it.

El Matador Travel Center

Mr. and Mrs. Al Watson & Personnel

WE WILL CLOSE SATURDAY NIGHT AND REOPEN TUESDAY MORNING

Magic of Christmas touches everybody

Christmas... what memories it evokes. What joys it promises. In all of the recorded history of man, what other holiday compares with it?

It is the day long looked forward to by children — yes, even in this cynical age, in this year of 1971 when even young children are quite knowledgeable. However, the smart youngsters keep some of this sophistication to themselves at Christmastime. It is economically feasible to at least pretend, at Christmastime. Even if we have "strayed like lost sheep" from the faith of our childhood, if we can recapture some of it, we would be the better for it.

Some of the magic will "wear off" on us. That is magic, itself. And who is to dispute the validity of it?

Those of us who live in climates where snow can be expected at Christmas are lucky, indeed.

But all of us can simulate this pretty holiday picture. When the fog rolls in from the sea in the early morning during the "rainy season" in California, for example, we can pretend we are once again "lost" in that wonderful blizzard world when one can hardly see out the window!

As Sir Walter Scott says "Heap on more wood! the wind is chill — But let it whistle as it will, We'll keep our Merry Christmas still."

Some of us wish that the wind would be chill, and whistle, and give us red noses, so that we would be afraid, as children, it might fall off!

But we can keep Christmas in our hearts, and in our spirit, wherever we live.

oak. As the tree fell, a young fir tree appeared. Winfrid interpreted this as the tree of life, saying it represented Christ.

The custom of decorating homes with green branches actually harks back to the days before Christ's birth. Romans exchanged tree branches for good luck at

the start of January. The English copied the custom, associating it with Christmas. An old English rhyme

explained it this way: "Holly and ivy, box and bay, put in the church on Christmas Day."

New Mexicans Have Unique Traditions

By LOUISE GARRETT
NMSU Extension Service
Written for Associated Press
Christmas traditions in New Mexico are unique.

Originally, the Conquistadores celebrated with foods spiced with the riches of the Orient. However, in this arid country, spices weren't available, nor

were other of the traditional foods.

The simplified meal, using corn dishes learned from the

Indians, became the accepted fare. A typical Christmas Eve supper might include menudo (stew), tamales, bunuelos (fried tortillas), empanadas (turnovers), bizcochitos (sugar

cookies), and coffee or chocolate.

On Christmas Eve, it is customary to have a big meal because there is no supper at dusk. In the afternoon, presents are wrapped, bizcochitos and empanadas made, and the

house straightened for the evening celebration.

Children are put to bed ear-

ly, but shortly before midnight the adults leave for Mass. After Mass, presents are delivered to relatives before the family returns home to the Christmas Eve supper. Then gifts are exchanged and the family sits and talks until way into the night.

Christmas dinner is more formal and filling. Many still serve the succulent young pig, stuffed with pine-nut dressing and roasted to a turn. With a bright red apple in its mouth, it is easily the center of the festive board.

In addition, one will find chile rellenos (cheese stuffed green chile), frijoles refritos (refried beans), enchiladas, sopapillas



Glad Christmas Tidings

Alleluia! Alleluia! Throughout the world all are filled with gladness. It is the birthday of Our Savior... the Lord. Hearts and souls are rich in love resounding. Choirs sing hymns of peace and joy. As the glorious season wraps us in peaceful thoughts and true reflections of the first Holy Night, let us pray that this is the way it always will be. That everyone, here and the world over, will find time for understanding. Our Christmas wish is that you and your loved ones will share this season's blessings, now and in the days to come.

*Thank you, sincerely,
for your friendly
good will.*

R. M. STANLEY
ETOILE STANLEY
JAMES STANLEY

MARY McMAHAN
AUDIE POTEET
OLA STOKES

KATHERYN MARTIN
DOROTHY KNIGHT

Bob Stanley Pharmacy

"ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS"



Winfrid stopped the ceremony and chopped down the



(sweet fried cake), and caprosada (bread pudding). A fiesta lunch menu, an off-repeated favorite of one large New Mexico group, consists of pavo relleno (stuffed turkey with tamale stuffing), frijoles refritos (fried beans with cheese), salpicón (cold marinated vegetables), ensalada mexicana (Mexican salad), tacos tamales, bizcochitos (sugar cookies), marquesote (sponge cake), and coffee or chocolate.

placed Christmas Day on December 25. Some church people in England were very indignant when this change took place — feeling that somehow they had been robbed of 11 days and the corre-

sponding wages. Some of them tried to find out if the new date were correct by noting whether or not the tree called the Glastonbury Thorn (supposedly planted by Joseph of Arimathea) would flower on the new date or the old. Sometimes the tree bloomed on one day and sometimes on the other, however, depending on the weather — so that supporters of both dates managed to keep up the quarrel for some time.

1752 Calendar Set Christmas Date on Dec. 25

We know that our calendar today is a relatively modern institution. But do we realize that in earliest times, Christmas was celebrated on January 18? It is still so celebrated by the Armenian church. Later on, the date became January 6 — and it was only in 1752, with the final change to the Gregorian calendar, that the rearrangement of dates

SYLLABUB, ANYONE?

That popular holiday-party drink known as egg-nog is a modern version of an old English drink called syllabub, which was a spiced mixture of wine and milk.

IT'S BEEN A TOUGH YEAR!



.. BUT WITH YOUR HELP WE MADE IT! MANY THANKS and SEASON'S GREETINGS!

RONNIE BARBARA
RUBY AND ALLIE

Ronnie's

Silent Night, . Christ the Savior Is Born!



Art, Too, Shows 'Illumination' To Light Up Christmas Scene

By Anna Mang
ILLUMINATION.
The very word seems to belong to Christmas, the season of light. Like the star that guided the wise men, Christmas illuminates the spirit of man.
In an artistic sense, illumination has another meaning that is also linked to Christmas: The decoration of books and manuscripts with colorful illustrations, initial letters and borders, "lit" by gold or, occasionally, silver.
Like all the arts, the ancient

art of illumination was often employed by man in his efforts to capture some portion of the wonder of Christmas, to retell and to picture the story of the Nativity and related events.
"The Annunciation," "The Nativity," "The Adoration of the Magi," "The Flight into Egypt" - These and other scenes from the well-loved Christmas story appear again and again in the hand-lettered, individually illustrated books known as illuminated manuscripts.

When It Began
In the early Christian era, illuminated manuscripts were generally the products of monasteries and cathedral schools. The first examples of illumination appeared, however, centuries before the birth of Christ.
The Egyptian "Books of the Dead," manuscripts intended for tomb burial to serve as

Treasured Today
In the preparation of illuminated manuscripts, a master artist often set the style for copyists and assistants to follow, since even the decoration of an initial letter could be a major project.
A single letter might occupy an entire page, and a complete

guides for the deceased in the afterworld, offer examples of gold-lit vignettes dating back to 1350 B.C.
These "Books," written on papyrus scrolls, envisioned afterlife as a continuation of life on earth. People and animals were pictured, along with decorative lettering showing swirls of gold and sometimes silver.

To Spread Learning

The coming of Christianity brought a continuing concern with religious subjects as the text for illuminated manuscripts. Monasteries of Egypt and Syria were early dedicated to the creation of art, the development of crafts, the spread of learning.
In the Western world, these aims gained impetus with the founding of the Benedictine monasteries in the sixth century A.D. Artists and craftsmen worked devotedly to preserve sacred texts through their hand-copied, hand-illustrated, elaborately-bound vellum manuscripts.

From time to time, secular texts - scientific treatises, for example - were also copied and illustrated.

How It Grew

Just as the celebration of Christmas gathered together many customs and rituals of earlier holidays, so too the monastery artists drew upon techniques evolved by pre-Christian craftsmen.
Influence of classic Greek and Roman style is evident in the early illuminated manuscripts of the Christian era. This gradually gave way to the decorative, abstract Byzantine style.

With the approach of the Renaissance, more natural, realistic techniques came into use, in illumination as in other forms of art.

scene or miniature painting might be contained within the boundaries of, for instance, an initial "C" or "D."

Some manuscripts, in fact, represent the work not only of more than one artist but of more than one generation of artists.

Today, illuminated manuscripts are treasures of libraries and museums, and rightly so, for throughout a thousand years of Christian history, the art of illumination brought an extra dimension of beauty to manuscripts that are, in themselves, precious works of art.

Yesteryear's Customs Live At Yuletide

Candles and carols, trees and treats, gifts and greens - and Santa Claus, of course. Wherever Christmas is celebrated, these symbols seem to appear.

In the modern era of rapid communication, there is a growing uniformity in the ways that people everywhere choose to mark the holiday.

Yesteryear's customs, however, still have their place in modern celebrations. It's a case of "the more things change, the more they stay the same," as countries, communities and individuals seek to cherish and preserve their own special holiday traditions.

COUNTY AGENT PALLMEYER SAYS:

From the relation of prices, this appears to be a good winter to feed cottonseed to livestock. This has been done at the Experiment Station at Spur for several years, and it has been found that 10 pounds of cottonseed provides the same elements as 4 pounds of cottonseed meal and 6 pounds of maize.
I checked with Paul Marion

at the Spur Station recently, and he recommended feeding 1 pound of cottonseed per head per day under present conditions, doubling up on days of bad weather.

With all the unfavorable weather for harvest, there is not much you can say except "get it when you can", so I am going to include some things that you can do anytime that may save you money.

First, from time to time we read articles or receive mail about correspondence courses. Some are good, and some are not.

In case you become attracted to one of these advertisements, follow this guideline, and you won't "get stung." Before you sign on the dotted line or send money, write THE ACCREDITING COMMISSION, National Home Study Council, 1601 18th St., NW, Washington, DC 20009 and ask for information they have on this school. I have information on some schools, but not all, and write several letters each month to check on a school for someone.

Before the Christmas tree is down, after-Christmas sales will be inviting customers to spend any money or credit they may have left, so be ready.

Families can save between 15 and 25 percent on purchases at these sales if they buy wisely by planning, judging and comparing, but remember, "nothing is a bargain unless you need it and can use it."

Being an effective shopper requires a plan - a plan that gives shopping a purpose. It helps the consumer easily recognize items that meet a need and items with just 'eye appeal.'

Shoppers should know three things about sale items in order to judge and compare - the original price of the item store, policies on sales, and why the

item is on sale. Year-end sales enable retailers to reduce inventory before having to report it on income tax forms. The less inventory they have, the less time and money they spend taking inventory.

However, the shopper should look for words and phrases that signal other reasons for sales - words such as "irregulars, imperfect, manufacturer's seconds, comparable value and limited supply." The only way to judge an item for its ability to meet a family need is to inspect it carefully for condition, construction and performance, and read labels, warranties or guarantees if they're provided.

Also, consider shopping at both the start and close of a big sale. Best selections are most likely available the first day, but you may find further price reductions the last day.

An often ignored factor in sales shopping is failure to consider other costs of the sale price. Time, effort and money spent getting to the store - or credit used to make sales purchases - may often offset some of the price reduction. Sales are tempting, so plan, judge and compare before buying.

Income tax time is near, and decisions made before Jan. 1st can result in an increase or decrease in your 1972 Income Tax. Recently the 1972 Farmers Income Tax Guide was received, and copies have been mailed to those who have indicated in the past that they would like a copy. I still have some copies on hand, so if you want a copy and haven't received one, let me know.

Some of the items brought out in this book are leveling of income. Some farm prices are higher than in the past; and if this is your case, legitimate deductions will be needed to reduce the tax bill.

A key means is to accelerate deductible expenses by buying

all or part of next year's feed, seed, fertilizer and other farm supplies before the end of this year.

Several key expenses to consider in reviewing your tax situation include costs for soil and water conservation, conservation and land clearing. Soil & water conservation costs are deductible up to a maximum of 25% of gross income from farming, but land clearing costs can only be deducted up to a total of \$5000 or 25% of the net farming income.

Paying off interest that is allowed is another means of reducing taxable income.

You may also want to consider the purchase of farm equipment or machinery that is needed, and if you haven't sold all of your livestock or crops that you plan to, sales after Jan. 1st won't count against your 1972 taxable income.

As it has been several years since we have had an Income Tax meeting in Matador, one is scheduled for Thursday Jan. 18th, starting at 7:00 p.m. Keep this meeting in mind, for I am sure that you don't want to pay a cent more in taxes than you have to.

During the last half of November and in December, some 60,000 farmers and ranchers will receive either a crop or livestock questionnaire from the Texas Crop & Livestock Reporting Service. Accurate estimates are of great importance to producers, providing an accurate picture of agriculture for each county and for the State of Texas. Each farmer receiving a questionnaire is urged to fill it out carefully and return it promptly to the Agricultural Statistician in Austin. Individual reports are confidential and used only for county and State estimates.



CHRISTMAS GREETINGS

May your holiday be filled with wonder and all your wishes come true. Many thanks for your loyal, continued support.

Malcolm, Lola and
Johnney Turner
FLOMOT



Christmas GREETINGS

May the peace and serenity of Christmas fill your heart, your home and your life throughout this blessed season and in the year to come. We take this opportunity to thank you for your continued patronage.



Matador Hair Fashions
FRANCES HOBBS POLLY GWINN

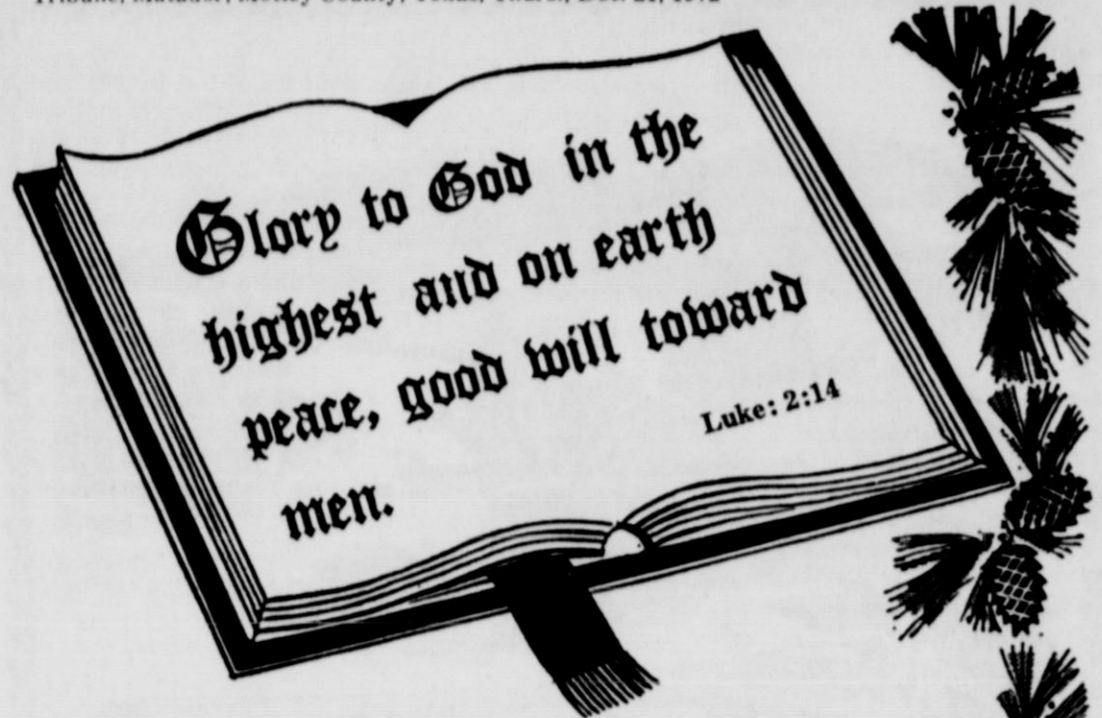


GREETINGS

We hope that the true spirit of Christmas will bring a glow to your spirits, warmth to your heart. Thanks to all!

Matador Variety

MRS. W. F. JACOBS, LAURA, AND PERSONNEL



Never a Christmas Morning . . .
Never the Old Year ends,
But Someone thinks of Someone
Old Days, Old Times, Old Friends

Children's Art Carnival Creates for Christmas

The Children's Art Carnival in Harlem, in New York City, is a lively art center teeming with activity—ringing with the sound of children's voices, bursting with the color and form of their creativity. Sponsored by the Museum of Modern Art, it works with about 750 children, each from kindergarten to high school ages, as they come to take lessons in painting, collage, sculpture, figure drawing, film making, and sewing. Some 45 public schools and 75 community organizations are participating in the program of the center.

What the children paint and create is directly related to their feelings about themselves, their family, and what goes on around them. So it is natural that the weeks prior to Christmas bring forth paintings that show Santa Claus, Christmas trees, snow scenes, and so on. They also make ornaments to hang on their own Christmas trees and decorations for the big Christmas party—for example, the creche made by the three teen-age boys shown in picture.

At the Carnival, they have discovered that the most exciting art activities for young children are those where materials are available for the child to use as he wishes, with as little interference from the teacher as possible. This freedom of action seems to be a real contribution to creativity.

The Executive Director of the Carnival is Mrs. Betty Blayton Taylor, herself a well-known black painter, who would like to see programs of this kind adopted on a national basis.

They Still Speak Aramaic, The Language of Jesus

In the village of Ma'lula in Syria, where the houses of heavy native stone are tinted blue, one would hardly notice the passage of time since the birth of Christ, over 2000 years ago. The people have changed little, in dress and habits, and more importantly in their speech. For it is here, in Ma'lula, as well as in two other villages in Syria, Jebdeen and Bakhaa, that one can hear the Aramaic language Christ used during His life on earth.

Aramaic was spoken throughout ancient Palestine, and the lands that are now Jordan, Lebanon, Syria, southern Turkey, and northern Iraq. But after the Arab conquest of these lands in the seventh century, Aramaic was gradually replaced by Arabic. In Syria, only those three villages, all in the Qalamon valley not far from Damascus, have preserved the ancient language of Christ to the present day. The population numbers only a few thousand, two-fifths of them Greek Orthodox, another two-fifths Greek, and the rest Moslem.

Philologists of the University of Beirut tell us that while the Aramaic dialect of these three villages has been intermixed with Arabic, the villagers would have understood, and been understood by, Christ and the people of His time.

Naturally, the people of Ma'lula are very proud of their Aramaic language and

take pains to keep it alive and flourishing. Many families speak only Aramaic to their children until the youngsters are five years old and must go to school, where they learn Arabic, the national language.

Outside Syria, Aramaic is spoken at Urmla, in Turkey, by the Chaldean Catholics of Bartelle in northern Iraq, and by the villagers of Malabar in southwestern India. And Aramaic is still used in the liturgy of certain churches which began in the Middle East, such as the Maronites and Syrian Orthodox groups.

Scots Celebrate Hogmanay, Day Of First-Footing

What's Hogmanay? It's the Scottish name for New Year's Eve—and first footing is what they call the tradition that dictates Scottish hospitality for the New Year celebration.

The first person to cross the threshold of any house on that occasion is supposed to do so bringing gifts to his or her host—gifts of food or coal, both tokens of warmth and friendliness. In

return, the first-footer receives a drink.

But that's not all. People used to compete vigorously for the honor of being a first-footer, and ran races from door to door. Their hosts might or might not be happy to welcome the visitors. If the first-footer were a woman, it meant bad luck for the year. But it was good luck if the first person across the threshold were a man, especially one known to have been born feet foremost—still better if he happened to be dark rather than fair.

Why the word Hogmanay? That's a mystery still—similar words occur elsewhere, but origins are uncertain, at best.

Easy Way to Say Christmas Thanks

Here's an idea for a wonderful way for youngsters to say thank-you for Christmas presents—and much easier than persuading them to write thank-you notes!

Get someone to take a picture of the youngster showing him or her holding or using the gift. Then get him to write just a few words of thanks on a piece of paper or the photo itself. Grandma, or Uncle, is sure to be doubly pleased!

How to Re-Use Gift Boxes, Cans

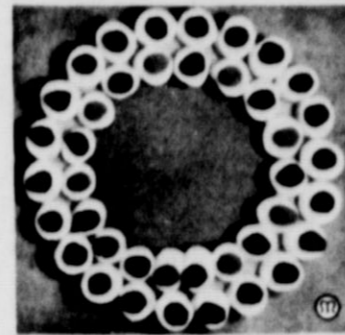
Don't be too quick to throw out those good boxes or cartons that hold your family's Christmas gifts—you can make them into handsome containers for everything from hair rollers to sewing materials, not forgetting the canisters and cookie tins you can make out of those plastic-lidded coffee cans!

Cover your boxes and coffee cans with self-adhesive plastic, decorate them with braid or tape, and label them with cut-out letters. It's easy to do with self-stick plastic—just make sure surface of box or tin is clean and dry. Then cut your plastic to fit, allowing for an overlap at seams or edges, and press it down smoothly. Or you can use fabric or gift paper, which you'll have to glue on.

It's a great way to "recycle" your boxes and cans—and you'll have attractive containers for all sorts of things, in kitchen, bathroom, or at desk or phone.

You can make a pretty pencil jug out of a juice can—and never again have to say, "Wait till I find a pencil," while you're talking on the phone!

Make It for a Party: Eat It Later



Doesn't the Marshmallow Wreath look good enough to eat? It really is!

Make a Marshmallow Gumdrop Wreath like our photo to use as a centerpiece on a holiday table. It would be very attractive encircling a big candle.

The base of the wreath is a large styrofoam ring, which you can buy at the dime store, or glue together from smaller pieces of foam (often used as packing material). Or substitute any porous material—foam rubber, leftover plasterboard, etc. Cut marshmallows in half with scissors, wiping scissors with damp cloth after each marshmallow is cut, to keep blades clean.

Cut off 1/2 the length of each toothpick, and use the longer piece, inserting it into marshmallow. Place marshmallow on foam ring and push toothpick through marshmallow and into ring. Leave about 1/4 inch exposed. Now place small gumdrop on the exposed toothpick. Use red and green gumdrops for a gala, colorful effect.

Snow or No, It's Always "White Christmas"

The traditional image of an outdoor Christmas scene brings to mind, for most of us, the brilliance of sunlight on snow-covered fields and hills. But this is an idea that originated in the northern parts of Europe and America—and of course it doesn't really apply to the climate in many parts of our country.

In southern California, for instance, roses are blooming at Christmas—indeed, we all know this only because of the famous New Year's "Rose Bowl" football game. And in Florida, at Christmas time, there's apt to be a hot sun beaming down on sand.

However, the image of the White Christmas has taken hold everywhere. And so we use artificial snow, and garlands of Spanish moss instead of evergreens. Even palm trees may be used as Christmas trees, which, after all, relates realistically to the climate of the Holy Land itself.

Even in the north, today, it often happens that snow fails to appear at Christmas. But tradition is stronger than the contrary weather.



Peace... Joy

May the many blessings of Christmas dwell with us . . . always.

Elsie and Clyde Gilbert



GREETINGS for CHRISTMAS

As an expression of our thanks and good will, we are extending to all our friends and neighbors our very best wishes for a joyous and memorable Yuletide season.

Matador Auto Company MERCURY

MR. AND MRS. GLENN WOODRUFF AND PERSONNEL

OUR FAVORITE POLICY

To wish you a Merry Christmas

Bill Pipkin
Insurance Agency
State Bank Building Phone 347-9747

Christmas Themes From Tapestry Era Are Revived Today

Today's great revival of tapestry work and other needle crafts shows a lively interest in sacred subjects, just as many of the famous tapestries of the past were devoted to subjects of Biblical themes, including the Nativity and the Adoration of the Magi.

Tapestry work itself has a long and fascinating history, as modern weavers and embroiderers are discovering. It is defined as a hand-woven, patterned fabric in which the weaver shapes one area of color at a time. Basically a simple technique, which can be accomplished even on primitive looms, such weaving has been done ever since early antiquity.

The oldest tapestry work known to us is Egyptian, where some of the cloth found in tombs was patterned with lotus flowers and hieroglyphics. A comprehensive history would trace it through pre-Christian times to the fine silk hangings made in Byzantium, and adapted from there by Islamic artists — plus the parallel development in the Far East, where tapestries were made by the Chinese and Japanese. But our own tradition is derived from the European, which has produced such exquisite work as the examples reproduced here.

Although the most dramatic examples are large pictorial wall hangings, tapestry has been used for many other purposes, such as covers, cushions, and upholstery — just as today's craftsmen make chair covers in needlepoint.

Wool is the most frequently used fiber, though details are often done with silk or even gold or silver — and some tapestries have been produced entirely in silk.

Large pictorial tapestries were generally made by a team of weavers, the most skillful of whom specialized in faces. They worked from a full size design, or cartoon, made by a professional designer, which was traced in outline on the warp or vertical threads.

Tapestries used as wall hangings found a wide acceptance in medieval Europe — they gave warmth and color to the stark stone walls of castles and other interiors, and they were a type of furnishing easily movable from one location to another.

Crusades Inspired Europeans

The earliest wool tapestries in Western Europe date from the 12th and 13th centuries — when the Crusades had made Europeans familiar with the tapestries of the East. The first professional tapestry workshop in Paris was established about 1263. The earliest surviving product of that workshop is a group of large tapestries showing scenes from the Apocalypse, now in the Museum of Tapestries in Angers, France. Others from the same period include one called "Nine Heroes," now in The Cloisters in New York, and the "Presentation of Christ in the Temple," which is in Brussels. All of these reflect the style of the Franco-Flemish painting and book illumination of the late 14th Century — a composition in tiers and backgrounds covered with initials or flowers.

"Arras" Means Tapestry

Flourishing tapestry workshops often ceased abruptly — as did tapestry weaving in Paris, in 1415, after the defeat of the French by the English at Agincourt. But the art would then be re-established elsewhere, in another town — as it was after 1415, in Arras, under the patronage of the dukes of Burgundy. At Arras, the weavers won such a reputation that the name of the town became a synonym for tapestry itself.

The mid-15th Century was a great period in tapestry weaving, with important workshops like that at Tournai, France, which produced famous tapestries such as the

"Story of Troy," a series of 11 large hangings, which were reproduced by order for several houses of royalty. The very composition of these tapestries shows they were meant primarily for wall hangings — the artists deliberately avoided perspective, keeping the overall proportions to a single scale.

Raphael Changed Technique

With the Renaissance, however, the technique changed completely, when the great painter Raphael designed tapestries in the manner of Renaissance fresco painting, imposing the painter's laws on the woven designs. Raphael's designs were much admired and repeatedly re-woven during the 16th and 17th centuries, most often at the great workshops in Brussels and other Flemish cities. Other workshops were in Italy and France, later in Germany, Denmark, and Sweden, and finally in England.

The weaving of tapestries continued to be a flourishing industry throughout the 17th Century, with new designs by the great painter Rubens, for the Flemish workshops. A new industry was established in France, under Henry IV, and in 1662 the royal factory of the Gobelins was formed — one of the most famous names in tapestry.

During the 18th Century, European taste moved towards a lighter and more delicate style of decoration. Tapestries began to lose favor, and the art reached a low point in the 19th Century. An exception was a revival in the 1880's by William Morris in England, who returned to mediaeval inspiration in tapestry design, just as the "pre-Raphaelite" painters and poets did in art and poetry.

Tapestry in Today's World

The revival of interest in our own time is partially attributable to a reaction against poor quality in mass-produced merchandise and synthetic fabrics. Another factor is that modern painting of the abstract school translates well into tapestry. And again — today's architecture is stark and severe, and in need of color, just as were mediaeval castles. Hence decorative wall hangings are again serving a true function, even if they are no longer needed to keep out the cold.

Today we have not only the professional weavers in traditional workshops, but also the small-scale production of the artist-weaver. Even more notable, perhaps, is the prominence of the individual craftsman, most often a craftswoman, who expresses herself in the related techniques of needlepoint and crewel embroidery.

Many of today's experts in needlecrafts are members of the Embroiderers' Guild of America, an educational, non-profit organization whose purpose is to maintain high standards of design, color, and workmanship in all kinds of embroidery and canvas work. Through its New York office, the Guild carries on a variety of activities, including a quarterly publication, a reference library, and occasional contests.

The modern illustrations we show are courtesy of the Embroiderers' Guild, as they are among the winning designs in a Christmas Card competition held by the Guild. They are interesting modern interpretations of the tapestry themes of the past.

UNICORN TAPESTRY

Many tapestries of the 15th and 16th centuries portrayed secular themes as well as religious ones. Court and hunting scenes were popular, as in the famous "Hunt of the Unicorn," now in The Cloisters, New York.

KING HENRY'S TAPESTRIES

King Henry VIII of England owned 2000 wall hangings, all tapestries made by Flemish weavers, whose work was considered foremost in Europe.

Christmas Dinners In The Good Old Days

How many people today could manage such a menu as this one? Here it is, right out of the diary of a Dixie plantation owner:

"We had for dinner oyster soup, besides boiled mutton, ham, boned turkey, wild ducks, partridges, plum pudding, sauterne, burgundy, sherry, and Madeira."

And what gourmet cook would care to cope with this one? It was served to hearty-eating miners in the Rockies in 1856. After oysters and pork, which were conventional "openers," the menu went on to elk antelope, buffalo "smothered" and grizzly bear a la mode. In addition, there was Black Mountain squirrel, prairie dog, and mountain rats followed with swans, cranes, and quail — the whole lot accompanied by wines.

GIFT-GIVING VARIES

In most European countries, families give presents either on St. Nicholas Day, December 6, or on Christmas Eve, or at Epiphany — January 6. Only the English and Americans customarily choose Christmas Day itself for gift-giving.

BAN ON MISTLETOE

Mistletoe is almost never one of the greens used in church decorations, because it has always been considered pagan, as the badge of the Druid.

How to Make A Christmas Scrapbook

Here's a great idea for salvaging those used or left-over Christmas gift wraps.

You may use a regular 3-ring loose-leaf notebook, or cut cardboard to any size you like, for the covers. If you can punch holes in them later and put covers and inside pages together with left-over Christmas ribbons (press them smooth first).

Cover notebook or cardboard with gift-wrap paper. You can press used or left-over Christmas wrap paper smooth with an iron, set on very low heat. Measure notebook, taking the height and width of front and back covers. Add 1" overlap to all four sides. Cut out one piece of paper, or two if you use two pieces of cardboard. Notch the corners. Using rubber cement, or any household glue, glue paper to outside covers of notebook, centering between the notched corners. Then glue overlaps to inside of covers.

Measure exact dimensions of inside covers. Cut out one piece of gift wrap for each (this could be a contrast pattern) and cement into place, covering overlaps.

Select a scene from a Christmas card and glue to the center of front cover. Trim the edges. If you like, with leftover ribbon, gold braid, or tape.

For the inside pages, use your imagination! Group the Christmas cards you want to save on the pages, and glue them to paper (construction paper would be good for this). Put in souvenirs of Christmas parties, and photos.

You'll have a Christmas Scrapbook to cherish and remember!

MAGIC GIFTS

The gifts brought by the Wise Men all had magical associations — gold for the sun, myrrh, frankincense as the smoke-maker, and myrrh, the healer.

FIRST CANDLE MACHINE

In 1834 a modern candle-molding machine was developed by Joseph Morgan, so that candles no longer had to be made by a tedious hand-dipped process.



To all...

We extend our warmest Christmas greetings

SMITH'S STEAK HOUSE

ED & LOU SMITH

HERE

WE WILL CLOSE SUNDAY AT 2 P.M.

REOPEN JAN. 2ND

AT 10 A.M.



Greetings

May the joy of the season live in your home at Christmas bringing you true contentment. Thanks for your loyal patronage.

H&H Gin, Inc.

FLOMOT

REX JOHNSON

WAYNE HUNTER

Merry Christmas

We wish you joy at Christmas.
May its true deep meaning
light your way to peace
and contentment.

the go ahead people

ROLLING PLAINS
PRODUCTION CREDIT ASSOCIATION

JOHN M. RUSSELL HELEN MEYER

With pride and gratitude for the loyalty you have shown, we extend our sincerest wishes that you and yours enjoy

A Merry Christmas

THACKER SUPPLY CO.

M. S. (MELTON) THACKER JOE M. (BUZZ) THACKER
ROARING SPRINGS, TEXAS

Dutch Celebrate Feast of Sinterklaas

Patron Saint of Amsterdam Was Born in Asia Minor; Famed as Child Benefactor

For centuries, the Feast of Sinterklaas has been unique as a Dutch and Flemish event, honoring St. Nicholas' Calendar Day on December 6, but celebrated on the eve, December 5.

Why is St. Nicholas' influence so strong in Holland? Primarily because he was the patron saint of merchants and sailors. The actual Saint lived from 271 A.D. to December 6, 342 or 343, so that his Calendar Day honors the date of his death. He became famous as the Archbishop of Myra, in Asia Minor, and performed many good and saintly deeds. Legend tells us he performed miracles as well, such as calming stormy seas, dropping dowries into the shoes of penniless maidens, and saving children from dire harm. He is now the patron saint of the city of Amsterdam.

All Dutch children believe that Sinterklaas, as the saint is now known, lives in Spain, where he spends most of the year recording the behavior of all children in a big red book, while his servant Piet (Pete) stocks up on presents for the next December 5. After mid-November, Sinterklaas mounts his milk-white steed. Piet swings the sack full of gifts over his shoulders, and they

board a ship to sail for Amsterdam harbor and a formal welcome by the Mayor and prominent citizens.

Then comes a fabulous parade through town, watched live and on TV by people all over the country. At night Sinterklaas rides across Holland's rooftops and Piet distributes gifts and candy — in exchange for the hay or carrot which children leave for the horse in each little shoe that's left by the fireplace.

A Sinterklaas present is not a bit like an early Christmas present. Dutch tradition demands that all packages be camouflaged in some imaginative way, and that each gift be accompanied by a fitting poem. For the essence of Sinterklaas is sheer fun — with kidding expected between all ages and social groups. Presents are often hidden all over the house — and those who get them must be willing to work hard for their surprise. The poems that come with the gifts are expected to play good-natured jokes on the giftees and they must be read aloud. Afterward, each person says a loud "Thank you, Sinterklaas!" — which is indeed the way the Hollander feels about this merry and very special Christmas festivity.

St. Nicholas (Sinterklaas) riding in the Amsterdam parade, after arriving by boat. His horse is always white, said to be in memory of the white horse of Odin.

Photo courtesy Netherlands Information Service



Here's hoping that all of you whose patronage we value so highly enjoy the Christmas season to the fullest.

C.R.'S CONOCO

MR. AND MRS. C. R. DAVIS



Joy... PEACE



To wish you
all the
joys and blessings
of Christmas

HIGGINBOTHAM-BARTLETT CO.

MATADOR, TEXAS

Christmas Parable

By LOUIS CASSELS
UPI Religion Writer

Once upon a time, there was a man who looked upon Christmas as a lot of humbug. He wasn't a scrooge. He was a very kind and decent person, generous to his family, upright in all his dealings with other men.

But he didn't believe all that stuff about an incarnation which churches proclaim at Christmas. And he was too honest to pretend that he did. "I am truly sorry to distress you," he told his wife, who was a faithful churchgoer. "But I simply cannot understand this claim that God became man. It doesn't make any sense to me."

On Christmas Eve, his wife and children went to church for the midnight service. He declined to accompany them. "I'd feel like a hypocrite," he explained. "I'd much rather stay at home. But I'll wait up for you."

Shortly after his family drove away in the car, snow began to fall. He went to the window and watched the flurries getting heavier and heavier.

"If we must have Christmas" he reflected, "it's nice to have a white one."

He went back to his chair by the fireside and began to read his newspaper.

A few minutes later, he was startled by a thudding sound. It was quickly followed by another, then another. He thought that someone must be throwing snowballs at his living-room window.

When he went to the front door to investigate, he found a flock of birds huddled miserably in the snow. They had been caught in the storm, and in a desperate search for shelter had tried to fly through his window.

"I can't let those poor creatures lie there and freeze," he thought. "But how can I help them?"

Then he remembered the barn where the children's pony was stabled. It would provide a warm shelter.

He quickly put on his coat and galoshes and tramped through the deepening snow to the barn. He opened the doors wide and turned on the light.

But the birds didn't come in. "Food will bring them in," he thought. So he hurried back to

the house for bread crumbs, which he sprinkled on the snow to make a trail into the barn. To his dismay, the birds ignored the bread crumbs and continued to flop around helplessly in the snow.

He tried shooting them into the barn by walking around and waving his arms. They scattered in every direction — except into the warm, lighted barn.

"They find me a strange and terrifying creature," he said to himself, "and I can't seem to think of any way to let them know they can trust me."

"If only I could be a bird myself for a few minutes, perhaps I could lead them to safety."

Just at that moment, the church bells began to ring. He stood silently for a while, listening to the bells pealing the glad tidings of Christmas.

Then he sank to his knees in the snow.

"Now I understand," he whispered. "Now I see why you had to do it."

CHRISTMAS PRAYER

O God, our loving Father, help us rightly to remember the birth of Jesus, that we may share in the song of angels, the gladness of the shepherds, and the worship of the Wise Men.

Close the door of hate and open the door of love all over the world. Let kindness come with every gift and good desires with every greeting. Deliver us from evil by the blessings that Christ brings and teach us to be merry with clear hearts. May the Christmas morning make us happy to be Thy children and the Christmas evening bring us to our beds with grateful thoughts, forgiving and forgiven.

—Robert Louis Stevenson

Holiday Moon

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

SYMBOLS

Evergreens symbolize eternal life; ivy means love and holly is the symbol of good will.

The Meaning of Christmas

"And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed . . . And all went to be taxed, every one into his own city."

Thus, begins the Christmas Story, according to St. Luke. The whole world was in bondage. All of the world was to be taxed to fill the treasury of a despot. He did not send his centurions to collect the taxes. He arrogantly ordered the taxpayer to go into his own city and pay.

It is true that there were no disorders in the world. There was unrest, to be sure. But no disorders. For Caesar Augustus had perfected the police state. Dissidents were executed, or impressed as slave laborers. Those who gave up their freedoms without protest received largess from the public treasury. Caesar Augustus had also legalized plunder. He took from some persons what belonged to them and gave it to other persons to whom it did not belong. And he kept the biggest share for himself.

Then it was that the angel of the Lord appeared and said unto them: "Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour which is Christ the Lord."

And when He was grown to adulthood, this man of Galilee said to His exploited countrymen: Render unto Caesar the things which are Caesar's and unto God the things that are God's.

He showed them that their salvation lay in service to their God, and not in servitude to their state. He showed them that resistance to the promises

and persuasions and bestialities of despots requires, sometimes, the ultimate sacrifice.

And those who followed His teachings persuaded their fellow countrymen that: "wherefore thou art no more a servant, but a son; and if a son, then an heir of God . . ."

Then, men ceased giving up their freedom for pottage. A great many died, that others might walk upright in dignity.

Across the centuries other would-be Caesars have enslaved nations and societies which forgot the meaning of Christmas. Some dictators have employed their own centurions to enslave. Some have hired informers with pieces of silver. More often than not, ambitious Caesars have had only to promise something for nothing; largess from the public treasury.

It is so this Christmas, too. False prophets seek to trick free men into slavery to government - to make them servants of a system rather than sons of God.

The Apostle Paul foresaw this eternal assault on free men. His words to the Galatians stand as the lesson of Christmas for this and every future year of our Lord:

"Stand fast therefore in the liberty wherewith Christ hath made us free and not be entangled again with the yoke of bondage."

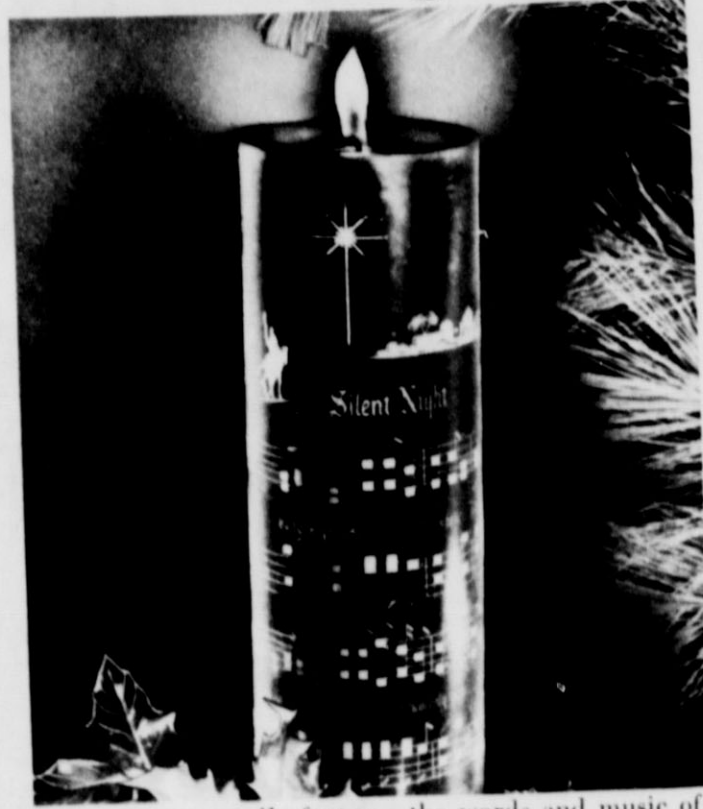
WISE MEN

It has been recorded that there were three wise men who followed a bright star to the stable in Bethlehem where Christ was born. It is believed their names were Melchior, Balthasar and Gaspar.

POLICEWOMEN

GABORONE, Botswana (AP) — Botswana plans to start training its first 12 policewomen in October.

Candles Light the Way Throughout the Ages



SILENT NIGHT candle features the words and music of the famous Christmas carol. Photo from Hallmark

Although it has been said there was no candle to light the manger in the stable at Bethlehem, still from early times people have placed tapers in windows to light the way for the Christ Child and welcome Him.

In many countries, anyone coming to the door at Christmastime was invited to enter. For some believed that Christ Himself would appear at a house with a candle, concealing his identity, to learn the extent of their kindness.

Candles have inspired men throughout the ages linking their bright glow with the beauty of faith. Research by Hallmark candle expert John Sinjem reveals that candles were generally used at Christmastime as far back as the 11th Century. Until the 18th Century they were made

primarily from tallow or beeswax. The latter was preferred, as an emblem of Mary's purity, for wax is the product of virgin bees. Many persons believed that bees came from heaven, and it was not unusual for religious institutions to keep swarms of them. According to an early writer, the wax represented Christ's body; the wick, His soul; and the flame His divine nature.

The religious symbolism of the candle grew through the centuries after early Christians, huddled in the damp chill catacombs of Rome, used lighted candles as a source of comfort.

New Candle Materials

In 1750 a substance from the head of the sperm whale was found to be superior to tallow and beeswax. Later,

in 1850, paraffin wax was developed and combined with stearic acid to make candles of the modern type.

Bayberry candles with their delicate scent are especially popular at Christmas, and they are said to bring good luck to the home. The bayberry candle is uniquely American. Bayberry bushes grew in great abundance in the new world, and after learning to extract the greenish wax from the wild bayberries, the Pilgrims used it to make candles.

SS Questions

by Ray Purcell
Social Security Representative

Q. My social security check usually comes on the third of each month; however, I did not receive my check the third of this month. When should I report this to the social security office?

A. Generally, we ask that you wait until the mail is delivered on the sixth of the month. This gives enough time for any normal delay in delivery of the mail.

For more information contact your social security office at 1401-B West 5th Street, Plainview. If more convenient, meet with your social security representative. He is in Floydada at the courthouse on Wednesday morning, in Matador in the lobby of the First State Bank on the first Tuesday morning of each month, in Abernathy at the City Hall on the third Tuesday morning of each month, and in Paducah on the second and fourth Tuesday morning of each month.

Greetings to all Here's wishing you lots of joy and laughter to remember all year.

BILL PALLMEYER
COUNTY EXTENSION AGENT

A MERRY CHRISTMAS TO ALL!

JUST AN OLD-FASHIONED GREETING THAT COMES STRAIGHT FROM THE HEART AND CARRIES EVERY GOOD WISH.

MARY AND MELVIN

Spot Cash Grocery

RCA

Reg. \$368.00
SALE . . . \$299⁰⁰

RCA's Solid State XL-100

Reg. 689.95
\$639⁰⁰

SALE PRICES ON PRESENT INVENTORY

★ NEW '73 MODELS

HOUSEHOLD SUPPLY CO.

Matador, Texas

Christmas

As the glory of this Holiday Season unfolds, let us share a prayer for peace. May your holiday be a joyous one.

Blessings at Christmas

First United Methodist Church

REV. DOUGLAS GOSSETT, PASTOR

Mistletoe has a curious past, pleasant future

by NEIL SPERRY

County Extension Horticulturist [Texas Agri. Extension Agent]

It's always nice to find a plant with some real potential importance. Now apples and potatoes are fine, and who would ever criticize rice and pine trees?

Let's not take a thing away from these fine and most crucial plants. But think, if you will, of the impact mistletoe has made on our world. Now there's importance!

SOME FOLKS MIGHT not agree that mistletoe's the greatest thing ever. They're probably the ones whose hackberry, elm, oak and juniper trees are covered by the parasite. And we'll have to admit that mistletoe can cause some problems out-of-doors. But don't let a few drawbacks keep you from putting mistletoe to good use around your place this Christmas. Perhaps it would help if we looked back over the centuries to see how others have used mistletoe, as recorded in their myths and legends.

Mistletoe picked up its current name from the Anglo-Saxon "mistletoe," meaning "different twig" or "different tree." Its scientific name, when translated from Greek, paints a pretty descriptive picture, too: 'Phoradendron,' from 'phor' (a thief) and 'dendron' (tree).

Old English legends tell us that mistletoe was originally a tree, but was banished for eternity as a humble and despised clinging parasite after its wood was used in the cross. Meanwhile, the Norse were dedicating mistletoe to Freya, their goddess of love, vowing never to let the mystical plant touch the impure ground. Pretty obviously, we've picked up our customs of hanging mistletoe and seeking affection under it from the Norse.

RELIGIOUS Significance of mistletoe apparently started very early. We're wondering now if Moses' "burning bush" (Exodus 3:2-4) wasn't in reality the European crimson mistletoe renowned for its brilliant red fruit. Monks of old really had a thing for mistletoe. They soaked chips of mistletoe wood in water, and then drank the water as part of their religious rituals.

Japanese religion also gives mistletoe particular significance, but only when it's found growing on their sacred willows. It then becomes a blessed heal-all for a good many human afflictions.

Malasian natives, to this day, count on mistletoe for relief from ringworm and snake bite and for preparation for childbirth. Indian women from the Southwest joined right in, having used mistletoe tea for centuries as a muscle relaxant prior to childbirth.

IF YOU'D EVER LIKE to specialize in mistletoe, better be prepared to spend a while - there are over 100 species in North America alone, over 1,300 in the world. Native homes for this large clan in the Loranthaceae family include North and South America, Africa, Australia, New Zealand and Europe. The European strain responsible for most of our myths and legends is *Viscum album*, while our local mistletoe is botanically *Phoradendron flavescens*. Lumping it and the other U.S. natives together, the mistletoes cover an area from New Jersey to Indiana to Texas and back to Florida.

Regardless of the mistletoe species, it's probably noted for smothering and starving the very tree that feeds it. The plants produce small sticky berries (poisonous) that stick on the feet of birds and other transitory animals and are carried to other trees. On

suitable sites, the seed soon sprouts, forming the root-like haustoria for support, anchorage, and food-gathering from the host tree's sap flow. Being a green plant, mistletoe has chlorophyll and does contribute somewhat to its own up-keep.

LET'S ASSUME for a minute, though, that you've already collected all the mistletoe your kisser can keep up with, and your trees are still full. What's the answer? Unfortunately about all you can do is to break or prune the problem out of the way. There just aren't any chemicals that will kill the parasite without hurting the host.

Mistletoe is a plant with a curious past and a most pleasant future, in your home and mine. Happy Holiday Season!

Roaring Springs NEWS

by Mrs. Jimmie McCleskey Phone 348-2491

Visiting Mrs. Bea Sedgwick several days last week was Mrs. Laura Carley of Spur.

Mr. and Mrs. Richard Herron of Rotan visited her father, N. E. Davis and brother, C. W. Davis and also with her sister and husband, Mr. and Mrs. James Smith of Matador, during the week end.

Visiting Mr. and Mrs. Dean

McInroe during the week end was their granddaughter, Paige McInroe of Tahoka. Mr. and Mrs. Jim McCleskey, Mr. and Mrs. Elgie McCleskey and son James and Mr. and Mrs. Gordon McGee visited in Spur, Sunday with Mr. and Mrs. Jerry McGee. *****

HOSPITAL PATIENTS

Mrs. Milton Brooks is a patient in Caprock Hospital, Floydada, where she was admitted Saturday night.

Also a patient there is N. E. Davis, who was admitted Monday morning. *****

WESLEYAN GUILD HAS CHRISTMAS PARTY

The Roaring Springs Wesleyan Service Guild members held their annual Christmas

party Wednesday night, Dec. 13, in the home of Mrs. J. N. Fletcher. Mrs. Clark Forbis, Vice-president was in charge. Opening prayer was by Mrs. Douglas Gossett.

Mrs. Clyde Clifton read the Christmas story from St. Luke. Carols were sung and gifts exchanged.

Refreshments were served to those mentioned, and the following, Mesdames Mamie Duren, Tom Yeates, Bea Sedgwick, Lem Miller, Eva Thacker, Carl Tardy, Esther Clifton, Zada Blair, Eliza Kingery, Thurston Winegar, J. M. Thacker, Bob Clem, Roy Bradford, Ruby Burt and Mae Fletcher, Miss Freda Keahy, Miss Lula Swim, and three guests, Mrs. Gossett and Mrs. Roy Hankins of Matador and Mrs. Dan Carley of Spur.

THANK YOU, AND SEASON'S GREETINGS

Merry Christmas and Happy New Year.

Our thanks to everyone for the goodness you have shown us during the year.

Mrs. Brawley and Archie (1)

Marzipan: Famed Holiday Sweet

Marzipan, which is basically a simple combination of almonds and sugar, is considered the peerless confection for holiday tables.

all over Europe. It appears in many forms - not only exquisite bonbons, usually shaped into fruits and vegetables, but also as the delicious bittersweet ingredient in all sorts of cakes and cookies and pastries.

Marzipan has an ancient history, having been created by the Persians and Egyptians shortly after the birth of Christ. It has always been associated with elaborate dishes and decorations, especially at Christmas. Then, bakeries display

cakes and cookies trimmed with holly leaves and figures of Santa Claus in colored marzipan. Some of the fine patisseries create elaborate sculptured displays showing entire scenes.



All the Joys of Christmas

We hope the Christmas promise of a bright future is fulfilled for you and your family. For your valued patronage, we thank you.

HOUSEHOLD SUPPLY CO.

Matador, Texas

Greetings

May the spirit of Christmas be an ever-present joy to you.

The Gieseckes
MR. AND MRS. C. W. GIESECKE
MR. AND MRS. R. C. GIESECKE

GREETINGS

May the happiness and joy of the season touch every home, each family. We thank all our friends and neighbors for their loyal patronage.

Matador Motor & Implement Co.

Merry Christmas & Happy New Year to you all
R E J & Archie

Christmas Greetings

When the crisp fragrance of evergreens scents the air...when the lights of the holiday home say, "Welcome"...that's Christmas! Hoping it's merry and bright, full of delight, for our appreciated patrons, we send greetings and gratitude.

RED BALL GIN

ROARING SPRINGS

H. C. Smith M. S. Thacker



VOICE OF THE FOOHILL COUNTRY

Matador Tribune

City Glowing With Spirit of Christmas

76th YEAR-No. 42

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1972

PRICE TEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Moonlight reflected from the crusty snow as the boy and girl held hands and walked the country road toward the house where yellow lamplight shone from two windows. The voices of singers stirred the stillness as they came closer, and mingled with the sounds of restless horses hitched to buggies in front of the house. There was much laughter and the singing resumed, accompanied by organ music. The couple warmed their hands at the glowing sides of the big stove. The blonde-haired girl at the organ arose and left the room without looking at anyone. The girl who had just arrived took her place on the bench and the boy sat down beside her as the singing resumed. In a darkened room the blonde girl lay across a bed sobbing because a faith had been broken, a romance shattered and another started. The emotions are always more sensitive at Christmas.

Some facts are evident without research and study. For instance the person who first put caraway seeds on bakery products was not a denture wearer.

Mercy is one of the greatest qualities of character and reflects a personality which evaluates the feelings of others. Compassion may be misplaced in some instances but it is as enduring as a diamond.

One weakness which I have escaped is that of gambling. Although I enjoy winning, my reaction to losing is too great. Frequently I will try, but not for long, or until lady luck takes a slap at my face and pocketbook. I have never learned to play poker and I have no desire to receive instructions.

The fact that coyotes will eat watermelons has always been a mystery to me, since otherwise they are flesh-eating animals. However, I once had some cats that would eat fresh tomatoes, if their hunger was great enough. It may be the same with coyotes; that they are driven to a watermelon patch with the powerful influence of hunger.

One of the easiest ways to avoid becoming involved is to ignore community needs and absorb your share of the responsibility which others have accepted. As a garnish to your nature, you may enjoy being critical of their efforts.

LEAVES FOR MIAMI

Mrs. Raymond Davis left Monday by plane from Lubbock, for Miami, Florida, where she will spend the holidays with her son, Don Carlos Davis and family.



TALKING TO SANTA—Carla (left) and Cody Christian, children of Mr. and Mrs. Ronnie Christian talk with Santa on his recent visit to Matador. Sacks of fruit and candy were provided by Matador Lions Club.

MINISTER LOYD HALL IS LIONS SPEAKER

Birth of Christ Gave New Meaning to Life

Department of Public Safety Issues Warning

JOE BECKHAM IN NEW BOOK

AUSTIN - Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today asked motorists and pedestrians to help prevent an estimated 87 traffic deaths in Texas through the Christmas and New Year holiday periods. Speir said the DPS has estimated 46 traffic fatalities will occur during the Christmas period which runs from 6 p.m. Friday, December 22 to midnight Monday, December 25.

The estimate of New Year deaths is 41 between 6 p.m. Friday, December 29 and midnight Monday, January 1.

The DPS director noted that many serious accidents can be prevented if drivers and pedestrians will practice safety awareness during the holidays. He urged Texans to Drive Friendly by obeying all traffic laws and regulations, by avoiding drinking while driving, and by taking frequent rest stops on holiday trips to prevent fatigue.

In an effort to keep expected heavy traffic flowing smoothly during both holiday weekends, the Department of Public Safety will place all available patrolmen on the highways. And Speir said they will be keeping a close watch for motorists who drive too fast for conditions and those under the influence of alcohol.

In addition to stepped up enforcement activities, the DPS, local law enforcement agencies and news media of Texas will again be cooperating in a special traffic safety education program known as "Operation Motorcade." The DPS director said this program seeks to focus public attention on traffic safety through the timely reporting of fatal accidents and unusual conditions during major holiday periods.

Mr. and Mrs. Enos Jones of Amarillo were week end guests of Mr. and Mrs. L. B. Campbell.

Motley County's first sheriff, Joe P. Beckham, is the subject of a chapter in a new book published this fall by Feather Press, Snyder, Texas. Author is Valerie Owen, in private life, Mrs. Don Owen of Irving. The book, "Byrd Cochran of Dead Man's Corner," contains historical facts concerning the Cochran family, and of Byrd Jackson Cochran's fake burial on his ranch near Aspermont, in 1919. It tells of his life as a cowboy on the Half ranch in Midland, as well as other stories of interest to residents of this area.

In the introduction by Hooper Shelton, he states: "We are indeed proud of Valerie Owen for this work. Several other people in past years have made attempts to record this unique story, but vast amounts of research and travel stymied them. This production will no doubt be well received by all who appreciate our pioneers making this country and way of life possible for those of us who follow."

On Sale At Tribune
Priced \$7.95, plus tax, the volume is available at the Tribune.

On order, and expected this week, is another new book, "Bridlewise and Otherwise," by Rusty Bradley, published by Nortex Publications of Quanah, (\$4.95 plus tax.) The author of these saddle stories of the Southwest, is an Electra, Texas rancher, who writes like he talks.

Described as a modern day Will Rogers, Bradley is a master of the understatement. Like he says, "A real cowboy can go anywhere on a large ranch day or night... I get lost in the horse pasture."

Also available at the Tribune is "The Big Ranch Country," by J. W. Williams, reprinted recently by Nortex and priced \$7.96 plus tax, and two popular volumes by Winston M. Estes. These are, "Another Part of the House," and "A Streetful of People." Locale of these stories is Quanah, Texas, where the author was born and reared. Other books include "Moods

THE BIRTH of Jesus Christ gave a new meaning to life. Minister Loyd Hall of the First United Methodist Church. It was the Lions' last 1972 meeting.

"Jesus was an historical character," Minister Hall declared, "and He came to earth to redeem men's souls... to save the world from sin... He showed mankind how to crystalize his thinking and how to progress according to abilities."

"Jesus taught men to attain spiritual and financial rewards through faith in God and self, and he also taught that departure from his teaching would cast a man upon a reef... we all live by faith."

"Jesus is the key to the meaning of life... he taught us perseverance... and provided the way that we may be reconciled with God."

Boss Lion Pat Seigler announced that with a conflict of directors breakfast falling on New Year's day, it had been decided to postpone the first 1973 Tuesday meeting and that the first meeting in the New Year would be held Tuesday, January 16.

IN AMARILLO HOSPITAL

Mrs. Frankie Damron, formerly of Matador, is a patient in Northwest Texas Hospital, Amarillo, room 642, receiving treatment for heart failure. Her condition is described as critical. Her sister, Mrs. Bill McCaghren, has been at her bedside frequently during her illness. Another sister, Mrs. Jack Edwards, resides in Amarillo and is also at her bedside.

of the Prairie," by Ed Eakin, "Cow Country," and "What's In a Name?" by Tanner Laine, "Main Street Musings," by Russell W. Bryant, former newspaper publisher of Italy, Texas, "Off the Beaten Trail," by Ed Syers, "Life in the Saddle" Collinson, by Mary Clarke, and "History of Motley County," by the late Harry H. Campbell. "Trail Dust," by Douglas Meador is also still available.

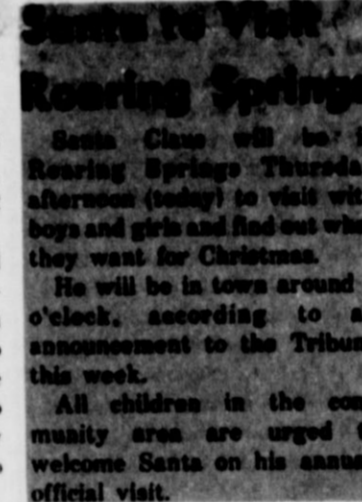
Prairie Fire Blackens Large Ranchland Area

Four Named for Wind Cause of Lions Plaques Freak Accident

A Nativity scene at the home of Mr. and Mrs. Dee Baker on Main Street in north Matador won the first place plaque (homes division) in the Lions Club annual lighting and decoration contest. Second place plaque will go to Mr. and Mrs. Kenneth Thompson for the decoration at their home on Eubank Street.

In the business places division, first place was awarded West Texas Utilities Co. office and second place went to Matador Variety. Out of town judges made the selection, according to Lion J. E. Edwards, chairman of the Lions lighting and decorations contest.

The plaques will be awarded at the next scheduled luncheon-meeting of the civic club, January 16.



Some flames still in Roaring Springs Thursday afternoon (today) to visit with boys and girls and find out what they want for Christmas. He will be in town around 3 o'clock, according to an announcement to the Tribune this week. All children in the community area are urged to welcome Santa on his annual official visit.

Church Events Are Announced

Schedule of Christmas events as announced for Our Lady of Guadalupe Church is as follows:

Christmas Day Mass of the Shepherds will be held on Monday, Dec. 25 at 8:00 a.m.

Holy Family Mass will be at 8:00 a.m. Sunday, Dec. 31; a Christmas party will be at 4:00 p.m. and New Year's Holy Day Mass will be at 5:30 p.m.

Mass of Three Kings will be on Epiphany Sunday, January 7, at 8:00 a.m.

Bank Displays Three Paintings

Three paintings by local artist Francine Green have been hung in the lobby of the First State Bank here and add much charm and interest to the recently re-modeled banking institution.

The paintings, which hang on the south wall are entitled "Horses," "Windmill," and "Sunset."

Mrs. Green is receiving ever-increasing recognition for her work in this entire area of Texas and at art shows elsewhere.

Rev. and Mrs. Larry Beard and children, Ricky, Jamie and Amy of Bovina, were guests of Mr. and Mrs. France Barton, Friday night and Saturday.

A freak accident Sunday morning which wrecked an automobile and sent the owner, Bill Groves, to the hospital, was caused by the unusually high winds in this area. Groves was treated at Richard's Memorial Hospital, Paducah, for cuts and bruises received as he and his sister, Mrs. Roy Smith were returning home from Paducah, where they had visited a sister, Mrs. Ann White, and Mr. Smith, both of whom are medical patients in the hospital.

The high winds whipped large tumbleweeds in the path of the car, driven by Mrs. Smith, and as she slowed to avoid the weeds, a 600-lb. bale of cotton bagging was blown from a passing truck, bashing in the front of the Groves' Pontiac and injuring Mr. Groves.

A passing motorist brought Mrs. Smith to Matador, and she, with the aid of Mrs. Lucille Gaines, called Patrolman Neal Haralson, who investigated the accident.

The truck, owned by Texas Bagging of Lubbock, was transporting 18,000 lbs. of metal bands in addition to 40 bales of the bagging.

Mrs. Smith's glasses were knocked from her face by the impact of the collision, and were later found on the floor of the car, unbroken. Mr. Groves was dismissed from the hospital, Tuesday.

Mr. Smith is receiving treatment for gall bladder trouble. He was accompanied to the hospital, Friday by his wife, Mrs. White became ill last week and was conveyed by ambulance to the hospital, Saturday, accompanied by another sister, Mrs. Lois Smart.

VISITORS ARRIVE HERE FOR HOLIDAYS

Mr. and Mrs. Stan Hanesworth and sons, John and David, and Vincent Potter, all of Houston, arrived Sunday to visit through the holidays with Mrs. Hanesworth's parents, Dr. and Mrs. A. C. Traweck Jr. They will be joined by the Trawecks' other daughter and her husband, Mr. and Mrs. Ned Morris, also of Houston, and their son, Major Frank Traweck of Alameda, California.

Miss Annie Mae Jackson and Mrs. Mary Rogers of Graham, visited last week with their sister and husband, Mr. and Mrs. Pat Sheridan, and were accompanied by Mrs. Sheridan, to Lubbock, where they met another sister, Mrs. Blewitt Davis of Torrence, Calif., who arrived by plane. Miss Jackson and Messdames Rogers and Davis returned to Graham for the week end, but will spend the holidays here in the Sheridan home.

ATTEND FUNERAL

Mr. and Mrs. C. W. Giesecke attended funeral services in Hico, Sunday for her step-mother, Mrs. Florence Lambert, 90, who passed away Saturday morning. Services were held in the Methodist Church.

A MASSIVE prairie fire Sunday afternoon blackened a vast area of ranchland in the southeast sector of Motley, Cottle and King Counties Sunday afternoon and night. The Matador Volunteer Fire Department answered a call at 3:45.

Ranches suffering losses included the Swensons, P.K. (Bundy Campbell), Rep. Bill Heatly and Billy Hand. Some estimates are from ten sections to 30,000 acres.

Fire fighting equipment, graders and bull dozers aided the efforts to control the blazing grass, from Spur, Dickens, Guthrie and Paducah. The fire fighters were hampered by a strong wind.

The fire started from a freak condition when a loaded cotton trailer was discovered to be on fire. The burning cotton had been scattered along an eight mile front before it was discovered. The cotton and trailer were lost after it was unhitched from the pickup. It is believed the fire may have started in the trailer from a rock or a piece of wire in the mechanical cotton harvester.

Four members of the Matador department went from here and the county's water-carrying truck was used. So far as is known, no cattle were lost. Because of the remote location, news of the fire was not generally known here until Monday.

J. W. WILLIAMS RITES ARE HELD

Funeral services for Jimmie Marion Williams, 60, were held at 4 p.m. Saturday, in the Roaring Springs Assembly of God Church. The Rev. Mrs. Edna Dillard, pastor, officiated.

Burial was in the Whiteflat Cemetery directed by Seigler Funeral Home.

A resident of Motley County for 15 years, Mr. Williams died about 3:55 p.m. Wednesday, December 13 in Crosbyton Hospital following an extended illness.

He was born April 9, 1912 in Ardmore, Oklahoma. He was married to Myrtle Lee, in 1940 at Paris, Texas and came to Motley County in 1957. He was a farmer and lived South of Roaring Springs. Survivors include his wife; three sons, Calvin of Savannah, Ga., Wayne of Ft. Riley, Kansas and Jim of Lubbock; three daughters, Mrs. Don Kinnison of Baton Rouge, La., Mrs. Kenneth LeFevre of Culver City, Calif., and Ruth Edwards of Amarillo; his mother, Mrs. Rosa Grizzle of Healdton, Okla.; a brother, Willard Williams of Waurika, Okla.; and seven grandchildren.

Pallbearers were Frazier Watson, C. W. Davis, Hensarling House, Alton Marshall, Wade Morris, Alvie Melton and J. B. Davis.

Mr. and Mrs. Clovis Murphy visited in Fort Worth Friday and Saturday with her sister and husband, Mr. and Mrs. Tom Spray and returned Sunday by Vernon, where they visited another sister and her husband, Mr. and Mrs. Jim Clawson.

THE SPIRIT of Christmas glows in Matador and Roaring Springs as busy shoppers continue to make purchases for the approaching holidays. Armloads of gaily-wrapped packages are seen everywhere as gifts are purchased and the pace is quickened.

Most places will observe the holiday by closing both Monday and Tuesday. Schools will dismiss at 2:30 this afternoon (Thursday) and reopen Tuesday, January 2, according to announcements.

On the other hand farmers are in their fields gathering the excellent cotton crop that has been delayed in harvesting because of unfavorable weather. Gins are mostly operating around the clock following the sunshine and good drying conditions. Some farmers have said they would harvest through the holidays if the weather continues favorable, to get the all-important crop out of the fields.

The new Christmas decorations installed across the business streets here, suffered during the high winds over the week end, but city employees have restored them.

Merchants report generally good sales of Christmas merchandise and expect increases until Saturday night with the usual late shoppers who have delayed buying certain gifts.

Goodies From Lions

Matador Lions are going to deliver packages of goodies to needy families, including nuts, candies and fruits, in time for Christmas. A change in the old custom of giving food stuffs to the needy has resulted from the surplus commodities which are provided most needy families. The commodities include most staple food items.

IN HONOLULU FOR HOLIDAYS

Mrs. Bob Echols is in Honolulu to spend Christmas and New Year's holidays with her grandson, David Webb and his family. Mr. Webb is Director of Contracts for Kentron Corp.

Mrs. Echols left Friday and spent the week end in Lubbock with her daughter and husband, Mr. and Mrs. D. R. West, and left Monday from there for Hawaii.

Bill McCaghren Has Eye Surgery

Bill McCaghren is a patient in Hi-Plains Baptist Hospital, Amarillo, room 535-2, following emergency eye surgery Monday night, for the removal of a cataract from his right eye. Dealer for Conoco products here, Mr. McCaghren assures his customers that full service at his station and grocery store will be resumed in about a week. "If you will bear with us for the present, we will get back in routine as soon as possible," he said.

Mrs. McCaghren accompanied her husband to the hospital, and during their absence, Wade Morris and Bill Groves will be in charge of the business.

HOME FROM HOSPITAL

Bruce Martin returned home Wednesday from Floydada, where he has been a patient in Caprock Hospital since Monday of last week. He was treated for heart ailment and pneumonia. Mrs. Martin accompanied her husband to the hospital and on his return home.

COW POKES

By Ace Reid



"Now, he didn't hurt his self jumpin' off the bluff in that tree, but when it falls I can't promise what shape he'll be in!"

This feature sponsored by THE FIRST STATE BANK

Letters to Santa

Dear Santa,

Could you please land your reindeer on our grandmothers roof top this year? We have tried to be good boys this year. Sometimes it's very hard to do. If you think we've been good enough, please bring us each a drum for Christmas. Also it would be nice if you could bring Baby Jesus a soft bed like ours. He must have been very cold and uncomfortable. Remember the little boys and girls all over the world.

We love you,
John and Brent Hamilton
P.S. The chimney nearest the front porch looks the biggest.

Dear Santa,

I am two years old and I have been pretty good. Please bring me a horse and a tricycle.

Love
James Carl Gholson
Afton, Texas

CARD OF THANKS

We wish to take this means of expressing our appreciation to friends in Matador and Roaring Springs for your many kind deeds in our time of need and bereavement. Your words of consolation, cards received, floral offerings, and food prepared for us were deeply appreciated and will be remembered with gratitude. May God bless each of you who remembered us in any way.
The Family of
Jimmie Williams

WE ARE GRATEFUL

To everybody who helped in any way during the prairie fire on the PK Ranch, Sunday, we wish to express our deepest gratitude. Without the help of so many friends and neighbors, the volunteer fire departments from neighboring towns, and the road maintainers brought to help fight the fire, it would have been much more disastrous. Again, our sincere thanks.
Mr. and Mrs. L. B. Campbell
(2)

IN APPRECIATION

We want to say "thank you" to relatives and friends for the hospital visits, get-well cards, flowers, other gifts, and all the telephone calls, tending to our cattle and your concern for us while Ikie was in the hospital and after coming home. We appreciate it all so very much.
Ikie and Christeen Gilbert (2)

Dear Santa,
I am 4 years old and have been a pretty good boy. Please bring me a saddle and bridle. Don't forget Suzie and all the other little boys and girls. Be careful when you are going around and don't slip on the ice.
Thank You for Everything
Wesley Farley
Turkey, Texas

Dear Santa,
I am 2 years old and have been a pretty good girl. Please bring me a big tractor to ride and a pretty baby. Don't forget Wesley and all the other little boys and girls everywhere.
Thank You for Everything
Sue Zanna Farley
Turkey, Texas

In The Want Ads

HEADQUARTERS FOR LEVIS:
We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/ctfn

JOB WANTED— Have commercial drivers license. Lamar Tilson, Matador. 42/7c

Representative for
MONUMENTS and CURBING
★
Seigler
Funeral Home
Telephone 347-2626

STEWART'S Cleaners
Quality Cleaning Since 1926
103 North Main
FLOYDADA

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AT HOUSEHOLD SUPPLY CO.
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IN MOTLEY, FLOYD, COTTLE, HALL AND OWENS COUNTIES:
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DOUGLAS HEADER
EDITOR AND PUBLISHER
MRS. DOUGLAS HEADER
ASSOCIATE AND SOCIAL EDITOR

NOTICE OF CHANGE IN OFFICE HOURS
Mondays, Wednesdays, Thursdays, and Fridays: 9 a.m. to 5 p.m.
Saturdays: 9 a.m. to 3 p.m.
Tuesdays: 9 a.m. to 12 noon
DR. JOHN W. KIMBLE, O. D.
Contact Lenses ★ Visual Analysis
Floydada, Texas Phone 983-2498

FRIGIDAIRE Range — 39", \$235.00 for \$175.00. See L. H. Dickinson 42/ctfn

FOR SALE — 65' Ferguson tractor; 69' International bailer and swather; 2 hay racks; 2 1/2-barrel feeders; 1 each 8, & 12 hole hog feeder; 1800 bales alfalfa hay; pig troughs; Krause one-way, 3-point, 8-disc; 250 gal. propane tank on trailer; 100 cross ties; 2 row godevil; cotton seed conveyor. Albert Irwin, Roaring Springs, Ph. 806-347-3231 or 806-623-5221. 40p3t

MATTRESS SERVICE — New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1/ctfn

MEAT PROCESSING — LOCKERS FOR RENT — Special discount price on USDA graded 1/4 or whole beef. Please call us for SLAUGHTERING DATE. Spot Cash Gro. & Locker Plant, Matador, Tex. 47/ctfn

APARTMENTS FOR RENT: Unfurnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756. Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King 43/ctfn

IF YOU HAVE a drinking problem, call 348-2341, day or night. Confidence kept. 8/ctfn

CESSPOOL Pumping. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1/ctfn

FOR SALE — House and 3 lots in Matador. Seven rooms and bath. Contact Boyd Perkins, 1908 64th, Lubbock. 37/p8t

HELP WANTED— Water-Sewer system employee to operate city utility system. Apply in person at City Hall or call 348-3131 City of Roaring Springs. 39/ctfn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety.

TOYS — Large stock of new toys in stock. Can be put on Lay Away now. Household Supply Co. 37/ctfn

FOR RENT — Small furnished house. Mrs. J. P. Neighbors. 32/ctfn

SALES AND SERVICE — TORO mowers, Briggs and Stratton, and Tecumseh engines, Sharpes reel and rotary mowers. Spears Small Engines, 106 N. Main, Floydada. Phone (806) 983-2388. 4/ctfn

FILTERS for M-M tractors, all models, gas and diesel. Now in stock. El Matador Travel Center. 18/ctfn

SUPERIOR Dry Cleaning FLOYDADA Pickup - Delivery
Matador Mondays and Thursdays
Place card in window if you have cleaning
Phone— AC 806-983-3540

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211 South Main Street Telephone 983-3468
Floydada, Texas



Put ease in her holidays with an ELECTRIC DISHWASHER

Give mom a gift she will enjoy all year long... an Electric portable or built-in dishwasher. Your local appliance dealer will help you select the correct model and size. No more hot, steamy dishpans to wilt her spirits. Even pots and pans come out shining clean, washed and rinsed in water hotter than the hands can stand... and dried to perfection, electrically. The whole family will love an Electric Dishwasher. See your local appliance dealer...

Like the greatest way with famous Frigidaire Electric Appliances
See them at WTU

West Texas Utilities Company
An Equal Opportunity Employer



Best Wishes TO YOU THIS CHRISTMAS SEASON

MR. AND MRS. BILLY WASON
RICHARD TURNER
JOE FAIR
FAY SLOVER

LEE HURT
DALE MARKHAM
JUANITA BAILEY

Festive Food Favorites

Prices are for Friday and Saturday

| | | |
|--|---------------------------------------|------------|
| COFFEE MARYLAND CLUB | POUND | 95c |
| DEL-MONTE 303 can 2 for | GOLD MEDAL 5 POUND SACK | |
| Green Beans 53c | Flour 65c | |
| DEL-MONTE 303 can 2 for | GLEEM II EX. LARGE SIZE | |
| CORN 43c Yellow Cream Style or Whole Kernel | Tooth Paste 79c | |
| SHORTENING CRISCO | 3 lb. CAN | 89c |
| HEINZ DILL SLICES QT. JAR | DEL-MONTE flat 2 for | |
| Pickles 49c | Tuna 89c | |
| SOFT-WEVE BATHROOM 2 ROLL PKG. 2 for | KRAFT SOFT 1 POUND CUPS | |
| Tissue 49c | Parkay 49c | |
| MIRACLE WHIP KRAFT | QT. JAR | 69c |
| SPANISH STUFFED 5 oz. jar | GOLDEN RIPE POUND | |
| Olives 59c | Bananas 10c | |
| DEL-MONTE PINEAPPLE 46 oz. can | FRESH GREEN LARGE STK. | |
| Juice 37c | Celery 25c | |
| HAMS CHRISTMAS or whole | POUND | 79c |
| SHURFINE FRUIT 303 can 2 for | SHURFINE FROZEN HALVES 1 lb. pkg. | |
| Cocktail 59c | Strawberries 49c | |
| SHURFINE ALL GREEN CUT 300 can 2 for | MORTON FROZEN HOME-BAKE 2 to the pkg. | |
| Asparagus 89c | Pie Crust 33c | |

BILLY'S GROCERY
DOUBLE S&H Green Stamps each Wednesday

Church and Society



MRS. JOHNNY ODELL SCOTT (Debra Jane Garrison)

Scott-Garrison Vows Pledged In Double Ring Church Rites

Miss Debra Jane Garrison and Johnny Odell Scott of Lubbock pledged marriage vows in a double ring ceremony at 3 p.m. Saturday, Dec. 16, in the First Baptist Church, Matador. A former pastor of the church, Rev. Larry Heard, now pastor of the First Baptist Church, Bovina, officiated.

Parents of the couple are Mr. and Mrs. C. D. Garrison of Matador and Mr. and Mrs. Raymond Hughes of Seminole.

Baskets of white gladioli and white tapers in branched candelabra were at each side of the altar arch of greenery with yellow and white satin roses.

Mrs. Pat Seigler, organist, presented traditional wedding music and accompanied Mrs. Terry Keltz of Plainview as she sang, "Twelfth of Never," "Theme From Romeo and Juliet," and for the benediction, "The Lord's Prayer."

The bride's attendants were, Mrs. Larry Noland of Floydada, matron of honor, Mrs. Larry Bostick of Madill, Okla., cousin of the bride and Mrs. Stanley Martin, Matador, bridesmaid, and bridesmaid, Miss Cheralyn Scott of Seminole, sister of the bridegroom.

Flower girl was Koree Campbell, small daughter of Mr. and Mrs. Bundy Hal Campbell, and a cousin of the bride.

Attending the bridegroom as best man was his uncle, Lee Scott of Lubbock. Groomsman were Dickie Garrison of Stephenville and David Garrison of Brownfield, brothers of the bride and Stanley Martin of Matador, Dickie Garrison and Richard Scott of Seminole, brother of the bridegroom served as ushers.

Registering the guests as they entered the church, was Miss Brenda Wason.

Escorted By Father

Escorted and presented in marriage by her father, the bride wore a formal white chiffon gown over crepe. The scalloped neckline and bodice were outlined with seed pearls, and the long, full sleeves were of lace and chiffon. The long train of chiffon was trimmed in lace, matching the dress. Her headpiece of organza roses with leaves, was attached to an elbow length veil of bridal illusion.

The bride carried a white

Bible topped with a cascade of white roses. She wore the traditional "something old, new, borrowed and blue."

Her attendants wore floor-length empire gowns of yellow crepe with matching smocked boleros. Their headpieces were yellow tulle illusion, topped with yellow satin rosebuds. Each carried a long-stemmed yellow rose.

Following the ceremony, a reception was held in the fellowship hall at the church.

The bride's table was covered with a lace-edged linen cloth, centered with yellow roses and the bride's bouquet. The three-tiered cake was served by Miss Brenda Wason, and presiding at the crystal punch service was Mrs. Dickie Garrison.

At the bridegroom's table, German chocolate cake and coffee were served from silver and amber appointments, with Mrs. Richard Lancaster at the coffee service and Mrs. David Garrison serving the cake.

Others in the houseparty were Miss Laura Jacobs, Mrs. France Barton and Mrs. Stuart Dixon.

When the couple left for a wedding trip to El Paso and Mexico, the bride was attired in a brown and gold knit ensemble with brown accessories. They are at home now at 7502 Ave. H, Lot 27, Lubbock.

A graduate of Seminole High School and South Plains Junior College, Mr. Scott is an electrician at Greer Electric in Lubbock. Mrs. Scott is employed as bookkeeper at Cone Elevator, Lubbock. She is a graduate of Matador High School and attended Commercial Business College in Lubbock.

Guests At Wedding

Relatives and friends who attended the wedding from out of town were Mr. and Mrs. Cecil Shelton and Mr. and Mrs. Richard Lancaster and daughter, Leann, all of Monahans, Mr. and Mrs. Wayne Shelton, Mike, Danny and David of Hobbs, N.M.; Mr. and Mrs. Varner McWilliams of Lubbock, Mrs. Larry Heard, Ricky and Jamie of Bovina, Mr. and Mrs. Raymond Hughes, Shelia and Gene of Seminole and Linda Scott of Lubbock.

Anniversary Reception Held By Mr. and Mrs. John Davis

Despite the recent ice storm and hazardous driving conditions, a large number of friends and relatives attended the Golden Anniversary reception, December 10, at the American Legion Building, honoring Mr. and Mrs. John C. Davis.

Nieces of the couple, together with Mrs. Davis's sisters, a cousin, and friends served as hostesses for the reception. These included Mesdames Thomas Cherry, C. R. Davis, Howard Squires, Marion Cherry, Ted Morrison, Floyd Hatcher, V. C. Howard, James Jones, Virgil Cotton, Marvin Graham, Robert Anderson, and Don Baxter, nieces; Mesdames Addie Cherry and Pete Lane, the sisters, a cousin, Mrs. Almar Norwood, and Mesdames Bill McKelvey and Tommie Hill.

The serving table was covered with a gold lace cloth over white and centered with a three tiered wedding cake, topped with a miniature bride and groom, flanked by double crystal candle holders containing gold candles. The table holding the silver coffee service was covered with a white cutwork cloth and decorated with a small Christmas tree. A gold satin cloth covered the registration table which held the 50th Wedding Book and was decorated with an arrangement of white mums, Christmas holly and red candles.

Many gifts were sent by friends and relatives unable to attend the celebration, and telephone calls were received from Washington, D.C., Los Angeles, Calif., Warren, Arizona, Dallas, Paris (Texas), Deport, Cunningham, Cooper and Commerce in Lamar County, where the couple was born and reared. They were married December 23, 1922 in Minter, Texas. Mrs. Davis was before her marriage, Noah Irene Harmon.

Coming from out of town for the occasion were Mr. and Mrs. Almer Norwood of Cuning-

ham; Mr. and Mrs. Marion Cherry and his mother, Mrs. Addie Cherry of Cooper; Mr. and Mrs. James Jones, Mr. and Mrs. Teddy Jones and Billy Jack Norwood, all of Paris, Tex.; Mr. and Mrs. Thomas Cherry of South Plains; Mr. and Mrs. Eddie Parr of Borger; Mr. and Mrs. Hoyet Cook of Crosbyton; Mrs. Tommie Hill of Paducah; Pete Davis of Hale Center; Mr. and Mrs. Don Baxter and children, Don Jr., David, Cathy and Paula of Afton; Mr. and Mrs. Billy Joe Cross and children, Ben, Brad and Brent of Dougherty; Mr. and Mrs. Lesley Yandell and son, William, Mr. and Mrs. Marvin Graham and son, Tony, Mr. and Mrs. Howard Squires, Mr. and Mrs. Mike Sharp, Mr. and Mrs. Dwayne Kincade and daughter, Cherie, Mr. and Mrs. Pete Lane, and Mr. and Mrs. Mike Cherry, all of Lubbock and Mr. and Mrs. Jack Norwood of Deport.

Shower Honors Michelle Smith

Miss Michelle Smith of Roaring Springs, bride-elect of Don Smith of Slaton, was honored with a shower, December 2, in the home of Mrs. Dean McInroe, Roaring Springs.

Hostesses with Mrs. McInroe for the courtesy, were Mesdames L. M. Miller, Carl Tardy, R. E. Campbell Sr., A. W. Payne, F. L. Ferguson, Loyd Stafford, Bob Clem, and Boyd Long, Miss Freda Keahy and Miss Lula Swim.

The refreshment table, laid with a white cloth, was centered with a white basket containing pink carnations and white stock, flanked by pink candles in crystal holders. Coffee and fruit punch were served with cookies, mints and nuts, with Mrs. Miller and Mrs. Clem pouring.

Guests were greeted and registered by Mrs. McInroe.

Attending from out of the county were, Mrs. Elton Smith, the prospective bridegroom's mother, and two aunts, Mrs. Veda Johnson and Mrs. Audean Nowell all of Slaton; Mrs. J. P. Moss of Floydada; Mrs. E. E. Moss Sr., Mrs. Hoyle Moss and Mrs. Lee Moss all of Lubbock; Mrs. Cliff Lowrance of Amarillo; Mrs. Don Hossley of Abilene, Mrs. Robert Meacham of Quanah and Mrs. Don Tardy of Canyon.

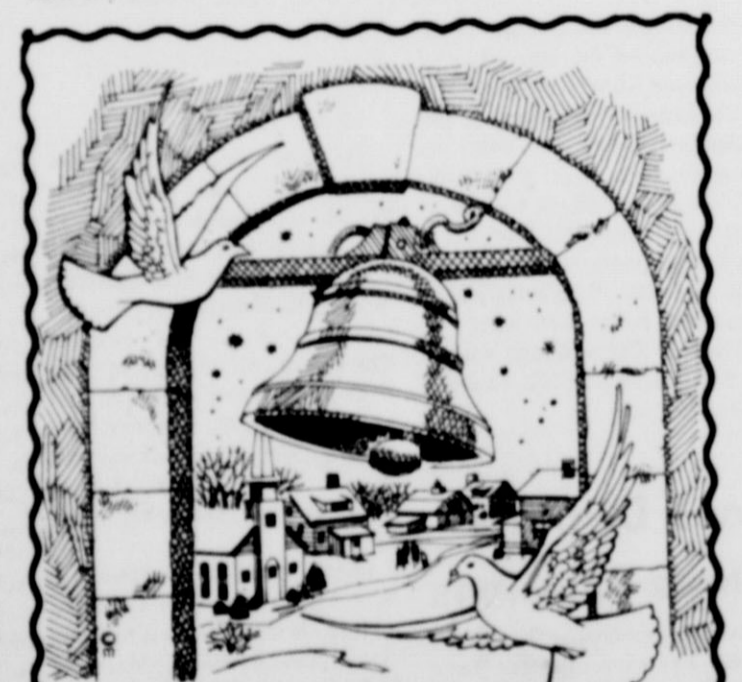
Mr. and Mrs. Pat Sheridan spent the week end in Amarillo, visiting his sisters, Mrs. Ann Gaines and Miss Beulah Sheridan.

REHEARSAL DINNER HELD AT EL MATADOR

The bridegroom was host at the rehearsal dinner Friday night, at El Matador Restaurant, for the bridal party.

A breakfast Saturday morning at the home of Mrs. Bundy Hal Campbell was a courtesy for the bride and her attendants. Mrs. France Barton, aunt of the bride, assisted with hospitalities.

Those attending were Mesdames Larry Bostick, Larry Heard and Amy, Larry Noland, Stanley Martin and C. D. Garrison, Koree and Kimberly Campbell, and the honoree, Miss Debra Garrison.



BEST WISHES AT Christmas

We're hoping the holiday brings you many joys shared with loved ones. It has been a pleasure to serve you.

CHRISTINE BRISCOE JANE CLIFTON JAN TIMMONS

Modern Beauty Shop

GARDEN CLUB HAS SILVER TEA MEETING

Matador Garden Club met Monday at 3:30 p.m. in the home of Mrs. W. N. Pipkin for a Christmas Silver Tea and exchange of gifts.

The meeting was informal, and following a brief business meeting conducted by Mrs. Pipkin, president, the group sang Christmas carols and displayed handmade Christmas decorations and arrangements.

The tea donations were for the Texas Federation of Garden Clubs maintenance fund.

The tea table was covered with a white cloth and centered with a confection tree fashioned of strawberries, coffee and cookies were served.

Present were Mesdames W. W. Clements, A. C. Traweck Jr., Pat Sheridan, Eldred Seigler, Freeman Thacker, Algie Groves, R. E. Campbell Jr., and Douglas Meador, and a visitor, Mrs. Stan Hanesworth of Houston, the former Dorothy Traweck.

Invite Friends To Open House

Open house will be held at the home of Mrs. John Hamilton, Sunday afternoon, December 24, from 4 to 6 o'clock, by her children, Mr. and Mrs. Tom Hamilton of Plainview, Mr. and Mrs. Harry Hamilton of Lubbock and Mr. and Mrs. Carl Carter (Mary Jane Hamilton) of Abernathy.

"There are always so many friends who spend Christmas at home, that we don't know about until we read the next week's Tribune, so we wish to take this means of extending an invitation to all our friends to visit us at the Hamilton home. This includes also, friends of Richard and his family, who live in Alaska," the announcement to the Tribune stated.

Mrs. Woodruff is Hostess For Club's Christmas Tea

Mrs. J. L. Woodruff was hostess Thursday afternoon for El Progresso Study Club's annual Christmas tea and program.

Mrs. Harold Campbell was program leader and presented a quotation from Martha Nicholson, "His Name Shall be called Wonderful," for an introduction.

Two guests, Mrs. John V. Stevens at the piano, and Mrs. Glenn Woodruff at the organ, provided an enjoyable program of Christmas music, starting with a duet arrangement of "How Great Thou Art," and continuing with familiar carols and newer, modern holiday songs.

Mrs. Woodruff presented several vocal selections, including "Home for the Holidays" and "When Santa Claus Gets Your Letter," accompanied by Mrs. Stevens. She also led the group in a sing-song of carols and popular Christmas songs.

Mrs. J. M. Hill Jr., gave the Inspirational Thought to conclude the program, reading "The Priceless Gift of the Kingdom," by Helen Stiner.

Mrs. Furman Vinson, president, opened the meeting for a brief business session. Members brought gifts to be sent to patients in the State Hospital.

Members of the Tea Committee presided at a tea following the program. The dining table was laid with a white organdy cloth and centered with a silver and crystal arrangement of figurines, with miniature angels in the foreground. Finger sandwiches, cookies, coffee and wassail were served, with Mrs. Vinson at the silver service.

Committee members were Mesdames J. M. Hill Jr., Ben Keltz, A. J. Daffern, J. L. Woodruff and Grace McDowell. Others present included two guests, Mrs. R. W. Overstreet and Miss Caron Russell, and members, Mesdames R. E. Campbell Jr., Robert Darsey,

E. A. Day, Carl King, W. D. Lipscomb, W. F. McCaghren, W. N. Pipkin, Douglas Gossett, Algie Groves, D. E. Pitts, Fred Simpson, Freeman Thacker, Howard Traweck, J. R. Whitworth, Harry Willett, Douglas Meador, John M. Russell and Raymond Davis, and Miss Mary Keith.

The club will be recessed for the Christmas holidays, and will meet January 11 in the home of Mrs. Carl King.

INVITATION TO WEDDING

Friends and relatives are cordially invited to attend the wedding of Miss Vanessa Scott and Pat Peacock, at 6 o'clock in the evening, Friday, December 22, in the First Baptist Church in Dickens, and the reception afterwards at the church.

Christmas Is Recital Theme

Christmas was the theme when Mrs. J. R. Whitworth presented her speech pupils in a recital Friday night, Dec. 15, in the high school auditorium. A Christmas tree and greenery, together with Santa, decorated the stage for the occasion.

Wade Vandiver and Kody Hardin opened the program with a reading, "Up or Down." Other numbers presented were as follows: "Christmas Time," Donna Kay Warren, Kim Hand and Jelene Long; "Telling Santa," Frank Darin Wright, Charles Wayne Cartwright, Jeffrey Burkes and Cody Christian; "Why?" Jelene Long, Kim Hand, Cody Christian, Donna Kay Warren, Charles Wayne Cartwright, Jeffrey

Burkes and Frank Darin Wright. "A Visit in Santa Land," Holly Hobbs, Melea Taylor, Tina Timmons, and Carla Christian; "Why We Like Christmas," Carla Christian, Kody Hardin, Tina Timmons, Wade Vandiver, Melea Taylor and Holly Hobbs; "The Lone Christmas Tree," Deanne Phillips and Dixie Nimmo; "Playing Jokes on Santa Claus," Brent Campbell; "Wouldn't It Be Terrible?" Dixie Nimmo and Deanne Phillips; "Tell Me Her Name," Kimberly Campbell and Kyle Hardin.

Burkes and Frank Darin Wright.

"A Visit in Santa Land," Holly Hobbs, Melea Taylor, Tina Timmons, and Carla Christian; "Why We Like Christmas," Carla Christian, Kody Hardin, Tina Timmons, Wade Vandiver, Melea Taylor and Holly Hobbs; "The Lone Christmas Tree," Deanne Phillips and Dixie Nimmo; "Playing Jokes on Santa Claus," Brent Campbell; "Wouldn't It Be Terrible?" Dixie Nimmo and Deanne Phillips; "Tell Me Her Name," Kimberly Campbell and Kyle Hardin.

"The Guiding Star," Cindy Johnson, Linda Nimmo, Linda Elliott, Beanie Davis and Katherine Shannon; "Mrs. Santa Claus," Kimberly Campbell and Susannah Woodruff; "Jingle Bell Rock," a piano solo by Shannon Jameson; "The Most Noted Man," Charles Ed Cammack and Joe Don Warren; "Foolish Advice," Susannah Woodruff and Karl Palmeyer; "The Year Goes By," Mr. Calendar, Joe Don Warren, Imp of Time, Charles Ed Cammack, and The Months, Katherine Shannon, Beanie Davis, Linda Elliott, Linda Nimmo and Cindy Johnson.

"Christmas Detectives," Kenny Rose, Shannon Jameson, Tanya Simpson, and Debbie Phillips, and the concluding number, "Sad News," Kyle Hardin, Karl Palmeyer and Brent Campbell.

BAPTIST YOUNG WOMEN HOLD CHRISTMAS PARTY

Baptist Young Women's organization honored older women of First Baptist Church, with a Christmas coffee Friday morning at the home of Mrs. Pat Seigler.

The group sang carols and visited, and were served refreshments. Present were Mesdames Ben Keltz, Velma Fuller, Lois Smart and Berta Campbell, Miss Mary Keith, and BYW members, Mesdames Tom Wright, Kelly Jackson, Ronnie Vandiver, Vann Francis and the hostess.

Words To Live By...



A good conscience is a continual Christmas. Benjamin Franklin

It is good to be children sometimes, and never better than at Christmas time, when its mighty founder was a child, Himself. Charles Dickens

Heap on more wood! The wind is chill. But let it whistle as it will, we'll keep our Christmas merry still. Sir Walter Scott

Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto me. Matthew 25: 40

What can I give Him, poor as I am? If I were a shepherd I would bring a lamb. If I were a wise man I would do my part, yet what can I give him: Give my heart. Christina G. Rossetti

BRING THE FAMILY... ENJOY Christmas Music in the Churches

Merry Christmas

First Baptist Church

Mr. and Mrs. Nolan Fulker son of Lubbock visited here Sunday with her sister and husband, Mr. and Mrs. Douglas Meador.

Mrs. Wes Hall was in Lubbock Monday and Tuesday last week for a medical check up, and visited her aunt, Mrs. Lizzie Archer.

WHITEFLAT NEWS

Mrs. Stella Tilson

Mr. and Mrs. Terry Keltz of Plainview visited Saturday with her parents and sisters, Mr. and Mrs. Vernon Higginbotham, Nancy and Betty, while they were here for the wedding of Debra Garrison.

Mr. and Mrs. Harold Gordon of Post and Lonnie Harmon and two friends visited Sunday with Mr. and Mrs. Alfred Cooper.

Visiting Wednesday night with Mr. and Mrs. Scott Robbins were Mrs. Velma Fulfer and her brother, Clarence Groves.

Visiting with Mrs. Janice Dixon and Spencer Sunday were Mr. and Mrs. Cleve Tooke of Hedley; and Mrs. Lonnie Harmon of Pampa.

Mr. and Mrs. Stuart Dixon, accompanied by her sister, Mrs. Adrian Risner of Wheeler, drove to Loraine to attend the funeral of their brother-in-law, Thomas Riden, Wednesday afternoon. He was the husband of Dessie Casey Riden.

COUNTY UNDER QUOTA

Motley County is below its quota of contributions to the West Texas TB & RD Association, according to R. M. (Bob) Stanley, county chairman. The association supports treatment in cases of all kinds of respiratory diseases.

Mr. Stanley asks that those who will make contributions, send them to him, or leave them at the Bob Stanley Pharmacy. Credit will be given the donors and the funds will be delivered to the association.

MARTY McCAGHREN IN HONOR SOCIETY

Marty McCaghren, son of Mr. and Mrs. W. F. McCaghren of Amarillo is one of 144 students at West Texas State University, Canyon, accepted into the Mary E. Hudspeth Honor Society for freshmen and sophomores. He is a sophomore, and the grandson of Matador residents, Mr. and Mrs. Bill McCaghren.

A Message from Billy Graham

"God is always with us but at Christmas we are more intensely aware of his presence. He looks out at us from the faces of those we love. He speaks to us amid the sounds of bells and the anthems of praise. And His greatest gift comes to our hearts anew when we hear the beautiful Christmas story once again — and believe."

(Quotation from a Billy Graham card by Hallmark)



GREETINGS

May the joys of Christmas . . . peace, serenity and goodwill . . . bless you, your family and your loved ones. Thank you for your support.

BILLY DEAN'S DRIVE IN

Phone 347-2310 - Pick-Up Window
JOE AND BILLIE SMITH

merry Christmas



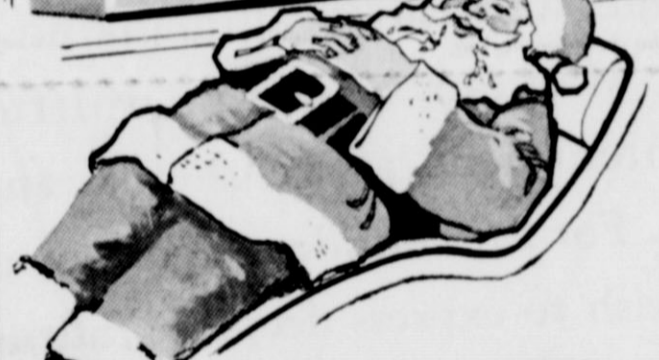
As you gather with your dear ones around the Christmas tree, accept our heartfelt wishes for a wonderful holiday.

LEE'S of Roaring Springs

Register Now!

WORLD'S LARGEST CHRISTMAS STOCKING
NO PURCHASE NECESSARY
DRAWING AT

Saturday, Dec. 23
2 p.m.



Please stay tuned. We're channeled to transmit wishes to you for the happiest Yule, yet! For patronage you've shown . . . thanks.

T-V Cable -Matador
GLEN AND NELL



Heigh-ho the merry-o!
It's Christmas once again. And jolly Santa rides the range, carrying our good wishes and gratitude.

Cowboy Boot & Shoe Shop

MATADOR, TEXAS
D. L. Damron, Manager

Reception Slated In El Paso for Red Raider Fans

Lubbock - A pre-Sun Bowl game reception for ex-students, friends and boosters of Texas Tech University will be held at the International Club in El Paso from 8:30 to 10 a.m. MST, Saturday, Dec. 30.

The reception precedes the Sun Bowl Classic which features the Texas Tech University Red Raiders against the North Carolina University Tar Heels at 11 a.m. MST, 12 noon CST.

The reception is sponsored by the Texas Tech University Ex-Students Association and Jon Davis of El Paso is serving as coordinator for the program. The International Club is atop the State National Bank Building in downtown El Paso at the corner of Kansas and Mills streets.

Fans entering El Paso on Interstate 10 should take the Kansas Street exit to reach the State National Bank Building and the International Club. Parking is available near the Bank building.

"All ex-students, friends and Red Raider fans are invited to the reception for visiting and reunions," Davis said.

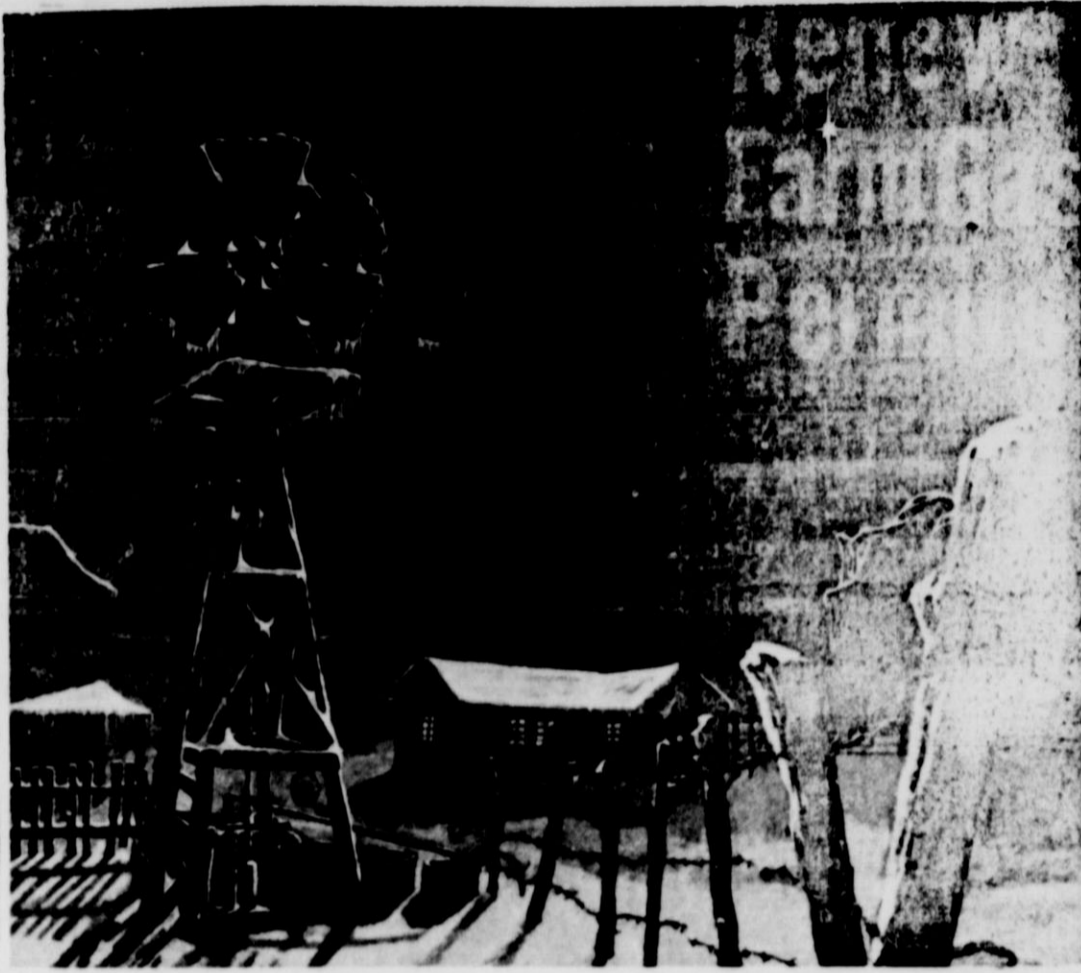
Dear Santa,
Zane and I have been pretty good this year.
Zane would like a rag doll, a push toy and a floor train.
I would like a Texaco Tank Truck, a G. I. Joe and a Talking View Master.
We will leave milk and cookies for you and remember all the other boys and girls.
We love you,
Charles Wayne and Zane Cartwright



CHRISTMAS GREETINGS

Sincere wishes that the joys of Christmas be abundantly yours.

Matador Floral Co.



Season's Greetings

from the Tribune Staff

LILA AND DOUGLAS MEADOR

MARY RENFRO
LINDA GOSSETT

HAZEL DONOVAN
DOUG MEADOR
OTT HINES

HERE'S HELP for late Shoppers



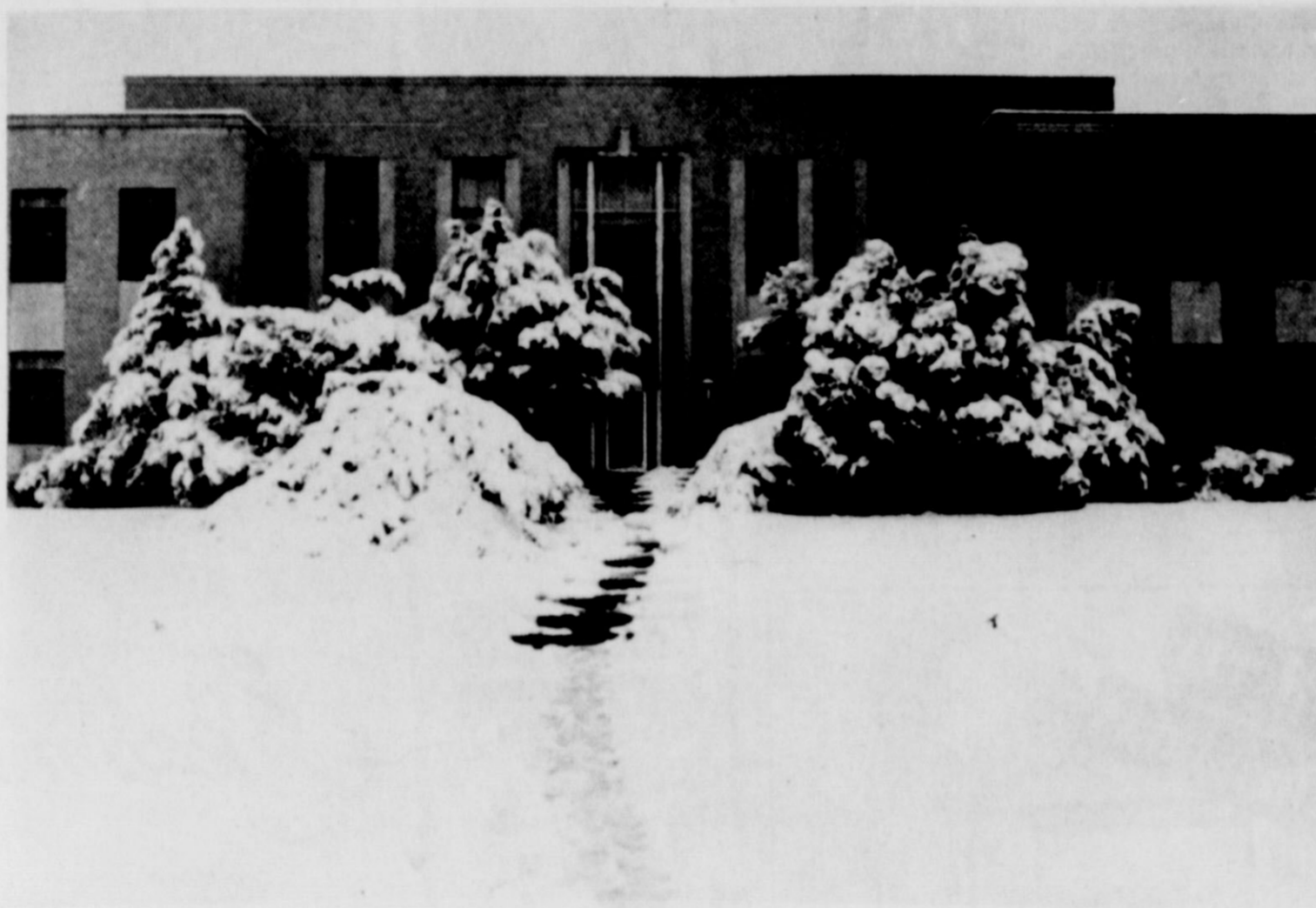
- For Mother
- For Her
- For Brother
- For Him
- For Sister
- For Baby
- For Father



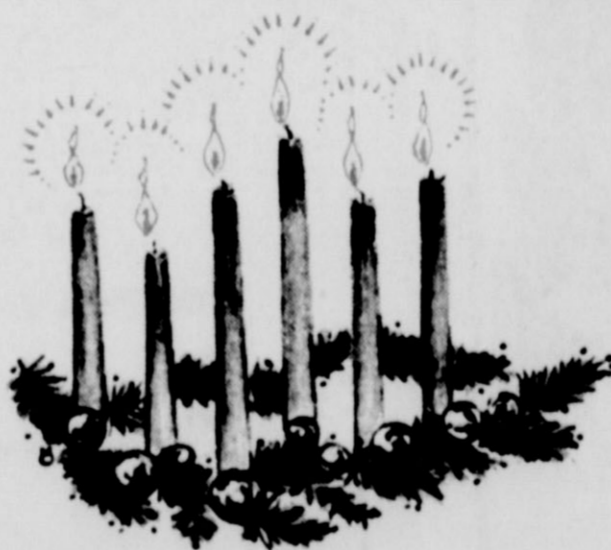
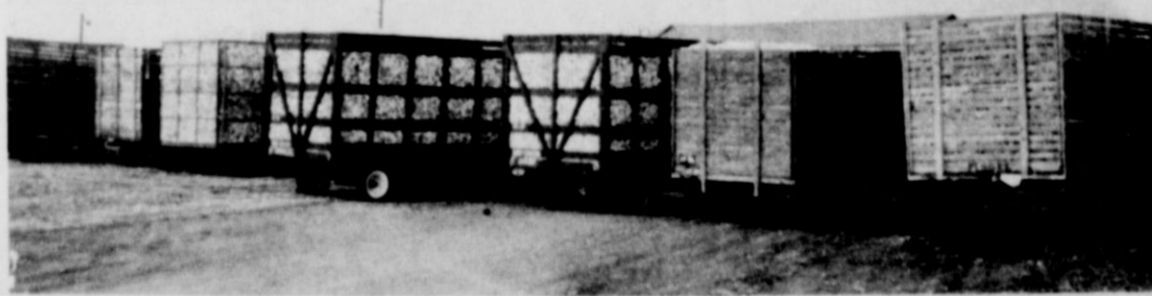
Bob Stanley Pharmacy

"ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS"

MERRY CHRISTMAS



At this Glorious and Holy time, we wish for all mankind the great gifts of peace and joy, faith and love. May our spirits be uplifted, and our hearts filled with happiness and contentment, as we cherish anew the glorious message and meaning of Christmas. For the confidence and loyalty of those whom we are privileged to serve, we wish to express deepest gratitude.



WEST TEXAS GIN

Division of Quannah Cotton Oil Company

James Taylor, Manager

State Highway 70 North

Matador, Texas