Sulvan Dunn, Director Southwest Collection Terms Tech Lubbock, TX 79409

APPY THANKSGIVING



THANKSGIVING RIDE — This picture was taken in August, 1939 at the Morckel Turkey Ranch at Floydada. Little girls are sisters, Nancy (front) and Karen Buchanan, and the little boy is David Badgett. This picture appeared in the Ft. Worth Star Telegram, December 24, 1939. It was printed in color as part of the paper's Amateur's Art Gallery . J.T. Hatch of Floydada was the photographer. Nancy Buchannan Hagood of Floydada, is the mother of Janie Campbell of Matador. Karen Buchannan Bedell, of El Paso, is her aunt. David Badget once owned a business in Matador. It is unknown where he now lives.



Motley County Tribune

EXAS PRESS SSOCIATION WARD WINNER



106 YEARS

THURSDAY, NOVEMBER 27, 1997

Voice of the Foothill Country

ISSUE NO. 48

50¢ per copy



NOVEMBER 21, 1968 Best Crop In Years Moving From Fields

"The best crops in years, perhaps in history, of Motley County, is beginning to move from the fields. A total crop will not equal the thirty-five thousand - bale 1949 crop.

November 27, 1947 COMMUNITY JOINS IN UNION SERVICES

"Thankful Texans of various religious denominations attended the Union Thanksgiving services held at the Matador Methodist Church at 7:30 p.m. Wednesday evening. Sermon was by Rev. Clifford Potts, pastor of the First Baptist Church.

Clear Roads Should Abound Over Thanksgiving Holidays

Austin - Most Texas highways Knox County has narrow lanes with should be open during the Thanksgiv- shoulders in use for travel lanes. ing holidays with few delays caused South by highway construction.

Perhaps the best news is for motor- New Braunfels in Comal County has ists traveling Interstate 45 through no emergency shoulders through a

Corsicana, where significant delays seven-mile lane expansion project. occurred last Thanksgiving. The high-- I-10/East Freeway through way is no longer reduced to one lane in Houston eastbound and westbound each direction and motorists should ramps to U.S. 59 northbound closed until Dec. 15. Detour to Runnels Street Highways where there could be turnaround.

I-10/Katy Freeway through Houston eastbound from I-45 to Taylor Street has two inside lanes closed until Feb. 1998. - U.S. 287 through Clarendon in

- I-45/Gulf Freeway through Houston southbound at Farm-to-Mar-- U.S. 83 through King County ket 518 has one middle lane closed.

has narrow lanes with shoulders in use - I-45/North Freeway through Houston southbound from Airline - U.S. 82 through Benjamin in Road to Crosstimbers Road will have

County Bridge Replacement Aided By State Funds

have minimal, if any delay.

North

in each direction.

for travel lanes.

construction-related delays include:

- I-44 through Wichita Falls.

Donley County is reduced to one lane



two inside lanes closed from 6 a.m. to noon on Saturday, Nov. 29 only. - FM 865/Cullen Boulevard

- I-35 between San Antonio and through Houston northbound and southbound from Meadow Park Lane to Sunbeam Street is reduced to one lane in each direction.

East

- I-20 through Gregg County at the Sabine River, traffic is reduced to one lane in each direction. Detours are December 4. possible.

continued on page 2

Granny's **Tea Party** Date Set

The Annual Library Fund Raiser, "Granny's Tea Party" has been set for Sunday, December 7, at 2:30 p.m. in the home of Joyce Campbell in Matador.

This annual event is for girls ages 4 and up, to dress up in their Granny's hats, dresses, gloves, jewelry, etc. and have tea and cakes at a real old-fashioned tea party. Reservations and a \$5.00 donation are required. Please call Joyce Campbell at 347-2793 to make your reservation.

All proceeds benefit the Motley County Library.

Christmas Paper Deadline **Coming Up**

The deadline for the annual Motley County Tribune Christmas edition is

Late night shopping set for December 4

The night that everyone looks for- American Legion Building from 5:00 ward to each year to get them in the -8:30 p.m. They will be serving stew, Holiday spirit and offers a night of cornbread, cobbler and drinks for only bargain shopping at home, Late Night \$4.00. All proceeds will be used to Shopping, will be held Thursday night, sponsor the All-Night Drug-Free Graduation Party held in May. The

Most Matador businesses will be booster club would like to invite evopen late, 5:00 - 9:00 p.m., offering eryone to come eat a delicious supper special drawings for discounts, sav- and support our youth at the same ings on gift items, refreshments and time.

more.

The Motley County Booster Club Watch for more details on this night will have a Stew Supper in the of fun in next week's paper.

Santa Claus Is **Coming To Town!**

ing (downtown) at 5:30 p.m. and will for Santa. There will be Horse and be there until 9:00 p.m.

Come and tell Santa what you want Buggy rides around town, too!

Santa Claus authorizes Tribune to receive Letters

Hey kids! Santa has officially au-Letters may also be put in the mail thorized the Motley County Tribune to box in front of the Tribune office. accept letters to him. You can mail

Pole.

But, most importantly all letters must be in by December 12 to enable

us to print them in the paper and forward them on to Santa at the North

Santa Claus will be coming to town Thursday, December 4 during Late for Christmas and get your picture Night Shopping in Matador. He will made. You can also shop for Mom and arrive at the American Legion Build- Dad at the Kiddie Store while you wait

DUMONT BRIDGE - This long county bridge located near Dumont will soon be rebuilt. The bridge is approximately 450 ft. long, but will be shortened some when refurbished. (TxDOT photo)

boost today from the state.

The Texas Transportation Commis- County citizens. sion committed \$350,000 to help replace the County Road 105 Bridge at the Pease River just southeast of Matador.

The bridge has been closed since August due to structural damage caused from a fire, forcing traffic to be de-

Efforts to replace a damaged coun- toured to a temporary low water cross- emergency consideration of this ty road bridge in Motley County got a ing. The sturcture is an essential route sturcture for the off-system bridge connection for many of the Motley program," said David Casteel, district engineer for TxDOT's Childress dis-

Construction on the new bridge could begin as early as next summer, according to the Texas Department of with Judge Price and the Commis-Transportation (TxDOT). sioner's Court of Motley County in

"TxDOT is pleased to be able to providing transportation improve- everything done for that issue. respond to the county's request for ments to the area."

coming up soon! The Christmas edition will be our December 25th edition, Christmas Day, but will be printed on Tuesday, December 23rd. But the deadline for all Santa Letters, special Christmas stories, pictures, etc. will be Friday, December 12. All regular news copy, ads, etc. for that week must be in no later than Monday, Dec. 22, and would be better if some items could be in on that Friday. We realize that this sounds very trict. "It is always a pleasure to work confusing, and we apologize for that, but due to Christmas falling on a

Thursday, and early print dates, we have no other choice in order to get We appreciate your cooperation!

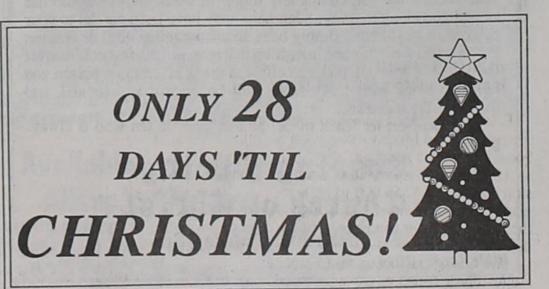
Matador, TX 79244

your letters to -

Santa Claus

P.O. Box 490

c/o Motley County Tribune



Page 2, Motley County Tribune, Thursday, November 27, 1997



Happy Thanksgiving! Wow! A lot lessons or think them irrelevant and has happened since last Thanksgiv- stupid. ing! But yet, it seems like it was only 3. There are no mistakes, only lesyesterday. We have a lot to be thankful sons. for again this year, as we do every granddaughter, Morgan. We are so mately "works". thankful for the joy she brings to our 4. A lesson is repeated until learned. lives.

yet there are some people this holiday season, who are trying hard to think of something to be thankful for. There there, and my heart and prayers go out there are lessons to be learned. for them. I pray that God will bless 6. "There" is no better than "here". them with His special comforting touch this holiday season.

As you probably know by now, since I have printed other things from Chicken Soup for the Soul, I really like this book. The following is also from that book.

THE RULES FOR **BEING HUMAN** by Cherie Carter-Scott

1. You will receive a body.

You may like it or hate it, but it will be yours for the entire period of this time around.

2. You will learn lessons.

You are enrolled in a full-time informal school called Life. Each day in this school you will have the opportunity to learn lessons. You may like the 10. You will forget all this.

Growth is a process of trial and year. But the most blessed event was error: Experimentation. The "failed" the birth of the most precious little girl experiments are as much a part of the there ever was - our beautiful little process as the experiment that ulti-

A lesson will be presented to you in I know everyone has something various forms until you have learned very special they are thankful for, and it. When you have learned it, you can then go on to the next lesson. 5. Learning lessons does not end.

There is no part of life that does not are a lot of lonely and sad people out contains its lessons. If you are alive,

> When your "there" has become a "here", you will simply obtain another "there" that will again look better than "here".

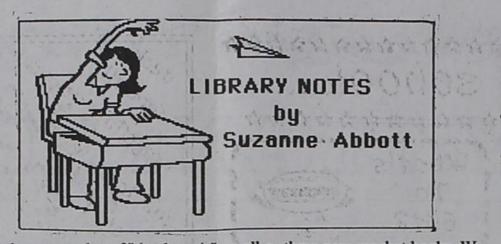
7. Others are merely mirrors of you. this renewed subscription.

You cannot love or hate something about another person unless it relfects something you love or hate about yourself.

8. What you make of your life is up to you.

You have all the tools and resources you need What you do with them is up to you. The choice is yours.

9. Your answers lie inside you. The answers to Life's questions lie inside you. All you need to do is look, listen and trust.



We have a number of "thank you's" well as three new crochet books. We today. As usual, Motley County resi- thank Beverly for these welcome dents, both present and former, have donations. come through in fine style for the library. We had a wonderful crowd for Society met at the Library last week Nelda Laney's Capitol Renovation and then adjourned to the home and program, and we thank all who at- fabulous family history collection of tended. We also appreciate those Monte and Noma Wike. We appreci-Friends of the Library members who ate the Wikes' opening their home to brought goodies to serve at the recep- the Society's members. tion. We had a lot of wonderful food. Thanks, too, to Jerry and Patricia annual Friends of the Library Christ-Green for coming in on Saturday and mas Greeting Project. You can send moving furniture and setting up chairs your greeting to all your friends and

for the program. We have another new county his- at the Library. This card will be pubtory book in the Library. We thank lished in the Christmas issue of the Alvin Lynn for ending 100 Moore Motley County Tribune, and Eureka! Years A History of Moore County, Your Christmas card problems are Texas. This will make a great addition taken care of. We ask that you drop a county histories. Thanks, also to Eve- to sign the card. lyn Garrison for calling this book to our attention.

The Rev. Tom Sanders of Califor- print books for those of us who can magazine Biblical Archaeology Re- big. A good time to sign this card will view. This is a very popular magazine be the Matador Late-Night Shopping

Lee Peacock has donated some new in books and videos, making copies, books to the Library's genealogical collection and we appreciate her continued interest and support. Beverly Vinson also donated some new books to the library's genealogical section as

El Progresso Club Discusses **Adult Literacy Problem**

El Progresso Club met November ral basics required. Some would add 13, 1997 at the Senior Citizens Center mathematics. Most people cannot with the following present: Mrs. JoAnn function effectively in our society Dickson, Mrs. Patricia Green, Mrs. unless they can read, write and speak Debbie Martin, Mrs. JoEtta Bumgard- English. Studies show at least twenty

plan more time for each other. Family life can be strengthened and enriched The Motley County Genealogical by first having the desire to make it

> changed. bers? What do you consider when giving your answer? Are you truly kindred spirits? Some families are always together but never know where cation - true communication - is almost non existent.

What things do you consider to be important that you do together? Is going and doing the only thing you do they are together "all the time". They thankful. Last year the proceeds from the may have proximity of body but be very, very far away in spirit.

nia has sent us a gift subscription to the read a little more easily if the letters are check". Are you truly living your val- ice serve people of all ages regardless with our patrons and we appreciate event. The library will be open that and or meaningful? The answer to all gin.

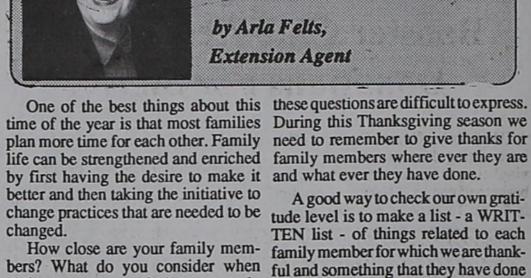
browsing the Internet, signing the Christmas card, and just visiting.

Come by the Library to see Beverly and Furman Vinson's collection of White House Christmas Ornaments.

Coming up at the Library is the

family by signing the Christmas card

Christmas card bought some new large



How close are your family memfor you that no one else has ever done. The list will speak volumes about who

YOU are. It may also help YOU to they stand with each other. Communi- heal some long term pain and enter the Thanksgiving with a more grateful heart. Another great benefit of having such a list is that some days when you think no one cares or when you feel hurt toward that person, you can read with family members? Many families your list and remember that you truly to our growing collection of Texas donation in the can when you come in consider that they are very close since do have many things for which to be Let us give thanks.

Family and Consumer

Sciences News

Educational programs conducted by This is an excellent time for a "value the Texas Agricultural Extension Servues related to your family? What can of socio-economic level, race, color, you do to make relationships closer sex, religion, handicap, or natural ori-



America's Hottest Supplement! Incredible 2 For 1 Offer!

St. John's Wort: Recently featured in | Newsweek Magazine as the "premier herb for treating moderate depression."

This natural alternative is the treatment of choice in Germany and the European countries, and is now available in America. Swanson Health Products: serving

America's health care needs with the highest quality products at discount prices since 1969.

We carry all name brands including Nature's Way, Schiff, TwinLab, Kyolic, and Nature's Herbs. Every Product Discounted Up To 50%!

Call Toll Free: 1-800-437-4148 7am-Midnight CST, 7 Days A Week. Ask for Dept. 500.

Stop in at Rose Garden

for your Late Night Shopping, December 4

Lots of Bargains - Drawings for Discounts! 10% - 50% off every purchase. Door Prizes

There's something for everyone at Rose Garden Come by and have refreshments while you browse

1 in 10



Is there someone in the course of your life that you have forgotten to thank? Is there someone who needs a little encouragement, a word of gratitude for their efforts?

Thanksgiving, one of our national holidays, is not far away. We can hardly wait for the holiday from work, the opportunity to see family, to feast upon delicious family favorites. Yet, folks are still waiting for our thanksgiving, our offered gifts of gratitude to them.

Twenty centuries ago, Jesus, the Son of God, was walking through the human experience. One day, close to Jerusalem, he came across ten lepers. The nationality of the entire group is unclear, but we know one of them was despised Samaritan. Recognizing Jesus, perhaps only as healer, they called to him, "Jesus, Master, have pity on us!" Jesus simply said, "Go show yourselves to the priests." Miraculously, on their way, they were totally healed. But sadly, only the Samaritan returned: "He threw himself at Jesus' feet and thanked him" (Luke 17:16). Why did the others call Jesus Master?

Take this week and survey your life. Ask God to bring instances to

being taken care of. The Federation English language. Report was given by the District President, Mrs. JoAnn Dickson concerning nation behind California and New York the Fall Board Meeting held in Sey- in the population of adults who lack a mour in October, with seven El Pro- high school diploma. In Texas an gresso members attending. Loys Campbell was elected interim-president to finish the years activities.

The leader for the afternoon was Patricia Green who commenced the afternoon with a patriotic bent with the group pledging allegiance to the U.S. Flag and the Texas Flag, repeating the American's Creed and then singing "The Star Spangled Banner" and "God Bless America". She told of the awesome sight of the Air Force Academy this past weekend when she and her husband had the privilege to attend the football game between the Air Force and Army and what a thrilling experience to be in that atmosphere during the Veterans Day celebration. Mrs. Green introduced Mrs. Joan Keith, from the Motley County ISD who spoke on Adult Literacy and Continuing Education.

Mrs. Keith has 30 years experience in the Literacy of Adults having done much of that work in the schools in Southern California. She dealt with people from 14 to 64 years of age on the West Coast in the Adult Literacy program. She cares deeply about the program of the adult population and of their plight for learning. In the dictionary definition, literacy is the abilty to read and write. Just that. It is adult literacy in an enlarged sense that has caused such great concern. Reading and writing are among the basic intellectural skills that everyone needs to function effectively in an advanced society - to earn a living wage, exercise the responsibilities of citizenship and deal with the challenges of everyday life. In today's society, reading and writing are not the only intellectu-

Clear Roads from page 1

I-20 through Tyler has the Harvey Road exit closed for a bridge widening project.

- I-30 through Bowie County is reduced to one lane in each direction.

- U.S. 59 near Atlanta in Cass County and near the Harrison/Panola County line is reduced to one lane in each direction.

- Texas o unrough Hearne is reduced to one lane in each direction. Central

ner, Mrs. Loys Campbell, Mrs. Bev- to thirty million adult Americans have erly Vinson, Mrs. Joan Keith and Mrs. not mastered basic literacy skills. They Grace Campbell. The meeting was cannot read and understand the newscalled to order by president-elect Loys paper, balance a checkbook, use a bus Campbell with the usual business schedule or in some cases, speak the

Nationally, Texas ranks third in the continued on page 3

Lots of Christmas Gift Ideas! Angels, Ornaments, Antiques, Antique Quilts, Jewelry, & many more wonderful items for Christmas gift giving.



your mind when you completely forgot to thank someone who has helped you along the way. Such help may have been curcial to your purpose, it might have simply been an encouraging word or gesture. Perhaps you were just one in a group that received the favor. Whatever the case, big or small, make an effort to thank at least one person you failed to thank earlier. That one will be surprised, delighted, and thankful. Try it and see!

Remember: let "each of us" be the "one" in ten who is always grateful.

Roaring Springs Church of Christ Michael G. Crowley, Sr. Bible Study - 10:00 a.m. Worship - 9:00 a.m.

- U.S. 183 through Lampasas to Lometa has a six-mile detour with narrow lanes and rough road conditions.

Tranportation officials say most crashes can be prevented if motorists practice safe driving habits. These include traveling at a speed appropriate for the conditions, obeying the speed limit, using safety belts properly, paying attention to traffic around you, especially at intersections and when changing lanes and never drinking and driving.

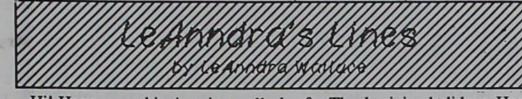
Motley County Tribune, Thursday, November 27, 1997, Page 3

***** What's happening at school ****

Booster Club Accepting Donations For Sign

The Motley County Booster Club contact Bettye Stevens, Kelli Martin, is accepting donations for a 3 x 8 ft. or Billy Green. There will also be a dovinyl sign to be taken to out of town

basketball games. The cost of the sign nation can at the Stew Supper Decemis \$100. To make a donation please ber 4.



Hi! Hope everything's going well. day for Thanksgiving holidays. Hope The Lady Mats and Matadors played everyone has a Happy Thanksgiving! the Patton Springs Rangers, Novem- The District 4-H Food Show was ber 18. Both teams won, on November held November 22. Kittie Campbell 22, the JV and Varsity Girls played was the only contestant from Motley Silverton. Both teams were defeated County to place. She placed 4th. Way but played a long hard game. to go Kittie. We all very proud of you.

School was released at 1:30 Tues- See you next week!

El Progresso Club from page 2

average of \$86.00 per student for only 49 hours of instruction was provided.

A variety of programs have been developed and described as family literacy interventions. Some are homeschool partnerships that seek to involve the parents in activities that tion-filled program it was and one we support the school's goals. Some reach all should be infomred about. out to both parents and their children. Programs which involve intergenera- Campbell and Debbie Martin from a tional programs are those that teach table decorated with the school-time the parent who in turn teaches the theme, slate, books, glue and all the child; provide activities for both par- trappings of a school room. Cake, ents and children, often together.

Family, signaled a new direction for cold, gray day. adult and childhood literacy programs The next meeting will be the Christworldwide, one that unites adults' lit- mas tea with program by JoAnn eracy and chldren's primary educa- Dickson and held at the home of Hation. Four interrelated reasons to sup- rold and Grace Campbell. Members



MONDAY, DECEMBER 1

sage, Fruit, Milk.

Lunch: Spaghetti, Meat Sauce, Tossed Salad, Whole Kernel Corn, Bread Sticks, Dessert, Milk.

TUESDAY, DECEMBER 2

Breakfast: Cereal, Toaster Pastry, Juice, Milk.

Lunch: Assorted Sandwiches, (Bologna, Cheese, Tuna, Turkey, Pi- 13. Shandra Jones added 11; Rachael Fritzler, 4. mento Cheese), Lettuce, Tomato, Pickle, Potato Chips, Peach Cobbler, Young, 3; Leslie Taylor, 2; and grabbing 12. Bobby Fritzler had 7; Milk.

WEDNESDAY, DECEMBER 3

Breakfast: Hot Cereal, Buttered Toast, Fruit, Milk.

1. Better educated adults are more Potatoes, Gravy, California Blend Veggies, Hot Rolls, Honey, Milk.

THURSDAY, DECEMBER 4

Lunch: Taco Salad, (Meat, Refried

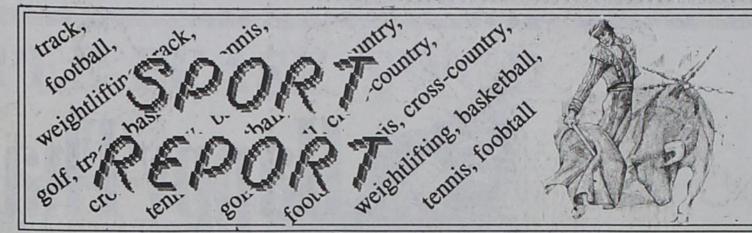
4. Better educated adults produce Beans, Cheese) Tortilla Pieces, Salsa, with 13. Kandi grabbed 11; Margaret Cake, Strawberries, Milk.

FRIDAY, DECEMBER 5

Toast, Juice, Milk.

Lunch: Hamburgers, Lettuce, Tomato, Pickle, Onion, Potato Chips, Brownie, Apple, Milk.

MC Booster Club to Sponsor Stew Supper The Motley County Booster Club



The 7th Grade Girls basketball team defensive game. The team forced three and Brittany Moore, with 3.

freethrow line for 62%.

43-42. Lisa Taylor was leading scorer with Martin, 5; Aaron Binder, 5; and Bobby

Smith, 8; Courtney Hays, 4; Misty Mylinda Gilmore, 2.

The girls had a close game all the way through. The Varsity Girls team had a big Clauser, 1 and Joe Gonzales, 1.

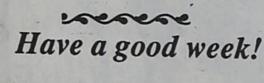
win over Patton Springs, November Lunch: Chicken Nuggets, Fluffy 18, defeating them 57-17. Tonie Bowden was leading scorer

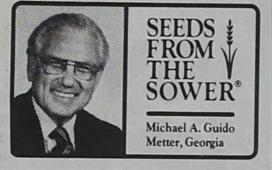
with 17. Kandi Keltz added 16; Jill Stanley, 11; Kristi Williams, 4; Ashley Stevens, 3; ShaVonneTaylor, 3; Breakfast: Biscuits, Bacon, Eggs, Margaret Mangram, 2; and Kim Ashley, 1.

Tonie was also leading rebounder make the most mistakes. 1; and ShaVonne, 6.

Breakfast: Cereal, Cinnamon sists. Ashley and Tonie each stole the ball five times.

The girls played an exceptional charges for the team."





Breakfast: Biscuits, Gravy, Sau- were defeated by Silverton, Novem- 5 second turnovers. The combined a big loss to Silverton, November 22, ber 17, 17-35. Chasity Holman was team steals and forced turnovers were 40-90. Leading scorers were Kandi leading scorer with 9 points. Others 28 and 23 respectively which took the Keltz and Tonie Bowden, with 14. putting in scores were Lacy Carson, 7; ball from Patton 51 times all together. Others scoring were Kristi Williams,

> Lacy was 5 out of 8 from the Springs, 64-51. Aaron Green was lead- 3. ing scorer with 17. Dayton Grundy

The 8th grade girls won their game, added 9; Keane Cruse, 9; Benji Ro- 7. Margaret Mangram had 5 and Kandi driguez, 9; Brad Marvel, 6; Ryan Keltz had 5.

Aaron Green, 6; Aaron Binder, 6; Day- making 5 of 6 for 83%. Blair Thacker ton Grundy, 6; Keane Cruse, 5; Brad led the team in assists with 4, and Jill Marvel, 3; Jason Barton, 2; Jason stole the ball 3 times. Tonie was 7 of 12

The team freethrow percent was 69.6%. Keane Cruse shot 100% free 24-62. throws. Brad Marvel, 100%; Benji Rodriquez, 100%; Aaron Green, 71.4%. Jason Clauser led the team in assists. Keane Cruse had 4 steals. Jason Clauser caused Patton Springs to

Coach Ridgley stated, "The young men hustled. Our bench was outstand-

ting 7 of 14. Blair Thacker had 5 as- defense and we will. Porter form Patton Springs had 21 points, Chapa 10. Benji Rodriquez and Jason Barton took

The High School Varsity Girls had The Varsity Boys also beat Patton 5; Jill Stanley, 4; and Ashley Stevens,

Leading rebounder was Tonie with

Other impressive stats came from Jill Stanley who was 100% from the Benji Rodriguez led with rebounds, stripe hitting 2 of 2, while Kristi got all of her points at the line as well as from the field and 10 of her points were in the fourth quarter.

The J.V. girls also lost to Silverton,

Leading scorer was Rachelle Renfro with 13. Others scoring were Leigha Burns with 5; Rabecca Morris, 4; and Brooke Decker, 2.

Leading rebounders were Brooke and Leigha with 4. Rachelle had 3.

Brooke was 100% from the line (2 Kandi was 50% from the field hit- ing. We must play better half court of 2). Rachelle, 3 of 4, for 75% from the line. Rachelle also was 5 of 9 from the floor. Rabecca hit one out of one from the 3 point area. Llan Barkley and Leigha stole the ball two times each.

> For thou art my lamp, O Lord: and the Lord will lighten my darkness.

> > II Samuel 22:29

SANTA LETTER DEADLINE

Teachers and Parents —

productive for soceity; 2. Better educated adults provide

better communities for learing; 3. Better educated adults demand and get better schooling for their chil- Juice, Milk. dren;

better educated children.

What an interesting and informa-

Refreshments were served by Loys cookies, hot punch, coffee, candy and 1994, the International Year of the nuts were served and enjoyed on a

cation are:

port greater investments in adult edu- will all bring finger foods for the holiday refreshment table.

Happy Thanksgiving



At HALE'S

It's time to shop for CHRISTMAS! Lots of new arrivals in Holiday looks Come in and pick up a Brighton Christmas Catalogue! **OVERALLS** - So popular this season! Hale's has NEW ones for Kids and Grown-ups. Reasonably priced at \$24.98, \$26.98, and \$39.98! **BRIGHTEN YOUR HOME FOR THE HOLIDAYS** with Fieldcrest Royal Velvet Towels We have 9 gorgeous colors - Bath Towel, \$11.00 Hand Towel, \$7.50; and Wash Cloth, \$3.50 Always Free Gift Wrapping at Hale's DOWNTOWN FLOYDADA



will sponsor a Stew Supper held in conjunction with Matador's Late Night Shopping, in the American Legion Building in downtown Matador.

Stew and all the trimmings will be served. Proceeds from the supper will help with the costs of the All-Night Drug-Free Graduation Party at the end of the year.

Congratulations to...

Tanya Barkley, who has been accepted at Baylor University - in addition to the University of Tulsa!

ELome Star 4

Hwy. 287 & 83 Childress, TX

Monday thru Thursday - 7 p.m. Friday - 7 p.m. & 9:30 p.m. Sat. - 4:30 p.m. - 7 p.m. - 9:30 p.m. 22 the right path alone. Sunday - 4:30 p.m. & 7 p.m.

Nov. 26 - Dec. 4

FLUBBER - PG Begins Wednesday, Nov. 26 ANATASIA - G MORTAL KOMBAT II - PG 13 **I KNOW WHAT YOU DID LAST SUMMER - R**

On Thanksgiving Day, Thursday, Nov. 27, we will be showing a 4:30 Matinee and a 7:00 p.m. show. We will also have a special - bring in a canned good and get a Medium Popcorn Free. Canned Goods will be donated to Meals on Wheels Friday, Nov. 28, we will be showing a 4:30 Matinee, 7:00 p.m. & 9:30 p.m. show

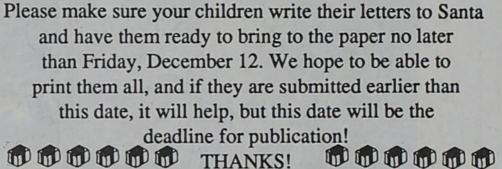
A boy turned in a paper, and the teacher said, "It's terrible. How can one person make so many mistakes?"

"One didn't," said the boy. 'My dad helped me." You're helping your children, but how are you helping them?

Every child has the right to godly parents who'll help them in the right way. They need a pattern as well as a paddle; a companion as well as commands.

> It's better for the parents to say, "Let's do the right thing, the Christian thing together," than to command the children to walk

The Bible says, "Bring them up in the discipline and instruction of the Lord." Don't let them down.





Everyone come see what's new for Christmasl From Fresh Flowers to Poinsettias, to all the New Collectible Dreamsicles Cottage Collectable Bears - Teddy Angels - Collectible Russ Bears A wide variety of Candles Wood Products Baskets **T-Shirts** Gift Baskets New Shipment of Christmas Cards Bean Bag Animals

All Summer & Fall Silk Arrangements, Wreaths, & Hanging Baskets - 10% - 40% off

All Major Credit Cards Accepted - Lay-away for Christmas - Gift Certificates Available 806-348-7277 or 1-800-915-4559 Monday - Friday, 9 - 6:30 or later







"Let us be Thankful"

Let's cherish our good fortune in life, the true spirit of brotherhood and love, as we celebrate this special day of Thanksgiving.

CAPROCK CELLULAR

FLOMOT GIN

DICKENS ELECTRIC

LIGHTHOUSE ELECTRIC

R S CAFE

ALEXANDER FUEL

MEREDITH CONSTRUCTION & GAS

VICKIE'S FLORAL

LADY BUG'S TRANSPORTATION

a and a series and a

THACKER SUPPLY

THACKER JEWELRY

HIGGINBOTHAM-BARTLETT

MOTLEY COUNTY TRIBUNE

MAIN STREET

MATADOR VARIETY

JO-BARB-DEE

ROSE GARDEN

COUNTRY SPICE

- and a constant

FIRST STATE BANK

QUALITY DISCOUNT OUTLET

PRODUCTION CREDIT ASSOCIATION

TOMMY'S GARAGE

MATADOR IMPLEMENT

GUYS & GALS

ADM PAYMASTER GIN

STOCKMAN'S

CAP ROCK TELEPHONE

reserves

Motley County Tribune, Thursday, November 27, 1997, Page 5

ANNUAL REPORT UPPER PEASE SWCD



CONSERVATION OLDIES

Soil and water conservation has been a major concern for county leaders and concerned businessmen for many years in Motley County. Range seeding, conservation tillage, terrace construction and others have been the center of activity and hours of discussion througout the years. Priorities may have changed, however the USDA continues to provide up to date, modern advances in technology. Shown above are a group of ministers, USDA personnel, county officials and landowners during a Soil Stewardship tour. The date was April 27, 1967. How many of these young_men can you name?



Directors:

H.R. Jameson, James Bearden,

Coy Franks, Gale Stafford, James Timmons

Accomplishments of the Upper Pease SWCD and The Natural Resources Conservation Service 1997 Fiscal Year

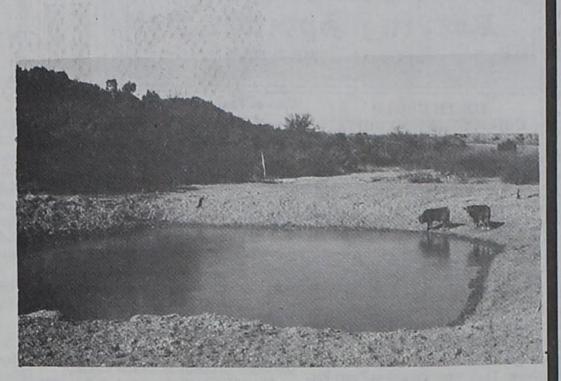
Standard Terraces	
Pipe Outlets	
Water Storage Facilities	3 No.
Livestock Pipeline	5,000 feet
Livestock Well	1 No.
Pasture Planting	250 ac.
Brush Control	- 3800 ac.
Planned Grazing Systems	
Prescribed Burn	1 No.

Great Plains Conservation Program	5 contracts on 3,951 ac.
ACP/LTA Contracts	2 contracts on 6,658 ac.
EQIP Contracts	
FSA/FACTA Conservation Plans	
Compliance Status Reviews	
CRP sign up No. 15 resulting in	42 contracts

Upper Pease SWCD Highlights and Activities 1997 Fiscal year

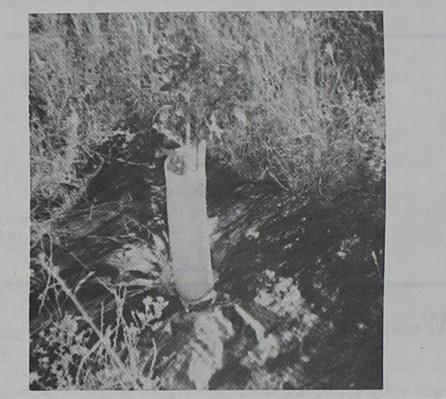
SWCD ACTIVITIES INCLUDE:

Sponsored essay contest Sponsored poster contest



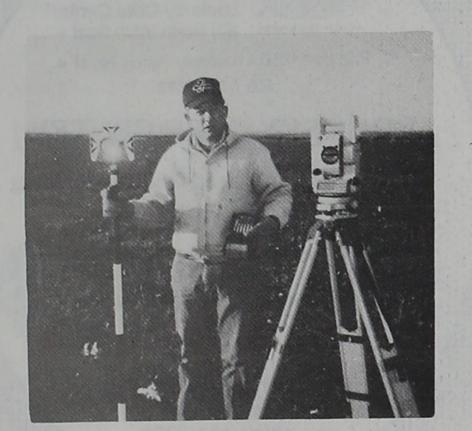
INCENTIVE PROGRAMS

Environmental Quality Incentives Program(EQIP) is now available to producers for cost share activities on the farm or ranch. Cost share is the term applied to the sharing of expenses to establish approved conservation practices. Needed to estabish approved conservation practices. Needed or required conservation practices are determined by you with recommendations by the NRCS and proposed in the torm of an incentive contract. Upon acceptance of the contract, work can begin with you and the USDA sharing in the installation and cost of the approved practices. NRCS will provide cost share, job supervision and all needed technical specifications to complete the practices as prescribed in the conservation contract. Cost share percentages are currently set at seventy-five percent of the cost being provided by USDA, and the remainder by the producer. Some of the approved practices include new terrace construction, farm ponds, livestock pipelines, brush control, cross fences wells, water storage facilities and many others. NRCS personnel can provide all needed information on the availability of funds, requirements of the program, and the ranking process required in order to be accepted into the EQIP program.



WINDBREAK TREES

Windbreak trees have been used in Motley County for the past 50 plus years to control wind erosion and conserve energy. Windbreaks properly located and spaced around small or large fields will prevent damage to cotton or other sensitive plants. A windbreak tree ten feet in height will provide protection to these plants at least 300 feet downwind. Windbreak trees can also be used around the home to reduce the effects of West Texas windstorms. These trees will reduce the cost of heating the home in the winter by protecting from cold winter winds as well as providing needed habitat for the many birds and mammals common to Motley County. Many varieties of windbreak seedlings are available to choose from with many being visually attractive for homestead use. Windbreak seedlings are available again this year from the Upper Pease SWCD. Contact NRCS personnel to discuss windbreak seedlings or windbreak plantings. Contact Jackie Binder, SWCD SCT, to purchase or order seedlings.



NEW EQUIPMENT

The Upper Pease SWCD in partnership with the Duck Creek SWCD received a grant from the Texas Water Development Board for the purchase of new surveying equipment to be used by NRCS personnel. The equipment is state of the art total station surveying equipment to be used by NRCS personnel. The equipment and included electronic recording will greatly facilitate the field work of SWCD and NRCS personnel and will provide producers with more accurate engineering data leading to reduced soil erosion and improved water use efficiency.

Sponsored windbreak seedling program Sponsored drip irrigation demonstration and sales Sponsored soil moisture monitoring equipment sales Sponsored Soil Stewardship activities Attended South Plains Association of SWCD's meetings Co-sponsored county meetings on conservation provisions Co-sponsored Newsletters with NRCS Participated in state Subchapter H funds program Received maximum state matching funds Provide clerical assistance to NRCS staff Provide district technician to NRCS staff Supported and participated in area awards program Sponsor local 4-H awards program Sponsored work group meeting on locally led conservation 100% membership in NACD and state association. Contributed full amount to state SWCD Information Program Laser Level Office Copier

Computer software for publishing newsletters Total station surveying equipment Received grant from Texas Water Development Board

Provide grass drill for producers

Participate in Four Winds RC & D meetings Sponsor in Four Winds RC & D Completed RC & D projects as submitted Published an active information program for cooperators Sponsored teacher workshop Participate in Conservation Tillage Survey Represent the cooperators in the district by direct communications with Congressmen and Senators Participated in EQIP development process Attended State Soil and Water Conservation Meeting

We Support Soil Conservation

WILDLIFE PLANTINGS

As a result of the Environmental Quality Incentives Program and the Conservation Reserve Program interest has been on the increase for the use of wildlife habitat plantings and wildlife corridors. The use of plantings to improve and increase habitat is both ecstatically pleasing and provides much benefit to local wildlife, including deer, quail, squirrel, pheasant, wild hogs, songbirds, and migratory wildlife. Planting normally will be made with a protective mat to reduce competition and conserve moisture, and a rodent guard to protect the seedling. Wildlife packets can be purchased through the local soil and water conservation district as well as other needed materials.



STRIPCROPPING FOR EROSION CONTROL

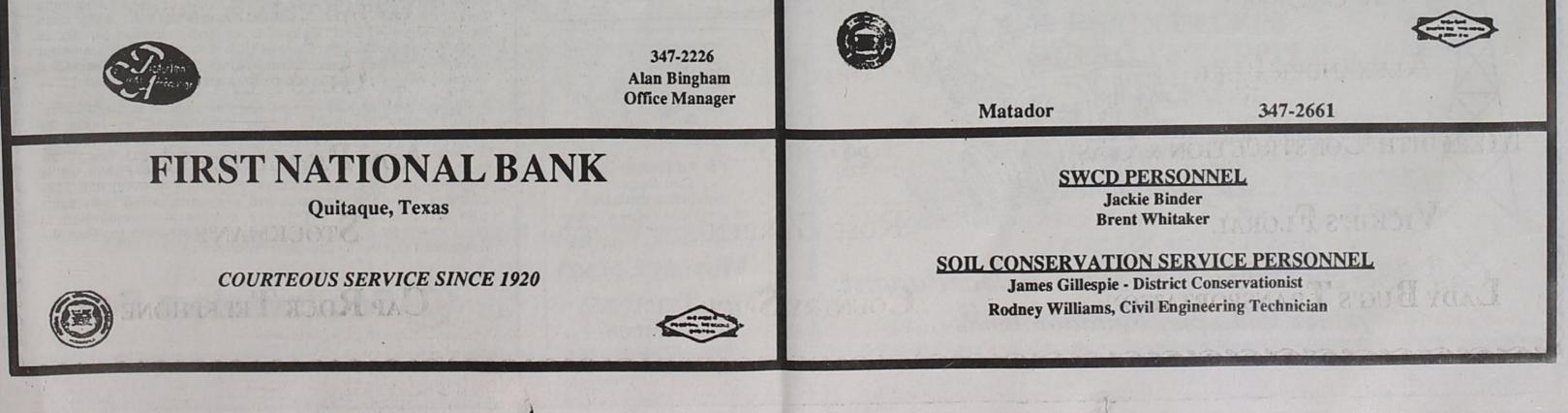
Windstrips are a proven means of controlling the effects of wind throughout Motley County. Windstrips can be of either grass or high residue producing crops and are generally planted on terrace ridges. Fields that are not terraced should have windstrips established at intervals determined by the texture of the soils in the field. Permanent grass strips are the most popular as they are fairly easy to establish and provide protection throughout the year.

Windstrips that are in place prior to planting a cotton crop will provide excellent protection for young seedlings, while limiting the number of times a producer must replant or sand fight due to wind erosion damage. The cost savings of this protection will greatly outweigh the cost of grass establishment and the loss of revenue on the acres in grass. Windstrips will also assist in the maintenance of the terrace ridge. Terraces that are not farmed and are established to grass do not require yearly maintenance and therefore are a cost savings to the producer.

ROLLING PLAINS PCA

"Farming is everybody's bread and butter"

FIRST STATE BANK



Page 6, Motley County Tribune, Thursday, November 27, 1997

Motley County Comings & Goings

Roaring Springs News by Odessa Mullins & Roxie Lewis

YOUTH GROUP CONDUCTS FOOD DRIVE The Roaring Springs First Baptist ing Holidays.

lar meeting time last Wednesday night. for a check-up. He received a good report. They expressed their thanks to everyone who made a donation.

MISS SWIM HOSTS GUILD

The Guild met in the home of Miss Lula Swim Wednesday evening of last week with 17 present. Jeannie Adams opened the meeting with a prayer. Billie Clifton gave the closing prayer. This was the meeting for the installation of officers for next year. They were President Pearl Patten; Vice President, Debbie Martin; Secretary, Callie Giesecke; Treasurer, Imogene Swim; Reporter, Lula Swim. Others present were Suzanne Abbott, Eugenia Bethard, Dorothy Lee, Lee Peacock, Chelsea Read, Noma Wike, and Grace Zabielski, and the hostess.

Zella Palmer and Odessa Mullins went to Lubbock Friday for Zella to keep a doctor's appointment.

Bobby Fletcher of Los Angeles is visiting Cleo Watson, while finding a place to live. He and his wife will be moving here soon. Bobby and Cleo were visiting at First Baptist Church Sunday.

Sp. 4 Robert and Christy Fisk of Fayettville, N.C. are here visiting her parents and brother, Mr. and Mrs. Larry Pierce and Brett, and in Amarillo with his parents and brother, Mr. and Mrs. Charles Fisk and

Chuck. They are stationed at Ft. Bragg, N.C. and will return there after Thanksgiv-

The Community Thanksgiving Serv-

was well attended and all churches had a part on the program. The Mt. Zion Baptist taque with friends, Friday. pastor, Rev. Wendon, brought the mes-

Mr. and Mrs. Bill Peacock spent last Mrs. Rickey Nall. weekend at Breckenridge at a Craft Show. Suzanne Abbott and Patricia Green spent several days in Lubbock the first of the week on business for the Library.

Mrs. Venita Sedgwick has her children, Mr. and Mrs. Gordon McGee and Audie, who will be here over the Thanksgiving Holidays.

ley County but has made his home in Cali-

ing Springs to make his home. Grady Webb was taken by ambulance Friday night to Methodist Hospital. His wife, Mary, reports he is doing very well. Mary Lumsden visited last Wednesday

and went to Methodist Guild at Lula Swim's Wednesday night. Visiting Mr. and Mrs. Harry Patten Fri- Matador.

day night was her daughter and family, Mr. and Mrs. Bennie Reagan and Bryce of at the Austin Airport last Thursday by and Mrs. Clois Shorter. Quitaque.

Mr. and Mrs. J.N. Fletcher went to Sugarland, Texas over the weekend, where J.N.'s daughter, Kim, was married.

Flomot Rews

by Earlyne Jameson

Mr. and Mrs. Wayne Hunter, his father, daughter, Mrs. Anita Carter. They visited H.G. Hunter of Lubbock attended a Park- H.G. Hunter and Mrs. Melva Jo Shelton inson Diseasee Community Thanksgiving of Prime Time Apartments returned with Jennifer Adams and Zella Palmer went dinner in Lubbock, Tuesday night. Spe- them to Floydada and they visited Mr. and needy for Thanksgiving during their regu-to Lubbock the first of last week to take Ty cial entertainment was by Laura Lewis Mrs. John Speer. Mrs. Shelton remained and "Memories of Thanksgiving Past" by overnight and Mr. and Mrs. Speer ac-Kenneth Davis, a cowboy story teller. H.G. companied her to her home in Flomot ices at the Methodist Church. Sunday night Hunter returned home with them and vis- Monday afternoon where she visited until ited until Saturday. They visited in Qui- Thursday.

Mary Ellen Barton and Viola Stinson Flomot resident, had recent surgery in visited in Childress, Monday with Dr. and Lubbock for ruptured appendix. She is

Cloyd of Tyler at Lubbock Airport, Thurs- Shorter visited in Quitaque Friday after-

They returned to their respective homes, Friday. Mr. and Mrs. Jack Starkey were in Lockney,

Bobby Fletcher who grew up in Mot- Amarillo, Thursday and Friday for her

Mrs. Michael Starkey. Guest in the home of Mr. and Mrs. Kevon's son, Kyler, who visited here the

Furman Vinson during the weekend were Mr. and Mrs. Roger Vinson and Bill Glass Weeken of Lubbock, Mr. and Mrs. Shannon Vin- were Christopher and Jeremy Wylie of son, Kaitlyn, Morgan, and Andrew of Midland, Monty George of Lubbock and Midland and Mr. and Mrs. Lola Pohl of Mrs. Jackie Davis and Michael of Fritch.

grandson, Ross Hunter, a student at University of Texas. They visited the week- daughter and husband, Marilee and Fred end in the home of daughter and family, Cooper of Borger in Amarillo, Saturday Susan and Steve Smith, Allison, and Emily. Joining them to visit Saturday and Sunday wedding anniversary and Wilburn's and were son and family, Mr. and Mrs. David Marilee's birthdays. Mr. and Mrs. Martin Hunter and Greg of Midland. They at- returned home, Sunday. tended the soccer tournament in which Greg competed. Mr. and Mrs. Hunter were and Kayla of Lubbock visited the weekend met at the Lubbock Airport, Sunday by

Mrs. A.D. Moseley of Lamesa, former home and recovering just fine. Mrs. Herb Martin and Mrs. Clois

day. After Mary's medical appointment, noon with Mr. and Mrs. P.M. "Ikie" they enjoyed shopping and entertainment. Blanton of Graham. Mrs. Gilbert suffered a broken ankle recently and received medical care at Mangold Hospital in

Kevon Kleibrink of Clifton and brother, cardiac treatment. They visited over- Kam Kleibrink of San Angelo visited fornia for several years has moved to Roar- night Thursday in Canyon with Mr. and Friday and Saturday with Mr. and Mrs. Joe Ike Clay. They accompanied home

> Weekend visitors of Mrs. C.W. Starkey Mrs Keri Sehon of Ropesville visited

Mr. and Mrs. Wayne Hunter were met Friday and Saturday with her parents, Mr.

Mr. and Mrs. Wilburn Martin met and celebrated Mr. and Mrs. Martin's 49th

Mr. and Mrs Lance Barclay, Colton, with Mr. and Mrs. Jerry Barclay and Ty

Obituaries

W.E. "Bill" Ballard

Whitney, Texas, passed away Saturday, and Patsy Bailey and her husband, Vestal November 22, 1997 at Hillcrest Baptist of McLean, Tx. and five grandchildren. He Medical Center in Waco, Texas. He was born September 25, 1922 in Royce City, Texas to William Elton and Pansy Hamilton Ballard.

Survivors include his wife, Pauline officiating, Ballard of Whitney, Tx.; son Pat Ballard of Red Oak, Tx.; daughter and son-in-law, of Boze-Mitchell Funeral Home in Linda and Boyd Melton of Erick, Ok; Waxahachie.

Mr. W.E. "Bill" Ballard, age 75, of sisters Margie Martin of Baton Rouge, La. was preceded in death by one son, Michael Roy Ballard.

Committal service was held at 2 p.m. Tuesday, November 25, 1997 at the Red Oak Cemetery with Rev. David Brown

Arrangements were under the direction

THE MOTLEY COUNTY TRIBUNE

has lots of new books which will make great Christmas gifts!

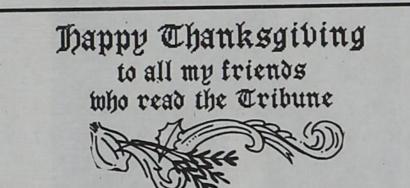
> New Mary Engelbreit books **New Cookbooks** New Texas Almanac books **1998** Calendars **TOO MANY TO LIST!** Come by and take a look!

OPEN LATE THURSDAY, DEC. 4 FOR LATE NIGHT SHOPPING! **REGISTER FOR A FREE GIFT!**

LATE NIGHT NEW SUBSCRIPTION SPECIAL

Only \$15.00 to anywhere!

New to you After Thanksgiving Sale Friday, November 28



Roxie Lewis

Write in your heart that every day is the best day of the year.

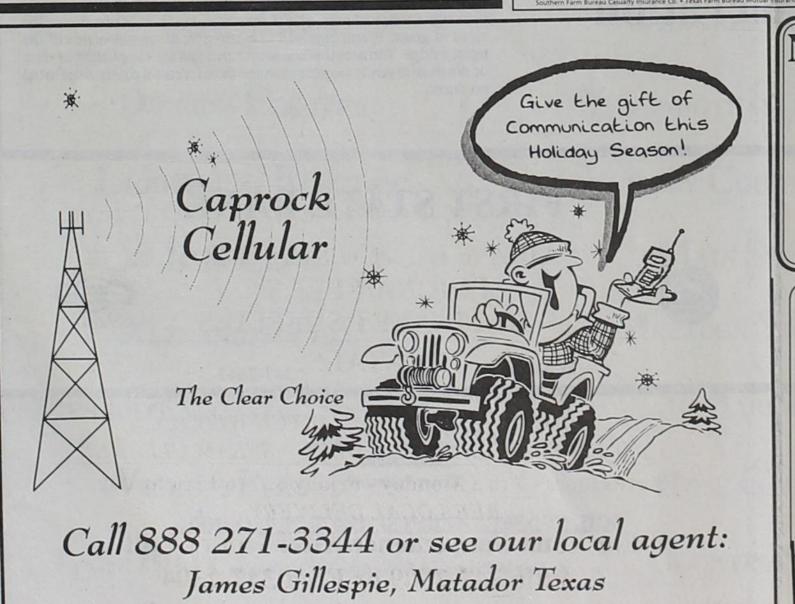
Ralph Waldo Emerson

COOPER OIL HAS SOLD After 19 years of service to this area to PALMER SERVICE CENTER

Owned by Johnny & Tammy Palmer

We would like to express our thanks and appreciation to all our loyal customers. We hope you will continue to support the Palmers as they begin their new business.

THANK YOU! J.B. & JEAN COOPER



wealth, but fewer wants. Give thanks for nings. your God given blessings.

OVERHEARD

Kaci Risser of Matador visited from Saturday until Monday with her grand-Art Green of Flomot and Mrs. Kath- mother, Mrs. Frances Dixon. Her parents, Mr. and Mrs. Fred Risser were out of town

father, T.W. Jennings and at the Lockney

eryn Martin were in Plainview, Tuesday for him a medical check-up following knee surgery. He received a good report.

attending to business. Mrs. Katheryn Martin visited in Roaring Springs, Sunday with her mother, Mrs.

Mr. and Mrs. Ted Jennings of Haskell Josie Martin. Other visitors were Jacky visited Saturday and Sunday with his Martin and son, John of Matador.

Whiteflat news

by Earlyne Jameson

Contentment comes not from great Care Center with his mother, Mrs. Jen-

Matador Rews

WOODRUFF'S RETURN HOME Naples and in Naples saw the artistry of FROM MEDITERRANEAN TOUR carved cameos.

Marion and Glenn Woodruff returned In Athens, Greece, the Greek Parthehome recently from a sixteen day Mediter- non, a luncheon and an ancient display of ranean Tour. Major tourist attractions were art was on the agenda.

enjoyed in Spain, Italy, Greece, Turkey When in Turkey, at Kusadosi and Port and Venice. Ephesus, they were impressed with the They began the tour in Barcelona, the Biblical history of the ancient city Eph-

most important manufacturing and trading esus, about which apostle Paul wrote. city in Spain. Among the tourist sites here Before their flight home, they explored were the Maritime Museum, cathedral and Venice, a cluster of small islands at the the Plaza del Rey, a courtyard surrounded head of the Adriatic Sea. It is the third largest port in Italy. They saw skilled by medieval towers.

They boarded the Pacivid Princess Ship craftsmen make exquisite handmade lace and the first afternoon encountered a storm and fragil beautiful glass. It was a memoso were unable to tour Cannes in France. rable trip.

(Marion had toured here previously). Highlights of the tour in Italy were the Mr. and Mrs. Bill Moss returned home Leaning Tower of Pisa, The Vatican City, last week from three weeks of leisure travel Roman Colosseum and the Sistine Chapel. enjoying scenic and tourist attractions in They had a scenic bus ride of the Bay of Texas.



Eleanor Traweek

Motley County Tribune

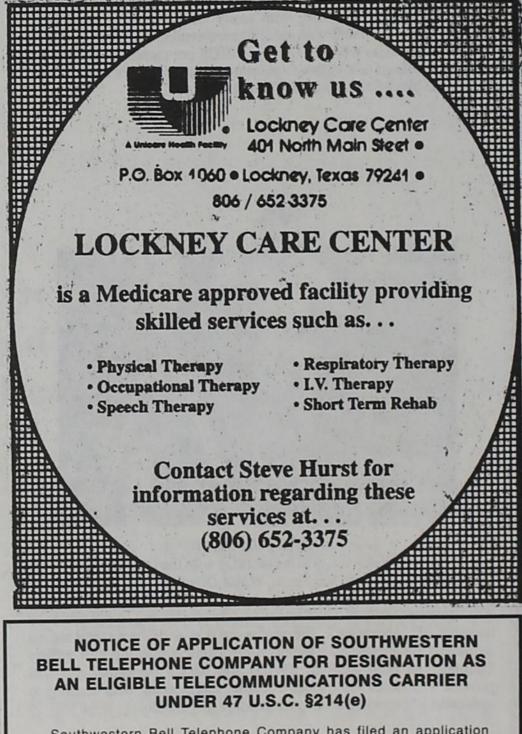


Save 20% off everything!

NEW PHONE NUMBER - 347-2388

"Quality Clothing Consignment Shop"

Downtown Matador (next to Guys & Gals)



Southwestern Bell Telephone Company has filed an application with the Public Utility Commission of Texas ("PUC") for the purpose of being designated an eligible telecommunications carrier ("ETC") in accordance with 47 U.S.C. §214(e) by December 31, 1997. Southwestern Bell's application is currently being considered in Docket No. 18100.

Southwestern Bell is required to obtain ETC status in order to receive Federal Universal Service Funds ("FUSFs") beginning January 1, 1998. 47 U.S.C. §214(e) requires the PUC, either upon its own motion or upon request, to designate common carriers as ETCs for service areas. Southwestern Bell seeks ETC status for its entire service area. Southwestern Bell has requested a minimum waiver for one year of the requirement to deploy toll control.

For Ad Results You Can See... Advertise With Us. Put your ad where it will be seen and get a response. Newspaper advertising works. Call 000-0000 for advertising information. **MOTLEY COUNTY** TRIBUNE MATADOR 347-2400

Persons who wish to comment or intervene in this application should notify the Public Utility Commission of Texas by November 20, 1997. Requests for further information should be mailed to the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or you may call the Public Utility Commission's Office of Customer Protection at (512) 936-7120 or (888) 782-8477. Hearing- and speech-impaired individuals with text telephones (TTY) may contact the commission at (512) 936-7136, or use Relay Texas (800) 735-2989 to reach the commission's toll free number (888) 782-8477.

Southwestern Bell

Motley County Tribune, Thursday, November 27, 1997, Page 7



Farm & Ranch News



Wildlife Habitat Tree Packets Offered

Water Conservation District (SWCD) before preferred species are sold out, silviculturist in Lubbock.

Managing land for wildlife is gain-g interest with Texas landowners has been growing high-quality adapt-sumac, bur oak and fourwing saltbush. nd whether it's deer in central Texas able seedlings for two-thirds of the Turkey: Hackberry, shumard oak, flamelead Turkey: Hackberry, shumard oak, flamelead Turkey: Hackberry, shumard oak, flamelead ing interest with Texas landowners has been growing high-quality adapt-sumac, bur oak and fourwing saltbush. And whether it's deer in central Texas able seedlings for two-thirds of the Turkey: Hackberry, shumard oak, or quail and pheasant on the Plains, state to be planted as conservation aromatic sumac and mulberry. wildlife seedling packets produced by windbreaks and wildlife habitat. Squirrel: Little walnut, shumard

the Texas Forest Service West Texas Nursery in Lubbock are available to assist landowners in creating habitat. Now is the time for landowners in Motley County to order wildlife pack-ets from the Upper Pease Soil and Water Conservation District (SWCD)

plum

packets include the following species: wildlife packets can be used to pro-Qauil/Pheasant: Russian Olive, duce a four-row, right-angle wildlife green and deciduous trees and shrubs says Ray Crager, Texas Forest Service aromatic sumac, nanking cherry and planting. The outside angle, that farthest from the circular cropland, would SWCD at 347-2263.

aromatic sumac; the fourth angle, that

for windbreaks contact the Upper Pease



by J. Michael Lee Motley County Extension Agent

cultural marketers who are interested to execute their marketing plan. an even higher level and helping their applies the successful master volun-neighbors do the same. The Extension teer concept to agricultural marketing

Ask your local

LAND BANK

financing to

buy land or

your ranch.

improve

about

ASSOCIATION

...

intensive, in-depth marketing training sessions designed to enable the participants to develop a marketing plan, The Texas Agricultural Extension evaluate all their marketing alterna-Service is looking for a few good agri- tives, and gain all the skills necessary in sharpening their marketing skills to ' The Master Marketer Program

provided a practical, hands-on setting for many farmers to learn marketing Wharton. This year, the 1998 version will be held here at the Texas A&M gram is designed to take interested,

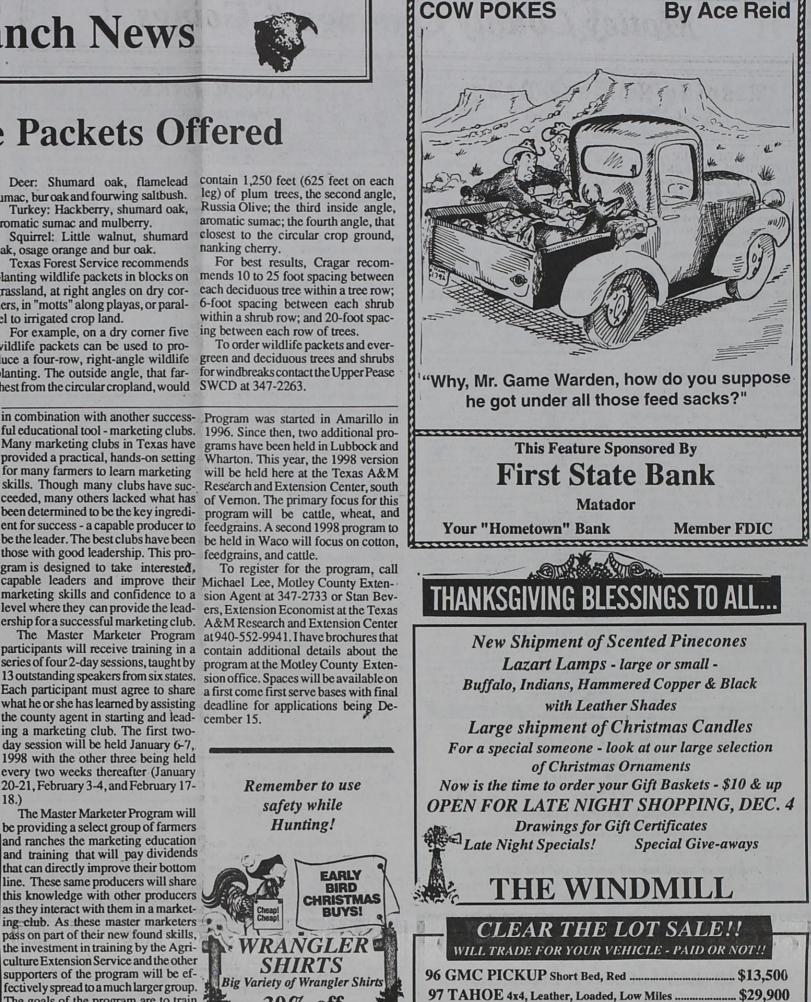
> the county agent in starting and lead- cember 15. ing a marketing club. The first two-day session will be held January 6-7, 1998 with the other three being held every two weeks thereafter (January 20-21, February 3-4, and February 17-18.)

skills. Though many clubs have suc- Research and Extension Center, south ceeded, many others lacked what has been determined to be the key ingredi-ent for success - a capable producer to feedgrains. A second 1998 program to be the leader. The best clubs have been be held in Waco will focus on cotton, those with good leadership. This pro- feedgrains, and cattle. To register for the program, call capable leaders and improve their Michael Lee, Motley County Extenmarketing skills and confidence to a level where they can provide the lead-ership for a successful marketing club. The Master Marketer Program at940-552-9941. I have brochures that

participants will receive training in a contain additional details about the series of four 2-day sessions, taught by program at the Motley County Exten-13 outstanding speakers from six states. sion office. Spaces will be available on Each participant must agree to share a first come first serve bases with final what he or she has learned by assisting deadline for applications being De-

safety while

EARLY CHRISTMAS BUYS! WRANGLER SHIRTS Big Variety of Wrangler Shirts 30% off Wednesday, Nov. 26 thru Wednesday, Dec. 3 **ALSO**



97 CAVALIER 4 Dr., Auto, Red \$10,800

95 TAHOE Loaded, 4 Dr. \$23,750

95 AURORA Loaded, Leather, Black, Low Mileage.

Most ranchers today are looking at ways to increase their productivity ... buy or improve land ... build new facilities.

Whatever specific needs you have, your local LAND BANK ASSOCIATION can

Service will be offering a series of

The Master Marketer Program will be providing a select group of farmers and ranches the marketing education and training that will pay dividends that can directly improve their bottom line. These same producers will share this knowledge with other producers as they interact with them in a marketing club. As these master marketers pass on part of their new found skills, the investment in training by the Agri-culture Extension Service and the other supporters of the program will be ef-fectively spread to a much larger group. The goals of the program are to train about 60 area producers to a higher level than any previous programs have done and lay the groundwork for the formation of at least one marketing club in every county in the Rolling Plains area.

Remember to use

Hunting!

provide the long-term credit to help.

If you've got plans that need financing, see the people at your local FLBA to discuss our various loan options.

Panhandle-Plains FLBA



629 Baltimore Street Plainview, Texas 79072 (806) 296-5579



person covers only a small portion of the total cost of the program. The course offeres a wide range of topics aimed at enhancing marketing skills. Many of the topics will be approached from a real world standpoint using numerous case study examples and simulated problems. Most of the cost of the indepth program is being paid by several sponsoring commodity groups and area agri-businesses The flexibility that is part of the new farm bill will bring with it a new

The registration fee of \$250 per

level of price volatility and will necessitate a renewed emphasis on market-ing skills. Producers who understand market forces and alternative marketing techniques will have a clear advantage in the future.

The first ever Master Marketer

PALMER **SERVICE CENTER**

(Formerly Cooper Oil) NOW OPEN

Full Service Gas Farm, Diesel & Gas Delivery Service Oil Changes, Cars Washed, Flats Fixed **NEW & USED TIRES** 347-2346 **Owned & Operated by Johnny & Tammy Palmer**

COME JOIN US AT OUR OPEN HOUSE **DURING LATE NIGHT SHOPPING!**



According to the second second

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