## The Big Spring Daily Herald <br> MEMBER OF THE ASSOCIATED PRESS

## Congress Asked To Provide 4 Billion For

EIGHT STATES PLAN OIL CONSER VATION AT PONCA CITY PARLEY




HUEY LONG LOOSES PROMISED ATTACK

| GERMANY MAY RETURN T0 |
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| SET JAN. 21 |

Court Opens
Term; Change
Is Proposed

Would Raise Public Debt To 34 Billion Roosevelt Says Not Advisable To Levy New Haxes, But Keep Present Ones

WASHINGTON (AR Fresident Roosevelt Monday 000,000 wress for a $\$ 4,000$. message forecasting $a$ new $\$ 34,239,000,000$ on June 1 st Declaring that uneinploy. forts to balance the budget overnment expenditures an vate industry is able to employ those now without the new deal, read separately to an expectant senate ani
house, allowed for spending house, allowed for spending
$\$ 17,101,00,000$ in the two-
year fiscal period ending eighThe president's request for $\$ 4,000,000,000$ was coupleat
with a recommendation that the money be in "one sum,
subject to allocation" by himThis phase of the budget is
expected to stir congrestion Congress was informed the overnment's income would those "to givenditures except

## Whirligig  $=2=2$

 Donald Richberg-boss of the $N$Hoonil Emergency Councll
toordina
 but in many waya ats ition him. The
better he doeas his job, the bigger
the Intenai socrap and-- oosibily
the harder the Famous ActorTells
Experience 'Green
Pastures' Play

With New Attorney
Judge Suggests Bill

## The president did "not con- sider it advisable at this

 sider it advisable at thistime, to propose new taxes,
buke aekeal continuantion of ex. isting levies. To newspapermen, the pres
ident said there is no need for "inflation" to finance the One of the major-cuts in
"recovery" foms for was an estimated roductio
of upwards of $\$ 200,000$ nch benefit payment to farmen

 treatment here for cever

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duaghiters, Mra. Lewin Rix al
Liverne Stewart hen
 PUBLIC RECCORDS Marriage ECcence: $v$

The Weather

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# How Your Daily Herald Advertising Dollar Is Spent! 



# No Other Industry In. Big Spring (with few possible exceptions) Spends As Great a percentage of their Gross Receipts In The City! 

> HERE'S ACTUAL FIGURES SHOWING HE RALD ADVERTISING DOLLAR EXPEDITURES:
> Salaries of Employees (All residing in Big Spring) . . . . . . . . . . . . . . . . .47c
> Spent in Big Spring for materials, supplies and other commodities and services . . . . . .21c
> Spent outside of Big Spring for paper, ink, metal, etc. . . . . . . . . . . . . . . . 20c
> Set aside to replace wear and tear on Machinery and Equipment . . . . . . . . . . 12c
> TnTAL . . . . . . . . . . 100 cents

The above figures show you notonly how each advertising dollar spent by local merchants and professional people is spent ... but also how the thousands of dollars received each year by the Daily Herald from National advertisers outside of Big Spring are spent.
No other business or industry in Big Spring can boast of a like amount of money that is brought to Big Spring, and spent in Big Spring, from the financial centers of the country as can the Daily Herald. The usual rule is for money to be taken from the smaller town to the financial centers.

Big Spring advertisers should look well to these figures before placing advertising other than in the Daily Herald. The Daily Herald offers advertisers a way to deliver their messages to prospective customers at a lower cost per person reached than any other medium . . . too, the advertiser has an opportunity of getting back a portion of the eighty percent of their advertising dollar which is spent in Big Spring by the Daily Herald and its employees! The Herald advertising department stands ready to assist advertisers in preparing their messages to prose pective customers,

## Big Spring Daily Herald

Iatintatice Colsume


I stumbled down the hall with ny burden.






 - TRABE DANCING EVERY NITE Joe Applegate
and His Orchestra


## DAII Y CROSS WORT PIIZ.ZLE

童 $1 / 1 / 1$TWINS BORN IN DHFFERENT YEARS











Down At Sea
by Noel Sickies


Surprised


HERALD WANT.ADS PAY
One insertion: 80 Ine, 5 line minimum.
Each muccessive insertion: to line. Each successive insertion: 40 line.
Weekty rate: $\$ 1$ for 5 line minimum; 3 c per line per Monthly rate, $\$ 1$ per line
Readers: 10 c per line,
Readera: 10 c per line, per issue.
Card of Thanks: 5 c per line.
Ten print light face type as double rate.
Capital letter lines double regular price. CLOSING HOURS

> Week days Saturdays

No advertisement accepted on an in. 5 P. No advertisement accepted on an "until forbid" order. A speciric number of insertions must be given.
Ant-ads payable in advance or after first inserAll w
tion.

Telephone 728 or 729


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Transient Bureau Asks For Help
Group

World 3C McDowell, Glasscock
Well, Rates 1,560 Bbls. Daily
Moore Unit Holders Have South Offset Continental 3 Gilbreath Acidizes

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Five Howard County Wells Are
Completed For 1,178 Barrels
Sinclair 2-B Davis Is Largest; Mixon-Rich- $1=$

Famous


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