

Matador Tribune





4. No. 36.

Matador, Motley County, Texas, Thursday, November 28, 1940.

Price 5c



s the lonely instant es behind the shifting of time. It was a twifumed with mesquite the white bosom of w: an evening with yelight in windows. Empty and saddles were silhoust the shadows about fence while the sounds of laughter rushed away cling sea of silence. The ted a dreamy waltz and cople left their fire and crowding the door to

d by a score of years, ers will never assemble the waltz has been saland flashed into the er violins are playingar away, and there is no or sound of sliding boots foor before my radio; no uggies and saddles out-

no more admonition than dazed sky at sunset, my sed to place an additional on my bed and cover ms in the kitchen winnewspapers. The -bucket and dipper one piece and hear the bawling into a roarwind. Wisdom wears the eatness when its source in mystery.

friendship is destroyed. the world's precious aust perish, like a living to appease the hungry f a wretched heart.

an unknown war on wind-swept flats, the of matted earth and silent struggle emwill to live against grain left on the sod and that screech and

has watched the foray hands clinching the dust-choked dens, brush hunting laws rigidly enforced. wails the lost cause, and ancient creed.

to the last hard roll. Each of illness. a satisfied appetite, we Quail Season Opens Sunday named the upturned face. of his sagging overcoat, but the overtures of departure to pick up the penny. of grade A milk and a Roaring Springs. th out of hig lunch box.

acquaintance used to ly for the lack of equal Our trails forked in the following years, and con-

Truck Driver Burned To Death

Matadors Drop Title To Paducah Dragons

Locals Outclassed In Thursday Game; To Play Clarendon

Matador Matadors collapsed under the power of the Paducah Dragons Thursday afternoon to drop the chance for district honors and break their season record of winnings. Before a holiday crowd of 2,500 enthusiastic fans, the Matadors were unable to stem a defeat which ended with a score of 25-6.

It is estimated that almost half the population of Matador wit- rains which continued for 48 acy of the Dragons.

Score In Every Quarter

cracked center for the score.

Shamroek Irishmen for bi-district will be confined to stain in the honors, it was announced this

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Slow Rains Aid To General Outlook

Much Damage At Amarillo From Freak Freeze

Motley county's general outlook s greatly improved by the slow

earlier

every quarter, with Rudolph the ground. Farmers and ranchers organization series will be held struck. Mobley, Paducah right halfback, are cheered by the prospects for next Tuesday night at the Scout 36-yard pass from Leroy Nelson wheat and it is expected that members of the new Pack. orning we would find Paducah's one and Berryman as a result of it. Some damage to the cotton crop is reported, how-The Dragons will play the ever it is believed that the loss Seigler, John Houston Irwin,

Wind Monday night drove the Announcement was made late low-hanging clouds away and the and Don Wason.

(Continued On Back Page)

Game Group Makes musters scattering. Plans For Season of matted earth and

Deputy Wardens Named At Meet Here Last Night

With the duck hunting seaso ighty sword. Quietly the full swing and the quail season garrison has an ally open Sunday, the Motley Count harp-spined mesquites Game Management Association from the soil where tiny, completed plans at a meeting once passed. No strong, held at the court house last night, teth remain to cut the whereby the interests of members

Without heeltancy, justice in their duties and also to discuss have been required. dissionaries everywhere to problems t' required attention. friend one raw, winter Game Warden of Paducah, was during the month of December, meal advanced without forced to return home on account according to information.

article of food on the county association, declared that before being sent on to the trainwered table. A useless surveys indicated the quail crop ing camp. disclosed the fact that I this season might be lower than have a coin in my pocket. last year. The quail season offi- ceived a message that he was acmpanion's financial condi-cially opens at sunup Sunday cepted immediately and was en-morning and continues until sun-and asked morning and continues until sundown, January 16th. Duck season opened November 2 and will close with the roll in the at 4 p. m. on the last day of the year. Duck stamp license may be secured at any postoffice for \$1 Hunting license, which is priced at \$2.00 for out of county resiup the coin to find that dents, may be secured at Mata-

(See GAME Back Page)

Necessity is responsible for more teeth three times daily miracles of ability than the much I would criticize my- abused term applied to the element of genius.

Many a wife has worn a faded st until recently. He calico dress after its intended such the same except that service had expired that her otherwise the trip was enjoyable. him pressing an upper with his tongue.

must wear an aching heart still and Miss File Garner of Spur. 14, as compared with 4,988 bales were visitors in the home of Mrs. for the crop of 1933.

H. J. Marier, Special Agent. was extended and a drunkard husband might procure

Volunteers Leave For Training

Robert Aubra Birchfield and Hermon Leroy Scott left Matador Cross Aid Saturday to fill the county's first Concealing the shame of and sportsmen will be policed and quota in the nation's now compulsory military training program.

Manager of Lubbock was unable that each county would probably to attend, and L. C. Cole. District receive calls for three large quotas

The two Motley county volunteers went by bus to Lubbock to match coins for the W. I. Rushing, president of the where they were again examined

Relatives of Mr. Birchfield re-

Local sportsmen returning from ting I traded the deceitant of the pany store in Matador and the pany store in Thacker Supply Company store in trade to the pany store in mens of horns. L. R. Bishop, manager of the Bishop Feed Store here, displayed one set of horns measuring four feet in width. Others reporting good luck on the trip were Noble Dirickson, Raymond Ross of Flomot and L.

B. Mahon of Turkey. Mr. Bishop declared that the weather was very severe but that

Scout Meet

Held Tues.

is eligible to become a Wolf Cub. The victorious Dragons scored in most the entire fall soaked into The third and last meeting of the

> The following boys passed the Charles Herbert Sanders, Bruce dent occured. Robert Daniels, Bonner Nelson, Jimmy Guest, Hal Courtney, Burlan Harris, Thomas Sanders, Herbert Garth, Marvin Morton

Cub parents present were: Mr. yesterday that the Matadors will past two days have been sunny, and Mrs. Hart Harris, Mr. and Mrs. W. W. Clements, Frank Hallford, Mr. and Mrs. Elbert Seigler, Mrs. B. F. Nelson, David Guest, Mrs. Edith Sanders, Mrs. Vernon Daniels, Mr. and Mrs. John Irwin, Mrs. H. H. Courtney, and Mr. and Mrs. W. B. Wason.

Assistant Scoutmaster Paul Eubank led the discussion, assisted by Lloyd Bird, Lowell Barkley, Marshall Lee Morton and James

Governor Urges Red

torney John A. Hamilton, roll call 6-0. The meeting was called to in- Since the county was given credit chairman for the Motley county thou best grass grows in its struct new deputy game wardens for the two volunteers, no draftees chapter of the American Red The Governor declared that

more demands were being made on the Red Cross every day and that the cooperation of every patriotic citizen of Texas is essential. Unconfirmed reports of 'the county's drive late yesterday, showed the number of member-

ships still far below the quota. Bill Meyer, chairman of the Folley community made the following report from his community late yesterday: B F. Folley \$1; Mrs. W. T. McGann \$1; J. F. Montgomery 50c; Bill Meyer \$1; Mrs. Bill Meyer \$1; Billy Meyer, \$1; and Rheba Jean Meyer \$1.

RETURN FROM OKLAHOMA

Mrs. T. J. Daffern and daughters, Julia Davis, and Katheryn, where the latter received a clinical

MR. ARCHER IN LUBBOCK

L. B. Archer was accompanied to Lubbock Friday by Mrs. Archer and is receiving treatments in the St. Mary of the Plains hospital.

COTTON GINNING REPORT

Census report shows that 8,290 Motley County, Texas, from the tend this meeting. crop of 1940 prior to November

Hit-Run Drivers Arrested

Loyd Findley and G. B. Stewart of Cottle county were placed under \$1,000 bond each and a negro, J. G. Cheatum was placed under a \$500 bond following charges of failure to stop and render aid after a highway accident about nine miles west of Matador late Monday night.

J. W. Baker of Abilene was Second Cub knocked down and sustained a broken leg wh en an automobile knocked down and sustained a side-swiped his car while it was stopped on the edge of the high-

way. Ed Love, another occupant of the Cottle county car, was not arrested. The injured man was brought to the Traweek Hospital m the flameless lime of nessed the game which was to de- hours over the week-end, and Thirteen boys passed their Bob here where he received treatment cide the champions of District 4-A. registered 1.98 inches in Matador Cat tests Tuesday night at the and is reported to be improving. A dor and Paducah was expressed, 2.50 inches during the past week, Second meeting of prospective of Abilene brother of the inches as each play showed the suprem- with the .52 inch registered Cub Scouts and their parents. A of Abilene, brother of the injured was stopped to adjust the tow line when the west-bound car

Mr. Baker, his brother and brother-in-law O. C. Garner, had The Matadors scored in the third and grass next year. The rain is Only those attending the last been picking cotton here for quarter with an aerial attack. A also of great benefit to young meeting will qualify as charter to South Plain. were on their way back to Matato Kennedy placed the ball on much more wheat will be planted Bob Cat Test: R. D. Clements, dor to pick cotton when the acci-

> The injured man and family were without funds and without food, county officials declared.

The two white men arrested

dress investigated the accident.

Church To Observe Loyalty Day

Next Sunday, December 1st, has been designated by the Baptist Church as Loyalty Sunday, according to an announcement by

the pastor, Rev. W. M. Joslin. "The movement is a plan of the church itself, originating from the membership, and not just an idea of the pastor, altho I am in full accord with, and helping to promote the plans," Rev. Joslin

ing; a challenging Sunday School situation, and a mighty call from No Witness to Accident God to help save the lost of No one witnessed the

Loyalty Call, and to give a "new but thruout the new year that is until the liquid was exhausted. at hand.

everyone to be present for the ing the scene believed the driver A cordial invitation is extended services Sunday.

Returns Home From Paducah Hospital

Mrs. Isabelle Muse has returned posted bond immediately and the home from Paducah where she about 14, a son of about 11 and negro was released from jail later has been a patient in Richard's after bond had been posted for Memorial Hospital. Her sister, Mrs. Johnnie Franklin who has Body Is Recovered Highway patrolmen Sam Gard- been with her during her illness, ner and Andrew Baker of Chil- has returned to her home at Sayre,

Flomot Longhorns Win 4-B District

Topping Quitaque with a score Bi-District Game Friday of 6-0, the Flomot Longhorns won Friday in an exciting contest which was witnessed by a large crowd of fans.

Coach George Caviness' charges have played the following conference games this season: Sil-In a telegram to District At- Estelline, win 6-0; Quitaque, win

afternoon at 2:00 when the Long- burned wreckage. horns meet the Amherst Bulldogs,

Midnight Wreck Is Fiery Pyre

Loaded Gas Truck Plunges Down Steep Embankment

Charred remains of a truck driver were pinned beneath the burned wreckage of his large sixwheel gasoline and oil truck nine miles east of Matador on High-

way 70, at daylight this morning. William S. White, 35, of Muleshoe was at the wheel of the ill-"The church feels that the en- fated truck which plunged down tire membership should be called about 20-feet of embankment to a new loyalty, and that each after tearing thru five posts and member should have a part in its the highway embankment guard. plans for the year 1941. Great re- The charred skull and parts of the sponsibilities face the Baptists as driver's body could be seen with they approach the new year. They the aid of flashlights at three have an unfinished church build- o'clock this morning after the wreckage had cooled sufficiently.

Matador," Rev. Joslin continued. according to scattering informa-Rev. Joslin appealed to the tion available early this morning. membership to respond to this Passing drivers saw the fire and reported it here. The Matador Fire deal" to the people of the com- Department truck went to the munity, not only for this one day, scene and used the chemical tank

> No cause for the accident could be determined, altho some visitmight have gone to sleep enough to allow his wheels to touch the

The truck was owned by H. C. Holt, Panhandle Refinery distributor at Muleshoe. Mr. White is survived by his widow and three children, a daughter of a baby daughter about 3 years of

The body was recovered and brought to Matador by the Homer Sheats undertaking firm early this morning, but no funeral arrangements have been annouced.

The tank trailer of the big truck was setting upright after the wreck and fire, altho the tops of the tanks had been blown away by exploding gasoline or keosene. lay across the mouth of a concrete culvert at the bottom of the Football fans are assured an ex- embankment and the grisly rethe District 4-B championship citing game at Flomot Friday mains were visible beneath the

A telephone pole located at the winners of District 3-B, when the bottom of the ravine where the two clubs meet to decide bi-dis- tragedy occurred, was burning at trict honors. Motley county fans the top but afire at no other are urged to attend the game and place. Some time elapsed after the verton, win 6-0; Turkey, loss 19-6; support the Longhorns in their acident before identity of the opportunity to win the bi-district driver was learned, thru the

their duties and also to discuss to required attention. S. Henry's, Regional Game to Regional Game to the local secure the country's quota of 425 memberships. Cross, Governor W. Lee O'Daniel last week, urged extra efforts to secure the country's quota of 425 memberships. Frank Pohl, clerk for the local secure the country's quota of 425 memberships. By '40 Cotton Program

HAPPY POST Coyotes Take TO BE HOSTS Poultry Toll TO LEGION

American Legion and Auxiliary northeast of Matador. organizations of the 18th district, Johnson, District Commander.

An interesting program on Community Service has been arranged have left two. They caught and per pound is far above the probfor the meeting and will include destroyed his one tame wild goose. able price of cotton if it had been band music and piano numbers, They have eaten six turkeys in necessary for all of the crop to with Judge Nelson of Amarillo the past three weeks, taking three have been sold on the open marmaking the principal address. W. L. Cotton of Dalhart, 18th District have destroyed over 200 fine the net gain thru cotton loan fa-Community Service Chairman chickens. will present a short program on his phase of the work.

preceding the program.

bales of cotton were ginned in to make arangements now to at- flock.

were Lubbock visitors Monday.

on Tuesday, December 3, acord- the Motley County Game Manage- servation program ing t oan announcement by J. M. ment Association, declared yesterday that at the start of the sea- farmers, he declared, that the son he had 19 ducks, the coyotes average loan price of 9.30 cents in one day. In addition the coyotes ket. Conservative estimates place

Early this week Mr. Reeves shot ducers in this county. a large coyote from the porch of Large Profit To Farmers A chicken dinner will be his home, wounding the animal, served at 7:30 p. m. by the hosts, which he later tracked down and the farm problem, Motley County killed. He said the wolf was about will receive approximately \$220,-All legionnaires and Auxiliary 100 yards away, awaiting a chance 000 for participation in the farm members of the district are urged to make a meal from his poultry program for 1940. The benefit to

Mrs. Earnest Hayley of St. Jo, Mr. and Mrs. Alvin Stearns, ac-companied by Mrs E. B. Jones, Texas, visited here Wednesday phases of the Agricultural Adwith Miss Hattie Tee Groves.

the cotton belt would have probably dumped the cotton produced from the 1940 crop on the market at very low prices if the present cotton loan values had not been in-Predatory coyotes are taking effect, W. I. Rushing, chairman of most of the profit out of the poul- the county A. A. A. committee The Happy Post of the Ameri- try business for Elbert Reeves, said this week. Still lower prices can Legion will be hosts to the whose farm is located three miles are forseen if controlled production of cotton had not been spon-Mr. Reeves, who is secretary of sored by the Agricultural Con-

> It is the opinion of leading cilities at \$240,000 for cotton pro-

Considering another angle to the county from the A. A. A. program and from the cotton loan program, which is one of the

(See COTTON Back Page)



vidual Photos re Distributed day Afternoon

at Editor

School Reporter

Editors

ME!

lection

tection

s thru

CE!

unt

individual pictures, which are inclined to agree! Why be the same old thing day in and day out As a cemetery lot. Texas, arrived and were disstudents expressed their . their pictures too much like them.

good fun of "swapping" Store Blues" thru your coke during the three days of last week, and each went to the annual turkey with of double bubble gum in your te considered a prize collec-

individual picture of each S. student will be in the which is already being d for publication.

HIGH SCHOOL BIRTHDAYS

1-Illetta Bird 5-Helen Stanfield er 9-Katheryn Martin get as thrilled over a hot dog and

Washday Colds

TAUGHT ME A LESSON

I'LL NEVER FORGET!

NOT ONLY DOES SPUR LAUNDRY SERVICE SAVE

SICKNESS, DISCOMFORT AND TIME FOR

WOMEN, BUT ALSO MONEY, TOO! IF YOU ARE

DOING YOUR WASH AT HOME, YOU PAY FOR

LAUNDRY SERVICE WITHOUT GETTING IT: LET

US TAKE OVER YOUR WASHING WORRIES TO-

DAY. SPUR LAUNDRY SERVICE IN MATADOR

EACH MONDAY, WEDNESDAY AND FRIDAY.

"Several times

really nasty colds from step-

ping out of the wet, hot

laundry into the cold

winter air. Colds cost

money, too! Finally, however, I got wise to myself."

that she wants and goes after it who doesn't have to be adrooted for Roosevelt, but if it had been for Willkie, we'd still be proud of the fact just as we are for our victory. But . issue of your El Matador, we are NOT going to say a word about last Thursday's football game! So

Don't Be Left At The Wishing Gate

uch as El Matador and La Arena

This annual is representative of all students and faculty memsers and all school activities. The oks will come out the first week May, but you must subscribe w, if you expect to get an an-

During the first week in May, when everyone is signing annuals you will wish you had one; why not look up one of the staff members and subscribe for your

MEET A SENIOR

Frances Stearns

Juanita Mize and Lucille Plumlee

GO MODERNISTIC

BE YOURSELF!

Variety is the spice of life

or so somebody once said, and we

. why be a carbon copy . .

eat pop corn and candy while

JOYCE IRBY

James Rufus Fish Pet Hate-Mushroom soup Frances Carpenter Weakness-Marriage Dorothy Wason and Helen Hill Hobby-Skiing Favorite Food-Cherry-nut ice

Alla Mae Fulfer, Rachel Carpenter, Junella Jackson, and Katheryn Martin cream Miss Wyletta Smith Favorite Color-Blue Favorite Movie Star-John Gar-

field Ambition-Farmer's wife Ideal Boy-Edd Meacham

OUR SCHOOL NEWSPAPER They find fault with all the staff,

The stuff we print is rot; The paper is as peppy It all shows poor arangement; why be a "yes" person, afraid to The jokes, they say, are stale. d among the students last why be a "yes" person, afraid to The jokes, they say, are stay afternoon. Almost all of express your own ideas or behave. The upperclassmen holler, wafternoon. Almost all of as you please for fear of shocking The underclassmen yell.

Tom or Emily? Hurrah for the But when the paper's printed folks who let down their hair, but And the issue is on file. stay on the straight and narrow. If someone doesn't get his, Do you like to slurp the "Drug You can hear him yell a mile.

JUNIOR watching a show, and pop that cud WEATHER REPORT

STORMY-Billy Tunnell neighbor's ear? Good for you! Do DRY-Johnnie Belle Willis across the street and then watch FAIR—Bennie Wayne Marshall the rubbernecks turn and gander? BALMY-Junella Jackson We admire the gal who wears CHANGEABLE—Justine Rattan her hair up when the rest have when the season's most popular color is red . . who braves winter's worst blizzard in a short skirt and anklets. skirt and anklets . . . who eats CHILLY—Mavinee Russell chicken with her fingers and can CALM-Horace Jameson

Dear Fellow Gossips-Between ****************************** is Features of Timely Interest When describing a new dress ties claim we show symptoms of three yards of complexion!

> Gee But I'm Swell, I'm Wild that certain football player About Me, I'm the Tops" Nelson. Who is that good-looking beau McElton will take up boxing and, we have been too busy.

ing around in circles . . . Betty G'bye!

Joe's heart still skips beats when P. S.: We forgot to congratulate

ing Springs ever so often? Evi- the happiness one life can hold! dentally Ellis has it bad. There were three notes written and put M." written all over his notebooks The Future Home Makers Club our box in one day; he has "L.

as "The Ghost" (now don't try to fool US') puts a bunch of the things for sale. Buy your Christ-

While reclining in our cell here. Economics classes Man alive, these here high school up can keep a woman permanentrals sho cain't pitch woo the ly twenty-one if she will use them Whiteflat Degpatch way" ... to their full advantage. Yes, even Leap year will soon be over, too; you sixteen-year-old high school you gals had really better get to students.

WOMEN RALLY TO NATION'S DEFENSE IN RED CROSS VOLUNTEER SERVICES



Training Courses Fit Them for Duties Vital In Present Emergency

WITH the call to the colors of more than a million of the nation's young men. American women everywhere ask how they can volunteer their services to aid in the emergency. What part can women and girls play in national defense?

The American Red Cross, through its 3,700 Chapters and their branches, provides the answer. More than a half million women already have enrolled to give their time in Red Cro's volunteer services, according to lirs. Dwight F. Davis of Washingian, D. C., Chairman of Red 3 Volunteer Special Services igh sewing and knitting a milarments for Europe's war vicand making millions of surgithey have gained efficiency xperience which can be readie verted to the work for bome def uses should the need arise, Mrs. Danis said.

Chapters. Women motorists are trained for the Red Cross Motor posed of volunteers who require The Red Cross "preparedness for ing its training courses through its classes. tect the health of their families, aids and comforts



victims by uniformed women; right, Nurse's Aides trained to serve in hospital crimics; Gray Ladies trained to give morale building services in military and civilian hospitals. All are volunteers who give time to this work of mercy every day.

In order to prepare most effi- the Sick Courses, those who wish are trained to assist doctors and clently for any emergency which to learn how to aid the victim of an expert registered nurses in clinics may come, the Red Cross is extend- accident, enroll in the First Aid and hospitals and this training is

take Home Hygiene and Care of morale of the sick. Nurse's Aides limited at present to regions where

Corps; girls who wish to volunteer more specialized training and this humanity" program is supported by for office work, train for the Staff is available only in those chapters the memberships of the American Assistance Corps; other thousands near military hospitals. The Gray public and every patriotic man and join the Canteen Corps; women Ladies are the visitors in military woman is urged to join his local and girls who wish to learn to pro- and civilian hospitals giving those Red Cross Chapter during the Roll "stain the Call, November 11 to 30.

quizzes. I really got kicked around themselves. Here's a sample of a likely to be colorful and amusing a lot this week, as exams slipped dinner served to the football squad in design, with such things as ink up on me before I knew it. I about three week-ends ago: Split bottles, piano keys, telephone guess I'll learn better sometime
The eternal triangle for this The eternal triangle for this salad, grilled club steak (well questions written all over them.

week: While Juanita Mize dreams about Wylie Kennedy, HE is busy having night mares about Freck sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches, ice cream. The eternal transfer where the sliced canned peaches where the eternal transfer where the etern Heavens, we cry, when we hear The team always took its own

that Byron has started his old water along. that Byron has started his old 'In case you ate a few of those 'Tarzan' line on that unsuspecting Matadors meals, you might like to A sausage and gullible Evelyn Quattlebaum

We might also laugh at H. es of-well, what do you take L. because he was turned down, r eating too much turkey?-we we think, when he asked this same pe to get this issue of our Cam- little miss for a date last week .

own together. In case you won- the other day, we heard a sweet der why we are in this cheerful lil' Senior girl trying to find the pot-Mme Doggonitts's Home for proper words. "All I can say" Alling and Puny Brats-we don't she began, "is it had only a yard know. Certain medical authori- of black velvet . . . and about rabies; they believe us when we Musta been a honey, mustn't it.

say we have been drinking cheap folks?. Or should we have labeled rands of—well, sasparillie.

But to sit down and to rattle out

that "Joke"?

From observation we judge that

candal is a matter that needs im- Justine had a jolly good time Sunmediate attention. While wander- day . . . Wandean has finally ng around last week, we found made up her heart and mind for

who was showing some of the latest wrestling holds (we think that's what they were) to the . Now we hope Fort Worth trip, but both she and

and, and—well, you know what.

The Billy Jean Dirickson-Morabout Mary and her lamb for next ris Stephens blaze has Mack week, so, as we have just about Jacobs moaning . . . A certain reached the end of our rope with scandal . . . we're signing off.

the sees Donald making eyes at Miss Joyce Evelyn Irby, who, as you already know, is getting mar-Does Merritt still go to Roar- ried today. We hope she has all

THIS AND THAT

and hands, and he doesn't look at Aurene half so much anymore 7th. We will have wool yarn belts, Someone who labels himself dish towels, pillow cases, scarfs swellest gossip in the box once a mas gifts there. All articles will be made by the girls in the Home

we heard Guy, Jr., think, quote, Just a hint: Clothes and make

work . . we don't wan't all the boys a-thinking that!

In life two things are certain—death and taxes; and in M. H. S.

Students.

You may have wondered what the Matadors eat when they are playing a game away from home.

Rest assured they do not deny

a begonia;

A begonia is a meat like a sau-

have this simple diet which is said Monkeys crime trees to have quick results. Launch your Trees a crowd; diet with a week of nothing but A rooster crowd in the morning

orange juice and milk, nourish- and made a noise; ing and streamlining. Replace re- A noise is on your face like your fined sugar with honey. Eliminate eyes; all starches but one baked potato The eyes

a week. Turn down all deserts but nays;
A horse nays and has a colt;

Boys' ties this Christmas are You get a little colt and go

Eddie's Bread



DELICIOUS!

It contains the finest ingredients that money will buy. It is made with expert baking skill and baked in clean, modern ovens. It is wholesome and delicious because it is pure and good.

Eddie's Bread becomes more popular every day because of its fine quality and dependable freshness. Your grocery store has Eddie's Bread and bakery products.

Eddie's Bakery

MATADOR

bed and wake up in the morning with double pteunia.

I'm thru with the women, They cheat us, and they lie; They prey on us males Til the day we die. They tease us, torment us, And drive us to sin. Say! Who was that Blonde That just walked in?

Whiteflat News

By Ida B. Armstrong

Mrs. W. R. Tilson, Tom Tilson Sr., and his daughter, Eugenia, were Floydada visitors Wednes-

Mr. and Mrs. Glenn Gainer who have been visiting in the Roy Mc-Cary home, returned to their home last week

Mr. and Mrs. Sherman McCary have assumed management of the Four Corners store.

Visitors in the G. M. Acker home over the holidays, were their children, Miss Dorothy Acker, student at W. T. S. C., Canyon, and Miss Ila Acker of Mount Blanco.

Misses Willena and Camella Wilkinson, students at Texas Tech, Lubbock, spent the week end with their parents, Mr. and Mrs. Kim

Bennie Keltz, Texas Tech, Lubbock, student, visited his parents, Mr. and Mrs. Ben Keltz, Thursday, and then continued to Tyler, where he spent the remainder of the holidays.

J. D. Allen, student at Texas Tech, Lubbock, spent the holidays in the Ernest McWilliams

Mr. and Mrs. Grady Acker spent the holidays visiting Mrs. Acker's sister, Mrs. Dessie Fulkerson and other relatives in Sweetwater.

Rev. W. J. Knoy is the new Methodist minister, appointed by the Methodist Conference held at Pampa. The people of the community join in wishing Rev. Homer Sally and his family, much success and happiness in their new home in his appointment, and also in welcoming the new minister and his family into our communi-

Mrs. R. L. Holden spent the nolidays in Lubbock.

Be Wise!



Fix-Up Your Home For Winter!

ROOFING

We carry a complete supply of all types of roofing and insulation.

MILLWORK

Whether you wish to replace worn-out millwork or install new windows, this is the place to come.

LUMBER

We have what you need for every purpose . . . and at prices that are reasonable.

PAINT

Your every redecorating need can be satisfied here.

HIGGINBOTHAM-BARTLETT CO.

MATADOR

ve! gift It's our

0

The SNAPSHOT GUILD FIREPLACE PICTURES



Two photo bulbs in the fireplace-high speed film in the camera-and realistic fireside snapshots are easy to get, even with the simplest camera.

Have you ever taken pictures far enough so it doesn't dim the around the fireplace—showing firelight effect. You can tell how the natural firelight effect? It's easy far back to place this additional to do-and the pictures have a light, when you turn the others on warm, homelike, cheerful quality -and it doesn't affect the exposure that makes them welcome in the If your camera is a box camera

too weak for pictures." And you're No. 2 kind-in the fireplace, and right. It is - except for time ex- have the subjects 5 to 6 feet from posures. But there are lots of tricks the bulbs. Use the regular lampin amateur photography-and by shade-type reflectors with these using one of them, you can get bulbs, as for regular snapshots at snapshots that show the firelight night. If your lens has f numbers, effect, just as easily as any other set it at f/11 and the shutter speed snapshots at night.

We pick a time when there isn't No. 1 bulb can be used for the extra a fire put our photo bulbs and re- light to brighten 'he shadows. For flectors on ordinary extension cords all these shots, load the camera -and tuck them back in the fire- with high speed film. place out of sight. When we turn There are many occasions for fire light, coming from just the right can pose the family popping popangle, but with plenty of brightness corn-the youngsters playing with and punch for photography. And their toys in front of the fireplace we can take snapshots, on high -and by all means plan to get a speed film, with the camera held in Christmas Eye shot as they hang

room, back in the shadow parts, find a prominent place in your we use another photo bulb in a album. bridge lamp or fixture-placed back

or one of the simple folding mod Maybe you think, "Oh, firelight is els, place two of the big bulbs-the at 1/25 second, and that will be Here's how we do it at our house. correct for this lighting. A small

them on, presto!-there's the fire side shots-and lots of ideas. You up their stockings. You'll like the If we want to show details in the effect of these pictures, and they'll

Night Photographic Shot Portrays Automobile Manufacturing Activity





Did you ever see a man killed?

This newspaperman has written up dozens of killings but I have seen but one-and that was while still a high school student. Waiting for a street car one night, I heard a shot and saw two figures. one in pursuit of the other. They were dark and indistinct, like shadows on a window-shade There were more shots, a screan

A small boy's definition of salt What makes potatoes taste bad when you don't put any on.

Among the many wonderful things around Grandma's old log cabin was the mirror. This lookng-glass gave your face a wavery and twisted look, and therefore was much more remarkable than the mirrors we had at home which owed you just like you were. Instead of chairs at the big finner table, there was a long bench. And, to store things, you just poked them in the chinks be-

tween the logs on the front porch Then there was the old, faded copy of Scott's "Lady of the Lake" which had been in the family nearly a hundred years.

And there was the almanac that favorite stories!)—besides describ- in Temple is Mr. Temple. ing the symptoms of every known disease. Fortunately, all of these ailments could be cured by the mode?" pany that put out the almanac- on it, too." remedy which was revealed by the Great Spirit to an Indian maiden in a dream

The next legislature will find the veteran Senator W. B. Collie of Eastland missing from its deliberations. During his eight years' service, Senator Collie was recognized for his steadiness and unfailing courtesy. A close student whom are still in the Senate. abled him to serve as Governor.

OUR BUSINESS IS SERVICE

Check Your Battery . . . Guaranteed

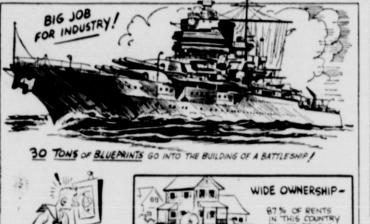
National Tires and Batteries

-We Appreciate Your Business-

Gulf Service Station

BENNIE COX. Mgr.

THE POCKETBOOK





day ahead of time but a whole history, Ki Aldrich and Sam Times Publishing Company of ear in advance—and didn't miss Baugh. The Temple Telegram was Wichita Falls—Earnest E. Hayle very far, either. (This was not one of the first newspapers any- of the Huffaker Publications n West Texas, of course.) Besides where to use an airplane—this (Whitesbero, Gunter and Collinsthe almanac was a small com- was nearly 20 years ago. The ville), commenting on the statependium of history, poetry and Temple Lions Club is said to have ment in this space that Mart is jokes--(ah, I've betrayed the been the first ever organized. And "perhaps" the smallest city in secret of where I obtained my the name of the bus station agent Texas with a daily, points out that

remedy made by the same com- "Yes, and put some ice cream

Another for the old joke contest: "The poor, benighted Hindo, He does the best he kin do; He sticks to his caste

From first to last, And for clothes he makes his

On a swing through the eastern and southern half of Texas, your His popularity was, manifest Glamory, former Eastland coun- against pneumonia. Last year 3,-Interesting facts about Temple: to J. N. Allison, former Associat- physician early The city was the home of two of ed Press writer, the son of able

foretold the weather, not just a the greatest football players in and affable J. H. Allison of the the Daily Leader is published in Lampasas, with a population of "Would you like some pie a la about 2,750, and the Timpson Times is a daily in a town with only about half the population of Mart's 3,000

Pneumonia Dangers Are Cited

government,he had the respect observer had "Old Home Week" after March, Dr. Geo. W. Cox, of all his colleagues, many of in Afice where Publisher V. D. State Health Officer, stateg that Ringwald and Editor Bob Mc- every one must be on guard when his fellow Senators elected tians, are putting out one of the 551 Texans died of this disease, him president pro tem, which en- best papers in the State-My and it is believed that many of friend, T. Paul Barron, has sold these deaths could have been prethe Midland Reporter-Telegram vented had the patient called a

> The onset of lobar pneumonia is usually sudden and is characterized by chills, fever, severe pains in chest, and coughing up of rustcolored sputum.

A person who has suffered an attack of pneumonia does not need to be told how swiftly it attacks. One can be feeling simply chilly and languid. During the next day or two these disagreeable sensations continue, and the average person pays little attention to them. If one has been coughing for several days, he attributes everything to the cold. Then comes a chill, and with it comes painnot a stitch, but a stab, a continued rhythmic stabbing with every catching breath.

New treatments for pneumonia have been perfected, but to give any of these methods a fair chance of accomplishing a cure, a diag-nosis must be made early, preferably before the first chill or at

Pneumonia is spread by contact, but this type of germ does not live long outside the human body. There are thirty types of tions of recruits," this germ. Many persons do not realize that pneumonia is a catching disease. Relatives and friends will visit freely the person who is convalescing from pneumonia, altho they would not think of sitting in the sickroom of a smallpox patient. Both are communiof our country. cable and dangerous diseases. Having a physician early when any of the symptoms appear is the best method of stopping this need-

Annual Sale Of Seals Is Under Way

ness loss of life.

In organizing the best possible defense, the American people should make provision to fight tuberculosis, President Roosevelt said Tuesday in endorsing the annual Christmas Seal Campaign of the National Tuberculosis Asso-

In military preparedness, President Roosevelt said, tuberculosis, communicable disease which kills more persons between the ages of 15 and 45 than any other disease, might interfere with musering the best possible manpower. "The National Tuberculosis Asociation and its affiliated state

and local organizations can ren-

to public health officials the country in handling lem of tuberculosis as it closed from the physical Roosevelt. "Therefore, annual nationwide Chr. Sale of the tuberculo tions takes on added this year. It should rece than ever before the ful sible support of all of the

PROTECT



YOUR HOME!

Our policy selection affords you protection against all losses thru destruction.

WE SELL ALL KIND OF INSURANCE!

Motley Count Insurance Co.

R. Whitworth Elmer St



HOLD THAT SMILE FOR 50 YEARS---WITH The Only Gift Only You Can Give!

A fine Parker portrait is a gift that compliments th giver as well as the receiver. It's a thoughtful gift because it shows advance planning and thought. It's a welcome gift.

Make Appointments Now For Your CHRISTMAS PHOTOGRAPHS

Parker Studio

PADUCAH



ORDER TO THIS OFFICE.

lattress Making Is tarted In County

agent Rufus Emmons, Lida meeting with committees each community here No-13, conducted a class of con, after which the repregreg advanced the work in respective communities.

rts of activities are as fol-Roaring Springs 38 mat-Northfield 15 mattresses alley community starting

is Are Furnished and ticking is being the Community Cooperation, with local furnishing other supplies. estimated that 17 bales of will be used in Motley on the project. The proconducted thruout on states and it is esthat 225,000 bales will be reviding an outlet for some

mattress making program carried on thru 1941, with nor changes, Mr. Emmons

big surplus of cotton.

following committees have ned for Motley county: ld. Mrs. G. A. Ashford, Mrs. R. E. Florence, A. J. Matlock:

Mrs. L. B. Turner. m, Mrs. Raldo Martin, Mrs. Washington, Mrs. R. M.

eflat. Mrs. Bob Martin. an, Mrs. Earnest McWil-Mrs. Victor Smith ador, Mrs. W. I. Rushing, an, Mrs. Fred Bourland,

Fred Simpson. ing Springs, Mrs. L. E. chairman, Mrs. J. R. on, Mrs. A. L. Stewart. llev. Mrs. J. W. Covington, nan, Mrs. Elmo Nall and Water Merrell.

RESOLUTION

HEREAS, Brother J. H. fter a protracted illness, and years an esteemed and use mber of this, the Matado of Ancient Free and Ac

EREFORE, be it resolved b Lodge that in the death Sample this fraternity

and that this resolution dition much improved.

High Tariff Increases On Luxury

cocktail, a bottle of beer or a glass of wine, and who drives a car is Texas' most substantial tax-payer This man paid 56 per cent of the state's taxes in 1940.

He paid a total of \$67,818,478.22 n the bookkeeping year that closed August 31, 1940.

This was an increase of more than \$3,000,000 over what he paid

He paid more than three times as much in taxes as all oil, gas, sulphur and other natural resource exploiters paid the state. He paid more than three times as much as all property owners paid the state in ad valorem taxes. He paid 40 times as much as all corporations combined paid for the privilege of doing business in

car driver is a problem to his preacher, but he is providence's gift to the tax collector

Here are his taxes and how h paid them Liquor

In addition, he could be charge with more than \$900,000 in licens fees paid by whiskey, wine an

to the state.

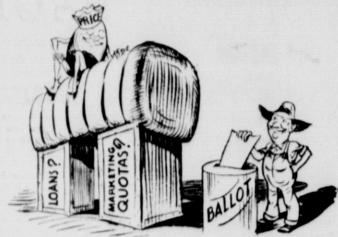
In addition to the \$67,818,000 the smokers, drinkers and drivers paid

17.1	Dark Clar	
đ	Property owners	\$22,275,000
r	Oil, Gas, etc.	\$21,001,000
	Insurance companies	3,523,000
r	Poll taxes	1,712,000
	Franchises	1,712,000
	Inheritance taxes	712,000
v	Chain stores	703,000
	ADLERIKA AD	

community a patriotic and W. T. (Truss) Patton Jr., of another stay with us. spirited citizen; his city Quanah, former Matador resident man and a kind neighbor was rushed to the hospital there wife a devoted husband, Monday following an illness which seriously ill for several weeks in SOLVED, that this Lodge ex- day, and relatives here were called proving at this time o his bereaved wife and our sincere sympathy and his condition was critical. Latest the in this hour of af-

furnished Mrs. Sample, and his brothers. Ray, Marvin and his brothers. Ray, Marvin and paul Patton.; his sister, Mrs. Bennie Cox Mrs. Paul Patton, and his parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents, Mr. and Mrs. Jimmy Baird of Quitaque, visited in the home of the parents o

Up to The Cotton Grower



Large supplies of cotton, which may be increased through the foreign cotton customers while the war lasts, is a major phase of the cotton situation which farmers will consider before they vote on Saturday, December 7, to approve or disapprove marketing quotas for the 1941 crop. They must decide then whether they need the support of all features of the farm program, or whether they can get along without quotas and loans. The Agricultural Adjustment Act provides that loans can be made available, under certain price and supply conditions, if twothirds of the voting farmers in the referendum approve marketing quotas. However, the Act also provides that, if quotas are rejected, no loans can be made available during the following marketing year.

ROARING SPRINGS



NEWS Mrs. J. D. Mitchell, Correspondent

LOCAL PASTOR RETURNS

Church during the past year, has returned to this church for the coming Conference year. The entire community is glad to welcome him and his wife book for the carrival control of the carrival contro faithful member, the coun- W. T. PATTON Jr. IN HOSPITAL come him and his wife back for ed in the different classrooms,

Making the trip to Quanah were Mr. and Mrs. Jimmy Baird of

Wednesday in March, 1789. It becomes more evident every spection. day that the draft is doing more for girls than leap year ever did.

atop another.

lated, means the king's cord.

as compared to 1,638,410 new cars

registered during the same period

A deficiency of that vitamin Drug Company.

People in the United States have causes some persons to see poorly about 200,000,000 colds annually. in dim light.

Corduroy cloth came from Examination of 508 children of manufactured for the king and his pre-school age in welfare agencies sunte's hunting habiliments, and 10 per cent had serious defects in named cord du roi, which, trans-During the first seven months corrected with glasses there was churches. of 1940, 2,130,600 new passenger marked improvement in behavior cars were registered in the U.S.

Neither good nor evil are dominating when accepted in broken The Constitution of the United States went into effect on the first bits of individual minutes and dunked in the weak tea of retro-

On the McIlhenny estate, Avery "For Twenty Years Island, La., one mushroom grew I've found ADLERIKA satisfactory." (H. B.-Mich.) When bloat-When water changes to steam it expands to 1,700 times its origi-nal volume.

ed with gas, annoyed by bad breath or sour stomach, due to delayed bowel action, try ADLE-U. S. Army pilots are provided RIKA for QUICK relief. Get it diets rich in vitamin A, accord- TODAY, at your drug store, in full moon of each month ing to the Better Vision Institute. Roaring Springs by Freeman

MATADOR LIONS

Meets 1st and 3rd Tuesdays each vision. When such defects were month: Methodist and Baptist



FLEMING POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.



W. N. Pipkin, Sec. W. I. Rushing, W. M.

home in Tahoka, Thursday. Mr. and Mrs. C. E. Mitchell made a business trip to Houston during the week end. Walter Warren Keahey and Doyle Mitchell made a trip to ubbock Sunday. They were acompanied by Elwanda Godfrey velyn Taylor, Billy Keahey and Gus Cooper, who spent Thanksiving holidays here. Mr. and Mrs. R. L. Williams were called to Goldthwaite Tuesday, to the bedside of Mrs. Wilams' mother, who is very ill They were acompanied by L. H.

Miss Ann Hughes and Harry Pistol acompanied Mr. and Mrs. Byrd to Austin, Tuesday, when hey will attend the Texas-A. & football game Thursday.

Miss Mona Hughes, who is at-ending T. C. U. Fort Worth, , arived home late Wednesday to spend the week end holidays with her parents, Dr. and Mrs. J. F.

SCHOOL CARNIVAL DECLARED SUCCESS

Rev. L. A. Reavis, who has been | A very successful school carnia very successful and much re- val was staged in the high school spected pastor of the Methodist building Wednesday evening. The

> were conducted by the pupils and teachers, and included fortunetelling, bingo, and other money

The queen was attended by maids of honor with their escorts

> Advertise It In The Tribune

DR. E. B. JONES Dentist

COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 140-J Matador, Texas





PREPARE FOR THE HOLIDAYS

WHY take chances, everyday, by driving on weak tires when you can have your car equipped with America's finest tire at a cost that is amazingly low. If you have any doubt as to the safety of your tires, stop in today and let us check them.

Liberal Trade-in Allowance on Your Old Tires

SEIBERLING Safety Tires

If You Don't Figure With Us Before You Buy, We Both Lose Money!

Wilcher Motor Co.

MATADOR, TEXAS



"BE OUR GUEST" West Texas Utilities

Company



OPERATION IN AIDING THE SUCCESS OF THIS ORGANIZATION. MEMBER ALL GAME LAWS ARE RIGIDLY

W. I. RUSHING, President

WARNING!

To Sportsmen



Quail and Duck Hunters: Observe These Points

- (1) Get a written permit from the land owner.
- Observe bag limit: Quail, 12 per day, 36 per week; Duck, 10 per day, 30 per week.
- (3) Plug guns to 3-shell capacity.
- Observe hunting hours: Quail, sunup to sundown; Duck, 7 a. m. to 4 p. m.
- (5) Do not shoot from public road or from automobile.
- Any violation of a game law forfeits hunting license for 1
- (7) Members of this association are pledged to report all violations.
- (8) Consult Game Warden or this association for official copy of game laws.

Motley County Game Management Association

ELBERT REEVES, Secretary

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor

CONVENTION HIGHLIGHTS

By Mrs. John Hamilton

November 13. Every delegate's women. so she could vote on the day fol- who administers the state's largest lowing. There were so many juvenile court, called on the War, was another one of this acted as toastmaster for the occawomen attempting to accomplish women to back a measure now bethis feat until the onlooker would ing written, to remove Texas' have guessed that there was a juvenile delinquency statute from

club women's state club house, stigma of criminal procedureand I was greatly impressed by it. "for having played hookey from Colonial style both inside and out, school, for truancy, for having

room, tea room, auditorium and declared, "95% of the cases offices are on the first floor. The brought before me can be traced bed rooms upstairs that are rented directly to their homes. We try to to college students, and two small place these children in homes: the stores facing a side street, make humblest home is far better than the building self-supporting. Mrs. any institution." He gave incidents there to be of assistance to any- right understanding at the time one who visits the club house.

Mrs. Clara Driscoll of Corpus Judge Hofheinz stated that the Mrs. Walker Wins Christi liquidated the indebtedness people of Texas think first, we against the property by donating the public must be protected, and gave the vote for the officers: Mrs. Lubbock; and Mr. and Mrs. G. \$83,000 to the club house fund, then perhaps they think of those O. H. Carlisle, 226; Mrs. J. W. E. Hamilton, Mrs. John Hamilton, Mrs. and Mrs. Farris Fish, County and as a result of this gift, the from whom they wish to be pro- Walker, 432; Mrs. J. T. Vance, Mr. and Mrs. Farris Fish, County

Resolutions Sponsored

by the women's club this year incitizen, instead of sending him to fices with a grave feeling of reen drivers law; increase in traf- coming out a grown John?" Judge fic officers; aid in people's library Hofheinz knows from experience appreciation for tasks well permovement (47% of the people of that the plan works. He sees no Texas do not have access to a reason why it shouldn't work in library); prenatal teaching by the hamlet as well as in Houston. county nurses; rehousing of the The art of being a club woman, only negro orphan's home in including the use of the micro-Texas; the stamping out of in- phone, how to write for club structure. These movements are imagine how the house broke into more than a link all alone worthy of the consideration of a fit of laughter when, just after every Texan. National Defense the woman said, "Stand erect be-

these as voting delegates, besides fright" so badly that she grabbed Honored At visitors who were not registered the microphone manfully and had ever attended a state convention. The fact that there were two going on at all the social event.

Outstanding Speakers

who were authorities in J. W. Longan of Kansas once in a whi City, Missouri, himself an outstand General Federation Speaker ing parliamentarian, and by the Mrs. Perkins, of Eastland, Texas. distinction of being a member of the retiring state president, the State Women's Federated Club brought to light every outstanding of Missouri, asked that we demand feature of Texas. Mrs. LaFell Entertained integrity of character in the men Dickinson, of Keene, N. H. first

equity of justice," he declared.

Dr. Sheely from the Cancer Institute of Washington, D. C., gave a comprehensive talk on the study and treatment of cancer Of the one-half million cases of can-linear move to Texas."

Content and even proud of the members of the Home Improvement Club and their husbands, with a Thanksgiving dinner Thursday.

Thursday.

Those attending were: Mr. and Mrs. W. L. McWilliams, Mr. and Mrs. W. L. McWilliams, Mr. and tering few minor studios in option of the Home Improvement Club and their husbands, with a Thanksgiving dinner Thursday.

Those attending were: Mr. and Mrs. W. L. McWilliams, Mr. and tering few minor studios in option of the Home Improvement Club and their husbands, with a Thanksgiving dinner Club an the one-half million cases of cancer in the United States, one The Pioneer dinner on Thurs- Mrs. Ernest McWilliams and children in Hollywood.

DRY SALT BACON

BOLOGNA (fresh)

SLICED BACON

PURE LARD

CHOICE BEEF ROAST

CURED HAM (half or whole)

MEATS

AT LOWER PRICES . . .

COMMUNITY

LOCKER SYSTEM

W. J. O'CONNOR, Manager

4 lb.

United States organized on a ing themselves and their compatient is that he reach a physician things are not in vain. The first Research for the study of this The barrage of Seventh Dis-disease is imperative, and it was the home of Mr. and Mrs. John

the criminal code, and thus rewhen their homes failed them.

state federation is in better finan-cial condition than it has been in to these children? Couldn't the vice public, instead of demanding jus- Wichita Falls, secretary, and Miss Matador, and Miss Mary Dell The main resolutions sponsored tice, demand that the juvenile be drivers license; strengthen drunk- Gatesville, a Johnnie, and his sponsibility.

was the theme of the convention. fore the microphone, speak natur-The credential committee reported 786 enrolled, with 718 of the very next speaker had "mike-

view, and Mrs. O. H. Carlisle of the governor's mansion. Mrs. Of the Amarillo Hotel, at Amarillo Hostess. Houston, was the direct cause of this large growd.

Voting day Thursday the delay of the governor's mansion. Mrs. O'Daniel should have been flattered, for I don't believe a single britishay and giving Mr. Cotton's britishay and giving Mr. C Voting day, Thursday, the club woman at the convention missed birthday, and giving Mr. and Mrs. house was in as big a jam as it was that affair. Being charming and on registration day. Every one had gracious with a mob milling thru voting duty to perform and one's home must be an art aceach was well intent upon easting quired only by practice. The last "U" shaped table which was vote. The doors fairly sigged glimpse I had of Mrs. O'Daniel, decorated with atumnal flowers There were numbers of outstanding addresses given by people where they can find privacy the guests during the reception.

The Texas dinner in honor of M. Lawrence of this place.

we place in office. "Only these men can give us, not inequity but equity of justice," he declared.

White the men can give us, not inequity but equity of justice, he declared.

White the men can give us, not inequity but equity of justice, he declared.

White the men can give us, not inequity but equity of justice, he declared.

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White the men can give us, not inequity but equity of justice, he declared.

13c lb.

16c lb.

20c lb.

19c lb.

12½c lb.

standard basis. So far the only real munities thru organized club hope that can be given the cancer work, made one feel that such in the early stages of the disease. club organization took place in trict busses loaded until their sides pointed out that 9% grams of Sleeper in Waco. The first state bulged with club women, reached radium that is used in the treat- meeting took place in 1897 with here Friday evening, with a ban-Austin late Tuesday night, so our ment of cancer, cost \$200,000. A about a half a dozen women pres- quet dinner at the Motley Hotel, first real introduction to the con- wide-spread study of cancer is ent. Miss Frank Friend of Waco, for members of the organization from the Wichita Record News, wention was Wednesday morning, being sponsored by the club known to many of you as a lead- and their guests. ing student-teacher of Shakefirst responsibility was to register Judge Roy Hofheinz of Houston, speare, and by her outstanding president, occupied the chair in

After this dinner the women adjourned to the club house to hear sociation conducted its business daubed on so thickly be good for eral business meeting. This was my first visit to the move young offenders from the and to hear the result om the elec- held for the ladies in the home of tion. By this time the suspense Mrs. G. E. Hamilton, with Mrs. over the outcome of the vote cast- Farris Fish and Mrs. John Hamilthe structure is truly beautiful. stolen an apple." "No boy or girl this, Mrs. Dickinson held her ing was very great. In spite of ton as joint hostesses The library, music room, living is born to be bad," Judge Hofheinz audience listening to her every ada were Mr. and Mrs. G. C. word. "It is only thru organized Tubbs, District Judge Alton B. work that we can be of help to Chapman and Mrs. Chapman, others in this day, and still have Judge and Mrs. Kenneth Bain, time for our own homes," she Mr. and Mrs. W. E. Grimes, Judge said. "Ladies, the woman's place and Mrs. L. G. Matthews, Mr. and Hamilton, the secretary to the where children had made outstand train the youth of this nation to Ayres essentially is in the home. To Mrs. Richard Stoval, and Ben building, spends all of her time ing citizens as the result of the know true value in every thing is no small job; this job, women, falls to you. You must not fail."

Ethel Foster, Sterling City, treas. Frazier of Paducah.

Flowers were everywhere in formed. One had the feeling that with goodwill spread thruout the

decent literature from the news magazines and how to get news- promise of help? One feels that were given at the meeting of the stands; and placing of the Exten- paper publicity, was discussed by by being a small link in a great Sorosis Club meeting Wednesday sion Loan Library in a fire-proof several women. You can well chain, she can accomplish so much afternoon of last week in the

Federation is worthwhile.

the twenty-eight guests from a

on their hinges in the room where she was still smilling. She is quite the voting was taking place. There beautiful and gracious, but I can't Wisdom, recently married couple. were too few boxes and too many say that I think being public ser- were presented a large clothes ing in a "glass house" all of the gifts. Musical selections, including

their enough to have a little family feud Addie Lee Lawrence of Matador. and daughter of Mr. and Mrs. W.

Club Members

hundred fifty thousand die every year, he disclosed. There are at ration. To see these elderly women Miss June Walker, Mr. and Mrs. Typical of the Cal the present time 345 clinics in the who had spent their lives help- Ben Edwards, Mr. and Mrs. Bill Typical of the California spirit Edwards, Mr. and Mrs. Malcolm is "Angelus Temple", near Echo Morriss, Sr., Mr. and Mrs. L. R. park; the "Four Square Gospel" Browning, Mr. and Mrs. Dowell church that Aimee Semple Mc-Garrison, Mr. and Mrs. Jay Browning, Mr. and Mrs. Kim Wil-kinson, Mr. and Mrs. Victor Smith, Mr. and Mrs. F. Z. Martin, and Mrs. Fred C. Bourland, and marvel at the phenomenal re-Mr. and Mrs. C. G. Rankin.

Cantata Is Practiced By

Since the music is all new, with of the most popular attractions of pecial parts for several of the the city. nembers, a great deal of study and time is being devoted to the At last Junior will get a break practice, and a special meeting Christmas day. This year Santa

District Bar Association Meets Here

THE MATADOR TRIBUNE

Quarterly meeting of the 11th District Bar Association was held -for a while at least. Judge G. E. Hamilton, vice

work in France during the world the absence of the president and rillo Daily News: "What happens

Following dinner, while the as-

Attending the affair from Floyd-

Boedecker, County Judge of Dickens County, and Mrs. Boedecker, Spur; Mr. and Mrs. Chas. president; Mrs. Johnson, Miss Frances Stearns, all

CLUB HEARS

the interchange of thoughts; than Texas Federation of Women the pledge of friendship; than the Clubs held at Austin recently home of Mrs. Byran Cammack. The reports were made by the delegate, Mrs. Antone Freeman, and alternate delegate, Mrs. John Hamilton.

A book review by Mrs. Mike Hoyle, "Quietly My Captain Waits" by Evelyn Eaton, preceded the convention talks.

Present were: Mesdames Ber tion. The fact that there were two women being run for state president, Mrs. J. W. Walker of Plain-women were invited to a tea at of the Amarillo Hotel at Amarillo Hotel at Amarillo between the women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo Hotel at Amarillo between two women were invited to a tea at of the Amarillo between two women were invited to a tea at of the Amarillo between two women were invited to a tea at which women were with the women were with the women which women were with the women which women were with the women which were with the women which were with the women which were well at the women which were with the women which were with the women which were well at the women which were with the women w Mr. and Mrs. M. C. Wisdom and Edwards, Frank Pohl, Harold

Pied 'Pinions BY MRS. M.

SUNSET BOULEVARD Sunset Boulevard . . . the street

former fer, was exciting to say the least.

Two buildings were especiall conspicious on this street of the setting sun, the Trocadero, which until recently was the most popu lar night club in Hollywood, and the largest bowling club in the world, located in the building formerly occupied by Warner Bros

and Mrs. Ed Whitaker, Mr. into Los Angeles. One can only sponse to such a magnetic per-HOLLYWOOD BOWL

and seating 20,000 people, when will be presented Easter pageant. Many noted artist

thas been called for Friday nigh at 7:30 at the Methodist church. All members are urged to be ing concern in advertising trains for boys of all ages!

cracker advertised to make fat gresb club delegate were registerwomen thin, and tasting suspicous-ly like dog biscuit (I'd guess), the reason for its apparent success is ilton's good fortune to attend extremely moderate. quite evident. After one bite of it them, since she was not a voting there is no relishing further food delegate

Quoting Views on the News Around The which is in turn, a quote from CIPCIES. . . the Tackless Texan in the Amato a woman's lipstick when she

Could it be that Matador has something that Amarillo hasn't gave the program, on the subject, sort? One of our beauty stope supgot? One of our beauty shops supflavored lipstick that is very tasty

We see where the Hereford club women who attended the state club convention in Austin are being talked about in this manner: "They drove to Austin practically all of the first day; they stood in Others present included Edwin the second day; they stood in line line to register practically all of to vote practically all of the third Newest Lamps Are day; and they drove home practically all of the fourth day." Which is practically the way it

happened, according to our own local delegates. Mrs. John Hamilton,

delegate from the Sorosis Club, one for every member of the tical yet artistic wall has consented to give us a few of family, from the youngest mem- equipped with such access the highlights of the convention ber of the household to the oldest. mirrors, and what-not-shel in her own words, which appear This is one of the reasons why elsewhere on this page. It seems lamps will be a popular item on that while Mrs. Antone Freeman, all Christmas-giving lists this year made a trip to Meadow delegate from the Sorosis Club, and why local merchants have where they visited relative

After a sample of this new and Mrs. U. L. Wilie, El Pro-

eats? Doesn't it cause indigestion? day afternoon at 3 o'clock for a Here may be found the How can anything so red and Royal Service program and gen-The Henrietta Shuck Circle

plies its patrons with a mint centering about the European situation. Mrs. Clarence Kifer was in charge of the business session. Ladies attending were: Mes-

dames Pearl Moorman, J. A. Groves, W. J. Drace, Ed Cammack, L. Rattan, Joe Campbell, Vernon Doss, D. P. Keith, R. E. Campbell, Clarence Kifer, Jack Edwards, W. M. Joslin, and Elbert

Designed For Eye Comfort And Appeal

Today, with such a wide choice local stores of lamp types, there is a definite

so appealing, and the within the buying power one to purchase lamps mas, Now, more than will dominate the Chris ing scene, since they has improved in eye appear Designed For Everyone

lattr

tarte

Julian Rosenthal, edit Lamp Buyers Journal living room is the mee for the family the one's lamps. Thus, this the home must be vided with lamps. accepted practice ! in back of every 1 also on occasional end of the couch room. These latter purely decorative table heights. On be placed a small and in corners or lightfully Dresden lamp will add a touc the room."

In addition to readi there is the subject of the lamps; tall sticks of crystal with pastel shad decorations with silk



PAY A CHRISTMAS SHOPPING VISIT

TO YOUR CHRISTMAS STORE

The Matador Variety

ONCE again the Christmas spirit prevails in every department of our store. We have new and wonderous gifts for everyone on your list. You can make your selections with the assurance of style correctness and prices as low or lower than most "Big Town" stores.

VISIT OUR TOYLAND

GIFTS FOR THE CHILDREN DOLLS 25c to \$4.95 TOY CARS 10c to \$1.00 TRICYCLES \$2.98 to \$5.95

A THOUSAND TOYS FOR YOUR SELECTIONS

Gifts For Him:

SHIRTS \$1.00 & \$1.49 PAJAMAS \$1.25 to \$2.95 GIFT SOX 25c & 35c

Gifts For Her: Silk Undies 25c to \$1.00 ROBES \$2.98 to \$5.95 SILK HOSE 79c to \$1.00

SEE our big display of gift sets for both men and women-All kinds and all prices, 25c to \$3.95.

ONLY A FEW items are listed here - You must visit our store and shop each department.



R

DRA

TH DEC



ditorial ites Value local man we employment Railroads

A HOME INDUSTRY

Grass Lake, Michigan, from village to metropolis.

would have their incoming ship ments sent by way of the railroad

railroad for granted. It has always service. However, I submit it memories and it is bound to conrah. Texas, November 1, tinue. But the smaller communiappreciation of the service the railroad can give them by pat-

men of the community in the industries and trades and

businesses from which the railroads buy. The railroad is one of the largest local taxpayers, and the money it pays to school districts alone provides education for teng of thousands of children each year. And the typical railroad is always willing to help in any worthwhile community pro-

That's the kind of industry the railroad is-an industry that touches every phase of our economic and social life, that in one way or another serves us all. And that's the kind of industry that deserves community cooperation.

St. Louis, Missouri November 16, 1940 Mr. E. A. Carlock, Editor, The Paducah Post

Paducah, Texas Dear Mr. Carlock:

I have just read your very in teresting editorial of November 1st under the title of "A Home Industry" and which deals with

this splendid editorial, fully appreciating that it was published in the interest of fair play, and likement in nearly all communities should say, a sentiment that is ore sympathetic than can be ustified. Please understand meno fair-thinking railroad man will disagree or attempt to argue that trucks do not have an important it would not be long until some and useful place in the transporlocal man would be given regular tation field, or that they are not important in the matter of per-"Many of us, no doubt, take the forming so-called supplemenal been with us since our earliest not in the public interest for trucks to duplicate the essential rail service under conditions that ties should show their loyalty and are made possible by large sub-

Communities, unfortunately, are railroad we cannot only save prone to consider railroads a railroad we cannot only save money on our shipments, but the railroad will employ more help to dea it expressed deserves the care for the business and those deration of the people of all people in turn will be local people an abandonment case comes up before the Interstate Commerce to my village to matrocally so many years ago," says The railroad is our basic the mileage may be or how rel-News, "two drays were reguing shipments from the depot
beir destination. Today it is
that arriving to keep one old
The railroad is our basic
medium of transportation. It is
one of the nation's largest employers of labor, and its wage
line mileage may be or how refatively unimportant the branch
line may be to a carrier's main
line, it is usually the first time
that the Community becomes conscious of what they are about to
lose. Then with all the power and
cirectly, it employs another army dray busy. However, if the of men and women—the workers support it has available, the community will oppose these aban- nection with the subject at issue, Cantons on which the Hotel Sch- great pot-holes worn smooth by mmission has no alternative difference is that a private investit to grant the application, and mnt is supported by the earnings, have yet to see the case where while a public investment is suphis has occurred that the loss of ported by taxes.

I am taking the liberty of sendspense of the community, not ing copies of your editorial to the verlooking the loss of tax pay- publishers located in other county nents previously made by the seats on our line, and want to aserrier in support of schools, city sure you I appreciate having the

and county, likewise the payment opportunity of reading this splenhigher transportation costs. In the matter of taxes, I am reinded that the Quanah Line has ust remitted its 1940 taxes to County Seat, which aggreite \$8,434.00, divided as follows

city of Paducah

\$8,434.00

I believe you will find that this mount is among the largest pay-nents made by an individual or corporation for taxes in Cottle

There is another thought in con-

Advertising

Specially now, when the world is so full of strife, misery and anxiety, it's good to be able to get the pleasant news that comes

About a light-hearted summer from the men . . . a refreshing

A pipe that promises a smoketreat . . . a light straw hat for the steaming brow . . .

be as normal and comfortable as possible . . . reminders to which you can sensibly respond. For

Simple Changes Provide Light Conditioned Living



Secret of This Cheery Living Room Is Sight-Saving Light. It Comes Mainly from Old
Lamps and a Ceiling Fixture Equipped with New Accessories Introduced
Recently by Lighting Experts.

By Jean Prentice

SCIENCE, having discovered that O eyes are less apt to strain under good lighting than under poor, is now making it easy for every family to improve its lighting.

Experts and designers in the lightso that even the home of very mod-est means can be light conditioned.

ing gadgets designed is a round Because a pianist needs especially of new inexpensive id-metal reflector plate which slips read- good light to read small music notes brighten the corners.

This disk plus a new silvered-bowl light bulb provide excellent indirect lighting.

Many other make-over lighting items are now appearing on the electrical counters in stoles everywhere. What looks like mixing bowls with a hole in the bottom are really transported by the secured in a lifty with metal and convert harsh raw light into soft

In the room shown here two old-type lamps at the davenport were made over to give better lighting, and the old-style ceiling fixtures to produce new indirect lighting. From a room haphazardly lighted a change was quickly and inexpensively made to illumination that meets the engineers' standards.

Typical of ingenious light-improv
convert harsh raw light into soft illumination.

Such a bowl was installed in each got the two lamps at the davenport and the davenport was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve almost all types of old fixtures until new ones was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve almost all types of old fixtures until new ones was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve almost all types of old fixtures until new ones was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve almost all types of old fixtures until new ones was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve any types of old fixtures until new ones was added in each. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve almost all types of old fixtures until new ones was added in each. Uncomfortable glare was eliminated. The lighting specialists have devised neat ways to improve any types of old fixtures until new ones was added in each. White-lined shades were used to reflect a maximum amount of light. Uncomfortable glare was eliminated.

ing field have worked out ways to make over older lamps and fixtures so that even the home of very modso that even the home of very modscrewed into most older lamps. They Lighting specialists have devised

evenings ahead will find any number Typical of ingenious light-improv-g gadgets designed is a round Because a pianist needs especially of new inexpensive ideas to help her

mighty paws the Lillies of France. It was all symbolic of the Swiss guards who had died in defending the Tuilleries. All was silent save one heard the patter of the rain singing its requiem for the departing soul of the great Lion as he lay dying in his niche in the mountain side

Late that afternoon for a very short time only, the curtains of

mist were drawn aside allowing us to view the snow-capped majesty of the Monch. Yungfrau and the Eiger-a great mountain trinity drenched with a roseate glow of the setting sun. This sight was most arresting in its haunting . like a glimpse of celestial regions lighted with a ruddy-golden glow. We were, however, only vouchsafed this splendid view for a few moments, then the filmy curtains of vapor were once more drawn across it. Someone was most chary about allowing us a more protected view. Gone then was the majestic vision of sublimity . . . and a misty drabness enveloped the entire landscape grew ever darker and darker as night closed in. But the vision I had momentarily glimpsed persisted thru the long years that followed . . . such things can never be forgotten . . . so lovely and impressive are they.

WHY DO WOMEN CLOSE THEIR EYES WHEN KISSED?

Why do most women close their eyes when kissed, especially when the kisses are the soulful kind?

The Better Vision Institute attempts to answer that quesion by _ saving that the action is partly an emotional reflex, and partly a conscious effort to shut out anything that might distract the attention. When women are happy, they cry. When they are sad, they cry. That's an emotional reflex acting upon the eyes, over which there is little voluntary control. Likewise, the drooping of the eyelids in a woman about to be kissed is an emotional reaction.

However, women consciously aid their eyes to close. The eyes, points out the Institute, are constantly receiving visual impressions. By closing her eyes a woman shuts out her visual contact with everyday objects, relaxes and slips into a world of make-believe.

During the past decade eye injuries in industrial occupations, in New York State have been redonment cases, yet, as you may namely, that the right-of-way of weizerhof faced. The Alps were the huge stones which had reduced by one-third, according to realize, in practically every inthe carriers represent a private
stance, the carrier can and does
make such a showing that the

weizernor laced. The Alps weizernor laced. The Alps
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weizernor laced. T nake such a showing that the are a public investment, and the ered bridge, the ceiling of which These stones too, in their turn number of eye acidents reported was adorned with pictures rep- were worn smooth and resembled under the compensation law was resenting the "Dance of Death" by huge cannon balls. There was a 2,974. Since 1930, eye injuries Holbein. Here was something new small lagoon on the premises; at have declined and in 1938 there then-a bridge which ran diagon- one side arose a high wall of liv- was a total of 1,845 compensation ally across a stream and which ing rock. In a niche in its perpen- cases. However, the economic loss was adorned with paintings by a dicular side, one saw the famous is still considerable. In 1933, the famous artist. Then I came across Lion of Lucerne conceived by the direct financial cost of the 1,943 the Glacier Gardens. Here was great Danish sculptor, Thorwald- eye acidents in compensation and visual proof of the ancient sen. Here lay the great beast dying medical benefits amounted to \$1,-glacier's activity. Here one saw but still protecting with his 165,000.

To Keep The Chimney Smoking...

YOU MUST FEED THE FURNACE

Writing checks to pay your bills saves a lot of time-it's a great convenience, and it should save you money-but it is necessary to keep a liberal balance to accomplish this.

The really smart people keep adding to their checking account, so they may increase their balance to meet unforseen emergencies. If you have an account here, build it to meet every problem-if you are not a checking customer, we invite you to start here today.

First State Bank

MATADOR, TEXAS



The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE \$5000

Good News

in the ads.

hot weather beverage . . .

The ads are reminders that life can't all be woe . . . reminders to

the ads lead you to sound values.

Courtesy Nation's Business



With kindest regards, I am

President,

Quanah, Acme & Pacific

Railway Company

Yours very truly

(Signed) Chas. H. Somner,

BY MARSHALL FISKE

There are moments of life that one ne'er can forget Shards of a dream of this passing illusion Vignettes

that swim into viewthen slowly dissolve ...

Rainy Day In Switzerland-

After having finished their breakfast, the guests at the Schweizerhof Hotel at Lucerne sat about in various stages of the doldrums, I, too, was impatient because the inclemency of the weather had a tendency to keep one indoors. It was raining, and all during the night it had rained and by the looks of it, it might continue to do so the entire day Some of the guests sat about the turban ... sportswear coolly stolen lobby not knowing what to do with themselves . . . all of them had a listless manner. Finally some went off to write letters, while others returned to their rooms. I alone ventured forth What did I care for the rain? I was well-protected and liked walking about in it. First I walked along the quai ordering the Lake of the Four

DR. E. B. JONES

Dentist COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 140-J Matador, Texas



Ice Cold Fishing. "Nice" Cold Parking for Hours. But mere moments starting the engine!

How Winter OIL-PLATING maintains needed lubricant in advance . . . for Safe Quick Starts

Your Winter oil ought to flow fast from the bottom of your engine to all inner surfaces—a total area bigger than a windshield, but tough for the oil to reach. And that's why many stop depending on fast flow alone, as they learn that their engines can be OIL-PLATED to lubricate "faster than instantly" at every Winter start. Simply changing to Conoco Germ Processed oil

brings your engine OIL-PLATING, which can't be late getting started, because it's always PLATED UP where needed, before you even step out of the house.

The extra man-made substance in Germ Processed oil-patented-bonds oil-PLATING to engine parts lastingly. It stays there. And lubricant couldn't be prompter in smoothing the way for precious parts, instead of letting them grind. At Your Mileage Merchant's Conoco station today, change to this long-lasting oil that OIL-PLATES. Continental Oil Company

Conoco Germ Processed Oil OIL-PLATES YOUR ENGINE



Loyalty And Your Home Town..

One of the privileges of an American citizen is to spend money when and where he pleases. No issue can possibly be involved in the fact. However, the privileges of a citizen of this great country are made possible only because of loyalty, one to another. No man is independent of loyalty to his fellow man, nor is he independent of loyalty to his home community, his state or nation. Loyalty is the one great factor that makes our n o w-more-than-ever-precious freedom possible.

Since the advent of good roads and swift automobiles, the small-town merchant has faced a growing menace in big-town competition. Matador and other Motley county communities are no exception and the condition now reaches another Christmas holiday shopping season. Most people know that it is the one season in the year when local merchants have a right to expect a fair share of patronage and profit. They have stocked their stores with new, high quality merchandise and their prices are as low as big-town stores and mail-order houses. The merchandise is here for the customer to examine to his complete satisfaction. It is backd by the word of a friend and neighbor; the local merchant. There is no loss of time, no driving danger, no parking nuisance and expense, no freight or postage to pay and no gasoline to buy when you are loyal to your home town.

The man who is now waiting to serve you in every possible way is your Mata-

dor merchant who has modernized his stock and store to meet your demands. But he is more than a merchant; he is a community builder. He is the man who makes possible the drives your church conducts and he is the man to whom you appeal for money to buy clothes and food for children of an unfortunate family. He is the man who pays the taxes that makes it possible for your children to have a modern school and free education. From his pockets you will extract money to build a lighted football field and contribute to a fund for the family whose home has burned. It is his money that will make possible a successful fat stock show, new benches for your city park, new song books in your church. The fair profit which he earns from your purchases go back into the county and community in which you make your home.

Be loyal to your home-town merchant this Christmas. Give him a chance to supply your needs. In event he should not have the merchandise you want, allow him to order it for you and let him have the small profit which the order will provide.

In the complete loyalty to Matador merchants, this progressive west-Texas town will become stronger, more modern and a better town in which to live. If that loyalty is absent, then an inevitable fate is at hand. The fate of a perishing community with its life blood of business sucked dry by the vampire of foreign competition.

REMEMBER...

EVERY DOLLAR YOU TAKE OR SEND BEYOND THE BOUNDARIES OF YOUR HOME COUNTY IS A CONTRIBUTION TO ITS WEAKNESS . . . EVERY DOLLAR YOU SPEND AT HOME WILL ADD TO THE STRENGTH OF YOUR COMMUNITY.



Matador Tribune Grid ...

Combined with Motley County News By Purchase March 14, 1934.

Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

> DOUGLAS MEADOR Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION Active Member

SUBSCRIPTION RATES In Motley, Ployd, Cottle, Hall, and Dickens counties-One year, in advance-Elsewhere, One year. \$2.00

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

> MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

weeded." (W. N.-liwa). When members of the Motley County to 61/2 cents. partly digested foods decay, form- Game Management Association it TODAY, at your drug store, in the association for copy of game Roaring Springs by Freeman Drug laws.



Matador Hatchery

1/2 Mile North and 1/2 Mile East of Court House

> Roy Burleson INSURANCE

BANK BUILDING MATADOR, TEXAS

(Continued From Page 1)

lay the Clarendon Bronchos at larendon Friday night for run- justment Act, farmers will re-Shamrock and Clarendon were ng committee.

All net proceeds of the Matador-Clarendon game Friday night will be divided evenly between the two clubs for sweater awards, it was announced. The game will be the 10th for each club and will complete the season's schedule Fans are urged to support the Matadors as they try for runner-

Game...

(Continued From Page 1)

To Try Russian Pheasants

Bill Meyer of the Folley comunity, attending the meeting Pheasants from Elmer Christian of the A. A. A. farm program to pro- home from Baylor hospital in Dal- of Amarillo spent the week end Mrs. Cole, year Miss Lors Cole, year Miss Lo Turkey, in an attempt to stock tect themselves from effects of las. the pheasant is similar to the were during the World War." prairie chicken and are declared

points for hunters and sportsmen cotton farmer, decalred. to bear in mind: To secure a writ- Lesson By Last War ten permit from the land owner;

Deputies Are Named

The following deputy game wardens were announced at last acreage allotments night's meeting as being commisoned by the Texas Game, Fish Oyster Commission: E. seves, C. C. Smauley, Ed D. Smith, Ward Rattan, A. M. Stearns, Clarence Sparks, Eldred Seigler, R. B. Donnell, J. J.

land of Flomot; Morris Barks, Du-mont; Bill Slover, Whiteflat; Jee "With an

West Texas

Gin

"RELIABLE GINNERS"

Now that we have had good

rains, we can look to the future

with brighter hopes. We want to

urge everyone who still has cot-

ton in the field, to help the gin-

ner by gathering it in the best

grades in the loan at prices that

will hold up the price on what

of cake, meal, hulls and mixed

feeds that will do your cattle

ers for their patronage with our

gin company and assure you that

we will try to do better every time

WEST TEXAS GIN

Then we can get your red

Don't forget we carry a stock

I wish to thank the custom-

Joe Gaines, Manager

condition possible.

you have to sell.

good.

you visit us.

Cotton...

(Continued From Page 1)

District 4-A ceive approximately \$460,000. "In order to make a fair comed for first place in District 3- parison, we must realize that the Mrs. E. E. Campbell, accompanied days were Mr. and Mrs. Raymond J. A. Tipton Monday. A until the Irishmen received the farm program thru marketing Mr. W. W. Sample to his home in Davis and son Don Carlos, of favorable decision of the govern- quotas is destined to hold produc- Pecos, the group having left Fri- Lamesa. tion in line with demand, Mr. day, Rushing explained. "Farmers without means of controlled pro- daughter of Portales, New Mexico,

> higher production. Lowest Exports

"Exports of American cotton in August and September of 1940 were the lowest in the past 60 children of Spur, were Thanksgiv- visiting here in the home of his ville, Oklahoma also Mr. and Mrs years. Continued decline in the ing visitors here last Thursday in sister, Mrs. J. H. Sample, left Fri- Henry Angley of Morton, Texas. export trade is seen as warring the home of her mother Mrs. J. day for his home at Houston. He Mr. and Mrs. McCuistion, Mrs nations find their cash currency A. Groves. diminishing.

"The farm program is a means children of Whiteface, spent Wed- who will visit a son there for a Texas, Thursday, by which farmers are trying to nesday night and Thursday in the while. insure for themselves a fair share homes of Mrs. D. C. Kieth and Mrs. Ethel Payne and son of the nation's income as compar- Mr. and Mrs. Charlie Kieth. ed to the income of the non-farm citizens of the nation.

his lands with the game. He said the European war today than they Mr. and Mrs. Marvin Vaughn Mrs. M. P. Fulkerson.

to be adaptable to this country, of the program and thru market- day with his parents, Rev. and Elbert Reeves, secretary of the ing quotas, farmers have the Mrs. W. B. Vaughn. association said that more rigid means of keeping supplies of cot- M. M. McBride who has been enforcement of game laws would ton in line with demand-some- seriously ill for over two weeks, be possible this season and also thing they did not have in 1914, is reported to be improving graduthat protected lands would be well D. L. Cothron, state A. A. A. ally. policed. He cited the following committeeman and Lamar county

to observe the bag limit of 12 quails per day and 36 in one week, work cooperatively in adjusting Sam Dunn and children, and Mrs. Chas. Guy and sons 10 ducks per day and 30 per week; production, farmers learned durserve hunting hours of quail, sun- when cotton was thrown on an Sunday evening. up to sundown and duck 7 a. m. over-supplied market," the comto 4 p. m.; do not shoot from pub- mitteeman said. "In 1914-15, the Tuesday from a business trip to lic road or from automobile; any war weakened demand for a large Bridgeport, Texas, having acon "Family Of Eleven violation of a game law forfeits American crop and caused the and all toke ADLERIKA when hunting license for one year; price to drop from about 12 cents Crosbyton.

"In contrast to that situation. WANTED: 500 to of clean soft rags ing gas, bringing on sour stomach are pledged to report all violations since the European war broke out ton, supported by government loans, has increased slightly despite the two-year supply now on hand, he pointed out.

"Cotton marketing quotas and farmer's tools for adjusting the "During the World War the laws cotton farmer. But now, farmers make their home. Cooper and L. L. Cox, all of Mat- do their own adjusting and place Willie Meyer and John Bour- ton which can be sold at reason-

Thornton, Afton; Sam Wilkinson, as a result of the present war and other factors, farmers are facing Patton.

Mrs. L. J. Barkley and Miss Rachel Patton. a serious situation. Despite the planation of why human beings from 8,000,000 to 8,500,000 bales bank. see color has ever been made, says this season, less than one-half of 25,000,000-bale world supply of American cotton will be used

World consumption of American cotton since 1932 has been equal to Paducah. or well above production in every there was no adjustment program Stephenville, spent the Thanksgivn effect a bumper crop of 19,-000,000 bales was produced. This large crop brought the surplus J. L. Woodruff and Mr. and Mrs. back to 1933 levels, nullifying the work of four years of cotton supcessive supplies since that time. Texas farmers will vote, along

with the other cotton farmers of the nation, on December 7 to deride whether they want marketing quotas to be in effect on the 1941 crop. A faverable vote of two-thirds is necessary before quotas will be operative.

Rains...

(Continued From Page 1)

altho the mercury drops to the

freezing point at night. While much of south and east Texas suffered flood damage and some loss of life, Amarillo suffered many thousands of dollars damage from a freak freeze which accompanied the rains. The temperature remained at exactly the freezing point which caused ice to form on trees and power and communication lines. The city of 60,000 was without lights, water, or communication for over two days. It is estimated that 2,200 power and telephone poles were broken under the weight of ice and that but few whole trees re-

If a person hangs pictures on a slant, he probably sees things bigger with one eye than with the other, says the Better Vision Institute. That visual condition, known ag aniseikonia, makes slanting line appear horizontal.

main in the city.

LOCAL ITEMS

a this week end, which Hardin-Russell Allen of Dallas prother-in-law of Mrs. Roy Burle- Simons University is observing. son, visited here during the week end in the Burleson home. On his home for Thanksgiving holidays, Thompson, G. A. Ashford, Charlie by Mrs. Burleson, who will visit attending A. & M. College. her sister

Mrs. J. H. Sample and her sister last week's Thanksgiving holi-

Mrs. R. C. Cantrell and baby and son Jack Calvin of Crosbyton, ness in Childress Monday. duction plant more of a certain were over night guests Thursday crop as the price declines in an in the home of her uncle, Rev. W. Thursday. attempt to realize a net profit on B. Vaughn and Mrs. Vaughn.

FOR RENT: Bed room, hot and Sudan hpent Thanksgiving here home last week end were Mrs. rubies. men. Mrs. W. D. Herring. Mr. and Mrs. I. C. Hinson and

Mr. and Mrs. M. L. Patton were Mrs. F. M. Jinkins and brother, 3755 University Boulevard, Housaccompanied to Hale Center Wed- Homer T. Jinkins, to Levelland "Cotton farmers of the United nesday by their daughter, Mrs. L. last week where they visited relof a new baby son born Saturlast night, declared he planned to States are better prepared thru J. Barkley, to visit their son, Tom atives. purchase a set (four) of Russian the marketing quota provisions of Patton, who recently returned

> Thru the adjustment provisions Thanksgiving visitors here Thursand young daughter of Spur were

Sunday visitors in the home of Mr. and Mrs. J. R. Moore were their daughters with their families "As a result of being unable to of Lubbock, being Dr. and Mrs Sam Dunn and children, and Mr. plug guns to 3-shell capacity; ob- ing the last war what happened Tech students returned with them misses Kara and Marie Hunsucker.

panied Mrs. George Parkhill of

15. Mission Gas & Oil Co or bloating, try ADLERIKA. Get and to consult game wardens or in 1939, the farm price of cot- LOST: Dalmation dog. White with black spots. Looks like bird dog. Answers to Rex. Liberal reward. Call R. J. Davenport, collect, 20819. Wichita Falls,

> Mrs. J. T. Porter and baby son who have been making their home supply of cotton to be placed on with Mrs. Porter's parents Mr. and at Clarendon, are visiting here market," Cothron continued. Mrs. Bob Echols. They will join of economics worked against the within a few days, where they will

> Miss D'Lyle Brooks of Lubbock on the market that amount of cot- Myrnavae Barkley. Both are stuwas the week end guest of Miss dents at Texas Tech and were ac-"With exports of cotton reduced Miss Barkley's parents, Mr. and companied to Lubock Sunday by

Ralph Brock, attorney-elect of No completely satisfactory ex- expected increase in domestic Lubbock, visited here Thursday consumption, estimated to be and Friday as guest of Paul Eu-

and young son of Wichita Falls, visited here during the Thanksgiving holiday last week, with his parents, Mr. and Mrs. W. T. Patton, and with her parents at

vear except 1937. That year when sey students at John Tarleton ing holidays last week with their T. J. Darsey.

ply adjustments. The 1937 crop student from Canyon, was a holiday visitor here with his parents, Mr. and Mrs. Fred Simpson Sr.

Mr. and Mrs. W. W. Carpenter drove to Abiene Wednesday to

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A Message From The BOY SCOUTS OF AMERICA

Reading is important in the program of the Boy Scouts of America. This great boys' organization realizes how much time boys spend in reading—and what an important part it plays in youth training. That's why they publish

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Northfield News

accompany their daughter. Lela

home for Thanksgiving holidays

were holiday visitors here last

Studies made on a group of

pages printed in 10-point type in

light with intensities of less than

15 candlepower, according to the

Better Vision Institute.

and Mrs. Jerry Birchfield.

By Mrs. C. D. Kincanon

Also spending this week end at return home be was accompanied is Lyman Bundy Campbell, who is Matthews, A. B. Collins and D. thousands 61 tiny facetr T. Florence served on the petit together like a mosia-Week end visitors here during jury at Matadir Monday.

Mrs. Jim Dobbins visited Mrs. bug has 9,000 facets in Grady Timons and Mrs. Gunn 25,000. Besides the two

were united in Marriage Sunday. Mr. and Mrs. Jack Bradshaw Ralph Collins transacted busi-

VISITORS HERE

cold water. Prefer to rent to last week with her parents, Mr. Jameson's brother, John McCuistion and his wife, and a Robert Murrell, who has been Mrs. Fannie Dildine, all of Westwas accompanied to Shields, Tex- Dildine and Mrs. Jameson visited Mr. and Mrs. G. C. Kieth and as, by his father, J. L. Murrell, relatives at Morton and Muleshoe

Charles, accompanied her mother, ARRIVAL ANNOUNCED

Dr. and Mrs. Wm. Frank Cole of ton, Texas are the proud parents day, November 23, and given the Mr. and Mrs. Jimmie Fulkerson

here visiting his parents, Mr. and mack of Matador before her marriage, and is the daughter of Judge W. R. Cammack. Both more than 500 persons reveal that mother and son are doing nicely 70 per cent preferred reading ton, in St. Joseph's Infirmary in Hous-

Read the Tribune Ads

Persons with only to per cent of normal read newspapers fitted Tom Collins, J. E. Payne, W. E. Better Vision Institu

Better Vision Institute. but other insects have some insects have three spots set in a triangle in the the head. These little eyes, are believed to be se to light and dark, in some Mr. and Mrs. Tokie Doty of Visitors in the Lem Jameson have been observed to shir

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