

Matador Will Honor Youths

ACTIVITIES TO INCLUDE ONE DAY CITY RULE

Union Church Meet Sunday Night; Dads-Sons Banquet Tues.

Matador will pay tribute to its boys next week in cooperation with the Boy Scout Week movement designated as February 8-14 throughout the nation, honoring 30 years of Scout work. While Boy Scouts will lead in most of the activities, all boys between the ages of 9 and 18 are invited to participate.

Boys' Week, which is sponsored by the Matador Lions Club, will start with union services at the Methodist church here Sunday evening at 7:30. The program includes songs by the Matador Choral Club, Scripture reading by Lowell Barkley, Jr., Prayer by Rev. W. B. Vaughn, offertory by Tom Ed Jameson, Donald Reeves and Byron Knight.

An address, "Why Do We Observe Boys Week in America", by Elmer Gene Jameson, Scout oath by patrol leader Norman Harp; Sermon by Rev. W. M. Joslin and benediction by R. E. Campbell, Scouts Norman Pitts, Douglas Pitts, Jr., Billy Tunnell and Billy Watson will serve as ushers.

Father-Son Banquet Tuesday
The third annual Father-Son banquet sponsored by the Matador Lions Club will be held in the basement of the Baptist church Tuesday evening, February 13th. Due to the extensive advance sale being conducted by the Lions Club it is expected that in the neighborhood of 250 fathers and sons will attend the banquet.

Dr. Thomas Henry Taylor, President of Howard-Payne college, Brownwood, will deliver the principal address. Dr. Taylor is one of the state's most outstanding leaders in boys work and a brilliant orator. W. E. Lavender, magician of Lubbock, will be in the program, which will include Norman Harp as Master of Ceremonies, songs directed by R. E. Campbell, announcements by Howard Traweck, invocation by Rev. W. M. Joslin and the banquet.

(See BOYS' WEEK Back Page)

Mayor Issues Proclamation On Boys Week

Proclamation setting the week beginning Sunday for observance of the 30th anniversary of the founding of Boy Scouts of America was issued Monday by Mayor George T. Edwards.

The proclamation follows: "THE BOY SCOUTS OF AMERICA, incorporated February 8, 1910, and chartered by congress June 15, 1916, is celebrating its anniversary from February 3 to 14, during Boy Scout Week. In the past three decades the nearly 9,000,000 former or present members have rendered notable service to our community and to our nation. In times of distress from floods, hurricane, tornado and other disasters they have demonstrated the effectiveness of organized boy service. During the period of economic stress they contributed in many ways to the relief of suffering, and they have rendered noteworthy service in flood areas.

"The Scouts have also contributed to a deeper appreciation by the American people of the higher conception of good citizenship.

"THEREFORE, I, George T. Edwards, MAYOR OF THE CITY OF MATADOR, do hereby recommend that the citizens of this city do whatever they can do to observe Boy Scout week and give their support in strengthening the (See MAYOR, Back Page)

Heart Attack Is Fatal To Flomot Man

A. J. Bynum Drops Dead At Home Early Wednesday

A. J. (Jack) Bynum, 57, prominent farmer of Motley county, dropped dead about 7:30 Wednesday morning at his home about two miles north of Flomot, Dr. J. S. Stanley, Matador physician, who was summoned, attributed death to a heart attack.

Rev. R. L. Jameson, pioneer minister, will conduct funeral services from the Flomot Methodist church this afternoon at 2:30.

A. J. Bynum was born October 19, 1882 and died February 7, 1940 at the age of 57 years, 3 months and 18 days. He was married to Miss Mattie Curlee on September 10, 1902 and to this union were born seven children, six of whom survive. He had been a member of the Methodist church since early boyhood and was an active layman of the church in carrying on the work until his death. He was also prominent in civic activities of his community. Mr. Bynum moved with his family to Motley county in 1912.

In addition to his widow, he is survived by three sons and three daughters, all of Flomot. They are: Mrs. A. B. Morriss, Mrs. R. L. Merritt, Mrs. Harold Webb, and Tom, Foyd, and William Bynum. Fourteen grandchildren also survive.

1940 ACREAGE ALLOTMENTS ARE RELEASED

The 1940 acreage allotments under the Farm Conservation Program for individual farms in Motley county are being released through the mails this week, according to county agricultural agent J. Rufus Emmons. Amounts which have been approved for planting in cotton, wheat and general crops, by the state office at College Station, Texas, are indicated. Allotments in the process of distribution include farms where the 1940 operators and landlords are known and where farms are the same size as in 1939. (See ALLOTMENTS, Back Page)

12 Children Get Lunches

Expressing sincere gratitude for the hearty response received thru the first week of donations placed in the bottles located over the city for the benefit of the lunch fund for needy Matador grammar school children, members of the Child Welfare committee declared Monday that 12 children were receiving warm, nourishing meals at the noon hour.

Miss Thressia Godfrey, member of the faculty and active in Welfare work declared that 16 children had been selected to receive the lunches provided at a cost of 15c each by the Welfare Association, but that four had been ill during the past week, possibly due to undernourishment.

"We want the generous people of Matador to know," Miss Godfrey declared, "that their donations placed in the milk bottles located over the city, have provided hot, substantial lunches for 12 children every school day during the past week. The children selected have been those whose parents were unable to provide them with food for lunches.

The lunch fund bottles are placed at convenient locations throughout the city.

Seeks Re-Election



District Attorney John A. Hamilton makes his announcement as candidate for re-election in this issue of the Tribune. Born and reared in Motley county, he has achieved an outstanding record during his tenure of office. His, the 110th Judicial District, is comprised of Briscoe, Dickens, Motley and Floyd counties.

JOHN HAMILTON SEEKS OFFICE OF D. A. AGAIN

John A. Hamilton announces his candidacy for re-election to the office of District Attorney of the 110th Judicial District of Texas, subject to the action of the Democratic primary, July 27, 1940. District Attorney Hamilton needs no introduction to the people of Motley county, since he was born and reared here. His record in office is a criterion of well-performed duty achieved in sincerity and fairness.

He makes the following announcement:

"To The People of Motley County
In announcing my candidacy for the office of District Attorney of the 110th Judicial District, I want to thank you most sincerely for the support you gave me when you voted two years ago, and for the cooperation that all of us in this district who are charged with enforcing the law have received from you since then. Such success as I, or any other officer, have achieved is attributable in a large degree to your support and your desire to keep this district a clean and desirable place in which to live.

"I respectfully solicit your consideration, and will deeply appreciate your further help and vote in this race.

"If you will re-elect me to the office of District Attorney I shall continue to try to discharge my responsibilities in a fair, impartial and capable manner.

Yours Sincerely,
John A. Hamilton."

L.C. Harp Wins Golf Trophy

L. C. (Clay) Harp, manager of the Matador Hardware and Furniture Company here won the Panhandle Hardwaremen's Association dealers' golf trophy at the close of the organization's convention in Amarillo last week.

An excerpt from the Amarillo Globe-News follows:

"Clay Harp of Matador won the dealers' golf trophy at the River Drive course with Charles Sanford of Santa Rosa, New Mexico, the runner-up. Among the PHIT club members who played in the golf tournament, H. O. Gaither of Amarillo was low. Harp had an 82, Sanford an 84."

Mr. Harp declared that he had not received his trophy but expected it as soon as probable engraving has been completed.

Mrs. Will Graham of Tulsa visited here Spunday with her mother, Mrs. A. D. Burleson, and other relatives.

JUST TRIFLING 'CHANGE' AND ONLY OFF BY \$900.

Rochester, Minn. A woman came into a bank here, handed the teller five \$20 bills and four other notes, asking for a \$500 bill in exchange. Thumbing them, the teller saw two zeros on each of three bills under a \$100 banknote and assumed they were also \$100 bills, so he gave the woman a \$500 note.

Later he discovered the bottom bill was for \$1,000. He telephoned the customer, who, until then unaware of her error, rushed back to the bank and handsomely rewarded the teller.

Rains Aid Territory

Rainfall totaling 70 inch was registered in Matador Thursday night and Friday, which aided wheat in this section and enhanced the 1940 farming outlook. Ranchmen also declared that the range was benefitted by the rainfall.

A heavy fog late Sunday night which developed into cold mist and light rain Monday, was dispelled by sunshine early Tuesday.

A sandstorm from the west yesterday threatened to develop into a possible blizzard, but the wind subsided after dark, followed by a drop in the temperature.

Garner Picked For President At Demo Rally

A prophecy that John Nance Garner, Vice-President, would be the next President of the United States, was made by E. B. Germany, Dallas, Democratic state chairman, at the Panhandle Democratic banquet held at the First Methodist church in Pampa, Tuesday evening, January 23.

Reference to the forthcoming 1940 presidential campaign concluded the speech by Chairman Germany, one of the principal speakers of the district-wide affair.

The banquet was attended by 300 persons and included Democratic leaders from the entire Panhandle. Motley county was represented by Democratic County Chairman Pat Sheridan and Vernon Daniels.

More Finnish Relief Funds

Additional contributions totaling \$21.50 were reported by Motley County Finnish Relief Fund Committee, bringing the total amount received to \$49.70, according to Douglas Meador, committee chairman.

Donations reported this week are G. V. Hensarling, \$1.50; Walter Carpenter, \$5.00; E. F. Springer, \$1.00; Henry Pipkin, \$1.00; Elmer Stearns, \$2.00; J. C. (Doc) Burleson, \$10.00 and L. J. Barkley \$1.00.

Contributions may be made at the First State Bank, The Matador Hardware or at the Matador Tribune.

ATTEND FUNERAL

Mr. and Mrs. H. S. Watson, Mr. and Mrs. Jack Edwards, and Mesdames Bill McCaghen and Mose Dameron drove to Plainview Monday to attend funeral services for a cousin, Carl Shephard, 24, who was killed in an automobile accident Sunday night.

Two other victims of the tragedy also died and another is near death in the Plainview hospital.

Ennis Moss of Lubbock was transacting business here Wednesday.

Plans Complete For Basketball Tourney

County Schools To Meet Here With 27 Teams Fri.-Sat.

Plans were announced as complete here yesterday for the county basketball tournament to be held at the Matador gymnasium Friday and Saturday, according to officials. It is expected that six county schools will enter a total of 27 teams.

The following schools will participate in the tournament: Whiteflat to enter four teams, Flomot to enter six teams, Northfield to enter four teams, Fairview to enter one team, Roaring Springs to enter six teams and Matador to enter six teams.

Local Teams Active
The Matador boys and girls basketball teams have been active during the past week to win consolation honors at the Dickens tournament last Friday and Saturday, in which Jayton carried off high honors.

Playing Lockney Monday night the local girls won a decisive victory of 60-21, while the Matador boys lost 15-28.

Tuesday night the Matador teams playing Valley View from Cottle county won both games. The girls winning 52-14 and the boys winning 29-20.

A special "grudge" game between Jayton and Matador has been scheduled for Friday. (See TOURNAMENT, Back Page)

Lions Devote Tuesday Meet To Boys Week

Devoting most of the available time during the regular meeting to preparation for the activities of forthcoming boys week, the Matador Lions Club registered a 100% sale of Father-Son banquet tickets, Tuesday.

Every member of the club who had not already purchased tickets for the banquet, did so before the meeting adjourned. Plans for the intensified sale were made at the directors' meeting held at the Magnolia Cafe early Monday morning.

After luncheon served by the Methodist ladies, in the Methodist church basement, four honor students of the Matador high school and two Lion visitors from Floydada were introduced.

Deputy Dist. Governor Here
Lions Deputy District Governor Ed Johnson and former resident Clarence Guffey were the Floydada visitors introduced.

Lions D. E. Pitts, chairman of banquet ticket sales committee, Vernon Doss, W. F. Jacobs and R. E. Campbell made brief addresses. Lion Campbell emphasized Matador's good fortune in securing Thomas A. Taylor, president of Howard-Payne college as principal speaker for the Father-Son banquet.

Rapid growth of the Boy Scout membership on the South Plains was cited as an indication of boys' interest in the work. It was declared that a total of 1802 memberships are now held by Scouts in the area.

Dee Cates Is Asked To Lead State Singing

Dee Cates, choir leader for the Baptist Church of Matador, last week received an invitation from Dr. G. S. Hopkins, Texas Baptist Sunday School Executive Secretary to lead the song and devotional services in a department at the State Sunday School Convention at Harlingen, Texas, March 5th, 6th, and 7th.

According to the letter from Dr. Hopkins, Mr. Cates has been selected to lead the singing twice daily on each of the three days of the convention. Due to the importance of the convention and qualifications necessary for speakers and leaders during the session, it affords wide recognition to those chosen for the programs.

Mr. Cates has not announced his acceptance of the invitation.

AT LUBBOCK SERVICE SCHOOL

Albert Rattan, employed by the Matador Hardware and Furniture Company is attending a three-day service school at Lubbock conducted by the Serval Electrolux Refrigerator Company. The classes were started Monday.

A. A. FIELD OFFICER HERE

Mr. J. Lynn Mauk, Principal Field Officer with the A. A. A. of College Station, Texas, attended to business in Matador last Saturday, in connection with the Conservation Program. Mr. Mauk declared that this county was the first in his district to receive the 1940 general acreage allotments.

TO PAMPA

Mr. and Mrs. W. H. Burden and daughter Hilda Ruth, left last week to make their home at Pampa, where Mr. Burden will engage in ranching. He owned and operated Burden's Footway here until last fall, when he sold his interests, to establish elsewhere.

Car Drivers Are Warned Of New Law

Another warning to motor vehicle owners regarding changes in the law by the certificate of title requirement, is issued by Miss Rachel Patton, deputy in the office of sheriff, tax collector and assessor L. A. Carlisle.

"Anyone purchasing a car since October 1, 1939 or owning a car purchased previous to that date without transfer must secure certificate of title," Miss Patton declared, "before new license can be issued. One of the most important points to remember is that the owner must not wait until time of registration to secure the certificate.

"Any car that has been registered during a previous year in the same name, can be registered this year without a certificate of title. All cars sold or traded must have a certificate of title."

New regulations on drivers license require that all licenses must be stamped with the renewal stamp, which is available at the office at any time. This stamp makes the license valid until 1942.

Boys Are Delivered To Reform School

Sheriff L. A. Carlisle delivered John Walsh, 16 and Roy Rehder, 15, both of Chicago, to the Texas state reform school for boys at Gatesville, Monday, after their convictions in burglarizing the Western Dry Goods Company store here Sunday night, January 14th.

They were sentenced by the Motley county juvenile court for an indefinite period, not to exceed their 21st birthdays.

Sheriff Carlisle declared that he was told by parole officer M. H. Richards of the reform school, that the boys might possibly be released within 11½ months, depending upon their conduct as inmates. He said that the school was so crowded that it was necessary to keep the boys moving through as rapidly as possible. He told sheriff Carlisle that at present 364 white boys, 315 negro boys and 135 Mexican boys were being confined at the institution.

Subscribe For The Tribune

RAIL DUST

By DOUGLAS MEADOR

How fallacies are so choked with worm dust as the assumption that a good deed deserves reward. Good is independent of past and future, like the smile from a child's laughing lips.

Blows of the north wind tore at the thin woman's ragged clothes as she knelt between the rows of cotton stalks and searched for scattering, knotty-boles. She did not raise her eyes as the more than a dozen men sped by in their heated chariots, but remained kneeling like a devout one whose knees were pressed on a church hassock.

Without speaking, death and birth had passed each other there in the white hall of the infirmary during an afternoon; sister ships with a different set in the sails.

After love made a forced landing on the loco flats where my friend ran a bunch of many vultures for the benefit of vultures in the summer and coyotes in the winter, his heart snapped its wings and soared away with the grey-weather clouds. She was not beautiful but there was the quality of an echo in her voice causing words to remain like objects from crystal. Her eyes were a silvery blue and her hair was the color of rust on old barbed wire. She went back north after her school was out and the grass resumed its natural position in the trail between the school house and the widow's home where she boarded.

Shortly afterwards the drought set in with signs that were unmistakable. Heat burned the short grass until it turned brown and faded, and tireless southwest winds yellowed the cottonwood leaves so that they rattled like the ghosts of rain drops on a paper roof. The sun was a blow-bore in your face. My friend lived with his windmills and cigarettes, in that fence-row margin of love, anxious and ready to point at the most hopeless looking cloud and predict rain.

Reading across his place one morning, I found some bits of white card which an outraged curie dog had removed from a nearby den. The torn card had an engraved wedding announcement.

He did not answer at first but there was a pile of fresh dirt at the corner of his shack and I called again. A small puff of dirt came from the spadeful of clay pitched from the hole. He answered. Sweat made his rivers across his dusty face and he smiled in explaining that he wanted to finish the cistern before the next rainy spell; a man with a troubled heart must work to the perish.

Man's vanity is hardly flattered by the fact that the same discrimination employed to select a woman's hat, has previously been exercised in choosing a husband.

Watching a water-bug regatta in the windmill trough as a boy, I was impressed by the almost universal expediency in journeying regardless of the destination.

Much of the ponderous sales in an evil's store is the result of attractive parcels, well displayed and convenient for carrying.

Guzzling putrid ale from a mug, the bearded man hunched back and picked his brown teeth with the nail of his small finger to observe that the President had made a failure of his administration.

When the young bride cries it a signal for the dog to vacate quarters.

Each day when the sun hanes copper armour on the western peace comes to the Texas plains like a wanderer returning to the laughter of his children.

Wretchedness blooms often in the world's un-walled garden of grief, yet never more pitiful than the pleading eyes of a hungry friendless, mongrel dog.

Truth has a redolence which makes the most artful imitation.

CITATION

THE STATE OF TEXAS, THE SHERIFF OR ANY CONSTABLE OF MOTLEY COUNTY—GREETING:

You Are Hereby Commanded to appear in person before me at the Court House of Matador, Texas this the 22nd day of January, A. D. 1940. R. A. Seay, Clerk, District Court, Motley County. 2-15-40

Seal of said Court, at office in Matador, Texas this the 22nd day of January, A. D. 1940. R. A. Seay, Clerk, District Court, Motley County. 2-15-40



Range Animal Chief



J. M. Jones, chief of the division of range animal husbandry of the agricultural experiment station of Texas A. & M. College, is a veteran in livestock improvement work. He is in his twenty-third year as superintendent of the sheep and Angora goat department at Southwestern Exposition and Fat Stock show.

During the past year, Brady witnessed the construction of 61 new homes. Long one of the most progressive and substantial cities in the heart of Texas, Brady materially increased its number of beautiful residences.

The McCulloch County capital is one of this commentator's favorite towns. When I edited the Sentinel during the summer of 1921, there were no paved streets and, at each corner of the courthouse square, there was an overhead hose at which the sprinkling wagon replenished its supply of water.

A reader sends in the following sage saying, credited to Prof. L. L. Click of the University of Texas: "The way to live to a ripe old age is to get some incurable malady and take good care of it."

Here's news: A public official who not only isn't asking for an increase in salary but actually turns back part of his present pay. Big, jovial Tom Field, Dallas County Commissioner, voluntarily cut his own salary 15 per cent for 1939 and so paid \$825 back into the treasury.

court dockets are overcrowded (one big case has been pending for eight years and still isn't settled). Here's a judge who worked so hard that the lawyers asked him to take a vacation. He is District Judge A. J. Power of Fort Worth and he has held sunrise court, night court and court in the daytime. Even if no case is being tried, you more than likely will find the kind-faced jurist sitting at his desk in the courtroom, looking over lawbooks and court papers. He is a man who thoroughly loves his work. So Judge Power took his first vacation in four years.

Everytime this observer hears some newspaperman say that the exciting adventures of editors and reporters in the movies are overdrawn, there comes to mind B. A. Butler (now Cisco publisher) getting out the Eastland Daily Oil Belt News on election night with a rifle on guard on the roof. Then arises the recollection of Tom Whitehead (now Brenham publisher) dodging bullets at the mouth of an alley in Cisco as he "covered" the bank holdup in which three lives were lost. And there's the thought of the days when I was editor in Eastland and J. S. McBeath (now Brownwood publisher) resigned as our advertising manager when he picked up a newspaper from a table and found a pistol underneath. "To h--- with a job where they use six-shooters for paper-weights", McBeath exclaimed.

Did you ever see a boxball alley? "So-and-so can't be beaten" is what you hear about this or that public official. There is nobody who can't be beaten. Little Finland is proving that. The Chinese, under-nourished for centuries and

with few planes or other modern equipment, have held off the Japanese war machine for nearly three years.

In politics, the utterance quoted is made usually by someone whose job depends on the official in question remaining in office and so an assiduous effort is made to build up a myth of invulnerability. Any man who ought to be beaten can be beaten—with the right kind of candidate and the right kind of campaign. "The bigger they are, the harder they fall." Just take the record to the people.

More lawyer jokes for our content: A variation on last week's graveyard story is one about an attorney named Strange who said he didn't want any name on his tombstone but just the lettering, "Here lies a lawyer and an honest man" and he was sure everybody would say, "That's Strange."

A Connecticut Yankee was asked on cross examination how far he was standing from the spot where the defendant was alleged to have held up a man. "One hundred and forty three feet and two inches," the witness answered. "How can you be so exact?" the lawyer wanted to know. To which the citizen replied, "I thought some durn fool would ask me the distance so I took a tapeline and measured it."

Development of East Texas' vast supplies of iron ore will be commercially possible due to enormous amounts of natural gas and oil in that area, enabling it to meet competition of coal supplies in the other iron-producing regions of the nation, industrial experts predict.

A Scout Is Reverent



MAINTAINING that no boy can become the best kind of citizen without recognizing his obligation to God, the Boy Scouts of America, in this new Norman Rockwell painting, symbolizes the spirit and meaning of its Twelfth Scout Law: "A Scout is reverent. He is reverent toward God. He is faithful in his religious duties and respects the convictions of others in matters of custom and religion."

Survey No. 47, F. P. Knott, original grantee, in Childress county, Texas, containing 640 acres, and 200 acres out of the Southeast corner of survey No. 18, Block R, T. A. Thompson, grantee, 950 varas east and west by 1187.5 varas north and south, in Childress and Hall counties; An undivided one-fifth interest in and to the following lands in Shackelford County, Texas: 175.3 acres out of that part of the east 1/4 of Survey 21, Block 11, T. & P. Ry. Co. grant, which lies south of U. S. Highway No. 80; 270 acres, being all of Survey No. 589, T. E. & L. Co. grantee. 210.1 acres being all of that part of Survey No. 590, T. E. & L. Co. lying south of U. S. Highway No. 80; 228.9 acres out of Survey No. 591, T. E. & L. Co.; 48.5 acres being the east part of Survey No. 6, Block 11, T. & P. Ry. Co. and 320 acres being all of Survey No. 74, T. E. & L. Co. grantee, all of which lands are fully described in a partition deed between J. R. Moore, et al. dated the 4th day of June, 1936, and recorded in Vol. 109, page 405 et seq. Deed Records of Shackelford County, Texas, reference to which is here made for a better description.

Plaintiffs claiming a fee simple title in themselves in said lands and charging that defendants' claim thereto is based upon a contingent bequest in the will of B. F. Moore, deceased, conditioned upon testator's estate exceeding the value of \$20,000.00 at the time of his death, plaintiffs charging that said estate was less than \$20,000.00 in value. Herein Fail Not, and have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given Under My Hand and the

Hundreds of books have been written about the cattle ranches, the cowboys and the cow kings—but has anybody ever written a book about sheep ranching? Yet sheep-raising is one of Texas' biggest industries. Surely, there is some "color" in it. The sheep roam over hills and valleys, amid cactus and mesquite—pretty much the same kind of regions as the cattle do. Drouths, sandstorms, blue northers—they should be in the saga of the sheep-country, too. Wolves, cruel and cunning, would be the "villains."

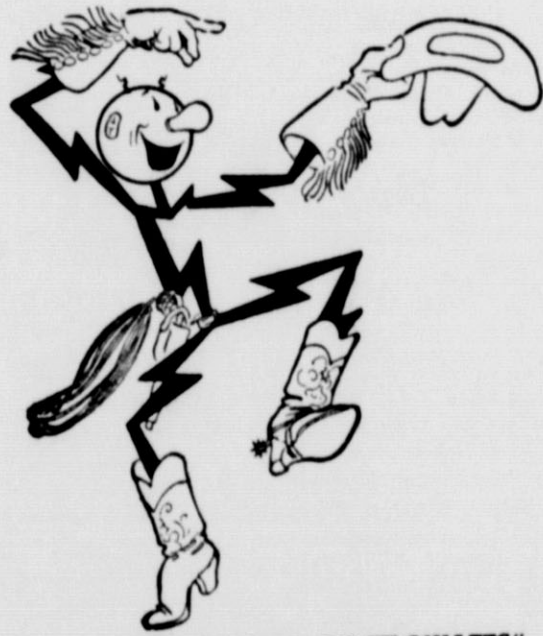
The sheep industry extends into the purple past. Jacob owned great flocks. A line of rulers of old Egypt were known as "the shepherd kings." It was to the shepherds watching their flocks by night that the angels sang the song that told of the birth of the Redeemer. And throughout His ministry, Jesus spoke of Himself as the Shepherd and of His followers as "sheep." The poet-apostle John called Him "the Lamb of God."

The late Sam Ashburn, "top of the windmill" man for the San Angelo Standard, could have done a great book about sheep because he talked the language of the sheep-country; he knew the legends and the history; he was familiar with the sayings of the Mexican herders.

Maybe we've overlooked some book but we'd like to know what a sheep ranch is like—the problems and dangers.

And, Mr. Writing Man, don't forget to tell us about the Angora goat with his Kentucky colonel beard, either.

This is the first of a series of "THUMBNAILED SKETCHES" featuring the work performed by our Linemen in bringing ELECTRIC SERVICE to your home



THE LINEMAN is similar to the old-time cowboy in many ways. He wears spurs. His work is highly exciting—and, at times, extremely hazardous. Like the cowboy who must guard his charges against unruly elements, this modern linerider's work is increased tenfold in bad weather.

The main difference is that the cowboy tended livestock. The lineman tends live wires and rides herd on kilowatts. You've seen him many times, high up on 50-foot poles wherever new lines are being built or old lines repaired. His is one of the most hazardous jobs in the world.

Although his work is unusual, he lives a normal life. He is a good citizen... maybe he is your neighbor. He is one of the hundreds of men and women, working "behind the scenes," who make Electric Service efficient, dependable, and economical here. He is one of Your Electric Servants whose praise goes unsung. On him we bestow a title of honor in this Southwestern country—"A Modern Linerider."

West Texas Utilities Company

TAKE THE EASY WAY...

"All I do now is put my laundry away when it's returned"



Many Matador women have found new leisure and happiness through the Spur Laundry services. One of the most popular is our All-Finished Service which returns clothes to you completely washed and ironed, including apparel. There are other services to suit every preference and need.

Spur Laundry

Romance

a Modern Linerider

on the Range





Keith Patton, Editor

Assistant Editors Wandell Berryman, Marie Hunsucker, Frances Stearns, Aurene Jameson, Wanda Nelson, Onelta Whitaker, Ruth Rushing and Willena Wilkinson

Institute Of Student Opinion MATADOR HIGH SCHOOL HOBBY LOBBY

Question: What is your hobby? Miss Faulkner: I collect salt and pepper shakers. I have thirty-one pairs, and I will gladly accept any others. I also collect recipes. Mary Gaines: I have been collecting gopher matches for about three years. Lela Carpenter: My hobby is taking and collecting pictures. I have some real interesting ones. Doris Stephens: I collect china dogs. I have a collection of about one hundred. I have collected them for about one-half of a year. Marie Hunsucker: I have been collecting stamps for ten years. Keith Patton: I collect cacti. I have about seventy different varieties, some of them native, some not. James Rufus Fish: My hobby is photography. I enjoy developing my own films. Willena Wilkinson: I collect China dogs. I have about 130. I have collected them for over a year now. Jewell McCoy: I have collected stamps ever since I have been in high school. Lucille Plumlee: My hobby is collecting match folders. I started my collection last summer. Glenn Woodruff: My hobby is wood working. I have made a desk, a book-case, and some odds and ends. I enjoy it very much, and I have been doing it about six months. Betty Greene: I collect cacti. I

can. The least he can do is escort her to a chair. Fifth: The boy who beats out the rhythm of the number the orchestra is playing on the girl's back as they dance. Sixth: The bunny-hugger boys who virtually choke their partners to death while they dance. Take these tips and become an ideal dance partner. Remember that the little attentions are always appreciated. Remember that the dance floor isn't the football field and it is no place to show off your strength or athletic prowess. Try to talk about things that interest your partner and not about yourself all the time. Don't expect your partner to conduct a dancing school on the dance floor. You may not have enough money for the most expensive clothes, but you can always be well groomed, neat and clean.

GIRLS ENJOY PARTY FRIDAY

A group of girls was given a party by Fausteena Fulfer, Friday, February 2, 1940. Nine attended the party. They were Betty Green, Catherine Daffern, Rachel Carpenter, Billy Jean Derickson, Dorothy Hendricks, Virginia Briggs, Onelta Whitaker, June Barton, and the hostess. Games were played, and music by Rachel Carpenter and Fausteena Fulfer added to the amusement. The refreshments were cocoa, chicken, ham, and cheese sandwiches and cookies.

Por la Escuela

Mrs. Emmons substituted for Mr. Ezzell last Friday. We were happy to have Mrs. Emmons, but we are sorry that Mr. Ezzell had to be absent.

The Complete lack of social life and activities for the last three weeks is driving us sleep-happy and slug-nutty. Some one please give something.

Richard Humber has been driving us mad these nights on the radio. We hear the sweet strains of Moonlight Serenade coming from the radio and rush over to hear Glenn Miller. By the time we reach the radio the theme has changed to someone else's and finally to Erskine Hawkins' theme. And always it is the shock of our young life to learn that it is Richard. We wish that he would make up his mind who he is.

It would be nice if each student who wished to do so were assigned a small flower bed on the campus in which he could grow and take care of flowers of his own choice. Improvement of the campus would be the result, and many of the students would enjoy growing flowers.

The Poet's Corner

Each week the poems seem to get shorter and shorter, so as a compromise, we are going to print two this week, both having been written by yours truly. We are leaving the titles for you to make.

"Boys, I've quit the hold-up game; I'll hang around joints no more." Limp and worn, Threadbare and torn, The garter slipped to the floor.

A little red bowl of ice Lay basking in the sun; Its mistress had forgotten it Before her work was done. And when she went to get the ice And take it in for tea, She found the ice was not what it Had been cracked up to be.

It seems to yours truly when she starts an expedition around the school looking for an original poem that poets are very few and far between. So you'll have to take some more of hers (or leave them.) Speaking, of course, of Ruth Rushing.

I BETCHA Boy howdy! Gee whiz, I'm tickled pink; I've got a new nephew. Know what I think? Tho I ain't niver seen 'im, I betcha he's cute is kin be, 'Cause—well, jist cause I betcha he looks lak me. Only thing I don't lak 'bout 'im, they went 'n' named him Jimmy That sounds kinda sissy, but someday, I betcha, by jimmy, He kin whup anybody alive 'cause he— Well, jist 'cause I betcha he looks lak me. I betcha 'is eyes is big 'n' blue, 'n' 'is hair—well, he ain't got none; 'N' I betcha 'is nose is little 'n' red, 'n' 'is toes is jist ready to run. 'N' I betcha—well, I jist betcha that he Looks—well, sorta looks kinda lak me.

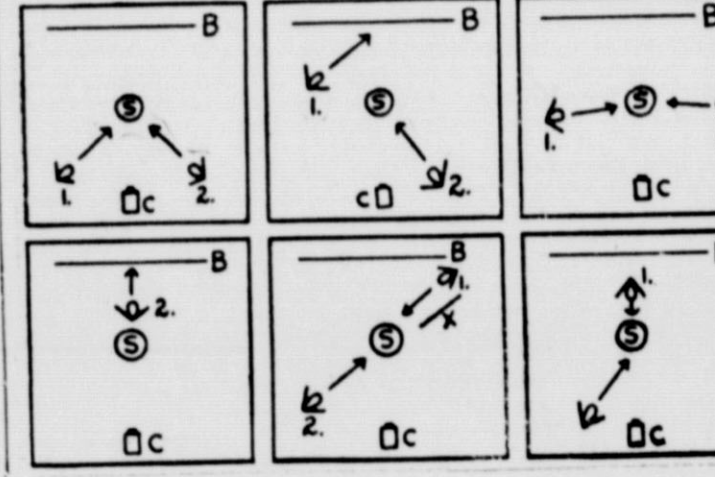
Tribune Ads Pay

The SNAPSHOT GUILD FUN WITH LIGHT EFFECTS



Here, all the light comes from the right. Try different lighting effects with a subject such as this. Use the diagrams below as guides in placing your photo lights.

HALF the fun of taking snapshots at night is in working out novel lighting effects. You don't need a lot of lighting equipment, either. Two photo bulbs in cardboard reflectors, and a light-toned wall for a background—these enable you to evolve numerous interesting lightings that add value to your pictures. The diagrams below show how you change the position of your lights to obtain different effects. S stands for subject, C for camera, and B for background. The number 1 indicates a No. 1 photo bulb in cardboard reflector, and 2 indicates a No. 2 bulb. These two bulbs, when in reflectors, are sufficient for box-camera snapshots on high speed film. At left, first row, is the regular 45-degree lighting. Center, a more dramatic effect, with one light directed on the background. Right, a still more striking effect, with a light on the subject from either side. Second row, left, a silhouette effect, with one light behind the subject and turned toward the wall. Center, backlighting, with a light to the right behind the subject. Note shield "X" which keeps light from shining into the camera lens. At right, "halo" lighting, with one light behind the subject, shining through the hair. In taking these shots, keep the lights the right distance from the subject, and don't let them shine into the camera lens. You should then get good pictures—and you'll find that careful arrangement of lights will make them more intensely interesting. John van Gulder



This And That!

Woo Woo. Sich goes on. One red head is certainly making progress and how! At least that's what I hear about the Carpenter girl. (The eldest, gentlemen.) It seems that she and the Simpson boy dated the other night and had a lovely time. We of the high school student body think it's no less than a tragedy about she and Johnny's little "tiff". Here's hoping they mend their troubles if possible. The girls think it's tragic enough, but the boys are positively mourning! Willena's hair cut is pitiful to see compared with her lovely red tresses of yore. Why she had it done is still a mystery to us, but no doubt she had a reason for it. Well, there's one consolation—it'll grow out again.

(Before Revelations, we hope.) A deep, dark mystery has presented itself in the last few days. Loyd was seen with "some girl" the other night, but whom it was we do not know. We have always prided ourselves on the dope we dig up about our fellow classmates, but here's a problem even our best reporters have failed to solve. Woe is us! If we get all the cooperation we need, we may be able to publish our findings next week. (That's something to look forward to! It's agreed that Ft. Worth is way behind! Natives in this "neck of the woods" have been dancing the old-fashioned dances ever since grandfather's day. Ft. Worth citizens are just now becoming interested in them. We could probably teach them something about form that they are ignorant

American Food Service Baffles Spanish Refugee



"You Americans make things so hard," says Conchita Genove, Spanish refugee at Texas State College for Women, as she sits down to eat and is confused at finding meat and vegetables on the same plate. In Spain only one item of food is served at a time. One does not have to think—"will I eat this first or that?" An exchange student recently enrolled at TSCW, Conchita was forced to flee Spain last February with her mother and two brothers, who are now in Mexico. Her father is still a political prisoner in Spain.

Information is rather vague, but six basketball girls spent the night at the hotel Friday just for the novelty of it. WE dare not print their names for fear of having our necks wrung. (Mrs. A. is that good English? Students, list to this bit of timely advice from someone who knows: Don't ever try to put anything over on us because not a thing escapes our sharp eyes, and we'll disclose anything from someone's boy friend to the top of the next basketball game. Thank you. Mrs. Alexander: Good! Now give the principal parts of the swim. Norman: Swim, Swam, Swam. Mrs. Alexander: Good! Now give the principal parts of the swim. Norman: Teacher, I'd rather not.

Advertisement for U.S. ROYAL DeLuxe BRAKE ACTION TREAD. Includes an illustration of a man blindfolded and a speech bubble saying "BLINDFOLDED... YOU CAN FEEL WHY BRAKE ACTION TREAD PROTECTS AGAINST SKIDS!". Text: "SEE IT! FEEL IT! Today!" "COME IN TODAY!... FEEL WHY 2500 EXTRA GRIPPERS STOP YOUR CAR QUICKER. STRAIGHTER, SAFER!" "Try this amazing blindfold safety test now! Learn, by feeling, how these 2500 sharp-edged extra-grippers of Brake-Action Tread give you... grip and hold... stop your car quicker on the slipperiest of wet roads. Make this test before you buy any tire!" "U.S. ROYAL DeLuxe WITH BRAKE ACTION TREAD"

Bob's Oil Well MATADOR, TEXAS

Advertisement for The BAKER HOTEL. Includes an illustration of the hotel building. Text: "COME TO MINERAL WELLS TEXAS FOR REST AND RELAXATION" "The BAKER HOTEL" "WORLD FAMOUS HEALTH RESORT MINERAL WATERS & THERAPEUTIC BATHS" "Bakerwell Health Plan including room, meals, baths, massages, from \$35.00 a week. European Plan available." "Providing the ultimate in facilities for recreation and rejuvenation. The finest therapeutic baths with complete massage. Eighty-mile long sun veranda, luxurious accommodations. Beautiful grounds. "Where America Drinks It's Way to HEALTH!" Outdoor activities at their best." "Louis Gambrell, Manager"

Advertisement for Weatherproof Your Home With Good Lumber! Includes an illustration of a lumber truck. Text: "Weatherproof Your Home With Good Lumber!" "—Face Brick —Flooring —Planking —Shingles —Millwork —Paints —Cement —Brick —Nails —Tile" "—It's an axiom in the building trades that a home is only as good as the material used in its construction. This fact is proven by sound reasoning... use the very best available and your home, which is your greatest investment, will stand as a monument for permanence and beauty." "Everything For The Home, Farm and Ranch Higginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE"

SIS CLUB WEDNESDAY

Sis Club met Wednesday afternoon of this week in the home of Mrs. Ben Edwards, with Mrs. Ben Edwards as leader. Quota program was: "It's a Good Thing to Live in a House."

Choral Club Has Call Meeting Tues.

The Matador Choral Club met at the Motley Hotel Tuesday evening to practice for the Easter program. Twenty-seven members were present.

ROARING SPRINGS



of Afton visited here Saturday. Mr. and Mrs. Barney Capshaw spent the week-end visiting relatives in Brownfield. They were accompanied by Miss Geraldine Brooks.

STUDY COURSE CLOSED The Sunday School Study Class at the Baptist church finished the prescribed course Wednesday evening. Rev. Terry, pastor of the Whiteflat church taught the class.

Intermediates Are Entertained Sat.

Mrs. John Green entertained the Intermediate B. Y. P. U. with a marshmallow and wiener roast Saturday evening. Those enjoying the occasion were: Virginia McCarty, Hazel Dodson, Alva Marie Allen, Marion Alice Mitchell, Billy Frye, Juanita Smith, Harold Gunter and Arthur Harmon.

MRS. TILSON RETURNS HOME

Mrs. W. R. Tilson of Whiteflat returned home Monday from Denton, where she has been visiting her daughters, Mrs. Alonzo Davis and Mrs. Burton Kay, during the past two months.

Mrs. Tilson also visited her brother, Dr. Raworth Williams in Dallas, and with friends in Longview and Tyler before her return home.

TO VISIT IN EL PASO

Mr. and Mrs. T. J. Daffern left Tuesday morning for El Paso, Texas, where Mrs. Daffern will remain for an indefinite period to regain her health.

Mr. Daffern drove to Quanah Sunday to accompany Mrs. Daffern home from the hospital, where she has been receiving treatments. Mr. Daffern and daughters, Kathryn and Julia Davis, visited with Mrs. Daffern Thursday of last week.

RETURNS HOME

Mrs. J. W. Haney has returned home following a recent major operation in the Lubbock Hospital. Mrs. Haney stayed with her daughter, Mrs. Joe Hall, at Brownfield the first week after her release from the hospital, and returned to Matador a week ago. Mrs. Hall is visiting here this week with her parents.

NEWS

Mrs. J. D. Mitchell, Correspondent

Humphry Gunter and Clyde Smith attended the basketball tournament in Dickens Saturday. Rev. and Mrs. Rolfe Wagner, with their children visited relatives in Abilene this week.

Rev. H. W. Graham attended the Pastor and Layman's convention in Plainview Monday and Tuesday.

Bruce Slayden, who is a student in Wayland College of Plainview, visited friends here Saturday.

Rev. J. H. Reavis, pastor of the Methodist church is quite ill of influenza this week.

Mrs. W. E. Bowen and her son Frankie Pat visited relatives in White Star, Tuesday.

Mr. and Mrs. Dan Cargile of Muleshoe visited here during the week-end.

Mr. and Mrs. Clarence Brooks of Guthrie, were visiting here Saturday.

Mr. and Mrs. J. E. Powell made a business trip to Midland Saturday.

Mr. and Mrs. Clyde Henderson, who were here during the cotton shipping season, returned to their home in Plainview this week.

Mr. and Mrs. Walker Sennard of Elk City, Oklahoma, visited relatives here Friday. They were accompanied home by Mr. L. W. Harmon and his son, R. J. Harmon.

Mrs. Alvis Nance of Paducah, visited in the home of Mr. and Mrs. A. M. Harmon this week.

Miss Wreathal Long returned Friday from a visit in the home of Mrs. Jimmie Baird of Turkey.

Mr. and Mrs. Slaydon Warren of Flag Springs were shopping in Roaring Springs Saturday.

Mr. and Mrs. W. A. Campbell

Northfield News

By Mrs. C. D. Kincanon

W. E. Collins and daughter Velma, Mr. and Mrs. Tom Collins and D. T. Florence visited Mrs. Lonnie Wade of Sunset last week.

Mr. and Mrs. C. M. McDonald and H. W. Patterson transacted business in Childress Monday.

Mr. and Mrs. O. F. Etheredge, who have been confined to bed with the flu, are able to be up again.

W. E. Thomas and Woodrow Kincanon were in Turkey Wednesday transacting business.

C. M. Payne and Mr. and Mrs. G. A. Ashford visited in Matador Monday.

F. G. Tipton was a business visitor in Childress Friday.

Mr. and Mrs. R. E. Florence, Clyde Kincanon, Frank King and Delmont Hays were Matador visitors Friday.

Mrs. J. A. Tipton visited Mrs. G. A. Ashford Thursday.

J. R. Emmons, county agent, was in Northfield Thursday.

W. E. Collins and Velma visited Andy Collins of Memphis.

Mr. and Mrs. Tom Collins visited Mr. and Mrs. Upton of Memphis Saturday night.

Mrs. D. G. Wilcoxson and daughters are visiting from Turkey.

Mr. and Mrs. Leland Timmons of Matador are visiting his parents, Mr. and Mrs. J. F. Timmons of this place.

Mrs. W. E. Thomas, who underwent an operation at the Townsend hospital at Childress, is expected home today.

Mr. and Mrs. A. B. Collins visited Mr. and Mrs. C. D. Kincanon Sunday night.

Advertisement for Farmall tractor. Features a woman's face and the text: 'Stop... And consider the future years... you cannot afford a one-crop tractor! ANY MAKE of tractor, when it is new, will produce one crop without trouble or unnecessary expense, but it is the future years which must be considered. That which appears to be a bargain today may prove to be an expense next year; a "white elephant" with little if any resale value in two, five or ten years from now. If you consider the future years of service, profit, satisfaction and resale value, then you will choose the— INTERNATIONAL FARMALL TRACTOR

Large advertisement for Chevrolet used cars. Features a man in a suit holding a sign that says 'NEW CAR SALES SOAR'. Text includes: 'AT CHEVROLET DEALERS', 'SEE US FOR THE BEST USED CAR BUYS IN TOWN', 'GENEROUS ALLOWANCE on your old car!', 'USED CAR PRICES DROP', and '5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!'. The reasons listed are: 1. The finest selection of used cars and the best used car values in town. 2. You can buy from your Chevrolet dealer with confidence. 3. Best reconditioning methods. 4. Lowest prices commensurate with quality. 5. Your Chevrolet dealer stands firmly behind every used car he sells. A small inset shows a Chevrolet dealer's sign with the slogan 'Only Chevrolet dealers offer used cars with an "OK that Counts" tag.' At the bottom, it says '9,262,068 people bought used cars and used trucks from Chevrolet dealers during the last six years.' and 'CAMPBELL CHEVROLET CO. MATADOR, TEXAS'.

Advertisement for Harry Willett and Company clothing. Features the text: 'Smart new Styles For Spring', 'Stylish Flattering COATS 3.95 - 10.95', 'BE SMART—START YOUR SPRING WARDROBE WITH AN UNTRIMMED COAT—ENSEMBLE YOUR DRESSES TO GO WITH IT! AND WILLETTS IS THE PLACE TO START... WHERE SPRING'S SMARTEST COATS ARE PRICED SO LOW! NEW FITTED, FLARED DRESS COATS WITH CRISP, COLLARLESS NECKLINES! ULTRA FEMININE REEFERS WITH YOUNG FLARED SKIRTS! NEW SKATER-SKIRT COATS WITH TINY WAISTS—SWING-BACK OR BOXY SWAGGERS! ALL EXCITINGLY NEW WITH DRESSMAKER DETAIL IN TUCKS, PLEATS, CLEVER SEAMINGS! ALL BEAUTIFULLY TAILORED, FULLY CREPE LINED! NAVY, BLACK, NEWEST TWEEDS!', 'Stylish—Smart New DRESSES \$4.95 - \$7.95', 'Treat yourself to a breath of spring in your wardrobe! Buy one or several new frocks and brighten up your life! Newest materials and colors for spring! Basque Frocks, Skater Skirts, Boleros, Pleated Skirts, "Little Girl" Styles. SIZES 12 to 20', and 'HARRY WILLETT AND COMPANY MATADOR'. Includes illustrations of women in various styles of coats and dresses.

MATADOR HARDWARE And Furniture Company "MATADOR'S HARDWARE DEPARTMENT STORE"

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

BRIDAL SHOWERS COMPLIMENT MRS. HOYLE DURING PAST WEEK

Entertained At Roaring Springs Friday, And At Matador Affair Tuesday
Complimenting Mrs. Mike Hoyle, the former Virginia Edmondson of Matador, Mrs. Garlin Murphy, Mrs. Dale King and Miss Juanita Thacker entertained with a tea and shower of miscellaneous gifts Friday afternoon in the W. C. King home at Roaring Springs.

A three-tiered wedding cake centered the dining room table, and bouquets of carnations and sweet peas decorated the home. Mrs. H. V. Bigham of Lubbock and Mrs. J. D. Green, Roaring Springs, presided at the tea services, and Mrs. W. E. Bowen served the cake. Mrs. G. B. Thacker presided at the Bride's Book.

The guests were received by Mrs. Dale King, Mrs. M. S. Thacker, Mrs. T. B. Edmondson, Mrs. Howard Edmondson, Mrs. E. E. Moss and the honoree, Mrs. Hoyle.

Others in the house party were: Mrs. J. A. Goodwin of Lubbock, Mrs. Jim Baird of Quitaque who read, "Exanthepede Socrates"; Miss Carmen Dobkins, who entertained with accordian music, and Mrs. Garlin Murphy, who read, "Three Wishes For A Bride."

The first gift, a novelty rolling-pin, was presented by little Miss Marilyn Kay Hughes.

Those registering during the afternoon included the following: Mesdames T. B. and Howard Edmondson of Matador, Mesdames

J. A. Goodwin, E. E. Moss and H. V. Bigham of Lubbock; Mesdames T. E. Long, Herman Havis, L. C. Davis, J. D. Mitchell, Martin Smith, J. C. Brownlow, K. Jones, G. L. Godfrey, Joe Bridges, W. P. Cooper, Guy Thacker, J. F. Bridges, Glenn Dobkins, M. S. Thacker, Brown Hinson, J. V. Shirley, W. E. Bowen, S. D. Hunter; and Misses Sadie Gabriel and Wreath Long.

Gifts were sent by a large number of friends unable to attend.

Is Honored At Matador

Mrs. Hoyle was again honored at a shower Tuesday afternoon of this week when Mesdames E. F. Springer, J. W. Drace and George Springer were hostesses in the E. F. Springer home here.

Mrs. G. S. Craven assisted in receiving the guests, and Mrs. Howard Edmondson presided at the guest register. Piano selections were offered during the afternoon by Mrs. Frank Pohl and Mrs. Jack Edwards.

Spiced tea and dainty cookies were served from the lace-covered dining table which was centered with a red, heart-shaped box. The Valentine motif was further accentuated in the napkins, and red and white candles which burned in crystal candelabra at each end of the centerpiece.

In addition to the hostesses, others who registered in the Bride's Book were: Mesdames J. L. Moore, J. D. Morris, Jack Edwards, R. E. Campbell, W. W.

TEXANS OF TODAY

OUTSTANDING LEADERS ACTIVELY ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"



MRS. CLARA DRISCOLL
OF CORPUS CHRISTI

ONE OF THE FEW WOMEN STATE PRESIDENTS IN AMERICA—DURING HER TERM AS PRESIDENT OF THE TEXAS FEDERATION OF WOMEN'S CLUBS SHE HAS BEEN ACTIVELY ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"

CLARA DRISCOLL ENDED HERSELF IN THE HEART OF EVERY WOMAN IN TEXAS. WHEN IN 1908 SHE CAME TO THE RESCUE OF THE TEXAS FEDERATION OF WOMEN'S CLUB HOUSE AT AUSTIN WITH AN OUTRIGHT GIFT OF \$100,000 AS DEMONSTRATE NATIONAL COMMITTEEWOMAN MRS. DRISCOLL BECAME CO-CHAIRMAN OF THE EXECUTIVE COMMITTEE, DEVOTING HER TIME AND LEADERSHIP TO THIS GREAT CAUSE. HER WIDOW'S HEIR LOVED HER ENLIGHTENED CONTRIBUTION TO THE ERECTION OF A NEW 10-STORE HOTEL AT CORPUS CHRISTI, COSTING TWO MILLION DOLLARS, TO BE NAMED IN HONOR OF HER LATE BROTHER, MR. ROBERT DRISCOLL—TO BE DEDICATED NOVEMBER 1, 1940

John Major

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Valentine Motif Is Used For Party

A Valentine motif was used in table appointments when Miss Ora Faye Brandon entertained Friday evening at the Motley Hotel, with a dinner for eleven guests.

The long table was spread with a cloth harmonizing with the decorations, and the centerpiece was a red heart-shaped candy box. On either side of this, red candles burned in crystal candelabra, furnishing illumination.

Following dinner, three tables of bridge were in progress, with Mrs. Farris Fish holding high score and Mrs. Pat Sheridan, low. The guest list included the following: Mesdames Tom Newman, Hugh Gray, Fay Jacobs, M. S. Patton, Pat Sheridan, Farris Fish, and Ray Patton, and Misses Ruth Groves, Zona Beth Faulkner, Rachel Patton and Thressia Godfrey.

Mr. and Mrs. Leland Jinkins of Amarillo are visiting relatives here today.



Spring "Firsts" IN Accessories

DRESS UP for this romantic Spring with accessories from the Matador Variety. We've the right, bright ideas for your wardrobe!

SPRINGTIME SMARTNESS

Again black achieves highest honors—as all-around, "good with anything" shoes.

NEWEST STYLES
\$1.98—\$2.95

Saucy Bonnets For A Gayer Spring!

\$1.00—\$1.95

Accessorize
Match your accessories this Spring! We've NEW young, eye-catching accents for ALL costumes—all priced low!

NEW BAGS
69c—\$1.00

COSTUME JEWELRY
29c—\$1.00

Bright, gay SCARFS 29c—49c
Colorful 'KERCHIEFS 19c—25c
New BLOUSES at 59c—69c and \$1.00

New Frocks For Spring!

The most thrilling buys you've ever made! See this panorama of up-to-the-minute styles! Dresses for shopping, for bride, for dress-up! All fresh, new, flattering—in glorious Spring colors and prints!

\$1.98
\$2.98
\$4.98

MATADOR VARIETY

"Get The Habit"

NOW IN EFFECT!



GRAB CUTS

ON QUALITY

Cleaning AND Pressing

OLD PRICE 75c NOW 50c

PLAIN OLD PRICE 75c NOW 50c

Dresses NOW 50c

PANTS 25c SKIRTS 25c

ALL OTHER WORK IN PROPORTION

MATADOR CLEANERS

TELEPHONE 21-M
R. A. DAY, Owner

HOME CEREMONY UNITES COUPLE HERE SATURDAY

Miss Emma Jo Johnson, daughter of Mr. and Mrs. J. O. Johnson of Dumas, became the bride of Wayne A. Vaughn, son of Rev. and Mrs. W. B. Vaughn of Matador, Saturday evening, February 3. The single ring ceremony was performed at 9:00 o'clock p. m. in the home of the groom's parents, with Rev. Vaughn officiating. The bride wore a blue spring suit with navy and ashes of roses accessories. Her corsage was of tailman roses. For "something old" and "something borrowed", she wore a turquoise pin belonging to her aunt, Mrs. Frances Anthony of Memphis, Texas.

Immediately following the ceremony, a wedding supper was served to the couple, Mr. and Mrs. Marvin Vaughn and daughter, Nancy Lou of Spur, and Rev. and Mrs. Vaughn.

The bride is a graduate of the Dumas High School and has been employed as society editor of the Moore County News for the past sixteen months.

Mr. Vaughn received his B. S. degree in chemical engineering from Texas Technological College, Lubbock, last spring. He was a member of Alpha Chi, honorary society; member of Tau Beta Pi Association; member of A. I. Ch. E. engineering society; served as student assistant in the department of chemistry and as vice-president of the student body.

The couple will make their home in Dumas, where Mr. Vaughn is employed in the chemical laboratory of the Shamrock Oil and Gas Corporation at their McKee Plant in Moore County.

Mrs. W. R. Dirickson and son Noble, left Monday for a ten day visit to Houston and Wharton.

EPISTEMALOGY PROGRAM GIVEN AT STUDY CLUB

"Epistemology Program" was the subject for discussion at a meeting of the sub-junior El Progreso Study Club, Wednesday afternoon at the home of Frances Carpenter. Leader of the program was Frances Stearns, with the following parts given: "Dreams", Myrnaev Barkley; "Palmistry", Marion Clements; "Mental Telapathy", Marie Hunsucker, and "Psychoanalysis", Wandell Berryman.

Refreshments were served to the following, in addition to those on the program: Lela Carpenter, Jewell McCoy, Ruth Rushing, Aileen Russell, Zona Ruth Scaff, Tom Nell Darsey, Mary Ola Tip-ton and Dorothy Wason; Mrs. W. W. Clements, Mrs. E. F. Springer, club sponsors, Sara Frances Springer and Mrs. W. W. Carpenter.

MRS. STANLEY IS CLUB HOSTESS

Mrs. J. S. Stanley was hostess to the Friday Club last week, with four tables of players.

At the conclusion of the games, Mrs. L. J. Barkley held high score, Mrs. A. L. Fryar, second high, and Mrs. Alvin Stearns, low score for the club and Mrs. Fay Jacobs held guest high.

Lovely refreshments were served to the following members: Mesdames L. J. Barkley, W. W. Clements, H. H. Campbell, A. A. Harp, E. B. Jones, Charlotte Hunsucker, Alvin Stearns, A. L. Fryar and D. I. W. Birnie, and these guests: Mesdames U. L. Willie, R. E. Donovan, Claud Harp, Fay Jacobs, J. R. Emmons, George Gray and Bryan Cammack.

Local Couple Married At Cisco Sunday

Of much interest to their friends here, was the marriage Sunday night at 11:30 o'clock, of Miss Lucretia Estes and R. E. Campbell Jr., both of Matador. The double ring ceremony was performed at Cisco, Texas, by Rev. Judson Prince, Baptist pastor of that city, who held a revival meeting here last summer.

The bride wore a dress of cornflower blue, with which she used black accessories. Only attendant at the wedding was Mrs. Prince, who served coffee to the couple following the ceremony, after which they continued to Fort Worth and Dallas for a wedding trip. Before their return home Wednesday morning, they visited relatives at Tolar.

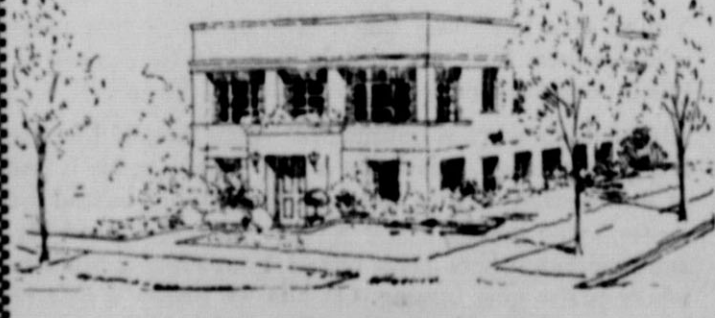
Their marriage climaxes a school-day romance and comes as no surprise to this community. Both graduated from Matador High School in 1936 after taking an active part in the school's affairs. Mr. Campbell was one of the most outstanding players of the Matador Matadors' grid team and Mrs. Campbell was pep squad leader during her senior year.

Mrs. Campbell is the daughter of Mr. and Mrs. Bert Estes of this place. She attended Flemings Business College in Amarillo following her graduation from high school. The groom is the son of Mr. and Mrs. R. E. Campbell Sr., also of Matador. He attended Hardin-Simmons College at Abilene and Texas Technological College, Lubbock, later transferring to West Texas State College at Canyon.

Mr. Campbell is manager of the Magnolia Cafe here, and the young couple will continue to make this their home.

OBSTETRICS, PEDIATRICS And General Medicine

Completely Equipped For
Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWEK HOSPITAL
A. G. Traweck, M. D. Albert Traweck, Jr., M. D.



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TRAWEK HOSPITAL
A. G. Traweck, M. D. Albert Traweck, Jr., M. D.

ANCHORS
AWEIGH



lian's body was placed in the wooden coffin and taken to the Federal Palace where it was locked at his request. Later on the body was taken to Europe and now rests in the Royal Vaults of the Emperor in Vienna. The bodies of the Mexican generals were placed in the panteon in the Capitol.

On the Hill
than thirty years after the fact, Austria appropriated a sum of money for the erection of a monument on the site of the

entered this small chapel, a thing of interest that caught my eye were three small figures in the steps leading up to the high altar. They indicated where the three men were when the firing squad was ordered to fire. The painting that adorned the High altar had been stolen revealing the wooden boards. In the rear of the chapel was a small room, empty.

In this inspection I left, descending the many steps to reach the ground. As I settled back on the steps some pictures of the past passed before me—a short history of the past pertaining to Maximilian's life.

the arch-traitor—Napoleon III—Mirmar, the palace at Queretaro where Maximilian and Carlota lived a too uneventful life until the calm before the storm—Joseph of Austria was now his brother, Maximilian, and the journey across the Gulf of Mexico to Vera Cruz, the Capital—Chapultepec and its brilliant court life—now Carlota was descending the beautiful Paseo de la Reforma at boulevards of the world, she was changing the scene of Mexican plazas in the heart of each town into islands of beauty, where heretofore were the ruins of old buildings and hangings in evidence—now I saw seated in their golden Coach with its cherubs and gar-

Scouting Beckons All Boys

SCOUTING

the American Way



When the Boy Scouts of America celebrates its 30th birthday on Thursday, February 8, all of the 1,330,000 Scouts, Cubs and Scout Leaders will re-dedicate themselves to the service motive which has characterized the Movement for three decades. Scouting offers adventure, fun and achievement—attributes to all boys—through the democratic life of the Scout Troop and Patrol, as essential ingredients in its character-influencing program for the boys of America. Drawing on the rich experience of the Movement, local and national Scout leaders anticipate the opportunity to serve more boys annually.

lands, bowing to the right and left to the assembled populace on the streets—soon sinister shadows loomed on the horizon—the beginning of the end—Carlota leaves for Europe to intercede for her royal husband, but Napoleon III turned a cold shoulder on all that, then, in her extremity she goes to Rome to ask the help of the Pope—this is the last straw—her reason totters and falls—and for more than a half century she languishes in a chateau in Belgium fancying herself wearing the "Phantom Crown"—the Empress of all the Mexicans—in the meantime the United States, France and

Italy all beg Juarez to rescind his order of execution—Victor Hugo writes an impassioned letter in Maximilian's behalf—his friend, Princess Salm-Salm, on bended knee, begs Juarez to spare the life of the Emperor—all in vain—then Queretaro—the firing squad.

If the South had been victorious in the War of the States, if Napoleon III had not wished to regain the goodwill of Austria, if, if, if—history might have been very different, and no chapel would now be seen on the Hill of the Bells at Queretaro. On 'if', that small word, hang so many destinies.

A Monument To A Key-hole

One day, I came across a set of cartoons—Ripley's famous "Believe It, Or Not"; it showed among other things, a monument erected to a key-hole. When I was in Queretaro, I saw it. But why a monument to a key-hole you may ask.

The wife of the Mayor of Queretaro—one Dona Josefa Ortiz de Domínguez, was strongly in sympathy with the cause of Mexican Independence. This happened in the year 1810. The conspiracy against the Spanish oppressors came to light and the Mayoress was held a prisoner in her own house—the Municipal Palace. Thru the key-hole of her room in which she had been locked, she whispered final instructions to her trusty that he was to notify Hidalgo, the soldier-priest, at once that their plans had been discovered against the Spaniards and that he must strike at once for the cause of Mexican liberty, or else, all would be lost. The rest is history.

Surmounting this statue, on whose side is affixed a huge key-hole, one sees the triumphant La Corregidora (The Mayoress) holding a torch on high—symbol of enlightened liberty, in one hand; while in the other she holds a wreath of victory.

The actual key-hole thru which she whispered her instructions, may be seen in the local museum. Diego Rivera has immortalized her in his great mural on the walls of the National Palace in Mexico City. She goes down in Mexican history as the greatest of her national heroines.

Two Sister-Churches

The great Mexican artist, Tresguerras, known as the "Mexican Michaelangelo", was born in the neighboring town of Celaya. Here in Queretaro, may be seen some of the fruits of his artistic genius, second only to the ones seen in his birth-place. I have reference

to the sister-churches of Santa Rosa de Viterbo and the convent church of Santa Clara.

Church of Santa Rosa

On approaching the church of Santa Rosa, one sees something unique in the way of church architecture. This churchy edifice was reinforced at the sides, below the huge tiled dome, by two great flying buttresses. These are massive affairs with great scroll-like up-sweeping curves of masonry. They do not, in the least, detract from the appearance of this church, quite the contrary, they add to it an architectural distinction. Beauty is here wedded to utility.

The interior of Santa Rosa presents a homogeneity of ornate, gilded ornamentation, raised to the Nth degree—pure Churrigueresque style. Gilded scrolls of fruit and flowers, scrolls, curls, scrolls, all blend into a gilded whole. Behind a grill in the rear of the church, one sees something unique by way of a religious tableau, life-sized figures in polychrome of Christ and His Disciples. They stand on a chest beneath a fine large mural by Tresguerras, called "The Closed Garden."

Another noteworthy feature is the gilded, pierced screen seen on a balcony over-looking the main part of the church. Thru this screen the Mother Superior might see the mass, without herself, being seen.

This church of Santa Rosa impresses itself on your mind with its exterior features, as well as its glorious, rich interior.

The Church of Santa Clara

Near the center of town, close to the Fountain of Neptune, which by the way, seems to belong to Italy rather than here in Mexico, stands the convent church of Santa Clara. Altho a little smaller than its sister-church, Santa Rosa, it belongs to the same category. It, too in parts, especially the tiled

dome, was reconstructed by Tresguerras. It lacks the distinctive features of the flying buttresses one sees on Santa Rosa, but the interior is quite similar. The impression it gives is that of a great intricately carved grotto of gold. A closely knit unit of rich beauty. The convent adjoining sheltered, before the Reform Laws became operative, some 8000 nuns, and this church of Santa Clara was theirs in which to worship.

The Old Aqueduct

One morning I took a cab and drove to the outskirts of Queretaro to see the great architectural mass—the old aqueduct. These series of stone arches, 50 feet in height, and some five miles long, resemble a huge petrified caterpillar rendered immobile as it crawled over the adjacent countryside.

On returning, I caught a glimpse of a fine Colonial home of a former Spanish Marques, standing in a small square. Beneath an arched passageway, a part of an arcade running on the street level, were some fine balconies before the windows. These were adorned with fine, lace-like wrought iron-work. The whole place spoke of refinement and good taste—a fine example of a manorial residence of Colonial times in this important Colonial city of Queretaro.

Impression Left by Queretaro

I left Queretaro one afternoon for Monterrey where the train was scheduled to arrive early the next morning. At the station I came across the opal-sellers, the famous opal mines are in this vicinity. Then a concoction was offered me in cylindrical boxes, composed of milk and sugar and flavored, candied yams, and many Lilliputian sets of wicker furniture.

As I stood there on the platform awaiting the coming of the train, I thought of the various impressions I had received during my stay in Queretaro. Again I saw

the Chapel erected to the memory of the Emperor Maximilian who was shot here, and altho these historical associations left a deep impression they did not leave the greatest. Again I recall the churches of Santa Rosa and Santa Clara, the monument to a key-hole, the aqueduct, the Fountain of Neptune, but none of these were of paramount importance. It was my experience on arrival, when I had my luggage smashed on the cobble stones of the streets. I can still see my personal effects as they lay scattered over the street, in the most haphazard fashion; I can still see the sad remains of my 'fortnighter' reduced to 'kindling wood'. This is the greatest impression that I carry with me of my stay in Queretaro. (To Be Continued)



THE TRIBUNE

MOTHERS' ATTENTION

Pity baby agonized by diaper rash, chafe. Be kind to baby. Get quick relief. Depend on tender, soothing, cooling Zenzal. Fine for externally caused Eczema, rashes and pimples. Take nurse's advice. Get Zenzal today.

CITY DRUG STORE
SIMPSON DRUG STORE

Southwestern Life Gains Again

Measure the Company's Increase in Financial Strength During 1939 by Comparing the Two Columns of Figures Below

Statement of Condition
[Unpaid Premiums Not Included]

	ASSETS	
	December 31 1938	December 31 1939
U. S. Government Bonds	\$12,369,768.05	\$10,756,292.93
Texas State, County and Municipal Bonds	14,296,401.34	14,568,579.00
Public Utility and Corporation Bonds	2,711,302.32	3,480,366.30
First Mortgage Loans on Texas Real Estate	12,820,349.85	18,048,008.29
Home Office Building	1,475,000.00	1,450,000.00
Other Real Estate	1,498,290.95	1,496,777.52
Stocks	399,652.25	576,928.00
Cash	1,375,738.84	1,657,303.53
Reinsurance Premiums Paid in Advance	114,940.00	128,962.00
Interest on Investments Accrued But Not Yet Due	664,775.64	683,310.76
Unpaid Mortgage Interest	60,137.78	103,909.88
Loans Against Cash Value of Policies	13,413,942.51	14,238,782.22
	\$61,200,299.53	\$67,189,220.43

LIABILITIES		
December 31 1938	December 31 1939	
Policy Reserves	\$52,129,249.08	\$57,804,399.47
Interest and Premiums Paid in Advance	1,103,352.09	1,090,664.20
Reserve for Taxes and Other Liabilities	357,123.57	454,156.76
	\$53,589,724.74	\$59,349,220.43
Total Liabilities		
Surplus Funds for Protection of Policyowners:	4,000,000.00	4,000,000.00
Capital Stock	3,610,574.79	3,840,000.00
Surplus	\$61,200,299.53	\$67,189,220.43

More than 150,000 Texas Citizens Own \$360,768,441 Life Insurance in the Company . . . An increase of \$18,151,115 During 1939.

SOUTHWESTERN LIFE
Insurance Company
C. F. O'DONNELL, PRESIDENT HOME OFFICE DALLAS

EUGENE PERKINS, MATADOR REPRESENTATIVE

OUR BOYS AND GIRLS

Must Be Trained in highly efficient schools to meet the growing demands of farm and business.



TEXAS OIL plays a vital part in providing our boys and girls with school buildings and other educational facilities that are among the finest in the world.

Oil taxes collected and used only for Texas public school purposes during 1938 amounted to \$21,425,773.00.

Based on the per child educational cost of \$55.50, this sum provided education for \$87,446 children—or 25% of our entire 1938 scholastic enrollment.

To No Better Cause Could This Tremendous Sum Be Dedicated

This Advertisement Paid for by Various Units of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Interest Grows In County Unit Road Work Plan

Increasing attention is being given in Texas to the county unit system of road and bridge work. An article in this issue of The Taxpayers Digest tells that the system already is in partial effect in Tarrant County and that the commissioners court has accepted recommendations for extending the plan. Officials of Navarro County, in East Texas, are giving consideration to the system and conferred recently with Harrison County Officials where the unit plan has been in effect for several years.

Importance of Road Work

The county unit system of road and bridge work brings bigger returns from the road tax dollar, according to the experience of Harrison County. This is of the utmost importance, since approximately two-thirds of all the money spent by the county governments of Texas is expended for road work.

This work is customarily conducted on a relatively decentralized basis. The management of road and bridge work is placed in the hands of the four county commissioners, each of whom is selected from a specific precinct. Not unnaturally, the commissioner usually regards the management of precinct roads as his principal duty.

Under the county unit system, commissioners confine themselves to policy making. Road construction and maintenance are planned and carried out on the basis of the county as a unit rather than on the basis of four separate precinct divisions.

Key man of the system is the county engineer, who has charge of technical supervision and administration. The engineer purchases all road and bridge equipment on competitive bids. A central warehouse and shop is maintained, and exact cost accounting records and a perpetual inventory are kept.

Advantages of Plan

In Harrison County, it has been

found that the system resulted in a substantial increase in the mileage of improved roads, reconstruction of obsolete roads to higher standards of location and design, more effective utilization of man-power and equipment, bigger returns from the tax dollar, and the placing of all operations on a pay-as-you-go basis.

Harrison County's success with the system has attracted national attention.

H. C. Bradshaw, economist in farm taxation for the Texas Agricultural Experiment Station, A. & M. College, said of the county unit system in Harrison County, after studying its operation:

"The history of road and bridge work in Harrison County offers much encouragement to those interested in democratic local government. It is positive proof that county road work can be administered on an efficient and economical basis."

Largest Gain For Insurance Company In '39

With a gain of \$18,151,115 for the year, Southwestern Life Insurance Company now has a total of \$360,768,441 insurance in force, according to C. F. O'Donnell, President.

Announcement of the continued progress of this Texas institution is contained in the Company's 37th annual financial statement which has just been received here by Eugene Perkins, local representative of Southwestern Life.

Numerous items in the annual statement reflect the strength of Southwestern Life.

Assets are \$67,189,220.43, representing an increase of \$5,988,920.90 for the year. This is the

Fresh Coffee and Rice-Ring Belles of Lenten Table



A FAVORITE in any season, coffee joins salmon-topped rice ring in a delectable combination for Lenten menus. A simple green salad and tomato shells stuffed with peas and chopped celery completes the meal.

Make your coffee as you always should—always fresh from a clean pot—and make the salmon-rice ring with the following simple recipe:

largest gain in the Company's history.

The Company continued its enviable record of never having had a default of either interest or principal on any bond owned by it.

In releasing the annual statement, Mr. O'Donnell called attention to completion during the year of a new insurance service commensurate with growth of the Company. This new development involves plans for an extensive agency program, launched in full swing on January 1.

Salmon-Rice Ring
1 cup rice
2 tablespoons butter
1 teaspoon salt
Sprinkle of white

Coarsely shredded salmon
Stuffed olives, sliced

Boil rice thoroughly; boil and drain. Add butter, salt and white pepper. Mix salmon and sliced olives and place in bottom of well-buttered border mold; pack rice firmly on top. When ready to serve unmold on platter. Serves 6.

Local Agent



Eugene Perkins, agent in this section for the Southwestern Life Insurance Co., announced that during 1939, his company reported a gain of \$18,151,115 in insurance now in force.

"In order to be in position to render the highest degree of efficient service to the public," Mr. O'Donnell said in commenting on the program, "the Company's purpose in such a plan is to develop thoroughly trained agents of the highest type, qualified in every way to offer a truly professional service."

The annual statement stresses the double function of the dollars invested in life insurance by at once building secured protection and playing a significant role in the economic progress of Texas. The report indicates that with the exception of funds invested in United States bonds, practically all investments of Southwestern Life are in Texas bonds and real estate loans. It is pointed out in this connection that Southwestern Life investments in bonds for municipal enterprises, public utilities, street paving, sewage systems or for county and State improvements, create pay rolls for wage earners, and advancement of economic conditions generally within the State.

An indication of the service Southwestern Life has performed is shown by the sum the Company has paid out since organization in 1903 to policyholders and beneficiaries. Such payments total \$65,862,066.24.

LIST YOUR property with a licensed real estate agent. Regular commission. If you want to buy or sell, see M. P. Fulkerson. 2-8

FOR SALE—Three-room stucco home located just off city limits on paved road and 1 block from school. New garage, distern. Offered at sacrifice price for cash. See G. N. Wilson at Wilson's Cafe.

DON'T SCRATCH!
Our Paracide Ointment is guaranteed to relieve itching associated with Eczemas, Athletes Foot, Ordinary Itch, and other minor skin irritations. Large Jar only 60c at City Drug Store.

To Seek Office



Boyce House of Fort Worth, newspaperman and author of several books as well as articles on Texas which appeared in the Saturday Evening Post, may be a candidate for State office, according to widespread reports. As staff correspondent for the Fort Worth Star Telegram for a number of years, he "covered" many important events over Texas and has thousands of friends in every part of the State. The veteran newspaperman formerly edited papers in Brady, Olney, Eastland, Ranger, and Cisco. He is noted as a close student of public affairs but has never been a candidate for office. House writes a column, "I Give You Texas", which appears in more than 200 newspapers.

MATADOR LIONS CLUB
Meets 1st and 3rd Tuesdays each month; Methodist and Baptist churches.

FLEMING POST NO. 337 AMERICAN LEGION
Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.

LODGE No. 824. A. F. & A. M. Matador, Texas
Meeting Saturday on or before full moon of each month. W. N. Pipkin, Sec. W. I. Rushing, W. M.

★ BAZAAR PREVIEW ★



AMERICAN designers have commanded it shall be sweet peas at the ocean resorts this year. Above, a dress in pale pink checked with a pink linen jacket trimmed with silk sweet peas, their work embroidered on the linen in bright green, from a page in the January Harper's Bazaar. It is evident the young man approves.

Get Rid Of THE SIMON LEGREE



OF HOME WASHING

Don't let the tiresome task of home washing make you dread the coming of Monday. End this needless toil by sending your laundry to us. We do a superior grade of work than home washing and the economy of our service will amaze you! Send your laundry to the Floydada Laundry this week.

FLOYDADA LAUNDRY

LOWER PRICES

ON
CLEANING
AND
PRESSING
NOW IN EFFECT

SUITS 50c
PLAIN DRESSES 50c
PANTS 25c
SKIRTS 25c

All Other Work In Proportion

CITY TAILOR SHOP

PHONE 157-J

H. M. SOLOMON, Owner

OUR PAPER AND 6 MAGAZINES

AT BARGAIN PRICES

BIG ECONOMY OFFER		ALL SEVEN FOR ONLY
WOMAN'S HOME COMPANION	12 issues	\$ 2 50
PATHFINDER	52 issues	
AMERICAN POULTRY JOURNAL	12 issues	
COUNTRY HOME	12 issues	
FARM JOURNAL-FARMER'S WIFE	12 issues	
PROGRESSIVE FARMER	24 issues	
MATADOR TRIBUNE	52 issues	
		Value — \$4.75 You Save \$2.25
GIANT VALUE OFFER		ALL SEVEN FOR ONLY
McCALL'S MAGAZINE	12 issues	\$ 3 00
WOMAN'S HOME COMPANION	12 issues	
*TRUE STORY	12 issues	
COUNTRY HOME	12 issues	
WOMAN'S WORLD	12 issues	
SOUTHERN AGRICULTURIST	12 issues	
MATADOR TRIBUNE	52 issues	
		Value — \$6.00 You Save \$3.00

You Will Get All Seven publications, and if you are already a subscriber to Any of these Seven publications, your present subscription will be extended. Mail or bring the coupon below to our office At Once, and you will receive The Six Big Magazines, and This Newspaper each week. Order At Once because we may soon have to withdraw this offer.

USE THIS COUPON AND SAVE _____
Date _____
Gentlemen:
Here is \$_____. Send me a year's subscription to your newspaper with the magazine offer I have checked.
— BIG ECONOMY OFFER — GIANT VALUE OFFER
My Name is _____
Town _____ State _____

ATTENDS TRACTOR SCHOOL
Bob Johnson of the Matador Hardware and Furniture Co., attended a two-day Farnall tractor service school in Amarillo, Monday and Tuesday.

CLASSIFIED

BIG VALUES IN USED CARS

We offer substantial values in quality used cars. Pick out the one that best suits your needs then come in and ask to see it.

1936 Chevrolet Coupe. Good tires—\$325.
1936 Ford Coupe. Fine motor, for—\$275.
1935 Chevrolet Standard Coach for—\$200.
1936 Chevrolet Standard Coach for—\$300.
1936 Oldsmobile Tudor Coach, for—\$225.
1937 Plymouth Fourdoor Coach for—\$325.
1930 Chevrolet Coach—\$90.
1929 Ford Model 'A' Coupe for only—\$65.
1936 Master 4-Door Chevrolet for—\$300.

CAMPBELL CHEVROLET CO.
K. E. Campbell, Mgr.
Matador

Roy Burleson
INSURANCE
BANK BUILDING
MATADOR, TEXAS

DR. E. B. JONES
Dentist
COMPLETE X-RAY SERVICE
Office Over City Drug Store
Telephone 140-J
Matador, Texas

KODAK FILM
DEVELOPED
Any Size Roll
25c
Cash In Advance
PARKER STUDIO
Paducah, Texas

Marines Set Record In Recruiting

With the establishment of a new all-time high monthly Marine Corps recruiting record for the state during the month of January by the district recruiting office in Dallas, recruiting activities have been vastly curtailed. During that month, according to Postmaster E. F. Springer, 144 young Texans satisfactorily passed the entrance examinations and were admitted into the ranks of the United States Marine Corps. These young men are representative of every cross section of Texas; from the Panhandle to the Rio Grande Valley and from the Big Bend Country all the way East to the timberland region.

Of the 5,000 new men accepted for enlistment in the Marines within the past five months from all over the United States, approximately 10% of that number were accepted from Texas. This unprecedented response of Texans to flock to the banners of the U. S. Marine Corps was largely due to the fact that recruiting activities in the corps were functioning with unlimited enlistment quotas during those five months.

However, effective February 3rd, the policy of setting a limited monthly enlistment quota for each recruiting district will be re-established. Insofar as pertains to Texas, the enlistment quota for the current month will be only 11 men, according to Captain J. D. O'Leary, Officer in Charge of Marine Corps recruiting in this state.

Incident to the curtailment of recruiting, all offices in Texas at which applications for enlistment were formerly accepted have been closed, except the district office in the Allen Building at Dallas. Applications may be made by letter or in person at that office from now on.

NEW ARRIVAL
Born to Mr. and Mrs. O. L. Holt of Matador, this morning, February 8, 1940, at 2 minutes past midnight, a 9-pound boy.

Tournament ...

(Continued From Page 1)

been arranged for sometime this month, Hugh Gray, Matador girl's coach announced Monday. The two schools are old rivals and Jayton agreed to come here and settle the question of superiority.

School officials expressed hopes yesterday that local fans would patronize the county tournament Friday and Saturday where some of the best games of the season are declared to be scheduled.

Boys Week ...

(Continued From Page 1)

After the banquet Wilmer Greene will introduce the guests, followed by a Scout skit presented by the Matador Troop 60. The program will be concluded by the Scout's benediction.

Paul Eubank, of Vernon, former teacher, Scout Master and leader in Scout work, has assured members of the Lion Club that he will be here for the Father-Son banquet, Tuesday night. Mr. Eubank organized the Father-Son banquets here three years ago.

Boys To Rule City
Boys will have complete charge of the city government Saturday, February 17, including all city offices and policing. Fines which will be assessed for various ordinance violations will be used for the Troop 60 Boy Scout fund and to buy many First Aid materials which are badly needed.

Allotments ...

(Continued From Page 1)

Farms being combined or subdivided into two or more work sheets will follow within the near future and operators and landlords notified as rapidly as possible.

The 1940 allotment for cotton is 41,547 acres for Motley county. Wheat allotment is 2,287 acres and general allotment is 42,178 acres.

The neutral acreage for the county—land which may be planted in sudan or sweet sorghums, with crops not to be harvested for grain or seed, is 27%.

LOCALS

Mrs. Frances Berryman, who is attending Draughon's Business College at Lubbock, spent the week-end visiting relatives and friends here and at Whiteflat.

Valentine candy wins hearts. We have a large supply of all size boxes. Matador Variety.

Claud Wilson of Sweetwater, was a business visitor here Monday and Tuesday.

M. S. Patton, accompanied by his sister, Mrs. Bennie Cox, drove to Roswell, N. M. Thursday, where they visited their sister and family Mr. and Mrs. Price Hennon, returning home Friday evening.

Henry Ford made a business trip to Roby Monday.

Remember that someone who is "tops" in your affection with a Valentine or a box of valentine candy. Matador Variety.

Miss Rachel Patton, accompanied by Mesdames L. J. Barkley J. S. Stanley and Charlotte Hunsucker, Misses Ruth Groves and Kathleen Sparks, made a trip to Lubbock Friday. Mrs. Hunsucker remained to visit her daughter, Kara, and sisters, Mesdames Sam Dunn and Chas. Guy.

All kinds of Valentines and Valentine candy at popular prices at the Matador Variety.

Mrs. M. J. Reilly visited in Amarillo last week.

Miss Pearl Renfro, who has been visiting here with her parents Mr. and Mrs. C. C. Renfro, has returned to Roswell, N. M. where she is employed.

Find the Valentine that exactly pleases someone dear to your heart at the Matador Variety.

Mr. and Mrs. V. C. Smart of Spur visited here Sunday with their daughter, Mrs. Tom Newman and Mr. Newman, who accompanied them to Lubbock Sunday afternoon.

SORE THROAT! TONSILLITIS!

For prompt relief try Anesthesia-Mop, our guaranteed throat mop. If the first bottle does not relieve pain and discomfort of sore-throat and tonsillitis, purchase price will be refunded. Simpson Drug Store.

Mrs. Ethel Payne and son Charles, visited with relatives in Paducah Sunday.

Mayor ...

(Continued From Page 1)

work of the Boy Scouts of America, particularly through the South Plains council which administers the Boy Scout program in this community.

"I earnestly recommend that our civic organizations, our churches and our schools cooperate in carrying out a program for a definite recognition of the effective service rendered by the Boy Scouts of America, in order that the work of the Boy Scouts program may be extended to a lower proportion of the boyhood of this community.

"The Boy Scout movement offers unusual opportunity for volunteer service. It needs men to serve in various capacities as leaders of boys. I hope that all who can, will, through the organizations with which they are connected, enlist for such personal service. Anything that is done to increase the effectiveness of the Boy Scouts of America will be genuine contribution to the welfare of this community, the state, and the nation."

of the tilled land. This acreage includes home gardens, forest trees, legumes and non-depleting crops. The allowance last year was 29%.

Operators and landlords of farm acreage to be combined or subdivided, are urged to supply complete information to Lowell Sharbutt, Administrative Assistant, immediately, in order that acreage allotments may be released for these farms as soon as possible.

WHITEFLAT NEWS

Rev. Terry of this community has been teaching a Study Course in the Baptist Church at Roaring Springs.

Mrs. Maud Dean of Jayton made a business trip here on Friday of this week.

Miss Pauline Martin, who has been employed in Amarillo is visiting in the home of her parents Mr. and Mrs. F. Z. Martin.

Mr. and Mrs. W. L. McWilliams accompanied by Mr. and Mrs. A. J. Browning and Mr. and Mrs. Ernest McWilliams and Annett, went to Lubbock where Mr. McWilliams continued with his medical treatment.

Mr. and Mrs. A. W. Wallace visited with relatives here this week.

Visiting in the home of Mr. and Mrs. R. L. Jameson this week, are Mr. and Mrs. Less Jameson of Goree, Mr. Jameson continued his visit to Levelland.

Mr. Malcolm Morriss and his son John, made a business trip to Plainview Saturday.

Mr. and Mrs. C. G. Rankin visited friends and relatives in Lubbock, Saturday.

Mrs. Lorena Holden was a Lubbock visitor Saturday.

Norman Harp of Matador spent Sunday and Sunday night with Bennie Keltz.

Helen Hill of Matador was the week end guest of Nona Bell Wells and Oleana Wells.

Mrs. Francis Berryman, who is enrolled in Draughon's Business College in Lubbock, visited her parents, Mr. and Mrs. Sherman McCary over the week end.

Mr. and Mrs. Harry Armstrong and son, Lohrke, were business visitors in Turkey, Wednesday.

Mrs. W. B. Garrison and Guy Garrison of Floydada visited friends and relatives here Friday.

Mr. and Mrs. Newman Casey of Los Angeles are visiting friends and relatives here.

Miss Laverna Murphey entertained Friday with an all night slumberless party. Those attending were, Billee Turner, Estelle Morriss, Grace Laverne Tilson, Mary Bernice Murphey and the hostess, Laverna.

Mr. and Mrs. B. F. Tunnell were Paducah visitors Sunday afternoon.

Mrs. Margaret Newman returned home Sunday from Dallas, where she has been visiting her daughter and family. She accompanied Miss Pearl Betty Paul and her mother, who had been visiting at Fort Worth.

Paducah visitors from Matador Sunday included Dick Groves, Raymond Barber, Homer T. Jenkins, Donald Groves and Burrell Tipton.

Matador Tribune

Combined with Motley News By Purchase March 1st Issued Thursdays at Building, Matador, THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class matter, according to Act of Congress, March 3, 1879.

DOUGLAS MEADOR
Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION
1940

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES
in Motley, Floyd, Cottle, Dickens counties—
One year, in advance
Elsewhere, One year,

THERE IS GLORY IN FOR ANY MAN TO LIVE DIE A TEXAN.

Any erroneous reflection of the character of any person appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.



CHIROPRACTIC
BETTER HEALTH
X-RAY And FLUORESCOPICAL EQUIPMENT
MODERN And COMPLETE
As Your SPINE, So Is Your HEALTH!

L. B. MILLSAP, D.C., Ph. C.
CHIROPRACTOR
MATADOR, TEXAS

SPECIALS

FOR FRIDAY AND SATURDAY

CLEARANCE OF MEN'S SUITS AND TOPCOATS

MEN'S OVERCOATS
ALL WOOL
\$10.98

MEN'S SUITS
All Colors—1 Pr. Pants
\$16.50

LADIES' SHOES
ALL LEATHER
50c pair

NEW SPRING DRESSES
98c—\$1.95

MEN'S OVERALLS
SANFORIZED
79c

BROWN DOMESTIC
Heavy Grade—10-yd. Limit
7c yard

FAST COLOR PRINT
36 IN. WIDE
7c yard

MEN'S FLANNEL SHIRTS
69c

DOUBLE 66 x 76 BLANKETS
79c pair

MEN'S LEATHER & SUEDE JACKETS
\$3.98

G. Gabriel
Dry Goods
Roaring Springs

POLITICAL ★ ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

For District Attorney:
119th Judicial District:
John A. Hamilton, Re-election

For County Judge and Ex-Officio County Superintendent:
W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector:
L. A. Carlisle, re-election
H. H. Courtney

For County Treasurer:
Ethel Payne
Lula Carpenter
Mrs. Claud Jeffers
Lois Cook

For Commissioner Precinct 1:
John Turner
J. S. Lambert, re-election

Commissioner Precinct Two
Malcolm Jameson
A. K. (Kim) Wilkinson
re-election

For Commissioner Precinct 3:
A. B. Simpson, re-election

For Commissioner Precinct 4:
T. E. Long, re-election.



OUR BUSINESS IS SERVICE

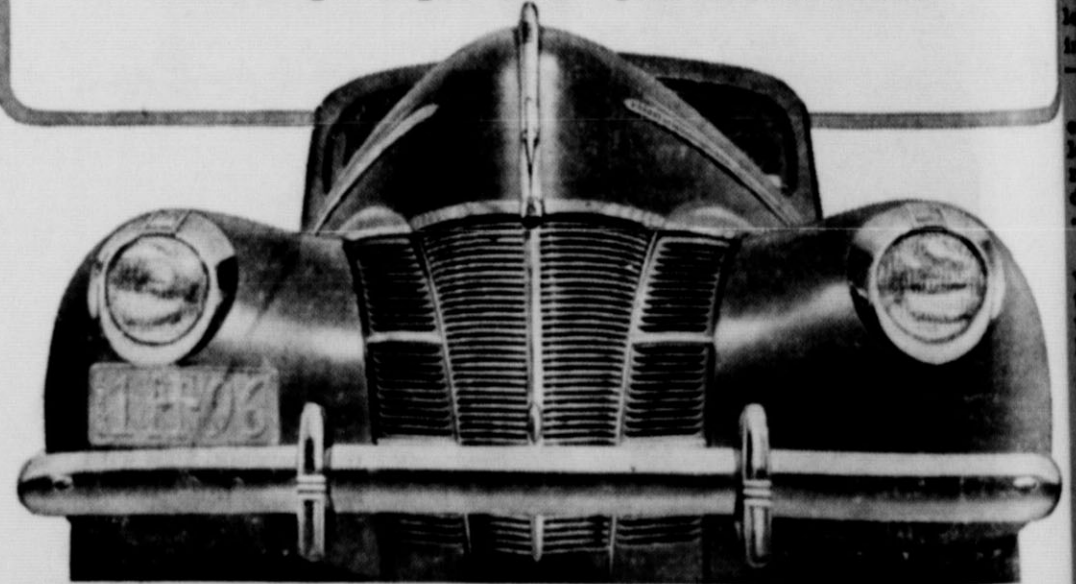
Check Your Battery... Guaranteed National Tires and Batteries
—We Appreciate Your Business—
Gulf Service Station
BENNIE COX, Mgr.

You'll find the New Fords

DIFFERENT!

DIFFERENT in Ride ... DIFFERENT in "Feel" ...
DIFFERENT in Looks ... DIFFERENT in Action ...

from any low-priced car you've ever seen!



IT'S THE LOW-PRICED CAR THAT EXCELS IN THE THINGS THAT COUNT!

85 H.P. 8-CYLINDER PERFORMANCE—8 cylinders for smoothness—small cylinders for economy!
FINGER-TIP GEARSHIFT ON STEERING POST—Standard at no extra cost!
BIGGEST HYDRAULIC BRAKES ever used on a low-priced car!
123" SPRINGBASE—Plus new, softer springs, improved shock absorbers!

FREE ACTION ON ALL 4 WHEELS—Easier riding on rough roads!
NEW FRONT WINDOW VENTILATION CONTROL—Greater all-weather comfort!
EXTRA LARGE BATTERY—Quick starts, long life!
NEW SEALED-BEAM HEADLAMPS—At least 50% brighter for safer night driving!
STYLE LEADERSHIP—With rich, roomy new interiors!

FORD V-8

DIFFERENT FROM ANY LOW-PRICED CAR YOU'VE EVER SEEN!