

Matador Tribune



"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

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TRAIL DUST

By DOUGLAS MEADOR

Something splendid has been seen from the vision of a race which must forever keep its eyes on a terrene path to be traveled by stupid, frightened wheels. Encouraging beauty drawn on the ceiling of this temple above the heads of men is lost as wine poured into the sand if the sight reaches no higher than often abysmal walls. The cowboy from a leather platoon, his feet on a stirrup ottoman, watched the storm clouds as coloring on pale screens changed by the moody brush in deft hands of the wind; he saw wild geese against the moon many nights before soft buds pushed through dried bark on the sage. An open wagon let men look up and dream as they freighted courage and determination into a new land. The buckboard and open buggy followed the rocky trails made by plowing wagons but hid no sky from the drivers.

Each day the mail arrives as a far-traveled ship coming to port bearing word from the strange regions where men house their hopes, their dreams and desires. Assignments of love and tragedy are packed with only a few sheets of thin paper between; success, hope, failure and tears share the same darkness of a canvas sack. When the turbid cargo has completed its transition the unwritten message to the dreamer is delivered. The wind driven from flurled sails blows out the flame of many small, secret candles, but the light of another day will find them glowing again in the chipped smoked saucers of hope.

Evening twilight on the village street comes as pleasant dew over windrows of souls raked together with the strong but gentle fingers of affection.

Scattered petals; dried and broken bits of a long-bloomed flower blow over the caked ash heaps in an old garden of youth and the wind whining in faults of the decaying walls, return echoes of haughty laughter. Love seldom dies but from the scorching acid of small things.

Happiness is the cream that rises from cool jars of contentment, strained through the gauze of a clean heart, and left in the shade of satisfaction grown from the seeds of contribution to others.

Besides an audacious aspiration to break the many fervent and painful chains of debt which have galled my drooping shoulders through these years, I pine at the closed door of one more wish: To return to each friend the needed favor which was tendered so willingly in stressing words when often an encouraging word had more value than a shovel of gold. Life is the loom upon which the silken threads of friendship are woven into a rug for the gentle feet of angels.

Writing back over the pine-wooded mountains the smoke of my train soon melted in Arizona sky and the sound dried against the thirsty sands of silence until the years have not a single trace of my passing. Yet the rails remain bright by the thunder of other trains that have hammered their ways, day and night, over the steep pass. The excursion of a life over this vale of thunder and crushing silence only brightens the rails for that transmigration of others on their nomadic pilgrimage between unknown oases.

Fear's principal damage results from the flames of possibility and seldom from the smoke of reality.

Under my eaves a beattific sparrow has softened the lashing of winter's brine-tipped whip, altho this growling wind must sway the frail, feathered bogatelle on its dark and lonely perch. Often I heal the abrasions of discontent when I witness the cheery little fellow, delighted with the crumbs from my table, as if its barren,

CHURCHES MAY HOLD OUTDOOR EASTER SERVICES

Local Civic Club Stages Come Back

Matador Chamber Of Commerce Fights For New Life

PLEDGE ACTION

Needs Of Community To Be Studied By Planning Board

Fighting for the threatened existence of a civic organization capable of rendering valuable service to the growth and future of Matador and Motley county, the Matador Chamber of Commerce, voiced by a small group of the faithful, business and professional men, was promised new life at the regular meeting held at the Texan Cafe Tuesday. President R. E. Campbell was instructed to appoint a planning board to determine a program of activities to be started immediately, after the club had been charged with lack of definite purpose. Mr. Campbell declared he would announce the appointment in the near future.

The Satisfied Town
"The town which abandons its Chamber of Commerce, is satisfied," declared county agent Frank A. Buckley, in a thought evoking address. "It is a town which is perfect in beauty, a town which has all the business it wants; a town perfect in every respect. Or it is a town in which its businessmen decide there is no hope. That it does not amount to anything, that it has never amounted to anything and that it will never amount to anything."

"A Chamber of Commerce should first be a business organization and not just a business men's organization," Mr. Buckley continued, "and it must be conducted as any other successful business if it is to win and keep the respect and support of members."

Mr. Buckley, who has had wide experience as a compensated Chamber of Commerce secretary in another city, outlined details of organization which have been proven highly successful, and which were greatly appreciated by the members present.

President Campbell named Pat Sheridan, R. A. Day and Solon Lea as a membership committee for the next meeting.

RAID RATTLER DEN; KILL 40

L. B. (Old Bob) Robertson, Game Warden A. E. Aulds, Gus Bird and John Lee raided a rattle snake den near the Waybourn Mill northeast of Matador in the Matador Land and Cattle Company pasture Sunday, killing 40 of the deadly reptiles and capturing 10 large specimens which were brought to Matador and placed in the 'snake cage' at Bob's Oil Well.

Mr. (Bring 'Em Back Alive) Robertson has made contact with a Pathe News Reel Company and moving pictures of the next snake capture will be made, it is announced.

Mr. Robertson attracted wide attention with his rattle snake display which he maintained at his oil well filling station for the edification of tourists, last year. During the holidays he destroyed all the snakes he had in captivity and the cage had remained empty until the new display was installed Sunday. Mr. Robertson says there is no sport as interesting as rattle snake hunting.

RETURN HOME
Mr. and Mrs. C. P. Waybourn returned home Sunday from an extended trip to Houston, where Mrs. Waybourn recently underwent an operation for appendicitis.

precious life held no want unfilled.

CHURCH BELL SAVED FROM JUNKING FATE

A long silent church bell, purchased a number of years ago by a contribution from a member, was saved from the fate of being melted into possible shrapnel for future wars by two magnanimous Matador businessmen, after the bell had been sold by the church to a junk dealer. The heavy object was purchased by the two men who request that their names not be mentioned. At present they are wondering what to do with the bell which they could not bear to see hauled away for junk.

Students To Offer Comedy Tuesday Nite

'Here Comes Charley' Proceeds To Pay Way For Trip

A hilarious three-act comedy, "Here Comes Charley" will be presented by students of the Matador High School Tuesday night, beginning at 7:15 at the High School Auditorium, and the proceeds will be used to finance the cost in sending 7 or 8 boys to Fort Worth to compete in track and field events, it was announced by coach R. P. Terrell yesterday.

The direction of the play which has been in rehearsal for some time is by coach Terrell. The cast includes Houston Schweitzer, Jr., Fred G. Simpson, Jr., L. C. Groves, Elva Ray Willis, Louise Edmondson, Louise Wright, Dorothy Gene Harp and Virginia Ester.

Showing Good
Coach Terrell declared that he had at first anticipated only four or five boys going to Ft. Worth but that more were qualifying until now he expects seven or eight. Since funds for the cost of the trip were not available it was decided to present the play and use the proceeds for that purpose.

Work was started immediately and the cast has worked constantly to present an enjoyable program. Show goers are assured of a splendid evening of entertainment and at the same time aid a worthy cause.

The intermissions will embrace entertainment by the "Arkansas Hill-Billies". Admission will be 10c and 25c. The show will start promptly at 7:15.

Local Tailor Makes Good Sales Record

A communication from Thomas Murphy, manager of the S. H. Churchill & Company, wholesale tailors of Chicago, to R. A. Day, manager of the Matador Cleaners, local tailor shop, bears high praise for the number of suits sold by the agency here.

The Matador Cleaners ranked 3rd in Texas with the well known clothing firm which has about 400 accounts in the state. Part of Mr. Murphy's letter is as follows: "Dear Riley—I am sure you will be gratified to know that you now move up to number three position among Texas accounts. We have only two dealers of about 400 in Texas who did more business in the past year than you have done."

Considering the fact that Matador's population is far below the average in cities where agencies are located, and that this locality has suffered from drought conditions during the past year, the suit sales record is considered exceptional.

Mr. Day declared that he has sold in the neighborhood of 140 suits in the past year.

General Rain Much Benefit To Panhandle

City Receives 1.20 In; Other Parts Of The County Get Less

General rains over the Panhandle of Texas, which reached this section Thursday and continued intermittently until early Saturday, brought great benefit to farmers and stockmen of the section. The rainfall in Matador was registered at 1.20 inch according to the official rain gauge maintained by J. H. Sample. Less rain was reported from Northfield and other sections of the county, however, enough was received to be of great benefit. While much of the farming land in the county had already been listed, the need for moisture was being felt through business and also by stockmen looking forward to improved range prospects.

Reports from the greater wheat raising sections of the Panhandle indicate that wheat over the plains section looks good and that the advent of warmer weather will bring rapid growth. Several wheat farmers in Motley county say that their prospects of a good wheat crop has been greatly improved by the rainfall.

Spring-like weather, which has in some instances caused fruit trees to bloom here in Matador, followed the rains.

FLOYD COUNTY WORKER MEET HERE TUESDAY

Delegates Of Twelve Baptist Churches Are Registered

An estimated attendance of 300 was reported for the meeting of the Floyd County Worker's Conference of Baptist churches, Tuesday when the association met with the local church. Delegates from Lockney, Floydada, Ralls, Crosbyton, Silverton, Quitaque, Flomott, Whiteflat, Roaring Springs, Cone, Friendship and Center were present, representing the churches in the association, with several visitors attending from towns in adjoining districts.

Rev. M. F. Ewton, youthful pastor of the Spur Baptist church delivered the inspirational sermon. Other talks were made by Rev. Neil Greer, Quitaque; Rev. A. L. Shaw, Lockney; Mrs. Vernon Shaw, Floydada and Rev. Sidney Johnston, Wayland College, Plainview. Included in the offering of special music, was a duet by Messdames George Linder and Norman of Floydada, a duet by G. C. Tubbs and B. Nichols of Lockney, and a solo by Rev. Nichols.

Rev. R. C. Tennyson of Crosbyton served as Moderator in the absence of Rev. W. E. Lovelace. The next meeting of the association will be held at Quitaque on April 6.

The cooperation and attendance of Rev. D. D. Denison, pastor of the local Methodist church, Mrs. Denison and other members of their congregation were especially appreciated by the Baptist congregation.

WATER RATE NOTICE
This is to notify water customers that the regular summer rate of 20 cents per thousand gallons excess will be effective on all water used from March 20, to September 20.

City of Matador Water Department.

TO QUANAH
Mr. and Mrs. F. M. Jenkins drove to Quanah Tuesday, where Mrs. Jenkins remained for medical examination and treatment in the hospital. Mr. Jenkins returned home Tuesday evening.

DEPUTY BRINGS HOME PORK, CHICKEN, WOMAN

Deputy Sheriff H. H. Courtney follows the code of the Northwest Mounted Police, tho he be in pursuit of a chicken instead of a man. He returned to Matador from Plainview yesterday with a woman, a pork shoulder and a Blue Game hen but later released all three to Sheriff Johnnie Koonsman of Dickens county after he found that the shoulder and hen had been stolen from the neighboring county.

It was understood that the woman, whose name was not revealed, would probably be released after the officers had become satisfied that the thefts had been committed by Ed Welch declared to have resided in San Angelo.

Fine Program Presented By Turkey Lions

Four Clubs In Group Meeting Monday; Is Acclaimed Success

Members of four Lions clubs Group 7 of District 2-T, meeting with Turkey as host city Monday night, in the basement of the Methodist Church there, estimated the total attendance to be in the neighborhood of 85. About 20 members of the Matador club attended, while Childrens were represented by 30 members and Paducah with a delegation of 6.

One of the most successful meetings of the recently organized group was acclaimed as the genial hosts provided a delicious banquet and a very entertaining program consisting of talent from the city of Turkey. Three splendid numbers were presented on the program.

WHITEFLAT TO WORK CEMETARY

A special message from Rev. H. T. Harris, Baptist minister of the Whiteflat church announces a community clean-up of the two Whiteflat cemeteries, all day Wednesday March 17th. Rev. Harris was appointed by the Fleming Post American Legion as chairman of a committee to sponsor the movement and the work will be conducted through the cooperation of the communities' churches and veterans organization.

Everyone who has loved ones buried at Whiteflat or who is interested in cleaning and beautifying the burial grounds, is urged to bring a filled lunch basket and participate.

Both Whiteflat cemeteries, which are located about one mile apart, will be worked during the day, it was declared.

Many Attend Rook Blasts

Many from Matador and this vicinity witnessed the dynamic blasting of a crows roost near the Glenn community in Dickens county Tuesday night. The blasting was carried on under the supervision of state game warden, A. E. Aulds and it is estimated that between two and three thousands of the black pests were destroyed.

Many who motored to the location where the blasts were set off declared that they found dead crows as far as two miles from the scene of destruction. The explosions were made about 9 o'clock.

Bombs were constructed with pieces of stove-pipe filled with dynamite and bits of iron slugs and exploded at a safe distance by electric dynamite caps.

Matador Team Will Compete At Ft. Worth

Locals Training For Track And Field Meet Honors

Matador High School's track team has started strenuous work in preparation for the track and field meet to be held during the Fort Worth Stock Show, March 18-19. The school plans to send only students who are working regularly and who have a chance to place in the meet, it was announced by coach R. P. Terrell, yesterday.

"Hubert Brown is looking good in the field event," Coach Terrell, declared, "and last week before he suffered a sprained ankle, he put the shot 44 feet, tossed the javelin over 150 feet and the discus well over 100 feet. We believe he will be able to clear the bar in high jump over 5 feet, 10 inches."

"W. J. Brian is looking good in the shot-put, javelin throw and is broad jumping well over 18 feet. He is also planning to run the 220 yard dash and one lap in the relay."

Gilmer In The Dash
"Bob Gilmer will probably handle the 440 yard dash and run one lap in the relay. He hopes to run the 440 dash in 53 or 54 seconds by the time of the meet. B. F. Tunnell, Jr., is developing fast in the low hurdles and he will also take part in the shot put. L. C. Groves looks good to get well over the 20 foot mark in broad jump. His best mark so far is 19 feet, 5 inches."

Other boys who are coming out but have not worked enough to start special work are: Ray Thompson, Maurice Reilly, Tom Tilson, J. B. Cooper, Rhenard McCary, Dud Stafford, Truett Ratton (High Jump; 5-11) and Charley Scaff."

TWO KILLED AT PADUCAH BY Q. TRAIN

Eastbound Passenger Strikes Truck At Grade Crossing

PADUCAH, March 9.—A grade-crossing crash killed three-year-old Charles Flemming and Mrs. Lee Mitchell and critically injured two other persons here tonight.

Mrs. Mitchell died a few hours after an eastbound Quannah, Acme and Pacific passenger train struck a light truck and flipped it into a ditch. The child was killed instantly.

Mrs. Mitchell's husband who was driving the truck, and Mrs. Forest Flemming, the child's mother were injured. Mrs. Flemming was considered the more seriously hurt, although the extent of their injuries had not been determined.

Mitchell was quoted as saying he failed to hear the train's whistle as it approached at slow speed, the crossing in north Paducah—Lubbock Avalanche.

NOTICE OF ELECTION
Notice is hereby given that an election will be held Tuesday April 6, 1937, for the purpose of electing three aldermen.

G. T. Edwards, Mayor

CONSIDER PARK SITE COMBINED SUNRISE MEET

Natural Beauty Spot Declared Ideal As Move Talked

Plans are being considered to combine the efforts of two Matador churches, the Methodist church and the Baptist church in holding a sunrise Easter service in the Matador city park it was announced by church officials this week. Altho the plans are only tentative, and the actual program would rest upon favorable weather, it was declared that much interest had already been manifested.

The natural beauty spot of the city park which has been enhanced during the past few years by activities of civic organizations, will provide an ideal location for the services, it was pointed out. The program would probably be designed along the lines used in California at the annual Easter services conducted in Hollywood Bowl.

Weather Problem
Altho some are skeptical as to the success of such a plan in this country because of uncertain weather conditions at the Easter season, others recalled that many Easter Days in the past have provided delightful weather and would have added to the success of an early morning outdoor service. It was also pointed out that plans could be made for the outdoor service and in event of inclement weather on Easter Morning, it would be only a block to the Methodist church building.

Choral singing and a probable Easter charade were discussed as a possible prologue to the church services. Church members are asked to consider the possibility of the idea and discuss their sentiments with church officials.

RANCHMEN SIGN RANGE PROGRAM

Twenty five ranchmen and farmers of Motley county met in the County Courtroom Saturday afternoon and heard their questions answered on the new government range program. Practically every ranchman present signed the application for determination of grazing capacity, which is the equivalent of the Work Sheet on the farm program. The lively discussion of important questions by the stockmen indicated an unusual interest in the program.

Deferred grazing, earthen tanks and reservoirs, eradication of mesquite and prairie dogs, and contour listing of range laws were the practices most discussed.

An advisory committee to represent the ranchmen before the county was elected, composed of Harry Campbell, L. A. Stearns, M. J. Reilly, W. M. Graham and U. L. Willie. Others present at the meeting included J. C. Burleson, A. B. Echols, Curtis Martin, B. F. Simpson, Frank E. Leary, Gerald Waybourn, R. E. Long, J. F. Anderson, T. J. Darsey and I. F. Fish.

POLICEMAN IS INJURED WHEN CARS COLLIDE

Daris Fulkerson, a member of the Sweetwater police force and son of Mr. and Mrs. M. P. Fulkerson of Matador, was seriously injured when a car in which he was riding collided with another vehicle early Wednesday morning, according a message received by relatives here.

Mr. and Mrs. Fulkerson, together with their daughter Rebecca, accompanied by Mrs. W. F. McCaghren, drove to Sweetwater immediately upon advice of the accident.

While details of the collision and Mr. Fulkerson's condition were very limited, later reports declared to have been received yesterday afternoon revealed that injuries were not as serious first been feared. He is reported to have sustained severe lacerations about the head

Subscription rates: \$1.25 to \$1.65 per copy, an average of \$1.40.

FEATURES 1937 PROGRAM PLAN ARE EXPLAINED

Leaflets Mailed To Signers Of 1936 Worksheets

Details of the 1937 Agricultural Conservation program are explained in a mimeographed leaflet mailed Tuesday from the county agent's office to everyone in Motley county who signed a worksheet in 1936. Anyone who fails to receive one of these leaflets may obtain one from a neighbor for extra copies were mailed in most cases. Worksheets are not being taken as yet, but county agent Frank A. Buckley expressed the opinion that he will be in position to receive them within a few days. Individual notices will be sent when this is to be done.

Features of the 1937 program are very similar to those for 1936 with a few notable exceptions. There is little incentive under the new regulations for the planting of cow peas or other legumes. Legumes interplanted with other crops cannot be counted as diverted acreage and even when planted solid must be turned under to count as a soil building practice. Grain sorghums such as maize and kafir must not be harvested for seed or hay, although it may be grazed. Cane or sudan may be planted in rows, however. Sudan grazed or left on the land or cane left on the land will apparently be the most practical soil-conserving crops for this year.

Ordinary summer fallow will not be counted soil-conserving, and wheat turned under will not count as a soil-building practice. In planning soil-building practices for their farms, growers should keep in mind that the total of all payments for these practices cannot exceed the soil-building allowance, which is one dollar per acre for the soil-conserving base plus one dollar per acre for land diverted for payment from the cotton base and the general base. The payment for reducing or div-

erting the acreage of cotton or general crops from the base will remain about the same. It usually amounts to several dollars per acre and is not limited in total amount.

SCOUTS MAKING PLANS TO CAMP DURING SUMMER

Advance preparation is being made in a number of Troops over the South Plains Council for a large percentage of the Troops enrollment to participate in a week of Camp at Camp Post, Boy Scout Camp near Post, Texas, Marshall Mason, Chairman of the Camping Committee on the Council committee announced.

The dates for the Summers camping program have been divided into three weeks beginning May 30 and ending June 19 with the exception of the Club Camp and the Preparation camp for the delegates to the National Jamboree.

A number of the Troops have received their Camp Quotas and those that have not will do so in a few days. According to reports made by Scoutmaster Vernon Doss of Troop 60 the quota for the local Troop is 11.

The dates that have been assigned to the local troop is from May 30 to June 5. Scouts are urged if possible to make arrangements to attend this week and those that cannot make it at this time plan to attend another time. It is desirable that the Scouts attend when the rest of the troop does so that he may be with his Scoutmaster and the other members of the troop.

According to Mason a real program of activities for the week have been outlined. Trained leaders in most of the outdoor and camping subjects will be available and make the camp a profitable one as well as a week of real enjoyment, thrills and fun.

Every Scout in the troop should start making preparations now to attend camp, by paying a preliminary registration fee of \$1.00 to the Scoutmaster.

A camp honor award program has been developed and will be used at Camp Post for the first time this summer. Ever boys a Scout, every Scout a Camper.



Hollywood Camera

By MARSHALL FISKE

A Friend Left Behind . . .

A friend of mine—a lady now residing in Hollywood, formerly lived on Legare Street and asked me to visit her old home while in Charleston. This house I learned was built of water-soaked cypress seemingly impervious to the ravages of time—and was painted white with green blinds and a white pillared side porch overlooking a garden all green and sunny and quiet as it nestles amidst its live oak trees. Here reigned peace—free from all worldly turmoil. As I looked at it I thought of my friend and how it must have wrenched her heart to leave her charming home behind—in exchange for the hectic, artificial tinsel of Hollywood.

To Market—Not to Buy a Fat Pig . . .

One Saturday morning I hide myself to the public market but not to buy a fat pig but to observe. As it was in the neighborhood of nine o'clock most of the whites had already made their purchases and home. In consequence, but few white persons were in evidence in a great sea of dark faces. I did not miss the whites however, the blacks interested me far more. I studied their types, their clothes, their attitudes, their talk, their personalities, etc. I noticed these extreme brunettes carrying baskets and bundles on their heads that gave them a poise together. Their pale sisters might envy.

One buxsome colored girl reminded me of a stained glass window, or shall I say a cross between a zebra and a rainbow. She wore a more or less white beret on the side of her head. On top was a large pompon of bright red. In her ears were two large hoops of gold—earrings that embellished this face of ebony. She wore an orange colored sweater—with only two buttons missing, and where the sweater did not come together I saw a black and white "hipped waist". The skirt of her dress was blue—sort of sky blue. Her feet were adorned in oyster white shoes above the tops of which were red socklets rolled down to give allure no doubt. She was seated in one corner conversing with her gentleman friend—not her husband, I am sure, they were both too happy for that—in the meanwhile she would chew an end of a big piece of purplish-green sugar cane.

At one stall pawing over some vegetables, I saw an Ebony Madonna. She was dressed entirely in black. Her face was sensitive and in shape a fine oval. She stood out from the crowd. She finally bought a few bunches of radishes and walked off. The red and green of the radishes was the only accent

of color.

One elderly negress, her hair was quite grey, carried a basket of peanuts hung over her arm. In one hand she held a bunch of flowers while on the other one she carried a live chicken upside down. Poor chicken must have become dizzy before it reached its destination. Behind her walked a small boy of about five, her grandson, probably he was toting (people don't carry anything in the South, they tote) a tall piece of sugar cane which was at least six feet tall. It looked as if the sugar cane were taking the little boy out for a walk.

Mounds of emeralds (curly mustard greens) glistened their green beauty as a javelin of sunshine fell upon them and illuminated them in the half-shadows of the murky interior of the market.

Years ago these negroes brought their produce to market in dugout canoes which they rowed across the river. This was in the dark—the dark that precedes the dawn—but nevertheless, in spite of the very early hours, they were singing lustily and laughing as they were rowing in the darkness.

God gave the negroes this gift of Song and Laughter for He knew how badly they stood in need of both.

(To Be Continued)

Santa Fe Chief To Go Streamlined As Big Orders Placed

The Santa Fe Railway has placed an order with the Budd Manufacturing Company for fifty-two lightweight, streamlined, stainless steel passenger cars, Samuel T. Bledsoe, president of the Santa Fe, announced yesterday.

The fifty-two cars, embodying the very latest in de luxe passenger equipment, are being constructed in the Budd Company's Philadelphia plant, which also is constructing the Santa Fe's new nine-car Super Chief train which will be placed in service sometime this spring between Chicago and Los Angeles, offering a schedule of 39 hours and 45 minutes between the two cities.

This order makes a total of sixty-one lightweight cars ordered from the Budd Company by the Santa Fe, a few of which already are in service.

The Santa Fe also has ordered a new streamlined 3,600-horsepower Diesel locomotive, now being built at the La Grange, Illinois, plant of the Electro-Motive Corporation. It will be used to haul the new Super Chief.

Included in the order announced yesterday by Mr. Bledsoe, are 30 de luxe passenger coaches, ten de luxe diners, six club lounge cars and six club baggage cars.

This purchase announcement is but another step in the Santa Fe's improvement program which has included new equipment for the Super Chief, the ordering of 3,025 new freight cars and 27 locomotives, and purchase of 155,000 tons of steel rail and fastenings, all within a few months.

Chevy Starts New Meetings System

DETROIT, March 8—A new system of dealer representation in important conference held to determine general sales policy has been instituted by W. E. Holler, vice-president and general manager of Chevrolet.

The first of a series of monthly meetings under the new system was held last week in Detroit, with one dealer from each of the nine Chevrolet regions representing groups of other dealers from his zone.

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT

Martha RAYE

IN "Hideaway Girl"

WITH Shirley Ross, Robert Cummings

FRIDAY-SATURDAY

Johnny WEISSMULLER

IN "Tarzan Escapes"

SUNDAY-MONDAY

Greta GARBO, Robert TAYLOR

IN "Camille"

also AUDIOSCOPIKS

Sunday Matinee 2:30 P. M.

NIGHTS 7:15 P. M.

The men met for two days with Mr. Holler, Felix Doran, Jr., and H. B. Hatch, assistant general sales managers; C. P. Fiske, advertising manager; and E. A. Nimnirt, manager of Chevrolet's retail selling department.

Following a general discussion of dealer problems in each area represented, the men returned to consult with fellow dealers. Next month, other dealers representing the company's nine regions will meet with the same executive group here. The dealers attending the meetings throughout the year are chosen at monthly meetings held in each of the regions.

The dealers attending last week's conference were: R. T. Clark, Columbia, S. C.; Braden Clements, Mankato, Minn.; W. J. Rasmussen, St. Louis, Mo.; A. J. Dow, Galveston, Tex.; J. E. Rodman, Fresno, Cal.; J. S. Hunt, Detroit; J. F. Porter, Wilmington, Del.; H. A. Dunn, Syracuse, N. Y.; and E. T. Backue, Baltimore, Md.

Pension Board In 2nd Phase Of Work

AUSTIN, March 8—Immediate completion of all original investigations numbering nearly 214,000 was foreseen this week by W. A. (Jack) Little, assistant director and acting chief of the Texas Old Age Assistance Commission, as he declared that the pension board had passed into the second phase of its work.

"We have completed every investigation of every application in 18 of the 29 districts. Only 4,900 had not yet been investigated last week and these were in the Houston and Texarkana districts. We will complete them before March 15th.

"We have rushed special investigators to Houston and Texarkana to finish the job," Little declared. "The purely mechanical process of certifying the investigators' reports will be completed soon, and by April 1 all applicants who have not yet heard from their applications will have been notified whether or not they are eligible to receive assistance," he pointed out.

Second Phase "We have entered the second phase of our work. We are now ready to turn our attention to re-investigations almost entirely. Of course, about one thousand new applications will come in monthly, but this will be a small matter considering the 18,000 to 20,000 applicants that we investigated each month throughout the past year.

"We have reached the place where we can correct any inequalities that may have been caused by the previous rush of investigating thousands of applications. Now we

can go back over our work and determine which grants should be raised and which lowered. We will check to see if any person previously found ineligible for assistance is now eligible," Little said.

"Practically all of those cases removed from the rolls through the deliberalization mandate of the Legislature have been studied, and

the worthy ones put back on the list. "We have had the complete and sincere cooperation of county officials throughout the 254 counties. And I wish to thank them for their interest in the deserving aged of their counties," the assistant director stated.

Messrs. E. M. Rice and Boyce Gregory of Plainview, were business visitors here Monday.

Announcing . . .

OUR NEW AGENCY FOR

THE FAMOUS PURINA Chicken Feed

(Large Shipment Just Received)

Make a profit out of your chickens with these proven feeds . . . the best is the cheapest . . . Try PURINA

CHICK STARTENA
CHICK GRAIN
GROWNA NUGGETS
GROWNA MASH
LAYENA NUGGETS
LAYENA MASH

L. R. Bishop Feed Store

PHONE 114J

Wait For Watkins - It Pays!

I have started canvassing this locality with the well known Watkins Line of Spices, Extracts, Food Products, Soaps, Toilet Articles and Stock and Poultry Preparations. My stock is new and fresh. You'll enjoy using these highest quality products, which I will bring to your door at a saving to you.

L. B. Boling Dougherty, Texas

"There's Something In The Air"

Its Spring

And you will find many new items in our stock for Spring.

New Spring Cotton Dresses
 A nice selection of Prints, Solid Colors and Lace Dresses. Your choice
\$1.00

Buy Your Easter Hats Now
 Felts and Straws, All Color
 95c — \$1.25 and \$1.95
 Children Hats 29c and 39c

SANDALS

In all colors
\$1.15 to \$2.49 pair

Children & Misses ANKLETS

Many colors and patterns
10c — 15c — 19c

See our big display of Easter Novelties and Easter Candy

Matador Variety

"GET THE HABIT"

a New Spring Shade

Plaza Beige

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CREPE HOSIERY

A light beige which goes nicely with blues, reds, light vivid tones, crimson purple and black.

79c - 1.00 pr

Matador Variety

Buy a NEW CHEVROLET

THE ONLY COMPLETE CAR—PRICED SO LOW

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

NEW ALL-SILENT, ALL-STEEL BODIES (With Solid Steel Turret Top and Unstayed Construction)

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85 HORSEPOWER and PEAK ECONOMY!

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General Motors Sales Corporation
DETROIT, MICHIGAN

PERFECTED HYDRAULIC BRAKES (With Double-Acting Brake Shoe Linkage)

SAFETY PLATE GLASS ALL AROUND (at no extra cost)

GENUINE FISHER NO DRAFT VENTILATION

SUPER-SAFE SHOCKPROOF STEERING* (at no extra cost)

*Knee-Action and Shockproof Steering on Master De Luxe models only.

F F F CHEVROLET CO.

MATADOR, TEXAS

BUD RUSSELL'S ANSWER TO THE FOLLOWING THREE QUESTIONS

Are there natural-born criminals? Does environment or heredity give cause for man's downfall? Do picture shows have any effect on people from the standpoint of good or bad?

I have been asked my opinion on these questions a countless number of times. My opinion is just one among hundreds, each as different and individual as the person voicing it. I have, however, had the opportunity in my line of duty to study crime from a standpoint unparalleled. My answers are based upon actual experience—the experience of more than thirty years daily contact with unfortunate men and women.

The first question is one which has, during later years, aroused comment the world over: "Are there natural born criminals?"

I think not; that is, I think no one is born essentially a criminal. All of us, however, were born with a sinful nature, and by nature we tend to err. "It is human to err; divine to forgive" was conceived of God's Word and spoken of all mortals. From the Bible come these words: "Shapen in iniquity, conceived in sin!" Psalms 51:5. "The children of disobedience." Eph. 2:2, and, "By nature the children of wrath." Eph. 2:3, all spoken of the human race.

When a man has several times been convicted of a felony he becomes an habitual criminal, under man's law—but never under God's law.

The next question: "Does environment or heredity give cause for the downfall of man?" "Heredity." I do not like the word "heredity." I am prone to associate it with the handing down of inheritances in a material sense rather than with criminal tendencies.

However, environment is another matter, a vital one. Once in a while a boy or girl who has been reared in good environment and taught to respect father, mother and home as well as the laws of God and man drift away from their teaching. A "black-sheep" has cropped out, we say. Not true at all. The fact is, if we should go to the trouble of digging out the facts surrounding a downfall of this sort, we would find that the unfortunate boy or girl had fallen into careless association away from home; we would find that a foreign evil force had lured that boy or girl from the beaten path. Ninety-nine times out of a hundred that boy or girl will drift back to their teachings; they realize the graveness of their mistake and ultimately they become worthwhile Christian men and women.

On the other hand, I firmly believe that ninety per cent of the men and women in our penitentiaries today are in prison because of mistakes made under the influence of bad companions, or booze. They are but victims of a defect in character that can be easily remedied, and all are well worth reclaiming.

Under the law, eight per cent of

the inmates of our prisons are habitual criminals. They are not, in my opinion, habitually addicted to crime. Rather they are too weak to resist the environment responsible for their first step into crime and, as a consequence, they are repeatedly victimized by their more crafty companions who would make them the goat of their nefarious schemes. But even they sometimes find themselves. Then, they are worth reclaiming.

Two per cent of our criminals, according to the consensus of legal opinion, deserve the electric chair—and get it! I have never been able to reconcile myself to the right of man-made laws to override the Lord's commandment: "Thou shalt not kill." Nevertheless, God will save even these, if they will but trust him. Our Savior was put to death between two thieves. To the one who repented he said: "Today thou shalt be with me in paradise." Had the other repented and asked forgiveness, he too, would have been saved.

Let me give you a little story in illustration of my opinion in environment:

There was a little boy about ten years old who lived in a city in Central Texas. He was a brilliant lad with a mind much more mature than his body. About two months ago he was sentenced to serve two years in the reform school at Gatesville. Here's the story he told the Captain when asked about his father and mother. "My father served two terms in prison. When he was quite a young fellow he served two terms in the reform school. He escaped from the reform school, and from the penitentiary."

"I sold papers after school hours and on Saturdays. I worked until nine or ten o'clock each night, and I earned about \$2.25 each day. When I arrived home late at night, my mother always met me on the doorstep. I would give her the money for my day's labor; then she would take me in her arms and say: 'You're the greatest little boy in the world. Someday you are going to be a great man.'"

"After about a year and a half of this, I came home one night and failed to find my mother waiting. We lived in a great big house and I was afraid to go inside since my mother was not there. Afterwards, I began staying in town at night, sleeping in alleys, on the sidewalks or just any place that was convenient. I drifted in with the tough boys. We started playing the slot machines, and pretty soon we were burglarizing first one place, then another. Now I am in the reformatory." Then he added: "Captain, not long ago I read an article by Mr. Bud Russell. In it he said that once the prison brand had been run it could never be obliterated. That hurt me and set me to thinking. I'm going to be as obedient as I possibly can, I'm going to take advantage of every means of education that this school offers; then, I'm going out and make a man of myself. I don't want to be a criminal; I know how they all wind up."

There is one of the most pointed



The areas shown above, as designated by AAA chiefs in Washington and announced by the Texas Extension Service, indicate sections to which special provisions of the 1937 Agricultural Conservation Program apply as of February 24.

In area 1 the Southern Regional program applies.

In area 2 the range conservation program and the Southern Regional program are both in effect.

Area 3 is the wheat and grain sorghum section, and the range conservation program also applies here.

Area 4 has been designed as the wind erosion section of the wheat and grain sorghum area and is also included in the range conservation program.

answers to the environment question that I have ever heard. That father and mother will have much to answer for unless they repent. All boys haven't the will power this lad has. Obviously, he realized his mistake; he will probably come out of that reformatory and make a man of himself.

But it takes years of training and much good, sound advice to overcome the blight placed upon a part of our youth today by gambling dens, pool halls, dope lay-outs, bookie joints and others of ill repute. In my opinion, a slot machine is nothing but a one-armed high-jacker—a high-jacker that is more deadly than the ones in the flesh who take money at the point of a gun, for they take money from youths and start them on the road to the penitentiaries. Yes, sometimes they let the player win, but in that case they are more vicious than ever; they give you a taste of easy money, gangdom's opium, and they go back for more. What is the answer? Ah, I have transferred more than one hundred thousand unfortunates to the penitentiary who went after easy money. When these menaces have been abolished for all time, we will then have accomplished much toward stamping out present-day crime.

The last question: "Do picture shows have any effect on people from the standpoint of good or bad?" Yes, decidedly so! In my opinion, a large number of them have a very bad effect, especially upon the younger generation. Indirectly, they send some of our boys and girls to the penitentiaries and reformatories. They get ideas relative to vice that they would never

have gotten, had it not been for certain motion pictures. It is true, motion picture producers are careful not to glorify the gangster; he generally ends up in prison or with a noose about his neck. But, the minds of the young are active; they get ideas from the pictures, they see and conceive means by which the gangster could have evaded capture; and in some cases they test their schemes. However, some motion pictures are elevating educational, and instill fine thoughts in the minds of those who see them.

I do not find fault with the producers of motion pictures for the harm wrought. They are but doing the public what they demand; each picture is censored; we should raise our demands to a higher standard.

A short time ago I took a boy and girl to prison who had been sentenced to long terms for high-jacking and robbery with firearms. On the way to the penitentiary they confided that their ideas had come from gangster pictures they had seen. In view of what I have seen in this respect, I can but say that some shows, all marble machines, race horse machines, and "one-armed high-jackers," are nothing more than stepping stones to the underworld—stepping stones that have magnetism for the feet of the youth.

Here is another thing I do not appreciate: on billboards strung along our highways we see pictures of scantily clad young ladies advertising cigarettes. Our women are the ones who lay the foundation for the morals of our country; when we lower the standards of our girls to posing for cigarette advertisements we are tramping

the very flower of our country.

I remember one sign where Santa Claus was carrying a load of liquor. All children think of old Santa as the most wonderful man in the world; all year long they anxiously look forward to Christmas so they may see Santa Claus. It isn't hard to imagine their thoughts when they see him with an arm-load of booze. They get the idea that mother and dad are all wrong; if Santa carries whiskey to people at Christmas time, then it must be all right to drink whiskey, for certainly Old Santa would not take anything to anyone that would do harm.

If all preachers, and all laymen, would fight these various evils for ninety days, we could cut crime to a minimum. The fact is, some pastors do not fight crime as they should. When they are in the pulpit, they are afraid to say too much against smoking and drinking. Sister Jones, or Sister Smith may smoke or drink a little, or Brother Smith or Brother Jones may drink and gamble; if so, then those Sisters and those Brothers might become offended and not pay their church dues.

Through the churches, through the Christian homes, and by cooperating with the police, and by demanding that the laws be enforced, we can stamp out crime; we can save many souls from hell, and our government shall never fail.

BUD RUSSELL, Penitentiary Transfer Agent, Huntsville, Texas. —Baptist Standard.

YOU ARE DUE GOOD HEALTH, SUCCESS AND HAPPINESS

But you cannot enjoy these things if you have allowed your system to lag to such an extent that your bowels and liver do not function properly, causing you to suffer with headaches, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains brought on by inactive clogged bowel organs. Lagatone is an efficient stimulant for increasing the flow of bile. Lagatone also stimulates liver action, relieving biliousness, worn out feeling and sick headache caused thereby. Lagatone acts on bowels as a laxative and helps clear out old decayed food waste. Lagatone is a compound of several ingredients. Thus Lagatone is like several medicines in the same

compound. No wonder people begin to inform us of the good results they are receiving after using it a short time. If your system is lagging and run down, your food disagrees with you, if you are tired and sluggish and lacking energy, Lagatone will clean accumulated poisons out of your system and restore your vitality, your appetite and your good health. Go to your druggist today and buy a box of Lagatone and if after you have followed directions, written on the box, for ten days, you are not pleased with the results and if you do not feel new pep and energy, go back for your money. Price, 1 box 36 capsules \$1; 6 boxes \$5. Lagatone is on sale with the City Drug Store in Matador. Please do not accept a substitute for Lagatone, for your own good. "Never Let Your System Lag."—Adv.

Feb. 18-25, March 4-11-18-25

CIVIL SERVICE EXAMS

The United States Civil Service Commission has announced open competitive examinations as follows:

Junior graduate nurse, \$1,620 a year.

Graduate nurse, \$1,800 a year; optional branches: anesthesia, tuberculosis, psychiatry, trachoma, pediatrics, general staff nursing; Public Health Service, Veterans' Administration, and the Panama Canal Service.

Public health nurse, \$2,000 a year, graduate nurse (general staff duty), \$1,800 a year, nurse technician (bacteriology and roentgenology combined), \$1,800 a year, Indian Field Service (including Alaska), Department of the Interior.

Junior forester, and junior range examiner, \$2,000 a year, Department of Agriculture, Department of Interior.

Mechanical engineer (Diesel design), various grades, \$2,600 to \$3,800 a year, Navy Department.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

GO TO CHURCH SUNDAY

Let's Go with Conoco

Four Corners Store
Dobbs City Merc. Co.
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

FINE FOOD
EDDIE'S BREAD AND PASTRIES
Served At The
MILT GOOD CAFE
DICKENS, TEXAS

Expert WATCH REPAIR Satisfaction Guaranteed
LIPHAM'S WATCH REPAIR
Former Bradshaw Location
Next Door City Barber Shop
W. S. Duckworth MATADOR. W. M. Lipham TEXAS

Baby Chicks
Three Grades Of All Varieties
Quality Chicks
Also Hybrids And Sexed
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We give 25 pounds of Chick Starter with each order of 100 Chicks, if order is placed three weeks in advance.
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Arthur Parker
PADUCAH, TEXAS
"Best Prices On Baby Chicks"

AVOID WINTER ILLS!

There no economy in home washing when health is at stake. From steamy washroom to cold, wind-swept clotheslines . . . that's the path that leads many women to a long, expensive illness.

Our service is prompt and inexpensive. Try it today.

FLOYDADA STEAM LAUNDRY

It's farther between filling stations in the Ford "60"

THE 60-horsepower Ford V-8 engine was first developed for Europe, where fuel costs are high. Two years' usage there proved its unusual economy.

When the "60" came to this country this year, the Ford Motor Company made no mileage claims—waited for facts, written on American roads by American drivers.

Now Ford "60" owners are reporting averages of 22 to 27 miles on a gallon of gasoline. That makes it the most economical Ford car ever built!

Best of all, the Ford "60" is just as big and roomy—just as handsome, sturdy and safe—as the famous 85-horsepower Ford V-8. And it sells at the lowest Ford price in years.

If you want a big car for a small budget—a car you can drive with pride and profit—see the thrifty "60" soon!

Ford V-8

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

SUBSCRIPTION RATES:

In Motley and Adjoining Counties Per Year \$1.50 Beyond 1st Postal Zone \$2.00 6 Months \$1.00 No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of this Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

NO TRUCK LOAD LIMIT INCREASE

The legislature was more abrupt in dealing with the bill to increase the truck load limit, than it should have been. It took the easiest way of disposing of the problem, and in this instance the easiest way and the wisest way do not coincide. The truck interests as a whole are entitled to more consideration in their plea for a higher limit than they have received. We believe that the way can be found to increase the limit without losing the safeguards provided by the existing law. Other states have done so and the attempt should be made in Texas.

The legislature's attitude is due in part to a distrust of the trucking interests, to a feeling that stringent regulation is the only way to prevent the abuses which the public resents. So long as that attitude prevails, truck owners may as well reconcile themselves to the present law.

They can remedy the situation only by developing a more favorable public sentiment. That involves abandoning the idea of rushing into court and fighting every regulatory effort. It involves a studied program for greater safety, so that fewer highway tragedies will be charged to trucks. It involves employing drivers to whom courtesy is something more than a dictionary word. It involves schedules under which drivers are not kept on duty until they fall asleep on duty.

The truck interests can accomplish much more by setting their house in order than by injunctions and lobbies. Until it adopts that plan, it is going to continue to find legislators as inconsiderate as the incumbent ones.—Wichita Daily News.

The Capital Onlooker

By Charles E. Simons

AUSTIN, March 1.—Veteran members of the Texas legislature have voiced the fear that a bill proposing to divert \$4,180,000 from the state highway fund to a county lateral road fund might cost Texas a substantial portion of federal aid. That sentiment was expressed when the bill is considered in the light of a section of the Hayden-Cartwright federal aid appropriation bill which directs that only those states which maintain the current level of highway appropriations shall receive federal grants.

"Federal aid shall be extended only to those states that use at least the amounts now provided by law for such purposes," the Hayden-Cartwright law reads. Well informed opinion in the highway field is that diversion of state funds to a county lateral road fund would bring Texas clearly under the terms of this inhibition. But whether it did or not, the state highway program would be irreparably crippled by such a diversion, it was disclosed after inquiry into the financial setup of the State Highway Department.

Figures prepared by the Highway Department accountant show the Highway Fund will be on a deficit by next February if the proposed diversion is carried out unless there is a sharp reduction in maintenance work or unless the state chooses not to match federal grants now available. The tabulation disclosed that after matching federal aid, maintaining the highway system, payment of general operating expenses and supporting the State Highway Patrol, the state will have left approximately \$2,000,000 for expenditure on roads not eligible for federal aid. This means that there are 8,500

Cotton Queen to Reign April 2



Virginia Johnson

Dorothy Ehlinger

Miss Dorothy Ehlinger of New Braunfels has been selected Queen of the Cotton Ball at A.M. College and will reign over the annual pageant and style show to be held April 2. The tall, vivacious brunette, president of the student body at Texas State College for Women (CIA), will be escorted by Earl T. Duke of A.M. as king. Virginia Johnson of Seymour will attend her as maid of honor.

miles of state roads that can be improved from this sum, admittedly much too small in view of the existing, and growing, demand for highway improvements.

Texas now has available \$9,549,132 in federal aid funds that can be obtained only by matching the federal government dollar for dollar. If the Highway Fund is so reduced that the state cannot match this federal grant, new highway construction must be sharply curtailed, with a resultant bad effect on the large army of laborers that depend on highway work. The effect on labor will be extremely severe, it being estimated that 90 cents of every dollar expended in highway construction ultimately finds its way into the pockets of labor.

Under the proposed bill counties would receive from \$15,000 to \$22,000, according to population, from the county lateral road fund. This would mean, in the opinion of those familiar with highway work, a disappportion of these funds since the amount that would be allocated to each commissioner's precinct would be so small that it would be impossible to use it in financing a major improvement or making a substantial contribution to the county road system.

Need for the legislation has been obviated by the existing lateral road program to be undertaken by the State Highway Department in cooperation with the federal government. Under the appropriation bill passed by the last Congress, Texas will receive \$1,591,522 in federal funds for construction on roads that are not a part of the state system. This amount must be matched by the state, making a grand total of \$3,183,044 that will be expended in the next year on county lateral roads as compared to the \$4,180,000 that would be parceled out piecemeal to the counties under

the proposed diversion bill. The County Judges Association at its annual convention last year adopted a resolution vigorously opposing the suggested plan and W. R. Nelson, county judge of Panola county and Association president, has said his organization would actively oppose passage of such a bill. Opposition of the judges was based on the premise that such a plan would serve only to wreck the state highway program without permanent benefit to the recipients of the diversion.

NOTICE TO TAKE DEPOSITION

Tommy Sutton Vs. No. 964 Edward Sutton

The State of Texas:—To the Sheriff or any Constable of Motley County, Texas, Greeting: You are hereby commanded to cause to be published in some newspaper regularly published in your County for 30 days notice in words and figures as follows: Tommy Sutton Vs. No. 964, Edward Sutton, suit pending in District Court of Motley County, Texas.

To Edward Sutton, defendant, and to all persons interested in the above entitled suit, notice is hereby given that, Tommy Sutton,

Plaintiff has filed interrogatories in a certain suit filed pending in the District Court in Motley County, Texas. Wherein the original parties are Tommy Sutton, plaintiff and Edward Sutton, defendant, No. 964. To Tommy Sutton, a witness who resides in Motley County, Texas, but who is at present in Washington, D. C., the answers to which will be read in evidence on the trial of said cause, and has also filed an affidavit in said suit that Edward Sutton, defendant herein is Texas and beyond the jurisdiction of this court and the said defendant has no attorney of record upon whom notice and copy of interrogatories for the purpose of taking depositions can be served and that a commission will issue on or after the 30th day after the publication of this notice to take the deposition of said witness.

Witness Jack Robinson, Clerk of the District Court of Motley County, Texas.

Given under my hand and seal of said Court at office in the town of Matador this 17th day of February, 1937.

Jack Robinson, Clerk of the District Court of Motley County, Texas.

Published Feb. 18, 25, March 4, 11.

WELLS WILL DESCRIBE NATION'S SHOWPLACE IN NEXT BROADCAST

America's greatest showplace—Washington, D. C.—is the next stopping place for magic carpet tourists who tune in on the Continental Oil Company broadcast, "Exploring America with Conoco and Carveth Wells," which may be heard at 6:30 Saturday night over station WFAA, Dallas.

"Washington is an ideal place for sightseeing at any time," says Wells "and you'll find some astonishing changes if you haven't been there recently. The dream of the famous Frenchman who laid out the city has come true. Millions of dollars rightly spent have enabled architects, artists and engineers to carry out the plans of Pierre L'Enfant, who wanted Washington to become the most beautiful capital city in the world."

Features of the radio program will be the popular explorer-reporter's description of historic Lee Mansion, and the story of how the home of Robert E. Lee became this country's largest national cemetery—Arlington.

1937 GRID SCHEDULE

- September 10, Ralls, Here
- September 19, Crowell, There
- September 25, Silverton, Here
- October 1, Turkey, There
- October 8, Plainview, Here
- October 15, Spur, Here
- October 22, Open. October 29, Open
- November 5, Flomot, Here
- November 11, Floydada, There
- November 19, Lockney, Here
- November 25, Paducah, Here.

PAY-AS-YOU-GO COUNTY

Talladega county, Alabama, has got along for 100 years without running into debt—at least without running into a debt necessitating a bond issue. Occasionally the county has had to resort to a deferred payment plan over a short period. An example is its \$50,000 jail on which \$30,000 remains to be paid in three annual installments without bonds. Talladega has a fully paid-for courthouse and two annexes and 800 miles of all-weather roads free of debt—this, it must be remembered, in Alabama where counties must finance their own road building.

Talladega county had a population of 31,188 in the 1930 census and its largest incorporated community, Talladega City, had only 7,596 inhabitants. Rural Alabama is not among the nation's more prosperous sections; but Talladega's pay-as-you-go system seems to be equal to supporting all the essential services for which some of its neighbor counties run into debt. Talladega, indeed, has embarked on a social welfare experiment which most counties of modest financial resources might regard as risky. The county is building a home for aged persons

of small incomes—not to be confused with the county almshouse or poor farm. There Talladega will seek to give the aged of limited means more comfortable surroundings than they could afford individually.

In an age of centralized government wherein smaller units of government constantly are looking to the larger ones for financial aid, it is interesting and encouraging to find a county which has gone through a century—with some years of that century included in the South's Civil War and reconstruction period—on a pay-as-you-go basis.—Lubbock Avalanche

Mrs. A. B. Muncy and small daughter and Miss Stella Griffin of near Lockney, were among the visitors here Tuesday who attended the Worker's Meeting at the Baptist church.

DR. E. W. MCKENZIE DENTIST

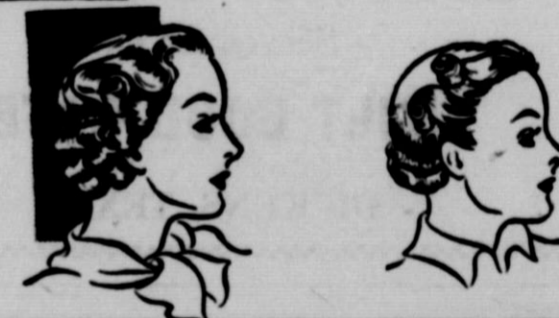
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NEW MANAGEMENT . . .

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Good Equipment - Hot, Soft Water
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These are pure oil permanents that will give you the most natural and beautiful waves and end curls.

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PADUCAH, TEXAS
Bring This ADD IT Is Worth 25c
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You're sure to enjoy the WORTH, its welcome rings true! Its comforts include a hot shower in every room, a delicious breakfast, and a friendly staff. We want you to enjoy the WORTH, so here's a tip: Come to Fort Worth—send your reservations ahead.
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Reserve room for persons. Will be at the Worth on following date:
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WASH GREASE
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\$1.25
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FAMOUS '66'
GAS AND OILS
Lee Tires
PHILLIP'S
Service Station
LeeRoy McMahon
Manager

Kite Flying Dangers Are Cited Grave

Electric Company To Render Free Aid Over Lines

In cooperation with the National Safety Council extending over the entire county, the West Texas Utilities Company here issues grave warnings to boys flying kites in any locality where overhead wires are strung. N. C. Beam, local manager of the electric company declared that many parents are not aware of the serious danger which may result in injury or death if proper caution is not exercised when any contact with electric wires is made.

"Parents are urged to warn their youngsters," Mr. Beam, declared, "to take no chances with the wires. If a boy has the misfortune to have his kite become entangled in the power lines, we request and urge that he notify us immediately and a service man will immediately come to his aid. There is no charge for this service. In no circumstances is the boy to attempt to remove the kite himself."

Danger In Wire

"Another grave danger lurks in the use of any type of fine wire as kite string," Mr. Beam said, "because the instant this wire touches the high line in completes contact through the boys hand and may result in instant death or serious injury. Use only twine or non-metallic string and avoid the use of wet or moist string which may act as a conductor as well as wire. It is best to fly kites out of the localities where power wires are situated, but in case a kite drifts into the danger described above, we wish to be notified so that we may retrieve the kite without danger to the flyer."

Gid Carlisle, who is employed with the State Highway Department at Childress, visited his parents here during the week-end.

Calves Gain With Silage, Meal Feed

Thirty whiteface calves belonging to Spot Cash Grocery are making good gain on silage and cottonseed meal on the farm of W. I. Rushing, Matador. The calves were put on feed on Feb. 5 at an estimated weight of 350 pounds. Their feed had been gradually increased to twenty five pounds silage and three pounds cottonseed meal daily. It is estimated that they have gained more than fifty pounds in the thirty-five days. The silage being fed is a mixture of several kinds of sorghums and contains some grain.

Mr. Rushing, who is feeding the calves, put up approximately twenty-five tons of silage in a trench silo last fall and fifty tons the year before. He dug the first trench silo in Motley county. It is the second year silage from this original silo that is being fed now. Mr. Rushing has his own silage cutter and plans to put up two hundred tons of silage this year if he makes a feed crop.

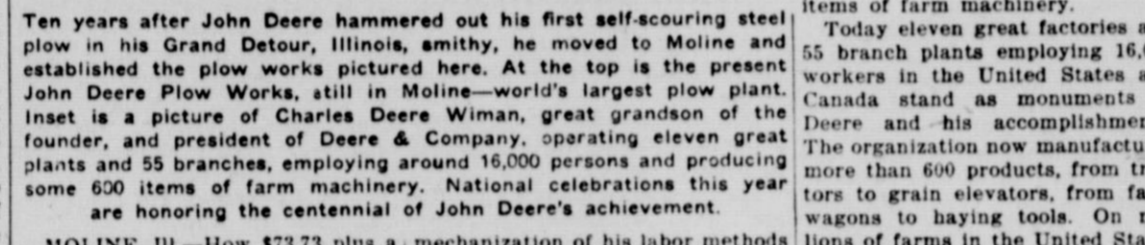
WPA Adult Classes Are Aided By Work

SAN ANTONIO, March 8—Approximately half of the more than 87,000 students attending Works Progress Administration adult classes in Texas are receiving assistance from the government in the form of work relief, a recently completed survey of WPA classes discloses.

"This indicates to us that thousands of persons forced by circumstance to accept work relief assignments are attempting to better their earning capacity by taking advantage of WPA educational opportunities for adults," declared Works Progress Administrator H. P. Drought. "It is interesting also to note that eighteen per cent of the adult students come from the ranks of the unemployed."

One-fourth of the students have passed the age of 41. About forty per cent of those studying under WPA teachers are less than 25 years of age. Classes are open to any person above the age of 16 who is not a regular attendant of

\$73.73 Investment In 1837 Grows Into \$50,000,000 Farm Machinery Enterprise: Hundred Year Firm Owned By Family



Ten years after John Deere hammered out his first self-scouring steel plow in his Grand Detour, Illinois, smithy, he moved to Moline and established the plow works pictured here. At the top is the present John Deere Plow Works, still in Moline—world's largest plow plant. Inset is a picture of Charles Deere Wiman, great grandson of the founder, and president of Deere & Company, operating eleven great plants and 55 branches, employing around 16,000 persons and producing some 600 items of farm machinery. National celebrations this year are honoring the centennial of John Deere's achievement.

MOLINE, Ill.—How \$73.73 plus a frontier blacksmith shop has grown into an internationally famous \$50,000,000 farm machinery organization is revealed in connection with the nationwide celebration this year honoring the memory of John Deere and commemorating the 100th anniversary of his steel plow which helped to revolutionize modern agriculture.

The growth of the business John Deere founded is the story of agriculture's development in the past century. Revolutionary improvements in the farmer's tools and

mechanization of his labor methods have brought emancipation from back-breaking drudgery while they have greatly increased the individual worker's productivity. To this development John Deere was a prime contributor.

In the village of Grand Detour, Ill., in 1837, John Deere, newly arrived from Vermont with \$73.73 in his pockets fashioned his first steel plow from a broken sawmill blade. This achievement in answer to the cry of the settlers for a plow that could cope with the sticky soil of the prairies meant the successful

there are billions of cubic feet of Texas natural gas in those tires, too.

Preposterous? Not at all. Of course, you don't put it in with a hose. But it's built into the tires in the form of carbon black, a little-known but vital industrial commodity made almost exclusively from natural gas—and more than 81 per cent of the United States output is accounted for by Texas plants, says a report of the All-South Development Council.

Carbon black, the only article "manufactured" from natural gas as a raw material—unless one considers gas heat and light as manufactured articles—was Texas' fourth-ranking natural resource in value in 1936, its \$11,000,000 valuation topped only by oil, natural gas—natural gasoline, and sulphur. And 87 per cent of United States consumption goes into automobile tires.

Produced by "purposely imperfect" combustion of gas, manufacture of carbon black uses nearly 250 billion cubic feet a year—almost as much as the nation's total household consumption of natural gas, which is spread over 35 states. Vigorous conservation efforts in the last few years have resulted in greatly curtailing gas

with the schedule and article describing the 1937 football matches. The article should have read: October 15, Spur, here; October 22, Open; October 29, Open. A corrected program will be found elsewhere in this issue.

Lubbock Meat Show To Award Premiums

LUBBOCK, March 8—Demonstrations in modern methods of Motley County

Plans Are S

ping and use of oil; and utilization, at the seventh annual Plains Quality Meat Show here March 29, 30 and 31. The demonstration will begin at 1:00 p. m., March 29, and continue each day until concluded with the demonstration in utilization Wednesday morning by Gladys Sanders, Chloe Huffaker and Mrs. Ruth Perry.

The grand champion calf exhibitor will receive \$24.00 and a substantial sale price. Twenty five other premiums ranging downward to \$4.00 are being offered in the baby beef division.

The grand champion pig exhibitor will receive \$12.00 with twenty other premiums ranging downward to \$1.00. First prize in the fat lamb division is \$5.00 for two divisions, and two groups and \$6.00 for the best county group of 15 lambs, with a total of 31 premiums offered in this division.

Twenty three premiums are offered in the cured meat division with prizes ranging from \$1.00 to \$8.00. The canned meats division has been eliminated and the educational booths substituted.

Col. Earl Gartin of Greensburg, Indiana, has again been engaged to handle the livestock sale, which will be held March 31. Last year 115 calves, 133 pigs and 117 lambs were sold at this sale for a total of \$13,454.64 an average of \$81.05 per calf, \$23.64 per pig, and \$8.45 per lamb.

TEXAS COWBOY REUNION PLAN IS DISCLOSED

STAMFORD, March 8—Improvements on the Cowboy Reunion grounds to cost approximately \$10,000 were authorized at a meeting of the board of directors of the Texas Cowboy Reunion, Inc., here this week. The improvements will be completed in advance of the eighth annual session of the Reunion which will be held on July 1, 2 and 3. These dates were selected in view of the fact that July 4 falls on Sunday this year, however July 2, 3 and 4 will be used in the following years.

Largest item on the list of improvements is a two-story pavilion and exhibit building estimated

to cost \$5,000. The first floor of this building will be used for commercial exhibits and ticket offices while the second story will be used as a dance floor for the annual dances in connection with the entertainment of the cowgirl sponsors.

For the greatest convenience of cowboy contestants participating in the rodeo, a group of horse barns and pens will be built where visitors may keep their horses. A new earthen water tank will be constructed in the area for greater convenience in watering stock.

A GOSSARD MisSimplicity Fastens with a Talor for Easier Adjustment

The Talor fastener takes the "struggle" out of adjusting your foundation garment in a proper position on your body. The MisSimplicity* feature gives unusual diaphragm control by means of the elastic waistline straps that pull diagonally to flatten the flesh over the ribs and abdomen. Model 3675 (sketched) is of fine batiste with a youthful \$5.00 uplift of lace.....



WESTERN DRY GOODS CO.

IN MATADOR AT SUNRISE....

ALL THE NEWS

Lubbock Morning Avalanche

AUBREY DAVIS, Agent

Leave Order At Simpson's Drug Store

Nelly Don

195

Price isn't all with a Nelly Don

Though the price be small, it's value you buy in a Nelly Don. A big splashy print exclusive with Nelly Don, a design that's original in a little frock to wear lots of places, a fit that's the result of infinite care... that's what you buy in Nelly Dons at a price so low.

Matador Dry Goods Co.

THEY'LL CHANGE YOUR IDEAS... JUST SEE IF THEY DON'T

If you think you're too proud to wear anything more sensible than a three-thread stocking, and hang the expense—just drop in here. We have plenty of 3-threads, and 2-threads, too, for that matter. But we want you to see a Humming Bird 4-thread that is as sheer and clear as you want it because of the Davenportes twist which hides that extra guardian silk.

Davenportes by Humming Bird

MATADOR DRY GOODS CO.

WHY TAKE A CHANCE?

It's no toss-up... You will buy the Allis-Chalmers 'WC' All-Crop Power Tractor after you see it operate and understand its superior, proven features. It is not particular and WILL OPERATE ON ANY FUEL, used in any other practical tractor. The Allis-Chalmers makes money by saving money. See it today.

LET US SHOW YOU

Allis-Chalmers "WC" All-Crop Power Tractor

We will be glad to prove it in your own field. Ask for A Free Demonstration of Profitable Farming

Wilson Barton Implement Co.

MATADOR, TEXAS

START COUNTY SCHOOL CENSUS

The taking of the 1937 scholastic census of the school districts of Motley county was started last week according to county superintendent, W. R. Cammack. The census must be completed by March 31.

The number of scholastics in the county determines the amount of money the schools of the county will receive from the state funds.

It is very important that the exact date of birth be given. Enumerate only those children who will be six and under eighteen years of age on September 1, 1937, and who were residents of the district on the first day of April.

Parents can do much to aid by having the exact information ready for the enumerator.

Odell Washington Hospital Patient

Odell Washington, former Matador grid star, who is attending West Texas State Teacher's College, Canyon, is a patient in St. Anthony's Hospital, Amarillo, where he underwent an appendicitis operation Saturday, according to word received by friends here.

NEW ARRIVALS

Recent announcements received here by friends and relatives, advise of the birth on February 23, of a 7 pound son, William Frank, to Mr. and Mrs. Frank Ramsey of Longview. Mrs. Ramsey will be remembered as Miss Marie Chalk, a former teacher in the Matador school.

announcing the idea of into court and fighting regulatory effort. It involves ed program for greater so that fewer highway es will be charged to trucks. lives employing drivers to

NOTICE OF ELECTIONS

Notice is hereby given that there will be held an election in each of the various school districts of Motley County, Texas, on the third (3rd.) Day of April, 1937, for the purpose of electing one county school trustee at large, and one county school trustee in commissioners precinct no. 1, and one county school trustee in commissioners precinct no. 2, to serve for a term of two years.

Also, at the same time and places there will be elected one school trustee in each of the common school districts in Motley county to serve a term of three years each.

W. R. CAMMACK,
County Judge, Motley County,
Texas.

LOCALS

Carmack's Pure Bred Supreme Quality Chick are from inspected Blood-tested Productive Breeders They Live and Grow. Place your order now for prompt and future delivery. Hatch each Monday and Thursday. Rhode Island Reds, Buff Orpingtons Barred Rocks, White Wyandotts, Big Bone Black and Buff Monarchs \$8.50 per hundred; Brahmas \$9.50 per hundred; White and Brown Leghorns \$7.50 per hundred. All chicks are pre-paid. We guarantee 100% live delivery of good strong, healthy chicks. Carmack Hatchery, Floydada, Texas, Box No. 374.

Mrs. Mary E. Jones, accompanied by Miss Lucille Meador, made a trip to Amarillo Friday afternoon returning home Saturday.

Wait for the Watkins man—L. B. Boling.

Miss Pearl Renfro is visiting relatives in Roswell, New Mexico.

Terpezone Treatment to be offered to the public soon, in Paducah.

4-6-37

Mr. and Mrs. Raymond Davis and son Don Carlos, of Ralls, visited friends and relatives here this week.

Mr. and Mrs. Henry Solomon had as their guests Sunday Mrs. J. S. Solomon, Mr. and Mrs. N. W. Williams and Mr. and Mrs. W. H. Henderson of Floydada.

PIANO BARGAINS: We have in your vicinity small Baby Grand piano with duet bench to match; also studio upright and a good practice piano; will sell for balance due and arrange terms. Might take livestock or feed as part payment. Address at once, Credit Manager, BROOK MAYS & COMPANY, Lubbock, Texas. 4-wk.

Dr. Thyra MacNeill of Albuquerque, New Mexico, together with her mother, Mrs. Ben Eubanks of Floydada, visited here Tuesday Miss Ruth Groves.

SORE-THROAT, TONSILITIS! Promptly relieved by Anesthesia-Map, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-4-37

Jimmie Fulkerson who is employed at Memphis, spent the week-end here with his parents, Mr. and Mrs. M. P. Fulkerson.

Mr. and Mrs. Lamar Guthrie of Tipton, Oklahoma, arrived here Tuesday for a few days visit with friends and relatives.

FOR SALE—One good milk cow or will trade for yearling. R. E. Campbell.

Mr. and Mrs. Claud Groves of Memphis, formerly of Matador visited friends and relatives here during the week-end.

Terpezone Treatment to be offered to the public soon, in Paducah.

Miss Emma Lesta M. Keen, teacher in the Flomot school, was a visitor in Matador Saturday.

Wait for the Watkins man—L. B. Boling.

Mr. and Mrs. Harry Willett had as their guests Sunday, Mr. and Mrs. Chas. Pearson and son Chas. Jr., and Mrs. Miles Ackerman and

daughter Margaret Ann, of Paducah.

Drs. Mary and Philip Rosenstein of Houston, visited here this week with the former's parents, Dr. and Mrs. A. C. Traweck.

Mr. and Mrs. Orvel Kingery and children of Roaring Springs transacted business here Tuesday.

Mr. and Mrs. Elbert Seigler and son Bruce of the Seigler ranch were Matador visitors Tuesday.

Rev. and Mrs. Ed Tharp of Abernathy, former Matador residents, visited friends here Wednesday.

Mr. and Mrs. G. C. Keith and family of White Face, were recent week-end visitors here with relatives.

LIONS OFFER TREE BARGAIN

As a part of the annual program of the Matador Lions Club to promote the planting of more trees in Matador and Motley county, a bargain in Chinese Elms is offered by Boss Lion R. E. Campbell.

Lion Campbell has secured 500 of the small trees, declared to be the most suitable size for best results, which he is offering in bundles of 25 trees for only 75 cents. While the price is only 3 cents per tree, the bundles can not be broken at this price, it was declared.

White Star News

Lee Mitchell and little son Bob, are recovering from a severe attack of the flu.

Mr. and Mrs. Jay Stradly made a business trip to Roaring Springs Saturday.

Messrs. John Funderburgh, Bud and Jay McDonald, trucksters from Breckenridge were business callers in White Star last week.

A handkerchief shower sponsored by Mrs. Jay Stradly was given Mrs. Custer Sharp Saturday evening.

Mr. and Mrs. L. B. Titus attended the baseball tournament at Whiteflat Saturday.

Art, Richard and Bessie Jean Green of Whiteflat spent Saturday and Sunday with their grandparents, Mr. and Mrs. M. F. Slover.

Rev. Hicks of Flomot filled his regular appointment here Sunday.

MOVIE CHATTER

By A Rogue

See Audioskopiks at the Rogue Sunday and Monday. It thrills kids from six to sixty!

Hideaway Girl—And now comes Martha Raye (star of "College Holiday" and "The Big Broadcast") in her newest picture "Hideaway Girl" a

ROY BURLESON

General Insurance

First State Bank Building

Matador, Texas

musical matrimonial mix-up. Shirley Ross and Robert Cummings carry the romantic leads. It's time to get acquainted with Martha Raye—she's the toast of Hollywood. See her Thursday night.

Tarzan Escapes

Tarzan is here! The one and only Tarzan in the new picture it took two years to make. See Johnny Weissmuller in "Tarzan Escapes" with Maureen O'Sullivan. It's new. It's different! Each morning he woke her with a kiss and now, his strong arms were ready to defend her against every jungle attack. Girl's there's a new and mighty love thrill in the grandest of all Tarzan romances. Friday and Saturday only.

Camille

Girls, here is your heart-throb. Men, here is the one and only Garbo! See Greta Garbo love Robt. Taylor in "Camille." Imagine Garbo in the arms of Robert Taylor. The thrill you have been waiting for—glorifying the screen in a soul drama destined to be the sensation of the year. See them win new heights of fame together. See "Camille" Sunday and Monday at the Rogue. And don't forget your newest thrill, "Audioskopiks" for Sunday and Monday. We furnish the specks.

Matador Lions Club Holds Fourth Place In Model Club Race

A recent bulletin compiled by District Governor Elmer D. Elliott of Dalhart, and sent to the secretaries of all clubs in District 2-T, discloses that in the Model Club contest which is being conducted by Lion Elliott, the Matador Lions Club stands fourth, at this time. The four leading clubs are: Dalhart with 224 points; Pecos, 202 points; Clarendon, 176 points and Matador, 165 points.

The Dalhart club jumped from third place to first place, with Pecos running a close second. Clarendon jumped from fourth place to third place and Matador climbed from a rather obscure position to fourth place.

In making the report, Lion Elliott

stated, "I am very proud of the showing made in this contest and for responses to 'Melvin Jones Week.'"

The local club now has a membership of 51.

W. M. U. ANNOUNCEMENTS

The Henrietta Shuck Circle will meet Tuesday afternoon at 3:30 in the home of Mrs. J. D. Craven.

The Blanche Simpson circle will meet in the home of Mrs. E. F. Springer Monday afternoon at 3 o'clock.

The Sunshine Circle will meet in the home of Mrs. W. R. Cammack Monday afternoon at 3 p. m.

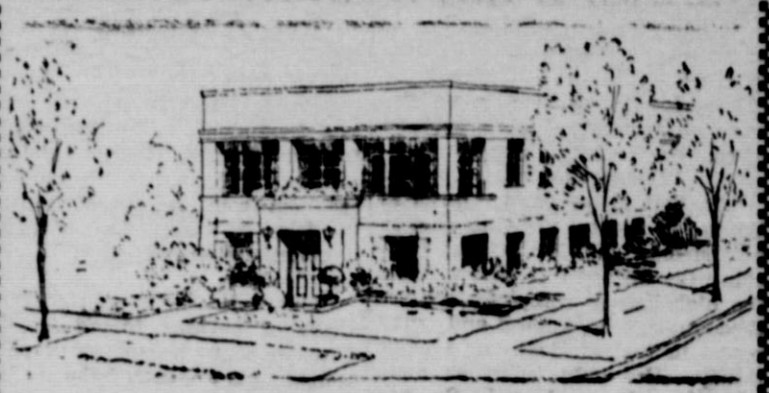
DOUGHERTY MAN IS NOW WATKINS AGENT

L. B. Boling of Dougherty has made a contract with the J. R. Watkins company to distribute the line of spices, extracts, food products, medicines and stock

remedies in this locality. Mr. Boling will canvass the territory regularly according to his announcement to be found in this issue of the Tribune.

YES, IT'S FLU

When your back is broke and your eyes are blurred
And your shinbones knock and your tongue is furred,
And your tonsils squeak and your hair gets dry
And you're doggone sure you're going to die,
And are skeered you won't and a-feared you will—
Just drag to bed and have your chill
And pray the Lord to see you through,
For you've got the flu, boy, you've got the flu
—Author Unknown.



Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine

Newest Type X-Ray Equipment
Phone 59 Day and Night Service

TRAWECK HOSPITAL
A. C. Traweck, M. D. Albert Traweck, Jr., M. D.



Remodeling Suggestions

For a Brighter and Better Home!

Inside

Repaper Your Rooms, Varnish Your Floors, Polish Your Furniture Lay New Linoleum in your Kitchen

Outside

Paint Your House, Put up Screens and Screen Doors, Repair the Roofing, Varnish Your Doors, Porch Floors, and Porch Furniture.

Burton-Lingo Co.
"Pioneer Lumber Company of West Texas"



Did You Ever See Laundry Work 'Sparkle'?

Most laundering comes to you clean and white. But that's not enough. Here is laundry experience that actually makes clothes sparkle and gleam. You'll be delighted with the extra whiteness we put into laundering—the brilliance that tells you your washing is clean through and through. Careful scientific methods make those unusual results possible, and they do it with gentleness that adds months of wear. That's where economy comes in when you use this fast, efficient laundry service. Try it on this week's wash and note the improvement.

Spur Laundry

Rose Bushes

Guaranteed, 2 years old fieldgrown everblooming varieties, 4 colors: red, white, pink, yellow.

\$1.75 Dozen Postpaid

Tytex Rose Nurseries
Tyler, Texas

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack
— WE NEVER CLOSE —


There's a John Deere Tractor for every farm ... every crop ... every purpose

Get the complete facts about this line of tractors with the two-cylinder engine that burns the low-cost fuels successfully ... that has heavier parts, yet less total weight ... that lasts longer ... is simpler ... more economical ... more dependable ... that you can service yourself.

There's a size and style to meet every size of farm and type of crop raised. You owe it to yourself and your pocketbook, to your farm success to get all the facts, to look over the many exclusive features that make these the outstanding "buy" in the tractor field today. Come in — investigate.

GET THE FEEL OF THE WHEEL—ASK FOR A DEMONSTRATION

LEA IMPLEMENT COMPANY



JOHN DEERE QUALITY IMPLEMENTS AND SERVICE

The ch...
too sm...
too str...

une

Each star...
lofty retreat...
moon as en...
gently closes...
time and with...
her brocaded...
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Drowsily she...
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