He Builds Best Who Serves Most

VOLUME NO. 7

Roaring Springs, Motley County Texas Thursday, Nov. 30, 1933

CHRISTMAS GIFTS ER MERCHANTS WIL

TRAIL DUST

TO FRIENDS OF THE **ROARING SPRINGS NEWS**

With this issue of the Roaring Springs News we will move the entire plant to Matador for the most obvious reason in the world. We want to expand and that is the only logical direction-to become more Motley county publication than in the past, yet at the same time give Roaring Springs, with the added facilities of a little extra equipment, a better newspaper than ever before.

To you who have stood by us so faithfully during the past year in as desperate struggle as any newspaper could know, we wish to pay a sincere tribute of gratitude. Both advertisers and subscribers in both Roaring Springs and Matador have given us more than ordinary support. You have paid us many compliments in the appearance of the News for which we are duly grateful.



erane Withington

MATADORS AND LAMESA WILL CLASH TODAY IN CHAMPIONSHIP BATTLE

The Matador High School, Matadors, after sending the Levelland

Many of you have known but team home last Friday in defeat of ty players may the here for another most of you do not know what 33 to 13, will meet the Lamesa month. That's coording to how Golden Tornadoes Thanksgiving you receive the They are all

NEWSPAPER PLANT WILL **BE MOVED TO MATADOR** After this issue of the Roaring

ROARING SPRINGS NEWS If we can not build We will not destro

Springs News, the plant and printing equipment will be moved to Matador where it will be located on the south side of the square next door to the Gilbeath Cash Grocery. The Roaring oprings News will continue under the same name and will be mailed weekly in Roaring Springs for an undetermined length of time. The sime news and advertising service will be given readers and advertisers augmented by some additional equipment which will likely add mater ally to type of publication.

A Matador section of the Roaring Springs News will possibly be printed in the future.



Well, folks, the Lawrence Liber-



Harry L. Hopkins, Federal Relief Administrator, who has an appropria-tion of \$600,000,000 with which to give jobs to 4,000,000 unemployed this winter, under President Roose-velt's new relief program.

YELLOWJACKETS HAVE EASY GAME DEFEATING

Yellowjackets had an easy game with sales made December 1st. Friday night in defeating McAdoo 27 to 13 in the Gymnasium here. A anization to have Santa Clause in good crowd attended the game.

ders

Attractive Merchandise Gifts Will Be Presented Christmas Eve .

We will not destroy

NO. 39

PLAN GIVEN COMPLETE SUPPORT MERCHANTS

Trades Day Tickets With Purchases After Dec. 1

In a united effort to direct trade in the Roaring Springs trade territory into Roaring Springs, merchants and business men here last week perfected a plan by which those who trade in Roaring Springs during the next thirty days will be directly benefited by gifts presented Christmas Eve.

Almost solid support way given by the various business firme-each of which will give a desirable pres-McADOO 37 to 13 FRIDAY ent of merchandise or service. Trades Day tickets will be given The local basket ball team, the customers who participate, starting

It is the present plan of the orgperson deliver the gifts from a large

possible, especially during the early stages of its present management. You had no way of looking into the trict 3 Championship of which the trict 3 Championship of which the windows at four or five o'clock in Tornadoes are the South side the morning after we had spent the Champions and the Matadors the are spending money here that they entire night on the edition that North side Champions.

must make the morning mail. Mr. Nelson who has charge of all mechapical work, and myself, trying to sleep on a pile of cottonseed with covering of wrapping paper. Snow Good number at Sunday school

that was knee deep outside and a land the morning preaching service, fire that had died because we had for which the pastor is very grateno more fuel. We watched the ful. The League and evening preachsun-rise light the same windows ing services were not as well at the sun set had darkened, not once tended as should have been. The but many times. This was but one pastor misses you and the inspira of the many problems that has con- tion it affords when you are absent fonted the News. Many a head- Let each one be in all of our service line, many an advertisement, and es if at all possible. The pastor many news stories have been set needs your presence, you need what differently than the copy because the service renders, and the Lord is we did not have sufficient type. But ready to reward us according to our we are not complaining-we are faithfulness. Let our women rally to the Missionary Society now that thankful for the opportunity. Nor are the struggles of the pub- the fall rush is over. Too much of lication over. Possibly they have a spirit of indifference in the W. M. only started but with a continuance S. This pastor is counting on the

of the support that has been given women. us in the past, we meet it cheerful- At a meeting of the Board of

Stewards Monday evening, they We make no rash promises as to decided to try improve our financiwhat we will give you in the future, al system on the salary for the pasbut you may take our word as as | tor. The plan to be worked is the surance that it will be different, weekly payment plan. The memand as much as in our power, better b rship will be seen by the Board then the past. We do not have of Stewards and the plan explained. any money to invest in expensive It is hoped that each one will set equipment, yet we have added a aside each week a certain amount few services and changes that will, and as regularly as the Sunday in our opinion, make the News bet- comes make his offering. It will work a two-fold purpose, make it

But, friends, regardless of the fupossible for the pastor to live without making debts and will also be a ture of the Roaring Springs News, we will need your support and shall means of grace for the membership. make our efforts warrant a continu- | Pray over the matter and discuss it | ance. For you know and we know with your steward. The pastor is that a newspaper without friends happy to be on the field again. Pray pleted with Mr. Albert Smith mancenses to be a newspaper. We want for him. He is ready to serve the to continue to publish your news- church and community as well. Call ate the tree picture show here again on him.

We want your criticism and your advice and your suggestions for only in this manner can we hope for a fair degree of success.

Yours sincerely, Douglas Meador, Publisher.

making the Roaring Springs News day at 2:30 on Burleson Field in living here sever days out of the

Methodist Church Very fine day on last Sabbath

"The Friendly Church."

Subscribe for The News.

T. MARVIN MeBRAYER,

In addition to a big show next Thursday nite, we are giving tickets for a free radio, which will be given away the following Thursday. Tell

me what you think of them folks, I'm keeping them in order to give, you diversified entertainment; and if you don't like 'em, I'll let 'em go. For Friday and Saturday we are offering you "The Eagle And The Hawk" an aeroplane story that will grip you from the start to the finish. It's a picture of the war, the daredevil fliers that fought and died, the cold, hard life of the ace pilot and machine gunner. It will drive home the horrors of the war and show you things you haven't realized. It has the best of cast, including Fredric March, Cary Grant, Jack Oakie and Carole Lombard.

Sunday and Monday we will show "Mama Loves Papa", a strict comedy, starring Charles Ruggles of "Melody Cruise", and Mary Boian, ane of the films greatest nit-

witted comedians. As our Sunday Guests we wish to Busy To Work". The "Eagle and invite Miss Alva Louise Lawrence the Hawk" will be shown Friday and Miss Miss Clotille Willie. Please and Saturday, and "Billion Dollar be patient folks and your name may appear sooner than you expect it. You see there are always

two hundred or more people to our Sunday shows and it just takes a long time to get around.

FREE PICTURE SHOW

Arrangements have been com ager of the Texan Theatre to oper-

on Saturday afternoons.

to trade.

tree arranged in the park Christmas After the game a box supper was conducted in which a number of Eve.

Window displays of the minious poxes were auctioned to highest bidpresents or services on The Yellowjackets meet Turkey wen at each place of business. next Tuesday night for two games, ing part in the plan.

RETURNS

NEW SUBSCRIBERS

Lourens Ferguson returned to The News is glad to add the fol-Roaring Springs last Wednesday lowing names to its mailing list as recent subscribers:

Fred Dawson, Roaring Springs J. Meadows, J. B. Clifton, R. L. Davis J. C. Moss, Colton Thacker, Press Thompson, Higginbotham-Bartlett Co., A. Freeman, E. B. Gober, C. E. Smith, D. S. Cargile, Mrs. A. L. Fryar, Matador W. W. Moore, Frank A. Buckley,

MIDNIGHT MATINEE

The Texan Theatre will show a midnight matinee Thanksgiving night featuring will Rogers in "Too Scandal" will be shown Sunday Matinee and Monday night.

STOLEN CAR RECOVERED

An automobile belonging to S W. Key which was stolen from in front of the medicine show in Roar-TO BE OFFERED AGAIN ing Springs late Saturday night, was found parked on the street in Matador later when Mr. Key went to report the theft to officers.

TO OKLAHOMA CITY

The movement is being paid for Mr. and Mrs. Hall accompanied by local business firms who wish to by their children left Roaring Pastor. make Roaring Springs as attractive Springs late Wednesday for Oklaas possible for those who come bere homa City where they will visit Mrs. Hall's mother until Sunday.

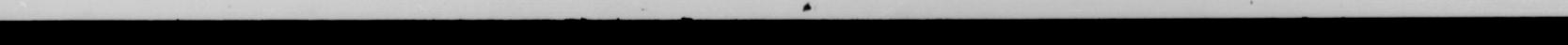
from Fort Worth, where she has been visiting her aunt, Mrs. Ada Ralph. If You Want To Know

-what's going on here at home, and also all over the world, The Roaring Springs News and The Pathfinder will keep you posted as nothing else will. The bargain price for the two-every week for a whole year-is only \$1.50. Ask for a sampe and see for yourself.

FOR SALE-Pair of sound heavy horses. Cash or some term to responsible party. Inquire a office of this newspaper.

Eleves year T. L. Holsel, 57 se and p

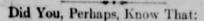




Thursday, Nov. 23, 1933

Hollywood

By MARSHALL FISKE (Special Hollywood Correspondent To The News)



card as far as the box office was concerned? Miss Harvey is now starring in "My Weakness" made \$10,000.00 a week by Sid Grauman by Fox. She is very pretty, polite and intelligent.

len Moore's home. He got it for practically a song-at a rental of \$15000.00 per month.

Mary and Doug is for sale. The original price asked was \$500,000then it was reduced to \$350,000 and still no buyers. The place is said to be haunted may be that is keeping some of the prospective buyers away, who prefer to be the sole tenants.

friends, Director and Mrs. Viertel, Roaring Springs News and The have been invited by Joseph Sche- Pathfinder will keep you posted as nck to be his guests on his private nothing else will. The bargain price yacht? All I can say, knowing for the two-every week for a whole Miss Garbo's amatory predilections, year-is only \$1.50. Ask for a samis sailor beware.

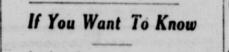
The Cedars of Lebanon Hospital, Hollywood s finest, gets nine cut of every ten noted screen stars as patients. It's list at times reads like

\$7.50 a day. It was the proverbal larkness that preceeded the dawn. 'There's a destiny that shapes our ends, rough-'sewn them as we may." Jack Dempsey dined the other night at the Ambassador's "Cocoan it Grove"? A few tables away sut his former wife, Estelle Taylor The new Mrs. Dempsey and the former Mrs. Dempsey exchanged gances. It was really quite emparrassing for everyone. I'm tellng you it is getting fierce here, a nan cannot dine out anymore unless he runs into one of his former wives. And remember some of

he was given a job as an extra at

these people have exchanged part-Dil you know that Lilian Harv- ners three, four, five, six and seven ey was Europe's biggest drawing times so you see the problem becomes exceedingly difficult.

Mae West was recently offered to make personal appearances at his Chinease Theatre which is now David Selznick has rented Col- showing her latest picture "I'm No Angel But Mae had to turn it down. Gals can't live on this niggerly sum and still be decent. The Pickfair, the former home of law should make it hard for these wolves in sheep's clothing who underpay these poor girls such starving wages.



-what's going on here at home, Greta Garbo with her dearest and also all over the world, The ple and see for yourself.



THE ROARING SPRINGS NEWS

CHIROPRACTIC FOOT CORRECTION

Up-to-date Equipment New Methods Diet and Exercise

Spinal analysis and consultation free

A. H. Horne, D. C. Office in Spur National Bank

Spur, Texas 9:00 to 11:30 a.m.

-1:30 to 5:30 p. m Lady in Attendance from 1:30 to 5:30 p. m.

Chiropractic will get you well and keep you well.

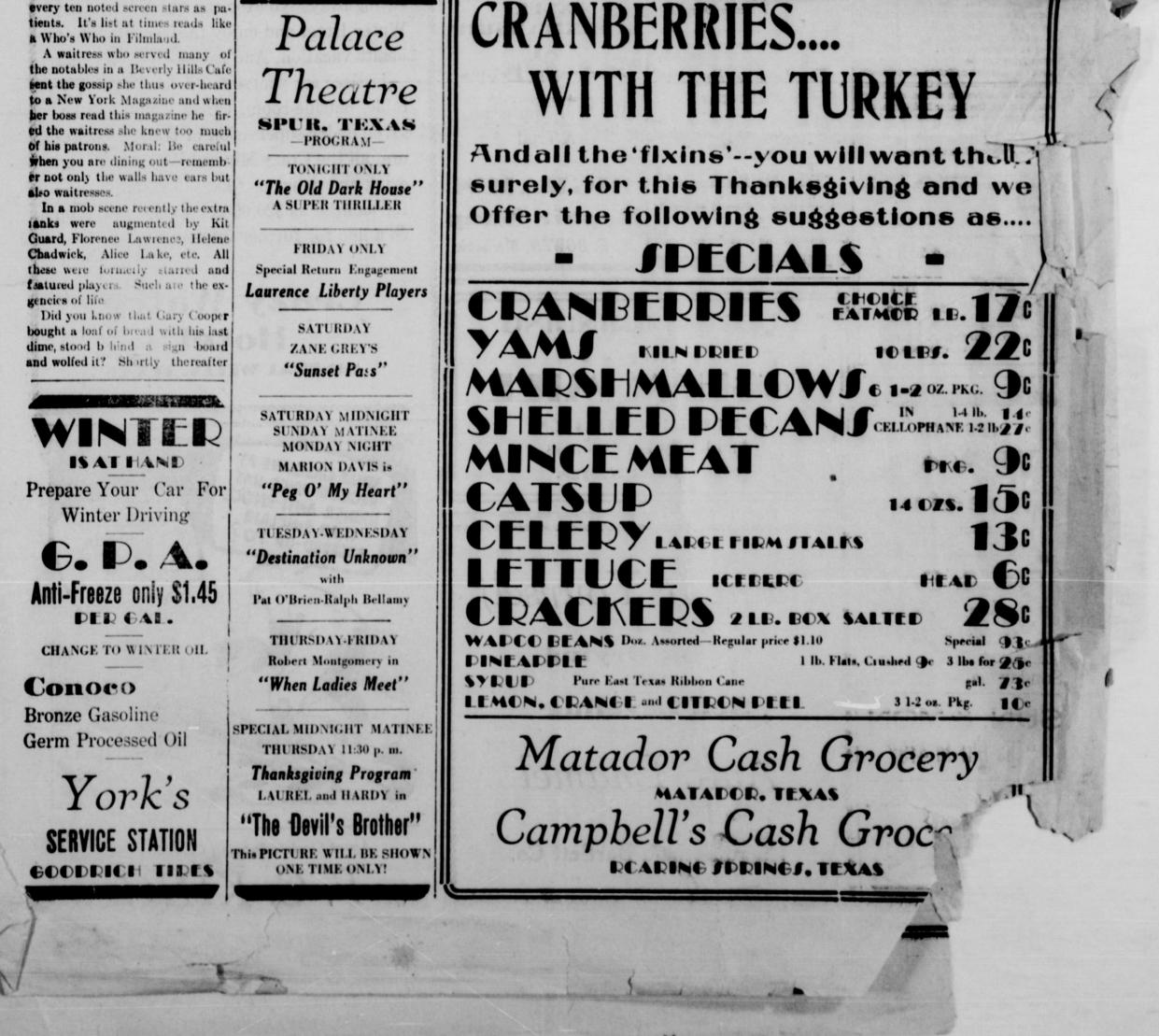
FOUND-Ladies wedding band in FOR S. Matador. Owner may have same heavy horses. by calling at Simpson's Drug Store, to responsible describing ring and paying for this office of this n advertisement.

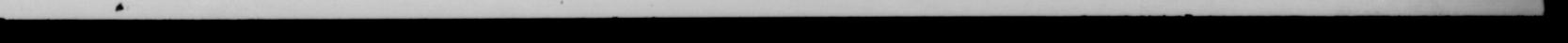
Stove-Time IJ HERE

We are prepared to supply your needs Stoves and Stove Accessories. We have complete stock of heating and cook stoves drums, stove pipe, dampers, shovels and coal buckets.

Thacker Supply Co.

SHELF AND HEAVY HARDWA FURNITURE, FLOOR OVERING AND RADIOS











BETWEEN NOW AND DEC. 24TH

MERCHANTS AND BUSINESS MEN OF ROARING SPRINGS UNITE IN OFFERING THE FOLLOWING PRIZES, WHICH SANTA WILL PRESENT CHRISTMAS EVE. THERE IS NO COST OR OBLIGATION, JUST TELL EACH MERCHANT WHOSE NAME APPEARS BELOW THAT YOU WANT SANTA TO REMEMBER YOU AND HE WILL EXPLAIN FULLY. YOUR ONLY OBLIGATION IS TO TRADE IN ROARING SPRINGS

GIFTS AND GIVERJ

Super Service Station 5 Gal. Gas and 1 Qt. Oil

Campbell Variety Ladies Mesh Bag, value \$3.50

> G. Gabriel Nice Prize

Thacker Supply Co. Aladdin Lamp

City Drug Store

Campbell Cash Grocery 48 lbs. Light Crust Flour

Freeman Drug Woodbury's Set - Ladies or Gents Jackson Tailor Cleaning and Press Suit or Dress

York's Service Station \$1.45 G. P. A. Radiator Glycerine

Mc's. Shoe Shop Half Soles and Rubber Heels Thacker Service Station Super Quality Tube for car

Mrs. Hall's Lunch Room Turkey Dinner

> Thompson Grocery 8 lb Pail Lard

City Shoe Shop Half Soles and Rubber Heels Hotel Coffee Shop Choice Dinner or Box Chocolates

Andy's Barber Shop Haircut, Shave and Tonic

Higginbotham-Bartlett Co. Wall Paper for one room

> Spot Cash Grocery 48-lb. Sack Flour

Lucky Lunch Cafe Home Made Pecan Pie

Roaring Springs News Subscription News and Pathfinder

Do Your Christmas Shopping In Roaring Springs



D make all made

RED CROSS CLOTHES THE NATION'S NEEDY

Flour, Bread, Clothing Reach Into More Than Five Million Homes of Jobless

The greatest task ever undertaken by a relief agency in the history of private charity is drawing to a close with the final distribution of cotton clothing to more than five million

families by the American Red Cross. At the direction of the Congress, be ginning eighteen months ago, the Red Cross undertook to convert the wheat and cotton surpluses of the Farm Board into food and clothing for the unemployed and needy. In the consequent operation, this relief agency entered upon a commercial enterprise greater than any single commercial firm has ever undertaken in the same period of time.

In the ensuing months the Red Cross converted 85,000,000 bushels of wheat into flour and bread and gave it to 5,003,000 families. The distribution was through 3,700 Red Cross chapters and hundreds of other charitable agencies. During the severe northwestern drought of 1931 the Red Cross also gave wheat in the form of food for livestock to 184,188 families.

The clothing — dresses, underwear, overalls, jumpers, sweaters and stockings for men, women and children, and even blankets and comforters—was distributed to 5,465,410 families. More than \$4,000,000 ready-made garments and \$2,000,000 yards of cotton cloth were given to the needy. This clothing came from \$44,000 bales of cotton.

The wheat distribution was concluded in June, 1933, and final distribution of cotton clothing is occurring in the

fall months. In Landling these tasks voted to it by Congress, the Red Cross will expend from its own treasury \$735,000. At the same time the organisation carried on its regular program of disaster relief; of service to the veterans of all our wars; of educational and welfare work through the Junior Red Cross;

"If the loans of a bank in a manufacturing or merchandising field show a smoothly running coordination with production and distribution **Boy**, teo, mirror a healthy economic situation. Or there may be here also signs that reflect growing unfavorable conditions, such as excessive loan renewals, overenthusiasm and therefore over-expansion of credit extended to makers or dealers in particular products, and similar circumstances. Similar conditions apply to banks engaged in financing the activities of the securities markets. "The foregoing is merely suggestive

of the infinite aspects of the life outwardly surrounding the banks which form and control their internal conditions. Although these facts seem obvious enough, the discussions and criticisms that have raged about the banks often appear to set them apart as somehow separate from the lives of our people, casting forth a malignant influence upon agriculture, industry and trade from forces generated wholly within themselves.

"The truth of the matter is that the fate of the banks is inseparably interwoven with the fate of the rest of the people and of the nation. What happened to the country happened to the banks and what happened to the banks is in no way different or detached from what happened to the people. They are all part of the same pattern, of the same continuous stream of events. No one element in that stream can be called the cause of business depression.

"If the banks caused trouble to some of our people it was because they were irresistibly forced to pass on weubles that came to them from other people. These troubles impaired the values of their securities and customers' notes and rendered some unable, in turn, to pay back to other customers their deposits that had been properly used to create these loans and investments. Unless these truths are kept continually in mind there is no such thing as approaching an understanding of the banking problem or of properly safeguarding the very heavy stake of the public in that problem."

Business Houses Here Will Close Thanksgiving Day All merchant and business men of Roaring Springs have agreed to

THE ROARING SPRINGS NEWS

of Roaring Springs have agreed to ta close next Thursday, Thanksgiving.



Palace

Theatre SPUR, TEXAS -PROGRAM-

TODAY Matinee and Night

"When Ladies Meet" Ann Harding-Robert Montgomery

TONIGHT ONLY 11:30 p. m. LAUREL and HARDY in "The Devil's Brother"

Special Thanksgiving Fun Show

FRIDAY ONLY Laurence Liberty Players On Stage SATURDAY

Geo. O'Brien in

NOTICE

to to tax before January 1st, 1934 and avoid penalty which will be imposed after that date.

J. D. Mitchell, Tax Collector.

FOR SALE-Model A Ford truck. or will trade for good car. See Guy Braselton at Thacker Supply Co.

Drink Water With Meals Good For Stomack

Thursday, Nov. 80, 1998

Water with meals helps stommely juices, aids digestion. If blosted with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. Freeman Drug Co.

Advertise it in the News.

averties it in the ricks.

Why

risk.

Why Why

Why let your complexion be destroyed by the dry winds and dust of this arid climate, when-

CHARME

Cosmetics that are sold and guaranteed by the Freeman Drug will so wonderfully care for your complexion.

REMEMBER

These Cosmetics are manufactured at Lubbock, Texas, especially for the women living in this dry western climate. So ask your neighbor about these products and try them at our

CHARME

Cosmetics are sold and Guaranteed by the

FREEMAN DRUG

