ALLIED PLA
Caltanissetta Falls

Two Flotillas Of Jap Ships Turned Back
 Survivors 0 of Lost Cruiser Are Rescued


## Allied Airmen

 Study MapOne-Third Of Sicily In Allied Hands; British Forces Near Italian 'Toe' In Drive North

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## MURDER IN TIN

By CARL A. PETERSON

Soviet Army Approaching Main Naxi Base Of Orel On Central Front; German Losses Heavy


Natand
 FOLLOWED BY FIRST ATTACK ON CAPITAL

ALLIED HEADQUARTERS in NORTH AFRICA, July
(AP)-Allied heavy and medium bombers blasted mili19 (AP)-Allied heavy and medium bombers blasted mili-
tary objectives in Rome for the first time in the war today,
striking at the very heart of Fascist Italy in an emphatic striking at the very heart of Fascist Italy in an emphatic
followup to the Churchill-Roosevelt ultimatum demanding that Itallans remove their country from the war.
Specially trained Allied troops carried home a precision Specially trained Allied troops carried home a precision
attack, pinpointing targets which supposedly were protected by their proximity to some of
and monuments of christianity.

Prorifle force of explosive burst in Rome.
Palling of the bombs went leaflets telling
Alians why the eternal city had to be attacked - because Prior to the falling of the bombs went leaflets telling
Italians why the eteral city had to be attacked - because
the fascists, capitalizing on hallowed precinets, had sys-



Curfews Halt National Games liticiechaion Four Contests Are Left
Undecided Sunday, To Be Completed In The Future numpax.mity mim This season may wrome to be remembered as the one in
which a certified public accountant couldn't figure out the National league standings on any given day,
Right now there are no fewer than four "suspended games' in the senior circuit which must be played to comple-
tion at some future date. Two of them already have been
dot entered in the standings as won
volved, the other two have not.
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## PRINTING

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## COFFEE and COFFEE

Attorneys-At-Law General Praetiee In All



The Big Spring Daily Herald Organization Of Business Men Engaged In Research Designed To Further Post-War Planning

## SPORTS Roundup   gulek lig "What <br>     torest any of th. U. couldn't aponsortag the evepors there servich De <br>     <br> BASEBALL CALENDAR Natlonal Lay  No gemes seche loesuos Monday.

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Phone 393
 DR, GFORGE I WILKE

PROTECTIVESERVICE for JULY Protect your car in-
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## BIG SPRING MOTOR

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MASTER'S ELECTRIC SERVICE Exclusive Sales \& Service Contracts
tor Bosch, Bendilx, Case, Farrsank, Socintilla, Splitiort and
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Henry C. Burnett Insurance Agency
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 SERVICE STATION
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We Speciallze in Washing and Greasing We are trucking contractors and are equipped to do all
kinds of livestock and feed haniling. dinds of livestock and feed hauling,
2IS EASt sRD - pHoNes dAY

BIG SPRING LIVESTOCK AUCTION COMPANY
Sales Every Wednesday Starting At 1 p. m. This markot belongs to tho Hventock tndustry of West
Texas.i. it is not our auction... it is yours. A. L. Cooper, Mgr. x.

## GEORGE OLDHAM CO.

McCormick-Deering Farm Equipment
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Phone 1471
Bis spring
FARMERS GIN COMPANY A modern up-to-date home-owned cotton gin and cottonseed delinting plant.
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00 m 2ma Farmers \& Stockmen Who Feed
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P.O. Box 827 Big Spring, Texas

Lorena Brooks To Attend Spanish Summer School In Saltillo，Mexico

Students From Friday Morning Forens Brocks daughtar











Attend Cleveland Convention


 Bridge－Luncheon To Be Held At The Post




Wuth Picnic At Park


Hall Tuesday Night
uso Note－
Townspeople Are Invited To Visit USO Club Tonight
 Texas Society Executive Committee

| The Big Spring Daily Herald |
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| Mondey，July 10,1063 |
















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It＇s Visitors And Vacationers From A to B In The Phone Book



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## She wants to win an unpopularity contest！

Elizabeth Jenkins seeks title of<br>＂Most hated by Axis in 19431＂

T of Axish has probably nevert harard Theot Mine Elimbeet Joenkine－but thet
For examplei
Elizabeth worka in an essential in－ duatry thereby releasing，in effect，a fighting man．And out of the salary
she draws for that work she puta $22 \%$
into War Bonds，through the Payroll Savinga Plan．She figures that her investment may
help to maintain the three fighting men who are clovest to her－her two brothers and her father．
＂They＇re fighting for me，so the least I ean
do ia to help buy the tools they filght with＂ saye EHisabeth．
Her father commande a brigade of the North Carolina State Guard．He saw action overueas in the last war and his atoriea hava made Elizabeth keenly aware of the impor－ tance of her investment in War Bonde．Her much splrit and fight a soldier has，he noede the best equipment that money can buy， He has also pointed out that American wol． diers are the beot equipped in the world．
Mies Jenkine wants to keep them that way，
because in addition to her father，ahe has two brothers in the Army．


Leutenant Tom io an antiaircraft artil Coryman．Captain Jack is in the Air Corp way or another，the Axis will hear from the Jenkins family in the near future．It makees no difference to Elizabeth whether her War Bond investment buys bombe or shello－ ither one will get her，a few，more votes for seeking．
future an Elizabeth much for America＇e anxious as the is to get the war are you an the war won？Every dollar ；you can lend
Nandox

Figure it out for yourself Weren＇t there a few more dollars in you last pay envelope that could have gone into
War Bonds－but didn＇t？Get out a pencl right now，and see if you can＇t boost the per－ centage you＇re putting aeide for Unclo Bam and yourself！

## A Special Message About A

## RATTLESNAKE

It Concerns You and Your Family

Every Man, Woman and Child Should Read Every Word of It



The American economic system which has resulted In the highest level of prosperity in the history of the in the highest level of prosperity in the history of the Free Finterprise. And the solid bed-rock to which this foundation has been anchored has been the dollar.

Americans are a practical people. A dollar is a tangible thing to them. It represents a measure of value they understand. All through the years of good and bad business, of booms and depressions, the dollar has romained the mainstay of American economy.

But a dangerous thing is happening to the dollar. That insidious word, inflation, keeps cropping out in reports from Washington, in quotations from bankers, the dollar is under fire because its purchasing power is being weakened.

A dollar is a dollar only in terms of what it will buy. Under conditions now existing with some 60 per cent of the nation's manufacturing output converted to the production of war goods, the shortage of civilian merchandise is forcing prices inevitably upward on the small amount of goods that is available. That means it takes more doluars than it form of the dollar is legeened and its hence, the buying power of the dollar is value reduced.

The only answer to this situation is higher income, more dollars, so there will be enough dollars to buy the things needed. So incomes are being raised by one means or another. But prices keep on jumping faster than incomes climb, keeping the gap in the purchasing power of the dollar wide open.

Obviously, if the race between prices and incomes kept up both would spiral out of sight, money would be worthless. An article that coet two dollars today might cost $\$ 200$ a few weeks from now. In order to keep pace an income that is $\$ 50$ per week today would have to be $\$ 5,000$ in a few weeks.

Or, looking at it in reverse, $\$ 50$ a week would be worth exactly 50 cents in terms of buying power, a aituaHon that would mean starvation and utter ruin for all of is, rich and poor alike. You would be broke. Eivery business of every sort would be utteriy ruined.

When money becomes worthless, or almost worthless, It doesn't make much difference how much of it you have . . . you are broke.

Suppose every dollar in your pocket suddenly became worth only one penny each. See what it would mean You and your family would be hungry in a few daye, starving soon after. All the millions of other Americans would face the same fate.

Inflation is a rattlesnake. Its bite is fatal. It can kill a nation's financial life just as quickly as the bite of a rattlesnake would kill an individual.

But the rattlesnake, for the moment, has been eaged.
In this case the cage is a form of controls, wage and price ceilings and rationing. These are the only things price ceilings and rationing. These are the only things us particularly like restrictions on our liberties. This is War and War is not pleasant in any aspect. It does atrange things to the laws of supply and demand. It strange things to the laws of supply and demand. It of many things. War has done this in America.

Whether we like it or not we must all conform to the regulations set up by the government to control inflation. Intelligent regulations, if followed, will hold back the raging flood of inflation that otherwise will rush down in a torrent and drown all of us. If we punch holes in these dikes thrown up by the government we will weaken them and they will collapse and we will all drown together.

Americans with extra dollars in their pockets wno are willing to "pay a little more" to get what they want, egardless of ceiling and rationing, are punching holes in these dikes. If they think the flood they are daring by $o$ doing will spare them and drown somebody eise they is no respector of persons and makes no exceptions; the patriot and the hoarder alike perish. The hoarder may think he will escape but where and how will he escape? There is no escape once the fury of inflation smashes down the dikes.

There have been some mistakes in the methods by which price ceilings, wage regulations and rationing are being administered. That is to be expected. It was necesdanger was so urgent. Thousands of volunteer workers have given weeks and months of their time, staffs have been without training and often inadequate, but much good has been done. The flood has been held beck for the present and the rattlesnake is merely rattling in its cage instead of lashing unrestricted at our bare ankles with Its deadly fangs.

But it is up to each American to do his or her pert, oconform to the rationing regulations, price and wago bootleggers.

Actually most of us at home have made real sacrifices in our way of living. Many of us are far better off inancially than we've ever been. True, there are a lot of nconveniences. But let's measure our inconvenience. against those of the men out yonder doing the fighting for us. Can you look those boys in the eyes and say, honestly, "T'm doing my duty, too?"

If you can answer that question then you will gladiy abide by these necessary saleguards against inflation ... inflation that would destroy the very thinge we are fighting this war to preserve.

This Wartime Message Sponsored By The Following Public Spirited Big Spring Firms And Individuals In The Interest of All-Out War Effort


 $4+4$

Editorial

## PlentifulButSimpleClothing

VG=

Gae Foster's Troupe Of Pacific War Skaters To Make Film Is Discussed By Roousw coovs


## The Big Spring Herald







MURDER IN TINNo Love Lost Between Dies And Petroleum Chief Ickes

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## BUSINESS DIRECTORY

APPLIANCE STORES
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business colleges
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## Automotive Directory

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Big Spring Herala, Big Bp
Famed Woman Bowler Gives Exhibition





## Two Navy Men

 Succumb To
## Poliomyelitis

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## Livestock







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Revival leader for the
 Puerto Rico Meeting Opens



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## Wall Street


 Officials Open Huge Pipeline
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| Women Needed/Final Rites Are Held For |  |  |
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| San Diego <br> Women are needed urgently an bui and atrent car operators in Ian Dlego, Calif. and J, D, and A E, Epreckles Intorenta are propar- ed to pay 84 n dey and furnish quarters to |  | Sunday, and donth to believed to have been cauned by a heart attack. She wan born Bept, 10, $\mathbf{1 8 6 3}$, and folned the Baptint chureh and joined the Baptiri church when ahe was 10 years old. Bince 1907. When ahe moved to Big |
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## To help you save

## "War Time"

## on Long Distance calls

Sometimes-on some calls over war-congested channels-the long distance operator finds it necessary to ask:
"Please limit your call to 5 minutes, Others are waiting."
If your call is important and must go through, please follow these suggestions.


Making a station-to-station call
-whenever possible-means quicker handling, too.

If you give the total points to cov er, it puts you both in the frame
of mind to avoid waste words.
weather-it's a military secret
If you keep your long distance calls short these days, you not only save money but you help to make the peacetime telephone system do its wartime job.

SOUTHWESTERN BELL
TELEPHONE COMPANY

