



Voice of the Foothill Country

Matador Tribune

84th Year

Thursday, October 9, 1980

Issue Number 29

Matadors Clip Claude 35-8 To Begin District Play Friday

by Mary Renfro

The Motley County Matadors remained undefeated in five starts as they claimed a decisive victory over Claude Friday night with a score of 35-8. They will face the Silvertown Owls at Silvertown Friday night in their first district contest. The game will begin at 7:30 p.m.

Motley County, now 5-0 for the season, jumped out to a 13-0 first quarter lead on an 18-yard run by Harvey Lee and a 60-yard scoring sprint by Tim Shannon.

Shannon then produced an 8-yard TD run in the second quarter and Lee added a 64-yard sprint to give the Matadors a 28-0 halftime edge.

Shannon scored again in the third quarter on a 67-yard pass from Shawn Bearden.

Claude's lone score came on a 5-yard pass from David Norwood to Alan Rich in the third quarter.

Motley County rolled up 361 yards rushing in the game to Claude's 65. But Claude picked up 186

yards passing to Motley County's 75.

Shannon picked up 204 yards on 17 carries to lead the Matadors in rushing. Harvey Lee had 126 yards in 12 carries and Shawn Bearden had 49 yards on four carries.

Bearden completed four out of six passes for a total of 75 yards in the air.

Shannon had three touchdowns, Lee two touchdowns and Charlie Campbell kicked for three points after touchdown. Wesley Stafford caught one two

point conversion.

The defense was led by Dwight Campbell, Jerry Long and Stephen Zarate.

"We felt like this was our best game of the year, especially offensively," said Coach Gene Griffin. "We executed well and our kids showed a tremendous amount of desire. Also once again our Seniors came through and performed extremely well for us."

Everyone is encouraged to attend the game Friday night at 7:30 at Silvertown.



CLASS OF 1925, which will meet for its 55th anniversary, Friday, October 17, was the last class to graduate from the old high school in northeast Matador. In 1950, 19 of the 31 members met at Rosa's Cafe to observe their 25th year, and later posed on the steps at the site of the school building, which was demolished when the new, brick building was constructed in 1926.

(Photo by the late Douglas Meador)

Class Reunions To Highlight Homecoming

Class reunions will be the highlight events for many former students and teachers returning next weekend, October 17-18, for school homecoming.

Oldest class planning a reunion is the 1925, which will meet at noon Friday for luncheon at the Plainview Savings and Loan community room. Former reunions of this class were the 25th in 1950, and the

50th in 1975.

Class members of 1930 will meet for their 50th reunion on Saturday morning at the Springs Ranch Center for visiting and picnic lunch.

1940 class members will meet Saturday evening for a buffet snack at the Plainview Savings and Loan, to observe their 40th reunion.

The class of 1950 will meet Saturday in the

home of Mr. and Mrs. Bobby Jameson from 5:00 p.m. until 7:00 p.m. Cake and coffee will be served.

Other classes planning reunions are 1960, 1970, and 1975.

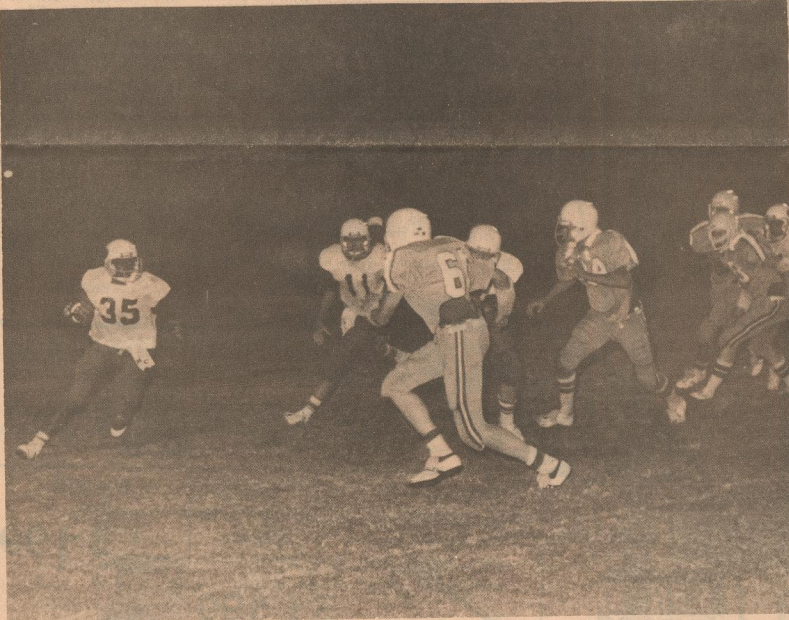
Registration for Homecoming will start Friday, Oct. 17 at 1:30 p.m. at the school.

Pre-game activities Friday night will be the selection of a Football Sweetheart, by team

members. Homecoming game will be against the Nazareth Swifts.

A Methodist Sunday School class will serve a chili supper from 5:00 to 7:00 Friday evening.

Homecoming activities on Saturday include a noon barbecue, program and business meeting on the football field. In event of bad weather, these will be moved to the school gymnasium.



DARRELL MOORE looks for an opening as Jerry Long provides blocking in the game against Claude Friday night. The Matadors won the game 35-8.

(Photo by Thomas Garst)



LOOKING FOR YARDAGE -- Tim Shannon carries the ball behind Harvey Lee Friday night as the Matadors defeated Claude 35-8 to remain undefeated for the season.

(Photo by Thomas Garst)

Upper Pease SWCD Elects New Directors

W. D. "Duke" Lipscomb of Matador was recently re-elected to the Upper Pease SWCD Board of directors on October 3, 1980. Lipscomb represents Zone 2 of the district. The purpose of the Upper Pease SWCD, with headquarters in Matador is to promote sound soil and water conservation programs on farm and ranch lands within the district and to serve as a voice for farmers and ranchers on conservation matters and other issues affecting private property rights of landowners.

The board of directors coordinates the conser-

vation efforts of various local, state and federal agencies and other organizations and has authority to enter into working agreements with these governmental agencies and private concerns to carry out its purposes.

As one of five individuals serving on the district board of directors, Lipscomb will be responsible for district policies and procedures for carrying out the framework of the Texas soil conservation district law.

In other areas of leadership, Lipscomb is active in Lions Club,

National Cattlemen's Association, and Independent Cattlemen's Association.

In Texas there are 200 soil and water conservation districts. Each is a legal subdivision of state government organized by local agricultural landowners with the assistance of the Texas State Soil and Water Conservation Board. Unlike most other legal subdivisions of state government, SWCD's do not have the powers of taxation or eminent domain. All conservation programs managed by the districts are of a voluntary nature to the landowner or operator.



Caravan Planned For Matador Boosters

The Motley County Matadors play their first district game Friday, October 10, at 7:30 p.m. in Silvertown. Mighty Matador fans are encouraged to meet at 5:00 p.m. south of the courthouse in Matador to form a caravan to travel to Silvertown.

The caravan will leave in time to give those who wish to time to eat at Silvertown. The Silvertown Junior Class will be

selling enchilada plates from 5:00 to 7:00 p.m. Plates are sold for \$3.00 at the door or \$2.75 in advance.

Everyone is invited to show support for the Mighty Matadors by attending this first district game.

The Motley County Athletic Booster Club is still selling Mighty Matador signs. Call Dorothy Webb to place your order.

Powderpuff Football Set For Tuesday

The "Savages" will go against the "Untouchables" at 7:30 p.m. Tuesday, October 14 in the annual Powder Puff football game.

The "Savages", the team made up of the Senior and Freshman girls will be coached this year by Gary Simpson and Darrell Moore.

The "Untouchables", made up of Junior and Sophomore girls will be coached by Harvey Lee and Shawn Bearden. Gate charges for the

game will be \$1.00 for adults and 25¢ for students. Everyone will pay admission even if working or participating, and the money will go to the FHA.

The cheerleaders for the Savages will be Coke Barton, Chris Gwinn, Jim Meador, and James Brooks.

The cheerleaders for the Untouchables will be Todd Washington, Scott Read, Tim Shannon, and Brent Campbell.

The boys in the classes will be the Pep Club

whose job it will be to cheer their team on to victory.

Officials for the contest will be coaches Neighbors, Read, Griffin and James.

The money from the game will be used by the FHA in putting on their banquet and to send girls to area and state FHA meetings.

Members of the FHA would like to extend an invitation for everyone to come and enjoy the fun.

Matador Tribune

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SUBSCRIPTION RATES

Motley and Surrounding Counties	\$6.00
Elsewhere in Texas	\$6.50
Out Of State	\$7.50

PEOPLE IN THE NEWS

Forrest Faulkner and friend of Austin were weekend guests of his grandmother, Mrs. C. M. Colley and aunt and husband, Mr. and Mrs. Jack Green.

Mr. and Mrs. Walter Skinner of Carlsbad, New Mexico visited from Thursday until Tuesday with her family, Mr. and Mrs. Grady Phillips and Kim and in Quitaque with his parents, Mr. and Mrs. R. R. Skinner.

Mrs. Everett Smallwood returned home last week from a visit in California. She flew from Lubbock to Harlingen where she spent a week with her daughter and husband, Mr. and Mrs.

A. R. Robinson and accompanied them to Port Hueneme, Calif., to visit their daughter and family, Mr. and Mrs. Jerry Smith. After returning home, Mrs. Smallwood received word that Mr. Smith had been seriously injured in an automobile accident as he and several other army personnel were en route to a desert site for maneuvers.

Mrs. Douglas E. Pitts Sr. of Matador visited in Lovington, N.M. recently with her son and his wife, Mr. and Mrs. Douglas E. Pitts, Jr. and Mr. and Mrs. Don Pitts and family.

Santa Rosa Clubs Plan Meeting -- Workshop Here

Plans for a fall board meeting and workshop for clubs in Santa Rosa District, Texas Federation of Women's Clubs have been announced by Mrs. Harold Campbell of Matador, president.

The meeting will be Saturday, Oct. 11, at First United Methodist Church in Matador. About 75 clubwomen from the 24 clubs which comprise the Santa Rosa District, are expected. Towns expected to be represented include Burkburnett, Crowell, Iowa Park, Memphis, Paducah, Quanah,

Seymour, Vernon, Wichita Falls and Matador.

Members of Delphian Club, Woman's Culture Club and 1913 Study Club, all of Memphis, will be hostesses with the El Progresso Club of Matador.

Registration for the day-long meeting will be from 8:30 to 9:30 a.m. with a board meeting scheduled from 8:45 to 9:15. General assembly at 9:30 in the church sanctuary will be called to order by Mrs. Campbell, and welcome will be extended by Mrs.

Furman Vinson, president of El Progresso Club.

After the assembly, groups will form for departmental workshops in conservation, education, home life, international affairs, public affairs, the arts and Texas heritage. At the conclusion of these sessions, a second assembly will be conducted for reading of reports and resolutions.

Luncheon will be served in the dining hall and will be followed by an afternoon session of reports and announce-

ments.

Door prizes will be given at both morning and afternoon sessions. On display will be a quilt, pieced by the Matador club, and donation tickets for the quilt will be distributed to the clubs in the district, to be sold.

The quilt will be awarded at the spring convention of Texas Federation of Women's Clubs, May 5-7, 1981, in Abilene. Proceeds from the sale of tickets for the quilt will be divided between Santa Rosa District and Girlstown, a project of TFWC.

School Calendar

- Tuesday, October 14**
Powder Puff Football Game -- 7:30 p.m. At The Football Field
- Wednesday, October 15**
Senior and Group Pictures -- 8:30 a.m.
Title I Advisory Committee Meeting -- 2:30 p.m. In the Reading Room
- Thursday, October 16**
ACT College Entrance Tests
Homecoming Bonfire -- 8:00 p.m. at the VFW
- Friday, October 17**
Homecoming Pep Rally -- 3:00 p.m. in Gym
Team Warmup -- 6:30 to 7:10 p.m. At Football Field. Coin Flip and Pre-Game Activities -- 7:10 to 7:30 p.m.
Matadors vs Nazareth, Here -- 7:30 p.m.

Methodist Sunday School To Have Chili Supper

The Young Adult Sunday School class of the First United Methodist Church will be having a chili supper

Friday, October 17 from 5 to 7 p.m.
The meal will be \$2.50 for adults and \$1.50 for students.

Officers Named By Dorcas Group

Dorcas Group of the Baptist Women's Missionary Union named Mrs. Cecil Shelton, Chairman, during a business meeting Tuesday, Sept. 30 at the home of Mrs. C. D. Garrison.

The new slate of officers includes also, Mrs. Bill Dunning, Mission Action chairman; Mrs. Edgar Lee, Bible Study chairman; Mrs. Garrison, Mission Study chairman; Mrs. Bill McCaghren, Mission Support chairman; Mrs. Stuart Dixon, Round Table chairman and Mrs. Audrey Price, Secretary.

Following the election of officers, the group discussed possible projects and activities in addition to mission and Bible studies, for the coming year.

Mrs. Garrison served refreshments of brownies, coffee and tea.

Roaring Springs News

By Odessa Mullins

Mrs. Walter Keahey Dies in Indiana

Mrs. Walter (Maggie Warren) Keahey died October 2, 1980 at the age of 89, in Evansville, Indiana. She was a pioneer teacher in Roaring Springs, having taught at the "Old Rock School" and many years in the Roaring Springs school system.

A former resident of Dublin, Texas, she was married to Walter Keahey in Roaring Springs in 1915. He preceded her in death in 1940. She had lived in Evansville for the last thirty years.

Survivors are her sons, Walter W. Keahey and Joe J. Keahey of Evansville, Indiana, Billy M. Keahey of Alexandria, Virginia, five grandchildren and three great grandchildren.

than the above mentioned were Mesdames Ruby Burt, Roy Bradford, and Harry Duval.

Senior Citizens Have Annual Luncheon

The Roaring Springs Senior Citizens had their annual luncheon last week at the center. After enjoying the good food the ladies brought, Mrs. Mary Webb was introduced by the program chairman, Mrs. Osie Lee Brown.

Mrs. Webb explained the amendments we will be voting on in November. Mrs. Beth Hinson gave the report on the last meeting.

The quilt the ladies have finished is on display in the window of Thacker Supply. Tickets are being sold now at \$1.00 each. The proceeds will go to the up keep of the center. The quilt will be given away at the Halloween Carnival at the Motley County School.

The Roaring Springs Guild met in the home of Mrs. Bill Peacock on Wednesday, October 1. The President, Mrs. Clyde Clifton, presided over the business meeting.

The opening prayer was led by Mrs. Truitt Read. Miss Lula Swim gave a devotional on service. A study of the first three chapters of Luke was led by Freda Keahey. Mrs. Clifton dismissed with prayer.

Those attending other

brother, Justin Peacock. Mrs. Peacock is the former Julie Taylor of Pampa.

Grandparents of the new arrival are Mr. and Mrs. B. L. Peacock of Roaring Springs and Mrs. Taylor of Pampa.

Mr. and Mrs. Buzz Thacker, Mr. and Mrs. Leon Walker, Mr. and Mrs. Frazier Watson and Mr. and Mrs. Bill Peacock all attended the Federation Square Dance, Saturday night in Lubbock at the Civic Center.

Mrs. Tom Yeates, Mrs. Homer Hughes and Mrs. Frank Ragland attended memorial services for Eva Collier in Dickens, Sunday.

Mr. and Mrs. Hermon McCleskey, Gary, Al and Dana of Hereford spent the weekend with his parents, Mr. and Mrs. Jim McCleskey. The group drove to Post, Saturday to the OS Ranch rodeo where Gary played in the fiddle contest and won 4th place.

Mr. and Mrs. Elgie McCleskey, James, Willie, Elwyn and Wyman of Dumont spent Saturday night with his parents, Mr. and Mrs. Jim McCleskey.

Willie Palmer has been a patient in Richards Memorial Hospital in Paducah since Friday night. He was on his way home from the Claude, Motley

County football game. He hit gravel which turned his car over, throwing him out of the car. Billy Morris saw him and took him to his house where he called his parents, Mr. and Mrs. Bill Palmer who took him to the hospital. He wasn't seriously hurt but will remain in the hospital a few more days and in bed with an injured kidney.

Mr. and Mrs. James Palmer, Tricia and Josh of Levelland visited Friday with his parents, Mr. and Mrs. J. D. Palmer. Josh remained for a visit with his grandparents.

Mrs. Eva Lee Conway of Gurthey, Ok., visited last week with Mr. and Mrs. J. D. Palmer and father Slim Goolbsy.

Mrs. L. A. Mullins, Bess Ferguson, Mrs. Ruby Burt, Mrs. Marion Burt, Joe Gipson and Hobbs Gibson attended the memorial services in Dickens, Sunday afternoon for Eva Collier.

Mrs. L. A. Mullins, Mrs. Jim McCleskey and Mrs. James Smith attended the memorial services for Tip Price in Idalou, Monday afternoon.

Glenard Danniels of Hawley visited with Mr. and Mrs. L. A. Mullins Saturday night. He reported that his dad, Mr. Danniels is improving but will remain in the home for another month.



Ms. Lee

Stretch Basic Jean

Move with ease in this new Stretch Basic Jean featuring front scoop pockets, backriser and stylish back shield pockets with vinyl Lee® logo.

Available in 10 ounce, 75% Cotton, 25% Nylon stretch denim. Lee® brass snap.

Ronnie's

In The Rough

by hazel

Playing Thursday for low putts were Laverna, Louise, Loys, Dorothy, Mary, Geneva, Tommy, Syd, Winifred, Mickey and Hazel.

Laverna won the ball, having 12 putts.

Enjoying a rap session and lunch at Billie Dean's were Louise, Laverna, Dorothy, Geneva, Mickey, Winifred and Hazel.

Crafts Club will meet Monday, October 13 at 1 o'clock at the Windmill to receive yearbooks and conduct current business.

Hostesses for the day are Barbara McCullum and Diane Lobban. The group will leave at 2 o'clock for Flomot to tour the Candle Shop and have a program led by Cheryl Bynum.



Rev. P. W. and Pearl Stewart

My wife and I count it a great privilege and honor to be invited by the Assembly of God people of this area to minister to this community.

We are not here to serve just the Assembly of God people, but the entire community. We are at your service day or night, for any kind of help that you might need.

We want to cooperate with other churches or other organizations in any effort to better this community. We are your friends; Come and visit with us in any of our services.

Phone: 347-2771
I apologize for last weeks picture; That was us fifty years ago. Todays picture is how we look now.
P. W. Stewart

Used Books

Pocket Books or Hardback Books

35¢ Each Or Trade

Two For One

At The Matador Tribune



Bufferin 100's \$213	Oral B Toothbrush B35, 40, 60 69¢	Final Net 8 oz. \$219	Formula 44D 3 oz. \$159
Ban Roll on 1 1/2 oz. \$119	P.V.M. Capsules 20's \$219	Monoject Value Pack U100 1/2 cc or 1 cc 100's \$1199	Nyquil 6 oz. \$199
	Sinex Long Acting 1/2 oz. \$149		Vaporub 3 oz. \$193

GOOD NEIGHBOR PHARMACY

HIGH FLYING VALUES

Bob Stanley Pharmacy



Rites Held For Charlie (Tip) Price

Services for Charley Clifton "Tip" Price, 71, of Petersburg were held at 2:00 p.m. Monday at the Idalou First Baptist Church.

Officiating were the Rev. James Price of Yates Center, Kan., and the Rev. L. C. Price of Weatherford, both nephews and the Rev. Larry Heard, pastor of Idalou First Baptist Church.

Burial was in the Idalou Cemetery under the direction of Sanders Funeral Home in Lubbock.

Price died at 1:45 p.m. Friday at his home after a lengthy illness. He had been under a doctor's care.

Born in Pursley Community of Navarro County, he married Marie Harris, Dec. 25, 1932 at Whiteflat. The couple moved to Idalou in 1947, to Floydada in 1952 and to the Petersburg area in 1960. Price was a farmer and custom combiner for many years. He was a member of the First Baptist Church at Idalou.

Survivors include his wife; three daughters, Mrs. Leo (Genatta) Davis of Lubbock, Mrs. Nathan (Loretta) McClesley of Macon, Mo., and Mrs. Bill (Larue) Wilson of Nolan; his mother, Dora Harris of Lockney; a brother, A. T. of Corsicana; and seven grandchildren.

Local residents attending the services were his nephew and families, Mr. and Mrs. Johnny Turner, Mr. and Mrs. Donnie Turner and Dean Turner.

Rites At Dickens For Eva Collier

Services for Miss Eva Elizabeth Collier, 66, of Afton were held at 3 p.m. Sunday, in the Dickens Church of Christ with Leonard Dennis, a minister from Crosbyton officiating.

Burial was in the Afton Cemetery under direction of Campbell Funeral Home of Spur. Miss Collier died at 1 a.m. Friday, October 3, in St. Mary of the Plains Hospital in Lubbock. She was born in Benjamin and had lived most of her life in Afton and was a member of the Afton Church of Christ.

Survivors include a brother, Robert Collier of Idalou; and two sisters, Louise Harvey of Fort Worth and Billie Karsenter of Houston.

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Local residents attending the services were his nephew and families, Mr. and Mrs. Johnny Turner, Mr. and Mrs. Donnie Turner and Dean Turner.

Jeffrey W. Myers Service At Spur

Funeral services for Jeffrey W. Myers, 21, of Austin were conducted at 2 p.m. Tuesday in First Baptist Church, Spur with Rev. Norris Taylor, pastor, officiating and Rev. Gary Hillyard, pastor of First Baptist Church, Matador, assisting.

Burial was in Spur cemetery under the direction of Campbell Funeral Home.

Myers died about 4 p.m. Sunday, October 5 in Bacon Ridge Hospital in Austin from injuries suffered in a motorcycle accident Saturday evening in Austin. He was the son of Mrs. June Neighbors Myers of Midland and the late Bill Myers, and a grandson of Mr. and Mrs. J. P. Neighbors of Matador. He had been a frequent visitor here.

He was born October 9, 1958 in Seagraves and had lived in Midland 13 years, before moving to Austin two weeks ago. He was a member of the First Baptist Church in Midland.

Survivors include his mother, Mrs. June Myers of Midland; one brother, Cody Myers of Tulsa, and his grandparents, Mr. and Mrs. J. P. Neighbors of Matador and Mrs. Rosie Lee Webb of Jayton.

Flomot News

By Earlyne Jameson

Housewarming Honors Jerry Barclay Family
Mr. and Mrs. Jerry Barclay, Lance and Cody were honored with a housewarming. Saturday night, October 4 at their new home located west of the Church of Christ in Flomot.

Hostesses for the courtesy were Mesdames Clois Shorter, Larry Bynum, Orville Lee, L. E. Shorter, Howard Rogers, James Monk, Wilson Barton, D. M. Gilbert and Ronald Clay.

The table was laid with a white cloth and centered with an autumn silk flower arrangement. Refreshments of sandwiches, assorted cookies and cakes were served with coffee and punch to the many who attended.

The family was presented gifts and money in a small brass coil scuttle.

New Arrival
Mr. and Mrs. Steve Barton of Floydada announce the arrival of a baby son, Steven Blake, born Saturday, September 27 at the General Hospital in Lockney. He weighed eight pounds and six ounces and is 22 1/2 inches long.

Grandparents of the new arrival are Mr. and Mrs. Bud Barton and Mr. and Mrs. Marvin Rape of Floydada. Great-grandfather is John Barton of Flomot.

Returns Home
Mrs. Malcolm (Ruby) Turner, who had recent surgery at Methodist Hospital in Lubbock, returned home from Turkey, Tuesday where she has been recuperating in the home of her son and family, Mr. and Mrs. Joe Bob Crowell. Mr. and Mrs. Orville Lee accompanied her to Lubbock, Wednesday for a medical check-up.

Recent Trip
Mrs. Jeff Sperry accompanied by Betty Barham of Dimmitt, Vera Alford of Hart and Vera Turner of Dumas returned to their respective homes recently from a trip to Glenrose where they visited Mr. and Mrs. Weldon Tipton and children. They also visited in Madill, Okla. with Mesdames Leavell Wilson, Lorene Bowers and Marie Burke.

In Hospital
George Pope was conveyed by ambulance to the Central Plains Hospital in Plainview, Sunday night. With him are his wife, Mrs. Pope, daughter, Mrs. George (Evelyn) Barron and granddaughter and son, Mrs. Joe Brown and Todd of Stephenville and his son and wife, Mr. and Mrs. Melvin Pope of Lubbock.

Mrs. Ronald Clay, Mary Ellen Barton and Viola Stinson attended an outdoor supper in Turkey, Saturday night at the home of Mr. and Mrs. Mike Hinkson and Landon honoring Mrs. Hinkson's parents from Hawaii.

Whiteflat News

By Earlyne Jameson

Entertain At Outdoor Party
Mr. and Mrs. Robin Darsey and son, Bert hosted an outdoor party and supper at their rural home north of Whiteflat, Friday night, October 2.

Guests attending were Mr. and Mrs. Andy Green and son, Adam of Roswell, New Mexico, Billy Don Whitaker of Dickens, Mr. and Mrs. Jeff Thacker and son, Bradley of Roaring Springs, Bobby and Bert Whitaker of Lubbock, Joe Fair and Mr. and Mrs. Brent Whitaker and son, Dusty of Matador and Mr. and Mrs. Johnny Turner, Heather Ann and Cobey and Judge and Mrs. Billy Joe Whitaker, local residents.

Mrs. Pace Cramer of Arlington arrived Saturday to visit this week with her

mother, Mrs. Ralph Stapleton and brother, George D. Mrs. Stapleton and Mrs. Cramer visited in Quitaque, Sunday with Mr. and Mrs. Tom Barbee. Mr. and Mrs. T. W. Jennings visited during the weekend in Old Glory with their son and family, Mr. and Mrs. Tim Jennings, Thad, Leslie and Matthew and Mr. and Mrs. Ansel Sawyers. En route home, they visited in Asperment with Mr. and Mrs. H. G. "Pee Wee" Flowers.

Mr. and Mrs. Alfred Watson of Matador and Mr. and Mrs. Wilson Barton attended the OS Ranch Steer Roping and Art Exhibit in Post, Saturday.

Mr. and Mrs. Frank Spray of Pecos visited from Wednesday until Tuesday with his brother and wife, Mr. and Mrs. Jack Spray.



Who goes out of this world for you?

We do... General Telephone.

This is one of our earth stations. It beams 18,000 phone calls at a clip to a satellite hovering more than 20,000 miles above the equator. It gathers in the same number of calls, and sends them out over our regular telephone network.

It's part of the incredibly complex system that's just about the world's most efficient communications system.

And it has reliability built in, whether you're in touch with your world. We spend hundreds of millions of dollars every year, making sure that when you pick up your phone... it works.

We keep you talking.



LEGAL TITLE OF BANK			
THE FIRST STATE BANK OF MATADOR			
CITY	COUNTY	STATE	ZIP CODE
MATADOR	MOTLEY	TEXAS	79244
STATE BANK NO.	FEDERAL RESERVE DIST. NO.	CLOSE OF BUSINESS DATE	
219	1	September 30, 1980	

ASSETS	Mil.	Thou.	
1. Cash and due from banks	1	191	1
2. Due from other depositories and all cash items in the process of collection	-	0	2
3. U.S. Treasury securities	2	95	3
4. Obligations of other U.S. Government agencies and corporations	-	0	4
5. Obligations of States and political subdivisions in the United States	9	69	5
6. All other securities	-	0	6
7. Federal funds sold and securities purchased under agreements to resell	5	197	7
8. Total loans (including overdrafts totaling \$46,317.84) (From Schedule A, Item 8)	-	0	8
9. Lease financing receivables	-	0	9
10. Bank premises, furniture and fixtures, and other assets representing bank premises	6	66	10
11. Real estate owned other than bank premises	-	0	11
12. Letters of credit and customers' liability on acceptances outstanding	-	0	12
13. All other assets	-	0	13
14. TOTAL ASSETS (sum of items 1 thru 13)	7	730	14
LIABILITIES			
15. Demand deposits of individuals, partnerships, and corporations	5	765	15
16. Time and savings deposits of individuals, partnerships, and corporations	-	0	16
17. Deposits of United States Government	1	10	17
18. Deposits of States and political subdivisions in the United States	2	13	18
19. Due to banks	-	0	19
20. All other deposits	-	0	20
21. Certified and officers' checks	-	0	21
22. Total Deposits (sum of items 15 thru 21)	5	988	22
a. Total demand deposits	5	988	22a
b. Total time and savings deposits	-	0	22b
23. Federal funds purchased and securities sold under agreements to repurchase	-	300	23
24. Interest-bearing demand notes issued to the U.S. Treasury and other liabilities for borrowed money	-	0	24
25. Mortgage indebtedness for which the bank is directly liable	-	0	25
26. Unearned discount on loans	6	26	26
27. Letters of credit and acceptances outstanding	-	0	27
28. All other liabilities	6	369	28
29. TOTAL LIABILITIES (excluding subordinated notes and debentures) (sum of items 22 thru 28)	6	369	29
30. Subordinated notes and debentures	-	0	30
31. Allowance for possible loan and investment losses	1	12	31
EQUITY CAPITAL			
32. Common stock (No. of shares outstanding - 2,000)	2	00	32
33. Certified surplus	2	00	33
34. Undivided profits	8	49	34
35. Uncertified surplus, reserve for contingencies, and other capital reserves	-	0	35
36. TOTAL EQUITY CAPITAL (sum of items 32 thru 35)	1	249	36
37. TOTAL LIABILITIES AND EQUITY CAPITAL (sum of items 29, 30, 31 and 36)	7	730	37

NOTE: This report must be signed by an authorized officer and attested by not less than three directors other than the officer signing the report.

I, the undersigned officer, do hereby declare that this Report of Condition (including the supporting schedules) has been prepared in conformance with the instructions and is true to the best of my knowledge and belief.

SIGNATURE OF OFFICER AUTHORIZED TO SIGN REPORT	AREA CODE/TELEPHONE NO.	DATE SIGNED
<i>Frank Price</i>	806 347 2661	October 7, 1980

NAME AND TITLE OF OFFICER AUTHORIZED TO SIGN REPORT

Frank Price
Exec. Vice President

We the undersigned directors, attest the correctness of this Report of Condition (including the supporting schedules) and declare that it has been examined by us and to the best of our knowledge and belief has been prepared in conformance with the instructions and is true and correct.

SIGNATURE OF DIRECTOR	SIGNATURE OF DIRECTOR	SIGNATURE OF DIRECTOR
<i>John E. Danahill</i>	<i>Richard J. Arnell</i>	<i>John E. Danahill</i>

(MAKE MARK FOR NOTARY'S SEAL) State of Texas, County of Motley, day of October, 1980. My commission expires 10-31-84. Notary Public.

BUMPER TO BUMPER FALL SPECIALS

Take it from Vic

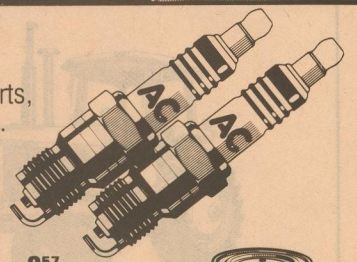


AC Spark Plugs

Sure-firing plugs promote quick starts, smooth performance, fuel economy.

Regulars **99¢ ea.** Resistors **119¢ ea.**

Mfr. suggested retail pr. ²¹⁵ Mfr. suggested retail pr. ²⁵⁷



AC Oil Filters

Keeps your engine clean inside. PF2, PF20, PF24, PF25, PF30, PF35.

289¢ ea.

Mfr. suggested retail pr. ⁶³⁰



Valvoline HPO 30W

Improves engine performance and reduces wear. #159

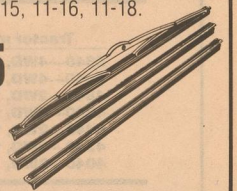


87¢ qt.

Mfr. suggested retail pr. ¹⁸⁵

Anco Wiper Blade Refills

Put in new refills for a clear view. #11-15, 11-16, 11-18.



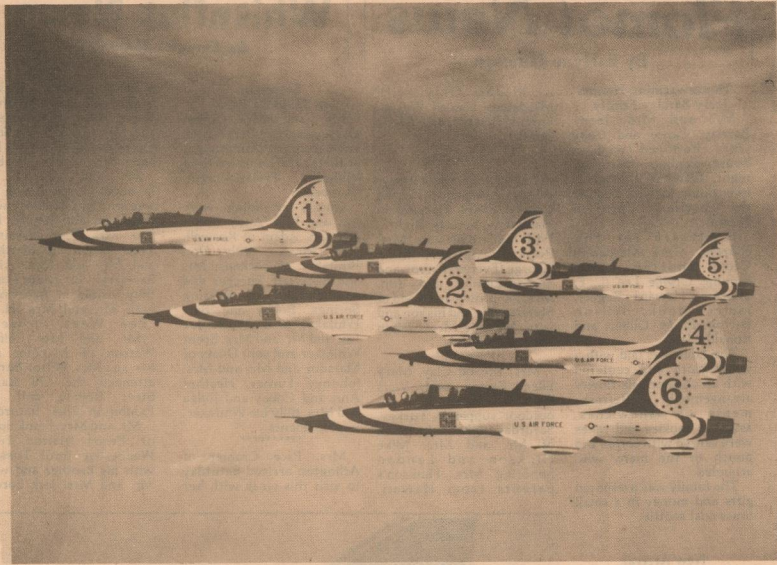
325¢ pr.

Mfr. suggested retail pr. ⁵⁹⁸

Offers good through October 19 while supplies last at participating Bumper To Bumper Auto Parts Stores. Installation not included. Prices may differ at some stores.

Spray Auto & Farm Supply
Matador, Texas





THUNDERBIRD AIR SHOW will be held at Reese Air Force Base on October 12. High School Seniors will be special guests and will be able to meet and talk with Thunderbird members following the show.

Thunderbird Air Show Set For October 12th

The world famous United States Air Force Air Demonstration Squadron, the "Thunderbirds", will perform at Reese Air Force Base at 2:30 p.m. October 12. Gates to the base will open at noon.

The Ambassadors in Blue will perform one of their 92 shows at 73 show sites for 1980 when they take to the air for 30 minutes of expert flying. The show has been viewed by more than 141 million people in 45

countries during the past 27 years. The Air Show follows a precision 20 minute ground ceremony prior to take off. Prior to the start of the Thunderbird show, the "Minute-Man Band" from Texas Tech University will perform. The 45-member group is scheduled to perform from 1:30 to 2:15 on the flight line.

High school seniors are especially invited to attend the show and talk to the Thunderbirds after their performance. Churches, schools and private organizations are encouraged to bring bus loads of spectators to

Reese. There will be plenty of parking available for both buses and private autos. Security Policemen will direct visitors to parking areas. Everyone is invited to come to Reese and enjoy one of the most exciting air shows ever given.

IT'S NOT TOO LATE TO START A SUMMER JOB.

Make over \$48 a month training this summer. Start learning a valuable job skill like Surveying or Medical Technology. The Army Reserve has a part-time job that fits in nicely with high school. During school, you work one weekend a month and earn nearly \$60. The rest of your training's in the summer. 17 or older? Call your Army Reserve representative, in the Yellow Pages under "Recruiting."



MEET TODAY'S ARMY RESERVE.

West Texas Utilities Files Application For Increase

West Texas Utilities Company had filed application for a general rate increase, F. H. Welling, local manager announced.

The official filing was made Tuesday, September 30, with incorporated towns for retail customers within their jurisdiction and with the Public Utility Commission of Texas for an increase to customers outside incorporated towns.

The proposed rates would produce an increase in total revenue of \$12,729,619. This amounts to 8.27 per cent based on revenues of \$153,914,156 for the test

period ending this past June 30.

The company requested that the new rates become effective November 4.

One of the basic reasons for the increase was cited as inflation.

"The cost of providing electric service continues to increase more rapidly than revenue," the manager said.

This rate adjustment would be only the second general retail rate increase in the company's entire history, which goes back more than 50 years. The other increase was in 1973 and amounted to about six per cent across the board.

"We've managed to make that six per cent go a long way," the WTU manager said, noting that every other utility company in the state, and probably in the nation, has had at least one increase since then and most of them have had several.

Several reasons were given as to how WTU has been able to manage without a rate increase during the past several years of double-digit inflation. Chief among these was the timing of WTU's power plant construction. Its newest and largest station was completed in the mid-1970s and provided generation reserves sufficient not only to last for several years but to allow profitable energy sales to other companies.

The Company also cited its reputation as a conservative company with firm control of its expenditures.

However, the WTU manager said, the company can no longer absorb the effects of inflation without risking a dangerous decline in its financial condition. Of necessity, the company is entering into a multi-year construction program which will include a new coal-fired power plant and several high voltage transmission line projects.

The proposed rates were based on detailed analyses of each customer rate class, including studies of their energy usage patterns, the

investment required to serve them, and the cost of operation applicable to those customers.

The Company's rate structure, which now has over 125 rates for many types and classes, would be reduced to less than 30 rates. The effect of the increase on the different customer classes would vary according to present relative rates of return from each class.

For example, the typical residential electric bill would increase by about 10 per cent.

Although customer bills have risen substantially in the past few years, the increases have been the result of more usage and higher fuel costs. The average residential customer's electric usage in the WTU system increased from 6,363 kilowatt-hours in 1972 to 8,270 kilowatt-hours this past year.

The cost of fuel has risen from 23 cents per million BTU in 1972 to \$1.96 this past summer. Generally, this fuel cost is the only increased expense that has been shared by the customer under WTU's recent rate schedule.

The city has several options in responding to WTU's rate request. It may approve the increase, deny the increase, or suspend the rates for a certain period of time. The city also has the option of denying the request and ceding future jurisdiction to the Public Utility Commission.

Drought Disaster Loans Available Under SBA

The Small Business Administration's (SBA) declaration no. 1900 for drought has brought much needed assistance to the agriculture industry in Texas.

"The disaster victim is eligible for crop losses sustained during the 1980 growing season providing the crop was in the ground during the incident period of the declaration, regardless of the harvest date," stated Russell R. Berry, Lubbock District Director of the SBA, "and partial crop losses will be computed only after harvest and determination of actual yield."

The following formula will be used to compute eligible loss: Acres planted X established yield X percentage of loss X market price (less insurance received, less ASCS low yield payment and other recoveries) equals eligible loss. Farmers and ranchers have until February 12, 1981 to file their physical loss applications under this declaration. Agriculture-related businesses have until May 12,

1981 to file for Economic Injury Disaster Loans.

Motley County will be handled through the Lubbock Disaster Office located at 720 Texas Avenue, Lubbock.

STATE DEPARTMENT OF HIGHWAYS & PUBLIC TRANSPORTATION has a job opening for Maintenance Technician I in the Motley County Maintenance Section at Turkey, Texas.

Basic work involved is the general maintenance and repair of highways. A commercial operator's license will be required. Beginning pay is \$4.25 per hour.

Applications will be received through October 10, 1980. Apply in person to Mr. Clay R. Jameson at his office on U.S. 70, West, in Matador, Texas between 8:00 to 8:30 a.m., or 4:00 to 4:30 p.m., on Monday through Friday.

SDHPT is an EQUAL OPPORTUNITY EMPLOYER.

In the mid-19th century in the U.S., prizefighting was looked down upon as a coarse European importation!

PUBLIC NOTICE

In compliance with Sec. 43(a) of Art. 1446c, V.A.C.S., West Texas Utilities Company hereby publishes NOTICE that it has filed, on September 30, 1980, its statement of intent to make changes in its rates charged for electricity and services sold and rendered inside and outside municipal jurisdictions, such proposed changes to be effective November 4, 1980. Such Statement of Intent includes the proposed revisions of tariffs and schedules and a statement specifying in detail each proposed change, the effect the proposed change is expected to have on the revenues of the Company and the classes and numbers of utility customers affected. Gross revenues are expected to be increased 8.27 per cent by the new rates. Statements of intent were filed with the Public Utility Commission of Texas and with the following municipalities:

Abilene	Haskell	Quitaque
Albany	Hawley	Rankin
Alpine	Hedley	Rising Star
Anson	Impact	Roaring Springs
Aspermont	Iraan	Robert Lee
Baird	Jayton	Roby
Balmerhea	Juneton	Rochester
Ballinger	Knox City	Rotan
Benjamin	Lakeview	Rule
Big Lake	Lawn	San Angelo
Blackwell	Lueders	Santa Anna
Bronte	Marfa	Shamrock
Buffalo Gap	Matador	Sonora
Childress	McCamey	Spur
Chillicothe	Melvin	Stamford
Cisco	Memphis	Sterling City
Clarendon	Menard	Talpa
Clyde	Merzel	Throckmorton
Cross Plains	Mertzton	Trent
Crowell	Miles	Turkey
Dickens	Moran	Tuscola
Dodson	Munday	Tye
Eden	O'Brien	Valentine
Eldorado	Paduach	Weinert
Estelline	Paint Rock	Wellington
Goree	Putnam	Winters
Hamlin	Quannah	Woodson

Areas affected by the filing with the Public Utility Commission of Texas are in the following counties:

Baylor	Fisher	Nolan
Brewster	Foard	Pecos
Briscoe	Gillspie	Presidio
Brown	Hall	Reagan
Callahan	Hardeman	Reeves
Childress	Haskell	Runnels
Coke	Iron	Schleicher
Coleman	Jeff Davis	Shackelford
Collingsworth	Jones	Stephens
Concho	Kent	Sterling
Cottle	Kimble	Stonewall
Crane	King	Sutton
Crockett	Knox	Taylor
Dickens	Mason	Throckmorton
Donley	McCulloch	Tom Green
Eastland	Menard	Upton
Edwards	Motley	Wheeler
		Wilbarger

JOHN DEERE TRACTOR BONUSES END OCT. 31

UP TO \$2,000 ON 4-WHEEL DRIVES
UP TO \$1,000 ON ROW-CROP TRACTORS



Don't miss out on this money-saving opportunity. Buy or lease any new John Deere Tractor listed below by October 31 and you qualify for the Big John Deere Money bonus indicated. A bonus above and beyond the discount we're offering. And you can get two more bonuses: Finance with John Deere and 1) no finance charges will accrue until March 1, 1981, and 2) first payment on your annual payment contract will not be due until you harvest your principal crop in 1981.

Or lease your new tractor: John Deere will discount lease payments 15 percent plus paying you the big John Deere Money bonus after you take delivery.

Act promptly: John Deere Tractor Bonuses end October 31.

Tractor model	Bonus Sept. 16 through Oct. 31, 1980
8640-4WD, 275 eng. hp	\$2,000
8440-4WD, 215 eng. hp	\$1,600
4840-2WD, 180 PTO hp	\$1,000
4640-2WD, 155 PTO hp	\$ 800
4440-2WD, 130 PTO hp	\$ 700
4240-2WD, 110 PTO hp	\$ 600
4040-2WD, 90 PTO hp	\$ 500

Tri-County Farm Supply

Phone 271-3322

Star Route 1
Spur, Texas - 79370

BEN SPRADLING
Home 806 271-3386

WHAT TO DO IF YOUR LIGHTS GO OUT

We'll do our best to keep it from happening, but let's face it. Even with the miracles of modern technology, it sometimes occurs in the best of systems.

So, if your power goes off, we hope you'll help us get it back on as quickly as possible.

HERE'S WHAT YOU SHOULD DO:

1. Check your neighbors. Call them or go outside and see how widespread the outage is.
2. If your house is the only one affected, check your breaker box.
3. If the trouble is not on your side of the meter, call us - your local WTU office - and give us the following information:
 - Your name and address
 - Time of the outage
 - The area affected (as many addresses as possible)

We'll take it from there. Please don't prolong the call with questions that can't be answered. We'll be getting many other calls, depending on how widespread the outage is. And, if you're answered by a recorded message, it means that the dispatcher already has been swamped with calls and that we're working on the problem.



Remember, our goal, as always, is to provide reliable electric service at the lowest practical cost. And if an outage does occur, we aim to restore service without delay. We appreciate your help.

Letters From Ex-Students

Following are excerpts from letters received from ex-students and teachers, to Mrs. Hazel Donovan, secretary of the Homecoming association:

Thelma Thornton Love of Borger (class of 1924) writes: "Dear Hazel, thank you for

remembering me about Homecoming, but I will be unable to attend... have fun and maybe if I live I can come next year." (Thelma suffered extensive injuries from an explosion nine months ago, at Phillips, near Borger, from which she has not fully

recovered.)

"Dear Hazel," writes Marie Hunsucker Baldwin (class of 1940) from Middlebury, Vermont. "How good to hear from you and the faithful Ex-Students Association which keeps reminding me each fall about happy

high school days. I would especially like to attend this year because I see my class of 1940 will have a reunion...I will have to send regrets, with the excuse that I am involved in a political campaign and that won't be over until Nov. 4. I had a Primary race which I won, with 82% of the Democratic vote, as Representative from this district."

Though I have attended very few, I think the Homecoming is important and really great for those attending. We enjoy Central Texas and love our home here."

"Dear Hazel, I am so proud you all are keeping our Homecoming alive. I'm pretty sure I'll be there. Bessie B. Lebow, Clovis, N.M."

"Looking forward to seeing everyone. Thank you," writes Louise Hall Dorsey of Canyon.

From Mary Ann Woosley, Journalism and English teacher in Pampa High School (class of 1970): "Here are my dues...I'll be in for the 10-year reunion of my class. I was in Vancouver, Wash., for two weeks in June...worked on a book on Mount St. Helen's. It was quite an experience. I'll tell you all about it."

Mary Echols West of Dublin, Tx., (class of '35) writes: "Dear Hazel, you are certainly to be commended on your service to the Homecomings of Matador ex-students for so long."

"Dear Hazel, Enclosed is a check for dues and a little extra for years I've missed. Am planning to attend this year and am really looking forward to seeing everyone." Naoma Mitchell Grasmick (class of '30) Amarillo.

"Dear Hazel, Enclosed are my dues. We hope to be there if nothing happens. We are looking forward to seeing everyone." Allen L. Bryan, Phoenix, Arizona.

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State Tax Representative To Be In Matador

State Comptroller Bob Bullock announced he is sending a representative from his Plainview office to Matador on Tuesday, October 21st to assist local taxpayers and answer questions about state taxes.

Bullock said Raymond Bogus, Enforcement Officer will meet with local taxpayers at the Motley County Courthouse from 1:00 to 3:00.

Bullock reminded those taxpayers who are unable to meet with his representative on Tuesday, October 21st that they can still get their questions answered quickly by calling his TOLL-FREE tax information number in Austin. That number is 1-800-252-5555.

The Plainview office, headed by Mr. Bogus, serves Plainview and surrounding counties.

"If Matador-area merchants, or anyone else for that matter, have any questions about state taxes or need help in preparing tax forms, Mr. Bogus will be there to assist them," Bullock said.

"We're trying to cut the red tape in this office and we believe these face-to-face sessions with taxpayers help do just that," Bullock added.



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THE SALE WITH THE RANCHER IN MIND.....

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Production Sale

WEDNESDAY, OCTOBER 15, 1980

Time: Lunch - 11:30 a.m. Sale - 12:30 p.m.

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WEST 13TH STREET



Selling

- 60 Bred 3 Year Old Commercial Heifers (Due to Calve this Fall.)
- 30 Registered 3 Year Old Bred Heifers (Due to Calve this Fall.)
- 60 Registered 2 Year Old Bulls

DOUBLE U HEREFORD RANCH

POST, TEXAS 79356

TOM COPELAND,
Ranch Manager

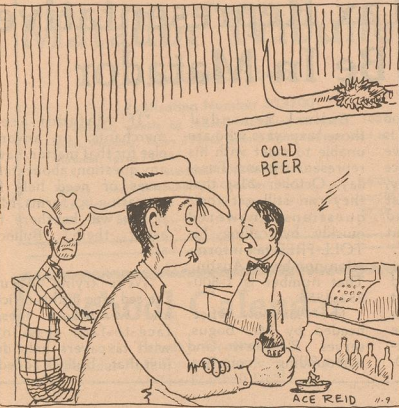
Phone: Office 806/894-3183 or Home 894-4181

KENNETH MARTS,
Foreman

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"About six years ago he saw a sign sayin', 'If you drink don't drive'... he ain't been anywhere since!"

This Feature Sponsored By
First State Bank

Afton Co-Op Gin
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October 11th



Everyone
Welcome

Will Have Gin Tours
Starting At 4:30 p.m.

Short Business Meeting
6:30 p.m.

Buffet After Meeting

Cards Of Thanks

SPECIAL THANKS

Thanks to all who sent cards, flowers and called and visited me while I was in the hospital last week.

A special thanks to Mr. and Mrs. Bill McCaghen, Roy Tippin and Kirby Campbell for their help.

Also thanks to Mrs. Lila Meador for helping the Tribune Staff while I was away. Thanks Again, Leon Watson

NOTE OF THANKS

We would like to take this opportunity to thank the people of Roaring Springs and Matador for the clothing, household items, food and the many other acts of kindness shown to us when we lost our home to fire. May God's richest blessings be yours in our prayer. Curtis and Faye Murphy

IN APPRECIATION

I wish to take this means of thanking my friends and family for their many acts of kindness since I have had my wrist broken. Thanks for food and visits since I came home.

I want to thank Mary and Grady for taking me to the hospital and Corlyon coming from Lubbock each week to take me to the doctor. Thanks to my Sunday School class for the lovely cards.

We learn to appreciate our friends when we need them. Thanks again and May God bless each of you. Hattie Marshall

NOTICE OF PUBLIC MEETING

The State Department of Highways and Public Transportation will conduct an informal public meeting at 2:00 p.m. on Thursday, November 6, 1980, in the Motley County Courthouse, Matador, Texas. The purpose of this meeting is to discuss the need for, and suggested alternatives to, the construction of a 2.1-mile Farm to Market road in Motley County. The proposed road is two miles east of Matador, and extends from F.M. 94 south to its intersection with U.S. Highway 70, then continues south one mile, for a total distance of 2.1 miles. All interested citizens are invited to attend the meeting to express their views.

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FOR SALE or rent: Three bedroom house in Matador. Contact Bill Dunning. sm1

BAKING CLASSES WILL start Oct. 22, 1980 at 6:30 p.m. School Home Economics classroom. Will last eight weeks. One class each week. No charge for anyone in Motley County. Men and women of all ages welcome. Sandra King. 29-p2t-30

REMEMBER THE DUGOUT will be open Saturday, October 18 during Homecoming. 29-c2t-30

FOR SALE: THE FIRST United Methodist Church has approximately 10,000 used bricks to sell. \$1,200.00 if you take all brick. Call Frank Price at 347-2661. 29-c2t-30

FOR SALE: YOUNG Jersey Milk Cow. Be fresh within 30 days. Gentle. Call 806-747-7847. 29-p2t-30

NEW: REEGER'S CLEAN- ers now has a pickup station at Matador Variety Store. Pickup is on Monday's and Thursday's. 29-c4t-32

TRAILER HOUSE FOR rent. Completely furnished. Washer and dryer. Call 347-2862. 29-p2t-30

LOST: GRAY FEMALE Persian cat. Reward. Karmen Braselton. 347-2240. 29-c1t-29

GERMANIA FARM Mutual Aid Association. Reasonable sound Property Insurance. If you want to save, Contact Mrs. Orville Lee, Flomot, 806-469-5370. 25-ctfn

DUPLEX FOR RENT. R. E. Campbell Sr. 25-ctfn

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All steel curvettes available at factory direct prices. Immediate delivery. Examples of over-stocked prices: 40x60 \$5996.00; 50 x 80 \$8989.00; 50 x 90 \$9874.00; 50 x 150 \$13,783.00. Big doors included. Limited supply of slantwalls/straightwalls also available. Dealership inquiries welcome. Call GORDON toll-free (800) 525-9926. 28-c2t-29

FOR SALE: Sweet Potatoes Joe Ed Helms, Six Miles North of Flomot on FM 599. 806-469-5387. 28-c2t-29

WOULD LIKE TO BORROW croquet, horseshoes, checker and dominoe games for homecoming activities. Please contact Shane Jones, 347-2215 or Darla Gwinn, 347-2895. 28-p3t-30

FOR SALE: Good used color TV Sets. Some with new picture tubes and new guarantees. Thacker Supply Company, Roaring Springs. 3-ctfn

WHY LEAVE MATADOR TO GET A GOOD JOB? Nationally known feed manufacturer can use wide-awake self-starter for full-time work as sales and service representative right here in Matador. On-the-job training. Good promotion possibilities. No forced transfers. Excellent benefit program. Home every night. Interested in you if you are capable of being on your own, making decisions, and meeting people. Confidential evening interview. Contact Box 17, Aspermont, Texas 79502. 28-p2t-29

GENERAL Construction, Building, Remodeling new homes, room additions, concrete work, septic tanks and water lines. 689-2398, 689-2302, Arton. 13-ctfn

1980 FOOTBALL SEASON Watch Your Favorite Team on a New RCA ColorTrak Television Set. See New Models at Household Supply Company, Matador. 28-c2t-29

ROCK HOUSE FOR SALE: Three Bedroom, Two Bath. Also Brick Garage with house. Near School. Call 347-2862. 27-p4t-30

FOR SALE: 160 Acres in Barton Community. 25 Acres Cultivated. 135 Pasture. Irrigation Well. Harry Hamilton Associates, Realtors, Lubbock, 806/745-4474. 25-ctfn

IF ITS AMWAY YOU NEED Call 348-2081. 21-ctfn-rz

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DEEP CLEAN CARPET Service. Residential, Commercial, Pat Smith, 347-2310. Call for free estimates. 17-ctfn

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BATHROOM TISSUE

NicerSoft 99¢

4 ROLL PKG. WHITE/ASSORTED/NEW ACCENTS

DEL MONTE CUT

Green Beans 69¢

16 OZ. CANS

CORN CEREAL

Post Toasties 89¢

18 OZ. PKG.

LIBBY JUICE PAK

Life Fruits 59¢

YOUR CHOICE 16 OZ. CAN

PRICE FIGHTERS

LAUNDRY DETERGENT

Oxydol \$1.79

48 OZ. BOX

SUNSHINE

Hi-Ho Crackers 89¢

18 OZ. BOX

DIET-MAID SEEDLESS

Raisins \$1.39

16 OZ. PKG.

AUNT JEMIMA YELLOW

Corn Meal 59¢

2 LB. PKG.

COMET LONG GRAIN

Rice 89¢

28 OZ. BOX

GENERAL MILLS ASSD. FLAVORED

Granola Bars \$1.29

10 OZ. BOX

NEW YELLOW SUNSHINE

Irish Spring 89¢

2 BATH BARS

LIQUID CLEANER

Formula 409 99¢

22 OZ. BTL.

DAIRY AND FROZEN FOODS

ASSORTED

Jenof's Pizza \$1.19

13 OZ. PKG.

SHURFIN SLICED

Strawberries 69¢

10 OZ. CTN.

BIRDSEYE

Cool-Whip 79¢

8 OZ. BOWL

KRAFT

Velveeta \$1.59

LB. BOX

KRAFT

Soft Parkay 79¢

2/8 OZ. TUBS

HEALTH & BEAUTY AIDS

ASSORTED FRAGRANCES

Foamy Shave \$1.09

6 1/2 OZ. CAN

Dental Health Care

Savings 49¢

PEPSODENT HARD/MED/SOFT

Toothbrush EACH 49¢

TOOTHPASTE

Aim \$1.39

8.2 OZ. TUBE

MOUTHWASH 30" OFF LABEL

Signal \$1.59

24 OZ. BTL.

HEAVY GRAIN FED BEEF

Round Steak \$2.19

LB.

MEAT SPECIALS

HEAVY GRAIN FED BEEF BONELESS

Sirloin Steaks \$2.39

LB.

HEAVY GRAIN FED BEEF

Round Steak \$2.39

LB.

HEAVY GRAIN FED BEEF TENDERIZED

Cutlets \$2.59

LB.

HEAVY GRAIN FED BEEF EXTRA LEAN

Stew Cubes \$1.99

LB.

HEAVY GRAIN FED BEEF BONELESS

Chuck Steak \$1.99

LB.

EXTRA LEAN CHUCK QUALITY

Ground Beef \$1.69

EXTRA LEAN LB.

PLUS DEPOSIT

6-32 OZ BOTTLE

CARTON

COCA COLA \$1.89

GRAND OPENING
Red Men's Lodge
BULL RIDERS TEST YOUR SKILL
Ride A Bull -- Authentic Original Tilley Bull
As Seen In Urban Cowboy
2 p.m. to 12 a.m. Friday -- 12 p.m. to 1 a.m. Saturday

Country and Western Entertainment Daily
MEMBERS AND GUESTS ARE WELCOME
Open Seven Nights a Week
1805 East 5th on the Lockney Highway
Plainview, Texas

Matador Motor & Implement
'81 PONTIAC PHOENIX

WITH THE BEST GAS MILEAGE RATINGS OF ANY 1981 PONTIAC.

You're going to love our five-passenger front-wheel-drive Phoenix. It squeezes fuel, not people.

AN "X" CAR WITH THE ROOM OF A MID-SIZE. Based on the EPA Interior Volume Index, Phoenix Hatchback gives you more than ample room to enjoy its full-width seating and tasteful trim.

PLUS PONTIAC'S NEW EFFICIENCY SYSTEM, INCLUDING GM'S COMPUTER COMMAND CONTROL. A computer continuously monitors and adjusts the air/fuel mixture in the carburetor. And easy-roll radial tires help reduce rolling resistance. They're part of Pontiac's new Efficiency System - a system designed to give new '81 Pontiacs the fuel economy, comfort, styling and performance you deserve.

How can (DEALER NAME) give you this much value and a low price? It's easy when you've got know-how behind you.

35 HWY EST. 22 EPA EST. MPG

Coupe or Hatchback, Phoenix with its standard 1.4 engine and four-speed manual transmission with overdrive, gets an "estimated mpg" of (22). Remember: Compare the "estimated mpg" to the "estimated mpg" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the estimated highway fuel economy. Phoenix is equipped with GM-built engines produced by various divisions. See us for all the details.

OUR REG. DISCOUNT PRICE \$7.99

Flower Vase \$6.99

WITH EACH \$10 PURCHASE

COUPON EXPIRES OCTOBER 11, 1980

LADY VICTORIA FINE CRYSTAL STEWARWARE IMPORTED FROM FRANCE

Water Goblets \$6.99

OUR REG. DISCOUNT PRICE \$7.99

SET OF 4 WITH COUPON

WITH EACH \$10 PURCHASE

COUPON EXPIRES OCTOBER 11, 1980

the price fighter

Billy's Grocery

WE RESERVE THE RIGHT TO LIMIT QUANTITY PRICES EFFECTIVE OCTOBER 9-11, 1980